# THE MERKEL MAIL 



Brief Showers Help Crops
Bugs Plentiful


## As School Time Gets Nearer - <br> FACULTY ALMOST COMPLETE

Contest For Merkel Slogan Now In Progress



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Plans Made For Football Camp At Badger Field
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Get our LEADERSHIP DEAL
on the worth more ${ }^{55}$ FORD


Get HIGH trade-in allowance Get EASY terms!

Get LEADERSHIP value:

Set Ford's traditionally HIGH RESALE price!

## 

 how automatic call home heating be?

...just dial for comfort


MIRACLE HEATING FOR MODERN HOMES IN LONE STAR LAND* $\begin{aligned} & \text { Better heating - "better living" } \\ & \text { can be yours now. Here's the new. }\end{aligned} \begin{aligned} & \text { and windows, eliminating cold } \\ & \text { spots. When winter comes, set the }\end{aligned}$ cas in automatic central gas heat- spots. When winter comes, set the $\begin{array}{ll}\text { ing for } 2 \text { and } 3 \text { bedroom homes. } & \text { system operates itself from there } \\ \text { One furnace heats all rooms auto- } & \text { on. Be one of Lone Star Land's }\end{array}$ matically, at lower cost. Under- carefree moderns this winter. In-
floor ducts warm the floors, carry
stall PERIMETER inexpensively the heat to perimeter outer walls ... now ... before winter comes!
SUMMER savE Now - $\mathbf{3 6}$ Months to Pay:
 SALE:

LONE STAR $\qquad$ GAS COMPANY
ver



Farmers and Merchants National Bank
BEAUTY homern SHOP


Proforsorive cirt
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 MITRELL TEXAs
DELRES WILBUR
JERRY LLKE MARIED

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At MACKS Your Garments NOVA-TEX SIZING This NEW CHEMICAL is Guaranteed to restore
your garments original Beauty, Drape and Body.
Clothes look best When Theyre NOVA-TEXED
MACKS CLEANERS




New Gulf No:Nox Gasoline dedives not just the highestoctanne but

full working octane
because it's superrefined to burn clean
$\mathbf{N}_{\text {the octane, will let your engine }}^{\text {ogasoln }} \quad$ - more complete engine protection the octane, will let your engine
deliver full power performance- extra gas mileage in short-trip,
stop-and-go driving deliver full power performance-
mileafter mile-unlessitburnsclean. That's why it pays to always use new No-NOX. Gulf No-NOX is the clean-burning fuel that gives you
full working octane day in stop-and-go driving freedom from vapor-lock, engine stumbling and stalling - no knock, ne pre-ignition-even in In addition, you get..
 New Gulfpride H.D.Select Motor Oil The only motor oil super-refined
by the Alchlor Process for mod. ern high-compression engines. - Provides the toughest protective - Controls carbon film ever developed in a motor oil - Combats corrosive acids, rust $\begin{aligned} & \text { Available in } 3 \text { grades - SAE } \\ & \text { and deposits }\end{aligned}$
10W, SAE 20/20W, SAE 30,
C. F. CURB. DISTRIBUTOR Phone 130

Feature Potatees During August, Specialist Says


Tuesday, August 16, is Dollar Day, Summer Clearance, and back - to school - all wrapped up in one big event.
 ITEMS AT NEW LOW PRICES. REMEMBER, SHOP EARLY FOR' BEST SELECTIONS THROUGHOUT THE

"Coroner Creek"
"Pirates of Tripoli"
Sunday - Monday

## "THE LOOTERS" <br> PIONEER DRIVE-IN

Tues. - Wed. - Thurs. - Aug. 16-17-18


## OUEEN THEATRE

FRIDAY -SATURDAY - AUGUST 12-13
"TARZAYS HIDDEN JUNGLE" "DIAL RED 0"

SLNDAY - MONDAY - ALGUST 14-15
Introducing Walt Disney's Newest Screen Personalities
"LADY AND THE TRAMP"
LD SPECIAL ADMISSION PRICE FOR THE SHOW

Tues.-Wed.-Thurs.-August 16-17-18
Brought back by popular demand - The story that richard todd - jean peters
"A MAN CALLED PETER"
in Cinemascope and color
Feature Starts 7:45 - 10:00

THE MERKEL MAIL


2 for $\$ 1.00$
Nens nowstuwe
Sport Shirts


| $\$ 1.77$ |
| :---: |
| $\begin{array}{c}\text { govs s.ant } \\ \text { Sport } \\ \text { Sheve } \\ \text { Shirts }\end{array}$ |


$\because$

## Final Summer Clearance <br> FOR <br> DOLLAR DAY

We are closing out all of our summer merchandise to make room for our Fall goods. You will save by coming in to see these wonderful bargains.
$\bullet$

12
all lades and chidren
SUMMER DRESSES

| Skirts and Blouses |
| :---: |
|  |
| \$1.95 |

Wamsutta Voile Reg. 1.19-Now 79c
RAYON LINEN
45" Wide, Wastable - Ree, 81.25 Special 89c

Printed Broadcloth Req. 8 ge
Now
59

## FOR THE GIRLS Combed Cotton Wash

 Full Combed Cotton WashablKNIT SWEATERS

## Special \$1.95 Now 19 c <br> BRAGGS


Now $\$ 2.50$
MESH SHIRTS
Now $\$ 2.49$
one lot mens short PAJAMAS Now $\$ 2.95$
 SPORT SHIRTS
Special $\$ 1.00$
SPORT SHIRTS

Now $\$ 1.00$
WASH ${ }^{\text {one }}$ LOTOTHS

|  <br> Now $\$ 2.50$ |
| :---: |
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| SPORT SHIRTS <br> Special $\$ 1.00$ |
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BADGER CHEVROLET



## DOLLAR DAY

## SALE

Shop Our Store For The Best Bargains In Tow


ALL SUMMER
BLOUSES
1.30 FF

JOYCE'S

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| BACK TO SCHOOL |  |
| Pervanevis |  |
| \$5.00 |  |

# DOLLAR DAY APPLIANCE SALE 

$\$ 100$ 0FF
A NEW GENERAL ELECTRIC
TV
$\$ 500$ 0FF
Aen cezernil biectral
HOLIE FREETER
$\$ 150$ OFF
New hooel emivi iexeral beectrac hITCHEN RANGE


$\$ 75$ 0FF
FLIER FLD WASHER cISTOMV: DRYER
$\$ 50$ 0FF
Deluxe Automatic Washer Deluxe Dryer
These Prices Good on Dollar Day Only easy finaicing - Low terus with gimac
generna blectrac appunces at

## STITH




We received ${ }^{*}$ an ${ }^{*}$ inch of rain
Crom the showers Thursday.
Mr. and Mrs. J. F. McDonald Jr
went to Wichita Falls last S urday to meet Mrs. Mctonald'
brother Henry Burns and family
from Pocatello, IItaho. They will
be here tro Weeks. be here two weeks visiting his
parents Mr. and Mrs. Jim Burns
and orther and other relatives and friend Mrs. Jewel Dunazain visited with
Mrs. A. M. Evans on Thursday. Mr. and Mrs. Marvin Walters
and Mr. and Mrs. Ray Machburn spent the weekend at Possum
Kingdom. Mr. and Mrs. ${ }^{*}{ }^{\text {E. }}$. E. (Ted) Hud-
son visited with. her (erther in son visited with her brother
Woodson over the weekend. Woodson over the weekend. Boby and Phil Miller have
visiting their grandparents
and Mrs nd Mrs. O. J. Fikes.

## Palmer Motor Co.



LAUNDRY
Wet Wash Rough Dry Pick Up And Delivery

We offer you the best service and the highest quality work.
We will appreciate your business PHONE 231

Deluxe Laundry

## ANNOUNCING

Opening of Sixth Annual Session of HAPPY TIME KINDERGARTEN
four and five year olds for first frade. Limited Enrollment

MRS. C. A. FARLEY PHONE 192J

## END OF SUMMER - WE MUST MAKE R00M - SALE OF SALES

## Furniture Stock Reduction

We are overloaded! we went to dallas to the furniture mart, AND Mis Mat room for New merchandise by disposing of items
N0 LAYAWAYS - NO TRADE-NS - N0 RETURIS
never before have you been able to buy so much for so little come in now

CEDAR CHEST
EIECTRTC WNOW COOLER $\$ 175$
$\begin{array}{lr}\text { Whantid AII UNIT } & \$ 69.95 \\ \text { Wh ASILED AIR UNIT } & \$ 129.95\end{array}$
All Mathes Fans Discounted $\$ 10$
ELECTRIC SPEED MIXER $\$ 24.50$

| LAWN CHARS | \$3.75 |
| :---: | :---: |
| LAFN Glider | \$12.95 |
| WV |  |



| Precs | ${ }^{2 . P \mathrm{Prec}}$ |
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| LING Roon Sutite | LIVILG ROOM SUTE |
| 159.95 | \$119.9 |
| WIILG RO0M SUITE ${ }^{*} \quad \$ 89.95$ |  |
| VPIEODEN DINETTE SUITE |  |
|  |  |
| End Tables and Lamp Tables \$12.50 |  |
| FLOOR LAMP |  |
|  |  |
| TABLELAMPS - buy one and get one Free |  |
|  |  |
| BED Rown ROM SUTE |  |

INNER SPRING MATTRESSES
Twin Size $\$ 19.95$ - Double Size $\$ 29.95$
Latex Pu ber Pillows pair $\$ 4.95$
PILOWS
pair $\$ 17.50$
Mattress \& Foundations $\quad \$ 97.50$

Baby Bed and Mattress $\$ 39.95$
BiUNK BEDS
Baby Bed \& Mattress
Pair $\$ 14.95$

VENETIAN BLINDS each $\$ 2.49$
STARBUCK COMPANY

Friday, August 12,1955


She needs a Low Cost Extension Telephone . . . DON'T YOU? Every home can use the time and step. saving convenience
of an extension telephone. The cost is very little-
installation immediate. You'll find it a blessing to be bit installation immediate. You'll find it a blessing to be able
to rach for the telephone instead of running for it. Call MERKEL TELEPHONE CO.

TOMMY ODUM, Mgr.

| (Published in The Merkel Mail August 5, 12, 19, and 26th THE STATE OF TEXAS To any Sheriff or any Constable within the State of TexasGREETING: <br> You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty eight tays before the per printed in Taylor County, Texas, the accompanying citation, of which the herein below following is a *rue copy. <br> CITATION BY PUBLICATION THE STATE OF TEXAS <br> TO: Marion Sherman, if living, and if dead, then the unknown heirs and legal representatives the unknown heirs and legal representatives of the unknown heirs <br> General Line of Insurance CYRUS PEE <br> PHONE 171 and 76 |
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HCLAN RRMER


THE MERKEL MAIL


FUNERAL SERVICE INSURANCE
$\$ 100.00$ to $\$ 500.00$
STARBLCK LIFE INSURANCE CO.
MERKEL, TEXAS

Step in ... and command the most modern truck power on any job!
New Cherrolet Task-Force


## Seven new "high-voltage" high-compression valve-in-head engines!

Here's hour-saving, dollar-saving power for your job.. the biggest choice of engines in Chevrolet truck history! And they're the most modern engines in the industry!


#### Abstract

You've got it good under the hood with a new Chevrolet Task-Force truck!. With two new V 8 's and five new sixes to choose from, you can pick the power that's tailor-made to do your ind or pis. Shortest stroke V8's in any leading truck! Both of Chevrolet's new truck V8's have an ultra-short stroke-shortest of any $\mathrm{V8}$ in any leading truck. They're of modern oversquare leading truck. They're of modern oversquare design, which means that the piston stroke is smaller than the bore. The result is less piston travel per mile... longer engine life. Also,

Year after year . . . America's best-selling truck! CHEVROLET ceptionally high horsepower per pound of engine weight. More power is actually avail able for hauling your loads! Modern 12-volt electrical system! You get this great development in all new this great development in all new Chevrolet truck engines-both V8's and sixes. The ruck engines-both 88 s and sixes. The 12 for quicker cold-weather starting (up to $30 \%$ faster cranking speed. . It also provides hotter, fatter spark for better ignition. hotter, fatter spark for better ignition. Come in and command the most modern truck power for your job!





For Batane Gas, Appliances and Tractor Conversions PHONE 169
H. W. LEMENS

## NOTICE

MOVED
magnolla petrolelm wholesale office

PALIIFR MOTOR COMPANY
$\qquad$
NOLAN PALMER
bOB DUBOSE

## FRONTIER CREDIT COMPANY

PHONE 4-8651
1272 N .1 st ABILENE
SERVING THE FINANCIAL NEEDS Automobile Loans Furniture Loans

## House Trailer Loans

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gives birth to mitenit child

## NOODLE NEWS

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USED CARS 1954 CHEVROLET 2 D00R

## Hemer

 Heat
## $\$ 1295.50$

1953 CHEVROLET BEL AR


BARGALI \$1288.00
1954 PONTIAC 4 D00R
 $\$ 1595.00$
1952 OLDS SLPER 88 Ration heatere Hytomaice drive white tiree. Runs $\$ 1095.00$
1952 CHEVROLET 4 DOOR Syline heater new eat cover. Dritie it and you $\$ 688.00$
1950 MERCURY 4 DOOR Ratio, heater, new irime $\$ 480$ 1953 FORD 4 DOOR
Bargain \$1088.00 CALVIN PETERSON MOTORS

5 BIG DOLLAR DAYS SPECIALS

| Store Hours: | SPECIALS |
| :---: | :---: |
| Weekdays |  |
| 7:00 to 6:30 | AUGUST |
| Saturdays | ation |
| 7:00 to 9:30 | 11th THRU $16 \mathrm{~h}^{-}$ |



FR0ZEN FOOD
Orange Juice - 7 for \$1 Lemon Ade -- 7 for \$1 Brussel Sprouts 6 for \$1 CORN ----6 for $\$ 1$ Strawberries - 4 for $\$ 1$ FISH STICKS 3 for $-\$ 1.00$
 PORK \& BEANS - - - 10 for $\$ 1.00$
CHARLOTTE FREEZL ---2 for $\$ 1.12$
TOMATOES - - - - 8 for $\$ 1.00$

| GREEN BEANS - - - 7 for $\$ 1.00$ |  |  |
| :---: | :---: | :---: |

TOMATO JUICE - - - - 4 for $\$ 1.00$
SUGAR

PET MILK -

MOR - - - Limathon Now
TUNA - CORN - - Antis

SALMON - - Tond stanard OLEO--- . whand
 DASH DOG F00D -
---9 for $\$ 1.00$
--- 79 c

- 3 for $\$ 1.004$ for ------- $\$ 1.00$ - 5 for $\$ 1.00$


## -9 for $\$ 1.00$

-5 for $\$ 1.00$
---35 c DEA GHES $\begin{aligned} & \text { Gold Coast } \\ & \text { No. } 2 \frac{1}{2} \text { Can- }\end{aligned}$ for $\$ 1$ -5 lbs. $\$ 1.00$ 10 for $\$ 1.00$ -8 for $\$ 1.00$

EMMEATS Coffee

| BACON $\qquad$ lb. 45 GOCCHS WEDY TO EAT PICNIC |  | $\begin{gathered} \text { CHEER } \\ 4 \text { large }----\$ 1.00 \end{gathered}$ | VFG |
| :---: | :---: | :---: | :---: |
| HAM <br> -lb. 39' |  |  |  |
|  |  | 4 large----- \$1.00 | YAMS |
| 188 -..-.---- - 194 |  | J0Y | BEANS |
|  |  | 4 large ---- $\$ 1.00$ | PEA |
|  |  |  |  |
| FRYER | T-B0NES |  | PRL |
| 49 clb . |  | 2 for ---- \$1.00 |  |


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соосня - новме!.
lb. 39c
CHUCK ROAST - lb. 39c


[^0]:    If You Have a Financing Problem of Any
    Kind, come in and Discuss it with us in

