

The Merkel Mail
Published Every Friday Morning
C. J. GLOVER, Editor

MEMBER 1947
TEXAS PRESS ASSOCIATION

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Advertising Rates On Application
TELEPHONE No. 61.

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Andy Shouse

Life Insurance
Real Estate

SPECIAL
Johnson Water Pumps
(1-2 HP)
\$140.00
60 to 80 ft. well
DUDLEY RADIO SERVICE

DEAD STOCK REMOVED FREE
Call Collect 4001 for Immediate Service
CENTRAL HIDE and RENDERING CO., Abilene
"Your local USED-COW Dealer"

NOTICE

Gulf Regular Gas, gallon	19c
Gulf Ethyl Gas, gallon	21c
Five Quarts Gulfpride Oil	\$1.50
6:00x16 Tires	\$14.00

Auto Repairs Guaranteed
Agent for Johnson and Merchants Freight Lines
We will be happy to serve you.

REEVES BROS. SHOP
Four Blocks north of Ice House

PERSONALS

Mr. and Mrs. W. R. McBride and son, James, of Post, visited several days last week with their two daughters, Mrs. Bruce Deen and Mrs. Harvell Deen, and families.

Miss Vinnie Heizer, who teaches in the Midland schools, was home to spend the Easter holidays.

Making an Easter visit with their parents, Mr. and Mrs. L. L. Murray, were Mr. and Mrs. Dean Murray and family of Midland and Mr. and Mrs. Marvin Johnston of Pampa.

Bert Melton, who spent the month of February in the Veterans hospital at McKinney for examination, returning home about six weeks ago, left Thursday morning for McKinney where he will re-enter the hospital for treatment.

Some Navy equipment is tested by placing it on a large anvil against which a 3,000-pound hammer strikes with force up to 3,600,000 pounds, thus simulating battle shock.

Let us Service Your Car with

Texaco Gasoline and Oil

Distributor for
HAVOLINE OIL
and
MARFAK GREASE

TEXACO SERVICE STATION
JOE SEYMORE

In The Churches

SUNDAY SCHOOL ATTENDANCE.
Attendance on Easter Sunday at the seven reporting Sunday Schools in Merkel was 891. This compares with 870 on the same date Sunday a year ago.

CHURCH OF CHRIST
Sunday: Bible School at 9:45 a. m.; preaching 10:50 a. m. and 7:30 p. m. Young Folks class at 6:50 p. m. Wednesday prayer meeting at 7:30 p. m.
Reporter.

FUNDAMENTALIST BAPTIST CHURCH
Sunday School at 10 a. m. Preaching at 11 a. m. and 7:30 p. m. Mid-week prayer meeting at 7:30 Wednesday evening.
A. T. Suskey, Pastor.

FIRST BAPTIST CHURCH
Sunday School at 10 a. m. Morning sermon at 11. Training Union at 6:30 p. m. Evening sermon at 7:30. Prayer meeting at 7:15 Wednesday evening.
Merle Weathers, Pastor.

NAZARENE CHURCH
Sunday School 10:00 a. m. Preaching at 11. NYPS at 6:30 p. m. Preaching at 7. Prayer meeting at 7 p. m. Wednesday.
Mrs. J. D. Roedler, Pastor.

PRESBYTERIAN CHURCH.
Sunday School at 10 a. m. Morning sermon at 11. Children meet at 6:30 p. m. No evening service. Mid-week prayer meeting at 7:30 Wednesday evening.
D. S. Neel, Pastor.

METHODIST CHURCH
Sunday School at 10 a. m. Preaching 11 a. m. and 7:30 p. m. MYF and juniors meet at 6:30 p. m.
I. M. Brown, Pastor.

ASSEMBLY OF GOD.
Sunday School at 3 p. m. Preaching services at 4 p. m. and 8 p. m. Services every Thursday night.
H. S. Earp, Pastor.

Typewriter paper for sale at Merkel Mail office.

SWEET SUDAN
\$12.50
per 100 lbs.

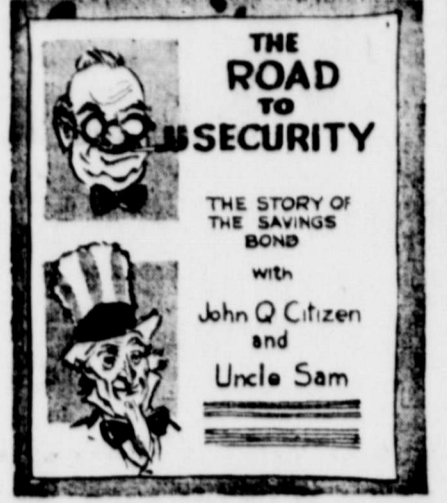
Certified Martin Seed and Sudan Seed

Distributed by Luker Brothers of Levelland

We carry a Complete Line of
Bewley's Dairy and Chicken Feeds

DOAN FEED STORE
D. C. DOAN

Uncle Sam Says



THE ROAD TO SECURITY
THE STORY OF THE SAVINGS BOND
with John Q. Citizen and Uncle Sam

How would you like to play the lead in "The Road to Security"? You don't have to be a movie star to win this role. In fact you can be the big hero right in your own home. The qualifications are simple but mighty: Buy U. S. Savings Bonds regularly. The contract is all in your favor. Every \$3 invested in Bonds will pay you \$4 in 10 years. Can't you see your name in lights? Yours and Uncle Sam's! What a team! "The Road to Security" is a sure fire hit from the moment you join the cast. Best of all, the cheers and applause for your performance come from the audience which counts most—your family.

Hospital Notes.
Mrs. E. R. Roberts was admitted to Sadler Clinic Monday for first aid and treatment. Patients received during the week for treatment were: the Paul Burns baby, Apr. 4; L. A. Mantering, Apr. 9, and Lee D. Williams, Apr. 10.

The United States grows about half the world's corn. Cyanide gas has been used effectively to kill rattlesnakes.

FBI statistics show approximately five times as many men as women are arrested annually for violation of laws.

Let your **CHECKING ACCOUNT** do the work

Make it a rule to pay all important obligations BY CHECK—let your checking account do the work and safeguard your finances. When there are bills to pay it takes only a few minutes to write checks and mail your payments... you have an automatic record and receipt for each payment made. It's safe... it saves time... it's businesslike. If you haven't a Farmers and Merchants National Bank checking account already—open one this week and pay by check!

THE OLD RELIABLE

Farmers & Merchants National Bank
MERKEL, TEXAS

Completes Mechanics School.
After graduating from the airplane mechanics school of the Fifth Air Corps at Yokota, Japan, Dresden F. Westenhover, son of Mr. and Mrs. C. E. Westenhover, was made a private first class, he has written his parents.

Each year, 18,000 people are killed, and 2,000,000 injured in farm accidents in the United States.

We take orders for egg stamps
The Merkel Mail office.

FOR
Oil Investments
LEASES and ROYALTIES
Vernon Simpson
Phone 90 . . . Box 426

Announces Details of \$20,000,000 Price Reductions

Details of the recently announced International Harvester policy of making price reductions to save users of our products approximately \$20,000,000 a year have now been worked out.

We have reduced prices on 163 models. These cover 12 basic models of farm tractors, 123 basic models of farm machines, 16 basic models of industrial tractors and engines, and 12 models of motor trucks, as well as certain motor truck attachments. The new lower prices are effective as of March 10, 1947.

These reductions were made not because of any decline in demand, but because we believe nothing is more important to this country than to lower the prices of the goods people buy.

While prices have not been changed on all products, we have made reductions wherever possible, in the amounts possible. Prices of many of our most popular products have been substantially lowered.

	FARM TRACTORS 12 Models Reduced \$10 to \$134 (up to 10.6%)
	MOTOR TRUCKS 12 Models Reduced \$50 to \$300 (1.9% to 3.6%)
	FARM MACHINES 123 Models Reduced \$2.50 to \$122.50 (1.9% to 23.8%)
	INDUSTRIAL TRACTORS (Crawler)—4 Models Reduced \$35 to \$50 (1.0% to 1.6%)

Altogether, more than half of the company's customers will be benefited by the reductions, which range from 1% to 23.8% and from \$2.50 to \$300 per item, based on list prices, F.O.B. Chicago.

Since the people have demanded that the government withdraw from price control in peacetime, the responsibility to keep prices in check is back where it should be—in the hands of business and industry. The business outlook makes it possible for us to move toward the goal of lower prices, and we have felt a duty to act as promptly as possible.

Our ability to maintain these lower prices will depend on the supply and price of materials we buy from others and on uninterrupted production at reasonable wage levels.

The prices listed here carry out our announced policy that "Any price is too high if it can be reduced."

25 More Types of Products

Plows—52 models reduced from \$9.00 to \$20.00 (3% to 10.7%).
Cultivators—13 basic models reduced \$5.00 to \$10.00 (4.5% to 7.4%).
Listers and Middlebushers—7 models reduced \$5.00 in each case (2.8% to 4%).
Corn Planters—4 basic models reduced \$5.00 in each case (3% to 4.8%).
Grain Drills—11 models reduced \$14.25 to \$20.00 (4.4% to 6.3%).
Mowers—2 basic models reduced \$4.00 and \$11.50 (2.5% and 5%).
Sweep Rake—1 model reduced \$5.00 (5.5%).
Pickup Hay Baler—1 model reduced \$75.00 (4.1%).
Self-Propelled Combine—1 basic model reduced \$122.50 (3.4%).

Ensilage Cutters—3 models reduced \$22.75 in each case (4.8% to 7.1%).
Ensilage Harvester—1 model reduced \$33.75 (3.9%).
Hammer Mills—2 models reduced \$5.00 in each case (1.9% and 3%).
Lime Spreader—1 basic model reduced \$2.50 (4.9%).
Power Loader—1 model reduced \$25.50 (8.9%).
Manure Spreader—1 model reduced \$13.00 (3.5%).
Milk Units—2 models reduced \$12.00 and \$17.00 (14.4% and 18.4%).
Milk Vacuum Pumps—2 models reduced \$17.00 in each case (11.5% and 19.6%).
Portable Milk Vacuum Pumps—2 models reduced \$17.00 in each case (11.3% and 11.7%).
Stainless Steel Milk Pails—2 models reduced \$5.00 and \$10.00 (18.5% and 23.8%).
Cream Separators—4 models reduced \$13.25 in each case (8% to 10.4%).
Tractor Trailer—1 basic model reduced \$12.75 (5.5%).
Milk Coolers—5 models reduced \$8.00 to \$18.00 (1.9% to 4.3%).
Industrial Tractors (Wheel)—4 basic models reduced \$19.00 to \$56.00 (1% to 3.4%).
Industrial Power Units—8 models reduced from \$10.00 to \$150.00 (2.3% to 11.4%).
Motor Truck Attachments—7 items reduced from \$6.25 to \$268.00, including a change in specifications on two items.

Any price is too high if it can be reduced

Fisher Groc. & Mkt.
Friday & Saturday Specials
Phone 179 We deliver Mon. & Fri.

HEARTS DELIGHT— Fruit Cocktail, No. 2 1/2	37c	CLABBER GIRL— Baking Powders 25 oz	19c
SWINTS— Hominy, No. 2 can	9c	HEINZ— Baked Beans, 17 1/2 oz.	19c
ROMAY— Tomatoes No. 2 can 2 for	25c	CHUN KING— Chop Suey, No. 2 can	32c
LETTUCE, head	7c	LEMONS, pound	14c
CARROTS, bunch	6c	CABBAGE, pound	3 1/2c

Winnette Flour 50 Pound Print Sack **\$3.60**
MONEY BACK GUARANTEE

MARKET SPECIALS

SLICED BACON, pound 49c

GROUND BEEF, lb.	29c	LOAF CHEESE, lb.	45c
PORK CHOPS, lb.	53c	WEINERS, lb.	37c

INTERNATIONAL HARVESTER

Many Out-of-Town Donors to Cemetery Maintenance Fund

Contributions from several out-of-town residents who have loved ones buried in Rose Hill cemetery added materially to the 1947 cemetery maintenance fund, which had reached a total of \$1764.50, it was reported Tuesday morning by Chairman T. L. Grimes.

Among the donations received from out-of-town were: Mr. and Mrs. W. E. Hale, Dallas, \$5.00; W. G. Richardson, Hobbs, N. M., \$1.00; D. R. Myers, Anson, \$3.00; Mrs. George Reeves, Rotan, \$1.00; Fred Guitart, Sr., Colorado City, \$10.00; Miss Dixie Howard, Abilene, \$3.50; Mr. and Mrs. S. P. Rister and Mrs. Carol Rister Shaffer, El Paso, \$10.00; J. S. Hogg, Houston, \$5.00.

Other donors, not previously reported, include:

Mrs. W. D. Hutcherson	\$ 2.00
T. B. Douglas	2.00
J. R. Holloway	1.00
Roy Baccus	1.00
J. H. Clark	2.00
Mack Puzbee	1.00
Jay Greenfield	2.50
Mrs. W. T. Walker	5.00
Miss Jennie Keny	1.00
Mrs. Luther Orsborn	2.00
Miss Norah Foster	2.00
Mrs. Sallie Gant	2.00

We have a

Fully Equipped

Sheet Metal Shop

Ready to do any job, large or small, when metal is available.

THE SWAP SHOP

On Front Street
Warren and Woody

Colorado City Man Selected President Of Midwest Firemen

Leon M. Henderson of Colorado City was elevated from the office of vice-president to the presidency of the Midwest Texas Firemen's association at the semi-annual convention held in Snyder Thursday of last week, and Colorado City was selected as the next convention city. Next meeting of the association will be held there in October.

Henderson succeeds John Mansfield, chief of the Merkel Volunteer Firemen's association, outgoing president.

Other officers elected included Walter Crider, of Post, who was advanced from second vice-president to first vice-president; J. C. Hall, of Loraine, second vice-president, and J. Parker Sharp, of Merkel, secretary. James Asbury of Baird is the retiring secretary.

Representatives from 20 cities in this area were present at the Snyder meeting, setting a record for attendance at any of the organization's conventions.

Railroad Commissioner Olin Culbertson, principal speaker, told the assembly that fire losses in Texas are too high, and should be cut down. He praised the work of the volunteer fire departments in the smaller towns, pointing out that only the best citizens can make successful members of volunteer units.

Several other speakers appeared on the program, including Fire Chief D. C. Musick of Abilene, Chief Ace Forgy of Sweetwater and Chief Crocker of Big Spring.

Winner of the pumper race was Roscoe, with a time of 25.2 seconds; Merkel was second with a time of 28.3 seconds while Loraine placed third with 31.2 seconds.

Colorado City had the hook-up race in the bag, but a hose blew out, and Loraine emerged the winner, with a time of 14.3 seconds. Second was Rotan, with 15 seconds, followed by Merkel, timed at 16 seconds.

A steak fry in the evening was attended by 315 firemen and their guests, and the American Legion hall was filled to capacity for the dance that followed.

Initiated into Honor Society for Freshmen

From the office of dean of men, Texas Technological college, Lubbock, Mr. and Mrs. L. R. Cade, Route 1, are in receipt of the following letter signed by James G. Allen, faculty adviser, in which reference is made to the high scholastic honor recently conferred on their son, Donald.

"I am writing to tender to you my sincere congratulations upon the scholastic honor attained by your son in his freshman work in the college. On Monday, Mar. 31, he was initiated into Phi Eta Sigma, the high scholastic honor society for freshman men.

"The requirements for membership in this organization are very high, an average of 2.50 or better. It is the greatest scholastic distinction a freshman can attain. Only about 2-1/2 per cent of the men in the freshman class attain the honor each year.

"You have every reason, then, to feel very proud of your son's outstanding success in his college work, and we sincerely hope that this honor which he has earned and received will be an effective incentive to him to continue as successfully as he has begun."

Those from Merkel attending the convention were: Chief John Mansfield, J. Parker Sharp, president of the Merkel Firemen's association, Mr. and Mrs. Clyde Wurst, Mr. and Mrs. Ollie Fox, Mr. and Mrs. Mitchell Walker, Ollie Berry, J. L. McAninch and C. M. McWilliams, five truck driver.

Jackson & Carey Steam Laundry

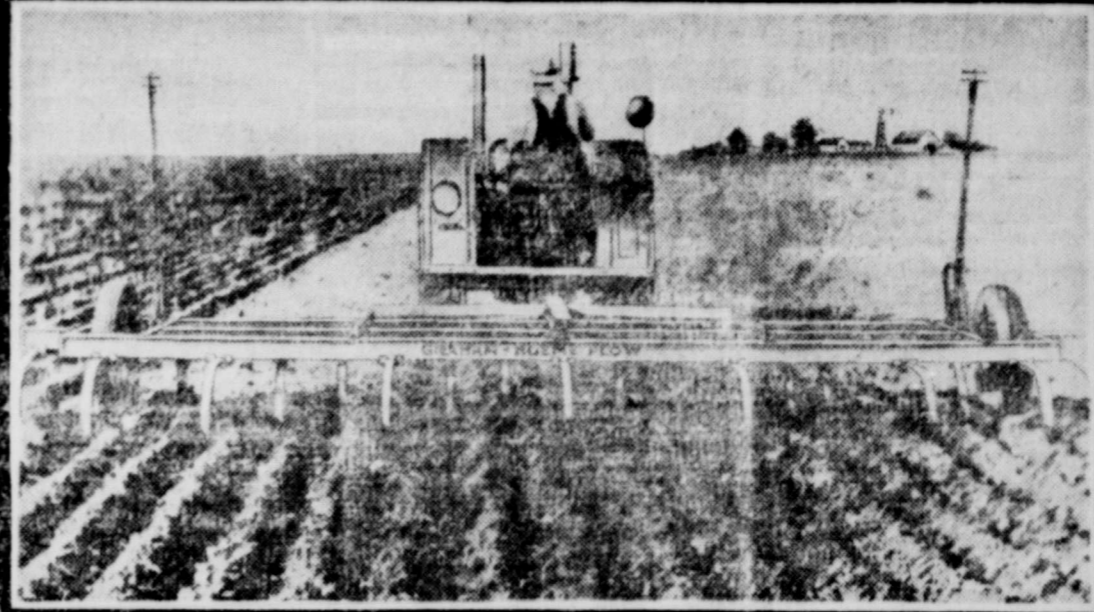
Pickup and Delivery Service

Wet Wash

Phone 116

Located NW of Church of Christ

BYPASS THE MOISTURE THROUGH THE TOP SOIL!



THE REVOLUTIONARY PLOW TO SAVE SOIL!

GRAHAM-HOEME PLOW

Works with nature in keeping vegetation and "Trash" on top to shade the land and enrich the soil from the top as nature does. Agitates and cracks the hard pan in the bottom of the furrow to permit the by-passing of moisture through the top-soil. No Side draught—nothing to grease—all lengths now available. Ask any of these GRAHAM HOEME PLOW Owners.

LET US ADD YOUR NAME TO THIS INCREASING LIST.

HOLLAND & PROCTOR

Plows Displayed and Sold at
J. D. Bradley Blacksmith & Mach. Shop

HAIL INSURANCE...

Costs No More Now than Later

INSURE your Grain NOW!

W. O. BONEY & SON

MERKEL, TEXAS

Consult Your Insurance Agent As You Would Your Doctor or Lawyer

OFFICE: Phone 21 RESIDENCE 181 or 184-W

Compare!

What do you think railroads make?



15%

The public thinks we make 15%

What do you think they should make?



10%

The public thinks 10% would be fair

What are the facts?

Actually the railroads earned only 2 3/4% in 1946.

To provide the service you want, railroads need to earn at least 6%. But estimates indicate that even with the recent freight rate increase, the return for 1947 will be only about half that requirement.



2 3/4%

Why it takes 6% to make the grade...

Impartial research rolls show that, on the average, people think we make 15%. They also think a fair return would be 10%.

What We Make

But for the year 1946, with the biggest peace-time traffic in history, the railroads earned only 2 3/4%. This is less than one-half the comparable earnings for other industries.

The reasons for this low return are not hard to find. Since 1939 railroad wages have increased 52 2/10% and the prices of fuel, materials and supplies have gone up 61 1/10%.

But freight rates have just recently been increased an average of only 17 1/10%—a year after the effective date of the last big wage increase.

What About This Year?

It is estimated that the return for 1947, even with the recent freight rate increase, will be only about half the 6% minimum return required to provide the improvements and service needed. This will be because of increased costs of materials and supplies; because certain wage increases granted in 1946

were in effect for only part of 1946 but will be in effect for all of 1947; because of increased special payroll taxes on railroads; and because of a decline in passenger business.

What Does This Mean To You?

The answer is "Plenty!" Your standard of living is the highest in the world because of MASS PRODUCTION. But mass production would not be possible without MASS TRANSPORTATION, which the railroads provide at low cost.

Why 6% Is Needed

The kind of service your standard of living requires takes a lot of money for new equipment and improvements. To carry out the post-war improvement program for better equipment, tracks, terminals and modern safety devices, a minimum return of 6% is needed.

So when the railroads make only 2 3/4 cents on each \$1.00 of their net property investment, it concerns you.

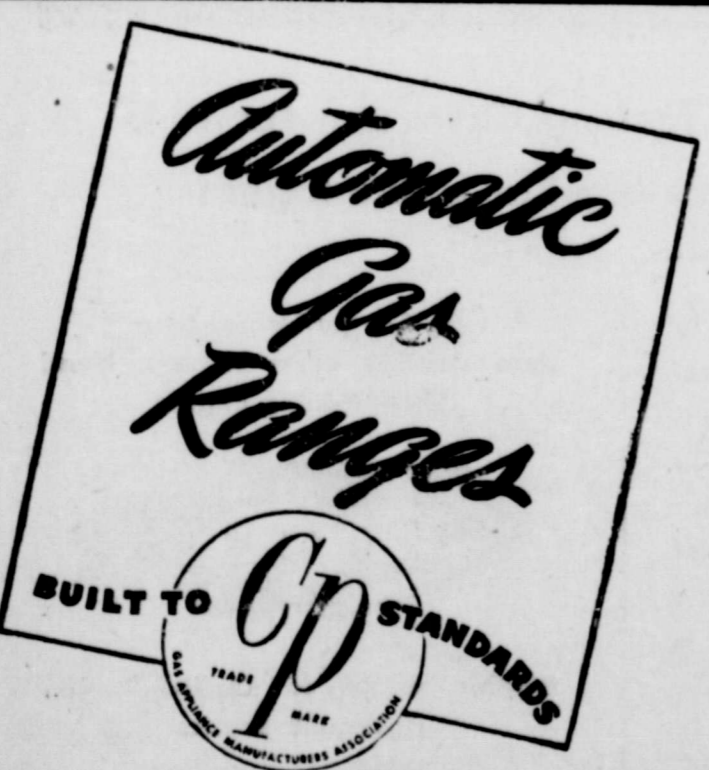
The funds for future new equipment and improvements must come from railroad earnings and also from investors. They will furnish money on reasonable terms only if they have confidence in the future earnings of the railroads.

You Have Another Stake in This

Even if you do not own any railroad stocks or bonds, insurance companies and savings banks do. So you still have a special interest in seeing that the railroads are allowed enough to do a good job... for you.

We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.

*On total property investment, the railroads made only 2.18%.



Never before such a range for cooking! Before you buy look for the "CP" seal.

★ LONE STAR GAS COMPANY



105 WEST ANNE STREET • CHICAGO 3, ILLINOIS

Compere News

The farmers are busy planting their crops. A large crowd attended the Easter egg hunt at the Baptist church Sunday afternoon. After the hunt all returned to the church where pictures were made.

Mr. and Mrs. Gene Allred and children of Bevins, Ark., spent the Easter holidays with his parents, Mr. and Mrs. Sim Allred.

Mr. and Mrs. Jake Bockman and family spent Saturday with her father, W. R. Stroope, of Abilene.

Visiting in the home of Ben Adkins Sunday were Mr. and Mrs. Jess Foy of Hawley, Mr. and Mrs. Newell Lucas and family, Mr. and Mrs. Chester Lucas and family and Clara Frances Hill of Noodle, Mr. and Mrs. Raymond and family of Anson, Mr. and Mrs. Oscar Johnson and baby of Merkel.

Visiting in the Cleburn Curry home Sunday were Mr. and Mrs. Dick Keener and family of Merkel and Mrs. Ellen Curry and son of Anson.

Mr. and Mrs. W. T. Dedmon of Opalin, Mr. and Mrs. J. M. Dedmon of Clyde, Miss Lorece Bond and Wendall Bockman spent Sunday in the Wimberley home.

Miss Betty Joyce Bond of Merkel spent Sunday night with her parents, Mr. and Mrs. C. C. Bond.

Mr. and Mrs. Henry Foster and family of Tye visited his mother, Mrs. Jake Foster, Sunday afternoon.

Misses Vera Lou and Viola Allred spent the Easter holiday with their parents, Mr. and Mrs. H. N. Allred. Troy Vinson arrived home Saturday after several months in the armed forces.

Mr. and Mrs. C. S. Childers spent Friday with relatives in Hamlin.

Mrs. Flora D. Henderson and family of Merkel spent Sunday in the home of Mr. and Mrs. B. S. Carter.

Mr. and Mrs. R. G. Bend spent Sunday night with her grandparents, Mr. and Mrs. W. T. Dedmon of Opalin.

Mr. and Mrs. Clyde Graham were recent visitors in Lueders.

Sunday, Apr. 13, some of the Hardin-Simmons students will have charge of the services all day at the Baptist church. Dinner will be served on the ground. Everybody is invited to attend.

Cream or blackeyed peas can be planted most any time during the spring and summer, and are garden soil-building crops.

RURAL SOCIETY

BLUEBONNET CLUB.

The Bluebonnet Home Demonstration club met on their regular meeting day, Apr. 1, at the club house with Mrs. Dewel McLean and Mrs. Tom Russon as hostesses. Mrs. Wade Ensminger, club president, presided.

After the club song, "Beautiful Texas," was sung, Mrs. Dewel McLean led in prayer. The Club Women's Collect was read by the members. In the absence of the council delegate, Mrs. Ben Butman gave the report handed to her by the president, Mrs. Tom Russon and Mrs. Arlon Farmer gave helpful topics on "Improvements to be Done Around Homes." A parliamentary drill was given by Mrs. Dewel McLean which was enjoyed by all, Mrs. F. E. Healer conducted quite a few games before refreshments of orange-ade, cheese spreaded cracker sandwiches, cookies and candy were served to the following: Mesdames Lelroy Riney, A. R. Toombs, R. G. Toombs, Ben Butman, Wade Ensminger, Walter Hunter, Bill Wallace, Arlon Farmer, and F. E. Healer and the hostesses. Five children were also present.

The next meeting will be Apr. 15, with Mrs. Wade Ensminger and Mrs. Ben Butman as hostess. Every one is urged to come and learn to make a dress form because with one of the members being model Mrs. Lewis Farmer, clothing demonstrator, with Mrs. Ben Butman helping, will bring that demonstration.

UNION RIDGE CLUB.

The Union Ridge Home Demonstration club met Apr. 4 in the home of Miss Mabel McRee. The president, Mrs. O. E. Harwell, presided.

The club voted to have an all-day meeting Apr. 18, at the Union Ridge School building for the purpose of quilting a quilt. Lunch will be served by each one attending.

The council report was given by Miss McRee. Two demonstrations were given at the meeting, one by the club's trained leaders, Mrs. Denzel Cox and Miss McRee. Hats and accessories were very interestingly displayed. After the business hour Mrs. Wynona Scroggins of Abilene gave a demonstration on cosmetics.

Members present were Mesdames J. H. Clark, O. R. Douglas, J. E. Jaynes, Clyde Newton, O. E. Harwell, Kenneth Pee, Weldon McAninch, George Crow; three visitors, Mrs. Scroggins, Miss Frances Harwell who is a student at Texas Technological college at Lubbock, home for the Easter holidays, and little Miss Jane Dudley of Merkel.

QUEEN THEATRE CALENDAR

Friday-Saturday — Double feature program: Judy Canova, Allen Jenkins in "Singin' in the Corn" and Robert Lowery, Helen Gilbert in "God's Country;" color cartoon and serial.

Sunday, Monday and Tuesday—Claudette Colbert, Walter Pidgeon, June Allyson, Lionel Barrymore in "The Secret Heart;" Disney color cartoon and latest News.

Wednesday - Thursday — Vivien Leigh, Claude Rains in "Caesar and Cleopatra;" Sport Reel and Musical.

"THE SECRET HEART"

One of the most powerful and unusual dramatic triangles to reach the screen in some time is presented in the new M-G-M production, "The Secret Heart," with Claudette Colbert, Walter Pidgeon and June Allyson the pawns in a conflict that holds the spectator arrested from opening reel to final fadeout.

The memory of a girl's father is the strange "vital" in the engrossing narrative of "The Secret Heart." Miss Allyson, playing Claudette Colbert's neurotic stepdaughter, is estranged from her family because she has been spared the truth of the fact that her father killed himself because of dishonor.

Cement Building TILE

That's Different!

We can order your outside white paint and save you money.

J. A. Maxwell

BUFFALO GAP, TEXAS Phone 1693-F21



There's EXTRA VALUE in the Tire that OUTWEARS PREWAR TIRES

It's time to measure what you get for what you pay. No matter what you buy, the measure of true worth is in performance . . . how long it will serve you.

In tires there are several yardsticks . . . mileage protection against bruising and road shocks, resistance to skidding. In all of these, the B.F. Goodrich Silvertown gives you extra value.

Its wider, flatter tread which covers more road area, spreads the wear more evenly. The more tire in contact with the road also means more road to grip . . . to prevent skidding. Be-

neath this better tread is a 35% stronger cord body built with sturdier cords and more of them to give better resistance to road shock and bruising.

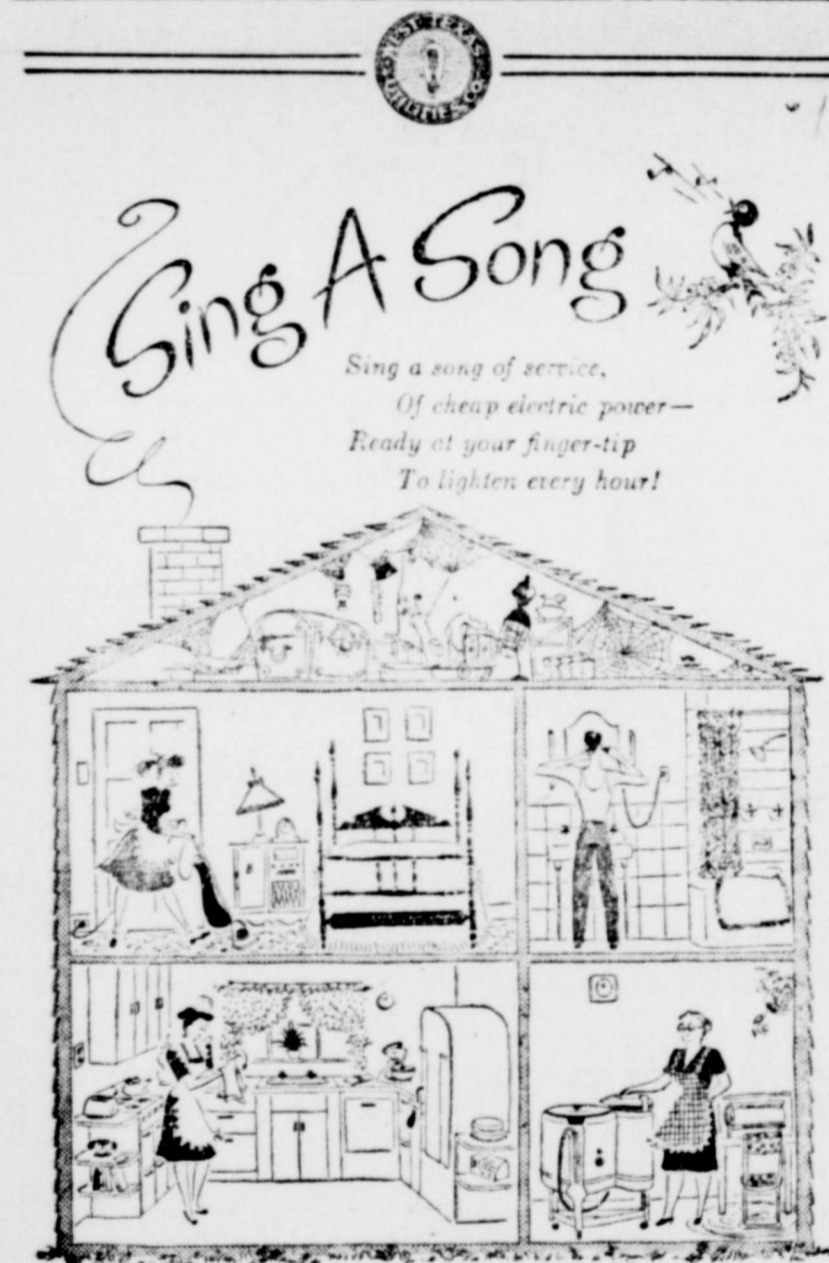
All this Extra Value adds up to today's big tire buy . . . the postwar B. F. Goodrich Silvertown — the tire that OUTWEARS PREWAR TIRES.



1610 Plus Tax

PALMER TIRE & APPLIANCE CO. MERKEL, TEXAS

B.F. Goodrich FIRST IN RUBBER



MOTHER'S in the kitchen, dreaming up a meal. Grandma's in the laundry, busy washing clothes. Dad plugs in his razor, and whisks off his whiskers. Lights shine, the radio plays merrily, and Sister skims the cleaner across the bedroom rug.

This is a house with dozens of servants—dependable, willing electric servants—ready day and night to make work easier and life more comfortable. This is living the modern way—the electric way!

Yet how little it costs! Grandma can spin the dirt from six heaping tubs of wash—for only a penny! A few more pennies get Mother through her meal and Father through his beard, too. Sister can clean that rug and five others like it before her cent's worth of electricity is used up.

Dollar values for penny prices—that's the story behind every electric switch in your home. That's our song of service!

West Texas Utilities Company

Everywhere, you hear it said

ONLY CHEVROLET GIVES BIG-CAR QUALITY AT LOWEST COST

The new and even bigger-looking, better-looking Chevrolet for 1947 is the only car in its field with all these Big-Car advantages:

Big-Car beauty, comfort and safety of Body by Fisher



Big-Car riding-smoothness and roadsteadiness of Unitized Knee-Action



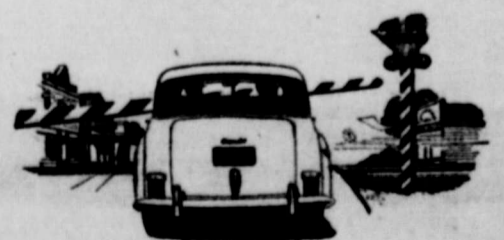
Moreover, in addition to being the only car that brings you all these enviable features of BIG-CAR QUALITY AT LOWEST COST, Chevrolet also stands out as the lowest-priced line of cars in its field!

Place and keep your order with us for a new Chevrolet—product of America's largest builder of motor cars. Meanwhile, let us give you skilled service on your present car now and at regular intervals.

Big-Car performance and dependability of a Valve-in-Head Thrift-Master Engine



Big-Car safety of Positive-Action Hydraulic Brakes



Badger Chevrolet Company Phone 123 Merkel, Texas

Classified Ads

FOR SALE

FOR SALE—Set used golf clubs: 3 woods, 7 irons and bag, good condition, \$55.00. Palmer Tire and Appliance Co.

PLENTY of maize and sudan seed for sale. Toombs and Moore.

LAWN MOWERS—All steel, 5-blade, ball-bearing reel, only \$21.95. White Auto Store.

4-piece bedroom suite, very nice. Chest drawers, dressers, beds, nice China closet.

6 ice boxes, good; buy early; get them now.

2 good gas ranges.

Lots of other bargains at the
SWAP SHOP
On Front Street

If You Plan . . .

To remodel that bath or kitchen, we have a nice line of fixtures and material to install them.

Also have Gould and F & W jet pumps in any size.

Call us for an estimate. We will be glad to help you determine what you need.

We Appreciate Your Business

Patterson Bros.

PLUMBERS
Phone 35

JUST RECEIVED—Another shipment of fishing supplies. Palmer Tire and Appliance Co.

FOR SALE—Household sewing machine, also Philco radio; both in A-1 condition. Dowell's Glass shop, east of Badger Chevrolet company.

FOR SALE—Nice clean Hotpoint electric range; can be seen at Farm and Home Supply. Lester Dorton.

FOR SALE—2-wheel trailer. See Ralph Tarpley at Tarpley's Service station.

LAST CALL—Plant finer paper-shell pecans, apples, peaches, pears, plums, grapes, berries, persimmons, hedge, evergreens, roses, shrubs; OIC hogs, pigs. Freshly dug trees that live. It is worth a visit to Shanks Nurseries, Clyde, Texas, "Largest Apple Orchard in Texas."

Good grocery business for sale. Two choice lots, south side. 130-acre farm, priced to sell.
ANDY SHOUSE

BE READY to beat the heat with a Lewis Temperator evaporite air cooler; terms to suit your convenience. White Auto Store.

FOR SALE—My home on Oak street. E. B. Wallace.

HAVE GOOD electric washing machine, with double tubs; priced reasonable. J. T. Darsey.

FOR SALE—Barn 30x36, sheet iron roof and some good lumber. See J. S. Pinckley, Merkel, Texas.

FOR SALE—Butane plants and appliances; 150 gallon plants installed, \$198.50; includes filling of gas first time, five openings. Nolan Palmer.

FOR SALE—Good used 1" and 1 1/2" pipe. H. L. Wilson, Box 483, Trent.

GILLETTE passenger car tires, 18 months guarantee, 600-16 4-ply, only \$14.80, plus tax. White Auto Store.

QUICK DRYING ENAMEL, window screen paint, outside white in 1 gal., pure bristle brushes, sandpaper. White Auto Store.

200 acre farm, about 30 acres in pasture, balance in cult; half mineral rights to be retained; located 4 mi. NE of Merkel.
CYRUS PEE, Agent

FOR SALE—5 HP 3-phase G. E. Electric motor 220-440; 4 in. pulley. J. A. Maxwell at Buffalo Gap.

FOR SALE—Farmall "12," good condition, new rubber, tool bar equipment, power lift. Earl Palmer, Route 2, Merkel.

FOR SALE—'40, model 51 international combine. G. W. Grogan, Route 2, Merkel.

FOR SALE—Practically new deluxe model Coolerator, ice box 100 size. Elsie Roland, Route 3, Merkel.

FOR SALE—Cap rock seed maize, \$2.50 per 100; bring your sacks. C. N. Hatfield, Route 2, Merkel.

FOR SALE—'31 model A pickup; runs good, looks good, a bargain, only \$120.00. Swap Shop, on Front street.

FOR SALE—30x30 galvanized building, two 12-foot doors. Tom's Wrecking Yard.

BATTERIES for all autos, trucks and tractors. \$3.00 trade-in allowance on old battery. Magnolia Service station.

LOST AND FOUND

LOST—Red leather billfold Thursday afternoon in Merkel; contains Social Security card and ticket to the school lunch room. Please return to Marvayn Tipton.

FOR RENT

FOR RENT—Furnished bedroom; all modern conveniences; clean and quiet. Mrs. H. C. Williams, Phone 115W.

FOR RENT—3-room house. Phone 9047.

FLOOR WAXING machine for rent. Collins Variety Store.

WANTED

WANTED—Manager for Jaycee ball team. See Nolan Palmer or David Gamble.

HAVE excellent grass, everlasting water; can pasture 8 cows. C. B. Kniffen, Butman community.

CLEAN COTTON RAGS wanted; will pay 10 cents per pound. Badger Chevrolet company.

SEE Lendon A. Coats for water well drilling. Phone 281W.

MISCELLANEOUS

WATER WELL DRILLING—I have 2 machines; all work guaranteed. B. T. Sublett, Box 206, Merkel.

AGENT for Abilene Reporter-News and Dallas Morning News. Bert Malton, office on Kent street, Phone 282.

LODGE CALLS

NOTICE MASONS
Stated meeting of Merkel lodge No. 710, A. F. and A. M., Thursday, April 17, at 7:30 p. m. All members are urged to be present. Visiting brethren cordially invited.
O. B. Leach, W. M.
Andy Shouse, Sec'y.

The original 13 states of the United States are New Hampshire, Massachusetts, Connecticut, Rhode Island, New York, Delaware, Pennsylvania, Maryland, Virginia, North Carolina, South Carolina, Georgia and New Jersey.

CHANGE OF ADDRESS

Subscribers to The Mail are requested to notify the publisher of any change in their address promptly. If notice is sent by the post office department of a change in address, newspapers and periodicals must pay postage due on each notice. Besides there is always the possibility that you will miss a copy as second class mail is not forwarded. Best plan is to send the change of address in advance.

SAVE POSTAGE and cost of re-mitting. We take orders for all magazines.—The Merkel Mail.



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Jeweler
Watches—Diamonds—
209 Pine Street
Silverware
Abilene, Texas

SPECIALS FOR SATURDAY

Fresh Orange Cake, 7 in. 45c
Gold Layer Cake, 7 in. 45c

REMEMBER, FOLKS,
We Still Have Bread Fresh Daily

MERKEL BAKERY

L. T. DERINGTON, Owner

Specials for Friday & Saturday

APRIL 11th and 12th

360 Lemons, doz 35c
PINT FRESH—
Strawberries, box 35c
MARSH SEEDLESS GRAPEFRUIT, bag 33c

60's Lettuce, head 8c
NEW—
Potatoes, lb. 7c

Red and White
COFFEE 1 Pound 47c

Sweetened No. 2 can, Adam's, 3 for 32c
ORANGE JUICE 46 oz. Adam's, can 25c

Red and White—ALL GREEN— Asparagus, No. 2 can 45c	Franko—AMERICAN— Spaghetti, can 15c
SUNSWEEP— Prune Juice, qt. 34c	Wolf Chili, No. 2 45c
Bisquick, 40 oz. 47c	SEEDLESS— Raisins, 2 lb. 65c
SWEET PICKIN'S— Peas, No. 2 15c	SUNSWEEP Large— Prunes Ctn., lb. 29c
BROWN— Rrerr Rabbit, No. 5 49c	CRYSTAL PACK— Spinach, No. 2 14c
RED and WHITE— Shortening, 1 lb. 43c	Red and White—CUT— Green Beans, No. 2 23c
RED and WHITE— Meal, 5 lbs. 37c	Ozark's SWEET— Potatoes, No. 2 1/2 23c

No. 2 Red & White 1 Can 23c
CORN 4 Cans for 89c

MEAT MARKET DEPARTMENT

Pork Chops, lb. 57c	MELROSE— Franks, lb. 35c
BEEF CHUCK— Roast, lb. 34c	AMERICAN LOAF— Cheese, lb. 49c
CLOTH BAG— Star Sausage, lb. 42c	DRY SALT— Bacon, lb. 43c
WHITE LABEL SLICED BACON, pound 59c	

THE RED & WHITE STORES

WEST COMPANY HAROLD BROWN Bird's Store
MERKEL TREN'T NOODLE
Scogin Grocery and Market, Merkel

THANK YOU..

We wish to express our sincere appreciation for patronage in past and to announce that on April first we sold our Butane Gas and Appliance business to Earle Watts who will operate this business in his name in the future.

H. W. Lemens

Announcing...

Our purchase of H. W. Lemens, Butane Gas and Appliance. We are CLOSING OUA certain electric appliances, miscellaneous items and all furniture. Check the prices below:

LAWN MOWERS, Flexmore—Deluxe, ball bearings \$22.95

DEEP FREEZERS—Gibson Upright, Reynolds all Aluminum 6 ft. capacity, at cost plus 10%

All Furniture at Removal Price

HAVE A FEW. Maple Occasional Fox Creation—Chairs and One Pair Mahogany Tapestry Floral Pattern Chairs.

BREAKFAST ROOM SUITES, Going at Our Cost, Chrome and Oak. One Living Room Suite \$129.50

WASHERS, "Easy Spindrier" (Washes and Dries) list \$169.00 for \$139.00

ALSO HAVE Children's Furniture, Strollers, Scooters, Bicycles and Furniture all at Strictly "Removal Price"!

ZENITH RADIOS

PREMIER SWEEPERS

Homecraft-Welko BROILERS, Procter IRONS

CARD TABLES, TEA GLASSES, Wood's Chick BROODERS

COME IN AND MAKE AN OFFER!

We intend keeping a full line of Butane cooking and heating stoves, water heaters and pressure pumps. We have for you a continued Butane fuel service to your home—also a maintenance and repair crew for your Butane appliances.

We have and will continue to stock complete line of Butane Systems—all sizes and types. For your convenience, we have a time-payment plan. Come in and get our estimate.

Earle Watts

BUTANE GAS & APPLIANCES

Phones: Day 169

Home 95W



PLANTATION PARADE RE-VIEWED BY ABILENE WOMAN.

Harnett T. Kane's "Plantation Parade" was reviewed by Mrs. Clarence E. Haley, instructor of English of Abilene Christian college, at a tea on Tuesday afternoon, honoring the past presidents of the Fortnightly Study club.

Officers of the club were hosts for the tea at the Youth Center, which was decorated with a profusion of spring flowers.

Mesdames R. O. Pearson, W. W. Haynes, Johnny Cox, Tom Largent, S. D. Gamble, W. T. Sadler, Owen Robertson, Riggs Shepperd, past presidents, and Mrs. Elma McFarland, president-elect, were present. Mrs. Wrenn Durham, president.

Miss Helen Floyd, vocalist, and a member of the Abilene Christian college music faculty, sang "My Old Kentucky Home," "Jeannie with the Light Brown Hair," aria from the opera, "Die Zauberflote" and "My Hero." She was accompanied at the piano by Mr. Glenn Fullbright, a student in the college.

A delicious refreshment plate was served during the tea hour.

Members present were Mesdames D. H. Vaughn, Joe Cypert, Bill Harris, Earl Hughes, P. C. Wylie, Wm. Sloman, Jack Miller, J. C. Gregory, Comar Haynes, Weldon McAninch, Griffin Barnett, Paul West, Carroll Benson, C. H. Collinsworth, Edwin E. Read, Weston West, David Gamble, Judd McReynolds and Miss Christine Collins.

Guests were Mesdames Dee Grimes, Nancy Terrell, Ross Ferriter, John Shannon, Chester Ines, P. W. Miller, H. C. Reynolds, W. S. J. Brown, J. W. Jennings, Vincent Barnett, Earl

Lassiter, Doyle R. Seifried, Ray Wilson, Milton Case, A. R. Booth, Earl Teague, Lewis Adams, J. C. Thomas and J. J. Addington.

ABILENE GARDEN CLUB EXECUTIVES VISIT LOCAL CLUB.

Members of the Merkel Garden club were entertained at the Youth Center on Thursday afternoon of last week by Mrs. Dee Grimes and Mrs. Jack Miller. Beautiful spring flowers decorated the building where a most enjoyable program was presented by a quartet of ladies from the Abilene Garden club.

Mrs. Sam Kennedy, president of the Abilene club, spoke first and concluded her remarks with the offer of a cash prize of \$5.00 from her club to the Merkel member keeping the best note book throughout the year.

Mrs. R. H. Thomason, who was a state officer and is now serving her club as couciple, spoke on the advantages to be gained from federation. Mrs. L. P. Johnson, secretary of the Abilene club, traced the history of "Soil Conservation," and Mrs. A. G. Gent, chairman of the forthcoming flower show to be held in Abilene, urged the Merkel club to send exhibits.

During the social hour that followed the program, the hostesses passed a colorful springtime tea plate. Those present were Mesdames Carroll Benson, W. C. Church, Paul West, Geo. T. Moore, J. B. Toombs, Eli Case, Robert Dennis, S. D. Gamble, A. R. Booth, Elma McFarland, J. W. Bryan, R. M. Ferguson, John Shannon, Stacy Bird, Earl Hughes, T. L. Miller, Lou Petty, Dee Grimes, Jack Miller, and Mesdames Kennedy, Thomason, Johnson and Gent, of Abilene.

W.S.C.S. MEETS.

The Women's Society of Christian Service of the Methodist church met Monday afternoon in the church. For the devotional the 23rd Psalm was read in unison.

The meeting was opened with Mrs. Ray Wilson presiding. Mrs. Leroy Brown spoke on "Faith Brings the Gift of Peace," which was the Spiritual Life program.

After the meeting the women left in two's to visit the shut-ins. The district meeting will be a covered dish luncheon held in Abilene on Apr. 17.

FIDELIS MATRONS CLASS.

The Fidelis Matrons class of the First Baptist church met Tuesday afternoon in the home of Mrs. L. B. Whitaker, with Mrs. Joe Boone as co-hostess.

Mrs. Nim Teaff brought an interesting devotional taken from the 13th chapter of Revelations.

After the business session refreshments were served to the following members: Mesdames Jarrett Pinkley, Nim Teaff, Sam Martin, Buster Horton, Vernon Horton, O. B. Leach, David Gamble, Geo. T. Moore, Mack Tucker, H. R. McKeever, Tom Kerns and the hostesses.

ALATHEAN CLASS.

Members of the Alathean class of the First Baptist church met in the home of Mrs. Hugh Campbell on Wednesday afternoon of last week, with Mrs. Chas. West as co-hostess.

Mrs. Lige Harris, class president, was in charge of the meeting. Mrs. J. J. McNiece brought the devotional.

reading the 37th Psalm, and then led the class in prayer.

Birthday pals were revealed and new names drawn for the next quarter. A refreshment plate of cookies, candy and cold drink was served to the following members: Mesdames T. E. Collins, O. B. Tatum, F. A. Baker, A. H. Zollinger, G. M. Sharp, Lige Harris, W. L. Johnson, W. W. Wheeler, W. A. McCandless, J. J. McNiece, E. O. Carson, J. O. Castles, W. O. Boney, H. P. Allen, T. C. Allen, F. P. Hamm, J. B. Campbell, and two visitors, Mrs. R. B. Horton and Miss Otilla Doan. Little Miss Sonja Sue Horton assisted the hostesses in serving.

BAPTIST W. M. S.

The Woman's Missionary society of the First Baptist church met on Monday afternoon for a business meeting. The opening prayer was led by Mrs. H. R. Hicks.

Mrs. Don Riney presided over the business session. Mrs. Tril Walker closed the meeting with prayer.

Present were Mesdames J. O. Castles, J. J. McNiece, L. T. Derrington, Mack Tucker, W. L. Johnson and the above mentioned.

The next meeting will be for Bible study Monday afternoon, Apr. 11, in the home of Mrs. Sam Swann.

CARD OF THANKS.

We wish to express our sincere thanks to our friends for the many acts of kindness and words of sympathy extended us in the illness and death of our husband and father; also for the beautiful floral offerings and for those who prepared lunch. Mrs. J. G. Herron and Children.

CARD OF THANKS.

We wish to thank our many friends of Merkel and Trent for their gifts of money, time and everything contributed in regaining our loss by fire. We wish to thank Shiloh church and Mrs. Beauford Buntin for showers and the Trent church of Christ

for the gift of money. Thank you every one for your kindness. Mr. and Mrs. J. B. Wade, Jr., and Son.

If you have lost or found anything, want to buy or sell anything, let the folks know it through The Mail want ad column. They read it.

REAL ESTATE LOANS in Merkel Low Interest—Fast Service CASSLE & CASSLE 1140 1/2 N. 2nd—Phone 2-1381 ABILENE, TEXAS

Radio Service

Prompt, Dependable Repairs, with the best of material and proper test instruments Bring in your set for a complete check-up. We have a fairly complete stock of new tubes and other repair parts.

MAC'S RADIO REPAIR

Location—Simpson Real Estate Office

We are pleased to announce that we are

Now Open for Business

In our New Home, located on Edwards street, (third house north of Eager Grocery.)

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Make your estimate to Re-Roof your residence or store building. Estimates FREE. All work Guaranteed. We Use Genuine Rubberoid Roofing Material Phone 4088 Abilene, Texas



LOOK FOR OUR WEDNESDAY SPECIALS On Window!

SPECIALS for FRIDAY and SATURDAY, April 11 and 12

Fancy—TURNIP—GREENS No. 2 can 9c	SOUR PICKLES Pint Jar 10c	TOILET TISSUE	WHITE SWAN SALT Box 5c
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TOMATOES FANCY... No. 2 Can 13c	WHITE SYRUP BUD... Pint 18c
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Everlite... FLOUR, 25 Pound Sack \$1.69	Pure... APPLE JELLY, Pt. Jar 33c
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MODES and YES TISSUE (TWO IN ONE) Both for 33c	SUNSHINE CRACKERS TWO POUND Box 39c	Pine GROVE CHILI BEANS No. 2 Can 9c	WHITE SWAN TEA 1/4 lb. 25c 1/2 lb. box 48c
WHITE SWAN GRAPEFRUIT JUICE No. 2 Can 9c	FANCY GREEN BEANS No. 2 Can 10c	HI HO— BUTTER CRACKERS Pound box 19c	DEL MONTE PEACHES HEAVY SYRUP No. 2 1/2 can 32c

FRUITS AND VEGETABLES

—FRESH— STRAWBERRIES Sunkist— LEMONS, lb. 10c Large Crisp— LETTUCE, hd 9c California— ORANGES, lb. 9c Fresh, GREEN BEANS U. S. NO. 1, IDAHO— SPUDS, 10 Pound Bag 53c	FRESH—Yellow or White SQUASH Bunch CARROTS 5c Fresh, TURNIP GREENS Winesap APPLES, lb. 15c New POTATOES, lb. 8c
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REAL BUYS IN CHOICE MEATS USE PET MILK IN ALL YOUR COOKING
TENDER— Pound— FRESH— Pound T-Bone Steak 59c Pork Chops 55c
HORMEL— Slab— SLICED BACON, lb. 49c FRESH CUT— SEVEN STEAK, pound 49c CHOICE— Grade AA CHUCK ROAST lb. 47c NUCOA— PARKAY— Pound OLEOMARGARINE 43c

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"Always A Good Show—Sometimes A Great Show"
Box Office Opens: Nights 7:30; Sunday Matinee 2:00

Friday and Saturday
2 BIG SHOWS FOR THE PRICE OF 1
JUDY CANOVA -:- ALLEN JENKINS
"Singin' in the Corn"
AND
In Beautiful Color
"God's Country"
with ROBERT LOWERY and HELEN GILBERT
Also Color Cartoon—Serial

Sunday -:- Monday -:- Tuesday
You'll share the intimate secrets of an amazing love affair!
CLAUDETTE COLBERT -:- WALTER PIDGEON
"The Secret Heart"
with JUNE ALLYSON and LIONEL BARRYMORE
Added: Disney Color Cartoon—Latest News

\$\$ **WEDNESDAY-THURSDAY** \$\$
Your eyes have never seen such lavish splendor on the screen before!
In Technicolor
"Caesar and Cleopatra"
with VIVIEN LEIGH in her first great role since "Scarlett" in "Gone with the Wind."
Added: Sport Reel and Musical

CARSON GROCERY & MKT.
We Deliver Mon & Fri Choice Meats -:- Fresh Vegetables -:- Fancy Grub -:- We Reserve the Right to Limit Quantities Phone 250

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