## " Your Jome Jown Jewspaper" THE MERKEL MAIL



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| DOWELLS GLASS SHOP |  | ATTENTION BUTANE USERS |  |
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| TIRE SAL |  | inity from Earle Watts, and UTANE and Propane |  |
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|  |  | MINA WINTER | WHITE AUTD STORE |
| B $\operatorname{B}$ Gers chievoligt coupany |  |  | G. т. White, Owner |

Legal Notices


In just 7 days you, too, can LOSE UGLY FAT
this New Pleasant Way*


## Merkel Drug Company



SERVER
All Y Sort Gas Air Conditioning provides perfect indoor climate

Winter heating - summer cooling


Customers and Employees of Wozy's Cafe now enjoy air-conditioned comfort the year round

In Texas, today, many business and professional men are no longer bothered by summer's scorching heat. No matter how high the termperature rises outside, their places of business are cool and comfortable for the benefit of their customers and employees. These are business and professional leaders, like Mrs. Myrtle Wozencraft of Woozy's Cafe, who have Servel All-Year Gas Air Conditioning installed in their places of business.

WARMS in winter, cools in summer When winter comes, they simply flip a switch and the Servel unit

immediately supplies plenty of clean, even warmth. Just the right amount of moisture is added for comfort. There are never any drafts, and cold air.
When the days get warm, again at the flip of a switch, the same Servel unit floods their establishment with refreshingly cooled, dehumidified air. Servel also filters out practically 11 irritating dust, dirt, and pollen all irritating dust, dirt, and pollen too. Pollen asthma and hay fever

In between seasons, when neither heating or cooling is needed, the

Servel system circulates clean air at prevailing outdoor temperatures
get full facts now
Today, find out how you, too, can enjoy Servel's comfort and profit advantages. Ask your architect or builder for complete information on installing Servel All-Year Gas Air Conditioning in any establishment or home you're planning to build. Or call your Lone Star Gas Compony representative and find our how easily and economically you can install Servel All-Year Gas Air Conditioning.

Look
at servel advantages Canton
 - Paint in operation. $=$


Total of 263 Parents Visit Grammar School
 Sunbeam shavemaster the BIGGER SINGLE HEAD Mons

Proclaims Nov. 25 as



Get our special W/NTER protection now!

GET the MOST OUT of THESE "MUSTS"!

1. Weill lush the rodiotor ond protect your ford's cooling system with anti-treere.
2. Weill replece Ilebricants with the proper winter
grodes.
3. Weill check your bothery ond ignition system.
4. Welll check yoor brokes, tires ond steering. moke sure they're sofe for winter.
5. We'll odivst rour carburetor to the right winter setting for quick storts ond gos sovings.
$\mathbf{N}_{\text {o doubt }}$ you realize that you must get your Ford ready now if you're to enjoy a trouble-free winter. But go one step rouble-free winter. Bur go one step
further: Make sure this winter protection further: Make sure
is real protection. is real protection.
Our Ford-trained Mechanics kno Our Ford.trained Mechanics know
your Ford best. They use Special Ford Equipment and Factory-approved Methods, and they can supply Genuine Ford Parts. They can give your car the protection that's sure to be right.
Drive in now (before winter slips in some night) and be sure your car's fully protected.

We Ford Dealers Know Fords Best!

## Merkel Motor Co.



What goes on here?


#### Abstract

$\mathbf{R}_{\text {Eferee makes first down-or did he }}$ really just miss it? Field judge block ping? If the officials call'em-and play, too-what kind of a game is that? You wouldn't stand for that sort of thing on a football field-but it is hap pening every day in the electric light and power business. Government no only regulates the plectric companiesbut is in competition with them at the same time! The catch is that government sets up two different sets of rules. The govern interest on the money they borrow, and pay nó Federal taxes-but electric companies do, and expect to. When govern-ment-in-the-power-business can't make ends meet-it gets a hendout of tax money from the U. S. Treasury. Who


foots the bill? American taxpayers -of which you are one
government can into the light and power business this way-it can get into every other business the same way. In sixty-odd years, the self-supporting electric companies have built for Americe in the world While costs of everyice in the world. While costs of every-
thing else are way up (including the costs of making and delivering electricity) electric service is still the best bargain in the American family's budget... it does so much, and yet it costs so little. This is a good record for the thou-
sands of ople who work in power companies, and for the millions of people who invest savings in them.
Don't you think these men and women deserve a fair break? The answer is yours to make, for gov-

> Frest Taxas Utilities Compramy

## BARROW-SHEPPARD CO.



-

Teachers Visit School At Abilene, Sweetwate


## Something New In Merkel <br> K=B Feed Store

Feed, Seed, Hay of all Kinds
See My Prices

- Before You Buy
EARL DUNCAN
Manager


FRED STARBUCK
ммецLаме server
Picture Framing
PHONE 239
MERKEL, TEXAS

## ATTENTION FARMERS:

Harper's Mebane cotton planting seed, through us, or Martin's Combine Milo, please let us have your order at once, so we may know how many

FARMERS COOP SOCIETY NO. 1

Heres Double Value!
Its' the New Chevrolet Dubl-Duti 'compress Chassis

Advance-Design

## CHEVROLET TRUCKS

Badger Chevrolet Company

## MiSSILEDADS

| FOR SALE | $\begin{aligned} & 1937 \text { Chevrolet tudor. } \\ & \text { rolet Company. } \end{aligned}$ |
| :---: | :---: |
| 942 Ford sedan for sale erms if desired; may see |  |
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| 1934 Ford caach, at barzain. Palmer |  |
| 5-pc. extension table, 4 chairs, maple rinish, sturdy built; bargain at $\$ 35.00$. The Swan Shop. 35.00. The Sway Shop. |  |
| FOR SALE-Regular Farmall trac- tor, fair condition; also six disc tor, fair condition; also six disc Oliver oneway, completely rebuilt at Bradley's shop; both for $\$ 500$ |  |
|  |  |
|  | 1947 Chevrolet 5-p cleanest car in |
|  |  |

## Let's Weigh the Evidence

Your scales can be a valuable ally to your judging eye!
For years livestock breeders have kept weight and perFor years livestock breeders have kept weight and per
formance records, as well as pedigrees. Now many
commercial producers are taking a tip from them. Recommercial producers are taking a tip from them. Re-
cording birth weights and weaning weights of caves,
pigs and lambs. Using their records to help cull, to peligs and lheir likes. Usiest breeding stock. There is lots of evidence of the value of your scales
in helping your eye. Here are just a few examples: in helping your eye. Here are just a few examples:
1 1. AP Purdue University they weighed 7,554 ppgs from
784 liters. Here's what they found. Pigs that weighed
 weighed only 21 pounds at weaning. Oof the heathy piths
$77 \%$ lived to weaning age, against only $49 \%$ of the $i$ ight pigs. And right up to to anarket weight, the heavier pigs
had a higher rate of gain. had a higher rate of gain.
2) The U. S. D. A. has
calves. Birth weights vary from 40 to 109 pounds.
Their finding: heavier-than-averar 40 record on bee Their finding: heavier-thany from 40 to 109 pounds.
pound weaning weight and 900 -pound marketing a 500 pound weaning weight and 900 -pound marketing weight
faster than lighter-than-average calves. You know what that means! Less feed. More and quicker profit.
3) Sheep Experiment find they can use the scales to select breeding stock for find they can use the scales to select breeding stock for
greater production in the future. Their ewe lambs
witc which are heavier than average at weaning time, prove
to be the best producers in total lamb weight and flece weights.
4 At the University of Wyoming they divided dairy
heifers intolightand heavy weight groups. The "heavies" heighed 24 pounds more at birth. But at six months they averaged 43 pounds more per animal. You need a good "judging eye", to tell you whether
an animal has good conformation, is true to type, etc.
But the evidence of recorded weight an animal has good conformation, is true to type, etc
But the evidence of recorded weights does point strongly
to a general rule which can help your eye: to a general rule which can help your eye:
Keep or buy animals heaviest at birth or weaning!
©



From grass range to gas range, in our big nation most of the
livestock is raised far from where it is eaten-an average of
 gap and balance the supply in one area with the demand in
another. Efficien propessing and distribution keepthe meat
moving to markets all over the country. For these services






Rams equipped with a web harress for holding colored
chalk, help write"their own breeding records. Thisdevice is being uesp int the theeding fockeds of tany large thyoming
ranchers. It help owners keep their records. They know ranchers. It helps owners keep their records. They know
when ewes will lamb... which lambs are from which sire.
Many feeder cattle are prone to contract shipping
fever. This disease is a type of pneumonia. It may be
brought breught oo by base fatigee, yrregeglar pneumonia. feding and exposuree.
Vaccination, two weeks before shipping, helps reduce the danger, reports the University of Ilingois. Cattle arriv ing in the feed lot should be protected from cold winds
and rain. Light, bulk y feeds ilike wholeo oats and rooughae
should bef.
and a veterinary
and
Control swine parasites-make more profit, suggests the
University of Minnesota. Even fall piss may be infested vith internal parasites. Strict sanitation is the key nntrol. Clean and scrub farrowing pens with boiling ly
water. Wash the sides and udders of sows with soapy water. before farrowidg. After fardowing kows with soapy the pigs on
(ean pasture untibi bad fall weather sets in.


Prices of Hogs May Rise or Fall
But Competition Sets Them All
Alt I have been with Swift \& Com-
pany for 46 years. Most of my
work fos I have been with Swift \& Com-
pany for 46 years. Most of my
work has had to dowith the buy.
ing of hogs and seling of pork
and pork products. I would like
and and pork products. I would like
to make
somold bo opoint that Io believe
producers.
ber wherest to
 Chicago was $51 /$ / cents a pound? Some sold for as
lowa $3 \in$ per pound That was in December. 1932 .
This year hogss hit an all-time high of more than 30



The safest way to maintain a thrivin
livestock industry is to keep
well sto
 is as important as breediction. Grassland vigor and durability depend upon correct
cropping. Lenient use and alternate rests help the plants cropping. Lenient use and alternate rests help the plants
to reproduce from seed tillers, rootstaks and surface
runners. When grasees flourish, greater animal gains are made. Wbservations of bluestem show that when about half
 When left-over grass breaks the force of beating rain,
 down evaporation. It finally decays and unites with the
soil to orom torous mould in which teeming millions of
beneficial organisms process soil nutrients that plants must have.
That portion of grass consumed each year provides
proft. The portion $\begin{aligned} & \text { teft mainitains plant vigor, protects } \\ & \text { soil and insures continued production. }\end{aligned}$

## Mavtha Legan's Recike for

INDIVIDUAL PORK ROASTS


Swift \& Company
Natrition is our business-and yours


Special Orders mailed to you direct order. See Samples
Wear Department.
Ben Franklin Store

MOVIE CALENDAR

## $\therefore$ : $\mathbf{Q} \mathbf{U} \overline{\mathbf{E}} \mathbf{E N}$-:- Friday - Saturiay - Double

| Now In Stock <br> 18.7 Rogers Bros. Silverplate 52 -Piece service for <br> \$64.75. "Remembrance" "Eternally <br> Wm. Rogers and Son <br> 52 -pc., service for 8 . <br> "Exqu. " <br> Sunbeam Ironmaster Iron Remington Electric Razor Manning Bowman Percolators Marning Bowman Twinona- <br> Telechron Electric Clocks $\qquad$ <br> Wilson Jewelry |
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