

THE MERKEL MAIL

Published Every Friday Morning
C. J. GLOVER, Editor
TELEPHONE NO. 61

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Advertising Rates On Application

All obituaries, resolutions of respect, cards of thanks, etc., are classed as advertising, and will be charged for at 1c per word.

RURAL SOCIETY

BLAIR HOME DEMONSTRATION CLUB.

The Blair Home Demonstration club met in the home of Mrs. W. L. Whatley on Thursday, Oct. 1, and plans were discussed for "Achievement Day," which will be Nov. 26. The following committee was appointed: Mrs. E. W. King, Mrs. Luther Orsborn, Mrs. Blanche Campbell and Mrs. E. R. Clack.

The next club meeting will be on Thursday, Oct. 15, in the home of Mrs. E. J. Orsborn. Every club member is urged to come.

UNION RIDGE CLUB.

The Union Ridge club netted \$15.81 profit out of the sack and box supper held last Friday night. Miss Doris Price was awarded the bedspread.

The program included a song by the entire group, two songs by Misses Burnie and Elberta Dean, Clara Cox and Syble Harris, a dialogue by Mrs. M. F. Carey and Mrs. O. R. Douglas, and a song by Miss Elpa Tucker of Merkel.

Every one enjoyed the program and the club as a whole wishes to thank every one who helped to make it a success.

HOLIDAY NOTICE.

Columbus Day.

The undersigned banks will observe Monday, Oct. 12, 1936, as a legal holiday and will not be open on that date. Customers are respectfully requested to be governed accordingly.

Farmers & Merchants Nat'l Bank.
Farmers State Bank.

Merchants Sales Books 5c, six for 25c or 25 for \$1.00, At Merkel Mail office.

Are You Pixilated?
See

"Mr. Deeds Goes to Town"

JEFFERSONIAN DEMOCRATS

Offer Proof of Anti-New Deal Charges

We recently made charge in this paper that Mr. Roosevelt and his administration were not Democrats, and had no claim to Democratic loyalty. We charged that continuation of his administration would undermine the economy of the nation, and threaten its institutions. We charged that he had opened the sluice-gates of the federal treasury, and, through Boss Parley, had Tammanized the nation. We charged that he had surrounded himself with radicals, and had more nearly discharged their radical platforms than his own. We are offering the proof of our charge through our paper, the Jeffersonian Democrat.

We reassert that we are regular Democrats. We would prefer to vote the regular ticket. But we refuse to put party loyalty above our loyalty to America. In scratching Roosevelt we violate no party pledge, for the primary ballot contained a pledge to vote for the nominees of that primary. Mr. Roosevelt's name was not on that ballot. Furthermore, the Texas law instructs the voter how to cast a mixed ballot, and the Supreme Court has upheld that right.

We ask all true Democrats to weigh the proof before voting for a continuation of government by irresponsible radicals. Unlike the New Deal we have no ready-made organization to spread our propaganda and raise money for our campaign. We will appreciate your support and whatever donations you can make us.

Write us for copies of The Jeffersonian Democrat, and help us distribute it throughout your community.

J. EVETTS HALEY, Chairman
Jeffersonian Democrats of Texas,
Austin, Texas.

(Political Advertising.)

Many Merkelites Ride Special Train To Texas Centennial

Merkel was represented by some fifteen or more passengers on the Abilene-McMurry special train to the Centennial leaving Abilene last Saturday morning.

Among those going were: T. G. Bragg, Yates Brown, Dallas Sharp, Norman King, William Catts, Eteyl Church, Clyde Sears, A. C. Sears, Forest Patterson, Felix Stalls, James Winter, Misses Leta Faye Barbee, Bessylea Church and Anna Lou Church.

Mr. Bragg stopped over at Fort Worth for the T. C. U.-Arkansas game, while many of the others, chiefly with McMurry leanings, saw the Indians triumph over the Austin Kangaroos. Needless to say, all took in the Centennial Central exposition.

Felix Stalls, local agent for the Abilene Reporter-News, and James Winter, his assistant, made the trip as guests along with other members and agents connected with the circulation department of that paper. Marshall Stalls, now agent at Hamlin, was also in the Reporter-News party.

CARD OF THANKS.

We wish to thank our friends for the beautiful flowers and every kindness shown us during the death of our loved one, N. A. Smith. May God bless each of you.

His Relatives.

Adding machine rolls at Merkel Mail office.

Mail Classified Ad for Results.

Critics Hail Capra's "Deeds Goes to Town"

The nation's critics are tumbling all over each other to acclaim the story of Mr. Deeds and his 20-million-dollar spending spree as the fastest, funniest entertainment in years! Mr. Deeds' mad adventures are to be seen in Frank Capra's "Mr. Deeds Goes to Town," starring Gary Cooper and featuring Jean Arthur, which is showing Saturday night preview, Monday and Tuesday at the Queen theatre.

Only Capra could make a picture like this! Only Capra could contrive the thousand and one uproarious twists and surprises! It's the famous director's greatest accomplishment... surpassing his own "It Happened One Night"! Only the genius of Capra could create another new "best picture of the year"! It's the gayest romantic fun since America roared with laughter when the walls of Jericho came tumbling down!

Featured in the outstanding cast are George Bancroft, Lionel Stander, H. B. Warner, Douglas Dumbrille and Raymond Walburn. Robert Riskin wrote the screen play.

Are You Pixilated?

See

"Mr. Deeds Goes to Town"

WOODMEN CIRCLE.

The Woodmen Circle will meet Friday night, Oct. 16, at 7:30 instead of the regular meeting on Thursday. We are having invited guests and initiation for all members who haven't been initiated. Roby officers will put on the initiation. Everyone be present and don't forget our bake sale Saturday.

Katie Church, Guardian.

WATCH—For Church Motor Co.'s announcement next week.

Out of gas or got a flat? Phone 245. We hurry.

If It Rains

Within a week after you have your car washed here, we will wash it again FREE.

Washing—Greasing

Sinclair Gas and Oils

Will appreciate your patronage

HI WAY SERVICE STATION

Clyde Shouse, Mgr.

Open Day and Night

Phone 246

CAMPELL'S GROCERY AND MARKET

THE ONLY COMPLETE FOOD STORE IN MERKEL

SPECIALS FRIDAY AND SATURDAY, OCT. 9 and 10

SUGAR	Cane or Beet—limit 3 to a customer	49c
	10 lb. cloth bag	
Crax, 2 lb. A-1	17c	Coffee, All Star, lb.
Jello, per package	5c	Cocoa, 2 lb. can
Royal Gelatin, per pkg.	5c	Chili, Armours large can
		19c

FLOUR Yukon's Best New car, 48 pounds **\$1.85**

Coffee Folger's 2 pound can **57c**

Spinach, No. 2 tins	12c	Peas, Pure Maid, med. can	7c
Salmon, fancy pinks, 2 tins	25c	Prunes, 10 lb. box	75c
Matches, 6 boxes	19c	Toilet Tissue, wash cloth, 4 rolls	25c

SOAP, Big Ben, 7 bars . . . 25c

SPUDS, No. 1, 10 pounds . . 23c

Grapes, Tokay, lb.	5c	Bananas, 2 dozen	25c
Onions, pound	5c	Tomatoes, 2 pounds	15c
Oranges, each	1c	Apples, each	1c

SPECIAL IN OUR MARKET

MIXED SAUSAGE, per pound . . 15c

BOLOGNA, per pound . . . 10c

Sliced Bacon, pound	29c	Cured Ham, sliced, pound	28c
Veal Loaf Meat, 2 pounds	25c	Dry Salt, per pound	19c
Mixed Lunch Meat, sliced, per pound	19c		

Peanut Butter, 1-2 gal. 50c
Pickles, 26 oz. jar 15c
Tomato Catsup, 2 bottles 25c

PHONE 173 FREE DELIVERY
DON'T FORGET SATURDAY IS TRADES DAY

NATIONAL FIRE PREVENTION WEEK

Observed Thruout the United States

OCTOBER 4-10

Fire insurance covers most physical property but every serious fire causes other losses which are not covered by insurance. Valuable papers, deeds, abstracts, insurance policies, stock certificates, inventories, keep-sakes, records of various kinds that cannot readily be replaced.

Another reason why—you should have a Safety Deposit Box in our Customer's Vault. Available in three sizes at an annual rental of \$1.65, \$2.20 or \$2.75 (Gov. tax included).

THE OLD RELIABLE

Farmers & Merchants National Bank

Merkel, Texas

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

TO MY FRIENDS AND THE MOTORING PUBLIC:

I wish to advise that I have purchased the Service Station Business formerly operated by Whiteley Bros., located on the T. & P. right-of-way and Bankhead highway. Will carry a complete line of Mobiloil, Mobil Grease, Magnolia Gas and Oils, Tires, Tubes and Accessories. Will appreciate a part of your business.

W. A. Whiteley, Jr., and Roy Robbins will be at your service with C. H. Jones as pinch hitter.

Mobil Lubrication our hobby. If we can be of service, call Telephone 159.

CHAS. H. JONES

The **New Plymouth** Is Here

CHURCH MOTOR CO.

GOODYEAR THE POPULAR VOTE IS FOR GOODYEAR TIRES

ALL-WEATHER Tires
Tops the Ticket
Largest selling tire on earth—come see why!

COME SEE THE REAL **GOODYEAR** we sell at **46¢** A WEEK UP
Ask to see Speedway

S. M. HUNTER

Goodyear Tires Exide Batteries
Come in—get your Goodyear Poll-O-Meter—Free

MERKEL MAIL WANT ADS FOR RESULTS

TRENT NEWS AND PERSONALS

Mrs. Alton Boone and sister, Mrs. C. J. Chambliss, of Abilene were recent guests of their parents, Mr. and Mrs. J. W. Welch, of Sweetwater.

Miss Virgie Strawn, teacher in the Sylvester public school, spent the week-end here with relatives and friends.

Mr. and Mrs. M. G. Scott, former resident of Trent, now of Abilene, were in town shaking hands with old friends Saturday.

Mr. and Mrs. Dewey Pounds and two children of Pampa arrived Tuesday of last week for a visit with Mrs. Maggie Walker and daughter, Miss Vivian. They returned home Sunday.

Mr. and Mrs. Ancil Martin and baby, Amelia Faye, of Sweetwater, spent the week-end here with Mr. and Mrs. Will Hamner.

Mrs. J. T. Vessel has returned home after spending ten days in the home of her son, Volley Vessel, in Eastland. Mrs. Volley Vessel, who was confined to her bed after having clinic attention in Dallas, was reported resting very well.

George Helen Lee was the week-end guest of home folks. She is attending Abilene High school.

Mr. and Mrs. Homer Terry of Clyde spent Friday of last week here visiting relatives.

Mrs. Maga Minnis of Fort Worth returned home Saturday after a brief visit here with relatives.

Mrs. M. L. Jones returned Friday by bus from Colorado City where she spent a few days with her daughter, Mrs. Rogers. She was accompanied home by her two grandsons.

Mr. and Mrs. Clois Edwards, Mrs. U. B. Bowles and Miss Sallie Freeman spent Thursday in Wichita Falls with Miss Opal Freeman.

Mr. and Mrs. Farrar Neebe of Midland spent Sunday with Mrs. Annie Boone. Mr. Neebe is a nephew of Mrs. Boone.

Misses Jewel and Norene Watson, instructors in Abilene Christian college, were guests of their cousins, Mr. and Mrs. L. E. Adrian, and family Sunday.

Miss Marjorie Adrian was also a week-end guest of her parents. She was accompanied by Miss Doris Menchen of A. C. C.

Granville Nugent, baseball pitcher for Eldorado, Ark., is home for the winter with his parents, Mr. and Mrs. Seth Nugent.

SCHOOL NEWS

HALLOWE'EN CARNIVAL. Round about Hallowe'en, goblins, witches and other spooky figures will dominate the landscape at the Trent High school auditorium. On that night they're apt to get you and us, too, if we don't look out. But, if you are looking for something clever and different, be on hand on that dreadful occasion.

The faculty is sponsoring this affair and assure every one an enjoyable

GENUINE QUICK-ACTING BAYER ASPIRIN 1¢ A TABLET!



For Amazingly Quick Relief Get Genuine Bayer Aspirin You can now get Genuine BAYER ASPIRIN for virtually 1¢ a tablet at any drug store.

Two full dozen now, in a flat pocket tin, for 25¢! Try this new package. Enjoy the real Bayer article now without thought of price! Do this especially if you want quick relief from a bad headache, neuritis or neuralgia pains. Note illustration above, and remember, BAYER ASPIRIN works fast.

And ask for it by its full name - BAYER ASPIRIN - not by the name "aspirin" alone when you buy. Get it next time you want quick relief.

15¢ FOR A DOZEN 2 FULL DOZEN 25¢ VIRTUALLY 1¢ A TABLET



LOOK FOR THE BAYER CROSS

time. It is given for your entertainment and for your loyalty to the local high school team.

Each class and organization will sponsor a booth for salable articles, either for souvenirs or to eat and drink.

A main attraction will be a contest to determine a High school queen. Crowning of this girl will be a feature, for each cent one spends or contributes will be entitled to ten votes for their favorite candidate.

Young ladies selected to date to participate in this are: Ola Martin, Senior; Dorothy Martin, Sophomore; Dorothy Jo Strawn, Freshman, and Virginia Cloe McRee, seventh grade.

BASKETBALL

Approximately fifteen girls appeared for the first workout on the basketball court this week. Robert Taylor is coaching this group. They made an initial appearance at Goodman gym Wednesday night. Ola Martin, Senior, is captain of the squad and Lucille Howell co-captain.

JUNIOR NOTES

Inasmuch as the Juniors are minus girls, they don't hold back in pep, loyalty and enthusiasm. This class will be right on hand for all engagements that call for the feminine touches of taste. According to a gentleman's agreement they selected green and yellow as their colors and the motto will be "Fight to the finish." They also announced that they are not allowed to present a masculine queen for the Hallowe'en carnival and they do solemnly swear to support the Senior nominee.

Ellery Smith, Jr., A. C. Terry, Jr., and Billie Joe Bowers carry the banner for the Junior class.

BOX SUPPER

Invitations are being extended to Trent and the surrounding communities to attend the box supper at the High school auditorium at 7:30 Friday night, Oct. 9. A forty-minute program has been arranged to be presented preceding the sale of boxes.

This will consist of songs, readings and acrobatic stunts. Children's boxes will be auctioned separately. Come on, let's give "Ole Trent Hi" a boost and be present for the sale of one hundred boxes. Money will be used toward the athletic fund for additional necessary supplies.

NINTH GRADE NEWS

The ninth grade class met Monday, Oct. 5, and elected Dorothy Martin as class beauty. The social committee includes Sarah Wilson, Maxine Abernathy, Dorothy Martin, Kenneth Burkhardt and James Strawn.

The class motto is, "think twice before you speak."

Miss Mytle Cooper, who attended Eskota last year, is now in the ninth grade at Trent.

(Note—On account of lack of space,

SKIN TROUBLES

Curbed by 75 year old prescription Palmer's "Skin Success" has relieved thousands of skin ailments. Stops itching. Kills itching. Also kills the cause of skin troubles. Soap to protect skin. 25¢ each.



news from the Grammar grades was necessarily omitted, but will be used next week.)

WATCH—For Church Motor Co.'s announcement next week.

Out of gas or got a flat? Phone 245. We hurry.

Bleeding Gums Healed.

The sight of sore gums is sickening. Reliable dentists often report the successful use of LETO'S PYORRHEA REMEDY on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails. Merkel Drug Company.



C. M. PRESLEY Jeweler Watches—Diamonds—Silverware 209 Pine Street Abilene, Texas

STAR BLADES - their keenness never varies. 4 FOR 10¢. MADE SINCE 1880 by the inventors of the original safety razor. Star Blades have 55 years of precision experience stropped into their keen, long-lasting edges.

In the Days of Columbus

exploration for land was the great opportunity. Today the great opportunity is in searching for new and better methods and products, for doing something different in a way that will benefit all mankind.

Individual initiative, plus a growing Bank account, will win every time.

COLUMBUS DAY Monday, October 12th

This Institution Will Not Be Opened All Day



FARMERS STATE BANK

Member Federal Deposit Insurance Corporation

W. O. BONEY MERKEL, TEXAS Farm Loans and all kinds of Insurance Consult Your Insurance Agent as you Would Your Doctor or Lawyer.

Buy This Beautiful Four-Piece BEDROOM SUITE for only \$49.50 Down Payment \$4.95 Weekly Payment \$2.95

HERE IS A KNOCK-OUT You will have to see this Suite in our South Front Window to appreciate its beauty—all four pieces specially priced at \$59.50 Down Payment only \$5.95 Weekly Payment \$2.75 OTHER FOUR-PIECE SUITES AS LOW AS \$29.50 With Down Payment of \$2.95 and Weekly Payment \$1.50

This Eight-Piece Genuine Walnut DINING ROOM SUITE Nice enough for any home, for only \$64.75 Down Payment only \$6.50 Weekly Payment only \$2.95

This Five-Piece BREAKFAST ROOM SUITE Finished in Walnut and Decorated—Has been slightly used—Will Sell this for Cash only \$5.75 Barrow Furniture Co. Merkel, Texas

PROFESSIONAL

- BEN M. DAVIS Certified Public Accountant Attorney-at-Law Income Tax Consultant Mims Bldg. Abilene, Texas
PAULINE JOHNSON Successor to G. W. JOHNSON Insurance—Notary Public In new location, next door to McDonald Barber Shop—Elm St. Merkel, Texas
Ernest Walter Wilson ATTORNEY-AT-LAW Insurance Law a Specialty General Civil Practice 125 1/2 Pine St. Abilene, Tex.
DR. Wm. M. GAMBILL Dentist Pyorrhea Treated by Electrocoagulation-Analgesia 309 Alexander Bldg. Phone 5174 Abilene, Texas

REDUCED PRICE New Fall Clubbing Rate SEMI-WEEKLY FARM NEWS and MERKEL MAIL Both Papers, Now One Year \$1.50 THE MERKEL MAIL (Rate direct to subscriber—no agents.)

Goodyear Dealer Has Charts for Tallying Results of Digest Poll

"Knock-knocks," bridge, monopoly and similar indoor sports have a new and rapidly-growing competitor. The new parlor game, according to S. M. Hunter, local Goodyear dealer, might be called "Picking the President." It consists of following, evening by evening, the trend of political opinion as evidenced by the thrice-weekly Goodyear broadcasts of The Literary Digest poll returns, tabulating the score up to date, and then indulging in plain and fancy jumping at conclusions.

A handy aid to the playing of the game is a "poll-o-meter," a convenient poll score chart distributed free of charge by Goodyear dealers throughout the country, on which the running score of the week by week tabulations can be kept and the trend one way or the other in the voting carefully recorded and noted.

IN MEMORY OF MRS. CARL HUGHES.

(By a Friend, Mrs. Hugh Campbell.) This community was made very sad when Mrs. Carl Hughes passed away suddenly at her home on Sept. 28. She had been sick for about two weeks, but not dangerously ill and her death was not expected. The realization that she had gone brought great sorrow to her many friends and loved ones. A large concourse of friends present and the many beautiful floral offerings bore eloquent tribute to the love and esteem in which she was held.

Mrs. Hughes embraced the Christian faith at an early age and lived a true life to the ideal of her religion. Mrs. Hughes was the kind of a woman whom Solomon described as one "who looketh after her household, whose price is above rubies, whose children rise up and call her blessed." As a friend, she was kind, true and considerate; as a wife, faithful and loving; as a mother, devoted and self-sacrificing. These works of her hands are prized by her loved ones beyond measure.

She was ready to meet her Master. To one prepared as she was, going is only the beginning of a new and better life. So we would not grieve except for the loneliness caused by her going.

The influence of her beautiful life will linger in the memory and hearts of her many friends and loved ones and leave an inspiration for good through the years to come.

Bereavement acknowledgment engraved cards, with envelopes to match, 50 cents per dozen at Merkel Mail office.

WATCH—For Church Motor Co.'s announcement next week.

Out of gas or got a flat? Phone 245. We hurry.

Try our Curb Service. Vick Drug Company.

LOST ANYTHING? A little ad in our Lost and Found column may bring it right back.

Methods of Control of "Fowl Flu" Explained

Best methods of control of "Infectious Bronchitis," or "Fowl Flu," are explained in an article furnished The Mail this week by Vocational Agriculture Instructor C. H. Collinsworth of the High school.

"During the coming winter months," he says, "is the time when bronchitis or 'fowl flu' takes its toll of poultry from the poultrymen. This disease causes the poultrymen to lose many dollars each year.

"The disease is caused by a virus, and some of the symptoms are: difficulty in breathing, which causes the bird to extend the head and open the beak for each respiration, and there is usually a noise caused by the windpipe being partially closed. The bird's feathers become ruffled, it loses its appetite and a sticky substance is often times noticed in the mouth and nasal cavity.

"The affected birds may recover, but many die within three or four days after exposure or may not die for a week or ten days. Death is caused by the closing up of the windpipe.

"Treatment: Up until now no satisfactory treatment is known after the birds have become afflicted. However, it is considered helpful to place the sick birds in small groups in warm well-ventilated quarters.

"Control: Sanitation is again the controlling factor. Clean and disinfect the premises, isolate or destroy all sick birds, bury or burn all carcasses and provide well-ventilated quarters. Be sure your breeding stock is free from the disease. Clean and disinfect incubators and brooders, and remove them from infected premises. Protect the flock from the introduction of the disease by chickens from diseased flocks, visitors from infected

premises, stray dogs and similar causes. "Keep your houses clean, do not overcrowd your birds, do not get them too warm, protect them from cold, rain or drafts. Keep your houses dry and allow plenty of sunshine into all quarters when possible.

"These protective measures will well pay you for your time and trouble."

HEBRON NEWS

Mr. and Mrs. O. B. Williams and family spent Sunday afternoon with Mr. and Mrs. A. J. Barbee of Noodle. Mrs. Ollie Skidmore and grandchild, Peggy Thornton, and Philip Skidmore of Golan were Sunday guests of Mr. and Mrs. Clyde Irvin. Mr. and Mrs. J. D. Traylor of Fort Worth are visiting Mr. and Mrs. J. A. Traylor and family.

Mr. and Mrs. Melvin Jones and son of Anson and Mr. and Mrs. Charles West of Merkel were Sunday afternoon guests of Mr. and Mrs. J. H. Clark. Rev. and Mrs. Houston Scott of Abilene were supper guests in this home.

Mr. and Mrs. Truman Carey and family, Mr. and Mrs. J. F. Ferguson and daughter, Billy Jo, Mrs. P. Smith, all of Lamesa, Charlie Smith of Cross Plains, Mr. and Mrs. Vernon Lofton of Hermleigh, Mr. and Mrs. W. T.

Austin and son, Louis, of Anson, and Rev. Arvil Richardson of Abilene were week-end guests in the home of Mr. and Mrs. W. M. Carey, having come for the funeral of N. A. Smith, which was held Saturday afternoon at Merkel.

Mr. and Mrs. O. B. Williams and family visited relatives in Greenville, Hunt county, last week. Mrs. Williams announces the proud possession of her only grandchild, Kenneth Wesley, daughter of Mr. and Mrs. Joe H. Brown. The child has three great-grandmothers and two grandmothers.

Rev. Houston Scott of Abilene filled his regular appointment at Hebron Saturday night and Sunday with good attendance.

TEXAS ALMANAC.

Every home should have a copy of the Centennial edition of the Texas Almanac. For sale at the office of the Merkel Mail for 65c per copy.

Bereavement acknowledgment engraved cards, with envelopes to match, 50 cents per dozen at Merkel Mail office.

The merchants who advertise in this paper will give you the best values for your money.

Try our Curb Service. Vick Drug Company.

FORD DEALER'S OCTOBER CLEARANCE

SALE R & G



(Renewed And Guaranteed)

A Few Of Our Bargains:

1—1935 FORD TUDOR SEDAN with Radio \$495.00

2—1935 FORD TUDOR SEDANS Good Rubber, Mechanically A-1 \$465.00

1—1934 FORD COUPE— Motor Completely Reconditioned A Real Buy at \$385.00

1—1933 CHEVROLET MASTER SEDAN Runs Good, Has New Seat Covers and Rubber \$325.00

1—1929 CHEVROLET SEDAN— New Top, New Paint, Good Rubber \$95.00

1—1928 CHEVROLET COACH— Don't Fail to See This Car at \$95.00

A NUMBER OF OTHER GOOD CARS TO CHOOSE FROM

Merkel Motor Co. FORD DEALERS

Look!

For next ten days Change of

Waverley Oil

With Five Gallons of Gas

\$2.00

Curley's Repair Shop

Located with Church Motor Co. On Front Street

Be Ready for COLD WEATHER

Buy your Winter Supplies of Clothing while the selection is complete

You Will Find

THE ARMY STORE

At Abilene

Has a large selection of items suitable for Cold Weather.

We feature the Better Brands of Merchandise, such as

- Justin Boots and Boot Shoes
- Red Wing Lace Bootees and Work Shoes
- H. & L. Block (Block Bilt) Leather Jackets
- Woolrich Woolen Mills Wool Plaid Jackets and Shirts
- Dux Bak Tents and Paulins, also Sky Proof Brand
- Buckskin Hats
- Leading Lines of Work Clothing
- Hereford Brand Horse Collars
- Yoakum Shop Made Saddles

We make or repair most anything made out of leather or canvas. Let us repair your saddles and harness.

ARMY STORE

134 Pine St. Abilene, Texas Phone 3822

QUALITY FOODS ECONOMY PRICES

- LIPTON'S TEA, with glass, 1-4 lb. 21c
- SOAP, T.N.T., 7 bars 25c
- POTTED MEAT, 8 cans 25c
- TOMATOES, Fair Play, 2 cans 15c
- CHILI BEANS, Chuck Wagon, 3 cans 25c
- K. C. BAKING POWDER, two 1 lb. cans 19c
- SPUDS, per peck 39c
- BANANAS, dozen 15c
- LEMONS, dozen 19c

NOTICE FARMERS

We Will Pay 25c PER DOZEN for EGGS Friday and Saturday only

ECONOMY GROCERY

Phone 44

Kent St.

Long distance rates reduced 7 TIMES in 10 years

- 1926 OCTOBER 1— Rates reduced on calls over 150 miles.
- 1927 DECEMBER 1— Rates reduced on all calls over 378 miles.
- 1929 FEBRUARY 1— Rates reduced on calls between 130 and 1490 miles.
- 1930 JANUARY 1— Rates reduced on calls between 56 and 318 miles.
- 1935 JUNE 1— Reduced night rates moved forward from 8:30 p. m. to 7 p. m.
- 1936 JANUARY 15— Reductions on Sunday calls, and person-to-person calls after 7 p. m.

And now...

SEPTEMBER 1, 1936: Reduced rates on calls over 234 miles and reduced person-to-person overtime rates after 3 minutes of overtime.

In 1926, a person-to-person long distance telephone call between New York and San Francisco cost \$20.60 at any hour. Six minutes were required to make the connection.

Today—1936—the same call may be made for only \$6.75 at night, or any time on Sunday. You are connected in less than a minute and a half, on the average. This wide difference between the long distance rates of yesterday and today is the result of seven voluntary reductions made in the past ten years.

It illustrates a Bell System policy in action—the policy of voluntarily reducing rates when it can be done.

SOUTHWESTERN BELL TELEPHONE COMPANY

MERKEL MAIL WANT ADS FOR RESULTS—PHONE 61

MERKEL MAIL WANT ADS FOR RESULTS

