## .LRKEL MAIL

## ...un THAKKSGIVING SERVICE TOBE HELD

WOMAN INJURED
IN AUTO WRECK IS RESTING WELL


MISSIONARY FROM AT ABILENE DEC. Mrs. Eugene Sallee, a returned mismass meeting at the First Baptist
church in Abilene on Sunday after noon, December 7, at 3 o'clock. Mr Sallee will tell of her work on the
foreign missionary field and will emphasize the great value of the "Lot-
tie Moon Christmas Offering." Memtie Moon Christmas Offering. ${ }^{\text {Mem- }}$
bers of missionary societies in the
Sweetwater association are urged to tended to the men and all others inMrs. Sallee will also speak in the
afternoon on Saturday December 6
$\qquad$
$\qquad$ sion will be held in the Science Hall Simmons University cafet
hostess at the lunch hour.

## MERKEL 20 YEARS AGO

KIEEPING UP WITEH TEXXAS

## ABILENE GROUP <br> ASK INJUNCTION <br> IN TAX MATTERS

Churches join IN THANKSGIVING SERVICE TONIGHT

| Aggies and Steers Engage in ThirtyEighth Annual Tilt |  |
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| By virture of Baylor's 35-1 ctory over the Texas Christia |  |
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| the Orange undisputed possessionof the crown, no matter what theresults in the Southern Methodist- |  |
|  |  |
| results in the Southern MethodistTexas Christian and Baylor-Ricecontests scheduled two days later. |  |
| Conests. shededuled two days litere |  |
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| might appear over the other. Thesafest plan, the experts say, is tothrow away the form sheets and |  |
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WILL EXTEND PIPE
LINE FROM NO. 1 SWANN TO TRENT


Sermon, Rev, J. T. King.
Benediction, Rev. W. P. Sibley. Thanksgiving Day will be observed the public schools closing both Thurswostoffice, the gins, the cotton yard co-op depot and practically all of for the day Killed at Crossing.
$\qquad$ a truck loaded with cotton at John King, age 65, driving the lek was thrown about 40 feet down the track and his back was broken.
le was picked up and carried to AbiLeft Arm Broken, Burneal Merritt, 7 -year-old son of
Mr. and Mrs. V. L. Merritt of the Stith community, had the misfortune Record of Births. to break his left arm at the elbow Boy, to Mr. and Mrs. Valley E. Ves- when he fell from a
sel, Trent, Monday October 24, 1930. Friday of last week.

## Town boictove "DOCTOR of TOWNS." sars

SOMETHING A LITTLE DIFFERENT.
by the almost phenomenal success of a "Business Confidence Week" originated
and carried out by Lions Clubs in co-operation with other thinking civie organizations.

Over two hundred million dollars in increased retail business was re ported for the week. Two hundred million dollars worth of merchandise
taken off the shelves of American merchants now means close to half a billion dollars worth of orders for American manufacturers very soon

Like everything else that is attempted in a big way, there were those
who said it could not be done-just another case of the fellow who says "It can't be done," being interrupted by somebody doing it.
Now that it has been done as nothing similar has ever been done before,
there still are those who will say that they do not see why a man should there still are those who will say that they do not see why a man should
be a part of an organization such as these Lions Clubs. They will say that they can not afford it; that such organizations never do anything group. Such people always remind me of the story of the farmer who There are still a few communities whose leaders are blind to the advantages of being a part of a plan for the good of all. Those communities failed to take in thousands of dollars in increased business in the
just past, all because of the failure to recognize the opportunity (Continued on Page Two.)

West Texas to Have gallons of pure sparkling water daily, THE TOWN DOCTOR ${ }^{\text {and }}$, one can doubt thaा-

| Two County Parks |  |  | sithe for $\$ 200,000,000$ increas |
| :---: | :---: | :---: | :---: |
| Two | modern brick and concrete buildings will be outed which will include | (Continued 1rom Page One) There is no such thing as a self | ness in 1930 is doing (Copyright, 1930, |
| county parks to be estabished in Tex. | bandstand and bath houses. The bath- | made man. Any thinking person knows | product |
| under the reeent p | ing in the large springs will be free. The park will include an | no man can "get" anywhere. Like- | This e |
| at Iran, famous Yates oil field | field and county fair grounds, also. When this park has been completed | wise a community can never be what it can and will be, without the right | $\begin{aligned} & \text { kel Mail in cooperation } \\ & \text { kel Lions Club. } \end{aligned}$ |
| tabishment of the local p | it will be one of the most beautiful | kind of a service club-one which |  |
| tly heralded as one of the out- spots in Texas. |  |  |  |
| and | bis |  |  |
| prize in the national contest of the ofNational Association of Commercial |  |  |  |
| Secretaries, and a story by Grady LeWebster chamber of commerce ever-tary here, was publibed in the NacosMagazine, which ciculates thethe | m |  |  |
|  | a lot of hunting and asking questions | etables |  |
|  |  |  |  |
|  |  |  |  |
| a ley of 5 cents on the \$100 |  |  |  |
| lation for county park purposes, | cas' 1930 crop values are esti- |  |  |
| and this fund has now begun to accumulate. The enormous valuation of |  | Liver Pulu work so naturally when yor |  |
|  |  |  | phone Batteries |
| is piling up the fund rapidy. The county $^{\text {T }}$ |  |  |  |
| chased 60 acres adjoining the famous | cial estimates, including th |  | WEST CO . |
|  | sions, put the grand total |  |  |



## THEE NEW <br>  <br> HAS NANV HMEPTOVEMESNTS

$\approx$


The introduction of the new Cherrolet Sixmarks the most iropressive forward
year record of constant progress and improvement. For this Eigger und Better Six offers new beauty, new luxury, new completeness and new quality - yet it sells at lower prices: and new qu In every curve and sweep of Chevrolet's moderd lines-in every detail of its new
Fisher boter, you wiit see the fine hand or the master designer and the skillful craftsman. And the more closely you inspect it, the more deeply impressed you will be The The Improvements in the new Cherrolet Six begin at the smart new chrome-plated headlamps and extend throughout the entire car. The radiator is deeper. The lines are longer and lower, giving an air of exceptional fleet ness and grace. And the interiors of the new Fisher bodies provide a new degree of
comfort and huxury: grenter roominess; fine quality mohair or broadcloth upholstery; more pleasing interior fittings; and a new, completely equipped instrument panel.
The chassis of the new Cherrolet Six has also been refined and advanced in a number of different ways. The frame is heavier, deeper and stronger than beforc. There is a smoother operating, long lived clutch; a sturdier front axle; an entirely new steering mechanism; an easier shifting transmission: In fact, every vital feature of the new ear has been made better to provide more thorough satisfaction for the owner.
And along with these improvements, Cherrolet offers the smooth performance of a 50 horsepower, six-cylinder motor-four long semi-elliptic springs-four hydraulic shock absorbers -a safety gasoline tank at the rear of the car-and an economy of operation not surpassed by any automobile.

* ATNEWLIWPRICES**

Fine as it is, the new Cherrolet Six now sells at the Bigger and Better Cherrolet. Its modern
 faction of Cherrolet ownership even more
outstanding. We urge you to come in and see

| The Phaeton | \$510 | The Coach | \$545 | Sport Coupe with rumble seat | ${ }^{8} 575$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| The <br> Roadster | \$475 | Standard Coupe | ${ }^{8} 535$ | Standard Sedan | \$635 |
| Sport Roadster with rumble seat | \$495 | Standard FiveWindow Coupe | ${ }^{8} 545$ | Special Sedan | 650 |

## NTH <br> Chevrolet Trucks from $\$ 855$ to 8695 Chervolet Trueks from 8355 to 8695



We Are Grateful!
We are gratefal for life, for light, for health, for the do our daily tasks, for tasks to do, for sunset the evening stars, for the voices of little children, for orndy, to grow, for our nation, for chavches, schools and home, for courageous men and women, for electricity, elephone, radio and kindred modern miracles, for air to ur food and to furnish fered lips, fire to warm us, to cook power of vature and its modern aides, for charity, for aith, for hope-for these blessings and a multitude more,

## DONT DELAY

Are you one of thôse who must be overtaken with disaster before you realize the importance of Insurance? sure today.
Let us help you select the protection you need. Let us explain our hail insurance on growing crops

## W. 0. BONEY

MERKEL, TEXAS Farm Loans and all kinds of Insurance

Consult Your Insurance Agent as you Would Your Doctor or Lawyer.

dallas lubbock wichitafalls abilene, texas $\$ 150$ A MONTH $\begin{aligned} & \text { Our Affiliated } \\ & \text { ments, in closer touch with thousands }\end{aligned}$ of business concerns than any other, has evoved a plan that en-
ables many young people, still in their teens, to command salaries of $\$ 1,500$ to $\$ 2,400$ a year in positions that are golden with oprry tunities for still further promotion. Hundreds of positions annu.
ally to select from when you mXster the nationally known Draug ally to seleet from when you master the nationally known Draug-
hon Training. Mail coupon for details of this unusual plan todal Name

MERKED, MALL WANT ADS FOR PESULTS

and
and

 that it would come at examination


 "I lived only 100 miles from the
school, but that was distance then,
Mrs. Bass recalls. "The mail came but three times a week. Sometimes ther
was sighing and crying for the mail
Girls were not supposed to receive let ters from any one except the family
However, some did.
"Those graduates of 50 years ag would make a strange sight to th
present-day lad and lasseie" Mrs. Bas
observes. "There were girls with littl tight waists, starched petticoats, pan
talettes and sunbonnets; gawky boy
with tizht trousers legs and high heel ed boots.
"Thousers faculy consisted of about
cight members. Nevertheless the boys cight members. Nevertheless the boy meet liff's battles. The courses that
were offered included English, higher mathematics, chemistry, Latin, Greek, "There were scarcely any sports,
Mrs. Bass relates. "Town ball an wood chopping developed the boys concerts and musicals."
 FEEDS on the market for cows
horses and mules, sheep, goats and fattec ins calves and sterers, at a a ood
price
M. Garrett Feed S
Merkel, Texas. Adding machine rolls at Merkel
Hail nfice. Try a Classiffed Ad in the Mail


Do they harass you by awake at night? Don't neglect them. They'II Don't neglect them. They't1
ruin your charm and beauty,
alienate cour friends, interfere with your success.
When yourre nervous, take Br. Mileo Nervine. It's the
prescription of a sucessful prescription of a successful
Nerve spocilist, put up in con-
venient form. Dr. Miles' Nervine is now
mide in two forms-Liquid and Efferveceent Tablet. Liquid and have the same soothing effect on the
nerves. $\$ 1.09$ at your drag store

Suffered Night and Day All of Life-Like Different Child Now
-Father Praises Argotane.







 doctorst treatment but notiting zeem


 $t$ he started Argstane. Her indigestion

is much better now and she can eat | ly. Shes's not ter fous not dhan filious noe now |
| :--- |
| and | and sleeps beterer an niebthind and wow the time she goes to bed untili she gets

up in the morning. Her skin is cetert ing up and her cheeks lock fresh an Genuine Argotane my may be bough
in Merkel at the City Drug Store.


Evicess acid is the commen carae a


 remained standard with physici
the 50 years since its invention. One spoonful of Phillips Milk of Mag-
neesia neutraizes instantly many times nesia neutraitzes instantly many cime
it os voume in acid. It is harmiess and
tasteless and its action is cruick Yo mit tasteless and its action is quick. You will
never rely on crube methods once your never rely on crucie methods once your
learn how quickiy this mothod acts. Please lec it show you-now.
Be sure to get the genvine, "Milk o
Magnesia" has been the U. S. Registeree Tradee Mark of The Cra. Iss H. P Philip
Chemical Company $n+\alpha$ is $n$. Chemical Company at. its orstecessor
Charies H. Ptiulps siace 1875 .


COLDS and HEADACHES It is the most speedy remedy known
666 also in Tablets.

## Give Thanks

Scarcely had the Pilgrims settled in the Bay Colony three hundred and ten years ago when the terrible New England winter descended upon them.

Only half of the party survived the hardships and suifering of that first year. Those who were spared carried on like the dauntless pioneers they were and lived and prospered.

Give thanks for the example set us so many years ago. The homely virtues of self-discipline and perseverance are still the unfailing source of abundant prosperity.

MERKEL BAKERY DUNNAM BROS. CITY DRY CLEANERS BRAGG DRY GOODS COMPANY HIGHWAY SERVICE STATION C. S. HIGGINS GARAGE NICHOLS ICE COMPANY MAGNOLIA PETROLEUM COMPANY CLAY LUMBER COMPANY WARREN HIGGINS GARAGE JONES DRY GOODS
BURTON-LINGO COMPANY CONTINENTAL OIL COMPANY S. M. HUNTER

## GULF SERVICE STATION

 Joe Hendricks, Agent ELI CASE GROCERY J. M. COLLINS CASH GROCERY BLAKE'S DRY CLEANERS MAX MELLINGERA. R. BOOTH GROCERY CITY DRUG STORE
FERRIER'S SERVICE STATION SINCLAIR REFINING COMPANY FARM ISUREAU GIN MERKEL MOTOR COMPANY MERKEL DRUG COMPANY MAGNOLIA GERVICE STATION Ben $₹$. Bird, Agent
J. H. McDONALD GROCERY WHEELER AND VAUGHN LIBERTY HARDW ARE COMPANY

| Players | $\begin{array}{c}\text { With Such a Name. } \\ \text { St. Louis.-Alleging her hus }\end{array}$ |
| :---: | :---: | rold Jobs by Hair $\begin{gathered}\text { St. Louis,-Alleging her husband } \\ \text { lovo had krown cold, Mrs, Stella Ic }\end{gathered}$

## PROFESSIONAL



LEN SUBLEETT
Water Well Driller, all work guaranteed first class Merkel, Texas
P. O. Box 224 EXIDE BATTERIES 13-Plate now Exchange $\quad \$ 7.50$ 15-Plate now $\quad$ Exchange $\quad \$ 11.00$ $\underset{\text { Phone } 72}{\text { S. M. HUNTER }}$

Dr. L. C. Zehnpfennig Dentist General Practice of Dentistry
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$\qquad$ SWEETWATER MARBLE
AND GRANITE WORKS MEMORIALS OF MARBLE also OR GRaNITE CONCRETE COPING J. T. COATS, Locel Rep. $\xrightarrow{\text { Merkel, Texas }}$
G. Burton Fain, M. D. Physician and Surgeon Office: Boney Building. Phones: $\begin{gathered}\text { Office } \\ \text { Merkel, Texas }\end{gathered}$ 116-Res. 118

## DR. K. D. OATES Physician and Surgeon Farmers State Bank Bldg

 Farmers State Bank$\begin{gathered}\text { Bldg. } \\ \text { Res. } 90\end{gathered}$
hones: 0 ffice 213

# While You're "Waiting for Business to Fick Up".- 

How About Picking Up Some Business?

A good idea? Sure-why didn't we think of that before?
We ought to know from past experience that business won't pick up merely by our sitting and waiting for it. Let's go out and get it!
Where? Right where you've always gotten it! Look at your books-how many people can you name as past customers of yours-how many more than that have never been in your store? Hundreds? Well, what about them?
They still eat, wear shoes and clothing and burn gasoline-they're buying these things somewhere!
Think about it-what incentive have you given them to patronize your establishment? Remember, they'll give you a break if you give them one. They buy your merchandise for its value and not because you smile so nicely.
Have you anything to tell them? Put it in

## The Merkel Mail



Blair Items


## Nun.

will completely

## Modernize

 and Beautify $1 \sim$ Beyond BeliefHomes without electricity may now be as beautifuliy and as artistically lighted as any city home. This new instant-light Aladdin furnishes 60 canole power of pure white light of even better quality than gas or clectric. Then, too, it is far more economics. . 2 lamp styles and furnished with hand dccorated glass and parchment shades in beautiful colors and handsome designs.
No Other Oil Lamp Has All these Features: Burns common kerosene (coal-oil). Lights instantly. Gives a modern winte light equal to 10 ordinary Iamps. Absolutely safe. Burns $94 \%$
air. The mosteconomical of allights. as. The mosteconomicalof alldights. No odor, smoke, noise or trouble.
Mo generating or waiting; a match and a minute that's all. A price ran withinreachofevery purse

## West Company

"Forty Years in Merkel"
MERKEL MAIL WANT ADS FOR RESULTS

## Let the Electric Man Survey Your Home

"Through the application of the new Home Comfort Domestic Electric rate to your individual problems, it will be possible to work out a plan that will bring you many new advantages without materially increasing your electric bill.
"One of the West Texas Utilities Company employes will be pleased to go over your situation, and make his recommendations based on the greatest benefit to you.
"The new Home Comfort rate is so scheduled that your normal use should quickly reduce the cost of all service used thereafter to the low 4 c per kilowatt-hour rate- 3 c where service is also used for heating or cooking. Under this new schedule, just a few cents a month will give you untold convenience and comfort.
"Call the Electric Man and let him explain in detail the many additional comforts and conveniences that he can give you through the application of Electricity to your home,'


West' Texas Utilities


