# THE MERKEL MAIL 

Trent Has Nice GROUND OBSERVERS Turnout At Homecoming

First 'Exes
Celebration is Termed Success

HASKELL SPOILS HOPRECOMING IN 14-6TRIUMPH


Merkel Student
H.U. Engineer

Dollar Day Plus Fall Harvest Sale spells greater savings for you. Every item is greatly reduced, and many would make ideal gifts. Remember, Christmas is just around the corner. Shop early for best selections. ALL DOLLAR DAY PURCHASES MUST BE FOR CASH! DIAPERS
$\$ 1.79$ per dez. DOMESTIC
GARLA SHEETS

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Shorts \& Vests STRETCH: Socks

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| cind |
| \$2.49 |
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FALL SKIRTS

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seamless sheet in all the beau
tiful pastel shades. Cellophan wrapped, too. Always high on
alt gift lists! FOR DOLLAR $\$ 5.00$ per pair $\$ 1.25$ per pair Comal Ginghams 5 65c per yard
CORDUROY
 77 c per yard 0UTING
 29 c per yard Ladies' Hosiery and
 2 prs. for $\$ 1.50$ bedispreads
 $\$ 3.50$ each Crest Sweaters yentan Ninum $\$ 5.95$

| AN ITEM OF INTEREST <br>  tire stock of Ladies' full-length Fall coats at great sav- ings. Every famous brand and every coat included. May we suggest you we suggest you shop DOLLAR DAY ONLY $1 / 40$ FF |  |
| :---: | :---: |
|  | \$3.98 |
| $1 / 40 \mathrm{FF}$ | SPORT SOCKS |
|  |  |
| $1 / 40 \mathrm{FF}$ | 3 prs. for $\$ 1.00$ <br> MEVS JEANS |
| SHOE SPECIALS |  |
|  |  |
| GROUP I | \$2.98 each |
|  | WORK SOCKS |
| \$3.99 per pair |  |
| GROUP II |  |
|  | 5 prs. for \$ $\$ 1.00$ |
| \$2.98 per pair | KHAKI SEs SUITS |
| GROUP III |  |
|  |  |
| $1 / 40 \mathrm{FF}$ | \$5.00 per suit |
| TTENTION, MEN! | Pants \& Shirts |
| Nomation |  |
|  |  |
| ABSOLUTELY | Wei ma |
|  |  |
| AX MELIING |  |
| AX MELLINGE | \$5.95 each |

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I FINANCE 2 TOOMBS
 New Wussy Weathind and Weather Lotion


LOOK LESS THAN YOUR BEST MACKS CLEANERS



CALL US TODAY

YOUR OLD TIRES MAY MAKE
YOUR DOWN PAYMENT
As low as $\$ 1.25$ a week for a Pair!
MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND
PALMER MOTOR CO.

Antlertess Deer Hunt Is Planned


THE MERKEL MAIL


WEST TEXAS UTILITIES CO.
PARAMOUNT AND FRIGIDAIRE APPLIANCES FARM EQUIPMENT
MERKEL FARM MACHINERY
international harvester
MILLR IMPLEMENT CO.
johe derre
florists

## BILL'S GARDEN SHOP

PHoNE 162
grocers
CARSON GROCERY AND MARKET phove 250
WILSONS FOOD STORE phove 173
WOODS STORE
Phove 162
HARDWARE
BULLOCK HARDWARE
PHONE 158
WEST COMPANY
YOUR HARDWARE DEALER SINCE 1889 JEWELERS
WIISON JEWELRY
PHONE 115
LAUNDRIES
HAPPY SNAPPY LALNDRY
FREE DELIVERY AND PICKUP
DELUXE LAUNDRY
FINISH WORK - PHONE 321 LUMBER-BUILDING MATERIALS

BURTON-LINGO CO.
BUILDING MATERIAL, PAINT, WALLPAPER
HGGINBOTHAM-BARTLETT CO.
PHONE 62
WOOZYS CAFE
VISIT US FOR TOPS IN FOOD
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OPEN TILL 1 A. M.
MARTIN STEAK HOLSE
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FREE PICKUP AND DELIVERY
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PHONE 189
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PHONE 31
MAX MELLINGERS DRY GOODS PHONE 223

## MERKEL ORUG




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FUNERAL SERVICE INSURANCE
$\$ 100.00$ to $\$ 500.00$
PAYS CASH ANYWHERE
STARBUCK LIFE INSURANCE $\mathbf{C O}$. MERKEL, TEXAS


Test the tremendous GO of the fabulous,


IT'S THE GREATEST THRILL IN HIGHWAY HISTORY!

If you've come to think of driving as just routine it' high time you tried the tremendous "go" of this masterful new monarch of the highway,
Here's a car with such exhilarating drive-eager oil-smooth response and safe, secure handling-that your monotonous home-to-work driving becomes And out on the open highway, the fabulous '56 Pontiac comes alive with all the eager, heads-up alert
ness of a thoroughbred.
Its blazing 227 -h.p. Strato-Streak V-8, coupled with silken smooth Strato.Flight Hydra-Matic, thrives on challenges. The hill you see looming up virtually disappears before your eyes.

And at any legal speed, there's such a reserve of power that your engine literally loafs-ready at a toelouch to spring into the most thrilling, satisfying Of course, this is only a hint of what's awaiting you. The difference in performance - in driving smoothness, ride and control-is so terrific that it can only be appreciated at the wheel. So come in and take charge of one of these glamorous
new beauties yourself. Choose your own test route and sample the greatest "go"-and enjoy the greatest safety ever built into a car. Then you'll know why the
word's spreading-"They'll be a long time catching word's spreading-"They'll be a long time catching
up to this one!"


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PETTICOATS Reg. 2.55 now - 1.95 manv otrakr bigenss too J0YCE'S


