

Community Effort --

WHITTLIN'

By DOLPH MOTEN

Big Nick, the Bovina machinery man, has been telling us about having a celebrity-type client recently.

Nick says he sold a plow to E. J. Holub, the offensive center for the once world champion Kansas City football Chiefs and a former All-American at Texas Tech. Holub played for Tech back around the time the decade changed from the '50's to the '60's. If we're not mistaken, he was Tech's first All-American. If that was in the days of one platoon football, he played center on offense and was a linebacker on defense.

We saw him play a game or two and remember him as being an astute player as well as a good one. We saw him intercept a pass from his linebacker post and return it, untouched, for a touchdown. Things like that earned him the All-American honors he deserved.

Evidently, he is still astute or else why would he come to Bovina to buy a plow for his farm/ranch, which is located south of Odessa? Nick thinks Holub's place is located near Crane.

Holub has some good friends, buddies, in fact, at Farwell. That's, no doubt, the reason he knew that Big Nick's was a good place to buy this particular plow.

His Farwell friends, who include Elmer Hargrove, the mayor, have made arrangements with Holub to speak at the Farwell High athletic banquet, which is the 20th of this month.

That fact made it easier for us to do research on Nick's wellknown customer:

He played high school football for Lubbock High and in college for Tech, as already mentioned. Since entering the professional ranks, he has played in two Super Bowl games, has been chosen All-Pro three times and has played in six All-Star games.

Just to help prove that he's in a tough business, he's had something like 14 operations during his football career, most of them for knee injuries.

The year he was graduated from Tech, Holub was the number one draft choice of the Dallas Texans, now the KC Chiefs, in the American Football League, and the number two choice of the Dallas Cowboys in the National Football League.

Nick complained to this department that no one made a picture of his professional football player/customer for the paper. We complained back that he didn't invite us to do so at the time.

As a matter of fact, we would have liked to have had a picture of Big Nick and the professional football player-sized Holub wrestling in the snow to see if he paid double or nothing for the plow, or something.

Nick says he might have gone for the wrestling bit if we'd have promised to make the picture quick so he could give up in a hurry.

Be that as it may, we thought it was interesting to have a man as well known as Holub doing business in Our Town.

Religious Emphasis Day Sunday was a success ---- for the second time in as many years. The goal of 1100 was surpassed by 43.

This year's overall attendance wasn't a lot greater than last year's. Three churches even had a slight drop in attendance from last year's totals.

Nonetheless, we're pleased the goal was reached and surpassed. Here's hoping the promotion will be made an annual event.

Almost everyone endorses the community-wide projects and that goes triple for the church pastors, of course.

One preacher we know about even rubbed the outstanding attendance in on his large crowd by telling the people that he had to remember some of them from one Easter to the next and under this arrangement he'll get at least two shots a year at them.

A few weeks ago, we said in this space that the promotion was one that nobody would knock or complain about. We believed that at the time, too. Since then, however, we've heard the suggestion that maybe it (the special day) isn't good because we tend to make a "game" out of church attendance.

Needless to say, we don't agree with that theory. But it was only a suggestion, possibly thrown out as food for thought.

Church Attendance Surpasses '71 Goal

Residents of the Bovina area turned out 1143 strong Sunday morning to attend six of the seven churches here.

The total attendance surpassed the goal of 1100 that had been set in the campaign for March 7.

The slogan, "Get It Done '71 -- 1 of 1100," was adopted several weeks ago when civic leaders, school students and city officials met with Bovina ministers to plan the campaign.

A concentrated effort to surpass the goal was made last week with posters, hat bands and lapel tags evident around the city of Bovina.

First Baptist had an attendance Sunday morning of 397; St. Ann's Catholic, 254; United

Methodist, 201; Church of Christ, 155; Mission Belen Bautista, 71; and Pentecostal Holiness, 65. Services in New

Jerusalem Baptist Church were called off due to illness in the pastor's family. In the first religious empha-

sis day campaign last year, 1000 was the goal and it was surpassed with a total church attendance of 1,122.

Overall attendance was down this year in First Baptist, United Methodist, Mission Belen Bautista and New Jerusalem Baptist, but the gains in attendance at St. Ann's Catholic, Church of Christ and Pentecostal Holiness Churches made up the difference.

Figures in last year's church day showed First Baptist with an attendance of 404; United Methodist, 212; St. Ann's Catholic 223; Church of Christ, 140; Mission Belen Bautista,

(Continued on Page 2)

For Two Positions --

3 Candidates In City Race

Three hats were tossed into the ring for positions on Bovina's city council last week

just prior to the Wednesday deadline for filing.

Filing their names as candidates for re-election were the two incumbents, Vernon Estes and Vernon Willard, both farmers.

Petitioned as a candidate was Roy Allen, manager of Cyanamid Farm Supply.

Two positions on the six-member city council will become vacant with the expiration of the terms of Estes and Willard at the end of next month.

Signing the petition making Allen a candidate were Don Spring, Ronald Mitchell, Dudley Hughes, A. J. Barton, Jane Hughes and Carrie Melear.

The election is scheduled for Saturday, April 3. J. E. Sherrill will be the election judge.

The two candidates who receive the highest vote totals will be named to two-year terms on the city council.

Other members of the council, who have a year remaining on their present terms are Mayor Chas. W. Flynn, Johnnie Horn, B. L. Marshall and Dolph Moten.

For School Trustee --

Mrs. Corn On Ballot

Mrs. Charles Corn filed as a candidate in the school trustee election Wednesday of last week bringing the number of candidates to four. Three positions on the seven-member board will become vacant.

Mrs. Corn is a housewife and a former math teacher in Bovina High.

Also in the race are the three incumbents, Lawrence Jamerison, Leslie McCain, and Leon Ware. They are farmers.

Wednesday was the last day for candidates to file.

The election is scheduled for Saturday, April 3.

Absentee voting will begin Monday, March 15, and continue until four days prior to the election, according to Superintendent L. F. Jacobs. Absentee voting will be in the tax office in Ridgelea Elementary school. The three incumbents were petitioned as candidates to succeed themselves several weeks ago.

Board members with one year remaining on their present terms are Earl Whitten and Thomas Rhodes. Those with two years remaining to serve are Robert Read and Edwin Lide.

Of Telephone Cooperative --

Schedule Open House For New Facilities

West Texas Rural Telephone Cooperative, Inc., will hold Open House at its new facilities in Hereford Saturday afternoon from 2 to 4:30 p.m. Dedication of the new plant has been set for 2 p.m. with David Hamil, Rural Electrification Administration administrator, as special guest. The new facilities are located at South 385, Industrial Park Addition in Hereford.

The new plant consists of the general offices and warehouse of the cooperative which provides telephone service to the rural subscribers in the areas of Deaf Smith, Parmer, Castro and Bailey Counties. The office facility consists of approximately 4,000 square feet and the warehouse has approximately 5,000 square feet.

Present directors of the cooperative are James Ensor, president, Oklahoma Lane; George Olson, secretary, Frio; Jimmie Cockerham, vice president, Tharp; and directors Edwin Morrison, Westway; Robert Strain, Dawn; Keith G. Brock, Hub; and James W. Dixon, Parmer.

Employees of the cooperative are Vernon C. Inmon, manager; Robert Harris, office manager; Fred Fox, plant superintendent; Hilda Havens, accountant; Freda Beauchamp, service representative; Kay Stancell, Marian Robinson, Sarabelle Gillespie, clerks; Marsha Horton, secretary; Melvin Brown, central office equipment and plant maintenance; and construction employees are Joe Del Toro, Ambrose Flores, Byron Grover, Danny Stancell, Arlo Deyke and Clyde Carter.

The cooperative has been working toward the construction and providing its own headquarters and warehouse facilities for the past 10 years and is proud to be able to show the general public of the counties in which it has service facilities the fine facilities which have been built through the efforts of the board of directors, management and the Rural Electrification Administration," states Inmon.

Cooperative, Inc., was organized in 1950 through the efforts of the original board of directors which included E. C. Rein-

auer of Hereford, C. H. Webb of Dimmitt, Alfred W. May of

Dawn, Joe Warren of Nazareth, F. T. Schlenker of Frio, and Har-

(Continued on Page 2)

For 1971 --

Elect Lewis McDaniel Chamber President

Lewis McDaniel was named to the presidency of Bovina Chamber of Commerce and Agriculture for the coming year Wednesday noon of last week.

New and old directors met at Bovina Restaurant for an organizational meeting. McDaniel succeeds Neal Mager, who has been president of the organization for the past two years.

Don Spring was elected vice president and Mrs. Judy Fillpot secretary. They succeed Durward Bell and Mrs. Ola Lee Jones respectively.

Four new directors met for the first time with the board, including those whose terms were expiring. New members, elected by mail ballot, include Mrs. Pat Read, Ovid Lawlis, Roy Allen and Tom Ware.

Bob Fillpot will continue to serve as manager of the chamber.

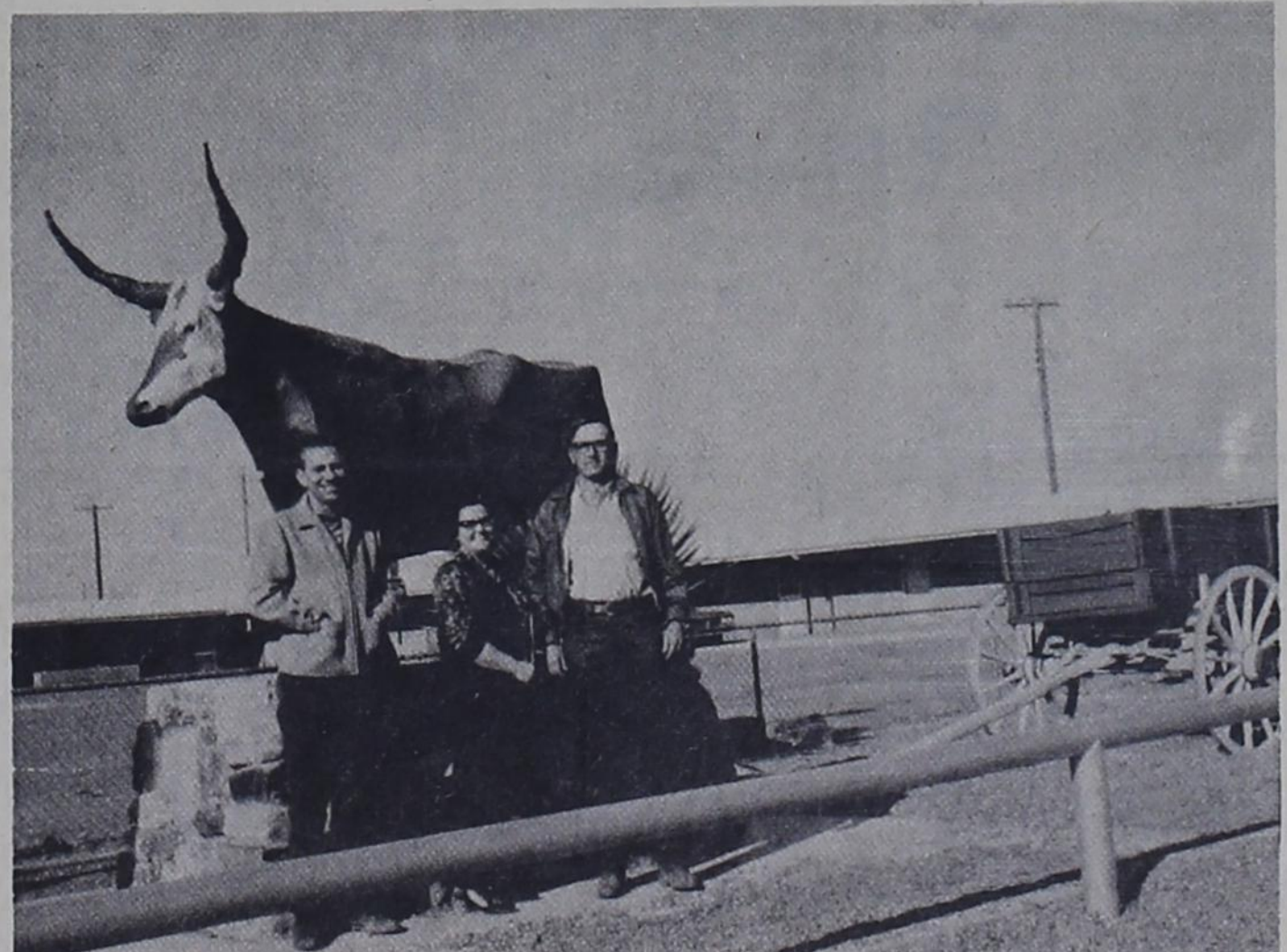
Going off the board were Mrs. Mary Jane Wilson, Harry J. Charles, Jay Sherrill and Bell.

Final plans were made for the Chamber's annual banquet which is set for Thursday, April

1. Tickets are now on sale for the event and may be purchased at \$5.50 each from the directors.

From 200 to 275 people are expected to attend the event this year when a rib eye steak dinner will be served.

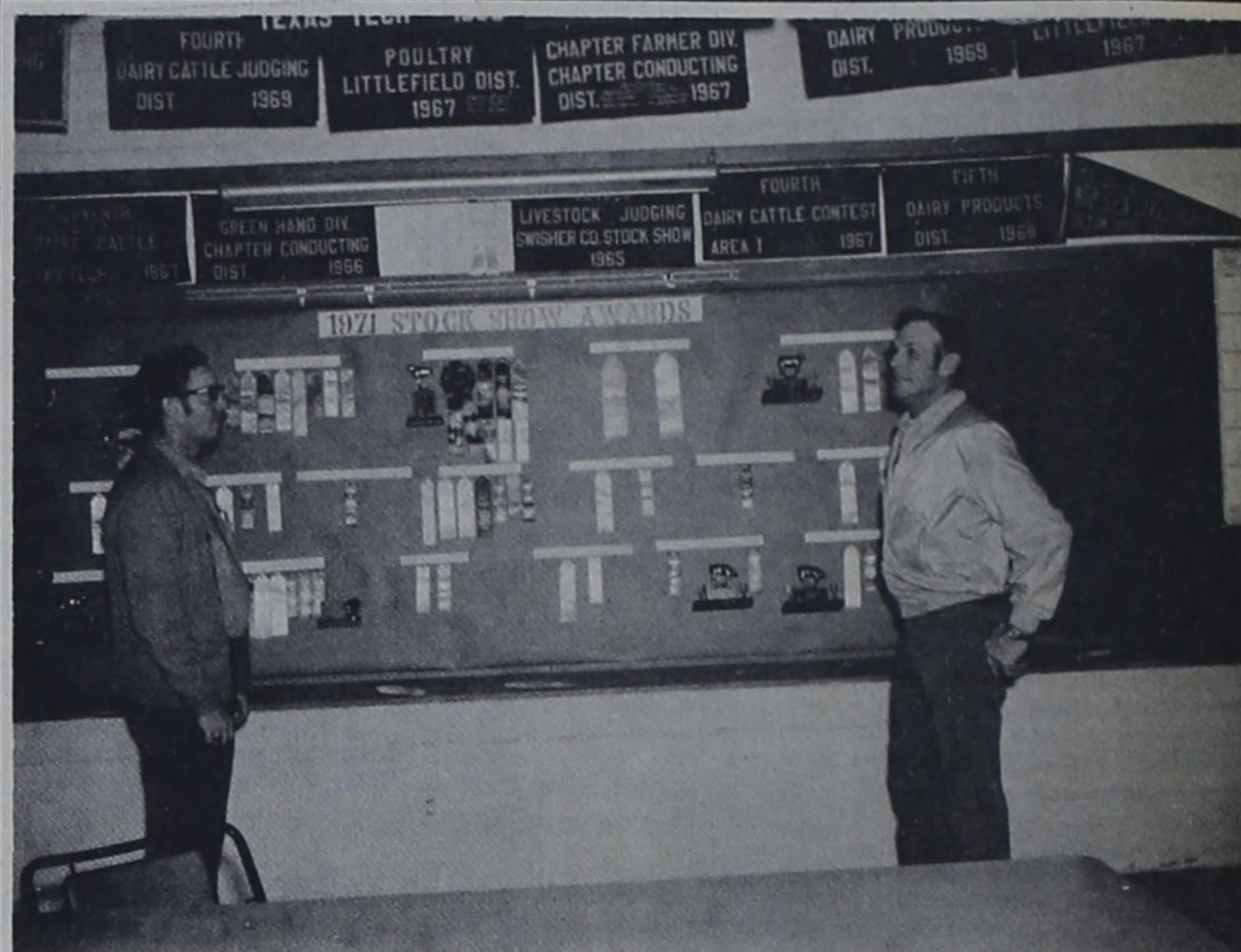
Dr. Reagan Brown will be this year's speaker. Brown is an extension service sociologist with Texas A&M.



NEW OFFICERS -- Chamber of Commerce and Agriculture elected new officers in a recent meeting of the organization. From left to right, Don Spring was elected vice president, Judy Fillpot secretary and Lewis McDaniel president of the organization.

Weather by Willie

Chances for a little moisture this weekend. ---Willie



OPEN HOUSE ACTIVITIES --- Bob Fillpot, left, and Wendol Christian admire the bulletin board set in Mike Pott's vocational agriculture department in last week's open house at Bovina Schools. The board displays trophies and ribbons won by vocational agriculture students in 1971 livestock shows.

National V-P Speaker --

County NFO Slates Regional Barbeque

Parmer County National Farmers Organization is sponsoring a region-wide barbeque Monday from 6 to 8 p.m. in Bovina Schools Cafeteria.

An invitation to attend the barbeque and the program which is scheduled to follow is being extended to all farmers and businessmen and their wives in the 18th Congressional District of Texas and neighboring New Mexico counties.

Guest speaker for the evening will be Erhard Pfingsten of Iowa, national vice president of the NFO.

Serving of the meal will be

from 6 until 8 p.m., according to Robert E. Wilson and Wayne Magness, Parmer County members, with the program following at 8.

A nominal, breakeven charge will be made for the meal, Wilson says. Tickets are available from various NFO members in the county and at the county office in Frio.

Pfingsten has served as national vice president of the NFO since 1963. He was first elected to the national board of directors in 1960. He was appointed director of the meat commodity department in 1961 and was elected national vice president in 1962.

(Continued on Page 2)

In School Auditorium --

Set Narcotics Program Here

A drug abuse team, sponsored by the Amarillo Police Department and W. J. Helm, owner of an automobile agency in Amarillo, will be featured in a panel discussion program in Bovina Schools auditorium Wednesday, March 17. The program will be presented to junior high students from 10 to 11:30 a.m., high school students from 1 to 3 p.m., and a program is scheduled for all interested adults from 6:30 to 8:30 p.m. that eve-

ning. A question and answer session with the audience will be conducted after each program.

The team, composed of high school students from Amarillo and headed by Ronnie Roberts, former county agent, has completed a 16 hour narcotics course. The group has spoken before some 40,000 students since September of last year. Bovina High School Student Council will serve as hosts for the team, and coffee and spudnuts will be served at 9 p.m. in the school cafeteria for those attending the evening session.

According to Ronald Mitchell, Bovina's city marshall, "The drug problem is all around us, and we might as well face it, it's here too. Maybe not as bad as other places, but we don't want it to get any worse. Every citizen needs to be concerned about this -- we need to know the effects and the signs of narcotics usage," Mitchell continued.

Med Center Indebtedness Now \$3650

Indebtedness of Bovina Medical Center is now \$3650.

That information was revealed at a Monday night meeting of the board of directors of the organization.

Recent donations to the corporation allowed the indebtedness to drop under the \$4000 mark.

At the meeting, a \$500 donation from Sherley Grain Co. was recognized.

Also recognized was a \$245.38 contribution from Bovina Community Christmas Card Fund through Bovina Woman's Study Club.

The financial reports were made to the board of directors by Earl Stevenson, president, and B. L. Marshall, secretary.

The \$3650 is owed to First State Bank of Bovina.

Including Pool, Building --

Approve Plans For New Park

Plans for Bovina's new city park, equipped with a community center building and a swimming pool, were approved by the city council at a Thursday night meeting.

City Engineer Ralph Douglas of Muleshoe was asked to begin proceedings to obtain a government grant for the project. Estimated cost of the facilities is \$130,000 including the land, 20 acres which the city owns south of Highway 86 on the west side of town.

Council members, at the request of Billie Sudderth, who is in the process of buying the Triplett property located south of North Street on the town's east side, agreed to approve "any reasonable plat" of the property.

Sudderth proposes to develop the property, which contains approximately two blocks, for homes. He pointed out the property has room for some 18 houses. Though inside the city limits, the property has never been platted.

The council agreed to consider a request from Odis White. White asked if the city would sell him a parcel of land on the north side of the city dumpgrounds which joins property owned by White.

No decision was made on White's request.

A raise for the city judge was approved. The pay was increased from \$25 to \$75 monthly for the part-time office. Justice of the Peace Wilbur Charles presently holds the office in connection with his JP duties.

Members of the council in attendance were Mayor Charles Flynn, Vernon Estes, Vernon Willard, B. L. Marshall, Johnnie Horn and Dolph Moten. Also attending were Mrs. Mary Ruth Martin, city secretary; Darrel Read, water superintendent; Douglas and Bill Muhlrad, who designed the community center facilities.

TEXAS PRESS ASSOCIATION
Member **1971**

The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009
Published at Bovina, Texas, Every Wednesday

Dolph Moten . . .
Publisher & Editor

New Regulations --

Lists Rules For Farm Program

By Prentice L. Mills
If a farm is to participate in the cotton, wheat or feed grain program(s) this year, there are certain things that the farm operator is required to do in order that the farm may be eligible for program benefits. This is written to remind farm operators and landowners of these basic requirements. They are as follows:
First, the farm operator must sign the farm up in the program(s) during the period March 1 through April 9.

Second, there must be an acreage of land set-aside on the farm to satisfy the set-aside requirements for the programs in which the farm is participating. This set-aside acreage must be devoted to an approved conserving use; also, the farm operator is required to control erosion, weeds, insects and rodents on this set-aside acreage.

Third, under the program(s) in which the farm is participating, the operator should make certain that his crop acreages meet the minimum planting requirements for payment and crop history purposes. The crops must be planted and cared for in a workmanlike manner in order for the farm to be eligible for program benefits.

Fourth, the farm operator is required to measure his acreages accurately and report the acreages to the ASCS office within the reporting period. Wheat acreages must be reported by no later than May 3. Feed grain and cotton acreages must be reported by no later than August 1. Measurement service by ASCS personnel is available to those desiring it.

BASIC REQUIREMENTS FOR SET-ASIDE ACREAGE -- The acreage must be cropland that would produce a crop this year. If the set-aside acreage is not of average productivity for the farm, the farm's program payments will be reduced to reflect this. Here is the way the payment reduction would be computed on a farm where the set-aside acres are considered below average for the farm: on an example farm that has irrigated payment yields and the set-aside acreage is from dryland acreage. This example farm has a 100 acre feed grain base with 120 bushel (irrigated) payment yield established. The set-aside for the farm is 20 acres and is designated on land that cannot be irrigated. The ASC County Committee establishes a dryland yield for the farm (grain sorghum) at 35 bushels per acre. The payment reduction in this case will be computed by multiplying 29 cents times the difference between the irrigated yield and the dryland yield and then multiplying the result by the 20 acre set-aside under the feed grain program. $120 \text{ bu.} \text{ minus } 35 \text{ equals } 85 \text{ bu. difference. } 85 \text{ bu.} \times 29\% \text{ equals } \$24.65 \text{ per acre payment reduction. } 20 \text{ acres times } \$24.65 \text{ equals } \$493.00 \text{ which is the total payment reduction under the feed grain program in this example. This farm has a } 45.0 \text{ acre wheat allotment with a } 44 \text{ bushel (irrigated) payment yield established. The set-aside is dryland. The dryland yield for}$

the farm is set at 18 bu. per acre. To arrive at the payment reduction under the wheat program, we multiply 80 cents times the difference between the irrigated and dryland yields and multiply the result by the acres set-aside under the wheat program. This brings 33.7 acres. $44 \text{ minus } 18 \text{ equals } 26, 26 \text{ times } 80 \text{ equals } \$20.80 \text{ per acre payment reduction. } 33.7 \text{ acres times } \20.80 equals

$\$700.96 \text{ payment reduction under the wheat program. This farm has a } 30 \text{ acre cotton allotment with } 550 \text{ lb. per acre irrigated yield and a } 6 \text{ acre set-aside requirement. The set-aside is designated dryland and the dryland yield is set at } 150 \text{ lbs. per acre. The payment reduction for cotton is at the rate of } 5 \text{ cents per pound on the difference between the irrigated and dryland yields for the}$

farm. $550 \text{ lbs. minus } 150 \text{ lbs. equals } 400 \text{ lbs. } 400 \text{ lbs. times } 5 \text{ cents equals } \$20.00. \text{ Six acres times } \$20 \text{ equals } \$120 \text{ payment reduction under the cotton program on this farm. Therefore, the total farm reduction (under the three programs) for having dryland set-aside acres would be } \$1313.96. \text{ In the above example, mention is made of the difference between irrigated and dryland,}$

However, there are cases where the set-aside may be irrigable and still be considered less productive than average for the farm. In these cases, the farm payments will be reduced to reflect the difference in productivity of the lands involved. Anyone who has a question about the farm programs is requested to visit the ASCS office. The people working there will be glad to assist with questions.

Open House --

(Continued from Page 1)
old W. Carpenter of Oklahoma Lane and J. C. Morrison of Hereford, and Leo Forrest, then manager of the Deaf Smith County Electric Cooperative, Inc., of Hereford.

Past directors of the West Texas Rural Telephone Cooperative, Inc., since its organization are Tharp Exchange; Vernon Estes, Earle Hise, Robert Wilson and M. H. Carson; Dawn Exchange; H. M. Benson, V. J. Owens and Ernest L. McGee; Frio Exchange; Earl Holt, C. R. Dameron and W. P. Axe; Oklahoma Lane Exchange; Dick Gerles, Carroll Jones and Bert Williams; Hub Exchange; E. L. Fairchild and Raymond Milner; Parmer Exchange; Louis Welch; and Westway Exchange, Charlie Burk.

The application and receiving of the first loan from the REA was made in August of 1951. This loan was for \$454,000 to serve subscribers in Deaf Smith, Parmer and Castro counties. The first offices of the cooperative were ready for service in 1953 at Dawn, Frio, Westway, Hub, Parmer Tharp and Oklahoma Lane with some 650 customers. Additional loans have been made for more central office equipment, outside plant and stations from 1951 to provide service to approximately 2,000 customers.

In 1959-1960, the cooperative experienced an ice storm which destroyed some \$100,000 worth of plant. In 1962-64, the cooperative converted its 8-10 system to a 5-party system. Through constant growth in the rural area in feed yards, plants, agriculture and applications for private lines, the cooperative in 1967 applied for a program of a 1-party system in the area served. A loan of approximately \$3,000,000 was applied for in 1970 released for the modifications of all of the cooperative's facilities.

At the present time, the cooperative is converting all of its facilities to 1-party service. Extensive modification of office equipment is being made and approximately 90 per cent of the aerial wire facilities are being buried. The cooperative is installing the most modern equipment available. Upon completion of the modifications, the area will have 1-party service, direct distance dialing, and will be able to furnish any and all types of special services available in the communication industry.

Present plans call for completion of the 1-party modification, DDD, mobile dial facilities for the Hub Exchange and other extensive modifications in equipment. Upon completion of these projects, the cooperative will have approximately 1,250 route miles of lines (ca-



TOURNAMENT CHAMPIONS -- Big Nick's Sisters came away from the Friona Volleyball Tournament Saturday night with the championship trophy. They defeated Tasty Cream Drive In of Friona for the first place spot. Team members are, kneeling, left to right, Yvonne Stevenson, Laura Bartlett and Janie Sudderth; standing, left to right, Joyce Read, Frances Willard and Kay Williams. Team members received individual trophies for their play.

Parmer County Teachers --

Credit Union Names Officers

Parmer County Federal Teacher's Credit Union held its annual meeting at Bovina Schools cafeteria Monday afternoon.

Cecil Maddox of Friona, president of board of directors, conducted the meeting.

Election of officers was conducted with Maddox being re-elected to the board and presi-

Surpass Goal --

(Continued from Page 1)
75; Pentecostal Holiness, 53; and New Jerusalem, 13.

Mrs. Norma Whitten, chairman of steering committee from Bovina Woman's Study Club, which sponsored the project this year, states that they appreciate the help of everyone with the project this year.

Interest in making the religious emphasis day an annual event has been expressed.

able and aerial wire), 1,500 private line customers, 650 extensions and various special services in its operations. The cooperative's customer average per mile will be approximately one to the mile, and will operate with some 15 employees for administration, maintenance and construction of its facilities.

Details about the open house and an invitation for the public to attend may be found elsewhere in an ad in this week's edition of The Blade.

dency. The following officers were reelected at the meeting; Donna Clapp, Farwell, secretary and board member; Jim Noyes, Bovina, vice president and board member; Virginia Cleveland, Friona, membership chairman and board member. Maxine Owens of Friona was elected treasurer and board member.

Letters To The Editor

Dolph Moten
Bovina Blade
It is with deep appreciation that we commend you and your capable staff on the promotion and publicity given the Religious Emphasis Day Project. Without your help, it could not have been the success it was. Religious Emphasis Day Committee
Bovina Woman's Study Club

NFO --

(Continued from Page 1)
A native of Gage County, Nebraska, Pflugsten received his college education in Kansas. In 1932, he began farming in Western Iowa. He entered the armed forces in 1943. At the end of World War II, he bought a farm in Woodbury County, Iowa.
Phone numbers to call for tickets to the event are listed in an advertisement in this week's issue of the paper.

BARBECUE

Sponsored by Parmer Co. National Farmers Organization

Bovina High School Cafeteria
Monday - March 15, 1971
Serving 6:00 - 8:00 p.m.
Entertainment
Guest Speaker at 8:00 p.m.



Erhard Pflugsten
National Vice President

Erhard Pflugsten was born and raised on a farm in Gage County, Nebraska. He received his college education in Kansas. In 1932 Mr. Pflugsten began his career as a farmer in Western Iowa. He entered the Armed Forces of the United States in 1943. At the close of World War II, he bought a farm in Woodbury County, Iowa.

Erhard Pflugsten joined the NFO at its very beginning, and has been a member continuously since that time. He was elected to the National Board of Directors in 1960, was appointed Director of the Meat Commodity Department in 1961, and elected National Vice President in 1962. He has served as National Vice President since 1963.

All Farmers and Business Men of 18th Congressional District and neighboring New Mexico Counties are invited. Bring Your Wife and a Guest Couple to Dinner.

Tickets are available at Parmer Co. N. F. O. Office
Friona 247-3572 - Bovina 225-4475 - Hub 265-3896
Lazbuddie 965-2740 Farwell - 825-3228



First State Bank Presents --
COW POKES By Ace Reid

"No I can't help you git yore money from Jake you loaned him, but I can help you git committed!"

END WORRY! **SAFE BOXES**

First State Bank
OF BOVINA
MEMBER
FDIC

GIFFORD-HILL'S
360
SPRINKLER SYSTEM

GIFFORD-HILL

Beautiful days oft times come at the wrong time. You might just as soon see a gentle, soaking, half-inch rain. But because Mother Nature isn't always as dependable as she might be, Gifford-Hill has stolen some of her thunder.

The electrically powered 360 sprinkler system lets you schedule your own rain. The exclusive sprinkler spacing concept applies the same amount of water at one end of the system as it does at the other. No puddling. No runoff.

The 360 goes in either direction, uphill or down. It will water a quarter-circle, a half-circle, any portion of your field with the exact amount needed. And the positive gear drive motor lets it move only when you want it to.

You should have a 360. On those beautiful sunny days, you'll have everything going for you, including the rain.

Gifford-Hill & Company, Inc.

rounds out a beautiful sunny day.

■ The 360 is manufactured and guaranteed by Gifford-Hill & Company, Inc., the recognized leader in irrigation, concrete products, construction materials and specialized trucking

Up 9.7% --

Census Bureau Tells Parmer's Population

Parmer County's official population in the 1970 census was 10,509, up 9.7 per cent from the 1960 figure of 9,583, the Bureau of the Census, U.S. Department of Commerce, reports.

The official population of the state was 11,196,730, up 16.9 per cent from the 1960 population count, which was 9,579,677.

The 1970 census counted 10,170 white persons in Parmer County, 96.8 per cent of the total; 300 negroes, and 39 persons of other races. In 1960, 97.4 per cent of the population was white.

The census showed 1,157 children under 5 years; 3,246 in ages 5 through 12; 5,421 people 18 through 64; and 685 who were 65 and older. The population 14 years and over included 5,173 married people, 326 who were widowed, 127

divorced, and 1,446 never married.

Parmer County's 1970 population was classified as 29.6 per cent urban, and 70.4 per cent rural.

There were 3,028 households, with 10,501 persons, including 331 one-person households. In addition eight persons were living in group quarters.

The 1970 census counted 3,680 housing units in Parmer County, 1,769 of them occupied by owners, 1,259 occupied by tenants, and 652 vacant. These included vacant units for seasonal use. The proportion occupied by owners in 1970 was 48.1 per cent, compared with 43.5 per cent in 1960.

Among year-round dwelling units there were 3,093 single family houses, 220 housing units in multi-unit buildings, and 100 mobile homes or trail-

ers. The percentage of occupied units with more than one person per room was 15.1, compared with 22.2 in 1960. Of all the occupied housing units, 2,958 had piped water, toilet, and bath, while 70 lacked some or all plumbing.

The median value of owner-occupied houses in Parmer County was \$13,600, compared with \$11,000 in 1960. The median rent paid by tenants in 1970 was \$61 per month, compared with \$62 in 1960. Half were over and half below the median figures.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

March 2-8

ADMISSIONS:

Mrs. Willie Martinez and baby boy, Muleshoe; Noel Parvin, Friona, surgery; Mrs. Flores and baby boy, Friona; Gladys Lee, Spur; J. E. Melton, Friona; Nelson Pierce, Bellevue, N.M.; Cal D. Cleveland, Vega; Jane Benge, Friona; Cecelia Valera, Bovina; David W. Wines, Bovina; Otho Whitefield, Friona; J. Q. Mars, Friona; Mayme Shavor, Friona, surgery; Mrs. JeDon Gallman and baby boy, Friona; Betty Evans, Friona; J. O. Latham, Friona; Eugene Hester, Clovis, N.M.; Jeffrey Pennington, Friona; Edgar Fletcher, Friona; Estelle Bearden, Earth; Modell Bateman, Friona; Troy Fuller, Bovina; William Edens, Farwell; Paula Fortenberry, Friona; Ruth Hawkins, Bovina; Benita Bermudez, Hereford; Mrs. Rueben Villeneuve and baby girl, Friona; Nadine D. Jeter, Hereford, surgery; Nettie Collier, Friona, surgery.

DISMISSALS:

Maria Leal, Hereford; James Mears, Friona; Joe Scott Menefee, Friona; Ruby Dixon, Farwell; Tammy Cates, Friona; Mrs. Parker Stewart and baby boy, Bovina; Jane Benge; Angela Jesko, Muleshoe; J. Q. Mars; Inez Wheeler, Friona; Mrs. Willie Martinez and baby boy; Noel Parvin; Mayme Shavor; David Wines; Elveda Reyna, Hereford; Betty Evans; J. O. Latham; Nelson Pierce; Cecelia Valera; Sally Kendrick, Friona; Cal Cleveland; Gladys Lee; Jeffrey Pennington; Mary Hester; Benita Bermudez; Modell Bateman; Neva Knight, Friona.

THE ORANGE TREE IS A KIND OF EVERGREEN!

Bob Fillpot
BOVINA INSURANCE AGENCY
 Phone 238-4301 ••••• BOVINA

New Service — FOR TROUBLE-FREE DRIVING...

Now Offering Washing, Greasing and Automotive Repairs Including Tune-Ups, Brake Jobs, Wheel Bearings

We are pleased to announce the association of **FLOYD BRYANT**  Highway 60-Bovina-238-3731

Al Murry's Gulf Service

From One Co-Op To Another — Bovina Wheat Growers, Inc.

Extends Congratulations to West Texas Rural Telephone Cooperative on its **Open House**

Saturday Afternoon at the all-new facilities in Hereford

★ ★ ★
Co-Ops Get The Job Done!
 ★ ★ ★
Bovina Wheat Growers, Inc.
 Jim Russell, Manager
 Not Everyone Belongs To A Co-Op — But Everybody Benefits

Coca-Cola Regular or King Size  2 6-Bottle Cartons **89¢** Plus Deposit

Klondike Gold MELMAC DINNERWARE
 TODAY'S MOST POPULAR COLOR!

- ★ DISHWASHER SAFE
- ★ GUARANTEED BREAK RESISTANT
- ★ ½ HEAVIER & MORE DURABLE
- ★ NEW COLOR FASHION IN HEAVY DUTY GOLDEN MELMAC.
- ★ SMART NEW DECORATOR FLUTED PATTERN IS RIGHT FOR EVERY OCCASION.

39¢ EACH PIECE WITH \$3 PURCHASE

 START YOUR "KLONDIKE GOLD" SET TODAY!

Shop These Specials at **WILSON'S** Thursday thru Wednesday Mar. 11-17

Shurfresh MILK Always Fresh 

Shurfine Pure Cane **SUGAR** 5 lb. bag **49¢**

Wilson's Wisdom:
 The road to success is always under construction.

Drug Department Features

Jergen's Lotion 14½ oz. bottle **\$1.19** Reg. \$1.69

Crest Toothpaste Family Size **79¢**

WOLF BRAND CHILI BEEF CUTS ONLY WITHOUT BEANS

Combination Offer! **Wolf Brand All-Meat CHILI** No. 2 Can — and — **Sunshine Krispie Crackers** 1 lb. box Both for only **98¢**

Shurfine Chunk Style **TUNA** 6½ oz. Can **39¢**

Frozen — **Peas, Cut Corn, Mixed Vegetables** Your Choice 5 10 oz. pkgs. **\$1.00**

TenderCrust Sliced BREAD 1½ lb. loaf **31¢**

shurfresh MARGARINE Colored Quarters **39¢** lb.


Shurfine Vac Pak Whole Kernel **CORN 2** 12 oz. Cans **39¢**

SPECIAL! Fancy Golden Ripe Central American **BANANAS** **12¢** lb.

shurfresh Assorted Flavors Real **ICE CREAM** ½ gal. **69¢**

USDA Grade A Medium **EGGS 2 Dozen 89¢**

WILSON'S Fine Quality **MEATS**

Chuck Roast lb. **59¢**  **Arm Roast** lb. **69¢**

FREEZER BEEF Half or Whole - Cut & Wrapped **USDA Good** lb. **62¢** **USDA Choice** lb. **63¢**

250 lb. and over per half — (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

Arm Round Swiss Steak lb. **79¢**

7-Bone Family Steak lb. **69¢**

Mexico Slicer Cucumbers lb. **19¢**

Texas Carrots 1 lb. Cello Pkg. **10¢**

Portales No. 1 Sweet Potatoes lb. **15¢**

FRYERS USDA Graded Whole — lb. **29¢**

— Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More —

WILSON'S  **SUPER MARKET**

Phone 238-4781 — Discount Prices PLUS Gunn Bros. Stamps —

Study Club Sets Style Show Thurs.

Bovina Woman's Study Club will present a fashion show Thursday afternoon at 3 in the club house. The public is invited, according to Mrs. Earl Whitten, club president. Modeling fashions from Bovina Dry Goods and Bobbie's of Farwell will be Mmes. Joe Fowler, Lewis McDaniel, Jon Lin Riddle, Dick Clayton, Mac Glasscock, Earl Whitten, Clarence Jones, O. H. Jones, Billie Sudderth and Charles Gates. Mrs. Leon Ware will serve as narrator for the show. Assisting Mrs. Ware with the fashion show are Mrs. Leslie McCain, Mrs. Lowell Boozer and Mrs. Dick Clayton. Refreshments will be served by hostesses Mrs. Billie Sudderth, Mrs. Earl Stevenson and Mrs. Earl Richards. Bovina Woman's Study Club has slated a Spring Carnival for Saturday, March 27. Details on the carnival will be in next week's edition of The Blade.

Shower Fetes Mrs. Bails

Mrs. Kenny Bails, the former Miss Chrissy Mast, will be honored with a bridal shower Wednesday, March 17, in Fellowship Hall of First Baptist Church. Time for the come and go event has been set for 4:30 to 6 p.m. Hostesses for the event will be Mrs. Lillian Rogers, Mrs. Marion Carson, Mrs. Charles Corn, Mrs. Allen Cumpston, Mrs. Jesse Walling, Mrs. Dudley Hughes, Mrs. Travis Dyer, Mrs. Harry J. Charles, Mrs. Carl Rea, Mrs. Charles Turner and Mrs. Al Kerby.

Kunselman Home From Vietnam

SP5 Ricky Kunselman arrived here Saturday, Feb. 27, from a tour of duty with the 242nd Helicopter Squadron stationed at Phu Loc, Vietnam. He is visiting with his wife and son and his parents, Mr. and Mrs. Pat Kunselman. Kunselman will report for duty at Fort Hood, April 9.

Of Interest To THE WOMEN

Homemaker Of Tomorrow --

Name Miss Marshall Recipient Of Award

Meloney Marshall, daughter of Mr. and Mrs. B. L. Marshall, has been selected to receive the 1971 Betty Crocker Homemaker of Tomorrow award in Bovina High School, according to Mrs. Janie Potts, homemaking instructor. The announcement of the award to Miss Marshall was made in the special assembly Monday afternoon. At that time Gary Cox, Bovina High School principal, presented certificates of recognition to Miss Marshall and Sheryl Moore, COED correspondent for 1970-71. Selected for her performance in a written knowledge and attitude examination administered to senior girls on Dec. 1, Miss Marshall will receive an especially designed award from General Mills, sponsor of the annual educational program. Additionally, she is now eligible for state and national honors, including one of 102 college scholarships totaling \$110,000.

The national first place winner -- the 1971 Betty Crocker All-American Homemaker of Tomorrow -- will receive a \$5,000 educational grant. She will be chosen this spring from 51 Homemakers of Tomorrow representing each state and the District of Columbia at the close of an expense-paid educational tour of Washington, D.C., and colonial Williamsburg, Va. Each of the state winners will be accompanied on this tour by a school advisor. Second, third and fourth place national winners will be awarded \$4,000, \$3,000 and \$2,000 scholarships; the other State Homemakers of Tomorrow will receive \$1,500 grants. State judging centers on scores of school winners in the Dec. 1 test, with personal observation and interviews during the tour added factors in national selections. Second ranking Homemakers of Tomorrow in each state will receive \$500 educational grants. The school of every \$1,500 scholarship winner receives a set of Encyclopaedia Britannica from Encyclopaedia Britannica, Inc. All judging and selection of winners is done by Science Research Associates, Chicago, Ill., which also constructed and graded the written examination. The Betty Crocker Search for the American Homemaker of Tomorrow is the only national scholarship program exclusively for high school senior girls. Begun by General Mills in the 1954-55 school year to emphasize the importance of homemaking as a career, it will, with the 1971 grants, have awarded more than \$13 3/4 million in scholarships during its 17-year history. This year's enrollment of 650,000 senior girls brings total participation since the start of the program to almost \$7 3/4 million.

The Longer Look is definitely the NEW look for after-dark now. The midi dress is the big hit: in chiffon or crepe, in satin, brocade, velvet. You'll love the utter femininity of a high waistline accent—a skirt softened with tiers, a flounce, a ruffle—or revealing a glimpse of leg via a slit or handkerchief points. The total effect: a newly-graceful and more romantic YOU!



AWARD RECIPIENTS --- Meloney Marshall, seated, and Sheryl Moore received special recognition in Monday's special assembly in Bovina Schools auditorium. Miss Marshall was named 1971 Betty Crocker Homemaker of Tomorrow in Bovina Schools and Miss Moore received a certificate in COED correspondent for 1970-71.



CELEBRATES BIRTHDAY --- Helping Granny Gaines, second from right, celebrate her 94th birthday Sunday were, left to right, a daughter, Mrs. Neal Mager; her sister, Mrs. Betty Adams; her son, Red Gaines, and another daughter, Mrs. W. C. Bryant.

Fowlers Home From Trip To Tennessee

Mr. and Mrs. Joe Fowler of Bovina and Mrs. Fred Gross of Floydada returned recently from a trip to Cleveland, Tenn. They visited with Mrs. Fowler's brother, Lonnie Gross. They toured Bowater Southern Paper Co. near Cleveland where Gross is employed. The Fowlers and Mrs. Gross returned home via Mississippi and Arkansas and saw some of the tornado damage in the state of Mississippi. The little town of Bovina, Miss., just outside Vicksburg, reported two persons killed in the tornadoes which struck there the day Bovina, Tex., reported a blizzard, the Fowlers report.

STATE THEATER CLOVIS, N.M. NOW thru Tues., Mar. 16 YOUR KIND OF ADVENTURE!

They faced every challenge of an untamed land!

STEVE FORREST JACK FORREST RONNY ELAM HOWARD and YERA MILES KATE

WALT DISNEY PRODUCTIONS presents THE WILD COUNTRY

TEXAS SHOWTIMES - Time - 3:00-5:25-7:50

Barbara Gould Winter specials

winter wonder lotion reg. \$2.00 now \$1.00

HAND CREAM Barbara Gould reg. \$2.00 now \$1.00

vitamin enriched night cream 3 1/2 oz. reg. \$2.50 now \$1.50 7 1/2 oz. reg. \$3.50 now \$2.00

Give yourself that young look all through the hot summer months with these wonderful Barbara Gould preparations. Hurry in today, the special prices are for a limited time only!

Don's MEDICINE CHEST Third Street - Bovina - 238-4901

OK!... you want to be Cool

Get your money's worth electric air conditioning

OVER 30 YEARS OF PROVEN DEPENDABILITY
Just like your refrigerator, electric air conditioning uses the same experience proven method of cooling. A dependable compressor keeps on cooling no matter how high the outside temperature.

LOW OPERATING COST
Before you buy, be sure you have complete information. Electric air conditioning saves you money when you buy and because it uses only electricity and free air, your operating cost is low -- no extra installation costs, either!

HIGH ALTITUDE -- NO PROBLEM
Despite our high altitude, electric air conditioning keeps on doing its job because the electric cooling method is completely sealed against the effects of altitude changes.

CHOICE OF BRANDS
There are 58 manufacturers of electric air conditioning and all major brands are available in our area. Brands in your area are listed in the Yellow Pages or identified on your neighborhood dealer's store front.

CHOICE OF SIZES
Electric air conditioning offers the right size for your cooling job. Too large a unit makes your first cost unnecessarily high; too small runs up operating cost. Electric air conditioning can save you money on both counts.

COMPLETE SERVICE
The principle of electric air conditioning is so well understood and the parts so easy to change that any air conditioning man can give you service quickly should you ever need it.

GOLDEN ANNIVERSARY
Comfort ELECTRIC Cooling 1921-1971

ELECTRICITY - IT DOES SO MUCH GOOD FOR SO MANY PEOPLE!

You should be so foxy

Install gas air conditioning now?

Installing GAS air conditioning now means you'll beat the rush that always comes with the first hot or dusty spring day. While everyone else is waiting for the overworked installers you'll be cool, calm, and collected.

GAS air conditioning cools your whole house quietly and efficiently. You'll save on repairs, too, because there is no compressor to break down or wear out. And, GAS air conditioning cools your whole house for what you might have been paying to cool just two or three rooms before.

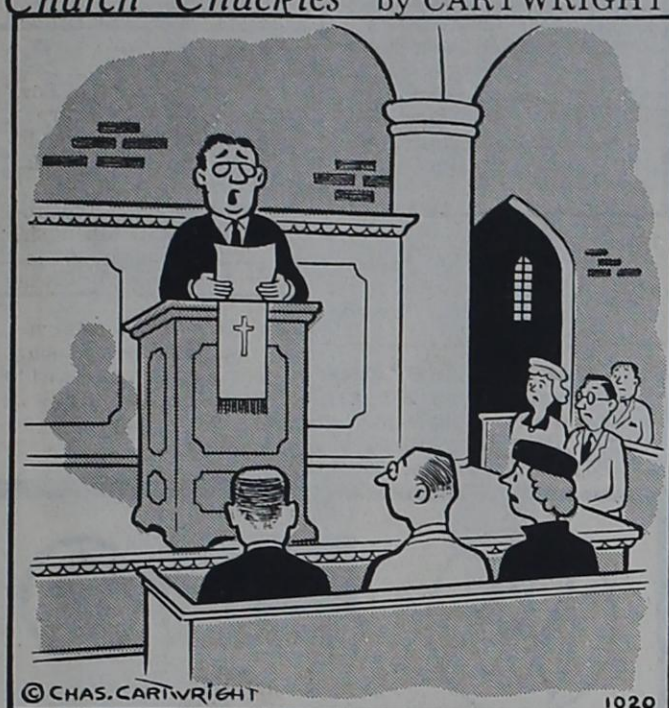
So, be foxy. Call Pioneer and tell them you'd like to find out more about installing GAS air conditioning in the winter. A representative will tell you what it will take to include it in your present forced air heating system. You may be able to use the same ductwork for heating and cooling. It costs nothing to get a complete survey of your home or business.

PIONEER NATURAL GAS COMPANY

Ask about special Winter Terms.

— Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



© CHAS. CARTWRIGHT 1020
"Since our Finance Chairman is home with ulcers, I have been asked to outline our current financial plight - er, I mean, condition."

THE BLESSING OF GIVING

Raising money or men? Giving is not just a way of raising money. It is God's way of raising men. Men must learn to give time, effort, alertness, and steadfastness as well as money. Of most of us it could accurately be said, "There is a person who has many gifts and abilities; yet, one gift is lacking . . . the gift of the power to use them."
Used talents are the only ones acceptable to God. Friendship that is used, faith that is used, love for God that is used as the standard of our giving. To enjoy our service to the Lord, we should give ourselves enthusiastically to His cause. When we give the Lord the best we have, the best will surely come back to us (Lk. 6:38). "Give, and it shall be given to you; good measure, pressed down, shaken together, running over, shall they give into your bosom. For what measure ye mete it shall be measured to you again." Again 2 Corinthians 9:6-8 says, "But this I say, he that soweth sparingly shall reap sparingly; and he that soweth bountifully shall reap also bountifully. Let each man do accordingly as he has purposed in his heart: not grudgingly, or of necessity for God loves a cheerful giver. And God is able to make all grace abound unto you; that ye, having always all sufficiency in everything, may abound unto you; that ye, having always all sufficiency in everything, may abound unto every good work."

If you really want to enjoy your living, try giving yourself away. First, to God, then to your fellowman. The only true happiness that you will ever have is the happiness you give to others.

Cecil Bunch, Minister,
Bovina Church of Christ

Church Page Sponsors

Friona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Big Nick Farm Machinery
Buy - Sell - Trade
If I don't have it, I'll get it!

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
-Friona-

Bovina Wheat Growers

"We Serve To Serve Again."

First State Bank

of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Agri-Sprayers

- Quality Aerial Spraying -
Phone 238-4311

Kerby Welding Service

A □ Deal The Year o

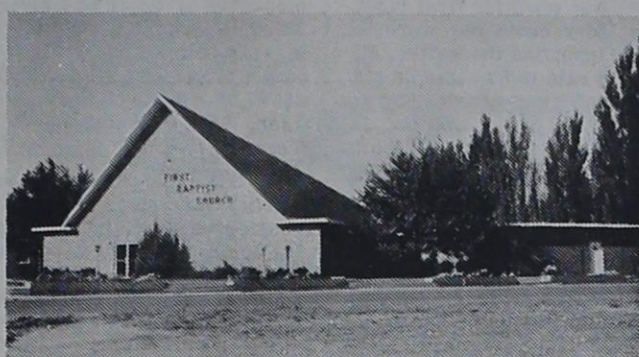
Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Larry Heard

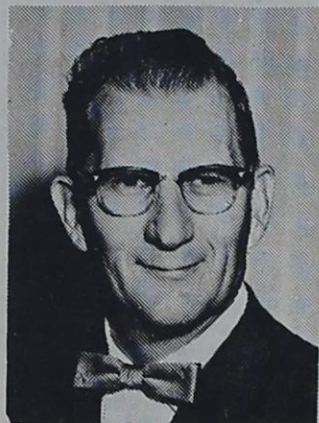
WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

Spears Handi-Stop

Groceries - Gasoline
Wayne Spears

Production Credit Ass'n

- Friona -
Dale Cary, Mgr.,
Phone 247-3065

Paul Jones Texaco

Firestone Tires

Charles Oil Company

Phillips 66 Tires, Batteries

Bovina Feeders, Inc.

Designed with
Farmers & Feeders in mind.
Ph. Okla. Lane 825-2103

The

Bovina
Blade

Western Ammonia

FM Road 2290 - Bovina

Gee Cleaners

Mr. and Mrs. John Gee
Phone - 238-3611

PARMER COUNTY IMPLEMENT CO.

WEST HIGHWAY 60 - FRIONA, TEXAS
79035
PHONE: 247-2721

Oklahoma Lane

Farm Supply And Gin
Phone 225-4386

Don's Medicine Chest

Prescription & Health Needs
Phone 238-4901

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Bovina Gin Company

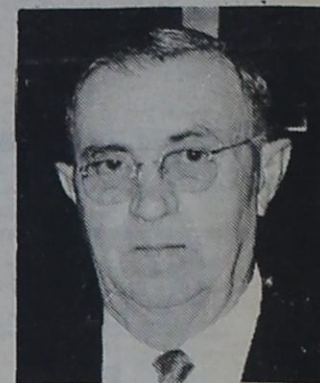
"Your Satisfaction
Is Our First Concern"

ST. JOHN LUTHERAN CHURCH



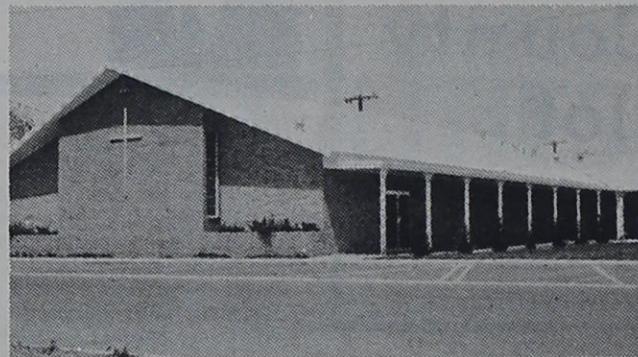
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

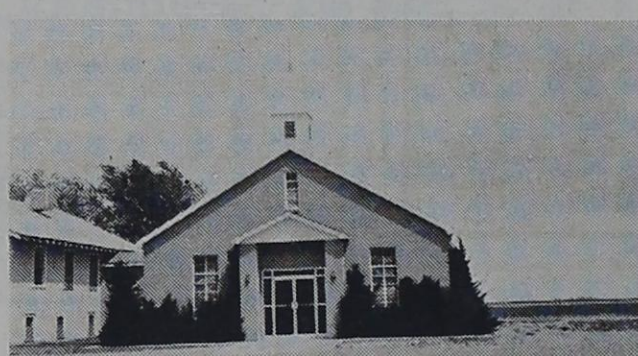
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Cecil Bunch

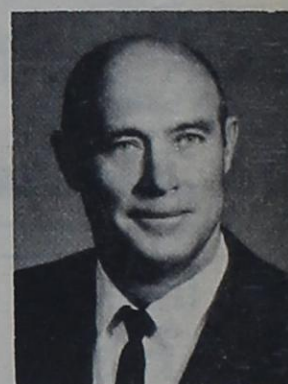
WEDNESDAY
Devotional and Classes - 9:00 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

BOVINA METHODIST CHURCH



Bovina United Methodist Church

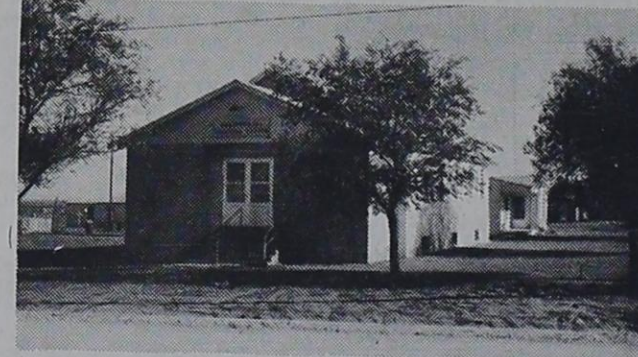
Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Charles McCause

Birklebach Machine & Pump

Hwy 86 - West

American Dusting

Aerial Crop Dusting & Spraying
Phone 238-6041

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friona, Texas

Bovina Restaurant

Mr. & Mrs. Mutt Graham

Lariat Lutheran Church

Sherley Grain Company

"Serving Parmer Co. Farmers
The Year 'Round"

Gaines Hardware Company

"Nothing Knocks On Bovina
But Opportunity"

WE ARE PROUD...
 To Announce The
OPEN HOUSE

**OF OUR
 NEW
 FACILITIES**



Saturday, March 13

2 To 5 p.m.

Dedication Ceremony 2 p.m.

SPECIAL GUEST

DAVID A. HAMIL

Administrator, Rural, Electrification
 Administration

**WEST TEXAS RURAL
 TELEPHONE
 CO-OP, Inc.**

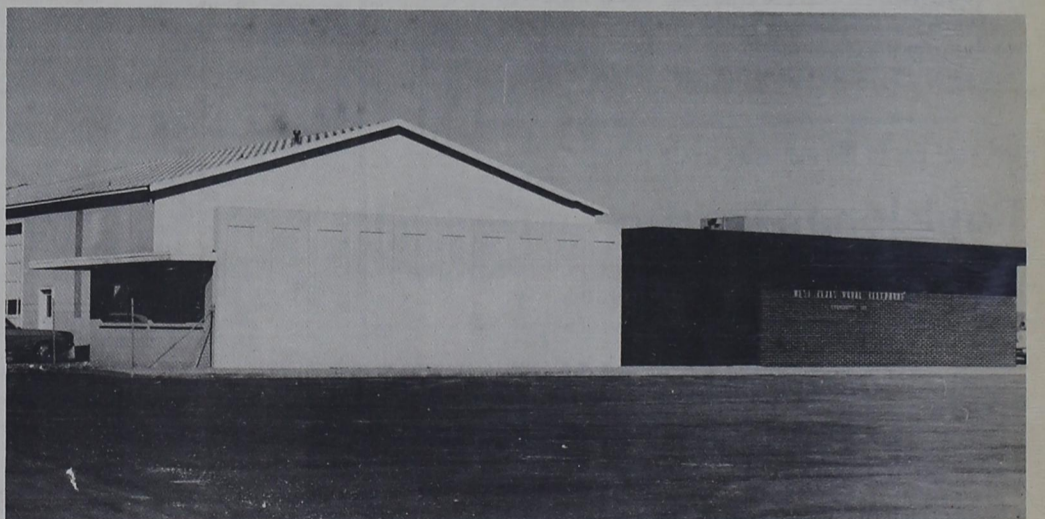
HEREFORD
 2 Mi. South On Dimmitt Hwy.

CONGRATULATIONS

**We Extend Our Best Wishes
 To West Texas Rural
 Telephone Co-operative On
 The Occasion
 Of Their
 OPEN HOUSE**

Saturday, March 13th

We Are Happy To Supply
 The Electrical Power For
 The New Building.



Exterior View Of The New Building
 For West Texas Rural Telephone Co-operative

IF IT'S CO-OP IT'S GOT TO BE GOOD

DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE INC.

"Helping Texas Grow"

Serving Parmer, Castro, Oldham And Deaf Smith Counties



In Ceremonies Monday --

NHS Installs 7 Students

Seven new members were inducted into the National Honor Society in a special assembly Monday afternoon in Bovina Schools auditorium.

Sponsors of National Honor Society in Bovina High School are Mrs. Gene Snodgrass and Miss Greta Paul.

Inducted into the honor group in Monday's ceremonies were seniors Sheryl Morrison, daughter of Mrs. Alice Moore and Bill Moore; and Meloney Marshall, daughter of Mr. and Mrs. Billy Marshall; juniors Jackie Adams, son of Mr. and Mrs. P. A. Adams; and Barbara Griffith, daughter of Mr. and Mrs. Tom Griffith; sophomores Ronnie Nuttall, son of Mr. and Mrs. A. L. Nuttall; Kim Langer, daughter of Mr. and Mrs. Fred Langer; and Weldon Beardain, son of Mr. and Mrs. Rex Beardain.

Members of the Farwell High School NHS and parents of the new members were special guests at the assembly. Meloney Marshall led the audience in the Pledge of Allegiance. Loy Christian gave the invocation and Sandra Bow-

man, president of the local chapter of NHS, gave the welcoming address and introduced the officers of the Bovina chapter. Loy Christian, vice president, and Becky Jacobs, secretary.

Miss Christian gave the qualifications for membership in the honor society and Becky Jacobs explained the insignia.

Members of National Honor Society must have no semester grade lower than 85 and must have an overall average of 88. These grades must be maintained to remain a member of the organization.

They are also chosen by the faculty on the basis of leadership, character and service to their school.

Roy Ramirez introduced the guest speaker, Charles Turner, school counselor for Bovina and Farwell schools.

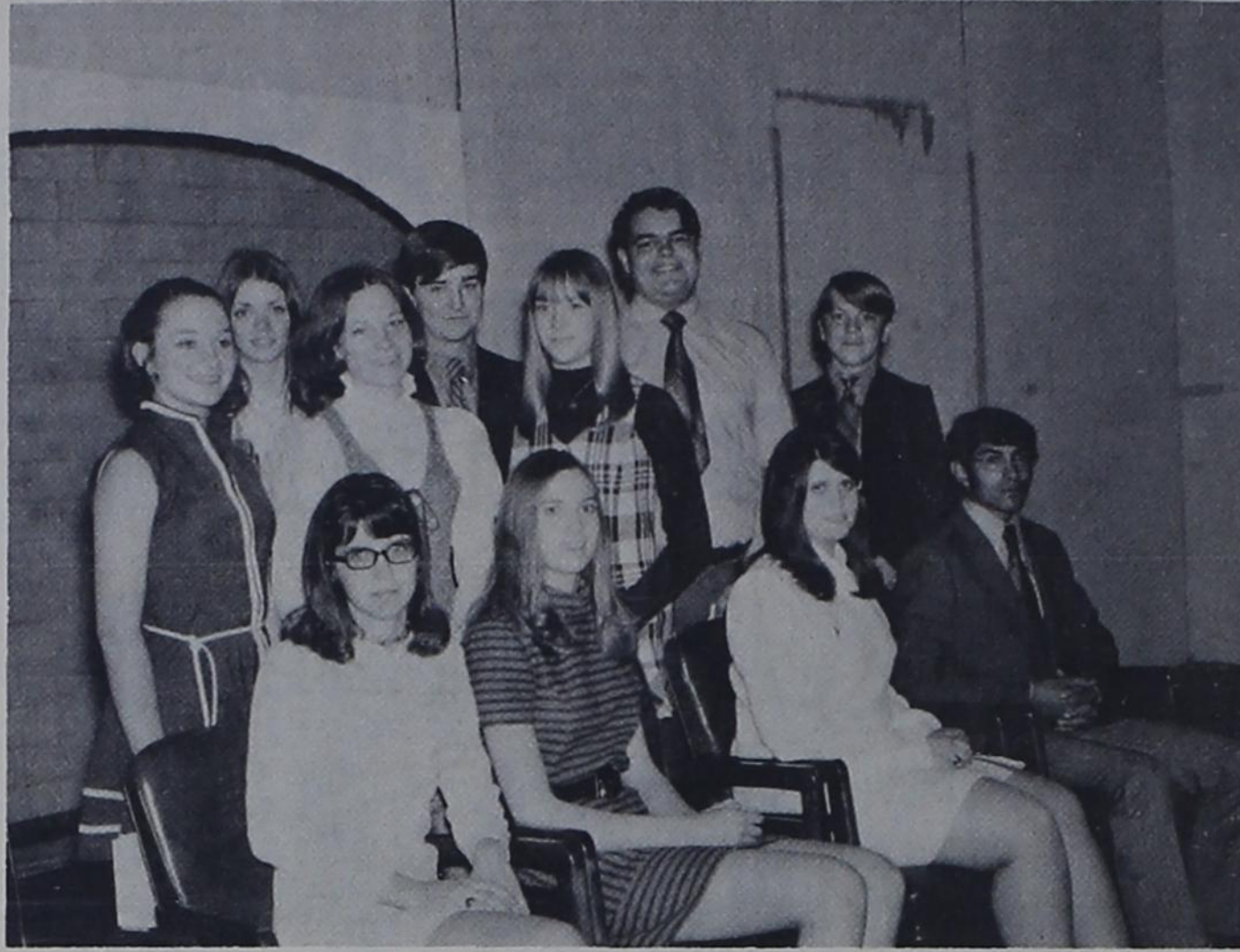
Turner emphasized in his speech, which was centered around a quotation from Plato, "As a man's education is formed - so his life follows," that living is part of education and education is part of living. He spoke on each phase of the so-

ciety's standards; character, scholarship, leadership and service.

Miss Paul and Mrs. Snodgrass conducted the candle lighting ceremony by the new inductees. Sandra Bowman led the group in the society's pledge.

Miss Jacobs gave the benediction and the audience sang the school song as the program came to a close.

Soft drinks and cookies were served in the school cafeteria to the guests present at the ceremonies.



NATIONAL HONOR SOCIETY --- Seven new members were inducted into the Bovina chapter of NHS in ceremonies Monday afternoon. Seated are the hold over members of the group, left to right, Sandra Bowman, Loy Christian, Becky Jacobs and Roy Ramirez. Standing, left to right, are the new members, Kim Langer, Barbara Griffith, Meloney Marshall, Jackie Adams, Sheryl Morrison, Weldon Beardain and Ronnie Nuttall. The new inductees were presented certificates of membership.

School Menus

MARCH 15-19

MONDAY: Barbecue on bun, cabbage slaw, buttered corn, butter cookies, milk.

TUESDAY: Sausage, gravy, creamed potatoes, green beans, hot rolls, butter, apricot pie, milk.

WEDNESDAY: Chicken, parsley potatoes, broccoli, hot rolls, butter, plain gelatin w/whipped topping, milk.

THURSDAY: Pinto beans w/ham, stewed tomatoes, spinach, cornbread, butter, chocolate cake, milk.

FRIDAY: Fish, tartare sauce, potato salad, lime gelatin w/pineapple and carrots, hot rolls, butter, applebutter, milk.

Volleyball Set March 24-26

Bovina's Volleyball Tournament is set for March 24, 25 and 26, according to Wayne Spears, president of Bovina Booster Club, which is sponsoring the event.

Entry fee for the tournament is \$7 per team. Entries may be submitted to Spears or Gib Hough, Bovina High athletic director.

Trophies will be awarded the winners, second place and consolation winners in each division. Rules of the tournament

specify that players will be permitted to play with only one team. Teams must be on time or forfeit the game. The tournament will take place in Williford Gymnasium.

Lumberjacks of Muleshoe defeated Clovis YMCA in a thriller in last year's tournament to take the championship in the men's division.

Clovis National Bank out-scored Bovina Feeders for the championship in the women's division.

Spears requests that teams planning to enter the tournament send their entries as soon as possible.

Admission to the games will be 25 cents for spectators and players alike.

In Amarillo --

Select Morrison For All-Star Tilt

Sheryl Morrison, scrappy senior guard on Bovina Fillies basketball team, has been named by the Amarillo Chamber of Commerce to the West team in the first annual Panhandle girls all-star game to be played in Amarillo's Civic Center Auditorium March 27.

The all-star game will be played prior to the championship game in the National Women's Intercollegiate Tournament.

Twenty-four senior girls were selected by the Amarillo chamber. The girls were nominated by the local Chambers of Commerce.

Coaching the West team will be Willie Friesen of Hardesty, Okla., and the East coach will be Jim Crabb of Sayre, Okla.

Roster for the West team includes at forwards, Anita Burgess, Hale Center; Connie Hall, Olton; Reechia Martin, Vega; Marylayne Powers, Alamo Catholic; Drewann McCune, Abernathy; Kay Campbell, Amherst; and Leta Gills, Canyon, alternate. Guards include Cam Davis, Canyon; Jan Massie, Friona; Lee Ann Merritt, Dimmitt; Sheryl Morrison, Bovina; Vicki Richardson, Muleshoe; Darcy Krumwiede, Dalhart; and Roxanne Rice, Vega, alternate.

Playing forward for the East team will be Brenda Smith, Lakeview; Cathy Wilson, Petersburg; Tonya Toles, Tulsa; Nelda Burrus, Stnett; Eve-

lyn Wood, Silverton; Rhonda Hudson, Darrrouzett; and Vicki Course, Sunray, alternate. Guards will be Theresa Ivie, Foltett; Anita Smith, Spearman; Linda Lowe, Shamrock; Anita Gull, Miami; Martha Gunter, Claude; June Brown, Stratford; and Cindy Poteet, Panhandle, alternate.



SHERYL MORRISON

When he comes to you for help

Give to EASTER SEALS



March 1-April 11

Basketball Honors --

Select 2 Fillies For All-District

Twyla Hutto and Sheryl Morrison were named to the All-District 3-A basketball team at a meeting of district school officials recently.

Miss Hutto is a junior and Miss Morrison is a senior in Bovina High School.

In selecting players in District 3-A for the honors, 13 girls and 11 boys were chosen.

Making the all-district girls team were guards Sheryl Morrison, Bovina, senior; Debra Foster, Farwell, senior; Dana

Simmons, Vega, junior; Roxanne Wright, Vega, senior; Yelma Legg, Sudan, junior; Roni Cox, Hart, senior; and Jennifer Myers, Springlake-Earth, senior. Forwards named to the dream team included Twyla Hutto, Bovina, junior; Jenny Taylor, Farwell, senior; Angela Pickett, Sudan, senior; Debra Glass, Vega, junior; Roxie Vineyard, Kress, senior; and Janet Britton, Springlake-Earth, junior.

Named to the boy's all-district team were Steve Cole, Happy, junior; Gary Six, Hart, senior; Rickey Farris, Hart, senior; Gene Sheets, Farwell, senior; Bret Hargrove, Farwell, junior; Gary Erwin, Farwell, senior; Charles Meals, Kress, senior; Mike Clevenger, Springlake-Earth, junior; Ronnie Fangman, Vega, senior; Bronc May, Vega, junior; and Nancy Glover, Sudan, senior.

Troy Fuller Has Heart Failure Here

Troy Fuller suffered a heart failure Sunday afternoon at his home here.

He was rushed to Parmer County Community Hospital by Mrs. Fuller where he was first reported to be in serious condition.

According to relatives here, he is reported to be in good condition early this week, but will be confined to the hospital for several more days.

Saturday --

17 Fillies Enter S-E Track Meet

A total of 17 Bovina Filly tracksters will be entered in events Saturday at Springlake-Earth, according to Dalton Morrison and Roy Donaldson, coaches.

Entered in the 440-yard and 880-yard relay races will be Loy Christian, Barbara Griffith, Twyla Hutto and Nena Spicer. Debra Nuttall, Pam Wilson and Darla Hawkins are entered in the 100-yard and 60-yard dashes. Entered in the 220-yard dash are Ruby Harris, Terri Willard and Spicer. Sheryl Morrison, Evanna Johnston and Willard will be running in the 440-yard dash.

Rhonda Rhodes, Jana Barrett and Cindy Morrison will compete in the 880-yard run and Nuttall, Wilson and Nancy Hutto will enter the 80-yard low hurdles.

The mile relay team will be composed of Sheryl Morrison, Harris, Nancy Hutto and Johnston. Griffith, Twyla Hutto and Hawkins will compete in the triple jump event. In the broad jump, Heidi Corn, Christi Trimble and Willard will be entered.

Loy Christian will attempt

to better her school record and district leap in the high jump. Also entered are Hawkins and Twyla Hutto, Heidi Corn, Twyla Hutto and Barrett will compete in the shot put and Corn, Nancy Hutto and Barrett will be entered in the discus event.

Iota Eta Hears Panel Discussion

Iota Eta chapter of Delta Kappa Gamma met Saturday in Mrs. Martha Bates' home in Friona. Mrs. Icy Lear of Bovina was in charge of a panel discussion featuring Mrs. Pearl Hickman, Mrs. Dorothy Donaldson and Miss Josie Alonzo. They presented the views of a retired teacher, an active teacher and a future teacher.

Those attending from Bovina were Mrs. Janie Sudderth, Mrs. Leola Williams, Miss Opal Perry and Mmes. Lear, Hickman, Donaldson and Miss Alonzo.

Wholesale Prices
 AC Products
 Delco Ignition Parts
 Bearings
 Grease Seals
 Brake Parts & Shoes
 Oil Joint Gauges
 U Joints
 Starters & Starter Drives
 Generators - Alternators
 Water Pumps
 Clutch Hubs
 Pressure Plates
 Jacks-Hand Tools
 Pulverator Filters
 Ignition Wires
 Champion Plugs
 Belts & Hoses
 Shock Absorbers
 Hydraulic Hose, Ends & Hose Repair
 Butane Fittings & Repair
 Tires, Batteries & Other Accessories
Bonds Oil Co.
 Bovina

Read Attends Water Course At Tex. A&M

Darrell Read, City of Bovina water superintendent, is attending this week the 53rd annual short school of Texas Water Utility Association at Texas A&M University at College Station.

Read began work for City of Bovina Nov. 8, 1968. He holds a certificate in water management. The course will continue through Friday.

SOAP POWDER
 WAS FIRST PRODUCED IN 1843 BY BENJAMIN T. BABBITT!

Good News For Farmers

We're now offering money-saving prices on

OIL, FUEL & AIR FILTERS for Tractors

- Come In and See -

Bovina Service And Supply

- Bill Koprian, Manager -

Phillip Johnson

*Tractor Repair
 *Welding Service

Phone 238-2541

A warning about "CODEINE" from your pharmacist

Cough medicines containing codeine can be obtained with a doctor's prescription only. The reason for this is that codeine is made from morphine and can be addictive. Don't ever experiment with drugs of any kind... it's asking for trouble!

Don's MEDICINE CHEST
 Phone 238-4901
 Third Street - Bovina

There's nothing "hit-or-miss" about our **Texaco Marfak Lubrication**

1. We lubricate by *chart*, not by chance—never miss a spot!
2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the *sure* protection of Marfak Lubrication—and drive more smoothly, more safely. Our other services are tops, too!

Trust your car to the man who wears the star

Paul Jones Texaco SERVICE STATION
 Highway 60 - BOVINA - Pho. 238-4331

THE MULCH OX

THE MODERN SOIL CONDITIONER FOR TODAY'S MODERN FARMERS

Get better yields, conserve moisture, better weed control, less wind erosion with a

BIG OX SOIL CONDITIONER

from **Oklahoma Lane Farm Supply**

Phone **Tharp 225-4116**

The Mulch Ox Conditioner, when used with your Big Ox Chisel Plow, performs four operations in one. It chisels, mulches, levels, and conditions your soil all in one operation. Figure one shows heavy duty construction throughout your Mulch Ox. Your Mulch Ox is designed for use on beds as well as flat land. When using your Mulch Ox, you cut cost by reducing the number of trips through your fields. Make your soil ready for seeding in one operation. Blends and chisels the soil thoroughly. Working depth of the Mulch Ox is controlled hydraulically with your hydraulic cylinder. The Mulch Ox requires no additional power. Some users of the Mulch Ox even say it takes less power than the Chisel alone.

Gulfgas Fuel CLEAN POWER

... saves 10% of total tractor expense

Figure all your tractor costs. See how you can save with Gulfgas fuel.

Fuel expense is slashed. Spark plugs last and last. You'll save as much as 10% on total tractor expense—on purchase price, maintenance and fuel. What's more, you'll have far less down time.

Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.

BONDS OIL CO.
 Highway 60 - Phone 238 2271