## THE MERKEL MAIL $=$

THE FRIENDLY TOWN


##  <br> SANTA COMING TO MERKEL WEDNESDAY





 wexe had in in some trime.


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our the prelling the folks who
trade in trade in Merkel that thing
can be bought here at a right price as well as they can in
a larger city. No matter what D he people that Merkel is
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Nolan Palmer, the Pontiac
man, and Mr. Palmer, are in
Ant man, and Mrs. Malmer, are in
A Astin for thanksiving to
visit her sister, Mrs. Dorothy visit her sister, Mrs. Dorothy
Lood, but Nolan put together
husiness centure to make
in letting of a antract for
the construction of the free.
way from Trent to Abilene. way from Trent to Abilene.
and he planned to be on hand
at at the highway department
when the contract was let.送

Christmas season will open in Merkel Wednesday, November 30 That's the day Santa Claus is coming to town, and that is the day
Merkel will be set for displaying Christmas merchandise. The Chamber of Commerce announced that Santa Claus will arrive The Chamber of Com merce announced that Santa Claus will arrive
downtown at 4 p.m. Hell parade up and down the streets with his Alaskan Huskie dogs, and the Merkel Fire Department truck and the Merkel
high school band. high school band.
Santa Claus will be on hand to greet the little tots that day, but
before he comes to town, the merchants are putting on Christmas merchandise, much of which is advertised in this issue of the

Former Merkel Coach Readies McMurry Cagers
to shop earily while the stocks are complete. It makes little difference whether you want to buy an electric refrigerator, a suit of clothes, ladies blouses, hosiery, slips, petticoats, dresses, toy trucks, after shave kitchenware kitchenware, hardware or what have you, the items are listed in this
issue, and the stores will be glad to help you make your selections early. Make this the biggest Christmas opening in Merkel - pack up th amily and some to town early,
There will be plenty of entertainment in the
performing dogs and several other circus acts.


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## Lone Star Gas



Future Teachers Install Officers By Candlelight

Merkel Badgerr Drop Game In Final Quarter


## Hospital Notes




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 s.ation Lirase


B. B. Reynolds Jr. Returned Home





HE'S
RIGHT AROUND
THE CORNER

The time for old Santa's arrival is just around the corner. Select your gifts now while our shelves are full of the choicest presents for you to pick from. We've always taken great care and pride in choosing fine lines of attractive merchandise so you may be sure that a gift bought from us will give the utmost in beauty, usefulness, and service.

## from BULLOCK'S

tomorrow's GIFT Today

| Disease | arteries which supply the heart muscle itself with blood. A ma- jority of persons survive the first attack, and with good medical care, rest and common sense pre- cautions, may even live a noimal life span. <br> Another major cause of heart trouble is high blood pressure or hypertension. This is the most common heart disease of middle age. There is a great deal that is not known about this disease, but we do know that it is most common in people who are over- weight, and that it is associated $\qquad$ stant worry. Medical treatment successful in many Rheumatic heart disease, the occurs as the result of one or more attacks by the streptococ- cus germ. It isa public health problem for which much can be done in light of recent knowl- edge. Prophylatic use of penicil is a pulin when streptococcal inheart involvement. <br> Syphilitic heart disease can be prevented by early and adequate care of the patient with syphilis. This problem has been simplified $y$ the use of penicillin. <br> Research in the medical scienoutlook for the cardiac paassume the responsibility for obtaining the benefits of this knowledge from his physician for him- self and family. | founded in Newport James Franklin, olde the more famous Be |
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BE SURE TO ATTEND SANTA'S GALA OPENING AND PARADE IN MERKEL WEDNESDAY, NOVEMBER 30
When you see Mellinger's wonderful and complete selection of practical giffs, you will readily see why our store is everyone's popular shopping place. May we suggest that you shop early for best selections.
Gift wrapping free on all Mellingerpurchased gifts.
A FEW GIFT SUGGESTIONS

## TOR HIER

DRESSES
SUITS
COATS
LINGERIE - NVLON HOSIERY LUGGAGE - LINENS - TOWELS TOWELS SETS BLANKETS COMFORTERS SHOES HOUSE COATS HOLSE SHOES SWEATERS - GLOVES HANDKERCHIEFS - SCARFS PURSES - BLOUSES

SANTA CLAUS
IS COMING
WEDNESDAY, NOV. 30


SUITS - TOP - COATS - HATS JACKETS - SLACKS DRESS SHIRTS - SPORT SHIRTS UNDERWEAR - NECK TIES HANDKERCHIEFS - TIE CLASPS CUFF LINKS - SOCKS - SHOES HOLSE SHOES - GLOVES ROBES - PAJAMAS - BELTS TIE RACKS - SMOKING SETS BRLSḢ SETS - BOOTS WESTERN APPAREL


FOR SALE!
 manes mis nien ouny home max onier nue impmex
TV SERVICE PHONE 193

Dowdy \& Toombs $\frac{\text { DUDLEY ELECTRIC }}{\text { SEE ME at my home } 802 \text { Rose }}$

REAL DRY CLEANING
Don't be fooled about your dry cleaning.
When you want real, genuine dry cleaning When you want real, genuine dry cleaning
with your clothes coming home extra fresh, just call PICK UP AND DELIVERY ADCOCK CLEANERS

Phone 68


Open House!
This brand new home was completed yesterday . . .
half destroyed today. Fire just doesn't care where
it strikes!
That's one of the many reasons why adequate protection should net be "put off until tomorrow," Let
us help you make sure that you have the insurance

## Boney Insurance Agency




# SPECIALSALE! $\$ 100$ Discount 



HEALTH \& LIFE INSURANCE
great american HEALTH AND LIFE inslrance co. To my many friends and customers -

Let me explain our ad-on plan which can be added to your present hospital
policy. Ora B. Mayes-Read
 890 Shelton

see your gas range dealer or
LONE STAR $)_{3}$ GAS COMPANY


## I FINANCE

Will lasen mones to bulial remed el, enlarge your house, repair a
room, garage or any other kind of improvements. Also will buy ven
dor's lien note. dor's lien note.
W. W. TOOMBS BUDDY CAREY'S


ELECTRIC GENERAL
on
Model LH-12M
REFRIGERATOR
was $\$ 529.00$
NOW
$\$ 429.00$

Low Down Payment - Balance Easy Terms PALMER MOTORCO. General Electric Dealer

## Suddenly you know

 how a jet pilot feels!
(T)


Try the terrific take-off of the fabulous
${ }_{56}$ Pontiac Palmer Motor Co.

## 

OPEN NOW AT BEN FRANKLIN STORE

WHere you can buy gifts for the WhoLe fanily

WATCH FOR ILLUSTRATIONS AND PRICES IN OUR CATALOG TUESDAY, NOVEMBER 29, THEN JOIN US WEDNESDAY, NOVEMBER 30, FOR THE OPENING OF CHRISTMAS SEASON IN MERKEL.

## SHOP IN MERKEL

WEDNESDAY
CHRISTMAS DECORATIONS
 dreas up trom ben franklins

Christmas Cards - Gift Wrapping Supplies
BEN FRANKLIN STORE
J. W. HAMMOND, Owner 129 Edwards St.

. and look what happened to the big
bird! Nothing but a stack of bones. stack of bones.
Reddy isn't surprised... neither is the family. They know Reddy has wonderful cooking ways with all kinds of food.

Best of all, when Reddy takes over, Mom is free of basting, oven-peeking and testing. All she must do is put the meal in the oven, set the controls and
flip the switch. Reddy does all the work until it's time to serve.
How will YOU cook the next bird If your Electric Range isn't installed yet, better see about it. There's still yet, better see about it. Theres stil
time to give yourself real cooking pleasure during the holiday season.
 See your Appliance Dealer!

-     -         - 


## West Texas Utilities Company



It's OIL CHANGE TIME! But this year don't just change oil. .
Change now to Gulf's New
Super-Refined GAS-OIL TEAM.


Gulf No-Nox Gasoline burns clean. Note
the black deposit, on plate at left, caused by
Gulfpride Select Oil works clean. Here's why: Most conventional oils are refined only to the
stage shown in stage shown in A. But New Gulfpride Select
is further refined by the Alchlor Process-reis further refined by the Alchlor Process-re-
moving up to $15 \%$ more of the carbon-formers, in B...C contains the new super-refined oil that gives you more miles per quart because it has natural viscosity (body)-contains no artificial
thickeners that break down in service,

Get the new super-power team,

> Gulf No-Nox Gasoline Gulfpride HD. Select Oil


So delicate, yet so pretty, this Sunny South fashion that's next year's hit just in time for the ion that's next year's hit just in time for the
Christmas season. In printed Sateen combed cot-
ton, in luxurious taupe, black, pink and blue. ton, in luxu
Sizes $30-36$

Only 4.95


SAM L. DRYDEN
SAM L. DRYDEN
G.Y Parade
Of Progress
At Abilene

THE MERKEL MAIL
 Up 20 Percent First Quarter



SANTA CLALS DAI
IN MERKEL
SHOP AT
MAC'S


\section*{ELECTRIC SHAVERS} OLD SPICE TANGEE BATH POWDER CIGARET LIGHTERS STATIONERY, Reg. $\$ 1.00$ PIPES, MEDICO AND YELLOW BOLE FOUNTAIN PENS, Reg. $\$ 1.00$ | JERRIS SPECIALS |  |
| :--- | :--- |
| TOY BOATS, with motors | $\$ 2.95$, | TOY BOATS, with motors ... $\$ 2.95, \$ 5.95$, $\$ 10.95$ SPECIAL SALE ON CAMERAS

MAC'S CITY DRUG E

## For'56 choose FORD...

Americas Favorite Station Wagon!
There with 4 soons
$\qquad$
 TIT $\square$ $\$ 100.00$ to $\$ 500.00$

PAYS CASH ANYWHERE
1 Month to 90 Years
STARBLCK LIFE INSURANCE CO. MERKEL, TEXAS


Christmas Headquarters for All the

## -FAMILY -

FREE BERKSHIRE HOSE
1 Pair Given FREE Each Day
Beginning Dec. 1
COME IN AND REGISTER - YOU DO NOT NOT NEED T0 BE PRESENT TO WIN!

Each Day's Registration Will Be Used For Drawing
DECEMBER 24
for
1 PIECE SAMSONITE LUGGAGE Val. $\$ 25.00$

Shop Early For Choice Selections

FREE GIFT WRAPPING
at
BRAGG'S


## Be sure you get a ModernTruck


#### Abstract

Look for new CONCEALED SAFETY STEPS - a mark of today's most modern trucks that new Chevrolet TaskForce trucks bring you. They stay clear of snow, mud and ice to give you firmer, safer footing.

This is just one of the way you're way ahead with new Chevrolet trucks! They're to day's most modern trucks. And that holds good under the hood! These handsome stroke V8's ${ }^{*}$ in any leading truck. Or, you can have the most modern valve-in-head six on the market. All engines have


a 12-volt electrical system. You get today's most modern cab, too - with advanced
features like features like the sweeping pan-
oramic windshield, bigger side oramic windshield, bigger side
and rear windows, and Highand rear windows, and High-
Level ventilation. And you get the most modern truck styling going. Chevrolet trucks are Work-Styled
for your job.

Still another thing you'll like about new Chevrolet trucks is heir modern Ball-Gear steering. It makes turning and ma neuvering far easier.
Come in and see hing less is an old-fashioned truck!
V8 standard in L. C. F. mod els, optional in most other
models at extra cost.

## New Chevrolet Task-Force Trucks

Watch the Deal! Why pay more for an old-fashioned truck?
New Chevrolet trucks wear the same low price tags. No increases! Come in and check our dollar-saving deal on the most modern model for your job!


| ANDY SHOUSS -Real Estate- |
| :---: |
| LALNDRY |
| Wet Wash |
| Rough Dry |
| Pick Up |
| And Delivery |
|  |

Deluxe Laundry GEO. A. WEST, Ownerr


Higgins Blacksmith and Welding Shop
$\qquad$


IRA CROSS

2. Keep calls reasonably burny side of
uhen you foll:w, 3. Space calls fairly
MERKEL TELEPHONE CO.

## BADGER CHEVROLET COMPANY



SANTA COMES TO MERKEL, WEDNESDAY, NOV. 30 WHITE'S GIGANTIC ?(O)YGAND IS OPEN! SHOP EARLY-LAY-AWAY!






UP THE Muswemw CANYON


