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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, JUNE 3, 1964

BOVINA, TEXAS

VOL. VIII, NO. 49

WHITTLIN'

BY DOLPH MOTEN

There are a variety of reasons why we often give The Blade's own weatherman, Willie Williams, a plug in this space. Not the least of these is the fact that he's amazingly accurate.

Willie is the first to admit that predicting the weather is just a lot of fun for him. And we try to go along with that theme, too. As we've pointed out here previously, we sometimes try to discourage him when we think he's going too far out on a limb. By that, we mean we try to get him to not go out so far on that limb and stick to generalities. Back on May 6, for instance, the area was in the midst of a dry spell. Folks were wondering if this was going to be one of those times when it never did rain.

Still, Weather by Willie read on that date, in part, "Between the 25th and 30th, a good rain!" A good rain did come, of course, to the area last Tuesday night. That was May 26th. It was the first appreciable moisture since the last good snow.

Willie admits, too, that he doesn't understand how some of these other little towns get along without the services of a good weatherman. That's with all modesty on his part, too, we're sure.

We've even heard people say they'd rather have Willie's prediction than that of Dan True, the Amarillo TV weatherman.

While Willie probably appreciates that expression of confidence, that's probably outclassing him a little bit.

One fellow summed up last week's rain by saying, "Maybe that moisture will be enough to make the trees quit chasing dogs."

And another said that a friend of his down the way had bet three men that it never rain again and two of them had already paid him!

The Bull Town Days idea, which is being scheduled by Bovina Roping Club for a weekend in mid-August, could turn out to be quite a thing for the community.

How good it will be and how much it will be worth will depend, of course, on how much time, effort and planning is put into it not only by the Roping Club but by other organizations and individuals as well.

The reason the mid-August date was decided on, instead of the July 4th holiday which already has activities scheduled, was because of the tremendous competition on Independence Day from rodeos.

The idea of having a matched roping came up, to cite an example. "That would be a good idea," it was agreed, "but all ropers worthy of matched competition will be participating in a rodeo somewhere on July 4th."

Too, the Quarterhorse Show date is already scheduled for mid-August so this makes that time a natural one. Whatever else is planned can be built around the horse show with it being used as a, or the, feature of the festivities.

We sometimes think that businesspeople have a tendency to overlook the good promotions of this kind can do them and their community. Anytime you bring a crowd to town, there's more money in circulation that there would be otherwise.

And that goes for any kind of crowd, whether it be for a horse show, a boys' ballgame or a model airplane flying contest.

We think that organizations which are attracting crowds to Bovina are entitled to the help and encouragement of everyone interested in the community.

Mention of model airplane contests brings to mind that July 4 will be a big day in Bovina for that sport.

Bovina Modelers are planning to have a day almost filled with various airplane contests. That, too, will help attract and hold a crowd here on the big holiday in July.

Boys baseball got off to a successful start here first of

(Continued on page 2)

Democratic Election Set Saturday

METHODIST--

Church School Begins Sunday

Vacation Church School at Bovina Methodist Church will begin Sunday with classes being during regular Sunday School hour.

Weekday classes will be from 3 to 5 p.m., Monday through Friday. Final classes will be Sunday morning, June 13, and the Sharing program will be at 7 p.m., Sunday evening.

Theme for Juniors is "We Would Follow Jesus." Their teachers are Mrs. Jack McCracken, Mrs. Dean McCallum, Mrs. Bedford Caldwell, Mrs. Harold Snell and Mrs. Bobby Filpot.

Primary theme is "Jesus The Friend" and their teachers are Mrs. Tom Beauchamp, Mrs. Jimmy Clements, Mrs. S. E. Redden, Mrs. Richard Baxter, and Mrs. Nicky Foster. "Stories About Jesus" is theme for kindergarten department. Their teachers are Mrs. Vernon Willard, Mrs. Oakley Stevenson, Mrs. Wayne Magness and Mrs. J. T. Hammonds.

Mrs. Tom Caldwell will be in charge of three-year-old children and girls helping with the various departments will be

Karen Beauchamp, Nancy Fowler, Janice Morton and Heidi Jonasdottir.

Mrs. Earl Ware and Mrs. I. W. Quicquel will be in charge of refreshments.

The special offering taken each year at church school will go to T. V. Ministry program "Breakthrough."

Bible School Enrolls 175

A total of 175 youngsters were enrolled Monday morning at Vacation Bible School at First Baptist Church.

At preparation day activities Saturday, approximately 100 enrolled and the youngsters had a parade downtown at 10:30 a.m. Commencement exercises will be held Friday evening at 8 in First Baptist Church, according to C. U. Hall, principal of the school.

Parents are invited to attend the commencement program.



PLAY BALL! -- This will be a familiar scene in the next two months at the baseball field here. Boys' baseball program got underway here Monday afternoon with the opening game a pee-wee tilt between Dairy Freeze and Cicero Smith. Boyd Gilreath, Dairy Freeze manager, is shown in the background,

behind the batter, Jay Sherrill, Cicero Smith's team manager is in foreground with his back to the camera. The kneeling umpire is Billie Sudderth. That's Dairy Freeze's Wesley Cockerman at bat and Cicero's Terry Sherrill doing the catching.

Second Primary Has One Race

Only a smattering of voters are expected to go to the polls here Saturday to vote in the Democrat Party run-off election.

The first primary, which was May 2, resulted in one race in need of a run-off. That is for United States Representative-At-Large. There has been a minimum of campaigning in this area and that was caused by a lack of interest among voters.

The incumbent, Joe Pool of Dallas, is challenged by Robert W. Baker of Houston.

Pool, a conservative, has held the post for the past two years. He led a field of five candidates in the Bovina box in the first primary with a total of 166 votes out of a possible 308.

Remainder of the votes were equally divided between the other four candidates with Baker receiving 24 of these.

The vote in the second primary is expected to show a closer ratio, however.

Polls will be in American Legion Hall and will be open from 8 a. m. until 7 p. m., according to Doph Moten, precinct chairman, who asks that all Democrats turn out to vote even though there is just one race to be decided on.

FOR BASEBALL PROGRAM--

Lions Schedule Benefit Dinner

A benefit dinner, to raise funds for boys baseball program here this summer, has been scheduled for Sunday, June 21, by Bovina Lions Club.

Tickets are being sold by Lions for \$5 each for adults.

Children will be admitted at the door for \$1 each, Warren Morton, Lions Club president, says. Ticket sales began Monday and will continue until time for the dinner.

The meal will be prepared and

served by members of the civic organization in the school cafeteria.

Primary purpose of the dinner is to raise money to pay for operation of the program (Continued on page 2)

Chamber Considers Project

"New Bovina" received another shot in the arm at a meeting of directors of Bovina Chamber of Commerce and Agriculture Thursday noon.

After lengthy discussion of the project, which includes constructing new buildings on a block long section on the north side of Main Street, a committee was appointed to aid in completing plans for the project.

Named to the committee were Don Stone, D. R. Bushnell and Don Sides.

Tom Caldwell, chamber president, pointed out that "we need to get started on this project or abandon it." He asked the committee to report on its results at a meeting called for tomorrow (Thursday) at 12 noon at Bovina Restaurant.

About 100 Work At Cemetery

Approximately 100 people participated in working of Bovina Cemetery Saturday, Memorial Day.

About half of this total met at fellowship hall of Church of Christ for a basket lunch at noon.

The cemetery working has been an annual affair for the past several years, but this was the first year for the basket lunch idea to be put into effect. It turned out to be highly successful, according to a spokesman for the cemetery association.

The lunch will be an annual affair in future years.

Cold weather hampered the working and caused the lunch to be moved to the church building. It had been scheduled to be at the cemetery.

People from several states were present for the working.

Weather by Willie

Some disturbance all week.

Nothing too big.

--Willie

MONDAY NIGHT--

Openers Played In Ball Program

A pair of close games highlighted opening night of Little League baseball action here Monday.

First National Bank-Lawlis Gin came from behind to edge Texico-Farwell Red Tops, 6-5, in the first game. Three-Way Chemical-Bovina Gin scored

two runs in the last inning to take Bovina Wheat Growers-Bovina Insurance, 8-6.

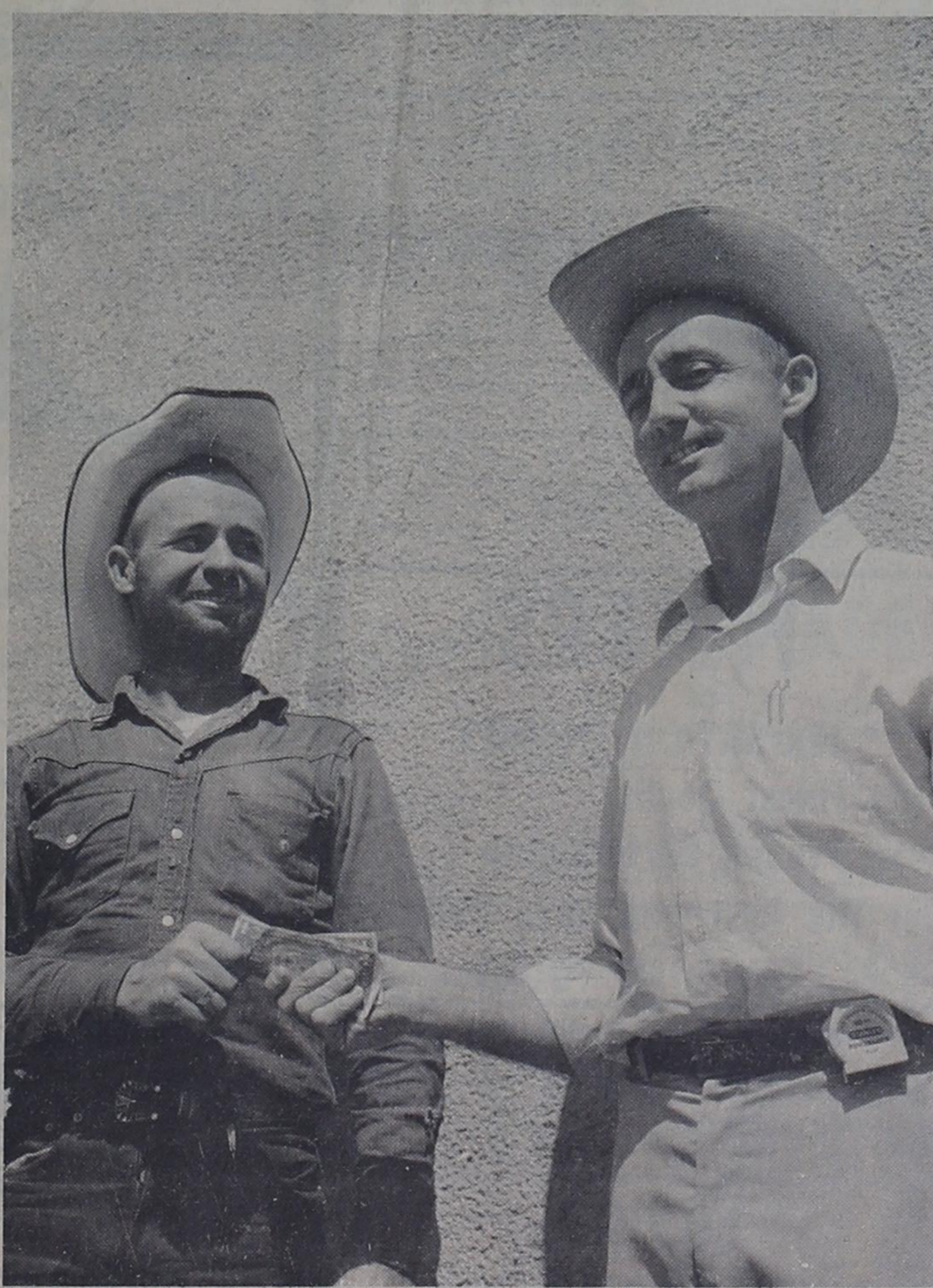
In the pee-wee tilt, Bovina Dairy Freeze whitewashed Cicero Smith Lumber Co., 7-0, in three innings.

The Red Tops threatened to run away with their game with

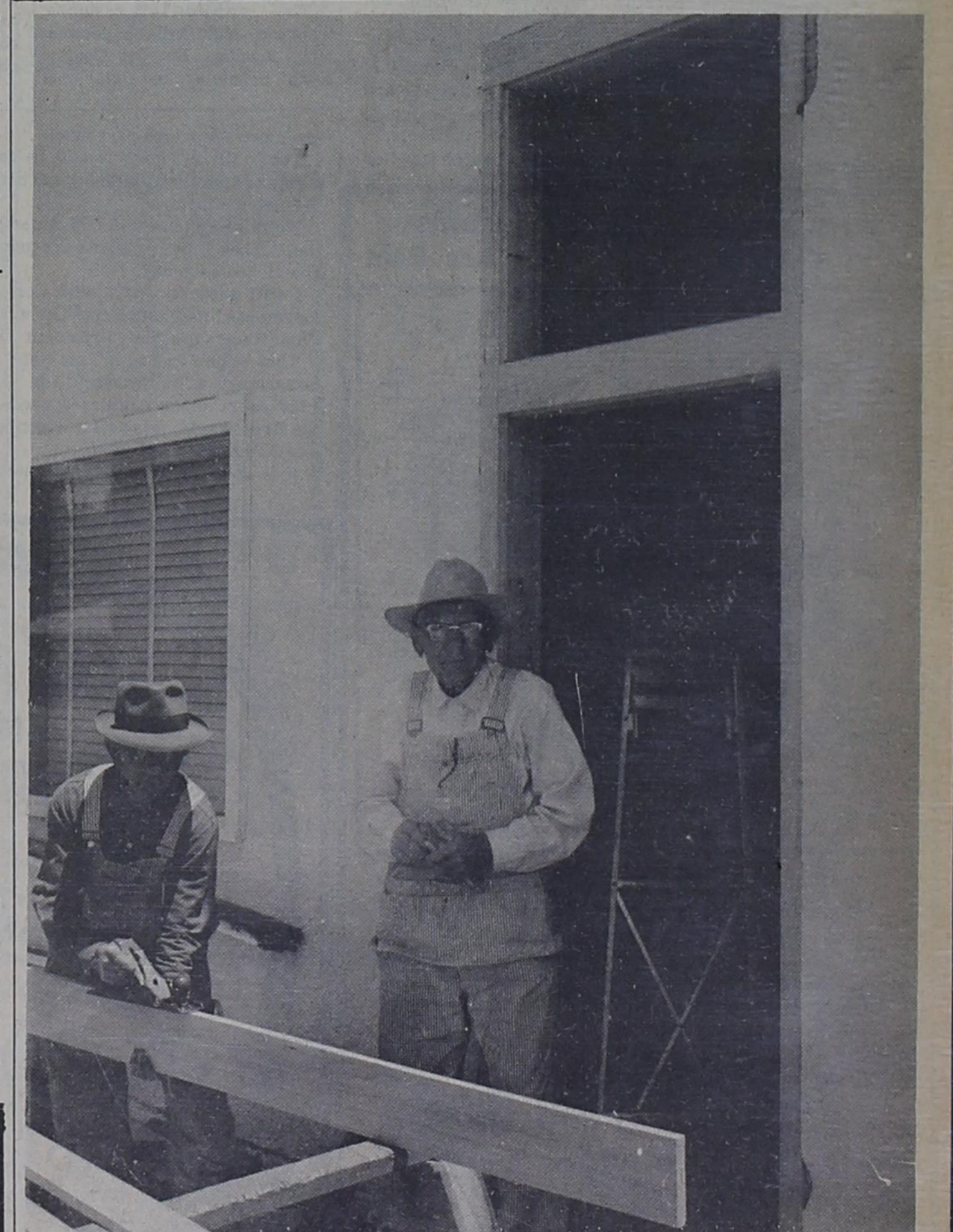
Bank-Lawlis in the first inning. They scored four runs on three hits as all nine men went to the plate.

Bank-Lawlis got its offense working in the fourth inning, though, and bounced back for five runs on four hits.

Each of the teams managed (Continued on page 2)



PAY ME! - C. E. Trimble, left, who is growing a beard for Bovina's Bull Town Days which are scheduled for mid-August, accepts a \$2 fine from Robert Read, who isn't. The beard-growing is designed to draw attention to the celebration planned by Bovina Roping Club. Shave permits are to be sold by Roping Club members for \$2 each. It is understood that it will be permissible for wives who dislike whiskers to purchase the shave permits for their husbands.



REMODELING JOB -- S. A. Briton, left, and E. A. Hromas, Bovina carpenters, are shown as they installed a new door on Masonic Lodge Hall here early this week. The old door was 7'6" tall and a more modern sized one of 6'8" was installed.

NEWSPAPER CONTESTS
TEXAS PRESS ASSOCIATION
1963
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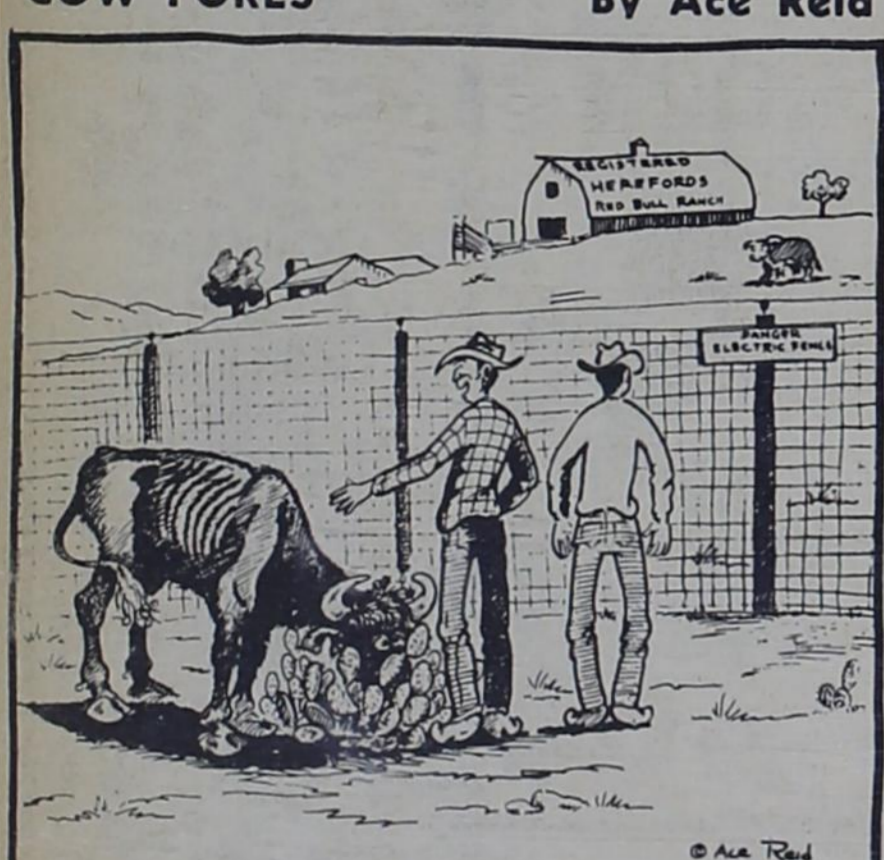
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 Sue Moten Women's News

NEWSLETTER
 From U. S. Senator
RALPH W. YARBOROUGH

Dear Fellow Texas:
 This week the Senate Commerce Committee, of which I am a member, began hearings on S. 2274, a bill to create a National Economic Conversion Commission.
 What will happen as the Defense Department develops stronger nuclear weapons, faster aircraft, more effective rockets, new military techniques that bring about major cutbacks and changes in defense spending?
 What does it mean to the cities in Texas who base their economies in large part on the payrolls of 178,000 servicemen and 58,000 civilian employees of the military?
 What does it mean to Texas where the Defense Department now spends each year between \$4 and \$5 billion on payrolls, defense contracts and related matters?
 What is the responsibility of the Federal government in planning for such changes, some of which are already taking place? For example, only last April the Defense Department consolidated 54 military installations in 29 states bringing about enormous economic changes where these installations were located. More changes can be expected. As a member of the Commerce Committee and Senator from one of the major military states, I have taken part with deep interest in hearings our committee is now holding to find the answers to some of these questions.
 The ultimate goal of S. 2274 is to establish a National Economic Conversion Commission to prevent an economic slowdown, to have full employment even though changes are made.
 In essence, the problem is this:
 As we have been geared for war for 25 years, shall we not also be prepared for peace?
 Is there a day in the future when we can apply the American genius, our national resources, our skills, manpower and money to combating poverty and disease, to upgrading education? Is there a day coming when we can apply our energies to the enrichment of our lives, our country, our civilization? We are no longer accustomed to peace, but if we do not prepare, the damage to our great hopes and dreams can be as devastating in some ways as the sneak attack on Pearl Harbor which caught us unprepared for war.
 Great things can be done. This is the challenge of the future.
 -- Ralph W. Yarborough
 (Crowded out last week)

Dear Fellow Texas:
 I support President Lyndon B. Johnson's request to Congress for additional money to step up and make successful our military effort in South Viet Nam.
 South Viet Nam is a narrow 900 mile-long strip, extending along the South China Sea to the Gulf of Siam. It contains the mouth of the Mekong River, the main artery of Southeast Asia. Southeast Asia is strategic because it dominates the east-west air and sea lanes.
 Defense Secretary McNamara, who has made numerous personal trips to Viet Nam, said that Southeast Asia in Communist hands would "pose a most serious threat to the security of the United States and to the Free World family to which we belong."
 President Johnson has asked the Congress to add \$125 million to the foreign aid budget, \$70 million for economic aid and \$55 million for military use.
 The Communists have been pursuing vicious and highly effective tactics in disrupting the civil life of the 14 million South Vietnamese people, killing, kidnapping, pillaging and terrorizing. The money for economic use in Viet Nam would be used for medical purposes, education, repairs and replacement of railways damaged in war, building of water supplies

First National Bank Presents COW POKES
 By Ace Reid



"You know, since I bought this bull, my neighbors have shore been nice about buildin' fences!"

A few pennies can save you a lot of money

First National Bank of Bovina
 --Member FDIC--
 "Helping Make A Good Community Better"

Panhandle Men Instrumental In Signing Of Power Loan

WASHINGTON, D. C. -- Two Texas men were instrumental in the signing of a \$1.3 million loan recently by President Johnson for the purpose of providing electric power to the rural inhabitants of Colombia. Leo Forrest, manager of Deaf Smith County Electric Cooperative, Hereford, and Lyle Robinson, manager of Swisher County Electric Cooperative, Tulia, participated in establishing the three rural electric cooperatives which will furnish power to nearly 50,000 rural Colombians.

The loan to Colombia, and a loan to Nicaragua, are the first approved in a rural electrification program being carried out by the National Rural Electric Cooperative Association (NRECA), under contract with the Agency for International Development (AID).

NRECA, in cooperation with its member systems throughout the United States, provided technical assistance in organizing and established the Colombia cooperatives.

This cooperative program will allow Colombian farmers to save time and labor through employment of power-driven machinery to pump water for irrigation, feeding livestock, feed grinding, and the lengthening of the productive day through means of electric lighting.

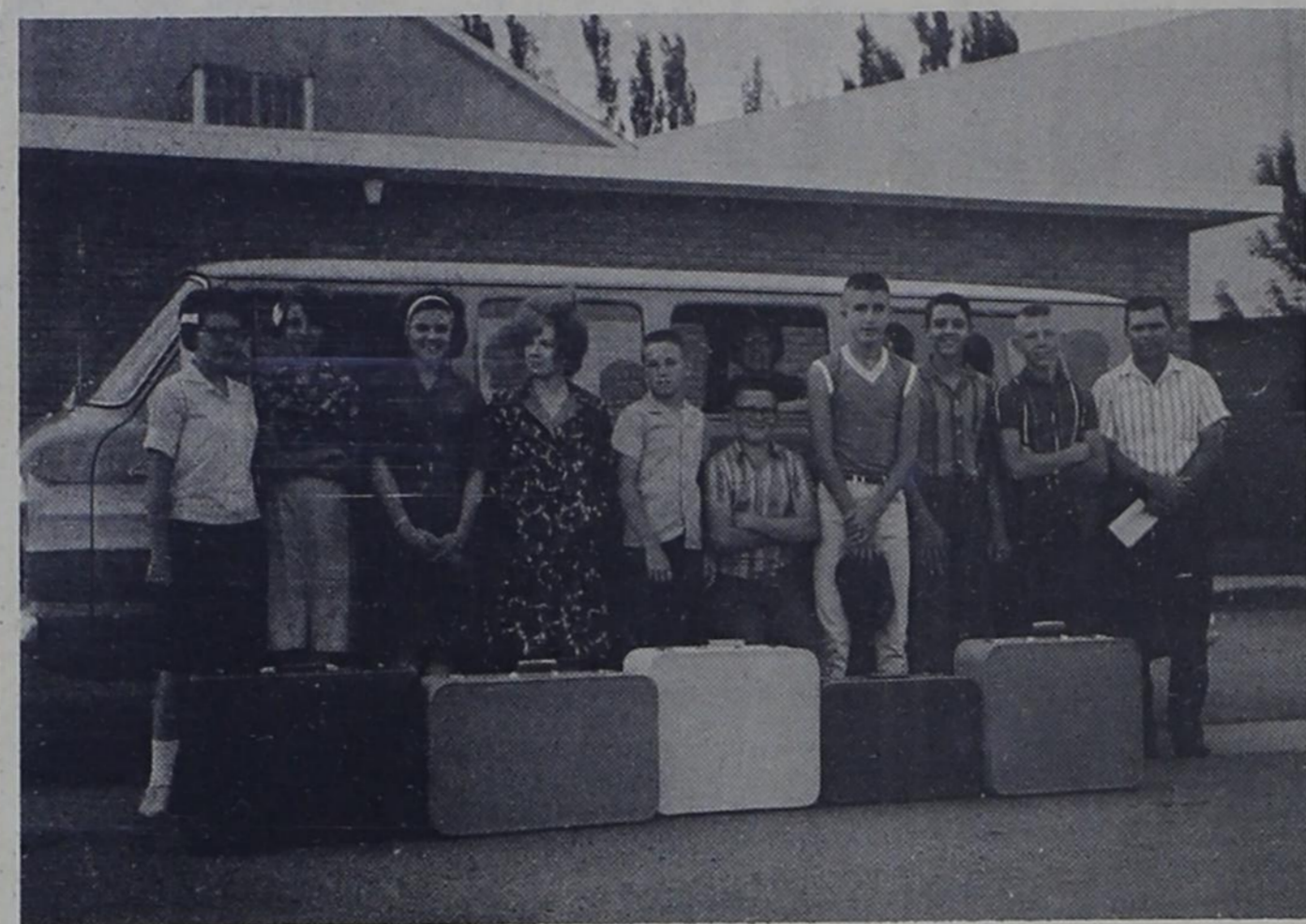
It is additionally believed that these projects will stimulate new business and industries, produce better health, sanitation, and living conditions, and activate individual education and self improvement.

All three Colombian cooperatives are organizations which are privately owned by their members, with a board of directors elected by the members, and a manager appointed by the body. This is the same organization composition of rural electric cooperatives established in the United States.

The Latin American cooperatives are an outgrowth of a contract signed Nov. 1, 1962, between NRECA and AID. It is a non-profit contract in which NRECA provides technical assistance, counsel, and other support in the development of rural electrification, rural industries, and community facilities in the developing countries of the free world.

To carry out the AID agreement, NRECA is utilizing its professional staff, and calling upon experienced specialists from among some 30,000 employees of its member systems. No loan funds from the Rural Electrification Administration (REA) are involved in the program.

In addition to Colombia and Nicaragua, U. S. rural electric cooperative experts have been sent to Bolivia, Brazil, Chile, Costa Rica, Dominican Republic, Ecuador, Guatemala, Panama, Peru, Uruguay, and Venezuela.



GLORIETTA BOUND -- A part of the group of Baptist young people and their sponsors who leave tomorrow (Thursday) for a week's stay at Glorietta Baptist Camp, near Santa Fe, N.M., are shown here making preparations for the trip. Left to right, Judy Dendy, Vicki Hawkins, Betty Hawkins (in bus), Roxie Hutto, Janie Hawkins, Rodney Murphy, Gary Lide, Betty Hall (in bus), Galen Hromas, Larry Dendy, Lynn Murphy and Cy Hall. A total of 15 youngsters and four sponsors will attend the camp. They will return June 10.

Ball Program--

(Continued from page 1)

for additional run in the fifth inning to complete the scoring at 6-5.

Roy Mayhew was the winning pitcher, but he received relief help from Joe Don Stevens and then Kyle Carter in the final frame.

Taking the loss for the Red Tops was J. R. Sewell, who was relieved in the late innings by Dean Stovall.

The second game was nip and tuck all the way. Three-Way-Bovina Gin scored three runs in the first inning with Wheat Growers-Insurance getting a like amount in the second. At the end of the fourth inning, Three-Way Gin led 4-3. Wheat Growers-Insurance got three runs in the fifth via Bobby McMeans' homerun with two on. The winners tied it up in their half of the fifth with two runs and then a bases-loaded single by Tony Foster won it in the final inning.

Carroll Foster was the winning pitcher. He relieved Wes Harris in the fifth, Kelly Jamerson took the loss as he went the distance.

The schedule resumes Thursday night with the pee-wee tilt sending Parmer County Farm Supply against Oklahoma

Little League Standings

	W	L	Pct.
3-Way-Gin	1	0	1.000
Bank-Lawlis	1	0	1.000
BWG-BI	0	1	.000
Red Tops	0	1	.000
Okl. Lane	0	0	.000
Lions	0	0	.000

Consumers and the food industry have been urged by Secretary of Agriculture Orville L.

Freeman to join in the June Dairy Month observance. It's a good time, he said, to pay tribute to the nation's dairymen for their contribution to the abundant food supply we will enjoy every month of the year. Milk and dairy products play a vital role in the health and well-being of all Americans.

Lions--

(Continued from page 1)

this season. However, if extra money is made, it will be applied on the note for the new concession stand - pressbox-restrooms building, Morton says.

Plans for the dinner were made at a regular meeting of the Lions Club Thursday night.

A note for \$2660 for the concession stand was signed by Lions Club members at the meeting. A donation of \$50 or more gave a Lion the privilege of not signing the note. Some \$250 was collected by this method.

A grounds committee for the baseball field was appointed for the first week of the season. Named to it were Billie Sudderrth, Johnie Horn and Pat Kunselman.

Head umpires from the club include Vernon Estes for Thursday night games and Jim Russell for Friday nights. They will select their own assistants.

Sudderrth volunteered to umpire the first week of pee-wee games.

Others interested in helping operate the program are welcome and should contact a member of the Lions Club.

Less than 1/10th of Russian land is in crops.



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Why not get all the driving pleasure your gasoline dollar will buy?

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"Not Everyone Belongs To A Co-Op, But Everybody Benefits"

Convenient Locations In Bovina And Rhea
 Jim Russell, Manager-Pho. 238-2691

Blade Sawdust

By Sue Moten

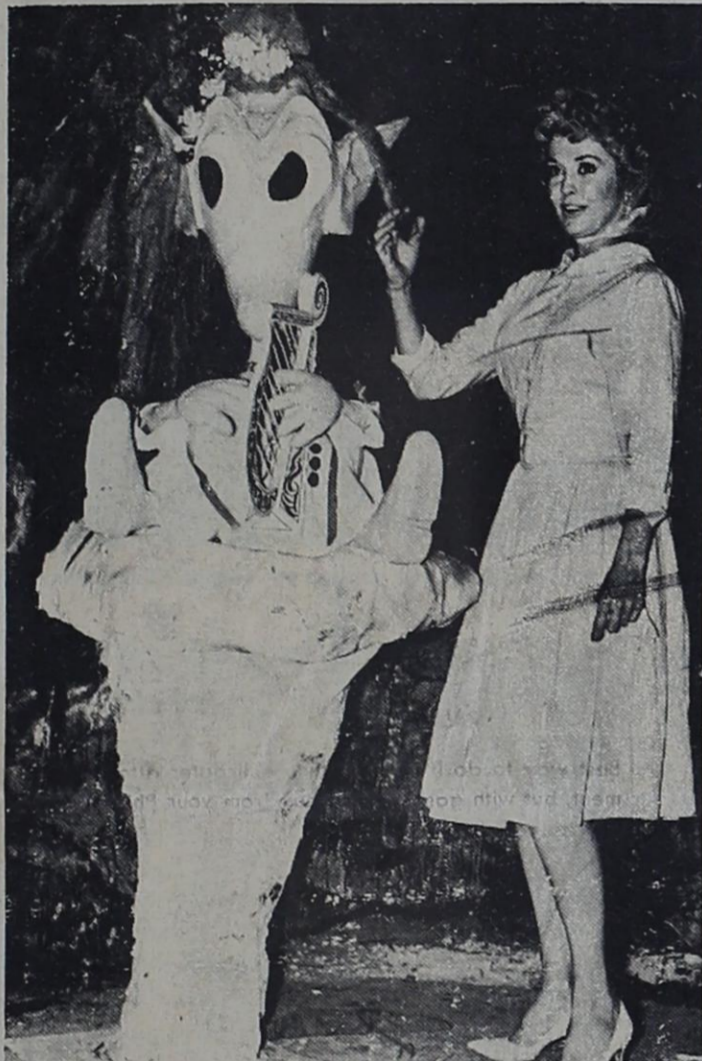
Being able to cook certainly isn't one of our long suits but being told that one can't read is something else. Guess if it weren't so true it wouldn't matter so much. We have tried numerous times to make sure enough biscuits only to have them resemble small herd round cookies. The spouse made the bold statement that if one could read a recipe the biscuits would turn out fine. All the while he was proving his point we were gloating and hoping that his would turn out flatter than ours. No such luck, they puffed up, browned nicely and tasted elegant.

Can you remember when summertime was a relaxed time? One thought that the day school was out the summer leisure hours could be spent reading, going swimming or just goofing around. Not so anymore. The first week school is out the children are rushed into Bible school and baseball. These activities continue the entire summer with summer band, church schools, baseball, church camps, and countless others. We think all these activities are real great, but isn't it a shame the Tom Sawyer days are gone forever?

The new concession stand at Little League park certainly is nice and adds to the looks of the ball field. Am sure the mothers who operate this will enjoy working more in a nice clean place.

It seems to be true that we fail to take advantage of our natural resources. We work and try to grow beautiful roses, gladioli and other flowers when one of the prettiest flowers is the Yucca bloom. We recently noticed them blooming along the roadside and they were beautiful.

Wouldn't it be nice to have a swimming pool on the vacant lot across from the ball park. The concession stand could be used for both.



A Six Flags Spee-lunker musician gets an inspection of its weird coiffure by glamorous Donna Douglas (better known as television's Ely May Clampett) during a premier showing of the newest Six Flags ride... the Spee-lunker Cave. The Spee-lunkers have already taken over the operation of the Park's newest creation, which was coincident with Six Flags' beginning of its daily operation on June 1.

THE SPEE-LUNKERS CAVE READY FOR SIX FLAGS SUMMER SEASON

Six Flags Over Texas newest project, "The Spee-lunkers Cave" will be open to visitors on June 1, the day the Park officially commences its summer daily operation schedule.

Costing \$300,000 the unique creation is the brainchild of Six Flags art director Randall Duell. Construction on the 600 foot man-made cave has been underway for eight months and some 60 engineers, artists, electricians and special effects technicians will wind up their efforts next week.

The Cave has been termed "a marvel of man's imagination, engineering and animation" by newsmen who inspected the three-quarter finished project last week. Miss Donna Douglas, star of the Beverly Hillbillies TV show was also present for the tour and saw first hand the strange 30-inch high animated Spee-lunkers who inhabit the cave.

"Visitors will journey through the Cave," explained Mr. Duell, "aboard round Indian Bull boats. Inside the Cave it's completely dark save for the special fluorescent lights and paint which bring about a fascinating display of the

secrets to be witnessed by the visiting 'explorers.' The boats are propelled 3 1/2 feet per second by the force of the water through the use of two centrifugal pumps which are rated at 1,800 gallons per minute.

"A colony of 28 Spee-lunkers operate the Cave and being most talented little people, they are able to play instruments, do the 'Twist,' make rock candy from cave crystals, play cards, engage in turtle racing and absorb nourishment from cave air by osmosis through their oversize ears.

"Also inhabiting the cave are huge lobsters, flying bats, trees that dance the 'Twist' and a broken hull of a sunken ship whose crew still carries on some of the skylarking activities that most sailors engage in at one time or another.

"The ride culminates in a terrific storm at sea in the cave where the wind hits 35 knots per hour and the water is turned into a froth. Lightning flashes across the Cave and visitors are subjected to all of the feelings and anxieties of a storm at sea."

The entire project was built on the premises at Six Flags and the extraordinary talents of man in creating fantasy are brought into full focus by the Spee-lunkers Cave.

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BREEZE King Size Box **\$1.35**

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Longhorn Smoked **PICNICS** Lb. **29¢**



Heinz **CATSUP** 14 Oz. Bottle **19¢**

Fresh **Pork Steak** Lb. **39¢** | Fresh **Pork Roast** Lb. **29¢**

3 Lb. Can **69¢**

Star Kist **TUNA** No. 1/2 Can **29¢**

Happy Pig Whole Hog 2 Lb. Bag **\$1.05**

Viking **Aluminum Foil** 25 Ft. Roll **25¢**

Van Camp's **PORK BEANS** 2 No. 300 Cans **25¢**

Shurfresh **SLICED CHEESE** 6 Oz. Pkg. Individually Wrapped Slices **23¢**

Shurfine **Pineapple Juice** 46 Oz. Can **35¢**

Van Camp **VIENNA SAUSAGE** 2 4 oz. Cans **39¢**

Shurfine **CANDY** Assorted Bag Reg. 29¢ **4 Bags \$1**

Shurfresh **LEMONADE** 12 Oz. Can **19¢**

Lowest Prices on **PRODUCE**
Crisp **CELERY** Pkg. **29¢**
HEARTS Pkg. **29¢**

Shurfine **Apple Jelly** 18 Oz. Tumbler **35¢**

Frozen **Food Specials**
Sara Lee **POUND CAKE** 12 Oz. Size **69¢**
Cape Ann **FISH STICKS** 8 Oz. Pkg. **29¢**

Texas **SWEET CORN** Ear **5¢**

Northern **Toilet Tissue** 4-Roll Pkg. **35¢**

Shurfine **CUT CORN** 10 Oz. Pkg. **15¢**

Texas **YELLOW ONIONS** Lb. **6¢**
Royal Hawaiian **Fresh Pineapple** Each **59¢**

Nabisco **Premium CRACKERS** 2 Lb. Box **55¢**

Soflin **FACIAL TISSUE** 5 400 - Ct. Boxes **\$1**

Sunshine Honey **GRAHAM CRACKERS** 1 Lb. Box **37¢**

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Of Interest To THE WOMEN



MISS CYNTHIA PATTERSON

Engagement Revealed

Mr. and Mrs. Jack Patterson announce the engagement and approaching marriage of their daughter, Cynthia, to James McDaniel, son of Mrs. Charlie McDaniel of Borger.

Formal invitations are not being mailed to local residents. Friends of the couple are cordially invited.

Mrs. Kelso Hospitalized

Mrs. H. H. Kelso was hospitalized Wednesday at Parmer County Community Hospital in Friona.

Ferguson Boy At Home

John David Ferguson, son of Rev. and Mrs. John Ferguson, was released from Northwest Texas Hospital in Amarillo Saturday. He was hospitalized after receiving a severe blow on the head from a baseball.

He is reported to be improving rapidly but his visits are limited for awhile.

Buffet Supper For Cockerhams

Mr. and Mrs. Jimmy Cockerham had open house Sunday afternoon at their home five miles north of Bovina. Approximately 30 guests called during the afternoon to tour the home.

Following open house activities the Cockerhams were feted with a buffet supper at Fellowship Hall of Church of Christ. The couple received several gifts.

Shower To Fete Bride-Elect

Miss Nickle Woelfel, daughter of Mr. and Mrs. E. E. Woelfel and bride-elect of Joseph Moore McMillan, III, will be honored with a bridal shower Tuesday, June 9.

The come and go courtesy will be between the hours three and five p. m. in Fellowship Hall of Bovina Church of Christ.

Friends of the honoree are cordially invited.

Bridge Club Has Luncheon

Mrs. Bob McMeans entertained several women with a bridge luncheon Wednesday at her home.

Guests brought salads to complement the main dish. During the afternoon refreshments of coffee, tea and pie were served to guests.

Winning prizes were Mrs. Erith Hawkins and Mrs. Lanham Ford.

Attending were Mrs. Kent Glasscock, Mrs. Erith Hawkins, Mrs. Glenn Hromas, Mrs. Scott Gober, Mrs. Don Owens, Mrs. Nicky Foster, Mrs. Lanham Ford and Mrs. Ralph Straw of Spearman.



MISS JUDY MEACHUM

Plan June Wedding

Mr. and Mrs. G. D. Lowe Jr. of Lompoc, Calif., announce the engagement and approaching marriage of their daughter, Judy Meachum, to Wayne Rhodes, son of Mr. and Mrs. O. C. Rhodes of Friona.

The bride-elect is a 1962 graduate of Bovina High school and has been employed at General Electric Co. at Vandenberg Air Force Base in California.

Rhodes is a 1959 graduate of Friona High School and is currently with the U. S. Army Reserve at Fort Benning, Georgia.

The couple plans a June wedding at the home of the bride's parents after which they will be at home in Friona.

Young Homemakers Plan Organization

Any young woman no longer enrolled in high school and 35 years old or under interested in better homemaking as a group project is invited to attend an organizational meeting of Area Young Homemakers Club next Tuesday, June 9, in Friona High School homemaker department.

Mrs. David Brumley, Area I president, will meet with all interested young women at 4 p.m.

FHA members will serve as baby-sitters for younger babies and children of interested members during the meeting. Any

girl who can help with baby-sitting is asked to contact Mrs. David Eddington for further particulars.

The Young Homemakers groups, which are organizing all over the state of Texas, serve as "Big-Sister" organizations to local FHA chapters but their primary purpose is to improve their own homemaking skills in crafts, clothing selection and construction, food preparation, home furnishings and decoration, family relationships and child care.

This group will be sponsored by the Friona Homemaking Department under the assistance and guidance of vocational homemaking teachers.

Anyone who is interested in obtaining additional information previous to the meeting is asked to contact Mrs. David Eddington at the high school building or at her home. A regular time for future meetings will be decided upon during the initial meeting June 9th.

Coffee Fetes Mrs. Garner

Mrs. Keith Garner and infant son, Doyle Lee, were honored with a lullaby coffee Thursday morning at the home of Mrs. Travis Dyer.

The refreshment table was laid with a white cloth and centered with a pink floral arrangement flanked on either side by pink candles, Blue frosted spudnuts and coffee were served to guests.

Hosting the courtesies were Mrs. Grady Sorley and Mrs. Don Murphy.

Attending were Mrs. Ovid Lawlis, Mrs. Wendol Garner, Mrs. J. D. Kirkpatrick, Mrs. Jerry Rogers, Mrs. D. T. King, Kathy, Dee, Teddy and Kewin.

Party Honors Sharon Spurlin

Sharon Spurlin, daughter of Mr. and Mrs. Sonny Spurlin, celebrated her third birthday with a party at her home recently.

The birthday cake was decorated with a Raggedy Ann motif. Youngsters were served punch and cake for refreshments.

Those attending were Marty Spicer, Tracy and Janee Russell, Darlene Denney and Nena and Kay Spicer.

Chorus To Give Concert Monday

The Bell Canto Chorus from Boles Orphan Home at Quinlain will present a concert here Monday evening at 8 p. m. at Bovina Church of Christ.

The choir of mixed voices is nationally known for its outstanding performances.

The public is cordially invited to hear them sing, Don Stone, minister of the Church of Christ, says.

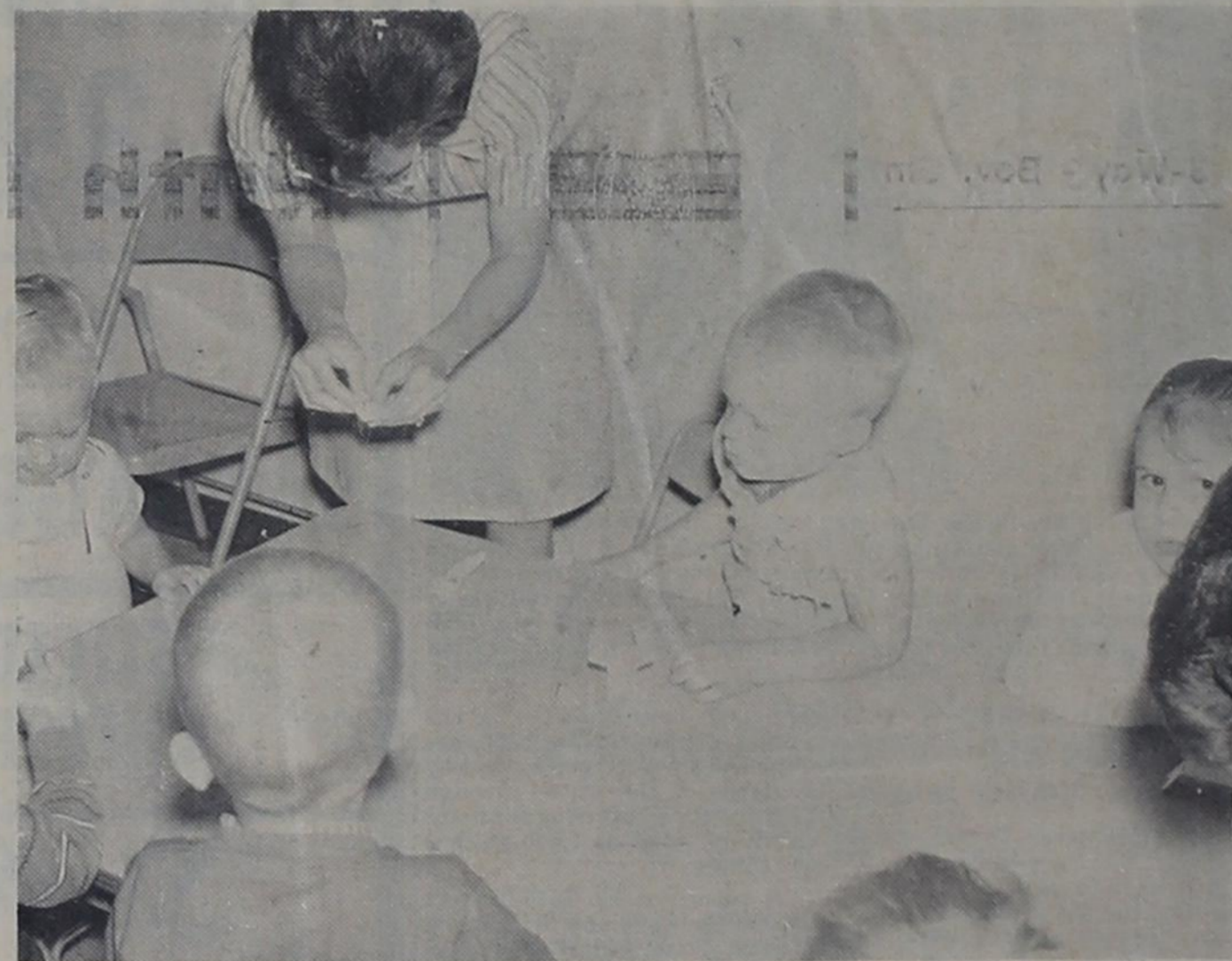
A handy gadget for cleaning venetian blinds: a piece of latex foam rubber glued to the end of a yardstick.



Beginner I classes were busily making Cherrilo dogs for part of their activity at Vacation Bible School at First Baptist Church.



Lynn Looney is busy helping three year old youngsters with puzzles at Vacation Bible School at First Baptist Church.



Mrs. Norman Taylor is helping Beginner II students with their handwork at their class in Vacation Bible School.



Friends of Mr. and Mrs. Sterling Donaldson are invited to attend a reception in their home marking their 25th (silver wedding) anniversary in their home (three miles north of Oklahoma Lane Community center) Sunday, June 7, 2:30 p.m. until 5:30 p.m. Children of the couple will be hosts and hostesses for the affair. Mrs. Donaldson is a teacher in the Bovina Schools and Donaldson farms in the Oklahoma Lane community. Children of the couple shown with their parents left to right are: Larry, a senior at Farwell; Jolene, a junior at Hardin - Simmons University; Roy who will be a freshman at Wayland this fall; Dorris a sophomore at West Texas State University; and Zelda, who will be a freshman at Bovina.



MVI The New General Electric Portable Cleaner

Ideal For Every Housewife!

Use Your GE MVI For Anything In Your Home Or Car That You Would Normally Sweep, Dust, Vacuum Clean Or Whisk Broom -- Only \$29.95

Gaines Hardware Co.

'Nothing Knocks On Bovina But Opportunity'

SENSATIONAL Summer FASHION VALUES!

It's Time Now To Select Your Vacation Wardrobe Choose From Our Popular Brand Merchandise And Be Ready For That Vacation.

Just Received-- Great New Shipments of LOVELY JEWELRY

CHOOSE NOW!

New Supply Of PIXIES See These Now!

THE MARY MARR SHOP

Margaret Minter - Fern Harris

Third Street

Bovina

PAINT DISCOUNT

Jones-Blair

or



PAINT

At

10% DISCOUNT

It's Time Now To PAINT And SAVE!

See Our Display Of MONARCH CARPET

BOVINA GLASS

AND PAINT CO.

Highway 60----Phone 238-4421

Welcome
BOVINA RECREATION HALL
 ★ Pool
 ★ Snooker
 ★ Dominoes
 — MRS. & MRS. FRED LANGER —
 Come On In - The Playing's Fine!
 Phone-- 238-8421

Read Labels!

Be a label reader and live!
 Every year, according to National Fire Protection Association figures, there are thousands of serious accidents and fires caused by failure to observe warnings printed on cans of flammable lacquers, finishes, paint removers, thinners, mastics, cleaners and similar materials.
 Before you use materials of this kind, read the label carefully. If the product contains a flammable solvent, the label will carry a warning. Your own safety depends upon your heeding that warning.
 Whenever you must work with materials of any kind labeled "flammable" or "combustible,"

follow these rules and be fire safe:
 (1) Work in a well-ventilated area, preferably outside; (2) Shut off all pilots, stoves and other flame-producing devices in the area; (3) Don't smoke.

The treadle-driven spinning wheel was invented at the beginning of the 16th century.
 An octopus can change color instantaneously to any shade from white to dark, reddish-brown.

The wine industry of Madeira was wiped out in 1852 when a white mildew killed all the vines.



Step on the gas—or I'll be late for my sewing club.

CLIP AND SAVE

CLIP AND SAVE

Schedule Of Activities

Bovina Ball Park 1964

Support Your Favorite Team!

MONDAY
 June 1 --
 Red Tops
 vs
 Bank - Lawlis
 BWG - Bov. Ins
 vs
 3-Way - Bov. Gin
 June 8 ---
 Red Tops
 vs
 Lions
 Bank - Lawlis
 vs
 BWG. Bov. Ins.
 June 15 --
 Red Tops
 vs
 BWG - Bov. Ins
 Lions
 vs
 3-Way - Bov. Gin
 June 22 --
 Red Tops
 vs
 3-Way - Bov. Gin
 Bank - Lawlis
 vs
 BWG - Bov. Ins.
 July 6 --
 Bank - Lawlis
 vs
 Lions
 Red Tops
 vs
 BWG-Bov. Ins.
 July 13 --
 Lions
 vs
 BWG - Bov. Ins.
 Red Tops
 vs
 3-Way - Bov. Gin
 July 20 --
 Bank - Lawlis
 vs
 3-Way - Bov. Gin
 Red Tops
 vs
 BWG - Bov. Ins.
 July 27 --
 BWG-Bov. Ins.
 vs
 3-Way - Bov. Gin
 Red Tops
 vs
 Bank - Lawlis

Okla. Lane Farm Supply



Farm Equipment Complete Farm Supplies For Land's Sake Fertilize

Phone Tharp 225-4366

TUESDAY
 Babe Ruth Games And Exhibitions

First Nat'l Bank of Bovina



"Let's Make Bovina Grow!"

★ Member FDIC ★
 Make First National In Bovina YOUR BANK



THURSDAY
 June 4 --
 BWG-Bov. Ins.
 vs
 Okla. Lane
 Bank - Lawlis
 vs
 Lions
 June 11 --
 Bank-Lawlis
 vs
 3-Way - Bov. Gin
 BWG-Bov. Gin
 vs
 Okla. Lane
 June 18 --
 3-Way-Bov. Gin
 vs
 Bank - Lawlis
 Red Tops
 vs
 Okla. Lane
 June 25 --
 Bank - Lawlis
 vs
 Okla. Lane
 Lions
 vs
 BWG-Bov. Ins.
 July 9 ---
 BWG-Bov. Ins
 vs
 3-Way - Bov. Gin
 Bank - Lawlis
 vs
 Okla. Lane
 July 16 --
 Red Tops
 vs
 Bank - Lawlis
 3-Way - Bov. Gin
 vs
 Okla. Lane
 July 23 --
 Bank - Lawlis
 vs
 BWG - Bov. Ins.
 Lions
 vs
 Okla. Lane
 July 30 --
 Lions
 vs
 Okla. Lane
 Make-Up Game



BOVINA GIN CO.

"A Satisfied Customer Is Our First Concern"

Don Sides, Manager

Phone 238-4801

FRIDAY
 June 5 --
 3-Way - Bov. Gin
 vs
 Okla. Lane
 Red Tops
 vs
 Lions
 June 12 --
 Lions
 vs
 Okla. Lane
 Red Tops
 vs
 3-Way - Bov. Gin
 June 19 --
 Lions
 vs
 BWG-Bov. Ins.
 Bank - Lawlis
 vs
 Okla. Lane
 June 26 --
 Red Tops
 vs
 Okla. Lane
 Lions
 vs
 3-Way-Bov. Gin
 July 10 --
 Red Tops
 vs
 Okla. Lane
 Lions
 vs
 3-Way-Bov. Gin
 July 17 --
 BWG - Bov. Ins
 vs
 Okla. Lane
 Bank - Lawlis
 vs
 Lions
 July 24 --
 Red Tops
 vs
 Lions
 3-Way-Bov. Gin
 vs
 Okla. Lane
 July 31
 Make-Up Games

Cicero Smith LUMBER CO.

★ No Money Down Up To 36 Months To Pay ★

Highway 60 And Third Street ★ Phone 238-2671



CHARLES OIL CO.

Phillips 66 Jobber

Phone 238-4321

— H. J. Charles

Bovina



Pee-Wee Games Begin At 5 : 30 P.M. Monday, Thursday, Friday
 All-Stars Games Scheduled July 4
 Little League and Babe Ruth Games Begin At 7 P.M.

This Schedule Sponsored By The Five Progressive Businesses Listed.

**REPAIR!
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Nothing Down - 60 Months
To Pay
Complete Line Building Supplies

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LUMBER COMPANY

**GROW
SESAME
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DIVERTED ACRES**

- ★ Sign Up When You Are Ready
- ★ Collect Half Your Feed Grain Payment (Up To \$25. Or More Per Acre)
- ★ Grow A Sesame Crop On The Same Land (Worth \$90 To \$120. Per Acre)
- ★ Total Feed Grain Payment Re-Instated If Sesame Stand Lost By September 1.

**YOU CAN'T BEAT IT
GROW SESAME**

Cummings Farm Store
Phone 9111 Friona

Texas Sesame Growers
Phone 2310 Muleshoe

WANT ADS

FOR SALE--Nice two-bedroom and den brick home on Third Street. Fenced backyard with plenty of shade trees. House carpeted throughout. Phone 238-2402. 47-tfnc

WHY PAY RENT?
640 acres, all cultivated, one good 8" well, 446 A. milo, 60 A. barley, 115 A. wheat. On paving in Dallam County. Price \$175 per acre with 29% down

CARD OF THANKS
I wish to express my thanks to my friends for their lovely flowers, cards, visits and prayers during my recent illness.
Mrs. Charlie Gray 49-1tp

**Lighting Arrestors
Installed
Protect
Appliances and TV**

**BOVINA
ELECTRIC**
Odis White - Pho. 238-2871

South 177 A. of Sec. 15 Township 15 South Range 2-E on Oklahoma Lane road south of Bovina, one mile east of Lariat. All cultivated, one good 8" well, 47.8 A. cotton, 104 A. milo and 19.7 A. wheat. Improved, on paving. One-fourth minerals go. Price \$600 per acre, \$23,000 Federal Land Bank loan payable \$2290 per year with 5% interest included. Will trade for section on North Plains in good water or sell for cash.

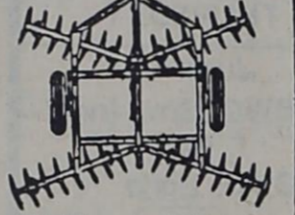
CARD OF THANKS
We would like to express our feelings to each one of you who helped during the passing of our beloved ones. The food, flowers, cards and prayers were deeply appreciated.
The Jim Heard family 49-1tc

FOR SALE -- Three-bedroom home in Bovina with 1 1/2 baths, central heating, air conditioning and insulation. See C. N. Trienen at Machinery Supply. Phone 238-4861. 43-6rdh

J. M. HAMBY
Route 2
Hereford, Texas
Office Ph. EM 4-3556
Res. Ph. EM 4-2553 48-3tp

CARD OF THANKS
To all our friends we want to express our appreciation for the calls, visits, cards, flowers and concern shown for John David.
Words cannot express our love for each of you.
The John Fergusons

**Medical Management
Of The
Overweight Patient**
Dr. Youngblood
519 Pile Clovis



**BUY YOUR
KRAUSE** At Bovina
IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy. 60 - 238-2541

TO MY CLASSMATES
I wish to thank each of you for the cards, gifts and flowers sent to me during my stay in the hospital and at home.
John David Ferguson 49-1tc

FOR SALE - 56A Chrysler irrigation motor with new overhaul. Also, '63 Olds motor. Norvell Strawn, C and S Chemical, pho. 238-4311. 49-tfnc

CUSTOM carry-all work, land levelling and tailwater-pit digging. Eddie Redden, phone 225-4147. 39-10tp

GERT'S a gay girl -- ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1 Super Saweway.

★ **CBS** ★ **NBC** ★ **ABC**
Get All Three Major Networks To Perfection:
Get On Cable TV Now!
*Low Tie - On Fee
As Low As \$12. Down
*Low Monthly Rates

Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 4311

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

FOR RENT -- Furnished apartment. See Henry Minter or phone 238-4461. 49-3tc

FOR SALE -- 14 ft. boat with trailer and 50 hp Mercury motor. Call 238-3152. 48-2tp

FOR RENT -- Two bedroom house in Bovina, Earl Richards, phone 238-2971. 48-2tc

**BUD
STOWERS**
Ditching & Gasline
WORK

Friona - Phone 3981
Bovina - Phone 238-3741

**Automobile
Air Conditioning
Service**

**HAMMONDS
ELECTRIC**
Bovina

CARD OF THANKS
I wish to take this opportunity to thank all my friends for their thoughtfulness during my recent illness and stay in the hospital. I wish to say a special thanks for all the lovely cards I received.
Mrs. Frank Wilson 49-1tp

FOR SALE--Quik-Kamp camp trailer. D. R. Bushnell, phone 238-3611. 48-3tp



JUNIOR-SENIOR BANQUET -- A portion of the crowd which was entertained at the Junior-Senior Banquet Recently. (Photo by D. R. Bushnell)



Summer Pool Hours
June 1 - Sept 1

Mon. - 2:00 - 6:00 p.m. - 7:00 - 10:00 p.m.
Tues. - 2:00 - 6:00 p.m. - 7:00 - 10:00 p.m.
Wed. - 2:00 - 6:00 p.m. - Closed Wed. Nite
Thur. - 2:00 - 6:00 p.m. - 8:00 - 10:00 p.m.
Fri. - 2:00 - 6:00 p.m. - 7:00 - 10:00 p.m.
Sat. - 1:00 - 6:00 p.m. - Closed Sat. Nite
Sun. 1:00 - 5:00 p.m. - Closed Sun Nite

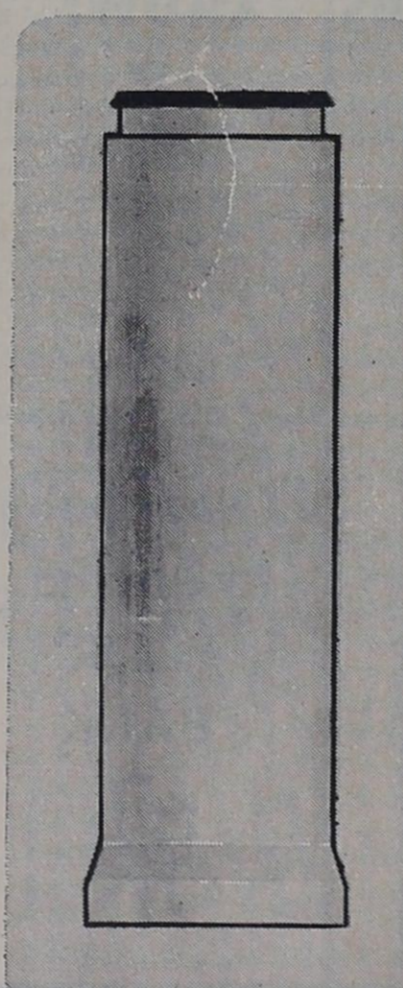
Note - Thursday: From 6:00-8:00 p.m. Will Be Reserved For Ladies Only.

Wednesday, Saturday And Sunday
Nights The Pool Will Be Available
For Private Parties.

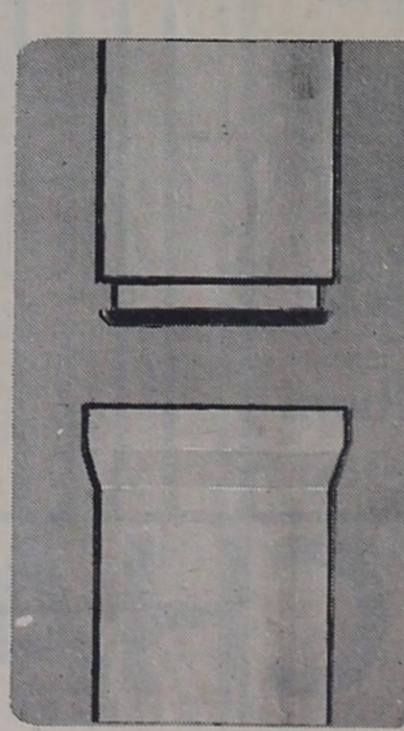
DIVE INN SWIMMING POOL

Friona Phone 5891 Or 8121

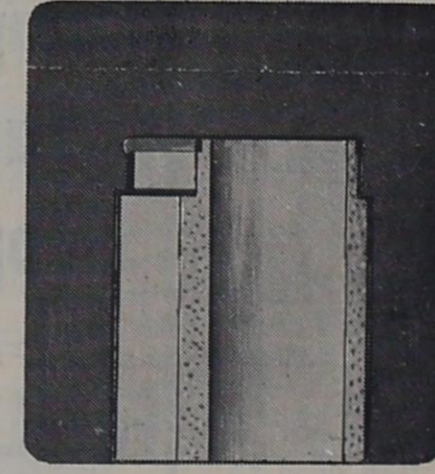
3 Features That Make **LOCK-SEAL** The Best Irrigation Pipe Buy!




1. QUALITY-TOP TO BOTTOM
From top to bottom, you can depend on the performance of this precision made product. It's guaranteed for 5 years!



2. RUBBER GASKET
The Rubber Gasket allows joint flexibility, yet maintains a watertight seal. Gasket eliminates expansion and contraction problems.



3. WALL THICKNESS
LOCK-SEAL pipe has thicker, heavier walls allowing greater head pressures. You can handle more water with LOCK-SEAL irrigation pipe.



a product of gifford-hill-western, inc.

Attend And Support Your Church

Church Schedule Sponsors:

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STUDY CLUB

WILSON'S SUPER MKT.
"Parmer County's Finest"

SHERLEY GRAIN CO.
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DAIRY FREEZE
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FARM SUPPLY
"If It's For Farming,
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In Bovina Since 1902

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Co-op. But Everybody Benefits"

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"Nothing Knocks On Bovina
But Opportunity"

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Third St. - Pho. 238-4311

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FIRST NATIONAL BANK
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BOVINA VARIETY
Always Something New

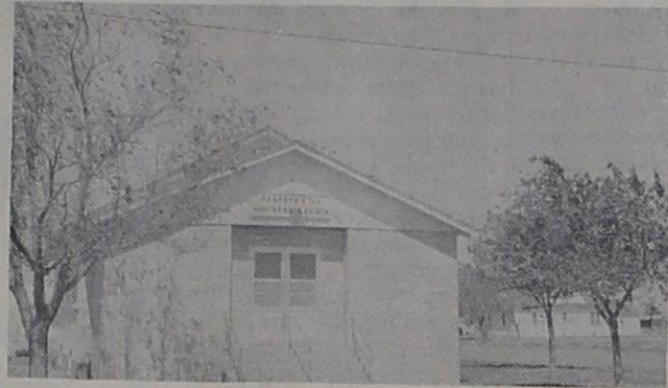
CORN'S FARM STORE

BOVINA MOTOR LAB
-Gene Hall-

BOVINA GLASS
AND PAINT
-Hwy. 60-

BOVINA INSURANCE
-Jim Ware-

WILSON - BROCK
INSURANCE
Joe Wilson - Aubrey Brock



Bovina Pentecostal Holiness Church

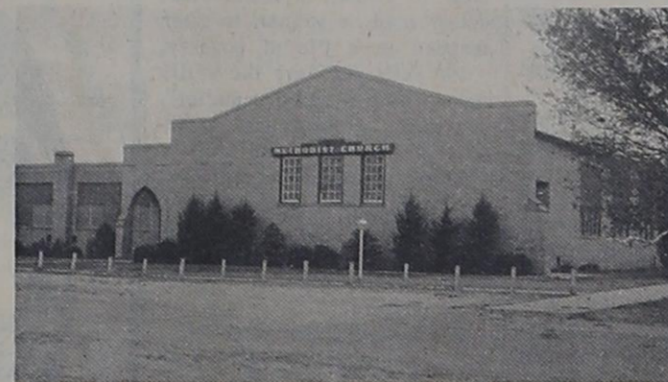
BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School -- 10:00 a.m.
Morning Worship -- 11:00 a.m.
Lifeline Service -- 6:30 p.m.
Evening Worship -- 7:00 p.m.

Wednesday
Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Douglas W. Gossett



St. Ann's Catholic Church - Bovina

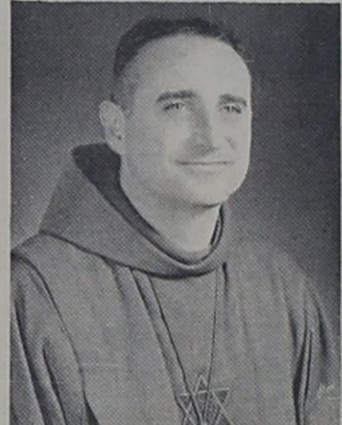
ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.

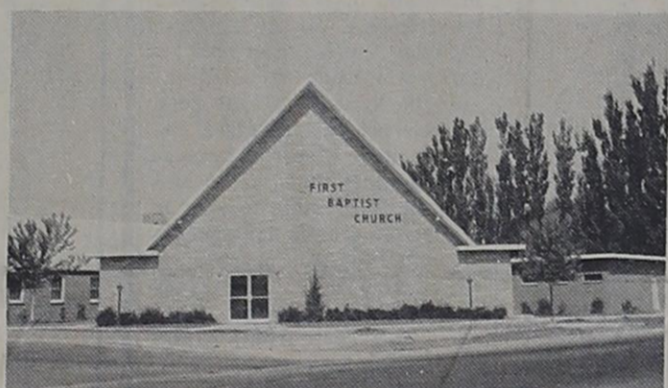
Weekdays 8:30 a.m. daily except
Tuesday 8 p.m.

First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.
Confessions: Saturday 4-5 p.m.
7-8 p.m.

Before Masses
Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S.A.



First Baptist Church of Bovina

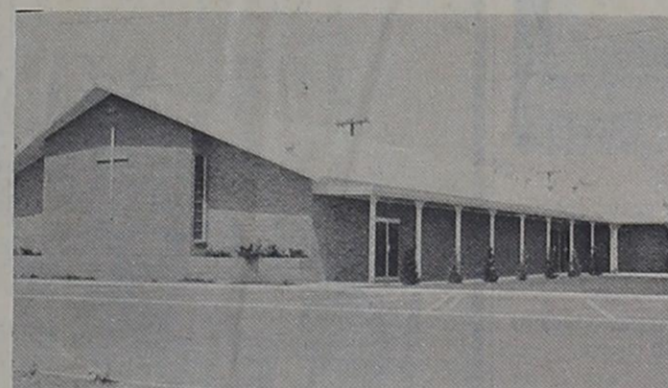
FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 6:30 p.m.
Evening Worship - 7:30 p.m.

-WEDNESDAY-
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 8 p.m.
Adult Choir - 9 p.m.



Rev. John Ferguson



Bovina Church of Christ

BOVINA CHURCH of CHRIST

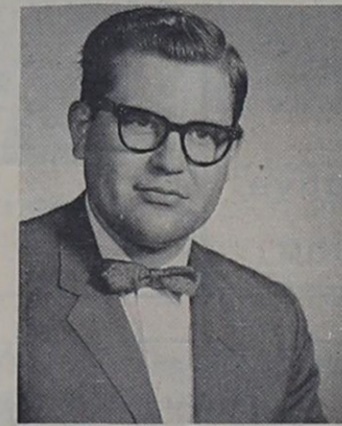
Sunday Bible School:

Morning Classes - 9:45
Evening Classes - 5:30

Sunday Worship:

Morning - 10:45
Evening - 6:30

Wednesday
Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



Rev. Carl Coffey



Bovina Methodist Church

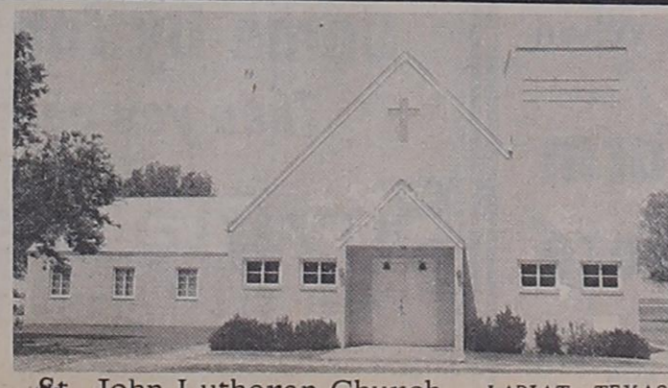
BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6:00 p.m.
Evening Worship - 7:00 p.m.
Choir Practice-

Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

Church Schedule Sponsors:

FIRST NATIONAL BANK
of BOVINA
Let's Make Bovina Grow!

BOVINA IMPLEMENT CO.
Your Massey-Ferguson Dealer

GATEWAY PRODUCT CO.
Bovina, Texas

CHARLES OIL CO.
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FARM SUPPLY
Your Complete
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We Clean Clean!

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DILGER'S CLEANERS
Professional or Coin-Op
Dry Cleaning

SUPER SAVEWAY
S & H Green Stamps

PALMER WELDING
Hwy. 60 - Bovina

UNION COMPRESS
& WAREHOUSE CO.
-Bovina-

WARREN AUTO SUPPLY
C. P. Warren

FANTASY BEAUTY SALON
Hwy. 86 & 8th St.

EL CORTEZ RESTAURANT
Mr. and Mrs. S. N. Kesner

HAMMONDS ELECTRIC
-Bovina-

TAYLOR & SON
ELECTRIC WELDING

WARD'S WELDING
V. C. Ward

ARTISTIC BEAUTY SHOP
and
BOVINA HOTEL

TRIMBLE BARBER SHOP
Emmett Tabor C. E. Trimble

SOUTHSIDE SERVICE STATION
& GROCERY
Hwy. 86 - Bovina

BOARD MEETS--

Decision Thursday On School Building

A decision on altering plans and the starting date for Bovina Schools expansion program is scheduled to be made at a meeting Thursday afternoon.

School trustees will meet with the architect and the contractor to consider changing of the original plans in a money-saving effort.

Low bid on the contract was some \$16,000 higher than the anticipated cost. This has caused the plans to be altered to save money.

A \$200,000 bond issue was voted in March. It was to include construction of seven

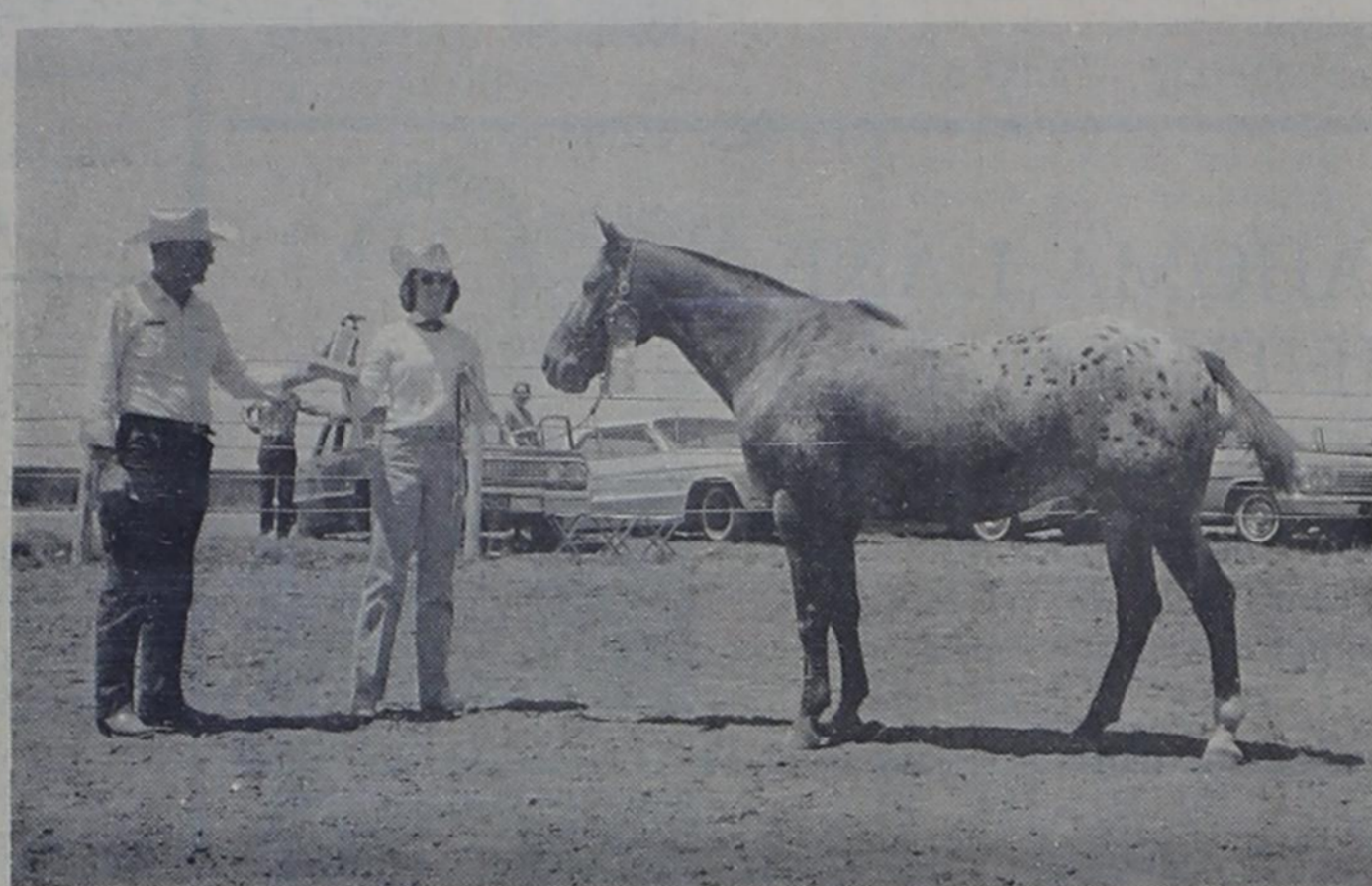
classrooms a grade school library, a grade school activity room and improvements to the gym and sewer system architect's fees and school equipment.

The low bid was \$188,440 and it doesn't include the architect's fees or the equipment.

The low bidder was Dean Slavens of Midland.

Construction will probably begin soon after the meeting Thursday -- possibly within 10

days, Superintendent Warren Morton says.



GRAND CHAMPION GELDING, . . . Vava Rey Wood exhibited the top gelding in recent Appaloosa Horse Show here. Miss Wood is shown receiving the trophy from Jesse Walling of Bovina Roping Club.

Tax Board Has Easy Session

Business was "routine" at annual meeting of Bovina Independent School District tax equalization board Tuesday.

A minimum of complaints were expressed by taxpayers and there were few visitors to the session, according to Mrs. Pearl Dodson, school tax-assessor-collector.

Serving on the board were Troy Fuller, Wendol Christian, Don Sides and Tom Caldwell.

President Cites Reasons For War On Poverty

By President Lyndon B. Johnson

We are citizens of the richest and most fortunate nation in the history of the world.

One hundred and eighty years ago we were a small country struggling for survival in the margin of a hostile land.

Today we have established a civilization of free men which spans an entire continent.

With the growth of our country has come opportunity for our children, to use our energies in productive work, to increase our leisure--opportunity for almost every American to hope that through work and talent he could create a better life for himself and his family.

The path forward has not been an easy one.

But we have never lost sight of our goal: an America in which every citizen shares all the opportunities of his society, in which every man has a chance to advance his welfare to the limit of his capacities.

We have come a long way toward this goal.

The distance which remains is the measure of the great unfinished work of our society.

To finish that work I have called for a national war on poverty. Our objective: total victory.

One-Fifth of Nation Poor There are millions of Americans--one-fifth of our people--who have not shared in the

abundance which has been granted to most of us, and to whom the gates of opportunity have been closed.

What does this poverty mean to those who endure it?

It means a daily struggle to secure the necessities for even a meager existence. It means that the abundance, the comforts, the opportunities they see all around them are beyond their grasp.

Worst of all, it means hopelessness for the young.

The young man or woman who grows up without a decent education, in a broken home, in a hostile and squalid environment, in ill health or in the face of racial injustice--that young man or woman is often trapped in a life of poverty.

He does not have the skills demanded by a complex society. He does not know how to acquire those skills. He faces a mounting sense of despair which drains initiative and ambition and energy.

Our tax cut will create millions of new jobs--new exits from poverty.

But we must also strike down all the barriers which keep many from using those exits. Not just to support people

The war on poverty is not a struggle simply to support people, to make them dependent on the generosity of others.

It is a struggle to give people a chance.

It is an effort to allow them to develop and use their capacities, as we have been allowed to develop and use ours, so that they can share, as others share, in the promise of this nation.

We do this, first of all, because it is right that we should.

From the establishment of public education and land grant colleges through agricultural extension and encouragement to industry, we have pursued a goal of a nation with full and increasing opportunities for all its citizens.

Giving new opportunity to those who have little will enrich the lives of all the rest.

Because it is right, because it is wise, and because for the first time in our history, it is possible to conquer poverty, I submit, for the consideration of the Congress and the country, the Economic Opportunity Act of 1964.

--Excerpt from Message on Poverty

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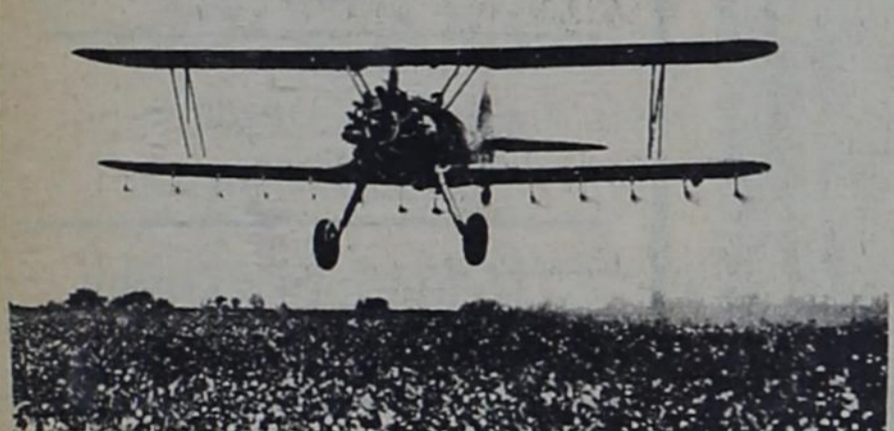
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African bushmen will store water in ostrich shells along the trails.

At least 21 Texas streams are known as Mill Creek.

The earth averages 100 lightning strokes each second.

Drills are believed to be the first rotary tools invented.

Stone Age man fabricated sharp tools from flint and obsidian.

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CONDITIONS NEVER BETTER AFTER GENERAL MOISTURE VISITS PLAINS

RAIN WITH NO HAIL . . . ANSWER TO A FARMER'S PRAYER

For the three generations that farmers have been plowing the Plains, two of which have seen themselves the pawns of a fickle Mother Nature who could bestow bounty or bankruptcy by giving or withholding rain, "the million-dollar rain" has become a time-worn shibboleth.

As a phrase to catch the imagination, a "million dollar rain" does seem impressive, but by the most casual of accounting standards, it would prove a nigardly description of benefits that timely moisture brings today.

With a cash crop income of something around the \$40 million mark, a strategic rain is often worth more than a measly million to Parmer County farms. Such a rain was that which fell across the Plains last week, bringing respite to straining irrigation wells and a break in the hot, dry weather that not especially helpful to grain-setting wheat crop.

Certainly there have been times when more generous rainfall visited the Parmer County area, but scarcely has it been more welcome and more appreciated. Amounts ranged from 1 1/2 inches to 2 1/2 inches, which aren't exactly stingy measurements, but fall quite a bit short of real drouth-breaking amounts too.

As the first moisture of any consequence since last fall, however, the showers

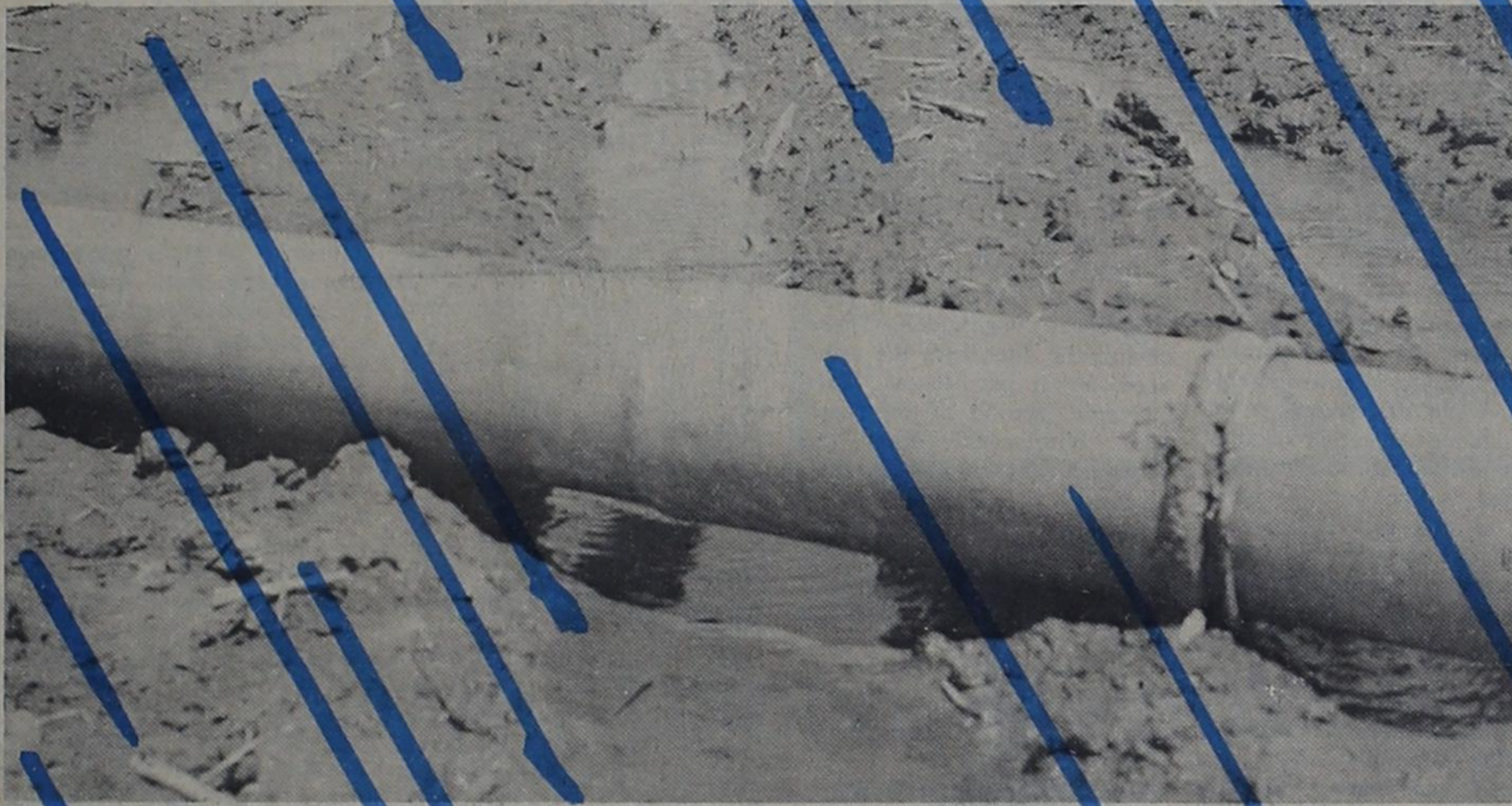
were received with great enthusiasm. With no residue of winter moisture in the soil subsoil, farmers have faced the difficult (but not impossible) task of getting up and raising a crop from powder-dry seedbeds.

Admittedly, farmers in the Parmer County area have done an admirable job of this so far, and even before the rains crop conditions were considered excellent on the whole. Even so, the benefits of natural rainfall as compared with moisture artificially supplied by man are recognized, and prospects are further improved.

THE HIGH PLAINS FARM AND HOME

THURSDAY, JUNE 4, 1964

F&H-1



THERE'S STILL WORK TO DO for the 2600 Parmer County irrigation wells, as this picture taken on the J. D. Kirkpatrick farm near Bovina shows. Some pre-watering for late planting is still being done.



EVEN WILLIE WILLIAMS, Bovina's venerable weather prophet, hasn't seen many days to match the 44-degree reading on June 1 at his "o-ficial" thermometer by his store.

Clouds appeared and showers were first generated Tuesday evening of last week, and by the next day, with "upstairs" moisture pumping in from the Gulf, it was apparent that a wet spell had set in for a few days.

For three days and nights the clouds hung on, and by time sunshine was making much headway toward the weekend, the pattern of rains had become general and complete. Probably not a spot in the area was bypassed entirely.

While the cloud cover held, a stiff north wind got up and the weather switched from summery to the nip of late fall. Temperatures dropped into the low 40's over the weekend, for very unseasonably low readings at all points on the Plains.

The cool interlude was just what the doctor ordered for the 80,000 acres of Parmer County irrigated wheat, which is at the critical grain-making stage.

This blessing of coolness and wetness was made a trilogy of good fortune by the fact that not a hailstone fell to dent a blade of wheat. Traditionally, spring rains are accompanied by towering thunderheads, spawned in the heat of the day. The accompanying winds, hail, and even tornadoes are feared and respected by every Plains farmer of any experience.

It is quite the ordinary thing for one farmer in four to be hard hit by hail in an average year, and losses to the total wheat output are usually reduced by from 10 to 40 per cent. There has been some hail this spring, too, but not at all in the general amounts and on a devastating scale that approached, for example, last year.

Of course the crop isn't in the bin yet, and pandemonium in the weather could break out at any time. In this sense the farmer is walking on eggs, but he has his fingers crossed in the comforting realization that seldom if ever has he come so far with such a good crop as this year.

Meanwhile, the conditions just described are considered beneficial to the new grain sorghum crop, which is beginning to green up the brown fields across the Parmer County area.

Because of the extreme dryness, area farmers have experienced more trouble than usual in getting solid stands in their feed this year, although the recent natural moisture has produced some germination that hadn't made its appearance as yet. Some of the crop is coming up like popcorn instead of all at once.

Grain sorghum, which is far and away the No. 1 cash crop of Parmer County and this part of the irrigated High Plains, is not indifferent to weather, but on the whole is more tolerant of varying conditions of dryness and wetness, cold or heat, than anything else grown.

Not so with the tender cotton plants, which do well at this stage (in fact, at nearly all stages) with hot, dry weather. Cold, rainy weather is no ally to an early cotton crop.

However, farm owners and operators in the area don't see much harm as yet in the spell that blew in last week. They wouldn't agree that this could last indefinitely without harmful effect on the cotton, but so far they consider the advantages of the rain and cool weather has far outweighed the demerits.

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COURTHOUSE NOTES

MAY 25 thru 29, 1964
 DT, Harry M. Boling, First Federal Sav. & Loan, Lots 17 thru 20 O. T. Farwell
 WD, Maurice Hamlett, Robert Estes, NE 76 ft Lot 3 Blk 91 O. T. Bovina
 Judg., Pacific Finance Corp., S. T. Thornton, See Records.
 WD, Frank H. Tucker, William Murray, 344/1000 a of Cap League 549 & 653/1000 a of Cap. League 549
 WD, Eugene Jones, James M. Carroll, Part of SE/4 Sect 17 and SW/4 Sect 16 Rhea "C"
 DT, James M. Carroll, Prudential Ins. Co., W. 61,583 a SW/4 Sect. 16, & E. 98,417 a SE/4 Sect 16 Rhea "C"
 DT, Willie J. Ivy, Conn Gen. Life Ins., Part of E/2 Sect 33 Synd "B"
 DT, Delbert Garner, Prudential Ins. Co., NW/4 Sect 18 T10S R2E Cap. Synd.
 DT, Albert W. Johnson, First Federal Sav. & Loan, Lot 16 & part Lot 14 & 15 Blk 43 Farwell
 WD, Sam Aldridge, Albert W. Johnson, Lot 16 & part Lot 14 & 15 Blk 43 Farwell
 WD, Bessie D. Drake et al, Geo. C. Taylor, Jr., Lots 1 & 8 Blk 1 Drake Rev.
 WD, Maurice Hamlett, Thomas C. Hartwell, Lots 3 thru 16 Blk 1 Gardner Add. Bovina
 DT, Thomas C. Hartwell, High Plains Sav. & Loan, Lots 3 thru 16 Blk 1 Gardner Add. Bovina.
 WD, Maurice Hamlett, C. N. Treiner, Lots 1, 2, 17 & 18 Blk 1 Gardner Add. Bovina
 Deed, V. L. E., Wm. H. Reed, E. 120a, N/2 Sect 10 Synd "B"
 WD, F. T. Bozeman, W. A. Wadell, NE 160 a, Sect 106 Kelly "H"
 DT, Leonard H. Nettles, John Hancock, 78 a of NE/4 Sect 26 T1N R4E
 WD, J. E. Herdage, Phillips Petroleum Co., 2 a in S/2 SW/4 Sect 16 D & K
 ML, B. L. Marshall, J. N. Construction Co., Lot 7 & S. 15 ft. Lot 8 Blk 1 Ridgelea Bovina
 DT, Charlie Baxter, Prudential Ins. Co., Part Sect 37; N/2 Sect 36 Rhea "C"
 Judg., Ray C. Ayer Co., S. T. Thornton, See Records

UNDER 1965 FARM PROGRAM--

Wheat And Feed Grain Substitution Authorized

The USDA announced recently that substitution between wheat and feed grains is authorized under 1965 farm programs. Agricultural legislation makes provision for this substitution in 1964 and 1965 programs, but it could not be put into effect for 1964 because of time element involved. Reason for substitution of wheat and feed grains for 1965 is to permit greater flexibility in farm operations.

Substitution will apply on individual farms only if the farm has both feed grain base and wheat allotment. Producers will need to meet at least minimum diversion for both wheat and feed grains in order to utilize substitution provisions.

Farmers interested in substituting acreages for crop year 1965 are advised to contact their County ASCS office for the purpose of discussing the application of this procedure to their individual farm. It does have its advantages and disadvantages, says Prentice Mills, ASCS office manager.

"For some time our farmers have wanted this," says Mills.

DT, Dean McCallum, Standard Concrete Pipe Co., S/2 SW/4 Sect 11 Rhea "C"

Judg., Amarillo Packing Co., Jerry Bradshaw, See Records.

DT, Keith Garner et al, Prudential Ins. Co., S. 388 a Sect 18 Blk "C" Cap. Synd.

WD, W. M. Denny, Herman Estes, Part Lot 1 Blk 36 O. T. Bovina

MML, George McKinney, Certified Bldg. Co., Lots 1 & 2 Blk 27 O. T. Bovina

"Some feel they're a little overloaded with wheat -- or vice-versa. They will be able to better utilize water on their farms. Mills expects the program to

"about balance itself out" with not much change in either the wheat or grain sorghum acreages in the county because farmers have different problems.

Sorghum Midge Research Stepped-Up On Plains

The "recreational" activities of the sorghum midge are under close scrutiny by Texas A&M University scientists. James Harding, Texas Agricultural Experiment Station entomologist, has taken 113 grass samples to date from fields over the South Plains. These samples are being held in the laboratory at the South Plains Research and Extension Center, Lubbock. Harding checks the samples constantly for possible early midge emergence from the plant heads.

Willing cooperation of electrical power companies on the South Plains has allowed placement of 28 sticky, insect traps on power poles in a nine-county area. Counties are Lamb, Hale, Floyd, Hockley, Lubbock, Crosby, Terry, Lynn, and Garza.

Harding says weekly grass samplings, along with checking of the insect traps on power poles, will give an insight into why and how the midge attains such damaging numbers to reduce yields of August-blooming grain sorghum.

A few adult midge began emergence during the middle

of May and are suspected of depositing their eggs in available grass hosts. Study of the grass samples will determine this in the near future. In contrast to early reports to midge activity, it is believed these are the first midge out.

There are several orange, "midge-like-creatures" on the High Plains that are not sorghum midge, but greatly resemble them, says the entomologist.

Several "allies" in the fight against the sorghum midge have been found this year. Two wasp-like parasites of the diapausing midge larva have been obtained from midge-infested sorghum florets. An external mite has also been found living on adult sorghum midge. Up to nine mites per fly have been observed.

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AMMO NOTES

By Bill Bennett, Agronomist

Chlorosis in Grain Sorghum

Some grain sorghum will usually start to turn yellow within 10 to 14 days after it comes up. This type of yellowing usually occurs on the gray soils which occur to some extent on almost every farm in this area of the High Plains. These gray soils are highly calcareous with a lot of free calcium carbonate present and usually have a soil pH of 8.0 to 8.3.

This yellowing, called iron chlorosis, is usually caused by a lack of available iron in the soil. The high calcium carbonate content keeps the iron in the soil in an unavailable form. The obvious control is to apply iron or reduce the soil pH so that iron will become available.

Possible controls include the spraying of iron on the plant, addition of iron compounds to the soil and reducing soil pH with the use of sulphur or sulphur-containing fertilizers. The first two are temporary controls and the latter is a permanent control. The addition of iron compounds to the soil has some drawbacks since availability of some iron compounds can be reduced when applied to the soil.

An example is the soil application of iron sulphate in which the iron reverts quickly to an unavailable form when

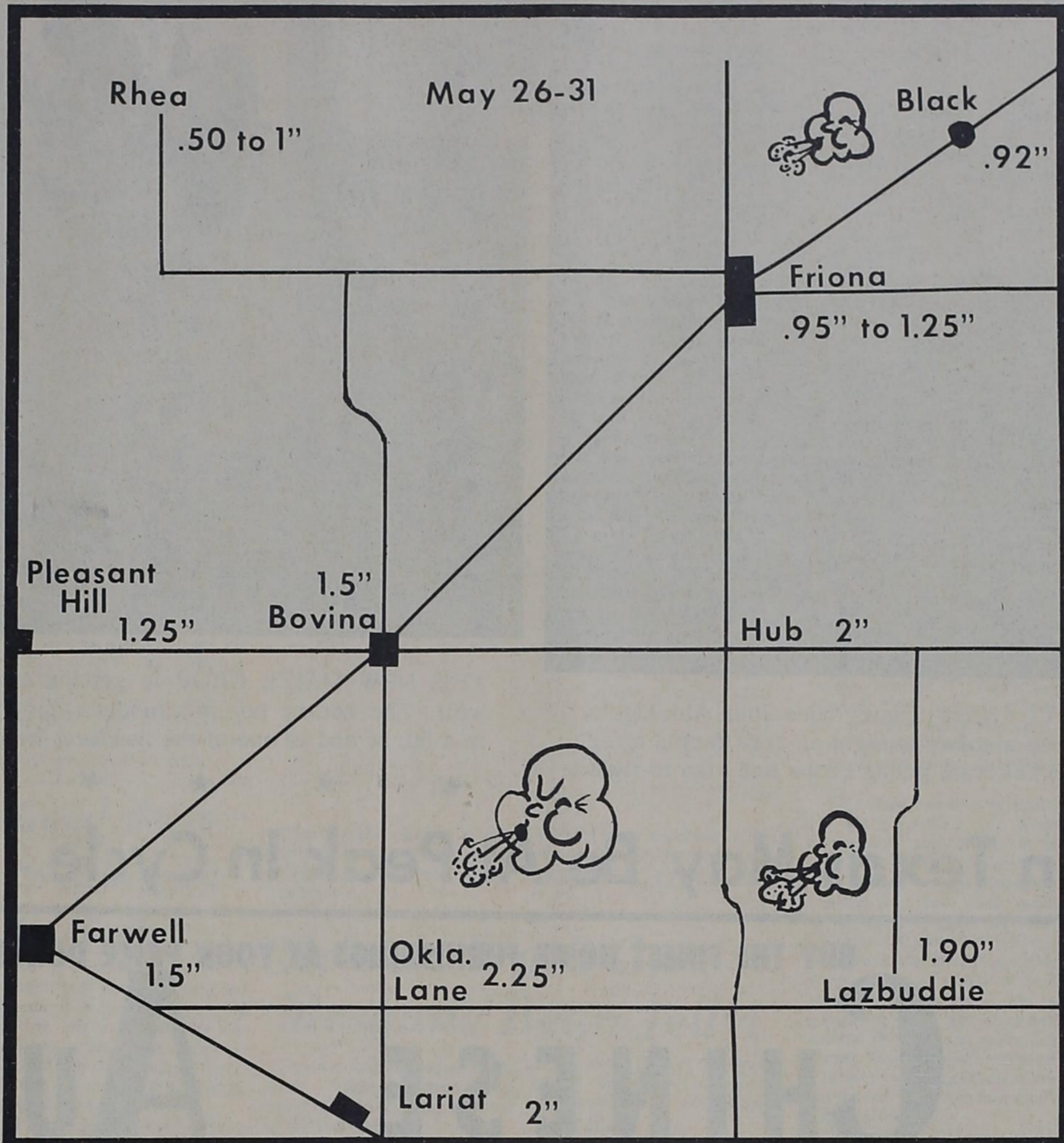
applied to the soil. Some new types of iron compounds will be available which will keep the iron in an available form. The use of sulphur or sulphur-containing compounds has promise but we need to look at several points in regard to their use. For the time being, let's look only at the foliar application of iron and discuss the other two in a later column.

Iron sulphate (Copperas) can be applied on the plant as a spray application. For one acre, mix 4 pounds of iron sulphate in 20 gallons of water plus one-half teaspoon of a wetting agent. This first spray should be applied when plants are 10 to 15 days old. A second spray should be applied about 2 weeks later. In areas where chlorosis is severe, a third spray may be needed if the chlorosis reappears.

Yield increases will depend on the severity of the chlorosis. Most of our gray soils will produce around 4,000 pounds grain per acre. An additional 1000 pounds grain per acre can normally be expected from the application of the iron. Where chlorosis is exceptionally bad, yields may be only 1000 to 2000 pounds grain per acre. In these cases, an additional 150 to 2000 pounds grain can be expected.

Cost of treatment is very low. The iron sulphate will cost about 50 cents to \$1.00 per acre plus the cost of application. The main reason that chlorotic areas are not treated is that they are usually small areas in the field and the time of application comes when there are a lot of other things to do. However, where large acreages are chlorotic, it would certainly pay to apply iron sulphate.

Parmer County Rainfall



On The Farm In Parmer County

BY JOE VAN ZANDT
County Agent

BRUCellosis RECERTIFICATION

Parmer County must be re-certified as a Brucellosis free county before November 20, 1964.

Testing of cattle in Parmer County has already begun under the direction of Bob Bennett, Federal Livestock Inspector.

In 1961 there were 14 reactor herds and 23 suspect herds in the county and Bob will need to test 100 per cent of the cattle in these same herds. In the rest of the cattle herds which were negative in the 1961 test, Bennett will need to test at least 20 per cent of the cattle.

Jack McCracken, Livestock Committee chairman and the other members of the committee are going to help keep the testing of cattle running smoothly. Committee members include: Joe Jones, Frank Hinkson, A. L. Black, Carl Schlenker, Jack Wolton, N. E. Wood and Bob Wilson.

Bennett has started testing the herds located in the south east corner of the county around Lazbuddie and plans to move in a clockwise direction around the county. Area line-up men will be in charge of lining up the cattle to be tested in their area.

The following are line-up men listed in the probable order that their area will be worked in: Area 1, Frank Hinkson, John Gammon, Shanks Ivy and Joe Jesko; Area 2, W. H. Long, John Crim, Conrad Nelson and A. E. Redwine; Area 3, John West, Leon Langford, Gilbert Kaltwasser and N. T. Glasscock; Area 4, Jack McCracken, Durward Bell, Carl Schlenker and Bob Wilson; Area 5, Jack Wolton, Pete Buske, Bud Crump and R. T. Harber; Area 6, A. L. Black, Bruce Parr and N. E. Wood.

If you have cattle you want tested contact one of the above line up men or the County Agent's office. MARKET CATTLE TESTING FOR BRUCellosis

In connection with this re-certification program over the county, recent changes have been made to make the market cattle testing program more effective. If an individual rancher has 15 per cent of his herd back

tagged and tested at the slaughter house in a three year period and the tests are negative, he would not have to have his cattle retested on the ranch premise even though the county has to be retested for recertification.

Under present regulations, if 15 per cent of the cattle in a county is back tagged and tested as negative at the slaughter houses in a three year period on-the-premise testing would not be required of a county to maintain its modified-certified brucellosis-free certification.

Another advantage of the back tag program is that the owner will receive credit for negative tuberculosis tests on the back-tagged cattle tested at the slaughter house.

Agreement has been made with inspectors at Federal and State - inspected slaughter houses to draw blood samples and return brucellosis reports on all "back-tagged" cattle coming through the slaughter houses.

Two other benefits of the back-tagging program is that you don't have to pen your cattle and run tests every three years if you back tag at least 15 per cent of your cattle in the three year period. You also get early monitoring of the disease and are able to control it before it spreads through the herd.

Supplies and information for back tagging and the testing of herds for recertification are available at the county Agent's office.

Texas farmers and ranchmen received \$135.2 million from the sale of all crops, livestock and livestock products during March, according to the Texas Crop and Livestock Reporting Service. Cash receipts from all marketings were down 5 percent from March 1963. Sales of livestock and livestock products accounted for \$107.7 million of the March 1964 receipts while crops contributed \$28.1 million.

You never outgrow you need for milk and other dairy products, remind dairy specialists for the Texas Agricultural Extension Service. For the sake of your health and for your health's sake, don't leave dairy products out of your diet, they advise.

At The Super market

Beef cuts represent good food value at reasonable costs per serving, says Mrs. Gwen Clyatt, Extension consumer marketing specialist.

Ground beef is not expected to be inexpensive, however, inasmuch as the cutter and utility grades of beef -- from which much of the ground beef comes--remains near the same cost level as the standard and choice grades.

Most pork cuts -- including smoked ham and bacon -- remain a good buy again this week, although pork prices continue to show an upward price movement. Genuine spring lamb is available.

Prices on fryers have advanced a bit, but not enough to take fryers off the "best buy" listing. Turkey is plentiful. So are large-size eggs.

Vegetable choices are improving. Fairly good supplies of snap beans are available at moderate price levels. Sweet corn is more plentiful and is a special feature at some stores. Head lettuce is a good value, but the quality varies. There's a wide range in tomato quality and prices, with the best vine-ripe tomatoes still relatively high.

Carrots, cabbage, green onions, radishes and celery are economically priced.

This is the "between season" time for most fresh fruits and berries. Prices on grapefruit, orange and apple supplies are rising as supplies lessen. Bananas, pineapples, cantaloupes, honeydew melons and watermelons are other fruit choices.

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Leader Says Cotton Must Solve Own Woes

Solution of cotton's basic problems lies within the industry's efforts in its own behalf rather than through legislation, Burriss C. Jackson, Hillsboro, emphasized today in keynoting the meeting of the American Cotton Congress in Waco this week.

Jackson, general chairman of the Congress, pointed out that the market for fiber products is a growing and dynamic one worldwide. "If we had been competing for this market instead of riding a political roller coaster, there would be no surplus. Farmers would be expanding their acreage. All other branches of the industry would be enjoying the volume and profits that go hand in hand with healthy and increasing demand.

"This goal is within our reach but it will not be achieved by passing a law. It will be achieved by people like you and me exercising our own initiative within our own private spheres and working together as an industry."

More and more people are finally becoming convinced that the solution to cotton's problems lies within the industry, he noted.

"We see it in the tremendous acceptance and supported accorded the Cotton Producers Institute, in the continuing success of the programs of the National Cotton Council, in the worldwide interest in cotton through Cotton Council International, and through the unselfish and dedicated effort of many individuals in other organizations."

Discussing the Congress theme, "Cotton's Past, Present, and Future," the industry leader pointed out that it is paradoxical that during the last 25 years when cotton was having its ups and downs on the political roller coaster it was making some of its greatest gains otherwise.

He explained that yields had increased from 238 pounds of lint per acre in 1939 to more than 500 in 1963, that man-hours to produce a bale had been cut from 200 to less than 45, and that the past quarter of a century had brought such innovations as anhydrous ammonia, chemical weed control, organic insecticides, defoliation, and mechanical harvesting. Tractors now provide the power for virtually all pre-harvest operations except chopping, whereas in 1939 animal power accounted for 70 to 80 per cent.

Furthermore, cotton today is the prestige fiber of the fashion world as a result of a combination of alert promotion and vast improvements in textile finishing and other techniques.

Unity of the industry to fight for its markets was cited as the most significant development over the 25-year period. Determination is expressed, he stated, in programs such as that of the grower-financed Cotton Producers Institute which is putting \$800,000 this year into research and more than \$1.5 million into domestic sales promotion. Promotions of the National Cotton Council and CPI combined will total about \$3 million.

He predicted a substantial improvement in cotton's competitive situation as a result of the recent passage of legislation.

"The emergency legislation promises temporary relief in a situation that threatened disaster for cotton. It can get us out of the ditch for the time being," the Congress keynoter

said. "It can help us on the road toward our long-range goal of making cotton truly competitive in price, promotion, and research. And when we look to cotton's future, therein lies the key to whether it will continue to survive as this country's greatest agricultural enterprise or whether it will be relegated to a relatively minor role in our national economy."

Weed Control Meeting Set At Farwell

A weed control meeting will be held Thursday, June 11, at 8:30 p.m. in the Security State Bank, Farwell.

This meeting was planned by the Parmer County weed committee to bring everyone interested in weed control, particularly bindweed, up to date. The program will include Dr. Allen F. Wiese, agronomist with the Southwestern Great Plains Field Station, Bushland. He will discuss the latest information on weed control.

The main purpose of the meeting is to kick-off an intensified bindweed eradication program. "Parmer County is fortunate in having made the progress it has in the last several years but a lot more work remains to be done in controlling bindweed. All the good work can go for naught if we fail to keep up the eradication work," says Joe Van Zandt, Parmer County agent.

Herman Gerles, chairman of the weed committee, invites everyone who has bindweed to attend the meeting Thursday night at the Security State Bank.

Allan Shivers was the first Governor of Texas to serve more than two terms.

Heavy Participation In New Wheat Program

About 91 per cent of Parmer County farmers have signed up to participate in the new wheat program announced and made law just a few short weeks ago.

These farmers have about 98 per cent of the county's wheat allotment, according to figures in the County ASCS office, so the participation in the new program is very broad.

With a wheat allotment of 95,558 acres, Parmer County farmers have agreed to divert a total of 10,218 acres from wheat. Payments to them, include price support certificates, will be something over \$1 1/2 million, according to Prentice Mills, ASCS office manager.

"Most acres not participating were acreages not planted in the first place or on small-acreage farms," says Mills. The deadline for signing up was extended once and closed May 22.

A crash program of research on nonchemical methods of pest control was urged by the National Agricultural Research Advisory Committee in its quarterly report to the U. S. Department of Agriculture. Increased research on how pesticides function and what happens to them after use, together with development of new, safer and more economical chemicals is needed, the committee said.

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THE KIDS GET INTO THE ACT as Dad (B. C. Ancira) rotary hoes John Aldridge's cotton northeast of Bovina. Rotary hoes were a common sight on area farms after the rain as farmers put them to work both to cultivate young crops and also to fight blowing sand from drying fields.

THIS NEW MAIZE CROP is getting a good hoeing-over by B. M. Bradley of Farwell. The rotary hoe is a modern-day cultivation tool that covers a lot of cropland in a hurry and is one of the handiest items on the Plains farms.

Cattle Numbers In Texas May Be At Peak In Cycle

Texas cattle numbers are the highest in history. More than 10 million head were on hand on January 1. However, Texas A&M University's livestock marketing specialist, Ed Uvacek, believes the state has reached its high peak in the current cattle cycle.

Uvacek said cattle numbers in the U. S. are also at a record high. The total on January 1 was in excess of 106 million head. The record high cattle population represents the seventh year of a buildup in cattle herds.

A national downturn in cattle number will begin this year or in 1965, the Texas A&M specialist predicts. When liquidation begins, Uvacek expects a three year period when cattle numbers will become successively lower.

Marketings from Texas feedlots in the January-March period this year totaled 292 thousand head or 18 percent

more than in 1963, he said. Federally inspected slaughter of cattle was up 11 percent during the first quarter of this year. And experts look for cattle slaughter to stay well above 1963 levels for the remainder of the year, Uvacek said.

Prices of choice beef carcasses are expected to gradually decrease after May, he said, probably reaching their lowest levels in the September - October period. Uvacek predicts that good carcasses will decrease in price to lower levels in the July-September period.

The marketing specialist says feeder and stocker calves are now at their best demand for the year and should drop much lower as the heavy movement of late summer and early fall marketings begin.

He said beef and veal imports into the U. S. during the January-February period were 11 percent below last year.

Farm To Market Is "Funneling" Process

You can't go whizzing around the country side with a shopping cart to buy the food you need for your family. With few exceptions, you must depend on that food being funneled from farms throughout the country to retail outlets in your area.

That funneling process, which included every stop that farm products go through after they are produced until you buy them in your neighborhood store, is known as our marketing system.

The Texas Department of Agriculture works constantly to develop and promote efficient marketing methods which will not only help reduce retail costs, but also increase the habitually narrow profit margin of the farmer.

At present, twice as much money is spent on marketing food and other farm products after they leave the farm than is spent in producing that food -- and twice as many people are employed as "marketers" than as farmers.

Take the carrots you buy today in polyethylene bags. Not too many years ago, you bought carrots in bunches with the tops on and when you got home you usually wrenched off the tops and threw them away. But the consumer paid for transporting those tops from wherever the carrots were grown to your store.

With the carrots bagged, not only are transportation and handling costs reduced, but the bags reduce loss of moisture and the carrots remain in better condition during transit, in the store, and in your home refrigerator.

The most effective and least costly system for each different packaged product you use is constantly under study. And this study results in a better product for you at a better price. A new insect-proof, multiwall paper bag is being developed which fights off insect infestation long before the consumer ever sees the product.

Instruments and machines are also used to protect you from internal defects in food products. Some of these instruments "see" through the food and sort it automatically without damage to the food.

You are probably not overly concerned with the way food products are loaded on a truck or freight car, so long as they get to you in good condition. But the loading patterns can be important to you. When more efficient loading methods are used, a truck or freight car can carry more in the same space and transportation costs are held down.

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Your recent sales efforts although gratifying have not met with the success we had hoped for. Your inventory is still too high to accommodate the purchases you have made. YOU MUST STILL FURTHER REDUCE YOUR INVENTORY in order to make room for the shipments we will have to make.
We feel that to hold up your orders will be unfair to your customers.
NATIONAL BUYING SERVICE HAS PROVIDED YOU WITH THE VEHICLE WITH WHICH TO BUY IN A GROUP THEREFORE SAVING YOURSELF MONEY AS WELL AS YOUR CLIENTS.
The sooner you accomplish this detail the sooner you will realize the benefits of our program.
Don't spare the horses, use every method at your disposal to get rid of your present inventory.
Sincerely,
John Philpot

WHAT IS A CHINESE AUCTION?
A CHINESE AUCTION is a Regular Auction in reverse, without the auctioneer (clever, These Chinese.) Beginning at noon Thursday, all merchandise will start at its regular price. From noon 'til 3 p.m. The First reduction occurs (This gives you a chance to browse, look around and make your selection. From there on, every hour on the hour, every stick and piece, every item in our huge \$85,000 stock will take a drastic reduction. If you wait too long, you may lose whatever item you wanted, because the customer next to you may not wait. That's it -- come on and save some money.
DOORS OPEN 11:A.M. - SALE STARTS 12 NOON, ENDS 8 P.M. 10% REDUCTIONS EVERY HOUR ON THE HOUR!

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Beginning At 12 Noon An Item Priced at \$200 will sell for \$180
At 1 P.M. The Price Will Be Reduced Another 10% Selling Price 180.00
At 2 P.M. And So On... \$162.00

SALE STARTS THURSDAY - 12 NOON
\$85,000 WORTH OF HIGH QUALITY FURNITURE TO BE SOLD DURING THIS SALE!

SAVE SAVE CASH ON ALL SALES UNDER \$75.00

SORRY BUT WE CANNOT ACCEPT TRADE-INS

SAVE EXTRA SALES PEOPLE ON THE FLOOR TO HELP YOU MAKE YOUR SELECTIONS!

Here Are Some Of The Names You Will Recognize
• Drexel • Ethan Allen • Heritage • Simmons-Others
Don't Be Misled: If You Wait 'Til The Last Hour Your Selection May Not Be Cheaper -- You May Lose It! Not Everyone Will Wait!
This Is A Storewide Sale Every Item On Our Floor And In Our Warehouse Included This Means... EVERYTHING!

ONE SPECIAL GROUP NOT INCLUDED IN CHINESE AUCTION
4 PIECE BEDROOM GROUP \$125
Dresser & Mirror
Chest
Bookcase Bed
NO TIME LIMIT HERE
Dust-Proofed
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Thick Mirror
Choice of Color

SAVE DUE TO THE NATURE OF THIS SALE WE CANNOT ACCEPT SPECIAL ORDERS!

THIS IS A ONE DAY SALE -- BE HERE EARLY!

SAVE Shop the RUMMAGE SALE DOZENS OF ITEMS ALREADY REDUCED TO COST AND BELOW

HOME BEAUTIFUL
824 MAIN FURNITURE AND CARPET 824 MAIN

Mrs. Wright Homemaker of Week

Our choice as a homemaker of the week is Mrs. Gene Wright, a young Friona housewife. Although she has been married a little less than two years she has already gathered much knowledge of how to make the chore of housework much easier for the homemaker. This has been accomplished through reading (and putting the ideas to work) and by talking to and taking advice of older homemakers.

Main topic of conversation for this young wife and mother is husband "Gene" and son "Kirk." She was quick to tell this reporter of the accomplishments of young "Kirk" (seven months of age), which include crawling, and pulling up to stand alone. "He also has six teeth" she commented.

Although "Young Kirk" occupies much of Mrs. Wright's time she plans to raise a garden on the family farm this summer and plans to freeze many packages of food for the family's winter use. Favorite frozen foods include blackeyed peas, green beans, corn and okra. Since corn is a little more difficult to freeze than the other vegetables she said "I will probably can most of the corn."

Mrs. Wright has always lived in town but is looking forward to the time when the family can move to the farm as this will make operating the farm much easier for her husband. "Maybe we can also have a cow and a horse in the country," she said. Questioned about raising chickens she replied "Not never any chickens - I don't like them and neither does my husband."

Hobbies for this young housewife include sewing, fancy hand-



Occupying much of the time of Mrs. Wright is this little man "Kirk" seven month old son of the young couple. He was awakened from a nap for the picture, (however he seemed pleased with the idea).

work and baking. At the present time she is trying to master the art of crocheting. It is proving quite difficult for her but with a smile she said "I'll master it yet."

Baking is the favorite hobby for Mrs. Wright -- with pies and homemade light bread two of the family favorites. She was kind enough to share her chocolate pie recipe with our readers.

Filling for the pie which may be used in a flaky pie shell or graham cracker crust with equal satisfaction follows.

- 2 1/2 cups sugar;
- 1 teaspoon salt;
- 4 tablespoons cornstarch;
- 2 tablespoons flour;
- 4 cups milk;
- 1 tablespoon butter;
- 2 teaspoons vanilla;

1/2 to 1 cup cocoa;
Beat egg yolks and mix with one cup milk; add other ingredients and mix with rest of milk; cook on top of stove (in double boiler) until the mixture is firm. Pour into pie crust and cover with meringue made from the stiffly beaten egg whites to which 8 tablespoons sugar have been added. Place in oven and bake until a light golden brown. This is enough filling to make two of the delectable pies.

Good Buys Still Found In Beef

Most cuts of beef remain low in price, particularly the good and choice grades of beef now coming to market in large volume, Mrs. Gwendolyn Clyatt, Extension consumer marketing specialist, says.

Prices on round, sirloin, porterhouse and T-bone steaks have advanced slightly due to heavy demand. Good buys will be found on chuck roasts and steaks.

Chicken is plentiful and the price makes it easy on the food budget. Fryers have attractive price tags, and the birds can be prepared in many delicious dishes.

Egg prices remain about the same as a week ago, with large eggs the best buy by weight.

In the vegetable line, fresh asparagus is still available. Other good choices are green beans, carrots, cabbage, mustard, collards, fresh onions, radishes and lettuce.



Mrs. Wright relaxes by doing a bit of fancy needlework. She showed this reporter many articles she has embroidered while visiting with friends or while watching TV during the past two years.

He's At Work On Mesquite Bean Jelly!

The much-maligned mesquite bean might enjoy some semblance of culinary glamour in the near future.

As most Texans know, the mesquite tree and its beanpods are not always welcome in cattle country. The beans are eaten and scattered by livestock and wildlife, causing widespread infestation of pastures with new brush and trees.

Stockmen have for many years been trying to eradicate, or at least control the pest. Success of these campaigns has varied.

Ross LaGrange of Rio Grande City, senior horticulture major at Texas A&M University, figures that maybe man should learn to live with mesquite. As long as the plant persists so vigorously, it should be utilized.

LaGrange is working on a system of making mesquite bean jelly in his advanced fruit and vegetable processing course. The class, headed by Dr. E. E. Burns, has already come up with such novelties as prickly pear jelly and cantaloupe sherbet. Another project underway is the making of perfume from peach flowers.

Right now, LaGrange's research is at a near-standstill because mesquite trees haven't put on any beans this early in the season. But once he does get a supply in the green pod stage, he will boil them down

Fond Mother: "Billy, what would you like to give your cousin Ralph for his birthday?"

Billy, savagely: "I know what I'd like to give him, but I just ain't big enough."

Kittenish: "I have just tried my first home permanent. How do you like it?"

Catty: "It looks to me like your reprieve came just as the warden threw the switch."

Do You Buy Meats On "Faith"?

How much eating meat can a housewife expect to get when she buys a side of beef to be cut up and wrapped for her home freezer?

Most people buy a side of beef "on faith," according to Agriculture Commissioner John C. White, and they have little or no idea as to how much meat they will actually receive. As a result, the Texas Department of Agriculture is currently investigating numerous complaints on apparent shortages of meat prepared for home freezers.

"The housewife sees an advertisement for a beef side for as low as 30¢ a pound, plus cutting and wrapping charges," Commissioner White explained. "But some bargain beef may not be such a bargain after all unless the customer understands all aspects of the sale."

White said a frequent complaint is that the seller will not have a beef side available at the advertised low, low price. Or the customer may be shown a beef or such obvious poor quality that they would not think of buying it.

"Then pressure is exerted by the seller for the customer to consider a much higher priced beef, with much stress on the 'better quality' ", White explained. "This 'con game' is as old as time and gives legitimate freezer plants and commercial packing houses a black eye."

This ruse, however, is quickly recognized by most customers, said White. It is not until their purchase has been cut and wrapped that many realize they have been taken by an unscrupulous operator.

Commissioner White said every housewife should know that when she buys a side of beef at a per pound price, she is going to pay for a certain amount of bone, fat, waste and shrink. Most butchers will point this fact out and explain to the purchaser just about how much waste is involved.

"But we've had some cases reported where the purchasers received only about 50 per cent of the original weight of the beef side," White said.

Commissioner White said studies have been made by the American Meat Institute, the National Livestock & Meat Board, and the Texas Department of Agriculture, arriving

at averages for retail cuts of meat that can be expected for beef sides.

"These averages will vary to some degree, but they are as factual as possible. For example, a 590-pound beef side will yield about 465 pounds of retail cuts, which means about 125 pounds of waste can be expected from a good to choice carcass. Cutting losses will vary with the amount of boning and closeness of trimming, however, White said.

A chart has been prepared for home freezer owners which gives averages of yields from beef, pork and lamb carcasses.

Commissioner White urged consumers to contact his department for the information which is available free of charge.

The chart not only deals in dressed weight percentages but points out how many pounds, average, of the various cuts of meat can be expected, such as porterhouse, T-bone and club steaks, rump roast, chuck roast, hamburger, stew meat, etc.

Requests for the chart can be sent by card or letter addressed to: JOHN C. WHITE, Commissioner of Agriculture, Austin, Texas.

Here're Starting Salaries For College Graduates

Starting salaries for prospective college graduates are of concern to many young people this spring.

Here's information about beginning average salaries being offered to male college students who will receive a bachelor's degree this year. It should be of interest to many Texans, says Mrs. Wanda Meyer, Extension home management specialist at Texas A&M University.

With a few exceptions, the industry making the most job offers also was providing the highest salaries. For instance, electrical engineering students were offered 647 jobs from the aircraft and space industry with an average monthly salary offer of \$633. The high was \$692, the low, \$574.

If the same students were interested in working for the electrical machinery and equipment industry, the number of jobs available would be 226 and the salary average would be \$619. The aircraft and space

industry ranked highest in the number of job opportunities for five of the technical curricula.

Average beginning monthly salary offers quoted include: Humanities and social sciences, \$452; marketing and distribution, \$459; business, \$453; accounting, \$538; Metallurgical engineering, \$600; civil engineering, \$607; industrial engineering, \$610; mechanical engineering, \$612; physics, chemistry, math, \$619; aeronautical engineering, \$628; electrical engineering, \$633.

In humanities and social sciences, job offers were more evenly divided among all the categories of employers. The highest number -- 32 offers -- came from banking, finance and insurance, with an average salary of \$452. From the merchandising -- retail and wholesale -- field came only 27 offers, but the average salary was a little higher -- \$468.

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WARNING!

THE BOLL WEEVIL IS HERE!

A SERIOUS PROBLEM:

- ☆ BOLL WEEVILS, virtually unknown on the High Plains in 1960, have made their move. In 1963 they caused from 10 to 90 percent damage to 150,000 acres of cotton in seven of the 23 High Plains counties.
- ☆ BOLL WEEVILS have proven their ability to live through the winter above the Caprock. They did survive the winter of 1963-64.
- ☆ BOLL WEEVIL control in infested areas of the cotton belt costs from 5 to 6 cents per pound, or \$25 to \$50 per acre.
- ☆ BOLL WEEVILS, where they are established, cause average yield losses of 13 percent despite control efforts.
- ☆ BOLL WEEVILS have practically stopped cotton production in some areas.
- ☆ BOLL WEEVILS threaten THE ENTIRE HIGH PLAINS. THEY MUST BE STOPPED!!!

A PRACTICAL SOLUTION:

- ☆ DIAPAUSE CONTROL, according to the most eminent authorities in the U. S. CAN PROTECT THE HIGH PLAINS from the boll weevil.
- ☆ DIAPAUSE CONTROL has been proven effective in commercial operations at the Texas Prison Farm and in the Presidio area of Texas.
- ☆ DIAPAUSE CONTROL kills weevils in the Fall of the year when they are "Diapausing", or preparing for hibernation. A dead weevil can't hibernate through the winter and come out biting and scratching in the Spring.
- ☆ DIAPAUSE CONTROL is cheaper than in-season control, the need for which will be greatly reduced after 1964.
- ☆ DIAPAUSE CONTROL does not kill beneficial insects.
- ☆ DIAPAUSE CONTROL, carried out over ALL infested acreage back to the range land to the East, can reduce the weevil problem to a small patrolling operation in just a few years.

A comprehensive plan for getting the boll weevil out of the PCG area... and keeping him out... is near completion and will be announced soon. Watch for it.

Plains

PCG

TELEPHONE PO 2-0533

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1720 AVE. M. LUBBOCK, TEXAS

SPRING CLEAN

Sale Starts
THURSDAY JUNE 4
9 a.m. Til 8 p.m.
EACH DAY

AT **H&H FURNITURE** WEST HIWAY 60

BIG RED BARN HEREFORD, TEXAS

SOFAS!! CHAIRS,
By The Dozens



Poly Foam
 2 Pc. Set - 4"
\$59.68
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Here's A Bird New
 On The Ground !!

10 Piece
LIVING ROOM GROUP
 3 TABLES
 CHAIRS
 ROCKER SOFA
\$169¹⁸

**BIG DISCOUNT
 PRICES! HURRY!**



NO "CLOWNING" about these LOW PRICES

Slightly Soiled
 On One Cushion
 Early American
SOFA
 Reduced To **\$189⁷⁷**

5 Piece CHERRY
 Italian-Provincial
BEDROOM SUITE
 Reg. \$599.50
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 Sofa & Chair
 3 Tables
 2 Pillows
 2 Lamps
\$297¹²

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HUTCH and DESK
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\$47⁶²

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SLOW MOVERS!
 2 Rose Uph
MODERN CHAIRS
 Sold In Pair Only
\$29²³ Ea

SLOW MOVERS!
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 Makes A Bed Reg
 \$219.50
\$99¹⁷

SLOW MOVERS!
 8 Piece
Bedroom Group
 Forget Our Cost
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SLOW MOVERS!
DANISH SETTEES
 Turq - Persimmon
\$34⁶⁹

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Dinette Set
\$22¹⁹

3 Piece Turquoise
Foam Sectional
\$149⁷⁸

French Provincial
SOFA
\$99⁶⁶

3 Piece Modern
BEDROOM SUITE
\$98⁷²

3 Colors
TABLES
\$187



RECLINER - CHAIRS
 COMPARE WITH CHAIRS SELLING FOR TWICE OUR PRICE
 Early American Covered Foam Cushion
\$98⁶⁶

RECLINERS \$228
 Start At Each

Green Tweed Pillow Arm
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 Compare at \$200.

Our clearance sale is storewide at H & H and the big Red Barn - All merchandise bought or sold is "as is". You will be delivered what you see. All prices are cash, plus sales tax, and term sales plus regular service charge. NO APPROVALS. Every purchase will be a real savings - all quality merchandise. NO JUNK! NO GIMMICKS! Many items 1 of a kind. All subject to prior sale. Hallberg

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TALES

TOREWIDE CLEARANCE SALE

9 a.m. TIL 8 p.m.
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QUICK DELIVERY

BEST IN BEDDING BUYS

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Laxex Interior
PAINT
\$229 Gal

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9 Ft. Admiral
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\$168⁵⁷

Early
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\$148⁸⁴

YOU will S-N-A-P at these..

Early American
At
Maximum
Range
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YOU will S-N-A-P at these..

Oversize
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TV BASE ROCKER
Asst. Colors
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YOU will S-N-A-P at these..

2 Piece
LIVING ROOM SUITE
3 Colors
1 Style
Only
\$88⁹⁶

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"Dump" Prices,
Trucks Of Fine Furniture
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TAKE HOME VALUES!

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Price
\$168¹⁷

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NUTTIEST SALE IN TOWN!

4
Piece
French Provincial
BEDROOM SUITE
White & Gold
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\$99⁸⁷

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Rocker And Chair
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DROP LEAF DINING TABLE
Asst. 3 Leaves Reg. 129.50
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MARBLE TOP STEP-CO
Antique Gold
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Reduced To
\$19⁹⁷

60"x20"
Modern
Coffee Table
\$9⁹⁸

3 Tier
Flower-Planter
Only
\$9⁹⁸

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Floor Lamp
\$31¹⁶
Reg. \$69.50

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**Club Chair
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82" Hidaway Sofa
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\$198²¹

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SOFA
3 Colors
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**Chair &
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\$69³⁸



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DRILLING STATISTICS FOR APRIL

During the month of April 207 new wells were drilled within the High Plains Water District; 9 replacement wells were drilled; and 12 wells were drilled that were either dry or nonproductive for some other reason. The County Committees issued 298 drilling permits. Listed below by Counties are permits issued and wells completed for April.

County	Permits Issued	New Wells Drilled	Replacement Wells Drilled	Dry Holes Drilled
Armstrong	0	2	0	0
Bailey	36	19	0	3
Castro	25	11	3	0
Cochran	14	10	0	2
Deaf Smith	49	38	0	0
Floyd	25	40	1	2
Hockley	32	19	0	1
Lamb	36	16	3	0
Lubbock	36	23	2	2
Lynn	2	11	0	0
Parmer	30	12	0	0
Potter	0	0	0	0
Randall	13	6	0	2
Total	298	207	9	12

Coin-Operated Machines Up Food Sales

Food sales through coin-operated vending machines have increased greatly during the past 15 years, reports Mrs. Gwendolyn Clyatt, Extension consumer marketing specialist. It is estimated that by next year, total dollar sales will be up to \$4 billion, compared with \$2.5 billion in 1960, she said. Soft drinks make up about a third of the automatically vended products. Candy, gum, cookies and crackers account for another quarter of the sales. Milk and ice cream have been

popular items for years, and coffee, soup and sandwiches have increased in importance.

Dollar sales of hot canned foods, of which soups made up 60 percent of the total, increased by more than one-third from 1959 to 1960.

Vending machines appearing in new locations and handling many new food items are being adapted to new uses. One of the most promising is frozen, pre-cooked foods that are reheated in special ovens at the time and place of consumption.

Automatic cafeterias have been installed in a number of in-plant feeding operations. The U. S. Department of Agriculture reported in 1959 that 90 percent of all in-plant food service operations feeding 250 or

more persons dispensed some items by automatic vending machines.

Besides hot platter bending machines, there are hot and cold sandwiches, soup, desserts, pastry, candy, ice cream, milk, soda and fresh coffee vendors. Automatic bill changers that accept \$1 and \$5 are other additions.

Farm And Ranch Loans
Long Term, Low Interest
ETHRIDGE-SPRING
Agency, Friona
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At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

The outdoor cooking season is again at hand. You'll avoid last minute scurrying around, cooking delays, and have more delicious food served more attractively if you organize your work, say Extension home management and food specialists at Texas A&M University. Set aside a closet or space adjacent to the terrace or backyard for storage. Prepare a list of things you will need and assemble these items before starting your cook-out.

Production of all-cotton stretch fabrics may reach 57 million linear yards in 1964--an increase of more than 300 percent over last year's production, according to a recent market research survey of all major producers of stretch cottons. There may be a boost in this estimate if there is enthusiastic consumer response to the new stretch cotton apparel items now on the market.

"Cutability" And Eating Quality Of Beef

Cattle breeders and feeders should take a look at the possibilities of breeding some of the rind fat into meat, advises Frank A. Orts, Extension meats specialist at Texas A&M University.

The specialist says there are several factors which affect the "cutability" or yield of edible meat from beef carcasses. However, main factors are fatness and muscling as indicated by ribeye area. Fatness or degree of finish has the most influence on percent of steaks and roasts in a beef carcass. Animals with a thin rind of fat yield a much higher cutout than those with thicker fat coverings.

A good measure of fatness of a beef carcass is the fat covering over the ribeye muscle. For each one-tenth inch decrease in the fat covering, there is a reduction of one and one-half percent in the amount of red meat in a beef carcass.

Though the amount of fat covering over the ribeye has a tremendous effect on cutout, extremely trim cattle will usually be deficient or devoid of marbling which, at the present time, is one of the best indicators of eating quality we have at our disposal.

Eating quality is a factor which one should not forget when assessing the carcass merit of a particular steer or carcass. It is felt that even though the correlation between marbling and tenderness is low, it is significant because as marbling increases, tenderness and overall satisfaction with a steak from that carcass also increases.

Although much attention has been given to "cutability" in the past few years, much more

still needs to be done. Progeny testing of sires for rate of gain and carcass desirability of offspring is recommended by the Extension specialist.

Breeders and feeders should avail themselves of every opportunity to obtain carcass merit ratings on their cattle. However, they should be hesitant about drawing conclusions about a sire if carcass data are available on less than five progeny.

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Gradual exposure to the sun is the safest and simplest method of acquiring an attractive tan. As a general rule, begin with 15 minutes exposure the first day, and increase the time by a few minutes a day. The time of day is important, with the mid-day period, when the sun is directly overhead, being the hottest for burning purposes. Actually, the slim possible benefits of tanning are more than offset by its potential hazards.



FARMER AND CURRY COUNTY FARMERS were among those visiting California last month to watch sugar beet harvest in the Imperial Valley. As new growers of the crop, area farmers are vitally interested in modern production methods. They were guests of a machinery manufacturer.

Sunburn Season Is Here Again

The sunburn season is here again.

It's a completely safe prediction that at least ten million people will succeed in roasting to a turn on the first long, hot weekend at the beach or pool, or even in the backyard garden.

If you want to get a sunburn, it's easy. Just stay out in the summer sun too long. However, do this with the knowledge that the physical benefits of tanning are at best dubious, and that there is solid evidence that continued exposure to sun weathers and ages the skin.

If you want to get tanned, the American Medical Association offers some pointers on how to do it without burning too much.

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ards. One skin specialist who has studied the problem said recently that he foresees the day when tanning will no longer be a status symbol and the fair, creamy complexion will once again be the vogue.

Continued tanning brings gradual changes in the blood vessels of the exposed surfaces. The connective tissue of the skin degenerates, causing wrinkles and a coarsening of texture. The "V" of the neck becomes permanently reddened and freckle-like dark spots appear on the skin. These spots can sometimes be the start of skin cancer.

Sun bleaches the hair, too, and over a period of time the sunbleached hair becomes brittle and unmanageable. However, the damaged hair will eventually grow out.

The only really beneficial effect of sunlight on the skin is formation of vitamin D, but the American diet already provides an adequate supply of this vitamin.

Despite the adverse physical indications, doctors are well aware that many of their patients still will continue to work on a suntan each summer.

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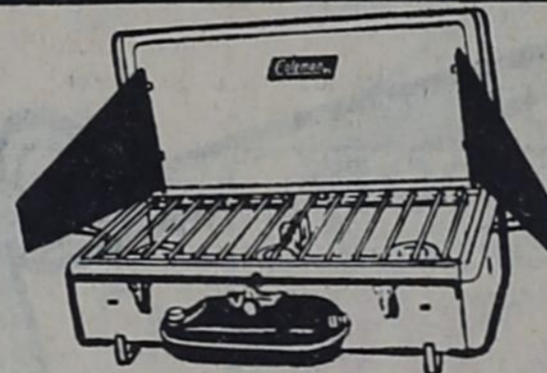
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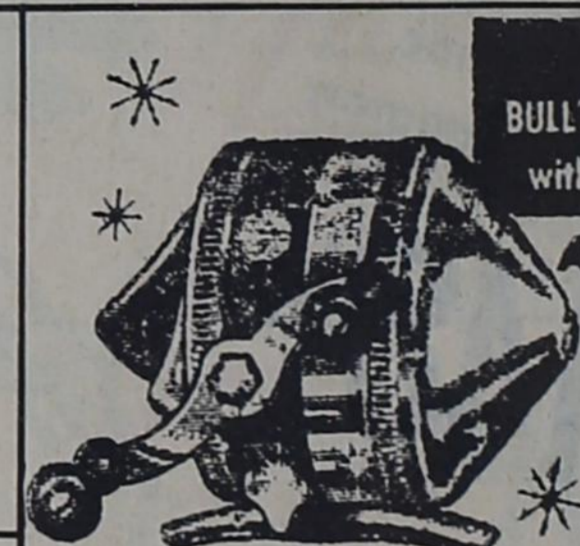
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