

THE MERKEL MAIL

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Advertising Rates On Application.
All obituaries, resolutions of respect, cards of thanks, etc., are classed as advertising, and will be charged for at 1c per word.

INFLATION.

Expressing himself as being in favor of giving President Roosevelt full powers over money and adding, by way of emphasis, that there is no time to lose, Prof. Irving Fisher of Yale, noted economist, in a statement printed in the Dallas News Sunday summarized conditions in the United States in the following forceful words:

"Few realize the gravity of our present situation. Our very national existence is at stake. Even more than it was in the World War. Halfway, traditional and timid measures will no longer do. If the price level is not speedily raised, so that business, industry and agriculture can be run again at enough profit to make sure that they are run at all and re-absorb the unemployed, and if that level is not raised enough to enable debtors to pay their debts and creditors to get their pay, this country will soon be over the precipice with bloodshed and revolution. There is, in my analysis of this depression is right, absolutely no escape from our present imminent danger except through 'reflation.'"

Speaking in the senate Monday, Senator Thomas, democrat of Oklahoma, author of the pending inflation proposal, declared the reign of Mellon, Mills, Morgan and Mitchell closed on March 4 and summed up his long argument for inflation by painting the future in rosiest terms. He said:

"Owners of bank deposits immediately will begin to convert them into commodities, real estate and property, to secure the benefits of the advance in price and value."

"Owners of collateral will begin immediately to negotiate loans in order to be able to take advantage of rising prices."

"Merchants will begin to place orders for goods to restock their empty shelves."

"Wholesalers will begin to place orders for additional stocks to supply increasing demands."

"Manufacturers will take chances on opening their factories, thus making demands for raw materials."

"Such activities will make business for the railroads, transportation companies, transmission companies and banks."

"Labor will be employed and additional demands will arise for the products of the farmers, hence stimulating and raising farm and commodity prices."

"Bank credit and bank deposits will be thawed out and banks will become active once again."

"Values will be replaced in all kinds of collateral and securities."

"Credit will be in demand and will begin to expand and revolve."

"The people will be able to secure

ANNOUNCING

FRANK STALCUT

An Experienced Shoe Repair Man
(Formerly of Slaton)

Now connected with our shop
SPECIAL OFFER
For an indefinite time

With every pair of men's prime leather half soles and heels, we will include one pair ladies leather heel taps, all for 95c.

Note these exceptional low prices:

Men's half soles, were 75c, now 55c.

Men's half rubber heels, were 35c, now 20c.

Men's whole rubber heels, were 40c, now 25c.

Ladies' half soles, were 50c, now 35c.

Ladies' leather taps, were 20c, now 10c.

Ladies' thin rubber taps, were 25c, now 10c.

All Work Guaranteed

CITY SHOE SHOP

E. L. Ash, Jr., Prop.
Kent Street

money with which to pay taxes, interest and debts.

"The amendment, if adopted, will continue the advance now noted in all lines of public and private activity."

Many new features are contained in the Texas Almanac and State Industrial Guide for 1933, which has just been issued by The Dallas News. There are more than 1,000 articles, statistical tables, illustrations and 100,000 questions about Texas. Every phase of Texas' economic, political and civic development is covered, including farming and live stock, manufacturing, wholesale and retail trade, population, railroads, aviation highways and automobiles, motor transportation, inland waterways, minerals and mining, government and names of state, district and county officials, education, conservation and numerous other subjects.

Cotton wrapped in sisal bagging may be penalized, according to complaints received by the Texas Cotton Ginners' association from foreign spinners. The sisal fibers adhere to the cotton, the complainants said, and caused trouble in the spinning machinery. Cotton wrapped in cotton bagging is scheduled to receive a premium in future deliveries.

BRUCE BARTON

(Continued from Page One)

Let us begin by asking why he was so successful in mastering public attention and why, in contrast his churches are less so? The answer is twofold. In the first place he recognized the basic principles that all good advertising is news. He was never trite or commonplace; he had no routine. If there had been newspapers in those days, no city editor could have said, "No need to visit him today; he will be doing just what he did last Sunday." Reporters would have followed him every single hour, for it was impossible to predict what he would say or do; every action and word were news. I repeat, Jesus had no routine. He was never trite or commonplace.

Next Week: A Nws Maker.

Typewriting and carbon paper at Mail office.

TELEPHONE THE MAIL
The Mail will be glad to receive news of entertainments or visitors in Merkel homes, as well as other news items of a general nature. If you have company, entertain friends or return from a trip please telephone 61 or 29.

BRIGHT WOMAN LOST 20 POUNDS

Feels Much Better

"June 28th, 1932, I started taking Kruschen Salts. Have lost 20 pounds from June 28th to Jan. 10. Feel better than have felt for four years. Was under doctors care for several months. He said I had gall stones and should have operation. Kruschen did all and more than I expected." Mrs. Lute Bright, Walker, Minn. (Jan. 10, 1933).

To lose fat and at the same time gain in physical attractiveness and feel spirited and youthful take one half teaspoonful of Kruschen in a glass of hot water before breakfast every morning.

A jar that lasts 4 weeks costs but a trifle at any drugstore in the world but be sure and get Kruschen Salts the SAFE way to reduce wide hips, prominent front and double chin and again feel the joy of living—money back if dissatisfied after the first jar.

YOU WILL FIND ME AT BLUE FRONT GARAGE EARL TEAGUE Tinner and Plumber Phones Residence 154 Shop 60 Satisfaction Guaranteed

For ACHEs and PAINs BALLARD'S SNOW LINIMENT Penetrates! Soothes!
Merkel Drug Co., Merkel, Texas
R. B. Johnson, Trent, Texas

Joe Brown a Comic Marathon Swimmer In Queen Offering

More hilarious original gags and comedy stunts are said to be involved in Joe E. Brown's latest First National picture, "You Said a Mouthful," than any production which has been shown on the screen in many years. The entire picture, which will be shown tonight and Saturday at the Queen, is based on a series of grotesque errors which lead to the most surprising and laughable incidents.

Joe, in the character role of an artless boob, is both afraid of the water and unable to swim. Mistaken for a champion swimmer, he is forced into a marathon race and comes out a victor through the most unusual lucky breaks imaginable. The scenes, which were taken in the icy waters at Catalina Island, near Los Angeles, lend themselves to many new and astonishingly funny water stunts.

Brown is said to be at his funniest and has as his co-worker, mascot and swim mentor, that roguish imp of the "Our Gang" comedies, Farina. Ginger Rogers, the red-haired and peppery musical comedy and screen star, who played in a similar capacity opposite Brown in "The Tenderfoot," is again the leading lady, with Preston Foster, Shelia Terry, Guinn Williams and

FREE FREE FREE
One large oil colored portrait FREE with each dozen made during the month of April.
Also kodak finishing prices reduced
RODDEN STUDIO
Merkel, Texas

Harry Gribbon heading a strong supporting cast.

The story was written by William B. Dover and adapted into screen form by Robert Lord and Bolton Mallory. It was directed by Lloyd Bacon.

News of a recent earthquake in remote Kansu, China, in which hundreds were killed and injured, took seven weeks to reach the outside world.

Advertise in The Merkel Mail.

Standard Typewriter Ribbons 75c each at Merkel Mail office.

Advertise in The Merkel Mail.

R & R PALACE Sweetwater
Saturday
Glenda Farrell-Ben Lyon
"GIRL MISSING"
Sunday-Monday
Joan Crawford-Gary Cooper
"TODAY WE LIVE"
Tuesday-Wednesday
Esther Ralston
"AFTER THE BALL"
Bubbles with joyous laughter
Thurs.-Fri.
James Dunn-Boots Mallory
"HELLO SISTER"
MIDNITE PREVIEW
Saturday, May 6, 11:20 P. M.
EDDIE CANTOR
"KID FROM SPAIN"

FARMER LOANS

If you have not yet made arrangement for the money necessary to finance the making of your 1933 crop we will appreciate an opportunity to discuss your requirements with you.

Regardless of whether you have heretofore been a customer of ours, you may be assured that your problems will have our courteous and careful consideration and that we will do everything possible, consistent with sound banking and good management, to help you.

Your Friends

FARMERS AND MERCHANTS NATIONAL BANK

MERKEL, TEXAS

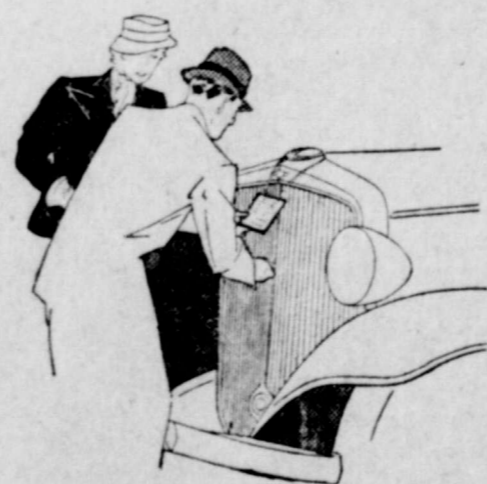


MERKEL MAIL WANT ADS FOR RESULTS—PHONE 61

SAVE WITH A NEW CHEVROLET

Save on purchase price • Save on gas and oil

Save on upkeep



"I see this Chevrolet Standard Six is advertised as the world's lowest-priced six-cylinder closed car."

"Well, at \$445, it certainly is a great buy."



"Remember—in the old car, you always wanted the front window open, and I wanted it closed?"

"Yes—thank goodness for this Fisher Ventilation. Now everybody's satisfied."

You'll pay less for a Chevrolet than for any other six-cylinder closed car on the market. You'll spend less on it for gasoline and oil than you would on any other full-size automobile. You'll also spend less to keep a Chevrolet in first-class mechanical condition.

Then, in addition to saving all this money, think how much better off you'll be in every other way. You'll own a big, comfortable Fisher Body car—a fast, dependable, smooth-running six—one of the smartest, most attractive cars on the road today—and the most advanced car ever to appear in the low-price field. SAVE—with a NEW Chevrolet!

\$445 TO \$565

All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G. M. A. C. terms. A General Motors Value.

ANNOUNCING THE NEW TOWN SEDAN

Greet another brilliant newcomer to the Chevrolet ranks: the Master Six Town Sedan, smartest, most colorful car ever to brighten the low-price field—priced at only \$545, f. o. b. Flint, Michigan.



"Synchro-Mesh?"

"Oh, sure—and a silent second, too! Listen to how nice and quietly we hit 40—without even shifting into high gear."



"Which make of car in your fleet uses the least amount of gasoline and oil?"

"Chevrolet! Our cost records always show that."

Hughes Motor Co.

Chevrolet Sales and Service

Phone 123

Merkel, Texas

RED & WHITE

To win 1,000,000 new friends

SALE

QUALITY - PRICE - SERVICE

HIGH QUALITY the foundation of Red & White popularity—PRICE that means true economy—SERVICE that offers the utmost in convenience and courtesy, WILL MAKE 1,000,000 NEW FRIENDS FOR RED & WHITE. . . Throughout the United States and Canada thousands of independent retailers are operating their own stores under the Red & White Banner. These store owners are your townspeople—they take part in civic affairs, are proud of their stores and their ability to serve the best quality foods at economy prices, and to give the highest type of efficient, conscientious service. CONVINCE YOURSELF—Try your neighborhood Red & White Store next.

Fri. April 28th to Sat. May 6th Inclusive
EIGHT DAYS INTENSIVE SELLING

This Regional Sale Throughout The Mid-West Is Made Possible Thru the Co-Operation of Thousands of Home Owned Red & White Stores in This Region,

whose combined buying power enables them to offer you these Savings. Foodstuffs Are Advancing in Price. This Eight Day Sale Comes to You as Staple Food Markets Begin to Soar to New Heights and You Will Do Well to Lay in Supplies During This Sale.

Drastic Reductions in Price Have Been Made for This Event and—

Extra Stocks have been supplied--don't fail to take advantage and buy now!

BANANAS
5c Lb.

CORN
No. 1 Cans
Per Can 9c
Doz. Cans \$1.05

Buy a Case


SUGAR
Pure Cane
10 lb. Cloth Bag 45c
25 lb. Cloth Bag \$1.13

Fresh Green Beans 5c Lb.	Strawberries Fri. and Sat. Only (Limit 4 Boxes) Full Pint Box 5c	Lettuce Large Firm Heads 5c
New Potatoes 4c Lb.	Oranges RED BALL Nice Large Size Dozen 15c	New Texas Tomatoes Fresh Lb. 10c
Tea Red & White Orange Peko 1-4 lb. Box 19c	Peas No 2 Can Economy 2 for 25c	Tomatoes No. 2 Cans 3 for ... 25c Blue & White Doz cans 90c
Cocoanut Bakers Premium 1-4 lb. Box 10c	Flour Red & White 24 lb. Sack 65c 48 lb. Sack ... \$1.14	SHORTENING 48c
Cake Flour Swans Down Pkg. 23c	Pickles Full Quart Sours 17c	CRACKERS 2 lb. Box Salad Wafers 23c
Grape-Nut Flakes Pkg. 9c	Peaches No. 2 1-2 Cans Red & White Melba Halves . Can 17c	MARSHMALLOWS 1/2 Lb. Box ... 7 1/2c 1 Lb Box 15c
Gelatine Red & White All Flavors 2 for 13c	Soap Red & White Giant Bar 6 for 23c	Factory Fresh Stock
Grape Juice Red & White Pints 17c	Weiners 2 Lbs. 25c	
Coffee Sun-Up Pound Pkg. 19c	Cheese Wisconsin Pure Cream lb. 19c	
Bacon Sliced Sugar Cured Lb. Pkg. 15c		
Roast Fancy Baby Beef Lb. 12c		

TOMATO JUICE

5c A Can
58c Per Doz Cans

Buy a Case



RED & WHITE

LEMONS

Large 19c Doz.

Sliced or Crust Pineapple

No. 2 Tall Cans 12 1/2c
No. 1 Flat Cans 8c

From Strict Select ripe fruit Buy a Dozen




RED & WHITE

CRACKERS 2 lb. Box
Salad Wafers 23c

MARSHMALLOWS
1/2 Lb. Box ... 7 1/2c
1 Lb Box 15c

Factory Fresh Stock



RED & WHITE

GOOD HOUSEKEEPING HAS ENDORSED MORE RED & WHITE ITEMS THAN ANY OTHER FOOD BRANDS IN AMERICA

THE RED & WHITE STORES

Drastic Reductions in Prices Have Been Made for the Full 8 Days.

This Gigantic Effort Is Made by Red & White Stores to Win new Friends, we Want You to Come.

THE BADGER WEEKLY

Published weekly by the students of Merkel High School and sponsored by the Senior Class of '33—Mrs. R. B. Irvin, sponsor

The Staff:

Editor-in-Chief—Mildred Richard-son.
Assistant Editor—Florene Rider.
Sports Editor—Howard Stanley.
Society Editor—Opal Huskey.
Joke Editor—Van Roberts.

JUNIOR-SENIOR BANQUET.

Friday night, April 21, the Junior-Senior banquet was held in the Lions' hall. The theme for the banquet was "See Texas First." The tables were arranged in the shape of a T, while across the back of the hall was the word Texas in wooden letters, lighted by pink and green lights.

The color scheme of pink and green, the Senior class colors, was carried out in the table decorations also. The place cards were tiny maps of Texas in alternating colors and the mint holders were paper T's. At regular intervals along the tables miniature Texas maps were placed, consisting of frames covered in pink crepe paper with lights inside.

A delicious menu was served, with Sophomore girls acting as waitresses, and an interesting program given by members of the Junior class. Dr. F. M. Warren of Abilene, who was the after-dinner speaker, gave an appropriate and interesting talk on "The Texas Spirit."

Everyone present had an enjoyable time and the whole affair was conducted with good will and ease, thanks to our efficient toastmaster, David Gamble.

TRIBUTE TO THE JUNIORS.

We, the Seniors, certainly do appreciate the banquet given in our honor last Friday night.

We enjoyed every bit of the entertainment, including the refreshments, of course. Since we know how much work it takes to prepare a banquet, we can express our sympathy with the Juniors and wish them as happy a banquet next year as we have had this year. All together now, Rah! Rah! Rah!! Juniors!!

WHAT DO YOU THINK.

About the Junior-Senior banquet?
Of David as a toastmaster?
Soph girls as waitresses?
Of some people who get two desserts?
Of people who get free tickets to a show just because they're laughed at?
Of Margaret Miller's date?
Or Terrell's ability to sing?
Of Mr. Riddle's interpretation of high grades in American history?
Of our High school favorites?
Of the Seniors' Memory Books?
Of Gerald as a hero?

SENIOR NEWS.

Real work is beginning in earnest now. Pretty soon we're going to have a real show for the people of Merkel. The Senior play, "Adam and Eve," is being worked on. Watch for further notice and help us advertise it.

Gwendolyn Vick.
Gwendolyn is one of our sweet little country maids. She started to school here last year coming from Noodle. That school is certainly unfortunate. It has lost several good students to us. Gwendolyn is a member of the Dramatic club and also the F. U. N. club. Because of that dimpling smile, Gwendolyn has gained many friends. May a long life with loving friends and good luck be yours, Gwendolyn.

Alton Bicknell.
Alton is from Noodle where he was an outstanding student. He was president of the Senior class and lettered in basketball two years. When he started to Merkel, we gained not only a quiet, dependable student but also a good singer and actor. He is a member of both the Glee club and Dramatic club. The reward that comes for good work will be yours, Alton, and so you must develop your talents in order to get the best of life.

SUCH IS LIFE!
He put his arm around her
And whispered in her ear;
She listened and then nodded,
As he drew her near.
Then he gently kissed her
And talked in quiet tone—
The girlie was his sister;
He was asking for a loan.

FOOLISHNESS.
"Alice said that last night she dreamed she was dancing with you."
"Oh! how thrilling."
"—and then she woke to find her kid brother pounding her feet with a flatiron."

Jack Patterson: "What makes Caribel talk so much?"
Shannon: "She must have been vaccinated with a phonograph needle."

Miss Martin: "R. T., quit spitting on the floor."
R. T.: "What's matter? Floor leak?"

Poet: "My girl said this last poem of mine caused her heart to miss a beat!"
Editor: "Then we can't use it. We can't print anything that will interfere with our circulation."

A MIX-UP OF DREAMS.
O, would that I were a seller of dreams
With dreams of peace in my pack,
I'd fly o'er the world on the moon's bright beams.
Scattering them from my sack.

When the grass is green and growing,
Near the brook that's swiftly flowing,
While the cooling breeze is blowing,
Let me dream among the hills.

FAYE'S DREAM:
Mother went through high school,
And through college, too;
You'd scarcely think there was a thing
But what my mother knew:
But often when I question her
And ask her if 'tis so,
She shakes her head and says to me:
"Why, child, I do not know."

CLARENCE'S DREAM:
I dreamed I was the president,
I'll tell you what I did,
I signed the farm relief bill
And saw it carried through.

TERRELL'S DREAM:
I dreamed my school day girl was
Perfect in orthography,
Cosmography, geography,
And in rhetoric was never under six;
Up to snuff in every science,
Bid astronomers defiance,
And would tackle any problem in any
of the ties.

IMOGENE'S DREAM:
I went afar for happiness and travel-
ed up and down,
I thought it might be found some-
where among the folks in town,
But wearying of all they did and all
they had to say
I thought perhaps I'd find it in some
place where rich men play.
But one day it dawned upon me—there
is happiness at hand
In the griefs which scar our spirits,
if we only understand.
There is happiness in bearing all the
burdens of the days
And in facing life with courage in the
ordinary way.

INQUISITIVE PEOPLE.
(By Waldeline Huskey.)
I am well aware of the fact that we learn a great deal from asking questions. Why, examination papers prove that. Ask any teacher.
Just the same, I had even rather hear people talk without saying anything than ask about things that do not concern them. It takes a skillful person to ask enough questions to be friendly and yet not get "snoopy."
There is, however, one thing about inquisitive people which is enjoyable. One can get up almost any sort of a ruse and arouse his curiosity. Any one with a sense of practical joking about him can derive more genuine fun from deliberately "putting on" to aggravate a question box's curiosity than out of planting a dozen tacks in that many chairs. It is not half so dangerous either, though I believe it actually hurts the victim as badly at the time. He will do anything within

reasonable boundaries and some things without to find out the secret. Little children have the name of the most inquisitive people, but after all there are more things which they really need to ask about. Having several years less experience than adults, they naturally know much less.
The other type of inquisitive person is the one who asks foolish questions, questions which he could readily answer himself if he wanted to.
If you want something for amusement sometimes, just try keeping count of the foolish questions you hear in one day. They come in volleys and in straggling shots, in pairs and in dozens. "You did?" (This in answer to your statement that you went to Mrs. Jones' yesterday.) "What are you doing?" (You are probably sitting right before their eyes sewing.) "Is that a new dress?" "Is your other name Mary?" (This last upon learning your middle name.)
And thus people who want more than anything else in the world to be considered clever and educated go on trying to be dumber than they are, pretending not to know what they really do. "Oh, brave new world that has such people in it."

MAGAZINE SUBSCRIPTIONS.
We will appreciate the privilege of sending in your subscriptions to the leading magazines. On a great many of them, if you want to include your subscription to The Mail, we are in position to make special clubbing offers. See us before you renew.

WHITES CREAM
VERMIFUGE
for Expelling Worms
Merkel Drug Co., Merkel, Texas
R. B. Johnson, Trent, Texas

Real Relief from NEURALGIA
There is no known medicine that works quite like Bayer Aspirin for the awful head and face pains of neuralgia.
The speed of these tablets, and their perfect safety, makes them invaluable in relieving suffering of this severe kind.
Doctors know this peculiar efficacy of Bayer Aspirin in neuritic pain, and they insist on the tablets of Bayer manufacture.
Bayer Aspirin is safe. You could take it every day in the year without any ill effect. It does not depress the heart. So, stick to this proven product with proven directions. Safe, uniform, dependable.
Buy the bottle of 100 tablets at the new reduced price!



LOW FARES
1 3/4¢ per MILE
TO FT. WORTH-EL PASO
all West Texas Cities
These low rates between Dallas, Fort Worth and El Paso, and all intermediate points are good on any and all schedules.



SOUTHLAND GREYHOUND Lines
Ferrier's Service Station
Phone 210

ELECTRICITY. . . .
Eliminates Household Drudgery—
for Only a Few Pennies a Day!
Modern "Electrical Servants" will do all your drudgerous household work . . . and actually save money for you in the bargain! Think of it, you can enjoy all the time, labor and money-saving superiorities of efficient electrical appliances . . . at a cost of only a few pennies a day! Truly, it's "penny wise and pound foolish" to do without their incomparable aid.
The Electric Range, Refrigerator, Dishwasher, Ironer, Toaster, Water Heater, Food Mixer, Percolator, Clothes Wringer, Vacuum Sweeper, Sewing Machine and Radio—to name a few—will give you more happiness and freedom from drudgery than you could hope for. And they cost so very little to operate . . . even less than a few pennies a day!
Take advantage of the low cost of electric service and benefit by the convenience and economy of modern "Electrical Servants."
Do you know that your electric service is billed on a surplus low rate schedule? . . . and adds only a small amount to your total bill?
West Texas Utilities Company

THE Most Popular COMPACT TYPEWRITER
A **Remington** AT **\$34.75**
It writes "small" letters as well as "CAPITALS"!!
This is a specimen of writing with the newest Remington -- a type style really appropriate for correspondence and other writing work in the home.
Has standard 4-row keyboard and other features to make typewriting easy - writes as speedily as any other typewriter.
It is built by Remington, in the same factory, by the same workmen, and with the same care as familiar Remington office models. Light in weight, it can be carried anywhere in its convenient carrying case.
REMIE SCOUT, WRITING ONE SIZE MODERN GOTHIC LETTERS LIKE THIS
\$19.75
SEE ONE OF THESE MACHINES AT OFFICE OF THE MERKEL MAIL

