## THE MERKEL MAIL <br> On the Broadwas, of America



A Halloween Dessert


## Formeriy owien or

ALDREDGE
Shoe Shop

725 Butternut

## ASK US

your local independent insurance agent to review your current insurance needs. Our advice is sound based on professional knowledge of today's increased values, changing conditions and greater hazards - may help you avoid financial loss.

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It's The Law In Texas





Newest editions of the "Big Wheel" in trucks with

## NEW HUSTLE! NEW MUSCLE! NEW STYLE!



Chevrolet's Task-Force 58 rolls in with new broad-shouldered styling. a revolutionary new V8 engine, new Step-Van delivery models complete with bodies and a wider choice or medium-duty haulers! They're here to speed up schedules and whittle ng costs with new fastworking efficiency! see them at you Chevrolet dealer's right now !



New Light-Duty Apaches Offering high-capacity pickups and panels, plus Chevrolet's latest, three new Step-Van Forward Control models with $8^{\prime}, 10^{\prime}$ and $12^{\prime}$ bodies! Famous fuelsaving 6's with increased horsepower are standard in the new Apache Series

New Medium-Duty Vikings
Nine new models are introduced in the Nine new models are introduced in the
Viking Series-all featuring a new cab-to-
rear-axle dimension for better load distribution in specialized uses. Compact,
short-stroke V8's are standard in all middleweight L.C.F. models.
New Heavy-Duty Spartans The big news in Series 90 and 100 is Chevrolet's rugged new 348 -cu.-in. Workmaster V8. It packs a high-performance $230 \mathrm{~h} . \mathrm{p}$. And its radical new Wedge-Head design assures peak efficiency even with
regular grade gasoline. regular grade gasoline.

See them at your dealer's now:
WNEV CHEVROLET TAMKFNORCE 58
Only franchised Cherrole dealers vinour display this famous trademark
See Your Local Authorized Chevrolet Dealer


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SPECIALS FOR THURSDAY, FRIDAY, SATUR DAY, OCTOBER 24-25-26

| FLOUR -1世. | COFFEE |
| :---: | :---: |
| PURE LARD suct 596 | $79^{\text {¢ }}$ |
| MAZOLA OIL - - 49 |  |


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| , mix | sile | \|minus | PORR ROAST - 1.456 |
|  |  |  | - .-. 1.796 |
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| 194 | $\begin{gathered} \text { TIDE } \\ \text { Giant } 699 \end{gathered}$ | SAL | MON tall tim $47^{6}$ |

# PHONE 173 <br> MERKEL, TEXAS 

 APPLIANCES - POTS \& PANS - LAMPS - TOYS - COOKERS - TOASTERS ETC.





