The Bound Blade Bingle THE NEWSPAPER WINNER THAT WORKS FOR of the Distinguished Service Award of the A BIGGER, BETTER Vocational Agriculture Teachers BOVINA Association of Texas "In The Agricultural Center Of Parmer County" BOVINA, TEXAS VOL. VII, NO. 24 WEDNESDAY, DECEMBER 12, 1962 Santa Coming Saturday Afternoon WHITTLIN' BY DOLPH MOTEN There are 8,700 medicaldoc-Children Will **Christmas Eve** tors licensed to practice in Texas, or one doctor for every 1,-Legal Holiday 150 persons. We found that bit of informa-For Bovina **Receive Candy** tion, interesting to us, in Highlights and Sidelights From Your Christmas Eve, Monday, De-State Capital which is written by Vern Sanford of Texas Press cember 24, will be an official holiday in Bovina. Association. Santa Claus, that lovable, white-whiskered gentleman from the Mayor Boyd Gilreath an-That means that Bovina, with North Pole, will make his annual Christmastime visit to Bovina about that much population, is nounced this week that he would Saturday afternoon. getting the short end of the stick proclaim that day as a holiday He is slated to arrive in downtown Bovina at 2 p.m. and plans for the town. . . . again . . . by not having a call for him to be around until 4. The ruling will allow a threedoctor. We have that many peo-His visit here is being sponsored by Bovina Chamber of Comday holiday for those people ple living in City of Bovina merce and Agriculture. who wish to observe it, the without making mention of the Santa and his chamber helpers will have some 600 sacks of rural population which is, of mayor points out. Christmas candy ready to hand out to children who are down-"We don't expect retail busicourse the same territory. town to visit with him. nesses to close on Christmas The time is too close to The candy was sacked this week by members of Bovina Christmas to really get on a Eve unless they want to but High FFA chapter. city and school tax offices and crusade, much less on one fora Wendol Christian is chamber of commerce member in doctor which can be a pretty the bank will be permitted to do charge of seeing that Santa arrives. Bud Crump is in charge big undertaking within itself. so by proclaiming that day a of the candy portion of the project. legal holiday." Gilreath ex-We don't feel we're pre-Details on Santa's yearly visit were decided at a recent judiced in Bovina's favor plains. meeting of Bovina Chamber of Commerce and Agriculture. when we say that Bovina needs Post office will also be closed "All children in our area are urged to be present for and is entitled to a doctor. Christmas Eve as far as window Santa's visit," Bedford Caldwell, chamber president, says. All we need is for a doctor service is concerned, However, to agree with our theory. the mail will be worked as One will one of these days. usual each day during the holi-IN FARWELL You hide and watch. day period. . . . . December 26, the day after **Bovina Teams** 

Up until last week, we'd never had much experience at getting ginners upset. It can be done, though, and pretty easily.

Christmas, which has been observed as a holiday by Bovina businesses during recent years, will not be a "legal" holiday



Maybe that's an obvious statement to people who are more familiar with ginners than we are, but, as we said, this was our first experience. It came about this way:

A story in Farm and Home Section of this paper last week quoted Don Sides of Oklahoma Lane Gin of saying something which turned out to be of almost no importance at all.

The thing that was important, according to the voices coming out of our telephone, was that Don Sides is manager of Bovina Gin Co. and that Wendol Christian is manager of Oklahoma Lane Gin.

We were well aware of that before last week and why the paper said the opposite, we haven't figured out yet. Nonetheless, it proved to be a new experience.

Both the men involved agreed that they weren't too mad about the oversight but each pointed out that the other one probably wasi

(Personal Note to Ovid Lawlis of Lawlis Gin Co. Your share of free publicity is forthcoming.)

....

Personal Observation Department:

Not enough Bovina motorists have been taking advantage of the "loop" which now connects Third Street to North (Main Street) via Second Street and Avenue B.

This loop was included, as almost everyone knows, in the recent paving project.

We think it should do a lot to cut down on the amount of traffic on Main Street in that drivers should use the new paved way instead of making a Uturn at intersection of Second and Main.

As a matter of fact, we don't know of anyone who will disagree with that point. But it seems that the habit of making the U-turn on Main may be a little hard to break.

We suppose that if and when the situation becomes serious enough or the traffic becomes heavy enough a city ordinance will make it unlawful to make a U-turn at Second and Main ...?

certain Bovina college student

this year, Gilreath says. Some businesses may continue to observe the 26th while others will open for business that day. The same holds true for Christmas Eve; some offices and businesses will close while others will remain

CHRISTMAS LIGHTS--Bovina's Christmas lights have been put up and will adorn the streets throughout the holiday season. The Christmas decorations were installed this year by Superior Electric Co. Bovina Volunteer Fire Department members aided

in getting the decorations repaired and ready to be put up. Cost of installation is to be paid of City of Bovina and Bovina Chamber of Commerce and Agriculture.



MORE CITY DECORATIONS -- A host of Christmas decorations similar to this one have been erected on utility poles on Bovina's most-used streets to aid in giving the community a holiday atmosphere.

### SPONSORED BY LIONS

Home Christmas Decoration contest is tomorrow (Thursday, December 13).

test.

In Tourney

Bovina High's basketball | Friday at 7 p.m. If they win, teams, the Mustangs and Fil- they'll play in finals of the girls lies, are entered in Farwell In-

Springlake, in both boys and girls brackets.

which will be Thursday at 7.

bracket Saturday at 7:15 p.m. If they lose the opening game, they will play for third place

The Mustangs will also play the winner of the Farwell-Vega game which is slated for Thursreams entered, other than day. Mustangs' first game will be Friday at 8:15.

> If they win their first game, they will play in the tournament finals Saturday at 8:30.

**JANUARY 13** 

# **Date Set For Type II Cube**

Parmer County was announced for Sunday, January 13 this week by Dr. Paul Spring, county health officer.

would operate with three clinics as it did for the first phase of the mass immunization program.

for Parmer County. "This was about twice what we expected. We now feel that the cunty is probably 80 per cent protected. This is a real good percentage and we are more than satisfied," said Spring.

The total number of persons who received Type I vaccine in the county through clinics (Continued on Page 2)

Deadline for entering Bovina's | office Thursday.

That announcement was made this week by Roy Crawford, president of Bovina Lions Club, which is sponsoring the con-

Homes entered in the contest will be judged sometimes

entries we have, the better contest we have."

We understand there's a

open. ALL CONSIGNMENTS WELCOME

**Community Auction** Saturday Afternoon

Bovina's first community- signments now," Kerby says, ing arena. wide auction sale is slated for "but we need more and will Saturday afternoon.

appreciate more." To be sponsored by Bovina Consignments may be listed Roping Club, the sale will be with any member of the Roping on a vacant lot west of Bovina Club. Profits from the auction will

Implement Co. on Pleasant Hill be used to make repairs and add it on a regular basis," Kerby highway, announces Al Kerby, Roping Club spokesman. improvements at the club's rop-The auction will welcome all consignments, Kerby points out, "CODDLED EGBERT"

and everyone having property for sale is asked to consign it. Auctioneers will be Bill Flippin of Friona and Joe Tarter

of Bovina. Starting time for the auction has been set at 1 p.m. A five per cent commission will be charged on all items sold.

### "We have a good list of con-

### Jr. High Teams Win From Hart

Bovina's junior high basketball teams took a doubleheader from Hart here Thursday night. Girls won their game, 19-7, and the boys were victorious,

16-8. Elaine Minyen and Carol Kirkpatrick were high scorers

for the girls. They made six points each, Susan Ferguson accounted for four and Roxie Hutto had three to round out the scor-

Lane Gober paced the boys with six points. Steve Lehenbauer and Randy Jones had four each and James Calaway and Wayne Davies each had one for the Colts.

Youth Choir

Cantata Sun.

"The Gift" a Christmas Can-

tata will be presented by mem-

bers of Baptist Youth Choir,

Sunday, December 16 at First

Baptist Church at 7:30 p.m.

tion will be talking pictures,

dealing with the nativity scene.

company the choir at the piano

Miss Elaine Fuller will ac-

A highlight of the presenta-

last.

Cutchan and extras.

**Junior Class** 

**Present Play** 

adds.

Appearing in the play were Ann Lynn Wilson, Melton Crisp,

Judy Crawford, Jeanie Ivy.

Auditorium. They made \$153.50 which will go toward financing annual junior-senior banquet this spring.

The wins brought each of the team's record to 1-1. Both teams lost to Sudan week before

"Coodled Egbert" a three- Jerry Frazier, Barry Mcact comedy, was presented by members of Junior Class Sat-The play was directed by

urday evening at High School class sponsors, Mr. and Mrs. Charles Thompson.

Elaine Fuller, Joyce Marshall, change student from German,

Phillip Lloyd, Kay Embree, Ronnie Glasscock, Don Cump-Ronnie Taylor, Ronnie Sud- ton, Gary Stevenson, Larry derth, Kathy Jones, Tally Kelso, | Webb, and Mac Glasscock.

by Willie Cool, cold and colder off and on all week. Big snow soon.

--Willie

Weather Between acts members of

Members of the combo are

Rockettes combo entertained and Miss Elke Steffens, exsang a vocal selection.

vitational Basketball Tournament this week. Each of the teams draws a Saturday afternoon at 4.

first-round bye and won't see action in the three-day tourney until its second day -- Friday. Bovina, are Farwell, Vega, Morton, Lazbuddie, Adrian and

The Fillies play the winner If they lose, they will play for of the Farwell-Vega game, third place at 5:15 Saturday (Continued on Page 2)

Date for giving Type II of last Sunday at the makeup clinic the Sabin oral polio vaccine in Spring said that the county

It was disclosed that 370 persons took the vaccine in Friona

stands at 4,640. Officials had

**Decoration Contest Deadline Tomorrow** 

"We want to encourage everyone in the community to enter," Crawford says, the more be in charge of contest judging.

An anonymous committee will

who may be getting a little too smart, He's sending letters home questioning the adivsability of being a Democrat!

We're sure he was just joking, however.

#### ....

A man we know says that when he was a kid, he had an uncle who was a Republican. He says that seemed strange to him at family reunions and other gatherings he watched the man closely to see what made him different from other people. Says he hasn't figured it out

#### yet.

We didn't mean to get into politics to that extent, but we had just a little more space that needed to be filled at the end of this week's column. . .

and Mrs. Charles Embry at the organ. Directing the 40 voice choir will be Mrs. Harold Hawkins. Public is cordially invited,

Mrs. Hawkins announces.

Junior Play Boneing up on last minute lines, members of Junior Class prepare for dress rehearsal of "Coddled Egbert." (Photo By Charles Thompson.)

Thursday, Friday or Saturday night.

A total of \$50 in prize money will be awarded to the topthree entrants. First place winners will receive \$25, second place \$15 and third place \$10. Purpose of the contest, which is open to all homes in the area, is to encourage more decorations at Christmas. Persons who enter the contest are asked to leave their decorative lights on each of the three nights during the judging period until 10:30, Crawford

#### requests.

An entry blank on this page is to be used for entering the contest. The entry blank must be postmarked no later than Thursday if it is mailed or it may be brought to The Blade

### **Entry Blank**

**Bovina Home Christmas** 

**Decoration Contest** 

Bovina Lions Club Box 925 Bovina, Texas

Please accept my entry in 1962 contest. My home is located

> CLIP AND MAIL TO **Bovina Lions Club** Box 925

THE BOVINA BLADE

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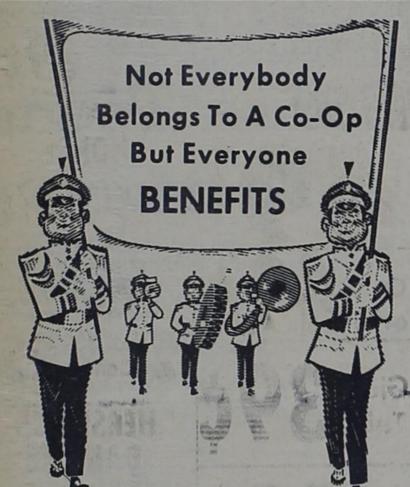
The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas Published At Bovina, Texas, Every Wednesday.

Dolph Moten . . . . Publisher & Editor Sue Moten . . . . . . Women's News



IMPROVED PASTURES SURE HIKE MILK PRODUCTION!



# **Bovina Answers Letter** From Phone Company

a good job as far as service is | can handle approximately 1000 | in San Angelo around December (Editor's Note: The following | letter by Boyd Gilreath, mayor of City of Bovina and E. B. Caldwell, president of Bovina Chamber of Commerce and Agriculture, is in reply to one received here last month from H. B. move.

Elam, division manager of General Telephone Co., in regard to General's stationing a serviceman in Bovina, Elam's letter was published in the Novemcompany and its problems and enable the people to understand ber 28 issue of The Blade).

**ABOUT SERVICEMAN HERE--**

Mr. H. B. Elam **Division** Manager General Telephone Co. Brownfield, Texas

#### Dear Mr. Elam:

Thank you for your recent letter in regard to General's stationing a serviceman in Bovina.

We greatly appreciate the interest you and your company have taken in our situation here in regard to our telephone service,

Your full explanation as to why General has had no serviceman in Bovina until this time was well received and we, being businessmen ourselves, can well understand your thinking along the lines of "balancing public relations with economy of operation." You pointed out that a serv-

iceman in Bovina would have "time on his hands." This no doubt is true, but we would like to point out that the man would be needed in Friona on occasion. And let us point out right here that we're not trying to "run" your business.

It is our feeling that a Bovina man could help out in Friona as economically as a Friona man could help out in Bovina. concerned, General's public re- phones. In one way of thinking, lations, which has been at a low Friona's 900 phones leaves ebb in this community, would not nothing for the second man to be helped in any way and would do while Bovina's 400 plus possibly be damaged by such a comes a lot closer to 1000 than nine, which Friona offers,

Thank you again for your de-A General serviceman here, even without trying, could do an tailed letter. We will greatly amazing amount to inform the appreciate your support in this citizenry about the telephone matter at the executive meeting

SUNDAY MORNING them. This information would

automatically come about as the serviceman went about his work and visited with his friends and neighbors in day-to-day life. Frankly, we feel that much of

General's public relations success in this community depends on placing a man here--especially since two men will be stationed in Friona otherwise.

According to our thinking, Bovina is in a better position to justify General's expense of one man than Friona is of Dopp was killed in an automojustifying the expense of two. Your letter stated that one man

### **Fashion Hits** The Toothbrush

NEW YORK (UPI) - Now you can create a couturier effect southeast of Farwell. for, of all things, your toothbrush.

Start with two lengths of washable ribbon. Glue these to each side of the handle, stopping just at the neck.

The ribbon can be sewn on the two sides to make a little 'slipcover" for the brush. Glue on pearls, rhinestones, fur or feathers. You can even blend the cover with your bathroom decor. When it comes to dressing up 15. Sincerely,

Boyd Gilreath Mayor, City of Bovina

E. B. Caldwell President, Bovina Chamber Of Commerce and Agriculture

Bovina Wednesday afternoon.

bile crashearly Sunday morning

near Farwell on U.S. Highway

Gaylord Andrew Stowers, 19.

was in fair condition at Clovis

70-84.

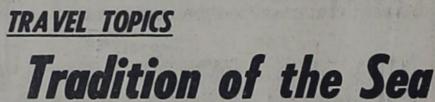
Youth Dies In **Farwell Crash** 

Funeral services for Johnny | hicle. It ran off the highway on Lee Dopp, 18, were held in the left side, striking the tree the First Baptist Church in on the right door.

Dopp was dead on arrival at the Clovis hospital. His death was the ninth attributed to traffic accidents in the county this year. At the same time a year ago, three persons had been killed in traffic mishaps.

Memorial Hospital following the Burial was in Bovina cemeaccident which saw the autotery, under the direction of Clamobile, driven by Stowers. born Funeral Home, Friona. crash into a tree one-half mile Dopp lived three miles east of Hub on the Raymond Cook farm. The two youths were travel-Survivors include his parling west toward Farwell at the ents, Mr. and Mrs. Leonard time of the accident about 3:15 Dopp, Star Route, Bovina; a a.m. Sunday, PatrolmanCarroll brother Larry Joe of the home,

Parker said one of the tires and a grandmother, Mrs. Bertha may have blown out on the ve-Waller of Skellytown.



# Many Stars Fade Out **But Fred Shines On**

**By VERNON SCOTT UPI** Hollywood Correspondent HOLLYWOOD (UPI)-Durability is THE essential of actors in this era of sudden stardom via television and almost equally abrupt decline into obscurity. Young, old, comedian or cowboy they come and go rapidly in movies as well as on the liv-

ing room cyclops. A few short years ago Jim Garner, Annie Farge, George Gobel, Wally Cox, Eve Arden, Gale Storm and a zillion others were demigods worshipped by

ulation. Today many of them would not be recognized on the street by viewers who had watched them devotedly week after week in other days. Now they are devoted to Dick (Dr. Kildare) Chamberlain, George (Route 66) Maharis, Shirley (Hazel) Booth, and Fred Mac-Murray.

enormous chunks of the pop-

FRED MACMURRAY? Now there's a case of durability the like of which hasn't been seen since Bing Crosby shuffled onto a movie screen when the La Brea tar pits were still claiming victims among Tyrannosauri.

MacMurray began his screen career in 1935, long before the birth of television - or Dick Chamberlain for that matter. Here it is more than a quarter century since he starred in "Guilded Lily" with Claudette Colbert and Fred still is playing starring roles and looking almost as youthful as he did then.

This is more than durability. It is longevity.

How, then, does MacMurray account for his continuing success? Does he have special theories on acting?

tor responded during a lunch break on his "My Three Sons" television series. "When the cameras are turning I simply listen to what the other guy is saying and react as I might under real life circumstances."

"Funny how your career can change almost overnight." Mac-Murray mused. "I've always kept busy working in pictures, although a lot of people used to ask me what I was doing. Then I began making pictures for Disney and started the TV show.

"Suddenly the youngsters began to associate me with flubber and with being a television father. Three years ago kids never knew who I was. Now my wife (June Haver) says appearing with me in public is like going out with Elvis Presley - so many kids want to say hello." Presley has been around for

a half-dozen years, and in this day and age shows promise of durability himself. But will he be around to sing

'Son of Blue Suede Shoes?'

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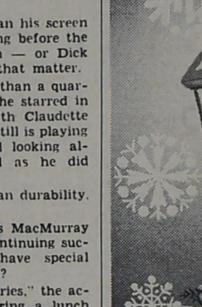
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"I have no theories," the ac-



**Bovina Wheat Growers, Inc.** "We Serve To Serve Again" Jim Russell, Mgr. Pho. 238-2691



At least that's the way it appears to a group of Bovina citizens who sincerely want to "get along" in a neighborly way with the fine company which provides them with telephone service.

There is no question in our minds but that General's public relations would be greatly increased by having a serviceman representative to be a part of our community. Though a "Friona man" could possibly do

A REAL PROPERTY AND Bovina Team--

afternoon. Up until this week's play, the Fillies owned a 2-0 record for the young season while Mustangs stand 0-2. Both teams will have a def-

inite advantage in the tournament in that they will have to win only one game to reach the finals and thus be assured of a second place, at least.

All other teams will have to win three games to win first place while the Boyina teams will only have to win two.

### Date Set--

estimated that at least 3,000 county residents received it at clinics in neighboring towns, which would boost the number who had probably taken Type I vaccine to about 7,640.

At a meeting of the Tierra Blanca Medical Society in Hereford Tuesday night, officials felt the program for Type I had been a tremendous success in all member counties. Those making up this association are Swisher, Deaf Smith, Castro, Oldham and Parmer counties. Type III was discussed, but the society decided against set-

ting a date for that phase of the program until it has been approved by all societies. "We feel that complete pub-

lic confidence in Type III is necessary for a successful turnout," Spring concluded.

the toothbrush, says a stylist for a toothbrush maker (Dr. West's), the madder the better!



**United Press International** 

Wrap a small piece of cellophane tape around the center of the picture wire. This prevents the wire from sliding on the hook.

Your dinner guests will appreciate your fine table linens more if you serve one course on a glass dinner plate.

To remove grime and stains from rubber sink and stove mats, soak them in bleach water for several hours. . . .

Use a curved, pointed grapefruit knife to remove soft-boiled eggs from their shells.

Silverware soaked in sour milk for several hours and then washed, rinsed and dried, will have a brighter, sparkling gleam.

. . .

Cut scouring soap pads into three or four pieces. Use a small pad for a small job or a medium-sized one for a mediumsized job. Then throw away the pad after one job.

If you can't wash stainless steel dishes immediately after a meal, at least rinse promptly with hot water. This prevents damage from acid or salty foods.

. . . A coat of clear shellac on straw hats, purses and chairs will prolong their life.

To pick up glass splinters, use dampened cotton or a child's modeling clay.

Disconnect electric appliances and equipment before cleaning them or making simple repairs. . . . .

To get a clean cut through a meringue-topped pie, put butter on the knife blade before cutting.

Gets Electronic Aid

#### By RALPH VILLERS United Press International

NEW YORK (UPI)-The tradition of the sea - that willingness to go to the aid of a fellow mariner in distress - is getting an electronic age assist from the U.S. Coast Guard.

Most tourists and travelers go aboard large ships carrying doctors and completely equipped medical facilities. But a relatively little-known facet of the Coast Guard is significant to people traveling on smaller vessels or freighters and not normally staffed with a doctor.

It's called AMVER (Atlantic Merchant Vessel Report System) and it works in close cooperation with the Rescue Coordination Centers (RCC) serving the Atlantic.

AMVER makes possible fast assistance to a vessel on which a passenger or crewman is dangerously ill or injured, and which does not have a doctor or facilities to cope with grave medical problems. AMVER also plays a migor part in assisting ships or airplanes in trouble.

AMVER operates from a rather smallish room in the U.S. Customs House at New York's Battery. Its main tools are an IBM 305 Ramac computer and teletype links to Coast Guard radio stations along the Atlantic and Gulf coasts and ocean station vessels.

AMVER has amassed vital information on about 14,000 merchant vessels, according to Chief Radio Electrician C. D. Cofield. At any one time, 52 to 53 per cent of all ships cruising in the Coast Guard's yast assistance area are voluntarily reporting to AMVER by radio, giving their name, position, sailing route, speed, destination and other pertinent information.

All this information is fed into the computer via punch cards. Then electronics takes over, said Cmdr. M. F. Mitchell.

Twice a day, or any time on command, the computer computes the dead reckoning position of all reporting ships, which number between 750 and 800 at any given time. Part of the previously stored information available to the computer is whether a doctor is normally carried aboard a ship.

A vessel with a medical emergency radios Coast Guard, the request is relayed to RCC and, if it is not something that can be solved by return radio advice supplied by Public Health Service. AMVER can be called into play to find a nearby ship carrying a doctor.

RCC then can relay the names and positions of the nearest doctor ships to the vessel with trouble. The latter can in turn radio the nearest and request a rendezvous at sea for treatment of the patient or for transfer to the doctor-carrying liner. In critical cases, the Coast Guard can ask the nearest ship if it is feasible and agreeable to provide assistance.

"It's a matter of policy to ask," Mitchell said. "We feel that because of the traditions of the sea, we'll get a 'yes'.'

Requests for medical assistance are far from rare - AMVER came up with positions of nearby vessels for medical reasons on an average of once a day last year. RCC estimates there is a rendezvous at sea at least once weekly

Here is one actual case of AMVER in action:

A Norwegian freighter radioed Coast Guard at Bermuda that a crewman had been badly injured in a fall while painting. Within minutes AMVER had pinpointed every reporting vessel within 200 miles, among them the Empress of England, out of New York on a Caribbean cruise. Within a few more minutes the Canadian Pacific liner reported it was diverting to aid the injured Norwegian.

During the hour-and-a-half that the Empress and the Norwegian vessel steamed toward each other, Staff Commander J. D. Jeavons on the Empress collected a volunteer crew for a boat to take a doctor to the Norwegian ship after the rendezvous.

**Every Child Wants** 

A Pair Of

Asked if this was a form of "method" acting, MacMurray appeared to be ready to throw a punch. The thought revolted himy What about over-exposure?

In addition to his weekly series the big fellow stars in at least one picture a year, the latest being "Son of Flubber," a sequel to Walt Disney's outrageously successful "Absent Mindcd Professor."

"Over-exposure?" Fred asked. "No. I wouldn't say that. I think the same people who go to see my movies also watch 'My Three Sons.' But if a series is good I think it helps the movie. and vice-versa.'

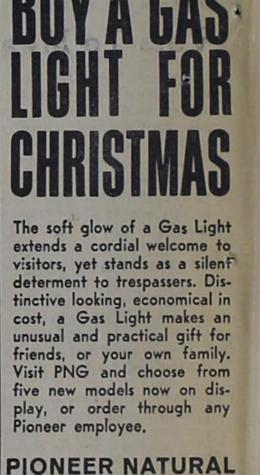
Modesty prevented Fred, but not his press agent, from mentioning that he is seen by more people in the world today than any other entertainer.

MacMurray looked self-concious when the flack reported that his show was among the top 20 last year while three of his movies were earning \$52 million in the United States and abroad.

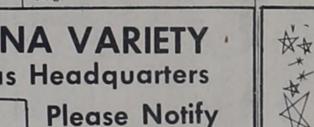
A man must be durable indeed to weather that sort of exposure.

The will of the wealthy, eccentric man was being read and the relatives all listened expectantly.

Finally, the lawyer said: "And to my nephew, Charlie Jones, whom I promised to remember -- 'Hi, there, Charlie'l''







Make **BOVINA VARIETY Your Christmas Headquarters** 



**Us Early** If You Want Your Layaways **Gift Wrapped** For Christmas! \$ On One Selection Of Christmas Cards **BOVINA VARIETY** 女女 **Main Street** ×



• Quieter Than Ever More Gallons Per Doller Than Ever It's as up-to-date as tomorrow's new-paper. Aermotor's new Model "S" Submersible handles deep wells down to 600 feet. Its metimum cadeep wells down to 600 feet. Its metimum ca-pacity now ranges to 1900 gallons of waver per hour. With new pump parts molded there the miracle plastics of DuPont and Borg-Warner, these 18 models are now running shead of som-parable brass pumps when it comes to Egriver weight, quieter operation and economical wer-formance. Fully automatic operation. You sit back and relax. Pump never loses prime, never freezes, never needs oiling. Easy to install on 4-inch diameter and larger wells. Come in and ask us about the new Aermotor sub today ... AERMOTOR ing WATER SYSTEMS Since IELD Home Center 238-2671 Bovina

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# **City Officially AcceptsPaving**

Bovina's most recent paving project, consisting of near-40 blocks, has been officially accepted by city council.

This action was taken at a Friday afternoon meeting. A payment of \$81,960 has been

made on the project which has an overall cost of about \$135,-000. The remainder is slated to be paid by Monday of next week --December 17, Mayor Boyd Gilreath says.

The city borrowed \$50,000 to pay for its portion of the paving, which includes curbs and gutters, and to aid city property owners who desire terms to pay their costs.

That amount was issued in city warrants at five per cent interest. The warrants will be paid off as property owners pay off their paving liens, Gilreath says.

Actual cost of the street improvements was \$124,413.93. Legal and engineering fees foost the total near the \$135,000 mark.

**County Okays Cotton Quotas** 

Parmer County farmers approved marketing quotas for the 1963 cotton crop in Tuesday's referendum by a 75 per cent vote in what was termed "By far the largest turnout in recent years."

Prentice Mills, office manager of Parmer County ASCS. said the margin of approval was considerably less than it usually is. The quotas were approved nationally by a good margin, although the exact vote isn't known yet. Nationally the vote is usually about 98 per cent in favor.

Biggest turnout was at Chester-Fleming Gin in Friona, where 75 votes were cast, followed by Bovina Gin Company, with 65.

### World War I Vets To Meet

Veterans of World War I who are interested in organizing a barricks in Parmer County are urged to attend a meeting in Friona December 26.

Commander G. O. Spear, district commander, will speak at the American Legion Hall

was completed a couple of weeks ago, property owners had paid in some \$31,000, the mayor explains. This total, with the city's \$50,000, made up the \$81,000 payment which was made,

Cost to property owners was \$4.30 per foot in areas where land owners paid for paving, curbing and guttering. On streets where the paving will be provided by state, cost for curbs and gutters was \$2.

### **Makers Switch:** Most Cars Will **Get 2-Ply Tires**

DETROIT (UPI) - The American auto industry plans to equip about 80 per cent of its 1963 models with two-ply tires.

And that is quite a change in a short period of time. None of the 1960 models used twoply tires as original equipment. The trend is still continuing and it is quite possible that all the 1964 models will be equipped with the new tire, according to forecasts by Goodyear.

The concept behind the new tires is this: Four plies of rub-ber-coated tire cord in the tire body have been replaced by two plies of giant-sized cord with no loss of basic strength. Walter Lee, director of tire research at Goodyear, said the

benefits of the two-ply are that 'you have a tire that is more flexible and in which the cords work together better, causing the tire to absorb less power as it rolls and consequently building up less heat."

Lee said the more flexible tire offers a smoother, softer ride; reduced rolling resistance means better fuel economy, and less heat build-up makes for durability at high speed.

Although the changeover to two-ply tires has been fast by industry standards, none of the customary testing procedure was eliminated. Rubber companies making the tires said they tested them for millions of miles before putting them on sale.

Testing was also conducted by the auto manufacturers. By the 1961 model year, the auto firms had tested only the smaller sizes and equipped many of their compact cars with them. Lee said.

The tires built for regular size cars (7.50-14) were mostly two-ply on 1962 models and this accounted for about 60 per cent of the market.

"On the current new models,



PARMER COUNTY'S FINEST

BOVINA

at 2 p.m. spear to explain the purpose of the organization.

"We would like very much to have all World War I veterans in Parmer County at the meeting," said Billie Stone of Friona.

The veterans are requested to bring their discharge papers.

Labor costs, the U. S. De-partment of Agriculture points out, are the largest single component of the bill

for marketing domestic farm foods to civilian consumers.

They amounted to 46% of the total cost in 1961, or about

Of some \$62.2 billion spent

for farm foods, farmers re-

\$19 billion.

\$41.4 billion.

billion.

Personalized

The

COSDEN

Oils & Greases

up through 8.00-14 for medium size cars and station wagons and two-plies should reach 80 per cent of the total by the end of the model year," Lee said. The final step, two-ply tires for the larger station wagons and luxury cars. probably will

be made in the '64 models, Lee said.

ceived \$20.8 billion and the marketing bill amounted to Rail and truck transportation cost \$4.3 billion. Corpo-Labor is the rate profits came to \$2 billion biggest cost in before taxes and amounted to \$1 billion after income taxes. the food bill. Other costs - including fuel electric power, containers, advertising, depreciation, rent, etc. - were estimated at \$16.2 Costs per unit in marketing

have been increasing since and other costs. 1950, the USDA explains, due Some of the rise is due to to wage increases, transporta- a shift in operations. Services tion charges, prices for ma- previously performed by the chinery, equipment, fuel, farmer or left for the concontainers, packaging ma- sumer have been shifted to terials, etc., and taxes, rents, the marketing system.

**Farm Facts** 

BUTANE

Butane Service L ESTER Farmer's Friend Highway 60 Bovina 238-2161

KHINEHART

**BUTANE GAS** CO.

Phone 238-4781

Of Interest To

THE WOMEN

## Guild, WSCS Have Christmas Program

Elke Steffens, exchange stu- | Our Christmas Traditions". meeting of W.S.C.S. and Weslevan Service Guild Monday Church.

Miss Steffens gave a talk on Gee. Tables were decorated "Christmas in Germany" and with red candles and pine showed an advent wreath she boughs. had made, which is used at Christmas in her country.

Also on the program were Morris, Mrs. P. O. Dixon, Miss Mrs. Earl Richards, who read Grace Paul, Mrs. G. A. Bandy,

### Visits Parents

Visiting in the home of Mr. and Mrs. Roy Hawkins recently were their daughter and family, Mr. and Mrs. B. H. Keel and son J. D. of Limestone, Maine. Mrs. Keel spent several weeks with her parents and was joined by her husband last week. They returned to their home recently.

### Seniors Sponsor Chicken Dinner

Senior class of Bovina High School is sponsoring a Chicken Dinner Sunday, December 16, in School cafeteria beginning at 12:00 o'clock.

The menu consists of fried chicken, creamed potatoes, cream gravy, vegetable salad, hot rolls, strawberry shortcake, tea and corfee.

Tickets are on sale by members of class. Adult tickets are \$1,25 and children, 6th grade and under, are 75¢.

Has Club Party

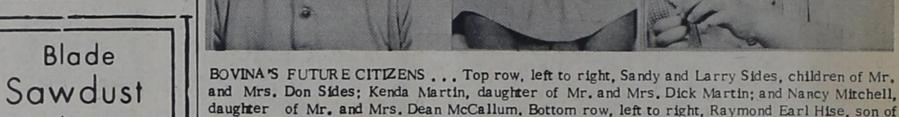
dent from Germany, highlighted Miss Steffens also sang some the program at a combined Christmas carols in German. Preceding the program the group had a salad supper hosted evening in parlor of Methodist by Mrs. Vernon Estes, Mrs. Jimmy Ware and Mrs. Hallie

> Attending other than mentioned were Mrs. Harold

the Christmas Story from the Mrs. Margaret Caldwell, Miss Bible and Mrs. Jimmy Ware Rita Caldwell, Mrs. W. E. Wilshowed a film "Stories About liams, Mrs. John Dixon, Mrs. Earl Ware, Mrs. Dean Hastings, Mrs. Mable Newberry, Mrs. L. M. Grissom, Miss Lola

Grissom, Mrs. Billie Sudderth, Mrs. William Thornton, Mrs. C. O. Edens, Miss Belva Lowerance, Mrs. G. D. Turner, Mrs. Jimmy Clements, Mrs. Leon

Ware, Mrs. Glenden Sudderth, Mrs. Bedford Caldwell and Mrs. Warren Morton.



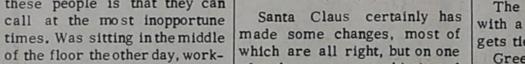
by SUE MOTEN

It is amazing that at Christ-

mastime, when everyone is at his busiest and perhaps brokest as is our case, the door-to-door Mrs. Wayne Garth were honored salesman invade our fair city with a farewell party Monday like a plague. They sell everything from vacuum cleaners to glitter adages. The thing that a devotional. perplexes me most that no matter how firmly you tell them no they always get their feet in the

and squalor. Am sure this is foor, anyway, and you have to supposed to be a great gimmick listen to their speil even though but the only effect it has is to you are certain you aren't inmake one wish he would mind his terested. own business. Another ironical thing about

these people is that they can call at the most inopportune times. Was sitting in the middle made some changes, most of



Mrs. Gerald Rountree and

bers of Golden Circle Sunday School Class of First Baptist

Mr. and Mrs. E. E. Hise; and Lady Beth and Mat Moten, children of Mr. and Mrs. Dolph Moten.

### morning at Bovina Restaurant. Mrs, Allen Cumpton presented Shower Fetes **Recent Bride**

Mrs. Dennis Johnston, the former Christine Wassom, was Authur Kent, Mirs, Dwayne Careted with a bridal shower ter, Mrs. Ed Hutto and Buddy, Wednesday afternoon in parlor Mrs. J. D. Kirkpatrick, Mrs. or Methodist Church.

with a corsage of kitchen gadgets tied with blue ribbon. Greeting guests at the co

Hosting the party were mem- Church and their teacher, Mrs. Cumpton.

Refreshments of Spudnuts and coffee were served and the honorees were presented with gifts. Attending were Mrs. John Ferguson and Carole, Mrs. Don Murphy, Mrs. Joe Moore, Mrs. Robert Taylor, Mrs. T. C. Wiseman and Michael, Mrs. Edwin Lide, Mrs. J. W. Harris, The honoree was presented Dana and Kyle Mrs. Lawerence Jamerson, Mrs. Cumpton

Party Honors Mmes. Garth, Roundtree which says car is givin aches and new one j for a later car. In a new

PAGE 4

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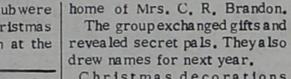
### Thrifty Club In Brandon Home Members of Thrifty Clubwere | home of Mrs. C. R. Brandon,

Mrs. C. R. Brandon anticipating their annual Christmas party.

entertained with a Christmas party Monday afternoon at the

### WMU Concludes Week of Prayer

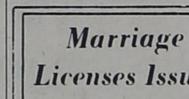
W. M. U. of First Baptist Church completed their week of prayer Friday preceding the annual Christmas Lottie Moon Foreign Missions offering.



Christmas decorations adorned the house. The serving table was laid with a white cloth and carried out the Christmas theme. Refreshments of cake, coffee and

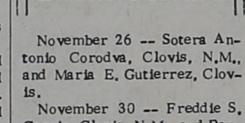
Members of Thrifty Club gathered around the Christmas tree Monday afternoon at the home of

tea were served. Attending were Mrs. E. M. Ware, Mrs. J. D. Stevens, Mrs. C. R. Brandon and grandson, Theme of the weeks activities Mrs. R. D. Bradshaw, Miss was "Gods Gift, The Light of Lola Grissom Mrs. L. M. Gris-Lola Grissom, Mrs. L. M. Gris-McLellan, Friona, and Sharon som, Mrs. G.A. Bandy and Mrs. Kay England, Friona. P. W. Dixon.



**Licenses** Issued November 26 -- Sotera An-

is.



November 30 -- Freddie S. Garcia, Clovis, N.M., and Barbara Montoya, Clovis. December 3 -- Y.J. Procter,

Bovina, and Nancy Roberta Haney, Bovina. December 3 -- Joe Lynn

pals.

Mrs. C.P. Warren

Highlighting Quilting Club

the World." Mrs. Joe Moore and Mrs. GradySorleyand Mrs. Allen Cumpton furnished special music.

Monday Mrs. Horn has charge of program and assisting her were Mrs. Bobby Englant. Mrs. W. W. Wilcox, Mrs. Don Murphy and Mrs. Allen Cumpton.

Mrs. Keith Garner was program leader for Tuesday and assisting her were Mrs. Weldon Moody, Mrs. Grady Sorley, Mrs. J. B. Barrett, Mrs. John Ferguson, Mrs. Henry Spicer of the Missionary Wife," Mrs. and Mrs. Don Murphy.

Wednesdays program was presented at Wednesday evening church services. Singing special music were Miss Suzanne Ferguson, and Misses June and Pam Webb, Scripture readings were given by Miss Tonye Vee Ivy and Miss Patsy Lloyd. Others on the program were Mrs. R. N. Williford, Mrs. Don Murphy, Mrs. P.A. Adams and Mrs.

John Ferguson. Presenting the program Thursday were Mrs. Garner, Mrs. Barrett, Mrs. Murphy, Mrs. Ferguson.

Friday Mrs. Horn concluded the activities with the assistance of Mrs. Adams, Mrs. Cumpton and Mrs. Williford.



Varieties Also-

**TABLE LAMPS** TV LAMPS **POLE LAMPS** FLOOR LAMPS

### C of C Women Host Luncheon

Women of Methodist and Bap- | shaped in a 'U' and the head tist Churches were guests of a luncheon Thursday hosted by Church of Christ Women in fellowship hall of Church of Christ. Approximately 55 were pres-

ent to hear Mrs. Dan Harding holly. of Portales speak on "The role Harding has been a missionary to Korea for the past several

years. She spoke on life in Korea as well as her role as a missionary wife. The banquet tables were

The salad luncheon consisted of ham and chicken salad, green salads, conjealed salads, rolls and pie and coffee for dessert.

Miss Tonya Vee Ivy and

Miss Vivaliah Steelman have

according to Margaret Hauser,

editor. Miss Ivy, daughter of

Mr. and Mirs. Tony Ivy is a

sophomore. Her appointment

was made by Mrs. Charles

Thompson, homemaking teach-

She was selected for her

national magazine for teen-age

girls and will report on activi-

Miss Steelman has been

named to McCall's Teen

er.

a senior.

ments of cake, coffee and tea table was decorated with pine by the hostess. boughs, red carnations and sil-Attending were Mrs. J. E ver Christmas ornaments. Oth-Owens, Mrs. E. H. Moody, Mrs. er tables were decorated with Reagan Looney, Mrs. Tom Grifred candles intertwined with fith, Mrs. T. E. Rhodes, Mrs.

Lloyd Killough, Mrs. W. J. Parker, Mrs. F. O. Turner, Mrs. J. R. Caldwell, Mrs. Mel Gunn. Mrs. H. D. Bradshaw and Mrs. Levi Johnson.

High School Girls Receive Appointments

Miss Tonya Ivy

in home economics.

achievements.

**Gift Suggestions** 

HI-FI-STEREO Gifts

**RECORDS & ALBUMS** 

The fashion board consists of

Both girls received pins and

0

membership cards for their

senior girls who are interested

Christmas Party Thursday afing on my vacuum cleaner of ternoon at the home of Mrs. and not in the jolliest of humor C. P. Warren was the change and who should appear but a vacof gifts and revealing of secret uum cleaner salesman. Feel sure he wishes he hadn't

Following party activities the been so persistant since a vac group drew names for another uum cleaner was the last thing I year and were served refreshwanted to discuss. Before I close on salesman

must add one thing. They always want to give you a demonstration of said product. Now about the time you have your house in order and feel that it is reasonably clean along comes one of these fellows with his super duper appliances and makes you feel like you are living in filth

the more sophisticated Christmas catalogues we saw him attired in traditional red suit with white trim, but he was a slim specimen of a man, rather than fat and on his head instead of traditional red fur trimmed hathe had, a space hel-

met and his beard was shortened to goatee length instead of the full flowing one we are accustomed to. He was dubbed Santa for 1962 but he looked more like one who

had been on relief and had taken the job out of sheer desperation. Anyway we like fat jolly Santas instead of one who looks like he is headed for outer space rather than the North Pole.

and go affair were the honoree and her mother, Mrs. Helen Wassom.

The refreshment table was laid with a white cloth and centered with an arrangement of blue artificial flowers flanked on either side by blue tapers in crystal candleholders. Refreshments of cookies, tea and coffee were served to guests. Silver and crystal appointments

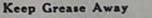
### Shower To Fete **Recent Bride**

complimented the table.

former Lindy Dean, will be honored with a post nuptial shower home of Mrs. J.D. Stevens. The come and go affair will be between the hours 2:30 and 4:30 p.m.

Friends are cordially invited. B tou

ination.



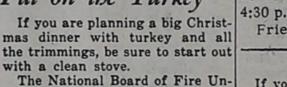
In addition, while cooking, grease containers should be kept away from the stove.

large flat pan cover and a long handled fork can be used to smother

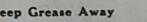
Miss Viviliah Steelman

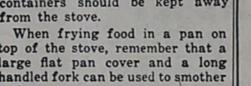
**For Her** Mojud Hose - Musingwear Lingerie-





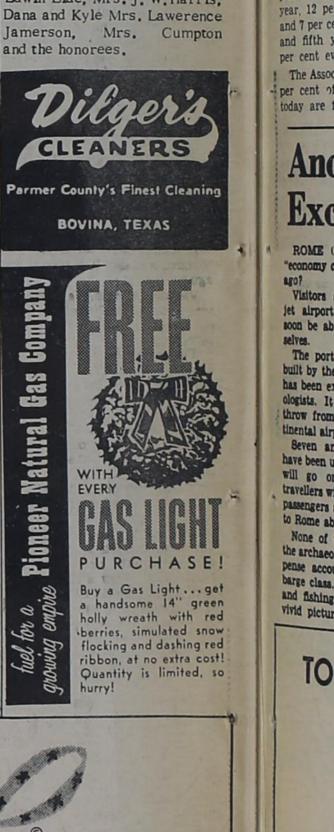
If you are using a metal Christderwriters reminds that the best mas tree this year, the National way to avoid a grease fire is to Board of Fire Underwriters reckeep the stove clear of grease. The ommends that you use off-the-tree Board recommends scouring of the lighting with colored lights to give oven as a timely precaution. a softer and more beautiful illum-

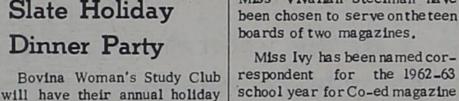




a fire.







dinner party with their husbands as guests for the evening Thursday. They will meet at 7 p.m. at

club house. Social committee for the group will host the occasion.

**BEDROOM** LAMPS

**Select Yours Now!** 

GAINES HARDWARE CO. "Nothing Knocks on Bovina But Opportunity"



Blouses - Towel Sets - Bed Spreads

Mary Lane Coats - Nelly Don Dresses-Rhapsody Housecoats - Ship 'n Shore

For Him

Marx - Haas Sport Coats And Trousers-Van Heusen Dress Shirts, Tulane Dress Shirts - Resistol Hats - Jerks Sox - Ties Pajamas - Belts

EVERY ITEM IN OUR STORE MAKES A FINE GIFT Many Other Items

Williams Mercantile Co. Pioneers In Bovina

\$1050 Installed Place Your Order Now So It May Be In Use By Christmas, Call Us! At 238-4421 BOVINA WORKS & PAINT A. R. McCutchan-Hwy. 60

THE BOVINA BLADE

### **Mojave Desert** GroupInTrade Is Campus for **For Pheasants Geology Studes**

lease 1,000 pheasants in Parmer County next fall.

This decision was made and the birds were traded for at a meeting of Parmer County Game Management Association in vo-ag department of Bovina High School Thursday night. A total of 260 birds were released by individual farmers in the community this week, Al Kerby, association president, says.

The association agreed to trade Gunn Bros. Game Farm of Amarillo 100,000 pounds of milo for the 1,000 mature,

Plans have been made to re- | full-grown pheasants. The exchange will be made next fall.

A. L. Hartzog is in charge of signing up farmers who wish to participate in the program and trade milo for pheasants.

Bill Gunn of Gunn Bros, was present at the meeting. He also agreed to give the association 100 frozen birds for a banquet which is slated for last two weeks in March.

Roy Crawford, Bovina High vo-ag instructor, will be in charge of the banquet.

Gunn Bros. Game Farm will present a program at the banquet.

MOUNTAIN PASS, Calif (IIPI) - Seven geology students from the University of Southern California are tramping over the blistering floor of the Mojave Desert studying rocks that are more than a billion years old.

These students are finding this six-week course - required for graduation for all geology majors - far from a "snap." The students stay at the Mountain Pass Mine, the world's largest rare earth minc. Six days a week they take off in pairs and are out from 7 a.m. to 4 p.m. Their evenings are spent on maps and reports. Floor temperatures frequently reach the 120s or higher on the Mojave Desert. Each man carries two canteens of water, a compass, prospector's pick, sample bags, snake bite kit, maps and aerial photographs. One graduate student Detlef Warnke from the Freiburg Institute of Germany, works alone in the hills. He is attempting to decipher the age, nature and

relationship of some of the old-

chance to study different types

of rock formation in Utah and

Each student is required to

map about 15 square miles of

terrain and make a formal, pro-

fessional geologic report cover-

The course is directed by Dr.

ing the area he mapped.

## How to Buy an Auto **Without Going Broke**

NEW YORK (UPI) - If you are among the between 6 and 7 million persons who, according to auto industry estimates, will be in the market for a new car next year, there are several ways to make your driving dreams come true. without going for broke.

ren of Mr.

Mitchell.

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withgifts.

Irs. John

Mrs. Don

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rs. T. C.

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and Buddy.

rick, Mrs.

W. Harris.

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Cumpton

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ASE!

ight ... get 14" green with red

lated snow dashing red

extra cost!

mited, so

That's the word from the American Bankers Association which says. first, if your present car is giving you repair headaches and you can't afford a new one just yet, look around for a later model second-hand car.

In a new car purchase, remember that depreciation, as much as original cost and turnin value of your old car, is important, and that some cars and models depreciate more than others.

A recent study shows that ate about 29 per cent the first | start now to save. year, 16 per cent the second year, 12 per cent, 10 per cent and 7 per cent the third, fourth and fifth years, and about 2

kind of credit and urged: -Make as big a down payment as you possibly can. The more money you put down at the outset, the less the loan will cost you. Put down at least one-third in cash, or trade-in value of the actual cost of the car and meet the balance in

monthly payments. -Try for the shortest repayment period you can safely and comfortably manage. The longer you pay - the more you pay. Most banks maintain a 36month maximum term on financing of new cars and 24

months for used cars. -Don't borrow to make a down payment. If you can't swing that much on your own, you're in over your head.

trade in or the cash to make \$2,000 and \$3,000 cars depreci- the required down payment.

Auto Speed Record INDIANAPOLIS, Ind. (UPI)

est rocks in the desert. The Mojave offers these young geologists a wide variety of types and ages of rocks and minerals for study. They range from rocks well over a billion years of age to sand and silt currently being deposited along dry washes. Most of the rock types in the Mountain Pass area are

Nevada.

about 500 million years old. They were deposited in the warm, shallow seas that covered the region during that geologic era. Weekend sidetrips also are taken to give the students a

-If you don't have a car to

Richard O. Stone, USC associate professor of geology. Stone said, the field research, - Roger Ward set the record

REGISTER Continues Sunday, December 16, to 5 p.m. HONNESTTES Lots Have Been Bovina's Most Purchased Desireable Area In **RIDGELEA Recently By** HIGHLY A.M. Wilson RESTRICTEDI **Tom Bonds** Sam Sudderth

PAGE 5

For The

FREE

PRIZES

cent ever year thereafter. The Association said about 60 per cent of all car purchases today are financed with some mph.

for the Indianapolis 500-mile ing and formal reports, preauto race when he won the 1962 pares the student in a practical event with a speed of 140.293 way for what will be expected of him when he graduates and takes his place in industry.

# **Ancient Roman Port Excavate** at Airfield

port.

life of the busy port of Ancient ROME (UPI) - What was "economy class" like 1900 years Rome

Visitors arriving at Rome's jet airport at Fiumicino will soon be able to see for themselves.

The port of imperial Rome, built by the Emperor Claudius, has been excavated by archaeologists. It is only a stone's throw from the new intercontinental airport.

Seven ancient roman ships have been unearthed so far and will go on display. Modern travellers will be able to see how passengers and freight voyaged to Rome about 41 A.D.

None of the boats found by the archaeologists is in the "expense account" or Cleopatra's barge class. They all are cargo and fishing boats that give a vivid picture of the every-day

20

One of the ships is 59 feet long, with a flat prow that opened up like that of a modern landing craft. A fishing boat has a center tank that was filled with water to keep fish alive and fresh. The port and the ships came

plans to construct a pavilion

near the airport to house the

jetty built by Claudius

A marine captain and a lieutenant were having a friendly argument about the amount of work involved in wooing a girl.

The captain claimed it was 80 per cent pleasure and 20 per cent work; but the lieutenant said he regarded it as more like 75 per cent pleasure and 25 per cent work. They decided they'd get a third vote, so asked the driver to light when construction work of a jeep they were riding in started on the Flumicino airwhat he thought of it. They told the private to speak right The Fine Arts Commission

ships and model reproductions "Yes, sir," replied the priof what the port of Claudius vate, "it must be 100 per looked like almost 2,000 years cent pleasure, because if there was any work in it at all, Construction of the new airyou officers would have us enport also revealed the massive listed men taking care of it."

# TO SERVE YOU BETTER-**ENGLANT LAUNDRY Has Just Installed FIVE NEW DRYERS**

CD

## **Ridgelea Homesites** Feature:

**Paved Streets** 

**Concrete Curbs and Gutters** 

**All City Utilities** 

**Choice Location** 

Maximum Loan Value

You Can Choose

Your Lot-Choose

Your Builder-

**Priced From \$1250.00\*** 

Pay As Little As \$250.00 Down \$20.00 Monthly

\* 10 % Discount On Cash Sales

**Prices Include Paving** And Utilities Installed And Paid For By

Seller

REGISTER

# FOR FREE **ATTENDANCE** PRIZES

A.L. Glasscock, Ridgelea Real Estate **During Sunday Afternoon** 

A DECEMBER OF THE OWNER OWNER OF THE OWNER OWNER

The Sale Sunday, Contact

f You Can't Attend

At Our Trailer House

**Office In Ridgelea** 

### **Drawing For Prizes** Sunday At 5 p.m.

It is Not Necessary To Buy Anything Or To Be Present At The Drawing To Be Eligible For The Prizes.

> But Please Stop By **Our Office And** Register.

BILL ARISTIAN INC **Real Estate** 

.... Making a Total Of 12 Dryers To Go With 24 Washers...and Friendly, Courteous Service. For Your Next Washday, We Invite You To Take Advantage Of Our Modern Facilities.

ENGLANT LAUNDRY 410 Boyce Street - Phone 238-4501 - Bovina **FREE Pick-Up and Delivery** 



IN DISTRICT COURT ---

# Bovina Man Found Guilty

jury.

the latter charge dropped by

Judge E. A. Bills, with only the

rape charge considered by the

The jury assessed Sparks

with 30 years in the state peni-

tentiary, although the sentence

has not been passed as yet.

The rape charge was in con-

nators is Leece-Neville of Cleve-

land, Ohio, R. G. Hill, the firm's

"The big advantage of alter-

nator systems is that they prac-

powered accessories as electric

windshield wipers, two-way

radios, air conditioners, and

"Any vehicle benefits from an

alternator system, since it elim-

inates charging system cycling,

lengthens battery life and in-

creases the operating efficiency

When Chrysler first intro-

duced alternators, it tried to

demonstrate their advantages

by sending a Plymouth and a

Valiant on a 328-mile trip from

Detroit to Chicago without bat-

teries, using for current only

of all electrical equipment."

power seats and windows.

vice president of sales, said:

R. G. Sparks of Bovina was found guilty of rape in a 154th Iudicial District court case tried last week in Farwell.

Sparks' lawyer was unsuccessful in securing a change of venue, and the trial was completed last Wednesday, after the jury selection took almost two days.

Originally charged with rape nection with an underaged stepand incest, the Bovina man had daughter of Sparks.

## **Alternators** Favored **Over Generators**

(Release Tues., Oct. 16, or after) DETROIT (UPI) - The switch is on to alternators. The units are rapidly replacing generators in American automo-

biles. tically eliminate electrical sys-The alternator, unlike the tem breakdown, the No. 1 cause conventional DC generator used of car and truck failures. for so many years, produces "An alternator system is a considerable electrical current necessity on today's vehicles at low speeds and at idle. equipped with such electric-

The 1960 Plymouth Valiant was the first U.S. car to use alternators as standard equipment. Then Chrysler installed them on all the firm's car lines. The other auto companies started switching over this year. All GM cars except the Corvair will have alternators, as will the Ford Thunderbird and Lincoln-Continental. Studebaker and American Motors will offer

them on a few models. In some cases, the alternator -called a Delcatron in the case of GM - is offered as optional equipment. In others, it is standard.

One manufacturer of alter- | that from the alternator.

"FARM FUN" by Troy Fuller

# Whisker Report Shaves Off Bit **Of Beard Lore** NEW YORK (UPI) - More

than 55 million American men labor 5 million man hours a day and spend \$500 million a year to produce - not a moon rocket or even a better mouse trap - but the daily shave.

That's the word from statisticians of an electric razor firm, who also say removing his quota of half a billion whiskers will require 1,338 hours of a man's lifetime.

The 19th century poet Thomas Campbell, according to the numbers jugglers at Schick Incorporated, calculated that his contemporaries spent enough time shaving to learn seven languages.

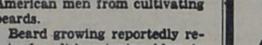
Arguments pro and con on the subject of shaving have been voiced by men throughout history.

Diogenes, an early version of today's motivational researcher. asked shaven men whether they were trying to change their sex. The Russians claimed a few centuries later that it is easier to bear a child once a year than to shave daily.

Alexander the Great ordered his soldiers to shave off their beards to deprive enemy swordsmen of a dangerously convenient hand hold. Charlemagne required his men to wear beards as a quick means of identification in battle.

To escape the terrors of plucking out their whiskers with clam shells, some men resorted to pogonotrophy, or beard growing, a word derived from the Greek pogon (beard) and trophe (nourishment). But they were subject to special dangers.

In 1705, Peter the Great, of Russia imposed taxes up to 100 rubles on any man who wore a beard or mustache. The pressure of today's social custom. more subtle but equally effective as Peter's heavy tax, has discouraged all but some 200,000 American men from cultivating beards.



THE BOVINA BLADE



Good water well and windmill. FOR SALE -- 2-piece red sectional couch, reasonably priced. Excellent 6" irrigation well equipped with new Peerless Contact Mrs. Mel Gunn, Ph. pump, including a draw-down 238-2962. gauge. You can stand by and

ELECTRIC

21-4tc

23-2tc

23-4tp

see exactly where the water level is at all times. About **Electrical Installations** 75 acres very nice and smooth and just as rich as Red River And Repairs bottom. 1962 allotments: wheat, 18 A.; cotton, 22 A. Now here is the surprise; the price is **Plumbing Repairs** only \$20,000. This is truly the bargain of the year. Another feature is a \$7,000 Texas Vet-BOVINA erans loan, 40 years to pay, which goes with the place.

> O. W. Rhinehart Odis White - Pho. 238-2951 Phone 238-4452 Bovina, Texas Am interested in buying notes

secured with farm or ranch FOR SALE: 3-bedroom home in land, J. J. Steele, Citizens Bank Building, Clovis, New Mexico, Phone PO3-3521 or PO 3-6455.



See or call

BUY YOUR At Bovina KRAUSE IMPLEMENT CO. 24-1tc BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

> WANTED .- Land to rent. Oakley Stevenson, Ph. 238-2502. 24-3tb

FOR SALE -- White Toy Poodles, registered A, K, C, Call Muleshoe 4759.

24-2tc FOR SALE -- Three bedroom house, tile bath, carpeted, 1428 square foot chain-link fenced vard. 910 8th St. Don Owens. Bovina, Ph. 238-2071.

#### SEWING MACHINES Several Finance Co. Repossessions Including Automatics and others. Late Model Singer - 5 Pmts, at \$6.50 or Discount for cash. Write -- Credit Manager. Box 898, Bovina, Texas.

HOWARD GRIFFIN General Contractor for anything in building, decorating or repair, phone 238-4275. 17-tfnc

#### FOR SALE -- 1960 Chevrolet V/8 pickup. 30,000 actual miles. Wheat Good condition, Aubrey Brock. 23-2tc Pasture

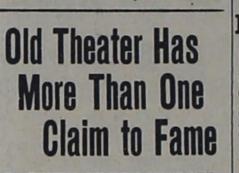
# **REGULAR MEETING--**School Board **Business Light**

Members of Bovina Schools | cost of 100 feet of new hose board of trustees agreed to pay about \$80. half the cost of 100 feet of new

fire fighting hose for Bovina Volunteer Fire Department. The decision was made at a

regular monthly meeting of the board Monday night. James Taylor and Jim Russell met with the board on behalf of the fire department. The school had used the hose for watering grass several months ago thinking it has been discarded by the fire department.

The hose costs approximately \$1.60 per foot which will make the school's portion of the



#### By ERWIN GIMMELSBERGER United Press International

GREIN, Austria (UPI) -The oldest "Stadttheater" (city theater) in the German-speaking world is located in this small town on the Danube in Upper Austria. But its antiquity is only part of the little showplace's claim to fame. The theatre, opened in 1791, is on the second and top floor of the town's ancient courthouse, whose foundations were

laid in 1468. In its 171 years of existence, the theater has changed only in customs, not in appearance. Seldom used for performan-

ces now, the theater in its heyday seated about 200 persons, of whom the more prosperous bought lifetime seats. This gave rise to the term "sperrsitz" (locked seat) as the patron

The board approved a textbook committee for next year

PAGE 6

composed of Warren Morton. Bob Phillips, Robert Taylor, Charles Thompson, Richard Roberts, Grace Paul, Dorothy Donaldson and Earl Hise.

Board members present were Grady Sorley, M. H. Carson, Vernon Estes, J. D. Kirkpatrick, Johnnie Horn.

Minutes of last month's meeting were approved and the school's bills for November were approved for payment.

### **Hospital Notes**

Mrs. Pete Davies was hos- pitalized at Parmer County Community Hospital in Friona Saturday evening. She is reported to be improving.

Mrs. Jimmy Charles was hospitalized at Parmer County Community Hospital in Friona last Friday with pneumonia, She is reported to be improving. Mrs. Charles Jefferson was admitted to Memorial Hospital. in Clovis last week.

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Mrs. Maggie Wilson was hospitalized at Parmer County Community Hospital in Friona last Tuesday. She is reported to be improving.





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THE HIGH PLAINS FARM AND HOME - A

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

The GSPA and officials from

partment of Agriculture of-

One county elevator owner



gins in Parmer County, is Elmer Euler (left), who farms near Friona, and is casting his ballot at the Chester-Fleming Gin. Looking on is Guy Latta, one of the election officials. The referendum, to determine whether quotas shall apply to the 1963 cotton crop, was held nationally. For results on the election, look elsewhere in this issue.



# **USDA Hikes Grain Sorghum Support**

The GSPA is an organization

The officials of theorganiza- ficials.

THE HIGH PLAINS

in the area, financed by their ers Association were the only

voluntary contribution of one ones in Washington armed with

pound of grain per 1,000 pounds data with which to confront De-

tual figures on case studies of said "This is one of the best

Area grain sorghum farmers Bill Nelson, Amarillo, execu- come on the Golden Spread." month would have. learned this week that they tive vice president, led the delwill receive a price support egation which protested to the of all grain sorghum producers the Nebraska Feed Grain Growon the 1963 crop on a national USDA primarily about the reaverage of \$2, according to word duction in diverted acreage pavfrom the Grain Sorghum Pro- ments to farmers on ground ducers Association. which was idled by the new farm produced.

legislation. GSPA officials, who have been Nelson said "We are pleased tion armed themselves with acconferring with representatives to have this increase in price of the U.S. Department of Ag- supports even though it only the effects on individual farms deals for farmers we've ever riculture for about two weeks, partially restores the farm in- the program as announced last had." announced the price support increase Monday.

Secretary of Agriculture Orville Freeman originally announced the 1963 grain sorghum crop would be supported at a national average of \$1.91 per hundredweight, two cents below last year, and also announced a cut in diversion payments to participating farmers who take at least 20 per cent of their grain acreage out of production.

The price support hike will mean at least an additional

Elbert Harp, Abernathy,

# \$750,000 for Parmer County farmers as opposed to the grain sorghum program as originally announced. president of the GSPA, and Nears All-Time Record

crop was nearing an all-time Parmer County, which is only record this week, after near- about one-half through, accord- Bovina-Friona areas say that perfect weather for a week ing to estimates. found the harvest heading into The five-year average yield al stages there. And Leo Ruthe downhill stage.

county this week showed that a figure by a good margin. total of 47,158 bales of cotton had been ginned, with almost to be conservative with Parmer 9,000 more bales on the lots, County's estimated production. or a total of 56.119.

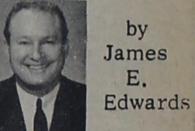
Area cotton experts continue

Thus, by the time all the bales

Parmer County's 1962 cotton ginned in the southern part of actual production. Ginners in the Farwell the harvest is entering the fin-

is 546 pounds of lint per acre. zicka of West Hub Gin says A check of the 16 gins in the This year's crop will beat that "A bt of farmers are finishing up--they're not picking up their trailers when they're emptied."

Like most of the ginners, The final season estimate by the Ruzicka said the average yield FOOTSAVING **EDUCATION** 



What Would Cause A Sore Spot On My Son's Instep?

Relieving the pressure

should be easy, but some-

times people's heads get in

Until, they have suffered

much, most men and boys

protest against larger shoes.

They show you the space be-

tween the end of their toes

and the ends of their shoes.

They give you that fishy stare

when you try to explain that

the shoe is too short from

the instep (lacing) back to the

A few will accept longer

shoes when they hear this

analogy: Walking in a shoe

that is too small for the

mass of the foot is like ram-

ming your shoulders against

a pair of fence posts sev-

eral thousand times a day.

The space between the

The analogy limps because

Pressure. Pressure and friction cause almost all of the sore spots on human feet.

the way.

counter.

FARM AND HOME

The payment for diverted

acres apparently will remain as

announced, with payments on the

first 20 per cent of the diverted

acreage at 20 per cent of the

normal production. On the sec-

ond 20 per cent of layout, pay-

ments next year will be based

on 50 per cent of the normal

yield times the county support

rate. It was 60 per cent of the

normal yield this year.

60,579 bales ginned in 1958. at least 10,000 bales short of most part. This week's ginning figure represented an increase of 13 .-524 bales over last week's total

of 33.634. With the ginning total topping the 50,000 - bale mark, the county has already passed the bale-per-acre average, and now appears likely to average a bale and a half peracre. Some 49.000 acres of cotton were planted this

year. This year's crop has already moved into fourth place among the top cotton-producing years, using the 56,000 figure, and unless weather stalls off the harvest again, it should move into top spot next week.

Of the 47,158 bales listed as ginned this week, a total of 26,817 have been ginned by eight gins in the northern portion of the county, which is entering the latter stages of the harvestactivity.

That leaves 20,341 bales

### Wheat Farmers **Face Deadline**

day to sign up for the 1963 wheat stabilization program, reminds Prentice Mills, man-Conservation Service office.

1963 program must sign up by 5 p.m. December 14, at the

# SONY micro TV

MODEL 5-303W

As the most significant TV advance in years, new SONY Micro-TV can truly be called "TELEVISION OF THE FUTURE." It incorporates all of the innovations predicted for the Decade of the Seventies-but in SONY Micro-TV, you enjoy them today. Probably the most amazing feature is its weight, a mere 8 lbs., in a cabinet hardly larger than a telephone. Yet it literally can be used anywhere-on the night table, in the kitchen, the den, in the playroom. Since it is fully tranistorized it can be operated from its own rechargeable pack batery, a 12 volt auto/boat battery, as well as AC. Never before has there been quality to match that of the SONY Micro-TV picture. It is sharper, brighter and far more detailed, with no bothersome "line" effect. You can view the Micro-TV picture close up, as you would read a newspaper, you can watch it for hours without eyestrain. The Micro-TV incorporates several other technical features years ahear of other TV: . the Epitaxial power transistors in the 24-transistor circuit are normally used only in computers and other highly advanced instrumentation . the SONY Synchro-Noise Supressor permits Micro-TV use under electrically "noisy" conditions, such as in a moving auto or boat, near electric motors and fluorescent lights . power consumption's extremely low and is only a small fraction of that used by the ordinary car radio. The remarkable SONY Micro-TV lists for \$229.95. Rechargeable battery, leather carrying case and other accessories available.

Lubbock Cotton Exchange and was continuing high, with a lot weighed in has been ginned, the Plains Cotton Growers Decem- of two-bale per acre cotton county total will be only about ber 8 pegged Parmer County reported in his area. Also, the

> **Classing Receipts Back To Normal**

few days sample receipts are and longer two per cent.

Classing totaled only 56,000 continued to decline this week. samples at the Lubbock office. The amount of samples reading The Lamesa office reported 3,- 3.4 or below increased six per 200 samples classed. The cent this week with a percent-Brownfield office calssed 9,000 age of 31 per cent. The range samples. The three offices re- of 3.5 - 3.9 accounted for 40 ported a total carry-over of 19,- per cent. Twenty-nine per cent 000 samples.

been classed for the South was wasty. Plains. At this time last year 1,204,000 samples had been bales for the week ending Dethat time.

ager of the Parmer County Ag- counted for 33 percent of the same period last year. ricultural Stabilization and cotton classed, Middling Light

Farwell office of the ASCS. Plus five per cent, Low Middling

4,500 off the season record of for 61,000 bales, which may be cotton is a good grade for the

Sample receipts are back to 10 per cent, and Low Middling normal according to W. K. Pal- Light Spotted two per cent, mer, Officer-In-Charge of the The average staple length for

Lubbock Cotton Classing Office. the week was 15/16 of an inch. Classing totals were small over The percentages of the various the previous week due to bad staple lengths were as follows: weather. With the help of the 7/8" one per cent, 29/32" 20 excellent harvesting conditions per cent, 15/16" 65 per cent, that have prevailed for the past 31/32" 12 per cent and one inch

back to 25,000 - 30,000 per day. The micronaire readings posts could be ample to allow your head to go through but your shoulders would certainly suggest that you desist, it would be quite easy to stop ramming the fence posts

miked 4.0 or better. One per but it isn't easy to stop walk-To date 792,000 samples have cent of the samples classed Purchases totaled 52,000

Friday of this week is the last classed. A total carry-over of cember 7, according to H. A. 73,000 samples was reported at Poteet, Secretary of the Cotton Exchange. This compares with Strict Low Middling ac- 87,500 bales reported for the

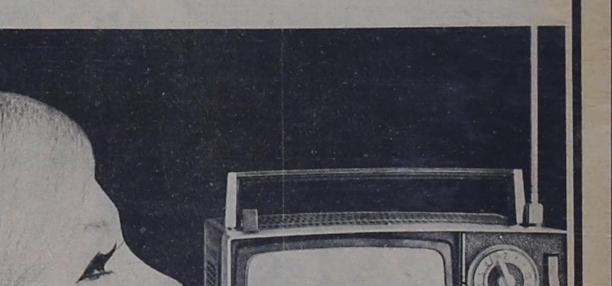
Cotton price quotations were Spotted and Strict Low Middling unchanged this week. Middling Mills says all wheat farmers Light Spotted accounted for 24 one inch quotation is 32.30. This desiring to participate in the and 22 percent respectively. compares with 32.85 for the Other percentages were: Mid- same week last year. Some of dling two per cent, Low Middling the Lubbock quotations are: CLOVIS, (Continued on Page E)

Orthopedic Shoes Fitted To Your Doctor's Prescription Edward's SHOE STORE

JUMPING JACKS

Young America's finest fitting shees

512 MAIN N. MEX.



SONY



A Choice Selection Of Mens And Boys

### No. 2 In The Village PO 2-2342

THE HIGH PLAINS FARM AND HOME -B

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

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# **'58 Cotton Crop Stands** As Present Record Year

ning figures from the United year. States Bureau of the Census. A total of 60,579 hales were ginned in Parmer County in YEAR 1958, a total of 550 more than second best with a total of 60,-029 bales ginned.

The 1956 crop stands third with a total of 58,827, and 1957 was fourth with 52,732. However, this year's crop already has passed the 50,000-hale mark, and should set a new record in a breeze.

Parmer County, basically known as a grain-producing county, first produced as many as 35,000 bales of cotton in 1952, and the total has increased almost steadily since that time.

Following are charts showing



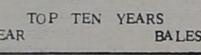
1954 . . . . . . . . . . . . . . . 46,521

GINNINGS BY YEAR BALES 1961 . . . . . . . . . . . . 60,029 1959 . . . . . . . . . . . . 40,917 1958 . . . . . . . . . . . . 60,579 1955 . . . . . . . . . . . . . 47,362 1951 . . . . . . . . . . . 9,282 

> 1949 . . . . . . . . . . 8,118 \*Una vailable TOP TEN YEARS

YEAR

GINNINGS BY YEAR



**FHA Loans Available For New Farm Enterprises** 

L. J. Cappleman, State Di- may such a loan plus other rector of Farmers Home debts against the security pro- County Farmers Home Admini-Administration, has announced perty exceed \$60,000.

that loans may now be made to farmers and ranchers who personally manage and operate no larger than family farms for providing recreational facilities which will enable these family farmers to supplement their farm income.

. . . . . . . . . . . . 40,917

1960 ..... 39,937

COURTHOUSE

NEWS

INSTRUMENTS FILED

FOR RECORD WEEK

County Clerk's Office.

Parmer County

D. Rhodes - Lot 3 & S/2 Lot

MML - Floyd Dunavant - I.

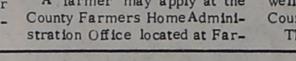
1959

1953

Friona.

Loan funds for recreational enterprises may be used to develop land and water, construct buildings, and to purchase land. equipment and other related recreational items including the payment of operating expenses. Recreational enterprises which may be financed on family farms include camping grounds, swimming facilities, riding stables, vacation cotages and ENDING DECEMBER 8, 1962 lodges, lakes and ponds for boating and fishing, docks, nature trails, picnic grounds and hunting preserves.

Each loan is scheduled for 2, Blk. 8, Staley Addition, repayment within a period consistent with the borrower's W. D. - R. E. Snead - Ed- ability to repay, taking into



A farmer may apply at the well, Texas in room 17 of the application and the supervisor will be glad to answer any ques-Courthouse. There he will be given an tions he may have.



### In Farwell On Saturday Dec. 15th.

NEW SP APERS

e supervisor werany ques-

S

#### A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

# Feeding On Farm **Dealer Sees Growth**

The trend to more feeding of livestock, hogs and sheep in this part of the Southwest is widely recognized. Commercial and private feedlot installation has been growing fast in the area within the past several years.

Gilbert Schueler of Schueler Feed & Supply in Farwellagrees with that trend, but he thinks he sees something a little bevond that -- he believes the onfarm feeding of cattle will eclipse the large commercial installations which have been the rage in recent times.

This trend from bigness to family-size operations will be news indeed if it materializes. since it is running counter to the trend of bigger and bigger layouts in all phases of agriculture, and, in fact, all other areas of business.

Schueler bases his prediction on one important factor: that of labor. He points out that most farmers on the irrigated High Plains have a surplus of labor in the winter feeding months when there is little farm activity. Their hands, and



1320 W. 7th Clovis

feeding operations -- usually market. from 200 head and up of cattle or hogs.

are these factors that are deon the High Plains:

grains. The farmer can sell a farmer who is feeding out 200

huge demands for meat pro- tion. ducts. more and more meat.

cellent.

are other things that are in- and pork "factories" where eral Government into it." fluencing the revived interest in feeding. Hereford's big sugar

beet mill appears a virtual cerwill go hand in hand with grain already produced as the basic

part of the feeding ration. ensilage, and beet hulls are does anything. excellent for filler (considered superior to cottonseed hulls). The Swift packing plant in

they themselves are often Clovis means the market has caught up on normal activities. taken on a new dimension, and wind up with socialized con-Farmers can make use of this represents the first big stride trol over our lives. time, believes Schueler, to in completing the links in a chain make money with farm-size from the feedlot to the meat-

In the farmer's favoralready cial feeders? Schueler believes he can. He says that first, as veloping the "trend" to feeding has already been mentioned, farmers can use low-cost or \*Enormous production of feed even surplus labor. Then, the

portion and feed his surplus. to 500 head of cattle, for ex-\*Open, moderate winters. In ample, does not depend on them contrast to the traditional feed- as his only source of income, property, take out a mortings grounds of the Midwest. so can use his regular cash \*Close to the new, big mar- crops as insurance to "tide place, borrow money, or even kets. The population explosion him over" when he hits lean on the West Coast is creating times with his feeding opera-

Also, equipment is available reau. \*Rising standard of living. to family-size farms today American diets are calling for which brings near automation and highway connections are ex- iously consider.

> most of the work is done mechanically.

"We definitely have the boys tainty for approval in 1964. Sub- up north worried," says Schuelstantial sugar beet acreages to er, as he forsees an accelerasupply this mill will generate tion of the trend to feeding on supplemental feedstuffs that the farms of the High Plains.

The only man who never makes Beet tops take the place of a mistake is one who never

> Farm And Ranch Loans

## Memo to Uncle Sam: 'R-E-L-A-X!

If we continue to surrender state and local governmental responsibilities to Federal agencies, we could

So said Donald J. Hardenbrook, national vice presi-Can the family-size farmer dent of the National Associaexist alongside the big commer- tion of Manufacturers, in an Houston (Tex.) address.

> 'The time could come," he told the American Standards Association, "when we could be unable to choose our own careers, change jobs, start a business, buy or sell gage, move from place to send our children to college without getting permission from some government bu-

"Name almost any facet of in feeding to a price range that American life-whether it's \*Transportation. Both rail the individual farmer can ser- planting tobacco or getting rid of skid row-and there's Systems have been devised someone in Congress or in that are so nearly automatic the Administration who has In addition to these, there that they actually resemble beef a scheme for getting the Fed-

Grady Shepard, a Hale Christi, Wednesday, December tle since 1939, starting in with a past member of the Hale Center, farmer received the 5. first annual Southwestern Cat-





COTTON, COTTON EVER YWHERE. . . was the way gin yards appeared the first of the week. There was a total of 9,000 bales in the county waiting to be ginned as cotton farmers took advantage of excellent harvest conditions to flood the gins for practically the first time this season.

# Hale Center Man Gets Cattle Award

editor of The Cattleman sors the award.

In presenting the plaque, Shepard not only was doing an outstanding job in his cattle feeding operation, but was utilizing crop production from his own land in so doing,

small bunches of from 50 to 100 Center School Board. The award was in the form of head. He considers a feedlot tle Feeder Award at the Cattle a leather plaque which was pre- capacity of around 1,000 head have been active 4-H leaders Feeding Conference in Corpus sented by Henry Biederman, about the minimum size to and the Shepard children were justify the necessary invest- outstanding 4-H club members. magazine. The Cattleman spon- ment in capital and labor in Pat, an agriculture graduate of his part of the country.

Biederman pointed out that tive in community affairs. He tioned in Virginia, Sarah is a Program Building Committee in Hale county, a member of the

Hale County Livestock Commit- for the Southwestern Cattle Shepard operates an 1,800 ca- Directors of the Plainview Pro- O. D. Butler, head of the Ani-

pacity feedlot on his 1,200 acre duction Credit Association, a mal Husbandry Department, farm near Hale Center in the member and past president of Texas A&M College, Jim Mitch-Texas High Plains. He also the Plainview Fat Stock Show ell, executive vice-president, farms 1,600 acres near Vigo Board, a director of the Texas National Finance Credit Corp-Park, and has a wheat farm and Southwestern Cattle Rais- poration, Fort Worth, and Jack

Both Mr. and Mrs. Shepard Texas Tech, is presently The likeable farmer is ac- a Lieutenant in the Army stais chairman of the Extension sophomore at Texas University,

Three men served as judges tee, a member of the Board of Feeder Award. They are Dr.

Dr. William Beene Optometrist Phone 4051 13th & Cleveland (South of Hospital) Friona, Texas

YOU MUST

Long Term, Low Interest ETHRIDGE-SPRING Agency, Friona Phone 8811



Of Our Complete Farm Supply Center In Farwell On Sat. Dec. 15th. All Day - - - -

### Featuring

- Texo Feeds
- Gehl Farm Equipment
- Old Scratch Stock Oilers
- Redi-Mill Feed Systems
- IMCO Line Farm Equipment

Gilbert Schueler



near Hereford, Texas, This is ers Association, chairman of Whetstone, executive secrewheat, cotton and grain sorghum the Hale County Cotton Pro- tary, Texas Cottonseed Crushcountry, and the industrious ducers Institute Program, and ers Association, Dallas. farmer produces all of them.

"Mr. Shepard has demonstrated that by following wise management practices Southwestern farm feeders can profitably incorporate cattle feeding in their farming operation." Biederman said.

By using barnyard fertilizer in addition to commercial fertilizers, he has increased his forage crop yields from an average of around 18 tons up to an average of 24 tons per acre. This practice also has increased yields from his cash crops.

Shepard has been feeding cat-

Dogs need special careduring Dogs should be conditioned hunting season to prevent minor gradually at the beginning of the injuries from becoming ser- season because if they are alious, says Dr. C. M. Patterson, lowed to run with conditioned extension veterinarian, Texas dogs they may collapse from A&M College.

Eye injuries and cuts can cause problems for dogs if they are cared for promptly, he says. Hunters should inspect their dogs' eyes after each outing for weed seeds, grass

and other foreign objects that cause eye trouble. Small cuts on the dog's legs or body can become infected if not treated and should be cleaned and bandaged. If cuts are severe, they should be su-

tured and treated by a veterinarian. Patterson recommends removing burrs from the dog's coat after, each hunt to prevent

# **Hunting Dogs Need Care For Injuries**

exhaustion, Patterson says.

Dogs should be vaccinated for rabies, distemper and hepatitis to protect them from any infected dog or wild animal they may come in contact with, Unvaccinated dogs may become infected themselves and also may become transmitters of disease.

The veterinarian reminds you to watch your dog and if his stamina and performance are not up to par, have him checked for heartworms or intestinal worms. Care you give your hunting dog during the season will add to his health and your enjoyment of the hunt.



ELIMINATES COSTLY SPRAYING AND DIPPING TIME CONTROLS FACE FLIES, GRUBS, LICE, MANGE MITES AND OTHER TYPES OF DAMAGING EXTERNAL PARASITES IT HAS NO PUMPS, JETS OR VALVES TO CLOG UP OR FREEZE INCREASES YOUR PROFITS BY SUBSTANTIAL STOCK WEIGHT YOU WILL RECEIVE MORE MONEY FOR PARASITE-FREE, UNBLEMISHED HIDES SIMPLE, RUGGED CONSTRUCTION-NO COMPLICATED PARTS LOW MAINTENANCE-ALL MOVING PARTS OPERATE IN OIL QUICK TO ASSEMBLE-EASY TO ADJUST-SIMPLE TO MOVE SOLD ON COMPLETE SATISFACTION OR YOUR MONEY-BACK SAVES COSTLY TIME AND MONEY ON FENCE REPAIRS

GEHL HI-THROW BLOWER . ...

80-feet power and capacity

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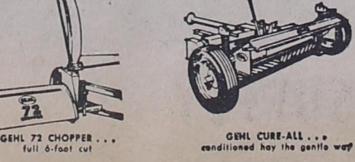
ay pick-up, mower bar, corn head

Farmers in this area now have a "home-owned" distributor for Gehl forage harvesting and handling equipment . . . for Gehl portable feed mixers, bigcapacity silo blowers, high-speed shredders and cleanup tools.

Your new Gehl dealer will carry the full line . . . guarantee fast delivery of new machines . . . parts, service and field attention.

You're cordially invited to stop in the next time you're in town. Look over Gehl's forage partners that give you full mechanization from field to filling ... the one forage line that puts all price factors in your favor - when you buy, service, or trade.

GEHL PTO POWER PARTNERS ... lift the burden from your back, make your tractor payback more



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# FEED And SUPPLY

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THE HIGH PLAINS FARM AND HOME - D

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

#### State Red Tape

# Watershed Project May Face A Lengthy Wait

Service, Friona.

tended an informal dinner meet- the bill. ing at the Holiday Inn, Clovis, N.M., last Friday night.

member of the State SCS board and chairman of its watershed \$50,000 to \$75,000. committee, said that because of the volume of such projects, years behind in the development of watersheds, applied for under the Flood Control Act of 1944.

Gray reported that currently there are 117 projects already approved in the state, with 10 to 12 new applications received each year. Gnly five to seven projects are completed each year by the state's limited planning commission.

The Running Water Draw project, further, isn't ready to make application, because two counties in the project haven't secured the necessary co-sponsors. The two are Lamb and Castro counties. Lamb county representatives said they expected to have their sponsorship worked out shortly.

Smith reported that his office was contacted by Castro County officials for a copy of Parmer County's agreement between its co-sponsors and the project, so perhaps that county will take steps toward completing requirements.

It could be four to six years The planning detail is a vital But the project can't be started which he attended recently in before actual planning can be- part of the program. Smith said gin on the Running Water Draw that it was brought out that Watershed, according to Jim- there is an alternative to waitmy Smith, Work Unit Conserva- ing for the state's planning plications for such projects in Bruce Parr, T. O. Lesley, tionist of the Soil Conservation party. A "trust fund" planning the state of New Mexico. party is available, which could

Smith was one of several do the necessary planning, with-Parmer County residents in- in two or three years, if the terested in the project who at- local district was willing to foot ward getting another planning A crowd of over 90 persons

Cost for this stage of the Run-Frank Gray of Lubbock, a ning Water Draw Watershed project was estimated at from

the state was running four to six finished with the planning in cussed the highlights of the sioners and bankers attended Curry County within two years. Land and People's Conference the meeting.

until the entire district is ready. New Orleans.

A.C. Spencer, Clovis, said Other county residents who there were only 14 active ap- attended the meeting were Commissioner Tom Lewellen, State Representative H. G. County Agent Deryl Coker, Wells of Tulia, who attended the Steve Messenger, Jimmy Smith, meeting, said he would work to- Bill Lyles, and Jay Sanders. committee organized in the attended the dinner. F. F. state during the next legislative (Flip) Calhoun, Plainview, chairman of the steering com-A. L. Black, chairman of the mittee for Running Water Draw Parmer County Soil Conserva- Watershed project, served as

tion District board of super- master of ceremonies. New Mexico officials were of visors, made a progress report Other SCS supervisors, SCS the opinion that they could be for the county. Black also dis- personnel, county commis-



Safety Council from the U.S. year. Department of Agriculture.

One reason cited for the con- many of the serious injuries tinuing high death rate in farm of farm people away from the accidents is the increasing farm. Accidents on the farm average age of people on farms. are often associated with farm Another is that farms are somewhat isolated, with little supermost common cause of accivision of work and not muchopdents in farm homes. portunity for an injured person

to obtain first aid immediately. Also, traffic on rural highways is less controlled than on urban

streets. Accidents resulting in nonfatal injuries occur to about a third of the farm populationannually, the report said. About 19

Farm

Facts

Nurse cows have a new competitor-the electronic 'mother.'

It's a feeder that blends water with a dry milk replacer, holds it at a temperature of 100 degrees, and dispenses it through a standard calf nipple. Not only is milk available around the clock, but a time delay feature prevents calves from gorging themselves.

Capacity is 16 calves per feeder. Antibiotics or other medicine can be fed automatically in the ration.

According to Harold Stover, agricultural engineer at Kansas State University, here's how it works:

The machine is connected to a water supply and source of electricity and dispenses milk replacer from a 20pound hopper. A fan-like vibrator in a tank just below the hopper keeps the powder flowing uniformly into a plastic mixing bowl beneath the machine. At the same time, warm water from a small hot water tank flows into the mixing bowl.

Farm-accident fatalities are percent of farm people are in- ment are believed to account for home safety a part of communnot declining in proportion to jured seriously enough in these less than a fourth of the total iry planning and program buildthe decline in farm population, accidents to lose time from cost of farm accidents. As yet, ing. according to a report received their work, and about 3 percent little is known about the ecoby the Texas Farm and Ranch are permanently disabled each nomic loss of wages or produc- for granted because the evertion, which probably accounts

> total costs. machinery and falls are the Council, is aimed at stimulating ety record of agriculture can The report stated that hos- ple. The Council encourages to do something about it," conpitalization and medical treat- farm people to make farm and cludes the Council.

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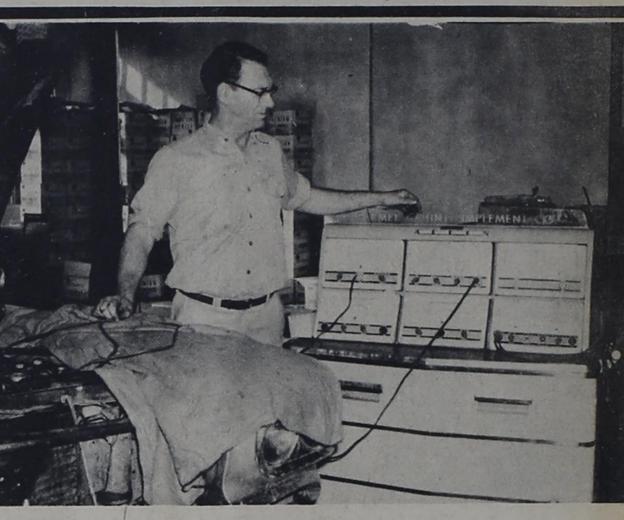
An an

No, no

Spokes

"We can no longer take safety increasing use of machinery. Traffic accidents account for for a considerable part of the electricity, chemicals and other labor saving devices and ma-

The information developed by terials make training in safety USDA's Economic Research a must for farm people," em-Service, points out the Safety phasizes the Council, "The safmore effective accident-pre- stand a lot of improving and it vention programs for farm peo- is up to those in the industry



Bring Your Car To Our Shops For Careful And Expert Work. Jim Cocannouer Has The Latest



session in Austin.

Parmer County completed for the project about a month

Other counties connected with the watershed project have also completed sponsorship requirements. They include Swisher and Hale counties in Texas and Curry County, New Mexico.

requirements for dual sponsors Schueler Feed & Supply in Farwell will have their grand opening this week. Above is a picture of their offices and warehouse. Gilbert Schueler of the Rhea community owns the firm, and John ago when the commissioners Guthals is manager. Door prizes to be given away Saturday include a Hampshire gilt, gold watch, court joined the Soil Conserva- and electric heating tape. In addition, 50 free chicks will be given away each hour, and six sacks tion Service as a co-sponsor. of feed will be given away. Read the advertisements for further details.

**Cotton Padding Holds Shape Better** 

I Get 5% Dividends On My Money At . . . FIDELITY SAVINGS & LOAN th at Mitchell PO 3-5581 Clovis, N. Mex.



The old type cotton batting through long use. that flattened out and became The treatment, in which a lumpy under use may again latex compound is added to the become popular due to a new chemical solution to prevent chemical treating process. lumping and unevenness, is not USDA scientists report that yet ready for commercial use.

the process, developed by the However, several cotton batting USDA's Agricultural Research companies are making plans for Service, makes padding hold its extensive testing and evaluation shape and remain resilient of the material.

The problem of applying the chemical to the batting, which contains 60 per cent cotton linters and 40 per cent textile waste, was a major one. Re-

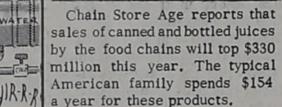
searchers learned that they Coaches and players in could spray it onto a fine web high school and college football of fibers and then put the webs have been offered a word of cautogether in layers to any de- tion by the American Medical sired thickness. They also found Association concerning the that they could mold the bat- dangers of vigorous physical ting into desired shapes during exercise in hot weather. With the the drying and curing pro- start of practice, it warns, it is cesses. This allows them to essential to provide for gradual form padding that fits smoother adjustment to hot weather acand gives a neater appearance tivity. Equally important is the on furniture and automobile need to adjust to salt and water dashboards. intakes to weather conditions.

The scientists anticipate a It adds that the old idea that renewed use of cotton in fine water should be withheld from upholstered furniture, matres- athletes during workouts has absolutely no scientific foundation. ses, and seating material.



When the water level reaches a "feeler" bulb, the supply cuts off until the calf sucks the milk replacer through a nipple mounted at

a low angle. This forces the calf to bend its neck, causing the formula to go into the proper stomach.





Friona

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In Testing Machines To Diagnose Your Cars Ills And The Best Motor Doctors To Work On Them. PARMER COUNTY **IMPLEMENT COMPANY** 

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TREATMENT

YOUR cotton is king and we treat it with supreme care. Each load is cleaned and dried the exact amount it requires to insure top lint quality. Then you profit from these additional benefits.

ROYAL

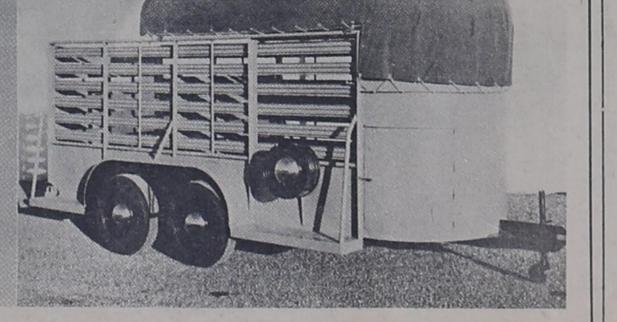
Calves now can

be fed mechanic-

### STOCK TRAILER

10, 12, 14, 16 Foot. 551/2 Inches Wide, 60 Inches High.

Standard Equipment Includes: Bulldog hitch and jack; Directional Signals; Tail lights, Stop lights; Spare wheel and mount. All-metal slats are sturdy, yet light in weight for years of damage-free use and easy pulling. Pipes and angles are high tensile steel for extra strength and long wear. Optional equipment includes: Heavy-duty canvas Partial or Full Cover: Electric Brakes; Dividers; Center Gates and other accessories. Prices quoted on Request.



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	2 YOUR COTTONSEED CRUSHED AT PLAINS CO- OPERATIVE OIL MILL, LARGEST AND MOST MOD- ERN COTTONOIL MILL IN THE WORLD.
3 YOUR BALES STORED AT PLAINVIEW COOPERA-	EARNINGS FROM ALL THESE "SUCCESSFUL
TIVE COMPRESS, GIVING SUPERIOR SERVICE TO	FARMER OWNED COOPERATIVE BUSINESSES COME
FARMERS, GINS, MERCHANTS AND MILLS.	BACK TO YOU THROUGH THIS GIN.

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A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

# Wise Use Of Irrigation Water

Have you ever asked yourself, "Where does all this water that we pump from the thousands of wells in this area come from"?

The High Plains Underground Water Conservation District suspects that many have had such a thought, but that most persons probably do not really concern themselves with actually discovering an answer to the question. According to officials of the conservation district, most people accept water in much the same manner as they accept warmth from the sun and life from the air they breathe.

Spokesmen with the High Plains Water District are quick to point out that underground water beneath the Southern High Plains of Texas is quite different however, from air and the sun's rays. They say underground water in this area is limited -- it's depletable, and can be correctly compared to a deposit of oil, gas, coal or gold. There is only a given quantity of water in storage beneath the land's surface. When we pump water from a well, we are literally mining our deposit of water that required centuries of time in which to accumulate.

Does this mean then, that we should abandon all of our wells and no longer irrigate our land?

No, not at all, say the High Plains Water District officials. They point out that water can play a beneficial role in our lives only if we put it to use. However, it does mean that we should use the water that we pump from storage as wisely and as efficiently as we know how.

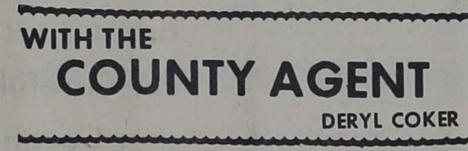
money occassionally and put it to use buying the things that he needs. Spending a part of the money that is on deposit not only benefits the man with the million dollar bank account, but it also indirectly benefits his entire community. The High Plains Water District takes this line of thinking and applies it to the

underground water situation in this area. They say, "The Good Lord deposited the underground water to our account. Only through use does the water have value and benefit to our society. Using water necessitates the purchase of many items. This brings indirect benefits to the entire area.

"The thing to keep in mind, however, is that no one derives any benefit from water used in wasteful practices."

The District officials conclude with a word to those who have been wasteful in their use of underground water in the past. They say, "Remember, we're mining water, and unlike the air we breathe and the warmth of the sun's rays we enjoy, underground water is limited. We only have that which is in storage today to last for all time to come. We think that this is a pretty substantial reason for making the most with what water we have.

THINK about it, and we believe you will agree.





IN LINE AT THE GIN are a few of the approximately 9,000 bales of cotton which were waiting to be ginned in Parmer



The following recipe was is one of the most economical swiped from the Stratford Star meats you can serve. If your and comes to me highly recom- family gets tired of fried chickmended. en, chicken and dressing or chicken and dumplings, try 1 cup sugar 1/2 cup shortening serving 2 eggs CASSEROLD OF CHICKEN 11/2 cups flour 11/4 teaspoon cinnamon 1 teaspoon soda 3 tablespoons buttermilk Stewing chicken, 3 to 4 1/2 teaspoon lemon extract 1 cup pitted cherries (frozen Salt and pepper cherries are best) Flour 1 cup raisins 2 tablespoons fat or oil 1 cup chopped nuts 2 cups hot water

Cream shortening and sugar. sliced 11/2 cups chopped celery Add eggs. Beat well, Add soda to milk. Add milk and dry ingredients alternately. Add cherries, extract, raisins, and nuts.

County early this week. The county's ginning total passed 50,000 bales, and is nearing an all-time record.

# Acid Poisoning Possible **From Plants After Frost**

Jack Frost has already visited many sections of Texas and rost or freezing weather has stopped all warm season plant growth in these areas. Johnsongrass and sorghum sometimes develop a high prussic acid content after frost, and if grazed by livestock, can cause a lot of trouble, reports Dr. C. M. Patterson, extension veterinarian.

Certain chemical changes pletely cured before baling. occur in the frost-wilted plants. and are responsible for the prussic acid development, Pat-2 medium sized carrots. terson says. The poison acts quickly and can kill an animal

the damaged plant is eaten. Whether a poisoned animal can be saved depends upon how soon a veterinarian can get to it, Patterson explains.

Frosted Johnsongress or sorghum should not be grazed until it is completely dry. If it is ready to cut for hay before a frost, it may be cut the first day after frost if care is taken to see that it is com-

Frost-wilted plants may also be used for silage. Generally, points out the veterinarian, enough prussic acid is lost in gaseous form during the ensiling process and as the

silage is removed and fed to

make it safe for livestock. Ani-

mals should not be allowed to

self-feed from a silo filled with

frosted Sudan or sorghum. If

there is any doubt about the

silage, it should be tested. This

can be done by a veterinarian

or by feeding the silage to one

or two inferior inferior ani-

Patterson suggests a visit

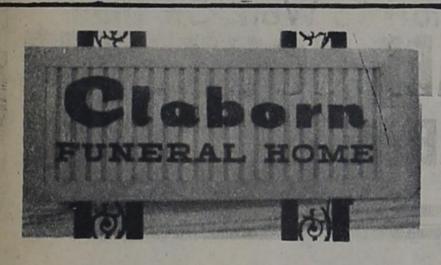
with a local veterinarian or

county agent for more details

on questions relating to the

grazing and/or harvesting and

An analogy was used by the District people in which a man has a million dollars in the bank. If he is to realize any benefit from the money, he must check on his account and withdraw some of the



To Merit your Confidence Is Our Whole Concern

Phone 2311 - Friona

Last week the Parmer Coun- ant per 1000 pounds of grain, ty Game Management Associa- which would give us a new martion met with the purpose of ket for grain sorghum. Pheasant stocking Parmer County lands bring in thousands of dollars with pheasants. At this meeting north of us during the hunting the Association and it's mem- season and the Association feels bers purchased 260 pheasants there is no reason why we can't that were released December have pheasant in such numbers 11. There are about 75 mem- that we could have a hunting season within a few years. bers in this Association and

The worst enemy of pheasthey would like to have all ant is wild house cats and fox. farmers in the county as mem-Everybody should put out a little bers, or any person that would be interested in wildlife propa- extra effort in trying to get rid of these animals.

Another problem in growing For the next few months members of this Association pheasant is keeping people from pot-shooting them and as citiwill be trying to get everyone zens of this county we all should that is in charge of land to agree to purchase at least 10 try to stop this sort-of-thing. I certainly hope that Parmer pheasants. It was suggested that County people will all get behind they should run 80% hens and the Game Association and try to 20% cocks. The Gunn Brothers obtain the above tasks as soon Game Farm has agreed to sell the Association pheasant at as possible.

Nothing helps the looks of a \$2.00 per grown bird. It was alcounty more than the looks of a so agreed that we could trade well landscaped home and atexcess grain sorghum for tractive windbreaks. It has been pheasant at the rate of 10 pheas-

said that people judge an area by its paint and attractiveness. The Texas Forest Service has agreed to sell about all types of trees to us at a very reasonable price. You can obtain the following type of trees at \$1.50 per hundred: Austrain pine, black locust, black walnut, catalpa, Chinese elm, cottonwood, loblolly pine, mulberry, osage orange, ponderosa pine, red cedar, rosa multiflora, slash pine, sycamore, Russian olive, euonymus, and buffaloberry.

These orders should be placed early before February 1. Our office will furnish anyone with order blanks that would be interested in buying the above name seedling trees. Several farmers in the county have planted windbreaks on the west and south side of their homes. In talking with them they say they would hate to have to do with out the windbreaks. Those windbreaks also can add additional value to your farm.

Minds Over Matter MINNEAPOLIS (UPI)-The success of Project Apollo will depend largely on the brainpower of three astronauts. Minneapolis - Honeywell engineers here say a computer duplicating the 14 billion cells in each human brain would be impossible to build for the moon flight.

Pour in loaf pan. Sprinkle with mixture of 1/4 cup sugar and 11/4 teaspoons cinnamon. Bake in 350 degree oven for 40 minutes. . . . .

If there's someone on your or leave in the pan if it is suit-Christmas list who "has everything," why not make her a Christmas cobbler's apron. All you need is some blue and white striped bed ticking, some red grees until almost tender -rickrack and a few scraps of red and white material for making Santa Claus patches.

This garment can be stitched up in one evening and the receiver will enjoy slipping into it during the Christmas season then all through the coming year.

This same idea could be used ture into liquid in casserole. for a pinafore for a small girl. Cook 10 to 15 minutes longer. Variations could be green

.... A wooden spoon, which can be You can paint the spoon to kitchen then decorate it with decals or free hand drawings, To fasten the spoon to the wall you will need two glue on picture hangers. Put one on the back side of the bowl and the other

on the opposite end. Cup hooks can be screwed into the spoon with desired spacings depending upon ar-

ticles you plan to hand, ....

At this time of year chicken

Service

221 W. Grand - Clovis

gives us this stirring information: The average man's posterior covers 179.4 square inches and exerts an average pressure of .92 pounds per square inch. We are sure this will add immeasurably to the gross national product and raise

time high."

1 small onion, chopped 1 small green pepper, chopped

WITH VEGETABLES

pounds, ready to cook

sprinkle with flour.

closely.

Heat fat in a heavy pan and

brown the chicken in it. Re-

move chicken to a casserole

able for oven use. Add hot water

and 1/2 teaspoon salt. Cover

about 21/2 hours. Add water as

needed during cooking to keep

Add vegetables and cook 30

Remove a little fat and mix

with 2 tablespoons flour, Add

several tablespoons of hot liquid

from the casserole. Stir mix-

liquid at original level.

minutes longer.

Cook in the oven at 325 de-

within a very short time after

### Classing Receipts--

Cut chicken in serving pieces. (Continued from Page A) Season with salt and pepper and

> Middling 15/16 31.30, Middling 31/32 31.80, Strict Low Middling 15/16 30.00, Strict Low Middling 31/32 30.30, Middling Light Spotted 15/16 30.30, Middling Light Spotted 31/32 31.00, Strict Low Middling Light Spotted 15/16 29.50 and Strict Low Middling Light Spotted 31/32 29.75.



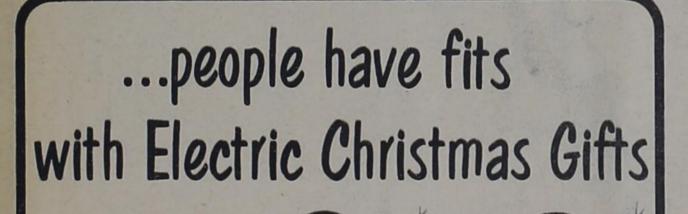
On Air Base Highway-Clovis, N.M. LARGEST SELECTION OF USED CARS ON ANY LOT IN THIS AREA Save From \$200 To \$500 On Each Purchase

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That's because electric gifts fit every situation and every individual ... no worries about sizes or styles. There's an appropriate electric gift for mom, dad, sis, brother - in fact, anyone in the family. Electric gifts are easy to buy - you'll find them in almost every store from supermarket to department store. P.S. They're inexpensive, too . . . and, they fit.

Electric Gifts make CHRISTMAS GIFTS!



79-2

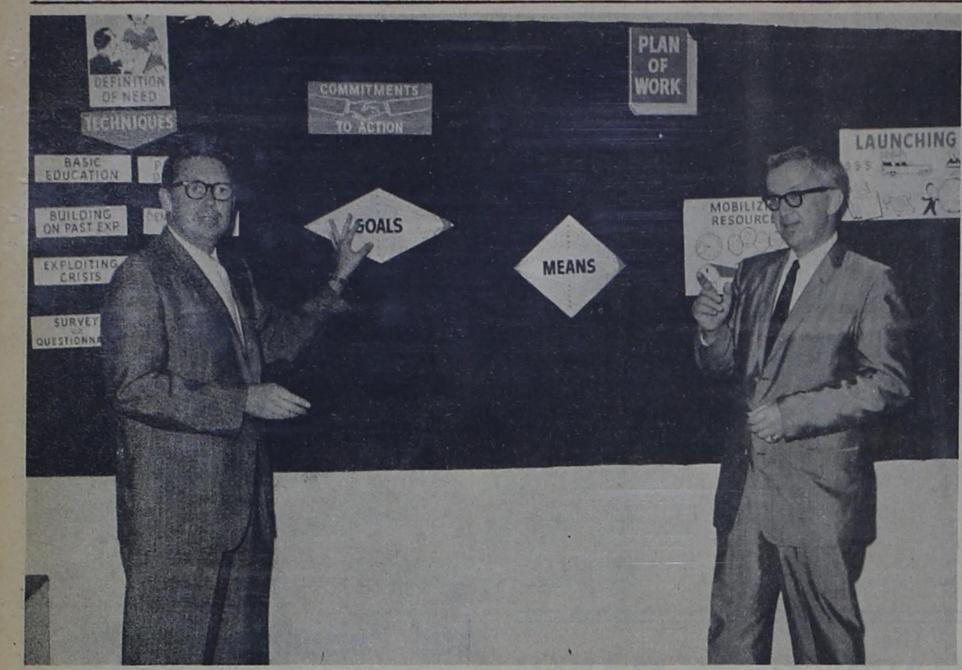
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A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS



BILL NELSON, Executive Vice President of the Grain Sorghum Producers Association, and Dr. Alexander Warren, Field Studies and Training specialist, Oklahoma State University, are shown as they presented a program at the World

# Fertilizer Pays Dividends, **According To All Reports**

fertilizing crop land is returned that more farmers in many than every before.

thauer, county agricultural that received no fertilizer, Fig-

Thousands of demonstrations pounds of anhydrous ammonia have proved that money spent on applied as a sidedress to 49 acres of Coastal milo which hadwith dividends, Reports indicate received 42 pounds of superphosphate the previous year. counties are applying it this fall The milo averaged 3,775 pounds of grain per acre compared to A report from D. F. Bred- 2,600 pounds on a check field

# **Anthony Praises GSPA Role In Boosting Economy**

in price support for grain sorghum for 1963.

Feed Grain Conference meeting in Rome Italy, this year.

Nelson and the GSPA were instrumental in securing the hike

A. W. (Dub) Anthony, presi- you can see results of efforts dent of the Parmer County Grain right away," said Anthony. The Sorghum Producers Associa- GSPA operates through a one tion, said that the nine-centper pounds per 1,000 donation by hundredweight gain on price the producers. support of grain sorghum through the Association's efforts would raise the county's

**Cotton Clinic Will Discuss Cost-Cutting** 

stressed during the 1963 Beltwide Cotton Production-Mechanization Conference in Dallas January 10-11.

Sponsored by the National Cotton Council and other groups, the conference will attrace some 800 representatives of the industry, agricultural chemical companies, farm equipment manufacturers, and state and federal research and education workers. It will be held at the Statler Hilton Hotel. General chairman will be G.

Is Russia **Getting Hep To Profits?** 

A prime benefit of free enterprise may be ripping the Iron Curtain.

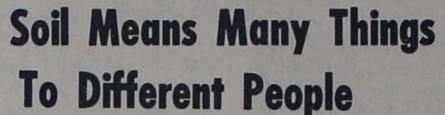
A Ukrainian economics professor has proposed bonus payments designed to increase the productivity of industry -by stimulating the profit motive. The workers' bonus plan-

discussed at length in the Communist newspaper Pravda-has reportedly met with official favor. According to the New York

Times, the bonus scale is constructed to encourage the factory to aim for the highest possible profit through maximum production and intensive utilization of planned capacity. The newspaper reports that

current planning procedures fail to stimulate production in industry and that radical reforms are needed.

Farm practices and research C. Cortright, Jr., a Rolling the meeting with an address on Jack H. Barton of Texas A & M approaches to cutting the cost Fork, Miss., cotton producer. the need and opportunities for College will explain how cotton of growing cotton will be Council President Burris C. improving cotton's competitive people, bankers, farm equip-L Jackson, Hillsboro, will open position through research.



farmers. All people have dif- stable and permanent economy, in their area. ferent impressions when they Studies are being made of ways Pittard, extension soil and of agriculture and for other and research reports on insect water conservation specialist at purposes. Texas A&M College.

To the small child, soil is and make them last? This is the techniques, new fertilizers, mud pies and fun; but to his mother it is the material which is tracked on the carpet, Pittard observes. To the geologist, soil is the barrier between him farm. and the material he is trying to study, and to the construction engineer it is sometimes a good and sometimes a bad place to build a home. To the homeowner, soil is an unmanageable mixture of clay, cement and stones on which grass will not grow and weeds will not stop. he says.

To the farmer, soil is a precious mixture of mineral and organic matter, air and water on which life depends. He considers soil the medium through which he earns his living and produces food and fiber for the world, and also believes that its wise use is basic to the economy of the nation, explains the specialist.

According to agronomists,

ment and supply dealers, and others were brought together to meet the needs of cotton production in the Blacklands of

Texas. The plan is known as "Operation B I G," meaning Blackland Income Growth.

Another representative of Texas A & M, Professor A. C. Magee of the Economics and So-Soil is earth to some and work is done every year to learn ciology Department, will disdirt to others; a nuisance to more about soils and their cuss how some farmers have mothers and a necessity to management to contribute to a doubled the average cotton yield

Other topics on the two-day hear the world soil, says L.P. to use soil to the best advantage program will include practical control, land forming, irriga-Can we use our soils wisely tion management, weed control great challenge today, says control of diseases, harvest-Pittard, and the answer may de- aid chemicals, nitrogen needs termine if children have mud of cotton, use of moistening pies and farmers have land to agents in harvesting, and automation of quality evaluation.



Of special interest to Panhandle and South Plains farmers

agent of Refugio county, shows uring the grain at \$1.83 cwt., the results farmers are getting this return per dollar spent was from fertilizer.

Loyd Jones of Austwell recrop. He planted 50 acres of Stoneville 213, March 7 and per acre in August. The field was fertilized with 240 pounds of 20-20-0 placed in the rows and rebedded.

Jones says he received similar results with the use of 44 it be sleep walking?'

> Donovan - Galvani have a very light touch for winter wools . . . this cardigan is snowy white, with edging and embroidery flower in coral, lime, banana, blue sky or beach sand, 34 to 40. The skirt, perfectly beautiful silky sheer wool in mushroom white, 5 to 17, 6 to 18.

> > The

FASHION

SHOP

6th. And Main - Clovis

ly established. \$8.77.

Texas farmers, business and ports that he received a \$10.83 civic and industrial leaders are return for each dollar spent on aware of benefits derived from fertilizing this year's cotton the use of fertilizer and are pushing programs aimed at increasing the net returns from harvested 797 pounds of lint farming and ranching, the county agent said.

> ALTOONA, PA., MIRROR: "Some folks leave a movie right in the middle of a picture. Could

Anthony was pleased with the efforts of members of the association in Washington, which led to the price support hike. Bill Nelson, Amarillo, executive vice-president of the CS-PA, Elbert Harp, Abernathy, president, and R. G. Peeler, Hereford, vice president, carried the fight for area grain

in on.

recent announcement revealed grain farmers would face a deficit on their income due to reduced layout payments.

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While in Washington, Peeler, who is on the Secretary of Agriculture's Feed Grain Advisory committee, atended a meeting of that body, which Nelson also was permitted to sit

sorghum producers after the

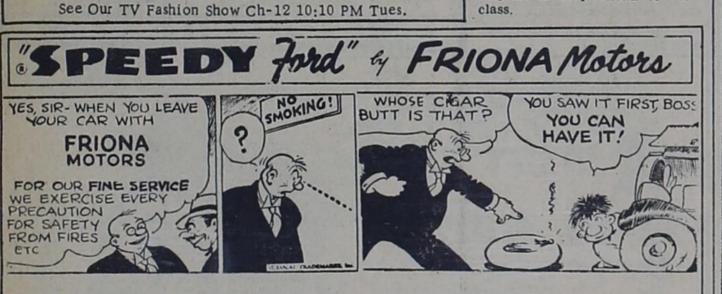
income by at least \$750,000

over the lower level previous-

"This is one instance where

Super-Scientific Students PITTSBURGH (UPI) - Who says the Russians are ahead of us in school? Fifty top seniors from Pittsburgh's 12 high schools are studying such advanced scientific subjects as the circuitry and mathematics of computing and data analysis and the theory of industrial measurement and control, to prepare them for college engineering courses.

Other schools are adopting the course, which is now five years old. Ronald Confer, teacher of the course, at Allegheny High School here, spent several weeks last summer at Minneapolis - Honeywell's instrumentation school in Philadelphia to keep ahead of his



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### ABOUT ANHYDROUS AMMUN

Before you decide not to make a plowdown application of anhydrous ammonia on your cotton and grain sorghum land this Fall, hoping that the price will drop in the Spring, there are some very important considerations you should take into account. They all boil down to this: EVEN IF YOU WERE ABLE TO SAVE MONEY ON THE PRICE OF AMMONIA, IT WON'T COVER THE LOSS OF YIELD, (10% OR MORE) YOU WOULD GET BY PLOWING DOWN NOW. WAITING CAN ALSO ADD TO YOUR COST OF SPRING PLOW-ING AND IRRIGATING.

LET'S LOOK AT THE FACTS ABOUT PLOWDOWN We all know, of course, that the residue turned under with Fall plowing is a storehouse of plant nutrients. But these nutrients are not available to the growing plant until, through bacteriolysis, the residue is decomposed. Decomposition restores the nutrients in the residue to a useable form readily available to the new crop. This takes time. Nitrogen in the form of amhydrous ammonia speeds up the process and assures more complete decomposition by planting time.

TIME, TEMPERATURE AND MOISTURE Time, temperature and moisture are very important in the decomposition process and have a direct bearing on the question of when anhydrous ammonia should best be applied. The correct conditions are more likely in the Fall and early Winter. This means that, given adequate ammonia now, in December and January, the decomposition process can be nearly completed before hard Winter sets in. and is finished quickly when the soil warms up in the Spring.

SOIL CONDITIONING Now let's compare the condition of soil which has had a plowdown application of anhydrous ammonia with soil on which only the tradi tional Spring preplant application is made. When the seed goes into the ground, if ammonia was not applied in the previous Fall in time to decompose the residue. much of this residue will still be there in the Spring. The young plant, during its critical early growth, must share the Spring-applied nitrogen with the bacteria at work on the residue. Not only must it share the nitrogen, but the young plant is also denied the other nutrients in the undecomposed residue from the previous crop. With decomposition completed, the ammonia applied at preplant time is then totally available to the crop as well as that which was applied in the Fall. OTHER COST FACTORS With decomposition complete by Spring, the soil itself is in its best physical condition for plowing, seed bed preparation and for taking in and storing water. These factors contribute to lower production cost.

SUPPLY AND DEMAND The high producing farmers who have accepted Fall application of ammonia as standard practice tell us there are many other cost factors involved which have an effect on profits. They say, for example, that since men and equipment are freely available in the Fall, they find Fall application costs less in time and money.

Many good farmers also say they think it's worth money to them to be able to handle application in the Fall so that when the critical time for pre-plant comes they can have some flexibility instead of getting caught in a shortage of applicators and transportation facilities which usually occur when everybody waits until the last minute to apply ammonia.

They say plowdown now avoids a lot of risks and uncertainties while assuring next season's crop of an abundant supply of essential plant nutrients during its critical early growth.

NITROGEN - THE MAGIC INGREDIENT The key to decomposition of residue and the resulting increase of nutrients available to new plants and improved soil condition is nitrogen. The fertilizer which supplies the most nitrogen per pound, and gives the farmer more for his money, is anhydrous ammonia.

APPLY NOW - PAY LATER Ask your Nitromite dealer about the Shamrock Farm Credit Plan. He has the equipment, manpower and the finance plan to meet your needs for the application of ammonia now. Give one of them a call today. He's ready to help you put nitrogen to work in your soil with SHAMROCK Nitromite.



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Why wait? Experience proves you will produce more, make more money by applying ammonia now. Apply Shamrock Nitromite and pay later on Shamrock's Farm Credit Plan.

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Friona



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