## THE MERKEL MAIL

On the Broadway of America


## DOLLAR DAY SPECIALS!



# Thanks iving and DOLLAR DAY <br> Just In Time For THANKSGIVING Another Load of Those TRACY CAMPBELL FRUIT CAKES SPECIALS 10 DAY SPECIALS - Thurs., Nov. 16 through Sat., Nov. 25 

## Frozen Foode

swiss miss
PUMPKIN PIE. 3 bor s s.00

ETON - 10.0Z. PKG.
STRAWBERRIES 5 for $\$ 1$
WHIP TOPPING . Can 45c
MINUTE MAID - G-OZ. CAN
ORANGE JUICE 2 for 45c
krafte salad dresssing
MIRACLE WHIP LIGHT CRUST FLOUR DEL MONTE CRUSHED PINEAPPLE DEL MONTE PUMPKIN

| (................ Qt.With5-Lb.Coupon ............. Box |  |
| :---: | :---: |
|  |  |
| Flat Can <br> No. 303 Can 2FOR 25 |  |
|  |  |
| Carton $\begin{array}{ll}\text { with purchase of } \\ 1 / 2 \text {-Gal. gandrs pure }\end{array}$ |  |
|  |  |

GREEN BEANS
SUPREME - 1-LB. BOX
CRACKERS Box 27
KRAFTS minlature - 10 $1 / 2$-OZ. PKG.
MARSHMALLOWS 21c

- ${ }^{\text {baker's }}$

COCONUT -...-0z. Can 19c
6) Ripo ineerdy

VIGGUABLES²
cuse
CELERY - Stalk 15c
FRESH RJPE - 1-IB. PKG.
CRANBERRIES …- 25c
veliow
ONIONS $\qquad$ Lb. 5c
5-LB. BAG
GRAPEFRUIT - Bag 29c sub bac ORANGES Bag 29c

No. 303254
Can


PET
MILK
DEL MONTE FRUIT
COCKTAIL 303 Can $\qquad$
$\qquad$ 4 FOR $\$ 1.00$
FREE QT. FOREMOST BUTTERMILK
with purchase of half-gallon
foremost homo MIL ....... Both for 49 c
DUNCAN HINES LAYER
CAKE MIX $\qquad$ 3 FOR $\$ 1.00$
DOLBLE
PREMIUMS ON
WEDNESDAY
on PURCHASE 0F $\$ 2.50$
OR MORE IN MERCHANDISE

7 TALLCANS $\$ 1.00$
gladola white
MEAL $\qquad$ 5-Lb. Bag 35c Kimbelu's sweet PICKLES ${ }_{\text {can }}^{\text {c.lb. }} 1.15$
-(unur one cans) Can 1.15 $\underset{\text { Can }}{\text { 3-Lb. }} 794$


STEAK
tender
CHUCK ROAST Lb. 49c
pel noxte
TUNA 4 Cans $\$ 1.00$

KIMBELL'S - SQUAT CAN
YAMS $\quad 4$ Cans $\$ 1.00$
heynolds alidminum
FOIL $\quad$ 25-Ft. Roll 29c
kleenex dinner
NAPKINS ....50 Count 23 c


hormel range brand

BACON 2-Lb.Pkg. 95c
HORMEL PURE IORK
SAUSAGE 2-Lb. Bag 73c
hoonel heat and eat - half or whole НАМ Lb. 49c

HORMEL DAIRY BRAND ALL MEAT
FRANKS
Lb. 49c
FRESH PORK
2Lbs. 89c

REFRIGERATED
parking lot in rear
CONVENIENT
NEXT DOOR TO POSY OFFICE
PHONE 173 - TWO DELIVERIES DAILY AT 10:30 AIM.
a 4:80 PM.

## WILS

SAVE CAASH RECISTER TAPES FOR VALUABLE PREMIUMS
T. W. McCollums Feted 0n 58th Anniversary


The new book written by Dick West is now vailable at wost book stores. Autographed copies may he had from H. C. West, at Merkel, or regular copies are on sale at Abilene Book Store or Iittle Book Store, both in Abiiene.


| Hermleigh, 12-8 <br> Trent ruined Hermleigh's Home coming Saturday afternoon by fourth quarter to win the District 6-B finale, $12-8$ <br> The the district standings behind Bronte. Hermleigh, the 1960 cham pion, finished its season with a 45.1 record and fourth place in | Trent grabbed a 6-0 lead in the Heatley scampered 16 yards around left end. But the Cardinals went ahead in the second quarter on a three - yard touch down blast by fullback Ken Bel two-point conversion. got Trent's winning score on <br> Hermleigh senior Kay Glass was crowned the Cardinals' Home ming Queen coming Queen. |
| :---: | :---: |
| "TIIE BACK SIDE <br> The new book written evailable at most book copies may he had from or regular copies are Store or Iittle Book | OF WASHINGTON" <br> by Dick West is now stores. Autographed H. C. West, at Merkel, n sale at Abilene Book ore, both in Abiiene. |

an old fashioned country party meeungs as well as any other According to Lucian Gilbreath, sale and cake walk, and sand.




## A New Home...

 for your Uso per new rime wer rases cuiles or your Continued Good Service OPEN HOLSETLESDAY, NOVEMBER 21ST 8:00 a.m. til 4:00 p.m. 127 EDWARDS STREET and we hope you'll stop in and let us say "thanks" for the priviege of providing dependable, eco nomical electric survice for you since 1915

And here's news for YOU to celebrate! Since 1950 the average cost of a kilowatt hour of electric service to residential customers served by WTU has cone down $21 \%$

Our new and tommier Merkel quarters will hel us to continue giving you the best and most eco nomical electr:c service available.

## REFRESHMENTS



Your choice - exclusive INtenna TV cart or new Scandia INtenna base! Your choice - manual, 2-rotor, or 4-rofor wireless Rofo/Remote Confrol!


PALMER MOTOR COMPANY

 2 for $\$ 1.00$


MATCHED KHAKIS Tine quality by "Dickie.' Pants and shirts
are nerfect matches and available in Sun are nerfect matches and available in Su
tan and Postman Grey Colors, All sizes. $\$ 2.98$ per garment 꾸노…
$\$ 3.98$ per garment

## BOYS' JEANS



 suet 1010 stem 11016 $\$ 1.79 \quad \$ 1.98$ MENS JEANS

 anis state
$\$ 2.98$ per pair

## mens and boys

 SPORT SOCKS Ste

3 pairs \$1.00
STRETCH SOCKS
 2 PAIRS $\$ 1.00$ MENS WORK SOCKS


5 PAIRS $\$ 1.00$
MENS DRESS SHIRTS


 ne analalale, For polater pays out $\$ 1.99$
BED SHEETS

$\$ 3.50$ per pair


98c per pair


MENS WORK SHIRTS
Sanforized, full-cut, 2 pockets, blue chambray work shirts.
\$1.19 each


## TDOUARDAY

MARK NOVENBER 21 DOWN ON YOUR CALENDAR AS THAT IS THE DATE FOR ONE OF THE LARGEST DOLLAR DAY EVENTS 'THAT MELLINGER'S has ever orfered. ITEMS have been selected for sale that WOLLD ESPECIALLY MAKE IDEAL CHRISMIS GIFTS, SO GET YOUR CHRISTMAS SHOPPING DONE EARLY AT THESE TREMENDOLS SAVINGS. AND DO NOT FORGET, FOR YOUR GIVT SHOPPING CONVENIENCE, ALL CHRISTMAS GIFTS PURCHASED FROM MELLINGER'S, ARE BEAUTIFULLY GIFT WRAPPED FREE OF CHARGE.

## ALL DOLLAR DAY PURCHASES MUST BE FOR CASH

READY TO Unbleached DOVESTIC WEAR

|  | 5 YARDS $\$ 1.00$ |
| :---: | :---: |
|  | S |
| $\begin{aligned} & \text { 1. Entire stock of ladies' fall dresses. } \\ & \text { 2. Intire stock of ladies' fall coats in both } \\ & \text {. short and long styles. } \end{aligned}$ <br> Intire stock of girls' fall coats. |  |



Intire stock of ladies' and girls' fall pants and pedal pushers in cottons, neoi and velvets.
$1-40$ FF
BLANKET SPECIALS


If you have been wanting a beautiful dress
or ekirt to make, now is the time to get ar thirt to make, now is the time to get
it. All of our better fall piece goods are on sale. None held back. A real nice gift item too. Plenty to pick from, in cottons,
rajens and dacrons, Priced for DOLLAR rayens and day
DAY ONLY

## $1-40 \mathrm{FF}$

## NYLON HALF SLIPS

Here is an item that always makes an
ideal gift. You will want several price. Broken sizes and colors but there are plenty to choose from. FOR DOLLAR
DAY ONLY $\$ 1.49$

DRIP - DRY PERCALES All new Fall patterns. A wonder fabric fer school wear.

39c PER YARD

## NYLONBRIEFS

Outstarding quality even at much more
rioney. All sizes.

2 for $\$ 1.00$
PRINTED PERCALES

| 4 Yards $\$ 1.00$ |
| :---: |
| 4 Yards $\$ 1.00$ |

NYLON GOWNS and BED JACKETS
 two ittms. You will want several of these two items for gifts. All colors and sizes $\$ 1.99$

## Men's and Boys' Fall

 JACKETSour entire stock of jackets are on sale for this event. Short styles and long ones lo choose from in both cloth types and
eather. All sizes and patterns. Be here early for best selections. This is your chance to get that warm coat for the cold aays ahead at such a savings, priced for dollar day only

## $1-40 \mathrm{FF}$

## MENS FELT HATS

Sorry that we cannot tell you who makes this hat, but you will recognize the maker head Styles or Snap Brim Styles. All colors and sizes are available. Priced for dollar day only
$\$ 5.99$

## MELLINGER'S

"MERKEL'S LARGIST DEPARTMENT STORE"


Shoe Department SPECIALS

GROUP I
Consists of our entire stock of Consists of our entire stock of
flats in all of the newest fall
colors colors and styles. Available are ny-
lon velvets. Nusuedes, suedes lon velvets, Nusuedes, suedes, and leathers. All sizes are avai
able from 4 to 10 , and AA widt to B. Come early for good selec tions. Not a pair reserved. Our entire stock grouped together in
price brackets of
$\$ 2.99 \$ 3.99 \$ 499$ GROUP II
Ladies, here is a real buy in Con nie and Trim red
Heels, and Leather dress heels. All sizes and styles available. None reserved. Priced for Dollar Day $\$ 6.95$
GROUP III
Leather lace football type shoes
for school wear. You know the for school wear. You know the
value of this shoe and it's good wearing ability. Priced for Dollar


## SWEATERS

Ladies and girls, look at this one. An sweaters are on sale for this event. in.
cluded are bulky knits and flat knits. But. cluded are bulky knits and flat knits. But.
ten styles and pull over ones. Match them ten styles and pull over ones. Match them
with skirts or wear them separately. What with skirts or wear them separately. Whay
a buy for this DolLar day onty

1-4 0FF
BEDSPREADS
Volue-wise they are outstanding: when you see them you won't buy only I. Large sire, nice assortment of colors, and all
$\$ 3.50$ each
COMAL GINGHAMS A nice assortment of 45 inch checked gi,
hams by comal. Sanforized shrunk.

69c per yard
OUTING
This is the finest selection of 36 inch wide cuting that we have ever had. You may
have your choice of several solid colors, higlit colored stripes, and dark colored
stripes. None reserved. stripes. None reserved

## 29c per yard

CORDUROY
Ladies, this is the buy you have been
waiting for. This corduroy is $100 \%$ mat wiating for. This corduroy is $100 \% \mathrm{ma-}$
chine washable in 13 beautiful fall col-
ors to pick from. Priced ors to pick from. Priced at only

79e per yard

## COTTON BATTS

2.pound roll of bleached and fluffy quile
cotion.
$\$ 1.19$ per roll


Each pair is guaranteed FIRST QUALITY
and 51 gange, 15 denter, and new Fall shodes. An sizes avallable.
WITH SEAMS ONILY
$\checkmark$

Page Six
THE MERKEL MAIL, Merkel, Texas




| bedroom apartments. Bills <br> id. No pets. Call 408.W. E. P | tically new matress, Phone 151 J . 33 -ff |
| :---: | :---: |
| mer, 405 Kent Street. | FOR SALE - Everett piano. Ital tan Provincial., medium finish. $\$ 500$ cash. Phone 427 -W. <br> 33.4tc |
| FOR RENT - Furnished garage apartment. E. O, Carson. Phone 279 |  |
| FOR RENT - 3 bedroom house $\$ 45$ per month. Call 42 J after 5 p.m. Ask for Robert L. Smith | FOR SALE TURKEYS. Live or dressed. Phone Trent 2.9291. 35-3-p |
|  |  |
| FOR RENT - 4 room house with bath on Marion street 4.3t | one large house and 1 small house located at 201 Thornton Street. These are good buys at |
|  | argain. Phone 326. 34te |
| D | FOR SALE - White leghorn <br> hens at 75 cents each. Elsie Ro- <br> land. <br> 35-3tp |
| Real | FOR SALE - About 80 bu. Wich-  <br> ita wheat seed. 82.10 bu. if take  <br> all. Douglas Reddin. <br> Thone  <br> Trent $2-9297$  |
| 115 Kent <br> Phone 322 | FOR SALE - Three nice clean houses located at 406 . 407 and 812 Rose Street. . Dowdy \& Toombs Real Estate. 36 -tfc |

## The Merkel Mail


Pablished Weekly at 916 N. Second St., Merkel, Texas Terry Roy Gardner, Publisher
Mrs. R. E. Gardner. Editor




 211 0ak Merkel. Texas Phone 18 Toned Tise a.s.e. 6 p.m Satardays at noon.

FARM \& RANCH HEADQUARTERS Fertilizer

Grass Seed
Fencing Material

## Field Seed

Stock Salt \& Mineral
AUTHORIZED BUTLER DEALER
MERKEL ELEVATOR COMPANY
ED sandusity, Manager


wapter mothers who attend-
TITE DEGREE WORKSHOP
kins and Diane Carter of the Noothe Trent Chapter attended the the Trent Chapter. attended the
State Degree Workhop at Wylie
Oc. 17. The girls were accompanOc. 17. The girls were accompan
ied by chapter sponsors. Mrs. Low
ell Easley and Mrs. Fish. ${ }^{1020} 1066$


AS We all know it isnit RIGHT TO HAVE A THIEF COME IN THE NIGHT WE HOPE THE THOUGHT TO YOU OCCURRED
TO have your valuables INSUPRT

## Boney

Insurance Agency


Open the door to a gas broiler and take out your steaks... lame-browned outside, tender and juicy inside. You get the aroma-but not the smokel With gas, you keep the oven door closed and let the flame consume the smoke. Meat lovers gas ranges-to cook roasts to perfection! And the automatic self-basting rotisserie gives you evenly-browned, moist, delicious results every time. Isn't it time to treat yourself

COEH IW OW TEE GAB RAMGE-D-RAMM AT GAS APPLINCE DEALERS NNO LOWE STAR GNS COMPMIT

| will be served at $6 \mathrm{p} . \mathrm{m}$. | THE MERKEL MAIL, Merkel, Texas <br> Page Seven <br> Thursday, November 16, 1961 |  |
| :---: | :---: | :---: |
|  |  | tended church here Sunday, They |
| to attend. Many items will be |  |  |
|  |  |  |
| - | T |  |
|  |  |  |
|  |  |  |
|  |  |  |

A good place to hang your industrial hat


## PONTIAC'S TEMPEST



[^0]DRIVE THE TEMPEST AT YOUR AUTHORIZED PONTIAC DEALER


3－Lb．Ca
（оме цum） 3
D0MIN0
10－Lb．Bag
Salad Dressing
Quart－ 3 for
Maxwell House
（oxe ．．nur）
2－Lb．Can
OCEAN SPRAY
CRANBERRY ．． 6 for
$\$ 1$ 田 $\$ 101$

TURKEYS
EROAD BREAST


HORMEL，OR ARMOLR STAR
HAMS u．
FRESH
nem ROAST ${ }^{3}$ ． 399

FRESH
OYSTERS
F Y／：SH
MARKET SAUSAGE
choice heavy peef
SIRLOIN STEAK
choice heavy beef
POT or RUMP ROAST
ARMOUR＇S STAR
FRANKS us． 49
ARMOUR＇S STAR
BACON u． $53 ¢$
ARMOUR＇S STAR

Lb．49e
Lb． 87 c
Lb．67e
$\$ 2.39$
con zo PARKAY 4 for 51.00

BUTTER Jar 29c
DOG FOOD－．． 7 for $\$ 1.00$

## 25－Lb．Print Bag

$7!$

NETZGER HOMO w $2{ }^{1 / 2}$ Gal． 93
tree with each 2 ctas quart orange drink
hershers
DANTIES
2 Pleg． 12.094

marshall zo3 cut
GREEN BEANS 7 for $\$ 1.00$ marshall zeo PORK \＆BEANS 12 for $\$ 1$ GARDEN PEAS－．．．． 5 for $\$ 1.00$ urerys so PUMPKIN $\quad 2$ for 25c TOMATO $-\ldots \quad 4$ for $\$ 1.00$ RED PLUM－－－$\quad 4$ for $\$ 1.00$ FRUIT C．T．．．．－． 3 for $\$ 1.00$ PEARS $-\quad 3$ for $\$ 1.00 ~$ CRACKERS

## Garden Fresh



## INSTAYT

MILK 8－0t．${ }^{\text {O }}$
PEACHES $\mathbf{4}_{\text {Cans }}^{\mathrm{No} .21 / 2} \quad \mathbf{\$ 1 0 0}$ bordens
STARLAC


FROZEN FOODS

## waxwell house

## ，

COFFEE 10.02 s s．09
KRAFT IELLLY
18－0Z．GLASS 10－0z．Pkg．19c
раті
MEXICAN DINNER
Each 39c
MORTON
MINCE or PUMPKIN
2 PIES
69
 FRESH
CRANBERRIES ．．．lb．25c
ome beauty
APPLES 2Lbs．15c
red fimper
GRAPES
texas－bag
oranges
BEKO RUSSETS
SPUDS
10－Lb．Bag 39c CARSONS＇SUPERMARKET


[^0]:    The new Tempest claws up hills. Perfect balance gives it CLIMBING FAST AT biting traction. Puts equal weight on all four wheels. The gas-
    saving, 4 -cylinder engine turns out $110,115,120$ or 140 horsepower. Extra cost: a 166 h.p., 4-barrel carburetor "four" and a Mis
    
    

