# THE MERKEL MAIL 

# iMAS dollar day values <br> CommunityClub Banquet In Trent Is Big Success <br> <br> \section*{Will Be Offered <br> <br> \section*{Will Be Offered Next Tuesdav Next Tuesdav In Merkel} 

 In Merkel}}


THE MERKEL MAR
FOR
ALL
INSURANCE
SEE Cyrus Pee Agency

PHONE 171


The Gift She'll Cherish HOSE SLIPS GOWNS SCARFS GLOVES PURSES PANTIES PAJAMAS LUGGAGE SLIPPERS DRESS GOODS TABLE SPREADS HANDKERCHIEFS ELECTRIC BLANKETS PILLOW CASES BED SPREADS BLANKETS BLOUSES SWEATERS DRESSES TOWELS SHEETS ROBES BATH SETS
The Gift Helll Prize TIES HATS SUITS SHIRTS SLACKS OVERSHOES WORK SHOES DRESS SHOES BASKET BALL SHOES GABARDINE JACKETS COLORED HANDKERCHIEFS MATCHED WORK SETS SWEAT SHIRTS SPORT SHIRTS SLIPPER SOX SPORT SOCKS UNDERWEAR RAIN COATS BILL FOLDS SWEATERS TOP COATS PAJAMAS LUGGAGE JEWELRY SLIPPERS ROBES
BRAGG'S


## STARBUCK

 CO.REASONABLE
EXTRA GOOD LOCATION ON EAST HIGHWAY 80 Good location for tractor and implement shop or filling station and cafe.
CAN GIVE POSSESSION BY JANUARY FIRST. TOMS WRECKING SHOP
DDLAR DN:
SPECIALS
FOR ONE DAY ONLY
5 GALLONS OF GAS
$\$ 1.00$
REGULAR 40c QUART
5 Quarts 0il
$\$ 1.25$
MERKEL CO-OP. STATION

Fuor Sale
GARAGE AND
New and Used Parts


## LAYING FEED <br> $\$ 4.75$ <br> MASH <br> KRUMBLES <br> PELLETS

## It

Will
Pay
You
To
Check
0ur
Prices
On
Planting
Seed
SUDAN
$\$ 13.95$
OUALLA
$\$ 3.75$
BUSHEL

OTHER SEED

## CHEAPER

THESE
PRICES
C A SH
AND
CARRY TILL JAN. 1

Patterson Grain We Do sprextice vour Business PHONE 222 BOX 25


## Palmer Motor Co.

Body and Paint Auto Work And Expert Electric Polishing JOHN BROWN IN CHARGE

24-Hour Wrecker Service

## sew equipment

Get Ready Early To Say MERRY CHRISTMAS
Over the phone to some loved one in a faraway town. And you will be surprised how little the cost.
These are the station-to-station night, Sunday and
 LOS ANGELES _ $\quad \$ 1.80 \mid$ plus $25 \%$ Federal Tax. Call for "Long Distance" and say to whom and where MERKEL TELEPHONE COMPANY


When your dresses, coats, and suits or your husband saits and top coat need freshening, place them in the tumble at low heat ... remove and hang on a hanger until thoroughly dry. It's that easy to freshen and emove wrinkles from clothes of many fabrics ... woo rayon, synthetics.
While wrinkles are being removed pure ozone is come out with that desirable "outdoor" freshness.
A GAS dryer takes only 4 minutes or less to preheat or drying... other dryers take up to 18 minutes. Runserved by Lone Star - cheaper by $75 \%$.
Save dryer time. Save operating costs. Buy an. auto-
matic GAS clothes dryer.

## 15 Day Drop by or call Lone Star Gas Free Tricl our special free trial offer.

Automatic Gas Clothes Dryers are available also at Appliance Dealer Stores

Lone Star Gas Company


- for your Kitchen

$G_{i v}$ Frigidaire refrigerator packed with the features they want. Giant food storage capacity ... Super-Freezer Compartments . . . Easy gliding Hy drators - Food Safety Indicator door shelves - Quickube ice tray .. and many more features. There's Frigidaire to fit your needs!
- for your Laundry


Give a Gift they ALL can enjoy!
Give the gift of modern cooking convenience, economy, and beauty! There's a Frigidaire,range to fit your family's needs! . . Value-packed, Budget-priced ranges ... DeLuxe Two-Oven ranges . . . compact "Thrifty- 30 " ranges ... "Wonder Oven" ranges . . . all with the efficient automatic controls and cool cooking comfort to make every cooking day a happy day


Give easier, faster, work-free washdays! A Frigidaire Automatic Washer doesn't fool with dirt. Surging Live-Water currents of hot, sudsy water go through and through clothes ... works so gently that nylons, woolens and rayons are safe. Of course, it has a Lifetime Porcelain Finish, too.

West Texas Utilities company

NOW DN DISPLLAY-THE BEAUTIFUL
1933 Dual-Sirenk/Dontiace


## A GENERAL MOTDRS MASTERPIECE!


\& NEW LONGER WHEELBASE $\star$ LGNGER, LOVELIER, ROOMIER BODIES ^ NEW ONE-PIECE WINDSHIELD-WRAF-ABEEND REAR WINDOW $\star$ NEW POWER STEERING* $\star$ SPECTACCLAR NEW OVER-ALL PEMFORMANCE

We feel very proud today. For we have in our This new Pontiacgives youspectacular Dual-Range
 a great new performer and a great new value. We do more than invite you, we urge you to comee
This newestand finest of Pontiacs is completely new in and see this great General Motors value, the


PALMER MOTOR CO.


Wilson's Jewelers

Wilson Jewelers
Present
Your
CHRISTMAS
CHECK LIST
for LADIES WATCHES HAMILTOX BULOVA
WYLER
BILLFOLD
WATCH BAND SILVERWARE Silver Holloware
Punch Bowl Set MIXMASTER STEAM IRON TOASTER COFFEEMAKER Cigarette Lighter COMPACT
Birthstone Ring Pottery Dishes
China Dishes
for MEN -
WATCHES
ELGMILTON
BYLELA
BILLFOLD
WATCH BAND
SHAVERS
sunbeam remington schick
Cigarette Lighters
zIPPo

## ronson

Belt Buckle Set BOOK ENDS TIE RACKS MASONIC RING Birthstone Ring Costume Jewelry SHIP CLOCK

Diamonds Always Make the Perfect Gift
For Ladies and Men
wuevers

THE MERKEL MAIL

## Mr. and Mrs. Norman Hodge and Mr. and Mrs. Leo Walter of Abilene were in Ruidose New Mexico last week. They <br> The Race of Man <br> Courtship consists of a ma <br> Courtship consists of a ma anning after a girl until <br> 's HOME FROM HOSET <br> Mrs. John N, Russell

## DOLLAR DAY

GUN GREASE 10 POUND BLCKET
$\$ .35$
ONE BUCKET TO A CUSTOMER ONLY ON DECEMBER 16 GRIF BARNETT Wholesale Cosden Products

Monatay morming and is improving 15 IIL MoxDAY
nicely she she ins

## PICTURE FRAMING STARBUCK FURNITURE CO.

## DOLLAR DAY <br> SPECIALS

## ov ser

OF SPARKS PLUGS CHANGE
REGULAR, EACH 85e
FOR DOLLAR DAY
each 60c
Petty Service Station cosden products

## Here 'Today! The "98 NDM

# The new Standard of the 

 American RoadWith 41 "Worth More" features, it's worth more when you buy it...worth more when you sell it!


PAUL HONEYCUTI MOTORS


## DOLLAR DAY

 SPECIALSNutrena Egg Mash per 100 lbs. $\$ 4.95$
FREE-One 50 ib. block of Stock Sat One Block Only to a Customer 80-ROD SPOOL Barbed Wire
$\$ 8.50$
20 per cent Range Cubes $\cdots \$ 4.50$
14 oz . Can of Ceresan
$\$ 1.00$

## TOOMBS \& MOORE

FEED AND SEED

## EoD's Cafe

WILL BE OPEN

## SATURDAY FOR BUSINESS

Will be glad to see our old customers and new ones too for better service and business
MRS. J. C. WALTON


FOR JOYOUS XMAS GIFTS


BICYClES - Bring thrilis of happiness all the year 'round
$\$ 5.88$ up.
SEE OUR LARGE SELECTION OF WAGONS $\$ 1.29$ up
Come in. See our 10,000 other items. You will easily find the gift you are looking for for Kiddie or Adult.

## WHITE RUTD STBRE



sinatig ar poover There will be sinsing at the Pio
neer church at 2 p.n.
large crownd is exper Former Merkelite's Husband Advanced To Administrator

## 

39c each
White Bed Sheets

$\$ 1.98$ each MAX MELLINGER

 Chenille
BED
Benes are ampereced the and


## $\$ 2.98$

 Men's Socks 3 prs. for $\$ \mathbf{1 . 0 0}$
36-Inch 0uting
 29c yard Comal Ginghams

 2 yds. for $\$ 1.10$ Ladies' Half Slips


$\$ 1.49$
Ladies' Panties
And

2 for $\$ 1.00$ SAVES LOADS OF SOAP
GIVES CLEANEST RINSES EVER ~REMOVES OLD PIPE SCALE
$\checkmark$ HELPS HEAT WATER FASTER, - HELPS HEAT WATER FASTER,
CHEAPER
LESSENS BAD ODORS \& - USES NO Chemicals ${ }^{\text {FLAVORS }}$

Sold $B_{\gamma}$ Be For Cash.


CLOSE-OLT

1-2 Price

Ladies' Brushed-
N...4.
ed item for Christmas. FOR
DOLLAR DAY ONLY
$\$ 3.79$

MAKE YOUR CHRISTMAS DOLLARS GO FURTHER BY SHOPPING ATMELLINGER'S THIS DOLLAR DAY.

It will definitey be to your advantage to read our ad carefully. Every item being offered is not only a big
saving to you; each will also make ideal Christmas Giffs for everyone on your Holiday list. Shop early saving to you; each will also make ideal Christmas
Due to the Extremely Low Prices 0n DOLLAR DAY, All Purchases Must

READY - TO - WEAR SPECIALS
FALL DRE SSES
 and

1-2 PRICE
COATS AND SUITS
...
1.3 OFF

LADIES' MILLINERY
1.00

MEN'S WOOL SUITS
cun
$\$ 39.50$
SH0E SPECIALS L0T I


$\$ 1.00$ per pair
LOT II
fit. You can choose from our ewtire stock of New Suede
Shoes
Fors DOLLAR
FOizes, Black or Brown, and the best styles

## 1-2 PRICE

L0T III

| BLA |  |
| :---: | :---: |
|  |  |
|  |  |
|  | \$2.9 |
|  | "Dickies" Work |
| 2. | Pants \& Shirts |
|  |  |
| 3. |  |
|  | \$2.9 |
| 10 for \$ |  |
|  |  |
|  | Men's Dress |
|  |  |
|  |  |
| 12 Price |  |
| TS AND S | \$1.98 |
|  | . |
|  |  |
| DIES MILLIN |  |
| \$1.00 | S |
| 00 L | or 1 |
|  |  |
| \$39.50 |  |
| $\begin{aligned} & \text { SPEC } \\ & \text { LOT } \end{aligned}$ | Six |
|  | 2 for \$1.50 |
| \$ $\mathbf{1 . 0 0}$ per par |  |
| L0T |  |
|  |  |
| $1-2$ PRIC | 5.0 |
|  | Men's Ja |
| $1.4 \text { OFF }$ |  |
| Max Mellinger | $1-40$ |

Men's Dress SHIRTS
 sanforized shrunk. This is a
real DOLLAR DAY The

## $\$ 1.98$

Vests \& Shorts 1ront Broadcloth Shorts; and
a nice combed yarn cotton vest.
All sizes are available.
FOR

2 for $\$ 1.00$
NECK TIES and colorful Satins and neat

2 for $\$ 1.50$
Men's Felt Hats these are made by whom, but
hat maker in the Country. Just but it's the one he likes. We
have all $\$ 5.00$


SPECLALS for FRIDAY andSATURDAY,December 12-13

## PEAGIES Heavy Syrup No. $2^{1 / 2} 2944$



| won up | honey boy | church's |
| :---: | :---: | :---: |
| GRAPEFRUIT | SALM0N | Apple Juice |
| JUICE | tall can | quart |
| 20. | 39 c | 27 c |


white raisins

FLOUR
10Pounds 894

| PRODTC: |  |
| :---: | :---: |
| ORANGES 5 lb . bag 29c | $\mathrm{BACON}^{\text {SLICED }} \mathrm{N} \quad \mathrm{lb} .47 \mathrm{c}$ |
| CABBAGE lb. 6c | FRYERS ${ }_{\text {DENSN }}$ lb. 59c |
| green <br> CARR0T <br> lb. 12c | PORK CHOPS lb. 59c |
| $\begin{aligned} & \text { CELELERERY } \\ & \text { stalk } 16 \text { ce } \end{aligned}$ | $\begin{array}{ll}\text { CHCCK } \\ \text { ROAST } & \text { lb. 55c }\end{array}$ |
| $\begin{array}{ll}\text { Saspo } \\ \text { SPUDS } & \text { lb.7c }\end{array}$ | lb. 50c |

## CAMPBEI $\frac{\text { giocesar }}{}$ $\&$ MKT. <br> Phone 173

 DOLLAR DAY SPECIALSTUESDAY, DECEMBER 16TH.


CORN Whole Kernel No. 303 \$1
kimbelle - apricot pineapple sice


## FOR YOUR CHRISTMAS LIST

You don't need much money to buy gifts for veryone at the Ben Franklin Store, All Gift most reasonably priced. Come see how far our money goes here.

## DINNERWARE

In Moss Rose Aloha Modern and 22 Kt . Gold Band
16 Pc. Starter Set - $\quad \$ 3.89$ and $\$ 4.59$ 32-pc.Set
$\$ 8.79$ and $\$ 2 . .55$ 53-pc. Set $\$ 15.95, \$ 18.50$ and $\$ 24.95$

Electric Lamps - ...... $\$ 2.19$ to $\$ 4.95$
Lingerie .... Bexed Handkerchiefs
Card Tables . . . Smoking Stands .... Billfolds
Nylon Hose . . . . Nylon Panties
Toys ........ Decorations
Xmas Cards and Gift Wrapping
BEN FRANKLIN STORE

## Befter Deal ${ }^{\text {BBetter Buy }}$ <br> with Chevrolet trucks!



Badger Chevrolet Co.

0il Flows Hiere 101.76 Barrels InSix Hours in Dee Moore Field

## OHED N THEATRE

 MOVITS art Bificat tan ever!vorening time: bor office opens
Nights $6: 30$ - Matinee $\mathrm{e}: 0 \mathrm{op} \mathrm{P}$. M .
friday - SATURDAY, DEC. 12-13 big features -2
"IEADVILLE GUNSLINGER"
"FINGERPRINTS DONT LIE"

SUNDAY - MONDAY, DEC. 14-15
Lahe Short's Saturday Evering Post Siory of Fighting Men!
bran donlevy-elila rains-rod cameros
"RIDE THE MAN DOWN"
(COLor by trucolor)
with - chil. wil.s - barbara britton forest tucker
adadd - Color Carton - Lateet Neens
Features Sunday $2: 30-1: 25$
Morday $7: 00$ - 8:35
TEES, WED, THURS. DEC. 16-17-18. the sumen h ho the Poote!
bid abbott - lod costel.
"LOST IN ALASKA"
Co-Starring - MitZI GREEN - TOM EWELL
Aded: Selected Shor Subjects
FEATURES 7:15-9:05
NEXT WEEK KIDDIES FREE SHOW:


