



**EXERCISE
YOUR
RIGHT**

TO

VOTE

**TUESDAY
NOV. 3rd**



WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, OCTOBER 28, 1964

BOVINA, TEXAS

VOL. IX, NO. 17

WHITTLIN'

BY DOLPH MOTEN

Election day is Tuesday. At its end we'll know the answers to many questions in regard to how the American people feel politically.

We expect a Democratic victory.

We think a majority of the voters will favor experienced, responsible government officials over untried "aginers." You'll notice that almost all Republican candidates spend a lot more time telling what they don't want than what they do want.

We think the Democratic ticket should be voted for from the White House to the courthouse.

There's a sample ballot in this issue of The Blade which shows how to vote a Democratic ticket. While the space it occupies is paid for by Parmer County Democrats, Republicans are more than welcome to study it to figure how they want to vote. Who knows, they might get confused and cast a Demo vote.

We're eager for the Bovina voting precinct and Parmer County to return to the Democratic side of the voting ledger. Both went Republican four years ago, you'll remember. Political observers felt that the religious issue during the campaign swayed the traditionally Democratic boxes here in favor of the GOP candidates. There's no religious issue involved this time and Bovina and Parmer County will be expected to go Democratic.

For the Democrats to be assured of a majority in this voting precinct, in Parmer County, and across the nation, it'll take a large turnout of voters. The Republicans can be counted on to vote their full strength. If the Democrats become overconfident and don't go to the polls, an upset could happen. Ugh!

Bovina can do its part in getting out the vote by casting something over 500 ballots. If that many vote, it will be a new record here.

In 1960, 478 cast ballots. That was up from the 1956 figure of 426.

There has been more than enough growth here during the past four years to shove the vote total over the 500 mark. We hope it happens.

We can't imagine people who are eligible not taking the time to vote. . . not this time, anyway. Maybe there won't be many who don't put out the minimum of effort that is required to help govern themselves.

We're going to encourage all the Democrats we know to go to the polls.

Early this week, we asked a Democratic farmer if he needed any campaign stickers. "I don't guess I do," he replied. "I've got one on everything I own except my stalk shredder. And if I thought anybody would see 't, I'd put one on it!"

It was bound to happen -- a Democratic newspaper would foul up on a Republican ad, we mean. The page ad for Goldwater which appears in second section of this issue has a mistake in it. It says that people who vote for Goldwater be PROVED to be an American. That's wrong and it wasn't meant to be that way. It should read: "and be proud to be an American." The mistake was discovered too late for a reprint run and still get The Blade in the mail on time this week. We're sorry for the error and hope that all concerned will understand.

500 OR MORE MAY VOTE HERE--

Interest High In Election

Balloting Scheduled Tuesday

General election, 1964 style, will be staged Tuesday, November 3.

Commanding majority of the interest, as expected during a presidential election year, is the race for president and vice president. Texas's own Lyndon B. Johnson and Senator Hubert Humphrey of Minnesota lead the Democratic ticket. Republican standard bearers are Senator Barry Goldwater of Arizona and Rep. William Miller of New York.

Coming in for their share of the spotlight are races for the U. S. Senate, Congressman At-Large and for U. S. Representative from this, the 18th, Congressional District.

For the Senate post, the Democratic incumbent, Ralph Yarborough, is being challenged by George Bush of Houston. For the at-large seat in the House of Representatives, Joe Pool is asking to be re-elected while Bill Hayes of Temple, the Republican, is attempting to unseat him.

Veteran Congressman Walter Rogers of Pampa, the Democrat; has as his opponent this year, Bob Price, also of Pampa. In state races, where the Democrats are the incumbents, John Connally is being challenged by Jack Crichon for govern-

(Continued on page 2)

Homecoming Events Feature Parade, Game, Alumni Meet

Activities Start Friday At 1:30



QUEEN CANDIDATES--One of these four beauties will be named Football Queen Friday night at halftime of Bovina-Nazareth

football game. Candidates, left to right, Dorothy Bowman, Connie Vaughn, Linda Estes and Sandra Patterson.

Homecoming for Bovina High ex-students is Friday and Saturday.

Festivities get underway Friday afternoon with a parade at 1:30. Football game between Bovina Mustangs and Nazareth Swifts follows at 7:30. A football queen and king will be crowned at halftime of the game.

The annual alumni reunion and dinner is scheduled for Saturday night. It will be at 7:30 in the school cafeteria.

Tickets to the dinner will be available at the door. All ex-students from Bovina, Rhea and Oklahoma Lane and their husbands and/or wives are welcome to attend, announces J. T. Hammonds, president of the ex-students association. The homecoming reunion will feature the Class of '61.

The activities are sponsored by Student Council and the ex-students association.

Football queen candidates are Dorothy Bowman, Connie Vaughn, Linda Estes and Sandra Patterson.

Candidates for the title of football hero are Scotty Rundell, David Anderson, Jimmy Redden and Al Shamblin.

Theme of floats in the parade will be "Legends." Floats will be entered by several classes. Businesses and organizations in the community are welcome to have floats or other displays in the parade, announces Alan Staley, high school principal and student council sponsor.

School will be dismissed at approximately 2:30 -- following the parade. Students will be allowed to see the parade, however. After the parade, they will return to school and then be dismissed.

Also at halftime of the Friday night game, members of Bovina Mustang Quarterback Club will award a shotgun to a lucky ticket holder.

KICKOFF TIME 7:30 P.M.--

Nazareth Here Friday For District 1-B Clash

Two of the top three teams in District 1-B will provide a fitting football game for homecoming activities here Friday night.

Kickoff time is 7:30 p.m. in the contest which pits Bovina's Mustangs against the Nazareth Swifts.

Both teams are undefeated in district play. Winner of the game will continue on the district championship road while the loser will be eliminated for practical purposes.

Mustangs have district wins over Texline, Happy and Hart. The Swifts have won from Hart, 24-0, and Lazbuddie, 28-8, in district competition. They also have wins over Anton and Claude. Their lone loss was to Hereford B, 24-14.

"We may get it laid on us this week. They have a good football team," comments Mustang Coach Roy Stone.

Scouting report on the Swifts shows they have a fine passing attack with Quarterback Marvin Hoelting throwing to Ends Jimmy Hoelting and Donald Braddock.

Nazareth's running attack is built around Fullback Larry Ringwald, who is considered a good runner.

This is Nazareth's first year in 11-man competition. They won the regional championship in eight-man play last year.

Coach Stone says there isn't much difference between 11 and eight-man football and the step up hasn't handicapped the Swifts.

Mustang players are expected to be in good shape physically except for Fullback Gene Pruitt who received a sprained ankle in the Hart game last week. He may be able to play, however, Coach Stone says.

Since the game will be a homecoming feature, a capacity crowd is expected.

Weight isn't expected to be a factor in the game. The teams

are expected to be about the same size.

"We'll have to stop their passing attack to win," the Bovina coach says, "and we need to cut down on the number of penalties we got against Hart."

In other district games Friday night, Texline goes to Happy, Vega plays at Hart and Lazbuddie plays Turkey at Lazbuddie.

If the Mustangs can defeat Nazareth only Lazbuddie and Vega will remain between them and a district championship.

IN DALLAS--

FFA Boys Earn Placings At Fair

Bovina FFA members brought back their share of ribbons from livestock show at State Fair of Texas last week in Dallas.

Barrows earning placings were a Chesterwhite shown by Larry Dendy which was fifth and a 14th place Chesterwhite shown by Alan Carson, Randy Jones showed his Berkshire to a seventh place finish.

In the lamb show, Gregg Wilson had a fourth-place Shropshire, Gary Beauchamp a 37th place Southdown, Jerry Roach a 41st place Southdown, Richard Carson a 44th place Southdown,

Eddie Corn, a 44th place Hampshire and Alan Carson, a 45th place Hampshire.

A total of seven barrows and six lambs were entered in the show by members of the chapter here.

The barrows were sold at the Fair. The lambs were returned home and will be shown this Spring in Hereford, Friona and Amarillo, according to John Paul Jones, vo-ag instructor here.

FFA boys are now in the process of buying more barrows for Spring showing, Jones says.

Shurfine Carnival At Wilson's

Wilson's Super Market's annual fall promotion, Shurfine Carnival of '64, kicks off tomorrow (Thursday) for a 10-day run.

In keeping with the national election, the carnival this year has a political campaign theme. Shoppers are invited to "elect" Shurfine Sam president and thus make his bride of a few carnivals ago, Miss Lo-Lo Prices, the first lady of the land.

The sale, which features special prices throughout the store, concludes Saturday night, November 7.

This is one of two such promotions conducted each year by the super market here. The Spring promotion is combined with the store's anniversary celebration.

The Shurfine carnival is advertised in a page ad featuring two colors in this issue of The Blade. This is the first time for The Blade to have a two-color ad; red and blue in addition to the normal black and white.

Weather by Willie

Well, you can't beat a fall like this. But look out the next 10 days. Something is brewing. Get out as much of your crop as possible.

--Willie

Read Places First In Football Contest

A new winner came to the front in last week's Bovina Businesses Cotton Bowl Football Contest. Darrel Read took the \$5 first prize.

A pair of repeaters came in for the runner-up money. Melvin Terry took second place and \$3 for the second time this season. Jack McCracken, a former first place winner, won third and a check for \$1.

Each of the money winners named nine of 10 games correctly as did six others. The tiebreaker score was used to

determine the placings.

Dixie Carson retained her front-running position in the race for the grand prize, which consists of an expense-paid trip for two to the Cotton Bowl in Dallas. She has a total of 61 out of a possible 80 for a percentage of .762.

Second to Mrs. Carson and just one point back with 60, is Jeanne Kerby. In third place with a total of 58 is Gene Ezell.

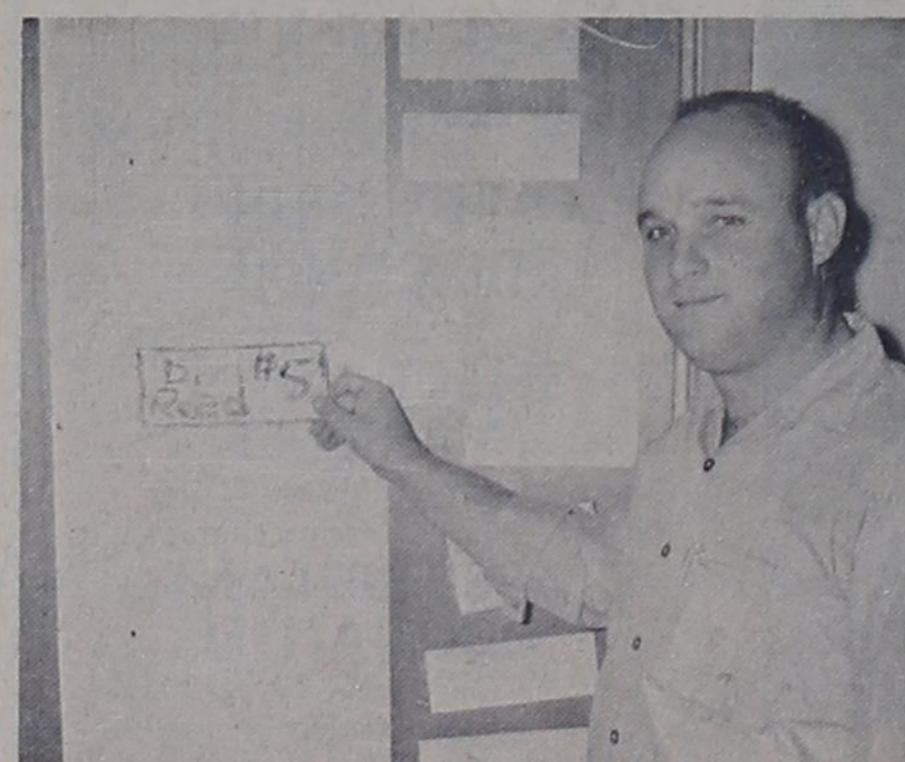
Four points off the pace are Gary Carson and McCracken.

Those who named nine right last week, other than the prize winners, were Pat Whitecotton, Mrs. Rhinehart, Lea Looney, Phil Caldwell, and Buck Ellison. One entry blank which sported the majestic score of nine had no name on it. Its owner may receive credit for it by identifying it at The Blade office.

In addition to the nine entry blanks which had nine winners named on them, 18 selected eight, 26 picked seven, 32 had six right, 10 selected five, seven named four, one had two and one got only one.

A special change in the rules was announced this week by Dolph Moten, Blade publisher and contest judge. Mrs. Kerby, now in second place in the race for the grand prize, will be allowed to contest even though she will be employed by The Blade beginning this week. One of the rules says the contest is open to everyone but members of the newspaper and its employees. The deviation in the rule was made because Mrs. Kerby will have completed two-thirds of this year's contest before going to work for the paper.

Contest sponsors are Bonds Oil Co., Bovina Dairy Freeze, Generalgas, Bovina Gin Co., Sherley Grain Co., Oklahoma Lane Farm Supply, Bovina Wheat Growers, Charles Oil Co., First National Bank of Bovina and Cicero Smith Lumber Co.



FOOTBALL EXPERT--Darrel Read is shown displaying his \$5 first prize check he earned for being top contestant in last week's Bovina Businesses Cotton Bowl Football Contest. Read was one of nine to name nine of 10 winners and was closest of the group to the tiebreaker score.

Welcome

To **Q** Pool
The **Q** Snooker
Dominoes

**Thursday Night Is Family Night.
Fun For All The Family!
Now In Our New Location
On East Main Street**

MR. AND MRS. FRED LANGER
Come On In - The Playing Fine!

Phone 238-8421


**WINTER'S COMING
Get Your New
National Battery
Today!**

HYDRALIC HOSE
REPAIR SERVICE

No. 41 **\$37⁵⁰**
IRRIGATION
DRIVESHAFTS

**BOVINA
AUTO PARTS, INC.**
Sonny Spurlin, Owner - Manager
Highway 60 Pho. 238-3701

First National Bank Presents
COW POKES By Ace Reid



"If you think that's robbery, whatta you think it wuz when by great grandpa gave 35¢ an acre fer it eighty years ago."

AUTO LOANS With REASONABLE RATES

**First National Bank
of Bovina**
-- Member FDIC --
"Helping Make A
Good Community Better"

**YOU SAVE MONEY
And Take No Risk When You Book Your
DEKALB® Early!**

★ ★ ★ ★



**Here's Why You
Should Book Your
DeKalb Milo Seed Now:**

- ★ **EARLY ORDER DISCOUNT**
You Save \$1. Per Cwt. With An Early Order
- ★ **SELECTION OF VARIETIES**
You Can Select Any DeKalb Variety
You Want Now And Assured Of Getting It.
- ★ **FREE REPLANT GUARANTEE**
More Farmers Plant DeKalb Than
Any Other Brand

HAMMONDS SEED SERVICE
Phone 238-2541-J.T.Hammonds--Phone 238-4541

THIRD DISTRICT VICTORY--

Mustangs Handle Hart Attack: Win 41-0

Bovina Mustangs ran roughshod over Hart Longhorns here Friday night, 41-0.

Scoring almost at will, the Mustangs kept the Longhorn offense paralyzed throughout the District 1-B contest. Hart's total yardage for the evening's work was 35. They managed for only two first downs.

Bovina scored 21 points in the first half and racked up 20 more in the second to ice the game away. It was the Mustangs' third consecutive district win and brought their season record up to 4-3.

Scoring was divided evenly among Bovina backs. Fullback Gene Pruitt was the only one to register more than one TD on the scoreboard. He had two

on scampers of two yards early in the game and 19 yards just before halftime intermission.

Quarterback David Anderson went two yards for one as did Halfback Dean Stanberry. Halfback Scotty Rundell plowed 11 yards for his score. Freshman Fullback Carl Harris scored Bovina's final six pointer on a spectacular 35-yard maneuver while he was playing with the second unit.

A highlight of the scoring effort was Al Shamblin's kicking of five extra points in as many tries. A high snap from center following the sixth Bovina touchdown kept Shamblin from getting a chance to make it six consecutive successful attempts.

The Ponies rolled up their highest total yardage total of the season -- 404. Passing ac-

counted for 74 yards of the total as Anderson completed four out of eight.

Hart completed three of five passing attempts but all three were caught by Mustang defenders. The hapless Longhorns also lost the ball two times on fumbles as well.

Four minutes were required for Bovina's first score. After the teams exchanged fumbles, the Mustangs had possession on Hart's 24. Pruitt carried four consecutive times to ram the pigskin over. He had runs of 11, eight, three and two yards.

Second touchdown came with 0:20 remaining in the initial quarter.

A field goal attempt by Shamblin midway of the second stanza was partially blocked and fell short.

Midway through the fourth

period, Rundell blasted 11 yards for a touchdown after Anderson had intercepted a stray Longhorn aerial and returned it from the 40 to the 11. Rundell went over on the first play from that point.

The game was marred through by penalties. Bovina was set back eight times for a total of 90 yards. Hart had three for a total of 23.

Rundell lead the Mustangs in the ground-gaining department even though he left the game in the third period with a sprained ankle. He gained 129 yards in 19 carries. Rundell made 77 in 18 tries. Stanberry was called one 13 times and answered with 51 yards. Harris made 47 in five tries.

Outstanding defensively for the Mustangs was the entire forward wall led by Tackle

**TEXAS PRESS ASSOCIATION
1963
PRIZE WINNER**

The Bovina Blade
Second-Class Privileges Authorized at Bovina, Texas, 79009
Published At Bovina, Texas, Every Wednesday
Dolph Moten Publisher & Editor
Sue Moten Women's News

STATISTICS		Roman Ramirez.	
Bovina	Hart	104	Total offense
17	2	3	Passes intercepted by
330	35	3	Number of punts
8	5	32	Punt average
4	0	1	Number of fumbles
74	0	2	Opponent's fumbles recovered
		8	Number of penalties
		90	Yards penalized

Balloting--

(Continued from page 1)

Horace Houston is the opponent of Incumbent Preston Smith; John Trice is running against Demo Waggoner Carr for attorney general. GOP-man John B. Armstrong wants to replace John White as agriculture commissioner; John A. Matthews is the Republican running for commissioner of general land office against Jerry Sadler. Robert S. Calvert's opponent for his comptroller of public accounts post is Dallas Calmes, Jr., the Republican. Running against Jesse James for state treasurer is Fred S. Newmann, the Republican.

For unexpired term as railroad commissioner, Demo Jim C. Langdon is opposed by Don Flanagan while Democrat Jack Pope is running against T. E. Kemmerly for Associate Justice, Supreme Court, Place 1.

Democrats are unopposed in their bids for other state, district, county and precinct races.

Constitution party again this year offers a smattering of candidates for voters to decide on. Though the independent party has a space on the ballot, no candidates are offered.

E. R. "Scotty Barry" will be election judge in this voting precinct. He will be assisted in conducting the election and counting the ballots by Johnie Horn, Mrs. Pearl Moore, Pat Kunselman, Francis Gohar, Francis Willard, Vernon Estes and possibly others.

To be eligible to vote, citizens must have a poll tax receipt, an exemption certificate which will allow them to vote on federal officials only, be over 60 years old or have a free vote because they are 21 just this year.

Barry says he expects a large turnout of voters.

A total of 478 voted here in the general election of 1960. The total in '56 was 426. The total could possibly go over the 500 mark this year.

The Bovina box went Republican in '60, but was heavily Democratic in '56. Both those years, the box here was in step with Parmer County.

A record vote in the county was cast four years ago as 2867 went to the polls.

Polls will be in American Legion Hall in Bovina, Barry announces, and will be open from 8 a.m. until 7 p.m.

In addition to the candidates, Texas voters will also decide for or against three proposed amendments to the state constitution.

Barry said this week that the ballot isn't a difficult one and he expects voters to have a minimum of trouble marking it.

**From The White House To The Courthouse
Vote For Experienced, Responsible
Government Officials!
VOTE A STRAIGHT
DEMOCRATIC TICKET**

Here's The Way To Do It:

SAMPLE BALLOT

Vote for the candidate of your choice in each race, by scratching or marking out all other names in that race. You may vote for all the candidates of a party by running a line through every other party column.

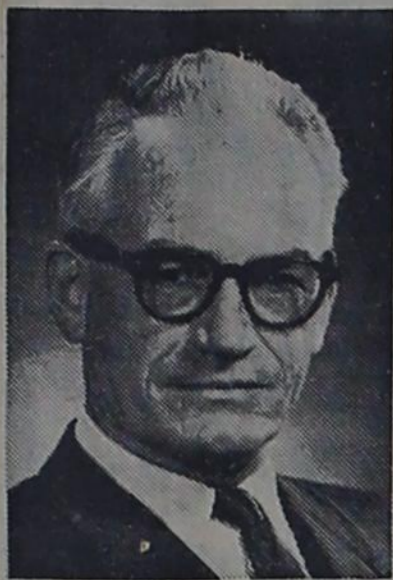
DEMOCRATIC PARTY	REPUBLICAN PARTY	CONSTITUTION PARTY	WRITE-IN
For President and Vice-President: LYNDON B. JOHNSON and HUBERT H. HUMPHREY	For President and Vice-President: BARRY M. GOLDWATER and WILLIAM F. MILLER	For President and Vice-President: JOSEPH B. NIGHTBURN and THEODORE C. BILLINGS	For President and Vice-President:
For United States Senator: RALPH YARBOROUGH	For United States Senator: GEORGE BURN	For United States Senator: JACK CARSWELL	For United States Senator:
For Congressman-At-Large: JOE POOL	For Congressman-At-Large: BILL HAYES	For Congressman-At-Large: W. A. BILL JOHNSON	For Congressman-At-Large:
For U. S. Representative, 18th Congressional District: WALTER ROGERS	For U. S. Representative, 18th Congressional District: ROBERT E. BOB PRICE		For U. S. Representative, 18th Congressional District:
For Governor: JOHN B. CONNALLY	For Governor: JACK CRICHTON	For Governor: JOHN C. WILLIAMS	For Governor:
For Lieutenant Governor: PRESTON SMITH	For Lieutenant Governor: HORACE HOUSTON	For Lieutenant Governor: JOSEPH M. RUMMEL	For Lieutenant Governor:
For Attorney General: WAGGONER CARR	For Attorney General: JOHN TRICE	For Attorney General: DEREK C. BOWDYS	For Attorney General:
For Commissioner of Agriculture: JOHN C. WHITE	For Commissioner of Agriculture: JOHN B. ARMSTRONG	For Commissioner of Agriculture: DEREK C. BOWDYS	For Commissioner of Agriculture:
For Commissioner of General Land Office: JERRY SADLER	For Commissioner of General Land Office: JOHN A. MATTHEWS	For Commissioner of General Land Office: DAVID R. MARK	For Commissioner of General Land Office:
For Comptroller of Public Accounts: ROBERT S. CALVERT	For Comptroller of Public Accounts: DALLAS CALMES, JR.	For Comptroller of Public Accounts: DAVID R. MARK	For Comptroller of Public Accounts:
For State Treasurer: JESSE JAMES	For State Treasurer: FRED S. NEUMANN	For State Treasurer: BERT ELJIS	For State Treasurer:
For Railroad Commissioner (Full Term): BEN RAMSEY	For Railroad Commissioner (Unexpired Term): DON FLANAGAN		For Railroad Commissioner (Full Term):
For Railroad Commissioner (Unexpired Term): JIM C. LANGDON			For Railroad Commissioner (Unexpired Term):
For Associate Justice, Supreme Court, Place 1: JACK POPE	For Associate Justice, Supreme Court, Place 1: T. E. KEMMERLY		For Associate Justice, Supreme Court, Place 1:
For Associate Justice, Supreme Court, Place 2: RUEL C. WALKER			For Associate Justice, Supreme Court, Place 2:
For Associate Justice, Supreme Court, Place 3: ROBERT W. HAMILTON			For Associate Justice, Supreme Court, Place 3:
For Judge, Court of Criminal Appeals: K. K. WOODLEY			For Judge, Court of Criminal Appeals:
For Associate Justice, Court of Civil Appeals 7th District: ERNEST O. NORTHCUTT			For Associate Justice, Court of Civil Appeals 7th District:
For State Representative 91st District: BILLY W. CLAYTON			For State Representative 91st District:
For District Attorney, 154th Judicial District: JACK YOUNG			For District Attorney, 154th Judicial District:
For County Attorney: HURSHEL R. HARDING			For County Attorney:
For County Sheriff: CHARLES LOVEFACE			For County Sheriff:
For Tax-Assessor-Collector: HUGH MOSELEY			For Tax-Assessor-Collector:
For County Commissioner, Precinct No. 1 THOMAS W. LEWELLEN	For County Commissioner, Precinct No. 1 JIM PARSONS		For County Commissioner, Precinct No. 1:
For County Commissioner, Precinct No. 3: GUY COX			For County Commissioner, Precinct No. 3:
For Justice of Peace, Precinct No. 3 (Unexpired Term): LUCILLE KILLOUGH			For Justice of Peace, Precinct No. 3 (Unexpired Term):

**Mark Out
The Two Columns
As Shown.**

**VOTE
Democratic
ALL
THE
WAY!**

**Leave The
COMPLETE
List Of
Democratic
Candidates
VOTE
For
Experienced
Responsible
Candidates
Vote
Democratic**

**POLITICAL AD PAID
FOR BY PARMER
COUNTY DEMOCRATIC
COMMITTEE,
STEVE MESSENGER,
CHAIRMAN**



"Certainly, simple honesty is not too much to demand of men in government."

VOTE FOR BARRY

GOLDWATER

IN YOUR HEART, YOU KNOW HE'S RIGHT

Political ad paid for by Goldwater For President Committee, Tad Smith, chairman.

Gene Barton Home Builder And Designer

FHA Or Conventional

Show Homes -
100 Block Juniper
In Herford

Maximum Loans Arranged

Phone Collect
Day Or Night

EM4-2327-Hereford

WANT ADS

Medical Management
Of The
Overweight Patient
Dr. Youngblood
519 Pile Clovis

FOR SALE OR WILL TRADE
equity for farm machinery --
Three bedroom home in Bovina.
Less than two years old.
See Big Nick Trilenen at Machinery Supply, Bovina, phone 238-4861. 11-tfnc

CHOICE BUILDING LOTS IN
RIDGELEA ADDITION
STILL AVAILABLE
Select yours now! Terms are
available on a few of these
building locations. If you're
interested in building, buying
or selling a home in Bovina,
see us. We offer the finest in
home loan service.
A. L. GLASSCOCK
REAL ESTATE
Phone 238-3231
-Bovina-

Am interested in buying 100
tons of well-grained bundled
hegari and will haul when dry
enough to stack.
J. J. Steele
Citizen's Bank Building
Clovis, New Mexico
Dial: 763-3521 or 763-6455
17-2tc

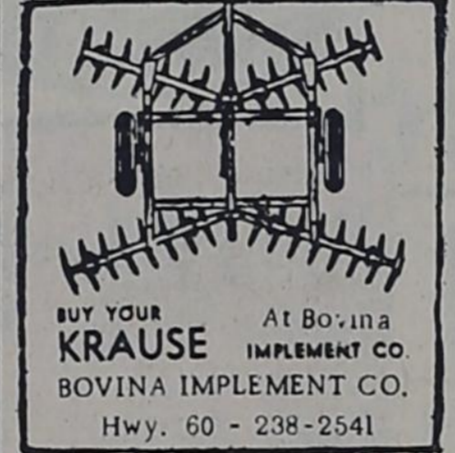
ANNUAL TURKEY DINNER
St. Ann' & St. Teresa
Alter Societies
Bovina Parish Hall
Sunday, Nov. 1
11 a.m. - 2 p.m.
Adults \$1.50 - Children 75¢

WANTED -- Lady or couple to
stay with elderly couple. Must
relocate to Western Oklahoma.
Will pay relocation, salary and
room and board. See Mrs. Bob
Estes or phone 238-6521. 16-4tc

REAL ESTATE LOANS, with
old line reliable companies.
Free appraisal. Best terms.
Absolutely no service charge
to the borrower. McCallum Real
Estate, Bank Building, Phone
238-2081. 13-tfnc

LAND FOR SALE
160 acres in Oklahoma Lane
area with 112 acres of milo,
25 acres cotton, 11 acres wheat,
Eight-inch irrigation well. Has
nice home and domestic well
and outbuildings. Half minerals
go. \$425 per acre, with 29 per
cent down and balance over
15 years at six per cent interest.
117 acres with 81 acre milo
base, eight acres of cotton, 10-
inch well, a domestic well, well-
house and barn. Located on
pavement in Lariat area. \$225
per acre. Byron C. Fowler Real
Estate, half mile west of Okla-
homa Lane crossroads, phone
day or night 825-2600. 14-4tp

LOST OR STRAYED -- Four
whiteface calves, branded CJ
on right hip. See Clarence John-
son or phone 825-2772, Okla-
homa Lane. 17-2tp



FOR SALE -- Three bedroom
home. Also for those interested
in buying good farms, we have
several listings. Contact Joe
Pinner, 238-4451. 13-tfnc

FOR SALE -- Good No. 16
John Deere cotton stripper, \$35.
Wilton Wilks Route 1, Texico,
N. M. Ph. 389-2124 (Pleasant
Hill). 17-1tp

Spinnet Piano

Reliable family can ar-
range attractive purchase of
fine Spinnet Piano. Small
monthly payments. First
payment in December. Write
at once.

McFarland
Music Co.

200 S. Main, Elk City, Okla.

FOR SALE--Northeast quar-
ter of Section 12 located ap-
proximately three miles north-
east of Bovina. Good 8-inch
well. Some underground tile.
Good milo and wheat acreage.
Some cotton. Write or see
Harold L. Carpenter, WestStar
Route, Baileyboro, Texas. 17-4tp

FOR SALE -- Two-bedroom
brick home in Bovina. Reason-
able, good terms. A. L. Glass-
cock Real Estate, phone 238-
3231 or 238-2092. 14-tfnc

FOR ALL KINDS of insurance
and farm loans, see Jim Ware
at Bovina Insurance in First
National Bank Building or phone
238-4382. 23-tfnc

Wheat Pasture Wanted

★
**TRIPLETT
CATTLE CO.**

Pho. 238-2711--Bovina

CARD OF THANKS
To say thank you seems so
little for the many acts of kind-
ness shown us in our hour of
sadness over the loss of our
loved one, but we know of no
other words to express our
gratitude. To each of you who
sent cards and flowers, many
thanks and may the Lord bless
each of you.
Y. J., Roberts and
Sonny Proctor. 17-1tp

FOR SALE OR TRADE -- 1958
Oldsmobile 4-dr. In good con-
dition. Gary Kent Glasscock,
phone 238-3421. 13-tfnc

FOR SALE

160 Acres Irrigated Farm,
sandy loam soil - 2 new wells
with new 6" pumps and 1 old
well with 8" pump and motor -
and 1 four room house in fair
condition - 1/2 minerals. Lo-
cated on state highway 86 1 1/2
miles north House, N. Mex. -
\$225.00 per acre. 29% down
terms to be agreed upon.
C.R. Elliott
Bovina, Tex. - Ph. 238-2382

FOR SALE -- Three-bedroom
brick home in Bovina. Less than
year old. On Corner lot. Ideally
located near school and
churches. Well landscaped. Fi-
nancial commitment. Shown by
appointment only, please, Mc-
CALLUM REAL ESTATE, Bank
Building, Ph. 238-2081.

WANTED -- farm land to rent.
Leroy Burnett, Phone 265-3410.
Route 3, Box 117, Friona.
15-4tc

Am interested in making loans
and buying first and second
lien notes secured with farm
and ranch lands.
J. J. Steele
Citizen's Bank Building
Clovis, New Mexico
Dial: 763-3521 or 763-6455
17-4tc

SOUP'S on, the rug that
is, so clean the spot with
Blue Lustre. Rent elec-
tric shampooer \$1. Super
Saveway.

Turkey Dinner Sunday

Sunday is day set for annual
turkey dinner sponsored by St.
Ann's and St. Teresa's Altar
Societies of St. Ann's Catholic
Church.

Dinner will be served from 11
a.m. to 2 p.m. at the Parish
Hall.

Adult plates will be sold for
\$1.50 and children plates will
be 75¢.

Public is invited to attend
the dinner.

PUPPIES -- Have several
puppies to give away. See Amy
Hromas or phone 238-4161.
17-1tc

NOTICE -- I will not be re-
sponsible for debts made after
this date by anyone other than
myself. Robert Edens Jr.
17-2tp

Williams Weekend SAVINGS

Maternity Dresses

Your Choice \$1.98

10% Off On
Anything In Our Store
For Women Or Children!

WILLIAMS Mercantile Co.

"Pioneers In Bovina"

COMPLETE FARM SUPPLY

HEADQUARTERS

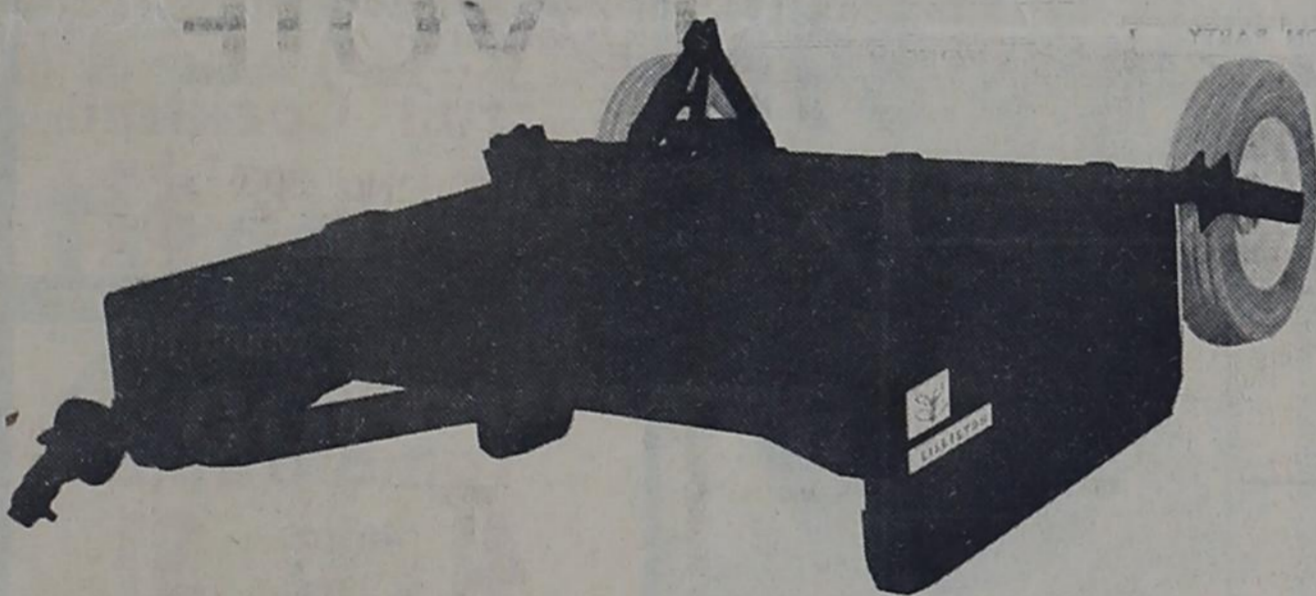
Call Us Now

For
**COTTON
DEFOLIATION**

Another Service Provided By GORN'S Farm Store

Highway 86 And Third Street
Bovina Phone 238-3181

Here Are The Answers To MAIZE STUBBLE

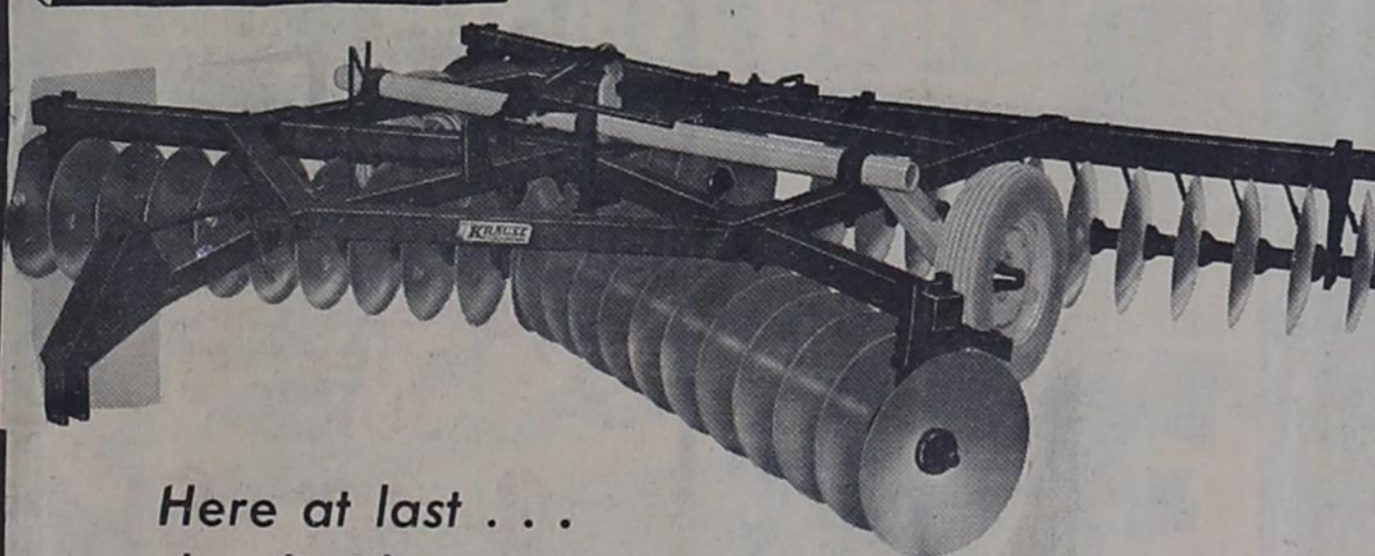


MAKE WAY FOR THE LILLISTON

COMMANDO SIX!

cuts, clears, shreds a 72-inch swath

Here's a warrior that's always on the attack. It shreds stalks, chops brush, mows pastures, levels undergrowth, reduces weeds to mulch. Built like a tank, the rugged Commando blitzes a clean 72-inch swath through some of the toughest terrain you can find. Then, raise the hinged side and it's ready to make hay (the haying features are standard -- no optional kits are necessary). And yet, most surprising, the Commando is modestly priced. It costs no more -- and in most cases less -- than ordinary cutters.



Here at last . . .
the disc harrow
the farmer has always needed!

Most harrows show few original design advances since the day they were first mounted on wheels. Krause is the exception. Krause has pioneered so many sound new ideas -- rigid one-piece welded frame, sealed anti-friction bearings, "Disc-Fit" spools, extra-sturdy construction, and many others. The new "400" puts Krause still farther ahead . . . makes it more than ever your top-value best buy of all discs.

BOVINA IMPLEMENT CO.

-Your Massey-Ferguson Dealer-
Hiway 60 238-2541 Bovina

TARPS

FOR

- GRAIN TRUCKS
- COTTON TRAILERS
- OTHER USES

-8 Sizes From
8'x10' to 12'x18'
In 10 And 12 Oz.
Duck, Waterproof.

ALSO--

- TARP LOOPS
- GRAIN SCOOPS
- WATER CANS

GAINES HARDWARE CO.

"NOTHING KNOCKS ON BOVINA
BUT OPPORTUNITY"

LOWEST PRICES

STORM DOORS AND WINDOWS

FREE
INSTALLATION



Call Today For Free Estimates
And Immediate Installation
Our Storm Windows Are
Constructed Locally To Give
You The Best In Service.
ALL SIZES

BOVINA GLASS AND PAINT CO.

Highway 60 - Ph. 238-4421

Shurfine CARNIVAL '64

HISTORY'S GREATEST BRAND ELECTION!

SHURFINE SAM FOR PRESIDENT

VOTE FOR QUALITY

VOTE FOR SAVINGS

MAKE LO-LO PRICES THE FIRST LADY OF THE LAND!

VOTE FOR SHURFINE



FREE... 3 lbs.

shurfresh Margarine

WITH THE PURCHASE OF...

6 SYLVANIA LIGHT BULBS

Shurfine Early Harvest PEAS 5 No. 303 Cans \$1

Shurfine R.S.P. CHERRIES 5 No. 303 Cans \$1

Shurfine SHORTENING 3 Lb. Can 59¢

Shurfine CAKE MIX Your Choice Of Flavors 19 Oz. Boxes 4 For \$1.

Shurfine PEANUT BUTTER 2 12 oz. Jar's 79¢

Shurfine APPLE SAUCE 6 No. 303 Cans \$1

Shurfine Green Beans 5 No. 303 Cans \$1

Shurfine SPINACH 7 No. 303 Cans \$1

SHURFINE 303 CAN Sauer Kraut	7/\$1.	SHURFRESH BUTTERMILK OR SWEETMILK 8 OZ.	13/\$1.
SHURFINE CHUNK STYLE TUNA	4/\$1.	SHURFINE EVAPORATED TALL CAN MILK	8/\$1.
SHURFINE WITH BEANS 15 OZ.	4/\$1.	SHURFINE 10 LB. PAPER BAG FLOUR	79¢
SHURFINE THR. STUFFED MANZ.		SHURFINE 24 OZ. GRAPE JUICE	3/\$1.
OLIVES 7 1/2 OZ.	2/89¢	SHURFINE 303 CAN PORK & BEANS	9/\$1.
ROKEY TALL CAN DOG FOOD	13/\$1.	SHURFINE FRESH SHELLED 300 CAN BLACKEYES	7/\$1.
SOFTLIN WHITE 4 ROLL PAK TOILET TISSUE	12/\$1.		

SHURFINE SAM FOR PRESIDENT

Shurfine CARNIVAL SPECIALS

Shurfine Cheese Spread 2 Lb. Loaf 69¢

A VOTE FOR SHURFINE IS A VOTE FOR QUALITY!

Shurfine Fruit Cocktail 5 No. 303 Cans \$1

VOTE FOR SAVINGS! VOTE FOR SHURFINE!

Shurfine Tomato Juice 4 46 oz. Cans \$1

SHURFINE! THE PEOPLE'S CHOICE!

Shurfine Cream Style or Golden Whole Kernel CORN 7 No. 303 Cans \$1

VOTE FOR QUALITY! VOTE FOR SHURFINE!

Shurfine CATSUP 6 14 oz. Bottles \$1

SHURFINE! FOR GOODNESS SAKE!

Shurfine Frozen Orange Juice 4 6 oz. Cans \$1

STRIKE UP THE BRAND! SHURFINE!

Shurfine PINEAPPLE-GRAPEFRUIT OR PINEAPPLE-ORANGE JUICE 3 46 oz. Cans \$1

PICK A WINNER! PICK SHURFINE!

FARM FRESH Produce

US No.1 Colorado **Red POTATOES** 10 Lb. Bag 59¢

Texas Oranges 5 Lb. Bag 59¢

Texas Purple Top Turnips 10¢

Ocean Spray Fresh **Cranberries** 1 lb. Cello Bag 29¢

Shurfine Coffee VP REG. OR DRIP 1 LB. CAN 69¢

Shurfine PICKLES Whole Sweet 2 22 Oz. Jars 89¢

Shurfine Luncheon Meats 12 OZ. CAN 3 For \$1.

Shurfine CRANBERRY SAUCE 4 No. 300 Cans \$1

FREE SHURFINE BALLOONS For The KIDDOES

PRIME MEAT Bargains

USDA Grade A - Fresh **FRYERS** Lb. 29¢

Young Tender **SPARE RIBS** Lb. 49¢

AF Brand All Meat **FRANKS** 1 Lb. Pkg. 49¢

Shop All These **Shurfine Specials** Through Saturday, Nov. 7

SHURFINE 25 LB. PRINT BAG FLOUR	\$1.79	SHURFINE QUART Waffle Syrup	2/79¢
SHURFINE YC HALVES OR SLICED 25 CAN PEACHES	4/\$1.	SHURFINE FRESH PAK 16 OZ. CUCUMBER CHIPS	4/\$1.
SHURFINE CUT ALL GREEN 300 CAN ASPARAGUS	4/\$1.	SHURFINE MED. OR WIDE 12 OZ. PKGS. NOODLES	2/49¢
SHURFINE SLICED 303 CAN BEETS	7/\$1.	SHURFINE WHOLE SWEET NO. 3 SQUAT CAN POTATOES	3/\$1.
SHURFINE WHOLE IRISH 303 CAN POTATOES	8/\$1.	SHURFINE 303 CAN TOMATOES	5/\$1.
SHURFINE 300 CAN PUMPKIN	8/\$1.	SHURFINE RED ALASKA 16 OZ. SALMON	98¢
SHURFINE 8 OZ. TOMATO SAUCE	12/\$1.	SHURFINE STRAWBERRY 18 OZ. PRESERVES	2/89¢
SHURFINE 4 OZ. CAN VIENNA SAUSAGE	5/\$1.	SHURFINE GRAPE 18 OZ. JELLY	3/\$1.

Shurfine SALAD DRESSING

1 Qt. Jar 39¢

Armour Star Hickory - Smoked **SLICED BACON** 2 Lb. Pkg. \$1.05

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S SUPER MARKET BOVINA

PARMER COUNTY'S FINEST

Phone 238-4781

NOW!
Big travel bargain
for cities along Santa Fe

It's Chico Bargain Fare time again on the Santa Fe—through April 30, 1965.

For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California.

No matter where you travel on Santa Fe trains, round-trip bargain fares will save you approximately 20%. Tickets on sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first-class tickets.

Now you can leave the car at home and save money traveling by Santa Fe.

See the Santa Fe Agent in your home town for complete information



Jeanne Kerby Joins Blade This Week

Mrs. Jeanne Kerby will join The Blade as a news writer at the end of this week.

She will replace Sue Moten, who will begin teaching a second grade section in Bovina Schools Monday of next week. Mrs. Moten has worked at the paper for the past four and a half years.

Mrs. Kerby is no stranger to newspaper work. She formerly covered Bovina news for The State Line Tribune at Farwell and has filled-in on The Blade staff.

4-H Club To Meet Monday

Election of officers will highlight a meeting of Bovina 4-H Club scheduled for Monday night.

The session will be in American Legion Hall and will begin at 7:30, announces Mrs. Earl Hise, a sponsor of the organization.

The club now has approximately 40 members, both boys and girls, and more are welcome to attend the Monday night meeting, she says.

All boys and girls between nine and 20 are eligible to belong to the newly-organized club here.

Demos Plan Party For Election Nite

An election night party has been slated by Young Democrats of Parmer and Bailey Counties Tuesday, November 3. The session will be in the community room of the Bailey County Electric Co-Op in Muleshoe and will begin when the polls close at 7.

All Democrats are invited to bring their cards and dominoes and attend the party, announces Joe Bullock of Lez-budde, president of Parmer County Young Democrats. Refreshments will be served.

Miss Smyth Bride Of Arnold Kriegel

Miss Janet Ann Smyth and Arnold Walter Kriegel were married in a double ring ceremony Saturday in Wellman Methodist Church.

Rev. Elmer Ward of McAdoo read the vows. The bride is the daughter of Mr. and Mrs. T. L. Smyth of Rt. 2, Brownfield and the groom is the son of Mr. and Mrs. Walter Kriegel of Bovina.

The bride was given in marriage by her father. She wore a gown of Chantilly-type lace over taffeta with a fitted bodice featuring scalloped Sabrina neckline and long sleeves. The princess lines of the skirt swept into a chapel train. She carried a bouquet of white feather carnations atop a white satin Bible.

Miss Elsie Smyth, sister of the bride, was maid of honor and Miss Debra Johnson of Lubbock, Miss Janie Duncan of Brownfield, cousin of the bride, and Miss Sarah Jarrell of Houston were bridesmaids. They wore identical velveteen sheaths with floating panels from the necklines and bow hats with matching veils. They carried long stemmed American Beauty roses.

Laurence Kriegel of Arlington, brother of the groom, was best man. Joe Feagin of Lubbock, Delbert Lingnau of Farwell, and Eddie Gloyna of Lubbock were groomsmen. Alfred Lingnau of Lubbock and Raymond Teinert of Midland seated guests.

Karen Smyth and Marilyn

Kriegel of Bovina were candle-lighters. Paula Smyth was flower girl and Leslie Duncan of Lubbock was ring bearer.

Planist was Pat Ward of McAdoo and soloist was Lavern Kube of Lubbock.

A reception followed in the reception hall of the church. For traveling, the bride wore a beige knit suit with brown print blouse, brown accessories and a corsage from her bridal bouquet.

The couple will reside at 2408 Auburn in Lubbock. The bride attended Wellman High School and Texas Tech. She is employed at Superior Life Insurance Co. Kriegel is a 1960 graduate of Bovina High School and is a senior accounting major at Texas Tech. He is employed by McKee Wholesale.

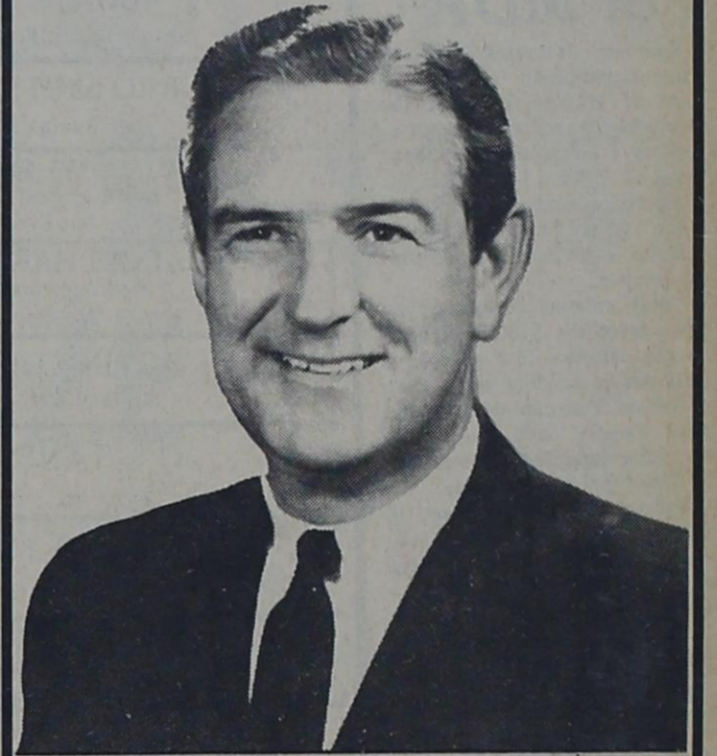
Yearbook Deadline This Week

Yearbooks for Bovina Public Schools will be on sale until this weekend announces Mrs. Glenden Sudderth, annual sponsor.

Copies are being sold for \$5 by Pat Crook, Billy Minter, Patsy Cumpston, Patsy Lloyd and Jerry Cooper.

Students are urged to buy their books before the deadline, announces Mrs. Sudderth.

I am deeply grateful for your continued confidence and support. I hope that I may have your vote for re-election on November 3rd to continue the important progress that we are making together.



RE-ELECT GOVERNOR JOHN

CONNALLY

FOR A GREATER TEXAS!

Political ad paid for by Connally for Governor Campaign Committee. Merrill Connally, Chairman.

State Inspection Station

Bovina Motor Lab Is Now An Approved State Safety Inspection Station. Get Your Sticker Now For 1965

Avoid The Rush!

BOVINA MOTOR LAB

Highway 60 East - Bovina

"Texas Has Not Had A Better Champion Of The People Than Ralph Yarborough"—

President Lyndon B. Johnson

Ralph Yarborough

- ★ For Peace
- ★ For Progress
- ★ For Prosperity
- ★ For Texas
- ★ For America



Re-Elect U.S. SENATOR RALPH YARBOROUGH

HE HAS EARNED A SECOND TERM

VOTE DEMOCRATIC, NOV. 3

Political Advertisement Paid For By Parmer County Committee For Ralph Yarborough, Mrs. Wyle Bullock, Chairman

GUARANTEED TO GO
 thru ice, mud, or snow
 or WE pay the tow

PLUS
 Guaranteed Against Road Hazards in all 50 States and Canada

GUARANTEED
 Against defects in workmanship and materials for the life of the original tread. Against punctures and cuts caused by sharp objects. Against wear and tear. Against loss of air. Against loss of tread. Against loss of alignment.



Firestone Town & Country TIRES

Now Only

15.95

Plus tax and tire off your car regardless of condition—6.70-15 Blackwall tube-type

PAUL JONES TEXACO SERVICE STATION

Highway 60

-BOVINA-

Pho. 238-4331

Farm Facts



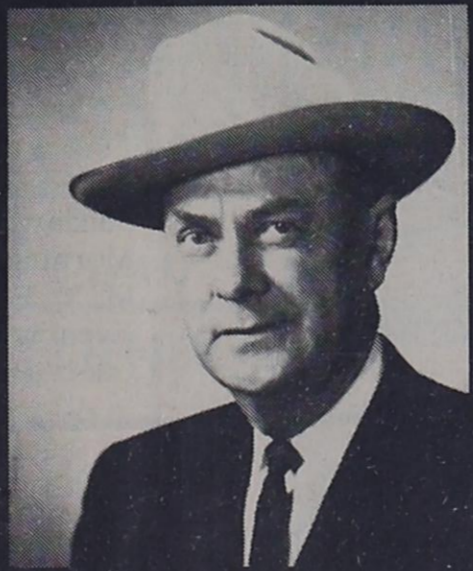
Don't Forget! V-Day is Tues. VOTE!

KEEP THE PANHANDLE GROWING!

RE-ELECT

CONGRESSMAN

WALTER ROGERS



Paid Political Advertisement

Halls Resign Posts Here

C. U. Hall, music and education director of First Baptist Church, resigned Wednesday to accept a position as music director and assistant pastor of Bethel Baptist Church at Tyler. He and his wife, Betty, moved here approximately a year ago from Tyler. Mrs. Hall is second grade teacher at Bovina Public Schools. She will be replaced by Mrs. Dolph Moten, announces superintendent Otis Spears. The Halls plan to leave Bovina Monday to return to Tyler.

Firemen Collect For MDA

Members of Bovina Volunteer Fire Department collected a total of \$116.16 for Muscular Dystrophy Association of America in a house-to-house canvass of Bovina Monday night. Announcement of the total was made by Fire Chief Bill Denney. Some 16 firemen helped with the project. Total amount collected was down from the \$180 brought in by the canvass of a year ago. Still not counted is the money collected from canisters around town, Denney says. The canisters are expected to be picked up Thursday of next week. People who were missed in the Monday night drive may still contribute by contacting any member of the fire department, Denney says.


Trick Or Treaters Expected

Halloween in Bovina, which is Saturday, is expected to attract hundreds of small-fry trick or treaters. And the trick or treaters will be the only thing out of the ordinary, law enforcement officials hope. Three vehicles will patrol the town during Halloween night, City Marshal Bill Denney says, and harmful and destructive pranks are expected to be kept at a minimum. "By Halloween coming on Saturday, it will allow more pranksters to get out," Denney says, "but we don't expect any trouble." Except for the mild carryings on of the trick or treaters, Halloweens have been quiet here for the past five or six years, the marshal says. Firemen will assist Denney and Deputy Sheriff Henry Minter in patrolling the community Saturday night.

HOUSE TRAINED
Home is the place where Dad is free to say anything he pleases, because no one will pay the slightest attention to him anyway.
... Santa Fe Magazine.

Roselle, N.J., was the first town to have electric lights.

V-DAY IS TUESDAY! VOTE!



C and S Chemical
Is The Best Place When You Want

Fertilizers

Insecticides

Phone 238-4311

You'll Receive A Cordial Welcome At Your Church This Week!

Church Schedule Sponsors:

- ROGERS Barber Shop
--Jerry Rogers--

- WILSON'S SUPER MKT.
"Farmer County's Finest"

- SHERLEY GRAIN CO.
Serving Farmer County
Farmers The Year 'Round

- GENERALGAS
"Farmers Headquarters"
Hwy. 60

- OKLAHOMA LANE FARM SUPPLY
"If It's For Farming,
We Sell It"

- BONDS OIL CO.
Gulf Products

- CICERO SMITH LUMBER CO.
In Bovina Since 1904

- BOVINA WHEAT GROWERS
"Not Everyone Belongs To A
Co-op, But Everybody Benefits"

- GAINES HARDWARE CO.
"Nothing Knocks On Bovina
But Opportunity"

- BOVINA DRY GOODS
Mr. and Mrs. Edward Isaac

- C & S CHEMICAL CO.
Third St. - Pho. 238-4311

- WILLIAMS MERCANTILE CO.
Pioneers In Bovina

- FIRST NATIONAL BANK OF BOVINA
Let's Make Bovina Grow!

- Lawlis Gin Co.
Ovid Lawlis

- The MARY MARR Shop
--Furne Harris--

- BOVINA BEAUTY SHOP
Jesse Sisk - 238-4352

- BOVINA RECREATION CENTER
Mr. and Mrs. Fred Langer

- KERBY Welding Service
A Deal The Year O

- Bovina Hobby Shop
Sonny Roach - Jack Kesler

- BOVINA VARIETY
Always Something New
Mr. and Mrs. Troy Fuller

- CORN'S FARM STORE
--Charles Corn--

- McCallum Real Estate
Dean McCallum

- BOVINA GLASS AND PAINT
Ed Dendy

- BOVINA INSURANCE
-- Jim Ware--

- WILSON - BROCK INSURANCE
Joe Wilson - Aubrey Brock

- CLABORN Funeral Home
-- Friona--

- BOVINA IMPLEMENT CO.
Your Massey-Ferguson Dealer

- GATEWAY PRODUCE CO.
Bovina, Texas

- CHARLES OIL CO.
Phillips 66 Jobber

- PAUL JONES TEXACO SERVICE STATION
Hwy. 60 - Bovina

- BOVINA CHAMBER of COMMERCE & AGRICULTURE

- BOVINA GIN CO.
Don Sides, Manager

- Bovina Auto Parts
-- Sonny Spurlin--

- BOVINA RESTAURANT
Mr. and Mrs. Mutt Graham

- WARD'S WELDING
V. C. Ward

- BARBEE CLEANERS
The Most In Dry Cleaning
Shallie And Doris

- SUPER SAVEWAY
S. & H. Green Stamps

- FANTASY BEAUTY SALON
Eighth St. - Bovina

- ADDITIONAL SPONSORS:
--Mr. and Mrs. Luther Grissom
--Mr. and Mrs. Gene Ezell
--Mr. and Mrs. C. P. Warren
--Mr. and Mrs. Bill Denney
--Mr. and Mrs. J. P. Macon
--Mr. and Mrs. Tom Caldwell



Bovina Pentecostal Holiness Church

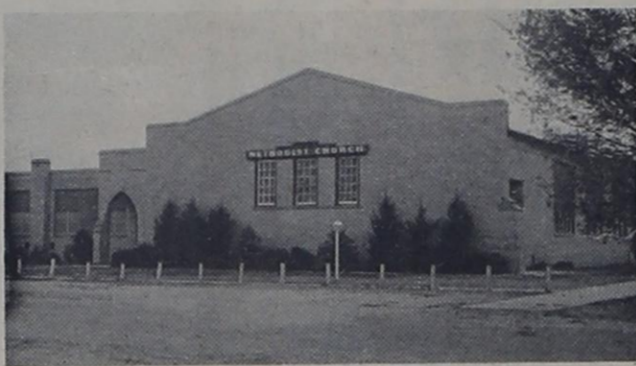
BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School --10:00 a.m.
Morning Worship--11:00 a.m.
Lifeline Service -- 6:30 p.m.
Evening Worship -- 7:00 p.m.

Wednesday
Prayer Meeting -- 8:00 p.m.



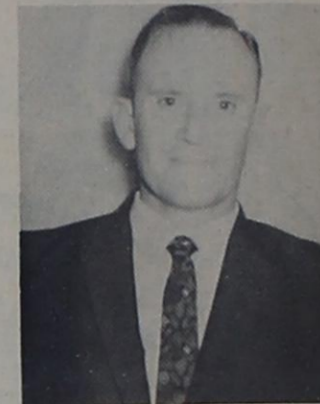
Rev. Archie Cooper



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Douglas W. Gossett



St. Ann's Catholic Church - Bovina

ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. daily except
Tuesday 8 p.m.

First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.
Confessions: Saturday 4-5 p.m.
7-8 p.m.

Before Masses
Baptisms: 3 p.m. Sunday
Fr. Claver Giblin S.A.

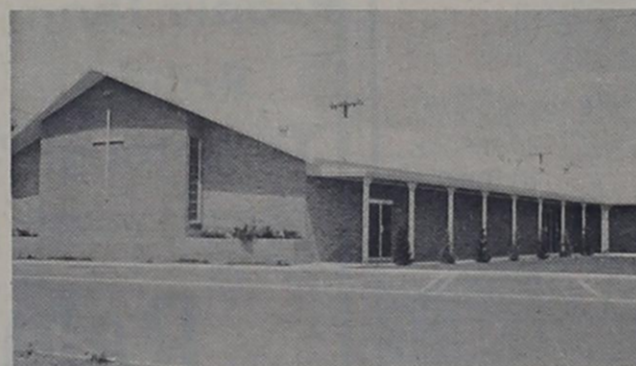


First Baptist Church of Bovina

FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 6:30 p.m.
Evening Worship - 7:30 p.m.

-WEDNESDAY-
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 8 p.m.
Adult Choir - 9 p.m.



Bovina Church of Christ

BOVINA CHURCH of CHRIST

Sunday Bible School:
Morning Classes - 9:45
Evening Classes - 5:30

Sunday Worship:
Morning - 10:45
Evening - 6:30

Wednesday
Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



Rev. Carl Coffey



Bovina Methodist Church

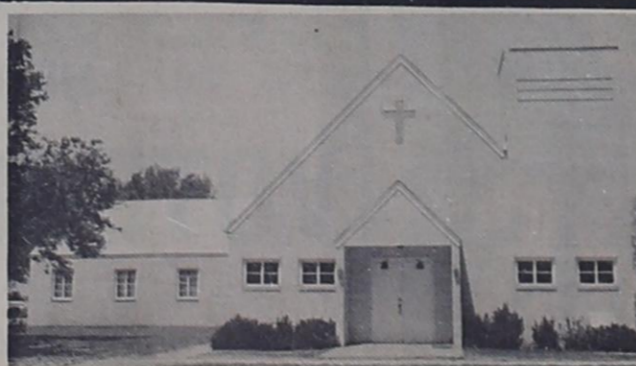
BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6:00 p.m.

Evening Worship - 7:00 p.m.
Choir Practice-
Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor



BOVINA BUSINESSES 1964

Cotton Bowl

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE

GULF Warrengas Is The LP-Gas Member Of The Gulf Family Of Quality Petroleum Products

BONDS OIL CO.
Hwy. 60 238-2271

Abernathy at Friona

First National Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Texline at Happy

Grand Prize Consists Of Expense Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1965.



You Don't Have To Be A Football Expert.

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

SHERLEY GRAIN CO.

"Serving Parmer County Farmers The Year 'Round"

Phone 238-2211 Bovina

Springlake at Hale Center

REPAIR! REMODEL!

Nothing Down - 60 Months To Pay

Complete Line Building Supplies

Cicero Smith Lumber Co.

238-2671 Olton at Floydada

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Travel ing Expenses

It's Fun ! It's Easy ! You May Win ! Don't Lose Out .. Enter This Week And Every Week !

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P.M. Friday

BOVINA GIN CO.

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

Lockney at Dimmitt

PHILLIPS 66 CHARLES OIL CO.

PHILLIPS '66'

- ★ Tires
- ★ Batteries
- ★ Accessories

Arkansas at Texas A&M

Bovina Wheat Growers, Inc.

"We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Baylor at TCU

Save Now On A New CASE Tractor

FREE* RADIO FOR TRACTOR OWNERS

We're hankering to get you behind the wheel of a Case tractor. So much so, we'll swap a quality GE transistor radio (Retail list \$9.95) for just 30 minutes of your time — with no obligation to buy. All you have to do is get a demonstration on your own farm — test a Case for work-capacity, economy, handling ease, comfort. Then get our deal. We're ready to demonstrate. Call us today!

HIGHEST TRADE-INS

OKLA. LANE FARM SUPPLY

Pho. Tharp-225-4366

S.M.U at Texas

Good Food And Drinks Reasonably Priced

★ Meet Your Friends Here Often

BOVINA DAIRY FREEZE

Mr. And Mrs. Boyd Gilreath
HWY. 60 - PHONE 238-2662

Texas Tech at Rice

GENERALGAS

Division of Tuloma, Inc. -Bovina Branch-

Call Us For Anhydrous Ammonia - Phosphoric Acid-Phosphate Extra - Dry Fertilizers - Butane OIL-GREASES-TIRES-BATTERIES --FARMERS' HEADQUARTERS-- Bovina - Pleasant Hill - Rhea

Ed Hutto - Jay Harris - Joe Allen

San Jose State at West Texas

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
Address _____

Tie Breaker (Pick Score) Nazareth _____ At Bovina _____

Bonds Oil Co. _____	Charles Oil Co. _____
First National Bank Of Bovina _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Farm Supply _____
Cicero Smith Lumber Co. _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3-Way Chemical Co. _____

VOTE FOR

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A
SECURE
PEACE

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A STRONG
AMERICA
A SAFE
AMERICA
★
HONESTY
INTEGRITY
CHARACTER

★
LAW, ORDER,
AND A
RESPONSIBLE
JUDICIARY

★
FOR A
BETTER LIFE
SPIRITUALLY
ECONOMICALLY
MORALLY
FOR EACH
INDIVIDUAL

★ **A MAN OF PRINCIPLE** ★

IN YOUR HEART YOU KNOW HE'S RIGHT



BARRY GOLDWATER

BOVINA NEEDS BARRY

**VOTE FOR GOLDWATER AND BE PROVED
TO BE AN AMERICAN**

Paid Political Advertisement By Parmer Countians For Goldwater Jack Patterson, Finance Chairman

VOTE FOR

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A
SOUND
DOLLAR
without which
every American
will be poor.
(History teaches
Gold and Silver
vanish when
unwise government
spending continues
unabated Gold
is gone and silver
may be if
prudence does
not prevail

★
**ENDING
FAVOR IN
AND FEAR
FROM
WASHINGTON**

★
**A FOREIGN
POLICY**

Firm for Freedom
and an
end to confusion,
defeat and retreat

★
**FOR YOUR
OWN AND
YOUR
CHILDREN S
FREEDOM**

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THE HIGH PLAINS FARM AND HOME



On The Farm In Parmer County

BY JOE VAN ZANDT
County Agent

TAX OPTIONS MAY INCREASE NET INCOME
Net Farm Income for 1964 will be determined by how farmers utilize the 1964 Income Tax Regulations. Changes in this year's internal revenue code can be beneficial to the taxpayer where certain qualifications are met.

The payment rate schedule on taxable income has decreased from that of 1963. This means less tax is due for those who have the same taxable income as 1963.

MANAGEMENT - INCOME TAX MEETING
We have scheduled Mr. Jim Murphrey, Area Extension Farm Management Specialist, for Monday, November 23, He will present a program at 1:30 p.m. in the Friona Bank Community Room and will cover management and income tax that afternoon.

This is an excellent opportunity to be brought up to date on the changes in the tax regulations. Mark November 23 on your calendar and plan to attend.

SUSPENSION FENCING
"Save With Suspension Fencing" is the title of a new leaflet now at the county agent's office. The leaflet tells how suspension fencing can cut fence costs in half and describes construction of this type of fencing.

Suspension fences are similar to other type of fences except distance between posts is about 100 feet. Such fences work well for boundary, interior and cross-fences.

Another advantage of suspension fencing is its swaying action.

I Get 5% Dividends On My Money At..... FIDELITY SAVINGS & LOAN
416 Mitchell St. PO 2-2917
Clovis, N. Mex.

This keeps cattle from becoming mixed between pastures and discourages fighting bulls.

The fences are easy to repair should a section be torn down. With suspension fences, only one or two posts need to be replaced, where with conventional fences, five or six may need to be replaced.

A suspension fence is an excellent way to keep livestock in temporary or improved pastures. Copies of L-637, "Save With Suspension Fencing" are available at the county agent's office in Farwell or drop us a card and we will send you one.

4-H NEWS
The Bovina 4-H Club will meet Monday night, November 2 at 7:00 p.m. The Club elects officers and will have a program on parliamentary procedure.

The Lucky Clover 4-H Club will meet Tuesday, November 3 at 4:00 p.m. in the Farwell City Hall.

The Oklahoma Lane 4-H Club will meet Wednesday, November 4, at 4:00 p.m. in the Oklahoma Lane Community Center.

There will be a training meeting for the new officers of the Farwell and Oklahoma Lane 4-H Clubs on Monday afternoon, November 2 at 3:45 p.m. in the County Courthouse.

The officers of the Lucky Clover 4-H Club are: president, Meredith Anderson; vice-president, Cheryl Boling; secretary, Brad Jordan; Council Delegate, Mike Haseloff; reporter, Polly Dollar and Organization leader is Mrs. L. R. Capps.

Officers elected in the Oklahoma Lane 4-H Club are: president, Cheryl Kaltwasser; vice-president, Tina Rundell; secretary, Janis Billingsley; council delegate, Kathryn Gober; alternate delegate, Neil Christian; reporter, Sheree Rundell and Organization leader is Mrs. Melborn Jones.

In ancient times, ivory was valued next to jade.

Lone Star To Build New Fertilizer Plant

Construction of Lone Star Producing Company's \$20,000,000 Trinity River Chemical Fertilizer Complex will be completed on schedule this fall, according to Roy E. Jury, vice president, Chemical.

Jury said construction schedules calling for completed ammonia producing facilities by September 1, and completed ammonium nitrate facilities by October 1, have been met. Urea and ammonium phosphate producing units will be finished by November 1, 1964.

The giant fertilizer complex, located on a 1,157-acre tract on Texas State Highway 31, near Kerens, Texas, will be producing LSP brand chemical fertilizers and feed-grade urea at full capacity by the end of the year. Formal opening ceremonies are scheduled for January, 1965, Jury said.

The Trinity River complex annually will produce some 267,000 tons of LSP fertilizers. Products will be anhydrous ammonia, fertilizer and feed-grade urea, ammonium nitrate, direct application nitrogen solutions and ammonium phosphates.

A number of fertilizer sales service centers located throughout the Chemical Division's seven-state market area will support the Trinity River complex production through mixing, sales and distribution operations. Additional sales service centers are in the planning stage, and more than 1,300 fertilizer dealers now handle LSP brand products.

The Chemical Division has wholly-owned sales service centers in Littlefield, Texas; Crowley, Louisiana; Tonkawa, Oklahoma; Pittsburg, Texas; Gainesville and Bryan, Texas. Other wholly-owned outlets are located at Artesia, New Mexico, and warehouse facilities are at Deming, New Mexico.

Under contract to formulate bulk and bagged LSP fertilizers to Chemical Division specifications are sales service centers at Cameron and Vernon, Texas, and Clarendon, Arkansas and a bulk facility at Forrest City, Arkansas.

Lone Star Producing Company, a wholly-owned subsidiary of Lone Star Gas Company, first announced the formation of its Chemical Division and its plans to construct the fertilizer manufacturing complex February 1, 1963. Groundbreaking ceremonies were held at the site June 21, 1963 and construction was begun in June.

The complex will use as fuel and as a raw material, natural gas taken from Lone Star Producing Company reserves in East Texas.

First day ceremonies for the stamp are scheduled in conjunction with the opening session of the conference. The stamp was designed for the Post Office Department by a New York member of the Citizens' Stamp Advisory Committee. The homemakers stamp is issued as a "tribute to the 50th anniversary of the Smith-Lever Act which officially marked the beginning of the Cooperative Extension Service and opened the way to improved home life throughout America by providing home economists to advise women on better ways to feed and clothe their families."

Under the Department of Agriculture's Extension Service, working in cooperation with the Land-Grant Colleges, some 4,000 Home Demonstration agents, assisted by nearly 700,000 women who serve as local leaders and reach into some 3 million homes to aid women in becoming better homemakers, Mrs. Hackney says.

Seventy-four Texans are scheduled to attend the Hawaii meeting.

RITWAY JANITOR SERVICE
Clovis, N. Mex.
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

FARM WANTED

Owner of a piece of very choice income property in Lubbock, clear of debt, and producing a \$3,600.00 per month income. Would like to contact landowners who would consider a trade. This property has never been listed by any real estate agents, and has never been offered for sale before. It is strictly first class in every respect and would stand the closest investigation. It would be a very good deal for someone wishing to retire from active work with a very excellent income. Would take from a half to a section of good irrigated land. Write owner at 2202-58th St. Lubbock, or phone SH 4-9838 Lubbock.

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Sugar beets, Parmer County's new glamour crop, are attracting widespread interest. Here a group of vo-ag boys from Farwell look over a beet harvester on the Darrell Norton farm between Farwell and Bovina. Beets in the area are turning out exceptionally well, farmers report. Norton says tonnage is running about 30 per acre. Sugar contests of area beets is in the 16-17 per cent range -- also considered very good.

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Fall Planted Perennials Contribute Early Spring Garden Effects

By A. F. DeWorth
Professor of Floriculture
Texas A&M University

More consideration should be given toward the use of "hardy" perennials in Texas gardens, especially those that are best planted during autumn months for early spring bloom or other spring garden effects.

While hardiness to cold is not of great importance in the Gulf Coast area, consideration must be given to high summer temperatures. Many worthy plants do especially well under Texas conditions and should be included in garden plantings.

Achillea tomentosa, or Woolly Yarrow, is an excellent plant for edgings, ground covers or rock gardens and serves as a choice companion plant in spring-flowering bulb beds. It produces a flat mat or mound of finely cut, dark green, woolly leaves. Foliage is evergreen and flat clusters of bright yellow flowers emerge in the spring.

These plants have about a six-inch spread with flowers being borne on six eight-inch stems. They will often continue to flower throughout the year if dead blooms are removed after the color fades.

Centaurea cineraria, or Dusty Miller, is grown principally for its soft, white, velvety foliage. However, it's easily confused with several others due to the common name, Dusty Miller. The more widely grown, better known **Senecio cineraria** also bears this name but has grey, soft, finely dissected leaves and is a shrubby plant growing about two feet tall.

Centaurea, however, is a more compact, low-growing plant reaching only 10-12 inches in height. Its white foliage occurs mostly in a basal clump. The plant has coarse, strap-like leaves with broad, rounded lobes and bears yellow solitary flower heads on long stems during the summer.

Dianthus latifolius and **Dianthus plumarius** produce husky flowering garden carnation plants when planted in the fall and become well established by spring. They will bloom well if set out now and thrive in warm, dry situations. Shearing off spent flowers at frequent intervals encourages continuous bloom throughout the year.

Another colorful plant for ground cover effects is the **Gazania**. Garden forms of this genus are low-growing clumps that will spread rapidly to provide a solid mass of attractive foliage. Leaves are long and narrow and are dark green above and white pubescent on the lower surface.

Perhaps the best known **Gazania** is the common orange-flowered **Gazania ringens**. However, many horticultural varieties are now available with flowers ranging from white to yellow, orange and variegated forms.

An old spring-flowering favorite seldom seen in modern gardens is **Heuchera sanguinea**, commonly called Coral Bells. It produces rosettes of evergreen foliage and is useful for planting along paths or walks and for the foreground of flower borders.

Leaves are round with scalloped edges; dainty bell-shaped flowers are produced on slender stems 12-18 inches high. These are produced on spikes from April through July under

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Courthouse News

Instrument Report Oct. 19 thru 24, 1964.

WD, Abilene Christian College, Herman Bubb, S/2 Sect 2 T14S R3E
DT, Herman Bubb, Prudential Ins. Co., S/2 Sect 2 T14S R3E
DT, Harvey Blackstone, Joe Briggs, Part S/2 Sect 21 Doug & Keefe Sub.

WD, Joe Briggs, Harvey Blackstone, Part S/2 Sect 21 Doug & Keefe Sub.
ML, James & Inez Crump, Raymond Adams, NE/4 & S/2 NW/4 Sect 27 T3S R3E
DT, Troy F. Ray, Federal Land Bank, Part NW/part of Sect 18 Blk B, J. B. McMinn Sur.

DT, Charles C. Scales, First Federal Savings & Loan, Lots 9 & 10 Blk 71, O. T. Friona
DT, West Friona Grain Inc., South Coast Invest. Co., Part SE part Sect. 11 T3S R3E
WD, A. L. Glasscock, Tuck N. Monk, Jr., Lot 4 Blk 74 & Part Ave. H. O. T. Bovina
DT, C. A. Myers, Prudential Ins. Co., SE/4 Sect 11 T4S R4E

ML, Security State Bank, Joe Crume, Lots 4, 5 and 6 Blk 37 O. T. Farwell
DT, Guy Caldwell, Federal Land Bank, Sect 25, T1N R4E

ABSTRACTS
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 84

LAND FOR SALE LAND NEAR HERFORD

- (1) 640 - 4-8" wells, 2 miles underground tile. One mile off pavement.
- (2) 640 PERFECT ACRES - 8" well on each 160 A- 1 mile tile - one mile off pavement.
- (3) 326 PERFECT ACRES - 3-6" wells - good allotments including cotton.
- (4) 150 ACRES - 2 good wells - 1 mile from city limits. Cash leased for 1965 for \$40.00.
- (5) 160 PERFECT ACRES - 7 miles out on pavement - 2 good wells - good allotments.

CURRY COUNTY LAND

- (1) 688 ACRES of the best land in Pleasant Hill Community, 3-wells - 2 1/4 miles underground tile.
- (2) 320 CHOICE ACRES - 7 minutes from Clovis - one 8" well - 1 1/2 mile underground tile - good allotments including lots of cotton.

PARIS, TEXAS LAND (45" rainfall belt)

- (1) 3700 ACRES - 80% Red River Bottom land - most of timber cleared - mostly in cultivated grasses - has 800 paper shell pecan trees.
 - (2) 1400 ACRES - pavement on 3 sides - present owner is running 500 mature cows plus calves - \$56,000 down with 20 to 25 years on balance at 5 3/4 per cent.
 - (3) 450 ACRES Close in, well developed, permanent grass and pecan trees.
 - (4) 7700 ACRES - Red River bottom land - present owner has 1500 acres cotton, corn, milo and alfalfa and is running 2000 mother cows - Can plant 4000 to 5000 acres COTTON next year - dry land milo will produce 4500 pounds.
- All of this land near Paris is ideal for grazing, or farming of cotton, corn, milo, alfalfa or vegetables. IRRIGATION available if needed.

PECOS, TEXAS LAND

1900 ACRES all under irrigation - 9 miles of concrete ditch - land is extremely flat - 4-8" and one 10" well only \$250.00 per acre.

DALHART, TEXAS LAND

26 section ranch - flat land - on pavement
Call Farm And Ranch Dept. Of BELL REAL ESTATE CO.
1808 West 21, Clovis, New Mexico, phone 763-4441 or at night Call 762-2185 - 762-0744 or 763-6860.



AMMO NOTES

By Bill Bennett, Agronomist

This fourth in a series on soil test results is on phosphorus. There are probably more chemical soil test results for phosphorus than for any other plant nutrient. One reason for so many different tests is that each test is usually designed for a specific area or groups of soils.

It is important to use a phosphorus test which has been developed specifically for an area. Texas A & M University research and extension personnel located at Lubbock have developed such a test specifically designed for the alkaline, calcareous soils of this area. The test consists of extracting a sample of soil with a strong acid solution. The amount that is removed by the acid solution is then measured.

Phosphorus tests are usually classed as very low, low, medium or high. This classification indicates the ability of the soil to provide phosphorus for plant growth. Soils testing in the very low to low range will not usually provide enough phosphorus for good plant growth.

The recommendation for phosphorus given on the soil test report is designed to give maximum net profit for a given yield potential.

One main point to consider in using soil tests is to be sure the lab that does your testing is reliable and can give you a good test and a good recommendation. A knowledge of the area is necessary to make good soil test recommendations for phosphorus.

V-DAY IS TUESDAY! VOTE!

CLARDY-CAMPBELL
"Sure Sign Of Flavor" Quality Checked DAIRY PRODUCTS



Our savers have green thumbs

When it comes to making dollars grow, our savers are real gardeners. Dollars saved with us thrive nicely on generous earnings. Put part of your pay regularly into "seed money" and watch it bloom into an impressive reserve. Why not start your bumper crop of "growth dollars" with us this week?

First Federal Savings And Loan Ass'n

Member of the Savings and Loan Foundation, Inc., sponsor of this advertisement in Reader's Digest, National Geographic and McCall's

Home Office 4th & Pile, Clovis
Branch Office 2nd & Abilene, Portales

DO YOU KNOW . . .

What Hubert Humphrey and the ADA want to do?

It's enough to scare the daylights out of all Americans!
HUMPHREY AND HIS ADA ARE FOR . . .

- | | |
|--|--|
| <ul style="list-style-type: none"> ■ SOCIALIZING THE UNITED STATES ■ WAGE AND PRICE CONTROL ■ RENT CONTROL ■ RECOGNIZING RED CHINA | <ul style="list-style-type: none"> ■ AID TO COMMUNIST COUNTRIES ■ WELCOMING CASTRO INTO THE ALLIANCE FOR PROGRESS ■ TURNING PANAMA CANAL OVER TO UNITED NATIONS ■ ABOLISHING HOUSE COMMITTEE ON UN-AMERICAN ACTIVITIES |
|--|--|

What is ADA?

A writer from the Louisville COURIER-JOURNAL defined ADA this way:

"The political organization, Americans for Democratic Action, (ADA) has become a synonym for fellow-traveler, for communist sympathizer, for advocate of 'soft' policies toward Russia." Robert L. Riggs, Washington Bureau, Louisville COURIER-JOURNAL.

ADA stands for:

- Domestic socialism.
- One world government.
- Blindness to the Communist threat.

ADA is a national left wing political organization. It is the most influential of all home-grown organizations attempting to change our traditional American government into a socialist dictatorship. Though not admittedly a "secret organization," no membership list can be obtained from their national headquarters in Washington.

U. S. Senator Strom Thurman said about the ADA: "All the actions and policies advocated by the ADA point to federal socialism."

WHO FOUNDED ADA?

ADA was founded in 1947 by a group of ultra-liberals, including Hubert Humphrey; Chester Bowles; radical labor leader David Dubinsky; New York City editor, James Wechsler, once an official of the Young Communist League; Harvard historian Arthur Schlesinger, Jr.; Walter Reuther of the UAW; Morris Ernst of the American Civil Liberties Union; Joseph L. Rauh, Jr., liberal Washington lawyer; and many others.

HUMPHREY AND ADA - ONE AND THE SAME

Hubert Humphrey, perhaps more than any other person in high elective office, stands for and symbolizes the extreme left in American politics.

Humphrey, a founding father of ADA, was chairman of ADA in 1949 and 1950. Every year since, he has served as National Vice-Chairman. During fifteen years in the Senate he has voted the ADA position on 191 occasions, and against it only 13. Humphrey demonstrated his subservience to the ADA when he said "this great organization has seen fit to chastise me. Perhaps I did not understand why at the moment, but their judgment was undoubtedly better than mine."

Norman Thomas, six times a **Socialist Party** presidential candidate, said this year: "Humphrey is the type of Democrat I like, and one who would be a Socialist if he got to England." Chicago Tribune, May 30, 1964.

ADA WORLD, (ADA official publication) March, 1964 reported: "The nation's great gathering of liberal-labor leaders will begin May 15 in Washington, D. C., at the ADA Seventeenth Annual Convention. **Walter Reuther, Hubert Humphrey and Martin Luther King** will address the convention.

Congressman Otto E. Passman (Dem.-La.), 10 years Chairman of the House Appropriations Sub-committee: "... Hubert Humphrey is a Socialist if I ever saw one. America is not creeping, but running toward Socialism." — Dallas News, Sept. 11, 1964.

"The left-wing, radical ADA and their cohorts stand for everything Texas doesn't."

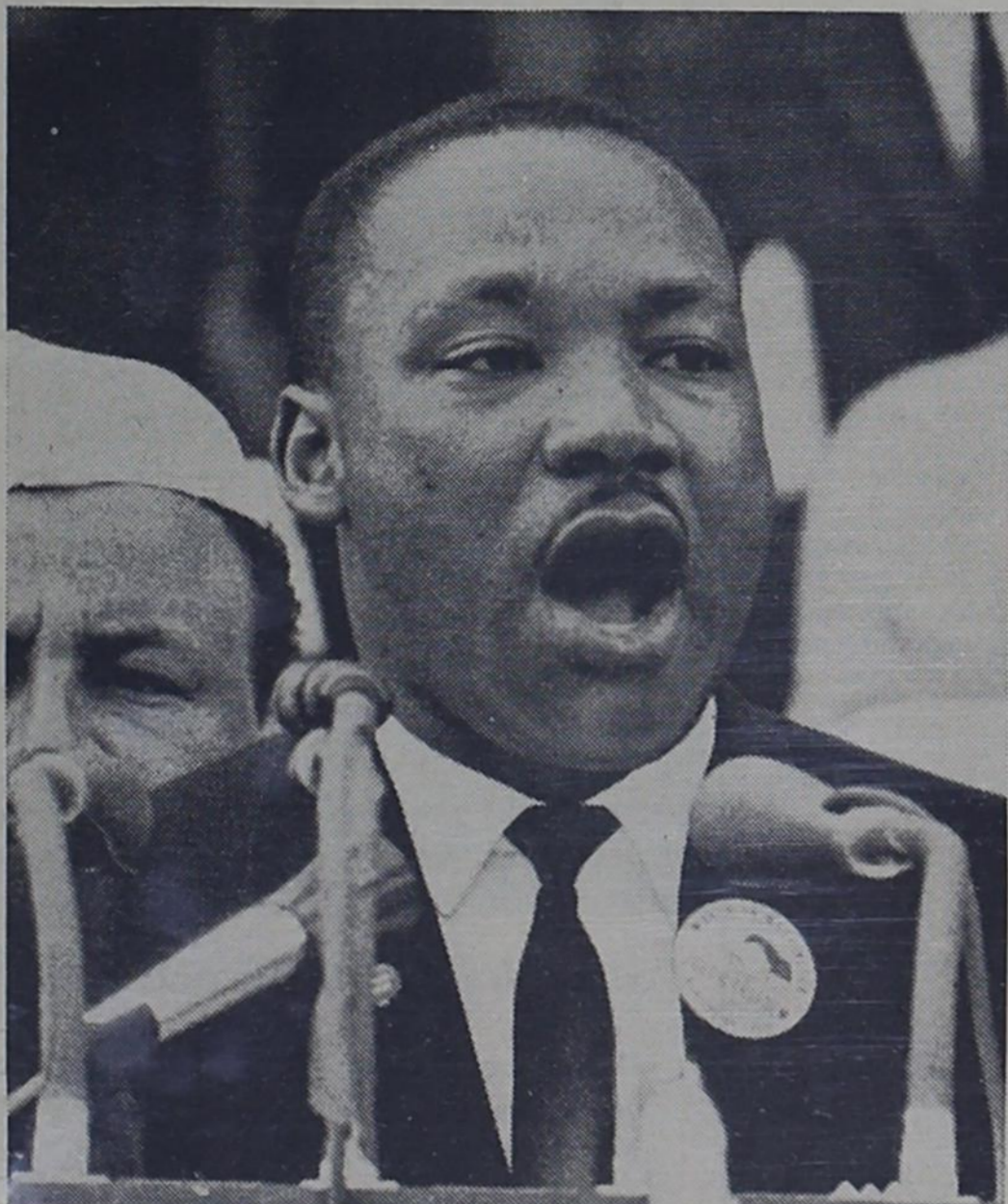
Governor John Connally in a statewide telecast to Texas voters May 23, 1962

A vote for Lyndon Johnson is a vote to make Hubert Humphrey President.

Lyndon Johnson had a serious heart attack in July, 1955. Doctors say that the average life expectancy of a man Johnson's age following such a heart attack is less than 10 years. (Ask your own doctor about this.) Therefore, medical odds are that if Johnson is elected in 1964, Humphrey will be President before the term expires.

NEVER BEFORE HAS THE EXTREME LEFT HAD ITS MAN SO CLOSE TO THE PRESIDENCY.

PRINCIPAL SPEAKERS



MARTIN LUTHER KING



ADA FOUNDER, HUBERT HUMPHREY



WALTER REUTHER

ADA NATIONAL CONVENTION, WASHINGTON, D. C. MAY 1964

VOTE FOR BARRY GOLDWATER

(PAID FOR BY THE FARMER COUNTY REPUBLICAN PARTY--JOHN GETZ, ADV. MGR.)

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The success of an undertaking destined to play a major role in determining the economic future of an entire area, as is the High Plains Boll Weevil Control Program, can easily be undermined by the unthinking circulation of half-truths and isolated facts and by the untrained interpretation of such informational bits and pieces. Especially is this true of an areawide effort such as the boll weevil program to which the participation of the people themselves is a prerequisite to success. Therefore no effort can be spared to nip in the bud rumors, even well-meaning ones, which might en-

danger that participation. At the beginning of the boll weevil program detractors said that weevils had been below the Caprock on the Eastern edge of the Plains for forty years. That is a fact, of course. But what they failed to mention was the weevil invasion of increasing cotton acreages about the Caprock since 1960 and the consequent warning of the most renowned entomologists in the country that the entire Plains was endangered. Fortunately more people chose to trust these trained entomologists than elected to follow those who would have us bury our heads in the sand while the weevil ate his way through the very foundation of our economy, and the program got underway.

Spraying was hampered from the start by rain and wind and it took longer to complete the first and second sprayings than was anticipated. The weevil kill was not as good in all cases as it might have been under more ideal conditions. Delay in spraying allowed weevils to migrate into areas not originally included in the control zone, and other problems arose.

And these obstacles to the smooth operation of the program were made to order for the flaw-finders who hailed each deviation from perfect as the program's downfall prophet. Delayed spraying was interpreted by the poorly informed as meaning an incompetent applicator with insufficient planes to do the job, and less than perfect kills along with weevils emerging behind the spray were taken to signify an ineffective chemical or improper application.

Yet, if we are to believe the best weevil control experts from Texas A & M, Mississippi State College, the Federal Boll Weevil Laboratory and elsewhere who have all of the facts at hand, nothing to date has prevented nor threatens to prevent the spray program from achieving its prime objective -- to reduce by 90 per cent or more the number of weevils going into hibernation. And happily, the results of field weevil counts and analysis being made constantly as an integral part of the program by Texas A&M and Agricultural Research Service support the opinion of the experts, not the critics.

Indicative of the blanket results being obtained by the sprayings is the following example:

On the morning of October 14, entomologists determined that a field near East Afton has an estimated 7,160 adult boll weevils and 6,128 unemerged weevils per acre -- a total of 13,288 weevils per acre. After the count the third dose of technical malathion was applied and another count was taken the following day, October 15, revealing only 2,904 adult weevils. The third day, October 16, 2,244 weevils were counted and on the fourth day the count had dropped to only 594 weevils -- a reduction of over 90 per cent of the adult

weevils. And, some of the weevils still present were no doubt pests that emerged after the chemical had lost its effectiveness. Of even greater significance to this program is the fact that on the second day following the spray none of the weevils found were in the firm diapause stage, and on the fourth day only 14 per cent of the 594 adult weevils found were in diapause and these were very young and fat weevils not calculated to leave the field before the next spraying.

The above example was purposely chosen because it was a field with an extremely high weevil population before spraying. Other fields checked in the same manner showed even better results.

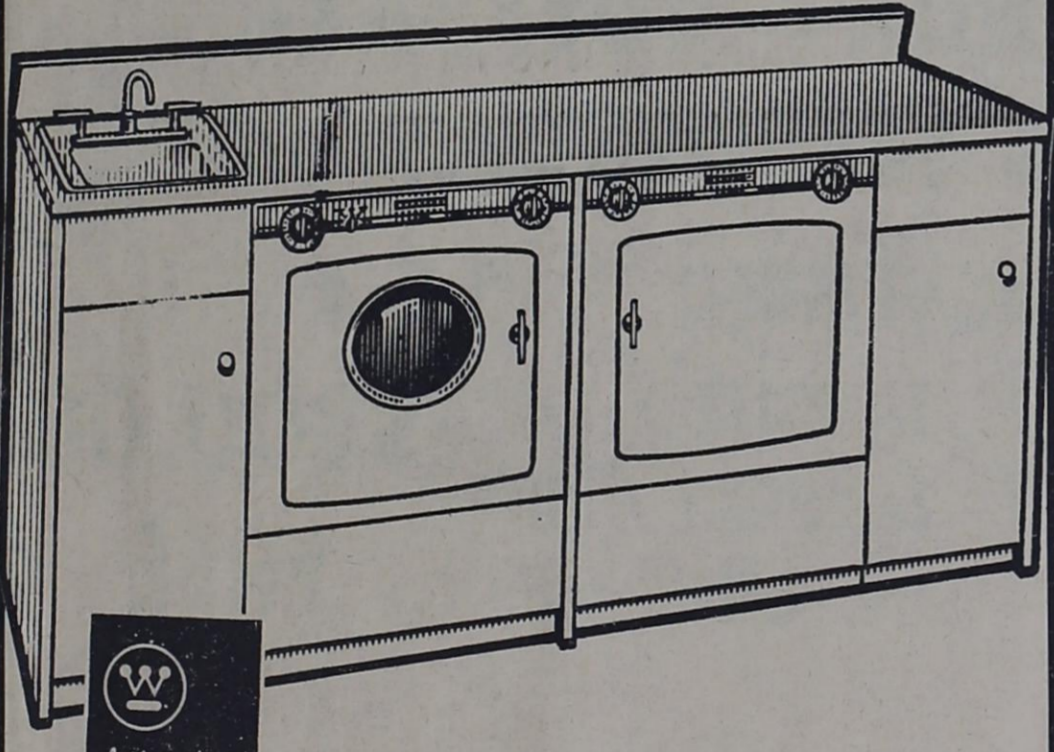
Insecticide tests continue to indicate that the technical malathion being used in the program is fully as effective if not more so than any weevil insecticide known.

Obviously what those of little faith are failing to consider is that no single spraying is expected to kill all of the weevils in a field. Many of them at any given time have not yet emerged from squares and bolls and cannot possibly be reached by an insecticide.

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Winterize Machines Now

Whether you own a two-horsepower lawnmower or a 20-foot combine, a good job of preparing the machine for storage will pay off in longer service and lower repair bills, according to an agricultural engi-

neer at Texas A&M University. "Parking the machine in a building is just a small part of good winter storage," says Beverly Reeves, Extension agricultural engineer. "You need to make sure it won't rust or deteriorate while it sits idle."

No matter what kind of a machine you store, Reeves says there are three things you need to do to get ready for storage: Clean it. Lubricate it. And eliminate any stress on parts.

The agricultural engineer suggests removing trash, lint, dirt and dried grease either by

washing the machine with kerosene and rinsing it with water or by steam cleaning.

The machine should be lubricated and then run a few minutes. Chains and adjustment bolts should be coated with a rust preventive oil.

Motor preparation takes eight steps according to Reeves.

1. Clean the air cleaner and fill the oil cup to the proper level with new oil.

2. Change the oil and oil filter; then idle the engine for 15 minutes.

3. Add permanent anti-freeze or drain the radiator and engine block. If you drain the motor, leave the radiator cap loose and the drains open to let condensation drain. Reeves also suggests putting a tag on the machine that says, "Don't use. Cooling system drained."

4. Drain the gas tank to avoid

buildup of gum and residue in the fuel line and carburetor jets and passages. Flush diesel tanks with a diesel flushing oil and white kerosene. All fuel tanks except LP Gas should be left empty during storage.

5. Put two tablespoons of oil through the spark plug openings. With the plugs removed crank the engine several revolutions to coat the combustion chambers with oil. Then replace the plugs.

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