

The M. & M. Company

Will open for business Dec. 16th, with a complete stock of

DRY GOODS AND GROCERIES

We solicit your patronage on

QUALITY AND PRICE

We sell for Cash and at One Price--and that the lowest--quality considered. The Highest Quality of Merchandise is our slogan. Remember we have no junk. Every article absolutely new.

THE STORE THAT WILL APPRECIATE YOUR BUSINESS.

The M. & M. Company

IN THE CORNER BRICK

Locals

Rev. G. H. Bryant was in Clarendon Thursday.

Insure your dwelling. J. C. Wells

Get Threshing Coal from Cicero Smith. Plenty and cheap.

Wood Bros. page ad in this issue will interest you. Read it.

The Albright Drug Co. wants to sell you Xmas. goods. Read the ad.

Remember that J. C. Wells writes fire insurance

The M & M Co. has an announcement in this issue. Be sure to read it.

The Hedley Drug Co. has something to tell you in this issue. Look it up.

C. W. Turner, sheet metal worker, moved into the building vacated by Wood Bros.

Alman Kinard came down from Goodnight Monday to accept a position with the First State Bank.

E. M. Horn started to Memphis Monday and was taken suddenly and violently ill with congestion.

The W. H. M. Society meets at the M. E. Parsonage next Monday at 2:30 p. m. All ladies cordially invited.

The B. W. M. U. will serve oysters in Hedley Dec. 23. Price and place to serve will be announced next week.

When you are blue, your face itches, and you have that don't-care feeling. Get in shape by being worked over at Imperial.

Rev. G. S. Slover, president of Clarendon College will preach in Hedley Sunday morning. You are cordially invited to hear him.

Bring your dirty clothes to the Imperial and let us send them to the Troy Steam laundry and you are sure to get first class work.

Capt. Nat Smith has been quite sick this week. His daughter, Mrs. Perrine, came up from Fort Worth Wednesday to see him.

W. G. Brinson moved into their new home in southeast Hedley this week where they are comfortably located around their own fireside.

Santa Claus will soon be here to the delight of the young and old. Some of the stores have already filled the show windows with Xmas goods.

J. A. Grundy and J. W. Kibler of McLean, the latter a subscriber of the Informer and formerly lived here, were here part of this week visiting at the home of E. McGee.

Tom Shelton and family moved to Fort Worth this week. We regret to lose this splendid family, but wish them success in the new field of endeavor.

O. H. Britain went to Dallas Saturday night returning Monday. He bought his stock of Xmas goods while there. Read his ad in regard to them in this issue.

A. M. Sarvis, M. D.

Physician and Surgeon

Office at Albright Drug Co. Phone: Office 27. Res. 28 Hedley, Texas

J. E. Ozier, M. D.

Physician and Surgeon

Office at Hedley Drug Co. Office Phone No. 3 Residence Phone No. 45 Hedley, Texas

Dr. W. L. Langford

PHYSICIAN & SURGEON

Special attention given to diseases of Women and Children Res. Phone No. 30 Hedley, Texas

Walter C. Mayes, M. D.

SUCCESSOR TO DR. N. H. BOWMAN

Practice limited to EYE, EAR, NOSE AND THROAT Memphis, Texas

Nicholas F. Williams, D. V. S.

Veterinarian

Clarendon, Texas

Home Phone 121 Office 179

S. P. Hamblen

UNDERTAKER

I have an assortment of colors, black, white and grays, from 2 ft to 6-8, ranging from \$9 to \$90; also have Robes and Secret Order Emblems. Will appreciate patronage of the Hedley territory. Phone No. 34

C. W. Kendall

BLACKSMITH

We want to do your Blacksmithing, Woodwork and repair work and promise you satisfaction and will appreciate your patronage. Give us a trial is all we ask of you

Horse-Shoeing
A Specialty

We are Now in Our New Home

Call and let us show you one of the most up-to-date lines of **Hardware, Furniture and Stoves** ever shown in Hedley.

We especially invite the Ladies, as we are going to give away a handsome Silver Set Absolutely Free. Call and let us explain.

REMEMBER that we have the Old Reliable John Deere line of Implements, Buggies and Wagons.

Moreman Hardware Company

If It's Anything in **Leather You Want**

WE HAVE IT

HARNESS OF ALL KINDS SADDLES, COLLARS, FLY NETS, LAP ROBES, AND BLANKETS. -- We repair Shoes and Harness quickly.

KENDALL & GAMMON

Safety Deposit Boxes FOR RENT

First State Bank
Hedley, Texas.

COAL

AND LUMBER

WE HAVE A GOOD SUPPLY OF SMITHING COAL

Phone No. 8

Cicero Smith L'b'r Co.

S. A. McCARROLL, Manager

THE HEDLEY INFORMER

J. CLAUDE WELLS and PEARL E. WELLS, Editors, Publishers

PUBLISHED EVERY FRIDAY

Entered as second-class matter October 28, 1910, at the post office at Hedley, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICE \$1.00 PER YEAR STRICTLY CASH
ADVERTISING RATES FURNISHED ON APPLICATION

TEXAS NEEDS GREAT MEN

IX. DISCOVERIES.

COLUMBUS discovered America and Galileo discovered solar systems and planets and throughout all ages, civilization has been indebted to wise men who could think beyond the age in which they lived. We need in State government men who can see across two continents and look into the horizon of Twentieth Century civilization and discover new zones of trade, new worlds of industry and new planets of prosperity.



COLUMBUS DISCOVERING AMERICA.

We are standing on the edge of the ocean of discovery in Texas. Our mountains are the mineral vaults of the universe; artesian lakes of boundless area lie underneath our surface; our agricultural domain awaits men who can work inspiration into the soil and give a powerful impulse to progress. We need a Columbus to sail the high seas of our magnificent possibilities, to discover new continents in agriculture, to explore our mineral kingdoms, colonize our industrial opportunities and give us a new world to live in. Texas needs great men.

We consider ourselves a progressive people, but when it comes to possessing the things that make primarily for our comfort and wealth we might learn a few lessons from the ancients. One of these is road building. The Romans had the greatest system of public highways the world has ever known.

With them road building was reduced to an art. If old Appianus Claudius had been present at the National Roads Convention recently held at Richmond, no doubt he would have been accorded a liberal share of applause when he had finished his speech, as he was such an authority on highway construction that his

roads are still being used after having been built more than two thousand years.

The booster "bulls" the market of success, while the knocker is a "bear" on his own prosperity. Boost your town and your business will profit accordingly.

Every business house in Hedley is being improved in some way. New fixtures and the like being added and the first thing we know the town will be equal in looks to a city.

Just a little more than two weeks till Christmas.

WINDMILL SUPPLIES

We keep on hand at all times a good supply of the best quality

WINDMILLS, PIPE AND PIPE FIXTURES

All kinds repair work solicited. You will find our prices right.

LATIMER BROTHERS

MILLIONAIRES MADE RAPIDLY IN TEXAS

ONE EVERY TWO DAYS RECORD OF FAIRER TIME.

PER CAPITA WEALTH GAINS

Father time, single handed, has been making millionaires of the Texas property owners at the rate of one every two days (or its equivalent) and his mint is running along with increased momentum. No gold mine ever poured forth its stream of wealth with such volume and perpetuity as that of the increased values of property in Texas, and no prospector can stake out a claim more promising than a Texas real estate investment.

The assessed value of all property has increased during the past decade from \$946,320,258 to \$2,388,500,124, making a net increase of \$1,442,180,866 or 152 per cent. As the assessed value represents probably not over 50 per cent of the true value of property, we find an actual increase in wealth of approximately three billion dollars during the past ten years. This remarkable increase in wealth must be attributed to either one of two causes; first, increase in property values, such, for example, as land worth \$10 per acre in 1900 and worth \$20 per acre or more in 1910; second, increase in property such as money, building material, live stock and movable property coming into the State. However, a careful study of the figures justify an estimate of \$1,770,000,000 as an increase in property values and \$1,230,000,000 as an increase in property.

The amount shown as increase in property values is pure cream and measures, with reasonable accuracy, the unearned increment on investments in property and shows a daily ten year average net increase in property alone of \$485,000. The amount shown as increase in property represents the flow of outside capital into Texas and gives a net daily ten year average of \$337,000.

In 1900 our assessed wealth per capita was \$310 and in 1910 it was \$610, making an increase of \$300 per capita or 97 per cent. Our population during the past decade has shown an increase of 27 per cent and our assessed wealth an increase of 152 per cent. No more forceful evidence of progress and prosperity can be produced than the above comparison and it speaks the dialect of every nation.

Chas. Billings was up from Kirkland this week visiting his brother D. D.

Mrs. J. G. McDougal went to Memphis Sunday to visit her sister.

Read the Albright Drug Co. ad this week and see the window display of Holiday good.

Mr. Gerner, a thrifty Lelia Lake farmer, was on our streets Tuesday.

Hedley is one of the busiest towns of the same size in north-west Texas.

The music class of the Hedley High School will give a recital on Friday night before Christmas.

A motion picture show in the Bond building the first few nights of the week had fairly good attendance.

Miss Jane Ham of Jacksboro is here visiting her sister Mrs. C. O. Wood.

Red male hog about 10 months old strayed last Monday from my place. Liberal reward for information. J. G. McDougal.

Dr. Wilson and wife of Memphis went to Clarendon Saturday and Mrs. G. A. Wimberly went to Memphis with them on their return Sunday.

All who subscribed on new church house at Hedley please deposit your amount in First State Bank to the credit of Hedley Baptist Church. We have the deed to our lots and have it on record.

Committee.

Santa Claus is Comi



The Christmas Store

Everything and anything to make glad the heart of both the giver and receiver is to be found in our store. Every one both young and old are looking forward to the happy Christmas morning when they are expecting to be the recipient of a gift of some kind from loved ones and friends. Are you expecting to make some one happy? You should. We have bought heavily and our big assortment ought to be a great help to you in making your selections. Our windows will be profusely decorated with presents for old and young, our long tables will be so arranged that you can buy intelligently. Next week we will display our Christmas goods and cordially invite both young and old to inspect our big line of Christmas novelties. Be sure to buy early and let us tag and keep for you. Don't wait until the last few days before Xmas, we want to serve you credibly but can't do so if you wait until the big crowds just before Christmas comes.

Our toy department is the very best. We have a good selection of mechanical toys. Toys that perform most any feat.

See our moving Gentleman in our show window next week. See Sambo make them Goo Goo eyes. See our big boy doll who can say "Mama" as good as you can.

And boys and young men we have the very presents that will make glad the heart of your best girl.

And girls we have the presents that will make glad the heart of your - - - and your mother.

Our store will be open evenings from the time we display our goods until Xmas.

Remember we will tag your goods and keep them for you until Christmas eve, and deliver them to you if you live in one mile of Hedley. Let us beg of you

Come Early

COME EARLY

Yours truly,

THE CASH STORE

O. H. BRITAIN, Prop.



FRIDAY, JUNE 22, 1911

We are now in Our New Building

Where we have more room for New Goods that are arriving daily, and are in a position to give our customers better service. Our stock of General Hardware is complete and we are offering to the people of Hedley

The Best Quality of Goods

that money can buy. Our word is back of everything we sell, from a pound of nails to the whole store.

We are giving Special Values in Cole's Hot Blast Heaters, Hot Hornet heaters, Cook Stoves and Ranges, Queensware, Glassware, Enamel and Tinware, Nice China Sets and Individual Pieces Shot Guns, Air Guns, Rifles, all kinds of Ammunition.

FREE TALKING MACHINE! Ask us how to get them.

Come in and look at our many attractions. It is a pleasure for us to show our goods.

Hedley Hardware & Implement Company

HEDLEY, TEXAS

L. A. STROUD, Mgr.

HEDLEY, TEXAS

THE WRONG PRAYER

This is the time of the year that we find prayerful appeals in some country papers for their delinquent subscribers to pay arrearages. Now we could never see much good in dunning people by the wholesale, it is too much like a preacher roasting his congregation. As long as he does not single out one particular sinner, nobody is going to get mad, but all are going to kindly suppose that it is the other fellow he is hitting at. If an editor wants to collect subscriptions, he must tackle his man the first time he sees him, or else mail him a statement. This going down on one's knees, and begging the dear public to come through, is rather a nauseating spectacle, and a most unbusinesslike proceeding as well, which lowers a newspaper man in his own estimation and in that of others. A paper must be very indifferent, indeed, if it is not worth two cents a week, and as long as the editor feels he is giving more than value received in return, he has no business to beg anybody very hard to take

the paper or pay for it. If there be any obligations on anybody's part, the editor is the one who should feel that he is bestowing the favor.—Quanan Tribune Chief.

The difference between a booster and a knocker is selfishness. The knocker wants the good things of life as much as the booster, but he is too selfish to want other people to share them.

Boosting is an advanced modern study in political economy. Boost for your own town and for "home trade"

Locals

Shave at the Imperial.

G. C. Nelson and wife went to Memphis Tuesday.

Mrs. A. D. McCrory returned home from Memphis Sunday.

Fitch Hair Tonic, best ever made. The Imperial.

Gus Johnson was down from Clarendon Monday.

Build residences. Imperial Shop for Barbering.

Corn fed fat hogs for sale at once. See or phone J. M. Brokaw.

O. C. Hill is attending the Grand Lodge at Waco this week.

None better—those shaves and hair cuts at The Imperial.

POSTED—All hunters are warned not to hunt on my land on the Jesse Arroyo. R. H. Jones.

I write plate glass, fire and tornado insurance in the strongest of companies. J. C. Wells.

Sid Baker and wife were up from Memphis Sunday visiting W. S. McCrory's.

Mrs. S. A. McCarroll left Tuesday for a visit in Dallas and other places.

J. A. Adams was up from his new home at Hulver Saturday on business.

Miss Lewis and Mr. Howard were up from Memphis Sunday visiting W. L. Lewis and family.

Everything for everybody's home and farm. A. A. Koup, Memphis.

Grandma Johnson was quite sick first of the week.

S. L. Adamson moved this week into his residence north of the Cicero Smith yard.

Hardware and Furniture—big things for little money. A. A. Koup, Memphis.

Careful Service

is characteristic of our eye examinations. Our tests are unerring and your eyes are safe in our care.

LET US SHOW YOU

that we can relieve that squint, take away those frowns, overcome headaches, and relieve much strain.

From the wee child to the gray haired sire we offer this careful service. Each Pair of Glasses Fitted Sells Others

CHAS. OREN

Jeweler & Optician
Located at Jot Montgomery Drug Store, Memphis, Tex.



Notice To Subscribers!

All long distance calls made by nonsubscribers must be O. K'd. by subscriber from where telephone call is made. We positively will not accept calls otherwise. This is a protection to you as well as us.

THE HEDLEY TELEPHONE EXCHANGE

Killian & Son DRAYMEN

We want to do your Dray Work and will give you satisfactory service.

Telephone No. 3, and we will get your order

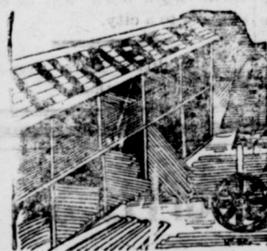


Anyone finding stock straying off branded two circles will confer a favor by notifying me concerning their whereabouts at any time.

C. F. DOHERTY
Phone 29--2 1-2r Hedley, Texas

Good Wagon Paint Saves Wagons

If you want your wagon to last the longest possible time, keep it painted with Sherwin-Williams Paint. It keeps the wood from decaying, keeps the tires from running loose, and lengthens the life of your wagon for years. Use the paint that's best for the wood, and that is said by all to be the best.



DOORS WINDOWS LIME CEMENT SHINGLES POST BRICK BUILDING HARDWARE

And everything else to build a house. We can furnish and complete your house for you, and we will help you to have the best lumber in your house, whether rough or dressed. Submit your plans--We'll estimate for you.

J. C. Wooldridge

Christmas just 18 days off



We will send goods on approval to those who are not able to visit our store

No matter what you want to spend, no matter who the present is for, we have it and we want to show you we have it. We are building up our business by giving dependable goods at honest prices. It will pay you to trade with us.

Come in and see us

C. C. Mitchell JEWELER
Clarendon, Tx

BAIN & NEWSOM'S BIG COST SALE.

Began SATURDAY, DECEMBER 2nd
Will continue until January 1st, 1912

This is no fake sale but an actual
Wholesale Cost Sale

We are here to Stay and are going to give you a chance to Get your
WINTER'S SUPPLY AT ACTUAL COST

WE ARE CLOSING THESE GOODS OUT TO MAKE ROOM FOR OUR NEW SPRING GOODS.

HERE ARE SOME OF THE MANY BARGAINS WE OFFER YOU:

	Mens Clothing		Satin Nois		
	\$15.00 Suits for only.....	\$7.50	Regular 50c grade at.....	30c	
	12.50 " " ".....	6 00	Table Linen		
	10.00 " " ".....	5.00	\$1.25 value, pure linen, now only.....	85c	
	8.00 " " ".....	4.00	Colored table cloth 25c to 40c values going at.....	17c to 28c	
	3.00 " " ".....	1.75	Underwear		
	3.00 to 4.00 Pants.....	2.00	Mens heavy fleeced lined, regular \$1.00 suits, now.....	80c	
	2.00 to 2.50 ".....	1.50	Mens Ribbed Suits only.....	80c	
	1.50 " ".....	1.00	Boys 70c value suit.....	40c	
	12.50 Ladies Cloaks.....	7.50	Hats		
	7.00 " ".....	3.50	\$3.00 to \$3.50 hats now.....	\$2.25	
	1.50 Babys Cloaks.....	0.90	2 00 to \$2.50 " ".....	\$1.50	
	Domestics		1 50 " ".....	\$1.10	
	36 inch LL Brown Domestic for only.....	7c	Overalls		
	36 inch Bleached, extra quality only.....	8c	1 00 Union made Overalls now.....	85c	
	Gingham		1 25 value Kaiki.....	\$1.00	
	All 25c Gingham for only.....	15c	.75 value Boys Overalls.....	.60c	
	" 15 " ".....	10c	.65 " ".....	.50c	
	" 10 " ".....	7½	Dress Shirts		
	Calico		\$1.25 value.....	.90c	
All Calico, best quality only.....	4c	1.00 ".....	.80c		
Outing Flannels		Ribbon			
All Outings 10c and 12 1-2c values only.....	7½	25c and 30c grade.....	20c		
Flaneletts		20c ".....	15c		
All Flaneletts going at only.....	8c	15c ".....	10c		
Wool Dress Goods		Laces and Embroideries			
\$1.25 values for only.....	85c	going at prices you never saw before.			
0.60 Brilliantine for only.....	45c	Comforts			
0.60 Mohair ".....	45c	\$2.00 grade going at.....	\$1.25		
0.75 waterproof ".....	40c	1.50 to 1.75 grade going at.....	1.15		
0.50 Dress flannels ".....	25c	Blankets			
Suitings		\$2.00 grade extra wide at.....	1.50		
25c and 30c values for only.....	15c	Shoes			
A good 12 1-2c suiting.....	8c	A brand new line of Shoes just arrived which we will sell at a sacrifice price. You will have to see to appreciate.			
Silks					
All Taffetas \$1.00 & \$1.25 values only.....	72½				
All China and wash silks, only.....	32½				
Cottonade and Jeans					
Regular 25c & 35c values going now at.....	15c				

Don't Forget that this Sale begins Saturday, December 2, and will continue until January 1st. If you miss this Sale you will miss our Many Bargains. Don't Fail to see us and get our prices before you buy.

BAIN & NEWSOM

EST SIDE MAIN ST.

HEDLEY, TEXAS

WOOD BROS.

Groceries

We have moved two doors south into the Adamson store building where we have a lot more room in which to keep our stock in much better condition, and can display the goods and wait on our customers to better advantage than when crowded up in our former location. You are extended a cordial invitation to visit this store and price our groceries which we believe we are selling at as low figure as you will find and we are trying to handle what the trade wants and demands in grade, price and quality.

FLOUR

We handle the very best flour on the market
"QUANAH'S BEST"
AND
"DOUBLE EAGLE"
Both guaranteed---Money back if not satisfied.
Also have the famous WHITE FACE MEAL

CANNED GOODS

We are making a specialty of Canned Goods, have them of all varieties, and have the best quality for particular people. We know we can please you if you will only give us a trial.

CIGARS

We have a nice Cigar case well filled with the choicest and best cigars to be bought on the market. When you want a nice smoke come in

Closing out Glassware

We are selling off all our Glassware at low figures as we want to quit handling this kind of stock and handle Groceries exclusively.

BUY YOUR GROCERIES NOW FOR THE HOLIDAYS WHICH ARE APPROACHING RAPIDLY. YOU WILL WANT TO DO A LOT OF COOKING THEN AND BY HAVING YOUR GROCERIES AT HOME YOU WILL NOT BE DELAYED WHEN THE TIME FOR COOKING COMES AROUND.

We are planning and preparing to handle the best groceries and make our store the leading grocery of Hedley. We want you to give us a call and see what we have. Our store is being arranged in such a manner that you will like to trade with us and we will take real pleasure in waiting upon you. We wish to extend our thanks and appreciation to the many people who have traded with us heretofore, and ask for a continuance of a portion at least of your patronage, promising you faithful and earnest attention to your wants, and live and let live prices, and trusting you will come to see us in our new quarters, we are sincerely yours,

TELEPHONE NO. 21

FREE DELIVERY

WOOD BROS.