## THE MERKEL MAIL


merkel, texas, friday, july $7,1933$.

Varying Rain* Bring
Increased Optimism
New Sound Equipment, And New Management Queen Opens July 15


LIST WINNERS AS
TEXAS COWBOY
RELNION ENDS




MERKEL 20 YEARS AGO
C. T. Mershon and wife of Terrell connected with the city schools here,
have returned to Merkel to make their stopped off between trains Thursda
home after an absence of several to shake hands with friends and re have re
home af
months.
$\qquad$
Miss Leila Nisbet of Fluvana came
in Saturday night, staying over until

Evans.
Mrs. Hibbits left Saturday night
for Colorado via. Fort Worth where she was met by Misses Jewell Garr
Maude Jenkins, Willie and Mae V
entine, and fromer
Maude Jenkins, Willie and Mae Va
catine, and from there the crowd go
o Boulder, C
sanimer and
Chanterina
Miss Pet Sears returned Thursday
from St.
Miss Pet Sears returned Thursday
from St. Louis, Denver, Colorado
Springs and Manitou, returning homie
by the way of Paducah where she vi-
ited her sister, Mrs. Della Campbei-
Miss Sears had been in school at
Ted Lamar came in from Ft
Tuesplay to visit h
Mrs. J. R. Lamar.
Prof, E. V. White of the depart-

On the "Broadway of America"
After 24 Years Street Cars at Wichita Falls Give Way to Bus Line

## LEADER SAYS COTTON DRIVE SATISFACTORY

Texas Field Workers Are Urged More Blanks Arrive Wednesday For Loca! Use.
$\qquad$
Invites Tax Payers to
See Him at City Hall

Head of Agricultur Department to Talk To Farmers Saturday

## BRUCE BARTON <br> -writes of "THE MASTER EXECUTIVE"

TO BE UNDERSTOOD
Rodeo and Picnic at
Butman On July 12th
One of the sus knew the necessity for repetition and practiced through Ohio, when the President was addressing county fairs. At the close of the day he asked his boy what he thought of his
speeches. The boy was embarrassed by the question:
"Why . . why they were fine, dad," he stammered, "but I "Why . . why they were fine, dad," he stammered, "but self so often; once you said the very same thing in difler
words four times over."
Garfield slapped the boy's shoulder with a hearty laugh. Garfield slapped the boy's shoulder with a hearty laugh.
"So you thought your old dad was running out of ideas, did
?" he cried. "Well, I don't blame you; but there's a method in his madness. Tomorrow when I reach that passage in my talk,
you watch the audience. The first time I make the point, you'll see by the faces that a few folks near the platform get it. But
further back there will be noise and commotion; people will be sort of a hat Mrs. Jones has on and they won't hear me at all.
When I repeat it the first time a few faces in the middle of the converts, and on the fourth trial they'll all have a notion of what
I am talking about. But it takes four shots to land them all; exIt has been said that "reputation is repetition." No import-
ant truth can be impressed upon the minds of any large number of
people hy being said only once. The thoughts which Jesus had to 5 days. Much advance interest has
Cook been manifeted and a cordial invita-
Bur
$\square$

THE MERKEL MAIL

BRUCE BARTOX

PERSONAL NEWS NOTES

Ned Sparks Picks

|  | 边 |  | R\&R |
| :---: | :---: | :---: | :---: |
|  | Reme |  |  |
| Ker, who pias | com |  | Saturday |
|  |  |  | "HOLD ME TIGHT" |
| arsmer |  |  |  |
|  | Cham | Cate | lickiord |
|  |  | cors wit | Rets' |
|  |  |  |  |
|  |  | Semen |  |
|  |  |  |  |
| ${ }^{\text {amd }}$ |  | Don't Suffer From Sour Stomach, Indigestio |  |
|  | Sten |  | enerstanding |
| and gun-fight lore are his hobby. So when Borzage rehearsed. M Pickford, Leslie Howard and Spark |  |  | Thurs. Fri <br> Lee Tracy |
|  |  |  |  |


|  |
| :---: |
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|  |  |
|  |  |
|  |  |

HOW ONE WOMAN LOST 20 LBS. OF FAT

```
Lost Her Prominent Hips-
            Double Chin-Sluggishness
    Gained A Shapely Figure
II you are fat how would you like
in physical charm and acquire a clean
clear skin and eyes that sparkle with
buoyant bealth
womon have done what thousands
of unwanted fat? Take one half tea
hot Krechen Salts in a glass o
fast and keep it up for 30 days.
can help the action of Kruschen by
mezts and going light on potatoes,
hutter and cream. Then weigh yocr-
self and see how many pounds you
have lost.
walts most helpful to body health.
Best of all, a bottle of Kruschen Salts
that will last you for 4 weeks coetm
but a trifle. Ask any druggist for a
botie and start to lose fat woday. sure
you get Kruschen-your health comes
firat.
```

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By Spectal Arrangements with the Leading Magazines of the By Special Arrangements with the Leading Magazines of the Country Wo Bring You the Biggest Largaln of All Time . . . . subecriptons ${ }^{\text {To }}{ }^{3} \mathbf{3}$ Famous
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IN WEST TEXAS

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## The Merkel Mail

VOU'RE reading this part of the paper but have you failed to read another section? A section where wants are stated and merchandise exchanged at the lowest possible cost.

It's the want-ad section where the "seller" can find a ready market for anything from second hand furniture to hundred acre farms. And the "buyer" who is looking for real bargains, whether they be in apartments for rent or machinery for sale, can find the thing wanted at the price that can be paid.

PHONE 61 THE MERKEL MAIL
baby Sophie wat caring for. Could it
be her baby, Frills wondered! She al
far with a man named Maitland. In
San Francisco, where she went while
her
her husband was away on business
she met Robert Ainsworth, a poot
she met Robert Ainsworth, a poot
whose work she had always admired.
ed to be pleasanter to Neil than Frills
had been. But this line was dangerous,
too, for Neil was pathetieally anxious
to win back her love. At his reques
they call upon Neils's
NOW GO ON WITH THE STORY -
"And you live here all alone and
write?") anked Joyce
"You forget Claud Alfred," replied
Hen

She found out, among other scat-
tered items of information, that this
-tich he went away every fews, month
He hee now been at the shack for
hree
fic month a and expected to
fic finished his preent book
nich woud probably be about
1




## For Many Miles Distant

people come to bank here simply because "They like to do business here."

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Insurane-Notary Public ald Barber Shop-Elm St.




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| quest. |
| Signed: (Please Print) |
| Street and Number |
| Town |
| The Merkel Mail. |

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General Practice of Dentistry Office, Merkel Sanitarium Phone 163

FURNISHEL APARTMENTS
Ernest Walter Wilson attorney-at-LAW Insurance Law a Specialty $1251 / 2$ Pine St. Abilene, Tez.

Thank God, Neil was away. Joyce
had never valued the luyry had never valued the luxury of pri-
vacy and undisturbed quiet more than $m$ this particular night. She wanted except Robert Ainsworth. During the next day, however, the
inevitable reaction inevitable reaction occurred. Doubts
and fears plunged her down disastrously from the heights of exaltation to frequent moods of black uncertainty and hopelessness. Where miraculous meeting? She was mar-
ried to Neil Packard. Yet even as she forced this undeniable fact upon her consciousness, there stole into her long ride that I'd yawn my head off, mind the disturbing thought, "But I fnow, and that would be so annoyall this time... I was waiting for Neil did not urge her and at dinner now? Every heart beat was lifting afersaton had met with vague, absent-






## ELI CASE GROCERY

"The Home of Good Groceries"
SPECIALS FOR FRIDAY \& SATURDAY
Pork \& Beans Post Toasties sinerer $\quad \mathbf{1 0 c}$ Larze cellow Fruit . Can $A$ Ball of Juice Oranges, doz. 15 c Lemons. doz. 19c Texaco, 26 , oz, Boxes
Salt, 2 for $\quad 15 c$ Pran Botese
Grape Juice 19 c Peaches, gal. . 37c Pruit Jars, dz. 75 c Funl crame
Cheese, Ib. $\quad .19 \mathrm{c}$



| ${ }^{\text {FLimpour }}$ |
| :---: |
| 15c |
| 23 c |
| 10 c |
| 75 c |
| $1{ }_{1}$ | FOR RESULTS-PHONE 61

TELEPHONE 68
You'll be pleased with our Work
nd we will appreciate your patBLAKE'S DRY CLEANERS



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