# THE MERKEL MAIL 



## Always <br> Serving Better

## The Farmers State Bank

OFFICERS AND DIRECTORS:
J. S. SWANN, President R. O. ANDERSON, V. Pres
DAVID HENDRICKS, V. Pr

HERBERT PATTERSON,
Assistant Cashier
B. L. HAMILTO $\underset{\text { Assistant Cashier }}{\text { B. L. HAMLTON }}$

W. L. DILTZ, Jr. Cashier

## Maybe You've Been Missing Something

Been buying other tires because because they're so much better, must therefore be higher-priced? Or because you're trading in your car soon-or drive less than other people do-and feel you don't need such exceptionally long-mileage tires as Goodyear All-Weathers and Double Eagles?
Too bad-if you have
First, it costs no more to buy Goodyears, grade for grade. Second, Goodyear also builds low-price


## COODYYEAR

New Improved Pathfinder Tread SUPERTWIST CORD TIRES

## Highway Service Station

## WHATS DOING In West Texas



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tel






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$\qquad$ | ranches in one load dreently. The car |
| :--- |
| was loaded by M. L. Morris. | was loaded by M. L. Morris, rey

senting Bond.McRae company
Clovis. Clovis, N. M. and shipment was made Boston, Mass.
The Nocona News has been sold to T. R. Stump and F. E. and F. L. Per
ry who are now in charge and wit py who are now in charge and w
pubish the paper and conduct the printing business under the firm name
of Perry Bros. F. L. Perry was form erly with the Arlington Journal
Arlington and F. E. Perry was former Arlington and F. E. Perry was former
president of the Baylor University A. president of the Baylor Universit
Press.
was mailed out the earlier part of this week was the annual special college
number of the official magazine of the number of the official magazine of the
West Texas Chamber of Commerce Practically every college that draws West Texas is written up in the journ-
A. M. Bourland, president of the of the regional organization Monday H. J. Adair heads the publicity department and will have charge of the
August issue of West August issue of West Texas Tod
CARD OF THANKS.
We wish to take this method any way helped us during the sickness and death of our baby and grand-
son, for the kind words of consolation
隹 and the beautirul flowers, May God
richest blessings rest on each is prayer.

Mr. and Mrs. Bryan Caldwell Mrr. and Mrs. M. S. Cummins
Mrs. Lura Schiller and Charles
Try a Classified ${ }^{0}$ Ad for Resulta

## Mother Believed Dead Tells Son of Watching Him Watching Him Act <br>  <br> <br> The Spirit <br> <br> The Spirit of the West of the West <br> $I^{N}$ the broad expanse of the western country, there exists a spirit of friendliness unequalled in any other part of the land. <br> Throughout the West, the stranger is bidden welco <br> The Farmers and Merchants National Bank extends The Fars to all of its customers, and we know <br> the old reliable <br> FARMERS AND MERCHANTS NATIONAL BANK

AVKAY AHEAD THEN-FARTHER AHEAD TODAY

## APDT "Adhering strictly to the soundest principles of design, Chrysler

 engineers have, nevertheless, developed and applied these principles in a manner just as revolutionary as the application of steam to ocean-going ships. + + We believe that the creation of the Chrysler accomplished an all-important evolution in motor cars no less valuable then the original invention of the automabile."

## WHY CHRYSLER CAN'T BE COPIED

## For five years the motor car industry has

 striven unceasingly to emulate and over-take Chrysler - yet all its best effors and take Chrysler-yet all its best efforts and
most persistent ambitions to that end have fallen far short of their goal.
As time rolls on, it becomes more and more manifest har Chrysier performance neering and Chrysler manufacturing methods can produce Chrysler results.
Chrysler results are uncopiable because Chrysler engineering is of an entirely new school of thought, because Chrysler ingenuity is free from the hindering and hampering influence of out-dated
and hide-bound traditions. Chrysler results are uncopiable, too, be
cause Chrysler has the great manufactur ing advantage of plant equipment as new and up-to-date as the Chrysier car itself So Chrysler goes marching on, strength
ening ist leadership, maintaining a wide ening its leadership, maintaining a wide
margin of superiority in performancedemonstrating a virile fleetness, an eager spirit, an unwavering stamina and an unruffed smoothness other cars find impos-
sible to equal or even sible to equal or even approximat
Chr YsLer "75"- $\$ 1535$ to $\$ 1795-$ Eight Body Styles. CHRYSLER "65" $-\$ 1040$ to $\$ 114 \mathrm{~s}$ -

Six Body Styles. All prices for | Six Body Styles. All prices f. o. b. factory |
| :--- |
| Cbrysler dealers cxtend convenien: time paymens | CHRYSLER MAVERICK MOTOR COMPANY

Chrysler-Plymouth Sales and Service

CLEAN GROUND IS
BEST FOR RANGES
One of Most Important Points
in Growing Pullets.







Wonderful Feats With
Turkeys Are Reported

Mongrel geese plucked regularly
yield one pound of fenthers a year.
Pare-bred geese sield twice as many Pure- bred gesese sield twice as many
nan, basides the good prices of feath-
ers obtained ers obtained, the goose is worth as
much as it ever was.

Hoover Hard Luck
Fisherman, While
Coolidge Got 'Em

| Sedan Crashes C | Th |
| :---: | :---: |
|  | Vets Still Remain |
| Brownsville, Texas,-With the ac-- celerator jammed at the wide-open |  |
| point, a large sedan driven by Mrs. | St. Paul.-Three Civil War veterans gathered at the Minnesota Club |
| oria Salazar of Rio Hondo and out of her control at | Saturday for what ma |
| crathed her |  |
| le on Mai pillars | Minn |
| plunged throug | Encroaching |
| Los Fresore if came to a stop terior, before |  |
| the restaurant |  |
| ely esaped when the | Cha |
| y escaped when the ed back by the impact, |  |
| large stove. M |  |
| all children in the car with her es- |  |
| njured. Mrs, Salazar said |  |
|  |  |
| poad crossing wher | 43 years, and then laid away again |
| hing the intersection, too | to await the time when the last man |
| or her to bring her car to a stop. | final toast. |
|  | Meeting in |
|  | Las |
| she realized the aceelerator had jam- | vivors of the 1,023 men who marched |
| ar before its wild rac | to war wit |
|  |  |
|  |  |
| ond |  |

# QUEEN 

FRIDAY AND SATURDAY
TOM TYLER
"TRAIL OF THE HORSE THIEVES"


"THREE PASSIONS"

WATCH THE BILL BOARDS FOR WEDNESDAY AND THURSDAY PICTURE



${ }_{-1}$ SIX ${ }_{\text {in }}$ the price range of the four!
The Chevrolet Six is scoring a sensational
nationwide success because it provides nationwide success because it provides
everything you want in a fine, sturdy automobile - yet it actually sells in the price
for $\$ 595=$
you can now buy in the CHEVROLET SIX
Six-Cylinder Smoothness
The inherent balance of six-cylinder, valve
in-Lead design assures the smooth, velvety foow of power that distinguishes the fine

Six-Cylinder Acceleration
A non-detonating, high-compression cyl-
inder head and automatic acceleration pump give the new Chevroiet Sis remark pump give the new Chevroiet bix remark
Better than 20 Miles to the Gallon Chevrolet engineers spent years of research and development to perfect a six-cylinder
motor that delivers better than twenty
miles to the gallon.
Beautiful Fisher Bodies Rare beauty, smartness and comfort are provided and ane Bodies by risher. Hardwood and steel construction gives them unusual

Amazing Low Prices-Easy Terms


DELANEY-DELMER CHEVROLET C0.
MERKEL, TEXAS
MASSEY-WOODS CHEVROLET CO.

A'SIX IN THE PRICE RANGE OF THE FOUR

## Drycleaning Service.

Twenty-Five Per Cent Discount
make your appointment today
RODDENSTUDIO

## CITY DRY CLEANERS

Phone 189
"Sudden Service"


PERSONAL NEWS NOTES

$\qquad$
LIONS ADDRESSED
BY SUPT. McLAIN
Atteniool Is BY SUPT. McLAIN


## NATIONAL AID LIFE ASSOCIATION

has taken over the membership of the HELPING
HAND PROTECTIVE ASSOCAATION established a district office at 316 Citizens National Bank Building, Abilene, in charge of District Agent $R$.

This great association is the largest organization of its kind in the world. It has over 32,000 satisfied It has paid over $\$ 1,300,000.00$ in death claims, 92 per cent of which were paid before the funeral.
-It is writing life insurance on the Actual Mortality
$\qquad$
R. S. BURCH, Agt.

16 Citizens Nat'l Bank Bldg. Abilene, Texas

## MUSIC SCHOLARSHIP CONTEST

## AUGUST 1st TO 31st

WE OFFER TŌ THE BOY OR GIRL WHO GETS THE GREATEST NUMBER OF VOTES IN THIS CONTEST A FULL SCHOOL-YEAR SCHOLARSHIP IN PIANO-FREE

## RULES:

CONTESTANTS:
VOTES:

Any boy or girl attending public school is eligible to enter this contest and may be nominated any time before August 10, by anyone buying as much as a dollar's worth of merchandise from us. Contest will close Saturday, August 31.
Five cents counts five votes. All votes counted in multiples of five. Complete, tabulation of votes will be made each Thursday and announced in Friday's Merkel Mail.
equally between those tying


## August---September

AUGUST 5TH TO SEPTEMBER 25TH

## 3 MONTHS <br> reduced mail rate



DAILY AND SUNDAY
FORT WORTH

## Star-Telegram

Largest Circulation in Texas
MAIL YOUR CHECKS TO OR CALL AT
THE MERKEL MAIL

## That Good Gulf Gasoline 19c

On account of competitors' cutting gasoline prices, We are going to install all NEW PUMPS, the very latest types-they meet all the requirements of govern We keep the best GREASING RACK OIL that will mean miles to your car. Look at this list:

QUAKER STATE-MOBILOIL VEEDOL-SATIN OIL-GULF OILS
Pick out a good oil and stay with it, as cheap oil
ruin your car.
Before you buy your tires, come around and get
GOODRICH SLLVERTON TIRES AND TUBES
ears and have never sold anything but that GOOD Geals GASOLINE. which we know is good and none

WE STAND FOR THE GOOD OF MERKEL AT ALL TIMES

PHONE 192



TURKEYS RAISED
IN CONFINEMENT
Better Results Secured Than Where Poults Are Free.


people of Merkel are ooing to tot us
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## Blair Items

## OTPTEREAN


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\text { Friday, July } 26,1929 .
$$



Ladies and
Ladies and
Gentlemen


OF COURSE
Phen
Phone 3
Across from Postoffice You'll like the plan of Dap-
per Dan, The clever Cleanper Dan, The clev
ing-Dyeing man!

For Tin, Plumbing And Repair Work EARL TEAGUE
Tinner and Plumber Phone 100 Satisfaction Charanteed

## * Watch Young Birds

Watch soung and delicate birds
very coseely as they are most suscepti-
bee to the deady roup germs. The same is true of fowls suffering from
common cold or cotarro. The throat
and nasal passages, being already sore and inflamed, are easily infected. Sick
tirdis should always be isoctated. They
van be much more effectively treated when away from the flock and they the disease should prove to be con-

Don't Hurry Pullets
It is best not to hurry the pultets
Into heary production. Alow them to
come finto production normally with-
out feeding highly stimulating feeds.
Fewer "thow outs" wlli
production is not forced on
production is not forced on the start
Feed two parts of grain to one part
of mash. The pultets will conenime
to gain in weight and still receive
to gin in weight and still receive
enoukh protein to encouraze the eag
orzans to function without interfering
enouph protein to encourune interfering
organs to functlon without
with growth. Any change in ferd is
with growth. Any change in reard
to be discouraged.


## Shopping American Style

In many places abroad shopping is a matter not to be approached lightly. It takes time, and the ability to bargain, haggle and compromise. They like it!

In this country advertising has simplified the buying process. When you start out to shop in America you are conversant with quality, brands, values. The realiabilty of a well-known name is behind most of the things you buy-guaranteeing you satisfaction. And the price is the same to you as to everyone else!

Think of the time and trouble you save by reading the advertisements! How little thought and effort are required in the daily shopping. How well you can budget your expenditures. And how much delightful leisure this decreased shopping time affords you!

TAKE FULL ADVANTAGE OF THE MODERN MODE IN BUYING. READ THE ADVERTISEMENTS EVERY DAY

HAVE YOUR MIND WELL MADE UP WHEN YOU START OUT TO SHOP.

## The Merkel Mail

## IT'S AN ILL WIND, ETC.

There's never a fire or a destructive accident that doesn't bring home to somebody-sometimes the property owner involved, sometimes just, a casual observer-the vital importance of adequate, dependable insurance. But why wait
for the ill wind to blow in your direction? Why not find out for the ill wind to blow in your direction? Why not find out
now about property protection and the type of insurance that best meets your particular needs?

A talk with us entails no charge or qbligation.
W. O. BONEY
real estate, farm loans
FIRE INSURANCE
merkel, texas
Consult Your Insurance Agent As You Would Your Lawyer

ewriters an
All Makes Best Equipped Reair Shop in Texas
RENTALS - . REPAIRS. . SUPPLIES COX TYPEWRITER EXCHANGE 953 North Third St. Abilene Phone 5711 Distributors for Royal Typewriter Co. of New York

## PIERCE PETROLEUM CORPORATION

WE DELIVER ANY AMOUNT THE DAY YOU JUST PHONE 288 OR LEAVE ORDER AT THE
Wallis service station
KEROSENE OILS
GASOLINE
MERKEL MAIL WANT ADSFOR RESULTS

