## Stage Set For 1973 Bull Town Days Events

month in Bovina.

Plans for the community's annual celebration, scheduled this year for Thursday, Friday, Saturday and Sunday, August 16-17-18-19, are being completed.

Everything is currently on schedule for the celebration, which has been highly successful during its history, according to Lewis McDaniel, general chairman of this year's event.

Members of Bovina Roping Club will haul wood from the Panhandle later this week or early next week for the barbecue fire on which some 3000 pounds of choice beef will be cooked for the free Friday supper which is the highlight of the celebration. The meat will be cooked the night before by a crew headed by R.L. Hopingardner and Billy Smith.

This is Bull Town Days | Barbecue pits will be located at | Ole Opry Show Thursday night | Bovina Gin Co.

> Bull Town Days shave permits will go on sale next week at a cost of \$3 each. Purchase of a permit allows male members of the community to freely walk the town's streets without the threat of The queen's contest will being placed in the BTD jail | follow at 7 p.m. which will be set up on Main Street. Shave permits will be sold by queen contestants this

the competition for Bull Town Days Queen with the deadline for entering Friday afternoon.

The contest will be judged at 7 p.m. in the roping arena on Thursday, following the beard growing and cow calling contests.

The winner and two runners-up will be announced

in Bovina Schools auditorium.

The celebration officially gets underway at 6 p.m. Thursday with the men and women's cow calling contest and beard growing contest at the roping arena east of Main Street.

From the roping arena, the festivities will move to the school's auditorium for the Good Times Grand Ole Opry Five girls have so far entered | Show from Roosevelt County, N.M. The show will be making its second consecutive appearance during the celebration. Winners of the afternoon's contests will be announced at an intermission during the

Friday in Bull Town starts early with a chuckwagon breakfast at Bovina Gin from 7 at intermission of the Grand to 9 a.m. Vernon Estes and his

crew of cooks will be in charge of dishing up eggs, bacon, biscuits and gallons of hot coffee to early risers.

Following breakfast, oldtimers will register in downtown Bovina with a community basket lunch slated for noon. Everyone is invited to bring a basket lunch for the meal at the Masonic Lodge Hall.

Horsemanship activities will begin at 10 a.m. and continue until 2 p.m. at the roping arena with members of Bovina Roping Club in charge of those events. Numerous contestants from Parmer County and surrounding towns are expected to enter.

Scheduled for 4 p.m., the BTD parade will wind through the downtown area and prizes will be awarded in three categories.

annual fiddlers contest is scheduled for 1 o'clock. It will or home. be on Main Street. Cash prizes of \$50, \$35 and \$15 will be awarded the top three

Pearl Singleterry and Al Kerby are in charge of the fiddlers contest.

contestants.

Friday's activities continue with the highlight of the three-day celebration, the free barbecue on Main Street, which will be followed by presentation of awards, a square dance contest and downtown square

Menu for the meal will consist of Parmer Countygrown beef barbecue, pinto beans and Bovina-grown onions and cantaloupe slices.

Wilbur Charles is in charge of obtaining cooks for the pinto beans. Anyone who will

Also Friday afternoon, the volunteer to cook a pot of beans is asked to call him at his office

> A committee composed of Vernon Estes, C.E. Trimble and Jon Lin Riddle were appointed to accept donations for the beef fund this week by Edwin Lide, president of Bovina Roping Club.

Persons or businesses desiring to contribute to the fund may contact any one of the three men. Estes is chairman of the committee.

Dancing will continue with

the Teenage Dance scheduled for 9 until midnight at the Bovina Fire Station. A Canvon group, "The Fresco's," has been signed to play for the affair. Tickets will sell for \$2 per person, according to Mr. and Mrs. A.M. Wilson, who are in charge of the dance this year.

Jackpot calf roping will begin at 8:30 at the roping arena.

Juding in the 13th annual Bovina Quarter Horse Show, sponsored by Bovina Roping Club, will begin at 10 a.m. Saturday. Interested persons may contact any member of the club or Mrs. Pat Read, show secretary, for further informa-

Trophies will be awarded grand and reserve champions in the show and to first place class winners with rosettes awarded second through sixth places.

William Murrell of Gruver will judge the show.

Saturday's activities conclude with a western dance, sponsored by the American Legion, at the Legion Hall on Third Street. Playing for the dance will be Jim Hill's western band from Portales.

Moto Cross AMA-sanctioned cycle races will be held Sunday at the track on the Dimmitt Highway west of town. Trophies will be awarded in all amateur and expert classes. The races are being sponsored by the Bovina Volunteer Fire Department.

For the third year, several civic organizations will be sponsoring carnival-type booths on the downtown block at least one day during the celebration.

Booths expected to be set up include bingo, homemade ice cream, pop corn balls, soft drink booths and others.

Negotiations are in progress with representatives of a carnival to bring its rides here for the three-day event. Details will be announced in next week's edition of The Blade.



# The Bovina Blade

In The Agricultural Center Of Parmer County

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

Wednesday, August 1, 1973

Bovina, Texas

Vol. 18, No. 6



GRAND OPENING for the nicest store in Parmer County is to be held today through Saturday at the Browsabout, Bovina's newest business.

We hope folks don't think we're being vain in making the above statement, since the Browsabout is located in our Bovina Blade Building-we've been brought up to always tell the truth, and that's the way we see it.

We sincerely think that Furne Harris and Roxie McLean have the most attractive store in Parmer County-and perhaps even in adjacent counties. We're not familiar with all of those stores, so we can't really say for sure.

It has been quite a summer's experience for us to be involved with the transformation of what was once the First State Bank main office, and then later the Bovina Blade, newspaper and office supply headquarters, into a modern, comfortable business place that women of the area should really enjoy visiting.

THOSE OF US connected with the Blade have had a worm's-eye view of the remodelling and re-decorating that has been done next door. (We may even be thought of in some quarters as "sidewalk superintendents," but we hope

Curiosity has gotten the best of a few folks, and they have been permitted to slip in for an advance look at the new store. On some occasions, they may have even pretended to have a story for the Blade in order to sneak a look next door.

But now they need slip around no more. The welcome mat is out at the Browsabout. This is the week the owners have been waiting for. We hope that residents of the Bovina area will come by, and visit the store, which is a credit to Bovina, and would be a credit to a city much larger.

After you've visited the new place of business, you can tell us if we were being vain, or if we were just stating the facts in our opening line this week.

BULL TOWN DAYS received a shot in the arm this week with the lining up of the Monty Young Shows, carnival rides for the celebration.

This will give the celebration a good set of rides, according to Jack Hoggard, who brought (Continued on Page 7)

THE BROWSABOUT

# New Business Here Sets Grand Opening

Bovina's newest business, niece of Mrs. Harris. threw open its doors for a (Wednesday). The event will continue through Saturday.

and operated by Mrs. J.W. Bovina resident, and Mrs. Robert (Roxie) McLean of Dimmitt, who was reared in shop. Bovina. She is the daughter of

"The Browsabout, Inc.," | Mr. and Mrs. Ed Hutto and

The Browsabout is located in grand opening this morning the Bovina Blade building, in the portion of the building formerly occupied by the newspaper, at Third and Main Featuring quality clothing Streets. Completely remodeled, for ladies, juniors, misses and redecorated and carpeted children, the business is owned | throughout, Mrs. McLean and Mrs. Harris state they believe (Furne) Harris, a longtime they have a store in which area shoppers will enjoy visiting and "feel right at home" while they

The Browsabout also fea-

visiting and for "mothers to relax while their daughters shop."

To celebrate the grand opening, the new owners announce that gifts will be given away to shoppers who register during the four-day period, today through Saturday. Three door prizes will be given away in separate categories, including a pants suit by a famous name brand.

In addition to name-brand clothing, the Browsabout will

tures a coffee corner for carry a complete line of costume jewelry, linens, lingerie and a selection of gifts for all occasions.

Mrs. Harris was formerly in business here as co-owner and later owner of the Mary Marr Shop on Third Street.

A full page advertisement containing a list of merchandise the store will carry and other grand opening details, appear in this issue of The Bovina

> Weather By Willie

P.S. We've had 4.05 inches of rain this month, making 16.17 for the year. Bovina received 1.57 inches Wednesday night.

More showers.



GOOD GUY AWARD....Mrs. Lewis McDaniel, left, presents the Good Guy Award from the Bovina Chamber of Commerce and Agriculture to Mrs. Aubrey Brock. Mrs. Brock was cited for regularly

visiting several shut-ins and elderly persons in the community. Mrs. McDaniel is a member of the board of directors of the

**VACANCY REMAINS** 

## School Board Signs Four New Teachers

director and two other teachers were employed by the Bovina Schools' board of trustees at a recent meeting, announces Superintendent L.F. Jacobs.

Hired as assistant coach, replacing Darrell Selke, was hired subject to assignment. New band director is Joe Blatchford with Mrs. Blatchford being hired subject to assignment.

NEW BAND DIRECTOR

Mr. and Mrs. Blatchford have taught in the Sanderson Schools for the past two years. Both are graduates of McCamey High School and Sul Ross College at Alpine. Blatchford is doing graduate work at West Texas State University in Canyon. Mrs. Blatchford (Dora) is qualified to teach in junior high or high school.

The Blatchfords are currently in the process of moving to Bovina. He plans to have the Mustang Band organized in

An assistant coach, a band | time to participate in Bull Town | qualify for under the new Days activities.

NEW ASSISTANT COACH Reeves and Mrs. Reeves

[Caroline] are graduates of Phillips High School and Texas Tech University at Lubbock. Mrs. Reeves is a 1972 graduate Zane Reeves. Mrs. Reeves was of Tech with Reeves receiving his degree this past semester.

He participated in all sports at Phillips High School and attended Cisco Junior College where he played football and ran track. He transferred to Texas Tech where he was on the track team for two years.

Mr. and Mrs. Reeves are in Dallas this week attending the coaching school with other members of the BHS coaching staff.

"The recent hiring of Mr. and Mrs. Reeves and Mr. and Mrs. Blatchford completes the faculty at the present time," says Superintendent L.F. Jacobs, "with the exception of a special education teacher which we

"Plan A program."

Referring to the special Parmer County cooperative education program, Jacobs (Continued on Page 7)

2 INCHES WEDNESDAY

# Farmers Grin

An unexpected, but ideal, rain fell here Wednesday night of last week, bringing even wider grins to faces of farmers as even more motors on irrigation wells were temporarily turned off, a

rarity in July. The moisture was the most general throughout the area this month which has been an exceptionally wet one thus far.

Overall, the moisture was about two inches with amounts in different areas varying from one and three-quarters to more than two and one-half inches.

In addition to the rest for irrigation wells, the moisture will give dryland crops a much better chance of "making" and will be a tremendous boost to grassland, according to cattlemen.

Water was still standing in some fields as of early this week with farmers reporting they were still unable to drive down turnrows in the fields.



OPENS NEW STORE .... Mrs. J.W. Harris and Mrs. Robert McLean are staging the grand opening of their new store. The

Browsabout, Inc., today through Saturday. The business is located at the corner of Third and Main in the Blade Building

## Revenue Sharing Checks Amount Above \$100,000

decided about future plans for revenue sharing funds which have been received by Parmer County," commented Parmer

County Judge Archie Tarter Tuesday morning. "Right now, we have paid a few small bills for indigents and made a payment on the bookmobile."

"Nothing definite has been | The balance is in the bank in | CDs, he added. CDs are Certificates of Deposit which draw good interest.

The county judge said \$86,616 was received in 1972 and to date this year, \$50,906 has been received for a total of \$137,522 to date.

He had a form from the

government where they ask proposed use of the funds, and listed on the form are numerous items including transportation, education, park and cultural improvement and a number of other uses. The judge said the form will be filled in during the next meeting of the county commission.



### The Manipulated Male

A female has stirred the ire of women's lib activists with her new book, "The Manipulated Male." Esther Vilar of Germany claims it is the man, not the woman, who is the slave of the opposite sex.

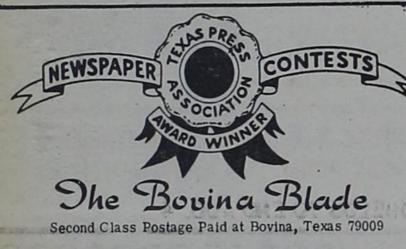
The author says it is quite easy for women today to manipulate their men. And she says life in the home is much easier than a job, which the male traditionally accepts.

Further, she claims that marriage is the supreme object of women because, in part, it insures them an easier life, a man to earn them a living the rest of their days, in most cases.

Children, she asserts, often trap the man finally and completely-because they bar his movement or any break from work. Support of his wife and children frequently keeps the man trapped in his job, she says. The woman uses the children as "hostages" in disputes. Laws, of course, favor her.

The author claims it is easy for most women to manipulate their men. They use social pressure, sex, the church or legal weapons. In short, Vilar says it is men today who deserve consideration and sympathy, not women.

American men, generally admitted to be the easiest manipulated and managed of the world's males, and the most abused by divorce and alimony arrangements, will welcome this long awaited support from Frau Vilar.



Published at Bovina, Texas, Every Wednesday

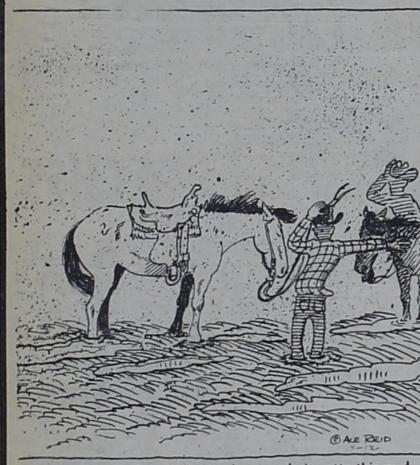
Bill Ellis

Publisher

Lou Nuttall .......

Editor

First State Bank Presents - -



"Whatta mess — I can't find my horse and git outta this mud cause the sand is blowing so hard I can't see!"

The First State Bank of Bovina, Texas has announced it will pay the maximum rates of interest on Savings account and Certificate of Deposits.

The new rate is retroactive as of July 1, 1973. It is not necessary to bring to the bank a certificate of deposit as they are automatically renewable.

The new rate is as follows-Passbook accounts-5% Time Deposits-30 to 89 days-5% 90 days to 1 year-5.5%

Time Deposits 1 yr. to 21/2 yrs.-6%

Time Deposits 21/2 years and over 6.5%

Time Deposits 4 years and over-No ceilings with minimum denominations of \$1,000.00 Time Deposits of 1 year and over-No ceiling of \$1000,000.00

or more. First State Bank

> MEMBER FDIC

OF BOVINA

## Reflections The Blades

TEN YEARS AGO-JULY 31, 1963 A new and better trash hauling plan has been put into effect

In a special city council meeting Monday evening, city officials voted to purchase a used, enclosed trash truck from City of Friona and to begin picking up the trash in the city on a weekly basis. Heretofore, trash has been picked up once a

Tall trees and the size of the farm houses were some of the things which impressed Adalheidur Jonasdottir, exchange student from Iceland, who arrived here last Tuesday to make her home with the R.E. Wilsons.

Plans are being made for a new Phillips 66 fertilizer dealership to open here within the next few weeks. Owners of the new firm will be Harry J. Charles, Phillips jobber, and Norvell Strawn, who farms. Strawn will be the manager.

Rain Saturday night in the amount of two and one-half inches left water standing in low places around town.

Closed on Saturday afternoons is a policy which will be put into effect by Bovina dry cleaners, Barbee Cleaners and Dilger's Cleaners.

Lee Thompson, Parmer County official for 15 years, and a public servant for a quarter of a century, will retire September 1 as County Tax Assessor-Collector. The sportsmanship trophy and fourth place were honors

earned by all-stars from Bovina's Little League in Portales tournament last weekend. Highlighting the afternoon at Widow's Club Friday at the home of Mrs. Margaret Caldwell was a talk and narration on slides of the Holy Land, presented by Mrs. Sylvia Kalil of San

Francisco, California. Mrs. J.W. Wright was honored with a birthday dinner Monday evening at Spudnut Shop by members of 39ers Birthday Club. Mrs. Odis White hosted the party.

SIX YEARS AGO-AUGUST 2, 1967

This is Bull Town Days month in Bovina. Plans for the community's annual celebration, scheduled this year for Thursday, Friday and Saturday, August 17-18-19, are being completed.

Three members of the coaching staff of Bovina High School are in San Antonio this week attending the 35th annual Texas High School Coaching Association's Coaching School. Attending the session are Athletic Director Roy Stone and Coaches Roger Ezell and Truck Lusk.

Rev. Ralph Aday has resigned as pastor of First Baptist Church of Bovina effective this month. August 13 will be his last Sunday as pastor here.

Rev. Aday will become pastor of the First Baptist Church in Vine Grove, Ky. He has pastored here since December of '64 when he succeeded Rev. John Ferguson.

Twelve head of light cattle were killed west of Bovina on Highway 60 Thursday night when they were struck by trucks. The cattle were owned by Pete Davies and Woodrow Fleming.

Lawrence Jamerson of Bovina has been appointed to the three-man Parmer County Farmers Home Administration Committee, it was announced recently by Bill Boling, county supervisor. The appointment is for a three-year term.

Teenager of the Week is Randy Jones, 18-year-old son of Mr. and Mrs. Paul Jones.

A group of RA boys, Ken Jamerson, Tim Monk, Mike Spears, Phillip Aday, Benny and Butch McCain, Tommy Page, Joe and Wade Dendy, Randy Kirkpatrick, Larry Wiseman, Donnie Grissom, Rush Looney, Jackie Adams, Ken Sorley, Galen Carson, Bobby Englant, Ronnie Nuttall and Joe Steelman, returned Wednesday from Caprock Plains Baptist Assembly in

A birthday party was held recently honoring Suzanne Wilson, 15, in her home. She is the daughter of Mr. and Mrs.

Russell's Rascals are sailing along an undefeated course in men's softball play here. They have a 3-0 mark, winning two games Monday night.

One of two Bovina entries in the eight-man pony express race event placed second at the Hereford rodeo Saturday night. The team had the fastest time in the qualifying round, but placed second to Hereford in the finals.

Members of the team were Jon Lin Riddle, Wendol Christian, Bill Lookingbill, C.E. Trimble, Jerry Strawn, Raymond Quintana, Billy Johnson and Houston Bartlett.

### Issues New Cards

Social Security local offices | are no longer issuing new social security numbers, according to Carl H. Thompson the manager of the Clovis Social Security

All new numbers are being issued from Baltimore, Md.

advantages and one disadvantage. It now takes six to eight | Thompson said.

weeks to get a new card issued. If you need a social security card, you should make application as soon as possible. Young people who plan to get their first job soon and people who are going to get a drivers

license are two groups who This system has several need to make application for social security numbers now,



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### Court House Notes

Instrument Report Ending July 18, 1973 in County Clerk Office, Bonnie Warren, County Clerk WD, D & T Inc., Ronald F. George, lot 8, Blk. 2, Western

Add., Friona WD, Patsy Wikle, Jerry R. Wikle, lot 54, Blk. 2, Western Add. Friona

WD, Beryal Flo Lance, et al, Benny C. Splawn, W1/2NE1/4 Sec. 28, T11S;R3E

WD, Sam Aldridge, et al, James R. Berry, Part of lot 32, Blk. 27, OT Farwell

WD, High Plains Development Co., J.T. Stone, Part lot 7 & part lot 6, Blk. 5, Lakeview Add. Friona.

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Licenses

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The Winner Of The Sewing Machine At Bovina Was Valente Bazaldua, Jr. Specials Good Thurs., Fri. & Sat.



Shurfine

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**Buff Size** 

Hunt's

46 Oz. Can









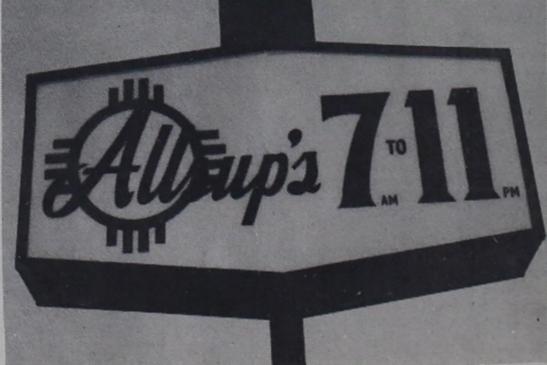
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ICEES **POPCORN** 

MONEY ORDERS

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NEW STORE HOURS: 6 to 12



FARM BUREAU QUEEN .... Vicki Pryor, left, was named Parmer County Farm Bureau Queen at the contest held last Saturday night at Friona High School Auditorium. Karen Crofford, right, was the

first alternate. Miss Pryor also was winner of the "Talent Find" contest. She will enter the District II contest at Muleshoe later this month. Miss Pryor will be a senior at Friona High School this fall.

### FOR PARMER COUNTY

## Crown Vicki Pryor Farm Bureau Queen

1973 Parmer County Farm Bureau Queen, Saturday night, July 28 in the Friona High School Auditorium. First runner-up is Karen Crofford, and second runner-up is Diane Day.

Queen Vicki was crowned by Sandra Watkins of Farwell, 1972 Queen runner-up, in the absence of the 1972 Farm Bureau Queen Vicki Smart, also Farm Bureau Field Representhe Queen with a bouquet of red carnations. Each of the girls



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Vicki is the daughter of Mr. and Mrs. Benny Pryor, Karen is the daughter of Mr. and Mrs. F.G. Crofford, and Diane is the daughter of Mr. and Mrs. Herbert Day. All the girls are from Friona.

Vicki Pryor was also the Talent Find winner during the same program. She sang "On A of Farwell. Joe Lust, District II | Clear Day" as the winning talent. Karen Crofford and tative of Lubbock, presented | Diane Day also took part in the Talent Find Contest.

> Roy Custer, District I Farm Bureau Field Representative of Amarillo, served as Master of Ceremonies. Parmer County Farm Bureau president Harry Hamilton welcomed the audience and introduced the guests. Mrs. Gary Renner played piano selections throughout the evening, and accompanied the Talent Find contestants with their vocal talent.

> The queen contestants were judged on appearance, poise and personality as they were interviewed by the master of ceremonies. Each one gave a one minute speech on "Why Are You Glad Your Family Belongs to Farm Bureau?"

Talent Find contestants received a gift and Miss Pryor received another bouquet of red carnations.

II Farm Bureau Queen Contest in Muleshoe in the Muleshoe Farm Bureau President.

Vicki Pryor was crowned | received a gift as contestants. | High School Auditorium, Saturday night, August 18. Winner of the District Contest will receive a watch and compete in the State Farm Bureau Convention in Abilene, December 2-5.

> With the theme "Cream of the Crop" the stage was decorated with cream cans filled with arrangements of grain sorghum, corn, wheat, and a small bale of cotton. The contestants entered the stage through an arch of flowers.

Lighting for the stage was managed by Phillip Duggins and Brian Witten. The stage curtains were pulled by Dorothy Johnston. All are students in Friona High School.

Queen contestants were honored at a noon luncheon and style show Tuesday, July 24 at Clara's in Texico-Farwell. Mrs. Bernice Norton featured Fall fashions with Border Town queen contestants as models.

Committee members for the Queen Contest and Talent Find were Mrs. Pete Jesko, chairman, Mrs. Glenn Fant, Mrs. Leland Gustin, Mrs. Harry Hamilton, Mrs. Glenn Lust, Mrs. Jimmy Peoples and Mrs. Donald Watkins.

Judges were Mrs. Robin Taylor, Muleshoe, County Extension Agent; Ernest Ra-Vicki Pryor will represent umm, Past President Bailey Parmer County in the District | County Farm Bureau and Larry Hausmann, Castro County

### Missouri Beef Has New Film Available

of Amarillo, Texas has released two versions of a sound and color 16 mm, movie film about the production and processing of grain-fed cattle in the Southwestern and Midwestern United States. One film, 18 minutes in length, is for civic groups and persons interested in modern beef production and processing. The second version, 22 minutes long, is for security analysts, brokers and investors interested in Missouri Beef Packers, Inc.

Entitled "MODERN BEEF PRODUCTION AND PRO-CESSING," the films begin with the cattle herd and backgrounding of cattle on irrigated pasture prior to being fed a prepared mixture of irrigated grains, ensilage, supplements and roughage.

Vast panoramas of irrigated feed crops, thousands of cattle in feedyards and closeups of computerized feedyard grain mills provide a comprehensive view of the world's most efficient conversion of feed crops to choice beef for the nation's dinner table.

Using Missouri Beef's award-winning slaughtering and fabricating facility at Plainview to illustrate modern beef processing, the films clearly point out the economies of locating modern beef processing plants close to the supply of fat cattle.

Following the arrival of the

Missouri Beef Packers, Inc. | live cattle from the feedyards in Missouri Beef's own fleet of cattle trucks, the cattle are humanely slaughtered and automatically carried into the plant via overhead rails to be eviscerated, split, chilled and inspected prior to being cut into wholesale quarters or smaller, fabricated cuts. The final product is vacuum sealed and boxed for delivery in Missouri Beef's own fleet of refrigerated

> Extensive use of helicopters was made in the filming of the cattle herd, Missouri Beef packing facilities and of the various irrigated feed crops, feedyards and the trucking scenes to provide the viewer with a more comprehensive view of the immense scope of the burgeoning fed beef industry in the United States.

> The MBP films were produced by Jim Thomas, an Amarillo-based agri-business marketing specialist. Photography was by Rhew Picture Service, Inc., a noted Amarillo agri-business photojournalist.

The MBP films are available free to civic, financial, educational and agri-business groups worldwide by contacting MBP on group letterhead. The address is-

MODERN BEEF PRODUC TION AND PROCESSING Missouri Beef Packers, Inc. P.O. Box 70, Downtown Station

Amarillo, Texas 79105 Phone [806] 373-6621



DENIM MANIA—All-cotton denim in soft pastel tones takes on new femininity for spring-summer. It's used here for a softly tailored shirt-jacket with rodeo bead trim, and a sweeping ankle-length skirt. Color-keyed to the sun-up or sun-down ensemble is an all-cotton shirt in a delicate flower print. Designed by Judith Halle for Beverly Paige. Denims by Erwin Mills.

There's no more doubt whether hot weather will arrive this summer.

The man who earns what he gets will be under obligations to no man.

AT BAPTIST CHURCH

## Rev. Edminister To Preach Here

Rev. Herb Edminister will | nursing field. occupy the pulpit at First Baptist Church of Bovina Sunday, announces Rev. Larry Heard, pastor of the church.

Rev. Edminister, his wife, Wanda, and three children have just ended their first four-year tour as foreign missionaries in Sanyati, Rhodesia, South Afri-

He is in the educational field, serving as principal of a school there. Mrs. Edminister is in the

The Edministers are natives of the Houston area. He attended Rice University and

Southwestern Seminary in Fort Following their visit in Bovina, the family will go to the Baptist assembly at Glorieta,

foreign missions week. Services begin at 11 a.m. and 6 p.m., state Rev. Heard.

near Santa Fe, N.M., for

## Parish Council Hears Reports

accepted Andy Martinez as St. Ann's representative to the Pastorial Council at a recent meeting.

At that meeting the representative of the Knights of Columbus reported they planned to sponsor a bingo booth at the Bull Town Days celebration. The St. Ann's Society representative said they would sell homemade ice cream and pop corn balls at a booth during BTD.

Sisters Mary Adele S.F.M., Sister Mary Cecelia S.F.M. and Sister Adelia S.F.M. from

PLAY BONUS SHIELDS-EARN 1,000 GREEN STAMPS

BONUS SHIELDS TO END AUG. 4

CARROTS

1-Lb.

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WILSON'S Aug. 2 - 8

**Produce** 

An Opportunity.

St. Ann's Parish Council Broken Arrow, Okla., were in Bovina during the week of July 22 assisting with the preparation of children for the sacraments of penance and Holy Communion. Forty-five children participated in the

> Father John Coppinger expressed his appreciation to the parish organizations and the people who helped make the St. Ann's Bazaar successful. Thirteen members and Father Coppinger attended the meeting in Parish Hall of the



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You'll Save Both MONEY And STAMPS When You Shop At

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Reg. Price





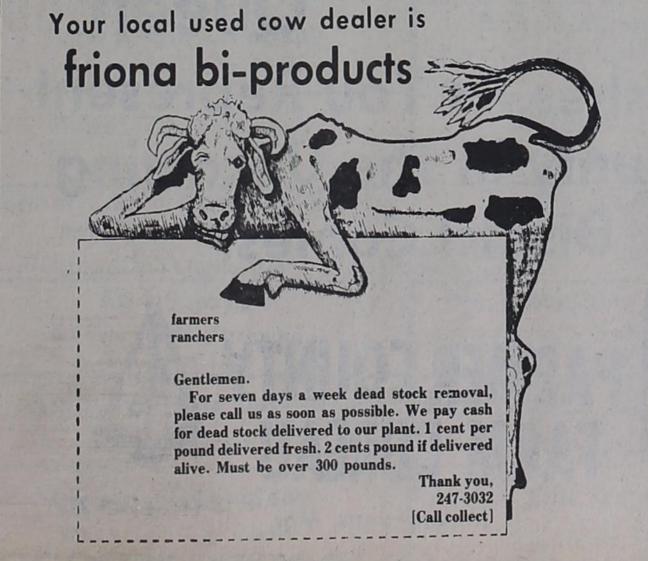
SHURFRESH

FRESH - GOOD

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Double S & H Green Stamps Each Wednesday With Purchase Of \$2.50 Or More

SUPER MARKET Phone 238-1548 - Discount Prices PLUS S & H Green Stamps -



## Approve New Asthma Drug

of Texas today reported that the first preventive aid in the management of allergic asthma has been approved by the Food and Drug Administration for use in the United States.

The Christmas Seal group stated that the new drug, the Lung Association, formerly chromolyn sodium, is now available to be given to allergic asthma sufferers.

"The new drug represents a major advance in that it is given when the person is free of asthma in order to prevent an attack," a spokesman said. "It is particularly useful in seasonal asthma due to pollen."

Chromolyn sodium, he said, is intended to be taken on a regular basis to prevent



a unique beauty cream . . . that changes those dry & rough areas of skin into baby softness. Try it you'll find PRETTY FEET is like no other. Go On . pamper yourself.

American Lung Association | attacks, and has no role in the symptomatic treatment of an acute asthmatic episode. It will be marketed under the name of Intal by Fisons Corporation, the developer, and Aarane by Syntex Laboratories.

> Parmer County directors of the TB and Respiratory Disease Association, are Mrs. Pearl Cervantez, Mrs. Lucille Walling and Mrs. Cordie Vargas of Bovina.

### Scout Party Set Monday At City Park

Bovina's Cub Scouts will meet at 7:30 p.m. Monday at the City Park for a watermelon feast, according to leaders, Mrs. Dudley Hughes and Mrs. Earl Whitten.

The group will leave at 8:30 p.m. for Farwell for a swimming party. Mrs. Whitten said a lifeguard will be on duty, along with several adults in attendance. Parents may pick up their children at 10:30 p.m. at the Hughes residence.

Lower Than Sale Prices

At The Stitch Niche!

I Have Dropped Some Of My Old

Things For Fall. Come In And See.

I Have One Table Of New Knits

For Fall, And They Are Already

My Boxes Of

Mill End Junk

From 69¢ yd.

To 49¢ yd.

Come In And Dig

Has Been Dropped

Going Fast

New! Blouse-

Double Knit.

Real Pretty.

\$398 yd.

Pink, Black

White

Brown

Baby Blue

Weight Polyester

Merchandise Down To Cost

In Order To Get Lots Of New

### Party Fetes Mrs. Boozer On Birthday

Mrs. Lowell Boozer was honored with a surprise birthday party Tuesday of last week at a Clovis restaurant. Attending were Mr. and Mrs. Daryl Kirkpatrick, Mr. and Mrs. Ronnie Sudderth, Mr. and Mrs. Roger Ezell, Mr. and Mrs. Tommy Scaff, Mr. and Mrs. Mac Glasscock and Lowell

### A. M. Harts To Be Feted At Portales

Mr. and Mrs. A.M. Hart of Portales, N.M., will be feted with an open house in celebration of their golden wedding anniversary from 2 to 4 p.m. Sunday in Fellowship Hall of the First United Methodist Church in Portales. The couple's children will host the occasion.

Mr. and Mrs. Hart lived in Bovina in the late 1930s and

A snail can pull 60 times its own weight, and lift 10 times its weight. A man with comparable strength could pull 4 tons and lift 3/4 of a ton.

Last Wed. a.m.

I Got In Some

Gingham Check

Double Knit.

I Only Have

Parts Of 4 Bolts

First Class Goods

Left.

## Of Interest To THE WOMEN



NENA DELE SPICER....Mr. and Mrs. Henry Spicer of Bovina announce the engagement and approaching marriage of their daughter, Nena Dele, to Michael Edward Veazey, son of Mr. and Mrs. Clarence Veazey of Hereford. The couple will exchange wedding vows at 7:30 p.m. Friday, November 23, in First Baptist Church of Bovina. No invitations will be sent locally. Friends and relatives of the couple are invited to attend the ceremony and reception to follow. Miss Spicer, a 1972 graduate of Bovina High School, attended West Texas State University at Canyon this past year, majoring in speech. Veazey, a 1972 graduate of Hereford High School, also attended WTSU. He is employed this summer at McCullum Welding in

## Susan Mimms Wins Trip

Three girls represented they had made themselves and Parmer County in the District I 4-H Dress Revue on Thursday, July 26 in the Holiday Inn West in Amarillo. They were Evelyn Hart, 11-year-old daughter of Mr. and Mrs. Dale Hart of Friona; Mary Lou Roberts, of

the Oklahoma Lane 4-H Club, the 14-year-old daughter of Rev. and Mrs. Bob Roberts, Farwell and Susan Mimms, the 16-year-old daughter of Mr. and Mrs. Dalton Mimms of

Lazbuddie. All three girls received blue ribbons for their efforts in the contest in

one of the top five finalists and will represent District I in the

State 4-H Dress Revue to be held in October in conjunction with the State Fair of Texas in Dallas. Susan was also recognized as having one of the top three record books in competition and first runner-up for the best cotton garment. The girls modeled garments

were also judged on their 4-H

Record Books. They won the

honor to compete in the District

Revue by receiving first place

in their age divisions at the County Revue staged earlier in

July in Farwell.

Miss Mimms was selected as

## Hospital Notes

Parmer County Community Hospital

ADMISSIONS-

Jan Williams, Melrose, New Mexico; A.W. Anthony, Jr., Friona; Pauline Ayala, Hereford; James L. Taylor, Friona; Mary Prieto, Friona; Robert B. Turner, Hereford; Inez Rule, Friona; Shelly Howard, Farwell; Ernest A. Hromas, Bovina; Maria Villalobos, Friona; Cynthia Villalobos, Friona; Jimmy Ray Bainum, Baton Rouge, La.; Lillie Mae Scott, Friona; Matias M. Gutierrez, Portales, New Mexico; Jesse Mendoza, Lazbuddie; Mrs. Steve Madrigal and baby boy, Bovina; Donna Perkins, Friona; Rosie Galicia, Friona; Theresa Seaton, Friona; Uvon Ford, Farwell; Mrs. Derly Contreras and baby girl, Hereford; Larry Smith, Friona; and Marie Roden, Friona.

DISMISSALS-

Margaret Ballew, Norma Cruz, Martha Lee Walker, Mrs. James Brady and baby boy, Pauline Ayala, Jan Williams, A.W. Anthony, Jr., Mary Prieto, Shelly Howard, Jesse Mendoza, Rosie Galicia, Donna Perkins, James L. Taylor, Ernest A. Hromas, Robert B. Turner and Jimmy Ray Bainum.

PATIENTS IN HOSPITAL-Tina Bainum, Maria Villalo-

bos, Cynthia Villalobos, Inez Rule, Theresa Seaton, Lillie Scott, Marie Roden, Larry Smith, Mrs. Steve Madrigal and baby boy, Uvon Ford, Matias Gutierrez, and Mrs. Derly Contreras and baby girl.

"We are all geniuses up to the age of ten." (Aldous



DON'T REMEMBER when we've seen things so quiet around

Guess with all this good rain the past few weeks, most farmers, anyway, have been able to get away for a few days. And even if one isn't able to go anywhere, the smiles on the faces of farmers and their families are sure nice for a change. July usually brings more worried frowns than smiles in this farming community.

WOULDN'T YOU know that with the alleged food shortage, the rising prices and all that, that this would be the year our better half didn't even plant so much as one row of blackeyed

He usually plants enough peas, okra, squash, etc. to feed every man, woman and child in Bovina. And we usually complain bitterly about having to gather every bit of it because he can't stand to see so much as one okra pod wasted. Perfect timing, wouldn't you agree?

WENDELL TOOLEY, publisher of the Floyd County Hesperian, says he told a farmer brother of his at Hereford years ago that "by 1980, the farm economists say, the farmer will be in the driver's seat...supply and demand will give him good prices." He usually replied, "yep, but I don't think I can last until 1980!" Well....it has happened sooner than 1980, as Tooley points out.

A NEWSPAPER is many things to many people.

To some it is a reality, a living textbook that records each passing day of world history; to others, it is escape-a refuge of entertainment and relaxation after the day's chores.

To the housewife, it is ideas for new menus and new clothes and sensible buying.

To the mother, suggestions for raising the youngsters. To the teacher, a homework assignment on current events; to school children, a notebook item.

To the lonely diner, a companion; around the family supper table, a topic of conversation. To sports and theater lovers, who and what is playing, when

To athletes and actors, scrapbook material.

To an unknown, it brings fame; to a well-known, it furthers

To the publicity seeker, it is a haven; to the publicity shy, a source of annoyance.

To the seller, it means a quick response; to the buyers, many

To some, it brings good news; to others, bad tidings. To friends and neighbors, it tells about promotions, school achievements, and who got married, who was born, who died.

To the voter, it is guidance; to a politician, friend or foe. To opinion searchers, it stimulates thought. To front porch sitters, it described life beyond the horizon.

To the immigrant, it is a school book that helps him learn English; to hunters of truth, it translates the customs from which the immigrant fled.

To the living it is a source of freedom and hope; for the dead, a tribute to their virtues.



# CONGRATULATIONS



Vicki Pryor

VICKI **PRYOR** Parmer County Farm Bureau Queen

Best Wishes As You Represent Our County In The Upcoming **District Contest** 



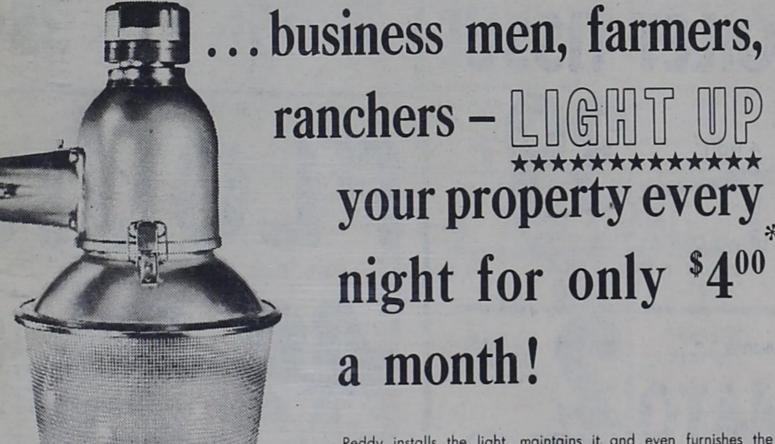
Friona

Milton Evans, Mgr.



Phone 247-3280

Pari



Reddy installs the light, maintains it and even furnishes the electricity to operate it. Guard lights are automatic, too . . . on at night when you want light and off by day. Guard lights discourage prowlers, make night outdoor work safer and give a business-like prestige to commercial establishments.

\* Plus Applicable Sales Tax.

Equal Opportunity Employer





30-7

## - Bovina Area Churches Welcome

Church Chuckles by CARTWRIGHT SUMMER FUR SALE

Nuttall

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"This will probably trigger a special audit of the church books!"

TEN COMMANDMENTS OF HUMAN RELATIONS 1. Speak to people. There is nothing as nice as a cheerful word of greeting.

2. Smile at people. It takes 72 muscles to frown-only 14 to

3. Call people by name. The sweetest music to anyone's ears is the sound of his own name.

4. Be friendly and helpful. If you would have friends, be

5. Be cordial. Speak and act as if everything you do is a genuine pleasure.

6. Be genuinely interested in people. You can find something

to like about everybody if you try. 7. Be generous with praise-cautious with criticism.

8. Be considerate of the feelings of others. It will be 9. Be thoughtful of the opinions of others. There are three

sides to every controversy-yours, the other fellows, and the 10. Be alert to give service. What counts most in life is what we can do for others.

This article was handed to me by Monta McClaren for the church bulletin. I thought it too good not to share it with the whole community. If the above things would be practiced in the lives of all of us, what a different world it would be.

Cecil F. Bunch

### Church Page Sponsors

**Boving Chamber Of Commerce** & Agriculture

Big Nick Farm Machinery Buy - Sell - Trade If I don't have it, I'll get it!

> Hartzog Seed Farms A. L. Hartzog

**Dudley's Auto Parts** Third & Dimmitt Hiway - 238-1219 **Dudley & Jane Hughes** 

**Boving Wheat Growers** 

"We Serve To Serve Again."

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Agri-Sprayers

- Quality Aerial Spraying -Phone 238-1475

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A D Deal The Year o

Clearview Company All Three TV N 'works Phone 238-1409

### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina



Larry Heard

SUNDAY - Sunday School - 9:45 a.m. WEDNESDAY - Prayer Meeting - 8 p.m. Children's Choir - 8 p.m. Morning Worship - 11 a.m. Training Union, R.A.'s - G.A.'s - 6 p.m. Evening Worship - 7 p.m.



St. John Lutheran Church , Lariat, Texas



Rev. Martin Platzer

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.

### OKLAHOMA LANE METHODIST CHURCH



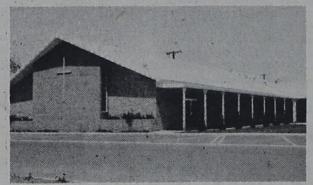
Oklahoma Lane Methodist Church

Sunday - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Oran D. Smith

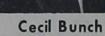
### **BOVINA CHURCH of CHRIST**



Boving Church of Christ

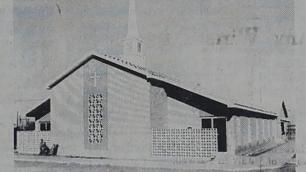
SUNDAY SERVICES Classes 9:45 a.m.

Worship 10:45 a.m. and 6 p.m.



Devotional and Classes - 9:00 p.m.

### OKLAHOMA LANE BAPTIST CHURCH ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m. Monday & Wednesday - 8 p.m. Confession: Sunday - 8 to 8:25 a.m.



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.

Training Union - 6 p.m.



Rev. Bob Roberts

### MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m. Miereoles Estudio De La Biblia - 7:30 p.m.

Spears Handi-Stop Groceries - Gasoline Wayne Spears

Paul Jones Texaco

Production Credit Ass'n - Friona -Dale Cary, Mgr., Phone 247-3065 \*Tires'\*Batteries \* Accessories

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Attend

Church Sunday

**Parmer County** 

Implement Co.

Don's Medicine Chest

Prescription & Health Needs

Don't Be A Church

Drop-Out

**Bovina Gin Company** 

"Your Satisfaction

Is Our First Concern"

Phone 238-1659

Phone 238-1395

Blade

Bovina

Don't Be A Church **Drop-Out** 

Oklahoma Lane Farm Supply And Gin Phone 225-4386

> - Bovina -Support

Gateway Farms

Southside Motor Supply Dimmitt Rd.

Your Church

Phone 238-1427

### Evening Worship - 7 p.m. Morning Worship - 11 a.m.



Boving United Methodist Church

Sunday School - 9:45 a.m. M.Y.F. - 6 p.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Howard Marcom

Choir Practice -Wednesday - 8 p.m.

### **BOVINA PENTECOSTAL HOLINESS CHURCH**



Bovina Pentecostal Holiness Church



Evening Worship - 7 p.m.



Pastor Wednesday Worship-7:30 P.M.

Birkelbach Machine & Pump Hwy 86 - West

Sunday School - 9:45 a.m.

Morning Worship - 11 a.m.

Lumber Sherrill Company Highway 60 - Bovina

**Bovina Restaurant** Mr. & Mrs. Mutt Graham

Attend Church Sunday

STATE LINE OFFICE SUPPLY

Printing - Office Supplies JOHNNY MILLER Ph. 481-9235 or 505-762-0463

Parsons - Ellis Funeral Home - Friona -

REEVE CHEVROLET -OLDS

"Your Transportation Counselors Since 1938"

Sherley Grain Company "Serving Parmer Co. Farmers The Year Round"

> Attend Church Sunday

## Land Use Meet Set In Abilene

Long-range land use planning | Texas Association of Soil and is the subject of a day-long conference to be held in Abilene and other officials.

City planners, state and local officials, conservationists, and others interested in sound land use are being urged to attend.

The conference is co-sponsored by the Texas Council of the Soil Conservation Society of America and the West Texas Chamber of Commerce. The meeting will be held in the McGlothlin Student Center on the campus of Abilene Christian College from 9 a.m. to

Speakers will include Congressman Omar Burleson; Land Commissioner Bob Armstrong; Emil Rassman, president of the West Texas Chamber of Commerce; A.B. Linford, president of the Soil Conservation Society of America; Doyle Hutcheson, president of the

OFarmer Dealers needed to sell quality Miller Seeds \*Seed Corn

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\*Native grasses \*Pasture grasses

OMiller Dealers receive; \*Top discounts \*Bonuses \*Expense paid trips

\*Sales help

For information on how you can become a Miller Seed Dealer and win a trip to the Bahamas next February, Call or write;

Paul Carter 2318 53rd. St. ubbock, Texas 79412 Water Conservation Districts:

Paul Larson of Abilene, president of the Texas Council of the Soil Conservation Society of America, will preside over the morning session. Bob Scott of Fort Worth, chairman of the Water Conservation Task Force, West Texas Chamber of Commerce, will preside in the

Massive urban and industrial growth, coupled with shrinking land resources, is causing many concerned citizens to debate the feasibility of controlling the use of land at some time in the future. They point to the construction of homes floodplains or factories on prime agricultural land as examples of mis-use of land resources.

A total of 17 speakersfarmers, livestock producers, officials-are scheduled to discuss the advantages and disadavantages of land use planning from their viewpoint.



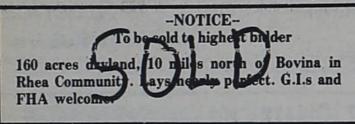
801 Pile St. LENDER 762-4417

Clovis, New Mexico

## J. B. SUDDERTH REALTY

904 Third St. Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408

Help! We Need More Listings



3 Bedroom, 2 Bath bakkan Stucco. In Farwell near

Nice 3 Bedroom, 1 Bath in Bovina.

Nice 3 Bedroom, 3 Bath in Bovina, new carpet and paint.

3 Bedroom, 2 Bath Sweet Lange in Farwell.

3 Bedroom, 1 Bath, extra nice, near school in Farwell.

3 Bedroom, 3 StD or and fireplace.

30 A. irrigated alfalfa. Joins Muleshoe city limits.

240 A. irrigated land northeast of Bovina. \$250 per acre with small down payment.

928 A. of farmland and native grass southeast of Farwell.

300 A .-- Some irrigated farmland and some grass--southeast of Farwell.

acre. Terms can be arranged. Immediate possession. 160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way.

300 Acres and 240 Acres northwest of Friona, \$280 per

Extra nice 2 bdrm., 2 bath, Castle Mobile Home and large lot, good location.

Beautiful brick, S Doco, 4 Bath in Farwell.

320 A. dryland, lays good, N of Bovina, Va mi. from Hiway.

160 A. dryland, N of Bovina on Hiway.

Small tracts-1-10 A, 1-20 A, 1-44 A, all on Hiway near

3 Bedroom, 1 Bath with garage in Bovina.

3 Bedroom, 1 Bath, stucco house in Farwell. Near church, w/carport newly painted inside, new vinyl floor covering in kitchen and bath.

Good business location-Several good business locations

These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have

HELP --

We Need Listings Now

Need A Farm Loan-Call Us! We have sold most of our listings-We need more!

904 Third Street FARWELL, TEX. 'Sales and Loans Are Our Service'

### Program Sign-Up Started

Now is the time to sign up for cost-share through the Great Plains Conservation Program. FOR Applications will be taken on a first come-first serve basis until the money is exhausted. To date this program is the only program which offers costshare to farmers and ranchers since REAP was cancelled. 238-1599.

The requirements and benefits are custom tailored for each individual and his needs. There will be money available for such practices as irrigation pipeline, tailwater return systems, grass planting, waterways, land leveling, and other conservation practices.

The total amount which can be cost-shared on any operating unit is limited to \$25,000. The cost-share rate is up to 80% for certain practices.

Remember, applications are being taken on a first come-first serve basis and funds are limited. To find out more about the Great Plains Conservation Program and to make an application in Parmer County call or come by the Soil Gonservation Service Office in

### Jaycees Set Meet Thurs.

The organizational meeting of the Bovina Jaycees will be held at the American Legion Hall in Bovina at 8 p.m. on Thursday, August 2.

"Any young man between the ages of 18-35 and interested in developing leadership, assisting your community, improving your self-image, advancing your career, becoming known to civic and business leaders in the community and actively taking part in an organization, is specifically invited to the meeting," said Region 104 State Vice President Glen Stevens.

The state VP said that if enough young men indicate an interest a Jaycee branch will be organized in Bovina.

LOST....Car and house keys on silver key ring. Lost around the Sands Motel or the Bovina Restaurant. Reward offered.

On Channel 6

Channel 3

See More

On Cable TV

Of Bovina

Phone Bovina 238-1409 Or Friona 247-3271

DISCOVER MUSIC--IT'S

GREAT WHEN YOU PARTI-

CIPATE. A festival of values at

Phillips House of Music for

pianos, organs, band instru-

ments, guitars, lessons and

repairs. Now serving this area

with musical supplies for 20

years, from 1953 to 1973. 118.

Main in Clovis, N.M. Phone

STRAYED....5-300 lb. Steers.

Branded Ma on left hip. Call

Ray Landrum, 295-3567 or

WANTED .... Any lady who will

cook a pot of beans for Bull

Town Days is asked to phone

Wilbur Charles at 238-1356 or

WANTED .... Farm hand who

will live on the farm. See

would like to spray your trees

and lawns for insects and

disease. Custom Tree Service,

1610 South Monroe, Amarillo,

Doug Stephenson, 295-6566.

505/763-5041.

238-1131.

Vernon Estes.

**CLARDY'S DAIRY PRODUCTS** Independent Distributor John Burke

LIQUID CATTLE PROTEIN needs? See Gene Hutto or phone 238-1152.

> Winsboro Blue Granite White Georgia Marble and Bronze See PERCY PARSONS or Call Collect Friona 247-2729

BACKYARD SALE .... Today through Saturday. Clothes, barbells, toys, etc., Avon products including collector's bottles. Red brick house by cotton warehouse on Highway

Blue Lustre carpet cleaner. Rent electric shampooer \$1. Bovina Supermarket.

GARAGE SALE .... Thursday, Friday and Saturday at 604 Ave. D, from 9 a.m. to 12 and 2

FOR SALE .... '71 Hodaka, good condition, 238-1570.

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is \$1.

For Parts Or Service CALL

238-1395 **Direct Boving Line** 

FRIONA MOTORS

Neal's Needleworks Presents Its Annual Latch Hooked Rug Sale.

Order Rugs Between Aug. 1 & 15 And Get

25% Off

607 Ave. D

Ph. 238-1575 §

### NOTICE TO PARENTS

State law requires following immunizations for all students enrolled in schools. Children 5-11 years

Polio-3 oral Sabine doses with the last dose since age 4 Diptheria-Tetanus-3 doses, one booster since age 4 Measles-one dose or the illness through age 11 Rubella-one dose through age 11

Students 12 and above Polio and Diptheria-Tetanus are required

Smallpox vaccination is required for all students enrolling in Bovina this year.

Students enrolling for the first time in the Bovina schools must have immunization records with them when they

Students who have been attending school here should have their immunization records as complete as possible.

> L.F. Jacobs Superintendent, Bovina Schools

SALE .... 3-bedroom, 3-bath home, 407 8th St. Repainted throughout, carpeted and new drapes. Priced at only \$10,500. Low down Phone 247-3215. payment. Contact owner, Mrs. O.W. Rhinehart, 607 Ave. D, New Color Ch. 28

Weather On 900 9th St. Bovina, Tx. 79009 Clearview Company 238-1225

MONUMENTS

LOST....5 Steers, 450 pounds-'TY' left hip. Orange tag right ear. 295-6392 or 247-2272. 6-2tc

ONE of the finer things of life-

p.m. to 6 p.m.

Texas. Phone T.J. Carter at 806/373-4593. FOR SALE .... 10-foot pickup

camper with jacks mounted on the side, two late model Massey Ferguson combines and two Chevrolet trucks. All in good condition. Phone J.T. Jones at Tharp 225-4955.

STRAYED .... Any cattle found. with the following brands on left hip-W/D, W, D, B/K, P, or P on left shoulder call Redge Priest, Friona 247-2738 or 247-3478 42-tfnc

WANTED .... Farm hand, good pay with house and utilities furnished. Phone J.D. Terry at Hub, 265-3309.

TRAILERS....FOR SALE Goosenecks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or phone 238-1516.

Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect.

TRI-STATE INDUSTRIES Clovis, 763-5513 Plainview, 293-4432

MCKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302.

WANTED....Person background, bookkeeping typing and calculator expertise required, to work in office of feedyard. Salary commensurate with ability. Phone J.B. Douglas, Bovina Feeders, Inc., 806/825-2103.

# SPRAYING TIME is here. I

Get Outgro' for fast relief

HEALTH DEPT.

## Garza Receives Training Award

official State Health Department's certificate of competency for the oldest ecologyoriented profession in Texas, according to a news release from the Texas Water Utilities Association in Austin.

To receive the certificate, Garza has completed both a formal and a specialized education, accumulated a prescribed amount of actual work experience and passed the examination given by the State Health Department's sanitary engineers.

The growing need for clean ecologist one of the most country.

Andres (Andy) Garza, water | important workers in the superintendent for City of community, say state health Bovina, has been awarded the officials. "Most of his work is not seen by the public he serves; but the effects are used daily everytime someone uses water."

DEFE

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Tuesday August 13

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Garza has been taught effective ways of producing safe drinking water and treatments to make wastewater into clean streams for ' public use. This training from the Texas Water Utilities Association, the largest water and wastewater training school in the United States, has produced clean streams and better operated water facilities water has made the water than any other section of the

## TELEX.

**HEARING AIDS** CLOVIS HEARING AID CENTER \*Batteries \*Molds \*Free Hearing Tests

SERVICE ALL MAKES

2-bedroom

See Clovis Mobile Living

for New and Used MOBILE HOMES

New Homes



Clovis, N.M.

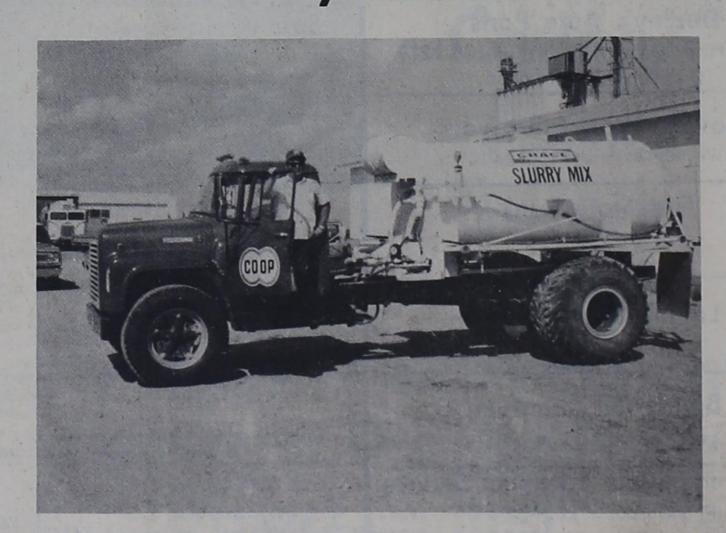
- Phone 762-6390

Next Door to the

**Bug House** on Hwy. 60-70-84

We Are

In Bovina For Grace Slurry Mix 8-16 Anhydrous Ammonia



Let Us Fertilize Your Wheat Ground Now!

Bovina Wheat Growers, Inc.

Bovina and Rhea

"Best Deal In The Country"

## Big Nick Captures Softball League Lead

Big Nick's Traders are sailing along an undefeated course in men's softball play here. They have an 8-0 mark, winning two games this past week.

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HOMES

12x56'

62-6390

to the

60-70-84

The Traders' nearest rivals, Foster's Plowboys, fell from the unbeaten ranks last week, losing to the Traders and Sherley Grain to fall to a 7-2 | Farwell Hardware in the

Big Nick's crew slipped by the Plowboys Tuesday night of last week by a slim, 2-1 margin | Insurance in a make-up tilt, and returned Thursday night to | 22-13. The game had been edge Sherley Grain in another squeaker, 3-1, to hold onto the lead in the eight-team league.

Only one week remains in the regularly scheduled season, following Friday night, with playoffs between the top four teams slated for Monday, Tuesday and Wednesday, August 13-14-15. The winner of the playoff series will be awarded a traveling trophy.

## Stomach Upset by Gas and Acid?

Di-Gel\*with Simethicone quickly relieves both acid and gas.

This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. When you eat too well, demand Di-Gel. Tablets, liquid. Product of Plough, Inc.

In Tuesday's first game, Bovina Gin shutout Spears, 12-0. Following the Traders-Plowboys tilt, Spears Handi-Stop took a 16-12 win over Bovina Gin in a make-up game,

originally scheduled July 4. On Wednesday night, Horn Insurance took a 16-5 win over opener with Birkelbach edging Sherley Grain, 13-10. Spears Handi-Stop trounced Horn rained out on July 23.

In Thursday night's opener, Big Nick edged Sherley, 3-1, with Farwell taking a one run decision over Bovina Gin, 13-12. Sherley Grain defeated Farwell Hardware, 6-3, in the nightcap, a make-up game originally scheduled July 23.

On Friday night, Horn Insurance shutout Birkelbach, 8-0, in the second shutout of the week, an oddity in slowpitch softball. Foster's Plowboys edged Spears Handi-Stop, 16-15 in the nightcap.

In Monday night's action, Sherley Grain upset Foster's Plowboys, 19-15, in the opening tilt with Farwell Hardware trouncing Spears Handi-Stop,

IDEAS Getting an idea should be like sitting down on a tack, it should

make you get up and do

something about it.

Schedule for the next five game nights is as follows--Thursday (tomorrow)--Bovi-

na Gin vs Big Nick's Traders and Birkelbach vs Spears Handi-Stop;

Friday-Birkelbach vs Farwell Hardware and Foster's Plowboys vs Horn Insurance;

Monday-Big Nick's Traders vs Spears Handi-Stop and Bovina Gin vs Sherley Grain; Tuesday-Bovina Gin vs Horn Insurance and Foster's Plowboys vs Birkelbach;

Wednesday-Big Nick's Traders vs Farwell Hardware and Spears Handi-Stop vs Sherley

The first game each night gets underway at 8 p.m. Two make-up games remain to be played as of Tuesday night. They are Foster's vs Big

Nick and Birkelbach vs Spears Handi-Stop. The following standings do

not include Tuesday night's STANDINGS

	leam	w
	Big Nick's Traders	8
	Foster's Plowboys	7
	Birkelbach	4
9	Farwell Hardware	4
ı	Sherley Grain	4
ij	Spears Handi-Stop	3
i	Horn Insurance	3
ı	Bovina Gin	3

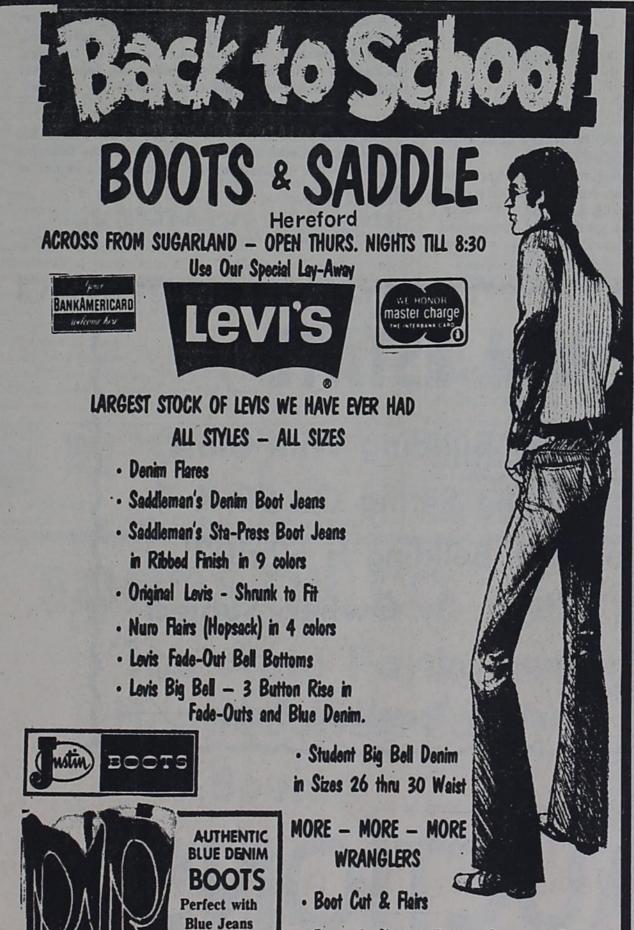
PROMPT DEAD ANIMAL REMOVAL WE BUY BONES, FAT, GREASE

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Hereford

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Boots by Tony Loma, Cowtown, Texas,

Justin and Sanders . . .



EVEN JACK NICKLAUS fluffs one once in awhile and from the look on his face here, this is one of the onces.

## Bull Town Days . . .

(Continued from Page 1)

announced that Charles Turner, counselor here and also at Farwell and Lazbuddie schools for the past several years, has accepted the position as counselor for the countywide special education program.

Replacing Turner as counselor for the three schools will be Howard Carlyle. Carlyle has taught special education for the past two years in Lubbock. His wife will teach a second grade section in Muleshoe schools.

Under Plan A, the four schools in Parmer County will qualify for 11 teachers, seven teacher aides, a special education counselor and a supervisor to direct the program.

Jacobs said Mrs. Hariett Nichols has been employed as supervisor. She has been employed in the special education department at an Amarillo school for the past several years.

Alton Farr, Friona superintendent, is physical agent for the Plan A program in Parmer County. He will be working with the other superintendents in the county schools.

Bovina will be allotted two full-time teachers in the program and possibly a part-time teacher shared with Farwell, according to Jacobs. Bovina will also employ one teacher aide full time and possibly share an aide with Farwell.

Roscoe Parr will continue his assignment in the educable mentally retarded class with Jacobs seeking a teacher to work with children from the regular classroom who have language and/or learning disabilities.

In other matters before the board, Jacobs read a letter percentage of students with that week. required immunizations should to check on the percentage of and Jim Noyes. students having the required mmunizations.

Bulltown Bulletins. . (Continued from Page 1)

Carroll Caler, owner of the rides, to Bovina to meet with local BTD officials.

Hoggard was the rides owner who had the rides that had come to the BTD celebration on a regular basis until last year, when a conflict developed.

He and Caler say they can provide seven or eight good rides for Bull Town Days, and this will add immensely to the affair, and also give the local Lions an opportunity to make some good project money.

A list of instructions on required immunizations for all students enrolling in Bovina Schools this fall may be found in an advertisement elsewhere in this issue of The Blade. KINDERGARTEN PROGRAM

Kindergarten classes in Bovina Schools will be offered to all five-year-old children beginning with the 1973-'74 school term, Jacobs said. It is not a mandatory program, he pointed out.

Educationally disadvantaged students, including those with a language barrier or whose family's yearly income is less than \$3,000, may attend classes on a whole day or half-day basis according to the local situation.

All other five-year-old children may attend on a half-day basis. Depending on plans formulated by the local school board, those students may either attend a half-day session for the entire school term, or go all day for a semester.

The program has been authorized and financed by the state, said Jacobs. Bovina School qualifies for one teacher at this time under the present program.

**REGISTRATION SET** 

Pre-registration will be held Friday morning and Friday, August 10, from 9 a.m. until noon at Ridgelea Elementary School for all eligible kindergarten students who did not pre-register this past spring, Jacobs announced.

"Parents who have not registered their children should do so at this time, so we may organize our program for the year," he pointed out.

Complete immunization records are required when the children are registered.

SCHOOL BEGINS AUG. 27 The 1973-'74 school term will begin Monday, August 27, announces Jacobs.

In-service training for teachfrom the state board warning ers will begin Monday, August Bovina school officials that the | 20, and continue throughout

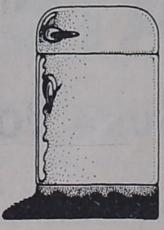
Registration dates for high increase over next year. The school and junior high students state notified Jacobs that a will be announced in the near survey would be made this fall future, according to Gary Cox

> See George Long



for Farm Bureau INSURANCE Home-Auto-Life

## Now to get your refrigerator to cook things.



Stir the right things into Jell-O\* Brand Gelatin and your refrigerator will fix crunchy salads, interesting fruits and new side dishes. For over 250 exciting ideas, send 25¢ (in coin) with your name, address and zip code to: Joys of Jell-O, Box 8074, Kankakee, Illinois,

Jell-O is a registered trademark of the General Foods Corporation.

FRIDAY

## Name Winners At Play Night

Three events were on tap Friday night at the weekly play night activities, sponsored by Bovina Roping Club, at the

place with a time of 27.3 in the Williams. In the junior girls' division, Kathy Williams took first place with a time of 51.6. In the junior boys division, Korby Hawkins took first place with a time of 33 seconds, followed by Daryl Hawkins, Charlie Trimble, Chet Hawkins and Kelly Mitchell. John Pruitt | Lezli Williams, Daryl and Chet won the senior boys' division | Hawkins and Charlie Trimble with a time of 37.8.

In the senior girls' barrel race, Tammy Christian took first place in 21.2 seconds. followed by Lezli Williams. Kathy Williams won first place In the pole bending events, in the junior division with a Tammy Christian took first time of 33.4. In the boys' divisions, John Pruitt took first senior girls' division, followed | in the senior class with a time of by Cathy Trimble and Lezli 31.9. Daryl Hawkins took first in the junior class with a time of 43 seconds, followed by Charlie Trimble, Kelly Mitchell, Chet Hawkins and Korby Hawkins. Mitchell teamed up to win the rescue race with a time of 17.1 seconds, followed by Kathy and

Korby Hawkins and Kelly and Daryl Hawkins.

## Retirement Plan For **County Approved**

A retirement plan for county | a 25-year plan and an employee employees of Parmer County was approved during the regular monthly meeting of the Parmer County Commissioners last Monday, according to County Judge Archie Tarter.

Judge Tarter said the plan, which became mandatory upon acceptance, is based on 100 percent of the employee's salary at seven per cent

retroactive for three years, with employees receiving credit for all their years' number of counties, with Bailey service to the county.

Judge Tarter said the plan is approximately three years ago.

must work 900 hours yearly for eligibility for participation.

It will be handled on a salary deduction basis each month, with the county matching the funds paid by the employee. Judge Tarter also said that

some of the employees were reluctant to accept the plan, prefering not to participate, but emphasized that once accepted, it is mandatory for all The new plan will be employees to participate in the retirement plan.

> The same plan is utilized in a County accepting the plan

### **BHS Mentors Attend** School For Coaches

Bovina High School coaches | lighted by the all-star basketleft Sunday for Dallas and the 41st annual Texas High School Coaches Association's coaching school, some five days of lectures and demonstrations on football, basketball, track and training methods featuring some of the top men in the

coaching field. The school will be high- and Zane Reeves.

ball game tonight (Wednesday) and the north-south all-star football game tomorrow night.

Wives of the coaches also made the trip.

Attending from Bovina were Athletic Director Roger Ezell, Eugene Boaz, Corky Criswell

### Booster Club Meeting Set Monday

Bovina Booster Club members are asked to meet at the school library at 8 p.m. Monday, announces J.W. Harris, president of the organiza-

Purpose of the meeting is to organize for the upcoming football season and plan a float for the Bull Town Days parade.

There's a word for the kind of woman who has control of everything but her money.

Dumb.



You may know her. The confident workinggirl who's making it on her own. She has a nice apartment, stylish clothes, good taste in wines.

And no savings. She should discover the Payroll Savings Plan. It's simple to sign up at work. After that, an amount she specifies is set aside each payday and used to buy U.S. Savings Bonds. With U.S. Savings

Bonds, it doesn't take long to build up a healthy nest egg. The Payroll Savings Plan-a smart way to

stay in control.



Buy U.S. Savings Bonds

## QUEENS n'teens

500 MAIN

and Seventeen Magazine INVITE YOU TO THE

Seventeen S. FASHON

> TUESDAY, AUGUST 7th 2 to 4 p.m.

Free FOR PRIZE FOR EVERYONE! VIAM MUSIC CITY 208 Main - Clovis

Free Tickets Available At QUEENS n' TEENS / 500 Main

SEVENTEEN

"Seventeen's editor will host an autograph party at Queens n' Teens Monday, August 6th from 3:00 to 5:00 p.m.!"



On The Farm In Parmer County MACK HEALD County Agent

SORGHUM SUDANGRASS hybrids provide an excellent source of high quality forage during the summer months. But they also can be a prolific source of weedy pests which may take several years to eliminate if they are not utilized properly.

A seed company representative recently described the sorghum sudangrass hybrids as the farmer-stockman's ace-inthe-hole. He has a good point. No other forage plant will produce as much digestive forage in the same time period as the sorghum sudangrass hybrids.

These hybrids are frequently ready for grazing within 25-30 days after planting and often produce 25-40 tons of green matter per acre. A single crop can be utilized in a number of different ways such as grazing, green chop, hay or silage.

In contrast to these features, the sorghum sudangrass hybrids are contributing to, if not creating, some serious weed problems in many areas. These hybrids are generally planted on cultivated land and utilized as summer pasture or harvested for hay. The following year this land is generally planted to a row crop. If these forage type hybrids were not utilized properly-that is, if they were allowed to mature a grain crop, the seed produced will probably constitute a serious volunteer problem the following year.

By allowing the forage sorghum to reach maturity, the producer actually is losing out in two ways. First, the protein levels and total digestible nutrients of the forage hybrids decline rapidly after they reach the bloom stage. Second, these hybrids are prolific producers of seed which can lead to heavy infestation of weedy sorghums for several years. The plants resulting from this unwanted seed crop may be quite variable in appearance, but a large percentage of volunteer will be tall, grassy types which tiller freely and produce abundant amounts of seed on a loose, open head.

The best way to avoid a weedy sorghum problem next year, is to prevent the sorghum sudangrass hybrids from maturing a

Graze or harvest the crop for hay before viable seed are set. Next year, rotate to a broadleaf crop such as cotton or soybeans which will permit the use of herbicides for controlling grasses. Above all, grain sorghum should not be planted in the field until the volunteer problem is eliminated.



At Home In Parmer County Jana Pronger

SOMETHING NEW! A new imitation nut product on the market is a blend of wheat germ, milk protein and vegetable oil similar in texture and flavor to pecans and black

It's selling at about half the price of natural nutmeats, according to Mrs. Gwendolyne Clyatt, consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

Test markets indicate consumer acceptance of this new product not only because of lower price, but also because supply will be available upon demand, unrestricted by growing conditions.

THINKING OF COOKING OUT? At the beach, mountains, or right at home in the backyard, barbecuing chicken over charcoal is a part of the American way of life.

Successful, mouth-watering broiled chicken begins, of course, with high quality, young, tender-meated birds. When shopping for poultry be sure to look for the U.S. Department of Agriculture grade shield on the label. It means that the chicken has been graded for quality by a technically trained Federal or Federal-State grader.

U.S. Grade A chickens are the highest quality. They're fully fleshed and meaty and have good overall appearance, making them your best choice for outdoor broiling. You'll find the grade shield on packages of chicken parts and on boneless roasts as well as on whole chickens.

While the grade mark indicates quality, the key to tenderness is the age or class of bird. Young chickens, for instance, are more tender than older ones. They may be labeled young chicken, Rock

Cornish game hen, broiler, fryer, roaster, or capon. Mature, less-tender chickens will be labeled stewing, fowl, hen, mature, or old.

Chicken halves, quarters, or pieces are especially good for barbecuing. Buy a broiler-fryer for cutting into individual pieces or buy the chicken pre-cut. Allow 3/4 to 1 pound

For rotisserie, or indirect heat cooking, buy whole chickens, large pieces, roasts or

The trick to successful charcoal barbecue is to wait until the flames have diminished and you have a solid bed of glowing coals. Start the fire at least 30 minutes ahead of time so you'll have plenty of time for the coals to burn down to ash-gray before the cooking

When the fire is ready, brush the chicken with melted fresh butter, margarine, or your favorite barbecue sauce. The center of the rack will be hotter than the outside edges, so place small pieces like wings, legs, or thighs, near the edges to avoid over-browning. Cooking time ranges for 1 to 1-1/2 hours depending on the size and thickness of the pieces. Turn and baste occasionally to assure even cooking.

If you are using a rotisserie, be sure the chicken is balanced well so that it doesn't slip as the spit turns. Again, cooking time will vary with the size of the bird, and closeness to the heat.

BOVINA RESIDENTS VISIT N.M. RANCH

J.W. Harris, Dana and Kyle. Edwin Lide and Eddie Don and Norvell Strawn and his grandson, Charlie Strawn of Panhandle, went to Strawn's leased ranch near Los Alamos. N.M. last week to check cattle.

They reported the grass and conditions there were excel-

## REVIVAL MEETING

August 2-4 7:30 p.m. Rev. Grady Goff, **Evangelist** 

**Everyone Welcome!** 

PENTECOSTAL HOLINESS CHURCH

# PUBLIC



# WILSON'S SUPER MKT. BOVINA, TEXAS

Monday & Tuesday, Aug. 13-14

10 a.m. Each Day. Selling Approximately \$50,000 Inventory & Equipment

## NOW IS THE TIME TO STOCK UP AND BE READY FOR GROCERY SHORTAGE.

Buy For Less Than Cost. Groceries & Equipment To Be Sold To Highest Bidder, Item At A Time, Without Minimum Or Reservation.

1 Needham dairy and produce walk-in 6x9 foot

1 Pritchett-Steven walk-in freezer, 6x9

9 large compressor motors, 21/2 to 3 ton capacity 1 large evaporative cooler for compressors

1 Pritchett-Stevens walk-in chill room, 10x12

1 Globe food shopper, 11/2 hp

1 Hobart steak-maker tenderizer

1 Globe slicing machine

1 Toledo high speed meat band saw, 1 hp

1 Toldeo meat sealer 1 Roll-Sheets-Shrink-Box

2 antique large meat blocks on legs 20 push carts, baskets

1 hand truck antique platform scale

mop bucket miscellaneous electric roasters

2 meat packing paper dispensers, 15 and 18 inches 2 tape machines

1 Simplex time clock

1 Westinghouse water cooler 1 small deep freeze

1-15 foot Fredrich open dairy case, adjustable shelves 4 large convex mirrors

1 broom and mop rack 3 5x36 foot aisle counters, 5 shelves

15x40 foot aisle counter, 5 shelves

1 Hill vegetable case, 30 foot long, 6 foot high, with back 1-15 foot Fredrich reach-in meat market case with sliding

glass doors

1-14 ft. Hill self-service meat case

1-14 ft. Hill reach-in freezer with super structures 1-12x7 4-door upright Cold Cache [reach-in]

1-small frozen food display case, 250 lb. capacity 1-small frozen food display case, 150 lb. capacity

animal food display rack

3 electric clocks 1-60 foot wall counter, 5 shelves OFFICE EQUIPMENT AND CHECKOUT

1 Remington-Rand 4-drawer safe file

1-4 drawer file

21 12x4 ft. counters display 1-25 ft. notion counter with pegboard 1-6x15 ft. notion counter, 5 shelves with pegboard

sewing center rack 2 checkout counters

2 National cash registers, shows tax and taxable items

2 Toledo scales, produce

2 S&H Green Stamp machines 5x9 ft. 6 shelf candy counter

1 Olivetti adding machine

ALL THE GROCERY ITEMS YOU WOULD EXPECT TO FIND IN GROCERY STORE cereals, rice, beans, macaroni, dried fruits, pop corn, canned juices, Chinese food, canned meat, frozen foods, ice cream, pop, soup, vegetables, fruits, chips, hosiery and racks, notions, toothpaste, hair oils, etc. garden seed, display and

rack; cake and flour mixes, sugar, salt, cocoa, pudding,

gelatin, baby food, powder and canned milk, paper ware, napkins, waxes, relish, bleaches, soaps, scouring powder, catsup, salad dressing, pickles, vinegar, baby food, preserves, crackers, cookies, candies, ice cream toppings, insecticides, sewing accessories, combs, pins, paper sacks, labels, too many items to mention, come to buy bargains.

Owner A.M. Wilson, forced to sell due to bad health, has commissioned Cutbirth and Cutbirth to sell the following items to the highest bidder without minimum or

TERMS-Cash, items to be settled for day of sale. Any announcements day of sale supercede all others.

## REAL ESTATE

Brick Veneer Building With Glass Front. Building Sitting On 90 X 140-Foot Lot. Building Is 52x102'. To Be Offered By Owner, Subject To His Approval.

Lawrence Youngblood, Broker

For further information, contact Dale or Steve at

# ALLSTATE AUCTIONS

Executive Suite 900 - Vaughn Building

79101 Amarillo, Texas

Ph. 806 374-6731

## Bill Clayton Dinner Set Thursday Night

"Bill Clayton Day" in Muleshoe, as proclaimed by Muleshoe Mayor Alex Williams.

Clayton will be honored with a fund-raising appreciation dinner at the Mary DeShazo School gymnasium at 8 p.m. with constituents from his district attending along with various state representatives and dignitaries.

Clayton has represented Parmer County in Austin since 1962 and is now a candidate for Speaker of the Texas House of Representatives.

Charge for the dinner will be \$10 per plate with funds derived from the dinner used to finance Clayton's speakership campaign.

Gordon Green, chairman of the dinner, said, "It is extremely important that we of Representative Tom Uher; and this district show our support Graddy Tunnell of Plainview, for our representative (Bill Clayton) and help him to finance his campaign for the Speakership independently.

'The opposition will be well-financed by special inter-est groups and will be ready to make a strong race for the position. Clayton can be a more effective representative for our together and help him win the race for Speaker of the House."

re-elected in December 1971, he was the first mayor of Houston to be elected to a fifth consecutive term. Mayor Welch was born in Lockney, was graduated from high school in Slaton, and received a BA in history from Abilene Christian

Entertainment for the dinner will be by the Caison Trio from Hereford. Vocalist is Sandy Caison, Miss Hereford, who was a finalist in the recent Miss Texas Pageant and winner of the talent division of the

Others appearing on the program will be Roy Coffee, administrative assistant to Governor Dolph Briscoe; State Senator Max Sherman; State who will be master of

ceremonies. Rep. Clayton will make a brief speech.

The dinner is informal and those attending urged to dress comfortably, says the sponsors Coats and ties are not necessary. Ticket sales are now underway and promoters of the area in Austin if we all work dinner hope for an attendance of at least 1000 persons.

ace for Speaker of the House." Tickets may be purchased in Bovina from Mr. and Mrs. will be Louie Welch, mayor of Daryl Kirkpatrick or Bill Ellis.



Watering Is No Simple Job
Watering a lawn seems like a simple thing. Man needs
water to live, and so do lawns. Yet there is more disagreement about watering than about any other aspect of lawn

Most of the disagreement stems from the lack of a pre-cise rule that can be universally applied to all lawns. Each homeowner must personally analyze the characteristics of his own yard, say landscaping experts for Rockwell International.

The type of grass, the type of weeds present, the type of soil, the grade of the lawn, the amount of sun the lawn gets and the cost and availability of water all affect when and how much water should be applied. Consequently, making a rule more precise than "when it needs it" is difficult.

The best indication of "when it needs it" is that the soil should be moist through-out the root structure, which usually penetrates about three to four inches below the ground surface.

There are dangers to both overwatering and underwatering. If insufficient water is applied, the soil will lose moisture quickly, causing the roots to dry out and the grass to burn. On the other hand, overwatering impairs oxygen from penetrating the soil, which stunts root growth.

lth, has ollowing num or

hers.

Another simple, yet neg--lected part of lawn care is trimming. The appearance of an expertly cut lawn can be ruined by tall, uncut grass along a walk or against a house or tree. Many persons disregard this essential part of lawn care because it's tiring and time-consuming. But it doesn't have to be, the ex-



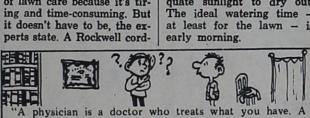
less electric grass trimmer, they point out, can keep your lawn trimmed the fast and easy way. And because it's upright, you don't have to bend over or crawl along on your hands and knees.

If your lawn is receiving the proper amounts of fertil-izer and water, and it still looks brown and dying, then sects or disease. Spraying the lawn with just any chemical probably will be ineffective. The most prudent approach is to identify exactly what insect or disease is causing the

After this identification has been made, then obtain a product that will effectively eradicate the cause. It's also important that the directions on the package be followed, for too much of the "cure" can be "cause." worse than the

And remember that overwatering promotes the growth of fungi and other lawn diseases. To prevent their incubation, don't water after 2 p.m., so the lawn has adequate sunlight to dry out.

The ideal watering time —
at least for the lawn — is early morning.



specialist is a doctor who thinks you have what he treats.'



REP. BILL CLAYTON

### **Short Takes**

Heavy Import Marble in the cathedrallike lobby of the Empire State building was imported from four different countries — Belgium, France, Germany and Italy.

John Brown's Children John Brown, U.S. aboli-tionist and leader of an 1859 attack on Harpers Ferry, had seven children by his first wife and 13 by his second wife.

On Again, Off Again
The motto, "In God We
Trust," first appeared on
some U.S. coins in 1864, disappeared and reappeared on
various coins until 1955,
when Congress ordered it
placed on all paper money
and all coins.

Bread Stuff If half the wheat and rye grown annually were turned into bread, there would be at least 100 one-pound loaves per year for each of the world's inhabitants.

Symbol of Mercy The sword "Curtana" was the blunted weapon of the English king, Edward the Confessor. A symbol of mercy, it is carried in the coronation procession, before the kings of England, between the swords of justice temporal and justice spiritual.

### We need each other.

Your local Army Reserve needs you for worthwhile work. In return, you earn extra money and promotions.

The Army Reserve. It pays to go to meetings.

Zemo speeds soothing relief to ex-ternally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of sur-face germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

## **BONDS OIL CO. - -**

The Auto Parts Headquarters For Bovina

### **Featuring**

\*Delco Ignitions

\*A-C and Champion Plugs \*Re-Built Generators And

Water Pumps

\*Alternators

\*Etc Etc.

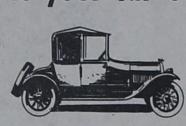
BONDS OIL CO.

BOVINA



"I'M SURE IF I DIED AND CAME BACK AS A DOG, MY WIFE WOULD COME BACK AS A FLEA! "

### is your car OLD?



MORE REASON than ever to give it regular and expert care to be certain you're getting peak performance, economy and reliability . . . Stop by today for that type



Trust your car to the man who wears the star

\*\* Super Special \*\*

Gold Medal

With \$5.00 Purchase or More

**Excluding Cigarettes** 

### Paul Jones Texaco

SERVICE STATION

Highway 60 - BOVINA - Pho. 238-1499





Enriched Flour

The Name Of Sue Moten Was Drawn However, She Did Not Have A Punched Card

The Jackpot This Week Will Be Worth \$100.

Get your card punched!

BÔV ÎNA SUPERMÂRKET

SAVE 40¢ WHEN YOU BUY A

GOOD THRU Aug. 8)

American Beauty 7 1/4 Oz. Box

SPECIAL PRICE

WITH THIS COUPON

WITHOUT COUPON \$2.09



Plus Deposit

Pet Non-Dairy

10 Oz. Pkg.

White Swan

Round Ctn.

1/2 Gal.



Chiffon Color Print

Bill Smith Invites YOU To Shop These Meat Bargains

FRESH EVERY DAY!

\* Hot Barbeque

\* Pinto Beans

Wilson Certified

Bologna 6 Oz. Pickle Logf Olive Logf

Pkg. Spiced Luncheon 49¢ Glovers All Meat

Wisconsin

LONGHORN

THESE PRICES GOOD AUGUST 2 - 8

### BEEF

Salami

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BEST MEAT in the Panhandle - -Compare Quality And Prices.

Cut, Wrapped & Frozen to your specifications.

We strive to give you the best in quality and service. You'll Save Money, Not Stamps When You Shop At ...

# Boyina

Corner Main and First Streets

Billy Whitecotton

Phone 238-1324

Bill Smith

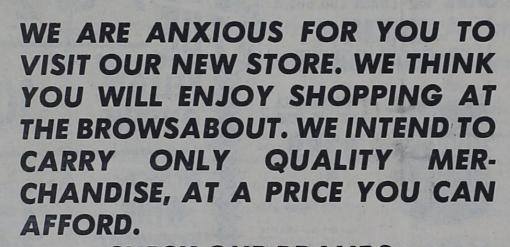


WEDNESDAY THROUGH SATURDAY

AUGUST 1-4



DISPLAY WARES. Furne Harris (on left) and Roxie McLean display a couple of the many beautiful items featured at their new store in Bovina. Grand opening is slated Wednesday through Saturday.



### **CHECK OUR BRANDS--**

JUNIORS

Jo. Jr.

PBJ Jr.

PDJ Jr.

Youth Beat

Lady Wrangler

Teen Form Lingerie

YOUNG MISSES

Cinderella Lady Wrangler LADIES

Nardis

Jack Winter

Justin McCarty

John McCauley

Mr. Fine

Lion Tree

Sunny South

Nelly Don

Stoner Square

Hanes Hosiery

Gossard Lingerie

**INFANTS** 

Bryan

Shirey

Buster Brown

LINENS

Field Crest

COSTUME JEWELRY

ALL-OCCASION
GIFT ITEMS



REGISTER FOR THE BEAU-TIFUL DOOR PRIZES, INCLUDING A PANTS SUIT, TO BE GIVEN ON SATURDAY

STYLE SHOW

Plan To Attend A Show Featuring The New Fall Fashions, August 18, 3 p.m. at Bovina's First State Bank.



Browsalout Inc.



Blade Building - Third & Main
FURNE HARRIS And ROXIE McLEAN, Owners



Phone 238-1314

Bovina