#  THE MERKEL MAIL 

|  | H | High School Parent- |  | Students To Have | 1 Horton Gets | Claud Rossom 59 |
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|  | To Feature Co-Star | Co |  | Bake Sale 0ct. 16 | Military Honor | iled |
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| get along with two? |  | , | Starts New Study |  |  |  |
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Abiene Livestock Auction Comm.


Referencee: Mituen National Bank
FRM Mational Batak Mertel, Texas Cramer Reynolds - Billy Haynes - Oris Refjolds


18
MERKKLL TELEPHONE COMPANY

Special 0ffer Made Enlistees

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 vanced training the men will de-
part for duty in Europe.
This special Regular Army en-
listment option guarantees vol


## FALL...1958!

We go into the last quarter of 1958 - an exciting year with sputniks, moon talk, election year politics, record breaking wheat crop, a touchy internationla situat at
hula hoops, the World Series, and we could go on at great length. On the local level, we say it has been a good year so far. This community is making progress.
This bank is growing, not only in size, but in capacity to serve. With safety for your funds assured by sound management and insured by the Federal Deposit Insur ance Corporation, with complete facilities and services
to meet ALL your banking needs, and with a personal to meet ALL your banking needs, and with a personal
interest in you and your financial progress ... we are ready to meet your growing demand for dependable banking service. So come in often, use all of our
services, make the F\&M your complete financial services, make the F\&M your complete financial
headquarters.

THE OLD RELIABLE
Farmers and Merchants National Bank
Member Federal Deposit Insurance Corporation

Now . . . all America sees the one that's truly new!


## 

It's shaped to the new American taste with a lean, clean silhouette, crisp new contours, beautifully restrained accents. It brings you more spaciousness and comfort with a new Body by Fisher. It has a bright new sheen-a new kind of finish that keeps its luster without waxing for up to three years. New bigger brakes. Vast new areas of visibility. New Hi-Thrift 6. New handling ease and road steadiness. It's new right doun to the tires!

Neverbefore has an automobibe manurac-
turer made such sweepino changes two turer made such sseepeing changes. two
years ina row And neverbefore has any car been new like this one. The 1959 Chevrolet is more than a re-
styled car-more, even, than a completely new car. IIt's your kind of car. Shapeed to
reward your new taste in style with a fresh Slimline design that brings en-
tirely new pise and proportion to auto-
ier Body by Fisher you'll find truly tasteful elegance. And you'll have clear seeing
from every seat. The new Vista-Panofrom every seat. The new Vista-Pano-
ramic windshield curves overhead-and there are new bigger windows, too. When you take the wheel, you find Chevy's newness goes down deep. A new steering
matio makes handling easier . New sus ratio makes handling easier. New susstable ride. There's a sweet new edition
of Turboglide*. A new Hi-Thrift 6 that
goes and goes on a gallon. Vim-packed V8's. New and bigger brakes. Even lougher, safer Tyrex cord tires. There's still more! A new finish that
keeps its shine without waxing or polishkeps for up to three years. New Impala
ing models. New wagons-including one with
a rear-facing rear seat. And, with all rear-facing rear seat. And, with all
that's new, you'll find those fine Chevrolet virtues of conomy and practicalitymobile styling. Inside the new and room- of Turboglide*. A new Hi-Thrift 6 that Stop in now and see the '59 Cherrolet.

## ALL NEW ALL OVER AGAIN!

see your local authorized Chevrolet dealer
BADGER CHEVROLET CO
Kent \& No. 2nd
MERKEL
PHONE 123
$\frac{\text { Pradar }}{\text { gabl }}$




Badger Cherrolet Co.

Chevy's here . . . and you're invited!
Come in and treat yourself to the most refreshing new-car view this year. It's the '59 Chevy - all new all over again - shaped to surprise and delight you. In clean, crisp lines of new Slimline design . . . in a lustrous new kind of finish that stays lovely for years without polishing . . . with up to $50 \%$ greater visibility area . . . more comfort and roominess in new Body by Fisher. Beneath this beauty, there's deep sturdiness . . . new brakes . . . a luxurious new ride . . new V8 vigor . . . a Hi-Thrift 6 with up to $10 \%$ savings on fuel . . . cholce of transmissions, featuring more durable, velvet-smooth Turboglide. Everything new about this all-new Chevy says it's your kind of car . . . fashionable, functional, and in perfect balance with your budget. Let us show you now! see new Chevrolet TASK-FORCE TRUCKS for '59! new might! new models! new money-saving power! Be our guest for a pleasure-test! See the 1959 Chevy. Drive a '59 Chevy today.
We will serve coffee and doughnuts. We are confident that you will want one of these new Chevrolets and $w$ ewill have one for you. Be here.

Badger Cherrolet Co.
Merkel, Tex.
Tel. 123


##  <br> MEATS

ONIONS - - lb. 6c
CARROTS - bag 9 c

HORMEL

HAM butt or shank end lb. 51c HORMEL
BACON - - llb. 63 c HORMEL
SAUSAGE- 2 lb . bag $\mathbf{1 0 9}$
 PHONE 173 - Merkel, Texas WE DELIVER EVERY DAY AT 10 a.m.-4-p.m. NEXT DOOR TO POST OFFICE Wilson's Food Store
dont forget to ask for your univmrsal premium cou pons for free ovenware - gitchenware ELECTRIC APPLIANCES - POTS \& PANS - LAMPS - TOYS - COOKERS - TOASTERS ETC.

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only with GAS
...no hangover heat
when it's off...it's off!
Only the instant response of the magic GAS flame gives you the precise control you want over cooking temperatures. Turn it up...it goes up immediately ...turn it down... it goes down the same way. There's no lingering heat from the burner. $r$ in your kitchen. Enjoy the cooler, cleaner beneitis of modern, low cost gas range in your home now. Come in during our special TRADE-UP TIME gas range sale. You'll find low, low prices on new ranges ... big, big trade-up allowances for your old range.
See Your Gas Range Dealer or LONE STAK Gr. 3 CDMPAiv.

SHOP IN MERKEL
'TILL 8:30 p.m. THURSDAYS
SPECIALS! SPECIALS! SPECIALS! OFFERED BY STORES IN THIS AD FOR THURSDAY

## TOASTER-OVEN

 only $\$ 397$Regular. $\$ 5.95$ seller
Stock up on these for Christmas Gifts.
WHITE AUTO STORE
come ser us
Each Thursday Night
And Repsister tor complete semine of
In Romantic England China
 Shop Our Specials Each Week.

BULLOCK'S
Trades-Day Specials for Thursday



2 pairs for $\$ 100$
36 inches wide, heary weinh and wanted pattens in
29c per yard
MAX MELLINGER DEPT. STORE "Merkers Largest

BIG TAG SPECIALS

FROM
7:30 to 8:30
Throughout the Store
CARSON Supermarket

## SPECIAL

RUBBER STAMPS
For Name and Address on Tickets
THURSDAYS ONLY
2 Line Stamp Name and Address
5 p.m. to $8: 30$ p.m. $\$ 100$

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THIRSDAY SPECCALS
 oven material-stripes an
Broken sizes 14 to $161 / 2$ $\$ 169$
Free Redwing Boots
 BRAGG'S

## Cottor Piece Goods

Good Assortment Fall Patterns

THURSDAY ONLY
29 ү0.

BEN FRANKLIN STORE
BILL'S GARDEN SHOP

## Free Christmas Gift

16 pe Setting of Imported Stainless Steel Tableware Skoal Pattern by Thaysen
Registration open $0-\mathrm{N}-\mathrm{L}-\mathrm{Y}$ on Thurssay evenings from 6 to 8:30 p.m. DRAWING WILL BE HELD December 23 rd

You do not have to be present to win.

## s25 Discount

ON ANY

## USED CAR

5:00 p.m. to $8: 30$ p.m.
PALMER MOTOR CO.
Phone 159 Merkel, Texas


Merkel Motors extends to you a Cordial invitation to See \& Drive The '59 FORD - Today!

Fairlane 500 Town Sedan
Fairlane Town Sedan
Country Sedan 6-Passenger
Custom 300 2-door
,
F-R-E-E COFFEE ALL DAY FRIDAY.
MERKEL MOTORS
MERKEL, TEXAS

BROWN DOMESTIC

5 yards for $\$ 100$
COTTON BATTS
2 2pomes roll. folly bleatered and nouts


## BATH TOWELS

 oolik D.ar oxiv

3 for $\$ 100$

BED SHEETS


$\$ 350$ per pair
98e per pair
DIAPERS

$\$ 179$ per dozen
Chenille Bed Spreads


$\$ 350$ each
COLORED BED SHEETS


$\$ 500$ per pair

$\$ 125$ per pair
Hob-Nail Bed Spreads


## $\$ 495$ each

dOLLAR day at melunger's means a day of great savings ON QUALITY MERCHANDISE THROUGHOUT EVERY DEPARTMENT SHOP WHERE YOU WILL FIND YOUR LARGEST SELECTION OF FALL MERCHANDISE.

# AIL LOLLAR DAY PURCHASES MUST BE FOR CASE 



Men's Dress Shirts

| DAY ONLY- <br> 99 each |
| :---: |

Dickie's pants \& Shirts
 and \$298 per garment Minace wer ¢398 per garment MEN and Bors SPORT SOCKS Hear neite wene mot new For Bent $A=N$ Noviv

3 pains for $\$ 10$
MENS FELT HATS

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Boys' Blue Jeans
 And Sizes 1 to $10 \$ 179$ per pr. Sizes 11 to $16 \$ 198$ perpr

$\$ 399$ per pair


## IT'S HERE!

 COMPLETELY
## NEW 59 FRIGIDAIRE



| 20 Years Af0 |  |
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|  | 40 YEARS ACO |
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| SPEED WASH |  |
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|  | DRY YOUR WASH 40 lbs . 50c <br> COIN OPERATED - WASH DAY OR NIGHT |
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PETROLEUM- basict to the needs of our time

On and natural gas have powered most of he great technological advances of modern times preams of inyentors Today in the United Siales, oil of ngineer as provide about $75 \%$ of the country's energy gas provide about $75 \%$ of the country's energy able for production beyond immediate need, are necessary to the national security
An obvious example is the gasoline that powers our automobiles; another is the diese fuel burned by post-war railway engines. But do not overiook electric power plants, the airplane, plants, farm mechanization, and the revolution since World War II in home heating devices. Oil provides the energy that moves the trucks, airplanes, ships and tanks of our Armed Forces But petroleum as a source of energy is only part of the story. In the past two decades, the petrochemicals have supplied the country with a vigorous new industry: already most of our ubiquitous plastics derive from petroleum products . . . paraxylene, a petrochemical, is the raw material for one of the most useful of the new fabrics. In this area, wonders never cease; the petrochemicals contribute more each year to the efficiency, comfort, and convenience of modern living. Thus, oil's progress has made other progress possible all along the front of American industry
. our national security.
The Humble Company, established in 1917, has developed with the industry. Florida around the rim of the country to California, Oregon and Washington, and beyond to the new State of Alaska . . The Company is a leader in the production of oil and gas in the United States . . . Humble Pipe Line Company is a public carrier transporting not only Humble's oil but that of many other companies and
dependent producers to Gulf Coast terminals. Baytown refinery is one of the nation's grea manufacturing plants . . . And Humble is a marketer in the Southwest, supplying the needs of motorists in modern service stations.
The Humble Company believes strongly in research, maintains two outstanding research
facilities, and annually budpets considerable sums for this activity ... Humble research has made substantial contributions to the discovery, production, and utilization of petroleum.

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This Is Oil Progress Week
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LAUNDRY SERVICE
is now under the management of Adcock Cieaners

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Keep Your Car
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Wash and Grease Regularly best vacuum job in town PICKUP \& DELIVERY

SAVE ON TIRE WEAR
Tires Criss-crossed for $\$ 100$ all brands of oil
we replace all valive caps free

## J. L. FISHER Cosden Station








Nuath hatio, and ourar ripu and
为 berry sauce equally in six dessert
dishes. Place the pears on top
Seryes six Serves six.
Compere HD Club
 members ot the Comperio fobe and


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 a game after which secret pals
were ereved.ed
Next meeting of the club will Chace on sememe turas. R

# dollar day specials 

Western DRESS PANTS
Values to $\$ 12.50$
DOLLAR DAY ONLY
$\$ 499$


DRESS SLACKS

 $\$ 349$ - cottov print wash DRESSES HALF SIZES only $\$ 399$

PIECE GOODS
40-inch unbleached Domestic - Smooth quality Limit 5 yds , to a customer. 5 yds. $\$ 100$

COTTON PRINTS 2 yds. $\$ 100$

366 -inches wide
SUEDE CLOTH SHIRTING
ASSORTED PLAID and STRIPES IDEAL FOR BOY'S SHIRTS only 29 c yd.

MANY OTHER VALUES THROUGHOUT THE STORE - LOOK FOR OUR AD IN THURSDAY SPECIALS SECTION - WE ARE OFFERING SUPER SPECIALSFOR THCRSDAY SHOPPERS.

## Bragg's

Exclusive but not Expensive


Styled, powered and priced for today's driving There never was a Ford like this before! Its of the Comite Francais de I'Elégance at the of the Comite Français de Telegance at the flavor in each lively line and tastefully new interiors, these 59 Fords are beautifully proportioned for elegant driving.
Power, performance and economy are served up in new proportions, too. All standard Ford regular gasoline thunderbird V-8-thrive on regular gasoline at regular prices. You save up nized muffler that normally will last twice as long as conventional mufflers used on other cars . . . full-flow oil filtration that lets you
change oil at 4000 miles instead of the 1000 often recommended. .. new Tyrex cord tires for greater economy and safety . . a a brilliant
new Diamond Lustre Baked Enamel Finish that's so durable vou won't have to wax it ever that's so durable you won't have to wax it ever
... and two new economy power-transmission teams that will bring you savings outomatically.
That's why we say, for ' 59 , Ford is truly a materpiece of underpricing!
NEW economy team Number One! Get all NeW economy team Number One! Get all
the high performance of a completely new the high performance of a completely new
Fordomatic Drive teamed with a Six or Thun-
derbird $\mathrm{V}-8-$-at a price that puts automatic derbird V-8-at a price that puts automatic
driving within everyone's car budget. It's a simplified Fordomatic with nearly $1 / 3$ fewer parts. NEW economy team Number Two! Take Ford's versatile new Cruise-O-Matic Drive, add the responsiveness of Thunderbird Special V-8 power and plus the "built in" overdrive savings of an economy-geared axle.


## MERKEL MOTORS

 Merkel, Texas

