MERKEL, TEXAS, FRIDAY, SEPTEMBER 21, 1951 Se PER COPY






Merkel To Make Bid For Rural Telephone Exchange




Prriay Seplemter 22. 1951
The Merkel Mail
 ONLY COMPETITION
CONTROLS PROFIT


You, too, can enioy carefree cooking ... with a Beautiful, New


their hometown paper." | CRUSADE FOR FREEDOM |
| :--- |
| Texans are being asked this | Texans are being asked this

month to show their hatred of
Communism by supporting the communism by supp
crusade for Freedom Lieut. Gen Preston A. Weather
ed, chairman of Texas Crusade activities, expressed hope of "ex ceeding assigned goals in the drive o subdue the Commun
Texas has been asked by Na tional Crusade Chairman Lucis D
Clay to obtain 862,500 persons to Clay to obtain 862,500 persons to
sign pledges to "combat Communi sign pledges to "combat Communi
$\mathrm{sm} \mathrm{m}^{\prime}$ and $\$ 120,900$ in contributions to maintain Radio Free Europe Radio Free Europe is a net
Radio stations placed a ong borders of Soviet controlled countries to spike Red lies, name
of course it's Electric!

## PRODUCE

All the Features to Make Cooking Carefree! Now's the time to buy that new electric range you've prom-
ised yoursedf. Choose one of the brilliant new Frigidaire
Ranges and bid cooking cares good-bye! For Frigidaire has more than matchless beauty-there's all the features that
make cooking carefree.


Frigidaire offers ranges with a single oven, or two
ovens, or the "Wonder Oven" in which you can bake and
broul ovens, or the Wonder Oven" in which you can bake and
broil at the same time...there's one to fit your needs. And,
of coure. tend of course, there's the farmous automatic "Couk-Master" that
lets y.un spend the day away from home ...the fast-heating lets you spend the day away from home...the faste-teating
Radiantube cooking units...the money- and time-saving Radiantube cooking units... the money-and time-saving
Thermizer Cooker...and many others. But best of all. with
Frigidaire you heve the Frigidaire you have the assurance of quality and perform ance. Be sure to see the new Frigidaire Electric Ranges today: West Texas Utilities
Comply

Some Day You'll COOK Electrically


New Water Wells
Drilled in Trent


Repair Service Refrigerator \& Appliance
aimer Motor CO

## Highway Service Station

CLAUD PERRY, Owner
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WELHT LIFTER
EVEN a small-sized stealer can carry off hund reds of dollars in jeweiry and furs
See us today for Jewelry-Fur Insurance
fire, accidental love protection against thef
Boney Insurance Agency

Office, 21 -:- PHONES -:- Res. 65 W



## OLEO nu-maid colored pound $\quad 27 \mathrm{c}$

${ }^{\text {TokR P }}$ GRES
ll. 15 c
ONONS
lb. 6c
LEAN
lb. 59c
SAUSAGE 1 lb . roll 49c STEAK
lb. 89c
FRESH FROZEN
SHRIMP PERCE OYSTERS Deviled Crab Deviled Crab
CATFISH SCALLOPS CATFISH


## YEA, BADGERS! LET'S GO! GNETME <br> WINTERS AIN'T SO TOUGH WE BELIEVE YOU CAN TAKE 'EM

## ALL OF US WILL BE THERE ROOTING FOR YOU TO WIN

| Queen-Pioneer Theatres | The Farmers and Merchants National Bank |  |  | Bragg Dry Goods Co. |
| :---: | :---: | :---: | :---: | :---: |
| Fox Repair Shop | City Drug | Higgins Barber Shop | Merkel Drug | Cyrus Pee Insurance |
| Dowdy \& Toombs | Ben Franklin | Claude Smith | Doan Grocery | Petty Service Station |
| Max Mellinger | Hicks Auto Supply | Wallace Confectionery | Starbuck Furniture Co. | 0. K. Gro. \& Mkt. |
| Camphell's Gro. \& Mkt. | Higginbotham-Bartlett | Woods Gro. \& Mkt. | Swap Shop | Andy Shouse |
| West Coimpany | Eager Feed Store | Wilson Jewery | Mina Winter Butane | Woozy's Cafe |
| Dairy Bar | Janie \& Eddie Breaux | Joyce's Fabric Shop | Adcock Cleaners | Macks Cleaners |
| Merkel Telephone Co. | Merkel Farm Machinery | Brown Paint Co. | Burton-Lingo Co . | West Texas Utilities |
| B. \& D. Garage | Toombs \& Moore Feed | C. F. Curb | Missie's Floral Shop | Truett Perry |
| Merkel Co-op Station | The Nook Cafe | Merkel Motor Co. | Phillips "66" Station | Southside Laundry |
| Watts Food Store | Humble Service Station | Louie Herring | The Po-Po Cafe | Grif Barnett |
| Badger Chevrolet Co. | J. L. Massey | Palmer Motor Co. | Merritt Plumbing Co. | Ayers Grocery |
| Bob Fowler | The | Sadler Clinic and | pital | Boney Insurance |
| B. \& B. Barber Shop | Patterson Grain $\mathbf{C o}$. | Carson Gro. \& Mkt. | R. 0. Anderson | Wanda Florist |

Step Lively, Pep Squad . . . . Play Sweet, Band . . . . We Want Victory

Middle Clear Fork Soil Conservation News




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## Wanda's Florist has a full and complete stock of all kinds of Flowers, Pot Plants, Corsages, Wreaths and Floral Offerings, Pot Plants, Corsages, Wreaths and

 and a variety of Ivies. WHEN YOU THINK OFFLOWERS, THINK OF
WANDA FLORIST
Phone 319

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$\$ 40.00$ FROZEN FOOD ASSORTMENT
ith PlRchase or
International Harvester Freeze

OFFER G00D UNTIL OCTOBER, 1st. ONLY

SEE THEM AT
Mina Winter Butane Gas Co.

FRED STARBUCK

## 11 <br> -BUT I WAS RIGHT <br> DEAD RIGHT!

"I was going into that intersection first. I had the right of waythat truck driver should have stopped when he saw me-I was right, dead right!"
"Yes dear-you always were right-the other fellow always wong. That's why we're here."

You know the kind, you've' met him on the road-and ducked He'always barges through traffic' when it's a question of split-sec ond judgment. Never anticipates other drivers' actions - just assumes that traffic will give way. Owns the road. Drives with his horn

He may get away with' it for"a time; plus a few tickets, because other drivers are more careful, more conscientious. But his kind eventually steps on the gas once too often-and for the last time he, is "right-dead right!"

4,000'people died last|year because "know-it-all" drivers violated rules of the road and the courtesies of driving. Good drivers never need to hold cemetery post-mortems. They.drive carefully and live, Jonger.



