

THE MERKEL MAIL

On the Broadway of America

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Tell-Tale Fe-Mail

By M. L. G.

No, part of your paper isn't missing. It's a wee one this week because of Thanksgiving. In fact, although you are getting your paper a day late, we went to press a day earlier than usual so that we could be thankful along with the rest of you.

Things went so fast around here today (Tuesday) that this column almost didn't make it. Actually, I am the general flunkie, and while I was performing my duties as such, the ole boys got the whole thing ready to go except the space they were allotting me.

The Educational Committee of Taylor Electric had a meeting today that should be in this issue of the paper instead of this column, but there wasn't enough space to do it justice so we'll do it up good in next week's paper.

Some nice people sat across from me at the luncheon meeting—that is, I thought they were nice until they asked, "Is the name of the Merkel paper the Merkel Record?" Of course, they were from Clyde so we'll excuse them, and they were nice otherwise. A completely nice person sat next to me—she not only reads the Merkel Mail but called it by its right name.

L. L. Trott, district mission secretary for the Abilene District, will preach Sunday at the First Baptist Church.

I still think we could beat Mason if we could play the game over, or, as Andy Shouse said, play two out of three.

Happy Day After Thanksgiving!

Bluebonnet Club Meets On Schedule

The Bluebonnet Home Demonstration Club met in the home of Mrs. R. G. Toombs Nov. 18.

Prayer was by Mrs. Toombs and Mrs. Joe Seymore led the group in singing "The More We Get Together."

Vice president Mrs. R. E. Clemmer presided.

Mrs. Allen King and Mrs. Tom Russom presented the program on "Making and Selecting Toys."

They displayed several stuffed toys they had made and passed patterns for making them to the members. Of special interest were a pajama bag and a Humpty Dumpty toy. Mrs. Russom gave a demonstration on making tape braid suitable for Humpty Dumpty legs and octopus legs.

The Bluebonnet Club members will host a Christmas supper for their families Dec. 2, at 7 p.m. A Christmas tree will highlight the evening's entertainment.

'Mail Early For Christmas' Says Postmaster; Record Mail Expected

Postmaster Wrenn Durham said today, "Christmas may seem quite a way off, but nevertheless, we're starting our annual 'Mail Early For Christmas' Campaign immediately, because there's every indication that the 1958 Christmas season will set an all time mailing record."

The Postmaster said further that right now is the time to plan your Christmas card and gift mailings. The first thing to do is to check your Christmas card list very carefully—make sure that each address particularly on mail to larger cities includes full name, street and number, city, zone and state.

He went on to say that by a little advance planning, a lot of headaches can be avoided when the Christmas rush is on. The Postmaster suggests that you tuck up on heavy wrapping paper, sturdy corrugated cartons, strong cord, and paper adhesive tape, for use in securely packing and wrapping your Christmas gifts. Remember, also, that you can include your Christmas card or letter inside your gift package if you'll just add the appropriate First Class mail stamp to the postage for the package itself.

Be sure to use only First Class four cent, or seven cent Air Mail postage on your Christmas cards. All cards sent by First Class

Hebron Baptist Church Enters State Program

The Hebron Missionary Baptist Church of Merkel has entered the 1958 Texas Baptist Church achievement program, pastor Edgar R. Smith said this week.

Sponsored by the Baptist General Convention of Texas, the program is designed to stimulate interest in small church work. Outstanding achievement by pastors and churches in areas of church, community and world improvement are recognized.

More than 354 Texas Baptist towns and country churches entered the program last year. Participating churches in a recent year recorded twice as many baptisms per members as the Southern Baptist Convention average.

Each church in the program sets up goals for advancement in the three areas. An inventory questionnaire furnishes suggestions for projects, such as health education, community recreation programs, citizenship training, race relations studies and world missions.

Pastors recognized in each of the BGCT's 17 geographical districts receive a parchment scroll and the church a metal plaque which may be displayed in a prominent position outside the building.

Churches in the open country and in towns up to 2,500 population, and all Latin-American churches and missions are eligible to enter the program. About two-thirds of the denomination's 3,812 churches are classified as town and country congregations.

Records and scrapbooks of program progress are made under the direction of three special committees. The scrapbooks are the basis for judging on the associational, district, and state-wide levels.

Darwin Farmer, direct missions associate for the BGCT is in charge of the program. He said the enlistment of a church's total membership in "active service" is the programs' primary value.

Judging Team At Chicago Show

Texas Tech's senior livestock judging team, runner up at the American Royal at Kansas City, will make its final appearance Friday, Nov. 28, at the Chicago International Livestock Show.

The six-man team, coached by Stanley Anderson, will compete in three livestock events: judging beef cattle, hogs, and sheep.

On the team are Bill Weatherby and Louis Heinze, Miles; Tom Mankins, Dundee; Payton Scott, Merkel; Dudley Arnett, Lubbock; and Myron Hillman, Mullin.

The Techsians left Lubbock Friday (Nov. 21) for a tour that will include workouts and visits to midwestern livestock centers.

DOES YOUR SON DRIVE?

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If he doesn't now, it will be a few short years before he will. When he's eleven or twelve his interest in the family car will quicken; he'll sit behind the wheel in your parked car and "make believe"; he'll watch you as you go through the routine of starting and stopping, and you'll smile when he says, "I could drive if I had to. It's easy. All you do is turn the key, and . . ."

But pretending isn't enough when he's sixteen. He'll have a new vocabulary of speed and know about "pipes" and "dig out" and "dragging." You'll shiver at the words, but you're convinced that it's vital to his social development for him to drive. So you'll lecture and hope—and pray—and let him learn. Yes, he'll drive.

Yet you wonder about your boy at the wheel. You know that youth is the time of adventure. That young men have always been inclined to accept the challenge, flaunt the rule, take a chance.

Can they be really safe drivers? Yes they can. But teaching them to be safe poses one of the greatest single problems parents can face, even with the help of high school driver education. Unfortunately, not enough parents succeed.

Does your son drive or is he about to start? Perhaps there are questions in your mind about young men at the wheel. The insurance industry and state traffic officials have studied this problem for years. Following are some answers which might interest you.

1. HOW DO YOUNG MEN UNDER 25 RATE AS DRIVERS?

As a group they are the worst. From Connecticut to California, state vehicle records show that they comprise about 15% of the total drivers and are involved in about 25% of all accidents.

2. WHY ARE AUTO INSURANCE RATES HIGHER FOR YOUNG MEN UNDER 25?

They cost the companies more money. State-inspected insurance records are painfully clear in this matter. Proportionately, cars owned or principally operated by a young male, for example, will cause twice as many liability claims and each claim will average 3 1/2 times as much—as a family car with no young male driver.

3. WHY DON'T YOUNG WOMEN UNDER 25 PAY THE SAME RATES AS YOUNG MEN?

They don't cost their insurance companies as much money. Traffic officials explain that young women don't seem to feel the need to "impress" others by daring driving.

4. ISN'T IT JUST A FEW "BAD ACTORS" WHO CAUSE ALL THE ACCIDENTS AND PENALIZE THE BIG MAJORITY OF YOUNG MEN WHO DRIVE?

No. Safety experts say that assumption is part of the problem. Many of us refuse to believe our own son could be reckless. While there are many very good young male drivers, most of the accidents in this group are "first" accidents. Repeaters may attract public attention, but they are not the major expense factor.

5. WHY DON'T INSURANCE COMPANIES SPREAD THE COST OF THESE ACCIDENTS AMONG ALL POLICY HOLDERS?

Most Americans think it's only fair for each group to pay its own way. In assessing rates according to how the car is used, where it is driven and who drives it, the insurance companies complied with public demand.

6. WHAT CAN WE DO TO HELP OUR SONS IN DRIVING?

Encourage driver education classes. Set a good example. Support strict law enforcement. Make your son understand that a mature attitude in driving is the most important part of safety. Responsibility on the highway "separates the men from the boys."

J. V. Hester Takes BSP Chapter Meets In Dayton Home

The Lambda Beta Chapter of Beta Sigma Phi met in the home of Mrs. R. E. Dayton Thursday night. Mrs. Thomas Watson was co-hostess.

Mrs. Horace Hargrove and Mrs. Ruth McKenzie presented the program on "Giving and Receiving Friendship."

Members completed plans for a bake sale held Saturday which netted \$60 to be used for charity.

Mrs. L. H. Reeger was named chairman of the ways and means committee to replace Mrs. Orville Roland.

NOTICE

The Fifth Sunday singing will be at the New Live Oak Baptist Church at 2 p.m.

Rodriguez Rites Held Thursday

Graveside rites were held at 2 p.m. Thursday in Merkel Cemetery for Antonio Rodriguez, 61, who died Tuesday morning at Sadler Clinic-Hospital following an illness of a few hours.

Miguel Duques, minister of a Jehovah's Witness Church in Fort Worth, officiated. Starbuck Funeral Home was in charge.

A resident of Merkel, Mr. Rodriguez was born June 15, 1897, in Old Mexico. He had been employed by T&P Railroad for the past 20 years.

Survivors include his wife, Francisca; and four daughters, Manuela, Rachel, Antonia, and Loissa, all of Merkel.

Butman-Martin Engagement Told

Mr. and Mrs. Ford Butman of Rt. 4, Merkel, announce the engagement and approaching marriage of their daughter, Patricia Madge, to Lester Ray Martin, son of the Rev. and Mrs. E. H. Martin, Merkel.

The ceremony will take place at the Pioneer Memorial Methodist Church on Feb. 14.

Miss Butman is a 1958 graduate of Merkel High School and is attending McMurry College. Martin is a graduate of Pampa High School and McMurry College.

Harris, Bedford Marriage Told

Gayle Harris, daughter of Mr. and Mrs. J. B. Harris of Stith, and Jack Bedford, son of the Rev. and Mrs. T. R. Bedford of Abilene, were married in the home of the bridegroom's parents Nov. 14.

The bride attended Merkel High School. The husband is a freshman at Hardin-Simmons University.

The couple will make their home in Colorado City where he is pastor of the Austin Street Baptist Church.

UP THE CANYON

By TOM RUSSOM

There hasn't been any visiting or any foolishness going in the Canyon the past week. Everybody is working but the rush will be over in a few days if we continue to have good weather.

Well, well that sale of the Lord's Acre that was held at Pioneer Church community center Saturday night really went over in a big way. The sale totaled \$534.

Eggs sold as high as \$3.75 per dozen; a quilt that the church women made sold for \$77 and a wool blanket consigned by Mr. and Mrs. Sam Butman Jr., sold for \$48.

Dr. and Mrs. Hubert Thompson and Mrs. Audra Mae Lamb all of Abilene were here for the program and sale which is an annual affair. All look forward to it.

Dr. Thompson preached at the 11 o'clock service Sunday morning.

Tom Russom was in Lamesa Monday to attend the funeral of an uncle, Jess Maxey, who passed away Saturday morning.

Some of the farmers thought for awhile that there wouldn't be any cotton pullers at all but they don't have that fear now. The past ten days the Mexicans have completely invaded the Canyon and we have had to turn them down by the bunches.

Some of them complain that there isn't any work at home for them.

Mr. and Mrs. Jess Russom and daughter of Odessa spent the weekend here with relatives.

Mr. and Mrs. Booth Russom of Denver City were weekend visitors in the home of her parents, Mr. and Mrs. Clarence Perry.

Mrs. Ray, mother of Mrs. Ford Butman is doing very well at this time. She is spending the winter here in her daughter's home.

Mrs. Jack Latimer is not doing too well at this time. She is staying in the home of her daughter, Mrs. Sam Butman Jr.

Joe Seymore, chairman of our community night has announced that the first Saturday night in December is our meeting night. Everyone is welcome to come out and have a good time.

Merkel Badgers Lose Bi-District, 22-8, In Bout With Mason Cowpunchers

The Merkel Badgers were bumped out of the playoffs Friday night in Coleman when the Mason Cowpunchers defeated

Mrs. Grantham, 56, Dies; Trent Rites

Mrs. Ivy Marie Grantham, 56, died at 11:15 p.m. Saturday in Hendrick Memorial Hospital after a short illness.

Funeral was held at 2 p.m. Monday in the Trent Baptist Church with the pastor, the Rev. A. H. Williams, officiating, assisted by the Rev. C. C. Dorn, Methodist minister.

Burial was in Trent Cemetery under the direction of Starbuck Funeral Home of Merkel.

Mrs. Grantham was born in Bolivar, Tenn., on June 18, 1902. She married W. H. Grantham there in October 1921. The Granthams moved to Trent in 1929 and had lived there since. Mr. Grantham is a farmer.

Pallbearers were Jerry Williams, Kenneth Heatley, Edward Hallford, David Claborn, Don Jones, and Urban Wright, all of Trent.

Survivors include the husband; four sons, Eugene of Ballinger, Curtis of Abilene, W. J. of Sweetwater, and Gerald of the home; one daughter, Mrs. Robert E. Price of Abilene; two brothers, Othel Freeman of Tahoka and Edd Freeman of Big Spring; one sister, Mrs. Sam Harriman of Memphis, Tenn., and eight grandchildren.

Steve Butman Wins Contest

Steve Butman, Route 4, Merkel, Texas, a winner in the \$200,000 Family Contest sponsored by the Toilet Articles Division of the Colgate-Palmolive Company, was notified today that the prize awarded was a Kodak Camera.

The contest featured separate contests within a contest which included a contest for mothers, fathers, teenagers and youngsters. To win, each contestant had to complete a numbered dot outline, and give an appropriate title to the finished picture.

EAGER BEAVER CLUB ORGANIZED

Almer Barnes was named citizen of the week by the Eager Beavers, a 5th grade club.

Youlinda Carey is president of the club; Linda Windham, vice president; Anna Maria Rodriguez, secretary; Linda Rutledge, reporter and treasurer.

Ronnie Ferguson was named the doctor and Ruth Cooley, nurse.

Tommy Riney was chosen to take care of the playground equipment for the year and Suzanne Howard is chairman of the clean-up committee.

gabby doodle from noodle says:

DEAR MISTER EDITOR:

I see by the papers where they had to turn out a country school in Georgia last week on account of some feller had stole the pot-bellied stove that kept the kids warm. Science has put out a heap of fancy gadgets fer heating a house but America was raised up on the pot-bellied stove and when a feller steals the one that is keeping kids warm in a country school he has committed a crime that is equal to burning the American flag or spitting in the President's eye. A feller that would do a trick like that ain't above starting a fire with the original copy of the Declaration of Independence.

There ain't never been nothing invented that beats a pot-bellied stove fer warming cold hands and drying wet feet. All along the road in American history they are more hardy builders of this nation that has thawed themselves out at a pot-bellied stove than has sung the Star Spangled Banner. More history has been made in the circle of men around a pot-bellied stove than has been made around them fancy heating contraptions in Congress. And they might be a few folks left in this nation like me who can't git warm from something they can't see.

When the final history of this country is wrote I think they ought to have a chapter on the pot-bellied stove. And in it they ought to have a picture of the feller that stole one from a country school—alongside a picture of Benedict Arnold.

I was mighty upset too, Mister Editor, about them Federal agents in Washington pumping out a man's stomach looking fer drug capsules. It seems to me that this is not only trial by ordeal but was also an invasion of a man's privacy. A man's stomach is about as private as he can git. And the Constitution don't allow nothing like this. It shows the trend things is taking in this country. More and more folks is losing their personal freedom on account of ever Congress and ever legislature passing more and more laws. It won't be long till officers will be going around carrying a pistol, a blackjack, and a stomach pump.

Our laws is getting too many and too complicated. I was reading in the papers not long ago where the U. S. Supreme Court voted 5 to 4 on 84 cases in the last five year. If a feller on the Supreme Court don't know what the law is in 84 cases, how are common folks going to know what it is in the 8,444 cases we run into ever day?

them 22-8, in Class A bi-district play.

Despite losing three fumbles the fighting Badgers outplayed the Mason team. They led in rushing 98 to 43 and in passing yardage, 38-19, at the half and had penetrations to the Puncner 16 and 13, but couldn't put anything on the scoreboard.

Halfback Joe Neill was almost impossible to stop as he racked up 83 of Merkel's 98 yards in the first half.

Neill had no competition in the ball carrying department as he picked up 123 yards for the night—more than the entire Puncner team.

Merkel broke into the scoring column late in the game as many of the 3,500 fans were heading for the exits. Quarterback Manley Denton made his second interception of the night and returned the ball 38 yards to the Cowpuncher 21.

Neill got two on first down then Denton passed for the touchdown to fullback Tokio Moreno. The TD came with 1:14 left in the game, and Denton passed to end Jerry McLeod for the extra point.

The teams battled to a stand-out the first quarter, exchanging fumbles just before the gun. Freddie Schmidt recovered for Mason, then fumbled on next play with Douglas Toliver recovering for Merkel.

Merkel made a couple of first downs before booting to Brandenberger who promptly returned 32 yards for the first score.

Midway in the second period the Badgers moved well with the running of Neill who got gains of nine and 14 yards twice. The drive bogged down on the Puncner when Mason took over and fumbled with Ronnie Reeger recovering.

The Badgers moved on an 18-yard pass from Denton to halfback Ronnie English, but after picking up a first on the 13 with 42 seconds to go, time ran out with Merkel on the Mason 21.

A couple of mistakes in the third period cost the Badgers a chance to stay in the game. Mason drove to the Badger 12, then Keller fumbled and three Badgers had chances at a recovery, but Martin finally grabbed the ball to keep the drive alive.

Jimmy Hargrove intercepted a Martin pass about the 15 and returned it to the 30 where he was hit by a host of Puncners. Mason guard Jerry Turney then grabbed the ball from Hargrove's hands and ran it back to the Badger 26 to keep the Mason drive going. He swept around left end for 17 yards to set up the second TD.

Keller, the Cowpuncher's highly heralded fullback, was held to 31 yards by the tough Badger line—that was second high to Neill's 123 yards.

It was the 11th straight victory for Mason this season, and Merkel closes out the year with a 9-2 record.

Score by quarters:
Merkel — — — 0 0 0 8 — 8
Mason — — — 0 8 0 14 — 22

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WANT ADS

CLASSIFIED ADVERTISING RATES
 Classified ads are 4 cents per word for the first insertion and 3 cents per word for additional insertions. Minimum charge is \$1. Cards of thanks are \$1 for the first 50 words; 4 cents for each word over 50.

MISCELLANEOUS
WANTED — Landbreaking and hay hauling. F. W. Pippin. Call Merkel, 381-J. 36-4tp
LOST — Picture folder containing driver's license. If found please contact Mrs. Eldon Hicks. Phone 390-J. 35-3tp
WANTED — Barley. See Jack South at Patterson Grain. 35-tfc

DESIRE TO LOCATE party or parties who work at the air base from the hours 8 a.m. to 5 p.m. who would be interested in exchanging rides. Please contact Pat C. King, Rt. 3, Merkel. Phone 9010-W1. 37-tfc

WANTED — Negro or Mexican woman to do part time house-keeping. 208 Marion, Ph. 137-J. 35-tfc

WANTED — A lady for part time work. Clerking in plumbing shop and house work. See Mrs. B. W. Merritt. 301 Kent. 37-tfc

WANTED — House painting, Repairing, Remodeling, Building. Big or little jobs. Hour or contracts. Lee Ward, Phone 195-J. 511 Ash. 23-tfc

NOTICE MASONS
 Stated meeting of Merkel Lodge No. 710. A.F. & A. M. Thursday, Dec. 4, 7:30 p.m. All members are urged to attend. Visiting brethren cordially invited.
 Othell O'Kelly, W. M.
 C. B. Rust, Secretary.

FOR RENT — One unfurnished 2-bedroom house and one furnished 3 room house. Ph. 51-W. 37-tfc

FOR RENT — One unfurnished 2-bedroom house and one furnished 3-bedroom house. Phone 51-W. 36-tfc

FOR RENT — 2 and 3 room apartments & bedrooms. Call 405-W or inquire at Merkel Hotel. 37-tfc

FOR RENT — Bedroom with private entrance and private bath. Also furnished house. Ina Hunter, 301 Oak. Ph. 63-W. 36-2tp

FOR RENT — 3-room and bath house on Farm to Market Road School bus line. C. K. Russell. 9013-22. 35-tfc

FOR RENT — Partially furnished 2-bedroom house. Tile bath, tile drain in kitchen. Floor furnace. Attached garage. \$65 per month. Call 61 or 108-R.

FOR RENT — 4-room and bath unfurnished duplex. Call Ray Wilson at 173. 13-tfc

FOR SALE

FOR SALE — Extra nice butane gas range and extra nice used G. E. electric range. Palmer Motor Company. 34-tfc

FOR SALE — Tru-Cold 16 ft. upright deep freeze. New at a bargain. Merkel Salvage. 928 N. 1st. 7-tfc

FOR SALE
 Baby Bed and Mattress \$32.50
 5 Pc Chrome Dinette Suite \$39.50
 Good Walnut Table, 6 chairs \$30.
 WARREN'S 3rd & EDWARDS

FOR SALE — New Thomas Electric Organ. \$495 - \$50 down and \$20 a month. Palmer Motor Co. Phone 159, Merkel. 32-tfc

FOR MONUMENTS CALL TOM COATS
 131 MERKEL, TEXAS 16-tfc

FOR SALE — Good used refrigerators at Palmer Motor Co. 17-tfc

FOR SALE — 1957 Ariel 4 cyl. motorcycle, 6,000 miles. Cash price \$650. See Ned or Earle Watts, Phone 296-R, Merkel. 34-tfc

FOR SALE — Registered Duroc hogs, 6 months old, male or female. W. T. Ledbetter, 1 1/2 miles southwest of Stith. 36-3tp

FOR SALE — 1 used sofa that makes into a bed. \$50. Christine Collins. 35-tfc

HOUSE FOR SALE — 3 bedroom house practically new. Is financed. Can be purchased with a small down payment. Can be seen by appointment only. Cyprus Pee Agency. 28-tfc

FOR SALE — Equity in new 2 bedroom home - plumbed for washer. Phone 160-W. 37-tfc

FOR SALE — Barley seed at \$3.50 per hundred in the bulk. With the following test results
 Pure seed 98.41%
 Inert matter 1.48%
 Other crop seed09%
 Weed seed02%
 Germination 100%
 H. D. Simpson, 2 1/2 miles southwest Trent. 37-1tp

FOR SALE
 FOR CHRISTMAS give a New Electric Sewing Machine with attachment and button holer. Look at the price only \$89.50.
 GOOD TRADE IN
 FOR YOUR OLD MACHINE
 WARREN'S 3rd & EDWARDS

WILSON JEWELRY
\$1.00
 down
HOLDS ANY ITEM ON CHRISTMAS LAY-AWAY

For Butane Gas, Appliances and Tractor Conversions
PHONE 169
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H. W. LEMENS

SPEED WASH
 DO A WEEKS WASH IN 30 MINUTES
 USE AS MANY MACHINES AS YOU NEED
20¢ PER LOAD CHEAPER THAN OWNING YOUR OWN MACHINE
DRY YOUR WASH 40 lbs. 50¢
 COIN OPERATED — WASH DAY OR NIGHT
920 No. 2nd AIR NEXT DOOR TO MERKEL MAIL
 MERKEL

Abilene Livestock Auction Comm.
 SALES EACH TUESDAY & THURSDAY
 Hog Sale — 9:30 a.m. — Cattle Sale 10:00 a.m.
 East End North 7th — Abilene — Phone OR. 3-7865
 References: Citizens National Bank
 First National Bank
 F&M National Bank, Merkel, Texas
 OWNERS
 Cramer Reynolds — Billy Haynes — Oris Reynolds

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 The man in the star-spangled hat will see that we receive it — swift and safe.
 Use our Bank-By-Mail forms. THE OLD RELIABLE
Farmers and Merchants National Bank
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 WE HAVE A COMPLETE STOCK
 READY-TO-WEAR For MEN, WOMEN, & CHILDREN
F-R-E-E GIFT WRAPPING
 MAKE YOUR CHRISTMAS GIFT PURCHASES NOW WHILE SELECTIONS ARE COMPLETE
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CLEAN A-1 USED CARS
 Plenty of Work Cars on our lot.

56 PONTIAC 4 dr. Radio and Heater Air Conditioned	\$1495
55 FORD 2 dr. Ford-o-matic R&H. Red and White paint. Extra clean	\$1095
56 International Pickup. Just completely overhauled. With heater. A Steal at	\$895
56 PONTIAC Catalina, 4-dr. R&H. hydra, factory air, power, 1 owner	\$1695
56 PLYMOUTH Savoy 2 dr. power-flite, heater, 2 tone, it's a honey	\$1295
56 FORD Customline 2 dr, R&H, 6 cyl., overdrive, sky blue & nice	\$1095
55 FORD Mainline 4 dr. R&H, new tires, 2 tone, V-8, a bargain at	\$895
54 PONTIAC Catalina, R&H. hydra., 2 tone, white tires. Priced for	\$795
54 CHEVROLET "150" 4 dr. R&H. 2 tone, a good auto for as low as	\$495

PALMER MOTORS
 Phone 159 Merkel

INTRODUCING Lawn Lighting
 THE NEW FASHION FOR HOMES



THE ARCADIA \$39.50
 Completely installed up to 50' of cable and with inside switch. Only \$2.50 down.

THE CHARLESTON \$49.50
 Completely installed up to 50' of cable and with inside switch. Only \$2.50 down.

THE BOSTON \$49.50
 Completely installed up to 50' of cable and with inside switch. Only \$2.50 down.

INTRODUCING Lawn Lighting
 THE NEW FASHION FOR HOMES

Add glamour to your home with this new fashion for homes! The smart new idea of electric lawn lighting is available through any local electrical contractor. See your favorite electrical contractor soon. See how easy it is — and inexpensive — to be smart and fashionable with LAWN LIGHTING!

Completely installed up to 50' of cable with inside switch **\$2.50** ... down payment and \$2.50 a month on your electric statement

USE IT ALL NIGHT, EVERY NIGHT, FOR LESS THAN 28¢ A MONTH

See three smart styles on display at your electrical contractors

THE ARCADIA Black metal with eight clear glass sides and frosted glass shade. Uses clear or colored bulb from 25 to 100 watts. Adjustable height black pipe standard. Completely installed up to 50' of cable, with inside switch, \$39.50. Terms: \$2.50 down, \$2.50 a month on your electric statement.

THE BOSTON Black metal with eight clear glass sides and frosted glass shade. Use clear or colored bulb from 25 to 100 watts. Has separately lighted, double-faced bracket for your house number. Completely installed up to 50' of cable, with inside switch, \$49.50. Terms: \$2.50 down, \$2.50 a month on your electric statement.

THE CHARLESTON Canopied top with clear glass sides and frosted glass shade. Uses clear or colored bulb from 25 to 100 watts. Has smart, four-leg wrought iron standard with scrolls. Completely installed up to 50' of cable, with inside switch, \$49.50. Terms: \$2.50 down, \$2.50 a month on your electric statement. (Modern heads also available for this standard.)

WEATHERPROOF LAWN OUTLET For a small extra charge you may add a weatherproof electric outlet at the base of the standard to plug in your electric lawn mower, edge clipper or other outdoor appliances. Weatherproof outlet, installed, \$10.00 additional, but included in your monthly payments.

Lawn Lighting sold only by your electrical contractor — call him, today!

West Texas Utilities Company

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IKE TURNER Phone 380-W
HOBBS ELEC. Phone 69

Public Education In Safety Given By Association

One of the most important phases of traffic accident prevention is that of public education; education in the sense of creating an awareness of traffic hazards. Unless motorists are aware of the inherent dangers in driving they cannot hope to survive, for long, today's heavy traffic without an accident.

For many years the Texas Safety Association, the National Safety Council and many other safety groups have hammered away at this public education, awareness theme. During this time, newspapers have been the principal media for the dissemination of accident prevention information, with radio, magazines and television following in close order.

How well have YOU followed

this education process in the columns of the Merkel Mail?

The answer can be found in the results of the following quiz. Your answers may also determine "your own awareness," thus the degree of safety in your traffic future.

QUESTIONS:

1. What are the five leading causes of traffic accidents in Texas?
2. What is "jay walking," and why should it be prohibited?
3. What is the automobile speed limit in Texas? (A) Daytime? (B) Nighttime?
4. What is the cause of practically all railroad grade crossing accidents?
5. What five principal qualifications does a careful and safe driver possess?
6. What are drivers' arm signals for turning, slowing or stopping?
7. What is the braking distance of your car, on dry pavement, at 30 mph and 50 mph?
8. Are there more than four-million, or less than four-million, motor vehicles registered in Texas?
9. How many persons were killed in Texas' traffic accidents in 1957? How many injured?
10. Was the cost of all Texas traffic accidents, during 1957, more than or less than three-hundred-million dollars?

ANSWERS:

1. Driving too fast for conditions; driving while drinking; disregard of warning or stop signs; driving on the wrong side of the road; did not have right-of-way.
2. Crossing the street at a point other than designated cross walks.
3. (A) 60 mph. (B) 55 mph.
4. Failure to heed the warning to stop, look and listen.
5. Courtesy; realization of the sacredness of human life, knowledge of the safety limitations of a motor vehicle; attention to maintaining car under control at all times; familiarity with traffic laws and safe rules of the road.
6. A safe driver gives distinct signals by extending his arm well out of the car and bending the arm and hand; down for slowing or stopping; straight out for left turns or when pulling away from curbs; upward for right turns.
7. 100 feet for 30 mph, and 243 feet for 50 mph.
8. According to the Texas Highway Department, there were 4,174,990 motor vehicle registrations in Texas during 1957.
9. Texas Department of Public Safety figures show that 2,539 persons were killed, and approximately 122,195 injured in Texas' traffic accidents last year.
10. The estimated costs of ALL traffic accidents, in Texas during 1957, has been placed at \$275,000,000.

Nickel, which was first isolated as an element only in 1751, has been found to be present in significant amounts in certain bronze tools and implements made almost 6,000 years ago.



MRS. RICHARD L. GARNER
... formerly Judith Kay Steadman

Judith Kay Steadman Weds Richard Garner In Home Rites

Judith Kay Steadman, daughter of Mr. and Mrs. Foy B. Steadman, became the bride of Richard L. Garner, son of Mr. and Mrs. J. Glenn Garner of Lubbock Friday evening.

The home of the bride's parents in Trent was the scene of the wedding with the Rev. Gene Jorgensen, Baptist minister, officiating for the double ring ceremony.

Gailyn Steadman, sister of the bride, was maid of honor. The bridegroom's sister, Linda Garner of Lubbock, was bridesmaid. Jan Garner and Jane Steadman, also sisters of the bride, were bridesmaids. The bride's brother, Larry Steadman, was ringbearer.

Wayne Noakes of Lubbock was best man and Lloyd Cunningham, also of Lubbock, was groomsmen.

Wedding music was presented by Jane Estep, organist, and Dale Coody, soloist.

Mr. Steadman gave his daughter in marriage. Her gown was of chintilly lace over satin. Tiny seed pearls and rhinestones accented the lace scallops at the sweetheart neckline and the petal point sleeves. A tiara of pearls and rhinestones held her waists length veil of illusion edged in lace. Her bouquet was an orchid surrounded by stephanotis.

The maid of honor wore a street length dress of royal blue wool jersey. The fitted dress was fashioned with a bouffant flounce. A short veil of silk illusion was attached to a match-

ing crown. She wore long white gloves and carried a bouquet of pale green spider mums.

Miss Garner's gown of Kelly green wool jersey was designed like that of the maid of honor. Her bouquet was also of green spider mums.

At the reception members of the houseparty included three aunts of the bride, Mrs. Hershel Taylor of Abilene, Sarah and Joyce Wilson of Lubbock. Others assisting were Pat Burklee, Peggy Digby and Thelda Hamner of Abilene.

When the couple left for a wedding trip to Dallas, Mrs. Garner was wearing a chemise of champagne wool jersey. Her shoes and bag were of brown lizard and other accessories were orange. Her corsage was a white orchid.

The bride, a graduate of Trent High School, attended Hardin-Simmons University and Texas Technological College. She is employed by Snook and Aderton, Inc., Lubbock.

The bridegroom, a graduate of Lubbock High School, attends Texas Tech.

European Duty Offered By Army

European duty is offered qualified men through a special U. S. Army "Gyroscope" enlistment, Master Sergeant Frank E. Lockman announced today.

Qualified men have a choice of joining one of two "Gyroscope" units for duty in Europe. They are the 1st Battle Group, 7th Infantry, 3rd Infantry Division (Replacement Packet), and the 1st Howitzer Battalion, 36th Artillery (Replacement Packet).

These enlistment options are open to both non-prior and prior service personnel who qualify. Prior service personnel will not

be accepted in grades above private first class.

Men enlisting for the 1st Battle Group, 7th Infantry, will receive training at Fort Jackson, S. C., before going overseas. Enlistees for the 1st Howitzer Battalion, 36th Artillery, will train

at Fort Chaffee, Arkansas. Upon completion of training, all men will join their units on duty in Europe.

Interested persons are urged to contact M/Sgt. Lockman, 508 N. 3rd St., Abilene, at their earliest convenience.

For Butane Gas, Appliances and Tractor Conversions

PHONE 169

1029 NORTH SECOND
H. W. LEMENS

TALENT

Now's Your Chance TO ENTER

TALENT SHOW

THURSDAY, NOVEMBER, 13

For Benefit of Paving Streets around school grounds.

Sponsored by Merkel P-TA

Turn Entries In To Any P-TA Member

1st, 2nd & 3rd prizes will be given.

ENTRY FEE IS 50c PER PERSON

WORDS ... Just Being Human

by Brad Anderson THOUGHTS

NOTHING QUITE EQUALS THESE LITTLE PARTIES WE HAVE



... BUT LET'S FACE IT!

for sheer BOREDOM



SPEED WASH

DO A WEEKS WASH IN 30 MINUTES

USE AS MANY MACHINES AS YOU NEED

20¢ PER LOAD

CHEAPER THAN OWNING YOUR OWN MACHINE

DRY YOUR WASH 40 lbs. 50c

COIN OPERATED — WASH DAY OR NIGHT

920 No. 2nd

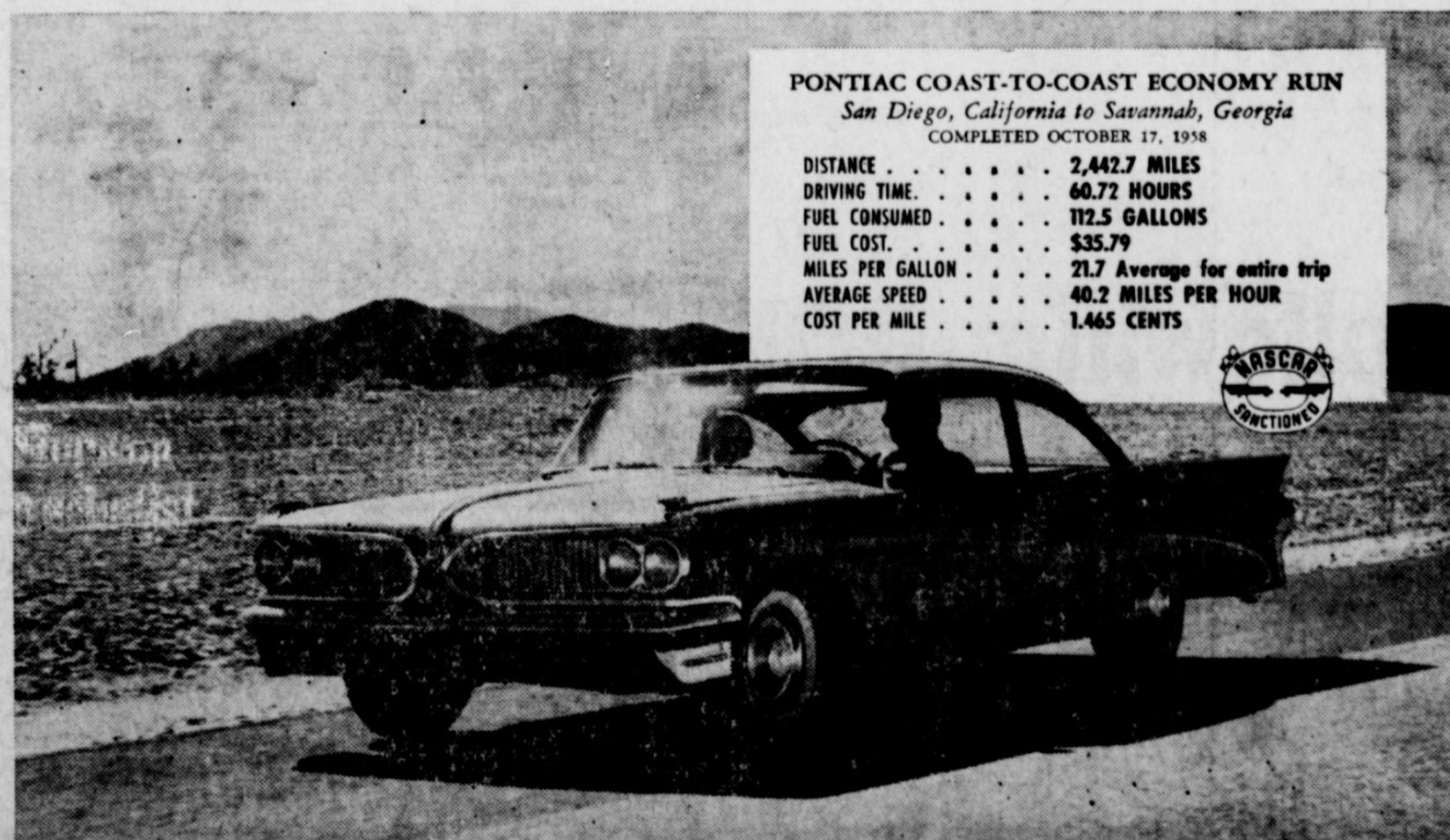
AIR CONDITIONED

NEXT DOOR TO MERKEL MAIL

For COLDS take 666

COAST TO COAST ONLY 1 1/2 CENTS PER MILE FOR GAS!

Pontiac's new Tempest 420E V-8 sets the year's most important economy mark—Here's the story and what it means to you!



PONTIAC COAST-TO-COAST ECONOMY RUN
San Diego, California to Savannah, Georgia
COMPLETED OCTOBER 17, 1958

DISTANCE	2,442.7 MILES
DRIVING TIME	60.72 HOURS
FUEL CONSUMED	112.5 GALLONS
FUEL COST	\$35.79
MILES PER GALLON	21.7 Average for entire trip
AVERAGE SPEED	40.2 MILES PER HOUR
COST PER MILE	1.465 CENTS



"No two people drive alike—if you have a light touch or drive slower than I did you might even top my 21.7 miles per gallon. But no matter how you drive—or where you drive—you'll be amazed at the mileage you get from this big roomy Pontiac V-8."



We asked one of America's most respected automotive writers and car testers—"Uncle Tom" McCahill—to put a standard Pontiac Catalina Sedan with our new economy V-8 to the test . . . coast to coast.

And with only one specification—that the run would be exactly like you would drive coast to coast yourself—in mountains, in city traffic, across deserts, buying gas wherever the tank ran low.

And here's the phenomenal story of that trip in every complete detail—all supervised and officially certified by NASCAR, America's top automobile competition authority.

What does it mean to you?

Simply—and very importantly—this: For the first time, you can get deep-chested V-8 pep with better mileage than from many smaller so-called "economy cars" . . . and get it on regular fuel!

If you owned a Pontiac with this revolutionary new Tempest 420E V-8 power plant right now you'd be enjoying savings of up to 5 cents a gallon on regular fuel.

See your Pontiac dealer soon—and discover the newest in V-8 performance and economy!

PONTIAC!

America's Number 1 Road Car!



THE ONLY CAR WITH WIDE-TRACK WHEELS

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

PALMER MOTOR CO.

PHONE 159

MERKEL



FOOTBALL Gorillas vs. Cardinals



vs.



TRENT HOMECOMING

**SAT. NOV. 15
7:30 O'CLOCK
GORILLA STADIUM**



Sponsored By The Following GORILLA Boosters

- | | | | |
|-----------------------------|---------------------|----------------------------|------------------------------|
| Home State Bank | Wilson Jewelry | Carson's Grocery | Higginbotham-Bartlett Co. |
| Trent Beauty Shop | Merkel Drug | Dairy Bar | Taylor Telephone Coop., Inc. |
| Carl Edward's Grocery | Mack's Dry Cleaners | Palmer Motor Co. | Mellinger's Dept. Store |
| J. D. Scott Service Station | Bill's Florist | Oak Street Service Station | West Texas Utilities |
| J. D. Couch Service Station | White's Auto Store | Adcock Cleaners | H. E. Cockrell Implements |
| Martin's Conoco Station | Merkel Motors | Wilson's Grocery | Merkel Farm Machinery |
| | | | 7-11 Grocery |

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pearl



MRS. JOHN L. PRICE JR.
... formerly Carla Fay Hays

Carla Fay Hays, John L. Price Married In Church Ceremony

Carla Fay Hays and John L. Price Jr. were married in the First Baptist Church Saturday evening, Nov. 1.

The Rev. C. G. Sewell, pastor, performed the double ring ceremony.

Parents of the couple are Mr. and Mrs. Paxton Hays of Merkel and Mr. and Mrs. John L. Price Sr. of Little Rock, Ark.

Laura Lee Price, sister of the bridegroom, was the bride's only attendant. She wore a blue dress fashioned of chantilly lace, nylon net and taffeta. She carried a nosegay of white carnations edged with blue.

The bride, given in marriage by her father, wore a gown of white chantilly lace and nylon net over taffeta. The bell shaped skirt, enhanced by deep back fullness, swept to a slight train. Her fingertip veil of French illusion was attached to a tiara of rhinestones, sequins and seed pearls. She wore a single strand

of pearls which was a gift of the bridegroom. Her bouquet was a white orchid surrounded by white carnations.

Traditional wedding music was presented by Wanda Bradley, organist, and Mrs. Don Riney, soloist.

Set. Howard Lawson of Abilene served as best man.

David Price, brother of the bridegroom, and Kenneth Lee Hays, brother of the bride, were candlelighters. Hays also served as usher with Carrol Hays, cousin of the bride.

A reception followed in the home of the bride's uncle and aunt, Mr. and Mrs. Bill Hays. Members of the houseparty were Mrs. Lee McMurry, Mrs. I. G. Bryan, Mrs. Verner Hester, Mrs. Buster Hester and Mrs. Glen Robertson.

When the couple left for a wedding trip to Little Rock, Ark., the bride was wearing a pink and

black wool suit with black accessories.

The bride is a 1958 graduate of Merkel High School and the bridegroom was graduated from North Little Rock High School. He is in the U. S. Marines, stationed in Abilene.

Car Check Urged In Safety Drive

Most people don't know that they may be harboring a killer right in their own garage.

That automobile in your garage is only as safe as its mechanical condition makes it. If its headlights are aimed too high—or too low—or in the wrong direction—or one is burned out, it can easily be the direct cause of a motorcade.

If the brakes are not adjusted properly or have a fluid leak that may cause them to grab or fail at a crucial moment, that car can be a killer.

If the taillights and stoplights aren't working properly, thus allowing somebody to approach too closely or quickly from the rear, the car can be the direct cause of death.

It may be raining and the windshield wipers aren't good enough to keep the windshield clear. It could be too late by the time the walking child is seen. The result can be negligent homicide. You will have been harboring a killer in your garage.

Col. Homer Garrison, Jr., director, Texas Department of Public Safety, says, "Don't take chances. Make sure your car is safe to drive. Have it inspected now at one of the Texas Department of Public Safety's 4,300 official inspection stations."

ANDY SHOUSE

- Real Estate -

115 KENT ST

Phone 322

- Belts
- Button Holes
- Custom Sewing

VERA'S Custom Shop

1021 N. 2nd

IT'S WINNING TEXAS— as it won the Fashion-Wise at the Brussels World's Fair!

You never had it so beautiful
and so all-out new...

59 FORDS

AWARDED
THE GOLD MEDAL
for beautiful proportions—
by the Comité Français de l'Élégance
at the Brussels World's Fair



THE WORLD'S
MOST
BEAUTIFULLY
PROPORTIONED
CARS

are packed
with surprises!



The wonderful new Fairlane
500 Club Victoria, one of
19 all-new Fords for '59

*Based on manufacturers' suggested
retail delivered prices

F.D.A.F.

FORD DEALERS OF TEXAS
MERKEL MOTORS
MERKEL, TEXAS

Adventures in ADVERTISING

THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER

(Also Sometimes Drygoods Selling)



If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hid himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked—in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again—but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby—especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

 **Texas Press Association**
1716 SAN ANTONIO ST. AUSTIN, TEXAS

LOOK!
**JIM'S NURSERY &
TREE SERVICE**

Will have a large trailer truck of fresh Nursery Stock in Merkel on N. 1st - across from Palmer Motor Co. Friday thru Sunday Nov. 14-15-16 Open from 8 a.m. to 5 p.m. Fri. and Sat. and from 1 p.m. to 5 p.m. Sunday.

There will be a landscape architect on hand to draw plans for your home free of charge, Friday and Saturday.

**LARGE LANDSCAPING
SIZE PLANTS BALLED &
BURLAPED**

GARDENIAS	\$1.49
MIMOSA TREES, 6 to 8 ft.	1.49
ABELIA	1.49
MANDINA	1.49
CHINESE HOLLY	1.49
LARGE SLASH PINE	2.25
LOQUAT	1.95
GREEK JUNIPER	2.25
Sylvester	\$2.25

ONE GALLON CANS

NANDINAS	49c
HONEYSUCKLE	49c
WAX LIGUSTRUM	79c
CHINESE HOLLY	79c
BURFORD HOLLY	79c
MIMOSA TREES, 2 to 3 ft.	1.49
BOXWOOD	79c
ABELIA	79c
FORSYTHIA	49c
ORANGE BERRY	79c
PYRACANTHA	79c
CHERRY LAUREL	79c
ROSES	79c
GARDENIAS	79c

Pansy Plants
.25 doz.

50 lb. bag of Pure Live Oak
LEAF MOLD

For only 49c

Old Dutch Mill
Reg. \$4.95

Peat Moss
100 lb. \$2.95

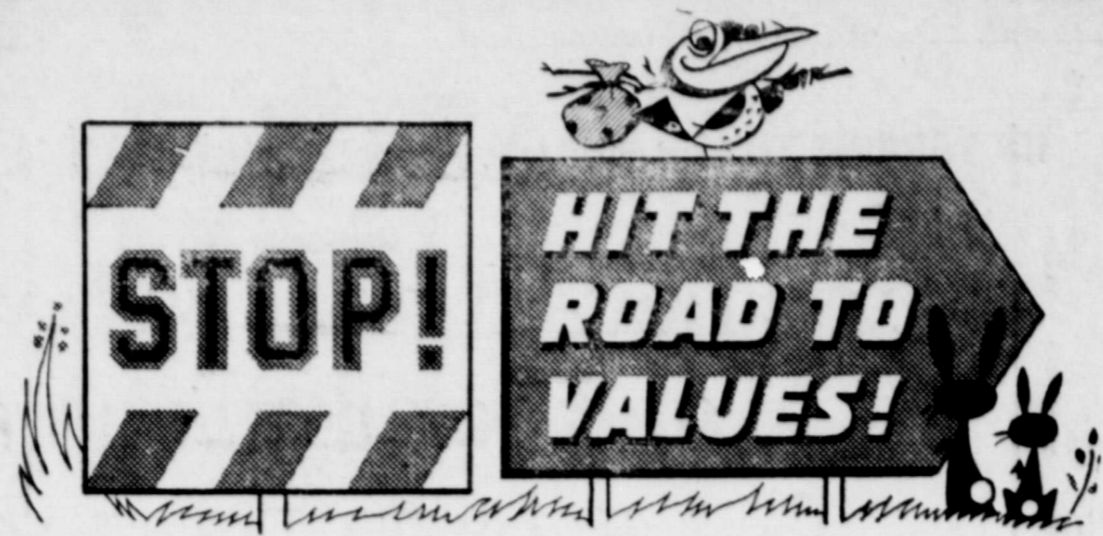
Sheep Manure
50 lb. bg. only 49c

ONE LOT OF FINE
ROSE BUSHES
GROWING IN CANS .29

MANY OTHER FIRST
CLASS PLANTS AND
BULBS WILL BE ON
TRUCK

Free Balloons and Candy for
the kiddies

—COME TO SEE US—
**JIM'S NURSERY
and
TREE SERVICE**



— GO — BADGERS — GO —

KUNER'S 300
PUMPKIN - can 10c

COMSTOCK No. 2
PIE APPLES 2 for 39c

HUNT'S 46-oz.
Tomato JUICE - can 29

OUR DARLING 303
CORN - - - 2 for 33c

MILE HIGH 303
PEAS - - - 2 for 29c

MILE HIGH 303
Green BEANS 2 for 33c

FLOUR Light Crust
25 lb. \$1.89

CRUSTENE

FOLGERS

CHARMIN



HORMEL
Dairy Sliced
BACON
LB. 59c

HORMEL
FRANKFURTS lb.
53c

HORMEL DAIRY BRAND — LINK

SAUSAGE Lb. 49c

Hormel
B O L O G N A All Meat - - - - - lb. 45c

Hormel Dairy Brand
S A U S A G E - - - - - 2 lbs. \$1.00

Fresh
P O R K R O A S T - - - - - lb. 49c

Choice Heavy Beef
B E E F L I V E R - - - - - 2 lbs. \$1.00

C H O I C E H E A V Y B E E F

Sirloin **STEAK** lb. 89c

C H O I C E H E A V Y B E E F

Club **STEAK** lb. 69c

**SUPREME
CHOCOLATE CREME
COOKIES**
2 lb. bag 49c

**Pet
MILK**
8 for \$100

**MEAD'S
BISCUITS**
2 for 23c

5 lb. 43c
With Coupon
in Reporter-News Nov. 13

SHORTENING
3 lb. crtn. - - - **59c**

COFFEE
2 lb. can limit - - **\$1.29**

TISSUE
4 ROLL PACK
With Coupon - - - **25c**

CREAMY — with Canister
CRISCO - - 3 lb. can 79c

SALAD DRESSING
MORTON
Qt. Jar **35c**

**MRS. BAIRD'S
FROZEN
HOT
ROLLS**
12 IN
2 pkgs. 29c

**LAMAR
MILK**
HOMO
1/2 gal. 39c

AT CARSON'S
5 BIG- THURS. through TUES.
Nov. 13th to Nov. 19th
**DOLLAR
DAYS!**

**Be Sure To Register
For Thanksgiving
TURKEY HEN**
EACH THURSDAY WHILE
SHOPPING IN OUR STORE
Nothing to Buy. You do not have
To Be Present to Win.

**BADGERS
- BEAT ALBANY -**

Q-B-C SAYS — BEAT 'EM

ARROW 4-oz. can
BLACK PEPPER - can 15c

KRAFT 46-oz.
ORANGEADE - - can 25c

DIAMOND SWEET
MIDGET PICKLES - 3 pt. \$100

KARO
SYRUP - - - - pt. 25c

COOKING OIL
MAZOLA - - - - pt. 33c

3 Min. — 10-oz.
POPCORN - - - 2 for 33c

**FIESTA DAY
IN MERKEL
WILL BE
WEDNESDAY
AT 6:30, Nov. 26th**

**BORDEN'S
Charlotte
FREEZE**
3
1/2 GALS.
\$1.00

**Garden
Fresh VEGETABLES**

Delicious
WASHINGTON
APPLES
Lb. - **10c**

**TEXAS BAG
ORANGES** - - 5 lbs. 35c

**FRESH
CABBAGE** - - - lb. 4c

Fresh
RADISHES - - - - cello 10c

Sunkist
LEMONS - - - - - lb. 12c

Fresh
CAULIFLOWER - - - - lb. 19c

**RUSSET'S
SPUDS** - - - - - lb. 4c

TIDE
With Metal
Wastebasket
Home Size **\$3.69**

LUX
Flakes
Box **25c**

F A B
Large
Box **25c**

A J A X
2 Reg.
Cans **25c**

CARSONS' SUPERMARKET

STORE HOURS
Saturdays 7:00 a.m. to 8:30 p.m.
Weekdays 7:00 a.m. to 7:30 p.m.
— TRADE WITH US AND BANK THE DIFFERENCE

Your friendly
BUTANE - PROPANE
Dealer

IRVEN THOMPSON

Merkel, Texas Phone 224 — Nights 47
Continental Warehouse East Highway 80

Abilene

LAUNDRY SERVICE

is now under the management of Adcock Cleaners
Call us for pick-up of Laundry and Dry Cleaning

ADCOCK CLEANERS

Abilene Laundry Service

PHONE 68

JACK POT
WINNERS and LOSERS
THIS WEEK

TUESDAY—LOSER
Ed Ruse ————— 35.00
WEDNESDAY—LOSER
A. B. Allen ————— 40.00
THURSDAY—LOSER
Mrs. Garvin King ——— 45.00
FRIDAY—LOSER
Curtis Butler ————— 50.00
SATURDAY—LOSER
Ronnie Stevens ———— 55.00
MONDAY—LOSER
Mrs. J. D. Bowles ——— 660.00

Nothing To Buy.
All You Have To Do Is Sign Register To Win.
MERKEL DRUG CO.

AHHH!

peace at last...



My Insurance
agent

handles all my Insurance
problems

Boney Insurance Agency

143 Edwards Street
PHONE 21
Old State Bank Bldg., Merkel

SEE US FOR COMPLETE INSURANCE PROTECTION

STOP!

at our Service Station for ---

- Quality Gasoline
- All Brands of Oil
- Prestone
- Zerex
- Super wash and grease job

Pick-up and Delivery

24 HOUR SERVICE

J. L. FISHER
Cosden Station

Hiway 80 West

Phone 218

LEGAL NOTICE

THE STATE OF TEXAS
To any Sheriff or any Constable
within the State of Texas—
GREETINGS:

You are hereby commanded to
cause to be published once each
week for four consecutive weeks,
the first publication to be at
least twenty-eight days before the
return day thereof, in a news-
paper printed in Taylor County,
Texas, the accompanying citation,
of which the herein below follow-
ing is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS

To: Edgar T. Goode, Defend-
ant, Greetings:

You are hereby commanded to
appear before the Honorable 42-
nd District Court of Taylor County
at the Courthouse thereof, in
Abilene, Texas, by filing a writ-
ten answer at or before 10 o'clock
A. M. of the first Monday next
after the expiration of forty-two
days from the date of the issuance
of this citation, same being the
22nd day of December A. D. 1958,
to Plaintiff's Petition filed in
said court, on the 4th day of Nov-
ember A. D. 1958, in this cause,
numbered 23,441-A on the docket
of said court and styled Nora
Goode, Plaintiff, vs. Edgar T.
Goode, Defendant

A brief statement of the nature
of this suit is as follows, to-wit:
Plaintiff Nora Goode sues De-
fendant Edgar T. Goode for di-
vorce and for custody of their
child Bruce Edwin Goode and for
an order requiring defendant to
contribute \$75.00 per month to-
ward the support of said child,
said suit being based on alleged
cruel treatment of plaintiff by
defendant as is more fully shown
by Plaintiff's Petition on file in
this suit.

If this citation is not served
within ninety days after the date
of its issuance, it shall be return-
ed unserved.

The officer executing this writ
shall promptly serve the same
according to requirements of law,
and the mandates hereof, and
make due return as the law di-
rects.

Issued and given under my
hand and the seal of said court
at Abilene, Texas, this 5th
day of November A. D. 1958.

Attest: R. H. Ross Clerk, 42nd
District Court Taylor County,
Texas.

By Irene Crawford, Deputy.
(SEAL)

35-36-37-38

LEGAL NOTICE

TO WHOM IT MAY CONCERN
Notice is hereby given that Fay
Beidleman, Beulah Beidleman,
and Wynn H. Beidleman, a part-
nership, composing the firm of
Oil Well Service Company, of
Abilene, Texas, intends to incor-
porate such firm without a change
of firm name after the expira-
tion of thirty days from this date,
save and except, said name shall
be Oil Well Service Co. of Abi-
lene, Inc.

Dated this 8th day of Nov-
ember, 1958.
OIL WELL SERVICE COMPANY
By Bryan Bradbury, Attorney of
Record. 35-4e

For
COLDS
take **666**



If you want to rid your premises of Rats
and Mice, get DURHAM'S RAT-KILL,
Chemistry's new weapon to end the
Rat menace. Rats love it—but it kills
them. Results Guaranteed and a big
1-lb. carton only 89c at

Merkel Drug

ANDY SHOUSE

- Real Estate -

115 KENT ST.
Phone 322

- Belts
- Button Holes
- Custom Sewing

VERA'S
Custom Shop

1021 N. 2nd

TOP TV—The Dinah Shore Chevy Show—Sunday—NBC-TV and the Pat Boone Chevy Showroom—weekly on ABC-TV.



The 4-door 9-passenger Kingswood with rear-facing back seat and automatic rear window

Be our guest for a pleasure test . . .

THIS IS THE ONE FOR WAGONS! 1959 CHEVY

Chevrolet's five stunning
new station wagons for '59
are shaped to the new
American taste with fresh,
fine Slimline design. And
they're beautifully practical
—with roomier, quieter
Bodies by Fisher, an even
smoother ride, new ease of
handling!

Wagons were never more beautiful or
dutiful. From low-set headlights to
wing-shaped tailgate, these '59 Chev-
rolets are as sweet looking as anything
on wheels. They're just about the
handiest things on wheels, too—from
their overhead-curving windshield to
their longer, wider load platform.
Besides additional cargo space, you
also get added seating room (4 inches
more in front, over 3 inches in back).
And you'll find such other practical
advantages as new easy-ratio steer-

ing, Safety Plate Glass all around,
bigger, safer brakes, smoother-than-
ever Full Coil suspension and a roll-
down rear window (electrically oper-
ated as standard equipment on the
9-passenger Kingswood). Your dealer's
waiting now with all the details on
why this year—more than ever—
Chevy's the one for wagons.



now—see the wider selection of models at your local authorized Chevrolet dealer's!

BADGER CHEVROLET CO.

Kent & No. 2nd

MERKEL

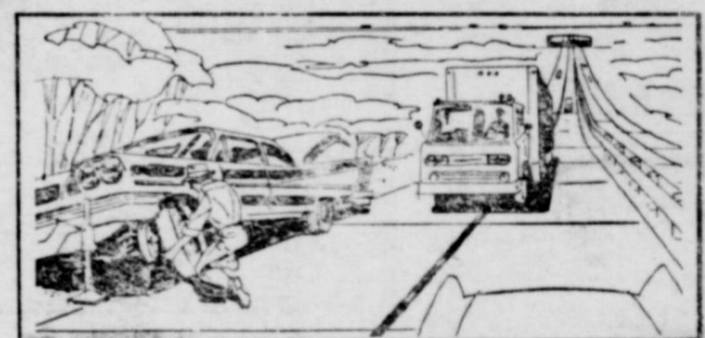
PHONE 123



Tougher 3-T
TUBELESS
Gives You More!



more blowout protection



more puncture resistance

Get **TUBELESS DELUXE SUPER-CUSHION**

by **GOOD YEAR**

a tremendous bargain at

\$18.95

6.70x15 blackwall
tubeless plus tax
and recappable tire



New 14" TUBELESS Tires
At Rock-Bottom Prices!

Size	Tubeless* Blackwall	Tubeless* Whitewall
6.70 x 15	\$18.95	\$23.40
7.10 x 15	21.20	25.95
7.60 x 15	23.20	28.45
8.00 x 15	25.85	31.65

*Plus Tax and Recappable Tire

Size	Blackwall*	Whitewall*
7.50 x 14	\$19.95	\$24.60
8.00 x 14	22.25	27.25
8.50 x 14	24.40	29.90

*Plus Tax and Recappable Tire

NO DOWN PAYMENT WHEN YOU TRADE IN YOUR OLD TIRES!

Palmer Motor Co.

Phone 159

MERKEL, TEXAS

Phone 159

**TOO LATE
TO CLASSIFY**



Your Authorized Dealer For
SPARTAN—"M" SYSTEM
SPARCRAFT
"We Trade for Anything"
5 per cent up to 7 years Financing
On Airbase Rd., just off
Hwy. 80 West, Abilene, San Angelo,
Big Spring, OR. 3-8451.

FOR SALE
7 Rocking Chairs \$2.00 to \$5.00
Singer Treadle, it's good \$22.50
White Treadle for only \$10.00
Machine Parts & Supplies
WARREN'S 3rd & EDWARDS

BATTERIES CHARGED
29c

WHITE AUTO STORE
Merkel, Texas

FOR SALE — First year certified
Lankat cotton seed, \$1.50 per
bushel, at Noodle gin. C. N.
Hatfield. 36-21p

FOR SALE — Registered dach-
shund puppy. A.K.C. Registration.
Phone 203-J. 36-51c

FURNITURE BARGAINS

3 roll-away beds, 2 barbecue
grills, 1 steel guitar, 3 vacuum
cleaners, 1 mangle ironer, 4 wringer
washers, 15 automatic washers
and dryers, 8 bedroom suites,
9 dinettes, 8 refrigerators, 6
TV's, 12 living rm. suites, 4 desks
occasional chairs, lamps, tables,
etc.

We are not in the furniture
business. Our business is Mobile
Homes and we accept furniture
in on Mobile home sales. BE
GARDLESS OF PRICE — We
sell for cash or give terms if
credit is good. To really save
money on furniture see us.

**MIKE HAMMER
FURNITURE OUTLET**
210 CHESTNUT OR 4-1961

Legal Notice

"J. E. Miller Drilling Company,
a partnership, composed of J. E.
Miller and Bruce Inman, shall
incorporate and continue business
as a corporation under the name
of J. E. Miller Drilling Co., Inc.,
with the named partners as principal
stockholders."

34-35-36-37

LEGAL NOTICE

TO WHOM IT MAY CONCERN:
Notice is hereby given that H.
J. Nash, Neida Parks and D. J.
Nash, a partnership, composing
the firm of ABCO Industrial Service
and Supply, of Abilene, Texas,
intends to incorporate such
firm under the name of ABCO
Industrial, Inc.

Dated this the 17th day of November,
1958.
ABCO INDUSTRIAL SERVICE
AND SUPPLY

H. J. Nash
Neida Parks
D. J. Nash
General Partners 36-37-38-39

KEEP THIS AD!

Over 25,000 Arthritic and Rheu-
matic Sufferers have taken this
Medicine since it has been in
the market. It is inexpensive,
can be taken in the home. For
Free information give name and
address to P. O. Box 826 Hot
Springs, Arkansas.

**TO RELIEVE
SORE THROAT**

Due to a cold, try **DURHAM'S
ANALGESIA-MOP** and see how pleasant
and effective a mop can be. Generous
bottle with applicators only 75c at your
Druggist.

Merkel Drug

IKE TURNER—CONTRACTING

Electrical

Concrete

Commercial Roofing

Air Conditioning & Heating

Phone 380-W 1038 N. First St.

Merkel, Texas

**ALDREDGE
Shoe Shop**

725 BUTTERNUT STREET
APPRECIATE YOUR BUSINESS.
ALL WORK DONE
TO PLEASE THE CUSTOMER.

**FIRST CHOICE
FOR THRIFT!**

PRICES GOOD
Friday & Sat
NOVEMBER 28-29

Borden's
MINCE
MEAT
Jar 63c

KIMBELL'S
WAFFLE
SYRUP 24-oz. 29c

HERSHEY'S
ENGLISH
COCOA 1/2 lb. 33c

FLUFFY
INSTANT
Potatoes
Box 29c

BETTY CROCKER
**CAKE
MIX** 3 for
WHITE
YELLOW
HONEY SPICE
DEVIL'S FOOD
89¢

BAKER'S
ANGEL FLAKE
COCONUT
Can 19c

DEL MONTE
TUNA - can 29c

PUDDINGS 4 FOR
My-T-Fine 4 for 29c

SOUP CAMPBELL'S TOMATO - - - Can **10¢**

FLUFFO GOLDEN 3 lb. can - - - - **69¢**

CHILI ARMOUR'S and Beans - 24-oz. can **39¢**

FOLGERS COFFEE 2 lb. can - - **\$1.39**

2 Deluxe BICYCLES - 1 Boys - 1 Girls
FREE at **CARSON'S**
TO BE GIVEN AWAY DECEMBER 23rd AT 6:30 P.M.
YOU DO NOT HAVE TO BE PRESENT TO WIN.
NOTHING TO BUY - JUST REGISTER EACH TIME IN STORE

● **THRIFTY BUYS** ●

PINEAPPLE DEL MONTE Flat Crushed - 2 for 29c

Orange DRINK HI-C 46-oz. Can - can 29c

PEACHES VALVETA 2 1/2 Can - - - 2 for 49c

CORN OUR DARLING Golden 303 - 2 cans 2 cans 35c

KRAUT DEL MONTE 303 Can - - - 2 cans 2 cans 29c

SPAGHETTI ALMA 300 Can - - 2 cans 2 for 19c

KALE Greens ALMA 303 Can - - 2 for 19c

CATSUP KUNER'S 14-oz. Jar - - - 2 for 35c

NEW
SUPREME
FRENCH CREAM
COOKIES
Lb Bag **43¢**

★ **Finest Quality MEATS** ★

CHOICE BEEF CLUB
STEAK lb. **63¢**

CHOICE HEAVY BEEF
Rump ROAST lb. **89¢**

CHOICE HEAVY BEEF
T-BONE or SIRLOIN **STEAK** lb. **87¢**

Kraft ELKHORN CHEESE - - - - lb. 49c

Fresh PORK ROAST - - - - lb. 45c

Center Cut PORK CHOPS - - - - lb. 49c

Fresh PORK LIVERS - - - - lb. 39c

GOOCH—Blue Ribbon
BACON 2 lbs. **98¢**

CENTER BONELESS
Sliced **HAM** lb. **98¢**

PUREASNOW FLOUR - - 25 Lb. - \$1.89

CHUSTENE SHORTENING 3 lb. crtn. 59c

BREAKFAST DRINK TANG - - - - 7-oz. jar 33c

CHARMIN TISSUE 4 rolls 25c

ZEST 2 reg. size 23c

Waste Basket Free

16 Lb. 1-oz. Box **\$379**

JIF Honey Peanut Butter 18-oz. jar 49c

CHEER 2 lge. boxes 53c

Garden Fresh **VEGETABLES**

ROME BEAUTY APPLES Lb. - **8¢**

PURPLE TOP TURNIPS - - - - lb. 3c

TEXAS BAG ORANGES - - 5 lbs. 33c

Fresh CELERY - - - - lb. 12c

Ruby Red GRAPEFRUIT - - - - lb. 9c

Texas YAMS Golden - - - - lb. 8c

YELLOW ONIONS - - - - lb. 5c

CARSON'S SUPERMARKET

STORE HOURS
Saturdays 7:00 a.m. to 8:30 p.m.
Weekdays 7:00 a.m. to 7:30 p.m.
— TRADE WITH US AND BANK THE DIFFERENCE