## THE MERKEL MAIL

## EAGLES T0 MEET <br> LUBBOCK HIGHIN QUARTER-FINALS

## $\mathbb{K} E E P I N G \mathbb{U T}$ WITH TEXAS

MERKEL 20 YEARS AGO

## Mrs. W. T. Berry has returned fo a visit with friends and relatives her <br> a visit with fr and in Abilen

tans, velvets and white Sea Island
canvas.

MERKEL, TEXAS, FRIDAY, DECEMBER 11, 1931.


YOUR WEGFARE DEPENDS UPON THE PROSPERITY of YOUR COMMUNITY

FARMER'S BACK DOOR REPRESENTS A MARKET FOR \$610 WORTH OF FOOD

## GINNINGS DEC. 1

OVER 15 MILLIONS
 Placed at 16,918,00 Bale
Showing Increase.

Washington, Dec. $10 .-$ This year's
cotton crop was estimated Tuesday by
the department of agriculture at 16, ,
the department of agriculture at 16 ,
918,000 equivalent 500 -round bales based on conditions existing Dec. 1.
A month ago the estimate was $16,903,-$





## DOORS OPENFOR POULTRY SHOW

## ver 200 Birds Placed on E hibit at Opening Thursday More Coops Needed.

 HOUSE SPEAKERSHIP| PLAN TOLGHT | Is Elected Over Republican by |
| :---: | :---: |
| UPFOR HOLIDAYS $\qquad$ | mocratic Speaker in 12 Ye Cheers From Both Partie |
| Merkel Not to Have Municipal Tree This Year; Christmas Cheer Boxes to be Distributed. | inton, Dec. 10.-It is Speak- r now. |
|  | an will preside over a democratic house in the last two years of the |
| om the Lions club for arranging |  |
| luded at a meteing Thursday <br> ning not to have a municipal | The democrats won co |
| a treo this year, | n. They |
| cessfully staged for the | ballot. The party vote it had-218. |
| asons. but instead to place | ly voted present. |
| d |  |
| ance to the ladies from |  |
|  |  |
| The Lions committee is Rev. E. L.Yeats, chairman; Dee Grimes and | laborite, Representative Kvale of |
|  | pu |
| Yeats, chairman; Dee Grimes and Booth Warren, with the president, S. | Scñeider |
| D. Gamble, an ex-officio member. The committee is working on a plen | Schneider voted pr |
| to light up the streets of the busi- |  |
| ness section in real Christmas style and the decorating work will start within a few days. |  |
|  |  |
|  | plete democra |
| several of the churches in the city will have Christmas trees. | announced that a join |
|  | house party committee |
|  | within a few days. |
|  | In addition |
| will part | John Garner of Uv |
|  | , |
| led for 3 o'elock Sunday afternoon at the Baptist church. The combined choirs of all the churches of the city, |  |
|  | por |
|  |  |
| also any one not associated with any |  |
| choir, will be invited to sing in an ols, hymns, anthems and solos and it is hoped that at least 50 or 60 voices |  |
|  |  |
|  | pard and Connally, both influential |
|  |  |
| will respond to this invitation. | ree of the biggest problems |
| The Abilene Musical Coterie are presenting a program of Christmas music at 4 o'clock Sunday afternoon at the Wooten Hotel. The public is cordially invited to attend. | facing congress will have their fates |
|  |  |
|  | The problems are prohibition, |
| To Hold Bazar Saturday. The ladies of the Goodman P. T. A. | will go respectively |
|  |  |
| will have a bazar in Merkel Saturday, |  |
| Dec. 12. Let us sell you your cakes |  |

##  MERCHANDISING.

## An this is the time for me to write and induce somebody to publish some

full-page advertisements on Merchandising.
The attention of all executives is now focused on the subject, he said,

## If we could only get them to "think straight" it would "clarify the whole

business situation and start the "return of prosperity.
and finally remarked: "Why, you know,
knows what you mean by merchandising."
and ws what you mean by merchandising."
I told him that I had listened to much. conversation on that subject in
1929, but had never heard any one define the term. II antinued. "I
"In those boom days it seemed to mean over-seling, 1 conto
meant trying to get barber shops to put in a side line of lawn mowers, vrging toilet goods departments to carry, ice cream cones, forcing auto-
mobile parts into delicatessens. mobile parts into delicatessens.
"It meant pushing up the sales quota twenty-five per cent every year
lying awake nights to think up ways of making people buy more than lying awake nights to think up ways of making people buy more than
they needed; going out extravagantly to steal the other man's customers.
All that sort of high pressure activity was walking around under the Ahey needed; going
All that sort of high pressure activity was walking around under the
banner of 'merchandising' in 1929." I said, "and if, when we speak of 'getting back to normal' we me
then I am not much interested."
$\qquad$
Perhaps he was right; perhaps I am getting old and "unprogressive.
But the kind of merchandising problems that I believe our country must face sooner or later are problems like the following
Why, with so much wealth, are so many men out of work?
Why is our economic machinery so clumsy that men can go hungry in
New York while other men are feeding wheat to hogs in Kansas?
Why, with so many labor-saving devices, have we so little leisur
Why are factories closed when a large, percentage of the human race
is still barefoot, under-nourished, àd wet when it rains?
Why were our parents, who were so much poorer than we, still so
How can we think more about human beings and less about money? How can we recognize the economics of distribution so that everybody
can have more of the good things of life as a result of steady, smooth

## can have production?

I cannot answer these questions, but I do believe it is important to get Even if we have to divert a few minutes from our "merchandising."

## HONOR ROLL OF 144 PUPILS ANNOUNCED

 period contains the names of one
hundred forty fout pupils, Slighty more than 30 per cent of the students
 period. Luenle campbell, Aivnior,
has the best reorrd of any Hish school student. She carrices five subjectst (the asuan load being forre and made and avskey, carrying four subjects, also averaged 97 for the period.
SENIORS LEAD IN PER CENT. seniors lead in per cent.
The Seniors again led in the The Seni
cent of the Eighteen made the honor given members
only one was a
grade. Other cla




Morris Wozencraft, 95 ; Sylvan
Mellinger, 94 ; Lurline Tarlton, 92 . Mellinger, 94; Lurline Tarlton, 92 ;
Marvin Perkins, 90; Jack Sublett, 90 .
Sizth Grade, Miss Welch.
Junior Grimes, $92 ;$ Laverne HughJunior Grimes, 92 ; Laverne Hugh-
es, 91 ; Murphy Dye, 90 ; Bud Gam-
biif, 90 . Fifth Grade, Miss Coffey.
Jessie La Verne Simpson, 93 ; Charles Andy Shouse, 92 .
Fifth Grade, Miss Sloan. Janell Black, 95; Dorthea
Bird, 92 ; Barbara Nell Dewett, $92 ;$ Bird, 92; Barbara Nell Dewett, 92;
Lynell Carpenter, 91; Juan Duran, Iynell Carpenter, 91; Juan Duran,
$91 ;$ Frank Dye, 9 ; Marvin Hunter,
90 ; Frances Higgins, 90; Emogene $90 ;$ Frances Higgins, 90; Emogene
Halsey, 90
Fourth Grade, Miss Patterson.
 Reynolds, 92 ; Geraldine Teague, 92 ;
Billie Rose Scranton, 91 ; J. D. Witch-
er, 90 .
Third Grade, Miss Heizer. Third Grade, Miss Heizer.
Betty Jane Diltz, $96 ;$ Euvalda Fox, Betty Jane Diltz, 96 ; Euvalda Fox,
95 ; Guy Manscill, 95 T. T. Compton,
3 ; Billy Cox, 93 ; Helen Heeter, 93 ; 95; Guy Manscill, 95 ; T. D. Compto
93; Billy Cox, $93 ;$ Helen Heeter, 9
Donald Lasater, 91 ; Harvey Dav Donald Lasater, 91; Harvey Dav
90 ; Berma Louise Johnston, 90 .
Second Grade, Miss Pogue. Second Grade, Miss Pogue.
Homer Tye, Jr., $94 ;$ Roy Owen,
94; O. C. Shouse, $93 ;$ Doris Clyde Mil.
ler, 93; Louise Patterson, 91; Troy



 95; Mildred Richardson, $93 ;$ Ouida
95;
Mae Hu;tey, $91 ;$ Mardell Shouse, 90 ;
Imogene Middleton, 90 .

## r- <br> PLANNING TEXAS FARMING 1932

Consider-
sellung the farm home market first-- It was twice the size of the cotton market in
1931
producing a small surplus of food to ${ }^{\text {SELL-While producing the home living its casy to }}$ hile proauting hee
raise a litte extra
using care before planting net cash crops-
-Some may prove profitable, but plunging is
planting feed to sell through live.
$\xrightarrow[\text { Demonstrations point the way, landlord.tenant }]{ }$ leases may help
cutting cost of production to the LMMIT- Yields above average and costs below average bring profits
raising prices by producing quality
soons-
High quality, strict
brines oremiums
preserving the land by terracing and wise utilization-
the soil and fure profits depend on building
TWO FARMS ARE ALIKE-
Visit farm and home demonstrations or

The above are excerpts from bulletin No. C-89, issued The above are excerpts from bulletin No. C-89, issued
by the Extension Service of the Agricultural and Mechanical college of Texas and the United States department of agriculture, O. B. Martin, Director, College Station, Texas, as printed elsewhere in this issue of The Mail, to which article your attention is invited.

THE OLD RELIABLE
FARMERS AND MERCHANTS NATIONAL BANK

MERKEL, TEXAS
J. T. Warren, Sam Butman, Sr., G. F. West, Booth Warren, Geo. L. Paxton DIRECTORS


YOU WILL FIND ME AT
BLUE FRONT GARAGE
EARL TEAGUE
Tinner and Plumber Phones
Residence 154 Shop 60 Satisfaction Guaranteed

## Coming to Abilene Dr.Mellenthin

SPECIALIST
in Internal Medicine for the past eighteen years does not operate

## $\overline{\text { Will be at }}$

GRACE HOTEL THURSDAY, DEC Office Hours: $10 \mathrm{a} . \mathrm{m}$. to $4 \mathrm{p} . \mathrm{m}$.

No Charge for Consultation Dr. Mellenthin d
$\qquad$ He has tomish, consitits or adenderfoids.
sults in diseases of the sults in diseases of the stomach, liver
bowels, blood, skin, nerves, heart bowels, blood, skin, nerves, heart,
kidney, bladder, bed wetting, catarrh, weak lungs, rheumatism, sci
ulcers and rectal ailments. Remember above date, that consulthat this treatment is different Married women must be panied by their husbands Address: 4221 West Third Street, Los Angeles, California

## Want to Make This Christmas

 A Real Happy One?Some day you plan to buy a modern Electric Refriger-ator-why not this Christmas? It's a gift that will bring untold happiness to your loved ones . . . a gift that will make this Christmas one long-to-be-remembered and appreciated.


West Texas Utilities Company

## PROFESSIONAL

| $\underset{\text { Suceessor to }}{\text { PAULINE }}$ <br> G. w. JOHNSON <br> surance-Notary Public | LEN SUBLETT <br> Water Well Driller, all wort guaranteed irsi class Merkel, Texas <br> Phone 164w <br> P. O. Box 224 |
| :---: | :---: |
| ald Barber Shop-Elm St. Merkel, Texas | BATTERIES <br> 13-Plate now from $\$ 4.00$ exchange up. BUY AT HOME |
|  | S. M. HUNTER <br> Phone $25 \quad$ Corner Garage |
| Attorneys-at-Law Civil Practiee in all Courts. Specis attention to 1 nd titles and probate matters. <br> 711 and 712 Mims Building ABILENE, TEXAS | Curley's Repair Shop All kinds of auto work. Generator and Starter Service especially featured Wrecker Serviee Day or Night |
|  | At Corner Garage |
| Dr. L. C. Zehnpfennig Dentist | SWEETWATER MARBL AND GRANITE WORKS for |
|  | morials of marble OR GRANTIE |
| General Practice of Dentistry Office, Merkel Sanitarium Phone 163 | also concrete coping |
|  | J. T. COATS, Local Rep. Merkel, Texas Phone 274W. |





Uur friends on the farm know that we are interested in agricultural development, and that nothing is too much trouble if it will help a farmer depositor or friend.

We want your business and we want to see you progress, for that is the only way this bank can grow.

## FARMERS STATE BANK IN MERKEL

Capital $\$ 40,000.00$ Paid-in Surplus $\mathbf{\$ 1 0 , 0 0 0 . 0 0}$

## officers

. M. Largent, President Dave Hendricks, v-president.
DIRECTORS
C. M. Largent, Dave Hendricks, J. S. Swann, Max Mellinger,


150 A MONTH Our Affiliated Employment Departbles many young people, still in their teens, to command salariee of $\$ 1,500$ to $\$ 2,400$ a year in positions that are golden with opporunities for still further promotion. Hundreds of positions annually to select from when you master the nationally known Draig--
hon Training. Mail coupon for details of this unusual plan toding.
ame __ Address ___ Age (Mac) W. L. Diltz, J.,



## CHU界AHES <br> $\mathcal{E}$ 

## WHATS DOING IN WEST TEXAS

## (anss)

 Two Cid Settlers and BeloveGra dmother Pass Away Here


Benjamin M. Black Following an illness of several monment from time to time only to get M. Black passed away on, Benjamin day afternoon, Dec. 5, at his home
here, surrounded by a sons and daughters,
and greatendchildren o'clock Sundal services were held
Methodist Yeats, the chastor, with Rev. E. Yeats, the pastor officiating, assist
ed by Rev. R. A. Walker, Presbyte ian pastor, and Rev. L. E. Carpenter,
Church of Christ minister. Collowing
Harch
Masons had charge of the funeral. Pal
bearers were:

| FOR SALE |
| :--- |
| FOR SALE CHEAP OR EXCHAN- |
| GE 206 acre sandy farm, one mile |
| north Golden, orchard, potako and |
| watermelon land; give terms. What |
| have you? See Joe Garland or Tom |
| Garland. |
| FOR SALE-Meat hogs. Phone 54, |

THE MERKEL MAIL

| FOR SALE-Four dandy good used |
| :--- |
| 4.75x19 tires and tubes. Yours for |
| $\$ 2$. West Company. |
| 172 acres, near Lueders, 130 in cul. |
| tivation; lots of water; trade for |
| small farm. |
| 198 acres, good improvements, 5 |
| miles from Merkel; trade for small- |
| er place. |
| 493 acres, 14 miles northwest Colo- |
| rado City; trade for something near |
| Merkel. |
| 320 arres of good land for rent; |
| must be able to run self; place is well |
| improved. |
| Have nice young mare to trade for |




## .

$\square$

| FOR REN'T <br> FOR RENT-Corner part of building now occupied by Barrow Furni, ture company. Write E. G. Neely, 4311 Hall St., Dallas, Texas. <br> LOST AND FOUND <br> FOUND-Pair of glasses. Owner can get same by describing and paying for this ad. Merkel Mail. <br> this community, Mr. Compton was respected and honored for his many fine traits as an upright citizen, a helpful neighbor, one who had a good word for everybody, in brief, a man who never shirked any duty. <br> Besides his wife, he is survived by five children: three daughters, Mrs. S. G. Russell, Mrs. P. A. Diltz, Mrs. Rufie Diltz, and two sons, Tyre and Delma Compton, all of whom reside in Merkel, and the sincere sympathy |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |




## LOCALBRIEFS

$$
\text { More than } \$ 63.00 \text { has been raised }
$$ p to date in the local Red Cross Memother subscriptious and memberships representative of the Red Cross, rehas a number of membership blanks him. The dues are $\$ 1.00$. enroll may see

ment that promises rare fun. The full

## 

## Eisted by Supt. R. A. Burgess, for

## Wheat Edict Promised.

 London, Dec. 10.- Prime MinisterCamsey MacDonald told the House
Commons Monday that a statement Commons Monday that a statement

Churchill Sails For U. S. ill, noted British statesman, sailed
Saturday for a lecture tour in the United States

## Vashburn is Elected

 'To Lead 1932 BadgersWoodrow Wilson was elected cap-
in of the Badgers for the season just ended, at a business meeting of Terrell Mashburn was selected as Wilson, regular starting quarterback this year, has been the most consistent man in the backfield, and his This was his second year in footbal Mashburn year in Merkel High.
Fed steers brought $\$ 5.00$ to $\$ .50$
and the range in prices for grassers
was from $\$ 3.50$ to $\$ 4.00$

Fat cows were very scarce, a few | More than $\$ 63.00$ has been raised |
| :---: |
| map to date in the local Red Cross Mem- |

|  |  |  |
| :---: | :---: | :---: |
| Specials for Friday and Satur |  |  |
| Shortening | smond | 63 c |
| Sugar | 10 mmoms | 19 c |
| Syrup |  | 700 |
| Syrup | mom | 60 c |
| Flour |  | 90 c |
| Heal | 4 memam | 40 c |
| Mustard | mant or | 15 c |
| Peanut Butter | ter mas int | 15 |
| Catsup | Lura | 15 |
| Post Toasties |  | c |
| Pineapple | No. 2 2ter | 25 |
| Pineapple |  | 25 |
| Pork\& Beans sman |  |  |
| Chini | momon | 20 c . |

## Rural Community Correspondence

TRENT NEWS AND PERSONALS

NOODLE NEWS
DORA DOINGS Mr. and Mr.s. Ernest Massey
announcing the birth of a son on D.

CANYON NEWS



BUY extra gifts with the money
you save doing your holiday travelyou save doing your holiday travel-
ing by Greyhound bus. Youtll find
it more convenient, too. LOW ROUND TRIPS
Fort Worth $\quad \$ \quad \mathbf{7 . 1 0}$

Abilene $\quad$| 70 |
| ---: | $\begin{array}{lr}\text { Abilene } & \mathbf{7 .} \\ \text { Ei Pase } & \mathbf{7 0} \\ \text { Dallas } & \mathbf{1 6 . 6 0} \\ & \mathbf{8 . 3 5}\end{array}$ ONE WAY fares $\begin{array}{lr}\text { Los Angeles } & \mathbf{\$ 2 8 . 5 0} \\ \text { Kansas City } & \mathbf{1 8 . 5 0}\end{array}$

Terminal
SOUTHLAND GREYGOUND


## THE BADGER WEEKLY

Published weekly by the students of Merkel High School and The Staff:
Editor-in-Chief-Ida Mae Derstine.
Assistant Editor-Lela Patters Editor-Willie Evelyn Boaz
Assistant Sports Editor-Ross Fer Assistant Editor-Lela Patterson
 to see his daughter. He had com
through Chicago just to see some through Chicago just to see some of
the "old gang," and now he was dead.
Some of the "old gang" had put two Some of the "old gang" had put tw
and two together and got the answ that Malone
the police.

## the police

 bier. Silver ordered his guns to bur
down the murderers of his down the murderers of his old an
only sincere friend. Before thirty-si
hour hours had elapsed, Silver's guns ha
put over two hundred gangsters "o
the spot", Ho put over two hundred gangsters "o
the spot." His guns became known a
the guns of living vengeance. the gun of living vengeance.
Then at midnight, Dee. 4,1931, , Si
ver-Gun Smith, in disguise, entere ver-Gun Smith, in disguise, entered
the largest den in Chicago, where ev-
ery gangster that was not dead had gathered to plot out some way to get
the king of the underworld. Srnith walked to the bar, ordered a drink
and then threw a bottle, that looked and then threw a bottle, that looked
empty, against the wall. Then, the empty, against the wall. Then, the
great. den's walls seemed to part in
the middle, toppled and crashed in great den's walls seemed to part in
the middle, toppled and crashed in
Over five hundred Over five hundred gangsters were in
the building and not a living person
escaped Silver-Guns Smith had the build. Silver-Guns Smith had
escaped.
thrown a bottle of nitro-glycerine
 man, loyal to his old friend. For, when he had blown up the famous den,
killed his partner's murderer.

"Cigar-face" Malone is avenge "Cigar-face" Malone is avenge | ri- | and, |  |
| :--- | :--- | :--- |
| or | abli |  |
| ta |  |  |
| ear |  | ster |

$\qquad$ Good things do not last always! It
is this way with the Pep Squad. Since is this way with the Pep Squad. Since
football season is now over, naturally football season is now over, naturally,
the Pep Squad has disbanded. The

$\qquad$ To Miss Patterson, who was the
sponsor, the Pep Squad owes every
thing. It was by her guidance an thing.
leadership that the Pep Suquad ceme $t$
the front. Her untiring loyalty to th the front. Her untiring loyalty to the
squad is appreciated by every mem ber. the leader for next year were an
nounced. Miss Thema Leach is main
leader, with Caribel Mansfieid an Beader, with Caribel Mansfieid an ants. Watch the Pep Squad next
SENIORS ENTERTAIN IN CHAPEL. Last Friday morning the Senior
manifested a complete disreger manifested a complete disregard of
convention, and set forth some ideas convention, and set forth some ideas
concerning the future of our high school teachers, as well as
members of the Senior class. Paul Collins, class president, acte
as interpreter for the pantomin as interpreter for the pantomime
the class. The scene was laid the class. The scene was laid in
banquet hall of Merkel, twenty yea from Friday, Dec. 4, 1931. The gram was given in the form of a re-
union of the union of the
ty of '32.
$\qquad$ were Zada Bell and Elmer Adcock,
who played the part of Mr. and Mrs Irvin. W. M. Taylor, (senior) Mar ion Delmer, A. C. Sears, Clara Fran
ces Largent and Billie Bernice Gamces $_{\mathrm{S}}$ Largent and Billie Bernice Gam
bill, all Freshmen, impersonated the children of Coach, and Mrs. Irvin
Next came Margaret Canon as Miss Next came Margaret Canon as Miss
Patterson, an old maid. Ruth CalloPatterson, an old maid. Ruth Clan
way and R. D. Ely were ushered in a way and R. D. EL her husband. Prob-
Miss Lucy and
ably the greatest attraction of the

C. M. PRESLEY Jeweler Watches-Diamonds-SilverAbilene, Texas 209 Pine St

## Order Your Xmas Cards Now

BEAUTIFUL DISPLAYS OF ENGRAVED CARDS IN A SATISFACTORY PRICE RANGE
and
A SELECTED ASSORTMENT IN BOXES OF BEAUTI-
FUL WATER COLORED ETCHINGS AND ENGRAVED CHRISTMAS CARDS
(Name to be printed)
ONE LOT 25 CARDS AND ENVELOPES WITH NAME PRINTED
$\$ 2.50$

ANOTHER ASSORTMENT 21 CARDS AND ENVELOPES WITH NAME PRINTED
$\$ 2.50$
OR YOU CAN GET 15 CARDS AND ENVELOPES WITH NAME PRINTED
$\$ 2.00$

DON'T WAIT UNTIL THE LAST MINUTE. COME IN AND SELECT YOUR GREETING CARDS NOW

## The Merkel Mail <br> "The Home Town Newspaper" <br> Phone 61

## Personal Mention

## 

 Mr. and Mrs - H. H. Jenking droveover to Fort Worth Sunday to visit
her sister.
Mrs. J. J. Stallings is here from
Fort Worth spending several days Yort Worth spending several days
with friends.
Mr. and Mrs. Mason Pee of Sweetwater were week-end guests of Mr.
and Mrs. Cyrus. Pee.
Mr. and Mrs. Esker Curtis of Ranger were wek-end guests of her par-
ents. Mr. and Mr. Mac Angus.
Miss Phala Diltz has had as her guests the past wek Messs. Ruy
Adams and Jeet Wilcox of Palestine.



# Brage Dry Goors Co . The Low Price Store 

Xmas Shopping will be easy if you bring this list and take advantage of the low prices on the biggest stock of fresh New Merchandise in Merkel. Began now and select such Gifts as
MEN'S AND BOYS' SUITS AND OVERCOATS, BOOTS, SHOES, HATS, CAPS, SHIRTS, GLOVES, SWEATERS, UNDERWEAR, PAJ AMAS, BILL FOLDS, HANDKERCHIEFS, TIES, HOSE AND SUPPORTERS, MEN'S AND BOYS' SCARFS, GOOD WARM LINED COATS.
FOR LADIES' AND CHILDREN GIVE CO A TS, DRESSES-A HAT OR TAM, SILK UNDERWEAR, DOLLS, SWEATERS, GLOVES, HANDKERCHIEFS, TABLE LINEN, BLANKETS, BED SPREADS, SILK HOSE, PURSES, TOWEL SETS, LACE VANITY SETS AND SCARFS, MADEIRA NAPKINS, COSTUME JEWELRY, SILK AND PRINTED PAJAMAS. HOUSE DRESSES, AND MANY OTHER USEFUL ARTICLES-ALL PRICED SO VERY CHEAP.

Saturday, Dec. 12th, with a Purchase of Ten Dollars or More we will give FREE a BEAUTIFUL DOLL.

Saturday, Dec. 19th, with a Purchase of $\$ 20.00$ or more we will give FREE a Child's Beautiful Fibre ROCKING CHAIR.
Choice of any Ladies' Felt Hat Saturday $\quad \$ 1.00$

## Bragg Dry Goods Co.

## 5 <br> Ways To Save oney In Heating!

## W. O. BONEY

## MERKEL, TEXAS

Farm Loans and all kinds of Insurance Consult Your Insurance Agent as you Would Your Doetor or Lawyer.

PROSPERITY IS NEVER SAFE tection.

Your home is never safe.
Protect it by insurance. Your business is surroundded by risks. Insure it. Your valuables are always in danger unless protected by insurance. Insure your present prosperity to remain prosperous. We can help you.

as told to us by
thrifty bousewife.

The amount of vour gas bill is largely in yout nands During winter months, with house neating needs causing a constant de mand tor gas, you may make a real saving in vout gas bill by following the suggestions given below Help us to help you SAVE MONEY ON YOUR GAS BILL

1. Don't turn gas up to a point where the flame goes over the top in open top heaters. This wastes gas
2. Don't try to heat the breakfast room, or adjoining rooms with the range oven. A small gas heater will do the work better and cheaper.
3. If you keep a fire burning in the bath room, see that it is turned low after the room has become comfortably warm.
4. When shopping, or going out for the evening, close the windows, turning out all gas heaters. The house will retain most of its warmth.
5. Don't open doors or windows to cool the room-turb down the gas instead. A wall thermometer will assist you to keep rooms at a uniform temperature.

Community $\star$ (20) Natural Gas C .

PARAMOUNT
SUNDAY
1 TO 7 P. M.

## Historical Romance

Romance
With Real
Thrills
"ABRAHAM
LINCOLN" ${ }_{\text {With }}$ WALTER
HUSTON

