## THE MERKEL MAIL

| 1-80. 27. |  |
| :---: | :---: |
| DELINQUEVTLIST | $\mathbb{K E E P R I N G}$ UP |
|  | WITH TEXAS |

MERKEL, TEXAS, FRIDAY, SEPTEMBER $15,1933$.

| CONTROVERSIAL |  |
| :---: | :---: |
| ISSUES BEFORE | 33 COTTON CROP |
| ESTIMATE FIXED |  | ISSUES BEFORE

LEGISLATURE
ESTLMATE FIXED
AT 12,414,000

MERKEL SCHOO
577 STUDEN
OPENING D
140 F3SENIORS
OFF TOCOLLEEE
Six to McMurry and Three to
Simmons; Partial List of Oth-
 On Opening Day Last Year, With Increase of 40 in High Mool Ale endance.

The Merkel Public schools opened The Merkel Public schools opened
he 1933-34 session on Monday with The largest opening enrollment in the het ry of the shools. The auditorium
vas filled to tranding Monday morn-
ng as the opening ing as the opening exerecises were ehend.
Mrs. Earthman, Mr. Wood and Mrs.
 greetings from the school
upt. Burgess announced the
of a course in elementary bookkeping.
When the $\qquad$ the checik showed on Tuesday afternoon, 5 students enroll.
ed. This was 66 more than on the op ed. This was 66 more than on the op-
ening day of last sear. High schol
showed the greatest increase where showed the greatest increase where
226 were enolled as compared with
186 last year. Much of the increase is 18 last year. Much of the increase is
due to the inauguration of the bus
from the Canyon which brings to Merkel thirty-seven stad turts from But-
man, I. . . . White Church
and man, I. X. L., White Church and
Blair. Studets are enrolled in High
schcol now from Goodman, Noode,
Une
 Salt Branch, Cross Roads, Mt. Pleass
ant, Trent, Caste Peak and the four
shools named above, which patronschools named above, which patron-
ize the bus. The new rural aid laww
makes it possible for these students makes it possibe for these students
to come in to Merkel High school for
in to come in to Merkel High sehool for
the nine month free of all tuition
and also pays 82.00 per month on
and and also pays 82.00 per month on
transportation in the rrade of the
high school student is not taught in his home district. The Senior class promises to be the largeet in history. Thee have ber-
reade enroled fortyseven memers.
There are sixty-two Juniors, fiftyseven Soppomores and sixty, frerh-
men. Thirty-three were raduated year from High school.
Short Wheat Crop Sen.
Washington, Sept. 14 . The
557,000 bushels compared to $726,000,-$
000 bushels last year and an average
annual production between 1926 and
1930 , inclusive, of $861,000,000$ bushels.
Not a Bad Week:A $\xlongequal[\text { Busy Newspaper Row }]{ }$
nera, champion heavyweight, walk-
ed out of Hollywwod with a reported
845,000 check for six days of exhibi-

## BRUCE BARTON <br> WOPtes of "THE MASTER EXECUTIVE

RESPONSIBILITIES OF SUCCESS.
Jesus went to John to be baptized and for a while John's infiunce molded him. Jesus, too, retired into the wilderness and there
net the first crisis of his career. When he emerged he had formd his own plan for his work; asceticism and denunciation, he knew were not the role for him.
His first success was swift beyond all expectations. Out of the Temple, shrieking and cursing, went the money-changers, while the crowd cheered his name to the echo. That night the whole caty
was stirred by the story. When he left, at the end of the feast, and went back into his own north country, he found that his fame had preceded him. Crowds nocked to hear him tare.
deeds of healing traveled ahead of him everyher
His vision of his work began to take definite shape. He would restore the self-respect of the people, abolishing the rule of formalism, and establishing a fresh, glorious conception of the Fatherhood of God, and the brotherhood of man. It ali seemed so nat-
ural, so easy, there in the warm sunshine of Galiee with the responsive faces of the multitiule turned eagerly toward him. The year or year and a half that followed were filled with the joy
of increasing reputation and success. Apparently there was not a of increasing reputation and success. Apparently there was not a
single cloud in the sky.
But there were people in Jerusalem with whose private affairs
 his to their antitidere. Incensed at his cleansing of the Temple, they
ant their spies into the north country to report his movements
 together simple and satisying his gospel seemed to him.
hope soon vanisheda
Opposition crystaized; it made itself felt in every audience $\boldsymbol{h}$
addressed. in every town he visited. Reluctantly he had to fac ddressed. in every town he visited. Reluctantly he had to face
he fact that the time was ocming when he must compromiso or
fight It was with this realization that he faced a seconn and



FOURTH INSTALLMENT. SYNOPSIS: . Ruth Warren, living
in the East, comes into possession of
thee-quarter interest in an Arizona three-quarter interest in an Arizon ranch, left to her in the will of her
only brother, reported to have died only brother, reported to have died
while on business in Mexico. With
her ailing husband and small child she alling husband and small child
shes to Arizona to take possess. ion, thinking the climate may prove
beneficial to her husband's' weakened lenencial Arriving at the nearest town,
lung.
she learns that the ranch, "Dead Lantern," is 85 miles alcross the des-
ert. Charley Thane, old rancher and ert. Charley Thane, old rancher and
rural mail carrier, agrees to take rural mail carrier, agrees to take
them to "Dead Lantern" gate, which
and them to "Dead Lantern" gate, which
was 5 miles from the ranch house. As
they wearily walked past a huge overshadowing boulder in a a gulch in coming to the ranch house, a voice whis
pered "Go back! Go back." Their re ception is cool and suspicious. Snave cupants. They hear the legend of the
culch. gulch. GO ON WITH THE STORY "No. You understand I don't believe
there's anything to it-it's jest an there's anything to it-it's jest an
echo or some noise, that's all
'Course with Ann it's different." "How do you mean?"
"Well, she's superstitious clea through. She's scared to death to g
through the gulch- but just the same
she dasn't go around it. She think she dasn't go around it. She thinh
the voice tol' her never to avoid it
 them and at the same instant Snavely and girl saw the giant woman towering above them. Snavèly, alone, wa
not startled by her silent appearance an' things is in your room." "Your trunk
Ruth stood up at once and gath"Th hank you so much-I-we'll be Going to bed now, 1 guess."
The old adobe seemed very huge them the man and wife stood in the
center of the room. The yellow from the oil lamp shone up
of earth, mellow and dim. "What do you think of him?" asked Warren
eyes.
"I do
"I don't know," said Ruth slowly face when he was talking abou people? N
animal." animal.
"He hates
man being!"
man being!"
Warren sa
Warren said nothing for a time
then, "We'd bet then, "W
guess."
Ruth Ruth nodded.
One of the cat
One of the canvas cots Ann had placed near the glassless window
another, close by, was probably in tended for David. The third cot was in the rear room. When the man and girl had finished their preparations the three cots were so close together that there seemed to be only a single
broad bed made up in three sections. So hot was the night that covering was impossible. With David between
them and the lamp extinguished the them and the lamp extinguished the
father and mother lay on their backs, father and mother lay on their backs,
their hands clasped above David's head. the hand of her wastifling. Finally relaxed. How could he posssibly sleep?
res relaxed. How could he possibly sleep?
Poor Kenny-so terribly tired. She lowered her eyes from their upward stare and looked at the window. It was no longer a black hole but
patch of light-as though patch of light
were shining were shining.
Carefully,

 the night.

A soult | A sound, a single squeak of a metal | told herself that Ann was merely a |
| :---: | :---: |
| and |  | to the back door of the ranch house. that Snavely's interest in the ranch

Some one was standind Some one was standing there; some was only one-quarter. Yet, while this one had just come softly out. Breath- was in some ways a comforting re-
leses, she watched. The figure moved flection, it could not put from her owly toward the ancient adobe and
topped. She kind thowe that it wale, jerking eyes.
Warren and David were spending slightly and, walking with quiet steps, stood on the western bank of the
went toward a mound of earth heavily
covered with bushes. This and was visible from the doorcovered with bushes. This mound was
way of the old adobe. It was a beauti-
nearly opposite the girl's wind
ful tree, its wealth of shade made even about a hundred feet away. When he fure inviting by the cool green of its
had reached the clump of bushes leaves. Warren lay back in a canvas
Snavely paused and seemed again to chair. lazily imporing Snavely paused and seemed again to chair, lazily improvising on his guitar.
be looking at the adobe. She saw that

Little David was tremendously busy | e held a bundle under his arm. Sad- | Little David was tremendously busy |
| :--- | :--- | :--- |
| makig things with the small acorns |  |



 echoing clank among the clump of
bushes. A moment later, Snavely re- snakes. She returned to the
adobe reluctantly. She rather felt that
appeared and walked softly back to
ane also should be under that tree. appeared and walked softly back to she also should be under that tree.
the ranch house. His hands were Anyway, the adobe looked quite
empty. This time he opened the door clean and pleasant compared with ite such a way that it did not squeak. appearance the evening before. Onk
last evening? Ruth could hardly be




## The Flag Goes Up

This company has subscribed to the National Recovery Act, and accepts the moral and financial responsibilities that are involved.

## The Price of Electricity Comes Down!

Deginning September 1st, the 3 per cent Federal tax on domestic and commercial electric bills will no longer be paid by our custom.
THIS IS A REDUCTION IN YOUR COST OF ELECTRICITY. use by 3 per cent. . The National Recovery Act also subjects this company to additional operating expenses.... Under the code or the industry which now governs this company, we are re-arcreased payrolls.
These conditions create new, difficult and costly problems for us, but we approach them willingly, glad to contribute what we can to help the nation to better times.

## YOUR PART

USE MORE ELECTRICITY In your business and in your home. Your business will be stimulated, your home will become more livable . . . . and you will be playing the game.

##  its consumers are identical. That community of in- terest is the foundation of the policy of the NRA. That spirit will inswre its suceess.

West Texas Utilities
Company

## glected ranch chore-well, such as put ting something away in a box which

 made a clank when the lid wasdropped. dropped. Ruth did not know what she
thought about Ann. The fhought about Ann. The giantess both was fascinated by the skill with which
Ann drove nails and she was fright Ann drove nails and she was fright-
ended when the woman bent her back and tossed aside a huge chunk of
falln adobe which partially obstructed the doorway, as though the heavy
earth were cork. It was hard to think of the giantess as a wasmand to think mous strength and size were so for-
eign to the girl's idea of femininity. And always Ann was aware of the little dog-Ruth felt that but for her
presence Ann and Sugarfoot would have carried on a continuous conver to start friendly talk with Ann but with no success. The giantess had not
once smiled; she did her work like thentless machine, but a
thoughts of its own From the corner of her eyes she saw Ann loading trash from a pile near
the door into a wheelbarrow. Sh stepped to the threshold and asked
casually, "What in the world we do with all thet the world shaff, Ann?
won't burn; that's Ann grunted and lifted the whe arrow. Ruth fell into step beside her the woodpile. "You know, Ann, wo (Continued on Page Four)
MAGAZINE SUBSCRIPTIONS We will appreciate the privilege of
sending in your subscriptions to the vending in your subscriptions to the
leading magazines. On a great many of them, if you want to include you position to make special clubbing in


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2 STORES $10 \begin{gathered}\text { Cypress } \\ \text { Abilene, Texas }\end{gathered}$
. But it decreases our earnings from commercial and domestic

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New accounts are cordially invited.

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## FURNISHED APARTMENTS

Itson a
for rent, why not try a classified advertisement in the
Merkel Mail? It will cost only 25 cents per insertion.

(20)

| RURAL SOCIETY | $\begin{array}{c}\text { Ann Harding, Robert } \\ \text { Montgomery Starred }\end{array}$ |
| :--- | :--- |


her brother, J. W, to their hame in
Cisco, after spending several days in
the W. A. Inman home.
Miss Blanche Carey is attending the singing school at Goodman. Miss Marybel Douglas had as her
week-nd guest Miss Margrete Weed of Abilene.
ing several Priee of in thilene is spendgrandparents, Mr. and Mrs. Halstead. tained the young folks with a party
last Sunday and Mrs. John Meeks ac-
companied them home
Those visiting in the M. L. Douglas
T. Bigs of Merkel and Mr. and Mrs,
Abilene.
EXPRESSES ${ }^{\circ}$ THANKS To
We FRIEND
appreciation to to our many friends
the kindness shown us during the ser-
who came and headed maize and to the
good ladies who did the laundry
have been done by everyore. Your
May God bless you all is our pray-
w. J. Bicknell and Children
PRIMITIVE BAPTIST.
The Primitive Baptists will have a
in the Sand Burr community starting
Friday afternoon at $2: 30$, with dinner
on ground for everyone Saturday and
Sunday, with communion service Sun-
chapter of St. John, Read the 13th
and see who takes the communion
just as the Bible says. Ever

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doveloping your films. You will like
Sio Fimm Drug Co.


> SEE OME OF THESE MACHINES AT OFFICE OF THE MERKEL MAIL

| RED\&WHITE |  |
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| SPECIALS |  |
| FOR FRIDAY AND SATUBDAY |  |
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|  orANGES, dozen |  |
|  |  |
| Grapes, Tokays, Ib. 10c |  |
| $\triangle$ APPLES, Arkansas Jonathan, doz 18 l |  |
|  |  |
| National |  |
| Red and White |  |
| SOAP |  |
| SALE <br> Only 2 More Days |  |
|  |  |
|  |  |
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|  |  |
| ${ }_{\text {2 }}^{2}$ cans Laundry $^{\text {a }}$ |  |
| ${ }_{\text {a }}^{\text {a }}$ |  |
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|  |  |
| Pork \& Beans ${ }_{\text {den }}^{\text {Beans }}$ 25C |  |
| CORN, No. 2 cans, 3 for ${ }^{\text {a }}$ |  |
| $\bigcirc{ }_{\text {PRAS, } \mathrm{No} .2 \text { Kuners, } 2 \text { for }}$ |  |
|  |  |
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|  |  |
|  |  |
| Potted Meat ${ }_{\text {ciens }}^{\text {Rew }}$ ( 25c |  |
| $\stackrel{\text { catsup, R \& W, } 1402 \mathrm{zbotlle} \quad 15 c}{ }$ |  |
| Peanut Butter, full quart $25{ }^{5}$ |  |
| Compound 4 lb . carton 30c |  |
| JOWLS, dry salt, pound <br> BACON, sliced, pound $\qquad$ |  |



## LEST YOU FORGET



ELI CASE GROCERY
"The Home of Good Groceries"
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| SPECIALS FOR FRIDAY \& SATURDAY |  |  |
| :--- | :--- | :---: |
| COMPOUND | BOLOGNA |  |


| 81 lb . pails ...69c 2 lbs | 25 |
| :---: | :---: |
|  | 10c |
| Flour | \$1.90 |


| PICKLES | NATIONAL CAKE AND CRACKER |
| :---: | :---: |
| Quart Jar . 15 c | ${ }_{\text {ALE }}$ |
| PEANLT BUTTER | RRACKER |

DRIP COFFEE SERVED ALL DAY SAT. SEPT. 16th

Folgers Coffee 2 lb . can 63c DRIP OR REGULAR
SAVE THE YELLOW BANDS FROM FOLGER CANS WORTH MONEY TO YOUR ORGANIZATION
HOME LIKE CAKES doz. 10 c
Cakes ${ }_{\substack{\text { Fip poundses } \\ \text { Fin suares }}}$ 25c
Grapes, Tokays, Ib, 10c Fresh Peaches, Pears \& Prunes

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |



| Sun Brie |  |  |
| :--- | :--- | :--- |
| Cleanser, 2 for | ....c | TOMATOE |
| Fancy Pinks |  |  |


| Camphels 16 Onnec Cans |
| :--- |
| Pork \& Beans $4 . .25 c$ |

Mackerel, 2 for ....19c
Apricots, 2 lbs. 29 c

11 ounce Botle
Catsup, 2 for $\quad 250$

2 lbs. $15 c$
CABBAGE ..
$\mathrm{c}_{\mathrm{im}}^{\mathrm{Fim}} \mathrm{H}$.
TURNIPS
Per lb. ...........
YAIS
Per Peck $\quad . . .40 \mathrm{E}$


