## THE MERKEL MAIL

vol. 47-No. 28.
OF HELPE FR0M
REDS BLASTED
merkel. texas, friday, october 2, 193F.

## ALLRED PRESENTS PRIZESNAMED PENSION NEEDS FOR COMFORT T0 LEGISLATURE BEDSPREAD SHOW

## Declares "Absolute Emergen- cy" Exists for Additional Financing; New Estimate Places 147,676 or List.

President Voices Confidence in
Outcome of Forthcoming Election ir. Addressing New
York Democratic Convention
$\mathbb{K} E E P I N G \mathbb{U P}$
WITH TEXAS

## Roo day dor rep an ubl ubl of of idele

## List of Petit Jurors Called Next Week

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| THE MERKEL MAILPublished ERevy Friday MorningC. GLVERE AditorTELEPHONE No. 61 | Sweetwater Sponsors Four Amateur Nights | Strongly Favors Five Year Advertising Plan | $\left\{\begin{array}{l}\text { room demonstration on Sept. } 24 \text { at } \\ \text { Mrs. Ward's home, but we were rained }\end{array}\right.$ |
| :---: | :---: | :---: | :---: |
|  |  |  | out and mud-bound. So let's, all remcmber that we will have this meeting |
|  |  |  | Oct. 1. Let's all |
| Entered at the postoffice at Merkel, Texas, as second class mail |  |  |  |
|  |  | adversising campaign for the stata: |  |
| SURSCRIPTION RATES <br> Taylor and Jones Counties _... $\$ 1.00$ <br> Anywhere else |  |  | pressnt at this meeting, if at all pos-sible." |
|  |  | -Business Week, issue of Aug. ${ }^{\text {a }}$, ${ }^{\text {a }}$, |  |
| Advertising Rates On Application All obituaries, resolutions of respect, cards of thanks, etc., are classed as at le per word | night conteets to be staged by the Sweetwater Board of City Development, it is announced in an adver | 1936 over 1935 as follows: passenger |  |
|  |  |  |  |
|  | ment, it is announced in an advertisement in this issue of The Mail. Four | car sales plus $11 ;$ commercial car sales plus 25 ; household refrigorator |  |
|  |  |  |  |
|  | ense trip | 14; and heavy construction plus 93.Texas is definitely on the upgrade."On two of the tax items that visi- |  |
| New Highway Signs to Carry Unique Slogan |  |  |  |
|  |  | "On two of the tax items that visitors from out of the state help us pay, |  |
|  |  | office show we collected $\$ 4,047,300$ more on gasoline taxes for the 12 |  |
|  | tion of the Abilene Reporter-News. n addition to the chance for broad- |  |  |
|  |  |  |  |
|  | winners is to be awarded attractive cash prizes. The first, second and third |  | , |
|  | place winners on each of the fout nights will be given $\$ 15, \$ 10$ and $\$ 5$ | increase in cigarette taxes of $\$ 1$ 793 |  |
|  |  |  | Melton, Pr |
|  | plus $\$ 1$ to all other competing num- <br> bers. It is estimated by sponsors that |  |  |
|  | more than $\$ 200$ in cash will be award- od amateur performers of Central |  |  |
|  | West Texas. The first program is to be given in $^{\text {a }}$ | Should Texas pursue a five year advertising program, men and moneywill come to Texas and create a mar- |  |
|  |  |  | y |
|  | the night of Saturday, Oct. 17, but entries for this contest must be made before Oct. | prices, and when real estate trading again becomes a fact and not a recol- |  |
|  |  |  | r, 10 pounds |
|  | before Oct. 6 as the audition and re. hearsal will be held the afternoon of the 10 th. Amateurs from two year | lection, one of the first and most natural results will be to clean up in a |  |
| Gee, wasn't the rain fine, but, oh, the cold! Makes us wish for a mix-ture of the hot weather wo had in |  | large measure this delinquent tax situation. I confidently expect that, as | Pennock Coffee th |
|  | the 10th. Amateurs from two years of age up to 100 , both male and fe- |  |  |
| the summer.Our school began last Monday. Sure | ale, who can play any kind of musial instrument, who can sing, dance, or entertain in any manner whatsoever | a result of five years of a and publicizing Texas, we | Pen |
|  |  | that time collect anough of these delinquent taxes to pay the costs of the | Moon Rose Oats |
| $\begin{aligned} & \text { have a good shool this year. The new } \\ & \text { gym make it so nice for the ball } \end{aligned}$ | e or entertain in aay manner whatsoe |  | Rose Milk, 6 small $\quad 25$ |
|  |  | fits that would accrue directly and in- | Rc |
|  |  |  | Blue Goose Lemors, doz. $\quad 23 \mathrm{c}$ |
|  | some of the best amateur talent in this section will be discovered and de- |  |  |
| Jackson, Johnson and Steadman. Mr . and Mrs. A. C. Fleming of |  |  |  |
|  |  | W WLAIR CLUB. ${ }^{\text {a }}$. | Mrs. Tucker's Compound, $\quad 55$ c 4 pounds |
|  | our Water Carnival in July in the person of Miss Bettie Lou Grimes," Sec ed, "and we hope to have a number of winners from Merkel in these con Entry blanks may be had by addressing the Board of City Develop ment, Swectwater. |  | Lucky Strike Sardines, 3 cans |
|  |  |  |  |
| Mr. and Mrs. Fortune were week end guests at Brownwood.Tommie and Atwell Hendarson, acTommie and Atwell Hendarson, ac-sight-seeing at San Angalo Sunday Mr. and Mrs. P. A. Austin of Crane were week-end guests of her parents, |  |  |  |
|  |  |  | Lamp Chimneys $\qquad$ 10c <br> Dried Fruit of all kind <br> Visit our Feed Store before buying |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |



## SPECIAL CLOSE OUT Floor Covering in Shori Lengths




Jeffersonian Democrats DeclareStand they Will Make In Coming Presidential Election

| Texas Democrats Will Support Landon At the Polls In November |  |
| :---: | :---: |
| With a full realization that our country faces a political crisis transcending all partisan interests we Democrats of Texas - now pledge our best, services to the Nation upon a non-partisan basis. |  |
|  |  |
| We reassert our belief in the Constitution, in the rights of the States, and in the Jeffersonian principle. Believing thus, we must |  |
|  |  |
| The issue before the American people today is not Roosevelt ver-sus Landon nor is it the Republican Party versus the Democratic |  |
|  |  |
| Party. The issue here is the same as that which rocks the rest ofthe world, and that issue is reximentation versus freedom |  |
|  |  |
| democracy. We are confronted with a change in our form of gov- |  |
| ernmentvant of the people, to a Socialistic and Communistic state in which |  |
| the individual becomes the servant of the state and loses all personal freedom and all personal rights. |  |
|  |  |
|  |  |
| a Democrat and never has been in sympathy with the principles of the |  |
|  |  |
| Democratic party. <br> We charge that Mr. Roosevelt has |  |
| aided and abetted the aims of the So- |  |
|  |  |
| cialists and Communists, and has set up a board of advisers known as the "brain trust," which is largely made |  |
|  |  |
| up of red radicals not in sympathy <br> with our form of government. <br> We charge that few members of this |  |
|  |  |
|  |  |
|  |  |
| with the Democratic party prior to the nomination of Mr. Roosevelt for Pres- |  |
|  |  |
|  |  |
|  |  |
| the numerous bureaus et up by Mr. Rosevelt are now held by radical ap. |  |
| pointees selected for the most part by <br> Felix Frankfurter, known throughout |  |
|  |  |
| Felix Frankfurter, known throughout |  |
| We charge that the radicals, wheth- |  |
| We charge that the radicals, wheth-er thy cal themselves socilists orcommunits, now have the nation by |  |
|  |  |
|  |  |

COLLEGE STUDENTS

WE WILL SEND THE MAIL TO YOU AT SCHOOL FOR-

PERSONALS
FOR SALE-Six or eight milk cows; also horse and saddle. See Bob Hicks.
FOR Ber $\begin{array}{ll}\text { FOR SALE - } 1929 \text { Chevrolet sedan. } & \text { M. Lamar, of Baird visited Mrs. Mary } \\ \text { Orr the first of the weak. Mrs. Ernest } \\ \text { Charlie Jones. Phone 159. } & \text { Kelly of Kilgore }\end{array}$ FOR SALE-My home on Bettis week in the Orr home. $\begin{aligned} & \text { Kelly of guest this }\end{aligned}$ FOR SALE-My home on Bettis
heights. Phona 9003F12. Castle B: $\frac{\text { " ITTET }}{\text { CITY FURNITURE wants one hun- }}$ CITY FURNITURE wants one hun-
dred oil, gas and wood stoves; bardred oil, gas and wood stoves; bar-
gains offered on tents and oil ranges; liberal exchange. Joe Garland. MEN WANTED for nearby Rawleigh
Routes of 800 families. Write Rawleigh's, Dept. TXJ-506-SB, Memphis, LOST AND FOUND STRAYED-Bay horse mule, 15 1-
hands high. Notify W. W. Toombs LOST-Between Stith and Merke Notify Independent Ice Co.
Mickey Mouse 8 Years Old.
Miekey Mouse 8 Years Old.
Hollywood. Cali.,., cot. 1.-The most
famous little rodent in the world cele-

## Barrow purniture Co.

Herkel, Texas

## REDUCED PRICE

New Fall Clubbing Rate
SEMI-WEEKLY FARM NEWS
and
MERKEL MAIL
Both Papers, Now One Year
$\$ 1.50$
THE MERKEL MAIL
(Rate direct to subseriber-no agents.)

## COLLEGESTUDENTS

WE WILL SEND THE MAIL TO YOU AT SCHOOL FOR-
ONLY ONE DOLLAR
Until June 1, 1937

## THE RED \& WHITE STORES

SPECIALS FRIDAY AND SATURDAY, OCT. 2-3
Tokay Grapes, lb. $\quad$ bc
Tomatoes, 2 pounds ... 15 c
Apples, King David, doz. 19c
Oranges, doz. $\ldots \quad 19 \mathrm{c}$
Celery, bunch … 10c
Spuds, 10 pounds .... 25 c
Yams, 5 pounds … - $\quad 19 \mathrm{C}$
Red and White
Corn Flakes, pkg. $\quad 10 \mathrm{c}$
$\stackrel{\text { Bra }}{ }{ }^{\text {Brand }}$ Shortening, 4 lb . carton 53c
Red and whetel
Flav-R.Jell, phg.
Sugar, 10 pounds

| Red and White |  |
| :---: | :---: |
|  | FLOUR |
| $12 \mathrm{lbs} . .58$ | 58c-24 lbs |
| 48 pound | ounds |


| Blue and White |  |
| :--- | ---: |
| Chili, No. 2 can | 19e |
| C O F F E E |  |
|  |  |
| Early Riser, pound | 17 c |
| Mart, pound | 25 c |
| Red \& White, pound | 29e |

## WEST CO., Merkel

D. C. HERRING \& Son, Noodle HERRING \& TOUCHSTONE, Blair

## ocitry <br> CHURCH SERVICES



Sold Exclusively in Merkel by
Curley's Repair Shop
 Ask us about details of this
guarantee covering a period of
two years from purchase on your motor, if you use Waverley Oil


Out of gas or got a flat Phone 245. We hurry.


| Fruit Truck Carrying |
| :--- |
| 20,000 Pounds Stopped |



## Notice!

I have purchased the City
Shoe Shop and will appreciate a share of your business.

Shoes and Boots
City Shoe
Shop

## ELI CASE \& SON

Groceries, Fresh Produce, Feeds Phone 234

Prompt Service
Bananas Grapes Oranges

Doz. ..... 15 c 3 lbs. 25 c Doz. ...... 15 c
Apples Apples Grapefruit Doz....15c Doz..... 50 c 3 for .....25c

Spuds Yams Tex. Lemons Peck _....50c Peck ... 50c Doz. ....25c Green Beans, extra nice, 2 lbs - $\quad 25 \mathrm{c}$ Fresh Tomatoes, Irg. Calif., $2 \mathrm{lbs} . \quad 15 \mathrm{c}$

Limes, extra, doz. 10c Specialties

 Celery, $\operatorname{lrg}$ bunches 20 Carrots, 2 bunches 15 Hot Peppers, 3 lbs 25 c Soap, TNT laundry, 7 bars … $\quad 25 \mathrm{C}$ Soap Flakes, full 5 lb . boxes … $\quad . \quad 33 \mathrm{~B}$ Palmolive Soap,per bar ...._5c

## Rice

31b. pkg. $\begin{gathered}\text { Rive Rose } \\ 21 /\end{gathered}$

$$
\begin{aligned}
& \text { Butter Milk, Sweet Milk, Whip- } \\
& \text { ping Cream, all Fancy Cured } \\
& \text { Meats, Etc. }
\end{aligned}
$$

Peanut Peanut Butter, 2 lb. qt. jar $\quad 29 \mathrm{c}$ A-1 Saltine Crackers, 2 lbs. 19e
Catsup, 14 oz . bottle, 2 for 25 Toilet Tissue, with wash cloth, Salt, 26 oz , boxes, 3 for $\quad 10 \mathrm{c}$ Breakfa't Fudge Pkg........ 40 c Jelly 2lb.qt.jar 35 c Grape Jam 2lb. qt. jar ...33c


MERKEL MAIL WANT ADS FOR RESULTS-PHONE 61

