



"In The Agricultural Center Of Parmer County"

WEDNESDAY, JULY 20, 1960

BOVINA, TEXAS

VOL. VI, NO. 4

THE NEWSPAPER

THAT WORKS FOR

A BIGGER, BETTER

BOVINA

WHITTLIN'

Board Considers, Rejects Tax Raise

BY DOLPH MOTEN manne

So Lyndon Johnson the man we'd been backing for President of United States for past couple of years, is Democratic vice presidential nominee.

And that, we think, is a tremendous accomplishment.

Frankly, like a lot of other people, we had hoped that he would be the presidential nominee. And chances looked pretty good until things really started shaping up at convention site.

But after it was over, it seemed to us that our man was almost lucky to run as good a race as he did and especially to nab even the short end of the Democratic ticket.

Thing we like best about it now is that, according to the papers we've been reading, Johnson is so situated that he'll be the second most powerful individual in this country next year win, lose, or draw.

This is complicated, but here's the way we understand that second most powerful idea:

If the Democrats lose in the November election, Johnson is all but a cinch to be re-elected senator from Texas and thus hang on to his tremendously hold goods were stolen. important senate majority leader post. With a Republican president and Democratic congress, majority leader is con- gained by prying open the back sidered second most powerful. door.

WILL HAVE BAND --

School Starts August 29th

School will start here August | last week. 29. a Monday.

Announcement of the opening instructor for the coming term. Boying Schools are being condate was made by Superin- As yet, no individual has been sidered and will likely be filled

tendent Warren Morton fol- named to the post, but Morton before long, the superintendent lowing a school board meeting | says he has a prospect and feels | says.

Oklahoma Lane Farm Home Is Burglarized

The farm home of Earl | this week.

Roberts near the Oklahoma In other action by the sheriff's Lane community was broken into last Wednesday and several department last week, George Kelley, 54, of Clovis, was hundred dollars worth of house-The break-in occurred sometime between 11 a. m. and 1:30 last Wednesday. Entrance was days in jail.

On the other hand, if the Two or more persons were

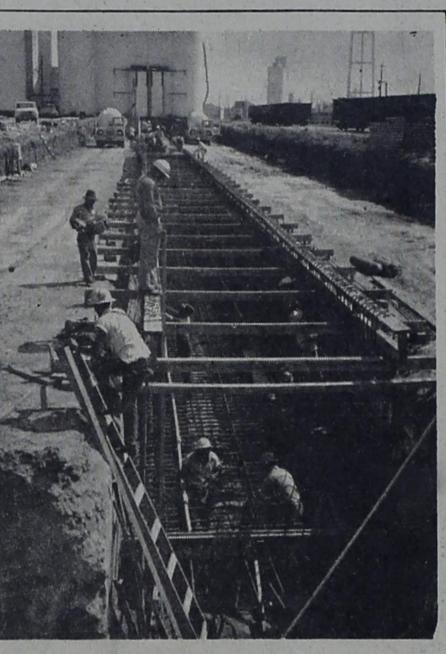
the position will be filled soon. The board has agreed to Prospects for other teaching hire a full-time band and music positions which are open in

"The situation looks much better than it did a few weeks ago," he says.

"Our biggest problem right now is finding a homemaking teacher," he points out.

Mrs. John Ferguson was released from Parmer County Community Hospital at Friona Wednesday. She was suffering from food poisoning.

Mrs. Weldon Moody underarrested in Friona and charged went surgery at Parmer County on a DWI. He was tried by Hospital in Friona Tuesday County Judge Loyde A. Brewer afternoon. She was released Thursday and fined \$100 and Monday and is reported to be costs and sentenced to three doing well.



THE BIG DITCH -- Men work on the steel reinforcing on one end of the tunnel while trucks pour cement in the other end.

Increased Costs **Cramp Budget**

taxes.

been confronted the past week. A decision was reached Tues-

day morning of this week to leave the tax structure as it is for one more year. The group decided that it would be pos-

Gin Planned

Interested farmers in the Hub community have set a meeting to discuss possibilities of a community or co-op gin in that area. It will be next Tuesday at 8 p. m. in the community center. All interested parties are urged to attend.

WEATHER BY

WILLIÉ

A good week to kill weeds. Maybe a few showers, nothing big.

To raise or not to raise . . . | sible to operate during '60-'61 without going into the red That's the problem with which with the present amount of members of school board have money which is available, according to Superintendent Warren Morton.

In a pair of meetings last week, the board discussed the financial situation and inspected maintenance and improvements which need to be made to school

facilities. These things plus increased costs for teachers and teaching supplies cramped the present oudget.

Included in the improvements which will be made are

1. A facelifting for Williford Gym including sanding and refinishing of the floor.

2. Improvements for the bus shop.

3. Repairs and improvements for teacherages.

4. Some minor repairs on main buildings.

"We feel sure taxes will have to be raised next year," Morton points out, "but it was the opinion of the board that it would be possible to operate this coming year under our ----Willie present set-up."

Can't-lose positions like that clothes and silverware.

are the kind we like to play sible to do that, but when it is, occurred. isn't it nice?

Whether we like it or not --and certainly we don't -- our area is bordering on being insignificant when it comes to national politics. While Johnson being named to the vicepresidency strengthened the party and will in all probability help the Democrats carry the South, we daresay that Johnson would have been the V-P nominee, because of his personal power, influence, and respect had he been a native of another section of the country.

We could be wrong on that point, of course, but we don't think we're far wrong at worst. Addition of Johnson to the ticket made it a lot easier for a lot of good Southern, Southwestern, and Western voters to support the Demo ticket and like it. And we include ourselves in that group. We could have supported the ticket, of course, had their been a different vice president, but this makes it much, much easier to digest.

Now, let's get down to the part of this matter which has really stirred up a lot of talk on the local level: Kennedy's religion.

We've already siad we're going to support the Democratic ticket. And we are. But if we weren't, we'd find us an excuse other than the presidential candidate's religion. There are many, many excuses we could use if we decided we wanted on the Republican side of the ballot. Religion wouldn't be one of them.

We agreed with a fellow here the other day who said, "Instead of complaining about the kind of religion Kennedy has, we'd better be thankful he has some."

Kennedy-johnson ticket wins, involved, says Chas. Lovelace, Johnson is, of course, vice Parmer County sheriff, who inpresident, and this is con- vestigated the break-in. The sidered second most powerful thieves carried off a record if there is a Democratic presi- player, jewelry, a mix-master, dent and Democratic congress. an electric percolator, luggage,

Roberts discovered the and we're happy to see one of burglary when he returned to our favorite politicians in that his home late in the evening. kind of position. You've heard A farm hand had been working the story about, "Don't put all around the home all day except your eggs in one basket ' during the lunch hour That is It's not, of course, always pos- when the break-in must have

The sheriff's department was still investigating the case early

Tax Board Will Meet

Citizens will have a chance to air tax complaints Monday when the city board of equalization meets in city hall.

The three-man board will be in session from 9 a. m. to five p. m. to hear any taxpayer who has business with the board.

Members of the board are L. M. Grissom, A. B. Wilkinson and W. L. Venable.

The meeting is held annual as prescribed by law. Usually the board has little business to handle when there is no change in tax structure.

An advertisement in this issue announces the session.

CONSTRUCTION!--

Work On Elevator Swings Into Motion



Construction is in full swing on an additon to Sherley Grain Co. in Bovina that will give the mammoth elevator one and one-half million bushels more storage capacity.

The elevator, once the largest in the area, will have a total capacity of almost six million bushels. It will still rank second in size to the firm's elevator at Lariat, which boasts well over six million bushels storage space.

Chalmers and Borton Construction Co. of Hutchinson, Kan. has the building contract.

The addition will include some 75 hexagon-shpaed (six-sided) tanks. A spokesmanfor the elevator said the new tanks will be completed in time for milo harvest this fall.

Tons of heavy equipment were attacking the task this week, with cement being poured in the foundation tunnel.



SUMMER VACATION SCHOOL --- St. Ann's Church in Bovina is holding annual vacation school during last two weeks in July. Classes are from 9 until 2 each day with recess periods and a picnic at noon. Ladies of the church are serving soft drinks to the children at lunch. Shown here are some of the 50 children preparing to begin a day's study.

VOLUNTEER FIREMEN--Chief Plans Mock Fires For Training

Volunteer firemen will adopt | keep interest up in firedrills," | meetings totaling four hours. a new training program. It will have a simulated fire alarm for each meeting, with only the fire chief and property owner

alarm is real

Hammonds said. "Firemen's Training School is 'We have to have something an excellent place to get new new for each meeting and with ideas and thereby keep up ininvolved knowing whether the this program, we feel interest terest in our own training prowill be maintained because the gram," the chief continued.

The new training plan will time the firemen from the instant they receive the alarm until they reach the mock fire scene and have gone through the procedures.

Proclaimed Success Youth Activity Week at Bovina | Strikes." Methodist Church came to an

in Family Life."

activities were Rev. Davis Morton, Janice Richards and

end Friday evening after a week hosted the group with a ham

of varied activity.

Approximately 40 was the by the program "Man's Need

Youth Activity Week

attendence each evening, and directors proclaimed the meeting a success.

the organization and planning ties. They had a panel diswas Miss Mardell Moore. Patsy cussion presented by several Richards was youth director. local college students which Other adults helping with the included Phil Caldwell, Danny

Tuesday, Women's Class 'n' trimmings dinner followed

Wednesday evening, M. Y. F. Sub-district meeting was held Adult director in charge of in connection with the activi-

| than poetry there. For more on this subject, we want to quote H. M. Bag- garly, editor-publisher of The | Activities included planned | | WILLIAM F. WALKER | Fire Chief O. M. Hammonds said the alarm will be pre- arranged with the property owner who will call during a | program will be changing." The firemen are required to meet twice each month for two | "But we were unable to supply anyone from the department who could make the trip." | Mr. and Mrs. V. C. Willard and Mr. and Mrs. Jimmy Ware returned recently from vaca- tioning at Lake Texhoma. |
|--|--|---|--|--|--|--|--|
| Tulia Herald, probably the most astute political writer of which any weekly newspaper can boast. While we don't always agree with our newspapering neighbor to the east, we wouldn't be quoting him here if we didn't agree on this particular subject: "Just for the sake of argu- | recreation, worship, programs and dinners each evening. Sunday evening the group enjoyed a deputation team from Lubbock, they presented the program "Man's Needs" which included discussion on love, work, play and worship. W. S. C. S. served homemade ice | Thursday evening, Friendship Class served spaghetti pre- ceding the program, "The World's Need for God". Friday evening, re-dedication services highlighted the week | buddie Church of Christ to con- duct a series of gospel meet- | regular firemen meeting. Hammonds said the new plan is designed to promote interest in the training program both for firemen and for the general public. "I have talked with several | Bob Wills, former head coach of Bovina High School, will as- sume a similar position in New Deal Schools. | as head coach. Mel Williams, | "They won the district year before last then lost most of their boys for last year. We will have nearly everyone back from last year and I think the |
| ment, let's assume that Senator Kennedy is seekng the presi- dency at the orde: of the Pope, that the Catholic chirch is seek- ing to exert its nfluence in (Continued on pge 8) | Monday the group had a hay- ride and weiner roast, courtesy of Men's Class. They sang songs around a campfire for rec- | Callough of Eastern New Mexico University, who is with the Methodist student center there. The program was "Bovina's Need for God". Hammonds Class served fried chicken to | July 25, through August 3, at the Church of Christ in Laz- buddie. Bro. Walker is the former minister of the 16th and Pile | participate. We will not damage property but merely go through the motions of getting there and fighting the fire," Hammonds | located near Lubbock. Wills was head football and basketball mentor and his cage teams won several tournaments and district championships dur- | a recent graduate of Texas Tech College, will be his assistant and coach girls' basketball. New Deal will play three non- conference foes that Bovina will meet. They are Amherst, Springlake and Lazbuddie. | Wills said, "especially for basketball." Wills, his wife and their young |





THE BOVINA BLADE

slightly in the back. Matching accessories. A corsage of sprays of blossoms held the circular head bands. They carried cascade bouquets of white roses. Attending the groom were Lubbock.

Julius Bradshaw of Lubbock and Billy Richards of Bovina. Ushers were Melvin Kohler

of Dumas, Danny Morton of Bovina and Darwin Hilliard of Lubbock.

Given in marriage by her father the bride chose a gown of imported tulle designed with a yoke of Alencon lace extending over the shoulders to form brief sleeves. A circular band of lace held the gathered tulle that formed the chapel train. Seed pearls and sequins highlighted the double crown that held her finger tip veil of silk illusion. She carried a cascade of white orchids sent to her from Hawaii by a friend of the family, Steve Pool.

Mother of the bride wore a Swiss cotton embroidered sheath dress in shades of grey. Her accessories included a half hat of two-tone grey novelty straw and other accessories of white. She wore a corsage of pink rose buds.

Mother of the groom chose a champagne lace two piece dress with bone accessories and a pink hat. Her corsage was of yellow rose buds.

Following the ceremony, a reception was held in church parlor. The table was laid with a Madeira embroidered cloth with the bride's bouquet centering the table surrounded by the bouquets of the bridesmaids. Miss Nita Beth Estes of Bovina poured and Miss Patsy Quillin of Houston cut the three-tiered wedding cake. Miss Lana Floyd

The bride's traveling ensemble

gardenias graced her ensemble. Following a trip to New Mexico and Colorado the couple will reside at 2317 Auburn,

> Miss Murphy is a graduate of Dumas High School, member

of Quill and Scroll, Spanish Honor Society, annual staff, F. T. A. and Girls Chorus, president of Century-ette Study

Club, and editor of paper. She will be a sophomore at Texas Tech this fall and is a member of Delta Gamma Sorority. The groom is a graduate of Bovina High School, member of Press and Science club, annual staff, FFA, editor of paper, president of freshman and junior classes and president of Student Council. He lettered in football, basketball and baseball. He will be a sophomore at Texas Tech this fall and is a member of the baseball team.

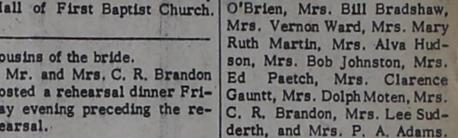
Bridal Shower For Mrs. Burnam

Friends of the couple are A bridal shower will feten Mrs. Carroll Burnam Friday invited.

afternoon at 3 in Fellowship Hall of First Baptist Church.

cousins of the bride.

hosted a rehearsal dinner Friday evening preceding the rehearsal.



Hostesses are Mrs. Connie

It's Fun To Bowl FREE GAME



Other members of the house party were Miss Leota Wells, Dumas: Mrs. Gerald Wherry, Amarillo; Mrs. Tyler Harrison, Houston; aunts of the bride; Mrs. R. O. McMurry and Mrs. W. A. Ball both of Dumas,

DeLeon.



S. A. Barbee



You can't "top" our service. Drive in when Promise Me." Traditional down our way and get used to FRIENDLY service. When we see you "regularly" we know how to serve you better.

Satisfaction Guaranteed At Both

Convenient Locations

PHILLIPS CHARLES OIL CO. Big Enough To Accommodate Small Enough To Appreciate

AD 8-4321

BOVINA

Three tiered arrangements of salal and candles graced the windows on either side of the church.

vided the background setting.

the nuptial prelude which included Leibestraum - Liszt, "At Dawning," "Clare de Lune," "Romance" and "O marches were used.

Mrs. Ivan Boxwell furnished

Willie

Tommy Bonds

Williams

Serving You Since 1919.

Pioneer Store In Bovina.

Dry Goods, Shoes, Ready To Wear.

Williams Merc. Co.

"Pioneers In Bovina"

Gulf products serve you well.

High Octane Gasoline - Proven

Both Wholesale & Retail Makes

Bonds A Big Name In Parmer Co.

Motor Oils - Butane and Good Service

Three Places To Serve You Farwell, Friona, Bovina.

Bonds Oil Co.

AD 8-2271

H. J. Charles

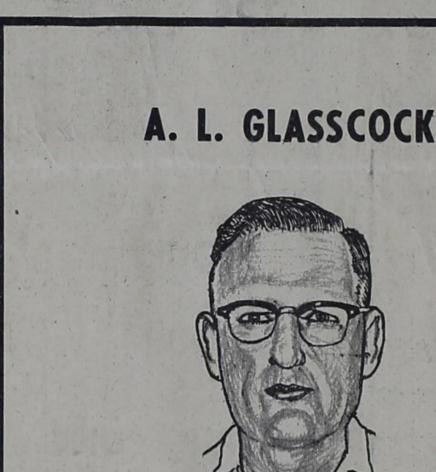
Miss Nicki Woefel, of Bovina, soloist, sang "Because" and the "Wedding Prayer," and the sister of the groom, Miss Marilyn Brandon, sang "The Lords Prayer."

Candlelighters were Janet Wells of Dumas and Nancy Wherry of Amarillo, cousins of the bride. They wore dresses of aqua organdy over taffeta. Their headpieces were nose veils of aqua net fastened to blossoms. They wore wristlets of pink rose buds. Serving her sister as matron of honor was Mrs. Mike Salim

of Dumas. Bridesmaids included Mrs. Ramon Murphy of TEXAS Roswell, N. M. sister-in-law

NOTICE **CITY OF BOVINA** EQUALIZATION BOARD WILL MEET IN CITY HALL Monday, July 25 8 A. M. To 5 P. M.

Note: Each week the name of one of our subscribers will appear in one of the ads... If it is your name go to his place of business and receive \$2.00 award.



Your Real Estate And Insurance Firm

Alvin and Doris Glasscock entered the real estate business in 1954 as partners with Dean Bingham at Hub.

Two years later, they opened real estate and insurance offices in Bovina's Bank Building, where they are presently located.

The Glasscocks started the insurance agency from the ground floor. It was and is their aim to write policies for companies that give fast and fair adjustments. Their companies are staunch, old-line firms that operate on a national basis. With this attidtude toward insurance, and the experience in real estate, the two agencies have progressed rapidly.

Real estate service given by the firm is dependable and buyers and sellers who want to make swift transactions they will be proud of, list with Alvin Glasscock. Bovina Real Estate and Insurance cooperates with other agencies so their listings are seen by many buyers. -

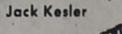
From '56 to '60, progress has come swiftly and steadily to Bovina's top real estate and insurance people. The Glasscocks will continue to progress with Bovina. Alvin Glasscock was born in Greenville and attended Floyd High School. He came to Parmer Co. nine years ago. He is married to the former Doris Jones and they have three boys, Kent, 18, Mac, 15, and Ronnie, 13, Alvin is a member of Baptist church, is a Deacon and a teacher of Junior Boys.

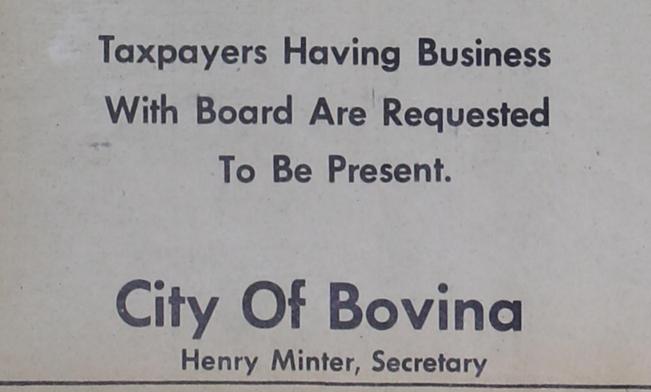
Jim Russell





Fertilizers Insecticides Seeds All Standard Brands Gives Fast Service And Treats You Right Parmer County Farm Supply



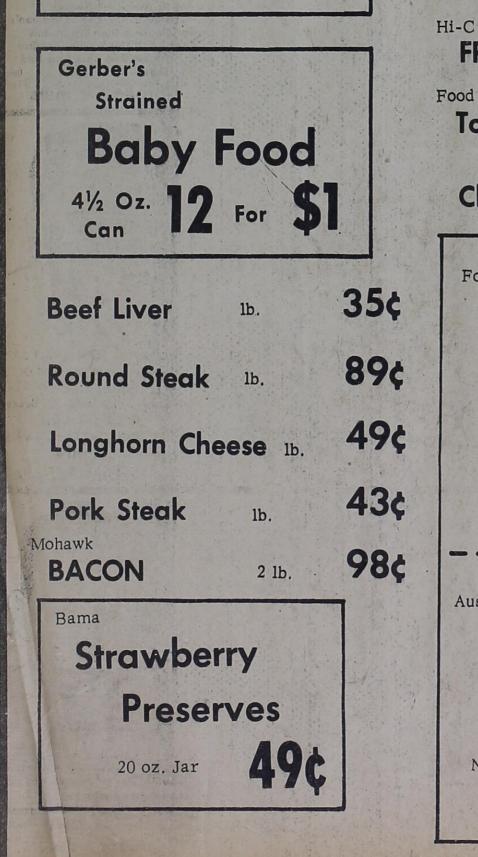


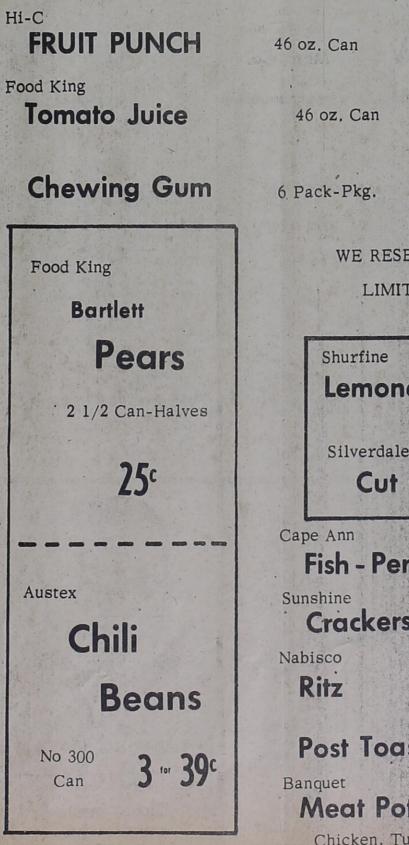


J. E. Sherrill

Jack Kesler is building an enviable reputation as an electrical and air conditioning contrator. Industrial - Commetial - Residential Lighting Fixtures - Apliances - Radios Superior Electric

| WEDNESDAY, JULY 20, 1960 | š . | THE BOVINA | BLADE | | | PAGE 7 | | | | |
|--|--|--|--|----------------------------------|--|---|--|--|--|--|
| The bound by the second | | | | | | | | | | |
| | Hostesses included Mrs. J. B. Barrett, Mrs. Jesse Sisco, Mrs. Jerry Rogers, Mrs. Henry Spicer, Mrs. Joyce Parkey, Mrs. Bobby Englant, Mrs. | Do Is Guaranteed. Call Us When We Can Help You. | | | | | | | | |
| | Leslie McCain and Mrs. Don Murphy. Those present other than hostesses were Mrs. Travis | HALL'S | | | | | | | | |
| Shurfine Green Cut Sp ASPARAGUS | 4 tor 31 | 00 Santa Rosa PLUMS | lb. | 29¢ | Byer and Brenda and Mrs. Grady Sorley. Rev. Jackson | GARAGE | | | | |
| Mountain Pass TOMATO SAUCE | No. 300 Can Buffet Size 4 ^{tor} 29 | LEMONS | lb. | 12 ¹ / ₂ ¢ | Holds, Services Rev. and Mrs. Bob Jackson of Abilene visited in the home | AD8-4041 In Building | | | | |
| Food King TUNA No. 1/2 F Oscar Mayer's | | and the second sec | lb. | 9¢ | of her parents recently, Mr. and Mrs. Boye Taylor. Rev. Jackson conducted serv-, ices at First Baptist Church | With Bovina Pump Service Hwy. 60 - Bovina | | | | |
| Luncheon Meat | 12 oz.Can 39 | Criticity 13 | 2 Pkgs. for | 25¢ | Sunday evening. | The seal of the seal | | | | |
| Cheese Spread | 2# Loaf 69 | ç | | O U B | All Farmers Inte | | | | | |
| Food King MARGARINE | 1 lb. 12 1/ | 2¢ | | LE | Construct | ion Of A | | | | |
| Chase & Sanborn COFFEE | 1 lb. 67 | ¢ | Contraction of the second seco | S T À | Cooperat Are Asked T | The second second second | | | | |
| Golden Glow Dried | 8 oz. Pkg. 430 | | Y W | A M P c | Meeting To | | | | | |
| Shurfine Sliced PINEAPPLE | No. 2 Can 350 | | | E V | Tuesday- | | | | | |
| Specials for Thurs Friday - Sat. | | | | E R Y | At The Hub Community Bldg. | | | | | |
| Most Continue Thru Wednesday July 20 | | W | | W E | 8 P. M. | | | | | |
| Shurfine Shortenii | Shurfi | Shurfine | | D. | S169 | | | | | |
| 3# | FI Shurfi | | Cloth Bag | and an an an an | WATCH THIS | 60 | | | | |
| Can | DYC FL | .OUR 10 # I | paper bag | 75¢ | | F.S. | | | | |





39¢ 4 tor \$100 23¢ WE RESERVE RIGHT TO LIMIT QUANTITIES Lemonade 6 oz. 3 " 25° Silverdale 15^c Cut Corn 10 oz. Fish - Perch or Cod ¹²_{oz.} 39¢ 27¢ Crackers 1 lb. 35¢ Post Toasties 1 lb 2 oz. 33¢ 19¢ **Meat Pot Pies** Chicken, Turkey or Beef



WEDNESDAY, JULY 20, 1960



well party Monday evening at

8 at City Park. Friends of

the couple are invited.

Paul Jones Texaco Service Station Hiway 60 Bovina AD 8-4331



Here Are Just A Few Of The Hundreds Of Bargains This Event Features!



faster freezing, easier operation and smoother blending. Exclusive open-spoon dasher. Gears are fully enclosed, perfectly meshed. (No. 13).

'PLEASURE CHEST' PORTABLE ICE CHEST



DELUXE is 141/" long, 16" high, 12" wide, with drain outlet and screw-on cap. Insulated with Fiberglass. All steel galvanized interior. Handy lift - out food tray. (No. 14).

1-GALLON PICNIC JUG THE FAMOUS "VAGABOND" BRAND



AD 8-2041 **Dub Mayhew**

AD 8-2951

Bovina Gene Hall

SURE,

-Bovina-

I'M A FARMER-A RESPECTED CITIZEN, NOT A TAX DODGER. MY LAND, HOME, MACHINERY, AND BUSINESS ARE AN OPEN BOOK. THAT GOES FOR THE BUSINESS OF THE COOPERATIVES THROUGH WHICH I BUY SUPPLIES AND MARKET CROPS. THIS IS THE BUSINESS FOR WHICH MY NEIGHBORS AND I HAVE BEEN UNFAIRLY CRITICIZED BY SOME BUSINESSMEN . . . SOME WRITERS . . SOME SPEAKERS . . . AND SOME MEN IN PUBLIC OFFICE.

Bovina Wheat Growers, Inc.

"We Serve To Serve Again"

LET'S LOOK AT THE FACTS

When you hear someone say cooperatives don't pay taxes, just remember that the charge is directed straight at me. I am the key figure in my cooperatives. I am member and patron . . . owner and customer.

My cooperatives-the ones that market for me and the ones that provide me with supplies-are off-the-farm extensions of my business. They are departments of my business. I own them just as any big industrial concern owns its sales department and its purchasing department.

Marketing cooperatives are the only thing we farmers have to give us a voice in markets that are dominated by non-farm interests.

Our supply cooperatives are our purchasing departments. They give us some leverage against those who would jack up prices on things we farmers must buy to run our farmsfertilizer, feed, gasoline, etc. My co-ops help me cut expenses. They are a form of self-help-self-help without government intervention.

When people say cooperatives don't pay taxes, they are talking about me-about my business-my farming business.

IPAY

TAXES!

My cooperatives pay all local and state taxes-at full rates-on real and personal property. My cooperatives also pay income taxes at the regular corporate rate on all income kept permanently in the business.

The tax issue has been raised by competitors who would like to prevent farmers from buying and selling through. their own cooperatives. These competitors have magnified the tax situation all out of proportion. Their underlying motive is not to find taxes for the federal treasury; it is simply to keep farmers from working with their neighbors to save a little money. We farmers know that. We think our city friends ought to know it, too.

\$2.15 PINT SIZE QUART SIZE When you desire refreshing beverage kept piping Hot or Ice Cold hours longer. UNIVERSAL is the Vacuum Bottle with all the features you want. Pouring spout, Shock - absorber construction. Positive seal stopper. Pint. (No. 16). Quart (No. 17).

UNIVERSAL (

Bovina

WAS

FEATURING

THE NEW

our-tasu

NO-DRIP

SPOUT

Deep drawn 2 piece steel construction. Vitreous percelain -- on-steel liner, acid resistant Ribbed slip-proof plastic cap. Extra thick fiberglass insulation. All new styling and 2tone finish (No. 15).

AD8-267

TOWARD BETTER UNDERSTANDING

Jim Russell, Mgr.

If you would like more information on cooperative taxes, write to

CONSUMERS COOPERATIVE ASSOCIATION P.O. Box 7305, Kansas City 16, Missouri

YES, CO-OPS DO PAY TAXES

In 1959 tax payments by Consumers Cooperative Association, Kansas City, Mo., amounted to \$2,984,971.00 and the 1700 retail associations tha make up membership of CCA paid an estimate \$8,770,000.00 including \$2,769,000.00 in feder income taxes.

AD 2691