Homecoming Friday At 8



JOY REDDEN



JUDY ROACH





MARILYN BRANDON

Four Candidates In Queen Race

Football game with Hart on Mustang field, Friday at 8 p. m. has been designated as annual homecoming for Bovina High. Exes are invited to attend and it is hoped that a large number will turn out for the event, High School Principal Roy Whisler

The night has also been set aside to observe Parents' Night. Parents of football players will be given numbers to wear that will correspond with the number of their sons.

Halftime activities will highlight the crowning of the football queen for 1959-60. Her identity will be kept a closely-guarded secret until that time.

Candidates are selected by the football squad two weeks in advance and ballots are cast at halftime of the game.

This year's candidates are Joy Redden, senior; Marilyn Brandon, sophomore; Sue Estes, senior; and Judy Roach, junior. Last year's queen was Joan Kay Ezell.

The queen will be crowned by the captains of the team, Jerry Barron and Roger Ezell.

The commisssion voted to | able. Minter said braceros

THE NEWSPAPER

THAT WORKS FOR

A BIGGER, BETTER

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE

The Bouina Blade

"In The Agricultural Center Of Parmer County"

BOVINA, TEXAS

BOVINA

VOL.V, NO. 17

WE NESDAY, OCTOBER 14, 1959

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When asked about the outcome of Bovina's Friday night football game, a wiseguy pointout that Mustangs got " second place" and left the impression that was pretty good--just one team ahead of

We heard of worse deals.

Vernon Estes, as usual, got a big discussion -- that's a nice for argument -- started over coffee this week about thether or not a fair catch was permissable in high school football.

We were in another discussion at the time and only got to hear a part of the conversation which were all going at

Varnon was of the opinion that there is no such thing as a fair catch in high school football. We could have called an authority on the subject, but that would have taken all the fun out of it. So, we still don't know, but it's our opinion that

a fair catch can be made in high school football. For folks who aren't familiar with the term, a fair catch may be signalled--by a wave of the hand--by a receiver of a kickoff or a punt. Said receiver makes the signal when he figures he has no chance for a run back, anyway. So, the defenders call a halt to their work; in other words, don't tackle the receiver, and in return the receiver makes no Rtempt to run with the ball.

where he caught it. It's a good rule and has saved many a safety man from being torn in two by a pair

He simply downs it on the spot

of big, tackle-hungry ends. If you know the rule is in effect in high school football, tell Vernon Estes; we couldn't convince him.

Bovina's street markers are in a sad state of upkeep.

They've been run over, run into, shot at, pulled up, chunked at and various other things. They don't, as a whole, look good, And, with that disadvantage, have little chance to serve their intended purpose.

Fevina Woman's Study Club, you'll remember, raised money to buy the street markers some four or five years ago. They prevailed on Lions Clubbers to install the markers and everything was fine . . . for a while. No one was appointed to maintain the markers . . . and consequently, no one has.

Seems to this department, that would be a fine job for the city. As a matter of fact, it looks to us that is the least the city can do. Up to now, the street markers, which are certainly an asset, haven't cost the city anything -- no initial cost, no installation cost.

From here on we think the (Continued on page 8)

MILO A'COMING--When weather permits, grain trucks speed into Bovina and its vast elevator facilities. Trucks are shown lined up on Third Street waiting for their turns to unload. This shot was made looking south from near Santa Fe tracks. (Photo by O. W. Rhinehart)

TOMMY'S WESTERN WEAR-

New Building On Highway 60

60 in Bovina.

Tommy Williams is building Wear.

First Basketball Monday Night

Basketball season will be kicked off to an early beginning, Monday night, October 19 in Williford Gym.

Bovina Fillies will host both the A&B girls' teams from Amherst. The B game will begin at 7 and the A game will begin approximately at 8:15

This is the first game of the 1959-60 school year and will be returned when the Fillies travel to Amherst October 25.

Fined For Drunkenness

George Williams, 52, was fined \$27 by Farwell JP Roy Thornton Friday for drunken-

The transient man was picked up in Farwell by deputy Tom Atkins Thursday night, He | 22. pled guilty as charged.

LIONS CHANGE MEETING TIME

At a regular meeting in Bovina Restaurant last week, Bovina Lions changed their meeting time from 7:30 p. m. to 7 p. m.

Force Base group.

Anew business building is be- | the structure, which will be of | Also, Williams will have a sering constructed on Highway 60 | tile with brick and glass front. | vice for handmade boots. It will house Tommy's Western

> Cicero Smith Lumber Co. formerly was. Williams has here is contractor for the build-

Location is between Billie Sudderth's new service station building, which is also under construction, and Macon Ele-

Williams says the business will be open immediately after

mid-November.

Western wear for men, women holiday in Ruidoso and White and children will be offered. Oaks, N.M.

Mrs. Reagan Looney, Mrs. the building is complete -- about John Hartwell, and Mrs. Jess Walling are enjoying a short

OCTOBER 22—

Wayland Prof To Speak Here

professor of psychology at Wayland Baptist College, Plainview, will speak in Bovina October

His talk will be made at a combined meeting of Lions Club and Parent-Teachers Association. It will be at the school and will begin at 8 p.m.

This will mark Dr. Freeman's second speech-making trip to

Dr. Freeman has charge of Also, they heard a program a unique research laboratory represented higher education as presented by a Cannon Air at Wayland. He and students a lecturer at last year's state working with him are doing fair.

Dr. John Freeman, associate research in the field of parapsychology, which deals with extra-sensory perception.

The building will occupy lots

where Lester's Fruit Market

long range plans for con-

struction one, and possible two,

more business buildings on the

property, which was purchased

Until this venture, Williams

from Lester Rhinehart.

was a farmer.

He joined Wayland faculty in 1955. A graduate of Southern Seminary in Louisville with a master of theology degree, Dr. Freeman studied at Oklahoma State University for his doctor of education degree, with a major in psychology.

He appears frequently as speaker and preacher in the area and has served as interim pastor at several churches. He

Harding Seeks HEARING NECESSARY-Re-Election As Attorney

Hurshel Harding of Farwell has announced his candidacy for the office of county attorney, a position he now holds. His announcement is made subject to the Democratic Primary May

He will be seeking his first full term of office, as he was elucted two years ago to fill the unexpired term of Bill Sheehan of Friona, who resigned to become district attorney.

In making his announcement, he commented: "I want to thank the citizens of Parmer County for their cooperation. I promise them that I will continue to carry out the duties of the county attorney to the best of my ability if I am elected."

HURSHEL HARDING

WEATHER

WILLIE

We will have threatning weather off and on all week, maybe get cold by the last of the week. Nothing very serious. Look back and see what I told you would happen between the 13th and 18th.

BY CHURCH OF CHRIST-

on a new parsonage for Bovina

The house is being built north

of the present parsonage and is

part of a long range build-

ing program planned by Church

Arnold Hromas is contractor

for the three-bedroom home

which will also have a den, two

baths and a one-car garage.

January 1. Cost is in the neigh-

be for sale (to be moved) when

the new home is completed.

It occupies space which will

be used by a new church build-

Gets Year

Elmer Altman, 37-year-old

Lubbock man, was sentenced

to a year in the state penitent-

iary by Judge E. A. Bills Mon-

day in district court. He was

charged with non-support of his

Completion date is about

The present parsonage will

Church of Christ.

of Christ members.

It will be brick.

borhood of \$13,000.

Altman

Baptists Snagged By Zoning Law

City Commissioners decided Thursday that First Baptist allow Bovina Methodist Church | might be used in this work but Church will have to meet in to discontinue interest paya zoning hearing before conments on a paving lien. structing parking lots across the street from the church

perty recently in a tax sale. It is located in an "A" zone: which restricts construction to

homes and playgrounds. A definite date for the hear-

ing was not set. In other business, the commission instructed City Secretary Henry Minter to consult the city engineer in a controversy involving paving adjacent

Street. The engineer will decide whether the street's location is such that Triplett or City of Bovina will be responsible for

Minter was also authorized to write the company that paved Bovina streets and ask them to repair some of the paving. A portion of Eigth Street needs repairing in addition to other streets the commission said.

Built

Construction began last week ing, also a part of long range

planning.

The church bought the pro- cleaning streets if help is avail- the commission. WITH COMMITEE-

The commission tentatively

set Tuesday as the date for roved from November 1-8 by

Board Talks Band Program to Triplett Feed Lots on North

RELEASED FROM FRIONA HOSPITAL

H. Blalock was released from Parmer County Community Hospital in Friona Saturday after a two weeks stay there.

He is suffering from a heart exists. ailment and pneumonia. His condition is improved, relatives

TROY ARMSTRONG NOW AT HOME

Parsonage Now Troy Armstrong returned home last week after surgery and a lengthy stay in Northwest Hospital in Amarillo.

Though he is scheduled to condition is improved.

A Band Parent's committee, school board Monday night to composed of Tony Ivy and Otho discuss the future of band pro-Hammonds, met with Bovina gram here, including the possible purchase of new uniforms.

there is a possibility it will

not be done on schedule because

Minter's vacation was app-

of scascity of and ines.

After lengthy discussion, the board assured the committee that continued interest would be shown on the subject and that the board would support a band program and provide proper facilities as long as a need

The board asked for more time to consider the possibility of the purchase of band uniforms before giving a definite answer.

Minutes of previous meetings were approved as were bills for month of September.

Mr. and Mrs. Robert Read and Cindy visited with Mr. and stay in bed for 30 days, his Mrs. Wayne Greenhouse in Miami over the weekend.



The man received a five- HOBOES--Seniors did odd jobs Saturday to raise funds for class projects and the senior trip a year suspended sentence a year part of 'Hobo Day." Pictured sweeping the hall of the Bank Building are, left to right, Joy Redden. or so ago on a morals charge. Claudia O'Hair and Carolyn Crump.



THE BOVINA BLADE

Dolph Moten, Editor & Publisher

Second-Class Privileges Authorized at Bovina, Texas. Published at Bovina, Texas, Every Wednesday.

Editorial:

To Band Or Not To Band

The Mustang band that performed at Bovina-Cooper football game last week was one of the best, if not the best, band that has performed at any game involving Bovina this year.

The halftime show was certainly far less than perfect. It was simple. The lines weren't too straight and the members played no marches as they moved through their formations. But nevertheless, it was the besthalftime show put on at any Bovina football game at home or away this season.

The band performance in the stands sounded good, especially considering this important thing--all members were junior high school students.

Yes, strange as it seems, when Bovina students reach high school their careers in band are finished. This year, for the first time, there is no high school band.

An organization that calls itself Band Parents is doing what it can to correct this situation.

A lack of interest on the part of high school students has been mentioned as the excuse for not having a band for high school students. This may be a valid reason currently, but what about next year when the majority of this year's 50 or 60 band members get into high school.

Their training and instruments will be wasted. Their chances of going to college on band scholarships will be completely nillified, and the band will loose people who could make it better because they are graduated from junior high.

Another excuse given for not having a high school band is that necessary funds aren't available.

The present uniforms are worn, but are still useable. Band Director Earl Hise has shown from his work with junior high students that he can train a group if given the chance. So what, then, keeps Bovina from having a good high school band . . . this is what the Band Parents plan to find out.

WSCS Completes Africa Study

Women's Society of Christian Service completed its study of Africa Tuesday evening at Bovina Methodist Church.

Mrs. Billie Sudderth cited the high points of the study in a summary, Mrs. John Dixon gave a map talk, and Mrs. M. H. Laney conducted a quiz on African song, Presenting the devotional for the evening was Mrs. Margret Caldwell.

Following the program Mrs. Bedford Caldwell and Mrs. W. E. Williams served pie and pressing the appreciation of his discharge is final.

Wesleyan Service Guild for the privilege of attending the study.

BRIDAL SHOWER FRIDAY Abridal shower honoring Mrs. Huey Lowrie, nee Miss Janet Sells, is slated for Friday afternoon at the Methodist Church from 3:00 to 4:30.

Everyone is invited to come and get acquainted with Mrs.

Mrs. Melvin Terry and children, Malcom and Allison, returned from Gary, Ind. where Terry has been stationed in the Army. They are visiting with her parents Mr. and Mrs. H.D. coffee to the group, thus ex- Ellison, Terry is to follow when



Only a reach away—this handy wall phone for your kitchen!

Your pie is in the oven-almost done. The phone rings. What do you do?

Reach over and answer it-if you have a handy kitchen wall phone!

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And this wall phone has the added feature of a receiver set at the side, where it can't be bumped or knocked off.

kitchen. You reach instead of run to answer it.

Why don't you lighten your work and brighten your kitchen with a modern wall phone in your choice of 10 colors? It costs only pennics a day! Pick the spot in your kitchen where you'd like your phone installed. Then call our Business Office today. Your kitchen will be "telephone mod-

America's Second Largest Telephone System_

ern" in no time at all!

Drop Third Straight—

Mustangs Stumble In Second Half; Lose 14-0

Bovina's lackluster Mustangs failed to muster a serious scoring threat while the Cooper Pirates were slashing them to pieces with off-tackle plays and 76 yards. A holding penalty carving our a 14-0 win Friday night.

The Pirates came back after halftime intermission freshand anxious. They drove 68 yards on eight plays, to break the scoreless deadlock, the first time they got the ball.

Bill Bednarz, 160 pound Pirate back, darted through the midst of Mustang defenders and galloped 19 yards for the score.

Try for extra points failed. Jerry Barron covered a Cooper fumble near mid-field to temporarily bog down a second scoring drive after Don Caldwell had punted to Cooper's 24 and the Pirates had promptly moved for two first downs.

The Mustangs were unable to make a first down and gave up the ball on Cooper's 46 ed to move from there and where the Pirates launched lost a fourth down gamble. their second scoring drive.

Cooper offense ate up the 54 Jenkins getting the score on a 10-yard keeper.

Eddie Perkins ran for two extra points giving the Pirates a 14-0 lead.

On Cooper's first play from scrimmage, Perkins hit the line broke into the open and outran everyone down the sideline for nullified the play however and when Roger Ezell recovered a Pirate fumble, it seemed the Mustangs might be able to take

an early touchdown. Hope faded however as the Pirates bottled up Mustang runners and quarterback Caldwell could find no receiver open on two pass attempts.

Caldwell punted and after the

advantage of two breaks and get

Pirates had unreeled but one play, Ezell, who was a defensive standout, intercepted a Jenkins pass and carried it back to the Pirate 30. Both teams cranked up their

passing machines as halftime neared, A Caldwell-Ezell shot gave the Mustangs a first down on the Cooper 30 but they fail-Taking over on their own

In 10 plays, the powerful 27, the Pirates, with Jenkins throwing from a short puntforyards, with quarterback Jimmie | mation, struck quickly for a in a pass for 13 yards.

John Lorenz, whose linebacking was one of the few bright sport in Mustang play,

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Corduroy Reversible

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At Night: Wiley Snyder

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pacity. It can be built to any length (in 40-foot widths).

And, it can be easily ex-

panded at any time.

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FERTILIZER & IRRIGATION COMPANY

Farm Building

intercepted a pass on the 50 dropped far behind the line and carried it to the Cooper 30. But two plays later, Jenkins intercepted a Caldwell pass.

The Pirates were moving swiftly through the air buthalftime caught them short of the

The Pirates outplayed the Mus- but lost 14-8. tangs more than the score indicates. Cooper rolled for 17 a 1-4 non - district for the first downs compared to only season. Bovina opens district four for the Ponies. Ten of those play next week with Hart. first downs came in the second half when, for the second time in as many weeks, the Mustangs could never get started after the intermission.

The Pirates gained 224 yards rushing compared to only 38 for the Mustangs. Mustang backs Jon Lin Riddle, Ezell and Barron shook loose for a few good gainers but too many times, Pirates crashed through the Mustang forward wall to nail the ball carrier for four to seven yard losses.

Quarterback Caldwell found poor portection when he dropped back to throw and was often

of scrimmage. He finally resorted to tossing from deeppunt formation.

The game was reminiscent of the clash with Boys' Ranch the week before when Bovina held an 8-0 lead at halftime

Cooper's win gives the Pir-

The loss gives the Ponies

ates a 2-3 record.

4600	u z o recoru.	
	Game at a Glas	nce
Bovina		Cooper
4	First Downs	17
38	Rushing	224
16	Pass Attempts	12
4	Completions	5
42	Yardage	59
80	Total Offense	283
2	Interceptions	2
5	Punts	2
34	Average	14
2	Fumbles	4
2	Recoveries	0
3	Penalties	4
25	Yards	50

mation, struck quickly for a first down with Bednarzhauling Retail Sales Keep Climbing In Parmer

Parmer county commerce is | year. continuing its upward sweep.

Statistics published in West West Texas Chamber of Commamong all West Texas counties | sales were \$11,433,000. according to retail sales last This increase is almost double

WMU Group Studies China

The Royal Service program highlighted the W.M.U. meeting period. Wednesday evening at First Baptist Church.

A picture of Hong Kong, China, flashed on a movie screen provided an interesting setting for the program. Mrs. Mary Ruth Martin and Mrs. Vernon Ward were in charge.

Opening devotional, 'I Give Myself," was about Mr. and Mrs. Louis Shucks who paved the way for missionaries in China. Letters from missionaries, were also presented in an interesting way.

Title of the program for the next meeting is Mission Study.

TOMMY KEITH BONDS

HAS BIRTHDAY PARTY Several local youngsters attended a party honoring Tommy Keith Bonds on his sixth birthday, Thursday afternoon.

Mrs. Tom Bonds served refreshments of chocolate milk, and chocolate cupcakes to the

Present for the occasion were Bruce Caldwell, Greig and Rodney Hromas, Gary and Debbie Gober, Pam and Suzanne Wilson, and Shelly Bonds.

CONGRATULATIONS

Mr. and Mrs. Bob Merrell became parents of a baby girl Friday, October 2, in Parmer County Community Hospital in Friona. The baby weighed 8 pounds, 5 ounces and was named Connie Wynette. The Merrells live in Montezuma Creek, Utah. She is the former Mary Alice Englant of Bovina, Maternal grandparents ate Mr. and Mrs. E. H. Englant and paternal grandparents are Mr. and Mrs. A. B. Merrell of Lubbock.

Dinner guests in the home of Mr. and Mrs. Tom Bonds last Sunday were Mrs. and Mrs. Al Mattio and children and Mr. and Mrs. Eddie Gunnels and children of Clovis.

Ranked as number 34 in the 10 to 25 million group, Parmer Texas Today, magazine of the experienced an increase of over \$600,000 in retail trade from erce, rank the county as 55th 1957 to 1958. Its total retail

the total of the county rated lowest Loving. At the same time, the total sales of Parmer is only two-thirds of the increase Tarrant county (Fort Worth) experienced during the same

Parmer's increase from 1956 to 1957 was one million.

Total increase for all of West Texas was \$77,435,000 for 1958 over 1957 and \$190, 235,000 for 1957 over 1956. Counties listed in the over \$100 million besides Tarrant are El Paso, Lubbock, Potter,

Listed as \$50 million to \$100 million are Tom Green, Midland, Howard and Hale counties.

McLennan, Wichita, Ector and

In the \$25 to \$50 million bracket are Denton, Hutchinson, Gray, Lamb, Scurry, Cooke, Brown, Johnson and Palo Pinto counties.

Mrs. Brandon Hostess To Thrifty Club

Mrs. C. R. Brandon was hostess to the Thrifty Club Monday afternoon in her home. The ladies pieced quilt blocks for Mrs. Brandon.

The hostess served refreshments of coffee, tea and cake to | 26.

the group. Attending the meeting were Mrs. Wilbur Charles, Mrs. J.D. Stevens, Mrs. J. T. Jones, Mrs. George Turner, Mrs. G. A. Bandy, Mrs. Giles Williams, Mrs. Earl Ware, and Mrs. L. M. Grissom and Lola, Mrs. C. L.

Next meeting will be with Mrs. H. D. Bradshaw, October

Murray was an afternoon guest.

Vegetable Meeting Thursday - 9 P.M. **American Legion Hall** -BOVINA-

Farmers interested in growing produce through American Fruit Growers Co. are invited to be present and hear Hugh Williams,

representative of that company.

Days Before **A Payment** Is Due At



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all styles...all sizes Fall's SWEA's popular SWEA's

For Your Sweater Wardrobe ... All The Looks,

Textures, Colors You Want! We've Sweaters ... Silky Sweaters ... Classics And Fall Novelties

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Bovina .

T&C Club Meets With Mrs. Rhodes

Mrs. Thomas Rhodes entertained the Town and Country Charles, Mrs. Charles Embry, Club in her home Thursday afternoon.

A short business meeting was conducted, and plans for a Thanksgiving social were discussed. Tentative plans for election of new officers were made.

Following the session the ladies were served K-bobs, sand tarts, Cokes and coffee by the hostess

Those present included Mrs.
Scott Gober, Mrs. Nickie
Foster, Mrs. Don Owens, Mrs.
Tom Bonds, Mrs Joe Moore,

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Murphey

Switches

*Oil Filters

*Spark

Plugs

*Bearings

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Highway 60 BOVINA

Thursday For Mrs. Richards

Mrs. Cash Richards was honored with a stork shower Thursday morning in the home of Mrs. Tommy Bonds. It was a come and go affair and gifts were opened as guests

and gifts were opened as guests arrived.
A centerpiece of fall flowers adorned the table laid with a pink cloth. Refreshments of coffee, hot chocolate, and doughnuts were served to guests.
Hostesses were Mrs. Tommy Bonds, Mrs. Glen Hromas, Mrs. Gwen Newborough, *Mrs. Pete Davies, and Mrs. D. C. Looney.

Attend Workshop In Plainview

Several local women attended a district W.M.U. workshop Tuesday in Plainview.
Mrs. Charles Hawkins was recognized for having contributed several outstanding posters for the use of W.M.U. work throughout Texas.

Attending the workshop were

throughout Texas.
Attending the workshop were
Mrs. Ovid Lawlis, Mrs. Sid
Thomas, Mrs. John Sikes, Mrs.
B. L. Lane, Mrs. Earl Dean
Boyd, Mrs. Mary Ruth Martin, Mrs. P. A. Adams, Mrs.
R. N. Williford, Mrs. Eddie
Ray Hutto, and Mrs. Bobby Englant.

Fashion Party Held Friday

Mrs. Harold Hawkins was hostess to a fashion party Fri-day morning in her home. Mrs. Dottie Elfers from Clovis was the demonstrator.

Mrs. Hawkins served jelly rolls, coffee and hot chocolate to guests.

Those present included Mrs, Erith Hawkins, Mrs, Bill Bur-nam, Mrs. Roy Hawkins, Mrs. N. E. Bonds, Mrs. Thomas Ware, Mrs. Bob McMeans, Mrs. Dottie Elfers, and the hostess.



Warm air, billows of it, is directed outward and upward from this Arvin automatic fan-forced heater. Desired room temperature is accurately maintained by precision thermostat. Come in-witness a demonstration of this Arvin heater!

ning fan moves 80 cu. ft. of air per minute • 1650 watt heating capacity
• Safeguard safety switch—cuts current if heater is overturned • Beautigrille . Size: 1334" high; 13" wide; 2" deep

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Salad Dressing Jar Co Morton's - Plain or Iodized

boxes 25 Mrs. Tucker's

16.

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Very Finest FROZEN FOODS

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Compare Quality!

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Lunch Meal

Energy Bleach 1/2 921.

Shurfine Pineapple-Orange 2. 39

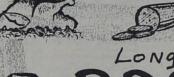
Energy Liquid .50

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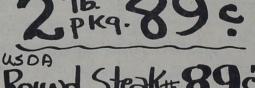
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New Crop Indian Trail No. 1 White Russett CHANDEHIES (Potatoes 1th window 29 c 10 6 55 Extra Fancy Washington State 19; Delicious Apples



Longhorn



Round Steakts. 89 USDA

Ribs Meaty 29













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PARMER COUNTY'S FINEST



SUPER MARKET

BOVINA

THE HIGH PLAINS FARM AND HOME

Grain Sorghum Good ... As Was Expected

Typical of hundreds of farmers throughout the High Plains area 10," Steelman says. and of many farmers here in

Steelman's farm is located seven miles southwest of Fri- on the same land last year. ona and includes one-half section of Texas 620 variety of pounds an acres," he says.

Parmer County, Amos Steel- was 9 pounds an acre and for ting his crop in the loan. man was combining his maize | fertilizer he used 130 pounds of anhydrous ammonia an acre.

"My yield is around 6000

Steelman said he had maize | were cutting the crop last week one of Renner's.

"This crop is as good as any Steelman had already cut I have had," Steelman said,

"I planted my crop on June | much of his crop before being rained out the first three He says the planting rate days of this month. He is put-

> Dick Steelman, his son, and R. J. Renner, a neighbor, using Steelman's combine and

Six hundred sixty-nine newspapers are purchased in the United States every second of

FOR COMMISSIONER of Pre-

POLITICAL

CALENDAR

The Parmer County news-

papers have been authorized to

announce the candidacies of the

following persons, subject to

the action of the first Demo-

cratic Primary May 7, 1960.

FOR ASSESSOR-COLLECTOR

FOR SHERIFF of Parmer

Chas. Lovelace

(Re-Election)

of Parmer County:

Lee Thompson

Hurshel Harding

(Re-Election)

Parmer County:

(Re-Election)

cinct No. 3:

Guy Cox

County:

Yarborough To Speak Tuesday

T. O. Lesly **New Head Farm Union**

T. O. Lesly, Lazbuddie farmer, was elected president of Parmer County Farmers Union Tuesday night. Clyde Weatherly was named vice-president and O. D. Spitler is secretary.

Richard Alexander, state secretary, attended the county-FOR COUNTY ATTORNEY of wide meeting and was the principal speaker, although other visitors were on the floor also.

Alexander summarized some of the problems facing farmers in general and Farmers Union in particular. He attacked farm- not. er apathy toward many prob-

devoted to politics. "Farm prices are made in Washingevery minute of every hour of ton," he told his audience of



T. O. LESLY anybody kid you "at they're

"It's time we farmers matured a little politically speaking," A good bit of his talk was he said, suggesting that farmers 'vote their pocketbook."

The Farmers Union leader had hard words for the Republican about 45 persons. "Don't let Party and pointed out that the

Several conferences have

been scheduled with agricul-



RALPH YARBOROUGH

Democratic Party is the only one that has shown cooperation with Union-sponsored ideas.

He urged his listeners to participate in precinct and county politics next year and to keep "Democrats for Nixon" influential party out of

Teenage Drivers

How big a role does the teenage driver play in the over-

The National Safety Council,

Of the 82 million licensed

in its newly published statistical

yearbook, "Accident Facts."

DIVIDENDS TO PARMER COUNTY POLICYHOLDERS IN

SOUTHERN FARM BUREAU CASUALTY INSURANCE

It PAYS to belong to Farm Bureau !!!

RAYMOND EULER, Service Agent -- Friona Phone 3521

all auto accident picture?

points out these facts:

COMPANY IN SEPTEMBER AMOUNTED TO \$1,419.93

TOTAL SINCE JANUARY 1st ---- \$15,625,22

Facts About

U. S. Senator Ralph Yarborough, who defeated Bill Blakeley for that post in 1958 and thereby established himself as leader of the "liberal-loyalists" in Texas, will speak in Friona Tuesday night.

The Austin attorney, often a critic of administration-sponsored farm policies, will appear at a Farmers Unionsponsored meeting at the school cafeteria, which will start at

Yarborough has endorsed, before and after his election to office, several phases of the government farm program, and has favored increased price supports for farm commodities. !

He bills himself as "a poor man's candidate" and wants protection of income for the "family-size farm."

drivers in America, about six

million--or 7 per cent of them -- are under 20 years old.

However, this 7 per cent is

responsible for more than 12 per cent of the nation's auto

FARM & RANCH LOANS

Long Term -- Low Interest

Ethridge-Spring

Agency, Friona

Phone 8811

accidents.



MAIZE COMBINING was in full swing on the Amos Steelman farm southwest of Friona as it was on most other farms throughout Parmer County last weekend. Rain temporarily interrupted the harvest the first days of October.

EYES EXAMINED

GLASSES FITTED **Black Optometric Clinic**

A. J. BLACK, O. D.

LIGHT DUTY-LOWEST PRICED OF THE LEADING MAKESI

And look what the low price of this half-ton Styleside includes!

New 23.6% more rigid frame, new longer-lasting brakes,

new styling and comfort, new Diamond Lustre Finish I

†Name available on request. Send inquiry to P.O. Box 2687, Ford Division, Ford Motor Company, Detroit 31, Michigan

OFFICE HOURS: 9:00 to 5:00 - Sat. 9:00 to 1:00 Phone 8240 - Muleshoe, Texas

113 West 1st. St.

The weakest spot in every man is where he thinks himself to be the wisest .-- Emmons . I've never any pity for conceited people, because I think they carry their comfort about

CERTIFIED GAS SAVINGS . CERTIFIED DURABILITY

CERTIFIED RELIABILITY . CERTIFIED LOWEST PRICES

You get the best of the new in 1960 Ford Trucks. And economy backed

by the Certified tests of leading independent automotive engineers.

Certified gas savings! New tests verify the gas savings of Ford's

modern Six-the engine that got 25% more miles per gallon than the average of all other makes in Economy Showdown U.S.A.!

Certified durability! Tests of key truck parts showed, for example,

Certified reliability! Based again on Certified tests. Example: Ford's

new wiring assembly operated without failure more than three

Certified lowest prices! See the price comparisons. See the Certified

FORD TRUCKS COST LESS

LESS TO BUY... LESS TO RUN... BUILT TO LAST LONGER, TOO!

O 34 / 10

£1960

20% longer brake-lining life for Ford's new F- and C-600's . .

23.6% greater frame rigidity on half-tonners.

Economy Book at your Ford Dealer's now!

TILT CABS-LOWEST PRICED IN THE

INDUSTRY and the most popular! For 1960,

there's new comfort and driving ease... new gas economy and durability in Ford's

Short Stroke engines! Nine Tilt Cab Series

are available, ranging from 18,000 GVW to

with them .-- George Eliot.

LOWEST-PRICED

LIGHT AND MEDIUM TRUCKS

Priced lowest of the leading makes*

NEW FORD TRUCKS 60

times as long.

ome in

Friona Motors

British Feed Grain Experts

Grain sorghum may be piled | production. deeper in the feed troughs of The group, headed by British British livestock and poultry in Assistant Secretary of Agriculture, R. E. Moore, will travel | tural and grain industry leaders the next several months as the throughout the area as guests to discuss the value of grain result of increased promotion on the part of High Plains sorghum growers. Six feedgrain in-Association. dustry representatives from the United Kingdom will spend the month of October in Texas and

surrounding areas. They will study the harvesting, transportation, merchandising and processing of grain | port grain exportfacilities. The sorghum and consider in- following week has been spent creased imports of it and other at Texas A & M where they United States feedgrains as they | visited with agricultural staff expand livestock and poultry

Using the high energy feed formulas now in practical use, it is possible to produce a broiler weighing more than three pounds in eight weeks on less than six pounds of feed, according to Dr. J. R. Couch, Texas A & M College System. This is possible if no disease outbreaks occur, if the chick is available that is capable of obtaining such standards and if proper management procedures are

Visit In Parmer County erations within the area.

> of Grain Sorghum Producers sorghum in balanced feeding The group is scheduled to visit elevators at Bovina this week, to see the large storage

and handling facilities there. The visitors arrived in Houston October 2 and toured the members and attended the Texas Nutrition Conference, which attracted grain and feed repre-

sentatives from several states. The week of October 12 will be spent in the High Plains grain sorghum production and feeding area. Opportunity will be provided for a visit to a ranch near Dumas, feed lots near Lubbock as well as smaller "on the farm" feeding op-

> FOR SALE **USED TIRES**

> > For

Plows And Trailers See

AD 8-2801 Boving

BOVINA TIRE SERVICE

ANNOUNCEMENT-

First Showing Dates Of

New And Beautiful Lark

By Studebaker And Rambler

October 14 And 15

BLAIR MOTORS

101 Pile

Clovis, N.M.

THE PARMER COUNTY IMPLEMENT CO.











"The Place Where Most People Trade"

Friona, Texas

Wednesday, October 14, 1959

Almost 7.4 million persons

farm labor force.

Company.

were working on farms this

summer. Family workers ac-

counted for 5.7 million farm

Our American Heritage

Don't miss this

exciting new series:

THOMAS JEFFERSON **SUN., OCT. 18**

ELI WHITNEY Fighting to lounch on idea!

SUN., NOV. 22 JOHN CHARLES FREMON Fighting to wake a nation!

SUN., JAN. 24

ULYSSES S. GRANT Fighting to save his dignity! **SUN., FEB. 21**

Fighting for a principle!

SUN., MAR. 20 ANDREW CARNEGIE Fighting for his "gospel"!

SUN., APR. 10

PRESENTED BY THE EQUITABLE LIFE AND YOUR MAN FROM EQUITABLE:

H. MACK INGLE

REPRESENTATIVE

Clovis, N. M. 615 Main Residence Office PO 2-0721 PO 3-6395

No. 7 in Village

stripping? You can do it with

workers -- the mainstay of the FOR SALE--Well located lot in southwest part of town. See Parmer County Implement

Steve Bayousett's father is visiting here. We don't vouch always found Steve to be a pretty truthful fellow. The elder Bavousett has been visiting a son near Seminole, where the son farms and raises cotton that makes three

PCICN

Mr. Bavousett heard about some cotton over near Dell City that was extra good, so he and his son drove over to see it. He said that he'd never seen such cotton and the ten bales per acre.

and four bales per acre.

PCICN Parmer County Implement Company. You are going to need a lot for the cold weather ahead. Better get your supply six inch bass.

tests should be used. PCICN

If you can remember when at our shop soon. high schools didn't need parking lots, you're too old for the

PCICN Twenty-three acres of cotton trucks. stripped clean in a single day! How's that for capacity

a new McCormick cotton stripper. Come in and see one

PCICN We've decided our next president of these United States must be a magician. Who else could lower taxes, build more roads, lower taxes, raise parity, lower taxes, increase social security, lower taxes and

PCICN

Auto-Lite tractor battery is ruggedly built for a power supply that's always ready when there's a job to be done. Built to fit most tractors and farm equipment Auto-Lite batteries are on sale for less at the Parmer County Implement

Women are often accused of grower thought it might make extravagance, but we have never seen a woman buy a 10¢ cup of coffee then leave a Anti-freeze is cheaper at the 25¢ tip for a pretty waitress who smiled readily -- nor pay \$6 for a license and \$3 for minnows and hope to get a

PCICN Put pep and power into your Determining fertilizer needs tractor. Keep your busy will mean a difference in profit season work on schedule -and loss on your farm. Soil, save time and cost. Call 2091 and ask for Bill Edelmon. Make a date for your tractor

> International heavy duty trucks are all truck--to save you big money. Let's talk

PCICN We don't put too much stock

in statistics. Seems you can take the other fellow's figures and prove almost anything, but you should be interested in the following: "A research outfit set out to discover something about juvenile delinquency. One researcher had 14 homes on his list to call at 11 mm. Object was to find out if the parents knew where their children were at that hour of the increase our military power. night. In the first 10 homes Any way, if a magician were to called, the telephone was anfor his veracity, but we have decide to run, we'd vote for swered by children who had no idea where their parents were."

International baler twine

is quality controlled -from rawfiber to finished ball. Be safe and sure. Get your International baler twine now. PCICN

Then there's the new bride who washed all her husband's new shirts because the directions read, "Wash and wear." PCICN

Mr. and Mrs. M. C. Osborn Jr. drove through New Mexico last week to see the beauti-

ful aspens. PCICN Mr. and Mrs. J. T. Gee

were in the New Mexico mountains over the weekend sightseeing mostly. Tom spent the time with his grandparents in Lubbock, and the Gee dogs, Jeeper and Butch, stayed ame much against their better judgment.

PCICN

Better get plenty of sodium chlorate on the bindweed and Johnson grass patches on your farm. Now's a good time to get a good kill.

PCICN

West Highway 60

MEDIUM DUTY-LOWEST PRICED OF

THE LEADING MAKES! In addition to lowest

price, this F-600 Stake offers increased

strength in frame and sheet metal...colorful

new cab interiors...the gas savings of Ford's modern Six. Maximum GVW, 21,000 lb.

*Based on a certified comparison of the latest available manufacturer's suggested retail delivered prices, including Federal excise tox, excluding dealer preparation and conditioning and destination charges

Friona, Texas

CLABORN

FUNERAL HOME & FLORISTS

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FRIONA

Herman Geries New FB Prexy

from the Farwell area, was wreck, it was pointed out. elected president of the Parmer County Farm Bureau Thursday night at the annual convention.

Elected to serve with him a farm tank, without requiring bond and detailed records. Jones, Bovina; Vernon Symcox, Farwell; Joe Jesko, Lazbuddie; governing exported commod-H. P. Hamilton, south Friona; and Franklin Bauer, Rhea.

The convention, lightly attend- legislation. ed, adopted resolutions slamming the practices of the Department of Labor, Kenneth Precure of Lazbuddie offered and base feed grain support heavy criticism of the govern-ment agency, commenting, 'It makes me mad for a government agent up there to tell me how much to pay my help." His resolution calling for abolition of the department was a dopted.

ants

or the

an 12

Another resolution was to require car and truck owners to prove financial responsibility before they are issued vehicle ags. At the present time the state law on driver responsibility seldom deters an irres-

Herman Geries, a director ponsible person until after a

Farm Bureau members called for special permission to pay road tax on butane delivered to

Under Public Law 480 ities, the convention asked for repeal of "cargo preference"

And, on grain support prices, they endorsed a resolution, "To cause the USDA to reconsider prices on the same premise as corn with proper consideration for differences in feed value, but without so-called 'other factors."

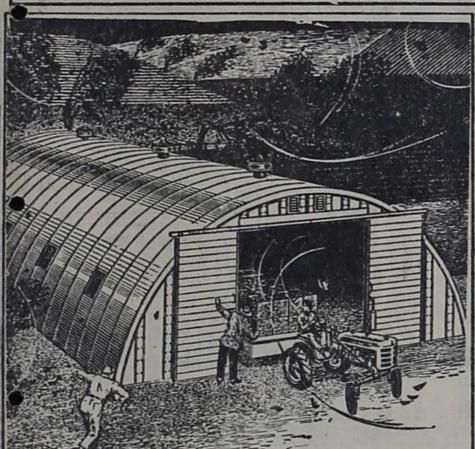
Average realized net income per farm in Texas amounted to MAKE THE MOST \$3,430 in 1958, compared with OF PEARS . . . \$1,774 in 1957. Texas farm operators ranked 17th among the states in realized net income per farm.

Don't die on a railroad bed.



DR. WILLIAM BEENE Optometrist Friona, Texas

Office Hours Mon. - Tues. - Wed. 9th and Main Box 608 Phone 4051



Let 'er blow!

You're safe from windstorm damage

with a

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Greater Strength - There's a big difference between light metal sheathing and LOK-RIB's heavy-duty 18 or 20-gauge steel panels bolted together. Let the wind howl - let the snow pile deep — let lightning strike — you can still enjoy peace of mind with your LOK-RIB.

Exclusive V-Rib Construction - This exclusive LOK-RIB feature provides, the extra strength that lets you stop worrying while the weather plays havoc with ordinary buildings.

Quick Erection-Low Cost - The LOK-RIB Building goes up fast and easy - eliminates high framing costs because the LOK-RIB panels are both framing and sheathing. In 24, 32, 40 and 48 foot widths.

See us for all the facts on LOK-RIB Steel Buildings.

Sneed Supply Co.,

PHONE 4170

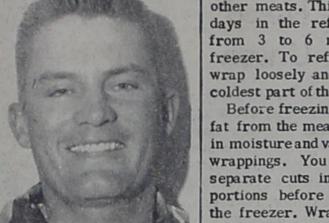
Mr. Cotton Farmer-

Do You Want To Save Money.

Ask Your Ginner To Send Your Cotton To The Nearest Warehouse. Then Compare Your Charges!

WESTERN WAREHOUSE CO.

Parmer County Warehouse For Your Convenience.



HERMAN GERIES

H. D. AGENT'S CORNER

Jimmie Lou Wainscott

this year . . . Use them to add variety and interest to meals or serve them for between meal

Try your hand at a variety of salads and desserts using pears, or make conserves and preserves to enjoy later. Louise Mason, extension foods and nutrition specialist of Texas A&M College, says pears are low in calories; a medium sized pear contains only about 100.

Bartletts are large, bell shaped pears with a smooth skin of bright yellow, often with a reddish-blush on one flesh, a fine texture and good | cabbage, and dry onions . . . flavor. When you shop, look for More cauliflower, brussel well shaped, firm fruit free of

Home grown pears are improved in flavor by ripening indoors, They should be gathered when fully developed in size and shape and when they have begun to color.

To ripen pears for eating, canning or preserving, wrap individually and store in a cool dry place until they are mellow.

FRESH PORK IS A GOOD BUY . . .

Fresh pork, which is rich in nutritional value, is an especially good buy this fall, according to Marie Tribble, extension foods and nutrition specialist proved food products, and (3) of Texas A&M College.

Pork ranks high in thiamine and is a good source of other B vitamins (riboflavin and niacin). Like other meats it rates for protein and iron.

Fresh pork has a relatively short storage life compared to

Furniture

BEST QUALITY Household Furnishings "Name It -- We Have It" Dealers for--RCA WHIRLPOOL ADMIRAL TV, HI-FI

HORTON & SON FURNITURE

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HORTON **FURNITURE**

Corner of Grand and Mitchell --CLOVIS--

Used Furniture **And Appliances**

other meats. This means a few | for good pork buys. days in the refrigerator and from 3 to 6 months in the freezer. To refrigerate pork, wrap loosely and place in the coldest part of the refrigerator.

Before freezing, trim excess in moisture and vapor-resistant separate cuts into meal-sized portions before packaging for the freezer. Wrap carefully so packages will be airtight to prevent meat from drying out. Then quick freeze at zero F. or lower and store at zero F. or lower. Cooked pork can be frozen satisfactorily, but is not as desirable as pork frozen uncooked.

Fresh pork sausage, like most ground meats, is highly perishable and loses quality when kept in the refrigerator for longer than a day or two. However, it will keep in a freezer at zero for a few weeks.

Uncooked cured pork cannot be frozen as successfully as fresh pork but can be kept somewhat longer in a refrigerator. Half hams have the best eating quality if used within 5 days Bartlett pears are plentiful and whole hams are best when eaten within 2 weeks.

BRIEFS FOR

FOOD SHOPPERS Mrs. Gwendolyne Clyatt, Specialist in Consumer Marketing Information Extension Service, A&M College

Fresh or cured pork--rich in food value -- is an especially good buy now. Hams, picnics, bacon and sausage are wearing attractive price tags ... Lots of chicken hens on the market means prices are low.

Economically priced vegetables include sweet and white side. They have a creamy white potatoes, carrots, eggplant, sprouts and rutabagas are now available in many grocery

Large displays of apples are seen on produce counters. Varieties for cooking and for eating out of hand are plentiful. Bartlett pears, prunes and grapes are good fruit choices.

Research is important in food marketing. At present, sixty cents out of every dollar spent for food goes for marketing services--the other forty cents pays production-Some benefits we get from government research are: (1) less waste in motion and resources, thus lower costs (2) new and imbetter quality food.

Sizzling sausage, crisp bacon, ham or fried pork chops add extra appeal at breakfast time. There's happy news for both the food budgets and for fall appetites, because pork is plentiful and will be all during the fall months. Be sure to check the meat counter this weekend

REISER **FLORIST** "for your **EVERY**

flower need

1112 MAIN PO 3-4242

HOUSE TRAILERS-

*GREAT LAKES *MIDWAY

*AMERICAN HOMES

VALLEY MOBILE HOMES 1121 W. 7th

1806 West 7th Clovis

"MAPLE

HEADQUARTERS'

WHOLESALE

Furniture And Appliances

Discount House

113 E. 6th

CLOVIS

More apples are coming to market each week at reasonable prices. Bartlett pears offer a good quality fruit treat. Bananas, lemons and grapes fat from the meat, and package | are plentiful and pleasing in price. Keep fruit on hand for wrappings. You may want to between meal snacks, and for easy enjoyable desserts.

> Potatoes and dry onions are good buys. Sweet potato prices are seasonally low. Eggplant, cabbage, carrots, green peppers and peas are some of the other fresh vegetables offered by most markets.

Courthouse

INSTRUMENTS FILED FOR RECORD WEEK ENDING OCTOBER 10, 1959 MML--Gerald H. Jungman,

D. R. Vandever, E/2 Sec. 3, T6S, R3E WD--Dillie M. Kelley, Roy V.

Wilson, Lots 7 & 8, Blk. 52, Friona DT--Hamlin Mem. Methodist

Ch., Cordie Slagle, Tract on and passed at the annual meet-First Street and Lots 1 to 16. Blk. 1A, Plaza Add, Farwell WD-Winnie D. Cooke, Sam C. Cooke, W/2 Sec. 49, Blk. Z,

DT--Harry Ray Jesko, FFS&L Assn., Lots 10, 11, 12, Blk. 44, Farwell

WD-James Wiley Wood, et al, Ruby Agnes Wood, Lots 7 & 8. Blk. 73, Friona

MML-Tommy Williams, Cicero Smith Lumber Co., W 85' Lot 5, Gardner Add., Bovina DT -- Manuel L. Martinez, FFS&L Assn., E32' Lot 17 & W38' Lot 18, Blk. 1, Lakeside,

WD--M. D. Jones, Jr., Shirley N. Kesner, Part Lot 4, Blk. 91,

WD--W. C. Mayhew, Dick D. Martin, Lot 17 & S15' Lot 18, Blk. 19, Bovina DT-Dick D. Martin, FFS&L

Assn., see above

MML-T. C. Gardner, Simco i Jesko, see above

ADAMS DRILLING CO.

WATER WELL DRILLING

Friona

DIAL 3641 NIGHTS 2951

PUMP & GEAR **HEAD REPAIRS ALL MAKES**

Texas

vina. Another was one again **NEWS FROM THE** urging repeal of the "cargo

FARM BUREAU

BY RAYMOND EULER

Mrs. Mabel Jones, of Friona

is the winner of the lady's wrist

brother-in-law, Ralph Bige-

who happened to be here dur-

Parmer County addresses. His

paper was perfect also. We may

consider a repeat of the contest

on a high school student basis

number of requests for it.

if we can get an appreciable

A resolution opposing labor

regulations extending to farm-

ers was the first one discussed

Texas Corp., E50' of W100' Lots

WD--Dan Ethridge, M. J. Sta-

MML-M. J. Staley, O. F.

MML--B. C. Day, Panhandle

DT -- Aubrey Rhodes, Hi-

WD--Arrah B. Staley, Dan

Plains Sav. & L. Assn., Lots

7 & 8, Blk. 2, Baxter Add.,

Ethridge, NE/4 Sec. 1, T3S,

DT--Wm. Doyle Elliott, Tra-

velers Ins. Co., NE/4 Sec. 21,

WD-Susie C. Jesko, M. F

Sprowls, Lots 27, 28, 29, S/2 Lot

30, Blk. 44, Farwell

Steel Bldg., Inc., SW/4 Sec. 24,

ley, Lot 4, Blk. 6, Staley Add.,

7 & 8, Blk. 46, Friona

Lange, see above

T4S, R4E

preference" portion of public law 480 export program. The other national resolution was to cause the USDA to reconsider and base the support price of grain sorghum in direct ratio with the feed value of corn with the exclusion of the

watch in our little contestabout On the state level, the memthe United Nation's Organizabership asked that liability intion. She won with a perfect surance be required at time of paper of definitions and other licensing of any vehicle, and information asked for. There that a penalty be provided to were no male entries from prevent cancellation during the Parmer County, except our period of license. Also, in response to the recent change in low, of Rochester, New York, handling of butane and propane, a resolution was prepared and ing the contest period. We may passed that would allow a farmsend the other wrist watch to er to keep a separate tank for him if he reads this and requests taxed butane for use in licensed it, since there were no bonafide vehicles, without requiring bond male entries with permanent and detailed records.

ing last Thursday night in Bo-1.82% of cotton gins in the United States have automatic lint samplers; 3.13% of cotton gins in Texas have them.

Arrests of persons under 18 have increased 55 per cent since 1952 (in the USA).

Herman Geries was elected Farm Bureau President for the next year. Herman has been an detrimental term, "and other active director for sometime and holds promise of making a good leader for the organization. He farms northwest of Bovina. New directors are Franklin Bauer, replacing Jack Patterson of Rhea; Joe Jesko. replacing Les Bruns of Lazbuddie; J. T. Jones, Bovina, and Vernon Symcox, Farwell, were re-elected.

> CONSIDER THIS: When the wicked rise, men hide themselves: but when they perish, the righteous increase. Proverbs 28:28



DT--M. F. Sprowls, Susie C. "Be a thrift-teener," says Pat Boone

"Thrift-teeners are teenagers who've learned the habit of saving some of their allowance or job money regularly. In my book it's a pretty good habit to have. A great place to save is at an Insured Savings and Loan. Your money is safe and earns more money." So be a thrift-teener. Start saving at our Association today.

FIRST FEDERAL Savings And Loan Association Of Clovis

HEAR UNITED STATES **SENATOR**



YARBOROUGH

Speak At The

Parmer County Farmers Union

BANQUET

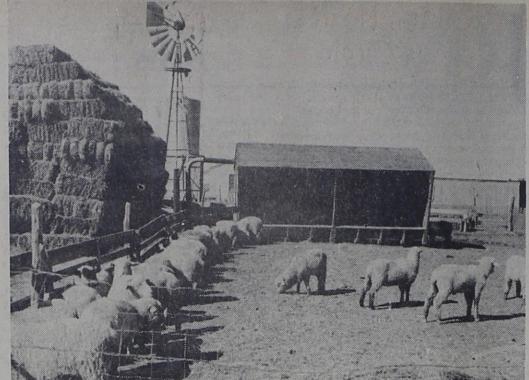
Friona School Cafeteria

TUESDAY, OCTOBER 20

8 P.M.

Marketing Seed





of the low market price of grain sorghums and other crops.

DEAN McCULLOM treats one of his 1700 or 1800 lambs which he is feeding to gain profits because SHEEP CROWD HAY feeding trough on the Dean McCullom farm northwest of Bovina. McCullom feeds maize, wheat and alfalfa as well as hay.

around \$20.00 and considering

his feeding cost, McCullomfig- menting with a night light to

ures he has been making about see if it will speed gains re-

CRANKSHAFT GRINDING

• COMPLETE AUTOMOTIVE MACHINE

COMPLETE STOCK OF AUTO PARTS

"MORE THAN JUST A PARTS STORE"

EXPERIENCED PERSONNEL

SHOP SERVICE

311 W. Seventh

Sheep Help McCullom Use His Grain Sorghum

Like many other Parmer low market prices. County farmers, Dean McCullom has turned to sheep feedsorghums and other crops at says.

ow market prices. McCullom says he is buying "It looks like an awfully good lambs at \$16.10 Cwt, and selling year for sheep because of the for around \$20,00. ing to gain profits with grain market prices," McCullom

McGee Furniture Company

"Look To Us For The Newest In Home Furnishings"

HEREFORD, TEXAS

Phone EM 4-2586 511 N. Main

The Hoover Factory representative

will be in our store all day to take

care of any complaints on Hoover

"I have been feeding sheep about three years now," he

Shop & Save

During Our

1st Anniversary

Sale

Register For Free

Bedroom Suite To Be

Given Away Oct. 31

McCullom says he has about 1700 to 1800 head of sheep and that his father is in partnership with him.

falfa," he says, explaining that he is feeding hay, alfalfa and wheat as well as maize.

2.000 head," McCullon says. "It takes about a week to get sheep on full feed," he says, describing the gradual method of getting the animals accustomed to feed without too many

on wheat, but keeps the heavier lambs in the pen to fatten them up for sale a month later, "I build a frame on the smal-

grain to fatten a lamb. After the to 90 days, we usually have a

"We sell to the packers right By buying the lambs at 60

ing from the farms and ranches of lexas is their young locks, youngsters will soon be moving children can be safe, urges the

more than 25 percent.





GEAR HEAD REPAIR DRILLING **B-J PUMPS**

Pump Company -FRIONA-

Your seed must first of all

McCollom says he is experi-

Contact Lenses

111 East 3rd St.

Muleshoe, Texas

Clovis, N. M.

Sure No Snap When marketing seed you improved ones, the seed must should follow the same steps as be of high quality. Good seed when marketing any other agri- must be genetically pure, see cultural commodity, says Dr. of disease, high in germinat-Lee C. Coffey, extension agro-

ion and free of insect damage. Also the variety should be recommended for the area The three major objectives where it is to be sold, Coffey in the sale of seed include finding a ready market, obtain- states. ing a satisfactory price and

Good quality seed must be properly processed, he points establishing a satisfied custout, as no farmer wants seed omer. The agronomist gives the following suggestions as that are contaminated with weed aids to profitable seed market- or other crop seed and int matter.

After you have accomplishbe good. Even though most ed these steps, make sure it inferior varieties today have is packaged attractively and been replaced by new and properly.

20" FULLY - CLOTHED DOLLS WITH

20" DRINK AND WET DOLLS WITH

BOTTLES AND ACCESSORY BAG \$3.27 LIFE - SIZE 3 MONTH OLD DOLLS WHICH

CAN WEAR 3 MONTH OLD BABY CLOTHES, WASHABLE, UNBREAKABLE, LIGHT IN WEIGHT ROOTED SARAN HAIR

16 To 26 Inch Wheel

All Plastic, Closed Bottom. Unbreakable, Will Not Chip Or Mar Furniture. A Truly Beautiful

AUTO MAGNETIC **BOWLING GAME**

Retail Price 12.98 KD's Price 9.29

"USE OUR LAY AWAY PLAN TODAY!!

113 East - 6th Clovis OPEN 8 a. m. to 8 p. m.

We Are Proud To Announce

Robert Zetzsche

Sales Engineer For

American-Marietta Company In The Parmer County Area



Hels Ready To Serve All Your Needs In The Concrete Pipeline And Aluminum Pipe Field **Our Phone Number** In Friona

Is 4221 And The Office Has Been Moved To The Friona Chamber Of Commerce Offices In The American Legion **Building In Order To**

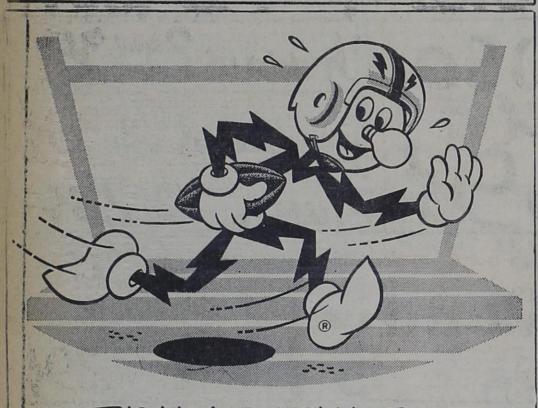
Give You Better Service

American-Marietta Company

Friona Day Phone 4221

Littlefield Phone 686 Or 824

Clovis, N. M. Phone PO 2-0868



TRIPLE-THREAT CLOTHES DRYER of course, it's ELECTRIC!



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER





YOUR REDDY KILOWATT DEALERS IN PARMER COUNTY ARE

FERRELL FURNITURE FRIONA

FARWELL

FARWELL ELECTRIC

FRIONA

WHITE AUTO STORE

REEVE CHEVROLET FRIONA

sulting from all-night feeding. \$6,00 on each lamb. 'Nearly all we have sold internal parasites. He uses 'I have roughly 400 on alhave been around 20 cents a Phenotheazine drench. pound on fats." He estimates his cost to drench McCullom drenches the new at 6 cents an animal and 10 lambs he buys to kill stomach cents to give each one an over-"We intend to go to about worms, pinworms and other eating shot. Visual Care DR. B. R. PUTMAN **OPTOMETRIST** Office Hours:

9-5 Sat. 9-1

animals dying. "Some feeders lose as much as 10 per cent. I am hoping I won't have 3 per cent die." He says that far less than 3 per cent had died to date. After getting the sheep on

full feed in the feeding pens, McCullom puts the smaller ones ler one wore fattening them

up," he say.
"It tak 3 about 250 pounds of end of the feeding period of 60 one-half pound a day gain.

here on the farm," he said. pounds at \$16.10 a hundred and selling them at 100 pounds at

The most valuable crop comreminds the Texas Farm and Ranch Safety Council. These to and from school and the Council urges all motorists to observe all traffic laws and especially those relating to the loading and unloading of school children. Play it safe so the

A comparision of typical 1908 and 1958 rations for fattening beef cattle shows that when modern technology is put to work in the feedlot, beef profits climb. U. D. Thompson, extension animal husbandman, sheds this light on the comparison. The use of present day rations has increased weight gain by nearly 30 percent, improved feed efficiency about 35 percent and cut feed costs

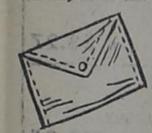
Precision Machine Work



Parmer County

Case-o-matic.

Let's face it . . . most tractors are pretty much alike. But get a Case-o-matic tractor proof demonstration and you'll feel a POWERFUL difference! Case-o-matic Drive tractors sense changing loads instantly . . . autoatically increase pull-power up to 100% without clutching, shifting or stalling. Try Case-o-matic . . . and you'll never want to be without it!



GET YOUR It's our "thank you" for the privilege of demon-

LONG WINTER AHEAD.

If you use TROP-ARTIC, winter won't touch

your crankcase—and FLITE-FUEL will give

-BOVINA-

See us for your Anti-Freeze — Batteries — Snow

your car spring-zip all winter long.

Tires. Let us winterize your car soon.

strating. Call us right away and let's make a demonstration date. No obligation, of course. Now is the time to TRADE and get our

Special extra generous allowance! SEE US TODAY!

A-T Machinery Co., Inc.

1548 WALLACE

Mrs. Morton Hostess For Dorcas Circle

Mrs. Warren Morton was host- ards, Mrs. L. C. Moore, Mrs. ess to Dorcas Circle Wednes- H. J. Charles, Mrs Newberry day at Bovina Methodist Church. and the hostess. Following a covered dish Rev. and Mrs. Davis Edens

luncheon, Mrs. Mabel Newberry presented the program 'The Next meeting will be Novem-Lord Exalted in Justice," and ber 4, with Mrs H. J. Charles also read a letter from a miss- hostess. ionary doctor who is located

in the Belgian Congo. Mrs. L. C. Moore had the devotional.
Attending the meeting were Mrs. Caldwell's Mrs. Frank Wilson, Mrs. I. W. Quickel, Mrs. Oral Kunselman, MUSIC Club Mrs. John Wilson, Mrs. T. J.

Baptist Class

Organized

officers.

Looney.

SEASON

barbecue supper.

Sunday School Class met Mon-

was elected assistant teacher.

Meetings will be the first

Hopingardner, Mrs. EarlRich- Meets Oct. 9

The Music Club met in the home of Mrs. Margaret Caldwell Friday afternoon, October

Roll call was answered by A meeting of Golden Circle members using musical terms. A story was given by Ronnie day afternoon in First Baptist Glasscock, 'Don't Fool Your-Church to organize and elect self" by Lan Mininberg. Piano solos were played by Shirley Mrs. Doris Carter was elected and Margie Carter.

A study of musical history teacher and Mrs. Billie Vaughn was originally planned but was Officers are: president, Mrs. postponed until the next meet-

Billie Vaughn; vice-president, ing. Following the program, the Mrs. Dorothy Looney; secgroup played musical games retary, Mrs. Louise Jamerson; assistant secretary, Mrs. Alta and answered musical riddles Hutto; benevolent secretary, led by Mrs. Caldwell. The meeting closed with the serving of Mrs. Dorothy Kent; project committee, Mrs. Iola Hise, and refreshments.

Present were Shirley and Mrs. Jeanne Kerby; group one Margie Carter, Gwen Christian, captain, Mrs. Barberette Sikes, group II captain, Mrs. Mary Joyce Hudson, Mary Ann Mc-Kinney and Ronnie Glasscock.

Mrs. Caldwell has her piano students divided into three Thursday of each month at groups according to age for the 4 p. m. at the Church. Hostesses for each meeting will be the purpose of meeting in groups group that lost the attendance with the same interests. Meetings are devoted to the study of Tentative plans were made for musical history and different musical games. The games played are for the purpose of teaching rythmn, notes, etc.

Three groups meet on three different Fridays. The older group consists of ages 11 to 13 and is called B Sharps, the middle group of ages 8 to 10 and is called the Music Climbers, the younger group of ages 6 to 7 is called Little Song-



Mrs. Clarence Gauntt and Mrs. Billie Sudderth were in charge of the program at the regular meeting of Bovina Woman's Study Club Thursday afternoon at the clubhouse.

Sudderth discussed the club col-Stuart.

Following the program, Mrs. Leroy Berggern and Mrs. Clarence Jones served jelly rolls and coffee.

Present were Mrs. J. P. Macon, Mrs. Charles Ross, Mrs. Ovid Lawlis, Mrs. Gauntt, Mrs. C. P. Warren, Mrs. J. R. Caldwell, Mrs. Reagan Loney, Mrs. Amos Steelman, Mrs. Troy Fuller, Mrs. I. W. Quickel, Mrs. Troy Ivey, Mrs. Rouel Barron, Mrs. Bob Wills, Mrs. H. E. Bradshaw, Mrs. E. C. Berry, Mrs. Buck Ellison, Mrs. Schockley, Mrs. Clarence Jones, Mrs. Scott Berggern,

Mr. and Mrs. O. W. Rhinehart and Mr. and Mrs. Otho Hammonds and children went on an "aspen tour" Sunday. Points on their trip were Las Vegas, Mora, Taos, Cerro Questa, Red River, Eagle Nest, Cimarron, Springer and return by Las

They report beautiful scenery

Study Club

Mrs. Gauntt spoke on federation and what it means to the individual club woman and Mrs. lect which was written by Mary

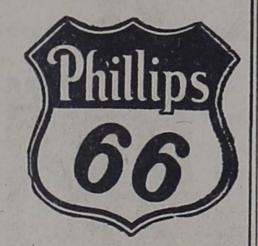
Mrs. Amos Schockley presided over a short business session. Projects for the year were discussed.

and Mrs. Sudderth.

our Aspen Country

and advise that now, from a beauty standpoint, is time to make such a drive.

And Northside '66' Service Station



All Brands

CIGARETTES

Carton

Yes, Now At Paul Jones Texaco, You Can Get A Carton Of Cigarettes With A Purchase Of \$3.00 Or More For Only \$2.50 Come In Today!

Paul Jones Texaco Service Station

-Bovina-

AD 8-4331

These Prices in Effect Thursday-Friday-Saturday October 15-16-17







6 bottle carton

Del Monte Citrus Salad #303 EdHY June 10 # 3030BUS

SUNFA4

Aru or Chuck

Evaporated Hilk 2 HINSO Giant BOX

Chettios L'SMAIL LIMA BEANS #303 cans

White Swand Pure Plum Gerber's Chocolate Custand

Preserves

Campbell's Chicken Noodle Libby's 6 apetrust Soup Juice

Mary Kitched Roast Beef

Hershey Chocolate Fudge

Libby's

Tonato

Juice

Betty Crocker

Sun Sweet

Raisin Date Orange

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Double Frontier Stamps Each Wednesday With Purchase of \$2.50 or More.



BOVINA

PH. AD 8-2811

-OPEN SUNDAYS -

He was referring to the erst

half fumbles and pass inter-

ceptions that stopped the Pir-

penalty that called back a Pir-

ate touchdown play in the first

quarter gave the Mustangs an

Wills had a scouting report

From the report, Wills de-

cided he will have a bigger team

and has a larger squad, number-

wise, than does Hart. But he

wouldn't make any predictions

about the outcome of the game

because of the dissappointing

showing of his charges in the

those first two games, but

haven't done much since then."

"They (Hart) have a real good

The Longhorns will bring

a 2-4 record into the Friday

night fray. Two of their lowes

have been to Boys' Ranch

(22-19) and Whitharral (14-8).

The Mustangs (1-4) were also

topped by the Ranchers (14-8)

but smothered Whitharrall by

conventional split T formation

and do not pass often.

The Longhorns run from the

We Serve

Again

to Serve

fullback, Wills said quoting

from the scouting report.

"We looked real good in

last three contests.

the coach said.

28-0 margin.

"I've never seen a team get ates and gave Bovina scoring

press the appreciation we feel on the Hart Longhorns who hit

for all the kindnesses shown us town Friday night to test the

during our recent sorrow. We Mustangs in the first District

are especially grateful to the 2-B clash for both teams.

advantage.

IN 14-0 LOSS

Lorenz, Barron Earn Honors

UNREDEEMED MERCHANDISE BARGAINS

Winchester Mod. 70, 300 H & H Mag., \$85 Winchester 30-30, like new \$52.50

Mauser 7-mm Sporterized \$52.50 Mauser 98 8-mm Sporterized

Mauser 98 8-mm Whittledon \$37.50

Higgins 12-ga. Pump \$47.50 Stevens 12-ga. Pump \$42.50

MANY OTHER USED GUNS AND NEW RIFLES

Savage Mod. 99, 243 cal., lever action \$119.75 Remington Mod. 721, 270 cal., bolt action \$95.25 Winchester Mod. 88, 308 cal.,

lever action \$135 Winchester Mod. 70-F. 243 cal., bolt action, \$129.95 Winchester Mod. 94, 30-30 cal., lever action, \$79.95 Remington Mod. 740, 30.06 auto., \$134.50

> LIBERAL TRADE-INS. EASY TERMS CASH DISCOUNT

Wayne's Jewelry & Loans

> No. 2 in the Village 7th & Main, Clovis



Girls'

Girls' Reg. \$498

\$5.98

Complete Line Of **Bobbie Brooks** Apparel

Just Received Ladies And Girls' Blue Jeans

See Us For Your

Complete Line

Of Dotty Dan For Little Boys

Also Jeans, Shirts

Holiday Merchandise Arriving - Use Our Layaway!

The Mary Marr Shop

Mary Turner Margaret Minter - Boving -

and the state of t

A hard-hitting, 160-pound line- | bright spots in the Mustangs' carries for an 8.6 average to backer who was one of the few loss to Cooper and a shifty lead Mustang rushers. fullback were named outstanding players after Friday night's

> John Lorenz, who played his best game of the season against the Pirates, was chosen outstanding lineman, Jerry Barron was named outstanding back. Coach Bob Wills in a post-game played his best game of the year

> Lorenz, who backs the right side of the line, was in on nearly every tackle made in his zone. He also intercepted a pass and returned it some 20 yards.

against the Pirates.

Barron was chosen over Jon KUNSELMANS ENTERTAIN Lin Riddle, who was also praised. It is the second time this season the senior captain has been named in post-game bal-

The Mustang fullback rambled for 21 yards on the third play of the game to give Bovina a first down on the Pirate 49. He also scampered 14 yards on the Ponies' first play from scrimmage after the first Cooper touchdown. He also recovered a fumble.

Barron also played a good defensive game, once stopping the ball carrier when he was the last man with a tackle

Barron gained 43 yards on five

Shower Honors Mrs. Taylor

A bridal shower honoring Mrs. Tommy Taylor was in the home of Mrs. Connie O'Brien Friday afternoon.

Decorations were carried out in the bride's colors, pink and white. The centerpiece of pink roses and white gladioli graced a table laid with a soft pink

Refreshments of spiced tea, coffee and cake were served. The bride was presented with a corsage of white gladioli, as was her mother-in-law, Mrs. James Taylor.

Hostesses were Mrs. Connie O'Brien, Mrs. Art Mast, Mrs. Henry Minter, Mrs. Alva Hudson, Mrs. H. N. Turner, Mrs. Vernon Ward, Mrs. P. A. Adams, Mrs. Eddie Redden, Mrs. J. D. Stevens, Mrs. Jack Morris, and Mrs. Mary Ruth

Plans Made For Shower

A bridal shower honoring Mrs. Jerry Ellison, nee Miss Douise McCormick, will be Thursday afternoon at 4 in the homemaking cottage.

Friends of the couple are invited to attend.

Whittlin'

or another!

(Continued from page 1)

city should be responsible. What do you think? Nevermind all this thinking; let's get them fixed, one way

Cold, rainy weather in fall makes Parmer County farmers wish they were beatniks.

Several couples gathered in the home of Mr. and Mrs. Oral Kunselman Saturday evening for D. C. Looney's birthday.

A snack supper followed by cake and ice cream was enjoyed by the group.

Attending were Mr. and Mrs. Tom Bonds, Mr. and Mrs. Kunselman, Mr. and Mrs. Looney and Ralph Kunselman.

> It Can Pay You To Get OUR **ESTIMATE**

Brookfield Phone 5731 Friona



Wanted Distributor In Bovina 30 Years Phone AD 8-2081 For Residence AD 8-4452

16-3tc

FOR SALE -- 5 3-bale cotton trailers; new IH stripper still crated; 1950 "M" IH tractor. W. D. Gibson, 209 Western, Hereford. Phone Em 4-2225.

Frozen Water Pipes!

OUTSIDE WATER PIPES.

Water When You Want It - All Winter

Long - Reasonable!

Superior Electric

AD8-2751 or AD8-4881

MANURE FERTILZER FOR SALE Triplett Feeding Co. Day, phone AD 8-2711 light, phone AD 8-2581

REPAIR! REMODEL!

Nothing Down - 60 Months ToPay Complete Line Building Supplies



Bovina

Another Field Of DeKalb, The Nation's Wonder Crop!



Don Murphy, who farms Northwest of Bovina, is shown with his fine field of DeKalb F63. He points out that it is the

best milo he's ever raised.

Book Your Order For 1960 DeKalb Seed Now

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Amarillo Daily

News

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Bovina

FOR SALE--2 row Inter-

national binder; 2 row Moline

corn picker; John Deere broad-

cast binder. All in excellent

condition. W. H. Awtrey 3 mi.

east 1 north Hub. Phone Hub

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HIGHWAY 86, BOVINA.

WATCH BANDS FOR SALE.

LARGE SELECTION, PRICES

REDUCED. FITTED WHILE

YOU WAIT. LOU MAROT.

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DEAN HASTINGS

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SPINET PIANO

Responsible party can arrange

most attractive purchase of fine

spinet piano. Small monthly

payments. Write McFarland Music Co., 722 W. 3rd., Elk

ADams 8-4292.

13-whk

Write

"WANTED" Several good farms to sell while the season is favorable. O. W. RHINEHART

FOR SALE--1 used electric range, I used Maytag wringer washer, I automatic washer. All in good condition. Dean Hastings, AD 8-4372.

No More

LET US INSTALL ELECTRIC HEATING CABLES ON YOUR

BOVINA

REAL ESTATE LISTINGS wanted. We'll get THE buyer. C. R. Elliott REAL ESTATE Bovina AD 8-2382

11-tfnc

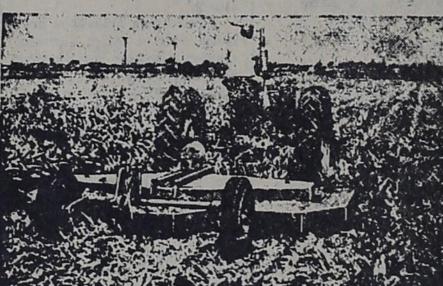
WHEAT PASTURE WANTED, J. Triplett, AD 8-2581.

> WILL TRADE -- two bedroom house and five acres, adjoining Clovis Air Force Base, good trailer court site, want to trade for land and will pay cash difference. Vaughn Real Estate, 917 Austin Street, Phone TW 4-

City, Okla.

4712, Levelland.

Now On Display



NEW 4-ROW ROTOCYCLE cuts a clean 144" swath!

3 Overlapping Swinging Blades cut a 12 ft. swath making this the ideal cutter for cutting broadcast, row crop

Inset Wheels spaced for row crop cutting also permit cutting in orchards and close to fences. Adjustable Tongue fits different draw bar heights.

The Large Imperial Gear Box has special front bearings lubrication system, extra large heavy-duty cut steel gears and large 21/2 quart oil capacity.

There's a NEW 66" ROTOCYCLE too ... the IMPERIAL ... converts lestantly Into

TOW-TYPE or LUT-TYPE

3-WAY Chemical Co.

Hwy. 60 - AD 8-4841

Bovina

HERE FRIDAY-

Hart Tests Mustangs In First 2-B Contest

CARD OF THANKS

ministers, members of the

choir, neighbors and others for

their expressions of sympathy.

Every thing that was done in

Mr. and Mrs. J. W. McMahan

Mr. and Mrs. Ross Thomas

Mr. and Mrs. Ralph Straw

FOR SALE--International cot-

ton stripper. \$85. Also, a good

stock trailer, Joe Pinner, AD 8-

LIGHTBULBS -- We have a

15-3tc

Not Everyone

Belongs To A Co-op

EVERYBODY

BENEFITS!

BUT

Bovina Wheat Growers, Inc.

James Russel, Mgr. AD 8-2691

IT'LL COST YOU LESS THAN

including three-way bulbs. Su-

perior Electric, Bovina.

our behalf will long be remem-

bered.

M. R. Ricks

and family

Words are inadequate to ex-

Coach Bob Wills had a sim- | coach. The Pirates held a disple explanation for his Mus- tinct advantage in every detangs' 14-0 loss to the Copper partment except punting. Pirates Friday night.

"They just beat us. . . in as many breaks in the first opportunities. Also a holding half as we did and lose," Wills every way." Game statistics bear out the said.

Wanted Wheat Pasture

TRIPLETT FEEDING CO.

Day AD 8-2571 Nite AD 8-2581

BOVINA

CARD OF THANKS We wish to thank our many friends for the cards, gifts, flowers and especially the prayers for us while we were in the WATCH, CLOCK AND hospital. May God's richest JEWELRY REPAIRS, FAST blessings be on each of you.

> Troy and Lady Armstrong 17-1tc

11-tfnc FOR SALE -- Good hegari bundles. Don Murphy, ADams 17-eow3 complete selection, all sizes,

> FOR SALE -- 1956 Massey-Harris 90 combine and 1951 Ford truck. Tommy Williams, Bovina.

> > 17-1tp

FOR SALE -- '58 model Gleaner combine in good condition and ready to go. \$3500. Contact H. T. Dulworth at Southside Service Station in Bovina.

17-2tp

FOR SALE--Cordova Winter barley seed. \$1.25 per bushel. Floyd Readhimer, 10 miles northwest of Bovina, Phone BA 5-4474.

17-tfnc

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Heat your home automatically with-



FOR ONLY PENNIES A DAY, you can heat your home with clean, convenient, modern GULFTANE ... your family can be warm and comfortable all winter.

CLEAN, EVEN GULFTANE HEAT means no more oily, sooty smears on walls and woodwork

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. . . as warm as you want it . . . all winter long! ▶ SAFE GULFTANE HEAT takes a lot of worry off your mind. Safety controls on modern gas furnaces turn off gas-instantly-if pilot goes out.

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Hwy. 60

Bovina

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