# THE MERKEL MAIL 




SPECIAL CARE GIVEN

Phove 319
NITE or DAY
${ }^{1205}$ South 9th.
pot plants arrangements corsages

IEMBER of -

EVERY ORDER -
REMEMBER EASTER WITH FLOWERS

## THE STORY OF A STICKER THAT MAY SAVE YOUR LIFE

It's the 1954 Texas official auto inspection sticker that must be on your car by midnight, April 15

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brakes, headlamps, and stop lights. The stickers on all other cars assure you of addi
tional protection by showing that the car in front of yousor behind, has also been care
erative effort for your protection.
covered and corrected. Several tragie accidents will be prevented. Lives wiil be saved.
saved because of the dis
The sooner you stop by one of the authorized inspection stations, the betier, and
car by issuing you an inspection sticker.
Here's what our official inspector will check
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- MOTOR NUMBER - The motor number of your car will be checked and
recorded.
FOOT
Cars with four-wheel brakes must stop in 30 feet at 20 miles per hour.
- HEADLAMPS - Both headlights must be in proper condition and set at the
- TAILAMPS - Your car mu
TAILAMPS - Your car must have at least one tail light. mounted on the rear
must also have a light illuminating the rear license plate
- STOP LIGHTS - Required on every car sold ne
    - WINDSHIELD WIPER - Your car must be equipped with worlin
shield wiper on the driver's side.
These Merkel firms have been approved by the state as official
Inspection stations:
BADGER CHEVROLET COMPANY
PALMER MOTOR C0.



## to Newcomers

If you are new in this community, we extend you a cordial invitation to come in and get acquainted. Any information we can give you, or any special service, is yours for the asking
We hope that you will soon begin to feel really at home in this community - and in this bank.

Farmers and Merchants National Bank
merkel, texas

SELL IT THROUGH A MERKEL MAIL WANT AD
 Fine benoraion viver


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Hordes of Indians
Massed for Battle at Queen Theatre





 zens.




LAUNDRY
Wet Wash
Rough Dry
Pick Up
And Delivery
We offer you the best of servie
We will appreciate your
business
PHONE 231
Deluxe Laundry


SPECIALS for FRIDAY and SATURDAY, April 9-10.


| b. Brisk .... pkg. 5 | Maple Flavored KAR 0 $\qquad$ <br> Scout Pancake Supper <br> Quart Jug-.... 43c |
| :---: | :---: |
|  | $2$ |


| SALMON tall can 39c | Reynoldis <br> Aluminum Foil roll 29c |
| :---: | :---: |
| TUNA ${ }_{\text {TAN }}$ flat can 27c | $\underset{\text { our value }}{\text { Green Beans }} 2$ cans 29c |
| $\begin{aligned} & \text { SAADCKFER } \\ & \text { CRACERS } 1 \mathrm{lb} \text {. box } 23 \mathrm{c} \end{aligned}$ |  |
| CATSUP 14 oz bottle 25c | ${ }_{\text {K Lsco }}$ DOG MEAL $2 \mathrm{lbs.35c}$ |
| CRISCO | LB. <br> CAN |
|  | To Limit Quantities |



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s.
H.

When Their World Crashed RED CROSS HEARD THEIR CALLS

disaster injury or loss, as sudden death and destruction struck communities across the United
States on an average of six times every week. The 1954 Red Cross Campoign for $\$ 85,000,000$ and

Wild Horses Are Plentiful When Merkel Is First Settled

The Junior C. A. G: had



THE MERKEL MAIL


Attend The Church of Your Choice

 Wednesday Prayer Service 7.30
$\mathrm{~m} . \mathrm{M} . \mathrm{U}$. Mon. $\quad . \quad 9: 30$ a.m.

##  <br> 

## 


 was killed in 1934, while mountain
climbing. $\begin{aligned} & \text { slogan contest, winning } \mathrm{s} 25 \\ & \text { merchandise. }\end{aligned}$ Fresh for the

EASTER Parade
heres gentle dry cleaning care for the most delicate of your clothes.

Youngsters and grownup's eloths alike call for gentle dry cleaning and meticulous attention. You will find these essentials when you use our new 3-bath dry cleaning service. You'll want to look fresh, clean and neat for the Easter parade.
we give pacific stamps

PHONE 68
ADCOCK CLEANERS


Make your own "proving ground" test


Chevrolet is out ahead in powerful performance
and the difference is all in Chevrolet's favor! That's because Chevrolet's great engines deliver full horrepoover where it countsthomios, Chevroiet delivers

Chevrolet is out ahead in economy

There's new power, new performance and new economy in both
1954 Chevrolet engines - the "Blue-Flame 125" in Powerglide models and the "Blue-Flame 115" in gearshift models. And they bring you the highest compression ratio of any leading low-priced car. That's why they can deliver a big gain in power, acceleration
and all around performance, along with important gasoline savings!

Your teen cor's reody now. . . We'll be glad to have you compare the smooth, quiet performance of this new Chevrolet with any "proving ground" test you care to, and judge its performance for yourself. Your test car's ready now and we hope you are, too.

BADGER CHEVROLET CO.





## All Fine Car Advantages at a Tremendous Saving!

Dear Éditor:

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 Pispent zun Ein ditm mity mo

 Uue the eoupon below for © epo cial Introdpetory elabecription
3 months lor only
83
 ${ }^{2} 46$
$\qquad$


 God, mold a new outlook,
ppy outlook and count out This doe
lat one should hide his head in sand like an ostrich. As Mr
adbury stated. "Now under sand I wouldn't trust Russia."
But with faith in our own pow and faith in the power of God
can go forward with the assur


How about it! - Wouldn't you rather travel in fine: car luxury? Wouldn't you prefer the wonderful, restful comfort of big-car riding ease? Wouldn't you
like to pilot America's greatest all-around performer? There's not a thing to stop you! Pontiac gives you every worthwhile advantage of the finest cars built today : : - adds a priceless reputation as the most worry-free car on the road . . . cuts driving costs with remarkable fuel economy . . . and wraps all this up for a price within a few dollars of the very lowest! What's more, only Pontiac does it. Come in for the facts. It's the value story of the year!
(4) dollar for dollare

PonTlac
$\frac{\text { Priday, Arril } 9.1954}{\text { Mrs. Ada Higgins }}$ Went to School With Fergusons




 ACC Will Present Verdi's "Aida" JAMES H. CHANEY From April 22-24


 SNOWDRIFT | ald |
| :---: |
| cil |
| cis | CAㄱ 794 APPLES CARROTS celloge sucãar nis MILK

## APPRECIATION DAY

- --SLNDAY, APRIL 11

For Our Pastor and Wife
--SAM and R0BERTA

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one of the siso to heip honor them

## QUEEN Theatre 



Hillibis sat Jiat fatures ${ }^{2}$. ${ }^{2}$

"SINGIN' IN THE CORN"
"VIGIILANTE TERROR"
Ato "Jungle Drume of Afriace and Cation

Actian Rockies
adian
"SASKATCHEWAN"
Colored by TECHNICOLOR
Latest News Events and Carto
Added: Latest News Events and Cartoon Features: Sunday 2:35-4:25-Monday 8:00-9:50 TUESDAY, WEDNESDAY, APRIL 13,14
BARGAIN NITES - ADULTS 40 - CHILDREN 10 c Spectacular Beyond Belief! The most danger-in-
fested wilderness ever filmed! Sights Never Seen fested wilderness ever filmed! Sights Never Seen
Before! The most amazing romantic adventure ever to come out of the Florida Everglades:
"SHARK RIVER" in VIVID COLOR Added: Woody Woodpecker Cartoon and Short
FEATURES: 8:10-9:50
THURSDAY, FRIDAY, APRIL $15-16$
They Don't make 'Em Any Bigger or Better!
JANE RUSSELL and MARILYN MONROE
"GENTLEMEN PREFER BLONDES"
with-CHARLES COBURN
Plus Cartoon and Musical
FEATURES: 8:10-10:10

