DOLLAR DAY SPECIALS! FEATURED TUESDAY

THE MERKEL MAIL

PRICE 5c PER COPY - PUBLISHED WEEKLY

On the Broadway of America MERKEL, TEXAS, FRIDAY, MARCH 13, 1959-EIGHT PAGES

VOL. 69, NO. 52

Merkel Teachers **Tell-Tale** Fe-Mail Attend Annual District 7 Meet By M. L. G.

around in circles. I'll never say in Wichita Falls March 5-6. go to press by midnight.

Ç

Ç

X

KO4

C

C

lOc

Oc

Sc

C

nerve wracking at times is the and Miss Lydia Norcross. late news copy. It is from this a friend and you are all friends, Abilene. who just have to have something Election of officers was held in this week.

back shop. I have learned a lot San Antonio. and still have a lot to learn that Speakers for the general sessknow too much now. tf

After the news is turned in, it dean, College of Education, Univpaper, and a head has to be writ- Changing World." ten for it. This head business is a in just so much space.

The typed and edited copy with secretarial fields. head is then taken to the back As chairman of the Social Studshop where it is set on a com- ies for 1960 Mrs. McReynolds will position machine—the linotype preside at the session at Sweet-which has a 90 letter key board. water next spring. The key board has nothing to do

Mrs. Ellen McReynolds, Mer This has been one of those kel High School teacher, was weeks again (our week ends on named a delegate to the state Wednesday night). With the Big convention and elected chairmar Cheese out of town the first of of Social Studies for 1960 at the the week, I've really been going annual District 7 Convention he doesn't do anything around Merkel teachers who attended here again. We'll be lucky if we the meeting were Supt. and Mrs. Mack Fisher, Mrs. Lola Cox, Mrs. Elleta Orsborn, Mrs. Andy

One of the things that makes Shouse, Mrs. Quida Reid, Mrs. putting out a weekly newspaper McReynolds, Miss Nora Foster, Attending the Houe of Delethat I will have an ulcer if I don't gates meet in the Midwestern already have one. I certainly hope University Student Center Thurs-I shall live to see the day we can day evening. March 5, were Mrs. get all the news in by Tuesday Reid, Mrs. McReynolds and Miss noon. That is our deadline, you Avis Deavers. Miss Deavers lives know, but we hate to turn down in Merkel and teaches school in

following the dinner meeting when Supt. Olaf South of Sweet-

I don't think many people real- water was named president. He ize just how much there is to as- succeeds C. A. Lindsey of Nocsembling a newspaper. I know I ona. Mrs. McReynolds was named didn't until we took over the one of the seven delegates who Mail and I had to help in the will attend the state convntion in

I don't care to learn, thank you. I ions were Walter K. Beggs, dean, Teachers College, University of Nebraska, and Lyman V. Ginger,

has to be typed and edited to con- ersity of Kentucky. Convention form with the policies of the theme was "Education For A

Miss Deavers was a leader for of business needs, trends, and de-mands for work in accounting and District 10-A

COORDINATED EFFORT - Here are three of the Taylor County Red Cross workers who got together Thursday night in Abilene to work out quotas for communities across the county. County Chairman Joe An-tilley of Elmdale, left, talks the plan with J. Lynn Knight, center, vicechairman of the drive at Merkel, and Miss Lula Hassey, right, chairman of the Tye drive. (Photo courtesy of the Abilene Reporter-News)

mess-it not only has to make it Education. She gave illustrations. Merkel To Host Girl Scouts Observe 47th Birthday Of Scouting This Week, March 8-14

Play Contest Merkel High School will play host to Clyde High March 20 at 7:30 p.m. in the Merkel School Auditorium for the Interscholas-United States of March 8-14, to the West Texas Council in cele-brating Girl Scout Week. It's the 47th birthdee of Civil 14 through 17 Merkel High School will play host to Clyde High March 20 at 7:30 p.m. in the Merkel School Auditorium for the Interscholas-Merkel School

\$800 Quota Set For Merkel Red Cross Drive; County Goal Is \$1,800

Taylor County's Red Cross Cross Field Director at Dyean drive quota for 1959 was set at AFB.

\$1,800 Thursday night at a meet-ing of community chairman in the chapter house here. Marsh, who spoke on technique of fund raising, told the grou "Divide your community in

The quota does not include small gorups so that each pers Abilene which was covered by is contacted and given an or

Lester Dorton.

the United Fund drive last fall. tunity to join." County chairman Joe Antilley First action in the county drive of Elmdale presided over the was in Merkel when the drive brief meeting which included an got underway Friday at 8 a address by George Marsh, Red Vice chairman J. Lynn Knig

Mrs. J. C. Allen **Dies In Abilene**

Mrs. J. C. Allen, 43, sister of M. H. and R. D. Ely of Merkel, died at 2:30 p.m. Thursday at St. Lynn Knight. \$800. Ann Hospital in Abilene.

She had been in ill health for about 14 years and had been ser- pleton, \$85. iously ill for the past month. Born Audra Ely, May 28, 1915 |\$75.

at Merkel, Mrs. Allen moved to Abilene with her parents in 1918 and is a 1934 graduate of Abilene Parmelly, \$30. High School She married Allen in 1934 in Abilene.

The couple lived most of their married life in and around Abilene, moving there from Merkel 14 years ago.

Funeral was held at 2 p.m. Saturday at Elliott's Chapel of Mem- V. L. Ohlhausen, \$70. ories. The Rev. David Hamblin, Fair Park Methodist Church pastor, officiated, assisted by the Rev. Jarrel Tharp, Tye Methodist Church pastor. Burial was in Rose and \$20 for Cedar Gap, he said Hill Cemetery at Merkel.

Survivors include the husband:

The following quotas and co munity chairmen were announced Thursday by Antilley Tye — Miss Lula Hassey, SO. Merkel — Lester Dorton and J.

was in charge of the Friday

ing in the Taylor Electric

torium. Chairman of the

drive, where the quota is !

Trent - John Hamner, \$120. Buffalo Gap - Mrs. W. W. Ar

Lawn - The Rev. R. J. Elkins,

Bradshaw - Wayne Hunt, \$70. View - Jim Richards and Wade

Potosi-Mrs. Edgar Holley, **360**. Hamby - Billy Joe Gist, **\$50**. Tuscola - Bobby Sayles. \$190. Elmdale — N. A. Estes, \$35. Pleasant Hill — Mrs. Justin Moran, \$35

Shep - Frank K. Antilley, \$60 Wylie - A. W. Wakefield and

Caps - R. Y. Buchanan, \$15. Chairman for Ovalo and Cedar Gap will be announced later, Antilley said. Quota for Ovalo is \$50

the i



with this story. I only put that in so that you will be impressed Retired Pastor

After the copy is set in metal, a proof must be taken and read. Errors are marked (most of 'em) and have to be corrected on the linotype. I used to think if an 'e' was left off 'the' they could just tack it on, but it isn't that easy. The whole line has to be set over. tf

After all the type is set, ads Saturday in Vernon. He was 80 set and made up and corrections years old.

Born Sept. 19, 1878 in Arkan- known. put in, you are ready to lay out the pages. Pages two, three, six sas, he married Jennie Cowan and seven are done first. These May 11, 1902 in Erath County. four pages in metal are put on He was part-time pastor of sevthe press. It takes two men or eral churches near Waco for sevman and a hefty woman to en years, and preached in Erath lift them. County for six years.

He then preached in Northwest The entire paper starts out on Texas Conference at Lamesa, as the Young Man; Dana Durham Girl Scouting in Taylor County p.m. Saturday after suffering a one sheet of paper 31x44 inches Seminole, Seagraves, Throckmor-All four pages are printed at one ton, Rule and Southland.

printed and the other blank. By ference, serving at Petty, Patton- as Boots. It is directed by Mrs. the time this "first run" is fin- ville and Ringold prior to his re- Jo Barnett. ished, if some people have been tirement in 1938.

on the ball, the next four pages has attached to the press since bock, James of Wichita Falls, District were renewed by mem-the first run, and come out all Leonard of Abilene and Ernest folded and cut.

I suppose you think we are two brothers, E. H. of Merkel through now. Not so. Next on the and Ira of Erath County; 21 agenda is mailing out. It is usual- grandchildren and 15 great-grandly midnight or later by this time children.

and nerves are on edge, to put it mildly. Names and addresses have to be stamped on the papers and the papers have to be divided into city sections, city deliveries, cities or towns with only one subscriber have to be wrapped

and addressed individually All this to be done in time to

make the mail before 6 a.m. Thursday. See why we have to have a Tuesday noon deadline? And I haven't even touched on the things that can go wrong to a real tear jerker.

GIRL SCOUT TROOP 157 MEET News, and Coach Don Loyd was Girl Scout Troop 157 met named coach of the year in Class Thursday, March 5, with Sue Hol- A. loway, president, in charge.

as a new member.

Others present were Linda Cross Plains' outstanding Tony Vindham, secertary, Dorothy Burns, Jay Etheredge of Roscoe Forrence, treasurer, Linda Kay and Carter King of Albany. Windham, Torrence, treasurer, Linda Kay and Carter King of Albany. Luke and Lucky Patton, patrols, Mrs. Gauthe, leader and Sherry team. Merkel, regional finalist, was set from the wort and 1620 fort the conduction of the primary team. Merkel, regional finalist, was set from the wort and 1620 fort the conduction of the primary team. Luke and Lucky Patton, patrols, Merkel, regional finalist, was set from the wort and 1620 fort the conduction of the primary team. League 148. Grimes CSL Survey school with 19 parents or 41%.

10-A competition.

Dies In Vernon

Funeral was held at 3 p.m. Monday at Throckmorton First a young girl. Her romance and Methodist Church for the Rev. marriage to a young prince leads "You Can Count on Her to Be C. B. Thomson hereits a second marriage to a second prince leads here of this year's week is, C. B. Thompson, brother of E. H. to a surprising ending. The play Thompson of Merkel, who died is directed by Mr. Milton Mc-

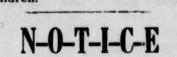
The Merkel company will enact with Mrs. Alvin Smith, Mrs. Buda farce "The Bathroom Door." dy Derrington, and Mrs. Vaughn Taking place in the early 1900's in a hotel corridor, the play promcan happen in unexpected places. The play features Manley Denton Circl Orac, and one junior high group, led by Mrs. Billy Dunagin. Sam W. Roberts, 75, of Penwell and a former Merkel resident, died in an Odessa homital et 6.00

ley as the Old Man; Sarah Salter as the Old Lady; Bitsy West as the 13-county West Texas Council as the Prima Donna; Mike Fartime with the papers coming out of the press flat, with one side ferred to the North Texas Con-the Young Lady; and Don Wilson are in Taylor County. Abilene has the Young Lady; and Don Wilson are in Taylor County. Abilene has 136 troops, including Brownies was held at 2:30 p.m. Tuesday in

The public is invited to attend the competition and judging, Ad- through 17 belong to the Girl was in Rose Hill Cemetery under Survivors include his wife; mission is 25c and 35c for stu- Scouts. The movement was found- direction of Starbuck Funeral are ready to put on the press. seven sons, the Rev. J. B. Thomp-This time the papers are printed son of Tahoka, the Rev. E. B. on the opposite side, go from the Thompson of Welch, Irvin of The winner of the District 10-A dents and adults respectively. ed March 12, 1912, in Savannah, Home. press into a folder that someone Throckmorton, Buster of Lub will be eligible for the regional

bers of the school board.

of Modesto, Calif.; one daughter, Mrs. Claude McDowell of Dallas: 3 Merkel School



A rabbit drive has been schedproved and renewed for Edwin | Girl Scouts are trained in 11 rural routes and cities. Each of uled at Hodges for Friday, March Read, high school principal, Ches- different fields: arts and crafts, marked properly and put into mail sacks. Papers that go to ittig and to to participate. 13. This will be an all day af-fair and everyone is invited to participate. 13. This will be an all day af-fair and everyone is invited to participate. 13. This will be an all day af-fair and everyone is invited to participate. 13. This will be an all day af-fair and everyone is invited to son, head coach

> Merkel Puts 2 On Class A All-Area Team; Coach Loyd Wins Top Honor Wildcats Staked

Merkel received a triple honor | Patterson, tallest boy on the hold up operations for hours. this week when two members of team at 6-4, and Burns, shortest Near Merkel That would be a story in itself- the Badger team were placed on All-Area selection at 5-10, are the the 1959 Class A All-Area team top players on this year's quintet. selected by the Abilene Reporter-

his year.

Pat Patterson and Manley Den-Evelyn Stevens was introduced ton are the Merkel standouts. Joining them on the first team are

tic League One Act Play District Scouting in America, and more It's the 47th birthday of Girl

than three million persons involv- Council are Taylor, Nolan, Mit-The Clyde troup will present a play entitled "The Vanishing are marking that occasion. ed in the Girl Scout movement Princess". The plot involves a Theme of this year's week is, destitute old man who befriends

> being given to arts, homemaking cil. and service projects.

Worter; the final production cast members' names are not yet in Merkel, Mrs. W. C. Patton is neighborhood chairman. Three of the six local troops are Brownies, Sam W. Roberts

dy Derrington, and Mrs. Vaughn Doan as leaders. There are two Dies In Odessa Intermediate troops, led by Mrs. Dottie J. Gauthe and Mrs. J. D.

is a strong movement. More than stroke earlier in the week. through Senior Scouts.

Throughout America girls 7 Bob Cannon officiating. Burial Born in Ellis County, Mr. Ro adults working with Girl Scouts. One phase of Girl Scout Week berts moved to Merkel in 1905

is the annual cookie sale. Cookies are sold for 50 cents a box, and the Girl Scouts keep 25 cents of Merkel for 25 years. He was a each sale. Three cents of the 25 retired welder.

Survivors include his wife, Delgoes to the troop making the Men Get Contracts sale, one cent is devoted to costs ia; six children, Including three sale, one cent is devoted to costs of the home and Mrs Bill Cain of the cookie sale, and the rest of the home, and Mrs. Bill Cain Contracts of three members of goes into the Camp Development of Camp Belvior, Va., Max Rothe Merkel Independent School Fund. From this comes money to berts of Graham and Rex Roberts District were renewed by mm- operate the council's established of Kilgore; and two sisters, Mrs.

camp near Sweetwater - Camp Roy Fuston of Abilene and Mrs. Three-year contracts were ap- Boothe Oaks.

dancing, and agriculture. One of every seven girls in the

5 - 3, had 111 parents to visit. The El Chorro, Inc., of Abilene has staked two wildcats one mile primary school, grades 1-4, had 148 visitors.

Mrs. Carroll Benson's fifth No. 1 B. L. Bond spots 330 grade room won the \$5.00 prize Lodge for having the greatest percentage of parents to visit during the week-26 parents for a per-

Principal.

crease of 19 over last year.

on the All-Area team. Denton vey. overaged 13 points this season. No. 1 Nathan Wood will be 017 centage of 46.

14 through 17.

Counties in the West Texas chell, Howard, Martin, Dawson, Merkel Man's Borden, Scurry, Fisher, Jones, Glasscock, Sterling and Coke. **Father Dies** Margaret McAdams of Abilene is executive director of the Coun-

> A. D. Murphy of Paris, Alabama, father of A. H. Murphy of Bachelor of Business degree in at a hospital in Jasper, Alabama Bachelor of Divinity from So 77 years old.

the Methodist Church at Pleasant in Missouri. Hill, Ala. Wednesday, March 4. The couple are parents of two Burial was in the Pleasant Hill boys, David, 5, and Danny, 5 Cemetery.

Mr. Murphy was a retired miner. He and wife had visited in Merkel and Abilene frequently. Funeral was held at 2:30 p.m. Survivors include his wife; three sons, Emmitt and Olen of Paris, Ala., and A. H. of Merkel; the Merkel Church of Christ with one sister, three brothers and four grandchildren, all of Birmington, Ala.

A. H. Murphy flew to Alabama for his father's funeral.

Tickets On Sale For C-C Banquet

The annual Merkel Chamber of April 6, in the school cafeteria. president and director of Public Services of the Republic Nation-

al Life Insurance Company of Dallas, will be the principal speak-

Committees in charge of ar T. Sadler, Mrs. Earl Hughes and Mrs. Horace Hargrove; decorating-Bill Wood, Earle Watts and 260 parents visited in the local Mrs. Carroll Benson; speakerelementary and primary schools Mack Fisher and Clyde Bartlett; last week. Texas Public School awards-Ray Wilson and Johnny Week, according to C. A. Farley, Hammond; program- Adele El. are Irven Thompson,

kins, Herman Carson and Mrs. Bob Gardner. This figure represents an in-Price for the banquet is \$1.50 per plate. Advance tickets may The elementary school, grades be purchased from any of the fol-'owing: Bob Gardner, Newt Logan, Horace Hargrove, Don Dud-loy. Betty Jane Tittle, Isadore Mellinger, Horace Boney, Mrs. W. H. Bullock and Ray Wilson.

CEMETERY FUND

The following persons have ontributed to the Merkel Cemeerv Association fund:

Mrs. A. J. Graham

Missouri Church

Mr. and Mrs. E. C. Ray received a letter from their d ter, Mrs. Lucian Rudd Jr., that her husband is now of Jeffercon Avenue Ba Church in Springfield, Mo.

The Rev. Rudd received his Merkel, died Monday, March 2, Hardin-Simmons University after suffering a stroke. He was western Baptist Seminary in Pt. Worth. He has been paster et Funeral services were held in three churches in Texas and ene

> months. Mrs. Rudd (Peggy) is a math teacher.

Seek 3 Posts **On School Board**

Four men have filed as ca ates for three vacancies on t board of trustees of the line Independent School District. T election will be held on Satur April 4.

Ford Smith, Jr., Dee L. I Lloyd Robertson, incumber William R. Cypert have filed the election to the board. z

Commerce banquet has been 2 File For Mayor, Louie E. Througmorton, vice 3 For Councilman

Two candidates filed for mayor and three for city council po by deadline time Saturday noon. Mayor candidates are Earl rangements are: Menu-Mrs. W. Hughes, Merkel manager of West Texas Utilities Co., who is seeking re-election, and Earle Watts, electrification advisor for Taylor Electric Cooperative.

Filing for the two vancancies to be filled on the city council Butane dealer and wholesale dealer for Continental Oil Co., Kent Satterwhite, Merkel car dealer; and Norman Winter who is seeking a second term.

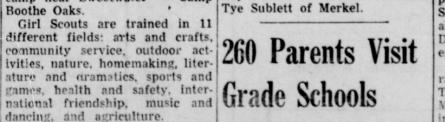
Jack South is the other councilman whose term is expiring. Members whose terms do not expire are Odis Griffin, Ben Robert Hicks and Newt Logan.

The April 7 election will be the welfare office. Those wi day may vote absentee from March 23 through April 3 at the Merkel City Hall, according to Mrs. Flossie McKeever, city see retary.

Patterson, a third team All-Area selection last year, took over as Merkel's most valuable player 2,200 feet with rotary.

With a 21.4 average for the feet from the south and 2,163 offered by the local Masonic

eason and a total of 686 points, feet from the east lines of Lot Patterson is the highest scorer 15, League 148 Grimes CSL Sur-



THE MERKEL MAIL - Merkel, Texas FRIDAY, MARCH 13, 1959 PAGE TWO

20 YEARS AGO

IN MERKEL

A Merkel woman, Mrs. L. E. from the Queen Theatre. Mrs. been ill since Saturday. Ford received a prize of \$100.



Be Wise

Rewire Be ore You Burn Down

It Saves You Money

"Wire Right With Ike"

Easy Time Payments

Ike Turner

Electrical & Mechanical

Contracting

THE CHARGE SET BRANK

AND SHOULD SHOLD THE

Button Holes

1038 N. 1st St.

Belts

Custom

Sewing

Custom Shop

1021 N. 2nd

Phone

J. D. Sandusky showed the grand champion calf of the Second Annual Livestock show of the Merkel Future Farmers' chapter held Saturday in the West Company barn.

Mrs. W. V. Cranford, 76, widow Ford, was one of the winners in of an early day physician of Taythe big \$2 0,000 movie quiz con- lar County, died at her home at test, as an ounced Monday night 2:15 Tuesday afternoon. She had

W. J. Reynolds, 72, a resident of Trent since 1906, died at the home of a daughter, Mrs. Spurgeon Scott, at 2 o'clock Tuesday afternoon. He had been in failing health for eight years. Postmaster Wren Durham and . J. Glover, editor of the Merkel Mail, attended the annual chamber of commerce banquet held Thursday night of last week in the banquet room of the Hotel

Wooten, Abilene. The sandwich shop and hamburger stand, just across the street from the main entrance to the High School building is now being operated by Mrs. Raymond Ferguson, assisted by Mrs. Lizzie Latham.

Arthur Moore and Howard Windham have purchased the Gulf Service Station on the highway from Irl Walker, having assumed

who drives one of the school buses, will continue in charge of

tourist comp at Gulf station. Late last week John West sold 36 steers that averaged 826 lbs. in Fort Worth for \$9.60 per cwt. was almost totally destroyed by They had been on feed at his fire about 2:15 Tuesday afternoon. in the home of P. L. McClary last pens here in town.

body of the Roscoe High School at Roscoe during the chapel hour Tuesday morning. The Glee Club is under the direction of Mrs. Comer Haynes and the band is directed by Lloyd Parmelly. There were 140 names on the nonor roll of the Merkel Public Schools for the fourth six-weeks'

period, released this week by Supt. Connor Robinson. Of these

Your friendly **BUTANE - PROPANE** Dealer IRVEN THOMPSON Merkel, Texas Phone 224 - Nights 47 Continental Warehouse East Highway 80

TPATON



"It all boils down to this-I'm IN the Want Ads and you're not!"

40 YEARS AGO

IN MERKEL

A fire started in some manner

pany, with Texas headquarters at

charge on March 1. Irl Walker, 35 were in High School and 105 in Grammar school. The cottage, next to the Methodist Church, formerly the property of the S. F. Haynes estate,

The families of Dennis Walker Friday. Luckily the fire was ex-The Girls Glee Club and the and Horace Bow occupied the band of Merkel High School gave house and their household goods McClary says he thinks it caught Groene. All members of the club

were practically a total loss. from the Merkel Mail as he laid Merited recognition comes to it down near the stove and it A. C. Sears, Merkel boy attendhad so much oil in it that it ng Texas Tech, with the an- became ignited. nouncement that he has been named a member of the dairy judging team that will represent Tech at the Fort Worth Fat Stock

Show. Other team members are Jack Hancock of Tahoka, Koy Neely of McAdoo and Elmont Honea of Tulia.

One of the pictures in Sunday's Star-Telegram covering the presentation by 14 friends to Amon Carter of a Palmino saddle horse shows Loyd Jinkins, Fort Worth rancher and former Merkelite, playing the role of "pony express rider", when he delivered notice of the special gift to Carter.

The West Texas Rehabiliation Center, Abilene is dedicated to serving the crippled regardless of race, religion or cause of crippl-

utmost.

In a recent spelling match between the Trent and Merkel High Schools, Trent won out by one girl standing when all the rest were down. Hurrah for Trent. Another match is to be pulled off soor.

company.

approached.

Grady.

Oil development has reached ceeds of the play will go to the

the stage where doubt must pass Parent Teacher Association and

away. Every indication points to will be used to help fix up the

the fact of great oil basin in this school grounds. This is a worthy

ection. A few days ago the Sam- cause and we hope to have a big

Fort Worth, and their main head- March 12 a debate was held at

quarters in Sioux City, Iowa, took Trent between Rev. G. W. Slape

over the Middle Block to begin and Elder Jno. Rice. Much in-

drilling within 60 days. H. L. terest was aroused and there was

Houghton, president of the com- a good attendance at each session.

pany, accompanied by F. C. Shoe- Both sides ably presented their

maker, also an officer of the arguments. The debate ended

day and gave out the information in attendance profess to be bene-

that the company had taken over fitted by the discussion. While

company, were in Merkel Thurs- with all in good humor and those

mies Banking & Investment Com- crowd present.

very best in the State.

are especially requested to be

present, and any new members will

be welcome. The club will present

a play on March 21st. The pro-

Beginning March 4 and ending

drilling of the Sears well to the been injected into the debate that one. should not have been, yet it went received their discharge from the

off nicely in the end. About noon Thursday, March

morning. They say they are de-6th, J. C. Riggan and Miss Grace lighted to be back home again. Brown drove up to the Methodist parsonage in Trent and Rev. F.

If a crippling accident or dis-T. Johnson spoke the words that ease strikes your family, let Eastmade two happy hearts beat as er Seals help you come back.

Will Merritt and Arl Sharp have

navy and returned home Monday



... is just one of the many values of having a checking account. Your cancelled checks are legitimate proof of deductible expense for income tax purposes. And you can pay your 1958 income tax the safe, easy, time-saving way by check!

THE OLD RELIABLE **Farmers and Merchants** National Bank

Member Federal Deposit Insurance Corporation



In Texas... Ford is the

An Automatic ELECTRIC RANGE

Makes every cooking occasion a treat

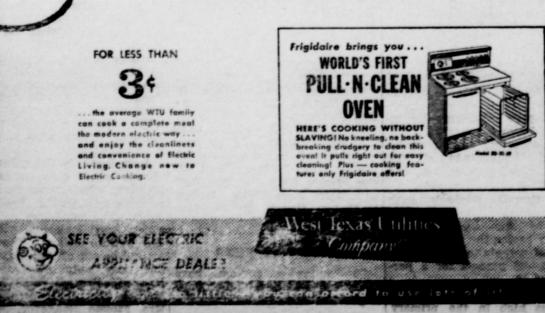
Whether it's a party lunch or a full-course dinner, a flameless Electric Range performs perfectly at the push of a button, or turn of a switch. That's because Electric heat is accurately controlled to end old-fashioned pot-watching and cooking failures.

There's a precise temperature - automatically maintained - for all your cooking and baking operations. There's no flame to adjust - so there's no guess work, ever.

You'll be surprised, too, at the extra hours of leisure you'll enjoy with Electric cooking. Just imagine a complete dinner cooked while you are away from home! That's right ... prepare a complete meal - place it in the well-insulated oven, set the automatic controls, and you're free for the rest of the day - without worry. When you return home, dinner awaits you piping hot, completely cooked Electrically.

But you'll never really know just how wonderfully convenient automatic Electric cooking can be until you've tried it for yourself. So why wait? Do it now -- and begin Living Better ... Electrically.

Makes every cooking occasion a treat

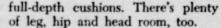




This year, with a wide choice of designs, Texans have made their minds up overwhelmingly for the spectacular 59 Ford.

Ford has the classic simplicity that people of good taste prefer . . . wonderfully crisp and clean lines without brassy ostentation.

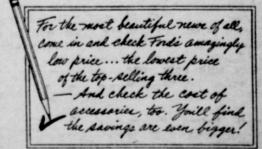
And just see how sensible this beauty really is. Discover how Ford is built for people. Notice how the extra-wide doors open all the way out . . . make it easier to enter. See how all six passengers-even the man in the middle-have the comfort of



Of course, every inch of every Ford is built for savings. Ford's a standard engines, Six or Thunderbird V-8, thrive on regular gas, saving you up to \$1.00 per tankful. Ford's new aluminized muffler is built for double life. You can save on oil, too . . . for Ford needs a change only each 4000 miles. And Ford's Diamond Lustre Finish never needs waxing.

With all this new beauty and economy, is it any wonder Ford's

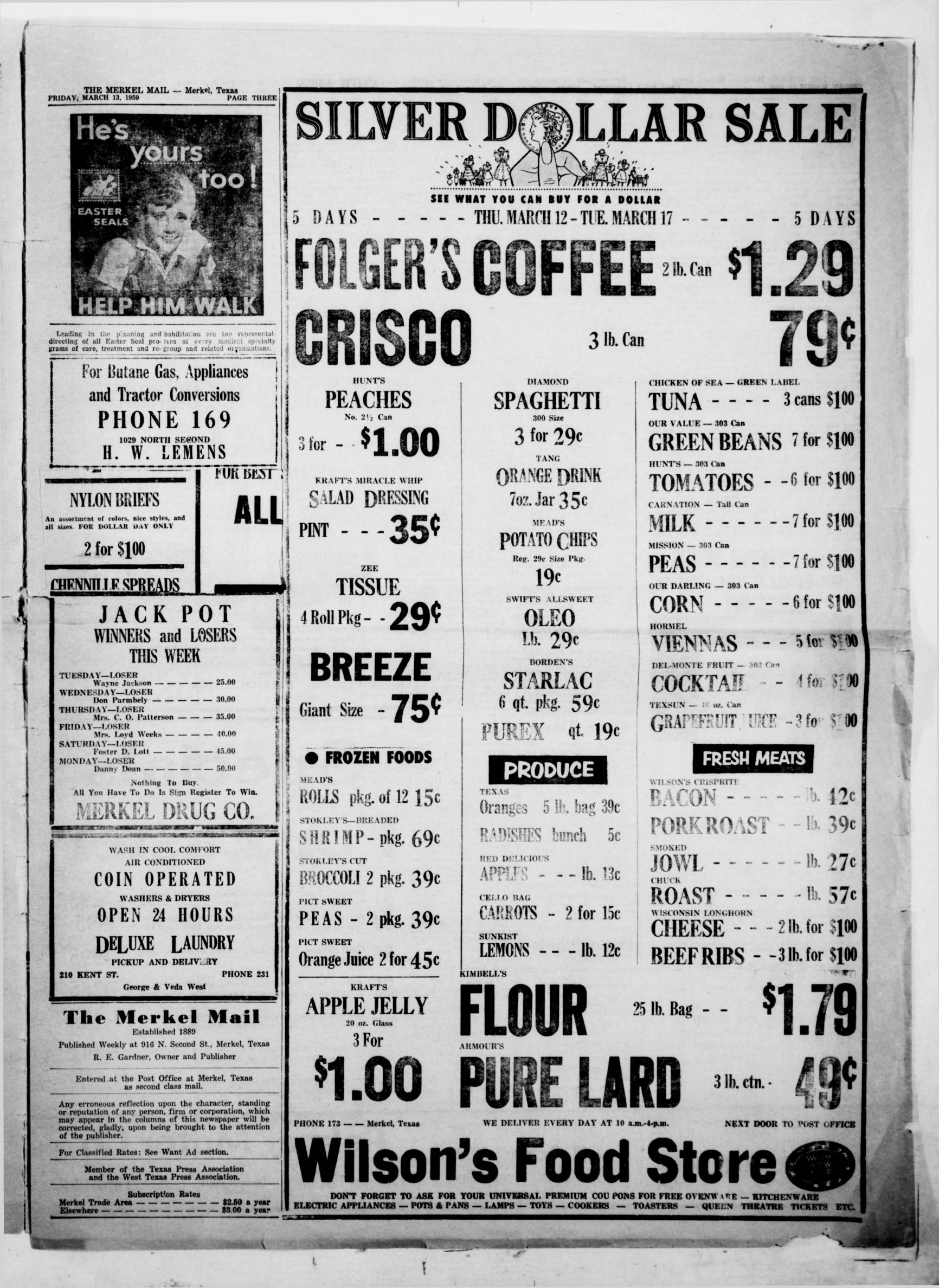
out front for '59? Come see the car acclaimed by Texans . . . now on display at your Ford Dealer's.



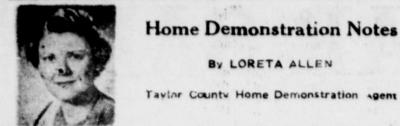
Come people-test it . . . come savings-test it!

THE WORLD'S MOST BEAUTTIFULLY PROPORTIONED CARS T.D.A.F.

> **MERKEL MOTORS** MERKEL, TEXAS



THE MERKEL MAIL - Merkel, Texas FRIDAY, MARCH 13, 1959 PAGE FOUR



BY LORETA ALLEN

Taylor County Home Demonstration Agent

and friends.

14 cup flour

1 teaspoon salt

Mushroom Smothered Chicken

roaster) cut in pieces

1/4 cup melted shortening

2 cans (21/2 cups) condensed

cream of mushroom soup

Rinse and dry chicken pieces.

2 teaspoons paprika

1/4 teaspoon pepper

4-5 pound chicken (large fryer

The clothing workshops are in [ful, lard also is in heavy supply. progress now. The one at Potosi Milk supplies are increasing Clemmer, Allo D Ving s finished, but the one in Tuscola and Pleasant Hill are in the tinue in good supply. progress. The dates for the Mer- Dry beans of one variety or ney, F. R. Dome kel School is March 12-17-19-23- another are buys on markets and six childron 25. The meeting will be in the countrywide. REA Building in Merkel.

Eggs lead the list of plentiful foods for March. They will be in heavier supply than last year and prices will be lower generally.

How about roast turkey for Easter dinner? ... It's getting to be a tradition with many families. Turkey will be plentiful in March with family-size birds in largest supply. This means markets will be offering the size that most food shoppers prefer.

Because of that big apple crop in the fall, this fruit is still in Combine fleur, paprika, salt and on the sick list. good supply-lots of apples to pepper. Dredge chicken in flour brighten March meals and lunch mixture. Brown in shortening in boxes will still be on the market. large skillet or pan. Drain off

atoes continue so plentiful that well: cover and simmer over low they will be one of March's best heat for about 1 hour. Less time food buy. Cabbage is coming in is required for fryers. Serves 8. quantity from Texas and Florida **Bluebonnet H-D** in March. Fresh green cabbage is unusually high in vitamin C and offers vitamin A as well. Celery makes a good team with cabbage. It rates high for its crispness and flavor. Supplies are Mrs. John Oliver Tuesday, March due to be especially large this 3. year.

The canned vegetable of the group in prayer after the meetmonth is peas-quality high, sup- ing was called to order. plies continuing in plenty, and In her council report Mrs. many markets offering "specials." Frank Brnovak gave details of the

For the sweet tooth, there's sewing school which will be at the honey, also in ample supply, and Taylor Electric building in Merkel so good on breakfast hot cakes beginning March 12. County Agent or on biscuits or other hot breads. Loreta Allen will supervise the At March meat counters, pork school which is open to the public.

will be a plentiful item. As would Mrs. R. E. Clemmer called on be expected when pork is plenti- each member to say something





about her hobby. To mention a few will be applied to the outside. -painting, pitcher collection, Mrs. Denny of Comanche Coundogs, pictures, piano playing, ty spent the weekend with her daughter and family, Mr. and Mrs. keeping records, quilting. A panel discussion on "Tele- rol Best. phone Good Mainers" was led Following services Sunday night Marc' 15, at the Church of Christ day, by Mrs. F. R. Demer Mrs. Brnovak led a discussion Mr. Stayn will show slides of the on visiting the sick and new peo church in Africa, his homeland. ple in the community The hostess gift want to a new member, Mr. 1

mities.

Refreshments were served to Mmes. E. H. Martin Water at tin, Flint, Sam Putty a Tr. seasonally so dairy products con- Riggan. Tom The one Trant Brnovak, Elby Traning Joe Swir Dry beans of one variety or ney, F. R. Demere John Oliver

The next meeting will ' This is very good and you might the home of Mrs. F. R. Demerlike to prepare it for your family on March 17 when the program will be on "Beauty Goos Mo 'orm ' vears.

NOODER MINING

Miss Joan Maxwell of Dallas spent a few days the past week in the home of her parents, Mr. and Mrs. Nath Maxwell.

Mr. and Mrs. B. W. Anderson and Mrs. E. P. Spurgin have been

requiring seven days to make the Weekend guests in the home of Mr. and Mrs. Bill Caldwell were trip. Mr. and Mrs. W. D. Clement and arrived at Brownwood they pull-In the vegetable picture, pot- excess fat. Pour in soup and stir boys of Sweetwater. Mrs. George ad up in front of the court house Cooper and Mrs. Ted McAninch to let the teams rest, he and three and daughters were Sunday visitother boys slipped off and went ors in the Caldwell home. to see the town. When the train

Mr. and Mrs. Blue McCoy were visitors in the home of their son and wife, Mr. and Mrs. Bobby McCoy, of Post.

The Bluebonnet Home Demon-The Rev. and Mrs. John Hamilstration Club met in the home of ton and Charles were dinner guest Sunday of Mr. and Mrs. Jack Benningfield.

Mrs. Hester Martin led the Mr. and Mrs. D. C. Callaway spent Friday night in Snyder with Santa Anna and from there to Mrs. Callaway's son and wife, Mr. and Mrs. Garvis Tarpley.

Joe Byrd of Millsap is here for a visit with his sister and family, Mr. and Mrs. Carl Bonneaux, and to help with the remodling of was one of the worst. their home recently purchased from Mrs. T. E. Goode. Wingate he spied a big patch of Mrs. Zerrobia Lucas and sister, Mrs. Violet Smith of Abilene were watermelons, but upon trying to

visiting in Noodle Saturday after- cut one discovered it to be a pie melon. noon

Mr. and Mrs. Carol Best and Hylton at this time was a typchildren visited with Mrs. Best ical frontier town. On the divide mother, Mrs. Denny, of Comanche there was only a postoffice at Nolan, a small store and post-County Sunday. Mrs. Tim Mason and two daugh- office at Dora and a one-room ters, Jaque and Judy Ann spent school house at each place. the weekend with her parents, About 80 percent of the land was open range. From the Buford Mr. and Mrs. V. R. Justice. Mrs. A. J. Barbee has returned home at Nolan to Sweetwater was to her home here after spending a distance of twenty-one miles two days in the Sadler Clinic at and to Merkel, which was their trading place, was 30 miles. Merkel. She is reported to be im-O. N. rememberel coming proving. Mr. and Mrs. Troy Sloan visited through the Butman ranch en with her sister, Mr. and Mrs. Ted route to Merkel. His family moved to Merkel in Bicknell of Odessa Sunday 1904 and he has made this his Several of the citizens of Noodle got together last week and home since that time. He attendgave the Church of Christ a face ed the Merkel schools. lifting, which improved its looks Oscar bought his first car in immensely. Another coat of paint 1914. A new Ford touring car belonging to him, was the first car to be stolen in Merkel.

STITH NEWS

VAN

nd grandparents, Mr. and

two saddle horses making

up the train. As there were no

roads the train followed a trail

O. N. recalls that when they

was ready to leave the boys could

not be found and their parents

had to get the sheriff's depart-

He says because of the way the

streets run in Brownwood he still

Oscar recalled the first Prairie

Dog he had ever seen was at

Nolan there was plenty of wild

ife such as antelope, prairie

His first sandstorm was exper-

The trail came by the way of

Winters, Wingate and Hylton. At

ienced at Coleman, which he says

gets lost when he goes there.

ment to find them.

hickens and quail.

The Sewing Circle met Thurs- Stanley. day at the Community Center. Members of the W.M.U. of the Women of the Goodman commun- Baptist Church here attended an ity are meeting with the Stith all day meeting at the Hodges kel Hospital Saturday. ladies. Each member is making Church Thursday. The program a dress. A covered dish luncheon was on the Week of Prayer for was served at noon. home missions.

Mrs. Albert Evans was hostess Mrs. Billy Dunagin sponsored a are happy indeed this week for a Stanley party in her home skating party for her Girls Scout o toto our entire column to a Friday afternoon. Mrs. Nola Pur- troop Friday night at Trent. man who is well known by the sley of Merkel was the dealer. Mr. and Mrs. J. B. Harris, Lonreonle of the Canyon, as well as Sam Mashburn underwent sur- nie and Johnie were called to Sam Mashburn underwent sur nie and Johnie were called to injured in Fall ler Hospital in Merkel. He is still their daughter and sister, Mrs.

He is O. N. Buford, who has a patient but reported to be re- Jack Bedford, who is a patient lowed the barber trade for 50 covering satisfactorily.

Mr. and Mrs. F. J. McDonald Others visiting her Sunday were after breaking her left hip in a Occar was born in Salado, in Jr., and Pat were shopping in Abi- her grandparents, Mr. and Mrs. fall two weeks ago, according to ounty. He, with his late par- lene Friday. Jimmy Fitzgerald of Abilene ly Ray Browning, Mr. and Mrs. She is recuperating at Sunny

McKee, came to Nolan Coun- Akins. " Nov. 1900, settling at Nolan. Mrs. F. J. McDonald Sr., Mrs. glad to report Gayle improving mont in Abilene where she was The trip was made by wagon M. H. Jones and Mrs. Daisy Wig- at this time.

in with five wagons, one bug- gins were Sunday dinner guests The Rev. and Mrs. Jesse Swin- from the hospital on Feb. 28.

of Mr. and Mrs. E. L. Berry. dell, Mr. and Mrs. F. J. McDon-Mrs. Ed Vantreese of Hodges ald, Pat and George, Mr. and Mrs. attended morning services Sun. Billy Rogers and Rickie Herring Miss Louise Hudson was a day at the Baptist Church here. were Sunday dinner guests of weekend visitor in Fort Worth Mrs. Pat Halyard of San Angelo Mrs. Grace Rogers. with her sister, Mrs. Clark Mun- was a Sunday visitor in the home

Pat McDonald and Sandra Hale attended the Future Homemakers of her sister, Mr. and Mrs. Ira meeting in Stephenville Satur-

Merkel. Mrs. J. B. Jones

Mrs. J. B. Jones, formerly of in the Colorado City hospital. Merkel, is resting satisfactorily John Browning, Mr. and Mrs. Bil- a member of her family.

Jim Burns and Fritz Hale visit-

ed Sam Mashburn at the Mer-

Pat McDonald was a guest Fri-

day night of Nancy Malone of

Mrs. O. R. Buford and Mr. and spent the weekend with Jimbo Fred Perry and Martha and Mr. Dale Nursing Home on the corand Mrs. Fletcher Jones. We are ner of South Treadway and Edgetaken following her discharge

NO OTHER CAR HUGS THE HIGHWAY LIKE A

income tax the safe, easy, time-saving way by check!

THE OLD RELIABLE **Farmers and Merchants** National Bank

Member Federal Deposit Insurance Corporation

AN AUTOMATIC CYCLE FOR ANY WASHABLE

Cycle 1 Gets cottons and linens really clean. Cycle 2 Warm wash water (instead of hot) keeps colors from running. Cycle 3 No spin-set wrinkles in wash 'n wear clothes. Cycle 4 Gentle washing for delicates. Cycle 5 Gives just-right care for "specials" like wool blankets or silks.

WASH BY NUMBER!

Choose the cycle for the clothes load, touch one key and turn the dial to the matching number . . . that's all there is to it! You get the just-right washing conditions for your clothes. There's no risk of wrong wash and spin speeds, water temperatures or wash times.

NON-CLOGGING MOVING FILTER

Lint is caught in the filter . . not on your clothes. All recirculated water is filtered no by-pass openings to let lint slip through to your clothes. Filter is easy to



remove and clean . . . no jamming or clogging. Filter also serves as handy detergent dispenser, too.



On March 1, 1909, Buford be **Oueen** Theater gan his barbering career in Praire Dell, Bell County. In 1914 he

the family and Tom Allday had

Buford says there have been

many humurous happenings in

to work for Bell and Buford, had

a customer who wanted a shave.

Homer was lathering the cust-

omers face with a lather brush

that was practically worn out and

was having an awful time with

the brush. He, Buford, walked

"Homer, aren't you afraid you

In closing we would like to

recognize his wife, Mrs. Buford,

Everyone of the age 65 years began barbering in Merkel for o rolder are welcome as our Percy Jones. May 7, 1921, he was married guest FREE, just stop by the boxoffice and advise the to Miss Myrtle Daniel. There are two girls in the Daniel family. cashier, will give you a Buford said he had the pick of

over and said.

to take what was left.

FREE ticket. THURSDAY -- FRIDAY "Stranger In My Arms" Sandra Dee - Jeff Chandler June Allyson - Peter Graves the barber shop. One in particular Special Late Show Friday the he remembers was the time Hom-13th. - "Cosmic Man" er Newby, who had just started

SAT. AFTERNOON ONLY "Gunman From Laredo" "Forbidden Island" SUNDAY-MONDAY "Lone Texan" Willard Parker - Audrey Dalton

TUESDAY · WEDNESDAY The Bloody Story of the Nazi will put the man's eye out with

"Werewolves" plan to assassinate that stick?" Eisenhower)

"Wen Hell Broke Loose"

Pioneer Drive-In

Phone 404

Special Late Show Friday 13th "Cosmic Man" FRIDAY - SATURDAY "Forbidden Island" "Gunman From Laredo" Both In Color

> SUNDAY NITE ONLY "Lone Texan"

Coming March 28-31 - "The Ten Commandments" April 10th.. 'Auntie" Mame"

who has kept the home fires burning while Oscar was carrying on his work. Mr. and Mrs. H. C. Ryan and grandson, Kenneth Eason, of Paducah visited their daughter and family, the Rev. and Mrs. J. A. Cooley and daughters, the past

weekend. Mr. and Mrs. D. C. Doan were weekend visitors in the home of their son. Mr. and Mrs. Billy D. Doan and children.

One American in 18 is permanontly disabled in accidents every year. Easter Seals can help with rohabilitation

SPECIAL EASTER MARCH 1 thru MARCH 21 6.50 Permanent \$5.00 Permanent \$12.50 15.00 Mrs. John's Beauty Shop

NORTH OF NOODLF

Wheels are 5 inches farther apart. This widens the stance, not the car. Gives you a steadier, balanced, road-hugging ride.

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

PALMER MOTOR CO. Phone 159

Merkel, Texas

Specials For Easter

| 51 PONTIAC 2 door, Automatic Transmission, Rad Two-Tone Gray. Going now for only | dio, Heater. \$295 |
|--|-----------------------------------|
| PONTIAC 2 door, Automatic Transmission, Rad Two-Tone Gray. Going now for only — — BUICK Special, 4 Door Sedan, Radio, Heater, Transmission, Air Conditioned, Two-Tone Blue. | |
| 55 FORD Fairlane, 2 door, Radio, Heater, Overd and White | rive. Red \$995 |
| 55 FORD 4 door, Town Sedan, Ford-o-matic Tr Radio, Heater, Air Conditioned, Two-Tone Blue, V | ansmission, \$1285 White Tires |
| 55 PONTIAC 4 door Two Tone Radio and Heater. tioned. Just the thing for that hot weather ahea | Air Condi- ad \$1295 |
| 56 PONTIAC 870 Catalina, 2 door, Automatic T Radio and Heater. A good buy for only | Fransmission. \$1295 |
| 56 INTERNATIONAL ³ / ₄ -Ton Pickup. 4-Speed Transformation Radio and Heater. Good tires. Just the truck | ansmission, for you. – \$765 |
| | |
| Palmer Mot | tor Co |

MERKEL, TEXAS

Phone 159

Phone 159



Double-bed size, heavy weight, and lots of

chenille. Available in all the desireable

3 pairs \$100



THE MERKEL MAIL - Merkel, Texas PAGE SIX FEIDAY, MARCH 13, 1959



FOR SALE

FOR SALE - Real nice 3-year

old roses, 3 for \$1.00. Nice sel

FOR SALE -- Drop leaf breakfast

table and four chairs. \$12.50.

See Mrs. Ford Smith Jr. 52-1tp

ing row binder, 1 Allis Chal-

mers combine 2-row, 1 four disk

1 20 Farmall tractor. Sell one

FOR SALE-Extra nice used GE

Company. Phone 159.

Electric Range. Palmer Motor

FOR SALE - '55 Ford - 4-door

Fairlane 500. Two-tone color-

good condition, reasonably

priced. See F. T. Bartlett at 112

FOR MONUMENTS

CALL TOM COATS

131 MERKEL, TEXAS

price \$112.95 only \$75.00

FOR SALE-Good used refriger

FOR SALE - Homemade cakes.

ators at Palmer Motor Co.

WEST COMPANY

Trash barrels.

40-tfc

tfp

tfp

FOR SALE - 1 McCormick Deer-

51-2tc

51-2tp the President.

705 Oak. Phone 106.

chairs, Tel. 292-R.

after 4 p.m.

FOR SALE

house.

Yucca.

331-W

35-tfc

Classified ads are 4 cents per word for the first insertion and 3 cents per word for additional ! insertions. Minimum charge is \$1. Cards of thanks are \$1 for the first 50 words; 4 cents for each FOR SALE - Mahogany twin word over 50.

CLASSIFIED

ADVERTISING RATES

MISCELLANEOUS

WANTED - 8 ft. windmill and steel tower. Call Buster Edwards. Trent 2-2424. 51-3tp

WANTED - Odd jobs, window washing, yard work. baby sitting, etc. Will do anything-We need money. Contact any member of the Merkel High Band or fill in form in this newspaper and mail to W. G. Reed, Merkel High School. tfp

J WILL DO typing in my home Mrs. Pat King. Tel. 9010 W-1. 46-tfc

WANTED - Barley. See Jack South at Patterson Grain.

WANT TO BUY - On south side of Merkel 2-bedroom house with den and bath and half. Double garage. See at 508 Locust or call 205-W. 52-1tp.

HELP!

The Merkel High Band go to Corpus by buying a delicious homemade cake or pie baked by a Band Mother. Call any of the following numbers to place your order: 172-W, 161-W, 331-W. (Pay double and have a Band Father bake your cake or pie-at your own risk, of course.)

NOTICE MASONS

Stated meeting of Mer-R kel Lodge No. 710. A.F.& A. M. Saturday, Mar. 21 130 p.m. All members are urged to attend. Visiting brethren cordially invited. Othell O'Kelly, W. M.

C. B. Rust, Secretary.

FOR RENT

FOR RENT - 2-bedroom modern



Dear Friend: firm, clear voice speaking for The great peril to this Nation this Nation in relation to other lies abroad. nations

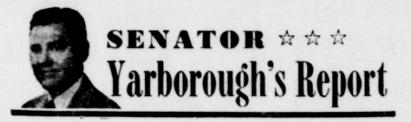
It is spawned by the Soviets We must look to the whole ection of other shrubs. Also and symbolized in Berlin. We can-struggle. We must seek the total Peat Moss. Mrs. Tye Sublett. not wait for May to get ready. solution-not the giving away by We must move now. We must bits and pieces of our heritage insure the greatest possible stren- of integrity and freedom.

gth the day the showdown comes. We can no longer sit by and bed, Ok dinette et, 2 chrome Our Nation and all the nations see our strength-military, moral 52-11c of the free world face a foe inor economic-weakened by delay, tent on one goal: to degrade the defeat or retreat.

world, to reduce the relations be-We must trim from the Nation's tween nations to the level of in- waistline any bulge of wasteful said. "No previous Pontiac has sults and humiliation, and to fat. We must tighten our moral, ever been so unanimously accept erase from our day and time the spiritual, economic and military unity so as to squeeze out any much nation-wide attention as our values of civilized men. It is imperative as we approach waste of dollars, of manpower or 1959 models. Receiving this "Car International one-way, 1 cotton the crisis of Berlin that we make of resources. duster, 1 three section harrow. this plain to the Russians: The question is: Shall Berlin expert judges as the editors of Once the decisions are made,

or all. H. L. Tittle, Trent. See this is a country united behind of democracy-or as the graveyard of aggression? It is united behind and in sup-I say: Let us use every minute.

port of the President of the every second of every day to the Johnnie Taylor. See at Ice United States in the policy and best possible advantage to get this 51-4tp doctrine the Commander-in-Chief Nation as strong as we can, as enunciates. We must have one fast as we can.

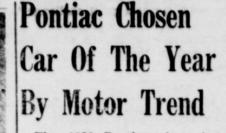


Our state today is generally a only off their farms but out of growing, booming area. But this the farming areas into our major 16-tf prosperity in most places serves cities. As a result, we have what QUICK SALE - One new only to point up the hard times the Department of Labor calls 4 buhner table top gas range. being felt by people in some areas "substantial labor surpluses" -Large oven and broiler. Pilot of our state. or more people than there are light for top burners. Regular

We have all seen these areas jobs for them-in cities such as 50-tfc in Texas and elsewhere. Pros- Beaumont, Port Arthur, Houston, perity has passed them by, leav- | Texarkana and others.

WANTED - Orders for home- ing behind it human hardship of I am co-sponsoring a bill known made cakes or pies. Proceeds more workers than jobs in the as The Depressed Areas Redevelto go to Merkel High Band. cities and near-starvation income opment Bill which I feel goes to offers remarkable performance to spot where the trouble is-the along with exceptionally high In our state, there are now rural county-to help solve the about 70 thousand farm families problem. The bill would furnish ular grade gasoline." -a total of more than a quarter funds on a loan basis and also

17-tfc of a million Texans living in some provide planning assistance to 36 counties who receive less than rural communities to help build testing. Acceleration is outstanda thousand dollars a year net industrial plants. New industry ing, yet the engine is unusually pies or candy by Band Parents cash family income. This doesn't for these areas would mean new quiet and smooth." Motor Trend's Club. Call 172-W or 161-W or let a man earn enough money jobs, new payrolls, new tax rev- "Car of the Year" presentation tfp to keep his family even decently enues, and a better standard of was witnessed on closed circuit clothed, fed and sheltered, not to living for everyone.



The 1959 Pontiac has been chosen as "Car of the Year" by Motor Trend magazine, it was revealed today by Walter A. Woron, editor of the popular auto-

motive publication. The magazne's editors described Pontiac with its wide track as being the 'best combination of handling. ride, performance and styling of any 1959 car."

Receiving the award for Poniac from Editor Woron was S. E. Knudsen, GM vice president and Pontiac general manager.

"We at Pontiac are very proud of this signal honor," Knudsen ed by the public nor attracted so of the Year" award from such

be remembered as the deathbed Motor Trend reaffirms the public's favorable opinion of this car and in turn justifies our early confidence in the car," Knudsen stated.

> In announcing its annual selection Motor Trend has this to say about Pontiac:

"The stability of the 1959 Pon tiac is the outstanding automotive advance of the year.'

"It's the best balanced passenger car in America. We firmly believe that in moving wheels further apart, to develop the widest stance of any American car. Pontiac has created an entirely new sense of balance and handling security."

"Pontiac lines are clean, sim ple and beautiful. It has a fleet look, a trim appearance. The wide wheel design contributes greatly to its overall integrated styling. Any comparison with narrower track cars readily shows the difference."

"For the economy-minded, an efficient new engine. The new mileage while operating on reg-

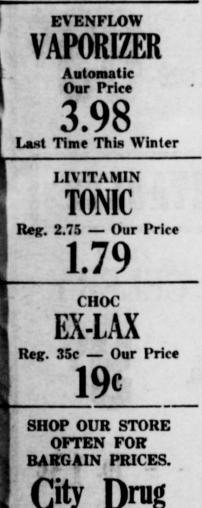
"Pontiac is again a top performor based on our extensive road television by the entire Pontiac











9506

FREE DELIVERY

publishing world. They still can't

· News

· Family Features

The Christian Science Monitor

One Norway St., Baston 15, Mass.

Send your newspaper for the time

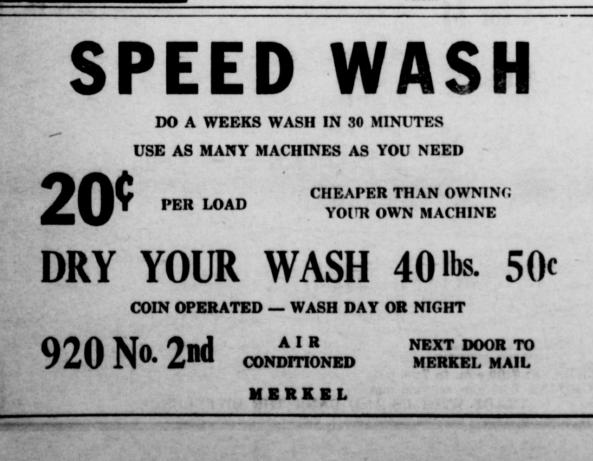
thecked. Enclosed find my check or money order. 1 year \$18 months \$2 3 months \$4.50

Good Reading for the Whole Family · Facts

> set-up. The first thing they note is that there is no "prestige" at all to the layout.

Joe explains that neatly. "Most beginners in the publishing business feel that they must spend money in making a show— swanky offices, big names, a top-heavy personnel, etc. They spend their money on expensive 'effect' and pretty soon there is none left to pay the printer.

"The worse thing that can happen to the prestige of a magazine," he says, "is to stop publica-



To take advantage of this sel astonishment of the brains in the 1958 President of the American ective enlistment option, you must Historical Association, wrote Joe: "The files of TRUE WEST and who wish to make the most of an

enlist by March 12th. Young men FRONTIER TIMES are going to opportunity to visit the countr-

be of great historical value and should be preserved in all libraries of the country. "I know of no publications on the American West that make more appeal to a greater variety of readers, young and old. There

is a reason for this appeal. You have hit what in mining parlance is called a 'vein'-in the language of writers, an 'angle. "You are undertaking to tell the truth about the West. The

people have responded in the way they have because they like the truth and are finding it more exciting than fiction." Small publishes his magazine in an old ex-student boarding

house in Austin. Visiting editors and publishers executives are absolutely astounded at his whole

tion.'

"Exclusive but not Expensive"



Tough-built Chevy truck bulls its way deep into the woods for mammoth loads

This big Series 60 Chevy bulls its way as far as 8 miles into the Louisiana woods, fights over ruts and jagged stumps ... then grinds back out with towering loads of logs! The Sabine Lumber Company attests to the truck's ability to take it: "Chevrolet makes the best truck for our type of operation."

Out where a truck is known for the beating it can take, Chevy's making friends fast. Truckers like the

Kent & No. 2nd

way these toughies hold up; the way they wade right in, take their lumps, yet stay in shape.

Today, it's grit that Chevy's showing the trucking industry. Real toughness that pays off in jobafter-job dependability . . . in ability to get work done at least expense. You can match Chevy muscle against any tough light-, medium- or heavy-duty job and know you've got it beat!

Your Chevrolet dealer's ready right now to meet your special work requirements. Stop by and see him soon.

PHONE 125

No job's too tough for a Chevrolet truck!

See your local authorized Chevrolet dealer

BADGER CHEVROLET CO.

MERKEL

| Begori LOO | WHAT WHAT BUYS! | ON5BIG NISBIG | FREE PRIZES BY SAVING CARSON'S CASH REGISTER TAPES. OVER 500 ITEMS TO CHOOSE FROM FOR EASY SELECTIONS BE SURE TO GET A NEW CATALOGUE NEXT TIME YOU ARE IN STORE. |
|--|---|---------------------|--|
| AI | T | UULLAN UAT | PRICES GOOD THURSFRISATMONTUES. MARCH 12-13-14-16-17th |
| * Finest MEATS * | FROZEN FOOD FRESH FROZEN Betty Jane | PFARS HUNT'S 300 | - 4 for \$1.00 |
| GOOCH'S BLUE RIBBON BACON 2 lb. pkg | STRAWBERRIES 10-0z. Pkg. – – – 15¢ | FOLGERS 2 | FEE \$1.29 |
| GOOCHES COUNTRY STYLE SAUSAGE 2 lbs. 69¢ | BIRDSEYE MACARONI & CHEESE - pkg. 19c KEITH'S LEMONADE - can 13c | | G SWIFT - 59¢ |
| CHOICE HEAVY BEEF Sirloin STEAK- Ib. 89¢ | TATOR TOTS pkg. 27c | | rs in 5 for \$1.00 |
| SPPARE RIBS — — — — — 1b. 39c Choice Heavy ROUND STEAK — — — Ib. 95c Choice Heavy CLUB STEAK — — — Ib. 95c | VANILLA WAFERS Pkg 19c | COFFEE MARYL Pound | AND CLUB Can G5 ¢ |
| GOOCH'S RANCH PAR CELLO WEENERS 3 lbs. 89¢ CENTER CUTS | GOLD MEDAL FLOUR | CAKE MIX Bet | ty Crocker \$1.00 |
| HAM Lb. 98¢ GOOCH'S and ALL TOP BRANDS | 25 Lbs \$189 Pillowcase S189 MARYLAND CLUB Instant COFFFF | ungraded farm fresh | PET INSTANT NONPAT DRY MILK BIG |

