

## WHITTLIN'

By DOLPH MOTEN

This week marks the start of another --- the 10th --- Bovina Business Cotton Bowl Football Contest.

The popular feature, sponsored by 10 area businesses, attracts more than its share of interest. Some weeks, 200 or more entry blanks are turned in, if memory serves us correctly.

The challenge is what attracts the interest, we'd guess. The prizes are nice, but they're not really the main thing that makes people want to take part. The idea that you might beat your fellow contestants . . . and win a prize, too, all adds up to make the contest appealing to a lot of sports fans.

It's a good idea, as we've said here before, to get in on the contest right at the beginning. There's never been an overall winner who missed a week of the competition. Almost a necessity it is to enter each and every week if you're going to have a shot at the grand prize. Each and every week means this week, too, of course, so get your entry blank filled out and turned in.

There'll be adequate publicity for winners, too, during the 13-week duration of the contest.

We broke even last week in regard to comments in this space about men's fashions. We got one anonymous letter against what we thought and one nice public official said he didn't agree with us often, but he did go along with our dislike for the stylish, too-tight men's trousers.

A batting average of .500 isn't bad.

An area television station, we learned in a local coffee shop, not from watching TV, calls Friday night's Farwell vs. Friona football game a battle for the Parmer County championship.

That might be right, but at the same time, it might not be. Bovina and Lazbuddie would probably like to have some say in this county championship matter. Let's don't turn over the title until after the fight, at least.

The Bovina team will play both Lazbuddie and Farwell before the current campaign is over this year. If Farwell beats Friona and Bovina defeats Lazbuddie and Farwell, maybe the Mustangs would have the right to claim the county championship. By the same token, if the same things happened except that Lazbuddie knocked off Bovina, then the Loughorns could claim to be the best team in Parmer County.

The main thing is not to pay too much attention to these television stations. Sometimes they get as confused as newspapers.

The pet food processing plant being put in five miles northwest of town will be another boost for the area economy. Van Horn, a co-owner of the business, says plays are now to hire about 15 people on a regular basis.

A payroll of that size is to be looked on favorably by community boosters, we'd say.

This new business is another benefit from the expanding cattle feeding industry.

At the risk of appearing even more foolish, we're going to offer our selections in the football contest. We'll try this as long as we can keep our percentage on the top side of that .500 mark which we mentioned previously.

Our choice of winners will be listed in capital letters and when it's fitting we'll try to offer a brief reason why we're picking the team which we do.

Use this "information" if you like, but at your own risk.

Here goes nothing:

**FARWELL AT FRIONA** --- This is a grudge game, no doubt, but it is being played at Friona and as a part of the annual Maize Days celebration. That plus the fact that Friona is a classification higher than the Steers should give the Chiefs the advantage.

**VEGA AT GROOM** --- That's too far north for us to really have an opinion, but here again Vega is Class A while the Tigers are Class B. But they have the reputation of being a good Class B team most years.

**SUDAN AT SUNDOWN** --- Sudan is picked to win our District 3-A. The Hornets got upset by the tough Class B Rouch-necks last year, but same is not apt to happen again.

**KRESS AT IDALOU** --- Kress is still rebuilding?

**NEW HOME AT LAZBUDDIE** --- We'll go with our Parmer County buddies every chance we get.

**DIMMITT AT MILESBOE** ---

(Continued on Page 2)

## FOOTBALL CONTEST

You May WIN Weekly Prizes Of \$5, \$3, \$1

**Bovina Businesses 1969 Cotton Bowl**

**Gaines Hardware Co.**  
Working Kicks On Bovina But Opportunity  
\$2.99  
Dimmitt at Milesboe

**Bovina Wheat Growers, Inc.**  
We Serve To Serve Again!  
Jim Russell, Mgr. - Phone 238-2401  
Not Everyone Belongs To A Coop - But Everybody Benefits  
Clovis at Plainview

**BIRKELBACH Machine & Pump**  
Highway 86 - Ph. 238-3591  
Kenny Birkelbach, Manager  
Home Phone 238-4871  
Distributors For:  
Deep Well Turbine Pumps  
Turkey at Happy

**Gulfgas**  
FOR MODERN FARMING USE  
Gulf  
BONDS OIL CO.  
238-2271  
Sudan at Sundown

**FIRST STATE BANK OF BOVINA**  
COMPLETE BANKING SERVICES  
Featuring the world's most convenient banking hours  
8 a.m. until 4 p.m. weekdays  
8 a.m. until Noon Saturdays  
Eight Convenient Hours of Service Each Weekday!  
Claude at Panhandle

**HERSTON BEET HARVESTORS and TOP SAVERS**  
New and Used Beet Harvesting Equipment  
OKLAHOMA LANE FARM SUPPLY  
Phone 238-2124  
New Home at Lazbuddie

**SHERLEY GRAIN CO.**  
Serving Parmer County Farmers "The Year Round"  
Phone 238-2124  
Bovina  
Kress at Idalou

**CHARLES OIL CO.**  
Phillips 66 Jobs  
Phillips 66 Tools, Batteries and Accessories  
Phone 238-4521  
H. J. Charles - Bovina  
Vega at Groom

**BOVINA GIN CO.**  
"Top Quality Dinning"  
"Finest in Every Detail"  
"Sincere Appreciation For Your Business"  
For Your Service  
FM Road 1731 North  
Phone 238-4801  
Johnnie Horn, Manager  
Air Force Academy at SMU.

**Plus The Grand Prize - An Expense-Paid Trip For Two To The 1970 Cotton Bowl Classic!**

\*Expenses include two tickets to Cotton Bowl game, paid reservations for two and \$55 for food and traveling expenses.

It's Fun - It's Easy - You May Win! Enter This Week And Every Week - All You Have To Do Is Pick The Winner. There's Nothing To Buy!

**Contest Rules**

- There are 10 weekly prizes listed in this space.
- Each week, 200 or more entry blanks will be turned in.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.
- The contest will be held on the 10th of each month.

**Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK**

Contestant's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

The Breaker (Pick Score) Bovina \_\_\_\_\_ at Amherst \_\_\_\_\_  
Gaines Hardware Co. Oklahoma Lane Farm Supply \_\_\_\_\_  
Birkelbach Machine & Pump \_\_\_\_\_  
Bonds Oil Co. \_\_\_\_\_  
First State Bank of Bovina \_\_\_\_\_  
Sherley Grain Co. \_\_\_\_\_  
Charles Oil Co. \_\_\_\_\_  
Bovina Gin Co. \_\_\_\_\_

## Exped To Employ 15 --

# Bovina By-Products New Area Business

A new industry for the Bovina area has been announced by Van Horn, who now lives in Amarillo but is a former local resident.

Name of the firm will be Bovina By-Products. It will be a receiving station for dead and crippled livestock. The products, after being processed here, will be shipped by truck to major pet food canneries in other sections of the country, according to Horn.

The facilities for the business will be located on a farm owned by Horn five miles northwest of Bovina.

Presently being installed in a large barn at the site are coolers, freezers and facilities for skinning. The barn-type building is also being remodeled as the additional facilities are being installed.

Animals will be picked up from feedlots and farms in the area. The carcasses will then be processed for shipping.

Horn says he expects 15 people to be employed by the business here when it goes into operation. Plans now call for the firm to be in operation by September 20.

Bovina By-Products will be a division of Eads Rendering Co. of Amarillo, which is owned by Earnest Eads, Jr. and Horn. Both men are active in the business there and the same ownership will be in effect here.

pick up animals in Parmer County. The service will be provided free to feedlots, farmers and ranchers.

Manager of the Bovina business

will be Harry Jones of Clovis. Horn points out that this will be the only dead animal removal service between Clovis and Hereford. The nearest service

to the east is at Plainview. Plans call for the firm to ship 40,000 pounds -- a truckload -- of the processed product from here each week.

## Suggest Ideas --

# BTD Report Shows Accounts 'In Black'

A "brainstorm" session at the Wednesday noon Chamber of Commerce meeting provided new ideas for Bull Town Days, 1970.

Neal Mager, new president of the board of directors, succeeding Charles Smith, president. Reports were heard on this year's Bull Town Days celebration.

Bob Fillpot, manager, said that \$2,876.20 was on deposit in the Bull Town Days fund previous to bill payment. The fund will total about \$1,000 after all expenses are paid and settlement completed on the ensuing carnival.

Since over \$600 was on hand

at the beginning of preparations for the annual event, the fund will realize about a \$400 profit, Fillpot said.

A total of 2,700 people were fed at the annual free barbecue and 200 at the breakfast.

Bovina Roping Club netted \$214.06 at its concession stand. Shave permits brought in \$201. Saddle tickets totaled \$611, less the cost of the saddle, \$250.

Donated at the barbecue was \$185.02. The breakfast brought a profit of \$104.50 and the variety show over \$200.

Barbeque left over was sold at \$1 per pound for a total of \$143.50. In addition, hamburger meat is available for 50 cents

per pound at Wilson's Super Market. This is meat that was not barbecued. Profits will go to the Bull Town Days fund.

Various ideas were suggested during the "brainstorm" session for improving both the carnival and the celebration. These ideas will be discussed later.

Voted upon to be recommended was the change of admission to the variety show next year, from \$1 per family to 50 cents per person.

Announcement was made that meetings of the Chamber of Commerce board will be held the first Wednesday noon of each month at Bovina Restaurant. Change was made from the first Thursday.

## Sponsored By Businesses --

# 10th Football Contest Underway This Week

For the 10th time in as many years, Bovina area residents and readers of The Blade have the opportunity of throwing their hats "in the ring" in the Bovina Business Cotton Bowl Football Contest.

The 13-week contest begins this week.

Sponsored by 10 area businesses, a page ad will appear in The Blade each week. In each of the sponsor's advertisements will be listed a game being played that week. Contestants must choose a winner and write his or her choice on the line corresponding with the advertiser on the entry blank. A tie-breaking score must be predicted for the weekly Bovina game.

Making the contest possible this year are Gaines Hardware Co., Oklahoma Lane Farm Supply, Charles Oil Co., Sherley Grain Co., First State Bank of Bovina, Bovina Gin Co., Bonds Oil Co., Bovina Wheat Grow-

ers, Inc., Birkelbach Machine and Pump, and Agri-Sprayers.

Contest rules are listed on the contest page.

Only one entry blank may be submitted by each contestant before the deadline at 5 p.m. Friday. These may be brought to the Blade office or post-marked by that time each week.

Weekly prizes of \$5, \$3 and \$1 will be awarded the first three winners. A scoreboard in the office of The Blade will be kept for the entire 13 weeks for contestants to view.

Anyone 10 years of age or older may enter the event.

Last year's winner was Bill Roberts. Others have included Leroy Lance, 1967; Truck Lusk, 1966; Allen Cumpton, 1965; Jeanne Kerby, 1964; Paul Jones, 1963; Emmett Tabor, 1962; Erith Hawkins, 1961; and Nell Smith, 1960.

Last year's contest was one of the event's most exciting.

The lead changed hands almost

every week. With time running out, several contestants were neck and neck. In fact, it was not until the last week that the winner emerged.

The contest began with Mrs. Ola Lee Jones and Lea Looney

## Friday --

# Lions Slate Broom Sale

Bovina Lions Club will conduct its annual Broom Sale Friday in an all-out drive to sell quality blind-made products to residents and local businesses, according to an announcement made by Wayne Spears, president.

The event will be held in downtown Bovina from 9 a.m. until 4 p.m. that day.

The articles are manufactured in the Lighthouses for the Blind throughout the state of Texas.

The sale is an effort to help blind citizens of Texas to help themselves and at the same time to raise funds for Bovina Lions Club.

The work schedule for Friday has also been announced.

7:30 to 9:30 a.m.: Spears, Dolph Moten, Leonard Haney, 9:30 a.m. to 11 a.m.: Tom Bonds, Carl Rea, Jay Sherrill.

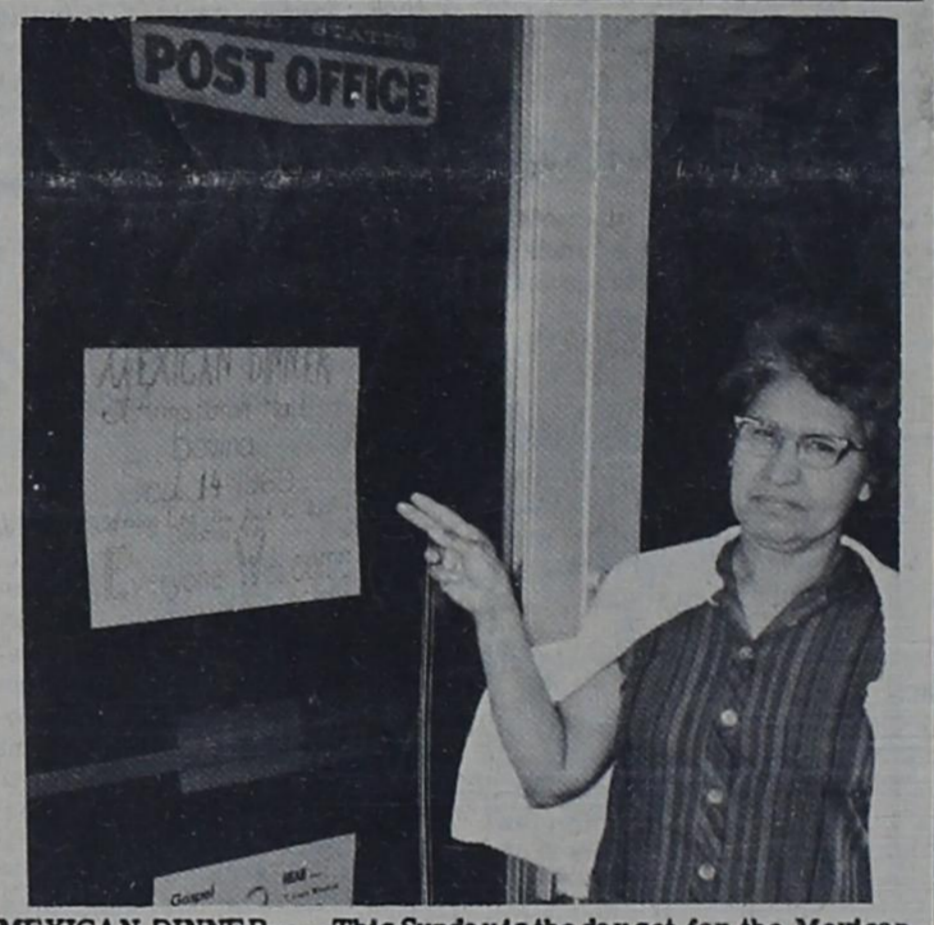
11 a.m. to 1 p.m.: Wendol Christian, Neal Mager, Pat Kunselman.

1 p.m. to 3 p.m.: Lewis McDaniel, Vernon Estes, H. J. Charles.

3 p.m. to closing: Roy Allen, Don Koelzer, Bob Fillpot. Those who will be making the rounds of the town are Bedford Caldwell, Gene Ezell, Darrell Read and Redge Priest.

## Weather By Willie

The Indian rain sign sure works. Cloudy all around and pouring down in the middle. ---Willie



**MEXICAN DINNER** --- This Sunday is the day set for the Mexican Dinner to be served from 11 a.m. until 2 p.m., and from 4 to 6 p.m., in St. Ann's Parish Hall. Holding the dinner is the Guadalupe Society, of which Mrs. Ben Rejino, above, is the reporter. The \$1.25 dinner plate will include a tamale, enchilada, taco, rice and beans, avocado salad with toast, coffee, tea or coffee. Orders will also be filled to take out. In addition, three door prizes will be awarded at the end of the evening meal. Mrs. Rejino is pointing to a sign telling of the event on the door of the post office.

## Miss Wilson Rites Held In Tulia

Miss Mattie Faye Wilson of Tulia, sister of A. M. Wilson of Bovina, died Monday in Swisher Memorial Hospital after a long illness.

A native of Hamilton and resident of Tulia since 1918, Miss Wilson was 65 years old. She was a member of the First United Methodist Church in Tulia.

Funeral services were held at 4 p.m. Tuesday in First United Methodist Church, Tulia, with Rev. James Carter officiating. Burial was in Rose Hill Cemetery.

Survivors include four brothers, J. M. of Corpus Christi, Hubert of Canoga Park, Calif., Raymond of Dimmitt and A. M. of Bovina; two sisters, Mrs. Lucille Ford of Tulia and Mrs. Elaine Bybee of Hondo.

## Enrollment Hits 643 In Schools

Enrollment continued to climb in Bovina Schools this week, announces L. F. Jacobs, superintendent.

Total count Tuesday morning was 643, up 33 from last week, and over 80 than at the beginning of school this fall.

Students are expected to continue enrolling in Bovina Schools until the peak is reached, usually about the middle of October, Jacobs said.

The new enrollment figures account for 156 in high school, 172 in junior high and 315 in elementary school.

## Freak Accident Topples Pickup

A pickup owned by Vernon Ward was overturned on North Street Saturday morning in a freak accident.

The pickup was parked in front of Ward's Garage. A refrigerated trailer truck was going east on North Street when a heavy rear door came open, swung around and struck the A-frame on the pickup, toppling it over.

There was no damage to the truck. Damage to the pickup was estimated at \$85.

## Former County Official -- Death Claims Lee Thompson

Lee Thompson, 74, of Vernon was claimed by death Thursday morning in a Vernon hospital following an illness of six weeks. Prior to moving to Vernon he had lived in Parmer County for many years.

Funeral services were conducted from the Wilbarger Street Church of Christ Saturday afternoon, Sullivan Funeral Home was in charge of arrangements.

Mr. Thompson formerly lived at Oklahoma Lane and Farwell. He was a retired Parmer County official, having served in the capacities of county commissioner, county judge and tax assessor-collector. He was a farmer and had managed a grain elevator, Bovina Wheat Growers Inc. He was a member of the Wilbarger Street Church of Christ and the Masonic Lodge.

Mr. Thompson was born June 28, 1895, in Copeville. He moved with his parents, the late Mr. and Mrs. C. H. Thompson, to Wilbarger County in 1909. He was married to Ella Kahlden on November 21, 1915. They came to Parmer County in 1925. The couple had returned to Wilbarger County to make their home in 1965, following his retirement from public office.

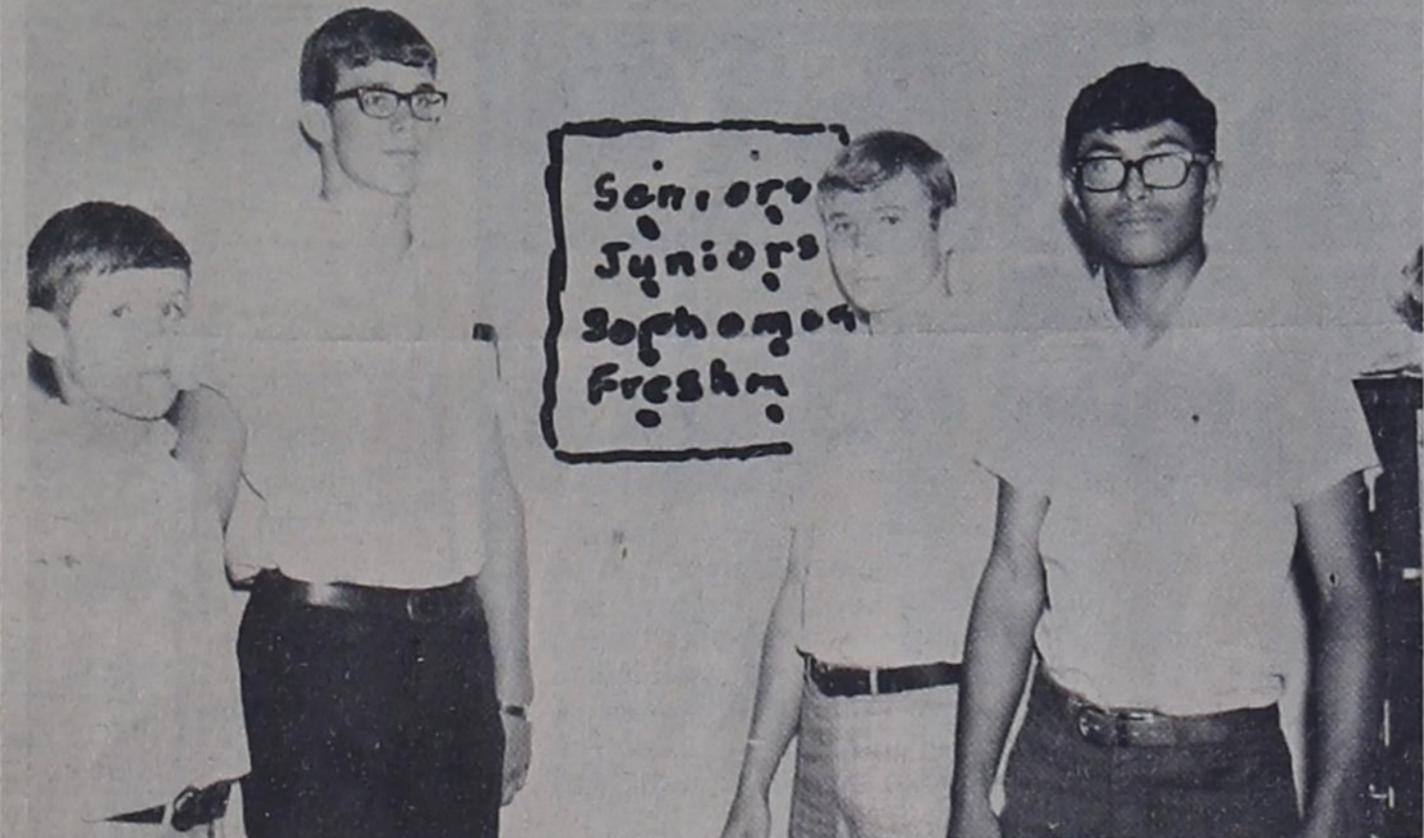
Survivors include his widow, Ella; three daughters, Mrs. Thurman Chandler of Texico, Mrs. Edsel Paden of Ennis, and Mrs. Willie Denny of Las Cruces; six sons, Walter of Pierre, S.D., Charlie of Cincinnati, Ohio, Frank of Santa Barbara, Calif., Kenneth of Levelland, Loren of Columbus, Ohio, and Elmer of Asheville, N.C.; also one brother, Chester, Clovis, N.M.; 22 grandchildren and two great-grandchildren.

## Moisture Measures .16 Of Inch

Showers continue to fall in the Bovina area with .16 measured early Tuesday morning over a two-day period.

The government rain gauge showed .12 of an inch of moisture Sunday night and Monday, according to W. E. Williams. An additional .04 fell early Tuesday morning with the rain continuing.

Grain and cotton farmers are beginning to yell "calf rope" over the Plains, since the crops now need hot weather and sunshine to mature.



**CLASS OFFICERS** -- Presidents of their respective high school classes are already discussing position of the "spirit stick" for the coming year --- since all are football players. Left to right are Benny McCain, freshman; Randy Barrett, senior; Mike Beauchamp, junior; and Roy Ramirez, sophomore. They were elected last week.



**NEWSPAPER CONTESTS**  
**1969**  
**AWARD WINNER**

**The Bovina Blade**

Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published at Bovina, Texas, Every Wednesday

**Dolph Moten . . . Publisher & Editor**  
**Pat Jacobs . . . . . News Editor**

# Reflections From The Blade

TEN YEARS AGO  
 Sept. 9, 1959

A total of 462 students have been enrolled in Bovina Schools, Superintendent Warren Morton reports. Grade school has 252 students. There are 110 in high school.

Progress was made in Bovina elementary school amid the din of moving chairs, students and teachers. End result was three first grade rooms and, for the first time here, an organized junior high school. Two first grade sections had originally been planned.

Alfred Moody, cashier of First National Bank of Bovina and son of Mr. and Mrs. E. H. Moody, was inducted into the army Wednesday of last week.

Football makes its 1959 debut in Bovina Friday night. Bovina's Mustangs take on their age-old Parmer County rival, Farwell's Steers.

The 1959 grain sorghum crop in Parmer County is the biggest ever.

That is the certain prospect even though more than just simple harvest activity is several weeks away.

Acres are up slightly from a year ago, when another record crop was harvested, but the increase, which is estimated by County Agent Joe Jones to be the total to around 18 million bushels this year, is due mostly to pre-acre yields.

Frierson Methodist men were hosts to Bovina Methodist men Wednesday morning for their monthly breakfast meeting. A new business is open in Bovina.

Bovina Tire Service, located in the N. E. Bonds' building on Main Street, opened its doors Monday.

SIX YEARS AGO  
 Sept. 11, 1963

A survey will be made to determine the need for additional classrooms for Bovina Schools.

That decision was made at a regular meeting of members of Bovina School Board of Trustees Monday night.

Bovina Businesses Fourth Annual Cotton Bowl Football Contest got started in a big way last week as 133 entry blanks were submitted.

Mrs. Jay Sherrill was the first place winner, being the only contestant to pick nine of 10 winners.

Bovina Quarterback Club has the most members it has had in its four-year-old life.

The club now has more than 170 dues-paid members.

Arrival of Bovina's new fire truck has been delayed because of a labor strike at the plant in Anderson, Ind., where the truck is being assembled, Billy Denney, fire chief, announces.

Approximately 65 persons attended the annual Parmer County Soil Conservation District tour Thursday.

Durward Bell, who farms nine miles north of Farwell and seven miles west of Bovina, was awarded the "Conservation Farmer of the Year" plaque at the conclusion of the tour.

Enrollment in Bovina Schools is now over the 600 mark, Superintendent Warren Morton announced early this week.

Parmer County now has an active Young Democrats Club. An organizational meeting was conducted Monday night at Hub Community Center.

Mrs. Lloyd Batten of Hereford entertained members of Dorcas Circle at her home Wednesday.

Mrs. Oakley Stevenson was elected vice-president of Charity Circle Tuesday morning at Bovina Methodist Church.

Washington, D. C. — According to a recently released report from the U.S. Social Security Administration, the price level of prescription drugs has declined slightly while the price indexes for "All Items" and "All Services" have shown marked increases over the past three years. The report from the Division of Health Insurance Studies, U.S. Social Security Administration revealed that the prescription drug price index was the only health item which showed a decrease during the period.

**First State Bank Presents -- COW POKES**  
 By Ace Reid

"If them ole boys would over graze their place like us, they wouldn't have to be fightin' grass fires all the time!"

**West Texas State Buffalo FOOTBALL TICKETS**  
 Now Available Here -

**1<sup>ST</sup> STATE BANK OF BOVINA**  
 --Member FDIC--

**Whittlin' --**  
 (Continued from Page 1)

The Bobcats are looking forward to a great year.

Claude at PANHANDLE --- Claude wasn't overly impressive against the Mustangs in last week's scrimmage and Panhandle has a good athletic reputation.

Clovis at PLAINVIEW --- Everything else being equal, which it never is, always pick a Texas football team over one from New Mexico.

Turkey at HAPPY --- The Cowboys play pretty tough football year in and year out whether they're stationed at Dallas or Happy.

Air Force at S. M. U. --- The reputation of the Southwest Conference is at stake on television.

**Football Contest --**  
 (Continued from Page 1)

fourth contest, Al Kerby, Jr. was in front alone with 11 tied at second place.

Roberts, Paul Jones and Neal Mager held the margin in the fifth week, but Roberts fell from that position to leave the other two in command the next Friday.

Mager and Jimmy Clements took over the helm in week number seven, then Clements held the lead by himself a week. Roberts tied him up in the ninth, both fell from their position the 10th week as Al Kerby took over.

Jerry Burnett was all alone in first place next, but in the 12th week of the event, four were tied for first, Burnett, Kerby, Roberts, and Billy Whitecotton.

Tension was high in the final week of the contest before the grand champion, Bill Roberts, was announced.

He, like winners before him, was awarded two tickets to the Cotton Bowl game, room reservations and \$55 for expenses.

This year's winner will be awarded the same prizes at the end of the contest.

**E. L. Pyka Killed In Hereford**

Emmett L. Pyka, 80-year-old resident of Hereford, was the victim of an accident early Thursday morning in that city when he was struck by an automobile while attempting to cross Highway 385.

He was well-known in Bovina, having resided here off and on for the past 40 years. Mr. Pyka attended Bull Town Days and the Old Timers Reunion here last month.

**Hospital Notes**  
 PARMER COUNTY COMMUNITY HOSPITAL

Sept. 2-8 Admissions

Dorothy Grant, Friona; Pat Martinez, Friona; Emma D. Stewart, Farwell; Mrs. Jose Zamora and daughter, Friona; Juquin Garza, Bovina; Leonard Woodruff, Friona; Lorena D. Brock, Bovina, accident; Jovita Sepeda, Bovina; Velma Jones, Friona; Matilda Baca, Friona; Hope Salcedo, Friona; Mrs. Ruben Uriegas, Bovina; Lillian Aldridge, Farwell; Mike Barraza, Bovina; Mrs. Venicio Perez and daughter, Hereford; Emmitt Berry, Friona, accident; Angela Schilling, Friona; Ricky James Fincher, Friona; Robert Rodriguez, Farwell, accident; Wallace Bitsie, Bovina, accident; Mrs. Guadalupe Ruiz and daughter, Friona; Thurman Bartlett, Muleshoe; Melinda Schlenker, Friona; Mrs. E. B. Hendrix, Texico; Raymundo Santos, Friona, accident; Alta Hutto, Bovina.

Dismissals

Corene Hambrick, Bovina; L. E. Halle, Clovis; Nary Wade Quemodo, N.M.; Rosalio Ramirez, Stratford; Juquin Garza; Audrey Graham, Friona; Elida Alonzo, Hereford; Jovita Sepedo; Mrs. Monte Vaughn and daughter, Hereford; Mrs. Jose Zamora and daughter; Dorothy Grant; Sharon White, Friona; Matilda Baca; Mrs. Ruben Uriegas; Lorena D. Brock; Wallace Bitsie; Ricky Fincher; Angela Schilling.

**Community Conversation**

Alfred H. Webb of Cleburn and June Webb of Texas City visited Mrs. Bessie Webb over the Labor Day weekend.

**CEZEMA, THE SYMPTOMS OF WHICH INCLUDE CONSTANT SCRATCHING AND SHEDDING HAIR, IS AMONG THE MOST PEEVING PROBLEMS A PET CAN GET. ONE NEW MEDICINE, ENDITCH (AVAILABLE AT PET SHOPS AND PET DEPARTMENTS) CAN BE FED IN TASTY TABLET OR LIQUID FORM AND STOPS THE ITCHING WITHIN HOURS.**



**4-H FAIR ---** Participants in the Parmer County 4-H Fair September 12 in Friona will be Reta Davis, Lee Ann Farley, Danny Clark, Kent Winders, and Michael Mimmis, all of Lazbuddie 4-H Club. They are showing some of the agricultural products that can be exhibited.

## County 4-H Club Fair Scheduled In Friona

All Parmer County 4-H Club members are eligible to have entries in the 4-H Fair which will be Saturday, Sept. 13 at Friona. The fair will be in the Foster building across the street from Reeve Chevrolet.

All entries must be in by 9:30 a.m. Judging will begin at 10 a.m. Ribbons will be awarded to the top three entries in each class.

There will be five divisions in which 4-H members can have entries. These are: (1) Agriculture (2) Baked Goods (3) Canned Fruits and Vegetables (4) Clothing and (5) Hobbies and Crafts.

## Here Monday -- Feedlot Runoff Meeting Topic

A permit is expected to be granted in Austin tomorrow (Thursday) allowing Parmer County Cattle Co. feedlot to control its water into Running Water Draw.

The feedlot is located west of Bovina on the Draw.

If the permit is granted as expected, the company will construct dikes and lagoons to keep runoff water from entering the draw. Plans call for the facilities to hold run-off from six inches of rainfall in a 24-hour period.

There is expected to be no discharge into the Draw except when there is unusually heavy rain.

The wastewater will be disposed of by evaporation from the lagoons to be constructed.

The subject of feedlot wastewater running into the Draw was the subject of a Monday night meeting with interested citizens from Bovina and Lazbuddie and representatives of the feedlot at Bovina City Hall.

Those present favored requesting the Texas Quality Control Board to approve the application so the plan can be put into effect by the feedlot.

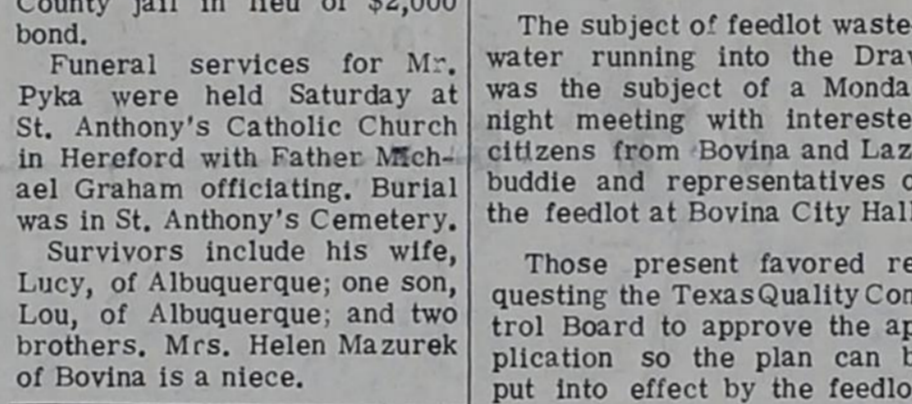
**Aaron Blase Dies In Clovis**

Aaron Blase, two-year-old son of Mrs. Virginia Blase, formerly of Bovina, died Sunday in Clovis Memorial Hospital after being run over in an automobile in the driveway at his home in Clovis.

The mother is the former Miss Virginia Rea, daughter of Mrs. Velma Rea.

Funeral services were pending at noon Tuesday at Sherwood Mortuary in Clovis.

Survivors include his mother; his father, Jack Blase of New Jersey; one brother, Zane, of the home; and grandparents, Mrs. Velma Rea of Clovis and Mr. and Mrs. Lawrence Tralow of New Jersey.



**STRIKING CONTRAST --** The natural splendor of the Horseshoe Falls at Niagara Falls stands in dramatic contrast to the craggy precipice of the American Falls, which was stilled temporarily on June 12. The dewatering will permit a six-month study by the U.S. Army Corps of Engineers in an effort to halt the erosion that has allowed the rocks to pile up at the base of the cataract. (International News Bureau photo, courtesy Power Authority of the State of New York.)

**STATE FAIR OF TEXAS**  
 OCTOBER 4-19 IN DALLAS

A World's Fair of fun and excitement in just 16 days! "George M!" with Broadway cast, mind-stretching "Moon & Beyond" N.A.S.A. Exhibit, "Hey Look!" magic screen experience, authentic "Tahiti Nui Revue", big-time Cotton Bowl Football, 5 big free "Spectaculars" each ending with fireworks, gorgeous "Fountainia", Colossal Free Circus, giant 1970 Automobile Show, Pan-American Livestock Exposition, State Fair Horse Shows, thrill-packed Midway . . . AND MUCH, MUCH MORE!

**BUICK - GMC - Pontiac**  
**Kinsey-Osborn Motors**  
 25 Years In Hereford  
 See Us And SAVE!  
 142 Miles St.-Hereford-Pho. 364-0990

# For Students -- Counseling Program In Schools Explained

People of our local communities have expressed a desire to know of the services available through the public schools in regard to counseling and guidance, says Charles Turner, counselor for Farwell, Bovina and Lazbuddie Schools.

In order to bring about a better understanding of what services are available, Turner offers the following program outline:

- 1. THE INDIVIDUAL INVENTORY:** Commonly known as the testing program, this is a comprehensive evaluative program (grades 1-12) designed to help administrators, teachers and parents understand the strength and weaknesses of the individual students. Each parent is encouraged to visit the school and confer with the principal, teacher or counselor in connection with his child's achievement and ability to do school work. In addition, group and individual interpretation sessions (grades 6-12) are held after each testing period for the benefit of the students so that they may understand their academic potential.
- 2. OCCUPATIONAL GUIDANCE:** An organized program of occupational information is presented to the high school students to acquaint them with as many occupational areas as possible in order that they may be able to make realistic choices concerning potential careers.
- 3. EDUCATIONAL AND VOCATIONAL PLACEMENT:** The counselor confers periodically during the course of the student's high school career, assisting the student in exploring career ideas, in making a possible choice, and in obtaining placement in a training institution after high school graduation.
- 4. LIFE ADJUSTMENT COUNSELING:** Personal-social adjustment counseling is available at the student's request or by teacher referral. In addition to the above mentioned services, the counselor aids in the follow-up of graduates, placement of dropouts, and placement of students in training institutions or a job situation, homogenous grouping, and acts as a resource person in conferring with the administration and teachers concerning the evaluation of the curriculum.

## Car, Pickup Damaged On Highway 1731

Two vehicles were damaged about 4:30 p.m. Monday on Highway 1731 five miles south of Bovina.

Involved in an accident was a Falcon pickup, driven by Rev. J. B. Fowler of Bovina, who was turning left from the highway. The second vehicle, a 1965 Valiant driven by Tommy Allen, also of Bovina, hit the left rear of the pickup. Both were traveling south. Allen apparently did not see the turn signal, according to officers.

Passengers in the pickup were the driver's son, Douglas, and his father-in-law, Allen was alone in the Valiant.

No one received serious injuries in the accident.

Estimated damage to the vehicles was not known.

The accident was investigated by Highway Patrolman Mike Greer.

## Wheat Sowed By Airplane

Another first in Bovina agriculture unfolded here Friday. A 20-acre field was sowed to wheat by air.

Although this is not the first time sowing wheat from an airplane has been attempted, it is the first time in Bovina.

The wheat was dropped from an airplane of a local crop dusting firm on a 20-acre pasture on the Otis White farm, just east of Bovina city limits.

White got the idea from a news story appearing in a daily paper recently.

His pasture was already in hay grazer and cane, making drilling of wheat impractical.

## Rabies Shots Available Sept. 19

Pets will be the object of the needle in Bovina Friday, Sept. 19, when Dr. B. L. Russell, Clovis veterinarian, comes to town.

Dr. Russell will be at Bovina fire station from 1 to 5 p.m. on that day to vaccinate pets for rabies.

Cost of the vaccine will be \$2 for each pet.

After receiving a receipt, owners of the animals may then purchase a dog license at City Hall at a cost of \$1 each.

The receipt of the rabies vaccination will be necessary to obtain the license, according to Mrs. Mary Ruth Martin, city secretary.

**R LARGE QUANTITY ECONOMY IS SOMETIMES UNWISE**

Sometimes what seems like a bargain — such as a 1,000 tablet bottle of a medicine can prove to be more expensive. Many drugs naturally deteriorate in time, even aspirin. Long before they are used up they could lose potency. Certain medicines have special storage requirements to insure potency and stability. We can advise you.

We suggest you buy only what you will need for normal use. However, if you have a chronic illness or other need for continuing use of medicines, your doctor can prescribe larger quantities which could save you money. We can supply them if your doctor approves.

**YOU OR YOUR DOCTOR CAN PHONE US** when you need a delivery. We will deliver promptly without extra charge. A great many people rely on us for their health needs. We welcome requests for delivery service.

**Don's MEDICINE CHEST**  
 Phone 238-4901  
 Third Street - Bovina  
 Don P. Spring  
 Registered Pharmacist

**BOVINA CLUB**

**Annual Broom Sale**  
 Friday, Sept. 12  
 Downtown Bovina

TIME	ITEM	PRICE	
8 a.m. until 4 p.m.	Lint Lifter	1.00	
	Large Utility Sponge	1.00	
	Dish Cloths	1.00	
	Tea Towels	1.00	
	Ironing Board Cover	1.00	
	Ironing Board	1.50	
	Cover and Pad Set	2.25	
	Damp and Iron Bag	1.00	
	Pot Holders	.25	
	Dust Cloths	.25	
	Skirt Hanger	.25	
	Lint Brush	1.00	
	Oven Mitt	1.00	
	Scrubber (Plastic Scrubber)	1.75	
	Whisk Broom	.50	
	Men's Suit Bag	.85	
	Women's Garment Bag	1.25	
	24 Ounce Mop Head	1.50	
	Floor Brush No. 619	1.50	
	18 inch 4.75	24 inch 5.75	
	Garage Brush No. 627	14" 3.50 18" 5.00 24" 6.50	
	Poly Sweep	1.50	
	Lawn Rake	2.00	
	Wax Applicator	1.00	
	Warehouse Mop	1.00	
	Rayon House Mop	1.50	
	Toy Mop	1.00	
	Miteez Dust Mop	.50	
	BROOMS		2.25
		Toy Broom	.85
Warehouse Broom		2.30	
Commercial Dust Mop		\$1.90	
18" 4.50 24" 5.50 36" 8.00			
Commercial Mop Handle		4.35	
Push Broom Handle		1.75	
REFILLS		1.00	
Dyna Sponge Mop		1.25	
Wax Applicator		.50	
Poly Sweep		1.00	
	RUBBER DOOR MATS		
	No. 1 Rubber Door Mat	971 2.25	
	No. 3 Rubber Door Mat	973 5.75	
	Special Order Rubber Mats	974 1.25	

**BOVINA CLUB**



In Farwell --

# Chandler Rites Held Monday

Funeral services were conducted in Farwell First Baptist Church Monday afternoon for Herman C. Chandler, 56, Rev. J. L. Bass officiated at final rites and burial was in Lawn Haven Cemetery directed by Steed-Todd Funeral Home.



HERMAN CHANDLER

Mr. Chandler was on a fishing trip to Ute Lake with men from the Parmer County ASCS office and a friend from Muleshoe when he suffered a fatal heart attack Friday evening. He passed away in a Tucumcari hospital Friday night.

Mr. Chandler, a native of Curry County, N.M., was born at Hollene, March 22, 1913. He was the son of the late Caleb Chandler and Mrs. Lula Chandler of Clovis. He grew to manhood in the Hollene and Bellview communities and was married to Sallie Patterson of the same area on August 9, 1931. For a number of years they continued to make their home in the Bellview-Hollene area where he was engaged in farming.

In 1954 they moved to Clovis where he was employed by Ingram Bros. Implement Co. He later worked for the Curry County ASCS office and for the past 12 years had been employed in the Parmer County ASCS office. At time of his death he was assistant office manager of the Parmer County ASCS office.

He was a member of the Texico-Farwell Rotary Club and was serving as secretary of the organization at time of his death. He was also active in Little League Baseball and for the past two years had coached a PeeWee baseball

team. He was a member of Prince Street Baptist Church in Clovis.

Survivors include his wife, Sallie; three sons, Fred and Martin Chandler of Farwell, and Nolan Chandler of Amarillo; his mother, Mrs. Lula Chandler, Clovis; two brothers, P. R. Chandler, Clovis, and John Chandler, Odessa; one sister, Mrs. Thelma Lassiter, Tugunga, Calif.; and six grandchildren.

Pallbearers were Caleb Chandler, P. L. Mills, Chad Chandler, Clyde Shadix, Herman Rierson, and Larry Rutherford. Listed as honorary pallbearers were Bill Bolling, Archie Tarter, Jack Patterson, Joe Jones, Arthur Wickard and Willard Patterson.

**WASHINGTON AND SMALL BUSINESS**

AS HEARD BY HEARD

### Bulwark of Freedom

Probably no better argument was ever advanced for the maintenance of a free press in this country than the hassle over TV cigarette advertising.

There is perhaps nobody in the country who will stand up and seriously argue that cigarettes possess any merit... not even one who smokes three packs a day. But on the other hand, there has never been a law passed against them, and as long as the late lamentable experiment with Prohibition is remembered, there probably never will be such a law. After all, there is probably more alcoholism than lung cancer.

But that still does not condone cigarette advertising. Yet because in Washington there is a segment of the ruling clique that is opposed to cigarette advertising, pressure was put on the broadcast industry to run huge amounts of public service time for spots calling attention to the tobacco hazard. With the Federal Communications Commission holding the power of life or death over a station, refusals were none. Thus, regardless of the merit of the issue, here was trotted out the use of naked power over a news media by the will of an influential clique.

Of course, at the same time, the stations have been running cigarette advertising. Thus, there has been the curious paradox of paid commercials being run, and unpaid commercials against cigarettes being run, in the same time period.

But that was not all. Pressure was being put on broadcasters to limit cigarette advertising and broadcasters were caught between two fires. One was the stern scowl of Big Brother, the other the obvious unhappiness of the tobacco advertisers.

So the tobacco people took the bull by the horns and told the Congress as soon as they can get out of their contracts, they will stop advertising over TV and radio, provided Congress gives them exemption from the antitrust laws.

Of course, the broadcast people are unhappy. Yet when Chet Huntley exposed the fraudulent methods used to stampede passage of the so-called wholesome meat act, broadcasters bowed to pressure and gagged him.

An attempt was made by one bureau to control newspapers by ruling that help wanted ads could not be segregated between male and female.

Fortunately, most, if not all, newspapers recognized this for what it was... an attempt for the camel to get his nose in the tent, and have disregarded it.

Thus, the nation has come to the time when a free, independent press is the most valuable asset a free people have. While, as already demonstrated, bureaucracy can, and will, whip-saw the broadcast media around in any way it pleases, as long as a free press exists they can only go so far.

### SECURITY IS FOR THE BIRDS

Bird-watchers might think a robin has flipped his feathers when they see him pecking away at a shiny hubcap. Not so. It could be a male defending nesting territory and confused when seeing his own reflection in the shiny metal surface. He thinks it's another bird. An enemy.

### THE BEAR FACTS

The largest of the flesh-eating land animals are in the bear family. The great Alaska brown bear is the biggest. It weighs as much as 1,600 pounds and measures up to nine feet in length.

**Reg. or King Size**

**2** 6-Bottle Cartons

**89¢** Plus Deposit

## Quality Foods TOP SAVINGS

*Wilson's Wisdom:*  
If you can't push, pull.  
If you can't pull, please move on out of the way.

**Gold Medal FLOUR** 5 lb. Bag **49¢**

**Produce** U.S. No. 1 Colorado Yellow ONIONS lb. **7¢**

**GRAPES** California Fancy Lodi Tokay Red GRAPES lb. **19¢**

California Crisp Stalk Celery lb. **15¢**  
California Purple Top Turnips lb. **15¢**

**FROZEN FOODS**

**Morton DONUTS** 3 10 oz. Pkgs. **\$1.**

**Welch GRAPE JUICE** 12 oz Can **39¢**  
**Shurfresh Peas & Carrots** 10 oz. Pkg. **19¢**

**Folgers Coffee** 1 lb. Can **69¢**

**shurfresh MARGARINE** Colored Quarters lb. **29¢**

**FREE** SHEETS, LADIES HOSE, RODS & REELS, DOLLS, BASKETBALLS, FOOTBALLS WHEN YOU SAVE TenderCrust Coupons

**Shurfine Shortening** 3 lb. Can **69¢**

**shurfresh POTATO CHIPS** 10 1/2 oz. twin pak **49¢**

**Comet Long Grain RICE** 28 oz. box **39¢**  
**Texize Fantastik CLEANER** 22 oz. plastic bottle **69¢**

**FREE** SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE WHEN YOU SAVE SHURFRESH COUPONS

**Viking Aluminum Foil** 25 ft. roll **23¢**

**Shurfresh All Meat Bologna** 12 oz. Pkg. **49¢**

**Korn Land BACON** 2 lb. Pkg. **\$1.59**

**WILSON'S Meats** Center Cut Pork Chops lb. **98¢**

End Cut Pork Chops lb. **69¢**

**FREEZER BEEF** Half or Whole - Cut & Wrapped  
USDA Good lb. **58¢** | USDA Choice lb. **59¢**  
Now Wrapped In Avisco Film For Protection Against Freezer Burn.

Shop These Specials At **WILSON'S** Thurs., Fri., Sat. Many Continue Thru Wed., September 17.

**KLEENEX** 5 Boxes of 125 2-ply tissues **\$1.00**

**Sunshine Krispie CRACKERS** 1 lb. Box **37¢**

**Shurfine MIXED VEGETABLES** No. 303 Can **19¢**

**Shurfine Fancy Peeled TOMATOES** No. 303 Can **23¢**

**Nabisco RITZ CRACKERS** 1 lb. Box **43¢**

**Baker's Angel Flake COCONUT** 7 oz. Box **35¢**

**Tom Scott MIXED NUTS** 13 oz. Can **59¢**

**Comstock APPLES** No. 2 Can **33¢**

**Shurfine PINEAPPLE JUICE** 46 oz. Can **35¢**

**Ranch Style SPAGHETTI** No. 300 Can **19¢**

*Bob Fillpot*

**BOVINA INSURANCE AGENCY**

Phone 238-4381 ••••• BOVINA

# WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

SUPER MARKET Bovina



# Double Ring Ceremony Unites Miss Vaughn, Pendergrass



MRS. STACY GENE PENDERGRASS

Miss Vicki Fran Vaughn and Stacy Gene Pendergrass exchanged double ring marriage vows at 7:30 p.m. Aug. 30 in the First Baptist Church of Bovina.

Rev. Ken Moore, pastor, read the ceremony before an altar adorned with candelabra and arrangements of pale yellow and hot orange bouquets.

Candle spirals and pews marked with floral arrangements completed the decor.

Parents of the couple are Mr. and Mrs. Richard Vaughn of Route 2, Friona and Mr. and Mrs. Pendergrass of Dalhart, formerly of Olton.

Miss Cherry Lewis of Wellington, organist, played traditional wedding music and accompanied Mark Langley of Hale Center who sang "Love Can Make You Happy" and "If Ever I Would Leave You."

Given in marriage by her father, the bride wore a white Juliet gown of silk organza over linen, forming a chapel length train. The fitted empire bodice of lace and bouffant bishop sleeves were re-embroidered with individual daisies. The neckline, feathered cuffs and empire waistline was dotted with daisies centered with tiny pearls.

The bride's veil of imported

illusion flowed into a cathedral train. She carried a cascade of flowers centered with a white orchid atop a white Bible.

Something old were the pearls centering the daisies on her bridal gown; something blue, a garter hand fashioned by the bride's aunt; something borrowed, her sister's veil.

She presented her mother a yellow rose and kiss before the ceremony and the bridegroom's mother a yellow rose and kiss following the ceremony.

Mrs. Connie Gragg, sister of the bride of Denver, Colo., was matron of honor. Bridesmaids were Misses Nancy Johnson of Weatherford, Okla., Shelley Vaughn, sister of the bride, and Nancy Burnett, cousin of the bride of Amarillo.

The attendants wore identical full length gowns of pale yellow radiance crepe tied at the waistlines with hot orange velvet ribbon. Their matching head pieces were of pale yellow tulle. The attendants carried long white daisy chains and greenery with a bouquet of daisies.

David Pendergrass, brother of the bridegroom of Dalhart, was best man. Groomsman were Lannie McClain, Otis Patterson and Roger Thompson, all of Olton. Serving as ushers were Donnie Fancher of Olton and Ted Gragg of Denver, Colo. Donnie Fancher also served as candlelighter.

For her daughter's wedding, Mrs. Vaughn chose a hot pink double knit dress trimmed in pale pink and a white carnation corsage. Mrs. Pendergrass wore a moss crepe dress and white carnation corsage.

Following the ceremony, a reception was held in Fellowship Hall of the church. The bride's table was laid with a white linen cloth edged with white lace. A three-tiered cake trimmed with yellow roses, sugar bells and love birds

adorned the gable, edged with the daisy chains carried by the attendants.

Miss Robbie Langford of Olton and Miss Regina Duke of Friona served guests from silver and crystal appointments. Also in the houseparty were Misses Cherry Lewis, Nancy Johnson, Nancy Burnett and Gail Boyd of Bovina.

For a wedding trip, the bride chose a powder blue linen dress trimmed with matching lace. She wore the white orchid from her corsage.

The bride attended Bovina High School and graduated from Friona High School. She attended West Texas State University last year.

The bridegroom is a graduate of Olton High School and also attended West Texas State University.

They will make their home at University Apartments, No. 6, Canyon.

Out-of-town guests included Mrs. Z. V. Seals of Commanche; Jimmy and Judy Seals, Commanche; Mr. and Mrs. Holace Pendergrass, Colorado Springs; Sherey Moss, Olton; Kim Parker, Olton; Paula Birdwell, Dimmitt; Mr. and Mrs. Bryan Vaughn, Mesa, Ariz.; Mr. and Mrs. Glen Pulliam, Broadview, N.M.; Mr. and Mrs. M. H. Laney, Muleshoe; Dale Laceywell, Plainview; Mr. and Mrs. Mark Langley, Hale Center; Holly Gragg, Denver, Leota, Dayna, Rocky Burnett, Amarillo; Leon Robinson, Amarillo; Mr. and Mrs. Perle Duncan, Don and Doyle, Texico; David Duncan, Portales; Rodney D. Laceywell, Fort Walters; Mr. and Mrs. Tom Sloan, Jr., Williamsburg, N.M.; Cynthia McDaniel and Shara, Canyon.

## Of Interest To

# ★ THE WOMEN ★

## Mrs. Decker Speaker For Luncheon

Mrs. Lane Decker of Floy-dada, Caprock District president of Federated Women's Clubs, will be the guest speaker at a luncheon for Bovina Woman's Study Club Thursday.

The event will be held at 1 p.m. in Bovina Restaurant, according to Mrs. O. H. Jones. Mrs. Decker is making her annual official visit to Bovina. The luncheon marks the first meeting of Bovina Woman's Study Club this fall.

The guest speaker is well-known to the club women here, since she served as president of the Caprock District last year as well.



MRS. TIM RHODES

## Girl Born To Danes

Mr. and Mrs. Jackie Dane of Maypearl, formerly of Bovina, are parents of a daughter born Sept. 6.

She has been named Jacqueline Carol and weighed six pounds, 14 ounces. Grandparents are Mr. and Mrs. R. G. Sparks and Mr. and Mrs. Weldon Dane.

# Miss Pam Blair, John Long Exchange Vows In Farwell

Pamela Joy Blair, daughter of Mr. and Mrs. Bobby Blair of Route 1, Farwell, recently became the bride of Enoch John Long, son of Mr. and Mrs. George Long of Farwell, formerly of Bovina.

Reverend J. L. Bass, pastor of Farwell First Baptist Church, read the single ring service in the home of the bride's parents. Background for the ceremony was a sunburst arrangement of yellow chrysanthemums and white gladioli on the mantel of the fireplace. Traditional wedding music was used.

The bride, given in marriage by her father, wore a formal wedding gown of ivory slipper satin, designed with a round neckline which extended to a V in center back, long fitted sleeves tapering to points at the wrists, and a chapel train accented by Brussel lace. The lace also accented the bodice of the dress. Her shoulder-length veil of white imported illusion was held by a skull cap of Brussel lace accented by seed pearls. She carried a cascade of Stephanotis surrounding yellow carnations accented by yellow ribbon streamers.

Following tradition she carried in her shoes for something old, pennies minted in the year of her birth and that of the groom, new was a bracelet belonging to a friend, borrowed was her wedding gown from a close friend, Mrs. Mary Lou Pope, and blue was the traditional garter.

Bridal attendant was Gayle Long, sister of the groom. She was attired in a princess style formal gown of yellow sateen accented by a minute veil of yellow net held by a large satin bow. Her accessories were in matching hue and she carried a long stemmed yellow spider chrysanthemum accented by white ribbon streamers.

Serving as best man was Robbie Blair, brother of the bride. Mrs. Blair wore a two piece suit of pink with matching accessories for her daughter's

wedding. Her corsage was of white carnations.

Mrs. Long wore a champagne colored two piece dress with matching accessories complemented by a red carnation corsage.

Immediately following the ceremony, a reception was held in the Blair home. Serving table was laid with a yellow damask tablecloth and centered by the three-tiered wedding cake. The cake, iced in white and decorated with yellow roses and green leaves, was separated by columns and topped by a bride and groom figurine in front of a large heart. After the bride and groom had cut the first slice of cake, it was served by LaWanda and Vonnie Yell, cousins of the bride. Punch, mints, nuts and hors d'oeuvre were also served to the approximately 75 persons attending the wedding and reception.

Susan Park registered the guests.

When the couple left for a wedding trip to Oklahoma and points east, Mrs. Long wore a yellow double-knit dress and black accessories. Complementing her attire was a cor-

sage of yellow carnations and white Stephanotis, lifted from her bridal bouquet.

The couple are presently at home at Route 1, Farwell.

Mrs. Long has attended Farwell Schools.

The groom, a 1969 graduate of Farwell Schools, is presently employed at Castor Feed Lots. He will enroll at Oklahoma Tech later this fall.

Out-of-town guests attending the wedding were Mr. and Mrs. Lee Doshier, grandparents of the bride from Tipton, Okla.; Mrs. Elmo Tipton from Amarillo, an aunt of the bride; and TSgt. and Mrs. Eddy E. Miller from Abilene.

## Star Righters Set Meeting

The Star Righters Square Dance Club will meet at 8 p.m. Thursday, according to Mrs. J. D. Adams, secretary. The meeting will be held in the American Legion Hall.

## Marriage Licenses

Marriage licenses issued from the office of County Clerk Bonnie Warren in recent days went to Joe Fausto Gonzales and Nelly Romo, Sept. 3; James A. Cunningham and Dianna M. Kelly, Sept. 3; and Weldon Taft Williams and Glenda P. McDowell, Sept. 5.

Mrs. C. F. Constant of Fort Worth arrived Sunday for a week's visit with her sister, Mrs. Herman Estes.

The double ring ceremony was read by Rev. Bill Foll, pastor, before an altar arrangement centered with a candle arch holding pink tapers flanked with baskets of pink and white gladioli.

Mrs. Roy V. Miller Sr., organist, presented "Laura's Theme," from Dr. Zhivago, "I Love You Truly," and traditional wedding selections. She also played "I Love Thee," by Greig as background for the reading of the thirteenth chapter of First Corinthians by Mary Rando.

Miss Rando read the scripture from a Bible, which was bound in leather and olive wood. The Bible was sent from Jerusalem to the groom as a graduation gift.

Pam Reed, Canyon, was the maid of honor. She wore a street length dress of pink voile with matching accessories. She carried a long stemmed pink rose. Mike Fallwell, Friona, was

best man. Ushers were Ronald Ashford, Muleshoe, and John Southern, Amarillo.

As the bride was escorted to the altar and presented in marriage by her father, she wore a street length dress of white lace designed with a round neckline and leg of mutton sleeves. Her bouquet of pink roses was carried atop a Bible.

For something old she wore an heirloom watch chain holding a tiny silver heart intialled J.T.R. It originally belonged to the bridegroom's paternal grandfather, John Thomas Rhodes.

A reception at Parmer House honored the bridal couple and wedding guests, who were members of the immediate families. The hostesses were Mrs. D. L. Carmichael and Mrs. David Carson.

The table was covered with a linen cloth and centered with a pink and white floral arrangement. The tiered wedding cake which was decorated with pink

roses and green leaves and topped by a miniature bride and groom was served with punch by Miss Rando and Miss Reed.

Mrs. Rhodes is a graduate of Snyder High School and has completed her junior year at West Texas State University, Canyon. Her husband is a graduate of Friona High School and former student of West Texas State.

Mr. and Mrs. Rhodes are at home at Attica, Kansas.

**We Care**  
 \* About You  
 \* About Your Clothes  
**Dilger's**  
 CLEANERS

## Son Born To Bartleys

Mr. and Mrs. Clyde (Bo) Bartley are parents of a son born at 11:45 a.m. Tuesday, Sept. 2, in Clovis Memorial Hospital.

Weighing seven pounds, 14 ounces, he has been named Jeffrey Todd. The new arrival has a big brother, Timmy, eight, and a big sister, Renee, 16 months.

Grandparents are Mr. and Mrs. W. F. Bartley of Muleshoe and Tony Ivy of Venita, Okla.

Mrs. Aubrey Brock is reported to be improving after undergoing treatment at Parmer County Community Hospital for a twisted back and bruises received in a one-car accident last week.



MR. AND MRS. JOHN LONG

**Worth Cheering About...**

**Bovina Church of Christ YOUTH RALLY**

**Saturday, Sept. 13 Beginning At 6 p.m.**

★ Inspiration ★ Entertainment ★ Food

Speakers Will Be Dewey Fogerson, Robert Haynes, Tom Harquess, Larry Marshall

Young People — Bring Your Friends To This Youth Rally

**Bovina Church of Christ**

**Pick it up and it turns into a telephone.**

Introducing the new Styleline telephone—so beautiful you can mistake it for a piece of modern sculpture. But beneath that lovely exterior is a phone that's all business, with the dial built right into the receiver where it's easy to use.

For more information about the Styleline telephone (table or wall models), call your General Telephone business office.

**General Telephone**



# Bovina Area Churches Welcome You!

## Church Chuckles by CARTWRIGHT



© CHAS. CARTWRIGHT 882  
"Take a gander at our new buggy! Er, by the way, better see us NEXT year about the church budget."

### THE BEST LIFE

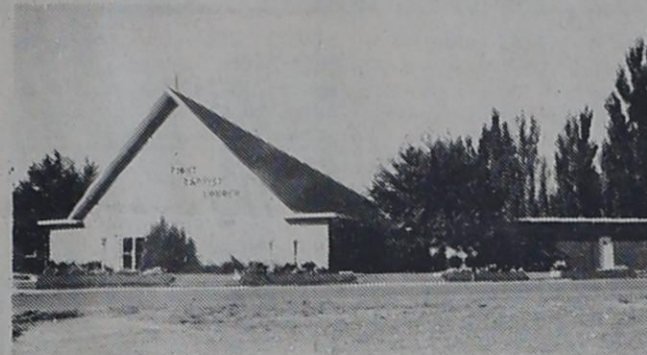
A noted professor of philosophy pointed to the humble life of St. Francis of Assisi as an example of the best and perfect life. One of his students responded by asking, "What do you mean by the best and perfect?"

This is a good question. Christians in all ages have pointed to the life of Jesus as representing the best possible life for man. Jesus did not live apart from people. Instead He lived among all kinds of people. He was even at home with the outcasts. His was a life that touched all manner and conditions of men. The life of Jesus shows us that the best life is one of sharing and serving. He wants us to become involved in the life of our community -- its political, its cultural and religious activities.

The open doors of the churches of our community give a sincere invitation and a hearty, friendly welcome to each and every person to come and share. To respond is to enlarge one's life.

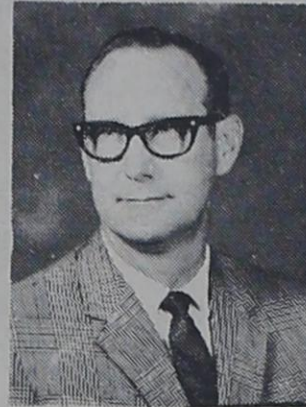
J. B. Fowler, Pastor  
Bovina United Methodist Church

### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Ken Moore

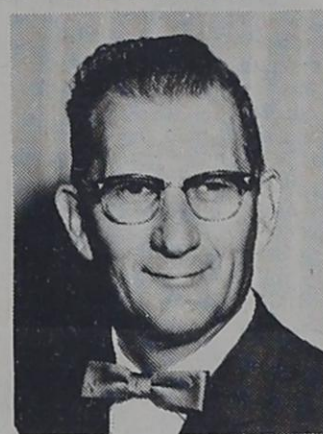
WEDNESDAY - Teachers and Officers Meeting - 8 p.m.  
Prayer Meeting - 8:30 p.m.

### OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Woodrow Williams

### ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday 8:30 a.m.  
Thursday - 8 p.m.  
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.



Fr. Gerald Dunford

### ST. JOHN LUTHERAN CHURCH



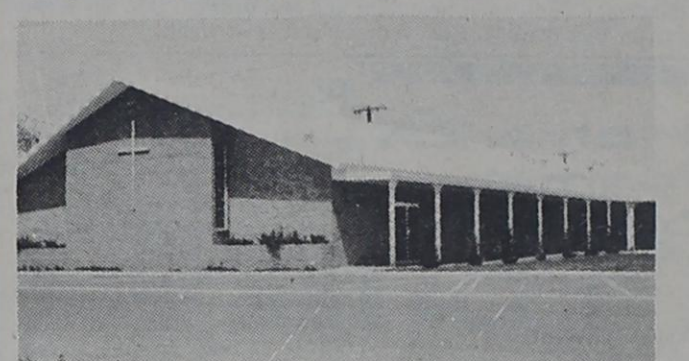
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 9:30 a.m.



H. F. Peiman

### BOVINA CHURCH of CHRIST



Bovina Church of Christ

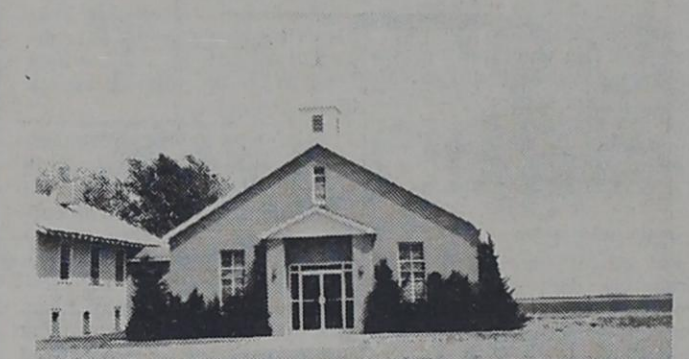
SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.



Mickey Patterson

WEDNESDAY  
Devotional and Classes - 9:00 p.m.

### OKLAHOMA LANE BAPTIST CHURCH



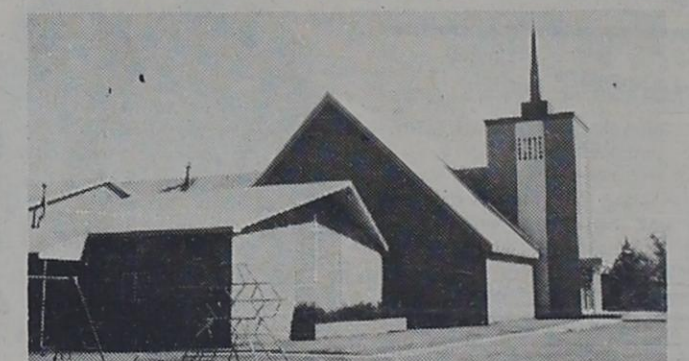
Oklahoma Lane Baptist Church

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Charles R. Vick

### BOVINA METHODIST CHURCH



Bovina United Methodist Church

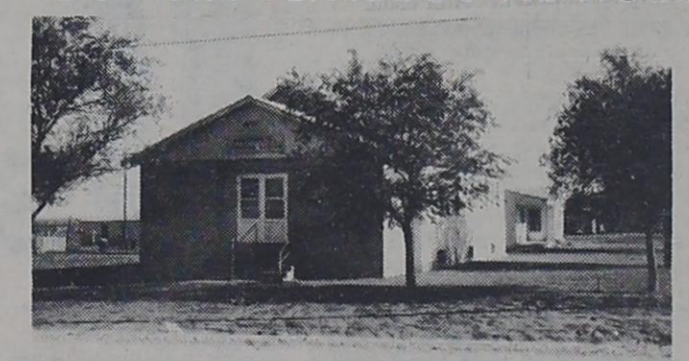
Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



J. B. Fowler, Jr.

Choir Practice - Wednesday - 8 p.m.

### BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.

## Church Page Sponsors

#### Friona Motors

"Your Parmer County Ford Dealer"  
Bovina Phone 238-6231

#### Bovina Chamber Of Commerce & Agriculture

#### Hartzog Seed Farms

A. L. Hartzog

#### Bi-Wize Drug

Phone 247-3010  
- Friona -

#### Bovina Wheat Growers

"We Serve To Serve Again"

#### First State Bank of Bovina

- Member FDIC -

#### Lawlis Gin Company

Hwy. 86

#### Bonds Oil Company

Gulf Distributor

#### Agri-Sprayers

-Quality Aerial Spraying-  
Phone 238-4861 or 225-4386

#### Kerby Welding Service

A Deal The Year

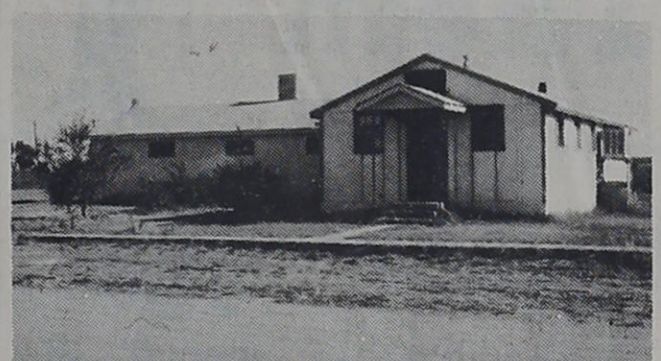
#### Gateway Produce Company

- Bovina -

#### Clearview Company

All Three TV Networks  
Phone 238-3592

### MISSION BELEN MEXICANA



Mission Belen Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.  
Miercoles 8 p.m. Estudio de la Biblia



Rev. Ramon Delgado

#### Bovina Implement Company

Your Massey-Ferguson Dealer

#### Chuck's Aerial Spraying

Highway 60 - Bovina  
Phone 238-3721 or 238-6711

#### Paul Jones Texaco

Firestone Tires

#### Charles Oil Company

Phillips 66 Tires, Batteries

#### Jake Diel

Dirt & Paving Contractors, Inc.  
Muleshoe, Texas  
Phone 272-4848

#### The Bovina Blade

#### Brock Olds-Buick

Muleshoe, Texas

#### Fina Station

Hwy 60  
L. L. Rhinehart - 238-2661

#### Big Nick Farm Machinery

Buy--Sell--Trade  
Highway 60 Bovina

#### Gee Cleaners

Mr. and Mrs. John Gee  
Phone 238-3611

#### Oklahoma Lane Farm Supply And Gin

#### Don's Medicine Chest

Prescription & Health Needs  
Phone 238-4901

#### Bovina Area Ministers

#### Custom Farm Services

Complete Fertilizer  
Phone 238-6051

#### Bovina Gin Company

#### Elcor Chemical Corp.

FM Road 2290 - Bovina

#### Birklebach Machine & Pump

Hwy 86 - West

#### American Dusting

Aerial Crop Dusting & Spraying  
Phone 238-6041

#### Sherrill Lumber Company

Highway 60 - Bovina

#### Claborn Funeral Home

Phone 247-2801  
Friona, Texas

#### Bovina Restaurant

Mr. & Mrs. Mutt Graham

#### Lariat Lutheran Church

#### Sherley Grain Company

"Serving Parmer Co. Farmers The Year 'Round"

#### Cyanamid Farm Supply

Roy Allen, Mgr.  
Ph. 238-6901

#### Gaines Hardware Company

"Nothing Knocks On Bovina But Opportunity"





KOSCOT DELEGATE -- Mrs. Sam Sudderth, second from left, of Dumas and formerly of Bovina, was a delegate to the recent secondary anniversary meeting of Koscot Interplanetary, Inc., a cosmetics firm headquartered in Florida. The four-day business seminar was held in Orlando, Fla. and was attended by 3000 delegates. During the meeting, \$39,500 was raised by delegates and the company to aid victims of Hurricane Camille in Louisiana and Mississippi. Don Sudderth of Bovina is also associated with the firm. Ben Bunting, Koscot president, is at right.

Report From Sheriff's Office

Dennis Hilts received a three year probated sentence on a forgery charge when he was tried last week in district court in Farwell.

A hearing on revocation of probation was conducted for Manuel Garcia, who had been returned here from Santa Fe. The probation was continued; however, Garcia was ordered to pay all additional costs of returning him to Parmer County for the hearing and also the court costs incurred by the hearing.

The probation of Rudy Cardenas was revoked in a similar hearing. He was sentenced to serve the remainder of his sentence in the state penitentiary. He had been on probation on a burglary charge since February.

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

PIANO LESSONS -- For Beginners only, Sherrill Hulsey, Phone 806-247-3052, 611 Summit, Friona. 42-tnc

WANTED --- Man to work in fertilizer plant. Age 20 to 45. Custom Farm Services, Bovina. Phone 238-6051. 11-tnc

CARD OF THANKS I wish to thank all my relatives and friends for the flowers, cards and visits while I was in the hospital. I am especially grateful also to those who have extended their best wishes since I returned home. L. M. Grissom 11-1tp

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

Need party with good credit in Bovina area to take over payments on 1968 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept., 1114 19th St., Lubbock, Texas 79401. 52-tnc

Veterinary Medicines And Supplies SUPER SAWWAY Bovina

DON'T merely brighten carpets... Blue Lustre them... no rapid resoling. Rent shampooer \$1. Super Sawway

NEED relief night watchman for one or two nights per week. Apply at Parmer County Cattle Co., phone 225-4400. 11-1tc

CARD OF THANKS Dear friends, one and all, thank you for the lovely cards and letters you have sent me since I broke my arm. It has helped me so much, and Bob, too. There is no one like the good Bovina folks, May the Lord bless each of you. Love to all. Ora and Bob Williford 3309 30th St. Lubbock, Texas 79410 11-1tp

LEGAL NOTICES TO WHOM IT MAY CONCERN: Notice is hereby given that Ben Foster, Jr., heretofore doing business as a proprietorship under the name of Foster Fertilizer Company at Lazbuddie, Texas, has ceased to continue such business as a proprietorship, and hereby gives notice that such business was incorporated on April 30, 1969, under the name of FOSTER FERTILIZER, INC. Ben Foster, Jr. 9-4tc

AGRI-SPRAYERS



SPECIALIZING IN: INSECTICIDES FERTILIZING FARM CHEMICALS DEFOLIATING Phone Tharp 225-4591 Office and Hanger Located Two Miles West of Bovina on FM Road 2290

HOME FOR SALE IN FRIONA- 2 bdrm. brick with central heating and air conditioning, 1 1/2 baths, fully carpeted, 30x12 closed-in patio with glass windows and doors, 910 Jackson, Friona, Texas, Phone 247-2598. 11-3tp

GIRLS & BOYS Plan your future now! For an exciting career doing pleasant work in pleasant surroundings. Enroll now! Course reasonably priced. Terms arranged. La Plata Beauty School 921 E. Highway 60 Hereford, Texas Phone 364-4571 43-tnc

Custom Row-binding. Have tall and short 2 Row. Most cutting \$6.00 A. Ralph Packard, 364-2110 Hereford. 9-5tc MANILA ENVELOPES... various sizes... available at The Blade office. tfn-dh

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales HOUSTON BARTLETT Route 1 Bovina, Texas Phone 389-2191 - Clovis LARRY POTTS Route 2 Friona, Texas Phone 295-3387

COURTHOUSE NOTES

Instrument report ending September 6, 1969, in County Clerk Office Bonnie Warren, County Clerk.

- WD, Tom Caldwell, Bovina Feeders Inc., SE 1/4 & E 1/2 of SW 1/4, Sec. 32, T11S, R3E DT, G. H. Brock, Prod Cr. Asso., SW 1/4 Sect. 27-S1/2, Sect. 28 - 80,385 ac. out Sect. 29, T3S, R3E WD, G. H. Brock, Keith Brock & Sandra Roots, 160 ac. out S 1/2, Sec. 28, T3S; R3E - 80,385 ac. out Sect. 29, T3S R3E WD, Jewell E. Cummings, et al, Glen Stevick, 1.65 ac. out NW/pt Sect. 14, T3S; R3E WD, Cummings Farm Store, Inc., Lideman & Bruegel, 10 ac. out NW/pt. Sect. 14, T3S; R3E DT, Glen C. Stevick, Jewell E. Cummings et al, 1.65 ac out NW/pt Sect. 14, T3S; R3E DT, E. H. Bradshaw, First Fed. Sav. & Loan, W 70' of lot 51, Blk 2 Western Add. Friona DT, B. J. Goldsmith, Leroy Williams, Part of W 1/2 of Garden Lot 43, Sect. 31, T9S R1E DT, Rosendo Ramos, Billy E. Mayfield, Lots 18, 19, Blk. 6 Bovina DT, Juan R. Trevino, Panhandle Sav. & Loan, Lot 4, Blk. 3, Friona WD, Metro, Inc., E. H. Bradshaw, W 70' of lot 51, Blk. 2, Western, Friona

Clinic Board Pays \$198 On Note Due

A financial report was made at a meeting of the Bovina Medical Center, Inc. board of directors Monday night, and a decision was made to pay \$198.48 on a note to First State Bank of Bovina.

Balance in the bank on Sept. 8 was \$230.84, directors report, including receipts of \$195 since Aug. 11. Receipts were \$45 in memorials and pledge payments and \$150 rent for use of clinic. Directors announced that notes payable to date total \$4,598.48.

The new doctor procurement committee reported that it is still working to secure a new doctor to succeed Dr. Cornelius Blesius, who has expressed a desire to leave but to continue study. He has agreed to remain until a new doctor is found.

- WD, LeRoy Williams, B. J. Goldsmith & T. F. Tunnell, Part W 1/2 of Garden Lot 43, Sect. 21, T9S R1E WD, High Plains Dev. Co., Juan R. Trevino, Lot 4, Blk. 3, Friona WD, Harry Alban, et al, Mary Louise Kemp et al, Sect. 5, Blk. V Oliver Federal Tax Lien, USA vs NE Wood, SR

Farm Machinery FOR SALE 6 Miles North - 3 Miles West-1/2 Mile North of Bovina John Deere drill, 8" spaced discs. Gang Hoe, 3-point, new type John Deere 4010 on butane, with sprayer John Deere 70, 3 point, wide front, power steering, good condition 5-Inch Pipe, 45¢ per ft. 5-12-Inch Hydrants, \$60 Each 6-Inch Pipe, 55¢ per ft., Tarps & Tubes 4-Inch Pipe, 35¢ per ft. 2-Row Shredder Oliver Cultivator 5-Row Stalk Cutter 3-Point Harrow Welder, Vise, Anvil, Battery Charger "Preacher" A. O. Dickson Phone Tharp 225-4575 Amherst 246-3250

At Home In Parmer County By Janice Miller County HD Agent

Most of you have read about the Parmer County 4-H Fair which is this coming Saturday, Sept. 13, in Friona. It will give the 4-H members a chance to exhibit some of the things that they can make and grow. Cheryl Kaltwasser and Darwin Green will serve as general chairmen. 4-H members from all of the clubs in the county will help with the different divisions. We hope that you will make an effort to come to the Fair and see a few of the things that 4-H members do.

Looking for a wardrobe face lifter? Well, the leather and suede look is going to be popular again this fall. Colors will range from deep purple and dark green to the palest yellow. Be sure and look to the hang-tag or label for care instructions.

Seniors Sell Subscriptions

Starting Wednesday, Sept. 11 students at Bovina High School will be participating in a magazine subscription program, being organized and sponsored by the Senior Class.

This activity was announced today by Gary W. Cox, principal of the school.

"We will be working with leading magazines and their Quality School Plan," said Cox. "These offer great services to education. Their Educational Editions are now used in more than half of the nation's schools."

The money raised this year by selling new and renewal subscriptions will be used to help underwrite the cost of Senior Class projects.

The rings are premeasured, then compressed with sealed in filter paper. Each ring will make four to six cups of coffee. To use, fill your percolator with cold water; place one of the filter rings in the basket and perk the coffee. When it's brewed, toss the used ring away. The rings come packed 10 to 20 in a can.

A NEW PRODUCT For people who are tired of struggling with soggy coffee grounds: One coffee company has developed coffee filter rings.

On The Farm In Parmer County By RONNY McNUTT County Agent

Only the dry matter content of grain has value. Discount for excess moisture is one step in the business of relating grain price to grain value. John J. Seibert, Grain Marketing Specialist with the Texas Agricultural Extension Service, makes the following comments and explanations about the above statement.

High Moisture grain contains less dry matter than grain with lower moisture content. High moisture grain creates a storage problem and promotes insect and disease growth. It may make processing more difficult, lower other grade factors, increase transportation costs and create a drying cost.

For these reasons, high moisture grain sells at a discount!

Dry matter loss occurs when grain is handled and dried. This is due to removal of chaff, parts of tip caps, fine parts of cracked kernels and dust caused by rubbing and polishing action. This loss varies with the amount of moisture removed, but typically amounts to one-half of one per cent.

Grain shrinkage is a major cost item to the Texas grain and feed industry. Recent financial analysis of several Texas grain elevators indicate shrinkage costs ranged up to 77.3 per cent of the total revenue received from margins on trading and handling and storage. Obviously, elevators with these high costs have little capital to cover overhead and other variable expenses.

HOW TO CALCULATE SHRINKAGE

Discounts for wet grains are equalizers -- they measure the worth of dry matter that grain contains. For example, No. 2 Yellow Grain Sorghum specifies 86 per cent dry matter, or 14 per cent moisture. No. 2 Yellow Corn specifies 84.5 per cent dry matter, or 15.5 per cent moisture.

Most buyers use a handy reference table to determine weight loss-- or "shrinkage." But it's easy to calculate, knowing the initial and final moisture content of the grain.

For example, let's consider grain sorghum delivered to your elevator containing 20 per cent moisture and is to be dried to 14 per cent. The percent weight loss due to moisture removal is computed as follows:

100% - 20% = 80 per cent dry matter in wet grain 100% - 14% = 86 per cent dry matter in dry grain

80% ÷ 86% = .93,023% or 93,023%

100% - 93,023% = 6.977% shrinkage due to moisture removal

If 1000 bushels of 20% moisture grain sorghum is dried to 14 per cent, you would have 930 bushels of 14 per cent grain sorghum.

Let's further assume that current price for No. 2 Yellow Grain Sorghum is \$1.00 per bushel (\$1.80 per cwt.) To recover weight loss alone (so say nothing of the expense of drying and handling), you couldn't afford to pay over 93 cents per bushel (\$1.66 per cwt.) to recover weight loss from 20 per cent to 14 per cent moisture.

UPCOMING LOCAL, AREA AND STATE HAPPENINGS

Listening Conference - this conference is being held by Secretary of Agriculture Clifford Hardin to give farmers and farm industry leaders from Texas and four other Southwestern States, Arkansas, Louisiana, New Mexico and Oklahoma an opportunity to tell Secretary Hardin what's on their minds. The conference will be held on September 18 at 9:30 a.m. on the Texas A&M University Campus.

FIELD DAY -- The Halfway Field Day will be held Thursday, Sept. 11 beginning at 1 p.m. COUNTY 4-H FAIR - A 4-H Fair will be held Saturday, Sept. 13 in connection with the Maize Days Celebration in Friona. The Fair will be open to all Parmer County 4-H members and will be held in the Foster building across from Reeves Chevrolet in Friona.

LIVESTOCK & MEAT MARKETING INSTITUTE - to be held October 2 and 3 at Texas A&M University.

TREES FOR WINDBREAKS Applications can now be made by persons interested in securing trees for windbreaks around the farmstead.

Application blanks are available from the County Agricultural Agent located in the Courthouse in Farwell.

Some 16 different species of trees can be ordered. All species are seedlings and are supplied by the Texas Forest Service at a price of \$2.50 per 100. At least 100 or more trees must be ordered.

Get your application in soon.

School Menus

Sept. 15-19

Monday: Barbecue weiners, potato salad, cabbage and green peppers, cornbread, milk, butter, cookies.

Tuesday: Lima beans with hamhock, candied sweet potatoes, turnip greens, cornbread, butter, milk, plum pie.

Wednesday: Roast beef, gravy, creamed potatoes, broccoli, hot rolls, butter, milk, plain jello with whipped topping.

Thursday: Hamburgers, lettuce, tomatoes, pickles, onions, pork and beans, milk, butter, cookies.

Friday: Fish and tartare sauce, parsley potatoes, buttered corn, hot rolls, butter, milk, ice cream bar.

IN LESS THAN A YEAR THE OFFSPRING OF ONE PAIR OF HOUSEFLIES IF ALL LIVED AND REPRODUCED NORMALLY WOULD TOTAL 91,000,000,000,000,000,000! BECAUSE OUR FARMERS USE SUCH SAFE AND EFFECTIVE WAYS TO CONTROL PESTS, FOOD IS BETTER AND MORE ABUNDANT IN THE U.S. THAN ANYWHERE ELSE IN THE WORLD.

Bookmobile

The High Plains Bookmobile will be in Bovina tomorrow (Thursday), Sept. 11, from 12 noon until 3:30 p.m., according to Lorene Sooter, librarian.

Before coming to Bovina the Bookmobile will visit West Camp from 9:15 to 10:15 a.m. and Lariat from 10:30 to 11:30 a.m.



ONLY RARELY - SUCH AS IN CASES OF BITING OR EXCESSIVE BARKING - SHOULD YOU BE STERN WITH A DOG. AS TOO MUCH HARSHNESS IS A BAD THING, ALWAYS FOLLOW PUNISHMENT WITH FRIENDLINESS. AND YOU'LL BE YOUR DOG'S BEST FRIEND!



Send Them Back-To College With A Subscription to The Bovina Blade ... from Now thru May ... only \$3 Special College Student Rate



**Bovina  
Businesses  
1969  
Cotton  
Bowl**

**FOOTBALL  
CONTEST**

**You May  
WIN  
Weekly Prizes  
Of  
\$5-\$3-\$1**

**Gaines Hardware Co.**

"Nothing Knocks On Bovina  
But Opportunity"



Dimmitt at Muleshoe

**Bovina  
Wheat Growers, Inc.**

"We Serve To Serve Again"

Jim Russell, Mgr. - Phone 238-2411  
Not Everyone Belongs  
To A Co-op -  
But Everybody Benefits

Clovis at Plainview



**Plus The  
Grand Prize -  
An Expense-Paid \*  
Trip For Two To  
The 1970 Cotton  
Bowl Classic!**

★ Expenses include  
two tickets to Cotton  
Bowl game, paid  
reservations for two  
and \$55 for food  
and traveling  
expenses.

**It's Fun - It's Easy -  
You May Win!  
Enter This Week And  
Every Week -  
All You Have To Do Is Pick  
The Winners. There's Nothing  
To Buy!**

**Contest Rules**

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1970 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

**Bovina Businesses  
Football Contest  
HONOR ROLL**

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpton
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts

Turn This Blank Into Blade Office By 5 P. M. Friday

**Bovina Businesses Cotton Bowl Football Contest  
ENTRY BLANK**

Contestant's Name \_\_\_\_\_  
Address \_\_\_\_\_

Tie Breaker (Pick Score) Bovina \_\_\_\_\_ at Amherst \_\_\_\_\_

Gaines Hardware Co. \_\_\_\_\_ Oklahoma Lane Farm Supply \_\_\_\_\_

Bovina Wheat Growers, Inc. \_\_\_\_\_ Sherley Grain Co. \_\_\_\_\_

Bonds Oil Co. \_\_\_\_\_ Charles Oil Co. \_\_\_\_\_

Birkelbach Machine & Pump \_\_\_\_\_ Agri-Sprayers \_\_\_\_\_

First State Bank of Bovina \_\_\_\_\_ Bovina Gin Co. \_\_\_\_\_

FOR MODERN FARMING USE



**BONDS OIL CO.**

Hwy. 60 238-2271

Sudan at Sundown

**BIRKELBACH  
Machine & Pump**

Highway 86 - Ph. 238-3591  
Kenny Birkelbach, Manager  
Home Phone 238-6671



Distributor For

Deep Well  
Turbine Pumps

Turkey at Happy

**First State Bank**

OF BOVINA

COMPLETE BANKING SERVICES

... featuring the world's most  
convenient banking hours,

8 a.m. until 4 p.m. weekdays

8 a.m. until Noon Saturdays

Eight Consecutive Hours of Service  
Each Weekday!



Claude at Panhandle

**HESSTON BEET  
HARVESTORS  
and  
TOP SAVERS**

New and Used  
Beet Harvesting Equipment

**OKLAHOMA LANE  
FARM SUPPLY**

Phone Tharp 225-4386

New Home at Lazbuddie



**CHARLES  
OIL CO.**

Phillips '66' Jobber

Phillips "66" Tires, Batteries  
And Accessories

Phone 238-4531

H. J. Charles - Bovina

Vega at Groom



**SHERLEY GRAIN CO.**

"Serving Parmer County Farmers  
The Year 'Round"

Phone 238-2211

Bovina

Kress at Idalou

**"We Aim To Please"  
Agri-Sprayers**

Complete Aerial  
Spraying Service

\*Spraying \*Seeding \*Defoliating

Phone Tharp 225-4591

Office and Hanger Two Miles West  
of Bovina

Farwell at Friona



**BOVINA  
GIN CO.**

\*Top Quality Ginning  
\*Fairness In Every Dealing  
\*Sincere Appreciation  
For Your Business

FM Road 1731 North

Phone 238-4801

Johnie Horn, Manager

Air Force Academy at S.M.U.



Game There At 8 p.m. --

# Ponies Meet Amherst In Season Opener

Football season 1969 will be launched by the Bovina Mustangs Friday night against the Amherst Bulldogs. The game will be played at Amherst, in Lamb County, and will begin at 8 p.m.

For the Mustangs, enthusiasm is running high about the gridiron sport. They have a new head coach in Gib Houghand the largest squad in their history with over 50 boys out for the team.

This will mark the Ponies' fourth year in Class A competition. They had a 6-4 season mark last season and finished third in District 3-A, losing only to the district champion, Sudan, and the always tough Farwell Steers. Non-district losses were to Lazbuddie and Frenship.

The Bovina team will be favored to win the season opener. The Bulldogs are Class B and on paper, at least, that would automatically give the Mustangs the favorite's nod.

The Bulldogs are led by an outstanding quarterback, Royce McAdams, who is an excellent passer and a far better-than-average runner. Coach Hough says, "We'll have to stop McAdams to stop Amherst."

The coach was reasonably pleased with his team's effort in a scrimmage session here Thursday afternoon with Claude. "We were just a little better than they were and that wasn't too good," he admitted. "We looked ragged in places, but it was an early season type of ragged and we hope to get better as the season progresses."

The Claude scrimmage was the second pre-season workout for the Mustangs against outside opposition. They scrimmaged Ralls the previous week. Strong points for the Bovina team will be outstanding size in the backfield and experienced running back. The passing attack is unproven. Roy Ramirez, a sophomore, will be the quarterback and will do the throwing.

Probable offensive starters for Bovina:

- CENTER --- Kelly Jamerson, 150, senior letterman;
- QUICK SIDE GUARD --- Hugh Rogers, 175, sophomore squadman;
- STRONG SIDE GUARD --- Randy Barrett, 205, senior letterman;
- QUICK SIDE TACKLE --- Doyle Merrill, 210, junior squadman;
- STRONG SIDE TACKLE --- Jackie Hall, 224, senior letterman;
- TIGHT END --- Phil Sorley, 175, senior letterman;
- SPLIT END --- Jimmy Harris, 140, sophomore squadman;

QUARTERBACK --- Ramirez, 145, sophomore squadman;

TAILBACK --- Stuart McMeans, 185, senior letterman;

FULLBACK --- Royce Sisk, 185, junior letterman;

WINGBACK --- Mike Beauchamp, 155, junior letterman.

Probable starters on defense for the Mustangs will be Sorley and Jamerson at ends, Barrett and Hall at tackles, Mike McMeans, 178, junior letterman, at nose guard; Stuart McMeans and Beauchamp at linebackers; Harris at rover; Carroll Foster and Tony Foster at Halfbacks and Bruce Caldwell, 135, senior, will be the safety.

The Mustangs won over Amherst, 26-16, in last season's opening game. They had to come from behind twice to pick up the win and get the 1968 season off on a winning note.

## 'B' Team Sets Game

Football comes to Bovina at 10 a.m. Saturday on Mustang Field. "B" team Mustangs, coached by Roger Ezell, will meet the Dimmitt freshman team here at that time.

## Junior High Names Five Cheerleaders

Cheerleaders for Bovina Junior High have been selected for this year, announces Jim Noyes, principal.

Nancy Hutto will be head cheerleader. She is an eighth grade student. Also leading yells will be Terri Willard and Heidi Corn from the eighth grade; Tina Isaac and Jill Gromowsky, seventh grade. Alternate is Renetta Fisher.

Noyes will serve as sponsor of the Junior High Pep Club.

## FFA Names New Officers

Officers of Bovina FFA chapter were elected at a meeting last week, members of the organization announce.

Mike McMeans was named president; Tony Foster, vice president; Ken Jamerson, first vice president; Buddy Clements, second vice president; Greg Bell, reporter; Mike Beauchamp, secretary; Bobby McMeans, treasurer; and Carroll Foster, sentinel.

Greenhand officers include Benny McCain, president; Danny Brito, vice president; Bobby Englant, first vice president; Reno Reblow, second vice president; Widdy Gromowsky, reporter; Mike Ware, treasurer; and Walter Martinez, sentinel.

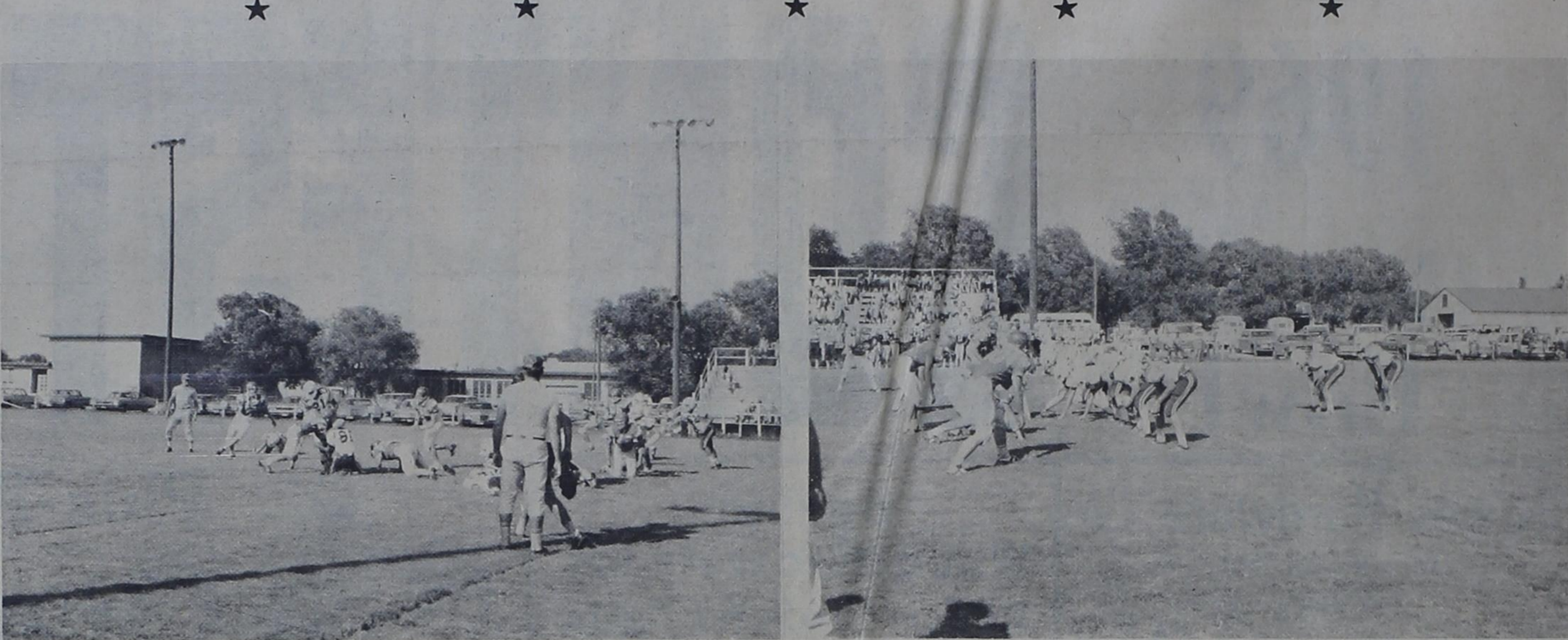
Vocational agriculture instructor, Mike Potts, is sponsor of the organizations.

## 300 Attend Watermelon Supper Here

About 300 people attended the watermelon feast Friday night at Mustang Field, sponsored by members of the school board of Bovina Independent School District.

The event is held annually as a get-together for the public and school personnel.

A total of 78 watermelons were served Friday night, board members stated.



SCRIMMAGE --- Bovina Mustangs scrimmage the Claude 11 here Thursday afternoon at Mustang Field before an interested crowd of fans. At left, Stuart McMeans, No. 21, was stopped after making a six-yard gain. The Mustangs line up for an offensive play at right.

## Choose Sponsors --

# Students Name Class Officers For 1969-'70

Class officers, sponsors and student council representatives were elected in Bovina High School and Junior High last week by their fellow students.

Randy Barrett was named president of the senior class; Carrol Foster, vice president;

Mike Gee, secretary; Stephen Sherrill, treasurer; Bruce Caldwell, photographer; Royce Grissom, reporter; and Phil Sorley, student council representative. Sponsors are Mr. and Mrs. Roger Ezell.

Junior class elected Mike

Beauchamp its president; David Dixon, vice president; Debra Kirkpatrick, secretary; Loy

Christian, treasurer; Brenda Newbrough and Ken Moore, reporters; Melony Marshall, stu-

dent council representative; Bill Nicholas and Mrs. Janie Sudderth, sponsors.

Roy Ramirez is president of the sophomore class; Hugh Rogers, vice president; Barbara

Griffith, secretary; Cindy Barrett, treasurer; Greg Hromas and Darlene Murphy, photog-

raphers; Buddy Clements, reporter; Ken Jamerson, parliamentarian; LaJuana Hastings,

student council representative; Mike Potts and Mrs. Thelma Coffee, sponsors.

Serving as president of the freshman class is Benny McCain, Mike Ware is vice pres-

ident; Debra Sorley, secretary; Kim Langer, treasurer; Ruth Hough, reporter; Dale Johnston

and James Russell, photographers; Weldon Beardain, student council representative; Mrs.

Janie Potts and Mrs. Teresa McFarland, sponsors.

In Junior High the eighth

grade class named Rex Beardain its president; Billy Shelby, vice president; Christi

Trimble, secretary; Heidi Corn, treasurer; Terri Willard, photographer; Rhonda Rhodes,

reporter; Mrs. Mazie Birkelbach and Truck Lusk, sponsors.

Rush Looney. Joe Steelman will serve as vice president; Renetta Fisher, secretary-treas-

urer; Bryon Fillpot, photographer. Sponsors are Mrs. Kay Urban and James Andrews.

## First Degree --

# Knights Hold Initiation Here

The Bovina-Friona Knights of Columbus Council held a first degree initiation in St. Ann's Parish Hall Sept. 3.

Candidates receiving honors were Rev. Gerald Dunford and Brother Lawrence Gorman.

The Knights of Columbus Council was established in St. Ann's Parish May 6, 1963 by Rev. Claver Giblin S.A., then pastor of the Parish.

The Knights of Columbus is an International Catholic fraternal benefit society. With more than 80 years in existence throughout the United States, Canada, Philippines, Cuba, Mexico, Puerto Rico and Panama. In line with the general purpose of the Knights to be of service to religion, the society is active in promoting the Legion of Decency. The Knights have contributed to education, welfare and other charities.

The recently elected officers of the Knights of St. Ann's Parish are Leroy Kitten, Grand Knight; Lee Jesko, deputy Grand Knight; Jerry Eakins, recorder; Anthony Brito, financial secretary; John Baca, treasurer; Larry Jesko, chancellor; Joe Schilling, lecturer; Gene Schacker, advocate; Leon Schilling, warden; Ben Rejino, Gene Brito and Javier Robledo, trustees; Rev. Gerald Dunford, chaplain.

The Knights' meetings are held on the first Wednesday of each month.

## JIGSAW PUZZLE FANS HAVE NEW CHALLENGE



New puzzle can provide instant elation or gradual despair.

Now they've come out with jigsaw puzzles so hard to put together that even fans who are a cut above their friends may go to pieces seeking a solution.

Get the picture? You actually can't with the new puzzles, for there is no picture. Instead, the 15 interlocking pieces go together to form a chain outlining a well known shape.

At the Milton Bradley Company, where they make the puzzles, called "Gradual Despair," they say that people who can't solve the puzzle in the first five minutes may not be able to solve it even in five years!

## It Won't Be Long!



George Says, Our 1969 Models Are Selling Fast. Come In For Your Good Deal -- NOW!

Pontiac, GMC, Rambler, and Better Used Cars Rierison Pontiac

Clovis, New Mexico Home Phone: 481-3876 Farwell, Texas

# Bovina Mustangs 1969 Football Schedule



- Sept. 12 - Amherst there - 8 p.m.
- Sept. 19 Happy here - 8 p.m.
- Sept. 26 Lazbuddie here - 8 p.m.
- Oct. 3 Nazareth here - 8 p.m.
- Oct. 10 Frenship here - 8 p.m.
- Oct. 17 \*Sudan there - 8 p.m.
- Oct. 24 \*S'lake there - 8 p.m.
- Oct. 31 \*Kress here - 7:30 p.m.
- Nov. 7 \*Farwell here - 7:30 p.m.
- Nov. 14 \*Vega there - 7:30 p.m.

\*District Game

This Schedule Courtesy of

CYANAMID

## Farm Supply

Highway 86 West - Bovina  
Phone 238-6901  
Roy Allen, Manager

## There's nothing "hit-or-miss" about our Texaco Marfak Lubrication

1. We lubricate by chart, not by chance—never miss a spot!
2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the sure protection of Marfak Lubrication—and drive more smoothly, more safely. Our other services are tops, too!

Trust your car to the man who wears the star

Paul Jones Texaco SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331

