## THE MERKEL MAIL

On the Broadway of America
PRICE SC PER COPY－PUBLISHED WEERLY

BRIGHT FUTURE SEEN BY CO－OP DIRECTORS

| closed doors Thursday oard of directors of ment regarding operat some of the co－op＇s shAlso．President H old the board that tive is three and ahead of schedule on ＂The comerative Teburary of this ye best months in the 2 of the cooperative，＂＂We have more co ever before and the personnel is at |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Easter Seals Sent To Texas Homes This Week




COOP BOARD AD MITS MISTAKES； STOCKHOLDERS I NQUIRY DROPPED


Local Housing
Director Speaks At Lubbock Meet

| Mrs．Horace Hargrove，execu－ tive director of Merkel Housing Au－ thority，was on the program at the tional Association of Housing and Redevelopment officials and the Southwest Regional in Lubbeck last week． <br> Mrs．Hargrove spoke on＂Inter－ viewing Techniques．＂She conduct－ ed a question and answer period following her talk． <br> The workshop was sponsored by the Management Committee and |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |





$\qquad$
＂


|  |  |
| :---: | :---: |
| of the 24th District．Latimer is a Demoerat and the senior Repre－ |  |
|  |  |
|  |  |
|  |  |
| 隹 |  |
| 何 |  |
|  |  |
| 隹 |  |
|  | treert Litmer |
| 为 |  |
|  |  |
| ，ors in |  |
| on mubera crea |  |
| chim dx Aliay，Anse |  |
|  |  |
| 隹 |  |
| pratiose siocomit |  |
|  |  |
| mater ot mosememit |  |
| demen |  |
| ， |  |
| atip |  |
|  |  |
| ma |  |
|  |  |
| atememen |  |
| Formimicememe |  |
|  |  |
|  | Stes |
|  | Merkel Puts |
|  |  |
|  | Two Players |
|  |  |



LATIMER CAMPAIGNS

## FOR STATE SENATOR

## lems int Sext Laime win






Pre－Schoolers
Io＇ists Class
Rooms At School

| Children who will enter the first grade of Merkel Primary School for the first time next fall will visit the first grade rooms at the school March 30 between the hours of $9: 00$ and 11：45 a．m． <br> The children will be conducted through the building to acquaint them with surroundings that will become familiar to them next year． <br> The visit will be climaxed with lunch in the school lunchroom． Each child is asked to bring 30 cents for his lunch． <br> Letters of invitation will be sent to those children who are known to be entering the fi．st grade vext year．However，if parents fail to receive a letter for their pre school child，they should call the school child，they shouid cair tas foch the visit． <br> A meeting for pareate of teo |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |










come








nad Starbuck Named Retailer of Year


1 高

Dr. Eleanor Weldon Chiropractor 707 Yucca
Phone 58
Merkel, Texas Closed Tuesdays and Saturday Afternoons


帾


## .



## Insurance Agency

# SPAING time s PE cialls 

KRAFTS MIRACLE WHIP
SALAD DRESSING SWIFT'S JEWEL
SHORTENING gi.adiola
 kraftes vejiveeta

| CHEESE 2 | $2 \mathrm{Llmm} \quad 79$ |
| :---: | :---: |
| SALMON | Hitan 69 |
| tomatoes ${ }_{\text {wis }}$ |  |
| RED PLUM |  |
| PEANUT BUTTER | mim 296 |
| DRINK ${ }^{\text {2mamim }}$ | 26ir 45 |
| - |  |
| Töuroes - mige |  |

GREEN ONIONS bunch 5c winesap
APPLES $\qquad$ lb. 16c
ruby red
GRAPEFRUIT $\qquad$
LONG WHITE
-SPUIDS

 ${ }^{494}$ COFFEE

FOREMOST PURE
$\underset{\text { Half Gal. } 44}{44}$


FREE one 8 oz. pkg. O.B. Macaroni with each can of Tuna

PHILADELPHIA CREAM CHEESE

zee
NAPKINS
ZFE
TOWELS $\qquad$ big roll 29c

DEL MONTE MANDARIAN
ORANGES $\qquad$ 11 oz. can 2 For 45c

## SWIFTS

PREM
Can 43c

## Frozen Foodm

ROSEDALE - MIX OR MATCH
SQUASH CUTCORN 7 for $\$ 1.00$

ROOTH'S
FISH STIX _ _ pkg.29c

MEADS PARKER HOUSE
ROLLS 2 pkg.49c


WILSON'S CRISPRITE
BACON
lb. 45 c
pick. pack
WIENERS $\mathrm{S}^{3-\mathrm{lb} . \text { Bas 89c }}$
all meat
BOLOGNA $\quad$ lb.39c
BEEF
STEAKETT - lo. lb. 59c
fresh
PORK ROAST -.......lb. 39e
cemter slıced
HAM
lb. 89c
TIDE $-\quad$ giant 65c

LiQUID
JOY giant 59c

## REFRIGERATED

parking lot in rear
CONVENIENT
NEXT DOOR TO POSF OFHCR
PHONE 173 - TWO DELVERES DAILY AT 1000 zivs
a $1 \mathrm{ch}^{24}$

from dallas perkins if you have paid a poli
tax, i would appreclate it IF YOU WOULD READ THIS COLUMN OF MINE FROM NOW To tell you which Cavd O TE CONTAISS GL To WHICH Las tee best hiter and the best blend, and which HAS INSTANT FLAKING AC SAID THIS IS A SERVICE THAT THE VOTERS NEED. SAID YOU Cant even tell by look ING AT THESE POLITICIANS tain lavolin or not.
DALLAS PERKILS
DEMOCRAT FOR TEXAS SENATE

> For Butane Gas, Appliances and Tractor Conversions PHONE 169
> H. W. LEMENS

## S




## FACTS ABOLT ADCOCK CLEANERS

For Twenty-Two Years We Have Specialized in Odor - Free Dry Cleaning.
For Twenty Years We Have offered the Clean and Steam Process For Those That Wanted It.
WE OFFER A VARIETY OF SERVICES We have acquired the Most Modern DRY-CLEANING Equipment between Abilene and Sweetwater. For eight years we have specialized in the Most Modern Dry Cleaning in the State of Texas. The "MYCEL TWO BATH DRY CLEANING PROCESS." Two years ago we added the "Custom Care" Finish to our Already Fine Process.
WE DO NOT TAKE PART in any GIVE AWAY GIMMICK, CUT THROAT PRICES OR BEGGING TO GAIN CUSTOMERS. WE OFFER ONLY THE HIGHEST QU ALITY WORK.
WHEN FREE PREMIUMS ARE GIVEN, WHO PAYS FOR THEM? YOU D0!
We Will Clean and Steam for You 8 Lhs. for $\$ 1.50$
You may come in and amuse yourself by using YOUR Newly Installed

## FRIGIDAIRE RAPID DRY CLEANER

in the front part of our building. $\delta-$ Lbs. for ....................50 1 complete oand 22 Min. - 2 Completeloads 33 min. -5 Loads per hotr
Newly remodeled. Clean and Neat for your convenience
Positively the ONLY Coin-Op Machine between Abilene and Sweetwater. It cleans with the all new PERCHLORETHYLENE. We Cordially Invite One and All to visit our plant, inspect our machinery and ask and be shown what is done to your clothes. SEE WHAT THE TWO BATH PROCESS WILL DO FOR YOUR CLOTHES.

Page Five THE MERKEL MAHL, Merket,TFexas
Thursday, March 22, 1962


MRS. LOU DAVID ALLEN
MISS SHEPPARD WEDS LOU DAVID ALLEN

Rhoda Sheppacy became the four tiers from a crown of pearls.
bride of Lou David Allen in a
She corried a bouctuet of four
 urday in Galena Park Church of
Christ, Houstov. The double e ingy ceremony was
read by Mark McFiluaney, minister read thy Mark McEluaney, ministe
of the Galena Park Church of
Christ. Christ.
Parents of the souple are $\mathbf{M r}$. and Mrs. O. Sheppard Jr. ©f Ga-
lena Park and Mr. and Mrs. Beau
ford Allen of Mel ford Allen on M. Wedding masce was presented Christian Coilege.
Given in marnage by her father the bride wore a gown of whit
imported chantilly lace fashione with long sleeves which tapere to points over her hands. The
back of the dress had satin buttons and the bouffant skirt ex
tended to a chapel train Her gertip veil of silik illusion feil int Miss Whisenhunt Jim Wilson Wed
Wedding vows were exchanged
by Barbara Whisenhunt and Jim
.W -Wilson Friday evening in the home Dewey Whisenhunt. The Rev. M. A. Randolph. pas
tor of the New Live Oik Church, read the double ring rites The bridegroom is the son of The bride wore a dress of white lace over white satin, matching
lace gloves and a fingertip veil. High School where she plans to ¢ontinue her studies. of Wylie High School and is em
ployed at Swift Packing Co in Abi Cake, Coffee Sale Slated
Lambda Beta Chapter of Beta
Sigma Phi will sponsor a coffee cake and pie sale Friday, March 23
ot the Chamber of Commerce of fice.
The homemade cakes and pies may be purchased whole or by th
slice. MERKEL COUPLE'S SON RECEIVES PROMOTION Mr. and Mrs. A. . W. Clemmer
have received word that their son, Woodrow Clemmer, has been pro-
moted to the rank of Lieutenant Colonel in the Air Force.
Clemmer and have been on a three year assign ment in Bermuda, will return is the States in May of this year.

T00 LATE T0 CLASSIFY

## We wish to Of Thess our sincere We wish to express our sincere thanks and appreciation for the

 many acts of kindness shown to us by our many friends and neigh The Lyle Cade Family FOR SALE - 3 bedroom house
sosed buck yard. Call 454W.

## Stith News by mrs. fritz hale funeral of her sister at Oklahoma Mr. and Mrs. Walker of Sweet- water visited Mr Vantreese Sunday.

Misgignary FAMILY America, the, Waggoners, will viatt beervice.
TO PRESENT PROGRAM the Assembly of God Church The group, who play five difter- 5 The'serviee, which will begin an A Missionary family from Latin Sunday, March 25 at the evening ent accordions, will present a mur $0: 30$ p.m., is open to the public.
the Way. . .
 the Way...t the Way. . . the Way. . . $=$ nizing where to buy but how to sove.


TEXASPRESS ASSOCIATION


HE'S VITAL doing his job... and doing his job for his country

The National Guard has a unique mission . . . and a vital one Conotantly at the ready, it is on immediate call for the disturbances and disasters of peacetime as well as upreme demands of battle.
This dual miesion is earried out by 472,000 citizen-woldiers of the Air and Army National Guard, men you know as your makes it poinilio to keep America's datenses up without the
largar dolur outlay needed to maintain similar numbers of active Army and Air Force personnel.
Today, the National Guard is better trained and better equipped than ever before. Famous since Concord, the Guardsman is...in every way... an Up-to-the-Minute Man, today. On runway alert... at air-defense Nike-A jax installa tion...in owits striking efficiency...in everything vital to our country, the Guardsman is vitally needed.

## YOUR NATIONAL GUARD

THE MERKEL MAIL, Merkel, Texas
Thursday, March 22,1962
Page Six

 41 明


## The Merkel Mail

Established 1889
Pablished Weekly at 916 N. Second St., Merkel, Texas TERRY R. GARDNER, Editor-Publisher

Ertered at the Post Office at Merkel, Texas as second class mail



The story of
WILLIAM ALLEN WHITE and The Church Bell
"I don't need to advertise," an establishod merchant in Kansas once told William Allen White, renowned publisher of The Emporia Gazette. "Everybody knows me and nows what I sell."
"In that event," replied the thoughtful publisher, "we can dispense with the oldest advertising medium for the oldest institution in the world. See that church down the street," continued Mr. White, pointing to ane of Emporia's oldest and most beautin ful structures, "That church has been establishod here for many years. Everyone knows what it is and what it does. In the tower of the church is a bell and every Sunday it rings out to remind folks to come to church.
Shoppers go where
Rogarclon of how well established a firm may be nowspeper edvertising is a repeated invitation and a reminder to ecme and do butiness with thet stora."




