

Edgar Gets New School Top Place

Austin, Feb. 23.—Members of the Senate last week approved the appointment of J. W. Edgar as State Commissioner of Education and John Ben Shepperd as Secretary of State. Edgar, former superintendent of Austin schools, was named to his \$17,500 job by members of the State Board of Education. Shepperd, 34-year-old Gladewater attorney and former national presi-

dent of the Junior Chamber of Commerce, succeeds Ben Ramsey as secretary of state. He was named to the post by Gov. Allan Shivers. Ramsey, regarded as a candidate for lieutenant-governor, resigned.

Members of the committee, meeting Monday, Feb. 13, failed to act on the appointment of Elwood Hall of Austin to the industrial accident board.

Beneficiation is any process by which the yield of metal from ore is increased.

Continental Oil Co. Introduces Newly-Announced Oil

Continental Oil company has budgeted an advertising program in excess of three million dollars for 1950 to introduce its newly-announced motor oil, according to W. F. Golladay, local agent for Conoco.

Exceeding the 1949 expenditures by more than a half million dollars and marking the largest appropriation in the company's history, Mr. Golladay said that a large share of the advertising this year, as in the past, will be apportioned to newspapers.

"We believe newspapers fit themselves to our distribution system more efficiently than any other medium," Mr. Golladay said, "and therefore they have again been selected to carry the bulk of the Conoco advertising impact."

The advertising will feature the new Conoco "Super Motor Oil," recently announced by the company after eight years' laboratory research, two winters of testing in the North and a 50,000-mile road test along the Mexican border.

Mr. Golladay said the advertising will stress the 50,000-mile test of the new oil, which showed "virtually no wear" in the engines of the six automobiles and four trucks used in the 70-day run in sizzling heat that at times reached 110 degrees in the shade.

National magazines, radio, television, billboards and farm publications will also be used for Conoco advertising this year, he said.

Homemaking Club Nominates Two For District and Area

The Merkel High School Homemaking club held January and February meetings. In the January meeting the girls ate their lunch in the Homemaking room while they elected officers to represent them in their district and area. There were four nominees: Carol Dunagin, Doris Black, Annette Newton and Martha Beene.

Finally chosen were: Annette Newton, 2nd vice-president, and Doris Black, secretary.

In the February meeting they discussed the trip which they will take to Odessa Mar. 4. The girls will go on Friday afternoon and return on Saturday night.

All of the homemaking girls like their new teacher, Mrs. Helen Martin.

CROSLY REFRIGERATORS, any size; up to 24 months to pay; we take trade-ins. BADGER CHEVROLET CO. "We know Chevrolet—You know us."

VA Hospital to Be Finished This Year

Washington, Feb. 23.—The Veterans Administration said Saturday 26 new veterans hospitals and six major additions to existing VA hospitals will be completed this year.

They will add 11,710 beds to the VA hospital system. Currently VA has about 109,000 beds in 131 hospitals, but some temporary institutions are to be closed.

New hospitals to be completed out not necessarily to be placed in operation this year, since it takes about 60 days after construction to equip and staff them, include:

Big Spring, Texas, 250; Bonham, Texas, combination 50 general medical and 300 domiciliary beds; Marlin, Texas, 200.

Teachers to Build Austin Headquarters

Austin, Feb. 23.—The Texas State Teachers Association has purchased a site in Austin for construction of its headquarters building.

Headquarters now are in Fort Worth.

The association has provided \$300,000 for the construction cost, the association's building committee said Sunday. The site is two blocks from the capitol grounds.

Carbon paper, 8 1/2 x 11 size. 5 cents, at Merkel Mail office.

4-Way Hair Shaping

It's the cut that makes the hair pretty! . . . call the

Modern Beauty Shop
Mrs. Dent Gibson
Mrs. Norma Neel.

at MERKEL DRUG
PHONE 105

Get on the WESTERN BANDWAGON . . .

with beautiful new

HAND STAMPED LEATHER GOODS SANDALS -:- PURSES -:- BELTS

. . . the season's smartest ladies' bags in variety of authentic saddle-maker design, hand tooled perfection by western artists in only the finest cow hide. Styled with tarnish-proof monel metal buckles, etc.

Special SOLID LEATHER BELTS Stamped

With or Without Your Name
FANCY BUCKLES AND TIPS

BUCK'S SHOE SHOP

MR. FARMER:

How about your PLANTING SEED?

We have and will have The New Northern Star, Harper U strain, certified cotton planting seed, and possibly others.

Also, Marjin's Combine Milo, African Millet and Red Top cane seed.

Should you want any of the above, PLEASE let us have your order, at once, while these seed are available. THANKS.

Farmers Cooperative Society No. 1

H. H. Anderson, Mgr.

If you suffer from
B-VITAMIN DEFICIENCY
symptoms like

"NERVES"

FATIGUE

BACKACHE

UNDERWEIGHT

CONSTIPATION

WEAKNESS

new **BEXEL SPECIAL FORMULA**
may do wonders for you

Lots of people who have no diseases, no infections in their body, still cannot seem to toe the mark, cannot pull themselves out of a nervous, over-fatigued "out-on-your-feet" slump. Is this your trouble? Your condition may be due to the simple fact that you do not get enough B-vitamins and Iron in your food. Of course, your condition may be due to some other cause, so it is wise to consult your doctor. But—mild Vitamin B and Iron deficiencies are the origin of your miseries, then Bexel Special Formula may do wonders for you! Everybody knows

the importance of B Vitamins. Everybody knows the importance of Iron in your diet to help your body maintain rich, red blood. Well, just one capsule of Bexel Special Formula a day (that's all you take) gives you not only the important B vitamins, but also 5 times the minimum daily requirement of Iron. Bexel is a scientific product and is offered with a money-back guarantee! Take Bexel Special Formula for 30 days and if you don't feel definitely better, you may return the bottle and we will refund your money.

Merkel Drug Company

Watts Food Specials

Specials are Effective Friday & Saturday, February 24 and 25, 1950 — Only

1 Dollar Buys MORE at Watts Food STORE"	SALAD WAFER CRACKERS, 2 lb. box 49c
White Swan -- SWEET POTATOES In Syrup 2 1/2 can 25c	
CRISCO 3 Pound Can 69c	
WHITE SWAN CATSUP, 14 oz. 19c	PETER PAN—Tall Can SALMON, Alaska Pink 49c
LONGHORN CHEESE, 1 lb 49c	VEAL CUTLETS, 1 lb. 89c

A ONE STOP FOOD SHOP—PLENTY PARKING ROOM

Folger's Mountain Grown COFFEE, lb. 73c

WE DELIVER WE BUY EGGS

ALL FLAVORS JELLO, 2 for 15c	ALL KINDS CANDY 3 for 10c
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HORMEL — DECKER Sliced Bacon Pound 39c

"We Reserve the Right To Limit Quantities on Merchandise Sold"

BATTERY FED FRYERS, pound 59c	PARKAY OLEO, lb. 29c
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Open Every Night Until 9:00 p. m. FOR YOUR SHOPPING CONVENIENCE

WATTS FoodStore

1402 NORTH 1st STREET on HIGHWAY 80—WEST



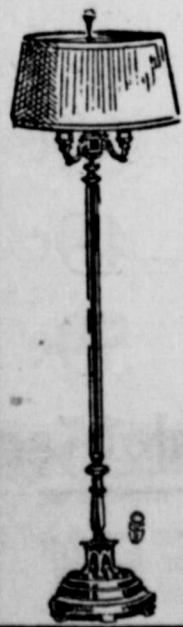
The following Special Prices Effective Friday, Saturday & Monday—This Week-end only

LIME OAK DESK \$69.95
Matching Chair FREE!

REMNANTS of CONGOLEUM, Sq. Yard 65c

WALL CANVAS, yard 10c
(In Bolt Lots)

FREE—1 Pound PASTE with purchase of room lot WALL PAPER



6-WAY FLOOR LAMPS \$7.95

See the New Models
Perfection Stoves . . .
ELECTRIC or OIL



"James Lee" ALL - WOOL
9x12 \$65.00
12x15 \$109.00
Rug Pad—FREE!



"Ingländer" INNERSPRING MATTRESS \$29.50

STARBUCK FURNITURE COMPANY

PHONE 239

MERKEL, Texas

**POT PLANTS
CUT FLOWERS**
We Deliver -- Phone 94
Doyle's Floral Shop
212 YUCCA

We do . . .
**Sewing Machine
REPAIR WORK**
. . . have a few re-conditioned machines for sale at reduced prices! New Electric Motors installed on any machine.
We Buy—Sell or Trade Furniture
-- COME TO SEE US --
Darsey Furniture Store
922 N. 2nd Street

For Complete . . .
**RADIO and REFRIGERATOR
Repair Service**
PHONE 193
**DUDLEY RADIO and
Electrical Service**

INCOME TAX ASSISTANCE
—Let Me Help You—
ANDY SHOUSE

**Dr. William M. Gambill
DENTIST**
announces the removal of office to the
Meadow Clinic Bldg.
1325 Hickory
Phone 5174 — Abilene

Spring Checks in Easy



You needn't wait for the first pussy willows to sport this neatly checked worsted dress. Wear it under your coat and be ready to salute Spring's earliest zephyrs. Designer Sheila Lynn has given the ever-popular check pattern new dashes of style in the diagonally-arranged buttons and folded tuck pleat. It's one of three checked dresses featured in Harper's Bazaar and retails for about \$40.

Register Your Car in County Where You Live Warns State Official
You'd better register your automobile in the county in which you live.
That's the stern warning sounded by E. J. Amey, director of the Motor Vehicle Division, Texas Highway Department, at Austin.
Car owners who buy their auto tags outside their home counties are subjecting themselves to re-registration plus a 20 per cent penalty in addition to possible arrest and fine.

Amey declares.
Amey said that an investigation of the registration records of several counties around Abilene shows that a number of Abilene residents registered their cars in counties other than Taylor county in 1949.
"This is a distinct violation of the registration statutes," he declared, "which require that car owners register their cars in the county of their residence."
In the case of persons purchasing new cars, Amey explained, no such penalties have been made for the

PICTURE FRAMING
"CUSTOM MADE"
Starbuck Furniture Co.
Merkel, Texas

issue a cardboard dealer plate to enable the purchaser to return the vehicle to his home county for registration.

Weekly reports on car registrations are made to Austin by the tax collector's office.

In the event of violation of registration statutes, a car owner will be compelled to re-register his car in his home county, paying a second registration fee plus 20 per cent penalty.

Taylor County Tax Collector Raymond Petree Tuesday issued a reminder to car owners that they must present certificates of title when registering motor vehicles or obtaining new license plates.

New residents who have brought cars here from other states that do not have car title laws must show prior ownership for the last 15 months and offer substantial proof of present ownership.

States that have no title laws are Louisiana, Alabama, Mississippi, Georgia, Tennessee and Kentucky. Arkansas has had a title law in effect only since Jan. 1 of this year, applying to passenger cars only.

Petree said that 1950 license plates have been obtained in Taylor county for approximately 1,600 vehicles since his office began issuing them.

**OUT OF GAS?
GOT A FLAT?
BATTERY DOWN?**
We Call for and Deliver
PALMER MOTOR COMPANY
Phone 159

Merkel Burial Association
ages covered from 1 mo. to 90 yrs.
FRED STARBUCK
Sec-Treas.
MERKEL, TEXAS

.. Let us service your Car NOW with your choice..



Permanent Type Anti-Freeze
WASHING and GREASING Radiators Cleaned
All Work Guaranteed

—000—
UNITED TIRES—TUBES—BATTERIES—Accessories
Also—Plenty of GOOD Used Tires
CODEN PRODUCTS
—Wholesale & Retail—
We Handle Deisel Fuels

GRIF BARNETT SERVICE STATION
Open 24-hours a day—Road Service
1504 N. 1st Phone 224



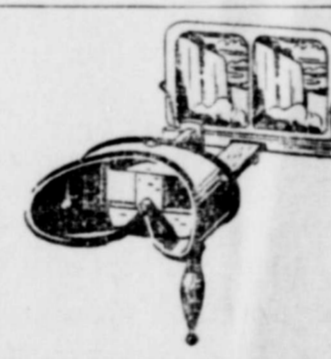
Don't LET YOUR BUDGET GET YOU DOWN!

FEBRUARY 24-25

Facial Tissues	Queen's Pride 300 Count, Box	19c	
PURE CANE SUGAR 10 lbs.	89c	LIGHT CRUST FLOUR 10 lbs	89c
MRS TUCKER'S SHORTENING , 3 lbs.	57c	KRAFT'S MIRACLE WHIP SALAD DRESSING , pt	29c
COFFEE FOLGER'S Pound			75c
PEACH OR APRICOT PRESERVES , quart	35c	HEART'S DELIGHT — No. 2½ Can	
GOLDEN, WHITE, FUDGE, SPICE CAKE MIX 'Cinch' bx.	43c	FRUIT COCKTAIL	33c
OXYDOL , box	23c	OLEO, Durkees , lb.	39c
PEACHES CAL TOP No. 2½ Can		DREFT box	23c
PEACHES CAL TOP No. 2½ Can			15c

Produce	MARKET		
LARGE HEAD LETTUCE	9c	SLICED BACON , pound	39c
YELLOW ONIONS , pound	7c	T-BONE STEAK , pound	69c
SUNKIST LEMONS , lb.	13c	PURE PORK SAUSAGE , pound	49c
LARGE STALK CELERY	21c	FRESH DRESSED FRYERS , pound	59c
IDAHO SPUDS , 10 lbs.	49c	FRESH SALT JOWLS , pound	15c

CAMPBELL'S GROCERY & MKT.
Phone 173 We Deliver on Mon. & Fri. Merkel, Texas
—We Reserve the Right To Limit Quantities—

 "Sud-iron," they called it . . . and women who lifted it on and off the stove agreed.	 Clean and fill—trim the wick—turn it up . . . a lot of work for the light the oil lamp gave!	 In the parlor, looking boxes and patient visitors "saw the world" with the stereoscope!
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What one thing made these old-fashioned?

You're right if your answer is "cheap electricity." Part of the miracle of electric service today is its low cost.
You've helped make electricity inexpensive by using it for more and more jobs. So have the men and women who operate your business-managed electric company. They long ago foresaw the need for low-cost electric service.
Their skills, and experience, and sound business methods have made it today's best buy. What else can you buy that costs so little—and does so much?

 This lady's accessory for weeping cooled more by suggestion than by moving air.	 The "washboard blues" meant more than a song to women who beat over them!	 Four substitutes for a baseball bat, but ball games waited while Junior beat rags with this!
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West Texas Utilities Company

James H. Chaney

—LICENSED—

Chiropractor

Merkel, Texas

9 a. m. — 12 noon
2 p. m. — 5 p. m.

Closed Thursday Afternoon

**FURNITURE
UPHOLSTERING**



IRA CROSS

"State Health Permit"
at DARSEY FURNITURE

**You Never Know
JUST WHO
You'll BUMP Into!**



And lots of times these unexpected meetings can be mighty unpleasant! Don't take chances! A thorough check-up here will protect you!

902 N. 1st.

B. & D. GARAGE

Wright Dishman
Stacy Bird

Announcing the arrival of
of the New Spring Shades

Wear Shadow Sheers
COMETTE
Nylons
STARRING *You!*
THEY LAST LONGER!
HOSIERY

Sold Exclusively at
Drug Stores
51 gauge-15 Denier... \$1.75
60 gauge-15 Denier... \$2.25

For prettier legs on a smaller budget, Comettes are the answer. Exclusive 5-point construction gives longer wear—and there's no lovelier hosiery in America!

—00—
also Men's Socks
from 50c to \$1.00

CITY DRUG

"Your Friendly Store"
—Open Until 10 p. m.—

**WHY DELAY?
ACT TODAY**

Let

JOHN R. WEST

Help you with your

**INCOME
TAX FORMS**

or

**BOOK-KEEPING
PROBLEMS**

Telephone 39

For Evening Appointments
Office at 610 Oak St.

**"All The King's Men"
Takes Top Convention
For Academy Award**

Hollywood, Feb. 23.—Broderick Crawford, Olivia de Havilland and "All the King's Men" took top contention as the Academy Award race entered the stretch.

Nominations for the Motion Picture Academy's 1949 awards when announced contained few surprises and reflected Hollywood's current tussle with social problems and war themes.

Crawford's portrait of a demagogue in "All the King's Men" has been the most touted in the male division. Also nominated were Kirk Douglas in "Champion," Gregory Peck in "Twelve O'Clock High," Richard Todd in "The Hasty Heart," and John Wayne in "Sands of Iwo Jima."

Miss de Havilland has been named the favorite among the actresses for her performance as the love-starved Victorian in "The Heiress." Her competition: Jeanne Crain in "Pinky," Susan Hayward in "My Foolish Heart," Deborah Kerr in "Edward, My Son," and Loretta Young in "Come to the Stable."

Mentioned for best picture award were: "All the King's Men," "Battleground," "The Heiress," "A Letter to Three Wives," and "Twelve O'Clock High."

Although "The Heiress" was named in eight categories compared to seven for "All the King's Men," the latter drew more important nominations. The political film may well be the sweeping victor when the final awards are announced March 23.

The nominations were made by about 10,850 workers in the motion picture industry. Final awards are voted by the 1,900 members of the academy.

Other major nominations included: Supporting actor—John Ireland in "All the King's Men," Dean Jagger in "Twelve O'Clock High," Arthur Kennedy in "Champion," Ralph Richardson in "The Heiress," and James Whitmore in "Battleground."

Supporting actress—Ethel Barry-

more in "Pinky," Celeste Holm in "Come to the Stable," Elsa Lanchester in "Come to the Stable," Mercedes McCambridge in "All the King's Men," Ethel Waters in "Pinky."

Direction—Robert Rossen for "All the King's Men," William A. Wellman for "Battleground," Carol Reed for "The Fallen Idol," William Wyler for "The Heiress," and Joseph L. Mankiewicz for "A Letter to Three Wives."

The nominees ran according to form except for Miss Young and Wayne. They were little mentioned among probable contenders. Another surprise was the failure of James Stewart to make the list for his performance in "The Stratton Story."

**District Attorney Takes
Oath at Anson**

John A. Willoughby of Stamford officially became prosecuting attorney for the 104th Judicial District of Texas at Anson Tuesday, Feb. 14. Judge Owen Thomas, presiding judge of the district, administered the oath of office to Willoughby.

The ceremony took place in the district court room of the Jones County court house where the 104th District court is now in session.

Governor Allan Shivers named Willoughby to the district attorney's post following Walter's resignation to enter private law practice.

—Visit with Us Regularly—

HI-WAY SERVICE STATION

CLAUD PERRY, Owner

Pick-up and Delivery Service—PHONE 9500

—THAT GOOD GULF GASOLINE—

Expert Washing and Greasing

Get Your Anti-Freeze Now!

1302 So. 1st — On Highway 80 — West

YELLOW PINE LUMBER

- guaranteed dry
- guaranteed grade
- guaranteed price

J. W. HAMMOND

BEN FRANKLIN STORE
Representing DIRECT MILL Shipments

MERKEL PLUMBING CO.

SAM HILL and SON
"The Reliable Plumbers"

Fixtures—Fittings—Pumps—Pipe

You can now have a complete Automatic Meyers Water System installed for a small down payment. Come by and see this system in operation.

Phone 164 —:- Merkel, Texas

**MOST POWERFUL
Trucks in Chevrolet
History!**



Great new performance with Chevrolet's Advanced LOAD-MASTER "105" Engine



P*L*

ADVANCE-DESIGN TRUCKS

Never before such power in Chevrolet trucks! The new Load-Master 105-h.p. engine—rugged, heavy-duty power plant; and the famous Thrift-Master Engine—now stepped up to a husky 92 horsepower!

These are Chevrolet's greatest engines!

They give you more performance, more features, more of everything that matters—and the lowest list prices in the field too!

See them today. Whichever you choose, remember this: Chevrolet now offers you the most powerful trucks in its history!

Saves You Time on the Hills • Saves You Time on the Getaway • Saves You Money all the Way

*** PERFORMANCE LEADERS • * PAYLOAD LEADERS • * POPULARITY LEADERS • * PRICE LEADERS**

PHONE 123

BADGER CHEVROLET COMPANY

Merkel, Texas

4-H Club Plans Box Supper For March 2

The Merkel 4-H club had a meeting in the Grammar School auditorium Feb. 15. Present were sixteen members, the mother leader, Mrs. I. P. Liles, and the assistant home demonstration agent, Anne Egan.

The girls talked about color of hair, eyes and skin and the color of material which match your hair, eyes and skin.

The girls decided to have a box supper Thursday, March 2. Five girls were appointed to make posters for the supper. They were Joy Walker, Marie Kerns, Wynona Foster, Marlene Windham and Jane Lindsey.

The girls gave Miss Egan her wedding gift.

Every one is invited to the box supper the night of March 2 in the Grammar school auditorium. The girls bring the boxes, and the boys, plenty of money.

At the next meeting, Feb. 22, Mrs. Joe Cypert will tell about the newest hair style.

The U. S. Public Health Service investigated five epidemics believed to be "sleeping sickness" in 1949.

Colds May Pave Way For Pneumonia Attack, Says Dr. Geo. W. Cox

Austin, Feb. 23.—There is hardly any one who hasn't caught cold at one time or another and besides making you feel miserable they steal your time and money, declares, Dr. Geo. W. Cox, state health officer. They fool you, too, because the early signs are often the same as those of more serious illnesses.

Long continued colds may pave the way for an attack of pneumonia, tuberculosis or a chronic infection of the nose, throat, ears or sinuses. Do your best to keep from catching cold. If you do catch one, take care of it promptly by going to bed, keep warm and dry, drink plenty of citrus juices and water. If the cold is severe, consult your physician.

Another enemy is pneumonia, an acute infection of the lungs. Virus pneumonia is the most common of all pneumonias today. It may occur at any age, and usually appears in local outbreaks instead of far-reaching epidemics. In any case of pneu-

monia, good medical care and nursing play a great role in recovery.

Lobar pneumonia is caused by a bacteria, not a virus, and is very contagious. A generation ago one out of every four who had this disease died. Today thanks to the "miracle drugs" many are saved. It is most common in late winter and early spring.

The most frequent victims of broncho-pneumonia are the aged, the invalid and the baby.

Hot Check Losses Show Big Increase

Austin, Feb. 23.—Money filched from merchants last year through hot checks could have paid for the operation of the state's entire eleemosynary system for one year.

That was the observation Tuesday of Texas Department of Public Safety Director Homer Garrison, Jr.

Just say you saw it In The Mail.

Quality Dry Cleaning ROYAL DRY CLEANERS

WE SOLICIT your business—your continued patronage on the merits of our "Quality Dry Cleaning" as it has always been at this shop.

BUD McKEEVER, Owner, Royal Dry Cleaners.

MARCH 15TH 1950

Only Twenty days left to file the 1949 Income Tax return

File early and avoid rush

R. O. ANDERSON

LEGAL NOTICES

CITATION BY PUBLICATION THE STATE OF TEXAS

Issued this the 26th day of January, A. D., 1950.

TO: Marie Sherman, Greeting: You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 13th day of March, A. D., 1950, at or before 10 o'clock A. M., before the Honorable 104th District Court of Taylor County, at the Court House in Abilene, Texas.

Said plaintiff's petition was filed on the 26th day of January, 1950. The file number of said suit being No. 6250-B.

The names of the parties in said suit are Austin Sherman, Jr., as Plaintiff, and Marie Sherman, as Defendant.

The nature of said suit being substantially as follows, to wit: Plaintiff and defendant were married on November 2, 1944, and lived together until about December 1, 1944.

There were no children born to said marriage and the parties have no community property.

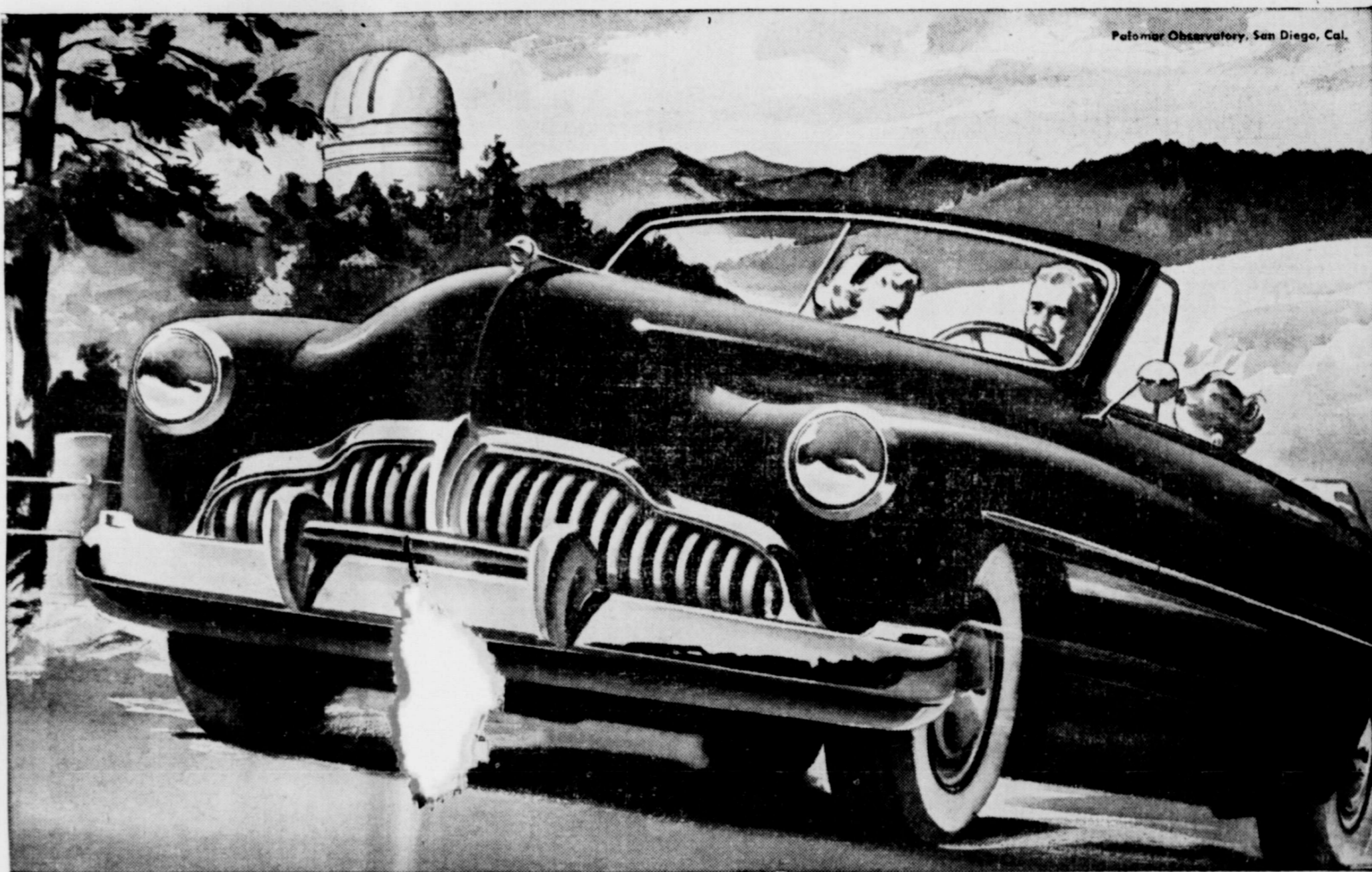
Plaintiff sues for divorce on the grounds of abandonment.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Given under my hand and seal of said Court, at office in Abilene, Texas, this the 26th day of January, A. D., 1950.

(Seal) J. Neil Daniel, Clerk, 104th District Court, Taylor County, Texas.

By Dorothy Smith, Deputy, Feb. 9, 10, 17, 24



50,000 Miles - No Wear!



1. Five Years' Driving in 70 Days! To test the wear-fighting ability of amazing new Conoco Super Motor Oil, six brand-new cars raced over blistering highways along the Mexican border . . . 14 hours a day for 10 weeks. After 50,000 miles of continuous driving, engines showed no wear of any consequence . . . in fact, an average of less than one one-thousandth of an inch on crankshafts and cylinders! Astounding proof: factory polishing marks were still visible on piston rings!



2. New-Car Mileage! For the last 5,000 miles of this gruelling test—equal to 5 years of normal mileage—gasoline mileage was as good as for the first 5,000 miles . . . actually there was an average difference for the fleet of only 4/100 of a mile per gallon! Proved: Conoco Super Motor Oil—with crankcase drains at proper intervals and regular care—can keep your new car new! New Conoco Super Motor Oil conclusively showed itself to be the great new modern wear-fighter!



3. New-Car Power! Quicker Starts! Yes—Conoco Super Motor Oil's extra protection keeps that factory flash . . . that showroom smoothness . . . year after year! Conoco Super Motor Oil's exclusive ability to OIL-PLATE metal surfaces makes your engine last longer, perform better, use less gasoline and oil! Conoco Super Motor Oil virtually stops wear before it starts . . . keeps your engine new and clean!



NEW CONOCO Super MOTOR OIL

©1950, CONTINENTAL OIL COMPANY

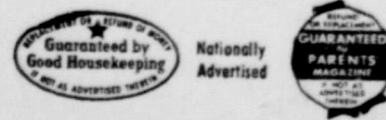


WHAT'S BEHIND THE CULLIGAN TRADEMARK?

Experience Outstanding water conditioning skill that goes back more than ten years.

Leadership Acceptance in over 200,000 homes in America, throughout forty states.

Efficiency We offer a closed, sealed softener. Requires only a few seconds for exchange.



CULLIGAN SOFT WATER SERVICE IS AVAILABLE TO YOU FOR IMMEDIATE INSTALLATION

L. B. WHITAKER

PHONE 61
Merkel Representative

CULLIGAN SOFT WATER SERVICE OF ABILENE, INC.

Box 761 Pho. 9941

