

# Merry Christmas

Dolph + Sue Moten Sandra Johnson Frances Collier Donita Martin Lou Garth Pat Reed

**WINNER**  
of the Distinguished  
Service Award of the  
Vocational Agriculture Teachers  
Association of Texas

## The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢  
Per  
Single  
Copy

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, DECEMBER 22, 1965

Bovina, Texas

VOL X, NO. 25

### WHITTLIN'

By DOLPH MOTEN

Though almost every possible effort is made to avoid them, mistakes are a part of the newspaper business. The bad part about newspaper mistakes is that they are exposed to all the vast majority of people in your community. In other words, they're out in the open for all to see.

Because we make so many mistakes, no doubt, our readers are reasonably understanding concerning those we make. We appreciate that about our readers, too.

Sometimes, though, it's wise to make mention of a mistake such as a misspelled name. That helps us realize we are making a mistake when, otherwise, we might think the way we're doing something is correct.

The same mistake made twice is more than two times as bad as a single. That brings us down to the point we're getting around to and an apology which we think we should be made here at Christmastime.

(This is a terrible thing to report, but because it is Christmas, we'll continue.)

Mrs. Wilson DiCuffa is an English teacher in Bovina High School. Because of her training and position, she, no doubt, realizes the need for being accurate and having complete information more than the average person.

Since she began teaching here in September, we've had occasion to mention twice where she was graduated from college... and -- you guessed it -- we got it wrong both times! If we foud it up this time, the total will be three.

She is a graduate of West Texas State University at Canyon. The Blade has faithfully and erroneously reported two times in the past that she was a graduate of Texas Tech.

We realize that we can never be forgiven for such a double blunder. We thought, though, that since it is Christmas and we are extra-interested in doing right by everybody that we should kinda chew ourselves out here in public and maybe Mrs. DiCuffa could try to forget about it.

In recent weeks, mention has been made in this space about the need for a new football field and facilities for Bovina High School. Following is a portion of a recent Purely Personal column by John Geiz in The Farwell State Line Tribune concerning that topic:

Read in The Bovina Blade where the taxpayers of the Bovina Independent School District are considering a forthcoming bond issue. As with most issues of this nature, there are those in favor of all the proposed program and then there are some who question the necessity of various parts as proposed.

This is well and good, and as it should be. A person isn't automatically endowed with great wisdom by virtue of being on a board. But, generally speaking, the board members are better informed on their particular province than the average layman who gives the matter passing thought at the best.

In this instance, I do not presume to advise the Bovina School Board or the voters of the district what they may or may not need, but indirectly I am involved.

This fall I attended the Farwell-Bovina football game, as I have for the past number of years, and again the Farwell fans were crowded into a very inadequate set of bleachers. They spilled over into the sidelines, sat on the fence and were, for the most part, uncomfortable for the game.

(Continued on Page 2)

Over \$1000 Donated --

## Christmas Card Project Successful



**HIGHWAY 60 WRECK** -- These two automobiles were involved in a head-on collision Saturday night six miles east of Bovina. The driver of the Chevrolet, top, was killed. Three passengers in that car and three members of an Arizona family who were riding in the station wagon were critically injured.

### Pump Firm Opens Here

Bovina Pump and Drilling Co. is a new business here. It is headquartered in an office building moved just west of the former Gulf station building on Pleasant Hill Farm-to-Market Road.

H. C. Morrow of Lubbock will be in charge of the business with Gene Lowe, who owns and operates Lowe Pump and Drilling Co. in Muleshoe. Morrow and Lowe each have more than 20 years experience in the irrigation business.

Morrow plans to move here with his wife and family after school is out in May. "We have a complete line of equipment to do any and every thing in well drilling and repair," Morrow explains. Machine shop work will be done at Lowe's place in Muleshoe until a shop can be constructed here, according to Morrow.

Announcement of the new business is made in an advertisement in this week's issue of The Blade.

Sunday Afternoon --

## 250 Attend Band Concert

Approximately 250 people attended the Christmas concert presented by Bovina School music department Sunday afternoon in school auditorium.

The bands used a Christmas theme in their music throughout the program.

The program was opened by the grade school band with several selections.

Scotty Rundell and Mary Dane sang a number from the high school musical to be presented January 29. They were followed

At Parmerton Hill --

## Man Killed In Collision

A Friona man was killed and six other people were critically injured in a head-on, two-car collision on Highway 60, six miles east of Bovina at Parmerton Hill Saturday night.

Killed was Jimmy Ramos, 22, a Friona farm worker. He was the driver of one of the vehicles, a '59 Chevrolet who was going west.

In the other car, a '64 Ford station wagon traveling east, was a Tucson, Ariz. preacher, William Branham, 56; his wife, Meda, 46; and his daughter, Sarah, 14.

Others in the car with Ramos were Rodolfo Melendez, 22, Reynaldo Melendez, 21, and Daniel Bocanegra, 20, all of Friona.

The six injured people were transferred to an Amarillo hos-

### Sunshine Follows 3" Snow

Winter weather hit here Tuesday night of last week.

This was the first real "spell" of the winter season and it brought with it snow and freezing temperatures. The snow, which measured some three inches, fell Tuesday night and Wednesday. A warming trend Thursday reduced most of the white stuff to moisture which was appreciated by wheat farmers.

The moisture halted cotton stripping throughout the area, allowing gins to catch up with the cotton they had on their yards when the spell struck.

Cold temperatures continued through Saturday. A warming trend developed Sunday afternoon and the weather was unseasonable warm and sunny Monday.

Bonds, Ezells, Wilsons Win --

## Decoration Contest Has Tie For First

A tie for first place in Bovina home Christmas decoration contest was the result of judging by an anonymous committee last week.

Tying for the top position were the homes of Mr. and Mrs. Tom Bonds and Mr. and Mrs. Gene Ezell.

Taking third place was the home of Mr. and Mrs. A. M. Wilson.

A total of 10 homes were entered in the competition. Deadline for entering was Thursday of last week.

The Ezell home was the first place winner last year.

The Ezells and the Bonds will divide first and second place money totaling \$40 and will receive checks of \$20 each from Bovina Lions Club, contest sponsor.

Third place has a cash award of \$10.

Judging was done by a committee of five with the consensus opinion being used to determine the winners.

The Lions Club sponsors the contest to encourage more decorations in the community during the Christmas season.

Jake Jacobs --

## Name Tahoka Man Principal

L. F. "Jake" Jacobs of Tahoka has been named principal of Bovina High School. He will assume his new post at the beginning of the second semester Monday, January 10.

Jacobs will replace Alan Staley, who has held the position for the past two and a half years.

The new principal is presently elementary principal, high school athletic director and high school boys' basketball coach at Tahoka. He has been with the Tahoka school system since 1947.

Jacobs was graduated from West Texas State University in 1947. He attended college on a basketball scholarship and was a member of the Buffaloes' team.

A native of Spearman, he started his school career at Tahoka in '47 as head basket-

ball coach and assistant football coach.

In 1952 he was named high school principal and continued with his same coaching duties. He held those positions for four years. In '56, he changed from high school to elementary principal and again stayed with the original coaching jobs. In 1958, he became athletic director as well.

Here, he will be high school principal only, according to Otis Spears, superintendent.

Jacobs was named to the post at a recent meeting of the school board.

He is married and he and his wife have three daughters, Vicki, a sophomore; Becky, who is in the seventh grade; and Fran, a second grader.

The Jacobs plan to move here shortly after the first of the year.

Staley, who resigned recently, will probably announce his future plans in the next two weeks.

Expect Reduced Income --

## Grainmen Challenge New Farm Program

The views of Secretary of Agriculture Orville Freeman that the 1966 feed grain program provisions as announced by USDA recently "maintain farm income of participants," has been challenged by Elbert Harp, Hale County farmer and president of Grain Sorghum Producers Association.

The Association, headquartered in Amarillo, nationally represents, next to corn, the principal feed grain affected by the program. In a prepared statement, Harp said:

"This past Congress, with urging from grain sorghum and other feed grain producers, in the Food and Agriculture Act of 1965, included a Feed Grain Section designed to continue provisions of the Emergency Feed Grain Program which had been effective in improving farm income since 1961. Due to rapid changing world situations which could affect the need for grains, Congress gave wide authority for administering the Program to the Secretary of Agriculture as long as it met

Bovina Christmas Card Project earned \$1,070.25 as of deadline time Monday afternoon.

This amount will be used to help finance a community clinic for Bovina.

This year's total was almost twice as much as has been contributed each of the past two years.

A total of 105 donors gave this year's total. The money was deposited in a special account in First State Bank.

The names of those donating to the Christmas card fund appear in a half-page greeting ad in this issue of The Blade. People were asked to give the amount of money they usually spend for Christmas cards and postage to the fund which will be applied to money available for building a clinic here.

Bovina's Woman's Study Club started the project in 1963 and has continued to sponsor it. About \$600 was collected by the fund that year and again last year. During those years, however, the promotion had no definite goal. Donors understood that the money would be used for a worthwhile community project.

Civic organizations have agreed during the past two months to earmark the card project money for the clinic fund.

Deadline for people giving money to the fund and having their names included in the Community Christmas Card in this week's issue was Monday afternoon.

Those contributing after the deadline will be named next week. Also, corrections and omissions, if any, will be made in next week's paper.

### Weather by Willie

(EDITOR'S NOTE -- Willie is on Christmas vacation this week. He said before he left that since he would be out of town, we'd just have to do the best we could about the weather. DM)



**TURKEY SHOOT** -- Bedford Caldwell is shown "at the controls" during Saturday's turkey shoot at the gun range east of town which was sponsored by Bovina Lions Club. Participation in the shoot was handicapped because of cold weather.

several stated objectives, one of which was 'to maintain farm income.

"Since U.S.D.A. announced the Feed Grain Program Provisions November 19, and as detailed instructions have been received by Agricultural Stabilization and Conservation committees, GSPA staff and officers have studied and evaluated them as to possible effects on grain sorghum. At no level of minimum or maximum participation in the program or even non-participation, figured by GSPA, will 1966 farm income of the grain sorghum producer be up to the level received in 1965.

"Initial figures indicate that the typical sorghum producer faces an average loss in total gross income of about \$3 per base acre. Some farmers with high "proven yields" may lose up to \$10 per acre as may non-participants in the program in such areas as those with new irrigation with no allotted feed grain base, if the market price of grain follows the downward trend set by the government loan rate.

"Officers of the GSPA have had appointments in Washington with USDA officials and leaders of the three major national general farm organizations there, in an attempt to alleviate the specific problems of grain sorghum producers' income. Corn producers, though in the same program, apparently are not so adversely affected principally due to a 24 per cent increase in 1966 'projected yield' over the old 'normal' (Continued on Page 2)

**TEXAS PRESS ASSOCIATION**  
**1965**  
**CONTESTS**  
**PRIZE WINNER**

**The Bovina Blade**  
 Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published At Bovina, Texas, Every Wednesday  
**Dolph Moten . . . . . Publisher & Editor**  
**Sandra Johnson . . . . . Women's News**

IN AUSTIN  
 Mr. and Mrs. W. E. Williams are visiting in Austin with their daughter and family, Rev. and Mrs. George Small, for the holidays.

**Whitlig**  
 (Continued from Page 1)  
 Now that Bovina is going to play in Class A, I am sure that the majority of visiting teams will bring large followings to the Hub City. A bleacher section for visitors adequate for the crowds will be appreciated by literally hundreds of people on the High Plains.

When Farwell journeyed to Friona this year, we played the first game on the new Friona field. This stadium was built for the future and was expected to be adequate for many years to come. Yet, on the first game, there was standing room only, and I understand several times since then this has been the case.

Make no mistake about it, "athletics" is becoming big time locally as well as nationally. This year, Texas Tech played to several 45,000 plus crowds. You cannot get seats in the 9,500 seat municipal auditorium when the Red Raiders play basketball.

We are part of a burgeoning area of the country -- growth, expansion, and yes taxes, are ours to contend with. I thank the Lord I am a part of this great southwest and am glad to be a part of this wonderful experience of growth.

**Farm Program--**

(Continued from Page 1)  
 mal yield' used in 1965 as compared to a 14 per cent yield increase 'projected' for grain sorghum. Briscoe County farmer and GSPA vice president, Pat Northcutt of Silverton, and association agricultural economist and executive vice president, Bill Nelson of Amarillo are representing the Association in Washington.

"At this point, our problem is one of 'Administrative Decision.' We hope we can solve it in USDA. If not, however, efforts are already being made and ground work layed to seek a solution 'legislatively' - even for the 1966 crop as soon as the new Congress convenes."

The Feed Grain Program to which Harp refers continues the principles of past programs of providing farmers, who agree to idle 20% to 50% of their grain sorghum acres, with a system of diversion payments, price support loans and price support

**Community Conversation**  
 Mr. and Mrs. Herman Estes are visiting with Mrs. Lucy Shamblin of Ft. Worth, Mrs. Estes' mother, for the Christmas holidays.  
 Mr. and Mrs. Odis White are spending the Christmas holidays with their son and family, Mr. and Mrs. Bob Kelley of Salinas, California.

**Blade Has Yule Party**

Staff members of Bovina Blade and Dolph Moten Publishing had their Christmas party Saturday evening.

The group went out to supper and returned to the home of Mr. and Mrs. Dolph Moten where they exchanged gifts. Mrs. Moten served refreshments of fruit cake, candy, Cokes and coffee.

Present were Mr. and Mrs. Preach Collier, Mr. and Mrs. Eune Martin, Mr. and Mrs. Robert Read, Mr. and Mrs. Billy Johnson, the hosts, and guests Mr. and Mrs. John Getz, of Farwell, Mr. and Mrs. Herbert Garth were unable to attend.

payments. In 1966 producers will receive no diversion payments on the first 20% diversion and a maximum of price support payments on only 50% of the base acres. The price support loan has been lowered by Freeman, from a \$1.65 per hundred on sorghum in 1965 to a \$1.52 in 1966. The price support payment has been increased from 35 cents per hundred to 53 cents. The combination of these changes resulted in the expected net income loss to producers, according to Harp. Even while taking issue with the administration of the feed grain program, Harp and GSPA remind producers that organized efforts by farmers have been effective. Before the present Feed Grain Program in 1960, grain sorghum price support loan was then, too, down to the current \$1.52 national average level -- except then there was no direct price support payment of 53 cents per hundred as in 1966.



*... For unto you is born this day... Christ the Lord.*

the wondrous story comes to life once more... and once again God's love fills every heart that gazes on the Holy Child. we pray His love will bide with you forever.

**DEAF SMITH COUNTY ELECTRIC COOPERATIVE INC. HEREFORD, TEXAS**

*Wishing You a Joyous CHRISTMAS SEASON.*

We are grateful for your friendship which has made our progress possible . . . and we want to thank you especially for enriching our daily lives with your kindness and courtesy.

**Emmett Tabor - C.E. Trimble**

**Trimble Barber Shop**  
 - Bovina -



**BOVINA GIN CO.**  
 Wishes A Happy Holiday Season For All Our Friends & Customers!  
 Your Business During The Current Ginning Season Is Greatly Appreciated.





**BOVINA GIN CO.**  
 Don Sides, Manager  
 FM Road 1731 North - Phone 238-4801

"Customer Satisfaction Is Our First Concern"

### Santa Letters

Dear Santa,  
I have been very good all except for a few grades but, my basketball has improved. For Christmas I want a polaroid camera and some new clothes. Santa don't forget all my big friends.  
Wishing,  
Melaney

Dear Santa,  
My mother is writing this letter for me, because I am only four years old. Santa I would like to have a Mary Poppins Doll, a stove, and some house shoes.  
Love,  
Carol Ware

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Santos Cardos

### COURTHOUSE NOTES

WD, A. L. Glasscock et al, C. G. Hromas & L. R. Vincent, Lot 3 Blk 3 Ridgelea Sub, Bovina

DT, Mike Allen, American Amicable Life Ins. Co., W/2 & SE/4 Sect 19 T5 1/2S R5E  
WD, Dorothy W. Hough, Gordon L. Hough, N/2 of E/2 Sect 4 T1N R4E

WD, G. L. Hough, Dorothy W. Hough, S/2 of E/2 Sect 4 T1N R4E

DT, Friona Country Club Gln, Lubbock Cotton Oil Co., Tract of Highway of Sect 11 T3S R3E

WD, Delbert Ingersoll, Gene Wright, Lot 1 Blk 33 Friona  
DT, Gene Wright, Delbert Ingersoll, Lot 1 Blk 33 Friona  
DT, Hurshel R. Harding, Tri-Country Savings & Loan, Part Sect 31 T9S R1E

WD, Manuel L. Martinez, Don Paul Spring, E 32 ft. Lot 17; All W 38 ft. Lot 18 Blk 1 Lakeside Add, Friona

DT, Don Paul Spring, First Federal Savings & Loan, E 32 ft. Lot 17; All W 38 ft. Lot 18 Blk 1 Lakeside Add, Friona

DT, Don Paul Spring, Manuel L. Martinez, E 32 ft. Lot 17; All W 38 ft. Lot 18 Blk 1 Lakeside Add, Friona

WD, Macon Hassell, Donald L. Schumann, W/2 of N 182.80 a of Sect 7 T12S R4E

DT, Donald L. Schumann, Federal Land Bank, W/2 of N 182.80 a of Sect 7 T12S R4E

**Dilger's CLEANERS**  
Parmer County's  
Finest Cleaning  
**Gunn Bros. Stamps**  
BOVINA, TEXAS

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Delma Herrers

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Bella Caballero

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Eleanor Robledo

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Cris Garza

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Diana Lumbreira

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Leticia Villareal

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Tommy Serna

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Margie Rubio

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Gloria Cruz

Dear Santa Claus,  
Please make this a happy Christmas for all boys and girls. Please bring toys for all of the good boys and girls.  
Fred De La Rosa

Dear Santa,  
My name is Ginger and I am three years old. I would like for you to bring me a walking doll, creepy crawlers, and Herman Monster. I have been a good girl. I love you and there will be a coke and candy waiting for you.  
Love,  
Ginger

Dear Santa  
I am a little girl 5 years old. I would like you to bring me a easy bake oven, a doll and new dress. Please remember my little sister Kara and my two big sisters, Patti and Deborah.  
Love,  
Karla Mills  
Box 25  
Bovina, Texas, 79009

Shop These Specials At Wilson's Thursday and Friday

# CHRISTMAS FEASTING COSTS LESS HERE

\*We Will Be Closed Saturday, Christmas Day\*

Regular Size or King Size  
**Coca-Cola** 6-BOTTLE CARTON PLUS DEPOSIT **39¢**

Tender Crust Brown 'n Serve ROLLS 2 Pkgs. **49¢**  
*Shurfine* SHORTENING **3 Lb. 69¢**

*Shurfine* COFFEE 1 Lb. Can **69¢**

*Folgers* Mountain Grown COFFEE 1 Lb. Can 4¢ Off Label **69¢**

Gladiola Flour 5 Lb. Bag **49¢**

*Borden's* Ice Milk Assorted Flavors 1/2 Gal. **49¢**

Carnation MILK 2 Tall Cans **25¢**

*Shurfine* Whole Green BEANS No. 303 Can **25¢**  
Stuffed Manz. OLIVES 7 1/2 Oz. Jar **49¢**

**HOLIDAY MEATS**  
Fresh Frozen Turkeys 1 Beautiful Turkey Platter with Purchase of Ham or Turkey \$1.29  
Swift Butterball or Honey Suckle White 8 to 16 Lb. Average Lb. **49¢**  
Norbest 8 to 16 Lb. Avg. Lb. **39¢**

Pinkney Sun Ray HAMS HEARTY for HOLIDAY FEASTING  
Shank Portion Lb. **65¢**  
Whole or Butt Portion Lb. **69¢**  
Swift Premium Canned HAM 5 Lbs. **\$4.98**

Shurfresh Egg Nog Qt. **49¢**  
Ocean Spray Cranberry Sauce or Whole No. 300 Can **25¢**  
Del Monte Whole Spiced PEACHES No. 2 1/2 Can **35¢**  
*Shurfine* Asparagus (Cut Spears) No. 300 Can **27¢**

Bartlett PEARS No. 303 Can **29¢**  
Blue Plate Cove OYSTERS 8 Oz. Can **43¢**

Happy Holiday Savings!  
**FRESH PRODUCE**  
US No. 1 Texas Sweet Potatoes Lb. **10¢**  
Calif. Fresh Pascal Celery Lb. **12¢**  
Ocean Spray 1 Lb. Bag Cranberries **29¢**

Wash. Extra Fancy Delicious Apples Lb. **19¢**  
Calif. Sunkist Navel Oranges Lb. **19¢**

Imperial Powdered or Brown SUGAR 2 1 Lb. Boxes **29¢**  
Baker's Angel Flake COCONUT 7 Oz. Can **35¢**  
Hershey's Dainties Choc. Chips 12 Oz. Pkg. **39¢**

Merry Christmas Frozen Foods  
Morton's Mincemeat or Pumpkin PIES 3 20 Oz. Size **\$1**

Mead's Rolls 2 Doz. Pkg. **25¢**  
Morton's Pecan Pies 16 Oz. Size **59¢**  
*Shurfine* Cauliflower 10 Oz. Pkg. **25¢**

*Shurfine* Pitted DATES 1 Lb. Pkg. **45¢**  
Whole Irish Potatoes No. 303 2 Cans **29¢**  
Fancy Peeled Tomatoes 2 No. 303 Cans **45¢**

Hipolite Marshmallow Cream Pint Jar **25¢**  
Del Monte Seedless RAISINS 15 Oz. Box **27¢**  
Tender Crust VANILLA WAFERS Reg. 39¢ 1 Lb. Cello Bag **29¢**  
Reynolds' Aluminum Foil 25 Ft. Roll **29¢**

**WHOA, NOW!**



It's Time To Stop And Say MERRY CHRISTMAS And Thank You For Your Business During The Past Year. Come To See Us In '66 Kerby Welding Service - Radiator Repair - A Deal The Year

Bovina Phone 238-2332

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



# WILSON'S

Phone 238-4781

## PARMER COUNTY'S FINEST



**SUPER MARKET** BOVINA

### Of Interest To THE WOMEN

## Donaldson Sisters Hold Annual Reunion

The Donaldson sisters had their annual reunion Saturday night in the home of Mrs. Wendol Christian. All ten of the sisters and the one sister-in-law were present for the dinner. Sisters are Mrs. Frank Edwards, Mrs. Clyde Sparks of Clovis, Mrs. J. J. Terry of Farwell, Mrs. Hugh Tucker of Plainview, Mrs. Joe McWilliams of Farwell, Mrs. Arnold Hromas, Mrs. Charlie Hromas

of Farwell, Mrs. Harold Carpenter of Oklahoma Lane, Mrs. J. C. Boone of Clovis, and Mrs. Christian, Mrs. Sterling Donaldson is the sister-in-law. The meal featured turkey and dressing.

### Mrs. Caldwell Hosts Widows

Mrs. Margaret Caldwell hosted Widow's Club luncheon Friday.

The program had a Christmas theme. Mrs. Pearl Hastings read the birth of Jesus from Luke 2:1-20. The women then played question and answer Bible games. Also on the program were Mrs. E. M. Ware and Mrs. John Dixon. They sang a duet, "How Great Thou Art."

Present for the meeting were Miss Ellen Remmsider, Mrs. G. Sam Gaines, Mrs. Betty Adams, Mrs. J. R. Glover, Mrs. Lillian Wheeler, Mrs. Pearl Waldren, Mrs. D. W. Lloyd, Mrs. J. R. Caldwell, Miss Rita Caldwell, Mrs. Wilbur Charles, Mrs. A. K. Snodgrass, Mrs. Hastings, Mrs. Ware, Mrs. Dixon and the hostess.

### Okla. Lane Variety Club In Battey Home

Mrs. Lloyd Battey of Hereford recently hosted members of Oklahoma Lane Variety Club in her home.

The women exchanged Christmas gifts and played Christmas games.

Mrs. Battey served refreshments of deviled ham sandwiches, carrot cake, fruit cake, tea and coffee.

Present were Mrs. G. A. Bandy, Mrs. George Lindop, Mrs. Sam Sides, Mrs. Thad Watkins, Mrs. C. C. Christian, Mrs. J. R. Caldwell, Lola Grissom, Mrs. L. M. Grissom and the hostess.

## Students Present Christmas Recital

The piano students of Mrs. Margaret Caldwell presented a program of Christmas music in

Mrs. Caldwell's home Saturday afternoon.

Presenting the program were Allan and Rhonda Rhodes, Cindy Read, Dennis Willard, Phillip Aday, Cindy Barrett, Caressa Englant, Mike Beauchamp and Jackie Adams.

Special entertainment was presented by Candy Wilson, Paul Aday and Zaida Donaldson.

Guests were Mrs. Vernon Willard and Terri, Mrs. Thomas Rhodes Jr., Mrs. Robert Read, Mrs. Monty Barrett, Mrs. P. A. Adams, Mrs. Bobby Englant, Mrs. Tom Rhodes, Mrs. Foy Bailey and Karen of Clovis, Mrs. Bill Wallace and Mr. and Mrs. Buck Ellison. Mrs. Caldwell served refreshments.

### Courtesy Fetes Hopsgardners

Mr. and Mrs. Harry J. Charles hosted a wedding shower for Mr. and Mrs. Robert Lee Hopsgardner Thursday evening in their home.

Other hosts for the event were Mr. and Mrs. Herman Estes, Mr. and Mrs. B. L. Graham, Mr. and Mrs. Jay Harris, Mr. and Mrs. Tom Ware, Miss Mary Rejino, Mr. and Mrs. Henry Minter and Mr. and Mrs. Reagan Looney.

Mrs. Charles used Spanish theme throughout the Christmas decorations. The table was set with a cinnamon-colored felt cloth with pale green grape clusters, wrought iron candelabra, a gold candle with green grape clusters, and a silver tea and coffee service.

She served refreshments of spiced apple cider, coffee, cookies, cheese balls, garlic rounds and rounds of melba.

Serving cider and coffee were Mrs. Harris and Mrs. Estes. Mrs. Ware registered guests. About 40 called during the evening.

The bride and her mother-in-law were presented with white carnation corsages.

### Miss Holden Coffee Honoree

Miss Millie Holden was honored with a personal coffee in the home of Mrs. A. M. Wilson recently.

It was hosted by Mrs. Wilson, Mrs. Bud Crump, Mrs. Robert Read, and Mrs. Edward Isaac.

The hostesses served refreshments of Danish cheese cake and Spudnut dots.



ANNUAL REUNION -- All 10 of the Donaldson sisters were present, as was their sister-in-law, for their annual get-together Saturday night at the Oklahoma Lane home of Mrs. Wendol Christian. Front row, left to right, are Mrs. Arnold Hromas, Bovina; Mrs. Charlie Hromas, Farwell; Mrs. Harold Carpenter, Oklahoma Lane; Mrs. J. C. Boone, Clovis; and Mrs. Christian, Standing, left to right, are Mrs. Joe McWilliams, Farwell; Mrs. Sterling Donaldson, the sister-in-law, Oklahoma Lane; Mrs. Hugh Tucker, Plainview; Mrs. J. J. Terry, Farwell; Mrs. Clyde Sparks, Clovis; and Mrs. Frank Edwards, Bovina.

### ★ Santa Letters ★

Dear Santa,  
I am a boy 6 years old. I've tried to be a good boy all year. Please bring me a Creepie Crawler Set and a Car racing set. Remember all the other girls and boys.  
Love,  
Steve Cockerham

Dear Santa Claus,  
I love you Santa. Will you please have surprise for me. That will be the best Christmas I ever had in the United States.  
Dian Roming

Dear Santa Claus,  
I have been a pretty good boy. Please bring me a polirod camara I am five years old. Also a black truck a big bruiser and tools.  
Remember all of the other little boys and girls.  
Jimmy Taylor  
Bovina, Texas

### Fulchers Adopt Baby Daughter

Mr. and Mrs. Jesse Fulcher recently adopted a daughter. Her name is Penny Darlene and she is two months old. The Fulchers live in Oklahoma Lane Community. He is employed by Oklahoma Lane Farm Supply.

### Glasscocks Host Party

Mr. and Mrs. A. L. Glasscock hosted Rebecca Sunday School Class of First Baptist Church Thursday night in their home for its Christmas party.

Mrs. Frank Turner gave devotional of the Christmas Story and the group exchanged gifts.

Those present were Mr. and Mrs. Turner, Mr. and Mrs. Wallace Rogers, Mr. and Mrs. Vernon Campbell, Mr. and Mrs. J. T. Jones, Mr. and Mrs. Jim Owens and Brad, Mr. and Mrs. Robert Edens, Mr. and Mrs. Ovid Lawlis, Mr. and Mrs. Otto Hammonds, Mr. and Mrs. Bill Bradshaw, Mrs. Jack Morris and the hosts.

### German Club Meets For Yule Party

Bovina High German Club met recently in the home of Miss Connie Vaughn for its Christmas party.

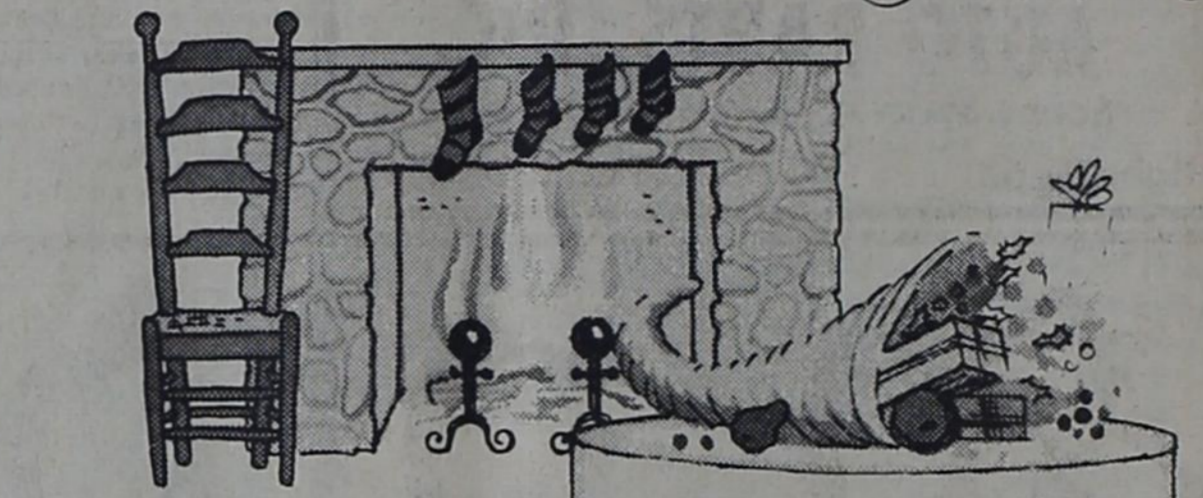
Connie served cookies and punch to guests and they sang German Christmas songs.

Present were Doris Corn, Beverly Pinner, Carolyn Wilkerson, Randy Jones, Larry Dendy, Karen Estes, Karen Beauchamp, Gale Boyd, Trudy Skjerve, Richard Carson, Lane Gober, Gwen Christian, Eddie Corn and the hostess.

### Bovina Hotel And



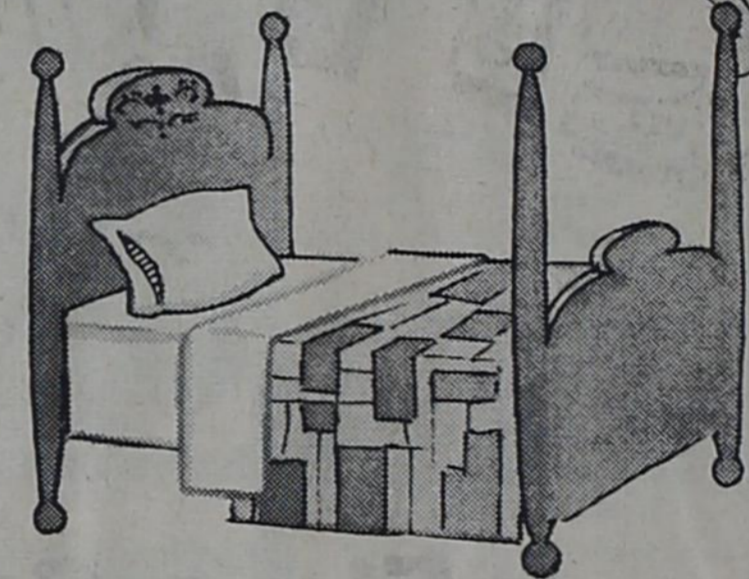
### A WISH We Proudly Furnish



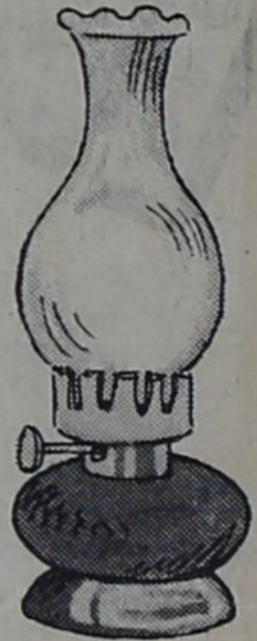
May contentment rest at your fireside ...

May abundance fill your table ...

May security be at your bedside ...



May joy and Peace shine from all your lamps.



## Gaines Hardware Co.

"Nothing Knocks on Bovina But Opportunity"



## The Christmas Story

We know very little about the wise men who journeyed toward a new star and a new King . . . but of one thing we are sure . . . they came with Faith. They did not question or hesitate but followed the star until, at last, they laid their precious gifts before Him in worship.

Like those wise men of the first Christmas, may we too, come with Faith. May we too, bring our most precious gifts of Love and Reverence and Faith to Him.

To all our good friends, old and new, we offer this sincere wish: May you enjoy a Christmas of Reverence and Joy. May every moment be lit by the star-bright miracle of Faith.

## FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

Fourth and Pile - Clovis

Second and Abilene - Portales

*A Joyous NOEL*

With many a note of good cheer during this Holiday Season C. L. Mahaney Family and Employees

**MUSTANG THEATER**  
Bovina



# Good Wishes

The time is here to wish you a **MERRY YULE!**

At this time of year, we take a long look in two directions: backward with warm appreciation for your patronage, and forward with the happy anticipation of continuing to serve you.

**BOVINA AUTO PARTS, INC.**

Sonny Spurlin, Owner-Manager

Highway 60

Pho. 238-3701

## Santa Letters

Dear Santa Claus

I want a pop-gun and a smacker-roo game. Also a play disk. Please remember my dog Duffy. Merry Christmas. I will leave you some cookies and milk.

Love,  
Jay M. McCracken

Dear Santa Claus,

Please make this a happy Christmas for all boys and girls please bring toys for all of the good boys and girls.  
Ramiro

Although Jerry Shipley was a distant second to Donny Anderson among Texas Tech's pass receivers, catching 47 of Anderson's 60, he snagged more than any other Tech end has ever managed. Dave Parks caught 32 each in 1962 and 1963.

## SS Classes Have Christmas Party

Members of fourth and fifth grade Sunday School classes of Bovina Church of Christ had their Christmas party Sunday afternoon.

The group had lunch in the church fellowship hall and exchanged gifts. They then attended the Bovina Schools band concert. Following the concert

## Bankers Have Party Saturday

Employees and directors of First State Bank of Bovina were guests of First State Bank of Dimmitt at its Christmas party Saturday night at the country club in Hereford.

The group was served Christmas dinner featuring turkey. Present from Bovina were Mr. and Mrs. Bob Estes, Karen and Kathy, Mr. and Mrs. Harold Snell, Mr. and Mrs. Wilson DiCuffa, Mr. and Mrs. L. M. Grissom and Lola, Mr. and Mrs. R. E. Wilson and daughters, Mr. and Mrs. Bob Fillpot and Alfred Moody.

the group went Christmas caroling. Afterward, they returned to the church for refreshments and played games.

Attending the party were Rhonda Rhodes, Cindy Read, Evanna Johnston, Ruby Harris, Patti Mills, Weldon Beardian, Rex Beardia, Widdy Gromowsky, Craig Capps, Allen Cockerham, Bill McCutchan, Tommy Hartwell, and sponsors, Mrs. B. L. Marshall, Mrs. Robert Calaway and Mrs. Billy Johnson.

## Marriage Licenses Issued

A marriage license was issued from the Parmer County Clerk's office on Dec. 17 to Tom Taylor Sloan Jr. and Jimmie Millie Holden, and on Dec. 18 to Manuel Trujillo and Terminia Gonzales.

The office, along with all other offices in the courthouse, will be closed Dec. 24 through Monday, Dec. 27.

## No Change In Schedule For Blade

Contrary to the policy of the past few years, The Blade will be published on regular schedule during the Christmas - New Year's holidays this year.

This week's issue of the newspaper is the annual Christmas edition and is being mailed on the normal publication day of Wednesday. The same will hold true next week when the final edition of 1965 is also slated to be mailed at the regular time Wednesday afternoon.

Friday, Christmas Eve, and Saturday, Christmas Day, will be observed as holidays by the staff.

Texas Tech has been to the Gator Bowl once previously, downing Auburn 35-13 in January, 1954. The Red Raiders meet Georgia Tech at Jacksonville, Fla., Dec. 31.

## Season's BEST WISHES

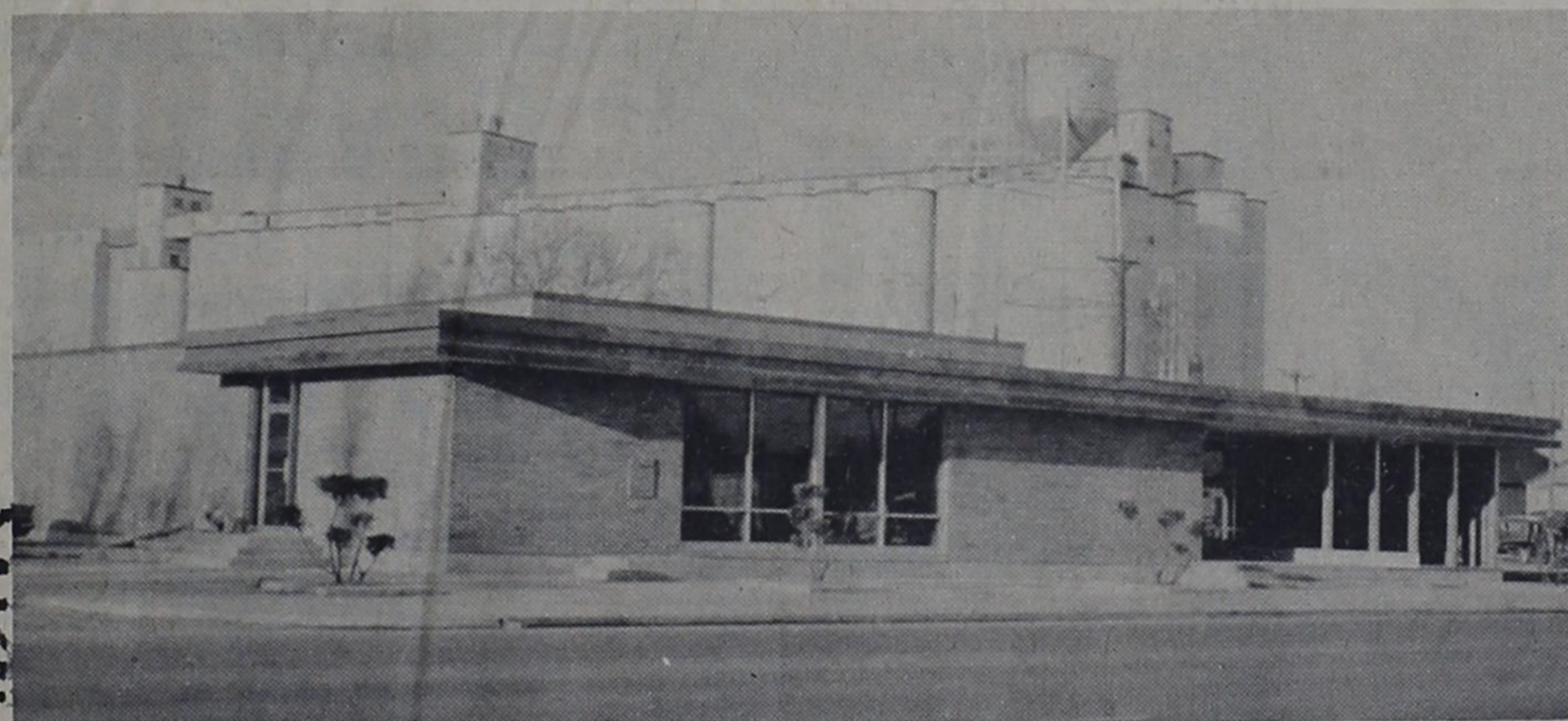
To all our loyal friends and patrons we send this Holiday greeting with the wish that you enjoy all the delights of this festive season.

**Ernest's Auto Clinic**

Ernest Englant - Bovina

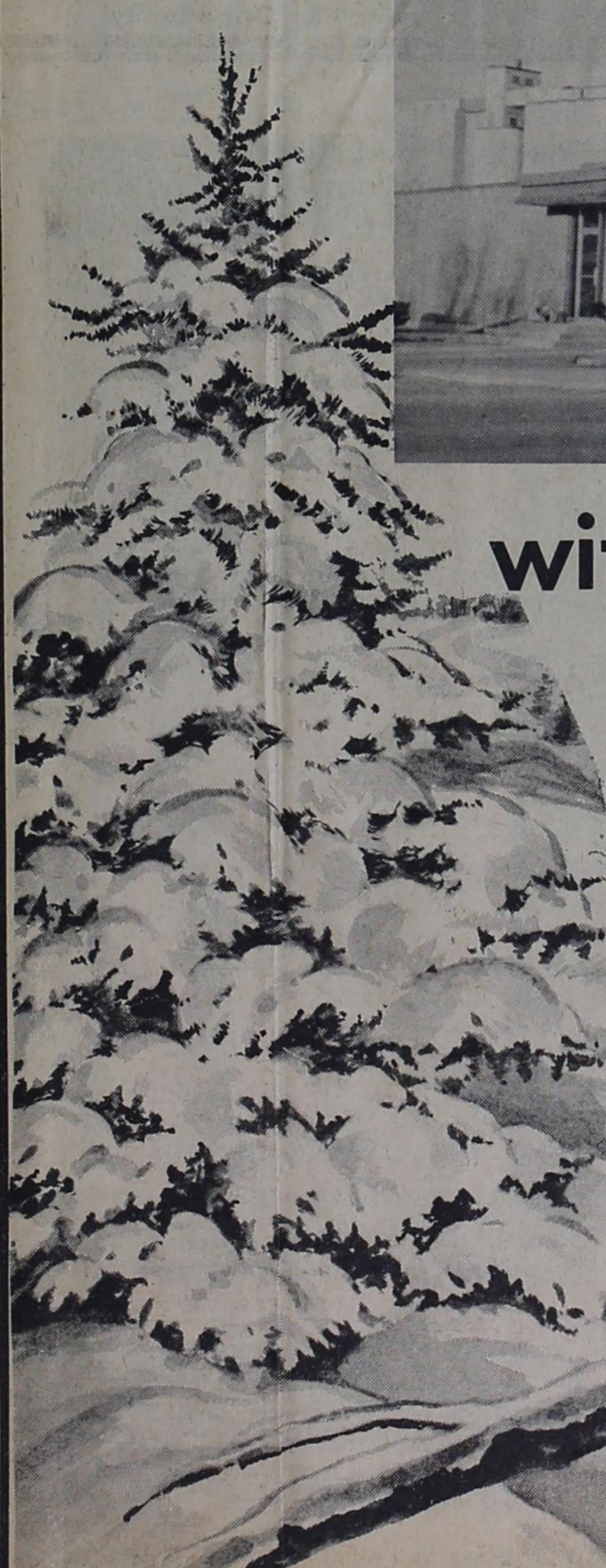
# an old-fashioned MERRY Christmas

From **First State Bank of Bovina**



with our best wishes for a happy prosperous new year!

 **ST STATE BANK OF BOVINA**





LEGAL NOTICE

THE STATE OF TEXAS
To: H. Hildebrandt, Mrs. H. Hildebrandt, and Anna Ware, and the unknown heirs, assigns and legal representatives of the aforesaid parties, and the unknown husbands and unknown wives of the aforesaid parties, are Defendants, Greeting:
You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 10th day of January 1966, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

The names of the parties to the cause are as follows: D. O. Rolland is Plaintiff and H. Hildebrandt, Mrs. H. Hildebrandt, and Anna Ware, and the unknown heirs, assigns and legal representatives of the aforesaid parties, and the unknown husbands and unknown wives of the aforesaid parties, are Defendants.
A brief statement of the nature of this suit is as follows, to wit: Plaintiff brings this suit in trespass to try title, alleging that he is the owner in fee simple of:
All of Block 14, of the Hamlin Heights Addition to the Town of Farwell, Parmer County, Texas; that on or about the first day of May, A.D. 1965, the Defendants entered unlawfully upon such land and ejected Plaintiff therefrom and wrongfully withheld possession from such Plaintiff; and Plaintiff further sets up and pleads 5 and 10 year statutes of limitations as is more fully shown by Plaintiff's Petition on file in this suit.
If this citation is not served within ninety days after the date

of its issuance, it shall be returned unserved.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 24th day of November A.D. 1965.
Attest:
Dorothy Quickel Clerk, District Court, Parmer County, Texas (SEAL) 22-4tc

STATE OF TEXAS
TO: J. G. STORMES, who is JOHN G. STORMES; HIS UNKNOWN WIFE OR WIVES, and if he is deceased, then his UNKNOWN HEIRS, LEGAL REPRESENTATIVES and ASSIGNS; MRS. J. G. STORMES, her UNKNOWN HUSBAND OR HUSBANDS, and if she is deceased, then her UNKNOWN HEIRS, LEGAL REPRESENTATIVES and ASSIGNS; HENRY STORMES, his UNKNOWN WIFE OR WIVES, and if he is deceased, then his UNKNOWN HEIRS, LEGAL REPRESENTATIVES and ASSIGNS, DEFENDANTS,
GREETINGS:
You are hereby commanded to appear by filing a written answer to the Plaintiff's First Amended Original Petition at or before 10 o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday, the 31st day of January, A.D. 1966, at or before 10 o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Courthouse door of said County in Farwell, Texas.
Said Plaintiff's First Amended Original Petition was filed in said court upon the 2nd day of September, A.D. 1965, in this cause Numbered 2588 upon the docket of said court, and styled CITY OF BOVINA, PLAINTIFF, VS. J. G. STORMES, ET AL DEFENDANTS.
The names of the parties to the cause are as follows: The City of Bovina, a municipal corporation of Parmer County, Texas, is Plaintiff, and J. G. Stormes, who is one and the same person as John G. Stormes, his unknown wife or wives, and if he is deceased,

then his unknown heirs, legal representatives and assigns, and Mrs. J. G. Stormes, and her unknown husband or husbands, and if she is deceased, then her unknown heirs, legal representatives and assigns, Bill Stormes, Riley Houston Aaron, and his wife, Sara A. Aaron, who is the same person as Mae Aaron, John T. Stormes, Sanford Stormes, S. J. Stormes, Henry Stormes, his unknown wife or wives, and if he is deceased, then his unknown heirs, legal representatives and assigns, Milven Stormes, who is one and the same person as Melvin Stormes, Hardy Stormes, Theodora Stormes, who is the same person as Theodore Stormes, and Rupert T. Wylie and his wife, Flora Wylie, are defendants.
A brief statement of the nature of this suit is as follows; to wit:
The City of Bovina, as Plaintiff, sues the above named defendants to foreclose a statutory paving assessment lien upon Lots 19 and 20 of Block 15 of the Original Town of Bovina, Parmer County, Texas, as is more fully shown by Plaintiff's First Amended Original Petition on file in this suit.
If this citation is not served within ninety days after the date of its issuance it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law and make due return as the law directs.
GIVEN AND ISSUED under my hand and seal of said court at office in Farwell, Texas, this the 15th day of December, A.D. 1965.
Dorothy Quickel District Clerk, Parmer County, Texas 25-4tc
ATTEST:

MERRY CHRISTMAS and THANK YOU
Bill Moore's Fina Service Station
Highway 60 - Bovina

We sincerely hope that all your wishes for Christmas joy come true!
MERRY Christmas
From...
Burry, Laverne & Wayne Thatcher
Bovina Dairy Freeze
Highway 60 - Phone 238-2662

STATE OF TEXAS
TO: J. G. STORMES, who is JOHN G. STORMES; HIS UNKNOWN WIFE OR WIVES, and if he is deceased, then his UNKNOWN HEIRS, LEGAL REPRESENTATIVES and ASSIGNS; MRS. J. G. STORMES, her UNKNOWN HUSBAND OR HUSBANDS, and if she is deceased, then her UNKNOWN HEIRS, LEGAL REPRESENTATIVES and ASSIGNS; HENRY STORMES, his UNKNOWN WIFE OR WIVES, and if he is deceased, then his UNKNOWN HEIRS, LEGAL REPRESENTATIVES and ASSIGNS, DEFENDANTS,
GREETINGS:
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Merry Christmas, Everbody!
Thanks For Your Business
Come To See Us In '66!
BIG NICK Farm Machinery
Highway 60 Bovina

Merry Christmas To Everyone
Project Christmas Card
The people whose names are listed have cooperated with Project Christmas Card by contributing the money usually spent for cards and postage to a special fund which will be added to Bovina's community clinic fund. This is their Christmas card to you!
Mr. & Mrs. Wilbur Charles
Mr. & Mrs. Bob Fillpot, Bryon & Bruce
Mrs. J. R. Caldwell
Mr. & Mrs. T. E. Rhodes Sr.
Mr. & Mrs. Jimmie Ware & Family
Mr. & Mrs. Buck Ellison
Mr. & Mrs. Earl Richards
Bill & Erma Bradshaw
Carolyn, Jimmie, Johnnie, Lisa & Renee Charles
Mr. & Mrs. Hylton Moore
Mr. & Mrs. Howard Ellison & Family
Mr. & Mrs. Glen Ritchie, Myrna, Susie, James & Randy
The Steve Messengers
Kerby Welding
Al, Jeannie & Little Al Kerby
Mr. & Mrs. Alan Staley and Lee
Mr. & Mrs. W. E. Williams
Mr. & Mrs. Lawrence Jamerson & Family
Earl, Lee, & Gary Stevenson
First State Bank of Bovina
Mr. and Mrs. J. T. Hammonds
Leon & Shirley Ware, Mike, Connie & Carol
Mr. & Mrs. William L. Webb
Mr. & Mrs. Elvin Johnston
Mr. & Mrs. A. B. Wilkison
Dolph, Sue, Matt & Beth Moten
Mr. & Mrs. G. D. Anderson Jr.
Keith, Laqueta, Tim & Doyle Garner
Cicero Smith Lumber Co.
Bob, Ginny, Karen & Kathy Estes
Lloyd & Frances Gober
Pearl Hastings
Mr. & Mrs. J. P. Macon
Mr. & Mrs. Jimmie Clements, Denise, Buddy, & Janie
Mr. & Mrs. Carl Rea
Mr. & Mrs. C. F. Hastings
Mrs. E. M. Ware
Mr. & Mrs. Jack Clayton
Charlie, Carolyn, and Edie Marie Owen
Granny & Lady Armstrong
Mr. & Mrs. Paul Jones & Randy
Mary Ruth Martin
Bill Denney & Family
Bonds Oil Co.
Mr. & Mrs. Edwin Lide & Family
Mr. & Mrs. Billy R. Johnson & Scotty
Mr. & Mrs. Bill Moore
Chester & Lillian Rogers & Family
Mr. & Mrs. Amos Steelman
Mr. & Mrs. Charles Hawkins
Mr. & Mrs. J. W. Bill
Mr. & Mrs. Vernon Willard & Family
Mr. & Mrs. E. H. Moody & Alfred
Mr. & Mrs. C. H. Jefferson
Mr. & Mrs. Tom Caldwell and Family
Bovina Implement Co.
Mr. and Mrs. Bedford Caldwell
Mr. & Mrs. Roy B. Dodson
Mr. & Mrs. H. H. Kelso
Mr. & Mrs. Joe Pinner
Willie Mae & Charles Ross
Clarence & Irene Jones
Henry & Grace Ivy
Mr. and Mrs. Jesse Walling
Don & Juanda Murphy, Lynn, Rodney, David, Darlene
Mr. & Mrs. Don E. Stone & Family
Mr. & Mrs. Walter Kriegel & Family
Mr. & Mrs. Leon Grissom & Family
A. L. Glasscock & Family
Mr. & Mrs. Travis Lloyd
Mr. & Mrs. James Roach and Jerry
Mr. & Mrs. Thomas Rhodes
Mr. & Mrs. F. O. Turner
Mr. & Mrs. Robert Galaway and James
Mr. & Mrs. Joe Wilson
Wilson & Pat DiCuffa
Mr. & Mrs. Ike Quickel
A. M. & Mary Jane Wilson, Suzanne, Pamela, & Trudy
The Allen Cumpsons
Mr. & Mrs. Tom Ware, Kim & Pat
Mr. & Mrs. Reagan Looney
Sallie & Dorris Barbee & Girls
Mr. & Mrs. Ovid Lawlis
Tom & Janie Beauchamp & Family
Mr. & Mrs. J. D. Kirkpatrick & Family
Mr. & Mrs. James Clayton & Mark
Clenden & Janie Sudderth & Family
Mr. & Mrs. T. P. Griffith
Mr. & Mrs. M. H. Carson & Family
Rouel & Thelma Barron
Mr. & Mrs. P. D. Barron
Mr. & Mrs. Aubrey Brock
Mr. & Mrs. Joe Fowler, Nancy & Robert
Mr. & Mrs. E. E. Woelfel
Mr. & Mrs. L. M. Grissom & Family
The Leslie McCain's
The Robert E. Wilson family
Don & Carolyn Owens, Bradley & Steve
Mr. & Mrs. A. D. Stowers, Larry & Diane
Billie & Obereta Sudderth
Mr. & Mrs. Marlin Ferguson & Family
Mr. & Mrs. O. H. Jones
Mr. & Mrs. Jim Owens
Mr. & Mrs. Ed Isaac & family
Mr. & Mrs. Dickie Clayton
Mr. & Mrs. Jon Lin Riddle & family

Sponsored By Bovina Woman's Study Club

Merry Christmas  
and Thank You...



**Bovina Welding Works  
And Blacksmithing**

Highway 60 Bill Goldsmith  
Ph. 238-6611

**COMPLETE  
Irrigation Pipe Line**

Sales - Service - Insulation

**STATE LINE IRRIGATION**

General Office and Plant

1601 Houston Ph. 385-4487

Littlefield, Texas

**T. L. TIMMONS, Mgr.**

**Clovis Office**

1916 West 7th. Ph. 762-4557

Clovis, N. Mex.

Clovis - Res. Ph. 763-4691, Don Messer  
Muleshoe - Res. Ph. 272-3109, John Hammock

At Vega, Springlake --

# BHS Teams Take Tourney Trophies

Bovina High basketball teams won a pair of trophies in two different tournaments last weekend.

The A team girls won third place in a tournament at Vega and the B team girls took consolation honors in a B tourney at Springlake.

The A-team downed Channing, 44-32, in their opener at Vega Thursday. They were outclasses in the second round of the championship bracket by Sunray, 71-37, Friday and then came back to win third place honors with a 46-36 verdict over Textline.

## McCracken Herefords Take Honors

McCracken and Son Mustang Hereford Ranch exhibited its two Winter Bull calves and a Junior bull calf in the recent Golden Spread Hereford Show and Sale at Guymon, Okla.

In Winter Bull Calf Class, McCracken's showed one calf to first place competing against some of the top Hereford breeders in this region. The other McCracken winter calf placed second. There is no grand champion named at Golden Spread Show.

McCracken's first place Winter Calf, Onward Diamond A44, was the highest selling whole bull. A half interest sale recorded a higher figure.

Patsy Cumpton was high scorer in the Channing game with 21 points. Judy Minyen made 14 and Gwen Christian made 10. Against Sunray, Miss Minyen had 17, Miss Cumpton 10 and Miss Christian eight. In the Textline game, it was Cumpton 21, Christian 14, and Minyen 11.

Guards seeing action during the tournament were Kathy Minyen, who was named to the all-tournament team, Connie Vaughn, Brenda Pruitt, Margaret Jo Venable and Janice Boothe.

The Mustangs made it to the consolation finals at Vega before losing a heartbreaker, 47-48, in an overtime to Dimmitt B.

They lost their opening round game Thursday to Vega, the host team, 35-56. They came back then on Friday to edge Friona B, 46-42, to set the stage for the disappointing loss in the consolation finals.

Jerry Roach paced the offensive attack in the first two games with 16 points in each. In the Saturday game, Roman Ramirez was high with 13 and Randy Jones was close behind with 11.

The Fillies' record is 2-5 and the Mustangs are 3-3. (Tuesday night's games at Farwell are not included.)

At Springlake, the B-team girls lost their first game to Abernathy 17-19. On Friday, they edged Sudan, 19-16, and then took the consolation finals

with a 17-15 verdict over Muleshoe Saturday.

Roxie Hutto was the leading scorer for Bovina. Other starting forwards were Diane Stowers and LaNelle Christian. Starting at the guard positions were Linda Rejino, Sherry Hutto and Candy Fleming.

The B team boys lost their first two games, to Abernathy and Sudan, and were eliminated. Lynn Murphy was the leading scorer in the two tilts. Others starting were Kent Stanberry, Bill Caldwell, Galen Hromas and Daryl Kirkpatrick.

## Ramirez, Rundell All-Stars

Mustang Footballers Roman Ramirez and Scotty Rundell have been named to regional football honors by the Lubbock Avalanche-Journal.

Ramirez, a senior tackle was named to the paper's Dream Team in the area and was also listed on the first team All-South Plains Class B team.

Rundell, a senior halfback, was named to the All-South Plains Class B second team.

The Mustangs tied for the district championship with Vega. Ramirez and Rundell were members of the all-district squad.

**NOW OPEN**

In  
Bovina

**Bovina  
Pump  
and  
Drilling  
Co.**

Phone  
238-6711

Located Just Off Highway 60 On  
Pleasant Hill Road In Bovina

... offering a complete drilling  
and well service. Let us figure  
Your Next Job!

**Bovina Pump and Drilling Co.**

Gene Lowe and H. C. Morrow

"More Than 20 Years Of Drilling Experience Each"



# CHRISTMAS GREETINGS

To **Stockholders, Friends, Neighbors!**

With this greeting for this holiday season, we express our appreciation for your patronage during 1965 - another good year for your co-op! It's been a pleasure serving you and we're looking forward to continuing and improving, that service in the new year.

## Bovina Wheat Growers, Inc.

—DIRECTORS—

L. M. Grissom

M. H. Carson, Raymond Schueler  
Webb Gober, Harold Hawkins

—EMPLOYEES—

Jim Russell, General Manager  
Earl Dean Boyd, Rhea Manager  
Jerry Wright, Assistant Manager  
Allen Cumpton, Fertilizer Representative  
Charles Gilbreath, Fertilizer Representative  
Arthur Pruitt, Elevator Superintendent  
Mary Ruth Lane, Head Bookkeeper  
Selma Estes, Rhea Bookkeeper  
Bo Bartley, Jesse Rodriguez,  
Robledo Javier, Victor Aquilar,  
Ricardo Hernandez.

"Not Everyone Belongs  
To A Co-Op, But  
Everybody Benefits"

- Locations At Bovina and Rhea -



# The Bovina Blade

"In The Agricultural Center Of Farmer County"

10¢  
Per  
Single  
Copy

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, DECEMBER 22, 1965

BOVINA, TEXAS

VOL. 10, NO. 25

**WINNER**  
of the Distinguished  
Service Award of the  
Vocational Agriculture Teachers  
Association of Texas



Trudy Skjerve --

## Exchange Student Tells Of Norwegian Christmas

In Norway, preparations for Christmas are begun by baking. This project is usually undertaken the first week in December.

"After all the Christmas baking is done, the next important thing we need to do is to make ready the house very good," states Trudy Skjerve, Bovina High exchange student from Norway, who is living with the A. M. Wilsons this year.

"In Norway, as in America, a Christmas parade is part of the festivities. On the first Sunday in December, the parade is held. The streets are decorated with electric lights, much as they are in the United States. In the parade, children dress like little Santas with red caps and suits. People carry torches, and some ride in wagons and have baskets with long handles which they pass among the spectators to collect money for the poor."

In Norway most towns are built on a square which sports a large decorated Christmas tree. On the day of the parade, members of the community hold hands and go around the tree singing songs.

"We begin our family festivities," continues Trudy, "by putting up the Christmas tree on the 23rd. We decorate the tree using electric lights, tinsel, Norwegian flags, bell, baubles, and Mother sometimes makes small heart-shaped baskets filled with fruit, which are also used on the tree. We top the tree with a star. This is a family affair, and everyone joins in the decorating."

The Norwegian shops close on the 24th at noon and remain closed for the 25th and 26th. The 24th is their big day for

Christmas. "At 4 o'clock everyone goes to church," says Trudy. "When church is dismissed at 5 o'clock, all the church bells all over the country start to ring. This is called 'ringing in Christmas', and it's very beautiful."

"We then go home or to the home of some member of the family to celebrate Christmas," says Trudy. "This is when we have our Christmas dinner. After the dinner, we hold hands and go around the Christmas tree and sing songs."

Santa Claus, "Julenissen," as he is called in Trudy's native land, comes on Christmas Eve evening. If there are small children in the family, the "Santa Claus" will dress in his red suit and white whiskers and come in the house with a big sack full of gifts. When Santa calls the members of the family, they will each go over and collect their gifts. Santa always lets his reindeer go over to the house next door to wait for him.

If there are no small children in the family, the gifts are usually placed under the tree after the Christmas dinner and then opened.

On the 25th the family usually goes to church about 11 o'clock a.m., and eats another family dinner about 2 or 3 o'clock.

On the 26th there is usually another large family dinner.

Though the shops are open from December 27 until New Year's Eve, there is usually much family visiting.

"Between Christmas and New Years we have our 'Halloween'. The children dress with Santa Claus masks and go around to the neighboring houses for treats," explains Trudy.

"Our shops also close on New

Year's Day and the second day of New Years. On the 'first day of New Years', the family will gather again after church for another meal," Trudy says that the family usually stays home to rest on January 2. The shops reopen on January 3, and the children return to school on January 4.

It is the Norwegian tradition that Santa Claus lives in the high mountains of Dovrefjell.

There is another Norwegian tradition for farmers that a relative of Santa's lives in the hay loft of the barn. On Christmas Eve, the mother will prepare a dish of rice porridge to take to him so that he will take good care of the animals for the farmer during the next year.

In Norway, the expression heard as Christmas 'ears is God Jul, which is Norwegian for Merry Christmas.

When asked about their Christmas menus, Trudy explained, "We have lutefisk for Christmas. We never have turkey or ham. Lutefisk is cod fish prepared in a potash lye. This is the recipe for it:

### LUTEFISK

"Lutefisk" i.e. unsalted dry cod is used for this recipe. It should be chopped in small pieces as it swells greatly when immersed in water. The fish should lie in water for eight days, the water to be changed daily. Place the fish in a solution of one pint potash lye and 12 pints water where it should remain for three days. Remove and place in fresh water for two days. Cook in boiling salted water (two oz. salt to two quarts water). By adding the salt after the fish, when the water has reached boiling point again, the fish will 'shiver' which is a good test of first class 'lutefisk'.

fish". Serve with melted pork drippings, melted butter or white sauce, and boiled split peas (pease pudding).

"We also have 'resengrot', (rice pudding or porridge). At Christmas this is prepared in a large bowl with one whole almond in it. Everyone always eats a lot of this heavy food because whoever gets the almond, receives a gift."

Rice pudding is made with

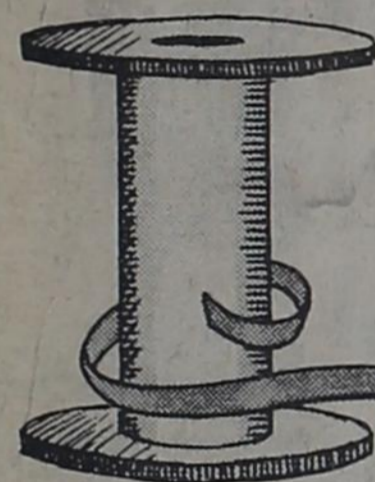
milk, rice, salt, butter, sugar and powdered cinnamon.

Another popular treat for Christmas is Julcake -- Christmas cake -- except that it isn't really a cake at all, but more of a large fruit bun. This is made with flour, yeast, milk, butter, sugar, egg, cardamom, raisins or sultanas and candied peel. This is sometimes frosted with marzipan, which is actually candy consisting of almonds, powdered sugar and egg whites.



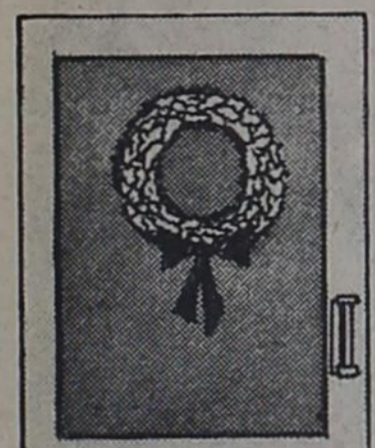
NORWEGIAN COSTUME -- Trudy Skjerve, foreign exchange student from Norway, stands by the Christmas tree in her American home, dressed in her native costume. Trudy is a member of the family of Mr. and Mrs. A. M. Wilson during her year in the United States.

NORWEGIAN CHRISTMAS TREE -- This is the tree which Trudy's family had in their home in Norway in 1964. It is decorated similar to an American tree, except that it has Norwegian flags.



We're out of  
Red Ribbon...

a lot of folks have come into our store recently ... getting ready for Christmas, we suspect ... and as a result our supply of tape, twine and red ribbon is severely depleted. For this, dear friends ... our heartfelt thanks!

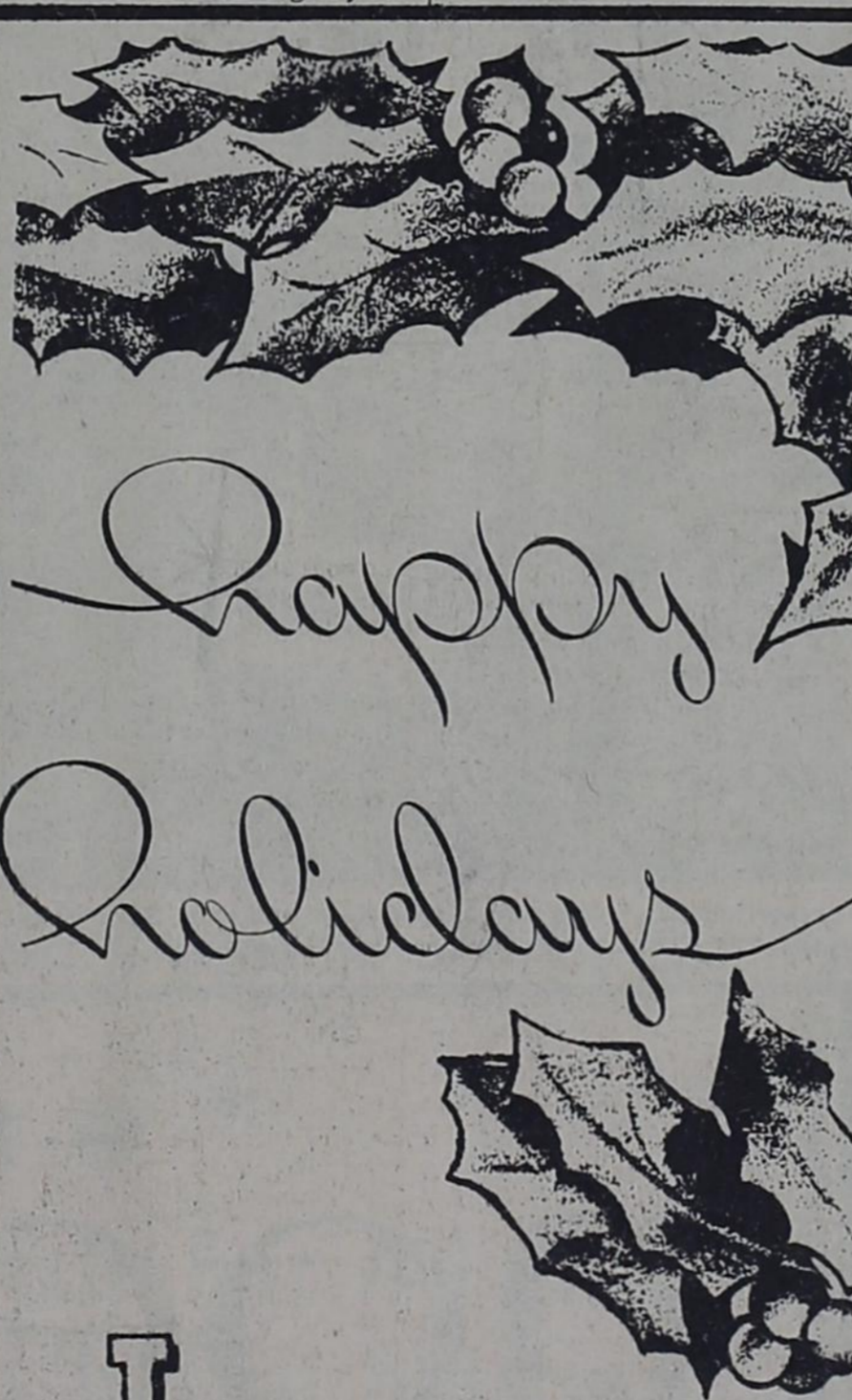


But we're never  
out of  
Red Carpet!

and that's a fact! We love to welcome old friends and new friends, with friendly, helpful and courteous SERVICE ... always. We look forward to being of service to you in the days ahead.

**S and S Dept. Store**

Third and Main  
- Bovina -



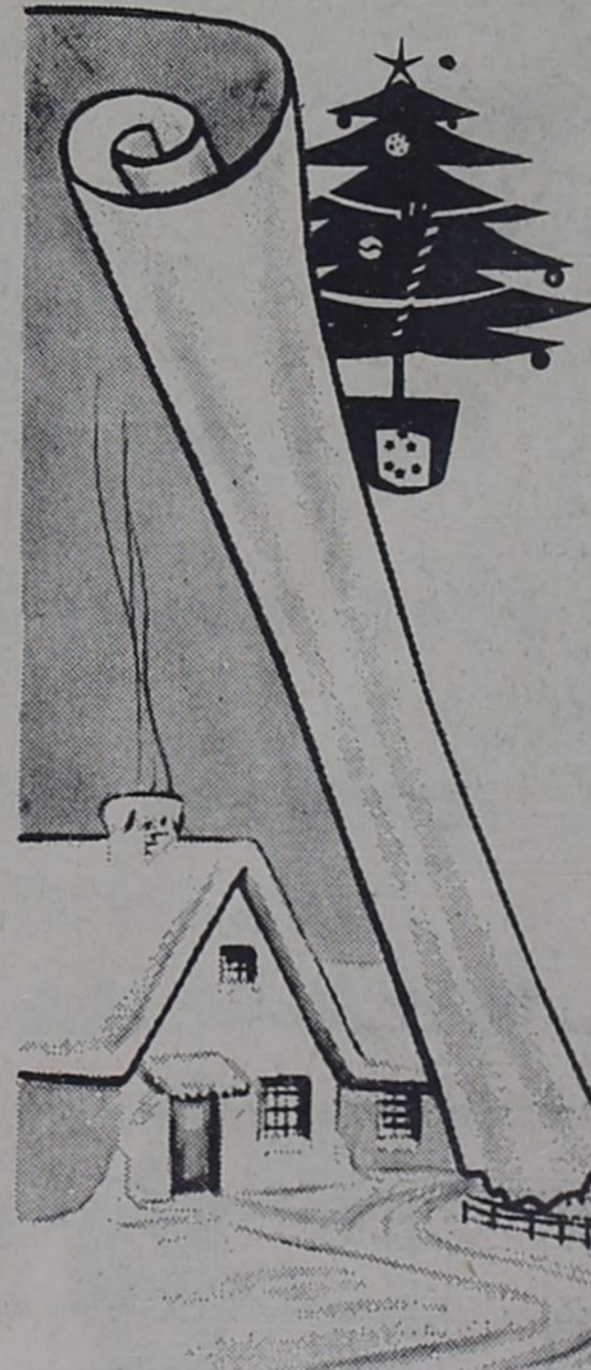
Happy  
Holidays

To those whose friendly support during the past year has contributed so greatly to our welfare, we extend cordial and appreciative thanks.

"Slurry  
Headquarters"

**GORN'S Farm Store**  
Highway 86 And Third Street  
Bovina Phone 238-3181

### A Happy Christmas



As the Christmas Season approaches we think of the Joyfulness of the occasion and of a firm hopefulness for the future -- This is the time when the warmth and sparkle of friendships is radiant everywhere. Smiles are brighter ... handshakes more hearty.

To make others happy is the achievement of the day ... A word of cheer and encouragement to make the season more enjoyable. So we extend our best wishes in the hope that they will add to your pleasure on this grand occasion.

So That Our Employees May enjoy the  
Holiday With Their Families ...  
We Will Be Closed Christmas Day

### Bovina Restaurant

The Mutt Grahams - Highway 60

Dear Santa,  
I want a Baby First Step.  
Please go to the orphans home.  
Please go to Viet Nam. Please  
bring my brother a baby ring.  
Love,  
Cathie Trimble

Dear Santa,  
I want you to bring my mother  
a new dress and a new coat.  
Bring my sister a typewriter  
and spunk me doll and some  
dishes. I want you to bring me a  
Patty Burp and some doll clothes.  
Bring my daddy a new pair  
of Bue jeans and a western shirt.  
Love,  
Susan Lance

Dear Santa,  
I think you are a fine fellow.  
I like you Santa. Please bring  
my family and everone some-  
thing. I am in Mrs. Boothers  
room.  
Love,  
Brenda Kay Stone

Dear Santa,  
I want you to bring my brother  
a football, and I want you to  
bring my sister a game and I  
want you to bring me a Tearie  
Dearie.  
Love,  
Ginger Gober

Dear Santa,  
Please bring me a robe, Bring  
me some white boots. Please  
visit the kids in Viet Nam.



Marla, left, age six, and Linda, five, get to help decorate their Christmas tree. Marla and Linda are the daughters of Mr. and Mrs. Marlin Ferguson.

Bring me some knee socks.  
Bring me some white roller  
skates. Visit the orphans.

Love,  
Beverly Myers

Dear Santa,  
Please come to the orphan's.  
And to the Viet Nam's. Please  
oh give them toys And oh  
Please bring me a Baby First  
Step. Bring my little sister a  
Baby First Step and bring my  
big sister a dress and shoes.  
And bring my mother a dress  
and big heel's. Bring my daddy  
a tie and other things.  
Love,  
Tami Kay Russell

Dear Santa Claus,  
I love you, I want a Secret  
Sam for Christmas.  
George Isaac

Dear Santa Claus,  
Will you please bring me a  
baton, toy puppy, and a Snow  
Cone Machine? I love you very  
very much Santa Claus.  
I love you Santa,  
Twila Jean Clay

Dear Santa Claus,  
Will you bring me a baby  
First Steps, a talking telephone,  
and a buggy?  
Thank you,  
Love,  
Tommy Damon

Dear Santa Claus,  
Will you please bring me a  
toy space set, toy porc shop,  
toy pistol, toy rifle?  
Thank you Dear Santa Claus.  
Love,  
Terry Lee Schilling

Dear Santa Claus,  
Will you please bring me a  
BB gun, a bicye, racing car  
set, a motorcycle.  
I love you Santa Claus,  
Hector Rubledo

## Santa Letters

Dear Santa Claus,  
Will you please bring me  
Crusler 101 and mold set and  
a cotton candy machine?  
Love,  
Ken Sorley

Dear Santa Claus,  
Will you please bring me sec-  
ret sam, toy camera toy radio  
and a cowboy set?  
I love you, Santa Claus.  
Love,  
Tommy DeLeon

Dear Santa Claus,  
Will you please bring me a lit-  
tle fuzzy wuzzy yellow toy  
puppy, and some barbee clothes  
and records?  
Love Dian Roming  
Thank you

Dear Santa Claus,  
Will you please bring me, a  
baby Boo, and I like a baton,  
I like a Baby First Step? I  
like a Suzy cute an a baby  
bright.  
Thank you, love  
Yolanda Gomez

Dear Santa Claus,  
Will you pleas bring me a  
instrument, and a koolade set,  
house shous?  
Love,  
Arlene Cherly Magness

Dear Santa Claus,  
I want a doll for Christmas  
and a ball for me thank you.  
I want a cat for Christmas.  
I want a toy for me.  
Elisa  
Merry Christmas

Dear Santa Claus,  
Please give me a toy doll.  
Please give me some toy dish-  
es. Please give me a toy play  
house.  
Arlena

Dear Santa Claus,  
I want a car for Christmas.  
Please thank you.  
Jesus Burmea

Dear Santa Claus,  
I want a boat for Christmas  
please. I want a play gun please.  
I want a wagon for Christmas  
please. I want a toy car please.  
I want a toy top please.  
Thank you,  
Iarvie Aquillar

Dear Santa Claus,  
Will you please bring me a  
BB gun for Christmas.  
Thank you  
Max Verner

Dear Santa Claus,  
Will you please bring me a  
new doll that is a baby.  
My baby is sleep.  
Diane Sledge

Dear Santa Claus,  
I want a gun and a cowboy.  
Merry Christmas Santa Claus  
please.  
Thank you,  
Elbert Shelby

Dear Santa Claus,  
I want a doll. I want a deb.  
I want a wagon.  
Lucia Sungla

Dear Santa Claus,  
Will you please bring me a  
Mary Poppins doll, with clothes  
and easy show projector?  
Love,  
Michelle Shelly Bonds

Dear Santa Claus,  
Will you please bring me  
Uncle saw set, Joe Protrol set?  
I Love you Santa,  
Rickey Stanberry

Dear Santa,  
Please bring me a train and  
a golf set.  
Love,  
Lary Sides

Dear Santa,  
I think you are very good.  
I like you very much. Do  
you like me Santa? I think you  
are a fine fellow, I want a doll  
Santa. I want a doll that tal's  
and crys.  
Bring me a coat Santa.  
Love,  
Rosalinda Rodriguez



Johnny Caldwell, left, helps decorate the Christmas tree with real honest-to-goodness candy canes. Six-year-old Cindy holds a package, and says, "I hope Santa brings me some like this." Johnny and Cindy, are the children of Mr. and Mrs. Tom Caldwell.

**First State Bank Presents — —**  
**COW POKES** By Ace Reid

"Well, we're jist in time to see the Wild Cow  
Milkin' Champion practicin'!"

**Best Christmas Wishes  
For You And Yours  
From The Staff Of—**

**First State Bank  
of Bovina**  
--Member FDIC--

may all  
your roads  
lead to  
happiness

To us . . . serving you is more than  
a pleasure . . . serving you is our  
way of life. We appreciate the  
opportunity of serving you.

**MERRY CHRISTMAS  
THANK YOU...AND  
PLEASE CALL AGAIN**

**PAUL JONES TEXACO**  
SERVICE STATION

Highway 60 — Bovina — Pho. 238-4331



Scotty Johnson, three year old son of Mr. and Mrs. Billy Johnson, says, "This is my very favorite 'bauble' on the tree!"

**BUNDLES and BUNDLES**  
of  
Christmas  
**JOY**

Ever mindful of your  
friendship and good will,  
we wish you and yours  
a most Happy Holiday  
with the realization  
of dreams far beyond  
all expectations.

**SEASON'S GREETINGS**

**Bovina** A The  
**Dry** N  
**Goods** D **Smart**  
**Shop**

Third St.  
—Bovina—  
Ph. 238-4772

— Downtown —  
— The Edward Isaacs —

**noël**

At this season of joy our Heavenly  
Father, we render thanks to Thee for the gift  
of eternal life given so freely in the  
person of Thy Son, Jesus Christ. May we  
humbly, by faith accept Thy gift.  
Amen.

**The**  
**ELECTRIC**  
Company

913-7

District Champs '64, '65 --

# Ponies Have Second Successful Season

Bovina High Mustangs and Head Coach Roy Stone can look back on two successive years as District 1-B champions. This is the first time in Bovina history that the Mustangs have taken district honors for two years in a row.

The Mustangs came out of the 1965 season with a 6-5 won-loss record, as compared with 7-4 in '64. Bovina's victories in '65 came over Meadow, Texline, Happy, Hart, Lazbuddie and Vega. Their losses went to Class A Farwell, Class A Springlake, Amherst, Nazareth (Bovina's only district loss in the past two years), and bi-district tilt with Sundown.

Coaches Darrell Read and Roger Ezell can look back at their first year of coaching as being very successful.

Mustangs opened their '65 season with a 6-0 loss to Farwell's Class A Steers in which their defense was shining. Bovina was definitely picked as the underdog in this traditional battle. This defensive prestige was boosted when they held the Steers to only one TD and four first downs.

Bovina's offense put a star in its cap with its first TD of the season in this game. It was a 13-play drive from the 50 yard line with Dean Stanberry and Scotty Rundell sharing the ball totting duties. Rundell plowed over for the 6 pointer with quarterback Jerry Roach scoring the extra two points.

Bovina played their first away-from-home game against hard to beat Amherst with a final score of Amherst 12-Bovina 8.

The Mustangs suffered their second at-home defeat when they played high-ranking Class A Springlake in fog and wet, cold weather. Final score was 27-0.

Bovina went on their winning stampede when they "mowed the Meadow" by a score of 8-6, there, Bovina's TD came in the fourth quarter when Rundell blasted through from the one yard line. Roach made the two extra points around right end.

Mustangs played their 1-B district opener against Texline here, winning by a wide 33-point margin. Final score 47-14. In this game, Dean Stanberry carried four of seven Bovina TD's. Rundell went for two and Carl Harris scored one. Roman Rameriz made good on five of seven extra-point tries.

Bovina racked up another one on the winning side when they played Happy, here, for homecoming, 21-6.

Hart was trampled by the Mustangs on their home field in Bovina's next game, 35-0. Rundell scored the first eight points in a co-operative series of plays with Harris, Stanberry and Roach. Bovina made the score read 13-0, and one more point went on the scoreboard when Rameriz made good his kick. Later in the evening two of Rameriz' kicks were blocked on TD's by Stanberry. Harris scored the other 6-pointer, and a Roach to Rundell pass made it to pay dirt for two points.

Mustangs got their first taste of district 1-B defeat in two years at the hands of Nazareth, 13-8. At that time, it looked

as if Nazareth had slammed the district championship door, to the delight of a homecoming crowd in Swifts' stadium. Bovina's eight points came when Lynn Murphy carried for six and Roach bootlegged the other two.

Bovina went back on the winning side when they whipped Lazbuddie there, 32-6. Rundell made three of the TD's, and Harris one after a Lane Gober pass reception. Murphy racked up two extra points by catching a pa.

Bovina pulled the rabbit out of the hat when they stomped Vega, there, 8-6. On the same night, Nazareth was defeated by Happy, and their shot at district championship was squelched.

Bovina earned the opportunity to represent district 1-B in bi-district play by defeating the co-champions, Vega.

## Santa Letters

Dear Santa,  
Please give the children that do not get toys on Christmas some toys. I think you are a fine fellow. Bring my father a hat. And my mother a dress. And if you can bring me and my two sisters a new dress too. Please bring everybody something.

Love,  
Lou Ann Harbison

Dear Santa,  
Please go to the orphans home. I want a doll for Christmas. I have been good.

Please send the Viet Nam children some clothes. How are you? How is Rudolf? Do you like all of the boys and girls? My mother is sick. I love you.

Love,  
Sissy Stowers

In this repeat of Thanksgiving '64, Bovina was again defeated by Sundown, 8-6. Bovina meets a new set of competitors in '66 when they move to Class A.



Teresa Roberts, one-year-old daughter of Mr. and Mrs. Richard Roberts, thinks the tree needs some peppermint sticks on it.

Wishing you  
all the joys of  
the Christmas  
Season

Union Compress &  
Warehouse Co.

-- Bovina --



THE BOVINA MUSTANGS -- 1965 District 1-B Co-Champions -- Team members and coaches and managers are from left to right, standing, Coach Roy Stone, Joe Ward, Lynn Murphy, Scotty Rundell, Alfred Stanberry, Steve Pierson, Don McKinney, Roman Ramirez, Eddi Corn, Jerry Roach, Kenneth Webb, Galen Hromas, Roy Lee Stowers, Carl Harris, Coach

Darrell Read and Randy Jones, Second row, Richard Carson, Lane Gober, Gary Carson, Billy Marshall, Lowell Taylor, Bobby Redden, Ronny Dyer, Larry Dendy, Kent Stanberry, Dean Stanberry, Bottom row, Rex Cumpston, Tom Spears, Tommy Sisco, Kenny Stone, Johnie Hugh Horn, Rodney Murphy, Alan Carson and Daryl Kirkpatrick.



### BEST Christmas WISHES

Because we are proud to number you among our friends, we send this greeting and a sincere thanks for your friendship and patronage.

### Rogers Barber Shop

Jerry Rogers - Third St. - Bovina

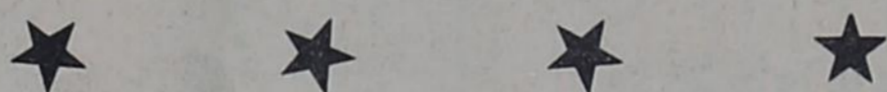
# SANTA'S ON HIS WAY



... and it's Time  
For Us To Say...

## Merry Christmas!

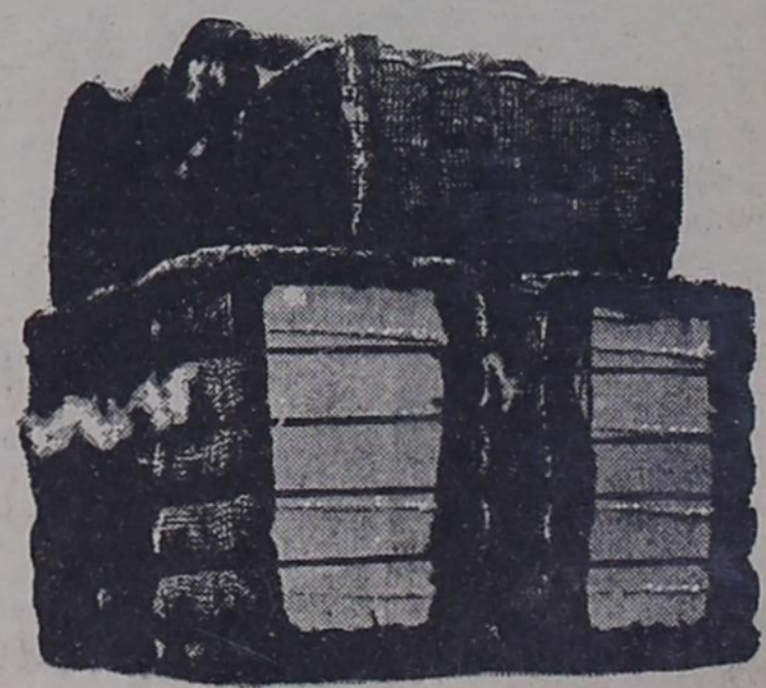
During Another Great Cotton Harvesting Season.  
We At Lawlis Gin Want To Say Thank You For  
The Continued Opportunity To Do Your Ginning.



Our Wish For All Our Friends And  
Customers Is The Merriest Of Christmas  
And The Happiest Of New Years !

For Information About Cotton You Have Here ..... Phone 238-4481

# LAWLIS GIN CO.



Highway 60 East

Ovid Lawlis, Manager

Bovina

# Santa Letters

Dear Santa,  
Please bring me a Johnny Express with the dump trailer and Crusader 101. My brother would like a horse set.  
Love,  
Greg Corbin

Dear Santa,  
I want 3 dollars and a John-Express and a po-go-stick, a motor-ski and a 22 Rifle and a be-be gun and bring my brother a bicycle.  
Love,  
Mike McCracken

Dear Santa Claus  
Please bring something to the children do not get any toys on Christmas. I have been a good girl. I think you are a fine fellow. Bring my father some new tools and bring my mother some new jewelry. Bring my brother some clothes bring my sister some toys. Bring me a Mary Popins doll and a house coat and some house shoes.  
Love,  
Connie Ware

Dear Santa,  
I want a gun for Christmas, and my sister want some clothes, and my pal Wade who sits by me wants a gun to. My daddy wants a white shirt. I just want one thing, I do not know what my mother wants. Santa would you go visit to orphans homes. And the people in Viet Nam. All my pals want something so do I. But I only know what one of them wants. I would tell you but I do not know. I know all the people on each want something. So do I, Dennis and Johnny and Mike are my best pals. I thing you are a fine fellow. Be sure to visit the boy and girls in my room.  
Love,  
Alan Rhodes

Dear Santa,  
I want a Kenners Ereb oven. Please get some candy. David wants a gun Connie wants a baby first step.  
Love,  
Karen Merrell

Dear Santa,  
Bing me a set of play dishes and a doll.  
Bing my father a pair of shoes a tie, a pai of sox and coat.  
And bring my mother some dishes and a petty dress.  
For my big sister bring her a dress. For three other sisters bring them a little suetkals.  
For big brother a tie, and coat and some sox. For my two other brother bing them a truck and coats.  
Love Matilda

Dear Santa,  
There are children that are poor. Please go see the poor children? I don't want things just go to me. I want other children to have things too. I don't want to be selfish to other children.  
I want to be nice to other children. But I do want some things I want a real Bow and arrow and I want two real walky talky that will reach up to a mile and a wath.  
Love,  
Dennis Willard

Dear Santa Claus,  
I think you are a fine fellow. Be sure to visit me. Bring my brother a gun please? I like you Santa Claus. Will you come to my house? Do you like me? Please bring my sister a book?  
Love,  
Kathy Dowdy

Dear Santa  
I want a gun for Christmas. Be shor you go to every house. Santa you are a fine fellow I like you very much. My pal Alan wants a gun too. I only want two things.  
Love,  
Wade Dendy

Dear Santa  
I want you to bing Dennis a bow and arrow. Please visit the children in Viet Nam.  
I want a red river gun. Give Connis a bracelet. Give the orphanes some toys. Be sure to make you something.  
Love,  
John Caldwell

Dear Santa,  
Bring me some Barbie and Ken clothes. And bring my baby sisters a boll. Bring my mother some gloves. Some bring my father socks.  
Love,  
Jimmie Ann Reimer

Dear Santa,  
I would like a Johnny seven O.M.A. and for my brother he would like Johnny seven O.M.A., for Christmas. My mother would like a stove and my father would like a 22 gun.  
I think you are a fine felow would you come to Bovina and go to my house the number of the house is 401.  
Love,  
Elias Hernandez

Dear Santa,  
Will you get me a doll? Will you get me a blackboard? Will you get me a doll blackboard? Will you get me a game? Will you get me a doock? Will you get me a doock?  
Love,  
Rita Nuttall

Dear Santa,  
Please go to the orphans home. I want you to send some toys for the orphans homes to. Please visit the children in Viet Nam. Give Connie a bracelet. How is Rudolph? How are you? I want a bracelet. I thank you are a fine fellow.  
Love,  
Sharon Kay Beardain

Dear Santa Claus,  
Will you please bring me BB gun, football set, and bicycle?  
Love,  
Gary Salana

Dear Santa Claus,  
Will you please bring me a doll? A bicycle? and a snow cone machine.  
Love,  
Shella Barbee

Dear Santa Claus,  
Will you please bring me a Baby First Step, Baby Boo, a Mary Poppins doll, a bicycle, a talk doll, baton?  
I love you Santa Claus.  
Love,  
Rhonda Kaye Nuttall

Dear Santa Claus,  
Will you please bring me a mold set, a power shop and a gutar?  
I love you,  
Santa Claus.

Dear Santa Claus,  
Will you please bring me some cowboys and Indians, a rifle, and two pistols.  
I love you,  
Ruben Serna



Dennis, left, age seven, Terri, nine, children of Mr. and Mrs. Vernon Willard, say that they think Christmas is more fun every year.



Ginger Glasscock, three-year-old daughter of Mr. and Mrs. Kent Glasscock, says she wants Santa to leave a doll under her Christmas tree.

Dear Santa Claus,  
Will you please bring me? a walkatke cowboy set and thank you?  
Love,  
Robert Pesch

Dear Santa Claus,  
Will you please bring me a barbee doll, and a SuzyQ, and a rocking chair?  
Love,  
Carolina  
Merry Christmas to you

Dear Santa Claus,  
Will you please bring me a doll that talk, toy cat, toy puppy, Suzy Q? Thank you I love you, I want a telephone.  
Frances De Leon

Wishing you a Christmas package complete with every joy... and wrapped with all the love of those whom you love best!

**MERRY CHRISTMAS**  
**FULLER & SON** Custom Processing  
WHOLESALE & RETAIL MEATS  
First St. - Bovina - Pho. 238-4281

The happiest, heartiest, liveliest Christmas ever...!

That sums up our Christmas wish for you pretty well, we think. We are proud of your patronage and friendship and will strive to be of continuing service to you in the days ahead.

**BONDS OIL CO.**  
Hwy. 60 - Phone 238-2271

**GREETINGS**  
of the  
**CHRISTMAS**  
Season

Our best wishes to you and yours during this holiday season. We're looking to continuing and improving our services in the new year of 1966.

**Bovina Implement Co.**  
--YOUR MASSEY FERGUSON DEALER--  
Highway 60 Bovina Phone 238-2541

*Greetings*

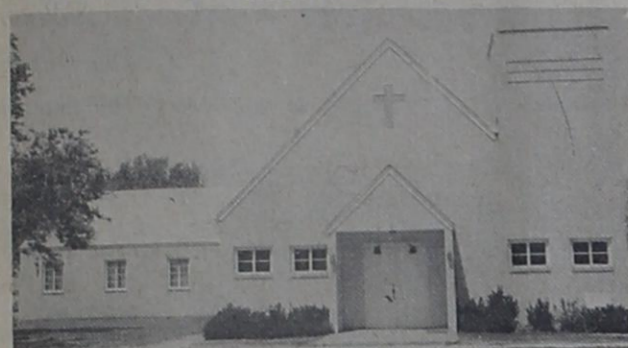
Best wishes to you for Christmas and the New Year

**Cicero Smith**  
Lumber Company

Pho. 238-2671 - Bovina  
J.E. Sherrill  
Robert Read  
Jessie Williams

# "Joy To The World..."

## ST. JOHN LUTHERAN CHURCH

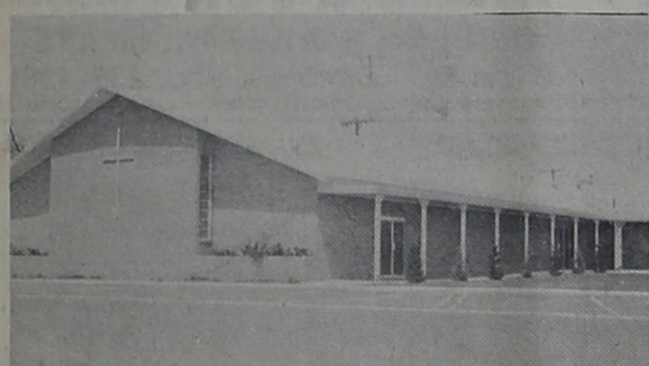


St. John Lutheran Church LARIAT, TEXAS  
--LARIAT--  
Sunday School - 9:30 a.m.  
Monday Worship - 10:30 a.m.



H. F. Pieman, Pastor

## BOVINA CHURCH of CHRIST



Bovina Church of Christ  
SUNDAY BIBLE SCHOOL:  
Morning Classes - 9:45  
Evening Classes - 5:30



Don Stone  
SUNDAY WORSHIP:  
Morning - 10:45  
Evening - 6:30  
WEDNESDAY  
Devotional and Classes - 8 p.m.

## OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7:30 p.m.



Rev. Wayne Baldwin

## BOVINA PENTECOSTAL HOLINESS CHURCH

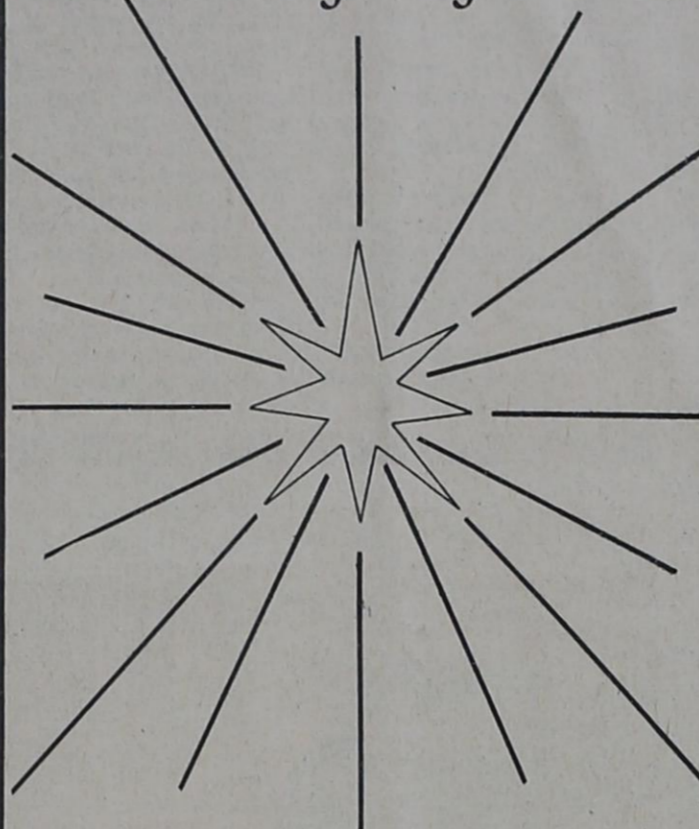


Bovina Pentecostal Holiness Church  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Lifeline Service - 6:30 p.m.  
Evening Worship - 7 p.m.  
Wednesday  
Prayer Meeting - 8 p.m.



Rev. Leon Bird  
Pastor

## The Gift of God



A Delivery Boy stood at the door with a package which the lady of the house was loudly refusing to accept. It seemed that her small purchase had been carefully packed in so large a box that she could not recognize it as hers -- hence the argument.

Two thousand years ago the Hebrew people were looking for a Messiah. As George McDonald says:

They all were looking for a king  
To slay their foes and lift them high:  
Thou cam'st, a little baby thing  
That made a woman cry.

To them this was the wrong package and they refused it. We look for power and strength -- packaged in atom bombs, nuclear submarines, and powerful rockets. We look for security -- packaged in money in the bank, higher wages, and rising economies. We look for contentment -- in gadgets, a second car, and wall-to-wall carpeting. We want to lay up treasures on earth; so we complain that God delivered the wrong package.

Christmas reminds us that the real power of a nation lies in the character of its people, that permanent security is found in treasures laid up in heaven, that true happiness is found in the giving and sharing of love.

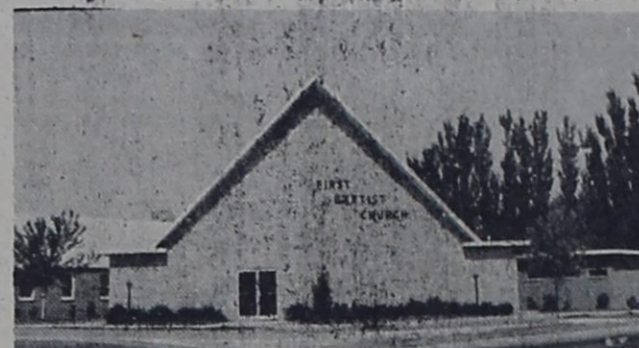
How silently, how silently  
The wondrous gift is given!  
So God imparts to human hearts  
The blessings of His heaven.  
No ear may hear His coming,  
But in this world of sin,  
Where meek souls will receive Him still,  
The dear Christ enters in.

## BOVINA METHODIST CHURCH



Bovina Methodist Church  
Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
Evening Worship - 7:00 p.m.

## FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina  
SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Worship - 5 p.m.  
Evening Worship - 6 p.m.



Rev. Ralph Aday

WEDNESDAY-- Y.W.A. - 5 p.m.  
Youth Choir - 7 p.m.  
Mid-Week Prayer Meeting - 7:30 p.m.  
Adult Choir - 8:30 p.m.

## OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Hardy Cole

## ST. ANN'S CATHOLIC CHURCH

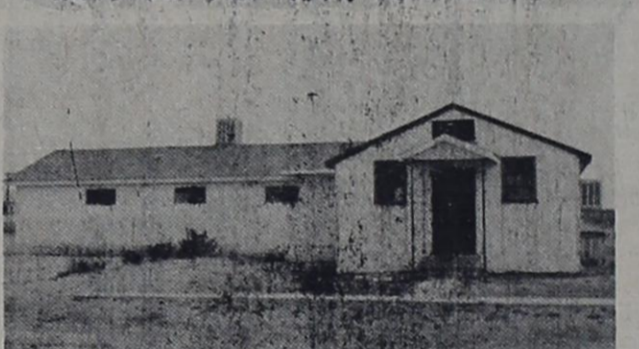


St. Ann's Catholic Church - Bovina  
Masses: Sunday 8:30 & 10:30 a.m.  
Weekdays 8:30 a.m. Daily Except  
Tuesday 8 p.m.  
First Friday 8 p.m.  
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.  
Confessions: Saturday 4-5 p.m.  
7-8 p.m.  
Before Masses  
Baptisms: 3 p.m. Sunday

## MISSION BAPTISTA MEXICANA



Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. -  
Miercoles 8 p.m. Estudio de la Biblia



Rev. Ramon Delgado,  
Pastor

## Church Page Sponsors:

<b>Friena Motors</b> "Your Parmer County Ford Dealer" - Friena -	<b>Bovina Insurance</b> Jim Ware	<b>Western Auto Store</b> Bovina 405 3rd Street	<b>Claborn Funeral Home</b> Phone 247-2801 Friena, Texas	<b>Hartzog Seed Farms</b> A. L. Hartzog
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<b>Bovina Implement Company</b> Your Massey-Ferguson Dealer	<b>S and S Department Store</b> - Downtown Bovina -	<b>Wilson's Super Market</b> - Gunn Bros, Stamps -	<b>Sherley Grain Company</b> "Serving Parmer Co. Farmers The Year 'Round'"	<b>Bovina Wheat Growers</b> "We Serve To Serve Again"
<b>Paul Jones Texaco</b> Firestone Tires	<b>Charles Oil Company</b> Phillips 66 Tires, Batteries	<b>Bovina Dry Goods</b> Mr. And Mrs. Edward Isaac	<b>Gaines Hardware Company</b> "Nothing Knocks On Bovina But Opportunity"	<b>First State Bank</b> of Bovina - Member FDIC -
<b>McCallum Real Estate</b> Dean McCallum	<b>The Bovina Blade</b>	<b>Wilson - Brock Insurance</b> "All Kinds Insurance"	<b>Bovina Area Ministers</b>	<b>Big Nick Machinery</b> Buy-Sale-Trade Hwy. 60
<b>Phillips Fertilizer</b>	<b>Bovina Gin Company</b> Don Sides, Mgr.	<b>Bell Brothers Electric</b> Of Bovina Electrical Contractors	<b>Corn's Farm Store</b> - Charles Corn -	<b>Bovina Glass &amp; Paint Company</b> Hwy. 60 - Ed Dendy, Mgr.
<b>Barbee Cleaners</b> The Most In Dry Cleaning	<b>Bovina Junior Chamber Of Commerce</b>	<b>Kerby Welding Service</b> A Deal The Year	<b>Lawlis Gin Company</b> Hwy. 86 - Ovid Lawlis, Mgr.	
<b>Mr. &amp; Mrs. J. P. Macon</b>	<b>Oklahoma Lane Farm Supply And Gin</b>	<b>Generalgas, Inc.</b> Fertilizer & Butane - Bovina -	<b>Gateway Produce Company</b> - Bovina -	<b>Bovina Restaurant</b> The Mutt Grahams

Bovina's First --

# Jerry Rogers Restores Old Barber Chair

By Sandra Johnson  
Jerry Rogers, Bovina barber and owner of Rogers Barber Shop, ran across the kind of antique last spring that is worth finding.

Rogers found at the Charles farm west of town, the first barber chair ever to be in Bovina.

This chair is one of two chairs from Bovina's first barber shop, which opened in 1908. The shop was owned and operated by Jack Anderson, now of Friona.

"Someone cut hair in Bovina before 1908," reports Anderson, but this was the first shop. It was located across the street from Bovina Hotel, about where

the Masonic Lodge Hall now is. A haircut was 35 cents and a shave 15 cents. Anderson heated water in a kettle on a two-burner wood-burning stove. He sold the shop to a Mr. Delano in 1912.

History of the chair is lost from 1912 to the '20s when Charles and Eddie Ross bought the former barber shop building.

A bank occupied the building for a time, and when the bank closed, a pool hall opened with a barber shop in the backroom. Later this room was used for storage.

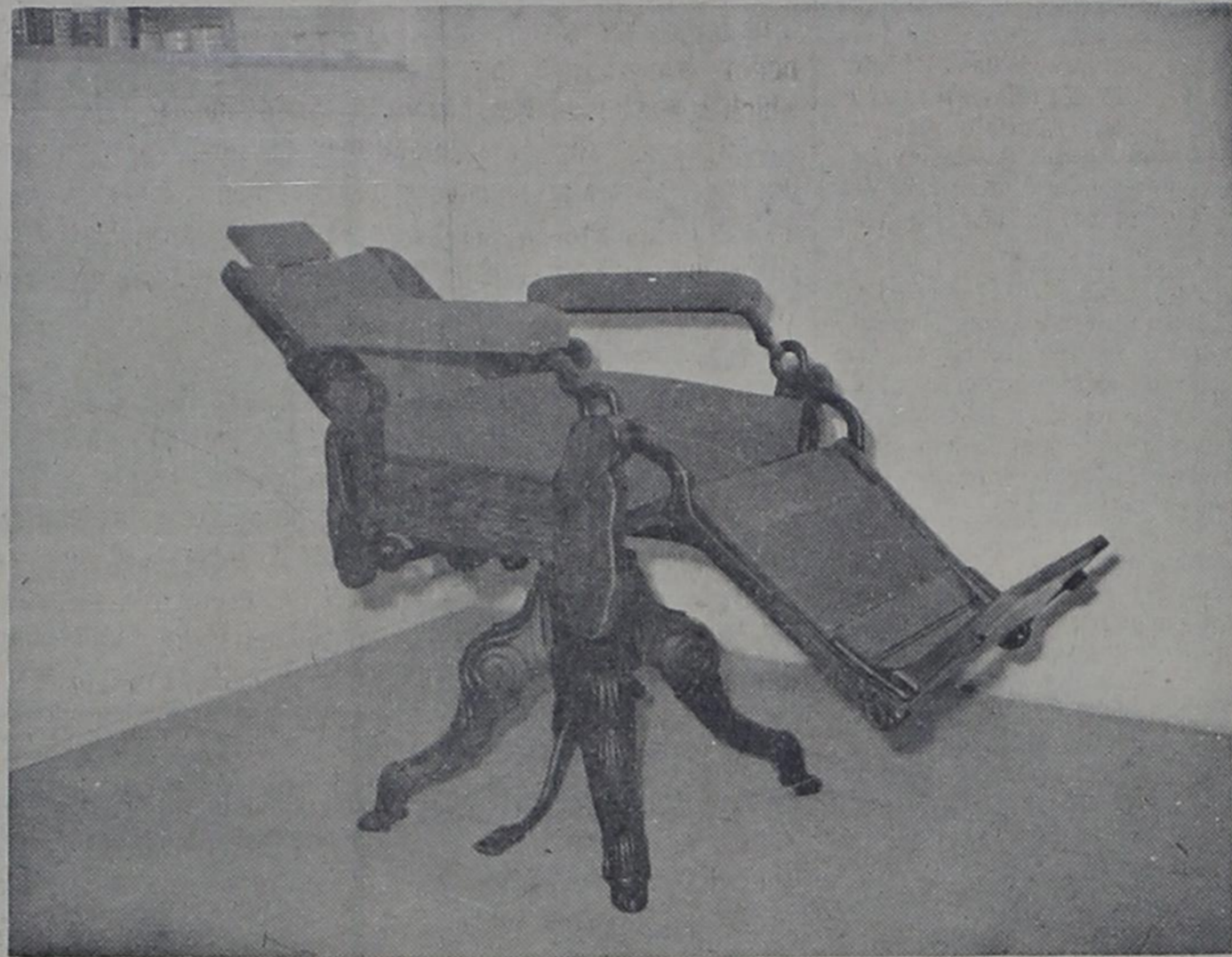
The building was then moved, half to Charles' farm and half of it to Eddie's farm.

The chair was in the part of the building moved to Charles' farm. He tore the building down about 1951, and the chair was set outside. It remained outside until the spring of 1965 when Rogers found it. Sand had blown in around the chair and parts of it were found six or eight inches deep in the sand. All of the chair is the original except a few wood pieces and the upholstery which had to be replaced. In replacing these, Rogers duplicated the originals as near as possible.

Rogers now had the chair, which was made by the same company as the modern chairs he now has in his shop, on display in his barber shop.



STILL WORKS -- Barber Jerry Rogers and Charles Ross demonstrate that this vintage barber chair made between 1889 and 1893, still works.



SHAVE? -- Can you visualize a dusty old cowboy climbing into this red velvet chair for a shave?



HAIRCUT -- This, the first barber chair in Bovina, is on display in Jerry Rogers Barber Shop.

Dear Santa Claus,  
I want a BB gun for Christmas. Please send me a hat and a gun for Christmas to, and a boat and a Pony for Christmas and a big Horse for Christmas.  
Love,  
Joe Olivera

Dear Santa Claus  
Can you bring me a hat and a gun,  
Love,  
Richard Vargas

Dear Santa Claus,  
Dear yourself I want a ball please yourself. I am a good boy.  
Love,  
From Earl Quintana

Dear Santa,  
I want a trailer, Secret Sam, big boss, big berth, and a train.  
Love,  
Jay Be Barrett

Dear Santa Claus,  
I have been good. Please bring me a boat, toy gun and toy horse.  
Thank you,  
Arnulfo Caballero

Dear Santa Claus,  
Will you please bring me a desk and chair, a GI Joe, a real puppy, a snow cone machine, and a tv set?  
Love,  
Bradley Don Owens

Dear Santa Claus,  
Will you please bring me a football suit, BB gun, and a guitar?  
Love,  
Clinten Cox

Dear Santa,  
Please bring me a stingray bike and a football.  
I have been a good boy. Please bring Wesley and Dana something too.  
Love,  
Kyle Harris

## Santa Letters

Dear Santa Claus,  
We have been very good boys this year. We would like to have a roadgrader, a truck, a jeep, and a loader.  
Please bring the other boys and girls what they want.  
Love,  
Del Ray and  
Blake Sudderth

Dear Santa Claus,  
I want a hay baler for Christmas, please. Thank you for the toys you brought me last year for Christmas.  
I would like another tractor, too.  
I am being a real good boy.  
Love,  
Scotty Johnson

Dear Santa Claus,  
I love you Santa. I want a doll and a doctor set.  
Love,  
Judy Boss

Dear Santa,  
I would like a Mary Poppins Doll and a Barbie with bendable legs and a hair color set.  
Love,  
Shannon Taylor

Dear Santa Claus  
I want a toy telephone and a doll.  
Love,  
Sylvia Saldana

Dear Santa,  
I would like a Patent Polly and Larry the friendly Lion and Tressy doll for Christmas.  
Love,  
Rhonda Clay

Dear Santa,  
I have been a good girl. Please bring me a Ken and a baton. Please remember all the boys and girls. I like school.  
Love,  
Karen Young

Dear Santa Claus,  
I would like Baby First Step, Troll doll, a Bible and a baton. I will be a good girl. See you Christmas.  
Love,  
Laurie Stone

Dear Santa Claus,  
I want a doll for Christmas. Will you send me a doll. (P.S. please send me a doll for Christmas.)  
Love,  
Anna Delgado

Dear Santa Claus,  
Will you please bring me a racing car set, a basket ball set and mold set. My name is Butch McCain.  
Love,  
Butch

Dear Santa Claus,  
Will you please bring me a baby first step, a toy puppy, and Barbee set, and a soda set for Christmas?  
Love,  
Terry Woody

Dear Santa Claus,  
Please bring me a BB. Please bring me a boat. Please bring me a bowboy hat. Please bring me a gun. Please bring me a car. Please bring me a football.  
Love,  
Jesus Rubio

Dear Santa Claus,  
I want a wagon. I want a rabbit. I want a story-book. I want a dollhouse for Christmas.  
Love,  
Margie Griggs



Kirk, 4, and Alton McCormick, 9, children of Mr. and Mrs. Eldon McCormick, hold the Santa Claus they have at their house for the whole Christmas season.

**MERRY CHRISTMAS**

OUR gratitude and appreciation for your friendship attaches a special warmth to these words of greeting. Your continued good will has made us fortunate beyond measure . . . and it is with special warmth that we greet you and offer you our most heartfelt wishes for a Merry Christmas.

This holiday season marks our 11th. year in business in Bovina -and we are especially grateful for your patronage!

**Southside Service Station  
And Grocery**

Highway 86      F.M. Crook, Owner      Bovina

Perhaps the words are plain, perhaps the spelling is a little awry, but our Merry Christmas wish for you is as heartfelt and sincere as a child's letter to Santa.

**J. T. Hammonds**  
-Bovina-  
Pho. 238-2541 or 238-4541  
**MORE FARMERS PLANT  
DEKALB THAN ANY  
OTHER BRAND**

**SEASON'S GREETINGS**

Home is where the heart is at holiday time, and we hope both your home and your heart are filled with joy as you gather with your dear ones to celebrate in the true spirit of love and good fellowship.

**BOVINA  
GLASS  
AND PAINT CO.**

Highway 60 - Pho. 238-4421

At Christmas --

# Area Folks Plan Trips and Visits

Mrs. J. R. Caldwell is spending Christmas in Houston in the home of Charles Caldwell Jr., her grandson, and family. Also Mrs. Caldwell and her son and family, Mr. and Mrs. Charles Caldwell, of Midland will visit with Mrs. John Boyd in Houston. \*\*\*\*\*

Mr. and Mrs. Eldon McCormick and sons, Alton and Kirk, will spend Christmas holidays in Lawton, Oklahoma with a brother of Mrs. McCormick's. From Lawton they will go to Kansas City, Missouri, and then to Little Rock, Arkansas to visit with Mrs. McCormick's parents, Mr. and Mrs. Willey Tubbs. \*\*\*\*\*

Mr. and Mrs. Harry J. Charles plan to spend Christmas Day in Chillicothe with Mrs. Charles' father. Later during the holidays, the Charles' plan to go to Ruidoso, accompanied by their son, Billy Jay, who is a student at Texas Tech in Lubbock. \*\*\*\*\*

Mr. and Mrs. Bud Crump and family plan to go to Reserve, New Mexico to visit their daughter and her family, Mr. and Mrs. Billy Richards and Robin. Their son, Eddie, who is in school in Denver plans to accompany them. \*\*\*\*\*

Mr. and Mrs. Wilson DiCuffa plan to go to Plainview to visit with Mrs. DiCuffa's parents, Mr. and Mrs. S. A. Bayley and then to Dimmitt to visit Mr. and Mrs. Sal DiCuffa, his parents. \*\*\*\*\*

Mr. and Mrs. Richard Roberts and daughter, Teresa, plan to go to Annona to visit with Roberts' mother, Mrs. Leo Roberts and then to Gilmer to visit with Mr. and Mrs. E. T. Bullare, Mrs. Roberts' parents. \*\*\*\*\*

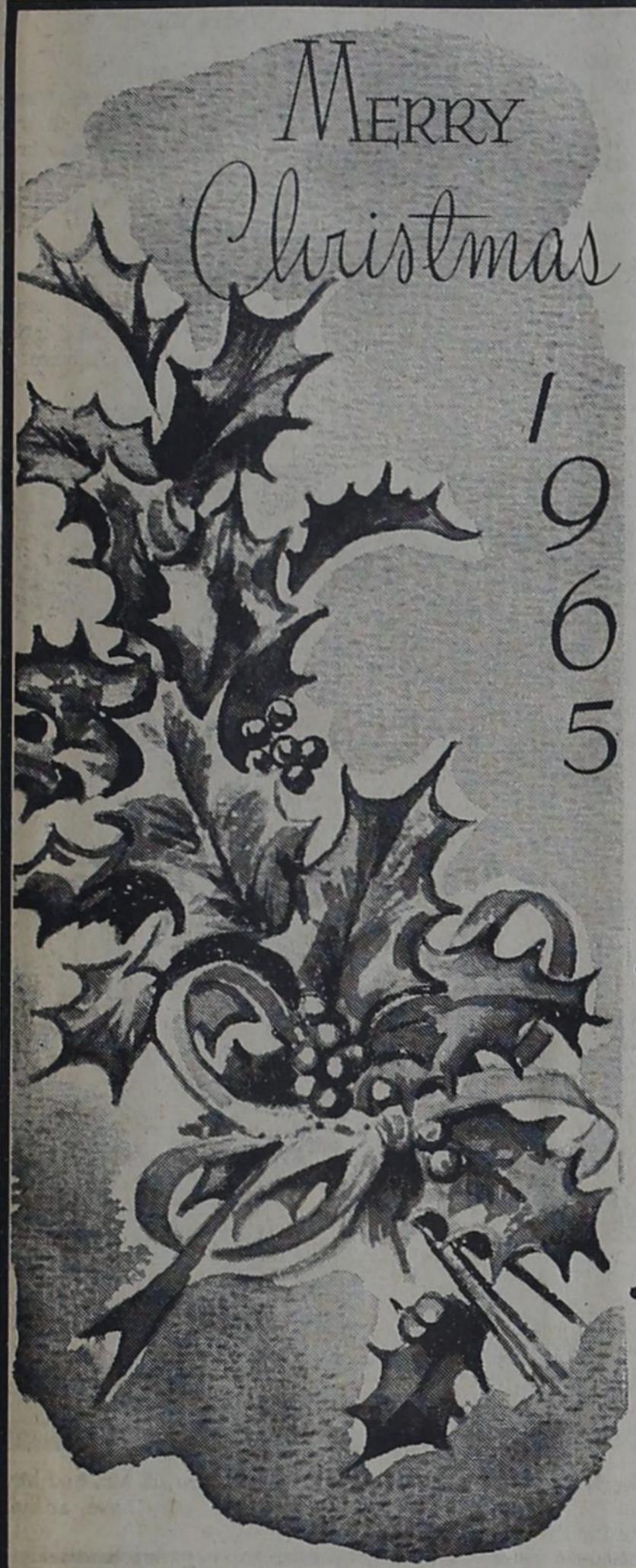
Mr. and Mrs. Bobbie Gene Calaway of Spearman will be in his parents' home, Mr. and Mrs. Robert Calaway for Christmas. \*\*\*\*\*

Mr. and Mrs. Jimmie Cockerham and family plan to go to Lamesa to be with Mrs. Cockerham's mother, Mrs. Harry Henderson and then to Littlefield to be with his parents, Mr. and Mrs. W. A. Dysart. \*\*\*\*\*

Mr. and Mrs. Levi Johnson plan to spend Christmas holidays in Oklahoma City with Mrs. Johnson's mother, Mrs. M. L. Ashby and with their daughter and family, Mr. and Mrs. Harold Lee Lowrie, Jimmy Don and Jeanne. \*\*\*\*\*

Mr. and Mrs. Homer Moten of Lampasas plan to be in Bovina to spend Christmas with their son and family, Mr. and Mrs. Dolph Moten, Matt and Beth. \*\*\*\*\*


Mr. and Mrs. Dave Wines plan to fly to Los Angeles for Christmas holidays. \*\*\*\*\*



- **Loyde A. Brewer**  
County Judge
- **Tom Lewellen**  
Commissioner  
Prc. I
- **C. H. Jefferson**  
Commissioner  
Prc. II
- **Guy Cox**  
Commissioner  
Prc. III
- **G. W. Crain**  
Commissioner  
Prc. IV
- **Charles Lovelace**  
Sheriff
- **Bonnie Warren**  
County Clerk
- **Dorothy Quickel**  
District Clerk
- **Mabel Reynolds**  
County Treasurer
- **Hugh Moseley**  
Assessor-Collector
- **Hurshel R. Harding**  
County Attorney

and please accept our sincere thanks for giving us the pleasure of serving you.

## COUNTY OFFICIALS



### Yes, Virginia

A little girl's curiosity has led to a bit of Christmas philosophy that has since become a Christmas classic.

One day — in December — in 1897, Virginia O'Hanlon wrote a letter to the New York Sun.

"I am eight years old. Some of my little friends say there is no Santa Claus. My papa says, 'If you see it in the SUN, it's so. Please tell me the truth — is there a Santa Claus?'"

Because we believe the reply with its message of keen, spiritual insight deserves reading again and again — we show it here. It was written by Francis E. Church, a writer for the old Sun.

Here it is:  
"Yes, indeed!"

"Virginia, your little friends are wrong. They have been affected by the scepticism of a sceptical age — they do not believe except what they see — they think nothing can be which is not comprehensible by their little minds."

"All minds, Virginia, whether they be men's or children's are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge."

"Yes, Virginia, there is a Santa Claus."

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished."

"Not believe in Santa Claus! You might as well not believe in fairies!"

"You might get your papa to hire men to watch in all the Chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus — the most real things in the world are those neither children nor men can see."

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there — nobody can conceive or imagine all the wonders that are unseen and unseeable in the world."

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men, that ever lived, could tear apart. Only faith, fancy poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond."

"Is it all real? — ah, Virginia, in all this world there is nothing else real and abiding."

"No Santa Claus! Thank God! — he lives, and he lives forever — a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood."

*Francis E. Church*

### ★ Santa Letters ★

Dear Santa,  
I want a doll and a play stove. And bring my sister a story book. And a doll that cries. And bring my brother a toy car and a doll a dress.  
Love,  
Elida Arce

Dear Santa Claus  
I have been a good boy and I like for you to bring me a B. B. gun and dump truck, and Roy Rogers gun hosters.  
Thank you,  
Robert Olvera

Dear Santa,  
I want a Secret Sam and a Johnny Eagle Red River Set. My sister wanted a Baby Boo. My mother wanted a pool table. My mother wanted a coat. And go to Veit Nam. And get me a Johnny Express.  
Love,  
Billy Whitecotton

Dear Santa,  
I want a tree house for my doll Pepper. Please remember everyone. I love you.  
Tammy Christian

Dear Santa Claus,  
Please bring me a doll. Please bring me a play house. Please bring me a horse.  
Linda Ruiz

Dear Santa Claus,  
I would like to have bicycle for my present. I have been a very nice boy. I wish you a happy Christmas and a happy New Year.  
Domingo Meza

When jolly old Santa makes his annual trip to your home, may he find every eye bright, every heart light with the happiness of this joyous season.



## Merry Christmas

# WARREN AUTO SUPPLY

C. P. Warren  
Highway 60 Bovina

## Christmas... in the window of America



Cheerful faces, old and young are at every window all over the land... hoping for a glimpse of the legendary sleigh and reindeer that bring old Santa on his annual visit.

While you and your family wait with eager anticipation for the cheery Old Gentleman... we'd like to briefly but sincerely say "Thanks" and extend our best wishes of the season.

Everyone at

# Oklahoma Lane Gin And Farm Supply

-- Phone Tharp 225-4386 or 225-4116



## We're coming to VISIT

... and we're bringing loads of good wishes to all our friends at this Christmas Season... Loads of Good Cheer, and appreciation, loads of happiness, and friends and all the good things that make Christmas so wonderful. We count ourselves fortunate to have enjoyed your friendship the past year, and after Christmas, through the many days that lie ahead, we'll look forward to greeting you again and serving you.

# Wilson-Brock Agency

"All Kinds Insurance"  
Joe Wilson -- Bovina -- Aubry Brock

# MERRY CHRISTMAS

*With Best Wishes  
For The New Year*

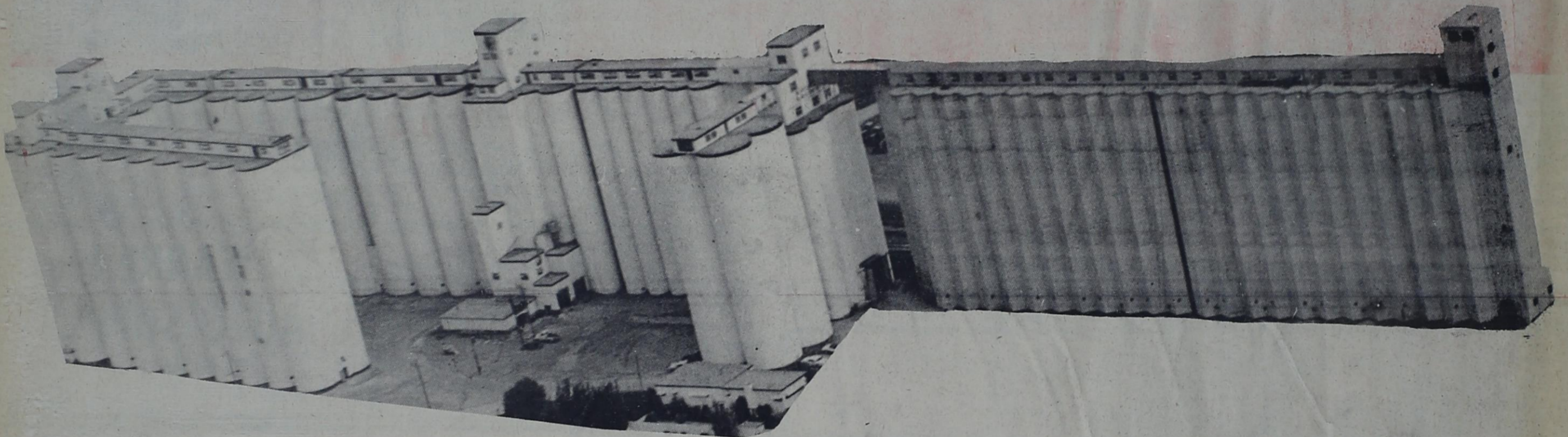


**SHERLEY-ANDERSON-PITMAN, INC. - FARWELL**  
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS



**SHERLEY-ANDERSON GRAIN CO. - LARIAT**  
ASA SMITH

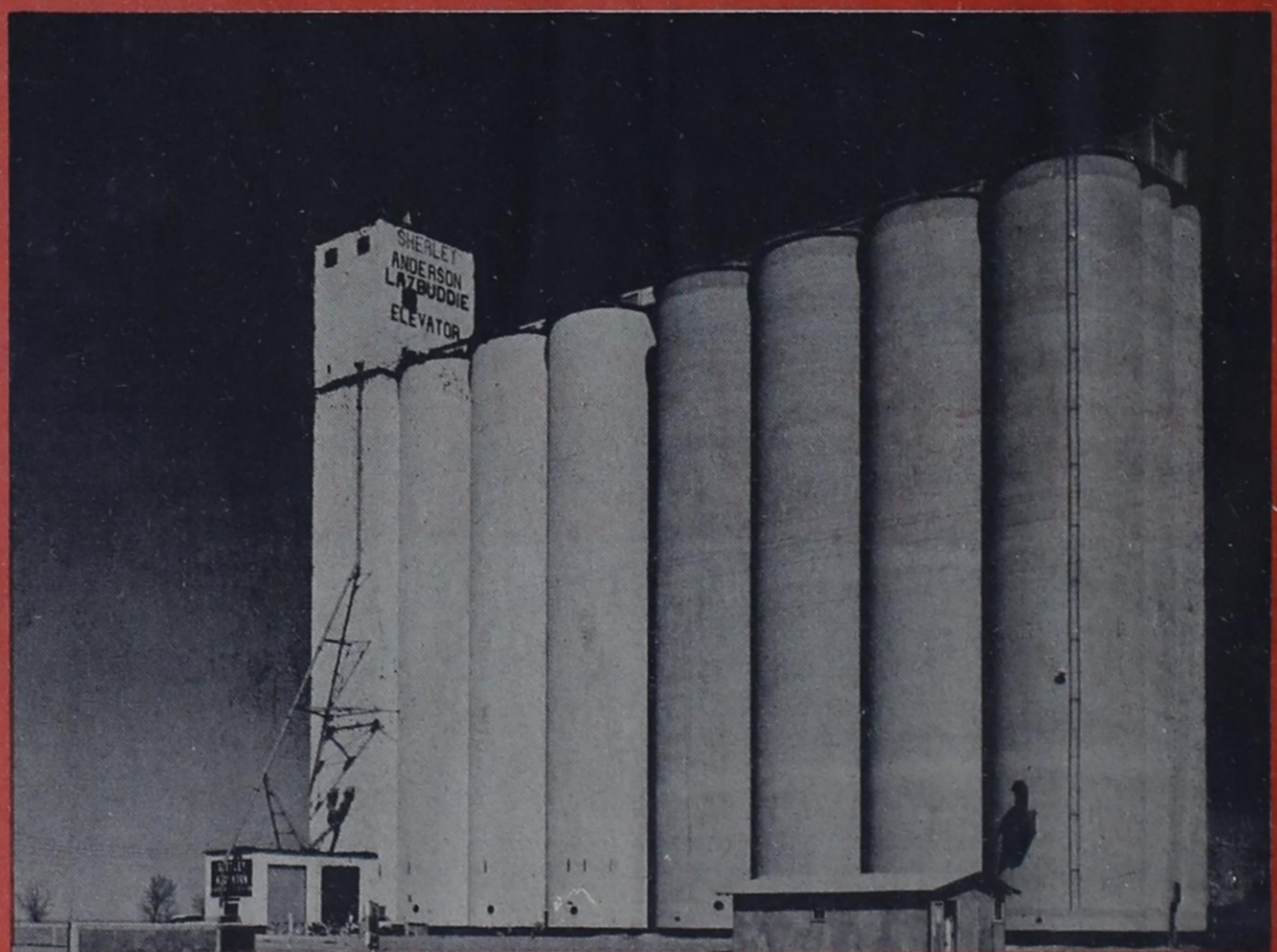
## SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



**Sherley Grain Co. - Bovina**



**SHERLEY-ANDERSON  
RHEA ELEVATOR**  
JOE ALLEN



**Sherley - Anderson  
LAZBUDDIE ELEVATOR**  
JOE MOORE--CLOYS STANBERRY