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The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, SEPTEMBER 8, 1965

Bovina, Texas

VOL. X, NO. 10

WHITTLIN'

BY DOLPH MOTEN

If this week's issue of The Blade looks better, worse, or just different in general to you, it's because a portion of (about half) of the mechanical work on this week's issue was done in Bovina. This is the first time in 10-plus years of The Blade's history that part of the mechanical process has been done in this community.

Needless to say, we're proud of the change. And we greatly appreciate the people who have told us they were proud, too. Our proudest will, in all probability, diminish greatly when one of these silly looking machines goes haywire or when the first payment is due at the friendly First State Bank.

Until one of those things happens, however, we're going to take some milky-looking medicine which is supposed to make your stomach feel right when it isn't and pretend that never will ever come about.

Because of the mechanical setup, there's no question but that this week's issue will have a different appearance which will be noticeable even to the reader who isn't especially astute about such things.

But if you don't like this issue, we'll promise you that improvements will be forthcoming. Of course, it may be that you won't like the improvements, either....

This change of which we're writing reminds of a story:

In 1958 we were running the State Line Tribune in Farwell for our good friend and former partner here, W. H. Graham. Be it good or bad, that was the year that Graham decided to change his printing setup from letterpress to the modern offset method.

As we remember, proper announcement was made of the changeover, but evidently the announcement didn't register with some people. And we can understand why.

The appearance change, we'll admit, was a drastic one. There was very little similarity in appearance between the last letterpress issue and the first offset one.

There was no turning back, of course, once the new process was launched and there was nothing to do but mail that first offset issue just like it was one I'd be proud of.

(Probably we should add that great improvements were quickly made in the quality of the printing. That helped as well as did the fact that readers quickly became adjusted to the change.)

Reactions of readers concerning The Tribune's appearance that week weren't good, but most folks were understanding. Along about Saturday morning after the paper was out on Thursday afternoon, an elderly, farmer-looking gentleman came into the Tribune office. We asked if we could help him. Trying to appear non-upset, the fellow said, "I didn't get my Tribune this week."

We told him we were sorry he didn't get a paper and promised to see that we didn't make that mistake again. In so doing, we handed him a copy of the current issue and told him to just take that one since he didn't receive the one he should have. Ceasing to cover up his irritation any longer, he looked over the copy we had given him and replied, disgustedly, "I got this **** thing in the mail, but like I told you when I first came in, I didn't get my Tribune!"

After listening to the best explanation we could come forth with, the gentleman still felt like he'd been cheated out of this weekly paper for that week! We kinda felt that his feelings were justified, too.

He might have even mustered something about, "If they're all going to look like this just don't bother to send me any more," as he went out the door. The present change we're making isn't comparable to that one of seven years ago, but, as we said in the beginning, most readers will probably no-

(Continued on page 3)

GAME STARTS AT 8 P.M.--

Football Season Kicks Off Here Friday

NEXT WEEK--

Church Of Christ Slates Meeting

Bovina Church of Christ gospel meeting is scheduled for next week -- Sept. 13-19.

Holding the meeting will be Evangelist H. I. Taylor of the Hidden Valley Church of Christ in Houston.

Parmer 4-H Trail Ride Saturday

A Parmer County 4-H Horse Trail Ride and Welter Roast will be held Saturday, September 11 at 3:00 p.m.

The ride will start at the George Trimble place located at the South side of Bovina, on the east side of Farm Road 1731 to Oklahoma Lane. This is just south of the four steel grainaries.

All 4-H'ers, parents and anyone else that would like to participate in the Trail Ride and welter roast are welcome. Everyone should bring 50 cents to pay for the welter roast.

The plan is to unload horses at the above location and ride about 5 miles down Running Water Draw to the tree grove on Jess Walling's place. The welter roast will be at the trees and afterwards everyone will ride back to the starting place. The ride should end about 7:30 p.m.

The food will not be ordered ahead of time so everyone is welcome to come join the trail ride and there will be plenty to eat for everyone.

Schedule Bonfire Thursday

Bovina High cheerleaders have been practicing for the big bonfire and snake dance which annually precedes the Farwell football game. These events are planned for Thursday night at 7.

The snake dance will form on Bovina's main street and wind to the baseball field.

There the Farwell Steer will be burned in effigy. The snake dance will re-form and wind back to Main where the pep rally will take place.

These activities have been planned to help boost the Mustangs to victory over Farwell Friday night when Bovina opens its football season.

Head cheerleader is Roxie Hutto, a junior. Other juniors are Sherry Hutto and Gale Boyd, Sophomores are Zella Donaldson and LaNelle Christian. Alternate is Beverly Pinner. Junior Mascots are Tammy Christian and Tammy Hutto.

Sponsoring the group this year is Mrs. Wilson DiCuffa. The girls have two uniforms this year, one for games and another for the pep rallies.

Enrollment Hits 650 At School

Enrollment in Bovina Schools has continued to increase last week and this following the first day of school, August 30, when 632 began classes.

Total enrollment now is right at the 650 mark, Superintendent Otis Spears reported this week. Some 18 students have enrolled since the opening day of classes.

Guest Songleader is Ken Dye of Lariat.

Service times are set for 10 a.m. and 8 p.m. (exceptions: No Monday morning service, Friday night at 6:30 p.m. -- football night -- Sunday night at 6:30 p.m.)

The Saturday morning service at 10 a.m. is to be a special service for young people.

Taylor, widely known for his evangelism, has held as many as seven consecutive annual meetings for one congregation.

Don Stone, minister of Bovina Church of Christ, cordially invites everyone to come to the meeting.

An advertisement in this issue of The Blade announces the series of meetings.

ALL DAY --

Lions Schedule Annual Broom Sale For Friday

Annual broom sale of Bovina Lions Club is scheduled for Friday.

The truck with the merchandise from the Texas Light-house for the Blind in Fort Worth will be parked at a downtown location throughout the day Friday, announces Jim Russell, Lions president.

This is one of the major fund-raising events of the year conducted by the civic organization. It has been successful here on an annual basis since it was started several years ago. Last year's total sales were \$1260.

The local club operates on a 26 per cent commission.

Merchandise to be offered, in addition to a variety of kinds and sizes of brooms, will be many other household items including cut towels, dish cloths, ironing board pads and covers, pot holders, aprons, brushes, mops and rubber door mats.

Weather by Willie

More Showers this week! If Hurricane Betsy hits Florida coast -- Look out!
--Willie



FIRE! -- A burning pile of scrap lumber at the new bank site Thursday was quickly brought under control by Bovina Volunteer Fire Department and construction Superintendent John Adlong. Wayne Spears is shown standing by with a water bucket in case things get out of hand.



CHEERLEADERS PYRAMID -- Bottom row, left to right, La Nelle Christian, Tammy Christian, Tammy Hutto, Sherry Hutto. Second row, left to right, Gayle Boyd, Zella Donaldson and at top is Roxie Hutto.

Mustangs Meet Farwell Steers

In a football game here Friday night at 8 p.m., the Bovina Mustangs launch the 1965 season and attempt to do something a maroon and white team hasn't been able to accomplish in the past 10 years -- win over the Farwell Steers.

This will be the second game of the year for the boys in blue and white from the capital city. They were highly impressive in their season opener last week against the Class AA Friona Chiefs as they took an 8-7 verdict.

Farwell is in Class A. The Mustangs are in Class B and are defending champions of District 1-B. "We've got a chance to beat them," says Mustang Coach Roy Stone. He thinks the encounter will be "a real good tough game."

"Farwell was real tough against Friona. They're aggressive and play good defense," the coach points out. He goes on to say that it will be necessary for the Mustangs to eliminate mistakes they've been making in practice scrimmages this year to stay in the game.

Good news as well as bad has hit the Mustangs' camp during the past week. On the asset side, Jerry Roach, a senior letterman who was expected to be on the injured list for some four weeks, has returned to the lineup and will see action in the opener against Farwell. He received a shoulder injury in the first scrimmage session, which was against Kress.

The bad news was an injury to Richard Carson, a senior letterman halfback, in Thursday night's scrimmage against a team of ex-Mustangs. He suffered a dislocated elbow late in the scrimmage and is expected to be out of action for at least four weeks and possibly longer.

Though he's a veteran end, Roach will possibly see some action at the quarterback slot in Coach Stone's split T offense. The exact starting lineup for the Mustangs won't be known until late this week.

A probable starting lineup looks like this:
Center -- Billy Marshall, senior letterman, 142;
Guards -- Don McKinney, senior letterman, 164, and Rex Cumpton, sophomore squadman, 180;
Tackles -- Roman Ramirez, senior letterman, 216, and Eddi Corn, junior letterman, 178;
Ends -- Lane Gober, junior letterman, 124, and Kenneth Webb, senior, 160, or Roach, 143;
Quarterback -- Roach;
Left halfback -- Scotty Rundell, senior letterman, 145;
Right halfback -- Carl Harris, sophomore, 152;
Fullback -- Dean Stanberry, junior letterman, 135.
Rundell is expected to see extensive duty at quarterback and will possibly start there. When Rundell is at quarterback, Webb or Lynn Murphy, 141-pound sophomore, will play fullback with Stanberry switching to Rundell's vacated fullback slot.
Murphy will replace Gober on defense and the defensive lineup will be:
Cornerbacks -- Stanberry and Murphy;
Halfback -- Roach and Harris;
Guards -- Corn and Cumpton;
Ends -- Ramirez and McKinney;
Linebackers -- Webb, Pundell and Marshall.

Farwell is expected to have a slight weight advantage. The Steers will, however, be handicapped by the loss of their first string quarterback, Bobby Field, who was injured in the Friona game.
Admission charges will be \$1 for adults and 50 cents for children. A standing room only crowd is expected to be present at Mustang Field for the tilt. The game has always attracted a good crowd because of the rivalry between the two schools and communities.

Biggest handicap for the Mustangs will be a lack of depth, Coach Stone says.
A win for the Mustangs would be the first in football for Bovina over Farwell since 1954.

Scores of games since that time have all been in favor of the Steers; 0-6 in '55, 0-13 in '56, 12-38 in '57, 8-39 in '58, 12-36 in '59, 12-44 in '60, 0-6 in '61, 14-18 in '62, 0-46 in '63 and 0-21 in '64.
The Steers will be heavily favored to win the game, but Bovina fans are hoping that this is the year the drought is broken for their favorite team against the state line club.

FIRST WEEK--

Football Contest Won By Tarter

Joe Tarter of Lazbuddie was the only one of 117 contestants to pick all 10 winners in last week's Bovina Businesses 1965 football contest, the first in a series of 13.

For his perfect effort, Tarter was awarded the \$5 first place award.

Allen Cumpton and Janie Suderth tied for second place. They each named nine winners as did three others and were each 20 points off on the tiebreaker score. They divided second place prize money of \$3, receiving \$1.50 each.

Ed Hutto, who also had nine winners selected, won third place and \$1. He was 21 points off on the Farwell-Friona tiebreaker score.

Also naming nine winners but being too far off on the tiebreaker score to finish in the money were Billy Kesler and Roy Stone.
Tarter's perfect entry puts him in the lead for the grand prize, which is an expense-paid trip for two to the Cotton Bowl game in Dallas, January 1, 1966.
In addition to Tarter and those who named nine winners, 17 picked eight, 39 had seven, 26 had six, 17 had five, eight named four and four had only three correct.
Sponsors of the contest, which is the sixth annual by area business, are Big Nick Machinery, Bovina Insurance, Oklahoma Lane Farm Supply and Gin, Bovina Wheat Growers, Inc., Charles Oil Co., Bovina Oil Co., Cicero Smith Home Center, Shirley Grain Co., First State Bank of Bovina and Bonds Oil Co.

Glasscock Has First Milo At Wheat Growers

Mac Glasscock, who farms south of Bovina, delivered the first 1965 load of grain sorghum to Bovina Wheat Growers Wednesday of last week.

The load tested 17 per cent moisture.
Of Northrup-King variety, Glasscock's milo was planted late in April. It was watered five times.
Estimated yield of the crop is 7000 pounds per acre.

Wheat Growers pays a premium for the first load of a new crop which tests 15 per cent or less moisture.

FOR 1965--

Chamber Solicits New Members

Directors of Bovina Chamber of Commerce and Agriculture heard an "in the red" financial report at a regular directors' meeting Thursday at Bovina Restaurant.

Jimmy Ware, treasurer of the organization, reported that the chamber was approximately \$160 overdrawn following payment of all bills after the Bull Town Days celebration.

The directors voted to make a late appeal to all former members of the organization to pay their 1965 dues. There has been no formal membership campaign this year.
Cash awards for the first 1965 cotton and milo will be made at the annual chamber banquet in the spring. These awards are \$25 each.
Doyle Boyd, district executive of Boy Scouts of America, met with the directors at the luncheon meeting and discussed plans for a Boy Scout troop in Bovina.
Presiding at the meeting was Don Stone, chamber president.

BVFD Quickly Snuffs Out Grass Fire

Bovina Volunteer Fire Department quickly snuffed out a grass fire on George Trimble land just south of Bovina at noon Tuesday.

The fire, which burned some two or three acres of grass before it was extinguished, was on the south side of Running Water Draw.

Origin of the fire was believed to be from burning trash.

NEWSPAPER CONTESTS
1965
PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sandra Johnson Women's News

WMU Meets
 Women's Missionary Union of the First Baptist Church of Bovina met last Tuesday afternoon. Their mission study for the week was presented by Mission Study Chairman

Mrs. Keith Garner. Attending the study were Mrs. Wallace Rogers, Mrs. A. L. Glasscock, Mrs. Ovid Lawlis, Mrs. Billy Smith, Mrs. Eddie Gayle Steelman, Mrs. J. O. Combs, Mrs. R. N. Williford, Mrs. Don Murphy, Mrs. Ralph Aday, Mrs. W. W. Wilcos, Mrs. P. A. Adams, and Mrs. Bobby Englant.

Shower For Mrs. Chas. Smith Held Tuesday

Mrs. Charles Smith was honored with a lullaby shower Tuesday. The table was done with an ecru table cloth and a fall floral arrangement. Mrs. Leon Ware and Mrs. J. B. Fowler served refreshments of cake and punch. Preceding the shower the ladies of the Methodist Charity Circle were led in a devotional, "Childhood," by Mrs. Vernon Willard. Attending were the honoree, Mrs. Charles Smith and Benton Ray, Mrs. Ralph Roming, Mrs. Leon Ware, Mrs. J. B. Fowler, Mrs. Willard and Mrs. Jimmie Clements.

Of Interest To THE WOMEN

Williams, Johnson Exchange Vows

Miss Frances Williams, daughter of Mr. and Mrs. Lester Williams of Bovina, became the bride of Phillip Johnson, son of Mr. and Mrs. A. M. Johnson Sr. of Hereford, at Bovina Church of Christ, Friday. Officiating at the single ring ceremony was Don Stone, minister of the church. Best man was Jimmy Engersol of Friona. Maid of honor was Rita Gayle Collier of Friona. The bride wore a white lace suit with a sweetheart neckline. Her corsage was of pink carnations. She carried a white Bible borrowed from the maid of honor. The bride's mother wore a

beige suit with pink accessories. Her corsage was pink carnations. Mother of the groom wore an aqua dress with black accessories. Her corsage was white carnations. The maid of honor wore a pink dress with a full skirt and long, full sleeves. She wore a corsage of white carnations. The couple took a short wedding trip to Levelland and Lubbock. Those attending the wedding were parents of the couple, and Mrs. Jesse Stowers, Bobby Stowers, Roy Lee Stowers, Jimmy Stowers, and Nina Stowers. The couple will be at home near Hereford where the groom is engaged in farming.

Dinner Set For Sept. 12

Ladies of the Guadalupe Society, St. Ann's Catholic Church, are sponsoring their third annual Mexican dinner Sept. 12. The meal will feature such specialties as enchiladas, tamales, tacos, Mexican rice and beans. The serving begins at 11 a.m. till 2 p.m. for the noon meal and from 4-6 p.m. for the evening meal. Serving will be at St. Ann's Parish Hall. Cost per plate is \$1.25. Entertainment will be furnished and free door prizes are to be given away. The ladies cordially invite the public to attend.

Hospital Notes

Mrs. Elmer Venable underwent surgery Friday morning in the Clovis Memorial Hospital. She is reported to be doing well. Walter Verner, long time resident of the Oklahoma Lane area was flown home last Wednesday. He had spent two weeks in a hospital in Houston where he underwent open heart surgery. Verner is now recuperating in his home where he is reported to be doing well. H. L. Tidenberg, brother of Mrs. Frank Hastings, is resting at home in Clovis following a recent stay in the Clovis Memorial Hospital.



KINDERGARTENERS -- A group of 11 five-year-olds started kindergarten last week. The students meet in the home of their teacher, Mrs. Jimmy Ware. Classes meet each school day and have bus service for rural students. Mrs. Ware states that there are openings for more students. Students from left to right are Back row, left to right, Cindy Caldwell, Debbie Lance, Connie Foster, Ralph Sikes, Joy Massey, Jim Richards, Glen Corbin, and Mat Moten. Front row, left to right, Doug Fowler, Vic Christian, and Maria Ferguson.

Shower For Delbert Halls Saturday

There is to be a bridal shower honoring Mrs. Delbert Hall Saturday. The come and go event is to be in the home of Mrs. F. O. Turner from 2 to 5 p.m. Mrs. Hall is the daughter-in-law of Mr. and Mrs. G. H. Hall of Bovina. The Halls were married June 25th in Abilene. Since that time they have made their home in San Angelo. Mrs. Hall is the former Charlotte Lomax of Abilene.

Baptist Revival Set This Week At Okla. Lane

Oklahoma Lane Baptist Church is having a revival this week. It started Sunday and will continue through next Sunday, Sept. 12. Rev. Wayne Baldwin, pastor, announces that daily services are at 10 a.m. for morning service, 7:30 p.m. for prayer meeting, and 8 p.m. for evening preaching. Preaching for the revival is Rev. Carl Leeper of the Baptist Mission Church of Zapata. Congregational singing is led by Rev. Baldwin. The series of meetings closes Sunday, Sept. 12 with regular Sunday services.

Community Conversation

Mr. and Mrs. T. P. Griffith attended the 50th annual Griffith-Hoogans reunion recently. The affair was held in Logan, Ohio. After seeing some of the sights near Logan the Griffiths visited an uncle in Kansas, Ill., after which they traveled to Des Moines, Iowa and then on to South Dakota and the Black Hills. Their trip took the family through 11 states. Fr. Claver of St. Ann's Catholic Church is on vacation in New York City. He is visiting relatives during the month he is to be gone. He is accompanied by his sister, Mrs. Peter Cane Sr. who had been visiting him in Bovina. Mrs. Cane's home is in New York City. Mr. and Mrs. Levi Johnson have returned home from their vacation which took them into Colorado and to Oklahoma City where they visited relatives. Mrs. Pearl Moore and her nephew Joe Stroud from Avondale, Ariz. vacationed last week. They went to Childress

and Altus, Okla. where they visited relatives and friends. Mr. and Mrs. J. W. Wright and son went to Burk Burnett last weekend to attend the 50th wedding anniversary celebration of Wright's parents, Mr. and Mrs. J. W. Wright. Traveling with the Wrights were son Mr. and Mrs. Jerry Wright and Mr. and Mrs. Jimmy Wright and Dana.

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Sandra's Soliloquy
 by Sandra Johnson

Can't decide whether I like the young girls' foot-high hairdos or the newer stringy type down in the eyes. How do they see from under all that? If hairdos get any longer and skirts get any shorter, can't imagine what it will be like. Understand the secret of fashion designers is to emphasize some particular part of the body until interest is lost. Emphasis is then shifted to another part of the body. The past several years, of course, emphasis has been on the legs. Now that everyone is used to sitting around with half exposed knees, which would have been unthinkable 10 years ago, fashion designers say in a year or two they will switch to another point of interest. Where? They haven't decided yet. I hear that due to the even shorter skirts this fall secretaries are installing side curtains on their desks! At least women can look forward to the shoe trends. The lower heels and the getting away from "needle point" toes should make it more bearable for our feet. Don't think they look quite as sleek, but some of the lower heels are very attractive, especially considering how they feel after having worn a pair for several hours. Well, we will finally be able to sit before our TV sets once again without knowing who the hero will outsmart next. Am so glad the new fall schedules are starting. Will almost be able to enjoy an evening at home watching television. Thought farmers might have a few days rest with the crops just about laid by, but have seen some farmers already planting wheat. Others are busy preparing ground. Guess farmers are like housewives -- their work is never done. Thought the "horse enthusiasm bug" would slack off after LTD, but know several who are still being bitten. Guess now is the time to start working with the horses for next year's show. Would like to see more local horses win first place trophies next year. Who knows, if these farmers keep it up, Farmer County may come to be known as horse raising country.

GSPA

First State Bank Presents -- COW POKES
 By Ace Reid

"Yonder is a good shady place to have this flat in!"

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At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

It is a natural desire of women to be attractive—whether admitted or not. Being well dressed is one of the finest arts in the world, and there are many things to know and learn in developing this art in ourselves. Learning the difference between good and bad taste is a good starting point - this is not a question of money, but rather a question of knowledge. It is in reality an expression of personal style to suit your own physical proportions, your personality and your way of life. One of the most difficult lessons for some is to distinguish real beauty and elegance from the tricky or eye-catching fash-

ions so frequently seen around us. Taste is what you choose, style is how you wear it - and no amount of wealth can buy style. It takes self-respect, self-discipline, and a good sense of values.

HERE ARE A FEW POINTS TO REMEMBER - Build your wardrobe around never out-of-season clothes, known as classics.

Contrast - is the key to emphasizing good points or moods. Too much contrast can detract from the whole picture. If a heavy set person finds it desirable to carry the eye to the face, there should be no breaks or contrast of color line, or texture below this point of emphasis. Bright gloves would certainly be a mistake for her. It is rarely advisable to put intense color on hands - the color calls attention not only to hands but to any part of body the hands may be near. For instance who wants to call attention to large hips?

A woman with a large body and small feet would not want to wear delicate looking shoes - this could result from too light a shade, too fine texture or shoes that are too open. Again, if one has poorly shaped legs, or large legs or feet, she would be wise to stick to neutral or dark shade simple shoes.

Accessories must be appropriate. Never wear fancy shoes with sports costume, long, dangling earrings or high heel shoes for traveling.

Have only one outstanding or important thing in a costume at a time, such as a hat, bright colored flowers, a plaid suit, an interesting well chosen pin.

Jewelry - Don't have everything match - those sets of earrings, bracelets, necklace and etc.

Dare to be simple. If there are fancy buttons, let them be the focal point of interest in your costume without other adornment.

Unless your pin expresses something about your costume, leave it in your dresser drawer and look at it there.

Many women over 50 find silver jewelry more flattering than gold.

If you have over-sized bust, avoid wearing too long or too bulky a necklace.

Short white gloves are smart with anything sleeveless or summery; or short black ones may be more interesting.

Short, wrist-length gloves are often a smart choice for party dresses, also. In some cases, no other accessory can do as much for a dress as the right pair of gloves.

Gloves are traditionally a sign of dignity, but not soiled ones! When wearing light-colored ones always carry an extra pair in your purse.

There are informal occasions when gloves aren't needed but always wear them on the street, even without a hat, to church, the theatre and luncheons.

There is much more about gloves but these are the usual questions asked and may prove helpful.

Home Demonstration clubs will continue a study on the art of being well-dressed in their October Club Programs.

Modeling accessories appropriate for three different occasions will be a member from each of the Home Demonstration Clubs, and serving as Commentator and discussion leader will be the Home Agent.

The three occasions will be: 1. Shopping, street wear and travel, 2. Church, afternoon or daytime dress-up affairs, 3. Informal, dress-up after five o'clock.

Everyone is invited to attend these club meetings. Just tell a club member in your community that you would like to attend and watch for the date.

WHITTLIN--

(Continued from page 1)

Notice some differences which they may or may not like. As always, only more so, your cooperation and understanding will be appreciated.

We feel that we have the best staff of its size to produce the paper and that can be proven to our readers in issues to come.

All Blade readers are invited and welcome to come by and get acquainted with the staff and the newspaper mechanical work which we're now doing.

School Menus

Sept. 13-17
MONDAY

Welters and sauerkraut, creamed potatoes, green beans, rolls with butter, half pint of milk, lemon pie.

TUESDAY

Barbeque burgers, buttered corn, pickles, cherry pie, half pint of milk.

WEDNESDAY

Steak with gravy, creamed potatoes, sliced tomatoes, rolls with butter, half pint of milk, peach halves.

THURSDAY

Red beans, cornbread with butter, onions, cabbage and carrot salad, half pint of milk, peanut butter cookies.

FRIDAY

Tuna pie, tossed salad, English peas, rolls with butter, half pint of milk, fruit jello.

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Mrs. Tucker's
PURE VEGETABLE SHORTENING
3 Lb. Can
69¢

3¢ Off Label
KLEENEX
300 - 2 Ply Box
35¢

Reynolds
ALUMINUM FOIL
25 Ft. Roll
29¢

Hidden Magic
HAIR SPRAY
Reg. \$2.35 Size
\$1.69

Arrow
PINTO BEANS
2 Lb. Cello Bag
29¢

MM-MEATS
TASTE-TEST THEM TODAY
First Cut
Pork Chops Lb. 55¢

Center Cut
Pork Chops Lb. 79¢

Affiliated Food
Bacon 2 Lb. Pkg. \$1.69

Borden's Real - Square Carton - All Flavors
ICE CREAM 1/2 Gal. 59¢

Wisconsin Longhorn
CHEESE Lb. 59¢

Shurfine WAFFLE SYRUP
Quart Bottle **39¢**

EXTRA FRESH
Fruits And Vegetables
New Crop
Fancy Red Delicious APPLES Lb. 19¢

New Crop Texas
SWEET POTATOES Lb. 15¢

US No. 1 Texas' **YELLOW ONIONS Lb. 6¢**
California Sunkist **LEMONS Lb. 15¢**

Shurfine SPINACH
2 No. 303 Cans
29¢

Roxey DOG FOOD
7 Tall Cans
49¢

COOL VALUES IN FOOD
- FROZEN -
Patio Mexican Dinners each **39¢**
Patio Cheese Enchiladas **39¢** pkg.
Morton All Flavors **CREAM PIES 4 for \$1.00**

Tender Crust Brown 'n Serve **ROLLS 2 Pkg. 49¢**

Shurfine Fancy Peeled TOMATOES 2 No. 303 Cans 45¢

Nabisco Premium **CRACKERS 1 Lb. Box 31¢**

Shurfine Elberta PEACHES Slices or Halves No. 2 1/2 Can 35¢

Sunshine Hydrox **COOKIES 1 Lb. Cello Bag 45¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



SUPER MARKET BOVINA

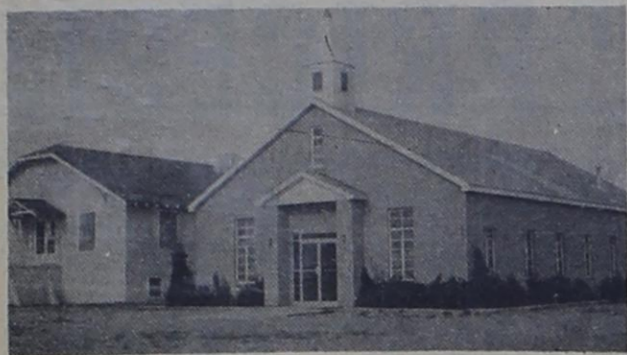
Welcome To The **Q** Pool Snooker Dominoes
Thursday Night Is Family Night Fun For All The Family!
Now In Our New Location On East Main Street
Mr. And Mrs. Fred Langer Come On In-The Playing's Fine!
Phone- 238-8421

Bovina Gin Co.
Don Sides, Mgr.

Attend Church This Sunday!

Gateway Produce Co.
- Bovina -

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a. m.
Morning Worship - 11 a. m.
Evening Worship - 7:30 p. m.



Rev. Wayne Baldwin

Church Chuckles by CARTWRIGHT



"The plaintiff was slugged over the head with this sign!"

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School -- 10:00 a. m.
Morning Worship -- 11:00 a. m.
Lifeline Service -- 6:30 p. m.

Evening Worship -- 7:00 p. m.
Wednesday
Prayer Meeting -- 8:00 p. m.

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a. m.
Morning Worship - 11:00 a. m.
M. Y. F. - 6 p. m.



J. B. Fowler Jr.

Evening Worship - 7:00 p. m.
Choir Practice -
Wednesday - 8 p. m.

MISSION BAUTISTA MEXICANA

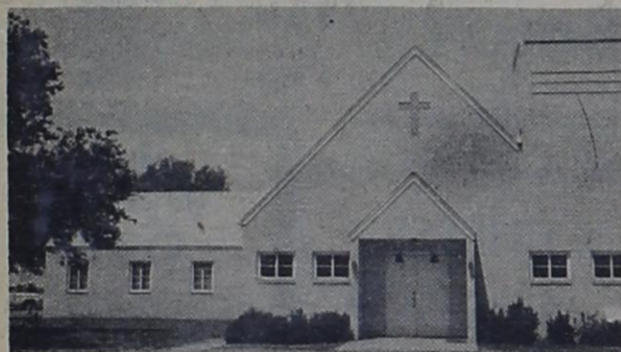


Eseuela Dominical 9:45 a. m. - Mensa Je 11:15 a. m. - Union de Preparacion 6 p. m. - Miercoles 8 p. m. Estudie de la Biblia



Rev. Ramon Delgado, Pastor

ST. JOHN LUTHERAN CHURCH



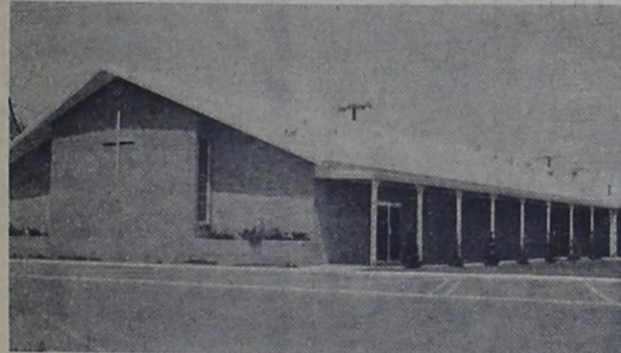
St. John Lutheran Church LARIAT, TEXAS

--LARIAT--
Sunday School - 9:30 a. m.
Morning Worship - 10:30 a. m.



H. F. Peiman, Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY BIBLE SCHOOL:
Morning Classes - 9:45
Evening Classes - 5:30



Don Stone

SUNDAY WORSHIP:
Morning - 10:45
Evening - 6:30
WEDNESDAY
Devotional and Classes - 8 p. m.

This Week's DEVOTIONAL Practical Principles

Somewhere along the line the idea has developed that what Jesus Christ taught makes good preaching but just isn't practical for every day life. Far too many people believe that what the Sunday School teacher has to say, as he explains the Word of God and what the preacher has to say from the pulpit of his church, just isn't realistic and does not come to grips with "life as we live it." We live in a society that is rapidly breaking itself to pieces on this tenet. The way of life that we have enjoyed is being destroyed because many have come to believe that religion and religious principles are obsolete.

We are fools not to see that the most practical approach to life is the approach that is taught in the Word of God. You need only to visit for a short time in countries where the influence of Christianity has had no impact to discover how truly practical are the principles and precepts of Christianity. It is Christianity that has taught the principles of morality and Brotherhood that so blesses our land. Had you ever thought that there is no basis for Morality apart from Christianity. Every man is obliged to do what he wishes apart from the morality taught by Christian principle. Law is an outgrowth of Christian morality but law loses its meaning and power apart from Christian principles.

Those who would plunge the world into war because of a desire to conquer and control are men who do not believe that Christian principles are practical. They do not know the meaning of Brotherly love for you see this is uniquely a Christian principle.

We need desperately at this hour to turn again to the one who said, "I come that they might have life, and that they might have it more abundantly." We need to realize anew that the principles of Christianity are in reality the only practical principles of Life.

Ralph Aday

St. Ann's Catholic Church - Bovina



Masses: Sunday 8:30 & 10:30 a. m.
Weekdays 8:30 a. m. Daily Except Tuesday 8 p. m.
First Friday 8 p. m.
Holy Days 10 a. m. & 6:30 p. m.



Fr. Claver Giblin S.A.

Confessions: Saturday 4-5 p. m.
7-8 p. m.
Before Masses
Baptisms: 3 p. m. Sunday

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY Sunday School - 9:45 a. m.
Morning Worship - 10:55 a. m.
Training Worship - 5:00 p. m.
Evening Worship - 6:00 p. m.



Rev. Ralph Aday

--WEDNESDAY--
M. Y. F. - 5 p. m.
Youth Choir - 7 p. m.
Mid-Week Prayer Meeting - 7:30 p. m.
Adult Choir - 8:30 p. m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday School - 10 a. m.
Morning Worship - 11 a. m.
Evening Worship - 7 p. m.



Rev. Hardy Cole

Bonds Oil Co.
Gulf Distributor

Lawlis Gin Co.
Hwy. 86 - Ovid Lawlis, Mgr.

Bovina Chamber Of
Commerce & Agriculture

Oklahoma Lane
Farm Supply & Gin

C And S Chemical
Third St. Bovina

Bell Brothers
Of Bovina
Electrical Contractors

Generalgas, Inc.
Fertilizer & Butane
- Bovina -

Mr. & Mrs. Tom Caldwell
Mr. & Mrs. Marlin Ferguson

Mr. & Mrs. J.P. Macon

Barbee Cleaners
The Most In Dry Cleaning

McCallum Real Estate
Dean McCallum - Bank Bldg.

S and S Dry Goods
- Downtown Bovina -

Wilson's Super Market
- Gunn Bros. Stamps -

Sherley Grain Co.
"Serving Farmer Co. Farmers
The Year 'Round"

Bovina Insurance
Jim Ware - Bank Bldg.

First National Bank
of Bovina
- Member FDIC -

Bovina Junior
Chamber of Commerce

Paul Jones Texaco
Firestone Tires

Corn's Farm Store
- Charles Corn -

Bovina Glass
& Paint Co.
Hwy. 60 - Ed Dendy, Mgr.

Bovina Implement Co.
Your Massey-Ferguson Dealer

Bovina Wheat Growers
"We Serve To Serve Again"

Bovina Dry Goods
Mr And Mrs. Edward Isaac

DON STONE
BOOKS
for the Christian's library

Hartzog Seed Farms
A.L. Hartzog

Northside '66'
Service Station
Boyd, Ila Ruth And Carolyn

Charles Oil Co.
Phillips 66 Tires, Batteries

Cicero Smith Lumber Co.
In Bovina Since 1904

Two Anonymous
Church Page Readers

Mr. and Mrs. H. F. Peiman
Lariat Lutheran Church

Mr. & Mrs. Troy Fuller

Mr. & Mrs. Wilbur Charles
Mr. & Mrs. Vernon Estes

Mr. & Mrs. Earl Stevenson

Mr. & Mrs. Leon Ware
Mr. & Mrs. Tom Ware

Mr. & Mrs. Travis Dyer
Methodist Woman's Society
Of Christian Service

Mrs. J. R. Caldwell
Mr. & Mrs. E. O. Johnston

Dolph & Sue Moten

Mr. & Mrs. M. H. Carson
Mr. & Mrs. R. G. Barron

GAINES
Hardware Co.
"Nothing Knocks On Bovina
But Opportunity"

BOVINA BUSINESSES 1965

Cotton Bowl

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★



FOR MODERN FARMING USE



BONDS OIL CO.

Hwy. 60 238-2271

Springlake at Seagraves

First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Vega at Groom



SHERLEY GRAIN CO.

"Serving Parmer County Farmers The Year 'Round"

Phone 238-2211

Bovina

Wilson at Lazbuddie

REPAIR! REMODEL!

Nothing Down - 60 Months To Pay

Complete Line Building Supplies



238-2671 Bovina

Friona at Plains



BOVINA GIN CO.

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

Nazareth at Anton



CHARLES OIL CO.

Phillips '66' Jobber

Philgas - Oils - Greases Gasoline - Tires - Batteries Phone 238-4531

H.J. Charles - Bovina

Hereford at Plainview

Bovina Wheat Growers, Inc.

"We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Hale Center at Dimmitt

Save Now On A New CASE Tractor



FREE!

We'll Give The World For A Chance To Demonstrate A CASE Tractor On Your Farm! There's A World World Of Difference .

HIGHEST TRADE-INS

OKLA. LANE FARM SUPPLY

Phone Sharp 225-4386

Tulia at Olton

BOVINA INSURANCE

Jim Ware-Pho. 238-4382

*All Kinds of Insurance

*Farm Loans

Canyon at Floydada

BIG NICK Farm Machinery

* Buy * Sell * Trade

Hwy. 60 - Bovina Tractors-Combines All Types Of Implements

"If I Haven't Got It, I'll Get It!"



Turkey at Happy

Grand Prize Consists Of Expense-Paid ★ Trip For Two

To Cotton Bowl In Dallas, January 1, 1966

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Travel ing Expenses

You Don't Have To Be A Football Expert



Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record, it will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1966 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

It's Fun ! It's Easy ! You May Win ! Don't Lose Out . . . Enter This Week And Every Week !

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____
 Tie Breaker (Pick Score) Farwell _____ at Bovina _____

Bonds Oil Co. _____	Charles Oil Co. _____
First State Bank _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane-Gin _____
Cicero Smith Home Center _____	Bovina Insurance _____
Bovina Gin Co. _____	Big Nick Machinery _____

PLANS ANNOUNCED--

18 BHS '65 Grads To Colleges This Year

Eighteen of the 27 members of the 1965 Bovina High graduating class are going to college this fall. Only about 34.2 per cent of Texas' high school grads attend college. This means Bovina still sends almost twice as many graduating seniors to higher education as does the average Texas community.

West Texas; Billy Charles, Texas Tech; Linda Estes, McMurray; Patricia Crook, Amarillo Junior College; Donny Dyer, Hardin-Simmons; Ronnie Glasscock, Hardin-Simmons; Maureen Hammonds, E.N.M.U.; Tonya Ivy, Texas Tech; Lynn Looney, West Texas; Billy Miner, Hardin-Simmons; Jimmy Redden, West Texas; Sandra Patterson, West Texas; Al Shamblin, North Texas; Judy Strawn, Texas Tech; and June Webb, Merriman Business College (Lubbock).

Many other Bovina youths will be returning to campuses this fall as upperclassmen. Among these at West Texas are Don Cumpton, Tally Kelso, Mr. and Mrs. Donald Jones, and Gary Stevenson. Tech will receive Dixie Hartzog, Jerry Lorenz, Mr. and Mrs. Jimmy Wright, Vicki Richards, Pat O'Brien, Phil and Don Caldwell, Ronnie Sudderth and Wendel Davies.

Bridge Club Has Outing

Couples of the Saturday Nite Bridge Club went to Conchas Lake for the Labor Day weekend.

The group water skied, swam and played bridge. They stayed in a houseboat the Wares and the Willards have on the lake and in campers.

Attending were Mr. and Mrs. Otis Spears, Mr. and Mrs. Gene Douglas, Mr. and Mrs. Don Sides, Mr. and Mrs. Joe Wayne Harper, Mr. and Mrs. Vernon Willard, and Mr. and Mrs. Jimmy Ware.

"If you wish to travel far and fast -- travel light. Take off all your envies, jealousies, unforgiveness, selfishness and fears."

Quilting Club In Sikes Home

Mrs. John Sikes hosted Bovina Quilting Club in her home last Thursday. The ladies finished a quilt for the hostess. Luncheon was served.

Attending were Mrs. Jim Owens, Mrs. F. O. Turner, Mrs. Amos Steelman, Mrs. Reagan Looney, Mrs. Bob McMeans, Mrs. Tom Rhodes, and visitors Mrs. Jay Hoplingardner, and Joe Pat Wright, son of Mr. and Mrs. J. W. Wright.

WANT ADS

* CBS * NBC * ABC Get All Three Major Networks To Perfection: Get On Cable, TV Now! *Low Tir--On Fee As Low As \$12. Down *Low Monthly Rates Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

BANK RATES AUTO LOANS TRUCK LOANS COMPLETE INSURANCE Call 762-477 Res. 763-9590 Cal Blochberger Agency 115 E. 6th Clovis tnc.

"Wanted -- Responsible party to take over payments on late model Singer sewing machine in Bovina area. Will zig-zag, fancy stitches, etc. 5 payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Texas." 8-tnc

Now Renting NEW BOVINA Apartments * One & Two Bedrooms * Paneled Walls * Wall-To-Wall Carpeting * Furnished or Unfurnished Phone 238-6551 Or 225-4430

FOR SALE 160 A, at Oklahoma Lane with good allotments, 8-inch well and underground pipe; 160 A, at Hub 160 A, at Oklahoma Lane 40-unit motor inn and cafe. Will trade for farm or grass. JOE PINNER Bovina Phone 238-4451 8-tnc

BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy, 60 - 238-2541

CARD OF THANKS Thank you for the flowers and cards I received while I was in the hospital. They will long be remembered. Thank you, Royce Sisk

LEGAL NOTICE NOTICE OF HEARING Notice is hereby given that the Parmer County Commissioners' Court will conduct a public hearing on the proposed 1966 Parmer County Budget, at 2 o'clock P.M. on September 13, 1965, in the County Courtroom of the Courthouse at Farwell. Any and all interested parties are invited to be present for said hearing. Dated this 3rd day of September A. D., 1965. Loyde A. Brewer County Judge Parmer County

STRAYED... August 23rd, three registered Angus heifers with chains around necks. Tag Nos. 3, 4 and 8. Call Friona 247-2551, C. W. Dixon, Friona, Texas. 9-2tp

New and used welders. Do you need a welder to run low hydrogen rod? Free trial. Bovina Wheat Growers. 9-4tc

FOR RENT -- Three-bedroom house with service porch in Bovina, \$45 per month. See Mrs. Tom Paine, Rte 2, Friona. 8-3tc

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1. Super Sawevay.

FOR SALE -- Two bedroom house at 706 Ave. B in Bovina. Call Joyce Elliott at Farwell 481-3814. 6-8tc

Electrical Wiring & Wiring Repair Lighting Arrestors Guaranteed 100 Years * BOVINA ELECTRIC

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizens Bank Building Clovis, New Mexico Dial: 763-4471 or 763-6455 9-4tc

A-1 Plumbing Air Conditioning Sales & Service 404 Ave. C Pho. 238-6501

GRADY'S GARAGE Pho. 238-2041 BOVINA

REAL ESTATE LOANS...with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tnc

DEEP FREEZE EMPTY? Fill it with Charolais - cross beef. You get more red meat and less fat waste. Select your Charolais - cross beef on the hoof or on the rail. Half or whole. Feedlot 4 miles north of Bovina.

M.H. CARSON Phone 238-3442

REPAIR! REMODEL! Nothing Down - 60 Months To Pay Complete Line Building Supplies Cicero Smith Lumber Co. 238-2671 Bovina

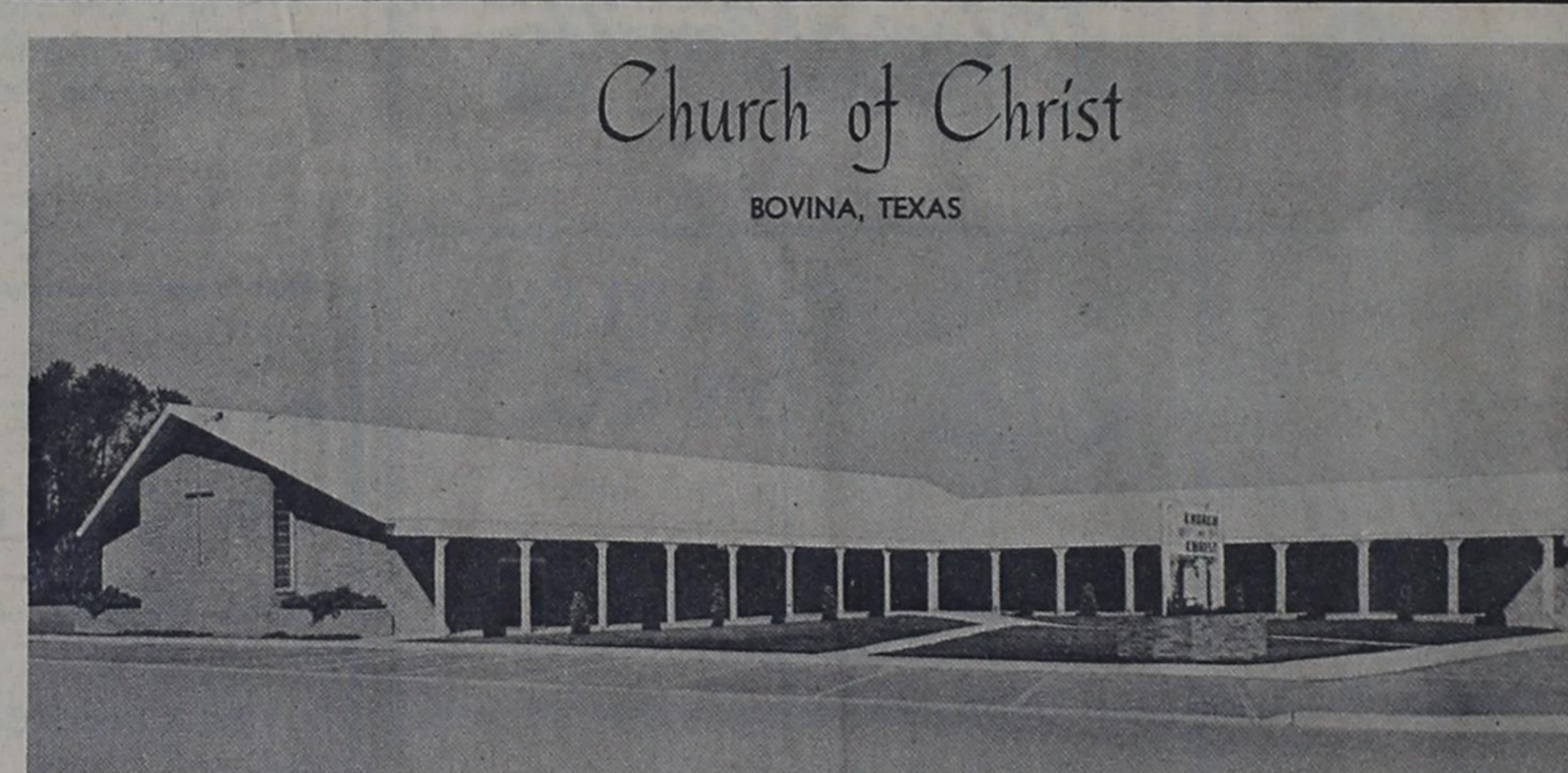
Bovina Lions Club Annual BROOM SALE Friday, Sept. 10 * Featuring Brooms, Mops, Brushes And Other Household Items Made By TEXAS LIGHTHOUSE For The BLIND * Merchandise Will Be Located Downtown All Day Friday And Lions Will Canvass The Area. If Your Home Is Missed, Phone 238-4531 For Immediate Service. * All Profits Will Be Used To Finance Worthwhile Community Projects * Make Your Order From This Price List:

Table with 2 columns: Item Name and Price. Includes items like Cup Towels (1 pkg.) 1.25, Dish Cloth (1 pkg.) 1.00, Ironing Board Cover 1.50, Ironing Pad 1.50, Damp-N-Iron Bag 1.00, Pot Holder .25, Dust Cloths .25, Food Bags 1.25, Oven Mitt 1.50, Bar-B-Q Apron 2.00, Lint Brush 1.00, Lawn Rake 1.75, Warehouse Mop 1.50, Rayon House Mop 1.00, Toy Mop .50, Dust Mop 2.00, 24 oz. Mop Head 1.50, Commercial Mop Handle 1.75, Poly-Sweep 1.75, Warehouse Broom 2.10, House Broom 1.75, Whisk Broom .75, Double Duty Broom 3.25, Rubber Door Mat No. 1 2.00, Rubber Door Mat No. 3 5.25, Garage Brush 18" 3.50, Garage Brush 24" 4.50, Floor Brush 18" 4.75, Floor Brush 24" 5.75, Special Oil & Grease-resistant Plastic Garage Brush 18" 5.00, 24" 6.50, Special Order Rubber Mat per square foot 1.15

MAKE MORE MONEY From Your 1966 Wheat Crop. Let Corn's Farm Store Get Your Wheatland Ready Now For More Profit Next Year. We're Ready To List And Fertilize Your Land With Just The Right Combination Of Liquid and / or Dry Fertilizer. CORN'S Farm Store Highway 86 And Third Street Bovina Phone 238-3181

BULLS FOR SALE *HEREFORDS *ANGUS *CHAROLAIS CROSSES M. H. CARSON Phone 238-3442 Have tall binder to cut red-top cane, corn, African millet and other tall crops. See or call Keith Brock, at Hub 265-3449. 9-4tc

Firestone De Luxe Champion NEW TREADS RETREADS ON SOUND TIRE BODIES OR ON YOUR OWN TIRES 2 for 24.24 plus tax and two trade-in tires of same size off your car. Blackwalls Let's TRADE TIRES ALL TIRES MOUNTED FREE Paul Jones Texaco Highway 60 - Bovina - Pho. 238-4331



Church of Christ BOVINA, TEXAS

September 13-19

Dear Friends: It's "Meeting Time" again at the Bovina Church of Christ...and we want to use this means of inviting you and your family to be our guests. Visiting Evangelist: H. I. Taylor of Houston, Texas Visiting Songleader: Ken Dye of Lariat, Texas Service Times: Sept. 13-19, 10:00 AM and 8:00 PM Exceptions: No Monday morning service Friday at 6:30 PM (football night) Sunday at 6:30 PM Saturday morning there will be a special service for our Young People. Y'all come to the Meeting!

Cordially, Don Stone, for the Church