

Bovina Bull Town Days Edition

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, AUGUST 12, 1964

BOVINA, TEXAS

VOL. IX NO. 7

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

WHITTLIN'

BY DOLPH MOTEN

Peeking into the history of the past while enjoying the present and planning for the future are always parts of a community celebration.

Bovina's Bull Town Days offers its share of all three. In a small way, we've tried to mirror that long look backward, point out the potential of the celebration fun and consider future planning in this special issue.

The issue has required the enthusiastic cooperation of a lot of people. We're grateful to all of them--especially to the advertisers and to the people who furnished us with historic pictures.

Old pictures offer a tremendous amount of interest for most people, we've learned. We've tried to include a liberal sprinkling of them throughout this issue.

The disadvantage to old pictures is that they invariably have sentimental value to their owners. This is as it should be, of course, or else said owner wouldn't have bothered to keep the picture all these years in the first place.

Now the disadvantage isn't the sentimental value -- not directly. It's the chance newspaper people take in losing these pictures.

There's where the sentimental value comes in.

In dealing with the old pictures for this issue, we haven't lost but one until now. That was for about 15 minutes. We searched frantically for it during all those minutes, remembered where it was, located it and enjoyed a sigh of relief intended to last until the next one is misplaced and unavailable.

People who have had dealings with us previously have also been known to point out that we have the ability to lose some pictures which don't have a historic-age about them, too.

People in our area have about as many reasons for voting for Goldwater come November as a hog has uses for a sidesaddle. The answer in both cases is none.

The Arizona senator is the candidate of the rich set who have their made and want the wheels of progress to stop turning. He is also supported by some who are bitterly dissatisfied about something.

This area has about as much need to cast a vote for him as a hen does for a tooth.

His supporters in our region will tell you they don't like Lyndon Johnson as president; but they won't tell you why they don't because they don't know why.

Mrs. E. A. Hromas this week gave us a glowing report about this area back during Bull Town Days. She moved to Oklahoma Lane with her family in 1919, "the day before Christmas," she remembers. They lived there 34 years before moving into Bovina 10 years ago.

Mrs. Hromas remembers that the summers were cool in the early days and there was no blowing sand, she says. The family's closest neighbor was two miles away. All the country was still in grass at that time.

There was only one store in Bovina--Frank Hastings', when the Hromases settled in the area.

They came here from Willis Point, which is east of Dallas, "and we've watched this country grow up," Mrs. Hromas says.

The champion has been named. The winner is decided.

It is now known who is the best grandfather tennis player in Parmer County.

This was done, amazingly enough, without a tennis ball being swatted across a net and without a racquet being swung. This department has made the

FIRST ANNUAL--

Expect 4000 People For Bull Town Days

FOR BOVINA--

Mrs. Killough New Judge

Mrs. Lloyd Killough is Bovina's new justice of the peace and city judge. She was appointed to the offices this week.

She replaces the late W. J. Parker, who died last month. Judge Parker had held the post since it was created in January of '59.

Mrs. Killough was a candidate for the office in 1962.

She was sworn in as justice of the peace by Loyde A. Brewer, Parmer County judge, at the courthouse in Farwell Monday afternoon. She took the oath of city judge Tuesday morning.

City council had recently authorized Mayor Boyd Gilreath to name the county's justice of the peace appointee as city judge.

Mustang Band Clinic Slated

Mustang Band clinic will get underway Monday, August 17 and continue through August 28. Practice sessions will be from 5:30 to 8 p.m. each evening.

Cecil Boothe will lead the Mustang Band as Drum Major and twirlers are Connie Vaughn, Tonya Ivy, Brenda Pruitt and Karen Beauchamp.

The band will make appearances at football games, pep rallies, marching contests, concerts and other functions.

The band has hopes to attend the Six Flags contest which is scheduled for next May, according to Joe Harper, band director.



Junior High Band Clinic Enrolled

Junior High band clinic which has been in progress for the past two weeks had an average daily attendance of 43.

These youngsters were drilled in marching, playing and fundamentals of band.

Drum majorette for the band is Denise Clements. Twirlers are Cindy Crump, Suzanne Wilson, Pamela Grissom and Doris Corn.

Junior High Band will preform at some of the junior high ballgames and if possible appear in the Bull Town Days parade.

decision. We feel it is only fair and fitting that we serve as rules and governing committee of one for the tennis tournament since we devoted columns of space here plus boocoo's of hours in research and promotion for the county grandfather tennis tournament.

Though it hasn't even been necessary for him to so much as tie a tennis shoe lace, Herb Potts of Farwell is the 1964 county grandfather tennis champion.

And with that award, we want to extend the former Bovinian our sincere congratulations on a bluff well run, or a challenge well issued or something like that.

Through this column recently, Herb offered to meet any and all challengers in grandfather tennis matches which would serve as added attractions for Bull Town Days celebration here.

After his "put up or shut up" challenge was in circulation, Herb was shunned and ignored.

(Continued on page 2)



VEGETABLES A'COMING--Charlie Flynn, owner of Gateway Produce Co. in Bovina was all smiles early this week as vegetable harvest got underway with prospects for the crop considered the "best ever." Cucumbers are being processed in the background.



NEW JUDGE--Mrs. Lloyd Killough was sworn in as city judge at the city hall in Bovina Tuesday morning by Mayor Boyd Gilreath. Mrs. Killough has also been appointed justice of the peace for the Bovina precinct. She succeeds the late W. J. Parker.

IN QUALITY AND QUANTITY--

Vegetable Crop Said Best Ever

"Best crop we've ever raised."

That was the report here this week from Gateway Produce Co. officials as they kicked off their annual vegetable processing season.

A few cucumbers and cantaloupes were packed early this week. Processing is expected to get into full swing the latter part of the week, Charlie Flynn owner of the plant, says.

Reason for this year's crop being the best grown since 1958 is that the weather was dry during the growing season and it was possible to control the amount of water the plants received.

Both quality and quantity are

expected to be "better than ever before." Some 900 acres of vegetables are produced in the Bovina area.

Flynn says that some fields of cantaloupes will produce yields of 300 crates per acre. Average yield here is about

200 crates, but across the country 120 crates per acre is considered good.

The market on cantaloupes is presently about \$4 per crate, Flynn says, and it is expected to improve as the harvest season progresses here.

In addition to cantaloupes and cucumbers, the Bovina shed will process cabbage, squash, parsley, and several other mixed vegetables.

Weather by Willie

A little more rain this week. Another cold spell and a little frost about September 26th. Early winter -- a lot of now.

--Willie

Rain Totals Inch

Farmer-pleasing and weather-cooling moisture broke a lengthy dry spell here Friday. It was the first measurable rain since early in the summer.

A slow, soaking rain fell over most of the area with measurements as high as two inches in southeastern part of the county.

About an inch was received around Bovina. Reports varied from .30 to 1.30.

All farmers, however, were proud of the amount they received and wishing for more.

Park Parallel, Says Council

Parallel parking only has been recommended for Third Street in Bovina.

City council, meeting in regular session last week, made the recommendation to state highway department.

Regular parking on the busy street has made driving hazardous during the past several months.

Councilmen considered bids on a new city warehouse. No decision was made as the group agreed to give the bids more study. The warehouse will be 40 by 100 feet in size and will be used to store city equipment.

The council authorized \$12,000 in warrants to pay for the warehouse when the contract is let.

O. C. Minyen Has Surgery

O. C. Minyen, son of Mr. and Mrs. Ronal Minyen, entered St. Anthony's Hospital in Amarillo last Wednesday for surgery on his hand which was injured by a homemade bomb last December.

Free Barbecue Friday At 5

Enough barbecue to serve 4000 people will be the big drawing card for Bovina's First Annual Bull Town Days celebration scheduled for Thursday Friday and Saturday.

With serving to begin Friday at 5 p. m., the barbecue is expected to be the highlight of the three-day festival which gets underway Thursday evening with a queen contest which will be conducted at the roping arena and a talent show which will be in school auditorium.

The queen contest, with some 20 entries expected, is slated to begin at 7 p. m. The talent show begins at 8.

Friday's activities begin with a downtown parade at 10 a. m.

The parade, which will feature floats, commercial exhibits and riding groups and be lead by Bovina Mustang Band, will form on east end of Main Street. The parade will progress west on Main to Third, turn south on Third and go to Avenue E where it will turn west again and progress to the school. It will disband on Halsell Street near the school.

Three awards will be made to riding clubs, a cash award will go to the first place out-of-town float and three cash awards will be made to local floats.

The roping arena will be the scene of the next Friday event with a top-flight matched roping scheduled there at 2 p. m. between two of the outstanding calf ropers in the country.

The ropers are Lee Cockrell of Panhandle and Glen Franklin of House, N. M. Cockrell has competed in widely-advertised matched ropings at Amarillo and Hereford during recent weeks. Franklin has been runner-up world's champion calf roper two years in a row.

They will rope 10 calves each.

In addition to the main event, a junior matched roping is scheduled between James Lee Calaway of Bovina and David Hill of Hereford. Also jackpot roping is scheduled.

Admission charges to the roping will be \$1.50 for adults and 75 cents for children.

* * * * *

Following the roping activity, a junior calf scramble will be conducted for children under 12. The youngsters will compete for dollar bills tied to the tails of claves. All youngster are welcome to enter this event.

Also following the roping, a cow calling contest, open to men and women is slated, with trophies going to first, second and third place winners.

Serving of the free barbecue, to which the public is invited, begins at 5 in down-

(Continued on page 7)

NEWSPAPER CONTESTS
 TEXAS PRESS ASSOCIATION
 1963
 PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Letter To The Editor

Dear Mr. Moten:
 I don't think there can be too much praise and appreciation for the people who worked so hard for the baseball program this summer, especially the team managers. I wonder if all the parents of our "hopes-for-the-future" realize how hard they worked, how much of their time was consumed by practice and games and home many congratulatory and consolatory cold drinks were bought, to mention only a few
 (Continued on page 7)

Reflections From The Blade

SIX YEARS AGO
 August 6, 1958
 First of the things that the Bovina City Commissioners will spend part of the \$25,000 water and sewer funds for is a ground water storage tank.
 A cloudburst of five inches of rain in one hour was recorded about 10 miles north of Bovina Wednesday of last week, according to Dean McCallum.
 A crop dusting plane crash resulted in the death of the pilot at Oklahoma Lane community Friday morning.
 Killed was Perry Chandler, 31, of Clovis who was flying for Western Flying Service of Clovis.
 Parmer County's seven man delegation to the state Democratic Convention in San Antonio September 9 will support the conservative forces of Governor Price Daniel.
 Alfred White, minister of Bovina Church of Christ, announced plans this week for the annual vacation Bible school. The school will begin Monday.
 THREE YEARS AGO
 August 9, 1961
 Construction began this week on installation of water and sewer lines in an area west of north Eighth Street and south of Highway 86 in Bovina.
 Jesse Walling of Bovina had champion two-year-old quarter-horse stallion in a show at Friona last weekend.
 Bovina's newly lighted baseball field is ready for use.
 Jack Kesler of Superior Electric who was in charge of lighting, says that final wiring was completed Tuesday and the lights were set Tuesday night.
 "The Golden Triangle" is the name that Ray Cowser, mayor of Hereford has proposed for the Deaf Smith, Parmer and Castro Counties.
 These three counties are "the garden spot of the nation," Cowser told a gathering at a recent meeting of the Hereford Rotary Club, "and much can be accomplished through a combined effort in promoting the area."
 Monday morning at 8 approximately 30 Bovina Mustang football hopefuls will report for initial workout for 1961 season.

Whittlin'--

(Continued from page 1)

nored by the older set of tennis players like they thought he might beat them.
 No acceptances to the challenge came forth. It went unanswered. The silence was deafening.
 Postmaster Gene Ezell, who at one time was as involved in the tennis tournament talk as anyone, started limping soon after the date-setting challenge and was complaining about being down in his back.
 Last weekend's rain must have left Oklahoma Lane's Harold Carpenter muddled in and unable to answer a challenge.

W. H. Graham of Farwell was interested in getting in on the fun, but he was ruled ineligible because of his lack of grandchildren.
 That left Herb in the driver's seat and he is the 1964 champion.

In spite of no tennis matches during Bull Town Days, there'll be a lot of other activity and worlds of fun.
 See you there!

Mrs. Ola Free Visits Family

Mrs. Ola Free and her daughters and families, Mr. and Mrs. Elbert Kelley and Mrs. Rouel
 (Continued on page 7)

C AND S CHEMICAL

Is Pleased To Announce



That **PHIL CASSADY** Has Purchased Our Fertilizer And Spraying Equipment And Is In Charge Of All Applications For Our Customers.
 We Know You Will Be More Than Pleased With Mr. Cassady's Work.

C and S CHEMICAL Bovina

(Formerly Bovina Farm Chemical)

Third Street

Phone 238-4311

IT'S A SMASH!

Bovina's First Annual

Bull Town Days

BONDS OIL CO.

Highway 60 -Bovina-



Thursday
 Friday
 Saturday
 August
 13-14-15

FUN For All The FAMILY

...And For The Finest Butane Service For Farm And Home.



Bonds Oil Co.

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BOVINA GIN CO.

SERVING

THE

FARMERS

IN THE

HEART

OF

PRODUCTIVE

PARMER

COUNTY

WELCOME!

TO THE

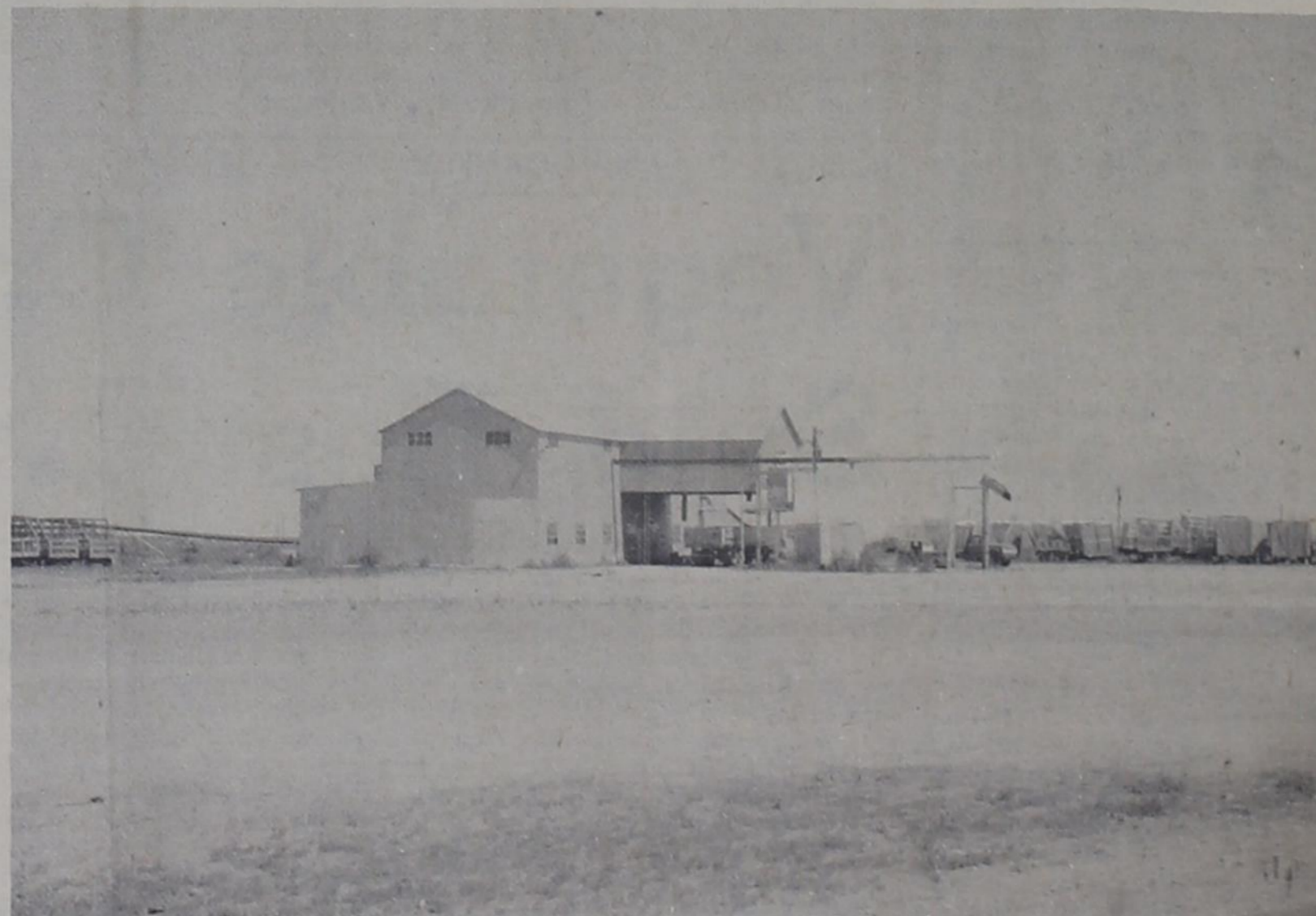
FIRST ANNUAL

BOVINA BULLTOWN DAYS

AND OLDTIMERS REUNION, AUG. 13, 14, & 15

FREE BAR-B-QUE

FRIDAY, AUG. 14th
DOWNTOWN-5 P.M.



BOVINA GIN CO.

Don Sides
Manager

BOVINA, TEXAS



COME TO

BOVINA'S Bulltown Days



...And While You're Here Shop Wilson's Super Market For The Finest Foods At Lowest Prices. These Specials Are In Effect Thursday, Friday, Saturday, August 13 -14-15, With Many Continuing Thru Wednesday, August 19.



3 Lb Can **69¢**

Circus **FRUITDRINK 4** 46 Oz. Cans **\$1**

PET MILK 2 Tall Cans **25¢**

Bama **Apricot Preserves** 18 Oz. Glass Tumbler **39¢**

5 KLEENEX \$1.00 300 Count Boxes

Soflin Toilet Tissue **4** Roll Pkg. **29¢**



1 Lb. Can **75¢**

Shurfine Fancy **TOMATO JUICE** 46 Oz. Can **25¢**

Shurfine Cream Style Golden Corn 2 No. 303 Cans **29¢**



FRUITS and VEGETABLES

Calif. Laroda **PLUMS** Lb. **19¢**

California Sunkist **LEMONS** Lb. **15¢**

California Green **CUCUMBERS** Lb. **12¢**

Texas Cello **CARROTS** Lb. Bag **10¢**

Fine Quality

FROZEN FOOD SALE

Libby **Strawberries** 10 Oz. Pkg. **29¢**

Morton **CREAM PIES** 3 14 Oz. Size **\$1**

MEAT SALE!



Affiliated Food Brand **BACON** 1 Lb. Pkg. **59¢**

Pinkney Cured **HAMS**

Shank Half or Whole Lb. **39¢**

Butt Half Lb. **43¢**

Affiliated Food Brand **FRANKS** 1 Lb. Pkg. **49¢**

Armour Star All-Meat **BOLOGNA** Market Sliced Lb. **39¢**

Shurfine **CATSUP** 20 Oz. Bottle **25¢**

Shurfine **VENNICILLI** 10 Oz. Cello Pk. **25¢**

Nabisco Honey **GRAHAM CRACKERS** 1 Lb. Box **37¢**

Cut Rite **Wax Paper** 125 Ft. Roll **29¢**

Sunshine Krispie **CRACKERS** 2 Lb. Box **55¢**

Blue Plate **BREADED SHRIMP** 10 Oz. Pkg. **49¢**

Shurfine **CAULIFLOWER** 2 10 Oz. Pkg. **39¢**



WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



SUPER MARKET
BOVINA

Of Interest To THE WOMEN

Evening Ceremony Unites Miss May, James Clayton

Miss Sandra Elaine May, daughter of Mr. and Mrs. Earl Wesley May of Levelland and James Neely Clayton, son of Mr. and Mrs. Jack Clayton, exchanged nuptial vows Friday evening in Fairview Baptist Church of Levelland.

Rev. Leroy Burris of Levelland read the double ring ceremony.

The couple exchanged vows before a simulated altar of candleabras banked by emerald greenery which featured baskets of gladioli.

Mrs. O. B. Wiley, organist, played traditional wedding selections and accompanied Miss Linda Cotten of Abilene as she sang "Walk Hand In Hand."

Given in marriage by her father the bride wore a full length gown of bridal satin and imported lace. The fitted bodice featured a portrait neckline and long sleeves which formed petal points over the wrist. The bell skirt of bridal satin flowed into a chapel train. Her elbow length veil of silk illusion fell from a tiara of pearls and crystals. She carried a cascade arrangement which featured a single orchid.

Carrying out tradition the bride wore a pin given to her mother by her father before their marriage. She wore pearls given to her by the groom and



MRS. JAMES CLAYTON

borrowed a handkerchief from her grandmother, a blue garter and pennies minted in the year of her birth and groom's birth were worn in her shoes.

Suzanne Allen of Whiteface attended her friend as maid of honor. She wore a blue street length dress of cotton satin brocade fashioned similar to that of the bride.

Attending as bridesmaids were Janice May and Judy May, sisters of the bride.

They wore pink cotton satin brocade street length dresses fashioned after the bride's.

Jacque McHam of Levelland, cousin of the bride, attended as flower girl.

Robbie Isham, of Lubbock, nephew of the groom, was ring bearer.

Dickie Clayton, brother of the groom, attended as best man.

Groomsmen were Jon Lin Riddle and Jackie Turner of Bovina.

Ushers were Roger Ezell and Olen Johnston of Bovina.

Immediately following the wedding the brides parents hosted a reception honoring the couple.

Vicki Clayton, cousin of the groom and Karen Barton, cousin of the bride, served traditional wedding cake and punch to guests.

For her wedding trip the bride chose a three piece blue

Mrs. Ellison Has Surgery

Mrs. Buck Ellison underwent surgery on her arm at Memorial Hospital in Clovis Tuesday morning.



ANNIVERSARY CELEBRATION--Mr. and Mrs. Arnold Hromas celebrated their Silver Wedding Anniversary Sunday with a reception at their home.

Couple Celebrates Silver Anniversary

Mr. and Mrs. Arnold Hromas were honored with a Silver Wedding Anniversary reception Sunday afternoon in their home.

Greeting and receiving guests were Mr. and Mrs. Hromas and Mrs. Charlie Hromas of Farwell.

Flowers for the occasion were sent by the couple's daughter and husband, Mr. and Mrs. Jerry Wilburn of Madrid, Spain. They presented Mrs. Hromas with an orchid corsage to compliment her white ensemble.

The serving table was laid with a white linen cloth and centered with a wedding candle decorated with pink roses and silver ornaments. The tiered wedding cake was decorated with a pink and white theme which were the colors chosen by the honoree. Silver and crystal appointments completed the table.

Presiding at the refreshment table were Miss Gwen Christian and Mrs. Mike McManigal, of Farwell, neices of the honoree.

Mrs. Arnold Freeman, neice of the couple, registered guests. During the afternoon approximately 100 guests called. Several unable to attend sent gifts and many phoned congratulatory messages.

Miss Judy Roach sang "Walk Hand In Hand With Me" a request of the couple.

Hosting the courtesies were sisters and families of Mrs. Hromas. They are Mr. and Mrs. Harold Carpenter, Mr. and Mrs. Frank Edwards, Mr. and Mrs. Joe Mack Williams and Mr. and Mrs. Charlie Hromas of Farwell, Mr. and Mrs. J. C. Boone of Clovis, Mr. and Mrs. Wendol Christian and his parents, Mr. and Mrs. E. A. Hromas of Bovina.



MRS. DENNIS JOHNSTON

Marriage Announced

Mr. and Mrs. B. G. Billingsley announce the marriage of their daughter, Shirley, to Dennis Johnston, son of Mr. and Mrs. E. O. Johnston.

The couple exchanged vows last Sunday at Bovina Church of Christ.

They will make their home in Lubbock where he will attend Lubbock Christian College.

Talent Show Thurs. Night

Bull Town Days talent show which is slated for Thursday night has approximately 10 or 15 acts, according to Joe Wayne Harper, director of the show.

Acts included western, rock and roll, popular, piano and other musical selections.

Harper encourages everyone to enter the show and to attend the activities Thursday night at school auditorium.

Registration For Music Students

In Progress

Mrs. Margaret Caldwell, local piano teacher, is now registering students for piano lessons which begin in September.

Mrs. Caldwell asks that students who are interested to register by September 1 if possible.

Society Plans Annual Dinner

Mrs. Amelia Mesa was accepted as a new member of Guadalupe Society Sunday August 2 at a monthly meeting in St. Ann's Parish Hall.

The society planned its annual Mexican dinner for September 6 with serving time from 11 a. m. until 2 p. m. and from 4 to 6 p. m.

Volunteer committees were Mrs. George Cervantez and Mrs. Cordie Vargas, decorations, Mrs. Gil De Leon and Mrs. Ben C. Rejino, entertainment; and Mrs. S. A. Brito, Mrs. Fela Serna, and Mrs. Gil DeLeon, food. Tickets will be sold for \$1.25 per plate and Mrs. Rejino will be in charge.

Door prizes will be awarded and free entertainment will be part of the program.

Mrs. George Cervantez and Mrs. Rejino reported on the D.C.C.W. workshop they attended at Lubbock Christ The King Church in July.

Members presented Mrs. Cervantez, outgoing president, with a gift of appreciation for her work as president.

Refreshments were served to the group by Mrs. Elena Perez.

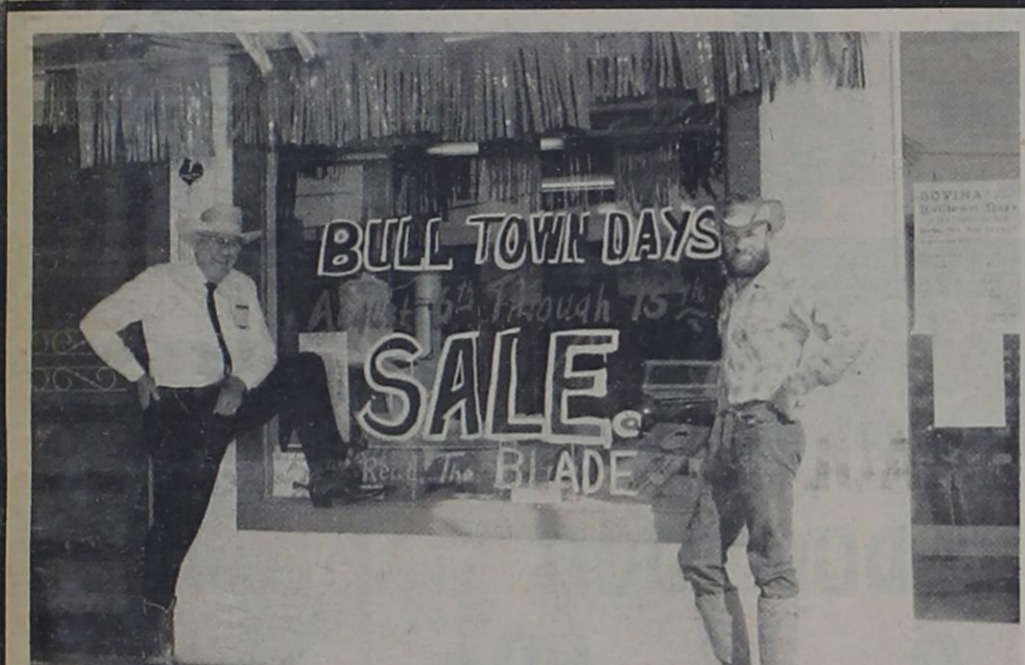
The Texas Department of Public Welfare was established in 1941.

-WANTED-
All the old timers of the Parmer County area to attend the OLD TIMERS REUNION in downtown Bovina Friday, August 14, beginning at 10 a.m. and lasting throughout the day.

Gaines Hardware Welcomes everyone to BULL TOWN DAYS and extends an especially cordial invitation to all our OLD TIMER FRIENDS.

GAINES Hardware Co.

"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"



Williams' Bull Town Days Sale Closes Saturday Night, Aug. 15. Still Time To Take Advantage Of Our Many Bargains. Savings Up To 40%

WILLIAMS Mercantile Company

"Pioneers In Bovina"

The Mary Marr Shop Invites You To BULL TOWN DAYS AND TO OUR NEW OWNERSHIP SALE AND

CLEARANCE!

All Children's SUMMER CLOTHING 50% OFF

Girls PAJAMAS Values To \$3.98 \$2.00

Girls KNIT SHIRTS 1/2 PRICE

LADIES' DRESSES Reg. \$10.95 - \$8 Reg. 14.98 - \$10 Reg. 17.98 - \$12

THE MARY MARR SHOP Furne Harris Third Street Bovina

Bovina Dry Goods E-X-P-A-N-S-I-O-N SALE

Starts Thursday, August 13 Save Now For Back-To-School

Colorful! Boys' Western Shirts Sizes 1-18 \$2.98 - \$3.98	Boys BOOTS Acme--Texas All Sizes Good Style	Girls Cinderella Back-To-School Dresses \$2.98 - \$3.98 - \$4.98
LADIES DRESSES SHIRTS, TOO \$4.98	Ladies' Half Slips \$1	Panties 3 For \$1
LAY-A-WAY Your Back-To-School JACKETS \$4.98 and \$7.98	Ladies' WESTERN SHIRTS Short and Long Sleeve \$3.98 & \$5.98	Bras \$1.29 And Up
Boys' Casual Sizes 2-7 Reg. \$2.98	PANTS \$1.69 Good Colors	Girls SHORTS Pr. 29c 4 Pr. \$1
BRADFORD HATS Black Brown Silver Belly \$10 To \$14.95	SPORT-DRESS SHIRTS Short Sleeve \$2.00	Girls Cinderella SHORT SETS Pr. \$1.97
Men's BOOTS Justin \$28 Up Nocona \$28 Up Acme \$15 Up Texas \$15 Up	Just Arrived Karmon Western SHIRTS \$7.98	Short Sleeve WESTERN SHIRTS \$2.00 - \$3.00
	Unconditionally Guaranteed WESTERN WEAR \$9.95 to \$10.50	A New Pair FREE If They Rip Or Tear In 6 Months Wear
	California Style LEVI'S White Brown Size 27-34 \$4.98 Green Black	BLUE LEVI'S Sizes 27 to 38 \$4.15
	JEANS Prairie Kid Sizes 1-12 \$1.98	Levi's-Farah-Lees And Color Levi's Sizes 1-12 \$2.98 and \$3.65

BOVINA DRY GOODS The Store Where Your Money's Worth More



OLD TIMERS--Shown here are several Bovina residents who posed for the photographer in 1920. The picture was made at a farm home east of town. Several of those shown are still residents. (Photo courtesy of Roy Hawkins.)

WANT ADS

KINDERGARTEN - Now taking enrollment for 1964-65 terms. Call Mrs. Jimmy Ware, 238-6531 for further information. 4 tnc

FOR SALE -- Mustard Theatre, Bovina, and Border Theatre, Farwell. Buildings and all equipment in excellent repair. Will sell theatres separately or as package deal. Ideal family operation. Terms, Contact Ira S. Levins, 205 Ave. C, Farwell, phone 481-3423. 7-tnc

Medical Management Of The Overweight Patient
Dr. Youngblood
519 Pile Clovis

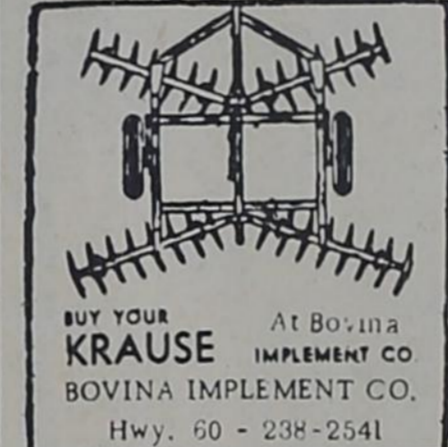
FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23 tnc

LOST -- Hunting knife in black leather case. Otho Hammonds, Pho. 238-2551. 5 2tc

Lightning Arrestors Installed
Protect Appliances and TV

BOVINA ELECTRIC
Odis White - Pho. 238-3871

ATTENTION, WORKING MOTHERS - will do baby sitting in my home by the hour, day or week. Call Mrs. Bessie Webb, 238-2821. 7-3tc



Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizen's Bank Building
Clovis, New Mexico
Dial: 763-3521 or 763-6455 7-4 tc

FOR "a job well done feeling" clean carpets with Blue Lustre. Rent electric shampooer \$1. Super Saweway.

FOR SALE - Hotpoint bronze tone electric range and Frigidaire portable dishwasher. See Pat Whitecotton or phone 238-2851. 7-1tc

Need good credit to take up payments on my Necchi Sewing Machine -- completely zig zag. Six payments of \$5 each. Write Box 4666, Tech Station, Lubbock. 7-2tc

FOR SALE -- 1300x24 and 1400x24 slick and sound used maintainer tires. Charlie Jefferson, commissioner, Precinct 3, Farmer County. Phone 238-2581. 7-3tc

★ CBS ★ NBC ★ ABC
Get All Three Major Networks To Perfection!
Get On Cable TV Now!
• Low Tie - On Fee
• As Low As \$12. Down
• Low Monthly Rates
Clearview Company
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Phone Bovina 238-3592
Or Ftona 4311

Take over payments on late model zig-zag equipped Singer in walnut console. 5 payments at \$5.96 or \$25 cash. MUST HAVE GOOD CREDIT. Write Credit Manager, 1114 - 19th Street, Lubbock, Texas. 6-2tc

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER ONE ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 3, 1964.
SENATE JOINT RESOLUTION NO. 6 proposing an amendment to Section 5 of Article VII of the Constitution of the State of Texas so as to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:
Section 1. Section 5 of Article VII of the Constitution of the State of Texas is amended to read as follows:
"Section 5. The principal of all bonds and other funds, and the principal arising from the sale of the lands hereinbefore set apart to said school fund, shall be the permanent school fund, and all the interest derivable therefrom and the taxes herein authorized and levied shall be the available school fund. The available school fund shall be applied annually to the support of the public free schools. And no law shall ever be enacted appropriating any part of the permanent or available school fund to any other purpose whatever; nor shall the same, or any part thereof ever be

appropriated to or used for the support of any sectarian school; and the available school fund herein provided shall be distributed to the several counties according to their scholastic population and applied in such manner as may be provided by law."

Section 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors at an election to be held on the first Tuesday after the first Monday in November, 1964, at which election all ballots shall have printed thereon the following:
"FOR the Constitutional Amendment to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund."
"AGAINST the Constitutional Amendment to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund."

Section 3. The Governor of Texas shall issue the necessary proclamation for the election and this amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this State.

Blade Sawdust

By Sue Moten

With Bull Town Days celebration in the air it brings to mind lot of memories of days gone by.

When people go to reminiscing about school and the early functions it brings to mind the former cafeteria which was run by Lula White. Now in order not to make Lula seem that old we will just say that she was cafeteria mom when we started to school.

The cafeteria was a real small place for cooking which doubled as the homemaking kitchen. Meals were served in the hall and eaten in the rooms. This was a precarious situation for first graders, trying to carry a plate, silver and a glass of milk. However, it was managed everyday with only one or two things per room spilled.

Another aspect of school life occurred when the building burned in 1953!

Going to class was sometimes an adventure; especially if the weather happened to be bad. Can remember trekking to class at the Baptist Church one time during a rain storm that we haven't seen the likes of since. One thing that stands out in our mind is that even though there was a lot of bad weather there didn't seem to be any more colds or sickness than usual. The math building which was a real doozie was worse during a sand storm than at any other time. This made for grit on the paper as well as zero visibility in the room. However, there wasn't a great deal of complaining and the teachers were understanding when everyone crowded around the heaters in the room in order to keep warm.

Another aspect of early Bovina that we remember is a tree stump which used to be in front of what is now the Spudnut Shop. Dad Britchford used to sit on the stump and pass out nickels or quarters to the youngsters.

Another daily feature of life in years gone by was the growl of John Kimbrow at the drug store. He would usually greet all customers with "What do you want?" Anyone who knew him realized he wasn't mad but those who didn't were somewhat shocked.

Shower To Fete Mrs. Clayton

Mrs. James Clayton, the former Sandra May, will be honored with a bridal shower Thursday, August 20, in fellowship hall of First Baptist Church. The come and go courtesy will be between the hours 3 and 5 p.m.

Hosting the occasion are Mrs. Roy Dodson, Mrs. Wallace Rogers, Mrs. Earl Stevenson, Mrs. F. O. Turner, Mrs. Troy Fuller, Mrs. Bobb Englant, Mrs. Leslie McCain, Mrs. Jim Heard, Mrs. Arnold Hromas, Mrs. Joyce Lide, Mrs. Weldon Moody and Mrs. Travis Lloyd.

Shower To Fete Recent Bride

Mrs. Dennis Johnston, the former Shirley Billingsley, will be honored with a post-nuptial shower Tuesday August 18 in Fellowship Hall of Bovina Church of Christ.

The come and go courtesy will be between the hours three and five p.m.

Friends of the couple are cordially invited.

Hosting the shower are Mrs. Robert Calaway, Mrs. Joe Pinner, Mrs. Billy Johnson, Mrs. Billy Marshall, Mrs. Marlin Ferguson, Mrs. Buck Ellison, Mrs. James Boardman and Mrs. Kathryn Hancock.

CARD OF THANKS

A precious one from us has gone,
A voice with love is still,
A place is vacant in our home,
Which never can be filled,
We wish to express our sincere thanks for the kindness shown us during our recent bereavement. A special thanks we say to those who sent flowers food and moral support.
The family of W. J. Parker
7-1tc

One of the largest salt plants in the nation is located at Grand Saline in Van Zandt County.



Will you lose one out of five pounds to midge? Not this year. Not with Diazinon.

Midge damage can cost you 900-1600 pounds per acre in sorghum planted to yield 4500 pounds. That's like losing one pound or more out of every five pounds you counted on at harvest. This year, you don't have to pay that price. This year, you can use Diazinon® insecticide.

Texas college test results:

Two Texas colleges tested Diazinon for midge control in 1963. Results? Effective control. An 80% increase in yield. Now, USDA acceptance of Diazinon for control of sorghum midge means you can expect a similar yield increase.

Spray Diazinon after 90% of the

heads have emerged from the boots. Then, four days later, spray again. You'll knock out the second wave of larvae and complete the control job.

Extra advantages of Diazinon

You can harvest or feed your sorghum to livestock 14 days after spraying with Diazinon. Diazinon is easy to work with—you don't need any special clothing or equipment. And, accidental spray drift to nearby forage causes no milk or meat residue problems.

Ask your supplier for Diazinon . . . the newest and best in midge control.

Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Saw Mill River Road, Ardsley, N. Y.



CREATORS OF CHEMICALS FOR MODERN AGRICULTURE

The **CASE** Farm Equipment Exhibits Will Be On Display In Bovina's Bull Town Days

PARADE Friday at 10 a.m.

Oklahoma Lane Invites You To Attend The Parade And Especially Welcomes You To Look Over The Case Farm Equipment Exhibits

We'll See You In Bovina During **Bull Town Days**

OKLAHOMA LANE FARM SUPPLY

Phone 225-4366

Pioneer Hastings Remembers Bull Town

Frank Hastings, pioneer resident, recall the early days of Bovina as ones in which the area was entirely cattle country. Mr. Hastings tells the

story of the worth of a bull in those days. He and his partner Luther Barnes, bought what was called the Big Sections of Land for \$7000. With land the price it is today \$10 an acre seems pretty cheap but in those days it was considered a good price, Hastings says.

He tells that when he first came to this country in 1902 he worked as a ranch hand for \$25. a month. He worked at Redtower Camp which was a part of the Star Ranch near Lazbuddie. It was here that he first met Press Abbott, who was a pioneer in this area also.

Mr. Hastings tells a story of Mr. Abbott's on how the

name Bull Town arrived in Bovina. It seems that the XIT ranch stored cotton seed in small sheds near the tracks and the hands who loaded it into the sheds from the tracks weren't too careful and spilled a great deal of seed. Bulls which were wintered here at this time would wander over to the sheds which were located a few yards from the tracks

and eat the seed. If there was any on the tracks this mattered not. They would wander on the tracks and eat. The brakemen on the train had to stop at a cattle guard which was located near what is now Triplett Feeding Co. and continue down to what is now Cicero Smith Lumber Company, and get

the bulls off the tracks. They were given orders from the Amarillo office not to continue the train until all the bulls were removed from the tracks. Thus the "brakes," as Mrs. Hastings refers to them, started calling this switch "Bull Town".

Mr. Hastings and his partner, Luther Barnes of Memphis put in a general store here in the years that followed. Mr. Hastings says Mr. Barnes was the boss and he was the flunkie. He

also recounted that they loaded many wagons in Bovina and one of the ones he recalled loading was that of J. Frank Norfleet, Norfleet so the story goes, was swindled out of a large sum of money by international connen and later turned to detective work after having tracked down his own swindlers.

One of the earlier jobs Mr. Hastings held down was one of sanding cars. He noted that he earned \$1. a day

for this effort and that the sand was hauled in from the sand hills at Portales.

Mrs. Hastings came here in December of 1909 and taught school for one year here at Bovina. She and Mr. Hastings married in 1915.

Mr. Hastings noted in an earlier interview that there had never been any saloons in Parmer County and that it was a quiet place to live in the early days and was not as the wild west shows on television depict it.

It's Unbeatable!
SUPER RAINBOW
is guaranteed to
OUT PRODUCE
any other fertilizer on the market!



It will produce a yield or quality increase worth more than its extra cost, or that cost is refunded.

TAKES THE RISK OUT OF FERTILIZER BUYING!

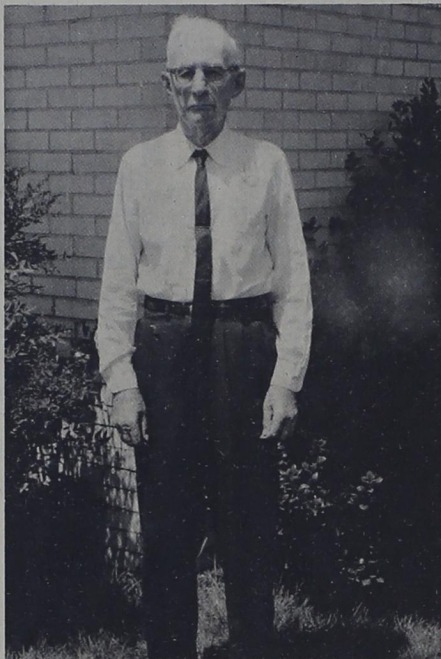
No gimmicks, no fancy talk, no run around—just plain facts! New formula Super Rainbow guarantees, in writing, extra results or it's extra cost is refunded. No acreage limits—every acre fertilized by Super Rainbow is guaranteed. Order today while supplies are plentiful.



RAINBOW GUARANTEED TOO!
Rainbow premium plant food carries a similar guarantee against any regular fertilizer. See us for details.

C and S CHEMICAL

Third Street Bovina Phone 238-4311



PIONEER RESIDENT -- Frank Hastings, pioneer resident, came here in 1902 and later established one of the first businesses in Bovina.

OFFICIAL NOTICE

Bovina Independent School District board of trustees will meet Monday, August 17, at 8 p.m. in superintendent's office for purpose of adopting a budget for 1964-'65 school year. Patrons of the school district are welcome to attend this hearing.

Otis Spears
Superintendent
Bovina Schools

OL-TIMERS

WELCOME TO BOVINA

BULLTOWN DAYS

For 44 Years, We Have Served With Integrity
And Distinction As Bovina's Independent Insurance Agency. We Are Proud To Have Had The Privilege Of Service And Friendship Of The Many Fine Folks In The Heart Of Productive Parmer County. It Is Now Our Privilege To Invite Those Who Have Made Our Business Prosper

To Celebrate With Us At Bovina's
First Annual Bull Town Days.
SEE YOU AT BULL TOWN

AUGUST 13, 14, & 15

Wilson-Brock Agency



"All Kinds Insurance"

Joe Wilson -- Bovina -- Aubry Brock

SALUTING BOVINA WITH — BULL TOWN DAY SPECIALS

Reg. or Super--24's KOTEX 69¢	Family Size GLEEM COLGATE CREST PEPSODENT 63¢	TRANSMISSION FLUID qt. 37¢
500 Count Notebook PAPER 77¢	LOVING CARE By Clairol \$1.27	\$5.95 #202 ZEBCO REEL \$3.67
Reg. 49¢ Spiral NOTEBOOK 33¢	Ladies Stretch Strap BRAS 97¢	FOAM RUBBER ALL SIZES
Easy On 22 Oz. Spray STARCH 47¢	\$1.00 Size BRUSH ROLLERS 2 FOR \$1	One Quart Thermos Bottle \$1.37
Reg. 69¢ Aero-Shave SHAVING CREAM 27¢	Men's Cushion Sole WORK SOCKS 3 PAIR 87¢	One Bushel Laundry BASKET By Loma 67¢
\$1.00 Size Jergens LOTION 77¢	Men's Wrangler 14 Oz. JEANS \$3.47	Cigarettes Regulars \$2.59 Kings & Filters \$2.69

SURPLUS CITY Discount

110 PARK AVE.
Plenty of Free Parking

IN HEREFORD

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Mon. thur Fri.
Sat. 8 to 10

BOVINA ★ FIRST ANNUAL Bulltown Days and OLD TIMERS REUNION Bovina, Tex. - Aug. 13, 14, 15

-SCHEDULE OF EVENTS-

THURSDAY

QUEEN CONTEST 7:00p.m. Roping Arena
TALENT SHOW 8:00p.m. School Auditorium

FRIDAY

PARADE 10:00a.m. Downtown
MATCHED ROPING 2:00p.m. Roping Arena
JR. MATCHED ROPING
OPEN JACKPOT ROPING
COW CALLING CONTEST 4:00p.m. Roping Arena
JR. CALF SCRAMBLE
FREE BAR-B-QUE 5:00p.m. Downtown
OLDTIMERS REUNION 8:00p.m. Downtown

CONTESTS

SQUARE DANCE - BEARD GROWING - FIDDLERS

SATURDAY

QUARTER HORSE SHOW 10a.m. Roping Arena

- This Schedule Compliments Of -

PLAINVIEW PRODUCTION CREDIT ASSOCIATION

Office At 612 EUCLID, FRIONA WADE WRIGHT, MGR.

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PLAINVIEW, LITTLEFIELD, DIMMITT, FLOYDADA, OLTON, TULIA, MULESHOE, SILVERTON

Barbecue--

(Continued from page 1)

town Bovina. In addition to the barbecue beef, the menu will consist of pinto beans, pickles and onions and bread. Bovina cantaloupe will also be served with the meal courtesy of Gateway Produce. Cold soft drinks will be sold at the feed by Bovina Roping Club members.

The festivities are being sponsored by the roping club in cooperation with Bovina Chamber of Commerce and Agriculture.

Functions following the free supper, all to be held in the roped-off downtown section are a fiddlers contest, square dance contest and beard growing contest.

In fiddlers contest, cash prizes will go to first three winners in two divisions -- open and over 65 years old. Al Kerby will be in charge of the fiddling and the square dance contest. Some six squares of four couples each are expected to compete for the square dance prizes.

Beard growing contest will be judged at 8:30.

Awards for all contests will be made at the Friday night doings.

Another featured event Friday will be an old timers reunion to be held throughout most of the day. Bovina Woman's Study Club will be in charge of this portion of the celebration which will be in building next door to Williams Merchantile. Registration of old timers will begin immediately following the parade.

Old timers are asked to bring a basket lunch. Coffee and soft drinks will be made available by Study Club members.

Four 1000 pound beeves will be barbecued for the free feed. They were produced by Amos Steelman. Cooking of the meat will begin tomorrow (Thursday) afternoon at 4 at a pit north of Bovina

Restaurant. Mutt Graham will supervise the barbecuing.

"We want people from throughout the area to attend all the events of our Bull Town Days celebration," invites Chamber Manager Jack McCracken, who is in charge of the planning.

Contestants in the queen contest are requested to be at the roping arena at 7 p. m. Thursday. Rules state that queen candidates must be 20 or younger, single, be dressed in Western attire, be able to enter the arena horseback and be able to be present for all activities of the celebration.

All organizations and businesses are urged to enter queen candidates. Trophies will be presented to first, second and third place winners. Odis Echols, Sr. of Clovis will serve as judge.

Saturday's big event will be Bovina Roping Club fourth annual quarterhorse show.

Some 150 horses are expected to be entered in 22 halter classes and seven performance classes. Performance classes consist of reining, barrel racing roping and cutting.

Caldwells Have Family Reunion

Members of Caldwell family had a reunion last week at Ruidoso, N. M.

Those attending the outing were Mr. and Mrs. Bedford Caldwell and family, Mr. and Mrs. Tom Caldwell and family, Mr. and Mrs. Chuck Caldwell and family of Midland; Mr. and Mrs. Ralph Caldwell and family of Lubbock; Mr. and Mrs. Bob Caldwell of Adrain; Mrs. Vic Coats and family of Wichita, Kan.; and Mrs. J. R. Caldwell.

Minyens To Colorado

Mr. and Mrs. Ronald Minyen, O. C., Kathy and Elaine, returned last week from a trip to Colorado. They visited the school O. C. plans to attend in Denver and vacationed at Beaver and Mesa Lakes on Grand Meza.

Letter To Editor--

(Continued from page 2)

Visits Family--

Barron, vacationed recently in California and other points of interest.

They attended a reunion at the home of her son in Reddin, Calif. and visited with her daughter in Montague, Calif.

Mrs. Bill D. Lane

BULLTOWN DAYS

AUG. 13, 14, & 15

HOWDY PARDNER!

DO THE CHORES EARLY, AND COME-ON TO TOWN

- JUNIOR CALF SCRAMBLE
- SQUARE DANCE CONTEST
- FIDDLERS CONTEST

FUN FOR EVERYBODY

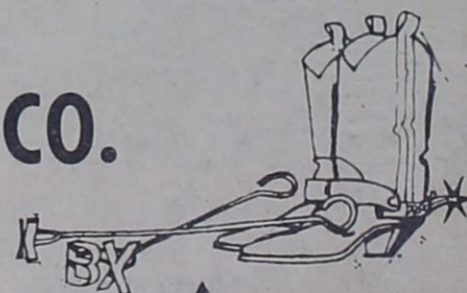
FOR FARM MACHINERY AND SERVICE

AS DEPENDABLE AS THE COMMUNITY THEY SERVE-

-SEE-

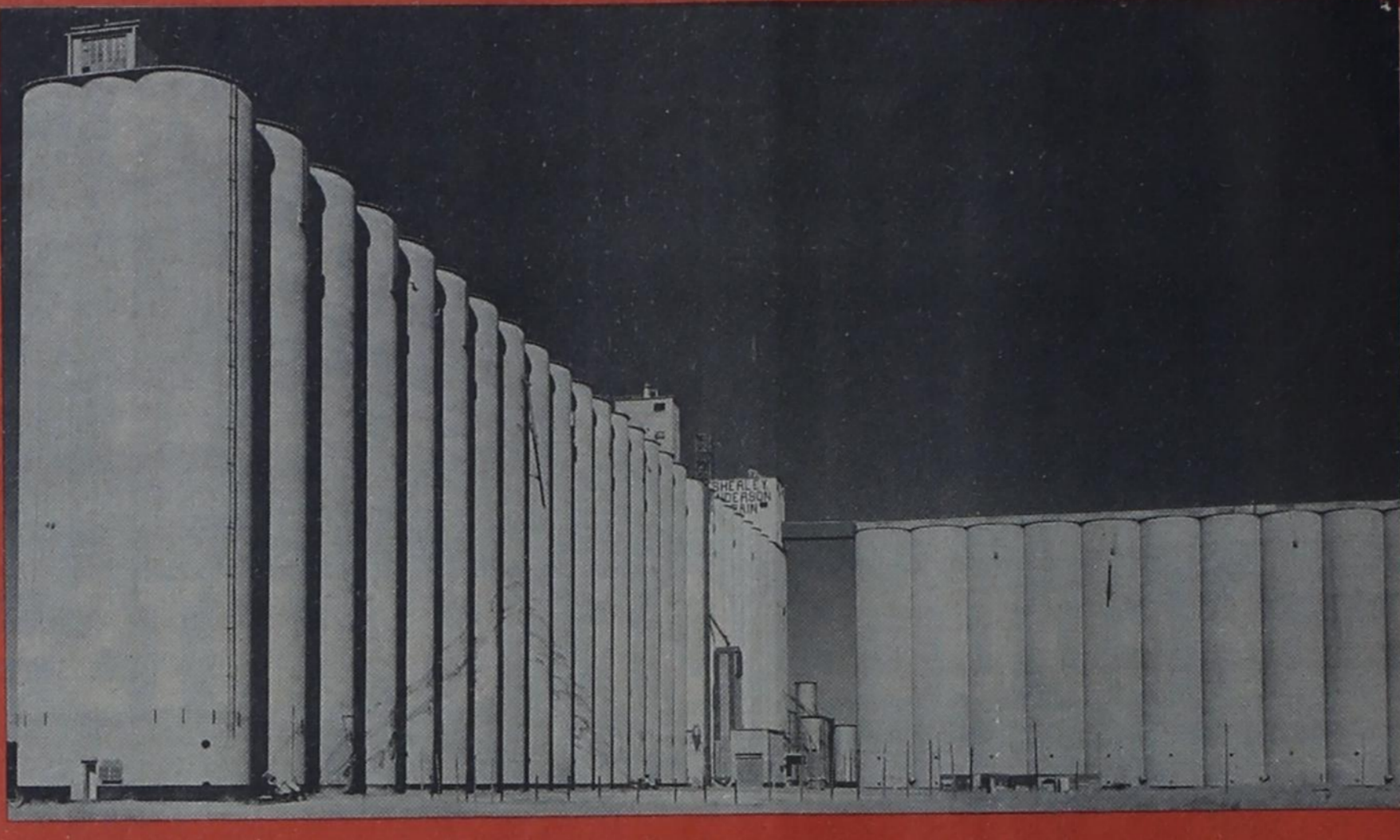
BOVINA IMPLEMENT CO.

-Your Massey-Ferguson Dealer-
Hiway 60 238-2541 Bovina



SALUTING BOVINA

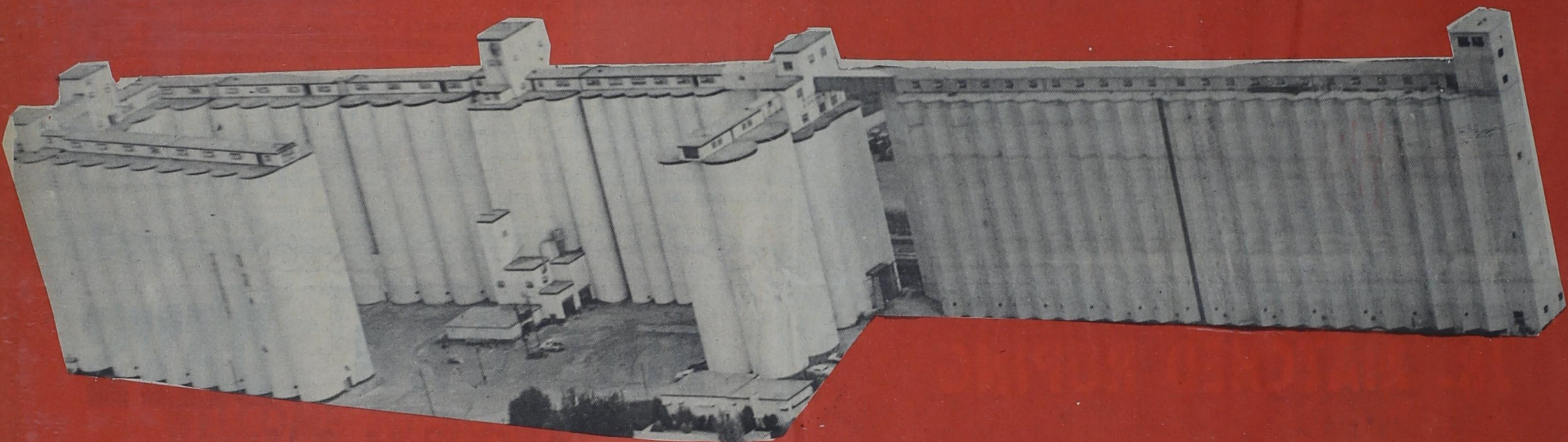
On Its First Annual Bull Town Days Celebration
Thursday, Friday, Saturday, August 13-14-15



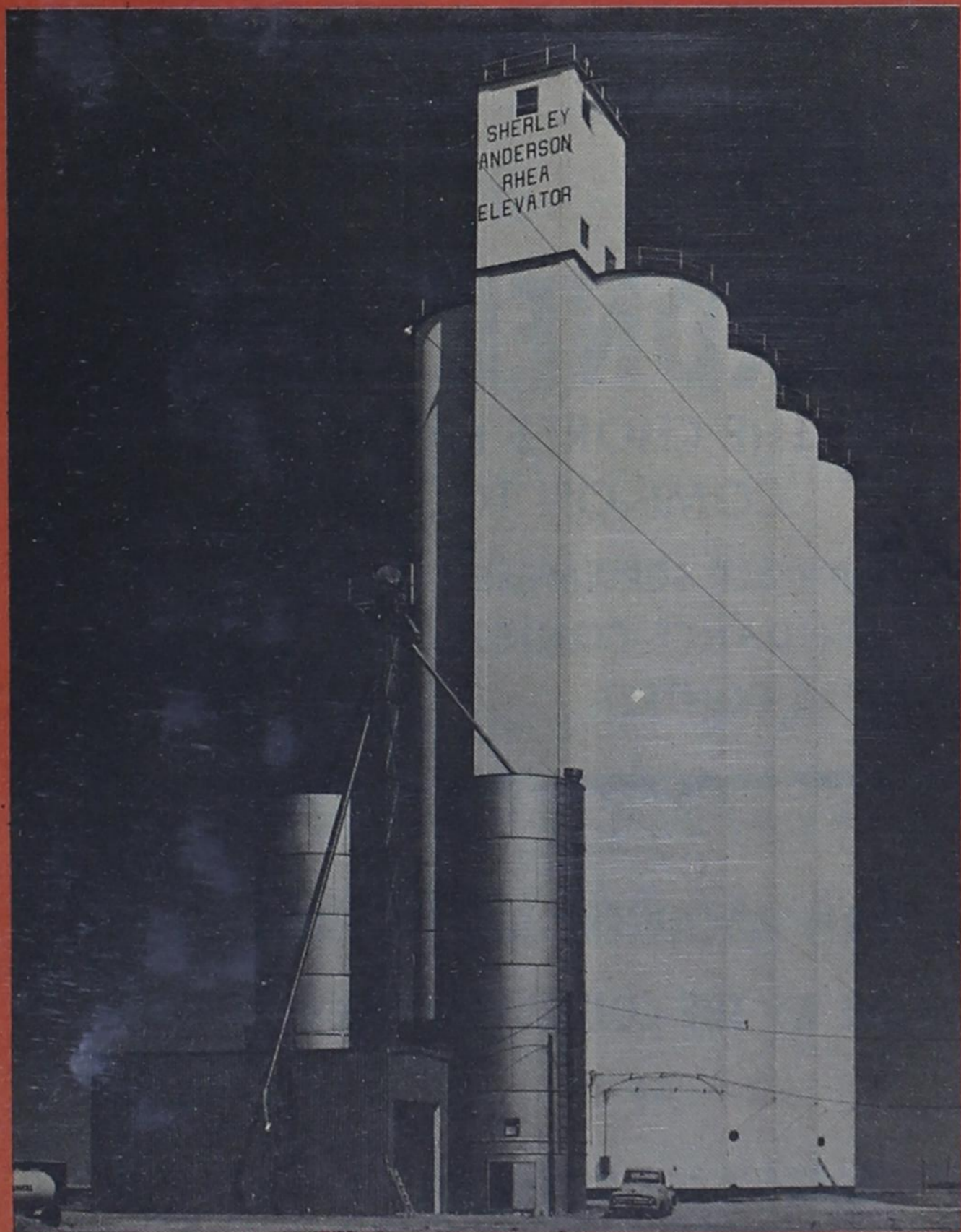
SHERLEY-ANDERSON-PITMAN, INC. - FARWELL
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS

SHERLEY-ANDERSON GRAIN CO. - LARIAT
ASA SMITH

SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



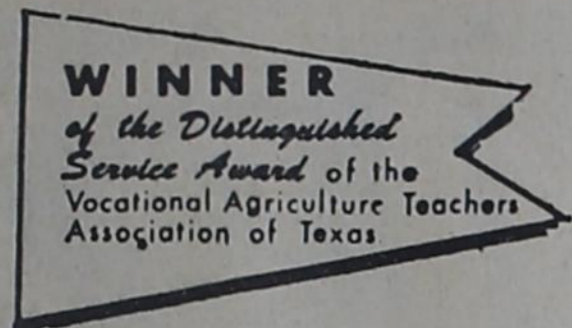
Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR
JOE ALLEN



Sherley - Anderson LAZBUDDIE ELEVATOR
JOE MOORE--CLOYS STANBERRY



The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
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Single
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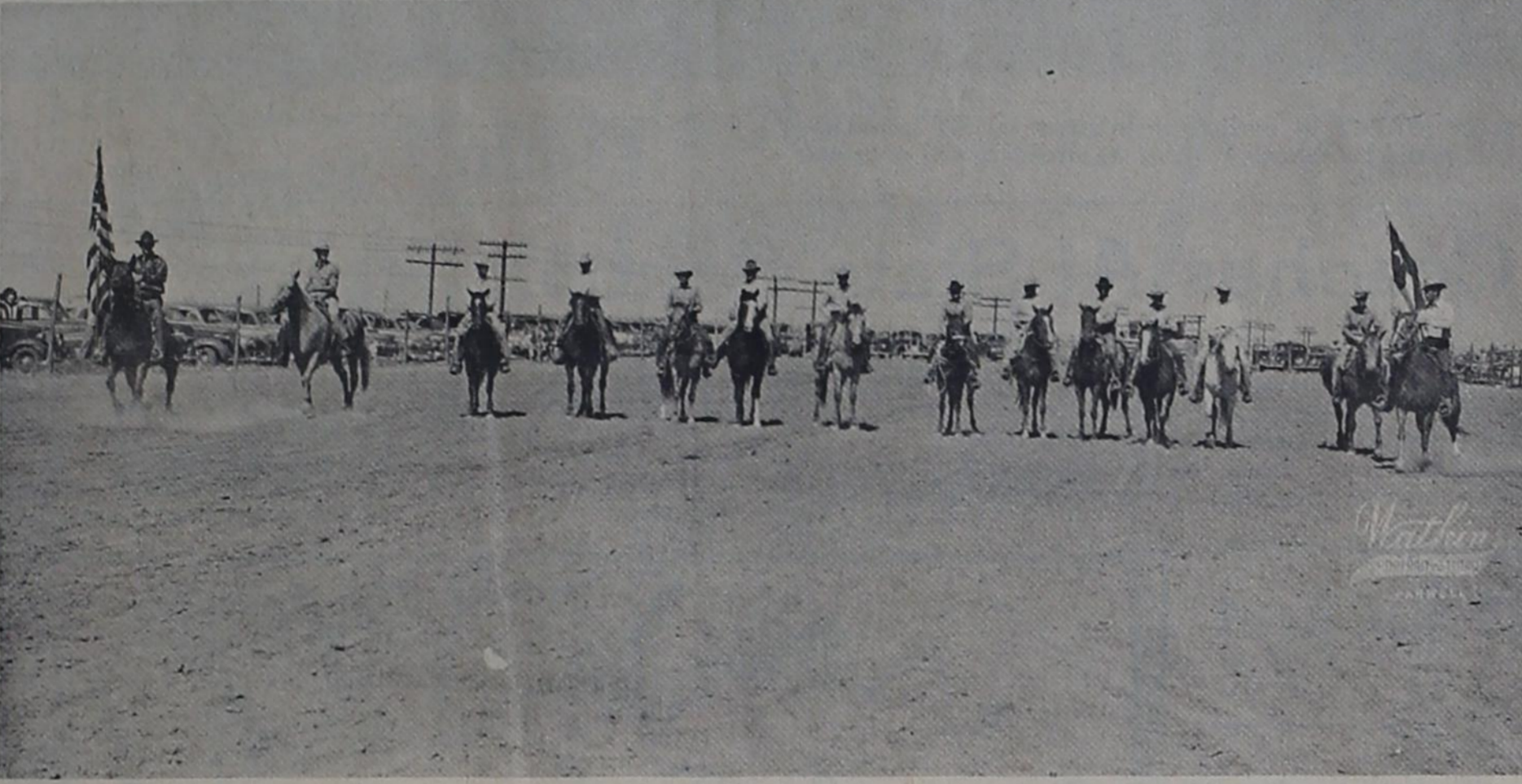
THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, AUGUST 12, 1964

BOVINA, TEXAS

VOL. IX NO. 7

Railroaders Gave Bovina Its Name Of Bull Town



GRAND ENTRANCE -- A grand entrance was made by several sponsors and participants in the first rodeo in Bovina in 1947. They are from, left to right, R. T. Harbour, Bass Elliott, Pete Davies, George Trimble, Fred Carson, Bob Pringle,

David Carson, Billie Sudderth, Tom Hudson, Willis Branscom of Lazbuddie, U. B. Wheeler, Charlie Jefferson, T. G. Hudson and Vernon Estes. (Photo courtesy of Mr. and Mrs. Billie Sudderth.)

Bull Town, as it was known in the latter 1890's, arrived at the name Bovina from the Latin derivation of Bull Town.

The year 1898 saw the Santa Fe Railroad come to this country, lay its shiny tracks and make ready for the smoky black engines to begin puffing across the prairies from Amarillo to Clovis. They had switches all along the way and the sight of one switch which is now Bovina was chosen by the general manager of the XIT spread and a superintendent of the Santa Fe.

A box car which doubled as a depot was put here and stock pens were erected. This same year the XIT decided to breed better cattle and had several car loads of Durham bulls shipped in. The bulls kept getting on the tracks and the engineers would have to stop the train and move them. Thus the switch became to be known as Bull Town.

During this time Bull Town was known to be the largest cattle shipping point in the world.

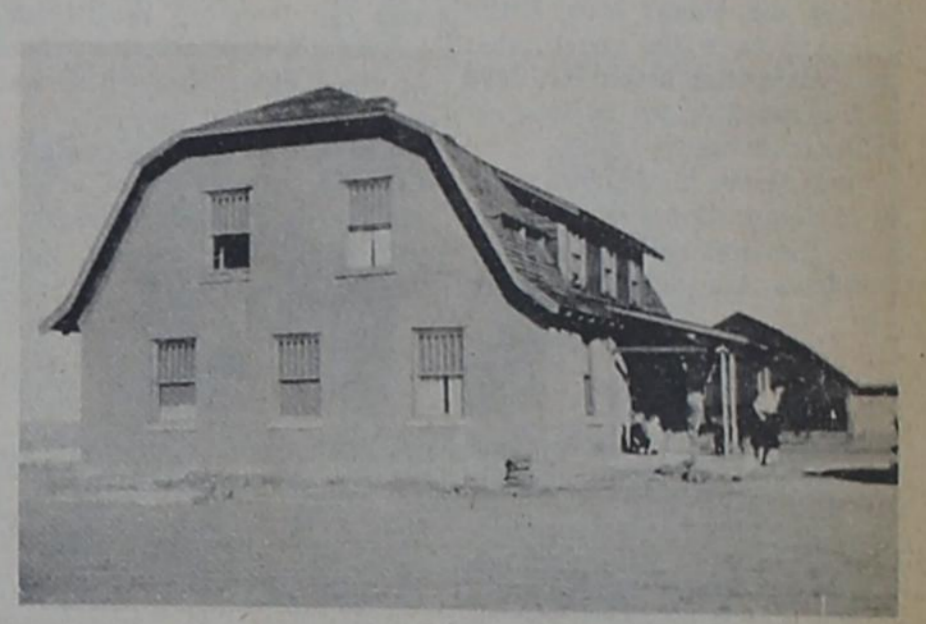
Bull Town boasted a business called "Bovina Mercantile" in 1903 which was owned by Frank Hastings and his partner.

Another man who played an outstanding part in the founding of Bovina was Press Abbott. He came to the Plains in 1894.

Five children attended the first public school in Bovina which was held in a section house of the XIT spread. The first graders were Mrs. Kate Queen, Mrs. Mattie Spurlin, Morris Fowler, Horas Nickles and Virgle Cummings.

In 1907, a building was constructed for school and this building at present time is a portion of St. Ann's Catholic Church. A brick structure was constructed in 1911 which added eight classrooms and was a part of the building that burned in September of 1953.

The school continued its steady growth and in 1927 an addition was made that provided seven more classrooms, a study hall, library and small



EARL HISE HOME -- This is a picture of what was once the Tidenberg place, north of Bovina. Several will recognize it as the Earl Hise home today. (Mrs. Pearl Hastings photo.)

gymnasium. In 1950 and 1951 another addition was made to the campus. The Willford Gym was built and named in honor of R. N. Willford, or "Mr. Bob" as he was known to both students and teachers. He was custodian for a great many years at the school.

Some of the first business establishments here were a restaurant run by the Nickles family which was primarily for the Santa Fe. The Cummings ran a pump house and the family of Kate Queen had a hotel.

There were no saloons in Bovina but Texico was wet. This is where the cowboys went. They would even hire the engineer to run the train to Texico for their

night out. The first home built in Bovina is the one which now belongs to Mrs. Laura Tritsch.

The first post office was housed in the XIT ranch house after which it moved to the store owned by Frank Hastings and his partner. After Frank Hastings store burned the post office was moved to Roy B. Ezells home where it remained for several years.

Bovina had a bank in 1907 and it continued until 1919 at which time capital ran short and it was closed. It was located where the Masonic Lodge hall is currently.

All in all, Bull Town must have been an exciting place to reside in the early 1900's.



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PHILLIPS DEALER

CHARLES OIL CO.

HARRY J. CHARLES-OWNER

TIRES - BATTERIES - ACCESSORIES

*GASOLINE *BUTANE *MOTOR OIL



Charles Oil Co. will mark 15 years of service to Bovina, and area farmers, on December first.

The ten years have been successful ones, and have seen Charles Oil Co., grow from one Phillips 66 Service Station and wholesale gasoline agency to three service stations and a butane agency.

Harry J. Charles opened the Phillips station in 1949, and had one truck for delivering wholesale gasoline. In 1952 Charles Oil Co. added butane delivery to its list of services. Through the years, a fleet of three delivery trucks and two transports have been added.

From the one truck beginning, Charles Oil Co. has grown to its present place as the most modern, efficient gasoline and butane agency in the area. The first service station is the place people come for complete Phillips service.

The modern-minded folks at Charles Oil Co. have kept abreast of Bovina's growth by obtaining new facilities that enable them to give faster and better service. They are pledged to continue this practice in the future.

BOVINA

BULL TOWN DAYS!

- AND OL-TIMERS REUNION -

AUGUST 13th, 14th, & 15th

SEE YOU THEN!

SPONSORED BY AMERICAN LEGION-

First Bull Town Celebration In '47

According to various reports, this year's celebration isn't the first Bull Town Days. It's second.

The first occurred in 1947 with the American Legion sponsoring the event. Mrs. Billie Sudderth says she recalls that the celebration lasted two days and created a lot of interest in the community.

One of the highlights of the first celebration was a parade, Mrs. Sudderth recalls. She remembers that she and Mrs.

Rouel Barron participated by riding in a donkey drawn cart. She also noted that when the parade was about to begin Robert Calaway cut the donkey's tail off to a short fuzz and he was the laugh of the parade.

There was a barbecue at noon at the Legion Hall which was quite new at that time.

The rodeo went on two days and saw quite a lot of action. The arena was located north of what is now Triplett Feed Yards.

Night time saw the activity increase with a dance held for all the community at the Legion Hall.

Mrs. Sudderth recalls that this was the first real big function of the community that they attended and that it was well received.

However, there always has to be a thorn in the rose and what was to have been an annual celebration died on the vine due to a conflict between two organizations.

Rainbow Girls To Hootenany

Rainbow Girls from Bovina attended a salad supper and Hootenanny at Happy Rainbow assembly Friday night.

Miss Denise Clements, Miss Nancy Mitchell, Miss Pamela Grissom and Miss Doris Corn were on the Hootenanny program.

Those making the trip were Misses Linda Langston, Martha Coffey, Pamela Grissom, Doris Corn, Nancy Mitchell, Teresa Page, Denise Clements and Suzanne Wilson.

Sponsoring the group were Mrs. A. M. Wilson, Mrs. Clifford Leake, Mrs. Tom Bonds and Michelle.

Owens Host Class Social

Mr. and Mrs. J. E. Owens entertained members of Rebecca Sunday School Class of First Baptist Church and their families Saturday evening at their home.

The group had homemade ice cream and cake and spent the evening visiting.

Attending were Mr. and Mrs. Wallace Rogers, Mr. and Mrs. John Sikes, Mr. and Mrs. F. O. Turner, Mr. and Mrs. Vernon

Ward, Mr. and Mrs. Carroll Steelman and family, Rev. and Mrs. John Ferguson and daughter and Mrs. A. D. Stowers.



MAIN STREET -- Bovina's main street in 1907 looked like this. Notice the animals roaming the streets as well as people. (Photo courtesy of Mr. and Mrs. Joe Wilson.)

Coaches At State School

Bovina Schools' three coaches, all preparing to begin their first year here later this month, are attending 32nd annual school for Texas high school coaches this week in

Fort Worth. The program began Sunday and continues through tomorrow (Thursday).

Attending from here are Ray Stone, high school football

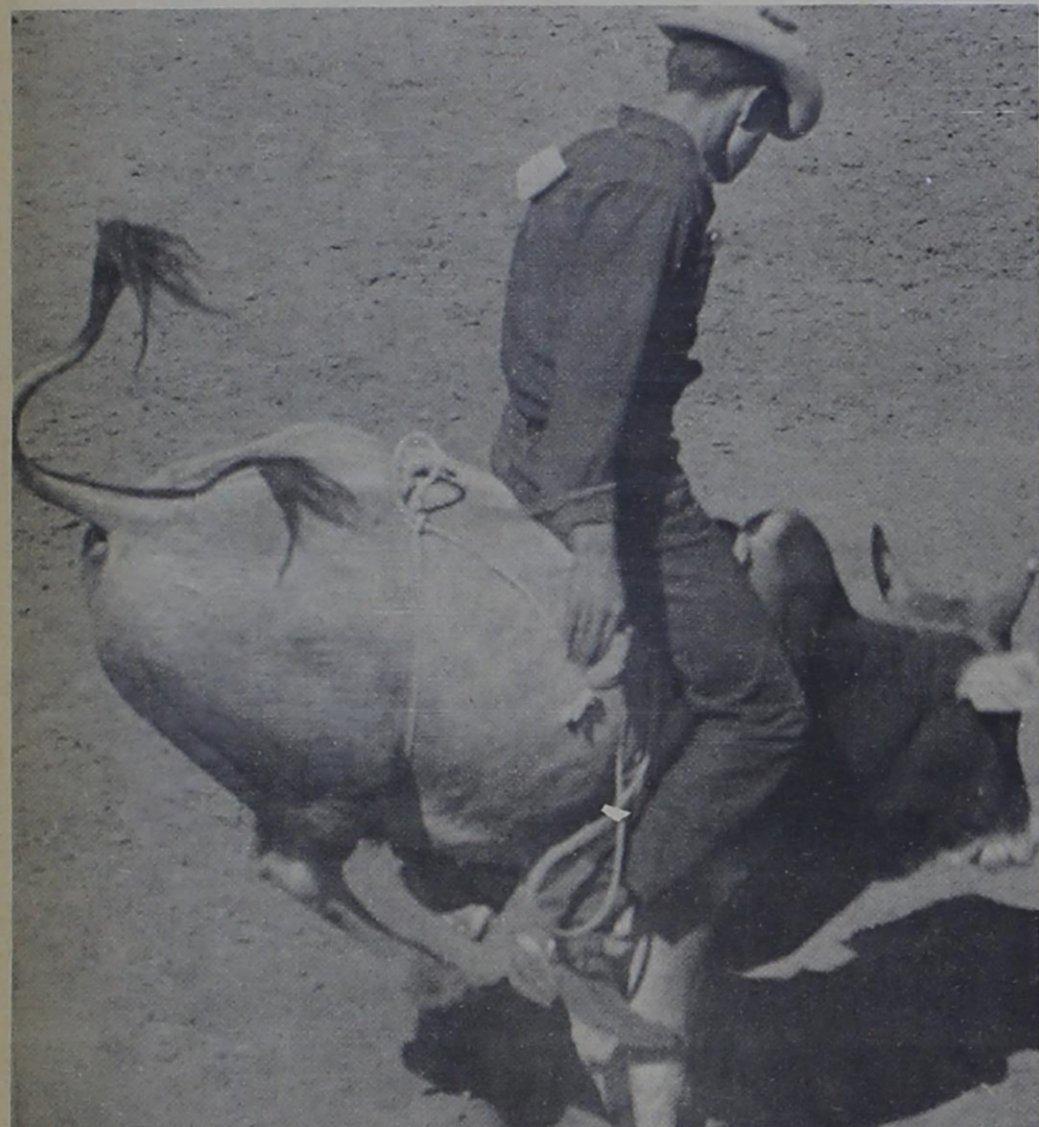
coach; Milt Fitts, high school basketball coach; and Roger McFarren, junior high coach.

Crabs are the favorite food of the octopus.

Root rot can be controlled by soil treatment to save expensive plants.

Thomas A. Edison took out more than 1,000 patents on electrical equipment.

Hippopotamus ivory is denser and whiter than elephant ivory.



RIDE 'EM COWBOY--A. V. Warren, former resident Bovina who now lives in Farwell, is shown aboard a bucking bull in the first Bull Town rodeo in 1946. (Photo courtesy of Mr. and Mrs. Billie Sudderth.)

Blade Sawdust

By Sue Moten

"You all come", seems to be the general theme for Bull Town Days which is coming soon to Bovina. We are anxious to see who wins the beard growing contest. Another event that promises to bring a crowd is the barbecue. It might even bring rain. Remember the last time there was a free barbecue at the annual Fourth of July celebration it rained buckets.

Vacations when children are included can be problem-filled. At least five miles from home the youngsters ask how far it is till we get there and at the first town - be it ten miles or 100 - they want to stop, get a drink of water or preferably a coke. If you want to make any time at all the best results are at nighttime and according to a story told by Evelyn Crawford, former residents, run all red lights in order not to awaken the children by stopping.

Joe Harper, band director, who is helping sponsor a talent show in connection with Bull Town Days says that entries are slow and that anyone with the smallest bit of talent is welcome to enter. He even notes that if you put your feet in time it might be worthwhile to enter.

Having no sense of direction has never bothered us but it seems to most people. Several people in Bovina believe that the reason they are confused, direction wise, is because the town doesn't set straight. Now maybe this is true but as long as one can read and know highway numbers of what earthly use is a sense of direction. All cowboys songs tell of the sun setting slowly in the west each evening so it seems pretty cut and dried that at some time each day the direction is going to be concrete.

The new haircut for fall is supposed to be short and sleek. They rather resemble Yul Brenner with his head painted black with shoe polish.

WHOA, NOW!



It's Time To Go To Bulltown Days And To Bovina's 4th Annual Quarterhorse Show Saturday, Aug. 15 See You There!

Kerby Welding Service

—Radiator Repair—

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Bovina

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WELCOME TO "BULLTOWN DAYS"

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While In Bovina, Get Our Deal On The New Admiral Color Television, Stereo, And Radio.

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- ALSO -

CHECK OUR COMPLETE STOCK OF HOBBY ITEMS

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1st Annual BOVINA BULLTOWN DAYS And Old Old Timers Reunion

WELCOME

- QUEEN CONTEST
- TALENT SHOW
- PARADE
- ROPING
- COW CALLING
- FREE BAR-B-QUE (DOWNTOWN BOVINA)
- FIDDLERS CONTEST

ENJOY IT ALL IN BOVINA, TEXAS AUGUST 13, 14, & 15 WE'LL SEE YOU THERE!

While In Bovina

STOP IN AND GET ACQUAINTED

WE OFFER:

- THE FINEST FOOD AT THE FAIREST PRICES.
- COOL, COMFORTABLE, AIR CONDITIONED DINING AREA.
- HOSPITALITY ACCEPTABLE TO ANY WEST TEXAN.

COFFEE STILL ONLY 10¢ Cup

HOMEMADE PIE DELICIOUS, YOU'LL LOVE IT!

"THE PLACE WHERE BOVINA MEETS"

BOVINA RESTAURANT

NORTH SIDE HIWAY 60

OWNED & OPERATED BY MUTT GRAHAM

BOVINA, TEXAS

PEOPLE PLEASERS



First National Bank Of Bovina,
Parmer County's Newest
Bank, Offers Complete
Banking Services Coupled
With An Aim Of Adjusting
These Services To
YOUR
Particular Needs..



If You're Not Already A
Satisfied Customer At
The First National
We Want To Talk With You !
Come In Soon- You'll
Be Glad You Did

.. The Activities Of **BOVINA Bulltown Days**

Thursday-Friday-Saturday
August 13-14-15
- And -

.... The Services Of
Bovina's Friendly

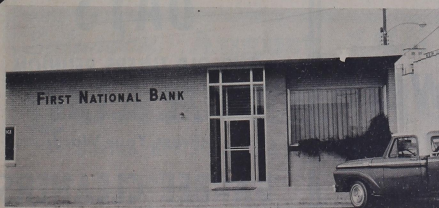
FIRST NATIONAL BANK
You're Extended Two Cordial
Invitations:

1. To Attend Bovina's Bull
Town Days Celebration
2. To Make The Friendly
First National Your Bank



FIRST NATIONAL BANK OF BOVINA

Bob Estes, President
— Member FDIC —



Building Forthcoming





GIRLS BASKETBALL TEAM -- Bovina's girls basketball team in 1915 and 1916 was short two members so Mrs. Pearl Hastings and another teacher had to don uniforms to complete the team. (Mrs. Pearl Hastings photo.)



SUN SQUINTERS -- Squinting at the sun in readiness for this picture are, from left to right, John Lucas, depot agent; Mrs. Lee McDonald, Ozro Stallings, bank cashier, Pearl Hastings, teacher; and Rev. Lee McDonald, pastor of Methodist Church. (Mrs. Pearl Hastings photo.)



EVERYBODY SMILE -- Bovina school youngsters and their teacher pose for this picture in front of the school in 1913-14 school year. (Mrs. Pearl Hastings photo.)

BOVINA ★ FIRST ★ ANNUAL Bulltown Days

and OLD TIMERS REUNION

Thursday - Friday - Saturday

August 13 - 14 - 15

YOU ALL COME!

★ BOVINA WHEAT GROWERS, ★

Progressing With A

Progressive

Area With

Convenient

Locations At

Bovina And Rhea

Joins In

Welcoming

All Parmer Countians

To The Festivities.

Stop By Our Office On Highway
60 In Bovina While You're In
Town --

Bovina Wheat Growers Inc.

Bovina

Rhea

T.J. PARKEY, RHEA MGR.

Jim Russell, Manager

Federally Licensed And Bonded
For Your Protection.

"WE SERVE
TO SERVE
AGAIN"

AGAIN"

Subscribe To And Read
Parmer County's
Only Consistently
Democratic Newspaper--
The Bovina Blade
Just \$2.50 Per Year

Write Blade
Box 925
Bovina, Texas



Come Help Us

Celebrate

BOVINA BULL TOWN DAYS

AND OLD-TIMERS REUNION

-- Let Us Clean And
Press Your Wardrobe --

BARBEE CLEANERS

"A Business Proud Of Bovina"

Bovina

Texas

Welcome

BOVINA ★ FIRST ★ ANNUAL

Bulltown Days

and **OLD TIMERS REUNION**
Bovina, Tex. - Aug. 13, 14, 15

Thursday, August 13th QUEEN CONTEST

TALENT SHOW -- 8:00 P.M. SCHOOL AUDITORIUM
 7:00 P.M. - At The Roping Arena

Friday, August 14th DOWNTOWN PARADE 10:00 A.M.

2:00 P.M. - BOVINA ROPING ARENA MATCHED ROPING
 ★ LEE COCKRELL, Panhandle, Texas ★ ★ GLEN FRANKLIN, House, N. Mex ★

Admission -- 75c -- \$1.00 **JUNIOR MATCHED ROPING** Admission -- 75c -- \$1.00
 ★ JAMES LEE CALAWAY, Bovina, Texas ★ ★ DAVID HILL, Hereford, Texas ★
OPEN JACKPOT ROPING

4:00 P.M. - BOVINA ROPING ARENA COW CALLING CONTEST
 and **JUNIOR CALF SCRAMBLE** (12 YEARS OLD and YOUNGER)

5:00 P.M. - DOWNTOWN BOVINA . . . FREE BAR-B-QUE

8:00 P.M. - DOWNTOWN BOVINA . . . OLD TIMERS REUNION
 ☆ SQUARE DANCE CONTEST ☆ BEARD GROWING CONTEST ☆ FIDDLERS CONTEST

Saturday, August 15th 4th Annual Bovina Roping Club

QUARTER HORSE SHOW

★ BOVINA ROPING ARENA ☆ **JUDGING BEGINS 10:00 A.M. ★**

This Schedule Of Events Sponsored By-

BOVINA CHAMBER OF COMMERCE AND AGRICULTURE

Co-Sponsors Of Bulltown Days-

CICERO SMITH LUMBER CO.

IN BOVINA SINCE 1904



"In Bovina Since 1904", says a sign above the door of Cicero Smith Lumber Company. The sign is becoming more significant as the half century mark gives way.

Sixty years in one town is quite an accomplishment, and staying up with the progress of a town that has risen as much in the past ten years as Bovina has is really something to marvel at.

During the half-century plus, Cicero Smith has changed locations only once, but has had to change practically everything else in order to keep up with the times. From horse-drawn delivery carts to modern trucks, anything to enable better service has always been adopted as soon as it is available.

Today Cicero Smith maintains a complete line of building materials and hardware. As always our service is the best.

Bovina's oldest business institution considers it a very distant privilege to be a part of the continuing progress of Bovina, and Parmer County.

As the First Annual Bovina Bulltown Days celebration gets underway, let us invite all of our many friends and customers to join us.

Cicero Smith Lumber Company

Phone 238-2671 Bovina

J.E. Sherrill

Robert Read

Wesley Busby



ROUNDUP TIME -- These cowboys rode in for a meal after a hard day on the range. Cook Luther Hastings prepared the chuck wagon feast. (Mrs. Pearl Hastings photo.)



COME AND GET IT--Luther Hastings, brother of Frank Hastings, was chief cook and kettle washer at this chuck wagon site in the early 1900's. (Mrs. Pearl Hastings photo.)



MEALS AND LODGING -- This hotel advertised its assets in bold letters on front of the building. The upstairs room

even shows the type mattress one gets. (Photo courtesy of Mr. and Mrs. Joe Wilson.)

Subscribe To And Read Parmer County's Only Consistently Democratic Newspaper- The Bovina Blade Just \$2.50 Per Year

Write Blade Box 925 Bovina, Texas

WELCOME PARDNER



SEE YOU AT BOVINA BULLTOWN DAYS

And Oldtimers Reunion" August 13, 14, & 15.

JOHNSON ABSTRACT CO.

Phone 481-3878 Farwell, Texas

DRIVE TO - - BOVINA BULLTOWN DAYS

In A NEW '64 FORD

From FRIONA MOTORS

- See Our - Fine Selection Of Used Cars.

The Largest Selection And Best Prices In Parmer County.

Glen Williams-Salesman

Boyd Pipes-Saleman

Oscar Baxter-Owner

FRIONA MOTORS

"Your Ford Dealer"

Friona, Texas

Put Yourself In The Picture With Your Church, This Sunday!

Church Schedule Sponsors:

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STUDY CLUB

WILSON'S SUPER MKT.
"Parmer County's Finest"

SHERLEY GRAIN CO.
Serving Parmer County
Farmers The Year 'Round

BOVINA
DAIRY FREEZE
Mr. and Mrs. Boyd Gilreath

OKLAHOMA LANE
FARM SUPPLY
"If It's For Farming,
We Sell It"

BONDS OIL CO.
Gulf Products

CICERO SMITH
LUMBER CO.
In Bovina Since 1902

BOVINA WHEAT GROWERS
"Not Everyone Belongs To A
Co-op, But Everybody Benefits"

GAINES HARDWARE CO.
"Nothing Knocks On Bovina
But Opportunity"

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WILLIAMS MERCANTILE CO.
Pioneers In Bovina

FIRST NATIONAL BANK
OF BOVINA
Let's Make Bovina Grow!

MR. AND MRS. I. W. QUICKEL

LEE H. SUDDERTH JR.
REAL ESTATE

BOVINA BEAUTY SHOP
Jesse Sisk - 238-4352
Gerry Fitts

BOVINA
RECREATION CENTER
Mr. and Mrs. Fred Langer

SPUDNUT SHOP
Odís and Lula White

BOVINA SERVICE STATION
& GROCERY
-Clifford Leake-

BOVINA VARIETY
Always Something New

CORN'S FARM STORE

BOVINA MOTOR LAB
-Gene Hall-

BOVINA GLASS
AND PAINT
-Hwy. 60-

BOVINA INSURANCE
-Jim Ware-

WILSON - BROCK
INSURANCE
Joe Wilson - Aubrey Brock



Bovina Pentecostal Holiness Church

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School -- 10:00 a.m.
Morning Worship -- 11:00 a.m.
Lifeline Service -- 6:30 p.m.
Evening Worship -- 7:00 p.m.

Wednesday
Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Douglas W. Gossett



St. Ann's Catholic Church - Bovina

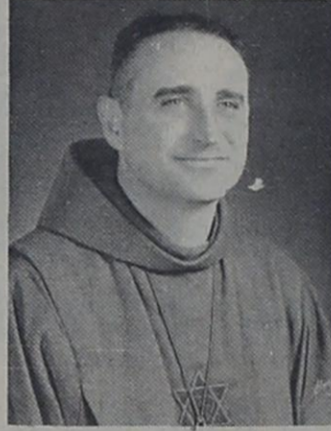
ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.

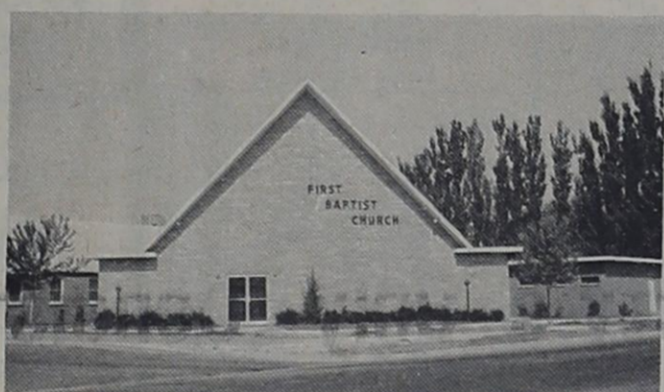
Weekdays 8:30 a.m. daily except
Tuesday 8 p.m.

First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.
Confessions: Saturday 4-5 p.m.
7-8 p.m.

Before Masses
Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S.A.



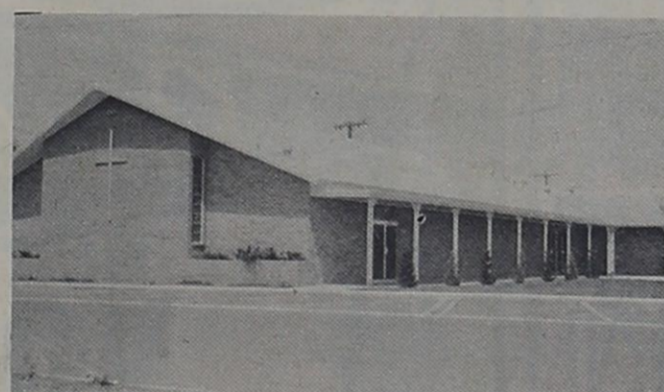
First Baptist Church of Bovina

FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 6:30 p.m.
Evening Worship - 7:30 p.m.
-WEDNESDAY-
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 8 p.m.
Adult Choir - 9 p.m.



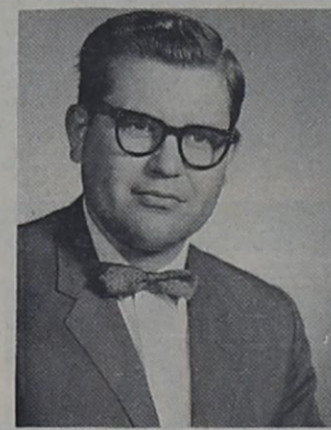
Rev. John Ferguson



Bovina Church of Christ

BOVINA CHURCH of CHRIST

Sunday Bible School:
Morning Classes - 9:45
Evening Classes - 5:30
Sunday Worship:
Morning - 10:45
Evening - 6:30
Wednesday
Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



Rev. Carl Coffey



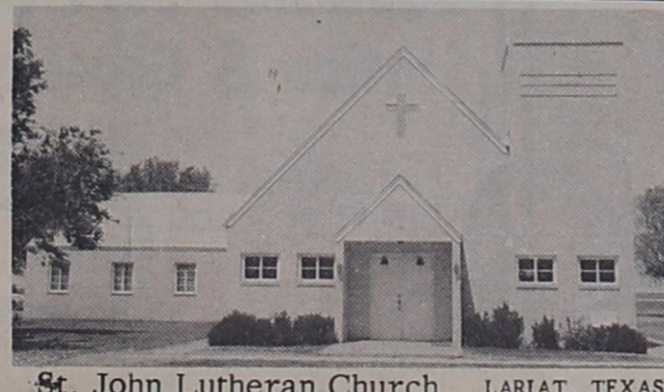
Bovina Methodist Church

BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6:00 p.m.
Evening Worship - 7:00 p.m.
Choir Practice-
Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

Church Schedule Sponsors:

FIRST NATIONAL BANK
of BOVINA
Let's Make Bovina Grow!

BOVINA IMPLEMENT CO.
Your Massey-Ferguson Dealer

GATEWAY PRODUCE CO.
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PAUL JONES TEXACO
SERVICE STATION
Hwy 60 - Bovina

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MR. AND MRS. J. P. MACON

PARMER COUNTY
FARM SUPPLY
Your Complete
Farm Supply Store

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We Clean Clean!

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SUPER SAVEWAY
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FANTASY BEAUTY SALON
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Mr. and Mrs. S. N. Kesner

HAMMONDS ELECTRIC
-Bovina-

TAYLOR & SON
ELECTRIC WELDING

WARD'S WELDING
V. C. Ward

ARTISTIC BEAUTY SHOP
and
BOVINA HOTEL

TRIMBLE BARBER SHOP
Emmett Tabor C. E. Trimble

SOUTHSIDE SERVICE STATION
& GROCERY
Hwy. 86 - Bovina

LADY ARMSTRONG WRITES ABOUT--

New York, New York

(Editor's Note--The following article was written by Mrs. Lady Armstrong, who has recently returned from a visit to New York City and the World's Fair.)

On Tuesday, July 7 at 1:50 p.m. I was packed like a sardine in one of the crowded trains from Washington, D. C., when the conductor announced that we were pulling into Penn Station.

I got off the train to wait for a Red Cap to carry my bags and was almost trampled under foot by the stream of traffic. It soon occurred to me that I was my own Red Cap, so with strength endowed me I trudged, what seemed like miles, into

the station, where I was soon met by my brother-in-law, Neal Mager, who by the way, is probably the best guide and touring companion one could have.

After we left the station, we drove up the west side highway along the Hudson to the George Washington Bridge, which we crossed to New Jersey. Teaneck, N. J., where my sister, Roberta, and her husband, Neal, live is a part of metropolitan New York. When we left Penn Station - there it was - New York City, looming and mighty.

Here I was for the first time visiting one of the largest cities in the world, shortly after my 39th birthday. I really can't

explain the feeling of vastness. You might say it is not a small world when you realize there are over eight million people in New York City and you are only one of them. There are approximately 15 million in metropolitan New York.

Tuesday evening in Jersey was quiet and I retired early after my all-night train ride and no sleep.

Wednesday found me enjoying my first Broadway musical comedy, "Here's Love" with John Payne and Lisa Kirk. This is probably the most successful show on Broadway. The reason I dare to be a critic is that my common sense tells me that a Christmas play is a real

success when it plays to a full house every performance in July - don't you agree?

This same day we traveled northwest of the big city, 60 miles to Newburgh to see West Point and George Washington's home and museum. I wish every child in school who has started or is about to start studying U. S. history could make this trip. It's great!

Friday turned out to be an exciting day.

Neal and I went to CBS studios to see how TV comes to you. We watched Bud Collier and panel in "To Tell The Truth". Then after a 19-minute subway ride we found ourselves at the gate of the New York World's Fair. We saw Walt Disney's Magic Skyway which took us through the dinosaur age and the Space City of the future. General Motors took us to the World of Tomorrow and Johnson's Wax showed an unusual method of filming a movie on three screens with three cameras at the same time. The Vatican Pavilion and Michelangelo's Pieta was magnificent. We saw Billy Graham in five dimensions. Those plus other attractions made my visit to the fair outstanding.

To end Friday I enjoyed one of my favorite sports in the famous New Shea Stadium. Casey Stengels Mets and the St. Louis Cardinals played an exciting game before 60,000 people. That's almost 60 times more people than the entire population of Bovina.

Saturday, July 11, wasn't a dull day. Neal, Roberta and I were enthralled with Steve Lawrence's acting ability in a musical comedy "What Makes Sammy Run." After enjoying the play we ate at a Horn and Hardt Automat then to Radio City to see the Rocketts in their live stage show. Don't miss it if you are in New York.

Later that evening I was deeply inspired by a visit to probably one of the most famous churches in the world, St. Patrick's Cathedral.

Sunday, I took a cruise com-

pletely around Manhattan Island. It was truly a highlight of the trip. This same day we viewed the Statue of Liberty, The United States and other ocean liners in port, the Empire State Building, Greenwich Village, the Bowery, Harlem, Yankee Stadium and to bed.

My last day in the city took me to the Stock Exchange, Macy's, Gimble's, Sak's 5th Avenue and Tiffany's.

As I was packing that evening I recalled how I had enjoyed the bright lights of Time Square and Broadway and I also recalled how much I enjoyed the peace and quiet of Bovina and my friends there.

The next morning found me on a TWA jet headed for the best place of all -- home.

C. E. Trimble To Six Flags

Mr. and Mrs. C. E. Trimble and family spent Wednesday and Thursday of last week at "Six Flags" near Dallas. On their way home they visited with friends at Post.



SERVICE ANYONE -- These lively waitresses and waiter are apparently ready to serve any and all customers in Bovina's early days. The stools look as if they get one right up to the table in preparation for a big meal. (Photo courtesy of Mr. and Mrs. Joe Wilson)

Wiman New Manager At G-H-W, Farwell

Jim K. Wiman of Hereford, has been promoted to division manager of the Farwell Division of Gifford-Hill-Western Inc., according to Bruce N. Spencer, vice president and general manager of Gifford-Hill-Western in Lubbock.

The new Farwell Plant is the largest pipe manufacturing plant in the Gifford-Hill-Western operation. The plant began production in November of 1963.

Wiman joined Gifford-Hill-Western in Hereford in 1957 as a sales engineer. He was promoted to division manager at Hereford in 1962, a position he held until his promotion to

Farwell. He was an agriculture education teacher after graduating from Texas Tech College in 1938. After serving with the Navy in World War II he returned to work for the Soil Conservation Service and worked in this capacity for 13 years prior to joining Gifford-Hill-Western.

Wiman and his wife, Jimmie have four children: Bobby; Judy, who will be a student at the University of Texas this fall; Joy Wiman Stedman of Dallas and Sylvia Wiman Cranford of Denver. The Wimans are active members of the Baptist Church and Jim has been active in the Hereford Lions Club.

Leonardo da Vinci designed the first power loom in 1490, although it never was built.

The biggest machine man has ever built is a huge radio telescope.

KEEPING 80 MILLION FAIR-GOERS COMFORTABLE REQUIRES MORE THAN JUST COOLING! THAT'S WHY:

AT THE WORLD'S FAIR 80% OF THE AIR CONDITIONING IS PROVIDED BY GAS

GAS does the complete air conditioning job. It cools, heats, circulates, filters, ventilates and controls moisture. And, it does it for less. GAS air conditioning units are sold and serviced by

Pioneer Natural Gas Company

"THE BEST COLOR AND UNIFORMITY I'VE SEEN IN 30 YEARS OF RAISING WHEAT!"

says HILMAR REILEY, at left, Cibolo, Texas.

MR. REILEY USED THE

ECONOMASTER PLAN

Hilmar Reiley is a typical Texas wheat farmer. He raised his spring wheat profits six ways by using the Economaster Plan. So can you. Here's how Economaster used in the fall paid off for Mr. Reiley:

- 1. Higher yields.** Mr. Reiley's 125 acres of wheat produced a substantial yield increase using the Economaster Program. But that's not what made the dollar and cents difference.
- 2. More grazing . . .** in addition to an outstanding wheat yield, Mr. Reiley was able to graze 90 head of cattle for 110 days without supplemental feed. The Economaster Plan made this possible.
- 3. Premium prices** — tests prove that wheat fertilized with Anhydrous Ammonia has a higher protein and sedimentation value. The Economaster Plan allows you to market your wheat for premium prices.

- 4. Fast start for winter wheat.** The Economaster Plan helps young wheat cover the ground early in the fall. This fast start saves soil losses due to sandstorms.
- 5. Strong plants from the start!** Healthy plants resist winter kill. The quickly available phosphate of the Economaster Plan promotes strong root development early in the season.

- 6. Lowest cost fertility program . . .** the Economaster program is the lowest cost of plant food materials . . . pound for pound . . . of any other program you can buy . . . anywhere! Add it all up. You'll come to the same conclusion Mr. Reiley did. Economaster is the fertility plan for your wheat! Here's why:

- Economaster uses anhydrous ammonia . . . made right here in Texas . . . for the most

concentrated source of nitrogen money can buy.

- Economaster uses a high analysis ammonium phosphate. It is even spreading and water soluble. Ready to go to work immediately.

- Economaster paid dividends to Hilmar Reiley six ways. It can help you too.

We are the exclusive Economaster dealer in this area. Our personnel are trained in soil testing and interpretation. They are ready to explain the advantages of the Economaster Plan. They can determine the most profitable application of Economaster for your wheat operation.

And remember, we're ready to serve you with custom application or tip-top rental equipment delivered to your farm. Inquire about wheat profits today. Inquire about Economaster!

3-Way Chemical Co.

"Farmers' Headquarters"

Highway 60 East - Bovina -

Pho. 238-4841

MICKEY FINN Lank Leonard

HOW ABOUT YOU TAKING A FEW? BELIEVE ME, I KNOW WHAT THEY CAN MEAN TO A FAMILY!

BULLETIN BOARD

WANTED! A GOOD HOME FOR A LIMITED STATES SAVINGS BOND.

FILTERS For Your IRRIGATION ENGINES

- Finest Quality
- Proven Performance

Get The Best And Save Dollars!

TRY SOME TODAY!

No. 41 IRRIGATION DRIVESHAFTS **\$37⁵⁰**

BOVINA AUTO PARTS, INC.

Sonny Sparlin, Owner - Manager
Highway 60 Pho. 238-3701

Presenting...

YOU!

An Invitation To

BOVINA BULLTOWN DAYS

And

Oldtimers Reunion

Aug. 13, 14, & 15

Southside Service Station & Grocery

F.M. CROOK - OWNER
HIWAY 86 BOVINA

SEE YOU THERE!



LOAFERS AND BYSTANDERS -- Cowboys, businessmen and ladies all line up for this early day photograph in front of the W. L. Townsen Hotel. (Photo courtesy of Mr. and Mrs. Joe Wilson)



NEW UNIFORMS EXHIBITED -- Members of Concert Band of Bovina High School and director Joe Harper in their first appearance in their new uniforms.

WELCOME TO Bovina's Bull Town
 Days We've Proud To Have Sold The Meat For The Free Barbecue Friday

Guaranteed **BEEF**

CUT, WRAPPED, FROZEN AND READY FOR THE FREEZER

Lb. **42¢**

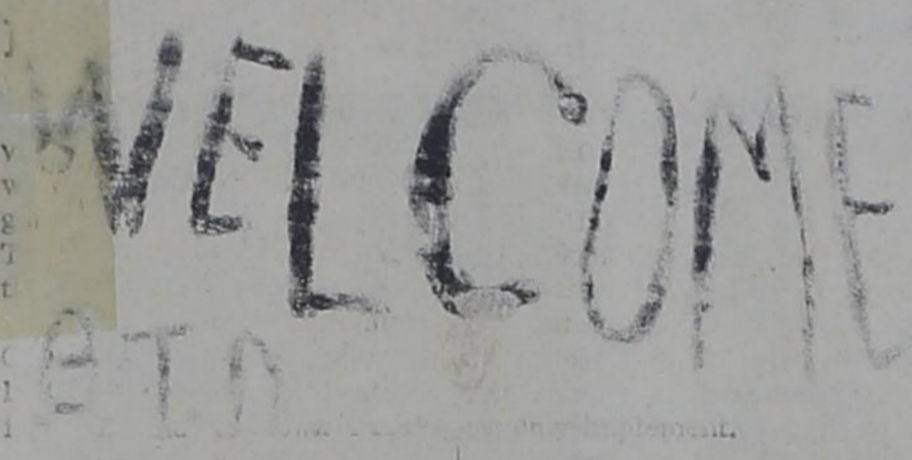
STEELMAN'S QUALITY MEATS

First Street phone 238-4281 Bovina

TEXAS TECH 1964 FOOTBALL SCHEDULE

Sept. 19	Mississippi State	7:30 p.m., Lubbock
Sept. 26	University of Texas	7:30 p.m., Lubbock
Oct. 3	Texas A&M University	7:30 p.m., College Station
Oct. 10	Texas Christian	7:30 p.m., Fort Worth
Oct. 17	Baylor University	8 p.m., Waco
Oct. 24	Southern Methodist	7:30 p.m., Lubbock
Oct. 31	Rice University	2 p.m., Houston
Nov. 7	West Texas State	7:30 p.m., Lubbock
Nov. 14	Washington State	2 p.m., Lubbock
Nov. 21	Arkansas	2 p.m., Lubbock (Homecoming)

Most mountain animals are more vulnerable to approach from above. Goats, elk, sheep, deer and bears seem to concentrate their vigilance on what lies below.—Sports Afield.



The reproductive capacity of insects, if left unchecked by man or nature, is formidable indeed. A leading entomologist has estimated that a pair of flies first mating in April might be the progenitors, if all their offspring were to live, of 191,000,000,000,000,000 individuals by August.—Sports Afield.

Weasels are killers by nature and habitually kill just for the sport of it.—Sports Afield.

ALL-SOUTHWEST CONFERENCE as a sophomore last season, halfback Donnie Anderson and his Texas Tech teammates face another rugged football schedule. The Red Raiders open at home against two bowl winners of last year — Mississippi State (Liberty Bowl) and University of Texas—(Cotton Bowl), nation's No. 1 team for 1963.

Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

BOVINA MOTOR LAB
 Highway 60 East - Bovina

First National Bank Presents **COW POKES** By Ace Reid

"No, it ain't always terrible hot here, sometimes it's miserable windy or unbearable cold!"

But The Climate In Bovina Is Wonderful. Come On In For Bulltown Days.

First National Bank of Bovina
 -- Member FDIC --

"Helping Make A Good Community Better"

BULLTOWN DAYS

OUR HISTORY'S BIGGEST

OF THE YEAR!

DURING GINNING SEASON AND THROUGHOUT THE YEAR

DEPEND ON THE SERVICES OF **LAWLIS GIN CO.**

- QUEEN CONTEST
- TALENT SHOW
- DOWNTOWN PARADE
- MATCHED ROPING
- COW CALLING
- FREE BAR-B-Q
- OLDTIMERS REUNION

LAWLIS GIN CO.

Hiway 86 - Bovina
 Ovid Lawlis, Mgr.

RESIDENT SINCE 1913-

Mrs. Pearl Hastings Has Memories Of Early Bovina

Mrs. Pearl Hastings, a Bovina resident since September of 1913, remembers many early day activities in Bovina.

Mrs. Hastings played an active part in the school life of several youngsters some of whom are Joe Wilson, John and Sam Aldridge, Frank and Edward Spring and many others.

She taught school here for two years and two years in Farwell. During this time the school building had three rooms up-

stairs and three downstairs. She recalls that the upper part of the building was where all social and community functions were held.

Mrs. Hastings was postmaster here for a year and half during 1916 and 1917. She resigned to marry Tom Hastings and it took her from October until March to be released from the post office.

The town was a "fair size" during those days, according to

Mrs. Hastings, because she had about 12 or 14 youngsters in her grade at school. She noted that most of the children were younger, though, since there were only nine grades in school.

One interesting comment Mrs. Hastings made was that the weather was more severe in the 1913's. She remembered a trip to Clovis to see a stage play and recounted that it was one of the first automobile trips she had made. She with other

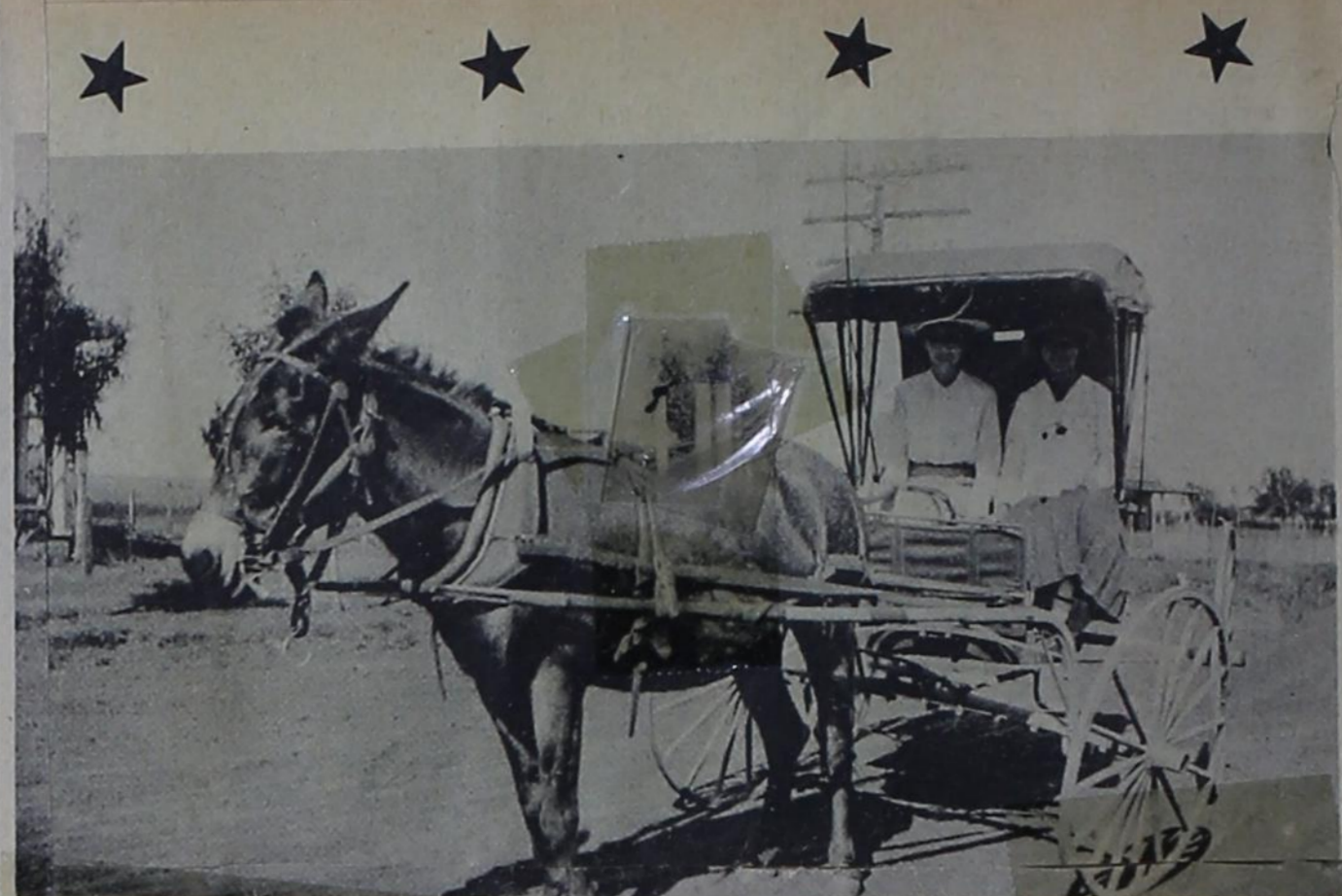
school teachers, Mr. Berggren and Ronald, made the trip and when they left she had on eve-

ning clothes. She remarked that on the way home it was terribly cold in the "Red Bird Auto," due to a blizzard.

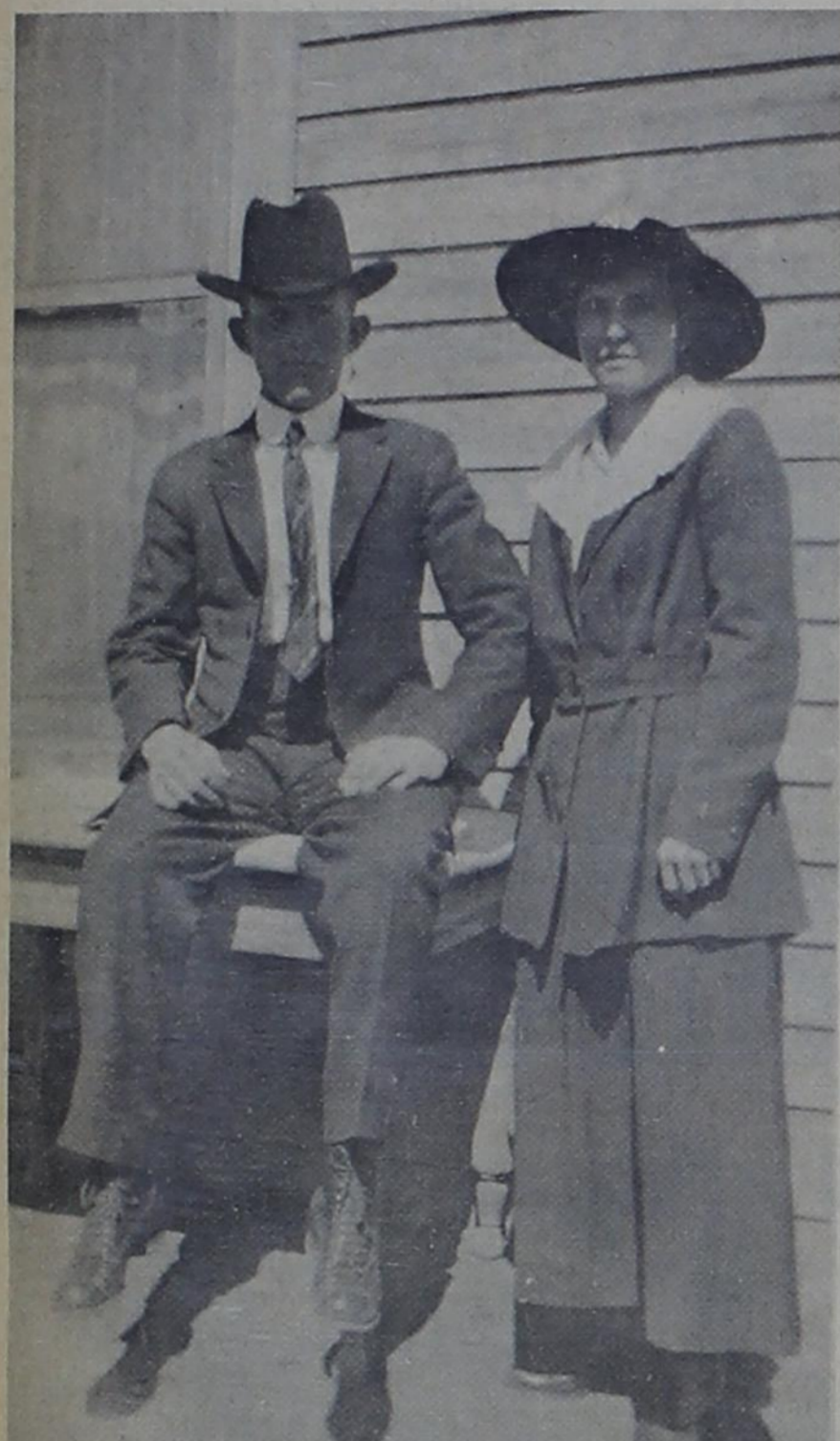
Postmistress, school teacher, housewife and mother, Mrs. Hastings comments that she has enjoyed her life in Bovina.

POVERTY FORMULA—Rep. Roudebush (R.—Ind.) points out that under the Administration's formula a family owning shares of stock worth \$300,000, but with an annual income of less than \$3,000, can be classified as "poverty stricken."

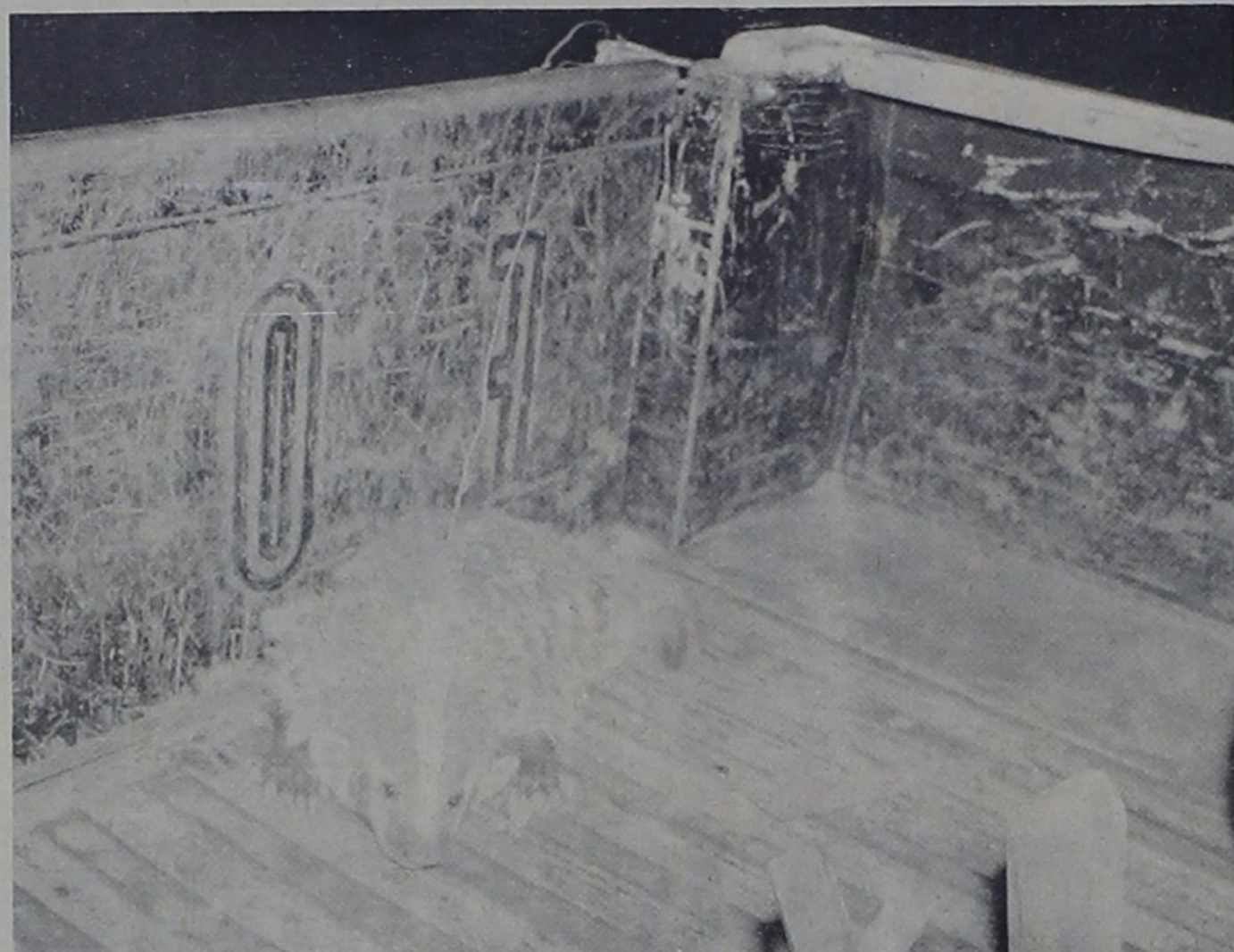
BAD EXAMPLE—The FBI says it worked its G-men on the average of 2 hours 26 minutes overtime, daily, but paid them for only 1 hour, 12 minutes. The Wages and Hours Division of the government would soon crack down if that happened in a private industrial plant.



WOAH . . . WOAH—Misses Clara and Lillian Berry draw their horse to a stop in their classy carriage in 1912. (Mrs. Pearl Hastings photo.)



Mr. and Mrs. Tom Hastings are shown as they posed for a picture shortly after their marriage in December in 1916. (Mrs. Pearl Hastings photo.)



BADGERED—This badger, shown tied in a pickup, is a lot meaner than he looks. The colorful animal was captured in a field near Bovina by a group of braceros Monday. Badgers are rare in this area.



COUNTY TEACHER SOCIAL—Parmer County Institute teachers enjoy a watermelon social at school in early day Farwell. Mrs. Pearl Hastings was a member of this faculty. (Mrs. Pearl Hastings photo.)

Glasgow's Goal: 1st European City With All-School Television

By C. R. THOMSON
United Press International
GLASGOW — Glasgow hopes by the end of this year to be the first city in Europe to provide an educational television service embracing all its schools.

The city council of this heavily industrialized Scottish city of just over 1 million people had

drawn up plans for start of the service this August, but technical difficulties will delay it until winter.

One problem involves how the equipment will be provided. The council had decided to arrange school installations on a rental basis from a private firm, Pye Telecommunications, but the Government Post Office intervened with a claim to be con-

sidered for the contract. Dr. H. S. Mackintosh, city director of education, said the final decision will take some months but should be settled by late this year.

"We hope by then to have started transmitting a few programs," he said. "Then it is our aim to gradually build up the service until by Autumn of 1965 we will have fulfilled our aim of extending it not only to all our schools but to some colleges."

The annual cost of the serv-

ice, to be piped into 350 schools in all, is estimated at about 50,000 pounds (\$140,000).

Premises formerly occupied by the city's school welfare office are being converted to a studio from which the educational programs will emanate.

Mackintosh emphasized that the program is not designed as a substitute for classroom teaching, but a supplement to it. Staff engaged in the programs will consult regularly with school teaching staffs so

that telecasts can be coordinated with curricula.


Among those consulted by Glasgow's educational authorities in the program planning has been Prof. Robert P. Crawford of New York University, who was attached for a time to Glasgow University on a Fulbright scholarship.

Crawford told local educational people that television teaching represents an ideal way to combat shortages of specialists in various fields.

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1965 Wheat And Feed Grain Programs To Be Explained

The local County ASC office expects to receive detailed information relating to next year's farm programs late this week.

A meeting will be held in the Bovina School Auditorium at 8 p. m. this coming Tuesday, August 18 with the Bovina Chamber of Commerce and Agricul-

ture as sponsors to explain the programs.

The 1965 voluntary wheat program, like the 1964 program includes diversion payments, price-support payments, and marketing certificates. It is again designed to maintain wheat income, reduce the surplus, and keep program costs down.

While operation of the program generally will about be the same as for 1964, some provisions have been modified.

One of the important new provisions to farmers in this area is - Substitution of wheat for feed grains or feed grains for wheat by growers who take part in both programs.

It is anticipated the sign-up period under the 1965 Wheat program will begin on August 24.

Personnel at the local ASC office are urging all farmers (and other interested persons) to attend the meeting this Tuesday evening. They hope to be in

County 4-H Bake Show

The county 4-H bake show will be held Wednesday, August 19, 1 p. m. at the Hub Community Center.

All products and record books must be checked in at 12:30 to 1 p. m. and judging is due to start at 1 p. m., according to Cricket B. Taylor, Parmer County HD Agent. Only those 4-H members who took food project work in 1964 will be eligible to participate in the county bake show. Products to be entered this year are: one loaf of quick bread and eight bar cookies (without fruit).

County winners of the bake show will be eligible to participate and compete for the \$100 bond in the district bake show to be held at the Tri-State Fair in Amarillo in September, says Mrs. Taylor.

THE HIGH PLAINS FARM AND HOME

THURSDAY, AUGUST 13, 1964

FARM AND HOME

Branding System Eases Production Testing

A system of identification is a necessity when production testing cattle and may become a real problem in a large herd. Freestone County Ranchman Joe Richards believes his system has merit.

Richards operates a 2,000-acre, 300-cow spread with the help of his sons, Jerry and Burt.

He uses brands rather than tags or neck chains in his identification system. The reason, of course, is because brands will never be pulled off by brush or fences.

On the Richards' ranch, they can mark the owner of the cow (both boys own cows in the herd) and give her age and number with only 11 different brand-

ing irons. The system was suggested by Freestone County Agent J. H. Pritchard.


They identify the cow's owner with one brand used three different ways. "It's a diamond with a tail on it," says Richards. "The direction the tail points tells who owns the cow."

To tell age and number of the cow, they use three-number combinations. The first number tells the year the cow was born. The other two numbers set her apart from other cows born the same year. The three num-

ber system can be used with up to 99 replacement heifers each year. Every cow has a number like 309 or 471.

"Another advantage is that

you can tell the boys to check old 512 and they'll know the cow to find," he said. "It works better than telling them to check the old roan with a white spot on her left hind leg."



AMMO NOTES
By Bill Bennett, Agronomist

Fertilizer Research Plots Experiment stations and research workers provide an excellent service to farmers in this area. Their results have both immediate and long-range benefits. These researchers not only carry out research at the stations but also carry on some outlying field research in farmers' fields. These plots are of immediate value to farmers in the surrounding area.

Experiment stations serving this area are the South Plains Research and Extension Center at Lubbock; the High Plains Research Foundation at Halfway; and the Southwestern Great Plains Field Station at Bushland. Some of the tests conducted in this area by the Lubbock station are as follows: A sugar beet test on N, P and K rates is located on the R. Young farm north of Dimmitt. Two potash rate tests on cotton are located in Lamb County. These are on the Roy Hutson farm and the Fieldton farm. A multinutrient test including minor elements on cotton is located on the T. R. Johnson farm in Lamb County. These tests are under the supervision of Harvey J. Walker.



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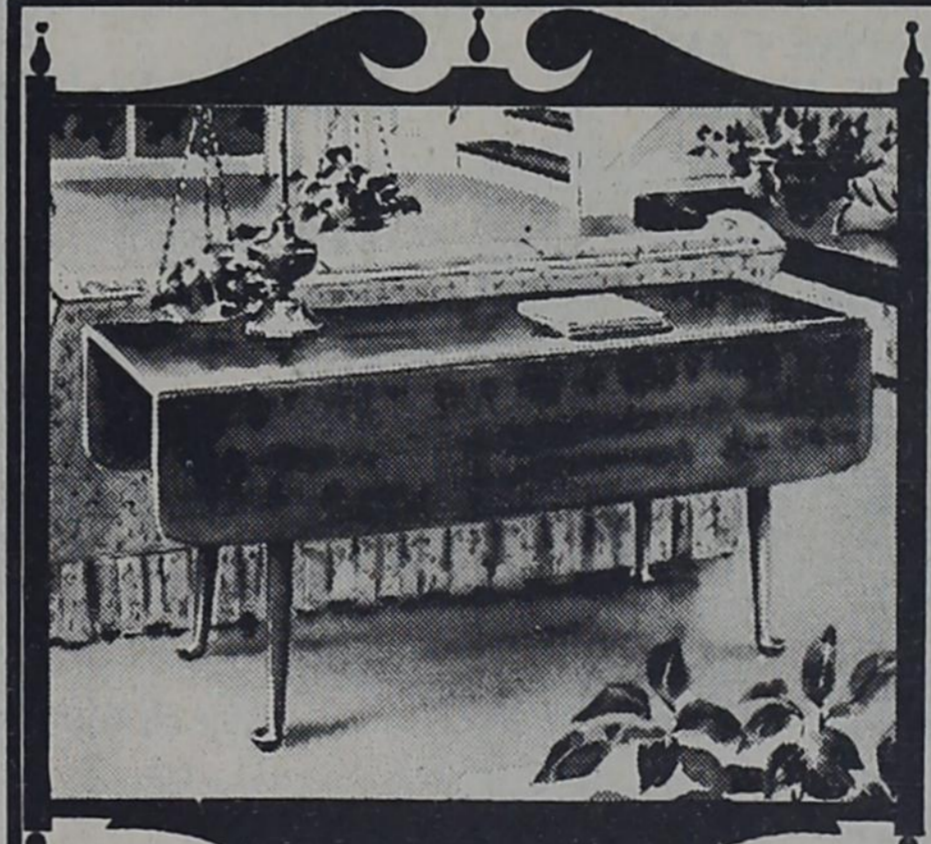
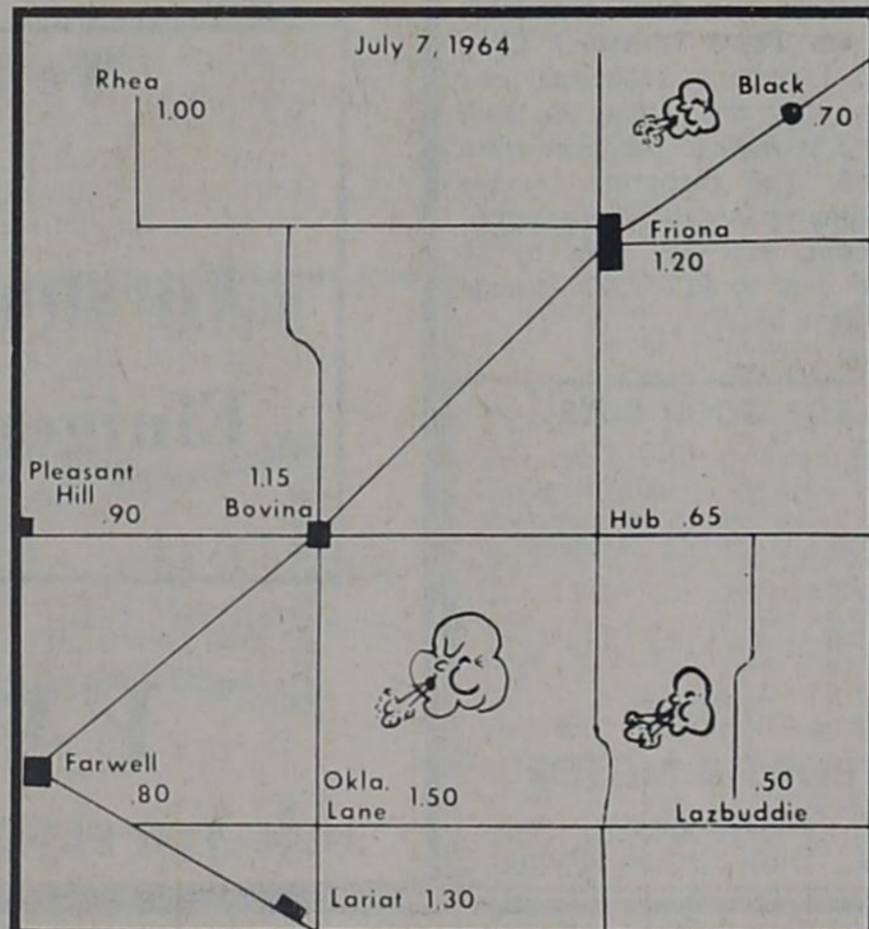
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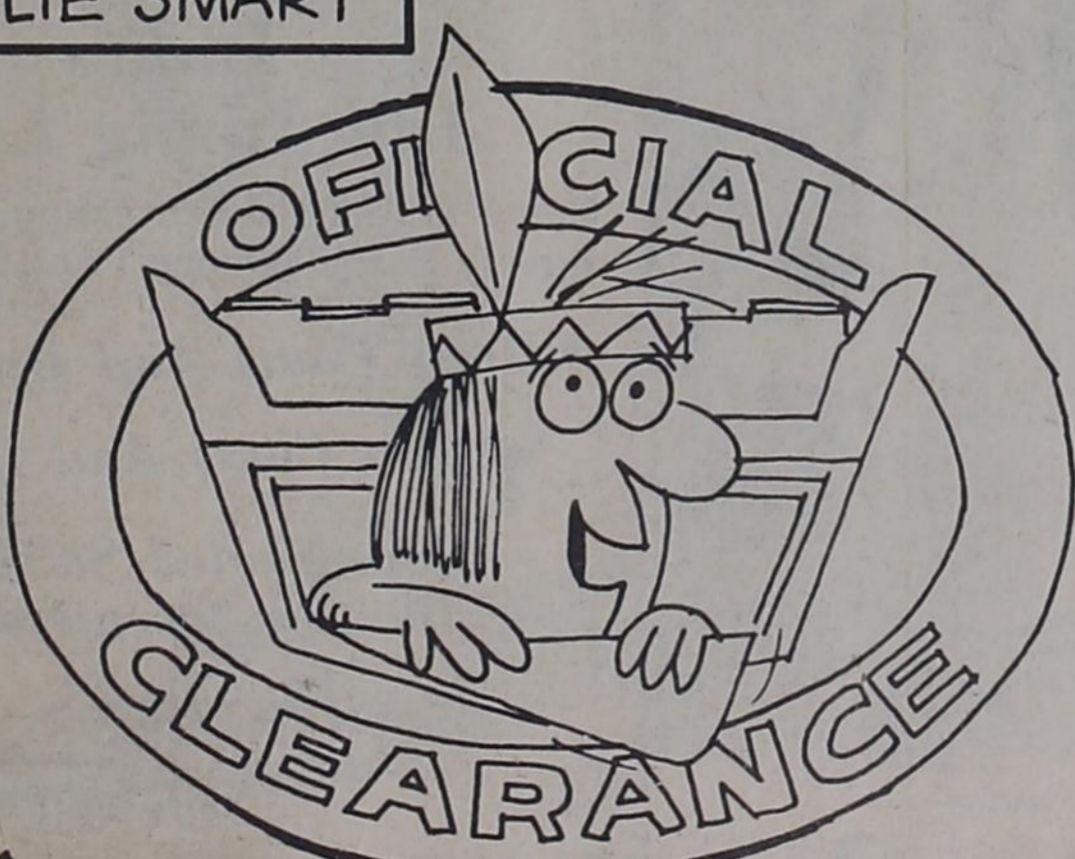
PRETTIEST SIGHT IN THE WORLD are the heading fields of grain sorghum and the blooming cotton across the irrigated High Plains. This picture of the No. 1 and No. 2 cash crops of the area was taken between Bovina and Oklahoma Lane Tuesday. The feed was already turning.

Parmer County Rainfall



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If your family is looking for foods to take along on a camping trip, there's a variety of freeze-dried products especially tailored for the camper. They're lighter than canned foods and don't need any refrigeration.

More than 57 million yards--or more than three times the 1963 production--is estimated for this year's production of 100 per cent cotton woven stretch fabrics. Industry spokesmen have announced. Most of this is made by slack mercerization of fabric.



average), and the 1963 and 1964 loan values per pound are shown below.

Table with columns: Grade & Color, Staple, Per Cent of 1963 Crop, 1964 Loan Price, 1963 Loan Price. Lists various cotton grades and their corresponding prices.

Norman Sloan, market news supervisor for the Lubbock cotton classing office, says that it is now the consensus in the trade that marketable cotton qualities from this area will sell at from 50 to 100 points over the loan this fall.

Bob Poteet, executive secretary of the Lubbock Cotton Exchange, has observed that: "While not much information on market values applicable to High Plains cotton is yet available, we are gradually seeing some indication that more of the 1964 crop will move into the market than in the past two years."

The price received by the farmer, then, will be about 2.5 cents per pound less than the 1963 price for the qualities he produces, minus whatever discount his cotton suffers from low micronaire readings, plus any premium that mills may be willing to pay over the loan value.

On the other hand, mills will be buying cotton at a much lower level. The price to mills will be the amount paid to the farmer, less the 6.5 cent PIK, or about 9 cents per pound less than in 1963 on cotton not discounted for micronaire. This will provide the supreme test for the theory that price is the answer to all of the cotton industry's ills.

TEXAS CALF CROP UP-- The Texas calf crop is expected to total 4,638,000 head in 1964, an increase of 3 per cent over the 1963 crop, reports the Texas Crop and Livestock Reporting Service.

TEXAS LAMB CROP DOWN --The 1964 Texas lamb crop totals 2,673,000 head, down 7 per cent from 1963, according to the Texas Livestock Crop and Livestock Reporting Service.

Liquids From Canned Vegetables Contain Minerals And Vitamins

Pouring the liquid off of canned vegetables is somewhat like removing the desirable additives from your automobile's gas tank. For both, points out Mrs. Gwen Clyatt, Extension consumer marketing specialist, contain elements needed by the human machine and automobile engine for proper functioning.

Two new crosslinking chemicals for cotton have been reported in the wash-wear field. Details of a novel sulphur compound that imparts wet crease resistance to cellulose fabrics in a matter of seconds at room temperature were given at a recent meeting of the Paper and Textiles Chemical Group.

While it provides no immediate prospect for price relief to farmers, there is good reason to believe that more of the area's "low mike" cotton may be sold on the market this year, and this fact should in the long run prove helpful.

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COURTHOUSE NEWS

INSTRUMENT REPORT August 3 thru 8, 1964
DT - Jesus O. Cano - Wanda L. Davis - SE 60 ft. Lot 3 Blk 18 O. T. Bovina.
Abst. Judg. - Rafael L. Narbez - E. R. Coffman et al - See Record.
WD - John B. McAllister - Garland Freeman - Lot 7 & S 21.6 ft. Lot 8 Blk 2 Drake Rev. Sub.
WD - Ethel Reeve et al - Gleen E. Reeve Sr. - Lots 7 thru 9 & 16 thru 21 Blk. 77 O. T. Friona.
MML - Carl Rea - Frank Phillips & Sons - Part Lot 1 Blk 144 O. T. Bovina.
DT - Glenn E. Reeve, Sr. - Ethel Reeve - Sect. 18 Harding Sub.
WD - L. Ray Carter - M. O. Spears - Dolph Moten - Part Lot 6 thru 10 Blk 75 O. T. Bovina.
DT - M. O. Spears - Fleta Terry - Part Lot 6 thru 10 Blk 75 O. T. Bovina.
WD - Henry Minter - J. W. Harris - Pt. Lot 2 Blk 36 O. T. Bovina.
Fed. Tax Lien - USA - Herbert T. Garth - See Record.
ST - Gerald Curtis - Federal Land Bank - SW/4 Sect 48 Blk "Z" W. D. & F. W. Johnson Sub.
DT - John R. Hays - First Fed. & Loan - Lots 7 & 8 Blk 3 Drake Sub.



On The Farm In Parmer County

BY JOE VAN ZANDT, County Agent

WHEAT VARIETIES As wheat planting time approaches many farmers are thinking about what variety of wheat they should plant. The following varieties are recommended for this area: Tascosa, Bisco, Kaw, Aztec and Ponca. A new variety, Caddo, has been added to the recommended list this year.
SORGHUM BLASTING Several inquires lately have been concerning the "blasting" in some fields of sorghum. This condition is first noticed when the head emerges from the boot and areas turn dark where grain is not formed on the heads. This condition can be detected in maize still in the boot. Apparently high temperatures when the grain sorghum is about a month old are partly responsible for this blasted condition. Research workers have been able to produce the same effect in the laboratory by subjecting the plants to high temperatures when they are about a month old.
Other factors are probably involved since it will vary within a field. However, the high temperature angle is the only cause research has been able to prove.

The varieties on the acceptable list are: Crockett, Comanche, Concho, Improved Triumph, Warrior, Scout and Lan- cer. The last three varieties were developed in Nebraska and show no advantage over present varieties, but may be grown here.
Back to the new variety, Caddo. It has an excellent yield record, second only to Tascosa at most stations. The test weight has been excellent in 19 Texas trials, averaging 61.9 pounds per bushel. This was greater even than Tascosa and Crockett. Caddo is resistant to leaf rust and some races of stem rust. Additional information on these and other varieties of small grains is available at the County Agents office.

Rotation of crops including fallow, legume crops or other non-cereal crops will aid in controlling diseases and insects. Rotation and destruction of volunteer plants plus late seeding of the crop will aid in control of fall infection of the rusts, control of wheatstreak mosaic, control of greenbugs and other aphids and in control of brown wheat, winter grain mites and the wheat curl mite which carries the wheat streak mosaic.

With the pricing program partially based on micronaire readings, plus the need for increasing the staple length, producers should be more conscious of the water cut-off date than ever before.

Food donated by the United States government to various groups within this nation during the period of July 1963-March 1964 totaled 1.5 billion pounds. Schools received 464 million pounds, 6 per cent above the same period a year earlier. This is above the supplementary foods purchased for use in the school lunch program. Institutions serving needy persons received 128.5 million pounds, up 7.5 per cent from a year earlier. Slightly more than 853 million pounds of food went to needy people in family units, a drop of 11 per cent from a year earlier.
Marketing studies indicate that West Coast residents are more concerned with buying special dietary foods than are persons living in other areas of the nation.

High Equipment Prices Prompt Users To Lease

Leasing machines is one way to avoid paying the purchase costs, but leasing has drawbacks, according to Kenneth Wolf, Extension agribusiness economist at Texas A&M University.

To help agribusinessmen realize the drawbacks and advantages, Wolf has a few guidelines he suggests they use before making the lease-or-buy decision. The guidelines also apply for other equipment users.

There are two types of leases, according to Wolf. A true lease under which the lessee never intends to own the equipment and a lease with an option to purchase the equipment.

Lease costs under a true lease are usually deductible as operating expenses for tax purposes, Wolf says, but costs under a lease with a purchase option are questionable tax deductions.

Before they sign a lease arrangement, Wolf advises agribusinessmen to ask themselves, "Do we want to buy all future uses of an asset or buy just periods of use, one at a time?"

After answering this question, he suggests they realistically compare costs with the other advantages and disadvantages of leasing.



At Home In Parmer County

By CRICKET B. TAYLOR, County HD Agent

CARPET PROBLEMS?

Almost every home these days either has wall to wall carpeting or at least one or more rugs. With growing families, and much traffic through the house, problems are bound to occur for Mrs. Homemaker sooner or later. "Do-it-yourself" rug cleaning has been very popular among homemakers but it may represent false economy for the homemaker, for four recurring problems are apt to develop. This information comes from Stanley Reichlin, President of the Carpet Technical Service.

Here is what he said to the National Institute of Rug Cleaners recently: "A large portion of the claims his Institute is called upon to investigate originate in problems caused by do-it-yourself rug shampoo devices."

Problems most prevalent among do-it-yourself rug cleaners are: 1. Heavily soiled areas are "gone over" several times, resulting in streaks and blotchiness. 2. Excessive amounts of liquid are applied causing overwetting which often results in brown stains and/or rapid re-soiling due to soapy deposits

ed with brighteners in the shampoo solution. The homemaker, started at the poor and often disastrous results of her endeavor, complains that the carpet is defective, faded, streaked, stained and worn out. She is right, Mr. Reichlin says, but she did it herself.

RICE CONSUMPTION UP IN U. S. -- Domestic market for rice has expanded as sales have not only kept pace with population growth in the last 5 years but new markets have been gained, reports the U. S. Department of Agriculture. Industry promotions are given the credit for the increased consumption.

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Marketing studies indicate that West Coast residents are more concerned with buying special dietary foods than are persons living in other areas of the nation.

Sour Cream Is Versatile

The piquant flavor of sour cream gives a magic lift to a variety of foods, says Mrs. Gwen Clyatt, Extension Service consumer marketing specialist. The name sour cream is almost a misnomer, for the commercially prepared sour cream available on today's market is not "sour," but is "cultured." Lactic acid is the magic ingredient for making sour cream. It is added to pasteurized and homogenized light sweet cream, and results in specially controlled, really tasty sour cream.

An excellent way to use sour cream is an accent to new-crop vegetables. Dairy sour cream may be made a bit smoother and stiffer by whipping slightly. Don't overwhip or you may make butter. You may want to stir sour cream into sauces and gravies at the end of cooking, adding only a tablespoon at a time. Heat sour cream gently, but do not boil, reminds the specialist. Cook sour cream hollandaise - type mixtures over warm, not boiling water, rather than direct heat. These mixtures are good as sauces with cooked vegetables such as broccoli and asparagus, and for garnishing fruit or vegetable salads.

Floor Care Can Be Easy

Research studies indicate that many homemakers dislike house cleaning, and floor care seems to be the most dreaded job, says Mrs. Eula J. Newman, Extension Service home management specialist. Modern cleaning equipment used regularly and correctly gets rid of dust and soil the easy way, she adds. Increasing in popularity is the floor polisher. Sales for this time-and-energy saver increased about 28 per cent in April, 1964 over the same period a year ago. Saving the floor also saves money, besides conserving time and energy. Floor coverings and wood floors last longer when proper care is given. Versatile cleaning equipment is designed to scrub, wax and polish floors. There may be two sets of brushes, one for scrubbing and waxing and another for polishing. Felt or lamb's wool pads put on a fine finish and also help prevent slipping.

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Weather -- Proof Luggage Carrier All Sales Final \$14.88 Discount Price

Keeping clothing immaculately clean actually extends its life, Extension Service clothing specialists emphasize. They remind that the National Institute of Drycleaning says it is unwise to specify "press only" for clothing which has been soiled with body oils. Pressing just sets these damaging soils into the fabric so they are harder to remove.

To give potato salad a new look and convenience for picnics, dissolve a package of unflavored gelatin according to package directions and add it to the regular salad ingredients. Put the potato salad in a loaf-shaped pan, lightly oiled and lined with slices of tomatoes. When the salad is unmolded, the sliced tomatoes are on top.

Control Rats And Mice With Anticoagulants

If rats and mice are a nuisance on your farm and are robbing you of those precious dollars that you have invested in grain and other stored materials, then these pests should be controlled as soon as possible. Anticoagulants have proved quite effective as a method of control, says J. E. Poore, assistant district agent for predator and rodent control, Texas

Agricultural Extension Service. Anticoagulants prevent blood from clotting and cause death from internal hemorrhages, Poore points out. Rats and mice must eat some of the bait every day for five or six days or every other day for 10 days or more before the hemorrhages are fatal. Apparently no pain or warning of danger is connected with this action, says Poore, and the pests will return again and again to feed if the bait is attractive. Anticoagulants are available in concentrate or ready-to-use form. The concentrate is usually blended with a dry cereal bait, a common formula being one part concentrate to 19 parts bait. Cornmeal or rolled oats serve well as bait but are often not well accepted by the rodents, says the agent.

To make the formula more attractive, use a cup of salad oil and a cup of sugar along with eight cups of rolled oats and 12 cups of yellow cornmeal. These ingredients should be well mixed along with one cup of anticoagulant, making about six pounds of bait.

Large quantities of ready-mixed bait are quite inexpensive and can be purchased through commercial concerns.

You can kill wasps by applying an insecticide spray or dust to their nests, U. S. Department

of Agriculture entomologists suggest chlordane, dieldrin or DDT.

FARM PRODUCTS FOR JAPANESE--Japan is one of the world's largest importers of farm products and approximately 30 per cent of her im-

ports are supplied by U. S. farmers with payment in dollars. Indications, reports the

USDA, are that Japan will increase food and fiber imports in the years ahead.

NOW IT'S 31 -- Latest figures show that the average American farmer is now producing enough food, fiber and other products for 31 people, with five of them living in other countries. Back in 1820, says the USDA, he was producing enough for only 4 people.

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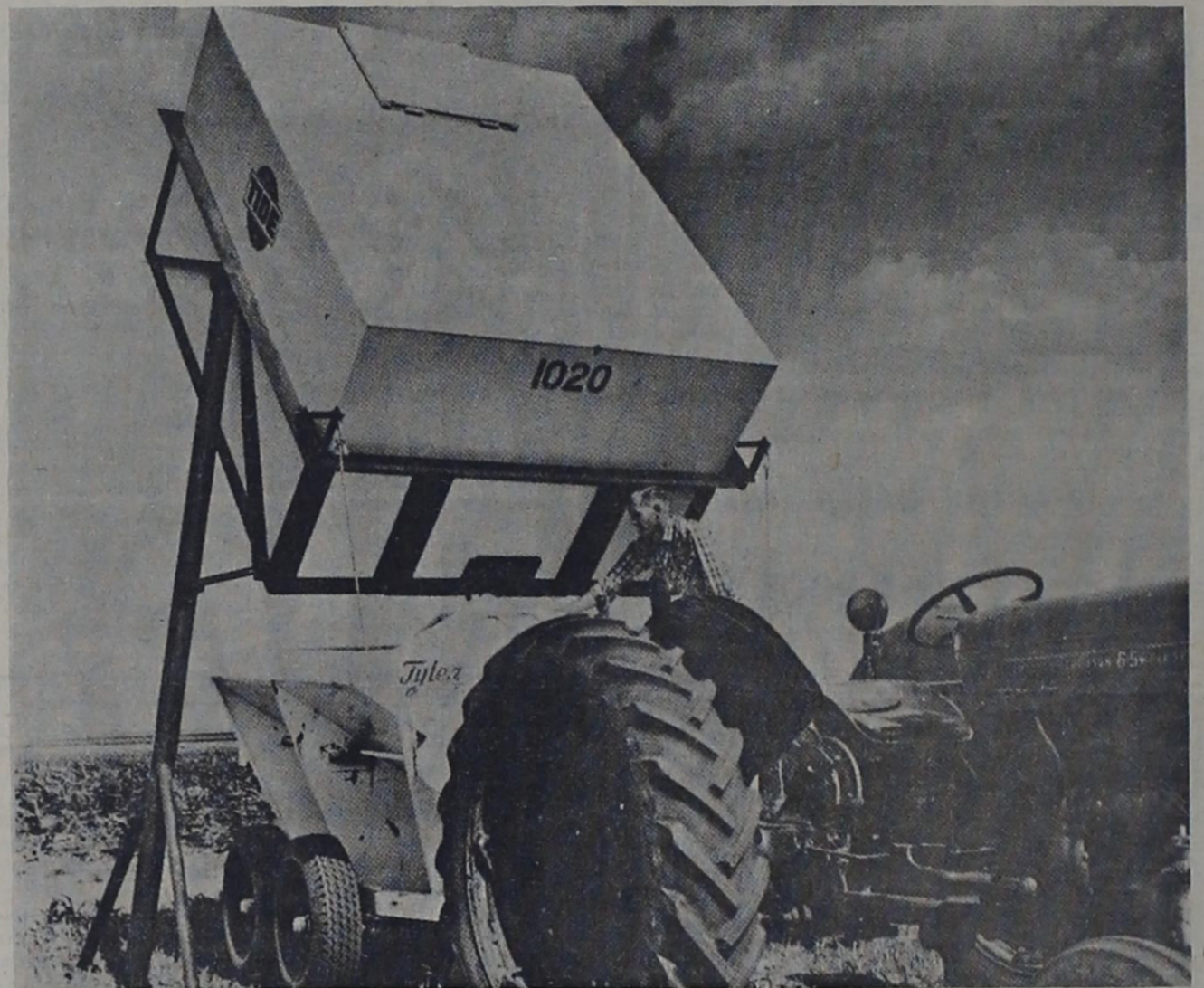
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