# THE MERKEL MAIL 



BUSINESS IS SENSTITVE

It will not go where it is not invited and will not stay where it is not well treated.

We invite your business promising service and safety

## THE FARMERS STATE BANK

Merkel, Texas
OFFICERS AND ,

| J. S. Swann, President | Herbert Patterson, |
| :--- | ---: |
| R. O. Anderson, V. Pres. | Assistant Cashier |
| J. C. Mason, V. Pres. |  |

J. C. Mason, V. Pres
W. L. Diltz, Cashier

Dallas Scarbrough
David Hendricks

Western Star Was Two Years Ago | ers of Tom Tyler, $\begin{array}{l}\text { ern star, to learn that he had never } \\ \text { ern sta } \\ \text { been in a saddle until a little over two }\end{array}$ |
| :--- | years ago.

When Tyler decided to go into the
 explains it, graduated from the Uni- We pay express, and can tell you the
versity of Hard Knocks. He went versity of Hard Knocks. He went
through a rigid course of training on
a cattle ranch
Evergreens,
Ever a cattle ranch and finally, when he Reses and Bulbs. We make landscape
mi grated to Californa. he was
plans. Ask mi grated to California, he was a tam-
er of outlaw horses, a trick rider ard
SEY'S AUSTIN for furser chat
 "The Desert Pirate," o o be shown
at the Palace Thatre, Sar at the Palace Theatre, Saturday is FOR SALE-See my Copper-Back
his ninetenth Western sucess for his nineteenth Western success for
FBO. Though a tenderfoot in years, Turkeys before you buy your
stock for another year. Phone 246 . the West has failed to produce a motion picture star who has more intrin-
sic qualities necessary to sucessfully sic qualitites necessary to successfully
portray Western roles before the cam. portray Western roles before the cam
era. Tyler holds an enviable position era. Tyler holds an enviable posi
among motion picture players. At the age of twelve Tom answered
to the name of William Burns, and if names meant anything he was mor likely to have been a detective than
a cowboy. He is one of the few cinema a cowboy. He is one of the few cinema
stars who admit laying the foundastars who admit laying the founda-
tion for their career with a correspondence course in motion picture acting,
Tyler didn't "fall into the movies," Tyler didn't "fall into the movies,"
but spent two years in the extra line but spent two years in the
before he got his chance. In the "Desert Pirate. he steps out
of the regular path of Western tales In the "Desert Pirate he steps out
of the regular path of Western tales
and gives the audience a rapid fire
(lass) firidobs
 $-$




# NEW ACCOUNTS 

We can trace a large share of the 'new' accounts on our ledgers to the recommendations of the 'old'

We appreciate this source of new business.
"The Old Reliable."
FARMERS \& MERCHANTS NAT’L BANK
Merkel, Texas


## ANNOUNCEMENT

the take this method of announcing to my friends and
 Will continue to handle the splendid products of the Maynolia Petroleum Company GAS and oins. Also the ories. Wiil be on the job personally, and extend to one and orics. Wint be on the job personally
all,
alt

FOR PROMPT SERVICE, COME TO SEE ME.
BLUE FRONT SERVICE STATION
Pierce Horton, Proprietor
Merkel, Texas

## All Portraits

made until Thursday night, December22nc will be ready for delivery Xmas Eve.


It's time now to think of
a very personal gift for those you love. There's nothing so distinctive as your portrait.

$F R \| D A Y$<br>(Today,) 3 p.m. 36 In. Fine Voiles Reg. 50c and 65 c $10 G^{\text {Quality }}$

BROWN'S

- ARE QUITIING

Sat. Morning
at 9:30
32 In. 24e Gingham
$5 c^{\text {yd. }}$
Don't Miss This!
Come on Friends and get your share of the feast--we are aware it is a matter of only a few days until we must give possession of this store building.
THEREFORE WE HAVE CUT THE PRICES BELOW WHOLESALE COST--THE REMAINDER OF THIS STOCK ABSOLUTELY MUST BE SOLD IN THE NEXT TEN DAYS REgardless of OUR LOSS. WE HAVE A SURPRISE.
Come in look our stock over we may have just the item you are looking for and if you are not more than astounded at the ridiculous low price--well, you be the judge

## \$ \$ \$-You Can Save-\$ \$ \$

## FANCY SOX

 SLLK
UNDERTHINGS HOSIERY BAGS BATH ROBES BOX HDKFS.

## FINE SHIRTS

NIFTY CAPS BOX BELTS

INITIAL HDKFS.

* 4

Do Your Xmas Shopping here and Your Dollars Will Go Farther

## BROWH uñ̀ cooos co.

Closing Out To The Bare Walls

## We Havent Any

 Old Shelf WornGoods to Sell-you

畕

Like all young things, we will have to
grow to meet all your needs, but it is our
pleasure to buy the things you want.
GIVE US A CHANCE TO SHOW YOU!
SEARS VARIETY STORE
"The Home of Bargains"

## We must sell the remainder of out within the next few days. The prices have been slaughtered far below cost. Brown Dry

 Goods Company

CIIPISTMAS SUGGRSTIONS



Plain and Fancy Handkerchiefs


## Gayly Colored Sox

Fancy Silk and Plain Sox, designs and
stripes in all colors and combinations. These
sox will delight any man's heart. Buy them

- BATHROBES - SMOKING JACKETS -BELT SETS
WARD CLOTHING C0. Abilene,



# QUEEN 

|  |
| :---: |
|  |  |

Saturday Only
 eed. JACK HOXIE iN
"Grimning Guns"
 Fists $\rightarrow$ Chills-Thrills tual combat-fighting its greattual combat-fighting its grea
est battle-OVER THERE! "King of the Jungle" The Serial Play Extraordin "King of the Jungle" "GIDDY GOBBLER" Roaring 2-Reel Comedy

## ALL NEXT WEEK!!! PICTURES AND VAUDEVILLE "THE MERRY MAD CAP REVUE"

 25-PEOPLE-259 Piece Orchestra and Band

| Mon the sicres Tuesday | Wed. and Thurs. |
| :---: | :---: |
|  |  |
| "One Woman to |  |
| Another" | "The Strong Man" |
| moent pertur | Hellif sou with tuse |

Watch for Our Big Mid-Wight Ramble! FUN! FIN! FIN!

[^0]
## THE MERKEL MAIL

Vox Supper and
Col. 39-No.36.
Christmas Program
At Mt. Pleasant

We are conducting a big "Sale of Sales." If you did not receive CIRCULAR, COME ON ANYWAY AND WE WILL SHOW YOUTHAT WE HAVE MANY BARGAINS IN OUR LINE.
REMEMBER--We have a store just twice as large as we use to have, and many more bargains to select irom.

Come on and be with the Crowd.
ABILENE
"The Trading Center of West Texas"

## The Abilene Army Storo

1074.82 South 2nd. I. O. O. F. Bldg.

merkel, texas, friday, december 16, 1927
Lillie May Vaughn,


83rd Birthday is Celebrated by Mrs. A. A. Baker at Home


Se PER COPY

Nothing Safer Than Old Line Insurance BUT
there is a difference in contracts. Avoid buying the cheapest Insurance as you would avoid purchasing the cheapest in wearing apparel or building material. Look well to cash and loan values, Paid up Insurance Values, Extended Insurance Values, Dividend Accumulations, Disability Clauses.

## PROTECT.

 $-\operatorname{man}$ trbo


L. R. THOMPSON<br>Real Estate and Insurance

Now Enjoys Eating,
Thanks His Wife
$\square$
"DUNLOP" CITY"
is 3 times as big as ASHINGTON,D.C.

$\mathrm{W}^{\text {ITH }}$ all its vast area, Washington, D.C., occupies but 39,680 acres. Preference for Dunlop Tires has caused Dunlop to grow so that now, including the greatest of all Dunlop plants at Buffalo, N. Y., Dunlop occupies a productive area of over 100,000 acres. Over $22,000,000$ Dunlop Tires are now running. The service that they give is both the cause and result of Dunlop's magnitude. Tallyrand said, "There is one person wiser than Anybody, and that is Everybody." Practically everybody agrees that Dunlop Tires are cally everybody agrees that
best. Put them on your car and prove it to best. Put
yourself.

## DUNLOP TIRES

Brackeen-Hughes Cherrolet C 0 .

-Extensire thvestration of com.


To Install Restaurants on Swedish Airplanes

German Stage Filled
by Employment Bureau Berlin-All theatrical contracts for
employment of actors and actresses employment of actors and actresses
must be made after January 1 through
the German national employment bureau. come within the scope of a movement under whlich all private employ
ment agencese will be nationallized by
December 31 , to be maintained therement agencles will be nationailized
Deecmber 31, to be maintained there-
after free from public taxes and to charge no fee for services.

## Premier Lays World

 War to Feminists Budapest.-The feminist move-ment was biamed In the Hun-
marian parllament for the World garian parliament for the World
war. Count Rethlen, the preuler said that had the French people
kept pace with other countrles.
it is probable the war could have been avolided. He declare that the feminist movement, sy,
underminling family tife and es
tabisishing the
"The newspapers and the
stage." he said, "kiorify tree
love. Modern woman is an ar-
Uele of tuxary, the whole mod
em life is a diento then
em life is a denth dance."


DOAN'S Puls


Make this ©hristmas lasi for thousands of miles
Buick for 1928 combines exquisite beauty with unmatched get-away, power and handling ease.
Step into our showroom today and select the model which is best suited to your family's needs. Pay on the liberal G. M. A. C. time payment plan. We'll make delivery on Christmas day-or whenever you prefer.

> -a Buick for Christmas

SHELTON MOTOR CO.






## Subscribe Now!

## Fourth Annual

Redilued Rife Offer
For Mail Subscriptions Only to

## The Dallas Morning News

During this offer, we will send you The Dal las News, Daily and Sunday, Regular Rate, $\$ 10$, by mail for one year at this exceptionally low rate of $\mathbf{\$ 6 . 9 5}$ For those who want the Dallas News, daily, without Sunday, we are making a special price during this annual offer. Regular price

## for one year by mail, 88, now for $\quad \$ 5.50$

## Do It Today <br> The Dallas Morning News

## "SUPREME IN TEXAS"

We will appreciate your placing your sub scription through the local News Agent in your city. This offer is good for a limited time only, in Texas, Oklahoma, Arkansas, Louisi-

[^1]
## Mingus-Price

| "MEN'S AND BOYS' OUTFITTERS" <br> ABILENE <br> texas |  |
| :---: | :---: |
| BIG CHRISTMAS BARGAIN SALE |  |
| Reduced Prices on Men's Overcoats, |  |
| Shoes, Sweaters, Wool Shirts and Under- |  |
| BATH ROBES - One |  |
| Special Lot |  |
| \$45.00 OVERCOATS - .- - - - - |  |
| \$35.00 OVERCOATS | \$28.00 |
| \$25.00 OVERCOATS |  |
| big shoe sale |  |
| \$15.00 HANANS | \$11.25 |
| \$ 9.50 HOWARD AND FOSTER - \$ 7.45 |  |
| BOYS' DEPARTMENT |  |
| BOYS' WOOLWEAR CLOTHES |  |
| \$30.00 Suits-2 Pants | \$20.00 |
| \$25.00 Suits-2 Pants |  |
| \$20.00 Suits-2 Pants $\quad \mathbf{\$ 1 3 . 3 5}$ |  |
| \$15.00 Suits-2 Pants ...- ${ }^{\text {- }}$ |  |
| \$12.95 Suits $\quad$ _ 8.75 |  |
| BUINHOEN |  |
| Gold Medal Brand-They Fit and Wear |  |
| Right. |  |
| \$6.50 VALUES $\quad$ - $\quad$ - $\quad$ 5.20 |  |
| \$6.00 VALUES $\quad$ - |  |
| \$5.45 VALUES |  |
| \$4.00 VALUES \$3.20 |  |
| e Wrap Your Chri | ages |

Control of Dirigible
Simple but Effective When I say Lincoln Beachey was
running the dirigibles I mean it tit.
erally. The diritibles of those days


## NOTICE!

## GAS CONSUMERS

The F. \& M. Nat'l Bank of Merkel has been designated as a depository and collector for the Community Natural Gas Company. All gas bills will be due and payable at this bank on the 25th of each month. Discount will be allowed until and including the 5th of the following month. 5 days will be al1 wed after discount date for delinquent bills to $b$ e paid with discount added and after the 10th of each month gas service will be discontinued on all unpaid bills.

## Community Natural Gas

Company


# MeDonald \& Watis Grocery Have Moved On Front Street In Telford Building 

In the meantime J. H. McDonald has bought from L. A. Watts his interest in said stock of groceries, fixtures and all outstanding accounts thus making the present firm name J. H. McDonald Grocery. Saturday, Dec. 10th will be our feature op= ening day. Sandwiches and Coffee will be served to the public during the entire day.

To our friends and customers we will assure you that our prices will be right. One price, our motto, to all means the lowest price to you. We have the most complete line of groceries that mon= ey will buy and we are better prepared to give you better service in the future than we have in the past.

Don't forget we have plenty good parking space at the back of the store, making it handy to un= load your cream and eggs and load your groceries also.

## J. H. McDONALD GROCERY

and

## Amazing Values And Easy Terms

Cometooursalesroomandinspect ourO．K．＇d reconditioned cars．We have the car you want at a price that will please you－and our terms are unusually reasonable， with the lowest financing charges available through the General Motors Acceptance Corporation． The red＂O．K．＂tag is attached to the radiator of every one of our re conditioned cars．Itmeansthat the car has beengoneover completely by expert mechanics，using genu－ ne parts for all replacements． Look for this tag－and buy with confidence．
BRACKEEN－HUGHES CHEVROLET CO． MASSEY－WOODS CHEVROLET C0．

> TRENT, TEXAS

## OHACITTAT LOW cost

路

YES！ doctors，those whose business itis to know．

## ＂It＇s toasted <br> № Throat Irritation－No Cough．

According to
11,105 类 written 11，105类 written
opinions from Doctors

Few Really Contented With Place in Life


## Winter is Here

No use to wait any longer，come around today and let us fill your ra－ FRANK MILLER＇S FAMOUS Non－Freeze

## Alcohol With Glycerine Base

It＇s absolutely harmless to circulating svstems．It will not take the paint off your car．

## ONLY $\$ 1.75$ Per Gallon

## Keep a Mechanic at Your Door

We know it would be a rather expensive thing to maintain＇a pri－ vate mechanic for your automobile．But you don＇t need to go to that expense．
A call，any time，day or night，will bring our repair car to you when you need it．Depend on Everybo－dy＇s．

## EVERYBODY＇S GARAGE

## 

## AS THE FIRST OF THE NEW YEAR IS NEAR BY

I. is natural with every merchant to want as much merchandise as possible moved out and converted into cash. We have a good stock of Dry Goods and Groceries to pick from and throughout our house you will find many BARGAINS.-We have reduced prices on many items too numerous to mention.
Beginning Saturday, December 17 and lasting through Saturday, December 24 we have these prices on our GROCERIES.

| 2112 lbs. Calumet Baking Powder |  |
| :---: | :---: |
| CORN, Primrose or Our Darling | 150 |
| No. 2 TOMATOES | 3 for 250 |
| No. 2 English PEAS | 150 |
| Griffin All-Fruit PEACHES | Gallon 50c |
| Blue Label Karo SYRUP | Gallon 550 |
| Mary Jane SYRUP | Gallon 70c |
| Domino SYRUP | Gallon 85 |
| $21 / 2 \mathrm{lbs}$. Canova COFFEE | \$1.15 |
| 31 bs . Broncho COFFEE | \$1.35 |
| Mrs. Tucker's LaRD | Gallon \$1.30 |
| Mother's 0ATS (China) | 35 C |
| Pinto BEANS | Pound 71/2c |
| ish POTATOES, Peck-15 lbs |  |

J. T. DENNIS

## Phone 113




多
They're Homemade!

## CHRIDIMAS CAKES

 1 with our Cakes, Cookies, and Pastires-Homemade for the Holidays. That is why we have followe the good, old-fashioned home recipes in baking thes delicious dainties. Let us put yours away TODAY
-FRUTT CAKES
LAYER CAKES
-GINGER COOKIES -CINNAMON ROLLS
-JELLY ROLLS -FRUIT PIES
HOME-MADE CHRISTMAS CANDIES
— 30c PER POUND-

FRESH BREAD ALWAYS
THE QUALITY BAKERY
A. A. McGEHEE, Proprietor

MERKEL, TEXAS
by Use of New Method


 ise for him to memorize the note
sutfrectis to play the selection with both hands.

 at Jacksonville. It was demonstrated
for the first time at the seventh an. tual IIIInois cont rence on public wel
fare, held in Jotetet. Previously, in printing musste in
Braile, all the words of a song werte followed by the notes of the muste
In the new metioi, eich word is tol lowed by the secompanying note
throughout the selection. Thicir Rccreation



\section*{| For |
| :---: |
| nlar |
| 1509 |
| ber |}



Methodists Pian Bis World Meeting in 1928 of the Me hethodist Epliscopal coniurencheal
over the over the worra are electing delegatea
to the general


 pal churcen, Southe Me Methodist Episec
hhat members of th seen tin the tuic hat members of the seonthern churrah
have been appointed on reeption con mitteres and will attend some of the
session

 conterence which mes
too or conference.
For ${ }^{15088}$ a demand for a in deatermore
 their sadale bags and prearsered ot rea
turn hoome, anothet vote was takei turn home, another vote was taket
and the delegated general conference
came tito belng. A movement has been launched to
eut down the iase number and ac
tio Sitting Bull's Nephew

May Run for Congress

 Todian getting Into the race for cour
gress trom the Third Congresslon ees from the Third Yellow from the tact that Chaunce
Robe, who has contracted bi name to chaunces Y . conbe, cted dis beling
urgee do urged as thauncey Y . Robee, is beling
wpose
Conorreseratic candidate

## All Portraits

made before Thursday night, December 22nd will be ready for delivery Xmas Eve.

Give Something Different This Year.

True, it's early yet to buy the ready-made gifts hat anyone may buybut it's just time to prepare for that most personal of all gifts-your photograph.


RODDEN STUDIO
"PHOTOGRAPHS LIVE FOREVER-I HOPE YOU DO."
 to wait for it to be ordered.

Plenty of Xmas presents for any or all members of the family. Come in and let us help you make your selections.

> LIBERTY HDW. Company ${ }^{\text {' }}$ "If It's Hardware We Have It."



## WE WILL BE COMPELLED T0 CLOSE OUR STORE DURING THE ENTIRE MONTH OF JANUARY

So we are making low prices on everything in our entire store so we can close out the whole stock by Xmas Eve. night.

Our lease on our present building is up on Jan. 1st. and our new Building will not be ready until Feb. 1st. We have no place to go so we absolutely must close out our entire stock by Xmas. Eve. night.

We are selling all Ladies, Ready-to-Wear, Millinery, Shoes, and Knit Underwear at

## HALF PRICE

AND THOUSANDS OF OTHER WONDERFUL BARGAINS

Do your Xmas Shopping with us and you will buy fine quality merchandise at the lowest prices you ever did before.
MIMS
West Texas' Finest Store After Jan. 1st. STILL ON MIM'S CORNER.




[^0]:    

    WE HAVE AS COMPLETE LINE OF GIFT GOODS AS CAN BE FOUND ANYWHERE. SOMETHING FOR EVERY MEVBER OF THEFAMILY!

    ## OUR LINE OF JEWELRY IS MORE COMPLETE THAN EVER <br> NEVER HAVE WE HAD SOCOMPLETE ALIE OF MISCELLANEOLS GIFT ARTICLES

    | DIAMONDS | WUTCH CHAINS | PERFUME ATOMIZERS | CLOCKS |
    | :--- | :--- | :--- | :--- |
    | WRIST WATCHES | SILVERWARE | TOILET SETS | STATIONERY |
    | PEARLS | SALTAND PEPPER | TVORY SETS | PIPES |
    | RINGS | CANDLE STICKS | PERFUME | SAR PINS |
    | BAR PINS | MUSICAL PUFF BOXES | TOILET WATER | SMOKING SETS |
    | PENDANTS | JAPANESE VASES | MUSICAL ATOMIZERS | BOX CIGARS |

    DIAMONDS PEARLS
    RINGS BAR PINS
    PENDANTS

    JAPANESE VASES
    CLOCKS

    PANGBURN'S CANDIES Again We Are Santa Claus Headquarters. MORETOYS-MOREDOLLS,THANWEHAVE EVER HAD BEFORE!

    ## Grimes-Smith Drug Co.

    ## "PRESCRIPTION DRUGGISTS"

[^1]:    ana and New Mexico.

