# THE 



The united experience of our Directors is at the individual command of every depositor and our interest in our customers is a personal one, and not dependent upon their financial worth.

Where your Business is appreciated

## THE FARMERS STATE BANK

| OFFICERS AND | DIRECTORS |
| :--- | :---: |
| J. S. Swann, President | Herbert Patterson, |
| R. A. An lepson, V. Pres. | Assistant Cashier |
| J. C. Man, V. Pres. |  |
| W. L. Diltz, Cashier | Dallas Scarbrough |
|  | David Hendricks |



Let the rainbow
into your kitchen
COLOR has come into can use either a brush or
the kitchen in the room that's a woman's own particular workshop.
You can bring enduring beauty into your kitchen with Duco. On the cupboard, on the table and chairs, on the broom handles, on the canisters! Ever where! And Duco easy to apply (you hand sprayer), so sure in its results, that you can do the work yourself, or have the whole family pitch in and help, and get the most gratifying results. Come in and let us show you the wonderful range of Duco colors you have to choose from, and let us help you get started--now. Duco color card free.


LIBERTY HARDWARE COMPANY


## Spring Time Means Home Cleaning Let us show you our Wall Paper

We carry a complete line right at your door, at just as cheap a price as you can find any where.

## We are located in Merkel

 Mr. Citizen of MerkelWhy should you send your money to some other town? What would you think of the city of Merkel if there was not a stock of wall paper in town? You would say there ought to be one. Then why not patronize the one that is here. Stop and think.

Barrow Furniture Compa

## QUEEN

FRIDAY AND SATURDAY -big double program-


Big Midnight Fun Frolic 12:01 A. M. MONDAY, MARCH 12
OH: what a girl was Helen--you'll learn about IT from HER


Extra! EXTRA!!
Novelties - Noise Makers - Souvenirs
Plenty of Fun for Every One! Remember our Last Fun Fro

WEDNESDAY AND THURSDAY
Bebe Daniels
"SHES A
SHIEK"


Mr. H. D. Simpson, who for many
years has been a successful salesman will accor
the country.
years has been a successfut salesman
who last fall moved with his family Mrs. Eugene Hargrove, to the Valley, where he owns a fine is rrigated farm, was here yesterday ents, Mr. and Mrs, H. and made this office a very pleasant
visit, renewing his subscription to the
ene latter having been quite sick for visit, renewing his subscription to the
Mail and showing us some actual
several days, but reported as improvphotos of the wonderful orchards and ing at this writing.
farms of the Valley. On his return $\qquad$
he expects a nember of local citi- Try a Classified Ad in The Mail,

## 20\% REDUCED PRICES

${ }^{20}{ }^{\circ}$ Discount on all Portraits made during the month of March only.

## RODDEN STUDIO <br> Photographs Live Forever

## 



## Bragg Dry Goods Co.



## Announcing A New USED CAR POLICY

In keeping with our policy of GIVING THE BEST QUALITY USED CARS FOR THE MONEY
we are venturing a step further
We propose to let you be the judge and the jury. On a Used Car purchased for more than $\$ 125.00$ you will be given thren days during which time if you become d: satisfied you may turn it in on another used car or a new car.

There is a DIFFERENCE in USED CARS-try one of ours and see for yourself.

> Bractien-Hughthos Cherrolot Co.
> Merkel, Texas

RHEUMATISM Army I obtained a noted $F$ rench pre-

## Spring Time

Is Fix-up-Time In The Home
Do you need a new set of plates, cups or better still a complete set of new Ivory Ware that lovely Cream Colored China that every one is buying. Our lines are open stock and you can add to your set at any time. Let us show them to you.

## SEARS VARIETY STORE

## GENERAL ELECTRIC Refrigerator



Too warm indoors-

## too cold outside!

Preserve all your food perfectly-all the year round with a General Electric Refrigerator. Your kitchen is just as warm in winter as it is in summer. Foods are endangered by the bacteria-breeding warmth of heated rooms.

And you cannot safely rely on the outdoor temperature. Cold days, with their killing chill, are far too cold. Mild days are far too warm. so degrees is the danger point above which foods should not go. 40 degrees is the lowest temperature that is safe. How many days are there that have a temperature between these two?

Start right now to have the economies, the convenience, the safe feeling of sound food that a General Electric Refrigerator will give you-every day in the year. It is the simple refrigerator which is unlike all year.
others. Come in today and study its many superiorities.

Sold on Long Easy Terms.
Your Credit is Good
Ed S. Hughes Company
Abilene, Texas

## JONES DRY GOODS

Your Very First Opportunity To Wear "Sunny Sue" Dresses
Never Such Captivating Styles At Such A Price
This Is Your Introduction To The
Cleverest Array of Wash Frocks
This Store Has Ever Offered At...
Every miss and every woman may share in the benefit of this unusual offer ... for there is a style and size for everyone.

THE MERKEL MAIL Published on Friday Morning by
1he Merkel Mail Printing Co. The Merkel Mail Printing Co
Thos. Durham, Editor-Mgr.
SUBSCRIPTION RATES

$$
\begin{aligned}
& \text { SUBSCRIPTION RATES } \\
& \text { Taylor and Jones counties } \$ 1.50
\end{aligned}
$$

$$
\begin{gathered}
\text { Taylor and Jones counties } \$ 1.50 \\
\text { Anywhere else } \\
\text { IN ADVANCE }
\end{gathered}
$$

$\qquad$ $\frac{\text { TELEPHONE No. } 61}{\text { Entered at the postoffice at Mer- }}$ kel. Texas as second class mail.

## There are those who are always asking this paper why we do not

 asking this paper why we do notwrite up a lot of things about this or write up a lot of things about this or
that person or proposition-UNLESS $\left|\begin{array}{l}\text { that person or proposition-UNLESS } \\ \text { it happens to be their own son or } \\ \text { daughter-it's different then,--that }\end{array}\right|$ daughter-it's different the
truth should be overlooked.
generally $o$ owing to who it is? generally owing to who it is?
SUN AND SPORT INGRAM'S SUN AND SPORT INGRAM'S
RECIPES FOR HEALTH

## Sun and two doctors.

The director of "The Garden of Allah," which was made in Africa for Metro-Goldwyn, says he is a love of the sun but not of the moon.
Night life along the French Rivie Night life along the French Riviera, where he now lives, does not in-
terest him, but swimming, water-polo and sunbaths are his secrets for keeping in good condition physically and mentally.
"The Garden of Allah" comes to the
Palace Theatre Monday and TuesPay.
Featured are Alice Terry and Ivan
Petrivich Petrivich, who are admirably sup ported by Marcel Vibert, Mme. Pa querette, H. Humberston Wright
Gerald Fielding, Armand Dutertre and Ben Sadour.
BARRYMORE'S NEW ROLE Johy Barrymore's latest picture,
""The Sea Beast", which comes to the "The Sea Beast," which comes to the
Palace Theatre next Wednesday and Thursday, is an epic of the 1840 whalers adapted by Bess Meredyth
from Herman Melville's novel, "Moby from Herman Melville's novel, "Moby
Dick." Barrymore appears as the $\left\lvert\, \begin{aligned} & \text { Dick." } \\ & \text { rugged New Englander, Ahab Ceeley, }\end{aligned}\right.$ who loves a missionary's daughter in Java, and whose lovely romance is
turned into a tragedy of bitter ven turned into a tragedy of bitter ven-
geance, when a rival's treachery geance, when a rival's treachery
plunges him into the jaws of a whale he has harpooned from a small boat in a raging sea.
If you have chickens to sell see


More than 2000 rich, sparkling patterns to choose from-and colorings that portray all the beauty of

Have your New Spring Suit Tallor-Made -then it will fit every curve of the body, and bring compliments to you that will be
a SATISFACTION you will greatly enjoy!
MINGUS-PRICE


## Do Not Forget

## That we sell Drugs, Jewelry,

 Candy, Cigars and all Standard Toilet ArticlesFREEA 65c bottle of Coty Perfume with a box of Coty Face Powder

Place your order for Mother's Day Candy with us

## ...Yours For Service... Yamm Druy Co.

## GUYNN'S ORCHID SHOP

Ladies Ready-To-Wear, Millinery and Novelty Shoes


## A GREAT SURPRISE

greatly surprised to find groceries so cheap here. There is a reason. We buy with cash of profit and saving our customers plenty
of money on their grocery bills.
Just a Few Prices:
3-ib. Can of High Grade COFFEE
and can of Cocoa
1-lb Can High Grade COFFE
and can of Cocoa
$\$ 1.43$

6 Bars Best Laundry SOAP
Gal. Bucket Pure East Tex Sorghum $\$ 1.18$
48-lb sack FLOUR, Guaranteed $\quad \$ 1.83$
Hand packed Tomatoes, No. 2 size 9c
Pure Ribbon Cane Syrup, per gallon 93c
Lard Compound, 8-lb pail
We Sell HIGH QUALITY Groceries at Lower Prices!

## m. . Scoot Casis Gicoery



## Spring Buying--

 thing.-is at hand, and we are ready to fill every demand. In each of our 21 departments New Merchandise has been received, ev erything from the latest books to the most beautiful Spring Dresses We carry every-

## \%



## REMEMBER

We are one of many such stores throughout all sections of the country. Acorn Stores everywhere are complimented for their unusual values and fair dealing with the public We never conduct "so called" sales, but every day we offer merchandise at prices unmatched. Buying power plus modern merchandising methods work wonders for lower prices.

SPRING DRESSES FOR BOTH MISS and MATRON
are to be had in such a wide variety of materials and colors we will not attempt a complete description-in short they are of crepe, georgette, silk canton, romain and de chine; necks vary from no color at all to those with deep points, lace edges, and scarfs are attached to many. Skirts both full and straight, plaided and plain; hemlines, even and irregular

Wonderful showings at $\$ 4.95$ to $\$ 14.95$
Acorn Stores, Inc.

WE HAVE MOVED
to our new location-915 South First Street
in building formerly occupied by
W. F. CRAWFORD OUTDOOR STORE

We will be glad to see you in our new location

## ABILENE ARMY STORE

915 South First Stree
sumam tion

## EXPERIENCE IS THE BEST TEACHER:

therefore we KNOW that a genuine Ford 13-plate Battery is an ideal source of power for that RADIO SET. LONG LIFE AND TROUBLE FREE

Excellent for all cars using a 6 -volt system

## SII.OO List S10.00 Exchange.

They Are Guaranteed
MERKEL MOTOR
Authorized $50^{\circ}{ }^{2}$ d
Telephone NG


## Beware!

 Don't trade with the Door to door PeddlerIn legal parlance there is a term "caveat emptor" which means "let the buyer beware". In other words you buy at your own risk-no comebacks, no redress.

But community business isn't done that way nowadays. Your local merchant in the "store just around the corner" guards his reputation and the future of his business too well to subscribe to any such policy. He gives you service and satisfaction after, as well as before, the sale is made.
The door to door peddler and the transient trader, they are the "caveat emptor" kind. They sell you and as many of your neighbors as they can cover in a day... then back to the hotel, the trunk is packed, checked into the "baggage car ahead" and gone forever-.- "let the buyer beware".
Do you want to deal with a sort of a "fly-by-night" trader? Or do you want to deal with your steadfast, reliable home-town merchants---the men who make up the list of your best citizens, largest tax payers, public benefactors and community builders?

Why should you have to beware when you buy? Buy from your home-town merchant and be sure of good, reliable goods of guaranteed quality and satisfaction at any and all times that you drop into "the store just around the corner".


| BOB MARTIN GROCERY CO. <br> On Front Street GROCERIES-Phone 80 -We Deliver |  |
| :---: | :---: |
| WOODRUM Filling STATION <br> Good Gulf Gas and Oils and Mobiloils Goodrich Tires and Tubes | FARMERS STATE BANK STRICTLY A HOME BANK Ask Our Customers |
| LIBERTY HARDWARE CO. <br> "If It's Hardware We Have It" We strive for the Satisfaction of our Customers | BARROW FURNITURE CO. <br> Complete Home Furnishers Undertakers and Embalmers |
| DUNN BROS. MKT. \& GRO. <br> On Kent Street <br> Fresh Groceries and Meats. Come to see us. | MAX MELLINGER <br> The Economical Store <br> Dry Goods, Clothing and Shoes |
| EVERYBODY'S GARAGE <br> Gas, Oils, India Tires and Tubes, Accessories <br> General Auto Repairing; Battery Service | HAMM DRUG COMPANY <br> The Rexall Store <br> Drugs, Toilet Articles, Jewelry, Drinks, Cigars |
| JONES DRY GOODS <br> Ladies and Children's Ready-to-Wear and Millinery | MODERN DRY CLEANERS <br> We Return It When You Want It LADIES WORK A SPECIALTY |
| GRIMES-SMITH DRUG CO. <br> "The Home of Service" PRESCRIPTION DRUGGISTS | MERKEL DRUG COMPANY <br> DRUGS-FOUNTAIN SERVICE <br> Telephone 105 |
| CITY DRY CLEANERS ONE DAY SERVICE <br> If you want it done right, send it to us! | L. R. THOMPSON, Insurance <br> Life, Fire, Tornado, Casualty and Personal Liability |

## We will buy goud second hand cars

Get our prices before you sell

## Merkel Motor CO.



## COSTS YOU NOTHING PAYS YOU BEST

Our office is maintained to serve yoa, without cost, in all insurance matters Our policies are written to protect you fully and pay you most in cases of loss.
You will find us equipped to give you all forms of property protection insurance, advise you in all insurance surance, advise you in all insuran
matters and serve you at all times. matters and serve you at all times.
Consider us pleased to give free conConsider us pleased to give free con-
sultation whenever desired upon insultation
W. O. BONEY

REAL ESTATE, FARM LOANS FIRE INSURANCE MERKEL, TEXAS
ANNOUNCNEMELNTS


## There is no

 Performance like Chrysler"72"Performance

Demonstration Will Prove it to You

|  | aier. Mountain grodke Miterally melt before it. |  |
| :---: | :---: | :---: |
| he | Go to any Carrelex sales room and ask to have ${ }^{*} 72^{\prime \prime}$, places at your |  |
| 75 horsepower from an engine of forprisingiy small size for such capsbilities, through Chrysler's special renius in design and precision manufocturing. | spring ende i.f mounted in rubber shock izsulatore and you sit on saddle spring cevonicis. |  |
|  | Then drive to where you will and how you wit. Ycer foot on the accelerato. 'sustantly reveals to you that the: is no mance like " 72 " performange. |  |
| 72 miles and more an hour-now madestill more smoothly, more easily hecase of the counterweighted 7 . bearing crankshaft. |  |  |
|  | You owe it to yourself to know this superb Chrysier accomplishment. A demonsertion entsile no other obligaticn. |  |
|  |  | deral excise tax. Chrysler dealers are io sition to extend the comenenience of tim: ments |

## Maverick Motor Company

Front Street


## A SLASHING RAZOR!

## IdId $\begin{gathered}\text { White Cloud } \\ 8 \text { pound pail }\end{gathered} 1.08$ COFFEE Maxsell Rume 1.42 SUGAR <br> PEANUT BUTTER <br> BANANAS Nice selow firm frime forn <br> $$
\text { CABBCAGE hard green heads. pur pound . } 02
$$ <br> $$
\text { LETTUCE nite and firm. Each } \mathbf{. 0 6}
$$ <br> $$
\text { CORN Primpose brand, best to be had. No. } 2 \text { can . } 15
$$ <br> $$
\text { PEACHES Gold Bar, Melba halves. No. } 21 / \mathrm{can} \mathbf{2 3}
$$ <br> BOX BACON 1 pound box .45 <br> SAUSAGE pure pork, per pound . 20 <br> 



## PALACE THEATRE

Friday 0nly
BOXING BOUT Carlton Vick vs Clyde White
"Lone Wolf Returns"

Saturday 0nly
"LAND OF LAWLESS"
Also "HAWK OF THE HILLS" No. 8
Wednesday and Thursday
"The SEA BEAST"
with JOHN BARRYMORE
Dolores Costello and George O'Hara Also COMEDY

Monday and Tuesday

"SUGAR DADDY" -Comedy and News Reel

Shiloh Happenings

Card of Thanks


I a good appearance on a limited income -see these smart new spring suits. style we give you at the prices asked. All the smart models are here in the new light tans, blue grays, and other colors

- finely tailored at every point. TWO AND THREE BUTTON


## Brage Dry Goods CO,

 Boston Bargain

