THE MERKEL MAIL

VOL. 41-NO. 35.

MERKEL, TEXAS, FRIDAY, NOVEMBER 14, 1930.

On the "Broadway of America"

5c PER COPY

McMURRY HEAD · ALSO TAKES UP **DEAN'S DUTIES**

President Hunt Returned to Mc-Murry by Board Members in Sweetwater Session; Change to be Effective November 25.

Sweetwater, Nov. 13 .- Dr. J. W. Hunt not only was returned to the presidency but also was named dean of McMurry college at the regular session of board members here Monday afternoon. Resignation of Boyd M. McKeown as dean was accepted.

The change will become effective November 25, or as soon as the affairs of the office of dean can be transferred to Dr. Hunt, Dean McKeown said. Bishop Hiram A. Boaz, who is presiding at the 21st annual assembly of the Northwest Texas Methodist conference which opened here at 9 o'clock Wednesday morning attended the board meeting and pledged his support to the inscitution.

"After we get through this present crisis, I will do all I can to put the school on its feet and will put as much as 30 days in the field working with the president in raising funds," the bishop said.

"I am glad that I am being returned to the school," Dr. Hunt said. "The attitude taken by the board in the meeting today is heartening.'

The board members attending raised \$4,000 to apply on the indebtedness of the school. Other finance plans were discussed and the members will meet ference.

The assembly will be requested to devote one night program to McMurry.

The financial report of McMurry showed \$116,000 in endowment raised, with an average annual deficit of only ed to lose by 50 points.

J. W. Counch, secretary; H. O. Woot-, on their 22-yard line, Mike Hicks took campaign is in prospect. en, Henry James, R. D. Green, Dr. the ball around his right end for Hunt, S. M. Jay, A. V. Smith, L. S. Roscoe's first touchdown and then McKeown Accepts Post Munger, Charles Bass, Dr. J. R. skirted around the same end to add Spann, J. H. Hamblen, J. E. Harrell, the extra point. all of Abilene; Dr. L. O. Dudgeon, Walter Booth, Rev. O. P. Clark, ed for Merkel from their own 22-yard Sweetwater: Rev. W. R. McPherson, stripe to Roscoe's 40-yard line, Hicks Alpine; Dr. J. W. Young, Roscoe; D. making a nice catch and scampering P. Yoder, Snyder; T. W. Stoneroad, through for the second touchdown. Colorado.

Radio Program.

a program, arranged by Mrs. T. T. touchdown. Er / hman, of Spanish numbers including "A Spanish Cavalier," "Conchita," "Zacatecas," "Hermosillo" and others hold the much heavier Plowboys. Honwill be broadcast over KFYO.

Missouri; Hooper seems victorious

Grimes Bros.

Steve Keny returned this week from

s excursion with a bunch of mules,

ving sold them successfully for him-

P. Sharp suffered the loss of a

in Tennessee.

cords at the Elite.

f and Ed Teaff.

of our city.

is ttle city.

fine horse Sunday.

MERKEL 20 YEARS AGO

(From the Files of Merkel Mail, November 18, 1910.)

Badger Weekly Will Appear In Mail Next Issue

The Mail is pleased to announce that, beginning with next week's issue, the Badger Weekly, a complete budget of school news, will be resumed.

This has been for several years one of the especially interesting features in The Mail and we regret that circumstances have been such as to delay the initiation of this feature for the session of 1930-

The chroniclings of all the happenings and activities of school life, literary, sacial and athletic, will be furnished by a staff of editors from the Senior class, with Miss Audrey Ferris as editor-in-

BADGERS LOSE TO PLOWBOYS 19-0

On the local gridiron this Friday ation. at 3:30 the Badgers will seek revenge | The owners really have two wells from Putnam High for the 13-0 de- in one hole, the first time the Noodle tist general convention of Texas for feat handed them earlier in the sea- Creek area has "paid off" at both top his second term when the 45th annual son. Merkel fans and rooters are ur- and bottom of the lime. They st uck session met at Amarillo Wednesday. ged to come out in numbers and help first pay at 2503 feet, reducing the the Badgers win this game. Only a hole to six inches and setting pipe, Institute backs, who were injured few contests have been scheduled for then drilling eight feet to 2516 feet in Saturday's game against T. C. U., the local field and the entire town has where they found pay rated at 65 or 70 at least one other time during the con- proved loyal on each of these occa- barrels. They then went down to 2535 & M. tilt at College Station next Satsions. This is another time. Come out, feet and topped second pay. Present urday. folks, and back the Badgers and Pep depth is 2542 feet.

deMurry board members attend. Captain Darsey fumbled on the first Republic southwest. With many leases Christmas Day, 1928, Luz G. Arcos been loaded several days before by dent of the association. ing were W. J. Fulwiler, president; play the Plowboys recovered the ball expiring soon, an intensive drilling

In the second quarter Wilson kick-The try for point failed.

The Plowboys scored again in the third quarter when Mike Hicks skir-On Friday evening from 8 to 8:30 ted his own right end for the third general secretary of the board of edu- of the oil and gas division of the state

The Badgers fought a good, hard game throughout, but were unable to (Continued on Page Four)

JONES COUNTY WELL SEEN AS BIG PRODUCER

son's No. 1 Swann Proves Good for 800 to 900 Barrels Daily; Will Erect Storage.

A six-hour swab test showing the well to be good for 800 to 900 barrels daily production, owners of the Pope & Anderson, No. 1 W. D. Swann in the Noodle Creek-Tiner area, southwestern Jones county, are preparing to clean out the hole and erect a 5,-

The swab was run six hours Tues- lock, resigned. day, and production was 205 barrels of 40.9 gravity oil, with no lowering of crude in the hole or dimunition of gas pressure.

Fope and Anderson are dickering with Humble to run its three-inch pick-up line to the well, a distance of draw 95 to 97 cents if Humble hooks newspaper plants in West Texas. on, making it a highly profitable oper-

The well was brought in on a lease seven years the college has operated although the local boys had been dop- Humble on the north. Tidal northwest, vacancies. Panhandle west, McMillan Petroleum Roscoe kicked to Merkel and when Products south, Gulf southeast, and and his two sons in Medina county tragedy occurred. The gun, which had tilizer company, Chicago, and presi-

With Education Board Of Methodist Church

Abilene, Nov. 13 .- Boyd M. Mc-Keown, who recently tendered his resignation as dean of McMurry college, Wednesday accepted an appointment wells were brought in during Octoas assistant to Dr. W. M. Alexander, ber in Texas, according to a report cation of the Southern Methodist railroad commission, with Gray counchurch, headquarters of which are in ty leading with 37. Nashville, Tennessee.

Mr. McKeown, in Eastland to attend the Central Texas Methodist conference, notified Mrs. McKeown of his decision to accept the position, which he has had under consideration for more than a month. With their sixyear-old son, Boyd M., Jr., Mr. and Mrs. McKeown expect to leave Abi-

Tuesday Next Date Lions Club Luncheon

Next Tuesday is the regular date for the twice-a-month luncheon of the local Lions club. At this time Charles H. Jones is to be toastmaster, assisted by Rev. R. A. Walker. Tail Twis- been issued by the post-office departter Slats Bourn is busy arranging a ment, designating the town in Limestunt or two to be sprung at the prop- stone county heretofore known as er time and a generally good time is Cooledge to be properly known as promised.

It will be remembered that at the last luncheon, on November 4, the An- of a large power hay press, while he vices of Mrs. W. T. Berry who with son Lions furnished the program as was oiling it, Floyd Stanback, a young a return for a similar program fur- farmer living on the Dallas county California soon, but is congratulating nished by the Merkel Lions in Anson line south of Lancaster, was dragged

More Rain Falls.

While most of the farmers want clear, sunshiny weather for cutting On Thursday afternoon a party of feedstuff, a slow, drizzling rain which ver Ellis, who moved way down Grimes Tailor shop for information. half an inch, according to B. M. Black, now operating on this basis and all volunteer weather observer.

> Attends Grandmother's Funeral. scheme has provided work for 50 men. C. E. Shouse, accompanied by his mother, Mrs. W. E. Shouse, of Trent went to De Leon Sunday to attend the Larkin Rogers. Those participating funeral of his grandmother, Mrs. Mar- 29.56 per cent of New York city's were Mesdames Hamm, Bigham, garet Moore, age 86, who died there population and 34.13 per cent of the

KEEPING UP

Mrs. J. A. Amandary, 80, Houston, On Six-Hour Test Pope & Ander- died from injuries received when she fell at her home and fractured a leg.

> Directors of the West Texas Chamber of Commerce have set the budget for this year at \$60,000, as compared with \$100,000 in former years.

> Monday with the First National bank, announcement having been made in a joint statement of officers of both institutions.

The Anson State bank was merged

Attorney General R. L. Bobbitt has 000-barrel storage tank before making announced the appointment of Rice a 24-hour test, it was announced Wed- Tilley of Corsicana as first assistant attorney general to succeed Jack Bla-

> Mrs. Will Gilbert, 39, living near Yarrellton, Milam county, was fatally burned by an explosion which 'occurred after she had poured kerosene upon wood in a cook stove.

The Breckenridge American, only one and one-half miles, and that will newspaper in Stephens county, has take ten days. The crude is selling at moved into its new building, which is \$1.07 a barrel in the field, and will considered one of the most up-to-date

Dr. L. R. Scarbrough of Fort Worth was re-elected president of the Bap-

Tom and Vic Driscoll, twin Rice will not be able to play in the Rice-A. home early Tuesday night.

Last Friday afternoon Irvin's Bad- of 163 acres, and Pope and Anderson and Mrs. Florence Moore of Cleburne cemetery. gers, outweighed in every tilt this have an 80-acre offset. Surrounding have been appointed by Governor \$499,000 in property and of this season, held the Roscoe Plowboys to acreage is well blanketed by major Moody as members of the state board amount \$419,000 is without debt. In a 19-0 score on the latter's gridiron, companies, with Midwest on the east, of prison directors to fill existing

For the slaying of Joe Barrientes

to the Southwest conference, thirty charged. members of the S. M. U. squad left | The boy's arm and breast were badeleven Saturday.

Three hundred and forty new oil

loss of \$15,000. No insurance was car- boy, who met such a tragic death.

Charged with robbery with firelene for Nashville about December 1. arms in the daylight holdup of B. W. Moore, union terminal cashier at Dallas from whom nearly \$17,000 was taken several weeks ago, Earl Adams, alias Earl Ford, was arrested in Fort Worth several days ago.

> Correcting an error made twenty years ago, when somebody forgot to dot the "i" in Coolidge, an order has Coolidge.

When his glove caught in the cogs into the machinery and his right arm badly mangled, while his left arm was broken in several places.

Five-Day Week Plan.

Fort Worth, Nov. 13 .- The municipal government has instituted the five. unemployment. Two departments are others were expected to follow suit. The city management estimated the

New York 29 Per Cent Jewish. New York, Nov. 13.-Jews form American Jewish committee.

An Open Letter to Our Correspondents; Work Appreciated

Now that all of the county chools in this section have opened, The Mail wishes to request community correspondents to be more regular in furnishing their weekly news letters. When the schools are not in session, news is hard to get but, now that all school activities have ben resumed, each correspondent is requested to let our readers hear from them each week.

The editor of The Mail also wishes to ask each of the correspondents to call at our office when you are in town so that details of the work may be gone into gener-

The Mail has a capable and loyal corps of community correspondents and we merely wish to add to their efficiency by this method of systematizing the work.

BOY, 10, VICTIM OF GUN ACCIDENT

Aubrey Lee Dotson, 10-year-old son of Mr. and Mrs. D. R. Dotson, residing near Hawley, died early Wednesday morning of wounds received from the accidental discharge of a shotgun while the children of the family were frolicking in the living room of the

Funeral services were held Wednesday afternoon at the Midway taber-D:. Holman Taylor of Fort Worth nacle and burial was in the Midway

There were ten children in the Dot- ging." son family, several of them quite Another suggestion for increased went to the electric chair at 12:06 an older boy to watch for hawks and Friday morning at the Huntsville which he had overlooked unloading, answer to the question of how the was said to have been in the hands of Determined to bring further glory an eight-year-old child when it dis-

Dallas Wednesday for Baltimore ly torn by the shot and he was rushwhere they will engage the Navy ed to the West Texas Baptist sani- said, tarium at Abilene. Amputation of his arm and other efforts to save his life were unavailing. He died at 1 o'clock Wednesday morning.

Besides the bereaved parents, three brothers and six sisters survive. The brothers are Horace, Chancel and Walter and the sisters, Glennie, Neva, The plant of the Lockhart Culling Esther, Mary Elizabeth, Betty Jo and Machine company, whose products are Mrs. Gladys Rhea. Mr. and Mrs. G. used in all parts of the cotton world W. Mathis, who live near Hawley, to clean planting seed, was destroyed and Mrs. V. Dotson, of near Cedar by fire early Saturday morning with Gap, are grandparents of the little

KANSAS EDITOR PREDICTS UPWARD TREND BY SPRING

Reactions Now Taking Place Termed as of Permanently Constructive Nature: Farm Situation Also Discussed.

Atlanta, Nov. 13 .- A prediction that by next spring the "general business curve" will be headed sharply and definitely upward was made to the southern convention of the National Fertilizer association here Tuesday by F. B. Nichols, managing editor of the Capper Farm press, Topeka, Kans.

Mr. Nichols said that since midsummer of 1929 the country had experienced the conditions generally accompanying business depression, but added that "fortunately other reactions also are taking place, which, however painful they may be, can be rated as of a permanently constructive nature."

As for agriculture, he said that "a vast increase in the use of fertilizers, plus a considerable withdrawal of marginal land back to forests, would result in larger profits" to farmers. "Such a project," he said, "would be directly in line with the moves of the industrial world in scrapping hig! cost plants while at the same time it builds more efficient ones."

Mr. Nichols expressed the belief that "a year from now one of the favorite subjects of conversation will be the neglected opportunities in stocks or trading that are now going beg-

young, and they were having their production per man and per acre was usual bedtime hour of play when the Rowell, manager of the Swift Fer-

Mr. Rowell said there was only one farmer can lower his costs. It is by producing more per acre and per man.

"Be he the best farmer in the world, his crop production per acre is and always will be limited by the plant food in the soil available for the crop," he

Southwest Conference.

Last week's results: T. C. U. 20, Rice 0. Texas 14, Baylor 0. S. M. U. 13, A. & M. 7. Oklahoma A. & M. 26, Arkansas 0.

Oil Belt. Last week's results: Breckenridge 26, Abilene 20, Eastland 9, San Angelo 6. Cisco 3, Ranger 0. Sweetwater, 18, Big Spring 6.

TOWN DOCTOR "DOCTOR of TOWNS"

HERE IS A TIP FOR WISE BUYERS.

Serving in the capacity of physician, surgeon and diagnostician to sick cities, tired towns and calloused communities is not always such a joy-provoking occupation. Altogether too often it brings to light ways of doing things by seemingly intelligent people, that, to say the least, is not conducive to any idea or thought that the world is making progress -that is, if one is to allow such things to influence his personal views of

Take the matter of advertising as an example. Every town in which it has been my pleasure and duty to make a survey of retail stores I have found merchants (or had I better say "storekeepers") that say it does not pay to "run an ad" in their local newspaper.

One can hardly believe, in this day and age, when everybody with any common sense at all knows that you cannot expect to get anything unless you ask for it, that it would be possible to find such people in business-or, again correcting myself, I had better say "running a store." Now there will be many who read this that say "Sure, a fellow who writes for newspapers would say that."

Well, you have a right to think whatever you wish, but here's the way I look at it: If a store, or a seller of any product or service does not give me an invitation to come to his store or office to spend my money. I take it for granted that he doesn't want my trade; if he doesn't give a reason why I should buy from him what he has to sell, and give me that reason publicly, I'm afraid to buy from him.

And another thing: to me, a store or business that does not advertise (which is doing just that as above mentioned) is either old-fashioned or in a rut, and I do not like to associate with places, people or things that are either.

I want to be alive, wide awake, and enjoy life and associate with those who live and do things, rather than with those who just exist and are satisfied with things as they are.

(Continued on Page Two.)

for the Christmas shopping.

on and invites her friends to B. Steele and children of Brown, Misses Rogers, Collins, Shep-Sunday morning. Mrs. Moore had lived membership of labor unions in the are in Merkel visiting pard, Berry, Daniels, Messrs. Wil- at De Leon 57 years and was one of city, it is reported in a survey read Mr. and Mrs. W. P. liams Berry, Dee Grimes, Dr. Davis, the most high respected and loved before the annual meeting of the

Good Roads Bonds issue defeated | Mrs. W. R. Bigham left' Monday two-to-one majority vote; also the night for El Paso in response to a pa leans lose the house to the telegram that Mr. Bigham had hap-Democrats; their majority will be re- pened to a serious accident, a broken duced; Prohibition was defeated in collar bone and other bruises. Their many friends wish to hear a favorable report.

Columbia graphophones and disc re-Chief B. C. Gaither attended the annual meeting and banquet of the Abilene Fire department last week Bring us your last year's suits and and reports a hilariously good time. overcoats. We can make them look

The Mail loses, with regret, the serher family will join her husband in itself upon securing the services of in September. Mrs. W. H. Dickson who will have charge of the society page in the fu-

P. C. Hunt is in Austin this week young people went to Abilene in an fell most of Monday night and Tuesusiness for the First National automobile. You might ask them to day morning was beneficial to grain explain why, leaving in an auto, they that had just been planted. The rain- day week as a remedial measure for came back on the train. Apply at fall during that time amounted to one-

Baird, spent the Sabbath in Again the lovers of the dance assembled at the opera house on Sat-E. M. Rust has charge at the urday evening and report a delight-Jewelry company for the holiful time with music furnished by Lester Magness and Lanier Brown, women of Comanche county.

91-Year-Old Father to Swear Son in Office

Oklahoma City, Okla., Nov. 13 .-A notary commission, issued Friday with those who conduct themselves by the secretary of state to Uriah and their business on "What used to Dow Thomas Murray of Bethany, be"-it depresses me, lowers my batmarked the prepartion for a novel ting average, and life is too short and event in Oklahoma, the swearing in- the battle of happy living too risky for to office next January of Governor- me to take any chances. by his 91-year-old father.

governor at the inaugural ceremony. while, but all the time. And believe it to have his father induct him into of- your pocket if you do likewise.

Mr. Murray applied for the commislater that day.

"I am obtaining it for the express purpose of having father give me the oath of office." Mr. Murray announced to newspaper men.

Stationed at San Diego.

Word has been received from Lolan Ray King, son of Mr. and Mrs. M. G. King, that he is now located at the U. S. Naval Training station at San Diego, California. Lolan enlisted in the navy at the Abilene recruiting office on September 22 and was assigned to Company A, 27. In the letter to his mother, he stated that he would break training in December and would be assigned to a ship.

Texas ships bees to France, Spain, Japan, Canada, Mexico and other foreign nations and into practically all the honey-producing states of the Union. A Weslaco firm recently made a shipment to Santo Domingo Repub-

Complete line of office supplies at Mail office.

Mrs. Wagner Suffered More

Waco Woman Was Greatly Worried Over Her Condition Until Argotane Ended Trouble.

"I have gained in health and strength by taking Argotane and have improved so much I really feel like a

"I have been a sufferer for over a and its predecessor Charles H. Phillips year from stomach trouble," she con- | since 1875. tinued, "and got so bad I could hardly eat enough to keep my strength up. I had no appetite and what little I did eat seemed to do me more harm than good. My food would not digest after eating; gas formed in my stomach that would keep me in misery for hours. I often had a sharp pain in my stomach and my nerves were getting so shattered I could hardly sleep at all, and then I would worry all the * time over my condition. I kept getting thinner and thinner all the time.

"I didn't know what else to do for my trouble so I decided I had better try Argotane as I was hearing so many favorable comments on this new preparation. I am sure glad I did for it seems to have gotton rid of my troubles. I eat anything I want now and it don't hurt me at all. I sleep good and get up in the mornings feeling hearty and strong and actually able to do all my own housework. I have been entirely relieved of all pain by Argotane for the first time in years."

Genuine Argotane may be bought in Merkel at the City Drug Store.

OGENE Mouth Wash

Indications for its Uses are:

Pyorrhea, Trench Mouth, Vincent's Stomatitis, Gingevitis, Bleeding and Receding Gums, Foul Breath after Extraction.

For Sale by

Merkel Drug Co.

THE TOWN DOCTOR T. C. U. Girls Arrange (Continued from Page One)

I don't want to come in contact

Elect W. H. (Alfalfa Bill) Murray It may not mean anything to you; but for me, I spend my money with the Heretofore a justice of the state concern that asks for my business, supreme court—usually the chief jus- and gives me a reason why I should tice—has been called upon to adminis- give it to them, through the columns ter the oath of office to the incoming of my newspaper-not just once in a This year Mr. Murray said he planned or not, you will find it to be money in

This Town Doctor Article, one of a series of fifty-two, is printed by the sion Friday morning and it was issued Merkel Mail in cooperation with the Merkel Lions Club.

> (Copyright, 1930, A. D. Stone. Reproduction prohibited in whole or in part.)

> Ladies, enter the Quilt Contest now at Brown's Bargain Store.

> Typewriting and carbon paper at Mail office.



STOMACH

Than A Year JUST a tasteless dose of Phillips Milk of Magnesia in water. That is an alof Magnesia in water. That is an alali, effective, yet harmless. It has been the standard antacid for 50 years. One spoonful will neutralize at once many times its volume in acid. It is the right way, the quick, pleasant and efficient way to kill the excess acid. The stomach comes sweet, the pain departs. You

are happy again in five minutes.

But don't depend on crude methods, try the best way yet evolved in all the years of searching. That is Phillips Milk of Magnesia.

different person," said Mrs. Ginevia
Wagner of 614 Colcord Avenue, Waco,
Texas, the other day.

Milk of Magnesia, the physicians prescribe.

"Milk of Magnesia" has been the
U. S. Registered Trade Mark of The
Charles H. Phillips Chemical Company

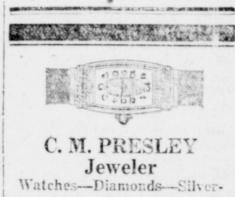
Jolly Surprise Party

Fort Worth, Nov. 13 .- Miss Frances Anderson of Merkel was a guest at the surprise party given last week in Gibson House at Texas Christian uni versity by Miss Marvolene Bowe honoring Ray McCulloch.

The party carried out the Halloween motif and the house was decorated with ghosts, jack o'lanterns and witches. During the evening Halloween games were played and the fortunes of the guests were told by Miss Frances

Music Substitute Not Wanted

No substitute has quality of original. Insiston Carter's Little Liver Pills—original liver pill creating free flow of bile and making you feel bright as two-year-old. Ask for Carter's Little Liver Pills by name and get them. Look for the red bottle, Resent substitutes. Take Carter's always.



209 Pine St

Abilene, Texas

An Unemployment Census. Washington, Nov. 13:-Immediate repetition of the unemployment census through selected key cities to obtain more accurate data on the number of bless in the United States is con-

templated by the administration.



DO they harass you by day and keep you awake at night?

Don't neglect them. They'll ruin your charm and beauty, alienate your friends, interfere with your success.

When you're nervous, take Dr. Miles' Nervine. It's the rescription of a successful Nerve Specialist, put up in convenient form.

Dr. Miles' Nervine is now made in two forms-Liquid and Effervescent Tablet. Both have the same soothing effect on the

\$1.00 at your drug store



Dry Cleaning

First class workmanship and your garments back when you want them is our talking point for your dry cleaning business. On this basis we solicit a trial, guaranteeing perfect satisfaction.

DRY CLEANERS

'Sudden Service"

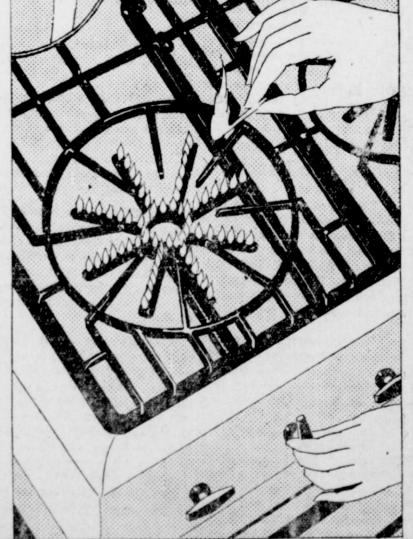
You have a bot flame instantly every time you light your gas

WHEN YOU dash in breathlessly after a party with only a few minutes in which to fix dinner . . . every brief moment saved is a big help. You rush right in the kitchen for a peep into the oven. Thank heavens' the roast is done...you wonder how in the world you managed before you had a heat controlled oven. The match in your hand flares vividly and the burners come instantly to life as you deftly touch the match over this one and that one. You never have to wait, even a fraction of a second, for your gas flame to get hot . . . it's instantaneous heat! Women everywhere are captivated by the new gas ranges. They have heavily insulated and heat controlled ovens concealed manifolds enamel broilers on ball bearings . . . spark levers for lighting and many other refinements that make them the most economical range yet produced.

Gas is the cheapest of all cooking fuels. You can cook with it for only 1/3c per person, per meal!

Go now to your local gas company or gas appliance retailer and see the many beautiful creations in these new gas ranges they have on display.





Gas Company

Supplying Gas Wholesale to

Community Natural Gas Company

THEY-ALL-HELP

Smile-Be square-Be cheerful-Don't grumble-Grin and bear it-Learn to take a joke-Hold down your temper-Patronize home industries-Read something good every day-Give the other fellow a fair deal-Preserve your credit with and deposit your money in-



MEMBER FEDERAL RESERVE SYSTEM

DON'T DELAY

Are you one of those who must be overtaken with disaster before you realize the importance of Insurance? Don't wait for the costly lesson of experience. In-

Let us help you select the protection you need. Let us explain our hail insurance on growing crops.

W. O. BONEY

MERKEL, TEXAS

Consult Your Insurance Agent as you Would Your

Doctor or Lawyer.

Farm Loans and all kinds of Insurance



DALLAS LUBBOCK WICHITA FALLS ABILENE, TEX

\$150 A MONTH Our Affiliated Employment De ments, in closer touch with thou of business concerns than any other, has evoved a plan the ables many young people, still in their teens, to command s of \$1,500 to \$2,400 a year in positions that are golden with or tunities for still further promotion. Hundreds of positions an ally to select from when you master the nationally known Dra hon Training. Mail coupon for details of this unusual plan to

Address

MERKEL MAIL WANT ADS FOR P

President Outlines Double Program for

emergency appropriations to furnish up the government's building program cy appropriations has not yet been de-

separately had made known further year upon work of ultimate necessity." phases of their own relief programs. The statement follows:

recommend to congress a special emforms of federal construction which tainable. are already authorized by congress but for which no appropriations would normally be made until later periods; mers in the drouth area.

tion were greatly increased upon the lene, Texas. procident's recommendation by the last congress as an aid to employment during the current year. The departments were also authorized to undertake the necessary technical preparations for future construction work which was authorized but not approwhich was authorized but not appro-

"As a result of appropriations available during the present fiscal year, the construction work of all kinds in the federal government will be increased to a total exceeding \$500,000,000. The emergency appropriations that will be requested will be in the nature

BAYER ASPIRIN is always SAFE



GENUINE Bayer Aspirin, the kind doctors prescribe and millions of users have proven safe for more than thirty years, can easily be identified by the name Bayer and the word genuine as above.

Genuine Bayer Aspirin is safe and sure; aiways the same. It has the unqualified endorsement of physians and druggists everywhere. It esn't depress the heart. No harmful er-effects follow its use.

Bayer Aspirin is the universal antite for pains of all kinds. Headaches Neuritis

Colds Neuralgia Sore Throat Lumbago Rheumatism Toothache Aspirin is the trade-mark of Bayer nufacture of monoaceticacidester

MOVED To BLUE FRONT GARAGE EARL TEAGUE Tinner and Plumber Phones

Satisfaction Guaranteed

Shop 60

sidence 154

of an addition to this already enlarged program and will be in anticipation of such construction work as would Congressional Action normally have taken place a year or

"The necessary technical prepara-Washington, Nov. 13 .- President tion has been under way for some Hoover plans to ask congress for months and has now been advanced so that the program can be further employment and assist drouth suffer- expanded for emergency purposes. ers. The one will go toward speeding The precise amount for the emergenand the other will take the form of a cided upon but will be determined on a basis of authorized works for which A statement outlining the plan the preliminary technical preparation came from the White House late Sat- has been or can be completed. The urday after the war department and whole purpose is to provide further his emergency employment committee employment during the forthcoming

Earlier in the day, Secretary Hurley had agreed to place all avail-"The president announced today able army cots and blankets at the disthat the administration had decided to posal of agencies dealing with acute needs. Meanwhile, the emergency ergency appropriation to be applied committee was pegging away at its to the further intensification of pub- task of stimulating decentralized lic works, public buildings and other campaigns to make more work ob-

5 1-2 per cent Federal Loans are Better Loans. Longer time, lower and further to recommend the provis- rates; plenty of money; never come ion of a 'seed loan' assistant to far- duc. W. Homer Shanks, Sec'y.-Treas., Citizens N. F. L. A. Farms, Ranches, "It will be remembered that the Business Property for sale or exopropriations for federal construc- change. Room 1, Penney Bldg., Abi-

If you he re any visitors, Phone 29

Gives Konjola All The Credit

San Antonio Man Searched For Five Years For Relief-New Medicine Does the Work.



"I was troubled with stomach trouble for five years," said Mr. J. B. Wicks, 913 Avenue B., San Antonio. "Nervousness was also an ailment that worried me. I took a lot of medicines over this period of time but Konjola was the only one to help. I was very careful what I ate because of gas pains. Back pains, too, were troublesome. I did not always sleep well at night and was losing my appetite. I lost weight steadily.

"My appetite began to improve almost from the beginning of the Konjola treatment. I ate heartily without the dreaded gas pains and back pains were leaving. My nervous condition, also, was greatly relieved. Now after a two weeks treatment, I feel better than I have in years. I have gained three pounds in the last eight days and I give Kenjola all the

And so it goes-the same glad story whenever this great meticine is given a chance to make good. jola is recommended for ailments of the stomach, liver, kidneys and bowels, and rheumatism, neuritis and

nervousness. Konjola is sold in Merkel at the Merkel Drug Company and by all the leading druggists in all towns throughout this entire section.

Salt Branch News

Everyone is very busy gathering their crops after so much fine rain. Mrs. Dora Harris, Mrs. Ellis Har-

I. Higgins were the guests of Mr. and Mrs. Hobson Robertson recently.

Our school is progressing nicely with Mrs. Wilma Robertson, principal, and Miss Nora Foster, primary teach-

The P. T. A. will meet next Thursday night week, Nov. 14, and will render a short program.

Verner and La Roy Hester, Zerk Loyd and Glynn Robertson were the guests of Horace Armstrong Sunday. The Salt Branch quartette will sing

over KFYO Friday night from seventhirty until eight-thirty. Everyone enjoyed the fine singing

Sunday afternoon. Mr. A. J. Armstrong of Goodman

was a recent guest of his parents.

Ladies, enter the Quilt Contest now at Brown's Bargain Store.

66

is a doctor's Prescription for COLDS and HEADACHES It is the most speedy remedy known 666 also in Tablets.

UNION RIDGE NEWS

Mr. and Mrs. C. C. Green were in

Branch were the guests of Mr. and Miss Margaret Dean was the Fri-

Daughter Substitute Is Not Desired

No daughter equals your own and no remedy is as good as your own tried and genuine Carter's Little Liver Pills. Toning up liver, starting bile flowing and relieving constipation, there is none better than Carter's. Resent substitutes. Take Carter's. Red bottles. All druggists. Take Carter's.

Mr. and Mrs. O. E. Harvell and on, Charles, were visitors in Abilene

Mr. and Mrs. M. L. Douglas and ris and children and Mr. and Mrs. W. family were the guests of the latter's sister, Mr. and Mrs. W. E. Week, of Abilene Sunday.

Abilene on business Monday.

Miss Blanche Carey entertained the young folks with a Halloween party and everyone reported a nice time. Mr. and Mrs. C. A. Garvin of Salt

Mrs. E. M. Dean Sunday afternoon. day night guest of Miss Floy Wells of Merkel.

Office supplies-Mail office.

things ahead. Mext year you need Big State Newspaper/

Star-Telegram

LARGEST CIRCULATION IN TEXAS

Will keep you completely and accurately posted during these disturbed business times.

THE THREE PAGES OF MARKETS

Will bring to you the one COMPLETE business report -which you can not afford to miss.

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FORT WORTH STAR TELEGRAM

AMON G. CARTER, President.

OUR SPECIAL CLUBBING OFFER

Star-Telegram, Daily and Sunday Merkel Mail, one year \$8.95 Total Both Papers One Year for

\$8.00

Town Changes Name. Los Angeles, Nov. 13.—The hamlet

of Wineville in Riverside county, named in the pre-prohibition era, became Mira Loma today at the request of civic minded residents.

Long dozen is a popular name given to 13, also known as a baker's dozNo Time for a Drama.

Montclair, N. J., Nov. 13 .- During the business depression the Montclair Theatre guild has announced only comedies will be presented by its players. All serious dramas have been

The White House grounds consist of about 17 acres.

So Much

of our business is with farmers that we are always glad to welcome a new depositor who is a farmer.

We know that our service will please him, that we can understand his problems and cooperate with him in planning for the bigger

SEE US SOON!

FARMERS STATE BANK IN MERKEL

Capital \$40,000.00

Paid-in Surplus \$10,000.00

OFFICERS

C. M. Largent, President W. L. Diltz, Jr., cashier. J. S. Swann, v-president. Dave Hendricks, v-president. B. L. Hamilton, asst. cashier. R. O. Anderson, active v-pres. Jack Anderson, asst. cashier.

DIRECTORS

C. M. Largent, Dave Hendricks, J. S. Swann, Max Mellinger, Courtney Hunt, W. L. Diltz, Jr., R. O. Anderson.

Nor-Tex Oats

I have a barn full of heavy Nor-Tex Oats that came from the State Experiment Farm last year. They are very fine quality seed oats and are free from Johnson Grass and I can deliver them in sacks for

62 1-2 Cents per bushel

in quancities of 150 bushels (one truck load.)

E. C. Tally

Justin, Texas

"IT'S A GREAT LIFE IF YOU DON'T WEAKEN"

By Jack Rabbit A GREAT LIFE IF YOU THAW ! BUT YOU'RE YOU TO MAIL SUCH A NUMBSCULL DON'T WEAKE THIS LETTER YOU'LL FORGET ALL ABOUT IT AND FOR ME WITHOUT CARRY IT AROUND FAIL IT'S VERY IN YOUR CLOTHES IMPORTANT FOR A MONTH

THE MERKEL MAIL

Published Every Friday Morning Glover and Caple, Publishers. SUBSCRIPTION RATES

Anywhere else ____\$2.00 (In Advance)

TELEPHONE No. 61

Entered at the postoffice at Merkel, Texas, as second class mail.

REAL EVIDENCE OF IMPROVE-MENT.

(Fort Worth Star-Telegram.) mend is increasing daily. Scattered ing, beginning at 10 o'clock. through the columns of any newspaper most every day can be found various items that bear it out. Detroit | Mrs. Richards. last week reported that 34,000 workmen had been recalled by the factories of that city. The Fisher Bodies Corporation announced the reopening of 11 plants. Montgomery Ward & Co., whose business is nation-wide, reported Monday that its sales for October were 41 per cent above those for September. Coal production for the Hale. week ending Oct. 25 was reported on the same date to have been the largest since the middle of last February. Scranton, Pa., reports that its silk mills have resumed operations on a full time basis, and in one instance, a night shift has been employed. The Mr. Hutcheson. textile industry likewise is reported to be much improved. And here and Casc. there, from every section of the country, appear news dispatches of new construction started or about to be started, of some railroad or large cor- Bob Martin. poration placing or about to place some large order for equipment or mater- | Sr.

These scattered announcements are not sufficient basis for a statement that business has recovered or that dames Pee and Martin. the expected recovery is at hand, but they are straws that indicate clearly enough in which direction the winds of trade are blowing. They are evi-. dences of something concrete; not mere analyses of conditions, predictions of future recovery or statements that gloss over conditions that prevail. They are real. When workmen are being recalled by the hundredseven though the number of unemployed remains too great-it indicates that the factories recalling them have found it necessary to begin manufacturing again. It means that these recalled workmen will soon be receiving their customary pay checks; resuming their purchases and the money thus spent will find its way into the channels of trade, first benefiting the cities affected and contributing its share to general recovery. It is the best kind of business news. Putting men back to work, factory wheels turning again because buying upon the part of the public justifies it, is worth more than all of the talk and predictions that can be made.

Dora Doings

Farmers of this community made good use of the few pretty days of sunshine that we had in gathering cottake advantage of it.

he died at the Sweetwater sanitarium. worship with us. His parents and brothers and sisters have our deepest sympathy in this sad hour.

John Dudley, Craymore Reynolds and Earl Wallis returned Sunday from a two weeks' prospecting trip in northwestern and central New Mexico. They report conditions spot-

O. Z. Porter of Abilene spent the week-end here with home folks.

Several from here are attending the M. E. conference in Sweetwater this week. Among these going were O. S. Moore, Mr. and Mrs. I. E. Briggs, Grandma Hanks and Mrs. Fred Slater.

Doyle Clayton had the misfortune to get his car burned up early Monday morning.

Castle Peak, and Miss Laura Walker Sunday afternoon meetings are markof the Elm Grove school were week- ed with earnest interest on the part end visitors here.

z visit from her brother of Eastland result of their efforts. Sunday. He has a new car and naturally he wanted to make a nice little spin. He hit it fine, for when he arrived Mrs. Phillips had a big turkey browning in the oven.

The world's largest electric sign is Ladies' service Tuesday 3 p. m. and gins and Fay Pinckley spent Satursaid to be on top of the Union Station mid-week meeting, prayer and Bible day night with Miss Evelyn Robertin Chicago. It is 288 feet long and 23 study Wednesday at 7 p. m.

feet high, with two lines of letters. Persia is given the credit for in- vices. venting the spectacular game of polo.

Texas receives about \$3,000,000 a month from gasoline taxes, three-fourthe going to road-building and one- a. m. The attendance is increasing was cut and hot chocolate was served



MORNING OR EVENING SER- present in the future.

MONDAY MORNING. following program will be followed 11 a. m. and at 6:30 p. m. Evidence that conditions are on the at the Methodist church Monday morn-

> Song, "Take Time to be Holy." "Jesus and His Disciples Pray,"

"Beautiful Garden of Prayer," Mes-

dames Delmer and Touchstone. Prayer, Mrs. Coates.

Discussion of Jesus and His Disiples, Mrs. V. N. Ellis. Wolff Mission, Mrs. Touchstone

and Miss Mossye Sears. Cuban Work in Tampa, Mrs. Reece

Song, "Sweet Hour of Prayer." "The Saints Pray." Mrs. Delmer.

NOON. Covered dish lunch:

"The Practical Value of Prayer,'

"An Act of Self-Examination," Mrs.

Prayer, Mrs. Brown.

Guitar number Lettie Butman. The Eliza Bowman School, Mrs.

"Why Cuba?" Mrs. Sam Butman,

"Another Editorial Word," Mrs.

"Take My Life and Let It Be," Mes-

AT THE METHODIST CHURCH.

The Senior Epworth league will have charge of the opening exercises of the Sunday School next Sunday and special music has been arranged by a male quartette. The congregation will join with the Presbyterians in the Sunday morning service, as our pastor is attending conference at Sweetwater. No night service at the Methodist

-Reporter.

HI-LEAGUE PROGRAM. Subject: "True Eminence in Christ-

ian Work.'

Leader, Tracy Campbell. Hymn No. 148. Scripture, Luke 22:24-27. Hymn No. 46.

Hymn No. 5. Prayer, Lois Whiteley. Talks: (1) Duncan Briggs; (2) Billie Bernice Gambill; (3) Kennedy

Quartette.

Hymn No. 163. Leaguers, let's all have good talks for Sunday evening, as Brother Willett is in conference and we are gong to have a new teacher.

PRESBYTERIAN CHURCH.

Sunday School at 10 a. m. Good atton and putting up feed. Small grain | tendance and interest last Sunday. We looks fine and it will afford fine pas- will expect you back again Sunday. ture if it ever gets dry enough to Preaching services at 11 a. m. and 7 p. m. Special song service at 11 This school district is grieved for sclock hour. We are expecting visi- Mr. Rector, grand master, of Stam-Wayna Drury, who became suddenly tors from the Methodist church, as ford and many other visitors from ill last Sunday morning and suffer- their pastor is in his annual con- over the county present. ed so badly until Tuesday night when | ference. Always glad to have visitors |

W. M. Elliott, Supt. R. A. Walker, Pastor.

SUNDAY SCHOOL ATTENDANCE. Good attendance was noted at all the Sunday Schools here last Sunday, the total attendance reaching 738. The Methodist organization had the largest number of any one school, 276, while the Baptists were second with 266. Attendance at the other reporting Sunday Schools was: Church of Christ, 77; Presbterian, 69, and Nazarene, 50.

MEN'S PRAYER MEETING.

The men's prayer service is to be held at the Nazarene church next c. Mr. Elliott has requested each one Miss Modenia Whiteaker, teacher of to select a verse on prayer. These of a large body of men and the com-Mr. and Mrs. H. Phillips enjoyed munity is being richly blessed as a

CHURCH OF CHRIST.

Services for the week are as follows: Bible study Lord's Day 10 a. m., communion service at 11 a. m., Young peoples' program at 6 p. m.,

Come and be with us in all these ser-In love, The Elders.

NAZARENE CHURCH.

fourth to public school maintenance. About fifty were present last Sunday, to the young friends of the honoree.

METHODISTS WILL NOT HAVE but we are expecting a larger number

VICES SUNDAY; WEEK OF | We have ladies prayer meeting at PRAYER TO BE OBSERVED the church each Tuesday at 2:30 p. WITH PROGRAM BEGINNING m. and regular mid-week prayer meeting each Wednesday at 6:30 p. m. Observing the week of prayer, the Preaching services each Sunday at

The Merkel Men's Union Prayer meeting is to be held at our church en, then members of the club gave a Ross Baker. next Sunday afternoon at 2 o'clock. Everyone is invited to attend our services at any time.

J. I. Northcut, Supt. W. P. Sibley, Pastor.

THE FIRST BAPTIST CHURCH. Usual services Sunday and all next week. The pastor, who has been at- den and Miss Pence. tending the state convention at Amarillo, will return in time to preach at both morning and evening hours. Faye Harel. You are cordially invited.

-Reporter.

SENIOR B. Y. P. U. PROGRAM. Subject: "A Baptist Democracy in Introduction, Mildred Hamm.

"Democratic Principles," Janie "Democratic Practices of the New Testament Churches," (1) and (2) by Margaret Cannon and (3) and (4)

by Stelle Wilson. "Faptist Democracy," Mr. Riddle.

JUNIOR B. Y. P. U. PROGRAM. 1. Rachel Patterson.

2. ladra Nixon.

S. Resemary Lassiter.

4. Winston Polley. 5. Horace Boney.

Blair frems

ed Mr. and Mrs. E. F. Doan Sunday. Tom Largent, Guitar, Willett and Mr. S. F. King of Dallas was down Burgess. looking after some property and shaking hands with old friends the past

Mics Swafford of Merkel spent Saturday and Sunday in the home of Mr. and Mrs. Clyde Deavers.

Mr. and Mrs. J. H. Doan and son, accompanied by Mr. James Doan, made a business trip to Abilene Thurs-

Farmer attended court at Abilene the program each time. past week.

Mr. and Mrs. Jack Latimer visited friends at Nubia one day recently. Mr. and Mrs. John Meek and family

Mrs. Earnest Meek. A crowd of young folks enjoyed the entertainment at Mr. and Mrs. able musicians are featured, together Hugh Campbell's Friday night.

The Blair school has organized a P. T. A. and patrons should give this their undivided cooperation.

grand on, Lean Toombo, Jr., of But- years, me wer in our midst Sunday.

The federation of the I. O. C. F. lodge met Thursday night with

Mrs. Dof Coates and children of White Church have located in our midst in order for the children to have the advantages of the school.

J. F. Spears and family from the Plains visited over the week-end with Mr. and Mrs. Tom Spears. Howard Brown and family moved

into our midst recently. Little Helen Maxine Doan has been on the sick list.

SALT BRANCH NEWS

Miss Caroline Chambers, county demonstration agent, met with the women of Salt Branch at the school house Monday afternoon to assist them Sunday with W. M. Elliott as lead- in organizing a club. Twenty-one members were enrolled.

The following officers were elected: Mrs. W. C. Lee, president; Mrs. W. M. Hayes, vice-president; Mrs. E. Neff, secretary, and Mrs. Dean Higgins, council member.

Miss Evelyn Robertson, who is attending school in Sweetwater, spent the week-end with relatives.

Mrs. Smith of Weatherford is here to spend the winter with her daughter. Mrs. J. O. Armstrong.

Misses Mary Ella Horton, Lela Hig-

Mrs. J. O. Armstrong gave a surprise party Friday night in honor of her daughter, Miss Braunell's eighteenth birthday. A number of gifts were received by the honoree. Follow-Sunday School each Sunday at 9:45 ing games, a beautiful birthday cake



THE HARMONY CLUB REORGAN IZES.

On Friday, November 7, the Harmony club reorganized under the supervision of Miss Mary Pence. Officers elected were : Lena Faye Harrel, president; Opal Buzbee, vice-president; Bessie Lou Windham, secretary and treasurer; Velma Lee Holden, re-

Several musical exercises were giv-

program as follows: "Moonbeams On the Lake," Velma

Lee Holden. "A Perfect Day," Doreen Scott. "Whispering, Hope," (duet) Opal Buzbee and Miss Pence.

"April Flowers," Marjorie Melton. "Evening," (duet) Sonny Boy Rod-

"Home Sweet Home," Opal Buzbee. "Drifting and Dreaming," Lena

"Boys' Brigade," Bessie Lou Wind-

"Sabbath Chimes," Zuma Spears. Afterwards, delicious refreshments were served to Mesdames Mack Buzbee. Harrel, Rodden, Melton, Pence, Scott, Misses Nora and Doreen Scott, Faye Pinckley, Opal Buzbee, Velma Lee Holden, Lena Faye Harrel, Marjorie Melton, Bessie Lou Windham, Zuma Spears, the hostesses and Messrs. Sonny Boy Rodden and Clarence Harrel.

THE GLEANER CLASS.

A called business meeting of the Gleaner class was held Wednesday afternoon in the parlors of the Methodist church. After the transaction of business, refreshments of hot chocolate and cake were served by the officers and teachers of the class to esdames Verner Sublett, Lowe, Case, nicks, Herbert Patterson, Briggs, Tom Toombs, Will Toombs, Richard-Crutch Scott of Sweetwater visit- son, Iddings, Hale, Delmer, Latham,

Harley Sadler Shows

Beginning Monday night Harley Sadler opens a week's engagement at daughter. Miss Opal, have returned Fair Park Auditorium, Abilene. The from a visit to another daughter and opening bill will be "Your Uncle Dud- her husband, Mr. and Mrs. Claude Claude Doan and H. E. (Edie) ley" and there will be a change of Dye, at Roswell, New Mexico.

The popularity of Harley Sadler and With our abundant feedstuff growing his company is perennial all over Texhere, he says that part of the country as, but especially so in West Texas where the show-going public in every spent Sunday with their son, Mr. and town is personally acquainted with this clever comedian.

Eddie See and his band of 15 capwith a list of vaudeville artists of high rank.

A clock in an Australian observa-Mildred Madders has been on the tory that is operated by the effect of sunlight on its mechanism has reg-M and Mr. Fraze Demery and istered the time accurately for several MARINELLO BEAUTY



nearly all TEXAS

Over a network of nearly 3000 miles, Southland Greyhound serve almost every important city in Texas. Convenient schedules, modern motor coaches, and low fares, represent the service of this dependable transpor-

tation system. Office Ferrier's Filling Station Phone 210



Personal Mention

Mrs. Cecil Gutherie has gone to Boata to visit her brother, Milam Pike. Mr. and Mrs. Lige Harris last week-Miss Lillie Dean of Dallas is the end. Mrs. Reese is a sister of Mrs. guest this week of Miss Christine Col- Harris.

join friends at Brownwood on a hunt- meeting and a general good time.

J. R. Baker of Zephyr is the guest of his brother and wife, Mr. and Mrs. E. A. Click, Jr., has gone to San

Angelo where he has accepted employment. Mrs. T. V. Touchstone and Miss

Carrie Coffey visited friends in Cisco Saturday. Miss Flora Frances Anderson was

home from T. C. U. for a week-end visit with her parents. Mrs. J. M. Dunn, Jr., and two

with relatives in Dallas. W. W. Haynes has been here this week from Hobbs, New Mex., where he is operating an automobile exchange. Toombs, Mashburn; guards, Baker,

visit to her daughter, Miss Maurine, who is attending C. I. A. at Denton. M1. and Mrs. J. M. Alexander and daughter, Mandy, of Tye visited Mr.

and Mrs. W. M. Elliott last Sunday. ick; Derrick for Sheppard; Rusell for C. J. Glover, Jr., spent the weekend in Waco visiting his sisters. Incidentally, he saw the Texas-Baylor

En route to Mineral Wells, Mr. and now at Brown's Bargain Store. Mrs. Ernest Lee and their daughter, Betty, visited one evening this week with their cousins, Mr. and Mrs George Caple.

Mesdames C. W. Delmer, T. V Touchstone and W. S. J. Brown and Miss Mossye Sears drove over to Sweetwate: Thursday to attend the Methodist conference.

Mr. and Mrs. George Caple were guests of Miss Mary Cully at the American Legion banquet given Monday evening in the Crystal ball room of the Hilton, Abilene. Mr. and Mrs. Gordon Alexander and

children, also Alvin Alexander have All Week in Abilene returned to Borger, after having been called here to the bedside of a sick sister, Mrs. C. E. Horton. Mr. and Mrs. Brooks Patterson and

Robert N. Campbell returned Monday from a trip to Brown county.

does not compare very favorably with George F. (Jimmy) Smith, editor of the Snyder Times-Signal, and R. P. Tull, teacher of agriculture in the Snyder High School, visited in the home of Mr. and Mrs. George Caple,

SHOP

Fredric Croquignole Modern Croquignole \$4.00

Will make special prices on Per-

manant Waves Monday, Tuesday

and Wednesday of next week.

All Work in charge of Mrs. Maurine Pannell

Graduate, Willet School of Beau-

ty Culture, Dallas Phone 123 for appointment



Bring your car troubles to us. General repairing Satisfactorily done-welding a specialty.

Everybody's Garage Curly, Prop.

as they were returning from the

Breckenridge-Abilene game Saturday. Mrs. M. A. Reese and son, J. P., of Amarillo and daughter, Mrs. W. R. Wood, of Engle, New Mex., visited

Mrs. Tom Greene has returned Bert Holden was up from Cross from San Angelo where she attended Plains to spend Sunday with his the forty-eighth annual session of the grand chapter of the order of East-Leonard Reeves left Tuesday to ern Star. She reports a wonderful

T. J. R. Swafford and family removed last week to Spur, where Mr. Swafford has entered the coal and feed business. Merkel as a whole regrets to lose these good people, but hopes it will not be long before they fee! the urge to return.

Merkel-Roscoe

(Continued From Page One) ors were about equal for the local boys, with each one always on his toes, fighting to win. Mike Hicks children returned Sunday from a visit starred for the Plowboys, scoring all three touchdowns.

Merkel's line-up was as follows: Ends. Russell, Shannon; tackles, Mrs. V. L. Davis has returned from Collins; center, Middleton; halves, Wilson, Derrick; quarter, Darsey, captain; full Tucker.

Substitutes: Vickers for Tucker Coates for Russell; Sheppard for De Coates; Sheppard for Russell.

First downs, Roscoe 10, Merkel 7.

Ladies, enter the Quilt Contest



CHILDREN will fret, often Castorial As harmless as the recu-en the wrapper; mid and bland as it tastes. But its gentle action soothes a powerful medicine.

That's the beauty of this special children's remedy! It may be given the tiniest infant — as often as there it need. In cases of colic, diarrhea or similar disturbance, it is invaluable A coated tongue calls for just a few drops to ward off constipation; so does any suggestion of bad breath. Whenever children don't eat well, don't rest well or have any little upset-this pur vegetable preparation is usually a that's needed.

Mrs. WILL D. Williams

Teacher \ Piano Studio at Mrs. McSpadden's Phone 115 I also teach at th

homes.

This is the "golder My sic and the study of tiful art becomes part eral education of e

OUR PRICES ARE R OUR WORK GUARANT TO BE THE HIGHES QUALITY LADIES' PLA

DRESSES CLEANED AND PRI \$1.00

Pleated Dresses an Acath: 1c per Pleat Other Work in Proportio

Blake's Dry Cleaner Courtesy and Promit Service Opposite Postoffice

Phone 68



FOR SALE

SEE HARRY BARNETT for anydams and Leverett, Abilene, Texas.

OR SALE-Dark Cornish cocks and cockrels; also setting eggs. Bob Hicks at Liberty Hardware Co.

FOR SALE, RENT OR TRADE-Four room house, like new; piano, or- hold furniture contained in the resi-Joe Garland, Prop.

FOR SALE-Dandy good 1 1-2 yard grave! dump bed for Chevrolet truck; at a bargain. See Earl Pribble.

FO SALE-Bred Sow, bred gilt, also a few choice pigs. See Angus Garvin at Warren Ranch.

OR SALE-Jersey milk cow. Apply rafford Coal and Feed Yard.

LEGAL NOTICE.

THE STATE OF TEXAS the Sheriff or any Constable of 1930.

Taylor County-Greeting: You are hereby commanded to summon Dale Guill by making publication of this Citation once in each week for four consecutive weeks previous to the return day thereof, in some newspaper published in your County, if WANTED-To buy good cow pony. there be a newspaper published there- C. M. Largent. in, but if not, then in the nearest County where a newspaper is published, to appear at the next regular Taylor County, to be holden at the Court House thereof, in Abilene, Texas, on the first Monday in January said Court on the 30th day of Octo- W. Cox. ber A. D. 1930, in a suit, numbered on the docket of said Court No. 8655-A, LOST-Halloween night a lawn mowof statement of plaintiff's cause of more said. S. F. Haynes.

on, being as follows: untiff and defendant were marn or about the 13th day of 927 and separated on or about 27th day of September, 1930; Plaintiff sues for a divorce on the grounds of cruel treatment, sues for itors cordially invited the custody and control of the minor child, Dolores Marcilene Guill, also for

the possession, use and title of separate property, all of which is fully alleged in her original petition:

possession of a part of Block two (2), Boulevard Heights, an Addition to the City of Abilene, Taylor County, Texas, and being described by notes and bounds as follows: Beginning at a point in the south line of said block two a distance of 150 feet west from distatce of 126 3-4 feet; thence east Boyce. a distance of 50 feet; thence south a estate and benefit, and for the house- Lumber Company. DARK CARNISH GAMES-the lay- had at the time of her marriage to ces; also one bedroom. S. F. Haynes. and truck consignments. ing strain. Robt. N. Campbell, phone defendant and from funds and revenue Phone 265J. which she received from her separate that said property belongs to plain- Hardware Co. G. M. Sharp. tiff's separate estate and that by virtue of her separate funds paying for same, defendant is holding said prop-

> erty as trustee for plaintiff. Herein fail not but have before said court at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Abilene, Texas, on this 1st day of November A. D.

Belle Wellborn, Clerk, (Seal) District Court Taylor County, Texas By Zola McKee, Deputy.

WANTED

WANTED-A few more sweet milk customers, 10c per quart delivered, term of the 42nd District Court of night and morning. W. S. Chinn. Phone 9003R4.

LOST AND FOUND

A. D. 1931, the same being the fifth TAKEN UP-Stray cow. Owner can day of January A. D. 1931, then and get same by proving ownership, paythere to answer a petition filed in ing for ad and cost of keep. Mrs. G.

wherein Mrs. Ora Guill, is Plaintiff, er from my front yard. If the boys nd Dale Guill is Defendant, and a will return it, there will be nothing

LODGE NOTICES

Merkel Chapter Royal Arch Masons meets on first Thurslay night of each month. Vis-

Joe Hartley, H. P. C. L. Boswell, Sec'y.

FOR RENT

Plaintiff is suing for the title and FOR RENT-Two and three room furnished apartments. J. L. Riddle.

> FOR RENT-Five room house. Burton-Lingo Co.

FOR RENT-Two stucco five-room residences, all utilities, close to school thing in the McCormick-Deering line. the southeast corner; thence west a and church; known as the Hampton distance of 50 feet; thence north a houses; \$10.00 per month. See G. W.

distance 126 3-4 feet to the place of FOR RENT-Three four-room hous-

of record in the name of defendant but 50x80, formerly occupied by Crown at \$5.00 and lambs at \$6.00.

FOR RENT-4-rooms and bath, just off Oak Street. See Mrs. R. I. Grimes.

Mrs. Jay, Manager.

Ladies, enter the Quilt Contest now at Brown's Bargain Store.

Texas now leads the states in natural gas production, figures for 1929 announced by the federal bureau of mines putting it ahead of Oklahoma for the first time. Ca fornia is third fourth and fifth.

Ft. Worth Livestock

Fort Worth, Texas, Nov. 13 .- Wednesday's cattle receipts, totaled 3,000 head, and there was not a great deal to the market. Steers, yearlings and rived, prices being steady at 25c up.

beginning, for her own separate use, es and one three-room house. Clay Bulls went at \$3.25 to \$4.00. Calves able at the general offices of the West alem Baptist church near here Surranged around \$6.25 down.

Hog receipts amounted to \$1,000 new and second hand. City Furniture, property, alleging that all of the above modern conveniences; one 4-room ing market was 25c to 40c lower and ceding thirty-day period. described property was paid for out house with ights and gas; two the close, on truckers, was 50c to 60c

Cotton Receipts.

Nearing the 3,000 bale mark for the season, cotton receipts so far in Mer-THE MERKEL HOME LAUNDRY, kel total 2,950 bales. This includes On rainy, damp days we are pre- 2,672 bales shipped out by the T. & pared to give you our usual prompt I'., according to the records of Agent service just the same as in fair J. C. Childress, and 278 bales still weather. Our plant is equipped with remaining in the cotton yard. Public modern laundry apparatus and we Weigher Houston Robertson has reknow you will be pleased if you send ceived 109 bales the past week, bringus your laundry. Or better still, phone ing his total for the season up to 1,-77 and we will call for and deliver. 624 bales, while Austin Robertson, Co-op representative, has received 72 THE MERKEL HOME LAUNDRY. bales the past week for a total of 970 for the season.

Fight Bill Boards.

Houston, Nov. 13 .- The Harris race two weeks ago. County Federation of Womens clubs has begun a fight against bill-boards who favor the scenery."

1,063,800.

Utility Co. Figures Indicates Consistent Return to Normalcy

Abilene, November 13 .- Indicating bulls changed ownership at values that a slow but consistent return to nor- kel, The Mail is printing the following presented a generally unchanged ap- mal business conditions, national elec- announcement of the gathering of the pearance, while cows were weak to a tric output figures for the week end- descendants of the Click Clan at shade lower. Around 2,000 calves ar- ing November 1st show a 3.6 per cent | Cooleemee, N. C., the letter announcincrease over the same week during ing the coming event having been dat-Beef steers moved around \$5.25 to the normal year 1928, and but a slight ed August 21: \$6.25. Cows cleared within a general decrease as compared with abnormal range of \$2.50 to \$3.75. A few heifer production schedules for the year 1929, eral Vonn Gluck of Revolutionary and yearling sales were up to \$8.50. according to information made avail- War fame will gather at old Jerus-Texas Utilities company here. The day, August 24, for the annual reunion gain over the same week in 1928 is of the Click clan. General Vonn Gluck, gan, typewriter; all kinds of stoves, dence situated on the above described FOR RENT-One 6-room house, all head, mostly packer-directs. The open-

> It was pointed out that national of her own separate funds which she 3-room apartments, modern convenien- down. The top was \$9.00 for carlots kilowatt-hour electric output compar- ty, N. C., near the present site of Sheep receipts were limited to 500 the general business conditions of the head, the supply selling on a steady country, inasmuch as the strength of property; that said property stands FOR RENT-Brisk store building basis with wethers at \$4.50, yearlings commercial activity is reflected im-

mediately in the use of electric power. West Texas Utilities company executives complete tabulations from the National Electric Light Association's Statistical Research department each Jerusalem community and the estabweek, enabling them to keep their figures on the very pulse of the nation's industrial activities.

Wolves May Stay in

Colorado, Nov. 13 .- Executive committeemen of this interscholastic Langstor of Jerusalem, E. C. Tatum league district have adopted a more lenient attitude toward Colorado high school than was theirs when the Wolves were first disqualified in the

At that time, the committee voted to recommend suspension of Colora- ia1 Baptist church of Salisbury and adopting the slogan "Favor the firms do from the league for more than a the Cade sisters of Jerusalem." year. A new recommendation to the state office is that Colorado be re-Italy has 2,405 motion picture the- tained on probation. A copy of the fice. and Louisiana and West Virginia atres with a total seating capacity of paper has been received by J. W. Watson, president of the school board here. Legal covers at Merkel Mail office.

Descendants of Click Clan Meet in Reunion

Through the kindness of E. A. Click Sr., residing on Route 3, out of Mer-

"Hundreds of descendants of Gengrated to America from Germany about 1750 and settled in Davis counisons constitutes a valuable index to Jerusalem Baptist church. He took an active and prominent part in the war with England, serving as a general in the Continental army under General Washington. Later, wishing to Americanize his name, he changed it from Gluck to Click. He was in a large way responsible for building up the lishment of a church.

"There are more than 1,000 of his descendants scattered from the Gulf to Canada and from the Atlantic to the Pacific. With J. F. Click, of El-Loop on Probation kin, the clan president presiding over the reunion, there will be an all-day affair with dinner on the grounds. Among the speakers will be Miss Kate of Winston-Salem, who are descendants of General Vonn Gluck, and J. Aller Dunr of Salisbury, who will deliver the afternoon address. Special music will be furnished by two quartettes, a duet from Stallings Memor-

Second sheets at Merkel Mail of-

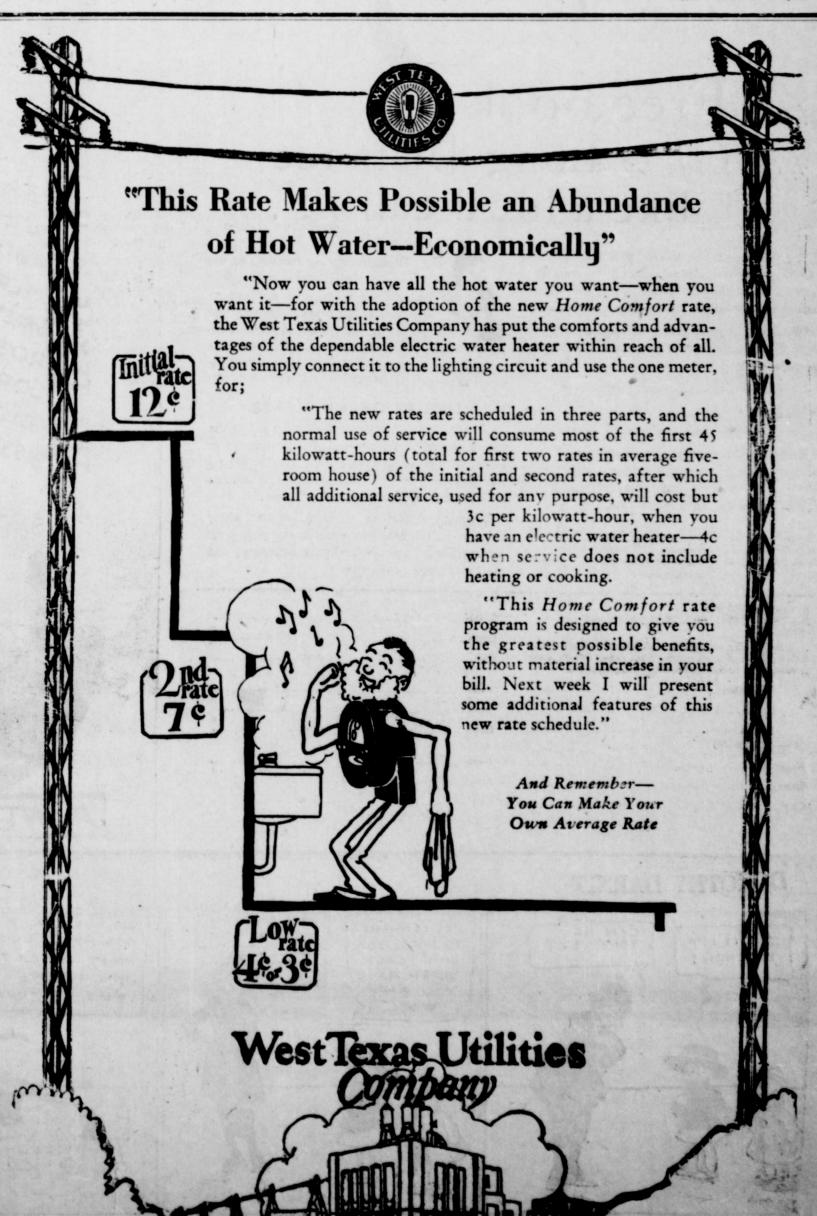
Friday and Saturday Specials

WE WILL HAVE SPECIALS AS USUAL RIDAY AND SATURDAY.

VISIT OUR STORE BEFORE YOU MAKE OUR PURCHASES AND GET OUR RICES.

OTS OF BANANAS, GRAPES, APPLES, MS AND OTHER VEGETABLES AND JIT.

Junnam Bros.



Army to Use New Automatic Rifle

designed automatic rifle which army ordnance experts believe will fill the long-felt want for such a weapon will

be ready for test at an early date. This was revealed in the annual of ordnance of the army.

satisfactory in every respect for the solicit your business and make spec-

the result of great research. It will | died, Beethoven composed a funeral that by having presented his case to be of the .30 calibre type and suffi- march for him. ciently light to be carried by footsoldiers. The possibility exists that if * the gun is found thoroughly satisfactory it may lead to a redistribution of | * infantry forces into smaller units, * which, however, would have the same * firing capacity as the present unit * receive news of entertainments of 250 men equipped with rifles * or visitors in Merkel homes, * whose magazines hold only five bul- * as well as other news items of * the status of civil litigation in the

Hof's report also revealed that dur- * company, entertain friends or * ing the last year a semi-automatic * return from a trip please tele-37 mm. gun has been completed and * phone 61 or 29. successfully tested.

Still another development of the *

last year in the ordnance field is a Trial Without Lawyers medium tank weighing 15 tons, equipped with two heavy guns and two machine guns, and having a speed of 15 miles per hour. It will be ready

Read the advert ... ements in this report of Maj. Gen. Samuel Hof, chief of them that may enable you to save state legislature. money. At least you will know where Recently Hof, in an address before to find what you want without doing a body of ordnance manufacturers, a lot of hunting and asking questions, pointed out that thus far no nation and you also know the merchants ap be the magistrates. Either party may has adopted a light automatic rifle preciate your patronage because they demand and have a jury. The parties

TELEPHONE THE MAIL

Proposed to Lawmaker's

Austin, Nov. 13 .- Court trials without lawyers in cases involving less than \$50 were proposed to the state judicial council which met here to paper. There's a message in every one prepare recommendations to the next David Lloyd George, British War pre- first six weeks' preliminary grad re-

Rollin Bradley of Houston outlined this "small claims court" to the council. Justices of the peace will will present their cases in person. From the decision the plaintiff will The weapon soon to be tested is Seventeen years before Napoleon not be allowed to appeal. He waives the court. The defendant, having been haled into the court whether or not he desires, may appeal.

Massachusetts, Ohio and California have such courts and like them, Bradley said.

District Judge P. A. Martin of Wichita Falls was to give the council a final report on his survey of a general nature. If you have * state. A partial report, showing much congestion, was presented at a meeting of the council in Fort Worth.

The council planned also to shape ap several bills for simplified civil procedure and sumbit them to the

legislature. The council is a body Merkel Girl on Honor created by the last legislature. FOR SALE.

Bred sow, bred gilt, also a few

mier, is a machinist in Knoxville, port.

Roll at John Tarleton

Stephenville, November 13 .- Acmore choice pigs. See Angus Garvin cording to an announcement issued early this week by Charlie S. Wilkins, registrar of John Tarleton college, 50 William P. George, a cousin of students are on the honor roll for the

In order to make the honor roll, a Mail office.

student must be taking full college course and make at least a B on each

Among those making the honor roll for this period is Miss Ethel Hamil-

Ladies, enter the Quilt Contest now at Brown's Bargain Store.

ton of Merkel.

Adding machine rolls at Merkel



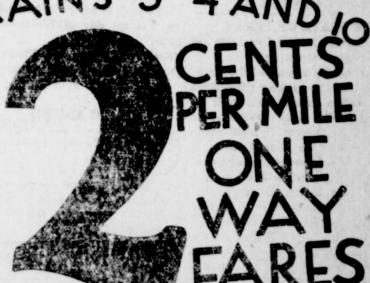
reduce

WEATHERFORD MILLSAP GORDON MINGUS UNSTRAWN RANGER MERKEL SWEETWATER ROSCOE

LORAINE

COLORADO

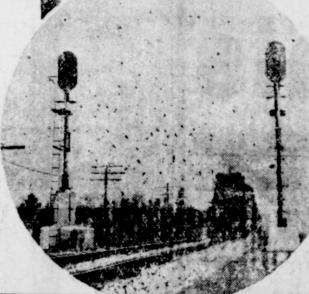
BIGSPRING



BETWEEN FORT WORTH, ABILENE, SWEETWATER, BIG SPRING INTERMEDIATE STATIONS

					707	00	
WESTBOUND					EASTBOUND		
No. 3		SCHEDULE		No.	10	No.	4
9:15 a.m.	Lv.	Fort Worth	Ar.	4:15	p.m.	7:45	p.m.
10:10 a.m.	Lv.	Weatherford	Ar.	3:20	p.m.	6:52	p.m.
10:33 a.m.	Lv.	Millsap	AT.		p.m.		
11:28 a.m.	Lv.	Mingus	Ar.		p.m.		p.m.
12:14 p.m.	Lv.	Ranger	Ar.	1:40	p.m.	4:51	
12:33 p.m.	Lv.	Eastland	Ar.	1:25			p.m
1:10 p.m.	Lv.	Cisco	Ar.	1:10	p.m.	4:10	p.m
2:00 p.m.	Lv.	Baird	Ar.	12:20	p.m.	3:30	
2:55 p.m.	Lv.	Abilene *	Ar.	11:45	a.m.	2:45	
3:18 p.m.	Ar.	MERKEL	Lv.	11:17	a.m.	2:18	p.m.
3:18 p.m.	Lv.	MERKEL	Ar.	11:17	a.m.	2:18	p.m.
4:05 p.m.	Ar.	Sweetwater	Lv.	10:45	a.m.	1:45	p.m.
4:45 p.m.	Ar.	Colorado	Lv.			1:03	
5:45 p.m.	Ar.	Big Spring	Lv.		2,02	12:20	

FAST. CONVENIENT, DAYLIGHT SERVICE



TRAVEL BY RAIL SAVE THE DIFFERENCE CHEAPER AND MORE Ride over 110 lb. steel ROCK ballasted road bed Safety block signals.



A WEST TEXAS INSTITUTION

A vest-pocket will hold it.

this Free book helps make Long Distance like a local call . . .

ow would you like to pick up your tele-H phone and, almost as quickly as on a local call, get in touch with friends, relatives, business associates, a hundred ... two hundred ... miles away?

Would you like to know you could do this, not only in emergencies, but on ordinary social and business calls?...

You can do it, in practically every case.*

It's easy. All you have to do is give the number of the out-of-town telephone you are calling.

Knowing the number saves the operator the time of looking it up in the directory, and enables her in most cases to ring the telephone almost as quickly as if it were in your own town

*Stanstics show that on 8 out of every 10 of these long distance calls the person calling is connected to the called telephone while he holds the line. On the shorter distances - up to 500 miles - the proportion is even greater.



To make it easy for you to use this speedy method, we will supply you, if you wish, with an "out-oftown number book," listing the names and addresses of your out-oftown friends, relatives, business associates, and telling you how much it will cost to talk for

three minutes to each. THIS BOOKLET IS FREE

To obtain one, simply write on the coupon the names and addresses of three or more persons in other cities whose telephone numbers you would like to keep handy. Then mail or bring the list to the office of the talephone company.

We will obtain the numbers for you, enter them with the other information in your own private long distance telephone directory, and mail it to you promptly.

BUSINESS OFFICE, SOUTHWESTERN BELL TELEPHONE CO., CITY I would like to have the telephone numbers of following out-of-town people. Also, please tell me w it would cost to talk to them by "long distance."	Name the Street Street State
It would cost to talk to them by long distance.	
Your Name	Name
Street	Street
(Write names below)	City State
Name	Name
Sweet	Street
CitySrate	City State

DOROTHY DARNIT





C-3





vn Dra olan to

*POULTRY REQUIRE MINERALS IN FEED

Ohio Specialist Says They Serve Only One Function.

Minerals are as essential in the poultry ration as proteins, or carbohydrates, or any of the vitamins, but they will only serve the functions for which nature intended them and will not take the place of any of the other necessary parts of the ration, Dr. R. W. Bethke of the Ohio agricultural experiment station, told a farm and home week audience at Cornell uni-

Doctor Bethke said that mineral feeding may be overdone, and that the poultrymen should use discretion and common sense in making up their poultry ration. He warned poultry men not to take stock in the claims of salesmen that minerals would take the lace of such things as vitamins or mat scrap in their ration.

Athough the different minerals shored different degrees of availability it the chemistry laboratory they did not show differences in the growth of the chicks. Doctor Bethke said. Egg shell formation seems to be best when the minerals are fed in the carbonate form, he stated.

Doctor Bethke seriously questioned whether there is any difference in the results produced from feeding socalled "organic" or "inorganic" minerals. He says that the question of whether they are "organic" or "inorganic" depends on the individual point of view.

Too little mineral matter in the ration results in leg weakness or rickets in the growing chick which cannot be vercome by cod liver oil or sunlight.

Meat scrap and milk contain large quantities of calcium and phosphorous so when these are included in the ration the supply of minerals from other sources need not be as great as when most of the ration is made up of grains. Doctor Bethke said that grain and protein supplements conin enough of the essential mineral ments, except calcium and phosous, so that they need not be ded for separately in the hen's

Mites Lower Egg

Output During Summer Get after the red mites in the henhouse now before they cause a drop in egg production. Before the poultry mites become too numerous is the time to treat the roosts and other parts of the house, advises Miss Cora Cooke, extension poultry specialist, University farm, St. Paul, Minn.

Hot weather is most favorable to the reproduction of the mites and they multiply very rapidly, soon causing a falling off in egg production, Miss Cooke says.

These mites are much more harmful than the lice which live on the body of the hen all the time. The mite is a small, spider-like creature which lives during the day in cracks and crevices about the perches and nests and comes out at night to feed on the blood of the fowls.

Geese Should Be Mated in Fall if Possible

From one to four geese to one gander is the range in mating geese. Some ganders refuse to take more han one mate and will remain so ated for life; others will accept two more if they have no other mates. wo ganders might or might not be ugh for eight geese, depending on temperament of the individuals

> se should be mated in the fall if le. Often they will refuse to new mates for months after introduced. Rather than chance uy eggs for hatching and thus pure-bred birds at one stroke. do not care to hatch goslings April or May, buying ganders time might prove satisfactory. epends on how the birds take new surroundings.

nger in Green Corn

g green corn to chickens may uble and the farmer will do roceed with caution in introeen corn in the ration. To e green corn may set up diorders, and diarrhea always a setback. This does not new corn should not be

advisable to start in gradncrease the amount fed as hens appear to be free ive disorders.

rate Cockerels

to separate young cockhe pullets when 8 to 10 It will-give the pullets better development, one e cockerels for market, and labor if the chicks d after five weeks old. and mash hoppers out o induce a maximum of keeps the chicks out e which will promote dity essential to the

CHOICE OF DAIRY SIRE IMPORTANT

Greater Need for Using Bull of Tried Ability.

Selection of the dairy-herd sire is perhaps the most important factor to considered in the development of high-producing, economical dairy herd, says C. A. Smith, extension dairyman at the Colorado Agricultural college.

far tabulated throughout the United States show, he says, that about onethird of the pure-bred sires are lowering the production of their daughters in comparison with the production of the dams of those daughters; about one-third are raising the production slightly; but the great increases are coming from only the remaining third of the sires in use.

The higher the production of the herd, the more difficult it is to raise production through the sire, and the greater the need for using a bull of proved ability, it is pointed out.

"Economical production of milk is an important factor in profitable dairying," Mr. Smith emphasizes, "and cow testing association records are showing the way to such economical production. Continued practice of close selection, coupled with better feeding and management, will raise the average production of our dairy cows with a corresponding increase, in the economy of that production. But stillegreater improvement may be made by paying close attention to the quality of the herd sire."

Cow Forced to Depend · Upon Pasture for Feed

Spring and summer are the seasons when many farmers "put their cows in the milk pail." They do this by trying to keep cows on either too green or too ripe pasture. Green grass carries better than 85 per cent water and a cow cannot consume enough of it to provide the substances necessary for milk production. For the average cow, it would be necessary for her to consume 100 pounds of grass daily. On the ordinary farm pastures, it would require approximately four acres to supply her with that much. It is impossible for her to utilize this bulk.

When the cow is forced to depend entirely upon pasture for getting the nutrients necessary for milk making, she is compelled to use her reserve to make up the deficiency of the various milk-producing substances. This practice results in a loss of flesh, which will eventually decrease the lactation period and lower milk flow.

Cost to Feed Milk Cow

on Dry Concentrates According to Prof. Henry Morrison of the University of Wisconsin, it costs around 22 to 24 cents a day to feed a milk cow on dry concentrates. Today's cost is higher. Let's see what it costs to feed her on grass. Taking an average of \$175 an acre for your grass land, \$25 a year an acre would give good returns including the cost of proper fertilization. On the basis of 200 days of seven months' grazing a year, and only one cow to the acre (just half of what Europe does), it will cost only 121/2 cents a day to keep the cow. Even if you use some concentrates it will not cost over 15 cents a day, or a difference in cost of butterfat of at least 5 cents a pound, as a good cow should produce at least a pound of butterfat a day.

Dairy Notes

For young calves, hay free from mold is desirable.

Good pasture grasses simply will not grow without plenty of plant food; therefore, fertilize the pasture lands.

A good dairy cow probably consumes more water than any other domestic animal. The more feed consumed, the

The richness of a cow's milk is a matter of inheritance and not of feed. Certain factors do influence the test. such as breed, stage of lactation,

more water the cow requires.

A study recently completed showed there was very little relationship between the records made by a bull's daughters and that of his own dam while there was a very close relationship between the records made by his daughters and those made by his sis-

Records show that fall freshening cows will produce 15 per cent or more fat than where spring freshening is the rule.

A temporary surplus of dairy products caused by low buying power on the part of the consumer makes necessary a dairy program that includes more rigid culling of the dairy herds, feeding in proportion to production, reduction or saving of labor on the care of the dairy herd, and vealing of all calves except those from the best

\$1,000,000 Hilton Opens at El Paso

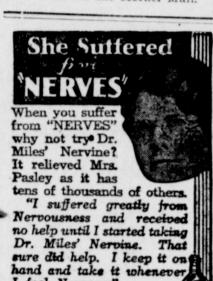
El Paso, Texas, Nov. 13.-With the now open for business in earnest and of statistics. getting its full share of patronage.

day night, with 250 plates laid and companies gather the bottles at night. with C. N. Hilton, president of the Hilton Hotel chain, as guest.

The hotel is seventeen stories in height, being the tallest in the city. There are 350 rooms. Furniture to equip the hotel cost more than \$100,-000. El Pase's first roof bungalows, Cow testing association records so atop the edifice, form an unique fea-

A modified Indian motif has been followed in interior decorations, with touches of the Aztec, Pueblo and Navajo. There is no thirteenth floor -and no room thriteen.

Advertise in the Merkel Mail



I feel Nervous."

Coney Island Bathers

formal opening Thursday and Friday where the masses of New York bathe now a matter of history, El Paso's and frolic, is closed, but the customers newest hotel, the \$1,000,000 Hilton, is left a few souvenirs behind in the form

Hundreds of El Paso citizens waited bottles, valued at \$35,000, were left utside for the doors to be thrown on the beach during the season, acpen and were escorted through the cording to Mrs. Helen Steers, chairuilding by local employes. Festivi- man of the anti-litter commission of ies began with a stag banquet Thurs- Coney island. The milk distributing

There were also hundreds of thousands of broken bottles left on the beach, which resulted in more than 9,000 cuts daily to the bathers.

Texas has 364,000 radio sets in op-

Mail want ads pay dividends.

The state of the s

FOR

VULCANIZING

GAS AND OILS

BENTON COLLINS

South 1st and Butternut Abilene, Texas

New York, Nov. 13 .- Coney island.

More than 700,000 undamaged milk

Ladies, enter the Quilt Contest now at Brown's Bargain Store.

eration, according to figures for July Civil Practice in all Courts. Specia

Seiberling Tires

Seiberling Batteries

BATTERY REPAIRS

Leave \$35,000 Litter PROFESSIONAL

DR. R. I. GRIMES PHYSICIAN & SURGEON -X-RAY-

Phones Residence 165 Office 163

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G. W. JOHNSON Insurance-Notary Public In New City Hall-Front St. Merkel -:- Texas

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JOSEPH L. SPECK MERKEL, TEXAS Phone 18 City Drug Store

V. B. SUBLETT JEWELER AND WATCH REPAIRING Any work left at Merkel Drug

LEN SUBLETT Water Well Driller, all work guaranteed first class

Merkel, Texas Phone 164w P. O. Box 224

EXIDE BATTERIES 13-Plate now \$7.50 Exchange

15-Plate now \$11.00 Exchange

S. M. HUNTER

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General Practice of Dentistry Office, Farmers State Bank Bldg. Phone 195

SWEETWATER MARBLE AND GRANITE WORKS

MEMORIALS OF MARBLE OR GRANITE ALSO CONCRETE COPING J. T. COATS, Local Rep. Merkel, Texas Phone 274W.

DR. G. B. FAIN

Physician and Surgeon Office: Boney Building. Company will be promptly taken Phones: Office 116-Res. 118

Merkel, Texas

Cards

The choicest selections with pretty sentiments are being

shown at the Merkel Mail office

Order Early

AND AVOID DISAPPOINTMENT

Trent News and Personal Notes

Mr. Nemire of Roscoe was looking after business interests here Wednes-

Prof. Ross B. Jenkins and wife have as their guests this week his sisters, the Misses Jenkins, from De Leon.

C. S. Robinson of Midland was attending to business and greeting old friends here Thursday.

Mrs. Clarence Duncan spent the week-end with her sister, Mrs. Murray Rogers, of Colorado.

Mrs. Charles Bowers, Miss Mary Jo Bowers and Mrs. Billings were Lamesa, guests of Mrs. J. E. Bowers last Mon-

Rev. Mr. Riddle of Winters passed through Monday on his way to attend the Baptist convention at Amarillo. He was pastor of the Baptist church here six or seven years ago.

C. T. Beckham is attending the convention at Amarillo this week.

Mr. and Mrs. Hosea Winn are arnouncing the arrival of a fine baby girl on the 5th, named Martha Ann. Rev. and Mrs. Ledger, former Methodist pastor here and now residing at Moran, were guests of Mr. and Mrs. E. L. Mangum and other friends

Rev. Garley Williams, wife and children of Cross Plains were guests in the M. G. Scott home last Monday.

Mrs. E. Massey andl children came over from Hamlin last week-end to visit with her mother, Mrs. J. I. Leamon, and Mr. Massey came over for Sunday.

Miss Lena Bright entertained the Home Economics class last Friday evening with a party at her home. After interesting games and contests, refreshments of sandwiches, hot chocolate and cake were served to about 30 High school pupils.

Mrs. Gordon Howell entertained the T. E. L. class Thursday at her home. Those present were Mesdames Beckham, Winn, Williamson, McLeod and Roberts.

CARD OF THANKS.

We wish to thank our friends and neighbors for their kindness and assistance during the illness of our daughter; especially do we thank Dr. Gardner for his faithful and untiring services, which succeeded in starting her on the road to recovery. Mr. and Mrs. T. H. Kell.

All Next Week

Beginning Monday Night at

FAIR PARK AUDITORIUM

Abilene, Texas

Harley Sadler

and his own company presenting for opening night's bill the comedy supreme

"Your Uncle **Dudley**"

GOOD

Plays Vodvil Music

Featuring

EDDIE SEE

and his band of 15 Capable Musicians

This Is Your Show Let's Go —Let's Go

Zion Chapel News

Mr. Warren, Ashby of San Antonio s visiting relatives here.

visited Mr. and Mrs. I. M. Melton tion with Mr. H. Sammons. Saturday night.

of Knox City were Sunday guests of end at home. a few days' visit.

children of Lamesa spent the week- fore returning home. end here with relatives.

and Roman Palmer left Monday for Spurgin.

is visiting her sister, Mrs. T. K. Mar-

relatives here Sunday.

risiting his parents here.

turned from Barstow where they K. Milner, assistants. have been working. Mr. C. S. Childers and son, Charles

Orie, returned Friday from Levelland now at Brown's Bargain Store. where they have been pulling cotton. Quite a few of the folks who left this fall have returned home,

Raymond, have returned to attend members of my Sunday School class

and Mrs. Charlie Rice and children a farewell before leaving Merkel. and Mr. Bill Daniels and wife, also Ross Merritt are all back home.

Mrs. George Cook, accompanied by

her sister, Mrs. Cecil Harris, visited in Wichita Falls last week.

Miss Lottie McCoy from Warren spent Saturday night and Sunday with Miss Lavern Bond.

Mr. George Stout left Sunday for Mr. and Mrs. Sam Guy of Stith Albany where he has accepted a posi-

Miss Maud Cook, who is attending Mrs. Harvey Warren and children Sylvester High school, spent the week-

her sister, Mrs. Ola Spurgin. Mrs. Jeff Chancey and Ectyl Spurgin, Spurgin accompanied them home for in company with Willie Chancey, are out at Sudan, pulling cotton. They Mr. and Mrs. Willie Childress and contemplate a trip to California be-

Two sons, their wives and children Messrs. Howard and George Smith were Monday guests of Mrs. R. R.

J. E. Touchstone and sister, Rubye, Miss Carrie Whiteaker of Abilene wil' attend school at Noodle this term. Mr. and Mrs. Bill Garrison and two children of Breckenridge visited the Mr. and Mrs. Chester Bonds visited latter's sister, Mrs. Ed Spurgin Sun-

Mr. Oscar Johnson of Barstow is Our school is progressing nicely with Mr. Blankenship, principal, and Mr. W. F. Hall and family have re- Miss Gerturude Harris and Mrs. M.

Ladies, enter the Quilt Contest

CARD OF THANKS.

I wish to take this method of thank-Miss Flora Adkins and brother, ing the Rebekahs and Eastern Stars, and all my friends for the many use-Mr. Russell Breeden and family, Mr. ful gifts they showered upon me as

Mrs. A. M. Dougherty.

Use The Mail Want Ads.

SPECIALS FRIDAY AND SATURDAY

SPUDS, No. 1 Idaho Rurals, 10 lbs.	.30c
YAMS, East Texas, nice and firm, 10 lbs	_35c
APPLES, extra large, Stoyman Wine	
Saps, each	4c
LEMONS, 360's fresh firm stock, doz	28c
ONIONS, Spanish sweets, 1 lb.	3c
CRANBERRIES, nice and firm, 1 lb.	19c
MATCHES, full count, 3 boxes	10c
TOMATOES, No. 2, hand packed, 3 can	s 27c
FAKING POWDER, K. C., 25 oz. can	19c
CORN FLAKES, Kellog's, 2 pkgs.	19c
PACON, salt pork, best grade, 1 lb.	22c
COFFEE. Peaberry Blend, 1 lb. pkg.	20c
FRUIT CAKE, National's, 2 lb., for	
Thanksgiving, each	\$1.50
SOAP. White House, 10 bars	35c
PEACHES, table heavy syrup, 2 1-2 lb.	20c

J. M. COLLINS Cash Grocery

Phone 69

We Deliver





Brand Dry Goods Co. Slaughters Prices

ON THE BIGGEST STOCK OF DRY GOODS IN THIS PART OF THE COUNTRY—SAVE YOUR CAR AND THE PRICE OF GAS—TRADE HERE AND SAVE MONEY.

THE FIRST TEN PEOPLE BUYING TEN DOLLARS WORTH OF MERCHANDISE FRIDAY AT THE SALE PRICE WILL BE GIVEN A \$1.00 BILL.

Bragg Dry Goods Co.

LEST YOU FORGET

WE DO



When you are in need of job work, think twice before you send it out of town. If you will have the Merkel Mail do your work, you will get some of this money back.

THIS IS SOMETHING FOR YOU TO THINK ABOUT

PHONE 61 The Merkel Ma

McMURRY HEAD ALSO TAKES UP DEAN'S DUTIES

President Hunt Returned to Mc-Murry by Board Members in Sweetwater Session; Charge to be Effective November 25.

Sweetwater, Nov. 13 .- Dr. J. W. Hunt not only was returned to the presidency but also was named dean of McMurry college at the regular session of board members here Monday afternoon. Resignation of Boyd M. McKeown as dean was accepted.

The change will become effective November 25, or as soon as the affairs of the office of dean can be transferred to Dr. Hunt, Dean McKeown said.

Bishop Hiram A. Boaz, who is presiding at the 21st annual assembly of the Northwest Texas Methodist conference which opened here at 9 o'clock Wednesday morning attended the board meeting and pledged his support to the inscitution.

"After we get through this present crisis, I will do all I can to put the school on its feet and will put as much as 30 days in the field working with the president in raising funds," the

"I am glad that I am being returned to the school," Dr. Hunt said. "The from Putnam High for the 13-0 de- in one hole, the first time the Noodle attitude taken by the board in the feat handed them earlier in the sea- Creek area has "paid off" at both top meeting today is heartening.'

The assembly will be requested to devote one night program to McMurry. Squad. seven years the college has operated although the local boys had been dop- Humble on the north. Tidal northwest, vacancies. with an average annual deficit of only | ed to lose by 50 points.

en, Henry James, R. I Hunt, S. M. Jay, A. V. Munger, Charles Bass, Spann, J. H. Hamblen, J. E. Harrell, the extra point. all of Abilene; Dr. L. Q. Dudgeon, In the second quarter Wilson kick-Walter Booth, Rev. O. P. Clark, ed for Merkel from their own 22-vard Sweetwater: Rev. W. R. McPherson, stripe to Roscoe's 40-yard line, Hicks Alpine; Dr. J. W. Young, Roscoe; D. making a nice catch and scampering I'. Yoder, Snyder; T. W. Stoneroad, through for the second touchdown.

Radio Program.

a program, arranged by Mrs. T. T. touchdown. Earthman, of Spanish numbers including "A Spanish Cavalier," "Conchita," game throughout, but were unable to "Zacatecas," "Hermosillo" and others | hold the much heavier Plowboys. Honwill be broadcast over KFYO.

Missouri; Hooper seems victorious

Columbia graphophones and disc re-

Bring us your last year's suits and

overcoats. We can make them look

Grimes Bros.

Steve Keny returned this week from

s excursion with a bunch of mules,

ving sold them successfully for him-

P. Sharp suffered the loss of a

a to Baird, spent the Sabbath in

Di Jewelry company for the holi-

in Tennessee.

like new.

cords at the Elite.

f and Ed Teaff.

of our city.

ittle city.

fine horse Sunday.

Badger Weekly Will Appear In Mail Next Issue

The Mail is pleased to announe that, beginning with next week's ssue, the Badger Weekly, a complete budget of school news, will e resumed.

This has been for several years one of the especially interesting features in The Mail and we regret that circumstances have been such as to delay the initiation of this feature for the session of 1930-

The chroniclings of all the happenings and activities of school life, literary, sacial and athletic, will be furnished by a staff of editors from the Senior class, with Miss Audrey Ferris as editor-in-

BADGERS LOSE TO

On the local gridiron this Friday ation. at 3:30 the Badgers will seek revenge The owners really have two wells The board members attending raised ged to come out in numbers and help first pay at 2503 feet, reducing the \$4,000 to apply on the indebtedness of the Badgers win this game. Only a hole to six inches and setting pipe, the school. Other finance plans were few contests have been scheduled for then drilling eight feet to 2516 feet discussed and the members will meet the local field and the entire town has where they found pay rated at 65 or 70 sions. This is another time. Come out, feet and topped second pay. Present urday. folks, and back the Badgers and Pep depth is 2542 feet.

by; H. O. Woot-, on their 22-yard line. Mike Hicks took campaign is in prospect. the ball around his right end for ath, L. S. Roscoe's first touchdown and then McKeown Accepts Post J. R. skirted around the same end to add

The try for point failed.

The Plowboys scored again in the third quarter when Mike Hicks skir-

The Badgers fought a good, hard

MERKEL 20 YEARS AGO

(From the Files of Merkel Mail, November 18, 1910.)

two-te-one majority vote; also the night for El Paso in response to a

reparicans lose the house to the telegram that Mr. Bigham had hap-

report.

E. M. Rust has charge at the urday evening and report a delight-

(Continued on Page Four)

Mrs. W. H. Dickson who will have

charge of the society page in the fu-

Again the lovers of the dance as-

JONES COUNTY WELL SEEN AS BIG PRODUCER

son's No. 1 Swann Proves Good for 800 to 900 Barrels Daily; Will Erect Storage.

A six-hour swab test showing the well to be good for 800 to 900 barrels & Anderson, No. 1 W. D. Swann in the Noodle Creek-Tiner area, southwestern Jones county, are preparing to clean out the hole and erect a 5,-

The swab was run six hours Tues- lock, resigned. day, and production was 205 barrels of 40.9 gravity oil, with no lowering of crude in the hole or dimunition of

Pope and Anderson are dickering with Humble to run its three-inch pick-up line to the well, a distance of take ten days. The crude is selling at moved into its new building, which is PLOWBOYS 19-0 take ten days. The crude is selling at moved into its new building, which is \$1.07 a barrel in the field, and will considered one of the most up-to-date draw 95 to 97 cents if Humble hooks newspaper plants in West Texas. on, making it a highly profitable oper-

The well was brought in on a lease Panhandle west, McMillan Petroleum Roscoe kicked to Merkel and when Products south, Gulf southeast, and and his two sons in Medina county

With Education Board Of Methodist Church

Abilene, Nov. 13 .- Boyd M. Mc-Keown, who recently tendered his resignation as dean of McMurry college, as assistant to Dr. W. M. Alexander, ber in Texas, according to a report On Friday evening from 8 to 8:30 ted his own right end for the third general secretary of the board of edu- of the oil and gas division of the state church, headquarters of which are in ty leading with 37. Nashville, Tennessee.

Mr. McKeown, in Eastland to attend the Central Texas Methodist conference, notified Mrs. McKeown of his decision to accept the position, which he has had under consideration for more than a month. With their sixyear-old son, Boyd M., Jr., Mr. and ried. Mrs. McKeown expect to leave Abilene for Nashville about December 1.

Good Roads Bonds issue defeated | Mrs. W. R. Bigham left Monday Tuesday Next Date Lions Club Luncheon

Democrats; their majority will be re- pened to a serious accident, a broken duced; Prohibition was defeated in collar bone and other bruises. Their Next Tuesday is the regular date for the twice-a-month luncheon of the many friends wish to hear a favorable H. Jones is to be toastmaster, assis- dot the "i" in Coolidge, an order has ted by Rev. R. A. Walker. Tail Twis- been issued by the post-office depart-Chief B. C. Gaither attended the ter Slats Bourn is busy arranging a annual meeting and banquet of the stunt or two to be sprung at the prop- stone county heretofore known as Abilene Fire department last week er time and a generally good time is Cooledge to be properly known as and reports a hilariously good time. promised.

> It will be remembered that at the The Mail loses, with regret, the ser- last luncheon, on November 4, the An- of a large power hay press, while he vices of Mrs. W. T. Berry who with son Lions furnished the program as her family will join her husband in a return for a similar program fur- farmer living on the Dallas county California soon, but is congratulating nished by the Merkel Lions in Anson line south of Lancaster, was dragged itself upon securing the services of in September.

More Rain Falls. While most of the farmers want

clear, sunshiny weather for cutting On Thursday afternoon a party of feedstuff, a slow, drizzling rain which P. C. Hunt is in Austin this week young people went to Abilene in an fell most of Monday night and Tuesusiness for the First National automobile. You might ask them to day morning was beneficial to grain came back on the train. Apply at fall during that time amounted to one-Lester Ellis, who moved way down Grimes Tailor shop for information. half an inch, according to B. M. Black, volunteer weather observer.

sembled at the opera house on Sat- Attends Grandmother's Funeral. C. E. Shouse, accompanied by his mother, Mrs. W. E. Shouse, of Trent ful time with music furnished by went to De Leon Sunday to attend the Larkin Rogers. Those participating funeral of his grandmother, Mrs. Mar- 29.56 per cent of New York city's were Mesdames Hamm, Bigham, garet Moore, age 86, who died there population and 34.13 per cent of the B. Steele and children of Brown, Misses Rogers, Collins, Shep-Sunday morning. Mrs. Moore had lived membership of labor unions in the are in Merkel visiting pard, Berry, Daniels, Messrs. Wil- at De Leon 57 years and was one of city, it is reported in a survey read and Mrs. W. P. liams Berry, Dee Grimes, Dr. Davis, the most high respected and loved before the annual meeting of the Lester Magness and Lanier Brown. women of Comanche county.

KEEPING UP

Mrs. J. A. Amandary, 80, Houston, On Six-Hour Test Pope & Ander- died from injuries received when she fell at her home and fractured a leg.

> Directors of the West Texas Chamber of Commerce have set the budget for this year at \$60,000, as compared with \$100,000 in former years.

The Anson State bank was merged Monday with the First National bank, daily production, owners of the Pope announcement having been made in a joint statement of officers of both

Attorney General R. L. Bobbitt has 000-barrel storage tank before making announced the appointment of Pice a 24-hour test, it was announced Wed- Tilley of Corsicana as first assistant attorney general to succeed Jack Bla-

> Mrs. Will Gilbert, 39, living near Yarrellton, Milam county, was fatally burned by an explosion which occurred after she had poured kerosene upon wood in a cook stove.

The Breckenridge American, only one and one-half miles, and that will newspaper in Stephens county, has

> Dr. L. R. Scarbrough of Fort Worth was re-elected president of the Baptist general convention of Texas for his second term when the 45th annual

Tom and Vic Driscoll, twin Rice Institute backs, who were injured while the children of the family were in Saturday's game against T. C. U., frolicking in the living room of the cost plants while at the same time it will not be able to play in the Rice-A. home early Tuesday night. at least one other time during the con- proved loyal on each of these occa- barrels. They then went down to 2535 & M. tilt at College Station next Sat-

The financial report of McMurry Last Friday afternoon Irvin's Bad- of 163 acres, and Pope and Anderson and Mrs. Florence Moore of Cleburne showed \$116,000 in endowment raised, gers, outweighed in every tilt this have an 80-acre offset. Surrounding have been appointed by Governor \$499,000 in property and of this season, held the Roscoe Plowboys to acreage is well blanketed by major Moody as members of the state board amount \$419,000 is without debt. In a 19-0 score on the latter's gridiron, companies, with Midwest on the east, of prison directors to fill existing

> For the slaying of Joe Barrientes bers attend- Captain Darsey fumbled on the first Republic southwest. With many leases Christmas Day, 1928, Luz G. Arcos been loaded several days before by dent of the association. president; play the Plowboys recovered the ball expiring soon, an intensive drilling went to the electric chair at 12:06 an older boy to watch for hawks and Mr. Rowell said there was only one penitentiary.

> > to the Southwest conference, thirty charged. members of the S. M. U. squad left | The boy's arm and breast were badeleven Saturday.

Three hundred and forty new oil Wednesday accepted an appointment wells were brought in during Octocation of the Southern Methodist railroad commission, with Gray coun-

The plant of the Lockhart Culling to clean planting seed, was destroyed and Mrs. V. Dotson, of near Cedar by fire early Saturday morning with Gap, are grandparents of the little loss of \$15,000. No insurance was car-

Charged with robbery with firearms in the daylight holdup of B. W. Moore, union terminal cashier at Dallas from whom nearly \$17,000 was taken several weeks ago, Earl Adams, alias Earl Ford, was arrested in Fort Worth several days ago.

Correcting an error made twenty local Lions club. At this time Charles | years ago, when somebody forgot to ment, designating the town in Lime-Coolidge.

> When his glove caught in the cogs was oiling it, Floyd Stanback, a young into the machinery and his right arm badly mangled, while his left arm was broken in several places.

Five-Day Week Plan.

Fort Worth, Nov. 13 .- The municipal government has instituted the five. explain why, leaving in an auto, they that had just been planted. The rainunemployment. Two departments are now operating on this basis and all others were expected to follow suit. The city management estimated the scheme has provided work for 50 men.

> New York 29 Per Cent Jewish. New York, Nov. 13 .- Jews form American Jewish committee.

An Open Letter to Our Correspondents; Work Appreciated

Now that all of the county chools in this section have opened, The Mail wishes to request comnunity correspondents to be more egular in furnishing their weekly news letters. When the schools are not in session, news is hard to get but, now that all school activities have ben resumed, each correspondent is requested to let our readers hear from them each week.

The editor of The Mail also wishes to ask each of the correspondents to call at our office when you are in town so that details of the work may be gone into gener-

The Mail has a capable and loyal corps of community correspondents and we merely wish to add to their efficiency by this method of systematizing the work.

BOY, 10, VICTIM OF GUN ACCIDENT

Aubrey Lee Dotson, 10-year-old son of Mr. and Mrs. D. R. Dotson, residing near Hawley, died early Wednesson. Merkel fans and rooters are ur- and bottom of the lime. They st uck session met at Amarillo Wednesday. day morning of wounds received from the accidental discharge of a shotgun

> Funeral services were held Wednesday afternoon at the Midway taber-Dr. Holman Taylor of Fort Worth nacle and burial was in the Midway

There were ten children in the Dot- ging." usual bedtime hour of play when the tragedy occurred. The gun, which had tilizer company, Chicago, and presi-Friday morning at the Huntsville which he had overlooked unloading, answer to the question of how the was said to have been in the hands of Determined to bring further glory an eight-year-old child when it dis-

Dallas Wednesday for Baltimore ly torn by the shot and he was rushwhere they will engage the Navy ed to the West Texas Baptist sani- said. tar.um at Abilene. Amputation of his arm and other efforts to save his life were unavailing. He died at 1 o'clock Wednesday morning.

Besides the bereaved parents, three brothers and six sisters survive. The brothers are Horace, Chancel and Walter and the sisters, Glennie, Neva, Esther, Mary Elizabeth, Betty Jo and Machine company, whose products are Mrs. Gladys Rhea. Mr. and Mrs. G. used in all parts of the cotton world W. Mathis, who live near Hawley, boy, who met such a tragic death.

KANSAS EDITOR PREDICTS UPWARD TREND BY SPRING

Reactions Now Taking Place Termed as of Permanently Constructive Nature; Farm Situation Also Discussed..

Atlanta, Nov. 13 .- A prediction that by next spring the "general business curve" will be headed sharply and definitely upward was made to the southern convention of the National Fortilizer association here Tuesday by F. B. Nichols, managing editor of the Capper Farm press, Topeka, Kans.

Mr. Nichols said that since midsummer of 1929 the country had experienced the conditions generally accompanying business depression, but added that "fortunately other reactions also are taking place, which, however painful they may be, can be rated as of a permanently constructive nature."

As for agriculture, he said that "a vast increase in the use of fertilizers. plus a considerable withdrawal of marginal land back to forests, would result in larger profits" to farmers. "Such a project," he said, "would be directly in line with the moves of the industrial world in scrapping high builds more efficient ones."

Mr. Nichols expressed the belief that "a year from now one of the favorite subjects of conversation will be the neglected opportunities in stocks or trading that are now going beg-

son family, several of them quite Another suggestion for increased young, and they were having their production per man and per acre was brought to the conference by L. W. Rowell, manager of the Swift Fer-

> farmer can lower his costs. It is by producing more per acre and per man.

> "Be he the best farmer in the world, his crop production per acre is and always will be limited by the plant food in the soil available for the crop," he

Southwest Conference.

Last week's results: T. C. U. 20, Rice 0. Texas 14, Baylor 0. S. M. U. 13, A. & M. 7. Oklahoma A. & M. 26, Arkansas 0.

Oil Belt. Last week's results: Breckenridge 26, Abilene 20. Eastland 9, San Angelo 6. Cisco 3, Ranger 0. Sweetwater, 18, Big Spring 6.

Ni

TOWN DOCTO "DOCTOR of TOWNS"

HERE IS A TIP FOR WISE BUYERS.

Serving in the capacity of physician, surgeon and diagnostician to sick cities, tired towns and calloused communities is not always such a joy-provoking occupation. Altogether too often it brings to light ways of doing things by seemingly intelligent people, that, to say the least, is not conducive to any idea or thought that the world is making progress -that is, if one is to allow such things to influence his personal views of

Take the matter of advertising as an example. Every town in which it has been my pleasure and duty to make a survey of retail stores I have found merchants (or had I better say "storekeepers") that say it does not pay to "run an ad" in their local newspaper.

One can hardly believe, in this day and age, when everybody with any common sense at all knows that you cannot expect to get anything unless you ask for it, that it would be possible to find such people in business-or, again correcting myself, I had better say "running a store." Now there will be many who read this that say "Sure, a fellow who writes for newspapers would say that."

Well, you have a right to think whatever you wish, but here's the way I look at it: If a store, or a seller of any product or service does not give me an invitation to come to his store or office to spend my money. I take it for granted that he doesn't want my trade; if he doesn't give a reason why I should buy from him what he has to sell, and give me that reason publicly, I'm afraid to buy from him.

And another thing: to me, a store or business that does not advertise (which is doing just that as above mentioned) is either old-fashioned or in a rut, and I do not like to associate with places, people or things that are either.

I want to be alive, wide awake, and enjoy life and associate with those who live and do things, rather than with those who just exist and are satisfied with things as they are.

(Continued on Page Two.)

on and invites her friends to for the Christmas shopping.