## DOLLAR DAY SPECIALS! THE MERKEL MAIL

## Tell-Tale Fe-Mail <br> HALLOWEEN CARNIVAL SCHEDULED



BADGERS OVERHAUL PLOWBOYS. 14-6


## The Texian Editor's

Frontier News Flashes
Department of Doumalism \& Graphic Ats
Univesity of Housion

Merkel Man's Kin Dies
Department of Joumalism \& Graphic Arts
University of Houslon

P-TA To Observe Day At Dallas Fair 0ct. 15


## MERKEL EX-STUDENTS TO MEET OCTOBER 30

## Red Cross Offers Training Course

erican Red Cross will conduc
classes for training gray ladies be
ginning October 26, Mrs. Evelyn

stronger and beco,
firmly entrenched
ican way of life.

## 





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Laymen's Day
To Be Observed
By Methodists




New Itchnrical Courses 0ffered By U. S. Army


person
Nixons
ote
oreat
Doss.
Mr.
mr.
䢒
cisme

Are Installed



## STITH NEWS


 gabby doodle from noodle says:




"Let you give it
Mobil Care"


Mrs. Doan are this week.
new sone
names Garth.




Brage DOLLAR DAY SALE STARTS THURS. thruTUESDAY

| ter C0 | PIECE G00 |
| :---: | :---: |
|  |  |
| ${ }_{\text {Specially Priced }}^{\text {neo wool }}$ | Drip Dry Cottons |
| For Dollar Day | 39c |
| ceity | CORDUROY |
| ove Rack ${ }_{\text {che }}$ |  |
| Ladies DRESSES | \$100 |
| ciustos, |  |
| \$1297 |  |
|  | Boxer Shorts \& Shirts |
|  | 2 for \$100 |

Wear what the man of distinction wears - TODAY!

## JARMAN SHOES

Because the name "Jarman" has been so indelibly impressed on the minds of Style-Conscious American Men. We want you to come in and see our Brushed Pigskin and Brushed Buck "HUSH PUPPIES". Size 71/2 to 11 in Cloud Grey - Maverick Brown - London Green - and Red.

$$
\$ 895--\$ 995
$$

Bragg's Dept. Store
Exclusive But Not Expensive

## HERE NOW ARE

STMJVis
$\mathfrak{S l z}$

SUPERLATIVE NEW CHEVROLETS FOR 1960!
 3 BISCAYNES-These (honest to gosh) are the lowest priced of the
'60 Chevrolets. They bring yo the same basic beauty and relaxing
roominess as the other models. 4-door Biscayne sedan above.


5 STATION WAGONS-Styled to carry you away, with the kind of cargo space to carry away most anything you want to take with you!
Thrifty 2 -door Brookwood above.

See your local authorized Chevrolet dealer

## DEL MONTE PROOND-UP <br> It's a cinch you'll find your favorite Del Monte Foods

# 5 Day SALE Thu. Oct. 15 thru Tue. Oct. 20 

 COFFEE $={ }^{-1} 9^{\circ}$

TOWELS - - - - 29c
Hic Top 1 Isoong tas
PEANUT BUTTTER

## 

FANCY RED DELICIOUS
APPLES - - - - l .15 c
rump red

toках
fresh cens - Cell maze
CARROTS

Mres bumpls-mza of 24
R0LLS
prit swert
мnivite nulimem an
Fimots bravD 1 m . Back
CHILE
mocris-1 1 I. ples.
COD FISH


Domino

$10 \mathrm{lb}$.
(4) ve woxtr - sas can
round

Lonv or triow
STEAK
1i. 93 c


GRAPEFRUIT - - lb. 12c

1b. 17 c

FROZEN FOODS
$-25 \mathrm{c}$
POTATO PATTIES - - plo. 15 c
GRAPE JUICE - - - -19c
69 c
$\cdots-41 \mathrm{c}$

ICE CREAM - 5 pints $\$ 1.00$
THURSDAY ONLY aperecation day specal. ELECTRIC
POP CORN POPPERS
only $\quad \$ 495$ each

gandys
3




$\$ 1.00$


4 for $\$ 1.00$
Nevilf frex mantr SAL'SAGE

2 lb.hag \$109
6 for $\$ 1.00$
4 for $\$ 1.00$, man
tuna pef yontw-ans am PIMPKIN - 2 for 27c 4 for $\$ 1.00$ Cin Pin minkin 6 for $\$ 1.00$
lemen PORK ROAST - lb. 45 c
GOOCHS ALL MEAT-1b. pkg.
WEINERS
53 e
nethoff-2 it. pkg.
BACON


4 for $\$ 100$ (7) peas novis
(20)
del noxtre-fuc cm
PINEAPPLE refrigerated - parking lot in rear - free premiums - convenient location


Mrs. Gem Hise Is Speaker For
Lambda Beta Meet

GIRL SCOUT NEWS




Your friendly
BITANE-PROPANE
Dealer
IPVEV THOMPSON



Fortrightly Club Views Slides 0f Roem Settings


Lou Nelda Gibson Weds Bobby Jones

BSP Chapter Has Preferential Tea


$\left\lvert\, \begin{gathered}\left.\begin{array}{c}\text { THE MERKEL, MALL }\end{array} \right\rvert\, \text { MERKEL, TEXAS } \\ \text { Page Four } \\ \text { Friday, October } 16,1959\end{gathered}\right.$


4-H Club Girls
Elect Officers

gent. The Tom Largents moved
into their new home on Locust
Mr. and Mrs. Melvin Glenn and
children of Breckenridge visited


Th Grade Officers
Sunday in the home of theirited
ter, Mr. and Mrs. W. A. Stock. $\qquad$ resident; Sarah Harris, secretary.
easurer; Kant

## OCTOBER VALUES

## 3 NEW 59 RAMBLERS

1 NEW 59 PONTIAC AT WHOLESALEc.inuor$\$ 1585$
DODGE V-8, 4 Door Sedan, R
One Owner/Clean as a pin, 39 ..... $\$ 1095$
PONTLAC Station Wagon, R\&H.
Conditioner, A Real Nice Wagon ..... $\$ 1675$
 ..... $\$ 940$
BUICK Super, 4-Dr. Sedan, RRII. Automatic Trans. Power
Steering \&. Brakes, 3,000 actual miles, Ask the One Lady ..... $\$ 795$
PONTIAC Star Chief. Custom Catalina Coupe, Power and
Factory Air. All the other extras. One owner. We also soid ..... $\$ 1595$
OLDS Super, Hardtop 2 dr. Power Equipt. Factory Air Tu-
tone, etc. An extra nice car. - reduced from $\$ 1495$ to ..... $\$ 1295$
PLYMOUTH Savoy 4 Door, V-8 R\&H, and Overdrive. New
Air Conditioner, Tan color - - REDUCED TO ONLY ..... $\$ 1395$
PONTIAC Chieftian, 4 Door, R\&H. Hydramatic, Air Con-
ditioned. New white tires. One owner local car. A bargain ..... \$1195
BUICK Special, 2 Dr., One Owner Car
Black and White. A Bargain at this ..... $\$ 790$
Triumph Motor Cycle, Bought new the 1st af May, 1959.
Actual Mileage of 4,000 . All the Extras, Windshield, BigSeat, 4 Forward Gears, Tool Kit, Dual Exhaust, Etc. Beat-$\$ 795$
the hospital is reported not to be
feeling so well the past few days.
This is a short column thisThis is a short column teop
week. Not seeing many people
and not geting much news to
gether is responsible for such.

## dollar day 풍중

## TU E <br>  <br> DOUBLE BLANKETS

   DAY MELLINGER'STUESDAY, OCTOBER 20th, YOU WILL FIND A HARVEST OF VALUES AT MELLINGER'S MONTHLY DOLLAR DAY. YOU WILL FIND WORLD'S OF SAVINGS IN SEASONABLE MERCHANDISE. BE SURE AND SHOP EARLY

 bix onix

Size 66x76 \$269
Size 70x80 $\quad \$ 298$
Part W00L BLANKETS
Extra large size, double blankets,' colorful
plaids. satin bound edge, and heavy plaids. satin bound edge, and
weight. FOR dollar day onty $\$ 449$

LEATARD TIGHTS

 $\$ 198$ each
-aDLUES
LADIES' SWEATERS

 D Div O 1
$\$ 599$ each
HOLSE DRESSES
New Fall colors and styles. All sizes, and
many styles to choose from. FOR DOL. many styles to ch
LAR DAY ONLY
$\$ 299$ each
DOMESTIC
Unbleached, wide width, and s
ity. FOR DOLLAR DAY ONLY
5 vards $\$ 100$
COTTON BATTS
2.pound roll of fully bleached, soft, and
fluffy quilt cotton. FOR DOLLAR DAY fluffy
ONLY
$\$ 19$ per roll

## BATH TOWELS

$20 \times 40$ inch "Cannon" bath towels. All the 3 for $\$ 100$
Wash eloths to mateh these towels ONLY 10 for $\$ 100$ FOR SELECTIONS.

## all dollar day purchases MUST BE FOR CASH



DIAPERS

$\$ 179$ per dozen
BED SHEETS
 Lun dax outy
$\$ 350$ per pair

98c per pair
PASTEL SHEETS

$\$ 500$ per pair

THETET

Cabies briers All NYLON fabric, attractive styles, and
all sizes. FOR DOLLAR DAY ONLY 2 for $\$ 100$

LADIES' GOWNS All NYLON fabric, new Fall styles, and
all sizes. FOR DOLLAR DAY ONEY \$299 each
SIIPS \& HALF-SLIPS Lots of styles to select from. All NYLON.
ton. AII ize and nice quality. FOR DOL ton. All ize and nice quality. FOR DOL
LAR DAY ONLY $\$ 199$ each

MELLINGER'S
MERKELS LARGEST DEPARTMENT STORE


DICKIE JEANS
13 -ounce sanforized jeans for Men. Tight
fitting, zipper fly, and all sizes. FOR DOL
$\$ 298$ per pair
LONGHORN JEANS
The boys lvee them. Medium weight, snus
fitting, and sanforized shrunk. FOR DOL. fitting, and sanforized shrunk. FOR DOL
LAR DAY ONLY - 1

Sizes 11 to 16 - $\$ 1.79$ per pair
.
MATCHED KHAKIS
 cloth in eitrer Suntan or Portman Grey
colors. All sizes. FOR DOLLAR day
\$298 per garment Type I Army cloth pants or shirts in Sunan colot available at ONLY
\$398 per garment
Men's STRETCH SOCK,
All Helerca knit. sitid colors, a sh sport and nat patierns. A resv
value. FOR DOLLAR DAY ONI.Y

2 pairs $\$ 100$
3. 20 -
a' $\subseteq$ SPORT SOCKS


-


SHOE DEPARTMENT
S-P-E-C-IA-L-S Group I
Consists of broken sizes in Girls' and Ladies' PIXIES. Black, White, and Floral
patterns. FOR DOLLAR DAY ONLY \$179 per pair
$\qquad$ Consists of fine quality giris and ladies' LOAFERS with hand-sewn sides. Your
choice of Rlack, Brown, and white sinooth leather and Black Suede. Ail sizes and $\$ 395$ per pair moeth Leather dress "Flats". Attractive LAR DAY ONLY
\$299 per pair
Consists of the largest and finest selection
of Ladies "flats," casuals, and dress shoes ve have ever had. You will find srooth leathers, soft suedes, and fine velvets. And
all sires, too. Ask to see these. Pricod. from
$\$ 495$ to $\$ 895$ pel pair

THE MERKF1. MAII. - MERKEL, TEXAS Friday, October 16, 1959

## 路WANT ADS部



FREE - Wiring with all Electric
Appliances purchased at Palm.
er Motor Company. Phone 159.
30-tf.


Dr.JamesH.Chaney Dr. Eleanor Weldon сhiropractors 211 0АK

Phone 18

## The Merkel Mail

Published Weekly at 916 N. Second St., Merkel, Texas R. E. Gardner, Owner and Publisher


## LEGAL NOTICE

Sheriff's sale

Under Order of Sal Under Order of S | The State of Trexs |
| :--- |
| County of Taylor |



## SPEED WASH

DO A WEEKS WASH IN 30 MINUTES

20
\% (

DRY YOUR WASH 40 lls. 50c
coin operated - wash day or night
 MERKEL

## SWING-OUT SHELVES

HAND YOU THE FOOD! If this eitation is not served
within ninety days after the date of its issuance
ef tunserved.
 vice with the rank of captain.
He served some five years tea.
ching vocational agriculture in gocational agriculture $\begin{aligned} & \text { in } \\ & \text { vehools at }\end{aligned}$ Breckenridge, high schools at Breckenridge,
Albany and Alpine.
In 1949, Tiner was Albany and Alpine.
In 1949. Tiner was appointed
supervisor of Are supervisor of Area II, department
of vocation agriculture, Texas Ed-
ucation Agency, and In 1954, he
became sum became supevisor of An Araa III, in
Houston. In July 1957, he became
Hes Houston. In July 1957, he became
associated with Texas A\&M Col-
elge as coordinator for adult riculture education, ar position age
he
heed until his appointment to
Hel
$\frac{\text { Hurt's office. }}{\text { Ike Turner }}$

ANDY SHOUSE

- Real Estate

INSURANCE
115 KENT ST
Phone 322


TWO APPLIANCES IN ONE AUTOMATIC.DEFROSTING REFRIGERATOR. BIG, ZERO-DEGREE roll. OUT FREEZER.

Straight-LiNe design
No coils on back... fits flush in re

vs. Larry Joe Alexander. DefenA brief statement of the nature
of this suit is as follows, to-wit nf this suit is as follows, to- wit
plaintiff and defendant were mar
ried on March 3, 1956 and be ried on March 3, 1956 and be-
came permanently separated March 1, 1959. Plaintiff sues for
divorce on grounds of harsh and cruel treatment, and sues for cus
diver tody of minor children as is more
fully shown by Plaintiff's Petition
LEGAL NOTICE

the issuance of this citation, same
being the 23rd day of Novembe A.D. 1959 , to Plaintiff's Petition
filed in said court, on the 10 h
fay of March day of March A.D. 1959. in thi
cause, numbered 23 .737. A on the
docket of said court and stylet docket of said court and styled
Maria Faye Alexander. Plaintiff MARE SWING-OUT CONVENIENCE!


PLUS
Foot-pedal door opening.
New juice-can dispenser. se ejector trays-lce sto
Removable, adjustable door
Selves Available in White and Mix-or.
Homecoming FOOTBALL TRENT
SATURDAY OCT. 17 Gorilla STADIUM

* vs. ${ }^{4}$ ROBY


## 7:30 0'CLOCK

 Sponsored By The Following Gorilla Boosters


MERKEL TELEPHONE CO.
CARSON'S SUPERMARKET MAX MELLINGER'S
adCock Cleaners WILSON JEWELRY cITY drug co.

BILL'S GARDEN SHOP
TOOMBS \& MOORE FEED \& SEED PATTERSON GRAIN

BURTON-LINGO COMPANY OAK STREET STATION

LEMENS BUUTANE \& APPLIANCES
andy shouse realty hewitt conoco station MERKEL MOTORS WILSON FOOD STORE COCKRELL IMPLEMENT CO west texas utilities


## THE MERKEL MAIL

When Should Your Child Start Riding A Bicycle To School?
question: At what age should I let my child start riding
Sooner or later, almost all parents are faced with the bieycle to school?

The answer, of course, will depend on the individual
child. Those who are excentionally intelligent and well ourdinated will be able to start using a bieycle for
chool transportation at an earlier period than those who fall in the "average", group. The trick, here, is for the parent to
child's capabilities.
One of the most vital factors contributing to a young
evelist's safety is the early training reecived at hone Parnts who have stressed safety in the family's day-1 day lis ing can reasonably expect their child to have an
all-important good attitude toward safety rules in gen-all--im
eral.

As with cars, bicycles have particular safety rules of their own. The best one is a healthy helping of com But to be more specific, the TSA headquarters office recently sent the Merkel Mail the following list of safe ty precautions that should be stressed by all parents: 1. For Safety's sake. . . get off and walk your bike 2. Clowing belongs in the circus. Show-offs aren't
smart. Keep both hands on the handlebars. 3. Never cross intersections without looking in all
directions. If cars are approaching be sure there is amiple clearance for crosssing at nemal speed
4. Always give right-of-way to cars and pedestrians
unless there is a signal from them that they intend to

Never carry a passenger on your bicycle . . . riding double invites trouble.
6. Do not nitch rides by holding to another vehicle
and keep far enough away from trucks, buses and cars not to be affected by their suddlen stops.
7. Traffir- lights, signs and signals are for bike riders Too, always use your hand signals, they let others know. what your are going to do. And if youre rity requires each
bicycle to have a license, be sure yours is up to date
8. Prake need frequent checks just as all moving
parts need regular oiling and cleaning The horn or bell should be audible at 100 feet; headlight at 500 feet rear light at 300 feet. For night riders, light colored
clothing offers additional protection.

5 West Texas Scientists Will Attend Symposium $\left\lvert\, \begin{aligned} & \text { Research Foundation. } \\ & \text { Thico Foundation is cosponsorin } \\ & \text { program for advancing knowledge } \\ & \text { the }\end{aligned}\right.$ the symposium as a part of its of nuclear energy throunh re search, expererimentation throush red ed
ucation. The Foundation, through
und vs research progam, hopes to de
vise
methods


 Alpine - have been invited to at. hear and study with some of the tend at ymposium on nutelear fur outtanding sientist working
sion at the University of texas the field of fuit ten research.
on Noxember 20 and
 seeking to harness the power of
the hydee President in Charge of Re
tearch, General Atomic Division pyrposes and to reproduee in the
laboratory the process responsible Dynamics Corporation-
an authority in the field of for the generation of energy by
the sun and stars. $\begin{aligned} & \text { trolled thermonuclear reaction } \\ & \text { Dr. Hans A Bethe }\end{aligned}$ The Symposium is being co- Physics, Cornell University, Dr sponsored by the University of 隹 Surahmanyan Chandrasekhar, of
Texas and the Texas Atomic En- Yerkes Observatory. ergy Research Foundation. The
West Texas Utilities Company is
Aists and a number of other scien one of the eleven investor-owned as and from General Atomic D ing in Texas which supports the non-profit Texas Atomic Energy Symposium.

## ERvice

SERVICE
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is what you get at
J. L. FISHER

Cosden Higher Octane Station
All Brands Oil 35 c quart with oil change. Hiway 80 West

VETERAN INFORMATION
iI insurance promium payment

Soir iann a stara or te kol

 VA is approved, will 1 be entitled
to compensation retroactive to my

Famous Mchuire Sisters Star if State Fair Show


The McGuire Sisters, "regulars" on the Arthur Godfrey TV Show for years and one of the top sing groups of the day, will be presented in "Star Light! Star Bright"" at the Muse
Hall during the 1959 State Fair of Texas, Oct. 9 -25. The comedy team of Rowan and Martia and a fabulous array of other acts will also be featured.
tan, a freshman at Wayland Bap- $\mid$ Mr. Thomas, one of fife elerted A member of the Wayland
 Student Government Assoriation. Dimmitt High School, Dinmitt. men teams iating several treel Student Government Assoriation, $\begin{aligned} & \text { Dimmitt High School. Dinmitt. } \\ & \text { acdording to Patsy teams in Texas this year. He } \\ & \text { Presdient. }\end{aligned}$ NGA Meal, $\begin{aligned} & \text { Texas, and attended high school } \\ & \text { is a member of the senate during } \\ & \text { in Merkel two and a half years. }\end{aligned}$ Wayland's 51 st year. $\begin{array}{lll}\text { a acdording to Patsy Neal, SGA Texas, and attended high school } \\ \text { Presdient. } & \text { is a member of the se } \\ \text { in Merkel two and a half years. }\end{array}$

ANNOUNCING THE NEW STANDARD OF BASIC EXCELLENCE...

## NEW RAMBLER FOR'60



FROM THE WORLD'S LARGEST BUILDER OF COMPACT CARS


Only Rambler Gives You the Best of Both:


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 Field seeds of all kinds VETCH, WINTER PEAS OATS \& WHEAT. BARLEY \& RYE BARBED WIRE - $\$ 685$ a Spool Special price on Large Quantities.II. TYPES OF INSECT SPRAY, DRENCHES AND SCREW WORM KILLERS. ALL KINDS OF STOCK SALT AND MINERALS Wayne Show Calf Feed - Dog Food and Hog Feed BOOKING WAYNE RANGE CUBES AUTHORIZED BUTLER BUILDING DEALER

# Usfivere by filke. BUIT TPADO OFF 

The Treasury keeps a record of every U.S. Savings Bond you get every cent back with interest

Hard to find an investment that's as safe and sound as U.S. Savings Bonds. And now Series E Bonds earn more too- $31 / \%$ at maturity. But the most important thing they earn is peace.
Peace costs money. Money for industrial and military strength to help keep the peace. Money for science and education to help make peace lasting. Every Savings Bond you buy helps strengthen America's peace power. Are you buying as many as you might?

Help strengthen America's Peace Power
SUNDAY COMICS
SUNDAY COMICS
You Reod More Explesive West Texos Nems
Plus more West Texas Soort in The Reporter-New
Combination Offer with Merkel Mail
1 Year Daily \& Sunday - - $\$ 1650$
1 Year Daily Oniv
oUTSIDE TRADE AREA 50e Additional

Spain contended it did not ex.
tend west of Los Adaes, a Spanish tend west of Los Adaes, a Spanish
mission on the site of present day
Robeline, La. Robeline, La.
As a result U.S. troops moved As a result U.S. troops moved
into Louisiana, drove the Spanish
from Los Adaes and made into Louisiana, drove the Spanish
from Los Adaes and made gen-
cral preparations for war cral preparations for war.
Again local men of war ham.
mered out an agreement. The
She mered out an agreement. The
Spaniards would keep west of the
Sabine River and the Ameridans east of the Arroyo Hondo.
"This created the for "This created the famous 'Neu
tral Ground' a strip between Ar
royo Hondo and the Sabine. re royo Hondo and the Sabine, re
sponsible to no one," Wilson
points out. points out
"Overgro Overgrown with dense pine
forest this was a natural refuge
for some wild characters for some wild characters-adven
turers. fugitives and outlaws They
played for keeps. the old neutral ground has gener
ated a tradition all its own and
and breed of independent whose names and deeds wrote Texas history."
,'Today trees cut from the old neutral ground are used to make
paper for Time. Inc., a national weekly magazine with, its own tart
brand of independence. The nat brand of independence. The nat
ives grin and say that the spirit
of those first Texas tourit of those first Texas tourists seen
to soak right through the paper in-
to Kinmen of these neutral' ground
settlers "borried" a cannon from the Mexicans. When they demand
ed its return, the Texans laded ed its return, the Texans loaded
it with powder and the undispul-
ed ed authority of horseshoes, raised
the flag with the dare "Come and
Take It," and fought the battle of The rlag with the dare "Come and
Take It," and fought the battle o
Gonzales. In 1819 diplomats finally sign-
ed a treaty settling the boundary tetween the United States and Spain - the western banks of the
Sabine to its intersection with the 32nd parallel and then
north to the Red River.
Congrose Red Congress in 1848, moved the
line from the river bank eastward
to the Sabine River's middle channel where it lins to this clay,
However, Wilson observes:
"Before this line was moved the middle of the river it ran
along the western bank of the Sa
bine to bine to a point near Southeast
Carthage, went north overland Carthage, went north overland
til it rcached the Red River. "Congress moved the river run
ning portions of the line eastward no midrtions of the line eastward
to mith no provision
is to what course it northward from the Carthage area
overrand to Red River.
"Consequently there is a strip overland to Red River.
o" Consequently there is a strip
of and about 150 feet wide and
some 70 miles long between Tex-

"The famous Neutral
Will Wilson points out


## cated Texas historian, looks the overall picture.

 "The cold facts are, regardies of motive, that down through the bite attempted on our territory "The worst and most tenacio of these land biters has been thefederal government." The first conflict arose alo The first conflict arose
the East Texas-Louisian line be
Iween the kingdoms of Spain an tween the kingdoms of Spain
France in 1716 . Both nations claimed the Tex
area. Each had military force ready to take iction.
While the dipionat overszas, the French and Spanish tributard on the Arre yo Hondo a tributarf of the Red River be
tween the Sabine and Old Natchi toches.
Then.
Then, in 1803 , the United States
bought the Louisiana bought the Louisiana territory
hazy as to the extent of land in-
volved President Thomas Jeffers


WHO WOULD TAKE THIS JOB FOR 24: A DAY?


## Theyie Lowest.paleed LIGHT AND MEDIUM TRUCKS <br> Priced lowest of the leading makes* NEW FORD TRUCKS*60



LGHT DUTY-lowist PRICED of THE LADIMG MARES


## + <br> Certified Frononny

certified gas savings - certified durability
CERTIFIED RELIABHIITY - CERTIFIED IOWEST PRICE
You get the best of the new in 1960 Ford Trucks. And economy backed
by the Certified tests of leading independent automotive engineers. $\dagger$ Certiifed gas savings! New tests verify the gas savings of Ford's he average of all other makes in Economy Showdown U.S.A.! Certified durabilityl Tests of key truck parts showed, for exampie,
$20 \%$ longer brake-lining life for Ford's new F- and C-600's . . Certified reliability! Based again on Certified tests. Example: Ford's Certified reliobility! Based again on Certified tests. Example: Ford's
new wiring assembly operated without failure more than three times as long. Centified lowest prices! See the price comparisons. See the Certificd
Economy Book at your Ford Dealer's now!

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MERKEL, TEXAS


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