# "Your ZHome Jown Newspaper" THE MERKEL MAIL 




John Deere Program
Draws Large Crowd


Coducational talking pietures.
Assisting Mrs. Bullock an


Carroll Benson Says
All Football Fans:

Fleetine, 1 want to say "thank you,
but this is not al. II a material wwy,
you have manifested your
wriendh

- Be Shown at Queen
BAND AND PEP
SQUAD HONOR
FOOTBALL BOYS

| 6-WAY FLOOR LAMP; 2 OTHER GRAND PRIZES |
| :---: |
|  |  |







$\qquad$

${ }^{18}$

The Merkel Mail



Guaranteed used cars
1977 Dodge Pickup, Like New 1940 De Soto, Sedan, Good Condition 1939 Plymouth Coach, New Paint, Good Engine.
1939 Ford Deluxe Coach, Reconditioned Inside and Out
1941 Chevrolet Town Sedan, Excellent. 1942 Chevrolet Fleetline Sedan. ${ }_{1921}^{1921}$ Plymouth Sedan, A Dandy 1935 Ford Coach
 BADGER CHEVROLET

- ATTENTION FARMERS Planting Seed

Any farmer wishing us to secure Harper, or Northern Star cottonseed, or Martin's Combine milo for next spring's planting, please let us have your order at once, so we will know how many seed to buy.

FARMERS COOP SOCIETY GIV

## Christmas Greetings To You and Your Family...

The officers, directors and staff of the Farmers and Merchants Nafashioned" Merry Christmas.

Yoitl probalaly haar some folks say, "Christ tmas int what it weed to


When we think like that, we arent thinking about Christmas:


 Christmas spirt with them 36 days of the year

We appreceite every opportuntity you have piven us to be of service




And so. . when we wish you an "old fasthioned" Merry Christmas Tiay chare extening greetings based on anpreceation of your friendship


## Farmers and Merchants National Bank

Merkel, Texas

BARROW-SHEPPARD'S CHAIRS RATE HOLIDAY CHEERS

P. S. It's so easy to buy gifts on a Barrow-Sheppard Budget Account !

BARROW-SHEPPARD CO.



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| :---: | :---: |
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|  |  |

## Nutrition is Your Business

 and OursIn this wintry month, as America prepares for
that feast which celebrates the birth of the Prinoe of Peace, men and women of good will take spir-


 faction in our teamu ris. Together we can say-
and proudly- "Nutrie on is our business." the sol come the conss-the fruits and grains
and vegetabies we eal. Out of the soil also come the prases and heran sand rain son whith omee stody fad the very oundation of the meat and

 peopie leads to a stronger nation with greater
capacity for clearer thinking, for work and pro-
 years to your irife Good eating, which todyy we It must be phannod doedinning with the prep-
aration of the soit and continumg trouth the raising of the cropss and livestock, to thes selection
and prepration of menals for che tuble. This is an antivy in with meath para, an implortant part.
 ing ways in whint the food of our people may be
improved and our join operations made to thrive

Wailhe Togan' Recife for



COMPETITION SETS THE PACE
There's lots of competition in the livestock and
meat industry - both in the buying of livestock, meat industry-both in the buying of livestock and in the selling of the meat and by-products.
U. S. Government reports show the best evidence of this competition when they list a total of more than 4,000 meat packers and more than 22,500 other commercial slaughterers operating in the United States. Of course, Swift \& Com pany does not bid against every one of these
26,500 slaughterers at every point at which it buys livestock. However, there isn't a purchase of livestock or a sale of meat made that doesn't have to meet a considerable number of actual or
potential bids of competitors.

$$
5
$$

SWIFT \& COMPANY $\begin{gathered}\text { UNION STOCK YARDS }\end{gathered} \begin{gathered}\text { NUTRITION IS OUR BUSINESS-AND YOURS } \\ \text { Right atiting ddd }\end{gathered}$ CHICAGO 9 , ILILINOIS


Mrs Ton Park is | one Carpenters Gap Conservation | rotation on the remainder of land in rotation with gray |
| :--- | :--- | :--- |
| group, has planted 35 to 40 acres |  |
| sorghums. It is his opinion that |  |
| of abandoned cropland to hairy vetch |  |
| can produce as much grain |  |

 and has lost a great amount of top
soil by wind blowing in recent years. years without vetch. H
plans to boil up a good ground
Irs. Parkinson plans to grow hairy
er of Mrs. Par
vetch on

Merkel Boy at ACC on
Texas Conference Team $\left\lvert\, \begin{aligned} & \text { Texas Conference Team } \\ & \text { Abilene, Dec. 18. -For the second } \\ & \text { consecutive year Willard Paine, for. } \\ & \text { omer Merkel High School star, has } \\ & \text { been named to the All-T.exas } \\ & \text { terence foot hall team from the Ab- } \\ & \text { fere } \\ & \text { ene Christian College eleven, where }\end{aligned}\right.$ ene Christian College eleven, where
Rene has been a regular starter aa t
he
tackle the past two seasons.

Big Paine, a senior in ACC this
year, is one of the game co-captains won six, while losing three.
Outstanding in defensive work
Paine held down the left tackle posi
ion the entire season, missing only portions of each game of the nine
on the schedule. Only at the Arizona
State game in Tempe, Arizona did
he miss more than half of the con lest, as he was injured in the midi
of the first quarter, small starting line that averaged or l
188 pounds, which made it the small Paine weighs around 220 pounds. An agriculture major, he plans,
do work toward his master's degree
in that foes servation. He is the first of student
graduate from ACC with a degree in graduate friculture.

Oil Investment LEASES and ROYALTIES Vernon Simpson

## Look your $\mathcal{B e s t}^{\text {est }}$

N SPITE OF THE WEATHER them looking better longer. It is still true that people judge by appearance-be sure about yours with clothes that are kept fresh and new-looking with "Whit's process of dry cleaning. Send them today! We will ap-
preciate an opportunity to serve you again and again



LOOK! . . . electrical gits tor better living:

Christmas isn't so far away ... and no doubt you
are thinking in terms of giving. ... giving gifts that
please. ELECTRICAL GIFTS.
Come in! Reddy Kilowatt your electrical servant is waiting to be your guide for Christmas shopping
ours. ELECTRICAL GIFTS $\ldots$ gifts of convenfence and comfort . . . are becoming available in ever increasing quantities.... so for gifts for better living
SEE YOUR DEALER

## West Texas Utilities Company

# "SANTA" SAYS Shop at WILSON JEWELRY 

The Home of Quality Merchandise


## DRESSER SETS, by Elgin America

cigarette cases, by Elvin A
parker fountain pen sets,
Large Selection, Nationally Advertised WATCH BAND
in Yellow, White and Rose Gold.....
$\$ 2.40$
to $\$ 18,00$ PINS, BROCHES, Nice Assortment, by Van Dell,
Curtiss, White Co.,
83.00 to 832.50

$\underset{\text { jaeger, }}{\text { TABLE LAMPS, }} \mathbf{\$ 8 . 9 5}$ Royal $\begin{aligned} & \text { Roy } \\ & \text { to }\end{aligned}$ POTTERY, by Royal
Haeger, ASH TRAYS, 35 c to $83.9{ }^{2}$ BOOK ENDS, bronze 89.50 up CIGARETTE BOX and
ASH TRAYS. BIRTHSTONE RINGS, $\$ 5.50$ up BUCKLE SETS, by Holland-
Sterling Silver and Gold Sterling Silver and Gold $\$ 14.40 \mathrm{up}$ Leather belts, by Texan. BILLFOLDS, by Texan, $\frac{8.00 \text { up }}{}$ RONSON CIGARETTE $\begin{array}{ll}\text { LIGHTERS, } \\ \text { Table Mode } \\ & 10.00 \& \$ 12.50 \\ \$ 12.00\end{array}$ Ladies Gold Filled LIGHTER
by Regal IPO LIGHTERS. $\quad \mathbf{\$ 2 . 5 0}$ EVANS Lighters, $\$ 4.00$ masonic rings, si. 50 up GER EYE RINGS, $\$ 21.50$ up SAPPHIRE RINGS, $\$ 38.00$ up

Genuine ONYX RINGS. $\$ 25.50$ u Boys' initial rings, Gents' wedding bands, EAR SCREWS, large selection, Baby Birthstone RINGS bABY RINGS, plain baby rings, en $\$ 2.50$ up BABY BABY SPOON AND FORK BABY SPOON AND FORK, BABY CUP Silver plated BABY CUP, BABY LOCKETS, TIE CHAINS, good selection, emblems, Masonic and East er Star, Masonic and East $\$ 1.00 \mathrm{up}$
Gents' Olympic Pocket Watch, 17 J , $\$ 49.5$ Wist Wrist Watch, 17 J, Gold Filled Case -- $\$ 39.75$ . Termor Wryer Whist Watch, $17 \mathrm{~J},-.-\$ 32.50$ with expansion band ants' Diva Wrist Watch, gold filled case, dies' Driva Wrist Watch, 17 J , Solid 14 K White Gold Case, 4 diamonds
Whit Diva Wrist Watch, 17 J, Solid 14 K
dies' Drive Wise
Gold Case, 2 diamonds TYLER WATCHEs

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\text { case, } 17 \mathrm{~J} \text {, shock-proo }
$$

shape, stainless steel

$$
\begin{aligned}
& \text { case, } 17 \mathrm{~J}, \text { shock-proof } \\
& \text { Gents' } \\
& \text { Gaterproof, } 15 \mathrm{~J},
\end{aligned}
$$

$$
\begin{aligned}
& \text { Ladies' Waterproof, Nurse', Watch, } 17 \mathrm{~J} \text {, shock proof } \$ 59.50 \\
& \text { Ladies' Yellow Gold-Filled Case, } 17 \mathrm{~J} \text {, with }
\end{aligned}
$$

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\begin{aligned}
& \text { Ladies' Yellow Gold-Filled Case, } 17 \text { J, with } \\
& \text { Gold Filled Band }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Gold Filled Band } \\
& \text { Gents' Waterproof, shock-proof, Stainless Steel, 17J } \$ 42.50 \\
& \hline
\end{aligned}
$$

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\text { PEARLS, Deltah, Marvella, Velva, } 1-2-3-4 \text { strand } \$ 6.00 \text { up }
$$

KEY CHAINS, Forstner, Hadley

$$
\text { "Elsie" and "Elmer" Sugar and Cream Set _-- } \$ 2.95
$$

Oneida Community
87.20
DOAN FER! STORE

D. C. DOAN

y ${ }_{\mathrm{en}}^{\mathrm{er}}$

## Dolls! DOLLS!

20 Per Cent Reduction in Price of ALL DOLLS!

We have exclusive Sale in Merkel fo Camark Pottery
Stationery and Justin Belts

Doyle's Variety \& Gift Shop



## Food Sale at Fisher's

\section*{| HOT ROLL MIX | 23 c |  |
| :---: | :---: | :---: |
| nearts meicimit | issorris |  |
| FRUIT COCKTALL | Christmas Candy | sauc |
| 28 c | 39c lb. | 28c ca | <br> |  |
| :---: | <br> |  |
| :---: |
|  |  |
|  |  |
|  |  | <br>  <br> Fisher Groc. 8 Mkt. <br> Phone 179 <br> We deliver Mon. \& Fri. <br>  <br> elainn "

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adranes
Ther}


Your FORD DEALER knows your FORD best! Merkel Motor Co.

Merkel, Texas

|  |  | FOR SALE- Double sheet iron garage, thousand feet of one inch pipe, also eight foot Electrolux, butane or gas, Jennings Winter, Merke!. |
| :---: | :---: | :---: |
| FOR SAL | FOR SALE-Harper, Northern Star cottonseed, also Martin's combine milo. Farmers Coop Society gin. | FOR SALE-Some of those good OIC pigs, extra choice. Johnny Cox. |
| FOR SA,LE- 150 Harmison hens and pullets. Mrs. J. Pierce Horton, Route 4, Merkel. |  |  |
|  | APARTMENT or small kitchen rangette, white porcelained finish, black enameled "toe room" base; oven heat control. See it before you buy. Only $\$ 62.50$. The Swap Shop. | AVAILABLE NOW- Rubber punc-ture-sealed tubes and white Sidewall tires, in all popular sizes, Magnolia Service Station. |
|  |  |  |
|  |  | UNIVERSAL jet type pumps, with all the pipe, etc. Palmer Tire and Appliance Co., Phone 15. |
| FOR SALE- Sears-Roebuck oil stove, table top model; 4 adjustoflame valve burners and one large oven burner; stove is solid white porcelain enamel; has time reminder, also heat indicator on oven door; would like to buy a butane bottle, Inquire at Merkel Mail. | PLENTY of Fireworks for sale Saturday and until Christmas at stand on highway west of town, Robert Sledge. |  |
|  |  | FOR SALE-Batteries for all autos, trucks and tractors, $\$ 3.00$ trade-in on old battery. Dudley's Radio Service. Phone 193. |
|  | FOR SALE- 5 rooms and bath; best location; best built house in town; block south new hospital. Ben Sublett. Box 206, Merkel. | SOUTH WIND and Tropic Air heaters; for immediate delivery; we install same. Magnolia Service Station. |
|  |  |  |
|  |  |  |
|  | 6-drawer chest, very nice hardwood walnut finish; a real Christmas gift, only $\$ 19.95$. The Swap Shop. | HAVE several nice residences for sale in Merkel; take your choice. ANDY SHOUSE |
| HOLLYWOOD bed, will harmonize with almost any type of furniture, $\$ 11.95$. The Swap Shop. |  |  |
|  | FOR SALE-2-room house, 4 miles southwest of town; to be moved. Mrs. W. A. Harris. | FOR SALE-Two-story brick building $40 \times 80$, formerly occupied by Sadler Clinic. W. T. Sadler. M. D. |
| FOR SALE-Perfection oil cook stove. Joe K. Higgins. |  |  |
|  | FOR SALE-Semi-portable Reming. ton typewriter. Call 242. | "HOME OF GOOD FEEEDS" - Wehandle Abtex, Stanford, Golden |
| 5 -piece bedroom suite, nice bargain, only $\$ 89.50$. The Swap Shop. | FOR SALE- Few White Leghorn pullets. Mrs. E. B. Wilburn, Nc. 6th and El Paso. |  |
| FOR RENT - 3-room furnished apartment, bills paid; couple only. Mrs. Joe B. Tcombs, South 7th and Locust. |  | Oak, Ledgers, C. L. Green and Mar-Ket feeds; also dealers in |
|  | Finer nursery fruit trees and pecan trees; visit us. Shanks Nurseries, Clyde, Texas, "Largest Apple Orchard in Texas. | LeGear's and Dr. Salsbury's poul try and stock remedies; see us for all your needs. Hale's Feed and Seeds, Trent, Texas. |
| FOR SALE-Young Shorthorn bull, subject to register. J. W. Teaff, Jr., Route 3, Merkel. |  |  |
|  | FOR SALE-'42 Army Dodge pickup. B. M. Ueckert, Route 2, Merkel. | Brick building and fixtures; very good investment for some one. Quick Sale, 3-room house, to be moved; at a bargain. <br> CYRUS PEE, Agent. |
| MINNESOTA sewing machine, runs light, sews right, A-1 condition, $\$ 22.95$. The Swap Shop. |  |  |
|  | good condition. See Holt Vaugin. | IF you want a nice Christmas present, buy a Crosley radio; guaranteed for five years; also have a nice stock of car radios. Badger Chevrolet Company. |
| FOR SALE-Winchester pump 22 rifle, practically new; also 175 pound hog. Mack Hodo, second house on Manchester street. | Healthiest, quickest-maturing OIC hogs, pigs. Shanks Nursery Hog Farm, Clyde, Texas. |  |


for Cleaner, fully Automatic Cooking

## 

See Your Gas Appliance Dealer or

LONE STAR 酸 GAS COMPANY



## Specials for Friday \& Saturday DECEMBER 19th and 20th

| RUSSETTS, $5 \mathrm{lbs} . \ldots 27 \mathrm{c}$ |  |
| :---: | :---: |
| C | ORxANGES, lb. $\quad$ Tr $\quad 33 \mathrm{c}$ |
| RR | CAL CELER |


| $\begin{aligned} & \text { Aunt Ellens } \\ & \text { PI-D0 } \end{aligned}$ | 8 OUNCE PACKAGE | 5 |
| :---: | :---: | :---: | Red and White $\quad 25$ pound bag $\ldots-\quad-\quad$... $\quad$ \$1.97 FLOUR 10 pound bag ..._ 97c GEORGIN-PEELED Pimientoes, 7 oz. jar Red and White-FANCYCatsup, 14 oz. $\stackrel{\text { Rerry }}{\text { Sour }}$ Pickles, qt. jar Red and Whic-PLALN-

Olives, No. $5^{1 / 2}$Grapefruit Juice, 46 oz ...17c RED and WHITE-
23c Pure Vanilla, $1^{112}$ oz $\ldots . \quad 27 \mathrm{c}$ RED and WHTE

29c Chocolate Dainties 8 oz 25 c RED and whiteMayonnaise, 8 oz. $\quad 19 \mathrm{c}$ | SINS SNEET |
| :--- |
| Dried Apricots, 11 oz. $\ldots . \quad 35 \mathrm{c}$ | Peaches No $1621 / 2,2$ cans 550 Fruit Cocktail, No. 21/2 kexers Pork \& Beans, No. 2 can 16c Spinach, No. 2 can $\quad 13 \mathrm{c}$ Ered and whie -3 Sien

Peas, No. 2 can 22c Prunes, No. $21 / 2$ jar ....27c Corn, No. 303 can $\quad 19 \mathrm{c}$ $\underset{\text { Soap Suds }}{\text { TREND }} 2$ BoXES 33c

## $\therefore$ MEAT MARKET DEPARTMENT

 DRY SALT JOWLS, lb. .. 37c LONGHORN CHEESE, lb. 55c ARMOUR STAR BACON 79c| PORK LONS, lb. .-.... 53c

THE RED © WHITE stores
WEST COMPANY HAROLD BROWN
Bird's Store MERKEL

TRENT
NOODLE

## QUEEN Theatre

Box Office Opens: Nights 6:30; Sunday Matinee 2:00
Friday and Saturday
2 BIG SHOWS FOR THE PRICE OF 1
"Hoppy's Holiday"
"Repeat Performance"
Jesse James Serial No. 10-Jack Armstrong Serial
Sunday, Monday and Tuesday
"I Wonder Who's Kissing Her Now"
Latest News, Reel Teationdor Color Cartoon
\$\$ WEDNESDAY-THURSDAY \$\$

"Her Husband's Affairs"
Jesse James Serial No. 11

| Save! |
| :--- |
| PEARS |
| Heays |
| HPRIC |
| PEACE |
| Califoria |
| SPINA |
| Mustard |
| TURNI |
| Whole |
| GREEN |
| Sour |
| KRAU |
| Faudless |
| PUMPP |
| PINTO |

LeAN
Pork Sho
DECKER'S
Sliced BACON, lb. 79 c
DRY SALT
JOWLS,
NICE LEAN
PORK CHOPS, lb. $\quad 58 \mathrm{c}$
hormfis
SAUSAGE,
FAT DRESSED
HENS, 1 l .
LONG ISLAND
DUCKS
DUCKS, pound
PICNIC HAMS, lb
$\xrightarrow{\substack{\text { FRESH } \\ \text { Ground BEEF, } \\ \hline}}$

## We Reserve the Right to Limit Quantities

CARSON Gro. \& Mkt.
We Deliver Choice Meats -:- Fresh Vegetables
Mon \& Fri Fancy Grub

WITH BAKERY

