## THE MERKEL MAIL

vol. 41-NO. 31 THHOR COUNTY 1930 VALUATIONS TOTAL \$24,691,980


TYE IS SERVED BY MERCHANT AGENT


FRAZIER CHOSEN ONSCHOOL BOARD

$\qquad$ At Dallas, two other planes took
别, one for Los Angeles and the othassengers.
Dallas, lying approximately mid way betwen Atlanta and Los Angeles,
vill serve as an overnight stop for both east and west bound planes unor night flying. The schedule from coast-to-coast
is 19 hours actual flying time. The
Attanta-Dallas-Fort Worth hop with Atanta-Dallas-Fort orth hop wish
ittermediate stops, at Tuscaloosa,
Ala., Jackson, Miss., and Shreveport,
 Stops between Dallas and the west
coast terminus are Fort Worth, Big Spring and El Paso, Texas, and PhoeSenior Girls Win Over Juniors 35-11 The High School baseball girls
played the Grammar School givls played the Grammar School girls
Tuesday afternoon and won a very Tuesday afternoon and won a very
decided victory, the score being 35 to Vivian Lasater and Rogene Dye
tied for the highest number of scores Bernice Gambill ran in the highest number on the Grammar school team.
Jess Higgins (captain,) Rogene Dye, and Lona Bryan made home run hits. Miss Orpha Patterson called the game.
Miss Patterson, coach for Grammar school girls has been training her team for quite awhile. Great work is expec-
ted of them in the county meet this
year. Such a bad defeat of the team

## Public Building Plan.

 $100,000,000$ in new public building absence of one or two of their best
## ,

A FEW MORE POINTED PARAGRAPHS.

## A pretty good slogan for every merchant today is the old one "Don't pass us B U Y," and it would be good advice for every consumer,

for right now is the best time for everybody to "buy something.
How is business anyway-your business? Don't give that old worn
out stock answer before you think it over, seriously. When you have out stock answer before you think it over, seriously. When you have
thought it out on a fair and square basis, then ask yourself this question.
"To what extent The biggest three words in 1930 Selling (and everybody is selling A man from the West tells some men in the East that they cry too
much and plan too little. Just a nice way of saying "cut out the much and plan too little. Just a nice way of saying "cut out the
squawking and go to work." Good advice and I know some firms who,
having had that told them several months ago, profited by it. "Believe having had that told them several months ago, profited by it. "Believe
it or not," these very concerns are doing more business in 1930 than
they

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\begin{aligned}
& \text { Thomas Edison once said that "the American people will go to any } \\
& \text { extreme to avoid the neesssity of thinking." That's rather cruel, but }
\end{aligned}
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\begin{aligned}
& \text { Thomas Edison once said that the American people will go to any } \\
& \text { extreme to avoid the neessity of thinking." That's rather cruel, but } \\
& 1930 \text { is sure proving it. Why not do a litte individual thinking? Why }
\end{aligned}
$$ 1930 is sure proving it. Why not do a little individual thinking? Why

not get away from the opinion of the unthinking majority? Especially not get away from the opinion of the unthinking majority? Especially
if that opinion is a depressing one. Never in the life of anyone under fifty has there been the opportunity to "get going to go get
there is right now. The wise ones are already on their way.

The lights that control the traffic of business are green. They may look red to you, but remember there are lots of people who are
color blind and don't know it. Take your foot off the brake and step (Continued on Page Two.)

 ments, in closer touch with thousands ables many young people, still in their teens, to command salaries of $\$ 1,500$ to $\$ 2,400$ a year in positions that are golden with op: tunities for still further promotion. Hundreds of positions a
ally to seleat from when you master the nationally known D ally to seleat from when you master the nationally known D
hon Training. Mail coupon for details of this unusual plan Name


## DONT DELAY

Are you one of those who must be overtaken with disaster before you realize the importance of Insurance? Don't wait for the costly lesson of experience. I sure today.
Let us help you select the protection you need.
Let us explain our hail insurance on growing crops.

## W. O. BONEY

MERKEL, TEXAS
Farm Loans and all kinds of Insurance
Consult Your Insurance Agent as you Would Your Docior or LL: S. Ser:
$\$ 150$ A MONTH our Affilited Empomment Dearr.
J. T. Warren

Geo. L. Paxton
G. F. West Booth Warren am Butman

## -

Doctor or Lawyer. ould Yor

or have an old line Insurance艮 cate upon which you contemplate ob-

Remember that we will welcome the opportunity to assist you in procuring it. We will be glad to handle of this nature without any
the old reliable
FARMERS AND MERCHANTS NATIONAL BANK verkel, texis DIRECTORS:

## We Will Assist You:

We will be glad to handle


Best Theme and Poem
Fire Prevention Week



Says Now Flat Broke ly manipulated the gears of a large ly manipylated the gears of a large
and heary expansive automiobile so


Cet your share at a dime a pa
Children's Hose -Saturday
$\qquad$

Neuriiis and
Other Rilments

## 险

## WATCHES

 DIAMONDS--
## 다앙

EYES EXAMINED
GLASSES FITTED
Easy Payments

## KLLCORE JEWELRY CO.

Cypress St.
Abilene, Texas
 OCTOBER 22 TWO PERFORMANCES Matinee for School Children-3:30 25c Evening Concert-8:00
SIMMONS UNIVERSITY AUDITORIUM


 Bie Siock Roducing Salo易) Is Still Going Strong
The People All Over the Country Are Taking Advantage of the Wonderful Bargains-They Find the Very Best Mezchandise to Be Found Anywhere And the Prices the Lowest In 15 Years.

WE ARE RECEIVING

## NEW FALL MERCHANDISE

Every Day and Put Right Iinto Sale Prices-Men's Suits, Ladies' New Fall Caats And Dresses Just Arrived by Express. You Should See Them-You Would Like Them, Also the Low Price. By All Means, You Should Come, For the Cold Days are Just Around the Corner.

## Come to Mellinger's For Bargains <br> Come to moningors For Bargaims


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EXTRA COCKERELS
MAY BE CAPONIZED Males Not Otherwise Need ed Are Easier to Keep．



ep Waterers Clean

During Summer Season
言皆 Importance of Quality
of Legume Hay Over in silingen there is a herd
hat has a sixin


Dry Henhouse Floor

 niversty，Dakan decided to to ake the
loor just llie most farmers would do
 he soil as best they could，frist mak

 put down a two－lnch layer of concrete．
And all allest winter this proved to be年 of the driest of the poulcy house Kill Red Mites
Red miles can be controlled more
easily by starting early than fif hot weather comes before we stant says irvman．In warm weather the imites
multiply very ranidly and without food and live by sucking bloodi
it tis eratan the wwil sumt or kiil young chickens and stop hens from
Inying．Four days after the female mite lass her egg it hatches and the
young mite starts Cime for Hen Yard tha th han sot alreaty been done

##  <br> FEW REASONS FOR <br> TEST VARIATIONS <br> Cream Separator May Be Blamed for Differences．

 would simply call attention to deficiencies． dead advertisements in The Mail to keep posted．

## PROFESSIONAL

New Legion Chief
Has Great Record Payne Children Paid

## THEY PAY YOU

Advertisements pay you to read them．They pay you in time．From the advertisements in this newspaper you can learn where to get what you want，instead of searching around．You can know the merits of each
article offered for sale．

They pay you in money．Advertisements help you to get full value for
your dollars．Goods which are consistently advertised are of consistently your dollars．Goods which are consistently advertised are of consistently
high quality for their prices．

They pay you in satisfaction．Manufacturers and merchants will not un－ dertake an advertising campaign until they are sure their product is right．
It would be ruinous to begin to advertise an unworthy product for that It would be ruinous to begin to advertise an unworthy product，for that

They pay you in information．Advertisements tell of new products，of new
reading the advertisements is an investment that pays big returns．

Trent News and Personal Notes

## Big Sale Continues at

# Bragg Dry Goods Co. 

Every Thing Marked 'Way Down to Meet Prices the Farmer Gets for His Products.
Come Take the Saving On Men's High Grade Clothing And Ladies' Coats.
Ladies' Fine Felt Hats on Sale Saturday for
98c
5 Pieces All Wool Dress Goods Special for Saturday

## 3 Yds. $\$ 1.00$

One Dozen Children's Coats, 2 to 6, $\$ 4.95$ Values, priced $\$ 1.95$

Blankets and Comforts at Less Than Wholesale Cost

## BRAGG DRY GOODS CO.

## FRIDAY AND SATURDAY

## Specials

| Lettuce | ${ }_{\text {finm }}$ | 6 c |
| :---: | :---: | :---: |
| Bananas | vamat mit | 198 |
| Grapes |  | 25 |
| Crackers | $3^{2}$ menat bax | 38 C |
| Oats |  | 20 c |
| Compound | \% ment mate | 950 |
| Apples | Enamat | 450 |
| Cabhage | 3 mame | 19 c |
| Flour | orn smix , 4 max | $\$ 1.25$ |
| Sorghum | -mom mome | $\$ 1.00$ |
| Bacon | mamen | 20 c |
| Bacon | -mmomis | 24 c |

WE GIVE COW TICKETS. NEW POTATOES, YAMS AND BIG ASSORTMENT OF BUNCH VEGETABLES, ONION SETS.
Dunnam Bros.

LEST YOU FORGET


When you are in need of job work, think twice before you send it out of town. If you will have the Merkel Mair do your work, you will get some of this money back. THIS IS SOMETHING FOR YOU TO THINK ABOUT PHONE 61
The Merkel Mail

