## Parade, Coronation Highlight Homecoming

| Blustery north winds played |  |
| :---: | :---: |
|  |  |
| Homecoming Parade Friday af |  |
|  |  |
| night, the winds had |  |
| the weather |  |
| 1 events |  |
| Iss |  |
| ned | eremon |
|  |  |
|  | Council, which |
|  |  |


"Troclodytes," Freshmen ;
"Yellow Brick Road," Eighth
Candidates for queen Included
Hedid Corn, daughter of Mrand Yealow Brick Road," Eighth
Grade; and "Saturday in the
Park," Seventh Grad Another Park,", Seventh Grade. Another
parade entry was "Take Me Out
to the Ballgame," antered by parade entry was "Take MeOut
to the BallIgame, entered by
the Bovina Booster the Bovina Booster Club.
Also partcipating in the pa-
rade were the Mustang Band, high school cheerleaders sand
candidates for the football queen
and hero high sci
candidat
and hero

Mrs. Charles Corn; Christ
Trimble, daughter of Mr. and Mrs. C. E. Trimble; Nancy Hut-
to, daughter of Mr, and Mrs. Ed Huttor and Pa Paty Mills, daughter
of Mrs, Alfred Mills.
Miss Mills is a senior at Bo-
three candidates are junlors.
Numinees for the football hero



 and Mrs. Tom Paine; Weldon
Beardain, son of Mr, and Mrs.
Rex Bardain; Rex Beardain; and Billy Shelby,
son of Mr. and Mrs. Benny
Shelby Sheiby is a funlor and son of Mr. and Mrs. Benny
Shelby, Shelby is a funior and
the other three nominees are
winner
Winner of the float contest
was announced at halitime of







$\square$




 some cototon has dropped to 12
cents per pound sinee the rec Ord crop was announced,
Moore is co-chairman Rural Texans for McGovern
Shriver. He sald, "II see wher Red Woodson, Farm Bureau WINNING FLOAT -.- "Color My World," the float entered by the Junlor Class, won the $\$ 30$ grand prize in the Homecoming parade Friday afternoon. The float featured a large globe and rainbow.
The contest was sponsored by BHS Student Council. Also in the parade were floats from the remainder of the hilg school classes, Junior high, the Booster club, the Mustang Band, Queen and

More Expensive Than Expected
for cotton only is the pric for cotton very iow this year
but also, the price on seed is wa down. Texas tarmers are only
receiving 52, on their cotton seed. This is a fiber this Moore sald he thought
farmers would be less likely to listen to the USDA in the future in light or and because of the
on cotton
wheat scandal. "They will cerWhear scandal. "They will cer
talnly not want to listen to any-
one in the Nixon administratto for advice on their farms, Last week's football contest
was "too easy,", some of our right, too, since some 10 per
cent of the contestants named However, we just got nine
right so we think it wasn't in un too easy", category. Our
theory on New Mexico and Tex-
as football falled us for once as we plcked Dumas to win over prised, us, but this isn't a good
year for the Demons. That probably never would have happened
if Darrel Read hadn't moved to Dumas here a while back, At least, we're blaming Read in-
stead of our theory, Muleshoe you'll notice, Texas, that is,
downed Portales, New Mextco, downed Portales, New Mexic
(Continued on Page 2)

## Make Tower Repairs

## Repair of Bovina's water tow- er and its 50,000 gallon storage

 tank turned out to be a moreexpensive job than originally estimated.
Oritinal original plans called for re-
painting the insIde of the tank
and repairing the leak(s). with and repairlng the leak(s). with
the estimated cost in the $\$ 1500$ range,
After the tank was drained
, however, it was found to be in
worse condtion than expected,
The contractor for the repair job offered to fix the tank and
suarantee it for 16 years agains guarantee it for
leaks so $\$ 8400$.
This bid was against
accepted by the This bld was accepted by the
city council at a special Wedcley councha is apor,
needday nigh session,
The company doing the work is American Tank and Tower
Co., which headquarters in Joplo., Missouri. The company's
lin, Mspresentative here, who made
rep representative here, who made
the deal with the clty, is Byron The repair job began last week and was estimated to take
some 10 days. Thus, it should some 10 days. Thus, it should While the storage tank is being
repaired and not in use, other

## Sunday

Band Parents Slate Dinner

The inittal fund-ratsing project of Bovina Band Parents
will be held beginning at noon Sunday in cafeteria, according to a spokesman for that organization. The meal will feature barbecued ham, salads, desserts
and other dishes, according to Mrs. Jack Kasshan, and othier the event.
chairman of the
Donation younger children will be accepted at the door, says Mrs, "We would like to see a large number come out and sup-
port our band in this port our band in this way, ,' sald Mrs. Kassahn,
The organization is beginning its fund raising projects The organization is begininng its fund raising projects
for the proposed 1974 out-ot-state band trip.

Deadline Friday --

## '72 Freeze Contest

 Records 54 EntriesWith the deadline setat 5 p.m.
Friday, 54 entries have been $r$ celved, in the 1972 Firirst Freeeze
Contest, sponsored jointly by Contest, sponsored jolntly by
Weatherman Willie Willams
and The Bovina Blade. Wea The Borna Blade.
and Trom Oc-
Predictions range from Predictions range from Oc-
tober 4 to November 15 .
A number of persons have A number of persons have
predicted the same date. However, the one or ones
earliest entry date will be de-
clared the winner in case of a
tie
williams will judge the con-
test.
The person coming the near
est to predicting the date of th
hrst killing freeze will be de-
clared the 1972 Champlon
clared the 1972 Champlon Firs
Freeze Predictor of Bovina and
will recelve $\$ 5$ cash prize.
In last year's contest, 47 en tries were recorded and Mrs
Flosste RItnehrt had the win
ing date of Oct cate,
Following is a list of thos
entered and their prediction ntered and their prediction
The names are listed in the or
der received by The Blade Pat Dicurfa;

- Dewayne Haney
Mrs. Chester Ha Oct. 13 sse Esther Trimble,
Pat Jacobs;
Oct. 14 -- Weldon Beardain,
 Christl Trimble;
Oct. 18 -- Hugh Rogers;

Oct. 25 -P Pat Rad, Batry \begin{tabular}{l|l}
$\begin{array}{ll}\text { Oct. } 18 \text {-- Hugh Rogers; } \\
\text { Oct. } 19-- \text { Mike Spears; }\end{array}$ \& $\begin{array}{l}\text { Bartlett, Wendol Christan, } \\
\text { Wesley Cockerham; }\end{array}$

 

Oct. $20-$ Laura Bartlett, \& $\begin{array}{l}\text { Wesley Cockernam; } \\
\text { ot. } 26 \\
\text { ort }\end{array}$ <br>
Donald Petue Lea Will
\end{tabular} Donald Phelps, Lewis McDanilel;

Ott. 21 -- Furne Harris, HouOct.
ston Bartlett;
Oct

Chamber-Sponsored -
Cycle Races Set Oct 22 Cycle races, sponsored by
Bovina Chamber of Commerce $\begin{aligned} & \text { orisis group. }\end{aligned}$ and Agriculture, will be held
and
Sunday, oct. 2, at the amateurs and experts in
are
tin area are invited to enter the rack on the Dimmitt Highway. $\begin{aligned} & \text { events. Trophles will beaward- } \\ & \text { ed }\end{aligned}$
 hugust and attracted a crowd
A.c. and open classes.
Admiste
 The events will be Moto Cross
AMA- sanctioned and in charge
children, according to Do
Spring, president of the chamof a clovis cycle association.
Jerry Wright, Cofc board mem-
ber, has been appointed to cober. $A$ con
track will
Chamber.
'Easy Week

## Friona Man Winner In 22-Way Contest





CARS COLLIDE --- No Injuries were reported ina a two-car colliston at the intersection of Highway
60 and FM 1731 about $10: 45 \mathrm{a}$ a.m. Tuesday, W. R. Park of Clovis, drivine a 60 and FM 1731 about $10: 4$ a.m. Tuesday, W. R. Rark of Clovis, driving a 1965 Ford, was travel-
ing east on Highway 60 when he struck the right front of a 1911 Oldsmoblle , ,riven by Mrs. Charles
Ross of Bovina, as she pulled across the intersection into the path of Park's vehicle To Serve In Japan

## Appoint Dick Horns Foreign Missionaries

| EARMAHOETOJ |  |
| :---: | :---: |
| 有 fom |  |
| 1 |  |
|  | Ean mes mix |
|  | 2amame |
|  |  |
| For Your |  |
| Wheat Pasture Cattle - |  |
| $\star$ Salt Blocks $\star$ Protein Blocks |  |
|  | 2-um |
|  |  |
| Bovina = (COOP) | minmem |
| Wheat Growers | - mix |
|  |  |
| Beat Deal | maximem |
| In The Countr! |  |

NEW COMBINE SALE - -BIG DISCOUNTS
GEt MORE

Here's the most combine for your cave adjustment. Quick-Attach tables money-the MF 510. Exclusive Triple and corn heads. Hydrostatic steering. green Cascade shoe to save more Choose 3 or 4 -speed transmission or ylinder. Torque Balancer knife drive to 125 bushels.
for smooth, efficient cutting. Variable Limited Supply
speed cylinder drive, on-the-go conInterest Waiver On New And Used Combines

Unitl 3-1-173

|  | Unitl 3-1-7 |  | Reg. | SALE |
| :---: | :---: | :---: | :---: | :---: |
| 1970 MF 510 | Combine, Cab, Dsl. | 20 ft . | \$10,500 | \$9,500 |
| 1968 MF 510 | Cab, Dsl. | 20 ft . | 8,200 | 1,500 |
| 1968 MF 510 | Cab, Air, DsI. | 20 ff . | 1,800 | 6,800 |
| 1967 MF 510 | Cab, Gas | 20 ft . | 6,000 | 5,200 |
| 1966 MF 510 | Cab, Gas | 20 ff . | 5,200 | 4,400 |
| 1967 MF 410 | Dsl. | 14 ft . | 4,800 | 4,100 |
| 1967 MF 410 | Gas | 14 ft . | 4,300 | 3,900 |
| 4-1961 MF Super 92 | Combines |  |  |  |
|  | Excellent Shape |  | 1,900 | 1,650 |
| 1966 lnt .403 | Cab, IP Gas | 14 ft . | 3,600 | 2,600 |
| 1960 lnt .151 | Cab, Gas | 14 ft . | 1,400 | 150 |

## 苗 ${ }^{\circ}$ Clovis Farm Center Your Massey-Ferguson Dealer

## Wassom Gets

New Position

Tassom to manager, rates and | Company of Oklahoma Citt, was |
| :--- | :--- |
| announced today by W. K. Wit- | \(\begin{aligned} \& Wassom, 39 , fills the post <br>

\& vacated by the retirement Sept.\end{aligned}\) | ner, vice-president, finance. |
| :--- | :--- |
| Wassom in his new position |
| in coordinate the preparation | \(\begin{aligned} \& 30 of Harry Letren Rudolph who <br>

\& first <br>
\& 1935.\end{aligned}\)

 | $\begin{array}{l}\text { transmission company, } \\ \text { Prior to joining the company, }\end{array}$ | $\begin{array}{l}\text { Lubbock. He is married and the } \\ \text { father of two children. The fam- } \\ \text { Wassom }\end{array}$ |
| :--- | :--- |
| worked nine years |  |
| ily resides at 1100 Kenilworth, |  |

## Mrunilu coumpion ouv ar on

KITCHEN BRIGHTENERS by MIRRO Each value-priced offering made of
quick-heating durable aluminum ...
styled to add charm to


TAMALES $\underset{\substack{\text { No. }{ }^{21 / 2} \\ \text { can }}}{ }$ 39c


## Earn $\$ 2.40$ to $\$ 8.71$ an hour.

The Army Reserve. It pays to go to meetings.

# $\pi$ 




- Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More -


Phone 238-1548 - Discount Prices PLUS Gunn Bros. Stamps -

Detergent
3 lb Wilson's Fine Meats
Lowest Prices in Parmer Co. on the Best USDA Choice Boof Shurfrech Bologna Smoke-Cured Sliced
Slab BACON it. 694 12 oz.
pkg. $55^{4}$ FREEZER BEEF Half or Whole - Cut \& Wrapped USDA Good USDA Choice 1b. $62 \xi \mid$ lb. $63 \xi$

 DOG FOOD 5 bog $59 \epsilon$ Nouct crod
Rub Red
Rrapefrivit
Bartlett PEAR

|  |
| :---: | Ivory Liquid

## 79

 pkg. $\quad 5$
## FRANKS

## 1294

250 lb . and over per half (No stamps on beef at this low price) Protection Against Freez Film For ew! Better! CO2 Guaranteed resher


28 Get Āwards From Bookmobile


## Rider Car Wash

$\star$ Fast Service $\quad \star$ Satisfaction Guaranteed
$\overrightarrow{\text { Special }}$
Introductory Offer! Free Car Wash

Northside 66



Borina Study Club Women Se oftend Silverton Meet
$\qquad$
Girl Scout Meeting Set Tues. Night



Cow Balles Hloot Hereford Meet

##    <br> Hospital Notes <br> PARMER COUNTY COMMNITY HOSPITAL

## ADMISSIONS:

$\qquad$








$$
\begin{aligned}
& \text { SALES \& SERVICE } \\
& \text { TERMS TO FIT Your BuDGEt }
\end{aligned}
$$ KIRBY VACUUM CIEANER CO

$\qquad$

## DON'T TAKE RURAL

 TEXANS FOR A RIDE... ...AND DON'T TAKE US FOR GRANTED.HERE'S WHAT NIXON IS DOING TO RURAL AMERICA

WHEAT SCANDAL - Giant wheat porters made huge profits at the expense of individual wheat farmers, many in Texas, on Soviet trade.
TAXES - Wall Street Journal says federal laws favor the corporation or investor who farms on the side for a tax write-

FARM ISSUES - Under Nixon, parity dropped the lowest since 1933. Nixon held up payments of nearly $\$ 40$ mairm
for feed grains in 1970, forcing farmers to borrow at highest interest rates in

CONGLOMERATE SCANDALS - Big Business first, the public second - that's the Republican philosophy. Anti-trust suit against ITT dropped at the same time ITT pledged $\$ 400,000$ to finance Republican Convention

Harry S. Truman said, 'The Republicans admire our government so much they Let's face it. The Republicans just havn't changed mince the days of our grandfathers. They still favor Big
Business over the average working man and woman. And while they're taking us for a ride, they keep telling us what a 'dangerous radical' Senator McGovern is. That's what they said about Harry S.

HERE'S WHAT McGOVERN IS DOING FOR

HIS STANDING - George McGovern has been elected time and again as a Democrat from a Republican farm state

TAXES - His tax proposal would end the loopholes for tax-loss farming by giant corporations and the wealthy individuals who compete unfairly with family farmers. McGovern's proposal calls for the same tax on capital gains as on FARM ISSUES - He sponsored and co sponsored: Meat Import Limitation
Law; Dairy Import Act; Wheat, Feed Grain , and Soypean Emergency Reserve Bill; Rural Development, Rural Job Development, and Rural Telephone Acts; Farm Credit Act; and other pieces of important legislation
HIS BELIEFS - George McGovern knows that the answers to many of our most pressing problems in America today can be found by developing genuine opportunities for everyone in our small towns and rural areas throughout the country.

Let's not be taken for granted by the Nixon Republicans. Rural America has always fared best under a Democratic ad-
ministration. If you want to stand up and do something good for rural America, the answer is to help put a Democrat in the White House. We need George McGovern . . . and George McGovern needs us.

## - Bovina <br> Area <br> Churches <br> Welcome You!-



TE THUTHTONS


Brookfield Drilling Floyd Brookfield
Phone 247-2241
$\begin{array}{lll}\text { Phone } & 247-2241 \\ \text { Night } 247-3465\end{array} \quad$ FRIONA



## Reflections

Ehe ${ }^{\text {Fimm }}$ Blade Tuesdayployee of Boring whena Wheat Growers escaped serious injury
by a train at the thuck he wast crossing in Bovina
 during the
$31-8$ win over Meadow Broncos. The Mustangs completely dominated the non-district clash,
but it could prove to be a costly victory to them -- star Half-
back Jerry Frazier, the team's leading scorer, shoulder separaztion mideway through the third quarter and will
be lost to the team indefinitely. SIX YEARS AGO
October 12, 1966
Another first time entry, Bovina Mustang football End Alrred
Stanberry, named the most winners in the fifth weekly Bovina
Businesses Cotton
Businesses Cotton Bowl Footbail Contest.
Second place winner was John Wilson and third place was taken
by Bess Rea by Bess Rea. All three, plus three otherss, chose seven winners
and tanberry was closest on the tebreakng score, picking
Bovina to win 22-13. Finat In a regular meeting of tha school board of Bovina Independent
School District Monday ingt, discussion was held on the possi-
bilty
 partuclpate in homecoming activities at West Texas State Un1-
versity on Saturday, according to Joe Wayne Harper, band di-
rector Coctor.
Coan Roy Stone's Bovina Mustangs have drawn the undefeated
Sudan Hornets for District 3-A openers. The game, Bovina's
first in the new eague after belng promoted from Class B last
year, will be played here Friday night. hrst in the new league arter being promoted from Class B last
year will be played here Friday night.
Gratin sorghum harvest is 40 to 50 per cent complete, ele-
vato operators in Bovin report, but this year's grain crop will
be down from last yeara's high production. The Lettermens Club, composed of Mustang football players,
have installed sliding giass doors in the trophy case at Boovina
High School, accordng to coah Roy Stone The work was done
at a cost of $\$ 88$ and was financed Sntirely by the Lettermens at a cost of $\$ 88$ and was financed entirely by the Lettermens
organization.
The Bovina Mustangs got their second win of the five-game-old
season here Friday night as they blasted the Class AA Morton
Indians, $30-16$.
Indians, $30-1$. Mustangs, it was one of their better games of the
For the Me. Men
season. They drew first blood with a touchdown in the opening
quarter and never tratled, though the score was tied $8-8$ and $16-16$ in the second period,
This Friday night has been designated "Dad's Night" for the
Sudan-Bovina football tult, when fathers of the football players will be honored, Coach Roy Stone sald.
Members of the annual staff, "The Mustang," have begun work
on the yearbook, Mrs. Glenden Sudderth, faculty sponsor of the
pubt publication, sald.
Editors are Nancy Pewitt and Jantie Hawkins, both seniors at
Bovina High School. Co-editors are Judy Dendy and Eugene Bovina High School, Co-editors are Judy Dendy and Eugene
Bowman.
Last minute plans are being made for the annual Bovina High
School Homecoming to be here Friday, Oct. 21 , when the Mus-
tangs host the Springlake-Earth Wolverines. School Homecoming to
tangs host the Springlake-Earth A city or town is the refle
tion of its newspaper. Goo
wide-awake naggressive town hon of its
vide-awake
nost always
aper. And vic


# Bovina Businesses 1972 

# You May Win Prizes 





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First State Bank OF BOVINA Complete Banking Service
Remember our convenient Banking Hours:

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## (10)

Best Deal In The Country!
New Mexico State at West Texas

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*Batteries
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## Plus The

 Grand PrizeAn Expense-Paid Trip For Two To A Dallas Cowboy Football Game Dec. 17.It's Fun - It's Easy - You May Win! Enter This Week and Every Week.

All You Have To Do Is Pick The Winners There's Nothing To Buy!

## Contest Rules



## Mustangs Win Everything But The Score

## Plains Takes

\section*{| $\begin{array}{c}\text { Bovina's Mustangs won al- }\end{array}$ | $\begin{array}{l}\text { play. The Mustangs made } 1 \\ \text { most everything but the score } \\ \text { here Friday night. }\end{array}$ |
| :--- | :--- | :--- |
| first downs to only six for the |  | most everything but the score

here Friday night. The Platns
Cowboys came out on the top
end} end of tame out on the top
home team had the unt, but the
homphand

NEVER A CHARGE FOR OUR SMILES!


Ponies Kickoff Title Bid Against Longhorns Friday

Trust your car to the man who wears the star
Paul Jones Texaco SERVICE STATION
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INVITES yOu


6th \& Euclid - Phone 247-2736
9 to 4 Mon.-Fri.

## To Our OPEN HOUSE Sunday - October 22nd 2 to 5 P.M.

Register for a FREE 2001 Portable 8-Track Stereo Tape Player with AM-FM Radio

New Location
Same Friendly People Serving All Of Parmer County
$=-2$
$=2$
ERAL
Hictas in in 88응
 milk,
TuESDAY - Chill and beans,
Tabbage TUESDA Y -- Chill and beans,
$\begin{aligned} & \text { cabbage and green pepper salad, } \\ & \text { crackers, catsup, } \\ & \text { borrnbread, }\end{aligned}$

TAX DISCOUNT

## TAX PAYERS

OF
PARMER COUNTY
TAKE
ADVANTAGE
OF YOUR DISCOUNT

3\% IF PAID DURING OCTOBER 2\% IF PAID DURING NOVEMBER 1\% IF PAID DURING DECEMBER

This Discount is On All State And County Taxes Collected By The County Iax Collector

$\left\{\begin{array}{c}\text { Applications Now Being } \\ \text { Accepted For Voter } \\ \text { Registration Cer tificates. }\end{array}\right\}$

## Hugh Moseley

Tax Assessor And Collector
Parmer County, Texas


Sherley-Anderson -Pitman, Inco-Farwell JOHNIE WILLIAMS-FRED CHANDLER


Sherley-Anderson Grain Co.-Lariat ASA SMITH - TOMMY SCAFF

SERVING FARMERS THE YEAR 'ROUND

Sherley Grain Coo = Rovina


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