

Season's Greetings to All

From The Staff Of

The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WINNER
of the Distinguished
Services Award of the
Vocational Agriculture Teachers
Association of Texas

WEDNESDAY, DECEMBER 30, 1964

BOVINA, TEXAS

VOL. IX, NO. 26

RECORD NUMBER OF ENTRIES--

Ezells' Home Wins Decoration Contest

The home of Mr. and Mrs. Gene Ezell was judged the first place winner in the community's home Christmas decoration contest.

The Ezells will receive the \$25 first place award from Bovina Lions Club, sponsor of the area-wide contest.

Taking second place was the home of Mr. and Mrs. H. H. Kelso. They will receive the \$15 second place award.

Mr. and Mrs. A. M. Wilson's home was judged third best. A \$10 award goes for that place.

Judging was done by an anonymous committee of five with the consensus opinion being

used to determine the placings. This year's contest had a record number of entries.

Checks were mailed to the

three winners today (Wednesday). The Lions Club sponsors the project in the interest of more

Christmas decorations in the community during the holiday season.

Winners of the contest in

'63 were Mrs. Charles Hawkins, first; Mrs. Buck Ellison, second; and Mrs. Joe Pinner, third.



FIRST PLACE WINNER -- A small portion of the Christmas decorations of the Gene Ezell home are shown in this view of the front of the house. The home is decorated on three sides as well as the roof.



SECOND PLACE WINNER -- This manger scene was a part of the decorations at the home of Mr. and Mrs. H. H. Kelso. The side entrance to the house is also adorned with Christmas decorations.



THIRD PLACE WINNER -- The yard light in the foreground was a part of the decorative scene at the home of Mr. and Mrs. A. M. Wilson, which was judged third place winner in the Lions Club-sponsored Bovina home Christmas decoration contest.

**Weather
by Willie**
Whatever the weather
Merry Christmas to every-
one!
--Willie

Student Describes German Christmas

Alexander Orlowsky, Bovina High foreign exchange student, is looking forward to Christmas in America and to Christmas customs of America.

Alexander is from West Berlin, Germany, and is at home in Bovina with the Jimmie Charles family.

Alexander would usually know of the gifts he was going to receive at home. This year he

has no idea of what the packages may hold and it has added greatly to the excitement and anticipation of Christmas morning and the opening of gifts.

The first sign of the approaching festive season in Germany is the first of December when they make their advent wreaths. These wreaths are made of greenery and decorated. In the schools and

churches, they are hung from the ceiling. In the home they are placed on large plates and put on tables. The centers of the wreath are filled with candy and nuts. Each student tries to make the prettiest wreath.

Each Sunday, candles are burned on the wreath. The first Sunday there is one candle, the second there are two, with another candle added for each

Sunday. The candles are usually lighted just before dinner. The advent wreath is of religious significance.

They also have advent calendars. These are given to the children the first of December. Alexander had a small one that had been sent to him from Germany this year. It had an overall picture on the front. It had

(Continued on page 3)

MRS. COMBS RECALLS--

Turn Of Century Christmases

By Jeanne Kerby

Some of the "old-fashioned" customs of Christmas were recalled in a recent interview with Mrs. J. O. Combs.

Mrs. Combs was born in Paradise in Wise County and lived there until after she was married. Her earliest memories were of Christmases around the turn of the century.

She was one of eleven children, nine boys and two girls. Her father was the sheriff and they lived in the building that housed the jail and her mother cooked for the prisoners.

homes as it is done today. She recalled that the only special things were the hanging of their stockings. They had a large open fireplace and the stockings were hung around it in true Christmas fashion. There were none of the fancy decorated stockings that are seen today. Each child hung one of their own regular stocking that they also wore.

Santa always left his toys in the stocking. Children looked forward to the arrival of Santa

with just as much anticipation and were just as thrilled with their gifts as children today. Toys and gifts they received were usually of a smaller variety than those children receive now.

She always received a doll that would be in the top of the stocking. The dolls of those days were made of China and some wax dolls. They also would have fruit and candy in their stocking. The gifts the boys would receive were ties and handkerchiefs. They also found books in their stockings.

One Christmas, included in her gifts were a tiny cast iron cook stove with a miniature skillet and pot to match it. The tiny skillet was only about an inch and a half in diameter and Mrs. Combs still has it as a keepsake of her childhood Christmas. She also received a tiny wooden bread set including a breadboard, tiny rolling pin and bread tray.

One memory was of lying in bed as a little child and listen-

intently for Santa to come down the chimney. But as all girls and boys know, Santa never comes when they are awake, so she never heard him. They did have sign from Santa Claus, though. On Christmas morning there would be marks in the soot inside the chimney and her parents would point these out to the children as Santa's "tracks."

One of their family traditions that Mrs. Combs fondly recalled took place on Christmas Eve. The family would all gather around the fireplace and her father would take down the family Bible and read for his family the familiar and ageless story of the birth of the Christ child, and the first Christmas, as recorded in the Gospels.

On Christmas day they would always have their big family dinner. The menu was much the same then as now, and would feature a big turkey with dressing and all the trimmings.

They would have community programs sponsored jointly by the school and the churches.

These were not annual affairs but were held occasionally.

When they had these programs they would have Christmas

trees. They would be decorated with cranberries and popcorn.

They would have sacks of treats for the children but they did

not have Santa to hand them out. Her first memories of

"seeing" Santa were when her own children were small.

Children didn't stop looking for Santa at as early an age

as they do now and she recalled "that" it seemed that she

hung her stocking until she was almost grown." She also re-

called that it never quite seemed like Christmas after she stopped hanging up her stocking.

When she was a teen-ager they looked forward to the Christmas parties, much as they do today. They were

usually privileged to attend about three parties during the week of Christmas. They did not exchange gifts, as many do today. They would have such parties as "candy breakings" and would play games of "snap" and "goodnight." This was always a wonderful time of the year for the young people.

After she was married, her family moved to Shamrock in Wheeler county. They had three boys and one girl. They still did not have the traditional tree. Her children also hung their stockings but the toys they received were more like the ones children receive now with doll, trucks, tractors, tricycles

and things of that nature.

She remembered on Christmas when her children were small that one of her boys wanted a musical instrument. She took an old cigar box, added a neck and some strings and fashioned him a guitar from it. She laughed as she added how happy he was with it and how he would "play." The same year she made a little wooden doll trunk and bed for her daughter.

The first time they had a decorated tree in their home was during World War II. One of their daughters-in-law was making her home with them while her husband was in service. She put the tree up and decorated it for them.

Mr. and Mrs. Combs will spend Christmas at home this year and they plan the traditional dinner of turkey. At home with them will be two of their sons and their wives, their daughter and her husband, 10 grandchildren and two great-grandchildren.



MRS. J. O. COMBS

TEXAS PRESS ASSOCIATION
1963
PRIZE WINNER

NEWSPAPER CONTESTS

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Jeanne Kerby Women's News



Shown here is the nativity scene that is located on the lawn of the Bovina Methodist Church. The scene was constructed by members of the Senior High MYF in connection with their project "The Enchanted Tree".

"THE ENCHANTED TREE"--

Methodist Young People Have Unusual Program

Young people of Senior High Methodist Youth Fellowship carried out a project in connection with the Yuletide season that was out of the ordinary. The project was called "The Enchanted Tree." It had a theme following the traditional Christmas story and was also a fund-raising project. The funds raised will be used to furnish their room when the proposed new church building is completed.

The group began working on the project in November. In connection with the program they constructed the Nativity Scene which can be viewed on the lawn of the Methodist Church. It also called for mailing out several advance notices and publicity to the church membership.

The boys in the group did most of the work on the Nativity Scene. The many intricate figures were first cut out of plywood. They were painted as

a preservative and then the beautiful and lifelike pictures were painstakingly glued to each piece of wood. After they were completed, the manger was constructed and the figures were arranged in the church yard.

The boys spent many hours in completing the scene. Their efforts were well rewarded with a most lifelike scene. Anyone who has not viewed it at night with the spotlights accenting it, has missed a wonderful experience.

The girls helped the boys with the painting and glueing and they also took care of the mailing chores. They met at the church numerous evenings to work on their project and they added to the pleasure of the work by bringing sandwiches and Cokes for refreshments.

The project was climaxed on Sunday, December 13, when the young people presented a program at the evening worship hour at the church.

On Sunday morning a plain

bare tree was in the auditorium of the church. That night a colored, revolving spotlight had been focused on the tree and a small Nativity Scene had been placed at the front of the auditorium.

The program was opened with the "Call to Worship" by Bill Caldwell. It was followed by the congregation singing "Joy To the World," followed by the Litany led by Linda Estes and prayer by Gary Beauchamp. The Christmas story, "The Sheperd Who Stayed Behind,"

(Continued on page 3)

Dilger's CLEANERS
 Parmer County's Finest Cleaning
 BOVINA, TEXAS

First National Bank Presents
COW POKES By Ace Reid



"Well, they got charities for everything else!"

Best Christmas Wishes For You And Yours From The Staff Of--

First National Bank of Bovina

-- Member FDIC --

"Helping Make A Good Community Better"



OH, WHAT FUN IT IS TO SAY:
 MERRY CHRISTMAS ON THIS DAY!

As we look back over the past year we are grateful for our loyal friends . . . and it makes our Christmas wish a strong one. Thanks to all of you, and

Merry Christmas

SOUTHSIDE Service Station And Grocery

F. M. Crook — Hwy. 86 — Bovina

Season's Greetings to All

From

LAWLIS GIN CO

As Another Cotton Harvesting Season Draws To A Close, We Want To Say Thank You For Continued Opportunity To Do Your Ginning. In An Effort To Better Serve You, Our Equipment And Services Are Consistently Being Improved And Expanded!



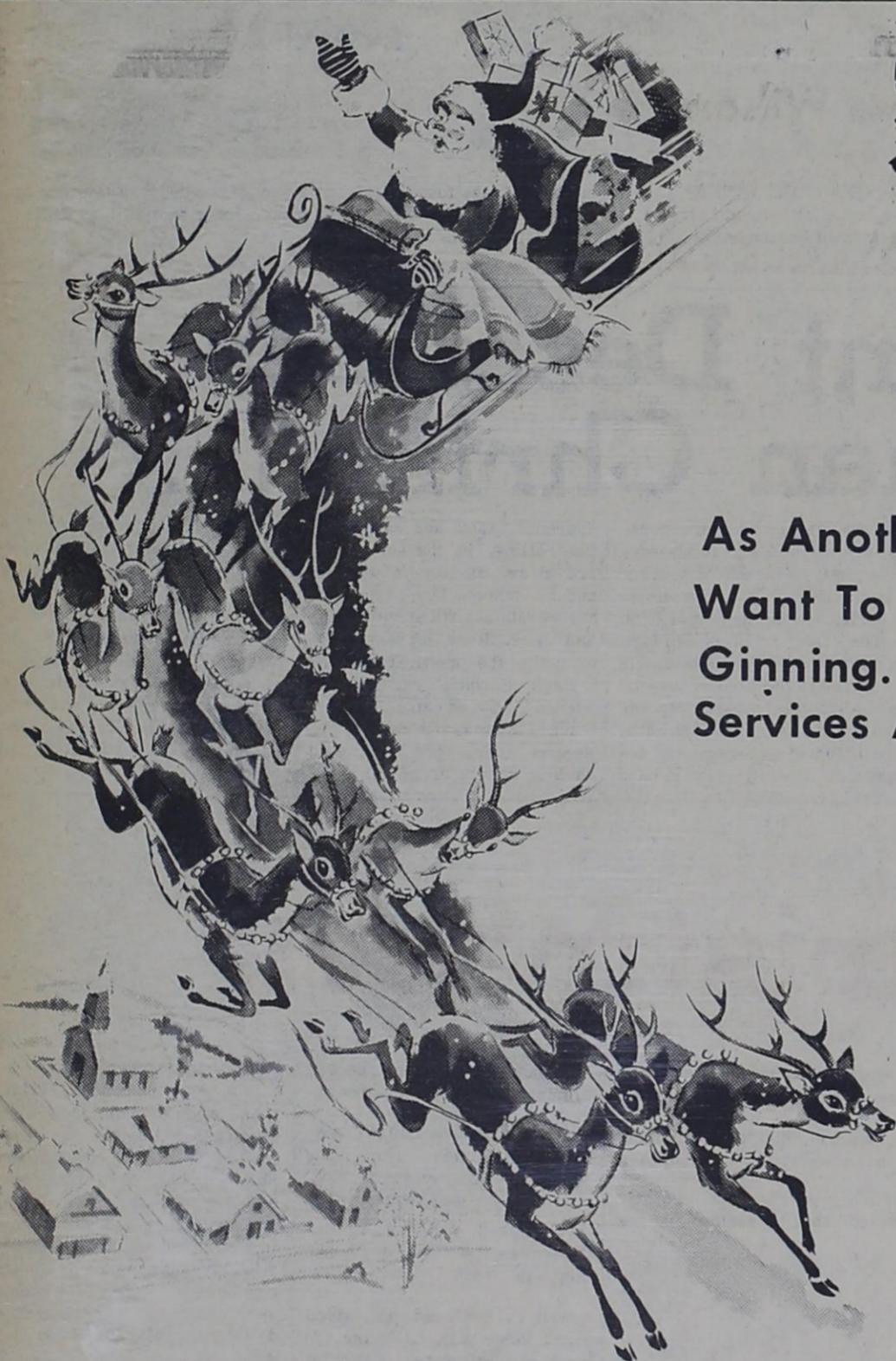
Our Wish For All Our Friends And Customers Is The Merriest Of Christmas And The Happiest Of New Years !

For Information About Cotton You Have Here
 Phone 238-4481

LAWLIS GIN CO

Highway 80 East

Bovina





GREETINGS
May we come in?

We wanted to say, 'Thank You' for the wonderful trust and friendship you've given us in the past. We cherish it highly and will always strive to be worthy of it.

We're always proud to be of service when you ask us to "suggest something nice". May we "suggest something nice" for today? Have a Merry Christmas, won't you?

**GAINES
HARDWARE CO.**
"NOTHING KNOCKS ON BOVINA
BUT OPPORTUNITY"

Unusual Program--
(Continued from page 2)

was then presented. The story was narrated by Carmen Ward with the other young people forming the choir. Verses of "While Shepherds Watched Their Flocks By Night," "There's A Song In The Air," "Silent Night" and "O, Come All Ye Faithful" were used to emphasize the story.

It related how one of the shepherds was left behind to guard the sheep because he was a cripple. The other shepherds went to find the Christ Child that the angels had told them of.

When they returned the crippled shepherd took his donkey and made the journey to see the Babe. When he arrived Joseph and his family were preparing to leave to escape Herod but they had no animal to make the journey. The shepherd gave them his donkey and as he held the child for Mary to mount the donkey he experienced the miracle of the healing of his leg.

After the story, the presentation of gifts was led by Karen Estes. Members of the crowd were invited to come and place their gifts on the tree. The gifts were placed in small colored, plastic bags that had been sent to members by mail. As the gifts of silver and currency were hung on the tree in the colored bags the bare, non-attractive tree was transformed into "The Enchanted Tree."

The program was closed with the Act of Dedication and prayer by Karen Estes.

A church-wide fellowship was held, sponsored by the mothers of the young people. The table was covered with a Christmas cloth with Christmas napkins. Punch, hot chocolate, coffee and cookies were served.

A total of \$230.96 was raised through the project.

Young people who took part were Alexander Orlovsky, Gary Beauchamp, Billy Charles, Bill Caldwell, Linda Estes, Kregg Wilson, Nancy Fowler, Karen Estes, Karen Beauchamp,

German Christmas--
(Continued from page 1)

tiny perforated "doors" that were dated from the first through the 24th. The dates were not in sequence and they were so cleverly mingled with the picture that they were sometimes difficult to find. The children open the door each morning that corresponds with that date and behind the door are pictures of the gift for that day. The calendars come in various sizes and some of the larger and more expensive ones have actual gifts of candy and other small items behind the doors. On the sixth of December, the

Larry Mitchell, Joe Ward and Carmen Ward.

Sponsors for the group are Mrs. Dean Hastings and Mrs. Leon Ware. They were also aided in the project by Dean Hastings, Leon Ware and Lowell Boozier.

children look forward to the arrival of St. Nicholas. The children shine their shoes and boots and put them outside the door for them to be filled. If the child has been good they are filled with "goodies" of nuts, candy and fruit.

Christmas is the most celebrated holiday in Germany as it is in America. Their day of biggest celebration is on December 24th rather than the 25th.

On Christmas Eve morning, the tree is decorated by the parents. The rest of the family does not see the tree until that night. When there are small children in the family they are usually taken on a walk while there preparations are being made. All of the trees used in the homes are real trees and Alexander saw his first artificial tree this year.

The trees are purchased from stores in the city where he lives.
(Continued on page 4)



Mary Ruth Martin is shown as she is decorating the tree at her home and getting a lot of help from some of her grandchildren. They think it is great fun to help "Grandma". Helping are Kelly, Ken and Ricky Jamerson, children of Mr. and Mrs. Lawrence Jamerson and right in front are Pat and Kim Ware, children of Mr. and Mrs. Tom Ware.

**Happy Holiday!
Happy Eating!**



From . . .
Everybody
At -

WILSON'S

- ★ A.M. Wilson
- ★ Mary Jane Wilson
- ★ Billy Whitecotton
- ★ Pat Whitecotton
- ★ Larry Webb
- ★ Pat Bradshaw
- ★ Terry Barker
- ★ Kenneth Webb
- ★ E.L. McCutchan

It's Been Our Pleasure To Help You
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During '64

For Your Shopping Convenience

WILSON'S Will Be **OPEN**

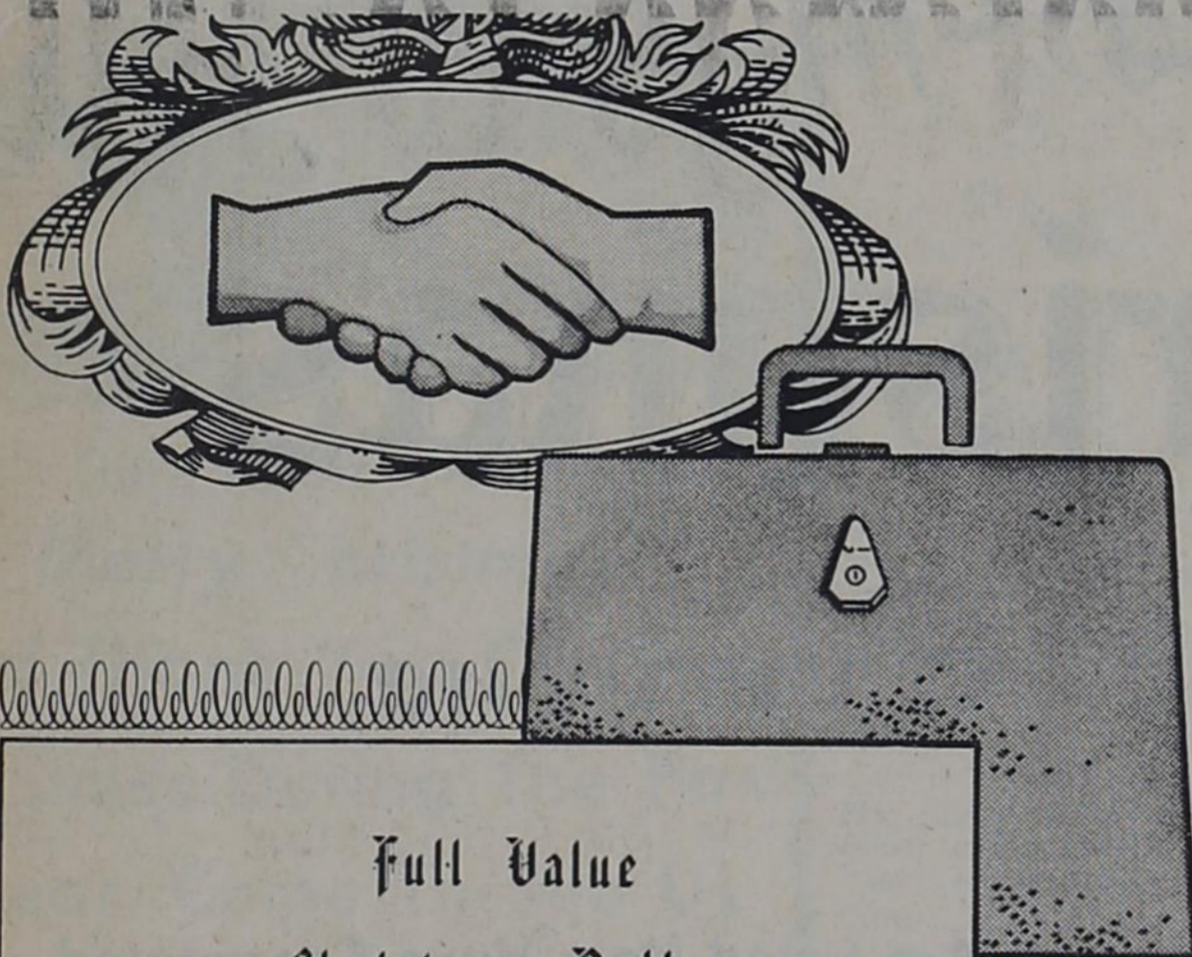
- * Thursday, Dec. 24
- * Saturday, Dec. 26

We'll Be Closed Friday, Christmas Day

See Wilson's Store
Windows For
After - Christmas
SPECIALS

Bovina Insurance

Jim Ware - Bank Bldg. - Pho 238-2081



Full Value
Christmas Policy

What's the value of friendship? . . . Of appreciation for loyalty? . . . What value do we place on those enjoyable moments when we have the opportunity to say "hello" to friends and pass the time of day with them?

We couldn't . . . and we wouldn't . . . put a price tag on any of these things. Friends and friendship are the most important parts of each day to us.

But, because we *do* value your friendship so highly, we are proud to take this opportunity to say "Thank You . . . may much joy abide in your house through all the Christmas Season."

McCallum

AGENCY

Dean McCallum - Bank Bldg. - Pho. 238-2081

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



SUPER MARKET

BOVINA

German Christmas--

(Continued from page 3) as they are here. In some areas where the people are near the forest they cut their own tree. When he was 12, he visited with a family and went with them to the forest to cut the tree. When this is done, it is a family affair and is a very gay and festive occasion. They use some electric lights on the trees although they are not of the colored variety, but are all white. They also use

some candles and many families still use only candles. Most of the candles used are holly candles and give a very fragrant aroma. They also use decorative balls and baubles as we do, but they do not have an many different colors. Most of the ones they use are gold, red and silver. They also use candy in decorating the tree. Some of it is bought and some is made at home. It is usually chocolate with centers of assorted fla-



Alexander Orlovsky is shown with his "sister" Renee Charles standing beside the Christmas tree in their home.

avored from Germany. One of the candies that the children receive is chocolate and is covered in foil that is printed as a replica of Santa Claus. Some of them are hollow and some are solid chocolate and Alexander commented that "There was so much candy in the solid ones that when you ate them it would make you sick."

Part of the candy and cookies he had were made by his mother and sister and some had been bought. We were privileged to sample several different kinds and they were delicious, with flavors quite different from those we are accustomed to.

When the children are small, Santa comes to the door and gives them their gifts. When asked if Santa was dressed as he is, over here, he said he had not seen one in America, but they were dressed as the pictures he had seen. Santa is portrayed by one of the neighbors.

After they open the gifts, they have their holiday meal. The main dish is some kind of pork and an unusual side dish is cabbage. The Christmas celebration is a family affair and there are seldom friends present.

On Christmas day all the businesses are closed and they spend a leisurely day. They attend church service in the morning and then spend the day playing with their toys and visiting with friends.

One item that is used exten-

sively in their decorations is a "Rauschgoldengel". This is best translated in English as "gold angel". A small one adorned the tree in his home here. It was a beautiful golden angel with fluted skirt, "angel hair" and a tiny candle at the tip of each wing. Larger ones are used around the home.

They give gifts much as we do, exchanging with family and friends. Most of the gifts are purchased except when they have some special gift in mind. Most of the gifts he had made were wooden. He recalled one gift he had made, a pull lamp, in which he used coconuts for the pulls. He laughed and said, "It is such a strain on finances that they would start buying gifts in January for the next Christmas."

Another most unusual custom he told about was that they cut the clothes lines on Christmas and no clothes are hung outside to dry until after the new year. He did not know whether there was any special significance to the custom, but it is observed each year.

This year he and his "family" will go to the home of Mr. and Mrs. Wilbur Charles Christmas Eve for a family tree and gift exchange. They will have their tree at home on Christmas morning.

On December 26, Alexander will go to Des Moines, Iowa. He will visit there with Pat Ely and her family. She was an exchange student in Germany last year and made her home with his family. The trip was her Christmas gift to Alexander. He will return to Bovina on New Year's Eve.

Dear Santa Claus, What I want for my present is some dishes, a radio and an ironing board. Bessie Faye Goree

Dear Santa Claus, I'm a little boy 6 1/2 years old. I would like some tools, army gun and anything else you think I would like. Also bring my little sister, Karen, some toys. I'm trying to be real good. Terry Schilling

Advertisement for Mustang Drive-In featuring a Christmas tree illustration and the text: "a treasured time, a treasured scene, a treasured wish for our treasured friends. Christmas Greetings. Mustang Drive-In. Third St. & Hwy. 86 -- Bovina"

Advertisement for Bovina Service Station and Grocery featuring a Santa Claus illustration and the text: "Merry Christmas. Along about this time of the year we like to take a moment or two just to tell you how greatly we appreciate your fine friendships and loyalty and to wish you every good thing in life during the days to come. Bovina Service Station And Grocery. Clifford Leake"

vors. The pieces are wrapped in foil and are tied to the tree with string. Alexander had several of the candles wrapped in various beautiful colors of foil, some with designs and some solid colored. They were shaped in the form of a bell, a nut and a keg. They were very pretty and would undoubtedly make an attractive addition to a tree. The candles are left on the tree and are eaten when it is taken down about the fourth or fifth of January.

attends has a very large membership and services are usually held at 6, 8 and 10 p. m. The building is always filled. There are several messages brought by different preachers.

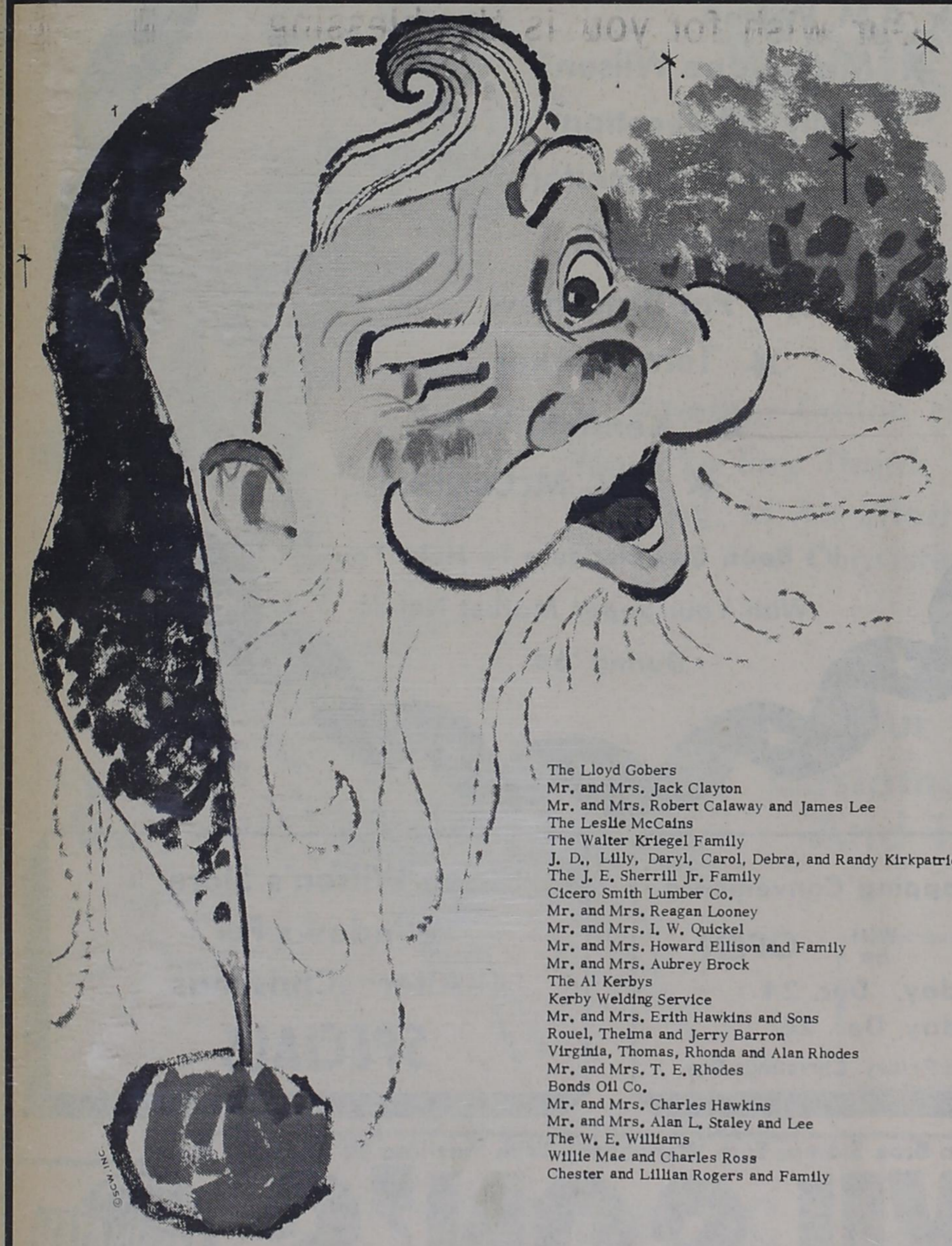
Following the church service, the family returns home. They all go into the tree and the gifts of his family are on tables under the tree. They open their gifts which are usually toys, candy and sometimes money. Items of clothing are not given for gifts.

Alexander had a wide variety of candies and cookies, that are given as gifts, that he had re-

Advertisement for Merry Christmas THE Q featuring a Christmas tree illustration and the text: "For your friendship and cooperation in the past We extend to you most hearty and SINCERE THANKS. Merry Christmas THE Q. Fred And Lauradean Langer Bovina"

Advertisement for Union Compress & Warehouse Co. featuring a Christmas tree illustration and the text: "Christmas. During this Blessed Season, we, of this firm, want to rejoice with you and your loved ones on the happy significance of Christmas and to join with you in praying for a True 'Peace on Earth.' Union Compress & Warehouse Co. -- Bovina --"

Advertisement for Warren Auto Supply featuring an illustration of children singing and the text: "PEACE ON EARTH. It's Christmas ... and may it bring you and yours lasting peace, joy and blessings. WARREN AUTO SUPPLY. C. P. Warren. Highway 60 Bovina"



A Merry Christmas To Everyone

The People Whose Names Are Listed Here Have Cooperated With Project Christmas Card By Contributing Money Usually Spent For Cards And Stamps To A Special Fund Which Will Be Used For Benefit Of The Community. This Is Their Christmas Card To You!

- The Lloyd Gobers
Mr. and Mrs. Jack Clayton
Mr. and Mrs. Robert Calaway and James Lee
The Leslie McCains
The Walter Kriegel Family
J. D., Lilly, Daryl, Carol, Debra, and Randy Kirkpatrick
The J. E. Sherrill Jr. Family
Cicero Smith Lumber Co.
Mr. and Mrs. Reagan Looney
Mr. and Mrs. I. W. Quickel
Mr. and Mrs. Howard Ellison and Family
Mr. and Mrs. Aubrey Brock
The Al Kerbys
Kerby Welding Service
Mr. and Mrs. Erith Hawkins and Sons
Rouel, Thelma and Jerry Barron
Virginia, Thomas, Rhonda and Alan Rhodes
Mr. and Mrs. T. E. Rhodes
Bonds Oil Co.
Mr. and Mrs. Charles Hawkins
Mr. and Mrs. Alan L. Staley and Lee
The W. E. Williams
Willie Mae and Charles Ross
Chester and Lillian Rogers and Family

- Jon Lin and Brenda Riddle
Mr. and Mrs. Joe Wilson
Mr. and Mrs. Bill Denney and Family
Mr. and Mrs. Billie Sudderth
Mr. and Mrs. Ernest Woelfel
Mr. and Mrs. L. M. Grissom
Mr. and Mrs. Paul Jones and Randy
Mr. and Mrs. Leon Grissom and Family
Mrs. Jerry Ware
Mr. and Mrs. Odie White
Bovina Implement Co.
Don Juanda, Lynn, Rodney, Darlene and David Murphy
Mr. and Mrs. Thomas Beauchamp and Family
Oakley, Von, Annette and Stephen Stevenson
Mr. and Mrs. Johnie Gorn and Boys
Mr. and Mrs. E. H. Moody and Alfred
Mr. and Mrs. B. L. Graham and Family
The A. L. Glasscocks
Mr. and Mrs. Penny Anderson and David
Mr. and Mrs. J. P. Macon
Mr. and Mrs. James Clayton
Jessie and Lucille Walling
Mr. and Mrs. Hylton Moore
Mr. and Mrs. Buck Ellison
Mr. and Mrs. Amos Steelman
Mr. and Mrs. A. B. Wilkinson

- Mr. and Mrs. J. E. Owens
The Arlin R. Dilgers
Mr. and Mrs. Travis Lloyd and Patsy
Mr. and Mrs. Wilbur Charles
Bovina Roping Club
Mr. and Mrs. J. T. Hammonds
Mr. and Mrs. F. O. Turner
Mr. and Mrs. Ovid Lawlis
Earl, Lee and Gary Stevenson
Clarence and Irene Jones
Mrs. J. R. Caldwell
Mr. and Mrs. James B. Roach and Family
Mr. and Mrs. Lonnie J. Fowler, Nancy and Robert
Mr. and Mrs. Scott Gober and Family
The Henry Ivys
Mr. and Mrs. T. W. Fuller and Elaine
Rev. and Mrs. Harold L. Morris
Mr. and Mrs. H. D. Bradshaw
Mr. and Mrs. Jimmie Heard and Diane
Mr. and Mrs. T. M. Caldwell and Family
The Vernon Willards
Mr. and Mrs. Charlie Owen and Edie Marie
Hazel and Jerry Rigdon
Dolph, Sue, Mar and Beth Moten

Sponsored By Bovina Woman's Study Club

MERRY CHRISTMAS

A very Merry Christmas and our sincere gratitude for your patronage.

We're looking forward to serving you in the future.

WANT ADS

"Repossessed 1964 model Singer made sewing machine, equipped to zig-zags, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas." 24-tnc

Medical Management Of The Overweight Patient **Dr. Youngblood** 519 Pile Clovis

FOR SALE OR WILL TRADE equity for farm machinery -- Three bedroom home in Bovina. Less than two years old. See Big Nick Trienen at Machinery Supply, Bovina, phone 238-4861. 11-tnc

IMPROVED IRRIGATED SECTION FOR SALE A most rare opportunity... Two 10" and one 8" wells pump approximately 4500 gals. per min. Exceptionally level. Rich, deep soil. All under irrigation, except 60 acres pasture with feed lot and stockwell. Sugar beets, vegetable crops, corn, milo, wheat. Unusually good markets with feeders. Two modern houses; also bunkhouse with elec. and running water, 40' x 100' metal storage building, and other buildings. Excellent schools. Greeley County, Kansas. \$385.00 per acre; for sale by owner. Liberal terms. Write % Box 127, Sharon Springs, Kan. 24-tnc

Machinery For Sale New 66-Inch Shredders each \$275 9 Ft. Industrial Blade With 3-Point Hook-Up \$175 Thomas C. Hartwell Machinery Supply Hwy. 60 -- Bovina "See Tom For Your Best Deals"

FOR SALE -- 4 new feed bunks. Good bundle feed. Contact Frank Burnett, 7 miles northwest of Bovina, Phone Sharp 225-4472. 23-4tp

NEW! Cotton Trailer TIRES 9:00 x 14 and 7:00 x 15 6-Ply Nylon \$16.90 Also Good Selection USED TIRES BONDS OIL CO. BOVINA Hwy. 60 - Pho. 238-2271

FOR SALE -- Barracks building to be moved. Ideal for farm hand quarters. 20 by 50 ft., petitioned, has commode and lavatory, wired for electricity. A. L. Glasscock, phone 238-3231. 22-tnc

FOR SALE -- Two-bedroom home, well located in Bovina. Oakley Stevenson, phone 238-2102. 20-tnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizen's Bank Building Clovis, New Mexico Dial: 763-4471 or 763-6455 24-4tc

WANTED... Farm land to rent. Leroy Burnett, Phone 265-3410. Route 3, Box 117, Friona, 22-tnc

FOR SALE CHOICE FARMS IN FARMER COUNTY

160 A., exclusive listing, strong 8" well, waters from one ditch, 23 A. cotton, balance in wheat and milo. \$45,000 down, 20 years on balance. Immediate possession. 160 A., exclusive listing, strong 8" well, all allotted, waters from one ditch. \$41,400 down, 20 years on balance. Immediate possession.

160 A., exclusive listing, lays perfect and all tilled, 26 A. cotton, balance in wheat and milo. One of the best! Immediate possession.

157 A. on pavement, all tilled and lays perfect. One 8" and one 6" well, 84 A. milo, 50 A. wheat and 10 A. cotton. Immediate possession.

160 A. with new 3-bdrm home with two baths, 8" well, all tilled, all waters one way. Immediate possession.

300 A. well-improved, two 8" wells all tilled, 38 A. cotton, 112 A. milo, 117 A. wheat, waters one way. Immediate possession.

628 A. well-located, two sets improvements, four 8" wells, practically all tilled. 105 A. cotton, balance in wheat and milo. Motors go. Immediate possession.

320 A. with two strong 8" wells, well allotted, in the choice water district. Can be bought right and you can have immediate possession.

160 A. on pavement, only \$325 per acre. New 8" well with electric motor. Immediate possession. 160 A., all in cultivation, 125 A. milo, 14 A. cotton, 16 A. wheat. One 8" well. None better! Immediate possession.

We're in a position to handle all your farm loan needs -- new or old. Let us help you! RAY SUDDERTH REAL ESTATE Hwy. 60 Bovina Phone 238-4361 Residence phone: Farwell 481-9064

Write PATE for real-estate. I have properties in New Mexico and West Texas. Write me, let me know what you want, I'll rush information to you. PATE, 623 West Third Street. Portales, New Mexico 18-8tl

REAL ESTATE LOANS... with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tnc

★ CBS ★ NBC ★ ABC Get All Three Major Networks To Perfection: Get On Cable TV Now! *Low Tie -- On Fee As Low As \$12. Down *Low Monthly Rates Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

FOR SALE -- Nice, 10 by 50 feet, two-bedroom trailer house. See Ferman or H. H. Kelso, phone 238-2091. 24-2tc

NOW OFFERING WORK With Electric Root Raider Machine ★ Ditching Service ★ BOVINA ELECTRIC Odus White - Pho. 238-3871

FOR SALE -- Three-bedroom brick home in Bovina. Less than year old. On Corner lot. Ideally located near school and churches. Well landscaped. Financial commitment. Shown by appointment only, please. McCALLUM REAL ESTATE, Bank Building, Pho. 238-2081.

BUY YOUR KRAUSE At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

"We can't figure out why so many people are criticizing our foreign policy. We are still getting along with the Philippine Islands."—

FOR SALE---Niagara Cycle-Massage reclining chair. Recently recovered. Reasonable price. Mrs. A. L. Glasscock, phone 238-3551 25-tnc

QUIETLY AND EFFICIENTLY BUILDING THE BEST UNDERGROUND IRRIGATION SYSTEMS

Over The Years Under The Same Ownership and Management

STANDARD CONCRETE PIPE COMPANY

CHECK Carefully The Quality Of The Produce You Contract To Purchase

There Is A MATERIAL DIFFERENCE In Product And Installations!

Bovina Pho. 238-6911 Friona Pho. 247-2888

FOR RENT--Nice two-bedroom house well-located in Bovina. H. J. Charles, phone 238-4321. 23-tnc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tnc

ON CHRISTMAS DAY...

May happiness surround you and yours. It has been a pleasure to us and we gladly avail ourselves of the opportunity which Christmas offers for the expression of good wishes and messages of appreciation to those who make possible our continued progress.

May every Christmas happiness be yours

STEELMAN'S QUALITY MEATS

First Street Phone 238-4281 Bovina

It's an old American Custom

TO WISH FRIENDS

MERRY CHRISTMAS

But each year we look forward to the occasion with more anticipation and eagerness because each year we find we have made many new friends whom we wish to remember and thank for their fine patronage.

Ernest's Auto Clinic
Ernest Englant - Bovina

WHOA, NOW!

It's Time To Stop And Say Merry Christmas And Thank You For Your Business During The Past Year. Come To See Us In '65! Kerby Welding Service - Radiator Repair - A Deal The Year Bovina Phone 238-2332

FOR SALE -- Two-bedroom home, well located in Bovina. Oakley Stevenson, phone 238-2102. 20-tnc

CHRISTMAS

To our faithful friends of long standing and to our cherished new friends and to those whose friendship we hope to earn, we extend greetings of the season

Greetings

Southside Motor Supply
Hwy. 86 -- Bovina
Glenn Ritchie, Chester Rogers, Robert Beavers

LOVE

Merry Christmas and best wishes of the season to our customers. We're always glad to serve you.

Fantasy Beauty Salon
Lillian Rogers
Juanita Sims
Ph. 238-3541

Our wish for you is the blessing of the season, joy, happiness, contentment, cherished friends and good neighbors. Thank you, and...

Merry Christmas

TO EVERYONE

We're Looking Forward To Doing Business With You In The New Year. All The Crew At-

C and S CHEMICAL
Third Street Bovina

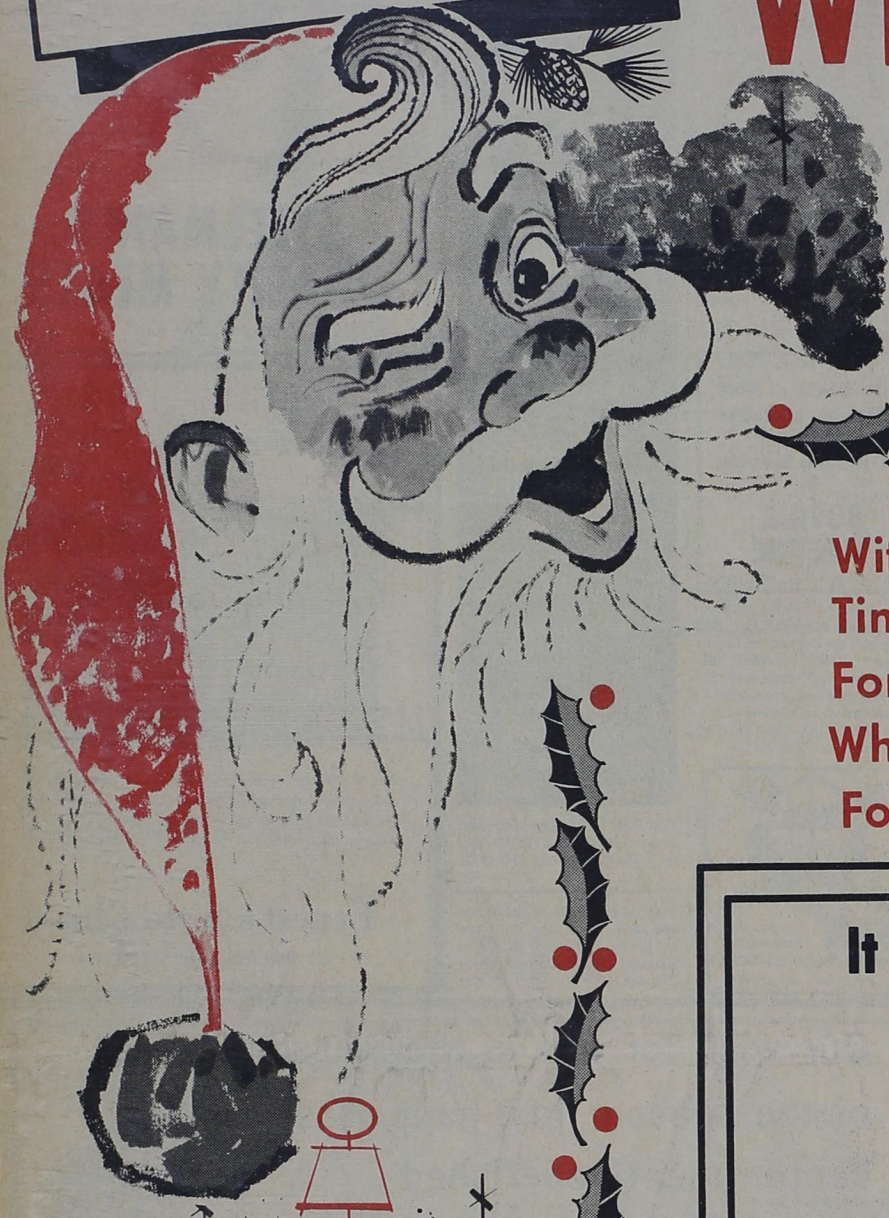
Season's Greetings

... FROM Bovina Wheat Growers,

- to -

All Our

FRIENDS



With Those Greetings For This Holiday-Time, May We Express Our Appreciation For Your Patronage During 1964- Which Has Been Another Good Year For Your Co-Op.

It Has Been

Our Pleasure To

SERVE YOU

And We're Looking Forward To Continuing, And Improving, That Service In The New Year.

"Not Everyone Belongs To A Co-Op, But Everybody Benefits"

2,000,000 Bushel Storage Capacity Federally Licensed And Bonded

Bovina Wheat Growers, Inc.

— DIRECTORS—

- L. M. Grissom
- Raymond Schueler
- M. H. Carson
- Webb Gober
- Harold Hawkins

—EMPLOYEES—

- Jim Russell, General Manager
- T. J. Parkey, Rhea Manager
- Charles Gilbreath, Elevator Superintendent
- Allen Cumpston, Fertilizer Representative
- Arthur Pruitt, Frances Shamblin,
- Earl Dean Boyd, Dean Wines,
- Mary Ruth Lane, Carole Jean Wright,
- Bill Shamblin, Jesse Rodriquez

- Locations At Bovina and Rhea -

WINNER
of the Distinguished
Services Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, DECEMBER 30, 1964

BOVINA, TEXAS

VOL. IX, NO. 26

1964 FOOTBALL REVIEW--

Mustangs Had Surprisingly Successful Year

By Jeanne Kerby
The 1964 Mustang Football team under new head coach, Roy Stone, and assistant coaches, Milt Fitts and Roger McFarren, can look back on a successful season. They finished their season

with a 7-4 record with two of their losses coming at the hands of Class A teams and one in-district play-off after regular play was over. They came through to win the District 1-B title with a perfect 6-0 record.

The Mustangs began practice under the new mentors August 17 with only 20 boys out. They had two weeks of practice before school started and by that time about 30 boys were taking part.

They had one pre-season scrimmage game with the Kress Kangaroos. Kress "won" the scrimmage but with a much larger squad and more practice they just outmanned the Mustangs. The coach was pleased with the way his boys hit during the scrimmage but they were hurt by the lack of speed in the backfield.

They opened their regular schedule on September 11 when they met with arch rival, the Farwell Steers, in Farwell. The Ponies lost their opener 21-0. Farwell scored twice in the second period but the Mustangs came back after the half and battled them almost evenly for the final two quarters.

Bovina played a gallant game of defense but they couldn't manage to cross the double stripe, although they controlled the ball most of the second half.

They suffered two injuries in the game when senior quarterback, David Anderson, suffered a broken bone in his right wrist and senior end, Al Shamblyn, suffered an ankle injury.

In their second outing the Mustangs traveled to Springlake to do battle with the Wolverines, one of the top Class A teams in the area. It was the Wolverines ballgame all the way and they had a 20-0 lead at half-time with the final score 42-14.

Bovina scored once in the third and fourth periods, Scotty Rundell, replacing the injured Anderson, at quarterback, scored all of the Mustangs points. In the third quarter he

climaxed a 45 yard drive with a 7 yard touchdown scamper. Later he faked a hand off to

Pruitt and ran 34 yards for the second Bovina TD. He also carried for the 2 points.

Sophomore Dean Stanberry replaced Scotty as halfback and Kregg Wilson filled in for the

injured Shamblyn, Richard Carson, the other starting halfback, suffered an ankle injury and was

lost for several weeks. The first home game of the

(Continued on page 6)



Randy Burnam, year old son of Mr. and Mrs. Carroll Burnam of Dimmitt, is shown holding his Santa Claus doll. He may not quite understand Santa as yet, but he thinks the doll is just the thing. He is the grandson of Mrs. Jessie Williams of Bovina and Mr. and Mrs. Bill Burnam, former residents who now live in Friona.



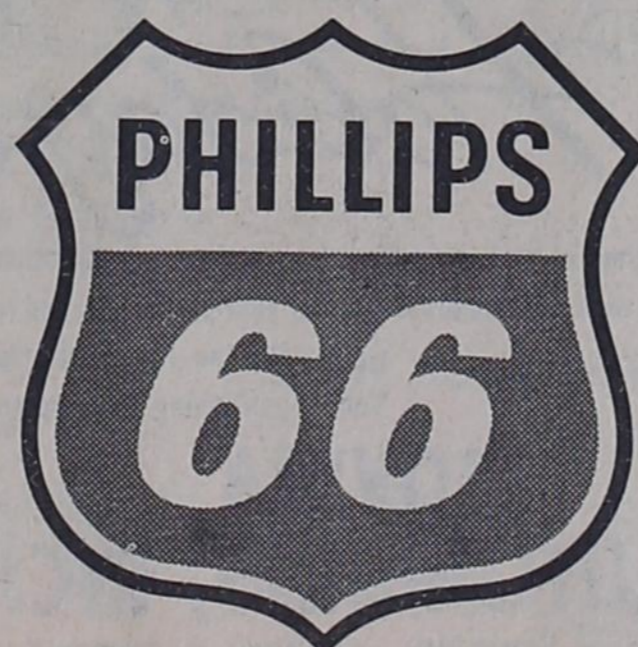
Christmas Town!

Santa's here! The air is a-tingle with excitement. Good cheer and friendly warmth shines in every face, in every window.

In these last joyous moments of this most joyous of days, we proudly and happily say:

It's always a pleasure to serve you... It's a special pleasure now to wish you a

MERRY CHRISTMAS



CHARLES OIL CO.

Charles Oil Service Station
Third St. and Hwy. 60
Phillips 66 Tires ★ Batteries ★ Accessories

And
|

Northside '66' Service Station
Highway 60 East

GORN'S Farm Store
Highway 86 And Third Street
Bovina Phone 238-3181

To all of our many friends,
with all of our sincere thanks:
Best Wishes for a season of happiness



Bovinians Have Varied Plans For Christmas

When folks think of Christmas, they almost always think of their families, fond memories of Christmas and things they did as children during the holiday season.

It is that way with most of the people of our community. When they were asked about their plans for the Christmas season the answer concerned a get-together of some degree with members of their families and the observance of traditions that have come into being over the years.

Mr. and Mrs. Earl Stevenson plan to have Christmas at home with their children and grandchildren. They were gone for

Christmas last year and Mrs. Stevenson said it hardly seemed like Christmas. They are looking forward to it and "all that Christmas means" at home.

The Norvell Strawn family will have Christmas at the home of her mother in Carlisle the Sunday before Christmas and will be at home Christmas day with their family.

Herman and Edna Estes will be at home and they will have their children and their four grandchildren with them. Edna says she is planning an "old fashioned" Christmas and a big stocking to be hung for each grandchild.

Mr. and Mrs. Dean Hastings and Lajuana plan to go to

Wynoka, Oklahoma where they will spend the holidays with her parents.

Larry Scott of Clovis and who is employed at Kerby Welding is planning a warm Christmas. He and his family plan to spend a week in Honolulu, Hawaii visiting with friends.

The O. H. Jones family will be at home this year and will have their children with them.

Flossie Rhinehart, post office employee, says she planned to "work, work, work" since that is their busiest season. She and Lester will have their daughter and family, the Dick Martins of Odessa, home for Christmas.

Mr. and Mrs. Bob Johnston

and Linda will spend the day in Lubbock with his parents. Mrs. Johnston still hangs a stocking for each member of her family, young and old included.

The J. E. Sherrill family plans to go to Tahoka where they will visit with both their relatives.

The Eddie Hutto home in Bovina will be the scene of a family reunion for the Hutto family on Christmas day.

The Vernon Estes family will all be home for dinner Christmas

mas Eve and they will have their tree Christmas morning. They will go to the home of Mr. and Mrs. Wilbur Charles for Christmas dinner when all their family will get together.

Mrs. Lee Sudderth is expecting most of her children and their families home for the holidays. She says they have grown so in number that they will have their dinner at the Women's Club building on Christmas day.

Mrs. J. H. Steelman will have

their traditional family dinner at her home.

Mr. and Mrs. Earl Richards plan to have their children and granddaughter in their home for the day.

Mr. and Mrs. Reagan Looney are hoping to be in their new home for the holidays when they will be hosts for a part of their children and families and some of their other relatives.

Mr. and Mrs. Tom Bonds are expecting his sister and family

from Colorado to spend the holidays in their home.

The Al Kerbys and Little Al and the Joe Tartars plan to spend Christmas in El Paso with her sister and family.

Lady Armstrong said she didn't have any definite plans other than to gain about 10 pounds "if someone brings by something good to eat."

Mr. and Mrs. Alan Staley and Lee plan to fly to Urbana, Illinois to spend the holidays with her sister. Also present will be two sisters from Denver. It will be the first time the four sisters have spent Christmas together in 21 years.

The Sterlyn Donaldson family will spend Christmas Eve with her mother and family in Tulsa and then will be at home with all their children for Christmas day.

The Earle Hise family will visit with her parents in Lamesa and then will go on to Falfurrias to visit with his parents.

Mr. and Mrs. Gene Ezell plan to be home but it will not be homesome for them as they will have all of their children and grandchildren with them for the day.

The Dave Wines and their family will spend the day in Lubbock in the home of his brother and family, the John Wines.

The Walter Krieglens will be home and will have all of their children home with them.

Mrs. Helen Wassom and her family will spend the day with her daughter and family, the Charles Haneys, in Bovina.

Mr. and Mrs. J. G. Eubank are expecting all of their children to be at home with them for the holiday.

Mrs. Nola Read will be at home and will have her children and grandchildren for the day.

Mr. and Mrs. Buster Cochran plan to spend the holidays in Granbury visiting with her relatives.

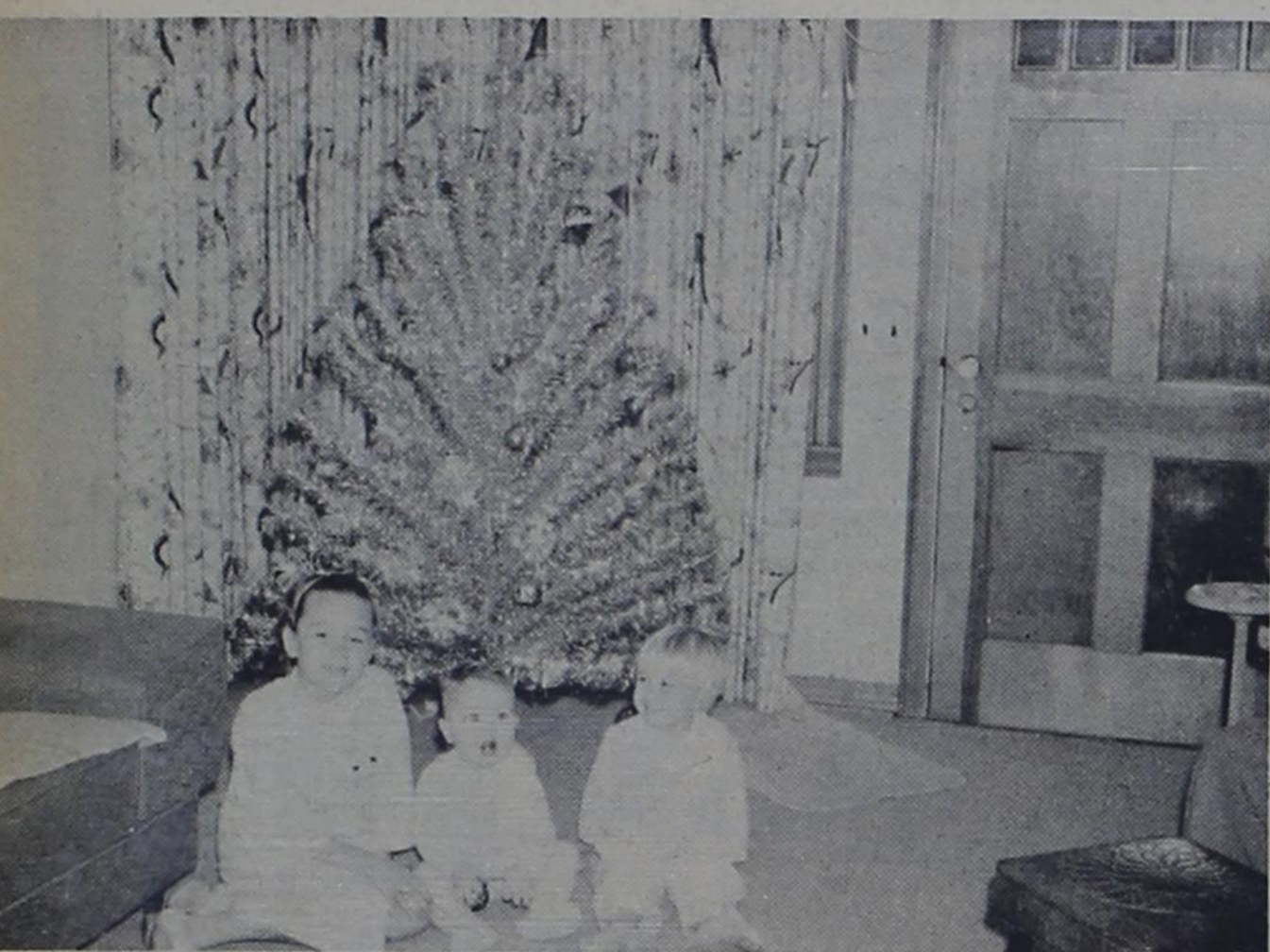
Mr. and Mrs. Erith Hawkins and boys plan to be in Friona at the home of her parents, the Bill Burnams. Also present will be all of the Burnam family.

Mr. and Mrs. Aubrey Brock are planning for a big Christmas at their home this year. Their son and family of Denver will be here as will their daughter and family of Plainview. After Christmas their son, Ted, and his family will be moving to Kentucky to take their home.

Mr. and Mrs. Art Mast and children plan to go to California where they will visit with his mother.

Mr. and Mrs. Sonny Spurlin and their family will host a get-together Christmas Eve for the Bill Denney family and her parents.

Mr. and Mrs. Vernon Ward plan to go to Austin to visit with his mother.



Kathy, Steve and Sharon, the young children of Mr. and Mrs. Sonny Spurlin are pictured under their Christmas tree. They are all dressed in their pajamas ready to go to bed and wait for Santa to make his visit while they dream of all the toys he will leave for them.

Dear Santa Claus,
I want a Baby Buttercup doll, a blue doll buggy and a set of dishes. My little brother wants a big tricycle, a gun and a G.I. Joe. Thank you,
Amanda Peggram

Dear Santa,
Please bring me a football suit, some shoes a B-B gun and a bicycle.
I love you Santa,
Eugenio De Leon

Dear Santa Claus,
I would like to have a doll and a bicycle. I would like to have a dress for Mother.
Merry Christmas, I love you,
Tersa Diane Ellis

Dear Santa Claus,
I want a doll for Christmas and a T.V.
Mary Canta

Dear Santa,
Please bring me a road racer, some boots and a football. I love you.
Thank you for the toys,
Rickey Don Woody

Dear Santa Claus,
Please bring me a Barbie doll, a baby buggy, a doll house and a bicycle. Also bring me some Barbie clothes.
I love you Santa,
Jyl Gromowsky

Dear Santa,
I want a bicycle,
David Bautista

Dear Santa,
I want a doll. I would like a doll house, I want a bicycle. I want a bride doll. Thank you for everything.
Stephanie Wiseman

Dear Santa Claus,
I want a bicycle, a baby buggy, a piano and a Barbie doll. I also want a wagon, a playhouse and a walking doll.
Marsha Canoy

Dear Santa Claus,
I want a bicycle, a B-B gun, a truck and a boat. I also want a horse and a rabbit.
Jesus Rubio

Dear Santa,
Please bring me a Tiny Tears doll and some presents for my brothers and my sister. Thank you.
Leona

Dear Santa Claus,
I want a baby doll that cries, I want some high heels, fingernail polish and a sewing machine. And I want a stroller to put her in.
Love,
Arlene Magness

Dear Santa,
I have been a very good girl and want you to please bring me these things. My little sister, Debble, has been good too and she wants the same thing I do.
Midge and Ken dolls, baton doll and suitcase, doll clothes, Skipper suitcase.
Love,
Susan Lance

Dear Santa,
May I please have a printing press, skates and a sled. I am a pretty good boy.
Love,
Mike McCracken

Dear Santa,
Please give me a Bugs Bunny puppet that says "What's up, Doc?" A big cattle transport truck and a play rifle.
Thank you and Merry Christmas, Look for a snack when you come to our house.
Love,
Jay McCracken

Dear Santa,
I would like a watch for Christmas. Also fill my sock to the top with surprises. I love you.
Dian Roming

Dear Santa,
I want a Barbie doll and some clothes for her. I would like to have a rocket, too. Please remember Gary and Brenda.
Janice Lide

Dear Santa,
Please bring me a Wards Wishmaker Twins plus carriage, cradle and twin layette. The twins names are Jerry and Mary. Also bring a Troll Doll. I love you. Thank you,
Litna Ware

Dear Santa,
Would you please bring me a baby chatty. I think I have been a good girl. Please bring something for my big sister and my little sister. Hope you have a nice Christmas.
Love,
Tami

Dear Santa,
I would like to have a walkie-talkie, house shoes, army suit and army gun. I hope you can bring me all these things. Don't forget the other boys and girls.
Billy Whitecotton

Dear Santa,
Please bring me a talking doll, some dishes and a purse.
Love,
Terry Woody

Dear Santa,
I would like very much to have a bike for Christmas. I have been a pretty good boy. Please, Santa, bring me a bike.
Your friend,
Todd Wheeler

Dear Santa,
Please bring me a road construction set and a wrecker for Christmas. Thank you.
Max Verner

Dear Santa Claus,
We saw you last summer at the North Pole but just in case you forgot we want bicycles with training wheels and motors. Also if you have a gun, bring it, too.
Don't forget any of the boys and girls and my mama and daddy.
Arby and Korby Hawkins

Dear Santa Claus,
I want you to bring me Bubbles and Bam Bam. Also a red Bible with my name on it. And bring Larry the talking lion.
Good-by.
Love,
Kathy Spurlin

Dear Santa Claus,
Please send my brother a bicycle. Please send me a bolt action training rifle, a vacuum and a wagon with wide wheels.
Love,
Wesley Cockerham

Dear Santa Claus,
My little brother wants a vacuum dump truck. I want a big long vac-u-form, B-B gun, and crazy clock. I guess that is all. I hope everyone else gets what they want, too.
Love,
Joe

Dear Santa Claus,
I want a Teary-Deary for Christmas. Also Barbie's little sister, Skipper. Would you get my sister a job? Is it very cold up there?
Love,
April

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have some doll dishes. I love you.
Frances

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a record player and some shoes. I love you.
Allicia

Dear Santa Claus,
I wish I would get a train and some other toys, too. My little brother said he wanted a gun and holster and a horse, bridle and saddle.
Love,
Bryon Fillpot

Santa Letters

A very Merry Christmas

We feel a special pride... a personal glow of warm friendship... when we send our Christmas Greeting to those who patronized our business the past year.

DEEP ROCK SERVICE STATION
Hwy. 60 Bill Moore

Our Holiday Menu
of Special Wishes

Holidays Heaped with Good Cheer
Happy Times

Warm Friendships
Charming Company
Gay, Glad, and Light Hearts

The Very Best of Health
A JOYOUS YULETIDE SEASON

"It's always a pleasure to serve you"

Bovina Restaurant
The Mutt Grahams
— Highway 60 —

Merry Christmas

The customers of this Paul Jones Texaco have been considerate and loyal and in appreciation of your patronage, we extend our best wishes for the Christmas Season. May it truly be a happy occasion for you and yours.

QUALITY PRODUCTS for the Motoring Public and Where COURTESY is the Keyword

PAUL JONES TEXACO SERVICE STATION
Highway 60 — Bovina — Pho. 238-4331
Mr. and Mrs. Paul Jones and Randy

HAPPY Holidays

At this time of year, we take a long look in two directions: backward with warm appreciation for your patronage, and forward with the happy anticipation of continuing to serve you.

BOVINA AUTO PARTS, INC.
Sonny Spurlin, Owner-Manager
Highway 60 Pho. 238-3701



Shown above are some students of the fourth grade of Mrs. Donaldson with the Christmas candles they have made in class. They started with an empty bottle with an attractive shape. A tall candle was inserted in the bottle and other candles were melted and dripped over the candle and bottle. Then an old corsage was wired to the bottle with very fine wire and it was all covered with gold spray paint creating some very beautiful candles. They will be given to their mother's for Christmas. Pictured from left to right are Jeffrey McCormick, Edwin Pesch, Bennie McCain, Mike Ware, Cheryl Sisco, Melanie Ivy, Theresa Woody, Barbara Eubanks, Debra Sorley, Kim Douglas, Katherine Billington and Bobby England.

Dear Santa Claus,
I want a cuddle doll and a baton. Do you like boys and girls?
Love,
Janet
P.S. Bring it to Aunt Sandy's house.

Dear Santa Claus,
I would like to have a dump truck for my Christmas Tree.
Error Chisom

Dear Santa,
I want a doll for Christmas with a yellow suit and like a real baby. My sister wants a mixer that really moves. And that doll I want has beautiful eyes. My big sister wants a watch. Thank you.
Love,
Pamela

Dear Santa,
I am a little girl seven years old. I have tried to be a good girl this year. I would like a telephone that talks to me, also a Betty's beauty shop. Remember all the other little girls and boys.
Love,
Michelle Bonds

Dear Santa Claus,
I want a doll and a tea set and clothes for my doll. I love you.
Brenda Stone

Dear Santa Claus,
Please bring me a Bonny Bride, a doll buggy, some Barbie clothes and a set of dishes. Please bring my sister some Barbie clothes and my little brother a play shotgun. Thank you.
Kathy Dowdy

Dear Santa,
I want a transistor radio for Christmas.
Love,
Cathie Trimble

Dear Santa,
I have tried to be a good girl this year. For Christmas I would like to have a walking doll, a record player, some clothes for my Barbie doll and also some for Ken. I think I need a suitcase for my doll clothes.

Will you please bring my little sister that is 2 years old a jumping horse. Her name is Jacque. My other little sister wants a musical animal. She is 4 months old and her name is Terri.

If you think I have been extra good I would like a new pair of cowboy boots.
Love,
Jimmie Reimer

Dear Santa,
Please bring me a road racer set, truck and some boots.
Love,
Jerry Woody



Korby, age 3, and Arby, age 5, are shown as they sit under their Christmas tree and look through the pages of the toy catalog. It's so hard to try and decide what you would like for Santa to leave under your tree when there are so many wonderful toys. To Santa's dismay, they think it is just fine to change your mind about things and they may come up with an entire new list Christmas Eve.

Dear Santa,
I would like some guns, play go-kart, gloves, chaps, cowboy shirts and spurs. I love you Santa.
Dana Harris
I would like a stick horse, too.

Dear Santa,
I have been a good girl. Please bring me a watch, a Chetty Kathy and some clothes for Chetty.
Love,
Mina Jean Stowers

Dear Santa,
I have been a good girl this year. Would you please bring me a doll with some clothes, a doll buggy and a coke machine. Thank you, I love you.
Toana Lvtie

Santa Letters

Dear Santa,
I am a little girl almost five years old. I have tried to be a good girl but sometimes I just can't.

Please bring me a varoom for my tricycle, doctor kit, and a baby doll that takes a bottle. Don't forget my baby sister Jige. Bring her a stuffed toy and some squeaky toys. My big sister is writing you at school.

See you Christmas Eve. Thank you Santa. We love you.
Jon and Jige Rogers

Dear Santa,
Please send me a talking puppet and some candy.
Karen

Dear Santa,
Please bring me a toy cash register and a Penny Brite doll. I would like a Woody Woodpecker talking puppet.
Love,
Kay Beardain

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a gun. I love you.
Hector

Dear Santa,
I have been a good girl and am doing good in school. Would you please bring me some toys and clothes. I Love you.
Beverly Myers



This is the wish we send your way:
May yours be a Merry Holiday —
And we also extend a big "thank you" for your patronage.

It Has Been Our Pleasure To Do Business With You During 1964.
We Are Now Closed For Remodeling.....But We'll Be Open Again In Mid-January

Come To See Us!

Bovina Dairy Freeze

Highway 60
- The Boyd Gilreaths -



Christmas - 1964 -



BOVINA GIN CO.

Wishes A
Happy Holiday Season For

All Our Friends & Customers !

Thank You For Your Fine Patronage During This Year's Ginning Season.

At Bovina Gin Co., You're Assured Of:

- ★ Top Quality Ginning
- ★ Fairness In Every Dealing
- ★ Sincere Appreciation For Your Business

★ New Moss-Gordon Equipment

- Green Leaf, Stick And Hull Machine
- Green Boll Catcher
- Boll Breaker
- Walloper

Moss
Lint Cleaners
In Tandem

Murray
Gin
Stands

"Your Satisfaction Is Our First Concern!"

BOVINA GIN CO.

Don Sides, Manager
FM Road 1731 North - Phone 238-4801



This Week's Devotional



At that time a proclamation was made by Caesar Augustus that all the inhabited world should be registered. This was the first census, undertaken while Cyrenius was governor of Syria; and everybody went to the town of his birth to be registered. Joseph went up from the town of Nazareth in Galilee to David's town, Bethlehem, in Judaea, because he was a direct descendant of David, to be registered with his future wife, Mary, now in the later stages of her pregnancy. So it happened that it was while they were there in Bethlehem that she came to the end of her time. She gave birth to her first child, a son. And as there was no place for them inside the inn, she wrapped him up and laid him in a manger.

There were some shepherds living in the same part of the country, keeping guard throughout the night over their flock in the open fields. Suddenly an angel of the Lord stood by their side, the splendor of the Lord blazed around them, and they were terror-stricken. But the angel said to them:

"Do not be afraid! Listen, I bring you glorious news of great joy which is for all the people. This very day, in David's town, a Savior has been born for you, He is Christ, the Lord. Let this prove it to you: you will find a baby, wrapped up and lying in a manger."

And in a flash there appeared with the angel a vast host of the armies of Heaven, praising God, saying,

"Glory to God in the highest Heaven! Peace upon earth among men of goodwill!"

When the angels left them and went back into Heaven, the shepherds said to each other,

"Now let us go straight to Bethlehem and see this thing which the Lord has made known to us."

So they came as fast as they could and they found Mary and Joseph--an the baby lying in the manger. And when they had seen this sight, they told everybody what had been said to them about the little child. And those who heard them were amazed at what the shepherds said. But Mary treasured all these things and turned them over in her mind. The shepherds went back to work, glorifying and praising God for everything that they had heard and seen, which had happened just as they had been told.

Luke 2:1-21
Phillips Translation



Attend Church With Your Family This Week



Attend The Area Church of Your Choice Regularly!

Church Schedule Sponsors:

- ROGERS Barber Shop
--Jerry Rogers--

- WILSON'S SUPER MKT.
"Farmer County's Finest"

- SHERLEY GRAIN CO.
Serving Farmer County
Farmers The Year 'Round

- GENERALGAS
"Farmers Headquarters"
Hwy. 60

- OKLAHOMA LANE FARM SUPPLY
"If It's For Farming,
We Sell It"

- BONDS OIL CO.
Gulf Products

- CICERO SMITH LUMBER CO.
In Bovina Since 1904

- BOVINA WHEAT GROWERS
"Not Everyone Belongs To A
Co-op, But Everybody Benefits"

- GAINES HARDWARE CO.
"Nothing Knocks On Bovina
But Opportunity"

- BOVINA DRY GOODS
Mr. and Mrs. Edward Isaac

- C & S CHEMICAL CO.
Third St. - Pho. 238-4311

- WILLIAMS MERCANTILE CO.
Pioneers In Bovina

- FIRST NATIONAL BANK OF BOVINA
Let's Make Bovina Grow!

- Lawlis Gin Co.
Ovid Lawlis

- BOVINA BEAUTY SHOP
Jesse Sisk - 238-4352

- BOVINA RECREATION CENTER
Mr. and Mrs. Fred Langer

- KERBY Welding Service
A Deal The Year O

- Bovina Hobby Shop
Sonny Roach - Jack Kesler

- BOVINA VARIETY
Always Something New
Mr. and Mrs. Troy Fuller

- CORN'S FARM STORE
--Charles Corn--

- McCallum Real Estate
Dean McCallum

- BOVINA GLASS AND PAINT
Ed Dendy

- BOVINA INSURANCE
-- Jim Ware--

- WILSON - BROCK INSURANCE
Joe Wilson - Aubrey Brock

- CLABORN Funeral Home
-- Friona--

- BOVINA IMPLEMENT CO.
Your Massey-Ferguson Dealer

- GATEWAY PRODUCE CO.
Bovina, Texas

- CHARLES OIL CO.
Phillips 66 Jobber

- PAUL JONES TEXACO SERVICE STATION
Hwy. 60 - Bovina

- BOVINA CHAMBER of COMMERCE & AGRICULTURE

- BOVINA GIN CO.
Don Sides, Manager

- Bovina Auto Parts
-- Sonny Spurlin--

- BOVINA RESTAURANT
Mr. and Mrs. Mutt Graham

- WARD'S WELDING
V.C. Ward

- BARBEE CLEANERS
The Most In Dry Cleaning
Shallie And Doris

- SUPER SAVEWAY
S. & H. Green Stamps

- ADDITIONAL SPONSORS:

- Mr. and Mrs. Luther Grissom
- Mr. and Mrs. Gene Ezell
- Mr. and Mrs. C. P. Warren
- Mr. and Mrs. Bill Denney
- Mr. and Mrs. J. P. Macon
- Mr. and Mrs. Tom Caldwell



Bovina Pentecostal Holiness Church

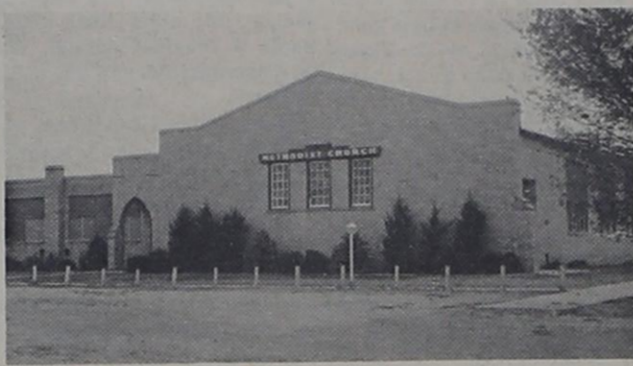
BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School --10:00 a.m.
Morning Worship--11:00 a.m.
Lifeline Service -- 6:30 p.m.
Evening Worship -- 7:00 p.m.

Wednesday
Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Douglas W. Gossett



St. Ann's Catholic Church - Bovina

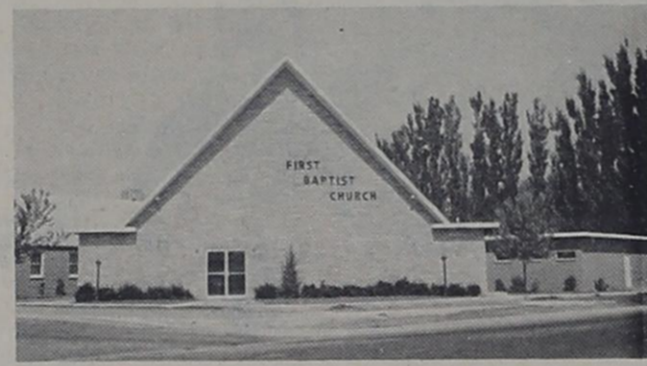
ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. daily except
Tuesday 8 p.m.

First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.
Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday



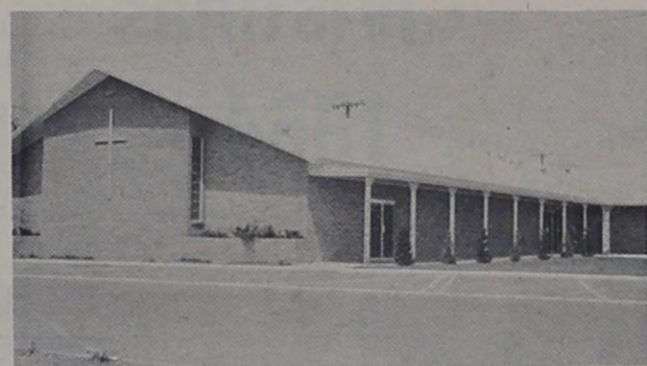
Fr. Claver Giblin S.A.



First Baptist Church of Bovina

FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 6:30 p.m.
Evening Worship - 7:30 p.m.
-WEDNESDAY-
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.



Bovina Church of Christ

BOVINA CHURCH of CHRIST

Sunday Bible School:
Morning Classes - 9:45
Evening Classes - 5:30

Sunday Worship:
Morning - 10:45
Evening - 6:30

Wednesday
Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



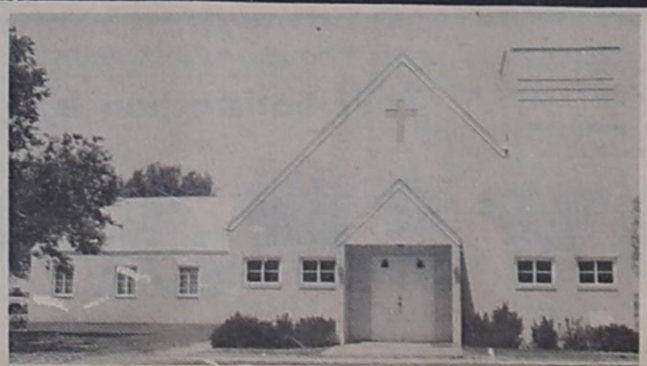
Bovina Methodist Church

BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6:00 p.m.
Evening Worship - 7:00 p.m.
Choir Practice-
Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

FHA Girls Repair Toys; Make Gifts

Girls in the homemaking classes of Mrs. Alan Staley and members of the FHA have been busy the past few weeks making Christmas gifts and repairing toys.

The entire FHA is taking part in repairing toys that the girls have brought. These toys will

be used to gladden the hearts of some of the underprivileged children of the community.

Sweetheart soap and decals to make some very pretty bars of decorative soap.



Pictured above are members of the homemaking class as they work on Christmas gifts and repair toys. Seated left to right are Judy Strawn, Sandra Patterson, June Gay Douglas, Patricia Crook, Lynn Looney, Patsy Lloyd, Dorothy Bowman and Rafaela Quintan. Standing are Maureen Hammonds and Tonya Ivy.

They have made many different types of Christmas gifts and have made use of many varieties of simple materials to make some most unusual and beautiful gifts.

One of the most unusual gifts is a wall plaque that is made from matches. They are arranged in the form of a cross and the blackened tip where they have been burned forms a very different and pretty border.

Table and home decorations they have made include Christmas trees made from styrofoam balls and toothpicks and also plastic bags.

Some have made Christmas stockings of felt with decorations of sequins, bells and other small ornaments and the name of the person across the top in sequins.

They have made several centerpieces using the styrofoam bases with very imaginative additions of various bits of holiday greenery, candles and balls.

Other girls have included aprons in their giftmaking while some have used plastic bottles to make dolls.

Several of the girls have made some very beautiful wall plaques using the mosaic tile sets. Others have used the

Another unusual item the girls have made are coasters using the cooking crystals. They are melted and then formed into the desired shape and size. Pictured above are members of the senior class who are participating. Freshmen girls include Barbara Allen, Cecilia Denney, Linda Hemke, Carol Kirkpatrick, Sandra McCauley, Elaine Minyen, Judy Sisk, Sharon Pierson, Linda Rejino, Effie Sledge, Diane Stowers, Pam Webb, Barbara Wilkerson, Margaret Jo Venable, LaNell Christian, Kay Stone, Judy Dendy, Carmen Ward, Zeld Donaldson, Vickie Vaughn, Nancy Fowler, Janie Hernandez, Carolyn Johnston, Carol Mast and Teresa Page.

Sophomore girls are Karen Beauchamp, Carol Cole, Carol Jamerson, Nancy Pewitt, Beverly Pinner and Frances Sierra.

Santa Letters

Dear Santa, Please bring me a football suit and a Monkey Battle Jacket. Please bring me a football set. Rickey Stanberry

Dear Santa Claus, I want a truck called a big bruiser for Christmas. Dennis Clark

Dear Santa Claus, I want a fast-draw gun, a rifle, a tootsie-roll bank, a football and a blackboard. I love you Santa Claus. Richard Garza

Dear Santa, May I have a pair of football shoes, May I have a Johnny 7 OMA, May I have a Santa Claus suit.

Dear Santa, I want a bicycle, truck and a boat car for Christmas. Virgil Blagg

Dear Santa, I would like a football suit, I love you Santa, I would like a Johnny OMA Seven. I want everything. Love, Michal Verner

Thank you, Mike Dixon.

Dear Santa Claus, I want a Barbie house, a bicycle, a baby doll and a Chatty Cathy.

Dear Santa, I like you. I wish I had a Chatty Cathy doll and a buggy. I wish I had a car. Thank you, Patricia Ann Sisco

Dear Santa, Will you bring me a doll for Christmas day, I wish I had a bicycle. Thank you for bringing me some toys. Please bring me a play horse. I love Santa, Sylvia Meza

Love, Rita Nuttall

Dear Santa Claus, I want a tractor, a talking doll and a play rabbit. Cathy Bass

Santa Letters

Dear Santa Claus, Please bring me a chatty Kathy, Please bring me a doll, Please bring me a burp doll, I love you Santa, I love you because you give me toys. Thank you, Rhonda Sudderth

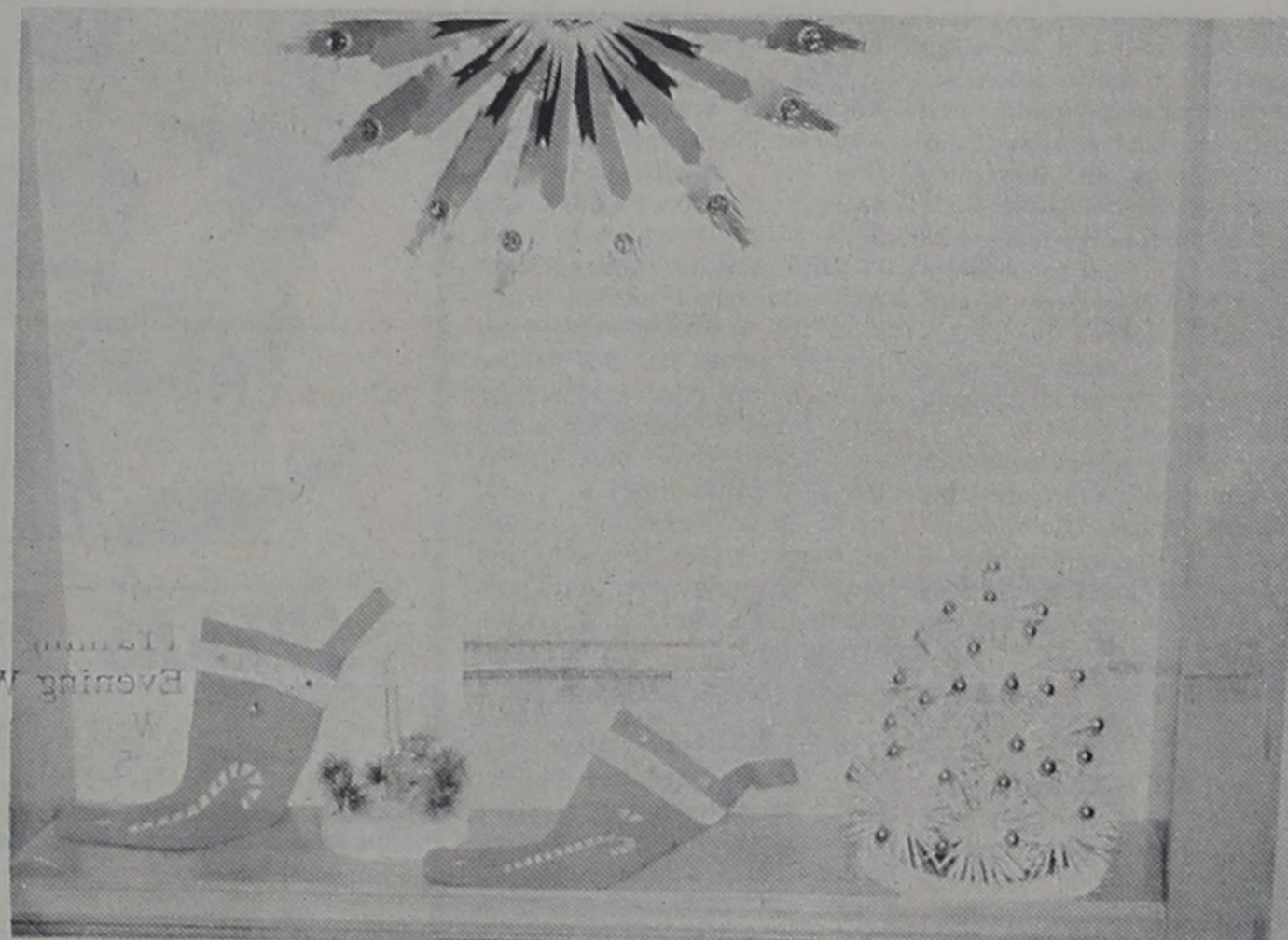
Santa Letters

Dear Santa Claus, Please bring me a doll and a house and some clothes, I want the Beverly Hill Billy Set and a little piano. I love you Santa Claus, Estella Caballero

Dear Santa Claus, Please bring me a Johnny Seven gun and a pictorama. Thank you dear Santa Claus, Love, Berry Goldsmith

Dear Santa Claus, I want a B-B gun, a truck and a tricycle for a boy for Christmas. Please bring me a bicycle, too. Love, Guadalupe

Dear Santa, I want a bicycle and a doll that talks for Christmas. I also want a play house. Erma Jean Dawkins



Shown above are a few of the gifts that have been made by the homemaking girls under the direction of Mrs. Alan Staley, homemaking instructor.

Santa Letters

Dear Santa Claus, Please bring me a football suit, a boxing set and a Johnny Seven gun. I would like to have a B-B gun and a Monkey Battle Jacket, also a baseball suit and a basketball set. I love you Santa, Mike Cruger

Dear Santa Claus, I want a bicycle, a boat and a truck. Carlos Aguilar

Dear Santa Claus, I wish I had a crying doll, a Tammy and some Barbie doll clothes. Tami Shamblin

Dear Santa Claus, Please bring me a bicycle. Please bring me a football and a Johnny Seven gun. I love you. Please bring me a real horse. Rogello Arce

GIFTS
between
friends -

Merry Christmas

Our thanks to old friends and new friends. Your gift of loyalty and continued friendship has made it a memorable pleasure to serve you.

Our wish for you... a Christmas Season sparkling with an abundance of cheer and contentment.

BONDS OIL CO.
Hwy. 60 - Pho. 238-2271

Rogers Barber Shop

Jerry Rogers - Third St. - Bovina

CHRISTMASTIME

A time for grand memories... a time to brighten the cheery lamp of friendship... the best time ever to greet good friends, old and new, and express our esteem to each of them.

All Good Wishes for Christmas

Cicero Smith Lumber Company

Pho. 238-2671 - Bovina
J.E. Sherrill
Robert Read
Olen Johnston

MERRY CHRISTMAS TO YOU

Four little words... spoken each Yuletide by generation after generation through the years... are as strong and warm as they were when first spoken. Repetition has not dulled their meaning, and a hundred years from now they will express the same joy and gratitude and warmth as they do today. We are proud to offer them:

MERRY CHRISTMAS TO YOU

Wilson-Brock Agency

"All Kinds Insurance"

Joe Wilson -- Bovina -- Aubry Brock



These young playmates are not aware that there is no "mistletoe" as they exchange a friendly kiss under the Christmas tree and right in front of Santa. Seated is Diane, 14 month old daughter of Mr. and Mrs. Jim Heard, Planting the little kiss on her cheek is Elyse, 17-month-old daughter of Mr. and Mrs. Weldon Moody, Sharon, three year old daughter of Mr. and Mrs. Dickie Steelman, is eyeing all the proceedings from the safety of the chair at the right.

scored twice in the third period, both on short runs by Anderson. He was playing fullback in the place of Pruitt, who was ill. Scotty Rundell wrapped it up when he galloped 32 yards in the last quarter. Shamblyn added two points with place kicks after the third and fourth TDs. In their second district encounter they were again the underdogs when they played the Happy Cowboys at Happy. They again upset the favorites and brought home a 20-12 victory.

It was nip and tuck during the first half with Bovina scoring twice and Happy coming back to tie it up each time. The first score was made on a 42 yard pass play from Anderson to Shamblyn. Happy also scored to tie at 6-6. The second Bovina tally came on a 9 yard sprint by Stanberry following a 58 yard jaunt by ruit. Happy again scored and it was 12-12 at half.

The second half belonged to the Mustangs as they put up a stone wall defense that only allowed the Cowboys one first down during the entire last two quarters and they only ran four plays during the final period. The Bovina boys put the winning score on the board when Anderson scored on a keeper from the 1 yard line and Stanberry recovered a fumble in the end zone for the two extra points.

Bovina met Hart in their first home district battle and for the first time they were favored over their opponent. The Mustangs lived up to their expectations and trounced the Longhorns 41-0.

The home team scored almost at will and their defense was good, allowing Hart only 35 yards and 2 first downs during the entire game.

The Ponies tallied 21 points in the first half and 20 in the second. All of the backfield got into the scoring column with Pruitt carrying for two and Rundell, Anderson and Stanberry each counting for one. Carl Harris, freshman back, carried 35 yards for the final score while playing with the second unit. Al Shamblyn scored five for five on place kicks and a high pass from center prevented him from getting a sixth try.

Next on the schedule was the Homecoming game with the Nazareth Swifts. Both teams were undefeated in district play going into the game and Bovina continued their winning ways as they won 32-16.

Nazareth took the lead in the first period when they scored 8 points. The Mustangs came back and tied it during the second period when Anderson carried for 10 yards and added the 2 points.

Starting the third stanza Stanberry took the kickoff and returned it 76 yards for the TD and Anderson again added the points. The Mustang lead was short lived as the Swifts came back a couple of minutes later and scored on a pass play and tied it up with the 2 point conversion. Bovina came right back and scored on a pass play from Anderson to Shamblyn that cov-

ered 63 yards and Anderson again carried for the two points. When the air had cleared 24 points had been scored in 4:52. Bovina added the clincher late in the fourth quarter on a pass from Anderson to Shamblyn for 8 yards and the score. Anderson made it four for four on points after as he again went over for 2. Highlighting the halftime activities Comie Vaughn was crowned Homecoming Queen and David Anderson was named Football Hero.

Coming down the final stretch the Mustangs next tangled with the Lazbuddie Longhorns. The Longhorns had not won a district game and only had one victory for the year. They were expected to be easy prey for Bovina but they had come to play ball and the Mustangs just managed for a 7-0 victory.

The offense for both teams was hampered by a muddy field and except for the one scoring play the game was a defensive battle. The lone score came mid-way in the second quarter when David Anderson made a spectacular 38 yard run. Shamblyn kicked the conversion to end scoring for the night.

In the regular season finally the Mustangs met the Vega Longhorns on their home field in the battle for the district title. Both teams went into the fray with 5-0 district records and district honors would go to the winner.

The Mustangs played one of their finest games of the year and whitewashed the visitors 26-0. They scored once in the first period, once in the second and twice in the third to sew up the victory.

They scored their first TD after taking the opening kickoff and driving to the goal with Rundell carrying it over on a 1 yard plunge. Anderson carried for the two points.

Vega took the kickoff following the score and almost went all the way. Rundell, in a fine play, finally pulled the ball carrier down on the Bovina 35. They continued to drive to the 5 yard line when a fumble was recovered by the Mustangs.

In the second period Pruitt ran 16 yards for the second tally. In the third stanza Vega was going to punt when a bad snap from center gave Bovina the ball on the Vega 5. Three plays later Anderson carried across. Bovina rounded out their scoring when Stanberry carried the pigskin in from the 2 yard line.

Final score 26-0 and Bovina's first district title since 1961. In the bi-district clash Bovina met the Sundown Roughnecks at the Farwell stadium on Thanksgiving night. Before a crowd of 3,000 fans the Mustangs went down to defeat by a real good team. The final score was 36-20.

Bovina received the kickoff and drove to pay dirt without giving up the ball, but they couldn't contain the speed of the Roughnecks and they soon tied it up and then went ahead on a 2 point conversion. They were able to score two more before the half and

led 22-6 at that time. Bovina held Sundown during the third period and scored one touchdown on a one yard push by Pruitt. The extra point try again failed and the score was 22-12 as the final quarter began.

The Roughnecks scored again as the last period got underway and led 30-12. Bovina came back and after several completed passes and a nice run by Stanberry, Pruitt scored from the one. Anderson passed to Shamblyn for the two points and that ended the Mustang scoring. Sundown scored another 6 pointer to end the game.

The loss spelled finish to a fine season that surprised many fans.

Members of the 1964 Mustang Football Squad were Alan Carson, Darrell Kirkpatrick, Tommy Sisco, Rex Cumpston, Gaylen Hromas, Lynn Murphy, Lane Gober, Randy Jones, Dean Stanberry, Jimmy Redden, Richard Carson, Larry Dendy, Jerry Cooper, Gregg Wilson, Billy Marshall, Scotty Rundell, David Anderson, Gene Pruitt, Gary Beauchamp, Al Shamblyn, Radford Venable, Jerry Roach, Al-

fred Stanberry, Eddie Corn, Roman Ramirez, Don McKinney, and Carl Harris. Managers were James Demney and Donnie Dyer.

Six members of the Mustang squad were named to the all-district team. They were Roman Ramirez, David Anderson, Al Shamblyn, Don McKinney, Gary Beauchamp and Dean Stanberry. Shamblyn was named to both the offensive and defensive teams. Receiving honorable mention were Roman Ramirez, David Anderson, Gene Pruitt, Don McKinney, Scotty Rundell, Gary Beauchamp and All Shamblyn.

Santa Letters

Dear Santa Claus,
Please bring me a Beetle wig, play high heels, a baton, a Ken case and clothes, candy nuts and fruit.
Deborah Mills

Dear Santa,
Please bring me a Barbee, a bicycle, a Pictorama. I will not go to sleep so I can see you when it is Christmas.
Thank you,
Irma Anazdiua

Dear Santa Claus,
I want a bicycle for Christmas.
Reynaldo Reyna

Dear Santa Claus,
I want a B-B gun, a truck, a tricycle and a boat.
Carlos Espinoza

Dear Santa,
Please bring me a football suit and a football. Please bring me a typewriter.
I love you Santa Claus.
Alton McCormick

Dear Santa Claus,
Please bring me a Tammy doll and a buggy. Thank you,
Love,
Barbara Vargas

Dear Santa,
I would like some Bobsey Twins, a bicycle and some dolls.
I love you Santa.
Estefana Esparza

Dear Santa,
Please bring me some clothes, a typewriter, a football suit and a boxing set. I love you.
Mike McCallum

Football Review--

(Continued from page 1)

season with the Class B Amherst Bulldogs and the Mustangs suffered a heartbreaking 25-20 loss for their third straight defeat.

The Bovina eleven drew first blood when they drove for a touchdown the first time they had the ball. After taking over on a fumble on the Amherst 41 they drove all the way with

Stanberry scoring on a 3 yard plunge. Try for points failed but the Ponies had their first lead of the season.

Amherst was not to be denied and they took the kickoff and Hufstelder returned it 90 yards to pay dirt. They kicked the extra point and led 7-6.

Bovina made another determined drive during the second frame highlighted by a 19 yard run by Billy Marshall, converted to halfback from center

due to the numerous injuries. Rundell made the last five yards and the score. The try for points again failed. Amherst came storming back to score twice before the half and take the lead 19-12.

Following a scoreless duel during the third quarter the Ponies sustained a drive that started on their own 20 for their final tally with 5 minutes remaining. Gene Pruitt, big fullback, picked up valuable yardage on the drive with Rundell carrying for the score and Stanberry adding the 2 points. Score 20-19.

Amherst started a passing game with the clock running out and after several nice completions they were able to push across the go-ahead score with only 1:16 showing on the clock.

In their second home game the Mustangs came from behind to win a thriller from the Meadow Bronchoes 20-12. Meadow scored the first time they got the ball and again during the second period to lead 12-0 at half-time.

The Ponies came roaring back after their rest period and sparked by the fine running of Pruitt who scored on 6, 26, and 37 yard runs and a two point conversion by Stanberry, they had their first win 20-12.

Their final score came with just 1:38 remaining in the game. Meadow came pounding back and following four completed passes the clock ran out with the Bronchoes on the Bovina 1 yard line.

In the district opener the Mustangs traveled to Texline to meet the favored Tornados. The surprising Maroon and White trounced the home team 26-0 and were on their way to a sweep of the district.

The Ponies scored in the first quarter when Stanberry ran 18 yards. This was all the scoring for the first half. They

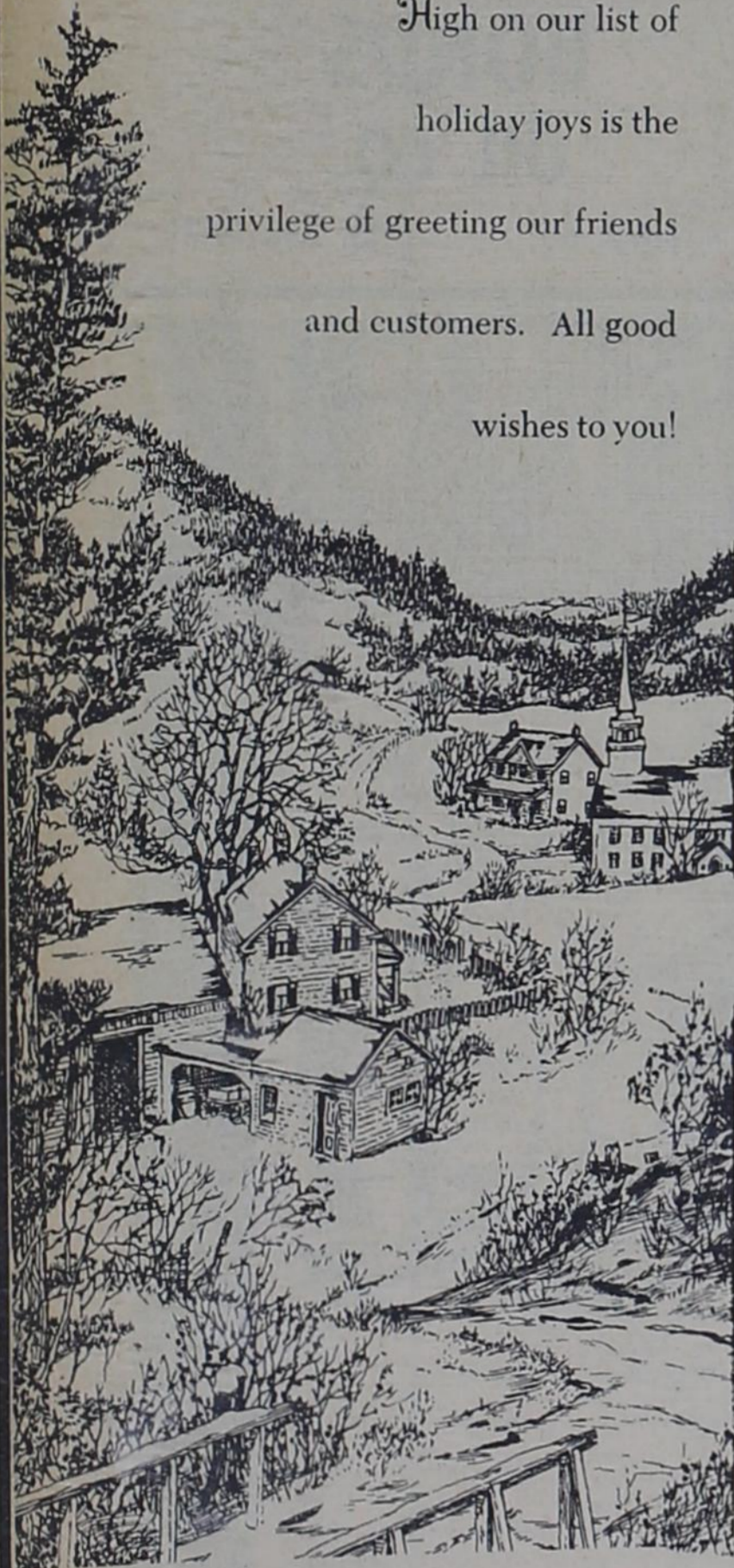
BOVINA HOBBY SHOP

Sonny Roach - Jack Kesler
In Superior Electric Bldg. - Bovina

Bovina

GREETINGS

High on our list of holiday joys is the privilege of greeting our friends and customers. All good wishes to you!



Superior ELECTRIC CO

Industrial — Commercial — Residential Wiring

Main St. - Bovina - 238-2751



Christmas Greetings

Here Comes Santa, Bringing Our Best Wishes for A Happy Holiday..

GATEWAY PRODUCE CO.

- Bovina -

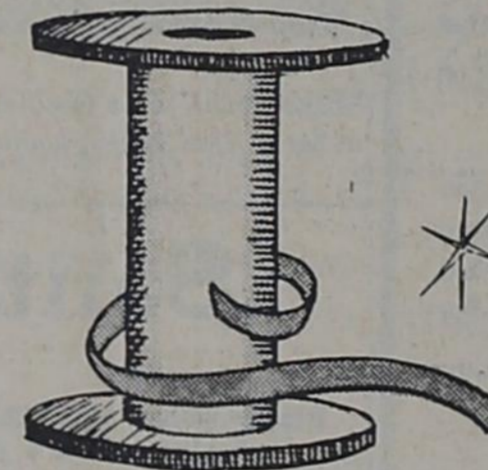
BUNDLES and BUNDLES of Christmas JOY



Ever mindful of your friendship and good will, we wish you and yours a most Happy Holiday with the realization of dreams far beyond all expectations.

SPEARS FAMILY FASHIONS

Third Street - Bovina
- Barbara Spears -



We're out of Red Ribbon...

a lot of folks have come into our store recently getting ready for Christmas, we suspect... and as a result our supply of tape, twine and red ribbon is severely depleted. For this, dear friends... our heartfelt thanks!

But we're never out of Red Carpet!

and that's a fact! We love to welcome old friends and new friends, with friendly, helpful and courteous SERVICE... always. We look forward to being of service to you in the days ahead.

S and S Dry Goods

Wayne Spears -
Downtown Bovina



Wendy, 11 month old daughter of the Jay Sherrills, thinks her first Christmas tree is "just wonderful". She can't understand, though, why it should just be looked at. She knows those green branches with the white flocking would taste delicious if they would just let her have a bite. She is "pleased as punch with herself" in the picture because she has managed to get one of those pretty balls. Brothers Steve and Terry are watching over the tree so it will be there for Santa to leave his toys under.

Santa Letters

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a doll and some dishes. I love you.
Matilda

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a bike, gun and horse. I love you.
Joe

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a Johnny Seven gun. I love you.
Elias Hernandez

Dear Santa,
I love you very much. You are nice to the boys and girls. I want a little surprise doll for my baby sister. I want a doctor kit for my other sister. I want a Skipper suit and a Ken suit and Santa, I want a baby doll that cries, wets it's pants and takes a bottle. And some surprises.
Love,
Jana

Dear Santa Claus,
Thank you for the toys you gave me last year. . . . Please may I have some dishes and a doll this year.
Lucia

Dear Santa,
Please bring me a Patty burp doll. I thing she is very sweet. Please bring me a slinky. I have been a good little girl. Please bring my friends something nice, too.
Love,
Janean Russell
P.S. Please say "Hi" to Mrs. Santa. I love you.

Dear Santa Claus,
You are a very nice fellow. Santa, I want a suitcase and some clothes for my doll. Give my friends some toys, too. That is all.
Love,
Sarah

Dear Santa Claus,
Thank you for the toys. Please bring me a bike.
Robert

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a drum. I love you.
Richard

Dear Santa Claus,
I want a doll. Please give the other children something, too. Please bring my mother a new dress and my father a new hat. Please bring something for my brothers.
Love,
Minerva

Dear Santa,
Please bring me some toys. I want a little toy car and a little toy truck. But that's not all, Santa. I want a whole bunch of toys. I want a toy drum, too.
Frank

Dear Santa Claus,
I want a Baby Buttercup, some high heels, a vanity set, a Margaret suit and a wedding dress. Bring Connie a necklace.
Love,
Fontella

Wishing
You a
Joyous
CHRISTMAS
SEASON.

**Trimble
Barber
Shop**
- Bovina -



We are grateful for your friendship which has made our progress possible . . . and we want to thank you especially for enriching our daily lives with your kindness and courtesy.

Emmett Tabor - C.E. Trimble

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a bike. I love you.
Estello

Dear Santa Claus,
Please bring me a telephone for Christmas.
Carol

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a doll.
Rosalinga

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a piano and a telephone. I love you.
Elida Arce

Dear Santa Claus,
Will you be sure to come on Christmas? And be sure to bring all the girls and boys something. Will you please bring me a doll for Christmas. My father wants a new car.
Love,
Patricia

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a gun and horse.
Arnolfo

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have some Johnny Seven guns.
Earl

Dear Santa Claus,
I wish you would bring my brother a tigger and bring me a pair of boxing gloves. Bring me a Merry Christmas.
Love,
Buzzy

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a bike and some guns. I love you.
Baldomera

Dear Santa Claus,
Please bring my brothers what they want. My brothers have been good this year. I want a vac-u-form.
Love,
Jimmy

Dear Santa,
I'm a little boy six years old and have been a real good boy. Will you please bring me a puppet dog, an airplane that runs on batteries and a telescope for Christmas. Please remember my big brother, Ben, and all the other boys and girls. Thank you and I love you.
Butch McCain

Dear Santa Claus,
I want a Johnny Seven gun and a red wagon. I have tried to be a good boy. Thank you for everything.
Raymon Bret Sisco

Dear Santa,
Please bring me a new dolly, a story book and some other toys and candy. I'm two years old this year and I've been pretty good. Thank you.
Love,
LeAnna Gay Newman

Dear Santa,
I'm a little boy three years old and I would like a truck with a horse trailer, a red wagon and some candy. Thank you, Santa.
Love,
Kerry Newman

Dear Santa,
How are you? I wish you would bring me a Skipper doll, a Barbie house, some doll clothes, fruit and candy.
Love,
Tammy Damron

Dear Santa,
Please send me and Stuart a race track and a car set. I might leave you a piece of cake and some milk. I will hang my stocking on the couch. I may come and see you at Clovis.
Love,
J. B. McMeans

Dear Santa Claus,
I hope you will bring me what I want for Christmas. I have been as good as I can be. I want a Baby Brite doll and a Patty Burp doll, too. That is all of my list.
Your friend, Tina

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a bike and a tractor. I love you.
Xavier

Dear Santa,
I want a rifle gun. Please bring my sister a doll. Will you bring me a cowboy hat and suit. Bring my friend a black-board.
Richard Rejro

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have some doll dishes.
Delmira

Dear Santa Claus,
I hope you bring a horse for my baby brother. I want a chemistry set for Christmas. I hope you bring toys for all the kids in my room. I want a football for Christmas and a story book, too.
Love,
Gaylen

Dear Santa Claus,
Thank you for the toys you brought me last year. Please may I have a telephone and a rifle. I love you.
Elias Munoz

Dear Santa,
I am 5 years old. I have tried to be good. Please bring me a bike with trainer wheels and a varoom motor. Also I would like a trainer rifle. Remember all the other little boys and girls.
Love,
Steve Cockerham

Dear Santa Claus,
Please bring the girls and boys something for Christmas. Please bring me a doll that cried "mama" when it's hungry or wet. Bring me a stroller and 3 hair wigs and a pair of high heels. Please bring my little sister a doll and a sewing machine, some fingernail polish and high heels and wigs.
Love,
Audrey

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a gun and a bike.
Ruben

Dear Santa Claus,
Thank you for the toys you gave me last year. Please may I have a doll, a telephone and some dishes. I love you.
Caroline



... a thousand "Thank You's" for your trust and patronage
... a thousand "Best Wishes" to you during every Christmas moment

A VERY MERRY CHRISTMAS

**BOVINA
GLASS
AND PAINT CO.**
Highway 60 - Pho. 238-4421



To faithful Old friends . . . to Cherished new friends . . . to every Home and every hearth . . . we extend Best Wishes of the Season and may your years ahead be filled with Happiness and Prosperity.

Bovina Implement Co.

-- YOUR MASSEY FERGUSON DEALER --

Highway 60 Bovina Phone 238-2541
Bedford Caldwell, Bill Lane, J.T. Hammonds
Mac McCauley, Charlie Ramirez, Warren Queen



Greetings
AND BEST
WISHES
FOR THE
Christmas
SEASON

**Bovina
Dry
Goods**

The Edward Isaacs
Downtown Bovina

First National Bank of Bovina. . . Says—

Merry Christmas

To Our Growing List Of Friends And Customers!

1964 has been a great year in the history of First National Bank of Bovina and we, here at the bank, are truly grateful for the trust and confidence placed in us by new and old customers alike.

In 1965, and the years to come, we will continue to work and expand to provide this community, and this prosperous area, with the best, and most modern, banking services available anywhere.

At the close of this year, we wish for all our friends and customers, and their families, the Merriest of Christmases and a Happy, Prosperous New Year.

Again, let us thank you for your patronage during the year and say that we are looking to 1965 with renewed enthusiasm for offering you the Best in Banking!

FIRST NATIONAL BANK

- OF BOVINA -

Officers

L. M. GRISSOM, Chairman of the Board
 ROBERT ESTES, President
 BOB McCLEAN, Vice President
 ALFRED L. MOODY, Cashier

Directors

G. B. CREE JR.
 ROBERT ESTES
 L. M. GRISSOM
 BOB McCLEAN
 G. F. TRIMBLE
 FRANK P. WILSON
 ROBERT E. WILSON

EMPLOYEES -

Bob Estes - Alfred Moody - Harold Snell -
 Wilson DiCuffa - Linda Terry -
 Ouida Long - Judy Fillpot

- Member FDIC -
 Phone 238-2521

Let's Make Bovina Grow!

