

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, SEPTEMBER 18, 1963

BOVINA, TEXAS

VOL. VIII No. 12

WHITTLIN'

BY DOLPH MOTEN

Since a couple of weeks ago, Parmer County is equipped with Civil Defense supplies at various shelters.

The supplies for the county were received in Bovina---at the school warehouse on Eighth Street---and distributed to shelters in the county.

Included in the shipment were 35,301 pounds in 1713 packages, County Judge Loyde A. Brewer told us.

The packages consisted of: 800 boxes of soldiers rations; 767 containers (water cans); 42 poly linings for sanitation; 80 emergency access kits; 24 First Aid kits; 1713 total

Approved Civil Defense shelters in the county and the number of people they will accommodate are: **Sherley Grain Co., Bovina, 1000; Farwell Elementary School, 80; Sherley-Anderson Grain Co., Larlat, 772; Sherley-Anderson-Pitman, Inc., Farwell, 336; Worley Grain Co., Farwell, 480; Tri-County Elevator, Black, 68; Black Grain Co., 350; Friona Wheat Growers, Inc., 630; and Continental Grain Co., Friona 105.**

Judge Brewer told us that he felt the officials who designated the shelters in the county did their work hurriedly and not thoroughly.

For instance, he said he didn't understand, and we don't either, why the Farwell elementary school would be approved as a suitable shelter and all other school buildings in the county would be ignored.

Also, if one elevator will serve as a shelter, why won't others?

Be that as it may, that's the official list printed above, as Judge Brewer gave it to us.

The supplies mentioned above were, according to our understanding, distributed to those places to be used in time of disaster, which we, and everyone else, hope never comes.

We were in a hurry when we were talking to the judge and neglected to ask as many questions about the civil defense proposition here as we would have otherwise.

Sometime in the future, we hope to have more detailed information available in regard to it.

It's possible that Wendell and Keith Garner missed their calling. By that, we mean that they're farmers and they probably should have been salesmen.

Bovina Mustang Quarterback Club has this year broken---not broken, shattered---all previous membership records and the Garner brothers are largely responsible for it.

With their salesmanship ability, the two of them have signed up more than half of the organization's 212 members. And that's at \$5 per member.

In addition to that, some of the Quarterback Club members they've recruited aren't any more football fans than we are a Republican! That makes their feat even more remarkable.

They're probably deserving of more recognition than we can give them here. We'd like to say, though, that other organizations in this community, as well as others, could use more members like them.

And this newspaper would do well to have advertising and subscription salesmen of their caliber.

Probably it would be good, too, for the Lions Club to have some salesman like them to work during the broom sale which is scheduled for Friday.

Looks from here as if City of Bovina is in severe need of warehouses for equipment storage. There are several thousand dollars worth of city-owned machinery protected from the elements only by the barb wire fence between here and Amarillo. You know, the one which is usually down.

The equipment we have now needs shelter and a new fire truck is scheduled to arrive late next month.

Where are we going to put it?



NEW PAINT--Masonic Lodge Hall here is receiving a face-lifting this week. A new coat of white paint is being applied to the two-story building by Contractor Howard Griffin. Woodwork on the stucco building will be painted black. Griffith, who began the job Monday, estimated that it would take about a week.

BOTH TEAMS WINLESS--

Ponies vs. Panthers Here Friday Night

Coach Hallie Gee's Bovina Mustangs, winless after the season's first two games with Class A ballclubs drop back into their own classification --B-- for this week's contest.

Whitharral Panthers, of District 1-B, will furnish the opposition in a game to be played here.

The game could be billed as a "battle of the defeated" as the Panthers, too, have lost both their first two ballgames.

Because of the unimpressive showings of both outfits, the game will probably be rated a tossup. Whitharral will have a weight advantage of at least 12 pounds per man, Coach Gee says.

The Mustangs will be further hampered in their efforts to win by the loss of Tally Kelso, 180-pound fullback and linebacker, who received a

sprained back in the Farwell tilt. He is expected to be out of action for two or three weeks and will definitely not play this week.

Milton Crisp, who has had limited experience at fullback, received a doctor's approval to come out for the team this week after being out last year with an injury. He may see some action at Kelso's former position, Gee says.

Also, Dennis Johnston, who has been playing halfback, will move to the fullback slot. His halfback post will then be filled

by Scotty Rundell or Richard Carson.

Also on the bright side of the ledger, Eddie Reeves, 180-pound tackle who has not played this year because of injury and sickness, is expected to be ready to go. Too, Gary Beauchamp, 155-pound tackle, who has also been out with an injury, may see limited action against the Panthers.

This will be the third consecutive game for the Mustangs to play at home this year. Kickoff time is 8 p.m.

Whitharral's attack features

the running of Fullback Simmons who weighs about 175. Coach Gee says "he'll be the hardest runner we'll face this year."

The Panthers lost to Lorenzo, 19-0, in their season opener and were outscored last week by New Home, 40-20.

Fans will remember a year ago when a strong Mustang aggregation journeyed to Whitharral with the favorite's banner and had to settle for a 14-14 tie with the scrappy Panthers.

Bovina won the game in '61.

26-0, while Whitharral was the winner in '60, 26-20. The games have been even as possible during past three years. Both squads appear to be weaker this season and those two things make the Friday night tilt a tossup.

Whichever team wins it will be getting its first taste of 1963 victory.

Larger than usual crowds have seen the Ponies play in their first two tilts--against Springlake and Farwell--and another good one is expected to be on hand Friday night.

PAUL JONES WINS--

12 Perfect Entries In Football Contest

Interest continued high in Bovina Business Cotton Bowl Football Contest last week as 140 entries---just one short of the all-time record--- were submitted.

Paul Jones was the first place winner of \$5 as he was one of 12 to correctly name all 10 winners in the contest and was

closest of the dozen to the tie-breaker score of the Bovina-Farwell game. Placing second and winning \$3 was Mrs. Gene Ezell. Neil Smith and Harriette Glasscock divided third place money of \$1. Jones was 13 points off on his score prediction, Mrs. Ezell 16 and Smith and Mrs. Glasscock 28.



SECOND WINNER--Paul Jones was in the winner's circle of Bovina Business Cotton Bowl Football Contest following the tabulations of entries after the second week of the contest. Jones was one of 12 contestants last week to submit an entry blank with all 10 winners named correctly and was closest of the group to the tiebreaker score. He's shown here looking over last week's contest and his first place check.

150 Pennies Stolen From Smith's 66

A minor burglary occurred here Tuesday night of last week.

Smith's 66 Service Station on Highway 60 was burglarized of \$1.50 in pennies, according to Henry Minter, deputy sheriff.

Entrance to the building was made through a side window. Nothing else in the station was disturbed.

This was first burglary reported here in several weeks, Minter says.

It's Bovina Lions Club broom sale time.

Friday is the day for which the annual promotion by the civic organization is slated.

The sale, which features merchandise of the household variety made by Texas Light-house for the Blind, will get underway early Friday morning and continue throughout the day, announces Warren Morton, Lions Club president.

In addition to a variety of kinds and sizes of brooms, merchandise which will be offered for sale includes dish cloths, mops, brushes, floor mats, pot holders and other household items.

The truck which will bring the merchandise here will be parked at a downtown location throughout the day.

Profits from the sale of items will be used to finance various Lions Club projects throughout the year. This is the major fund-raising campaign of the club each year.

ren Morton, Connie O'Brien, Carl Rea, Jim Russell, Jay Sherrill, J. W. Wright and Don Sides.

"We will greatly appreciate the patronage of businesses and individuals again this year," Morton says.



CROSSED BROOMS--H. J. Charles, left, and Tom Bonds will captain teams of competing members of Bovina Lions Club in the organization's annual broom sale here Friday. The promotion, which is the club's largest money-raising event of the year, is slated to begin early in the morning and continue throughout the day.

OK To Burn Trash After 5

Trash burning is now permissible here after 5 p.m.

That announcement was made this week by City Councilman H. J. Charles.

Several weeks ago, the city requested that citizens no longer burn trash at all. This was because a new trash truck had been obtained in which it is dangerous to load burning trash.

However, the "after 5 p.m." burning rule has been put into effect by the city in order to cut down on the amount of trash.

"If trash barrels have 12 or 14 hours to burn during the night, there's little danger of getting fire into the truck," Charles pointed out.

The city has been making an extensive effort to improve its trash hauling service during the past several weeks.

Weather by Willie

Fall is here. Some showers here--and looks like we will have too much rain by last of month.

---Willie

Colts Begin '63 Schedule

Bovina Junior High football Colts, coached by Carroll Powell, dropped their 1963 season opener to the Farwell Calves there Thursday night, 36-8.

Steve Pierceson scored the Bovina touchdown with Alan Carson adding the extra points.

Tuesday night, the Colts played Hart here.

Remainder of their schedule includes Happy here September 26, Lazbuddie there October 1, and Vega there October 8.

Two more games may also be scheduled---one with Marshall Junior High of Clovis and another with Farwell.

Firemen To Grass Fire

Bovina Volunteer Fire Department was called Monday afternoon to extinguish a minor grass fire on North Boyce Street.

The flames burned only a small amount of grass on a vacant lot before they were put out by the firemen.

The fire reportedly originated from a burning trash barrel.

Damage was negligible.

Chamber Offers Soils Booklet To Citizens

A booklet concerning soil conservation needs in Parmer County is now available to people in the area through Bovina Chamber of Commerce and Agriculture.

The 20-page book could prove invaluable to farmers and businessmen here and in everyone interested in this area, Jack McCracken, chamber manager-secretary, says.

Prepared by the county soil conservation district and printed through the cooperation of Bovina and Friona chambers of commerce and agriculture, the book explains the types of land in the county, shows what percentages of the land is used for various purposes and the estimated need and uses of the land in years to come.

The booklet is available at the Chamber of Commerce office here which is in The Bovina Blade building. There is no charge for the book. "We'll be happy to give one to anyone who is interested in the information it offers," McCracken says.

Q'Back Club Membership Totals 212

Bovina Mustang Quarterback Club netted \$26 at a pie and coffee sale in school cafeteria Friday night following the Bovina-Farwell football game, Travis Dyer, club president, announces.

Club membership now totals 212 members--more than twice as many as any previous year.

The club recently ordered sideline jackets for members of the football squad. The jackets are slated for arrival soon.

Also, plans are being made by the club to raffle a shotgun which is to be given away at homecoming game here. Ticket sales for the shotgun are slated to begin this week.

Regular weekly meeting of the organization will be Thursday night at 8 in high school study hall.

Farm Bureau Schedules Open Forum

Something new will be added when the Parmer County Farm Bureau holds an "open forum" Thursday in Bovina, as a prelude to the annual county convention October 7 in Friona.

The forum, where all farmers and others interested in agriculture are asked to come and express themselves on problems facing them was decided upon by members of the Farm Bureau Resolutions Committee at a meeting last week.

The meeting Thursday will be in the Bovina school cafeteria, beginning at 8 p.m.

John Armstrong, resolutions committee chairman, said he believed that if farmers could be brought together prior to the annual convention and asked to give their ideas of solutions to problems, it would create more interest and help insure more grass roots planning for the

(Continued on Page 2)

60 People Enroll In Bible Class

Approximately 60 people are currently enrolled in a Bible survey course which is being conducted by Don Stone, minister of Bovina Church of Christ.

The class has been divided into two sections with one meeting at 8 on Thursday nights and the other at 9 on Monday mornings.

There are about 30 students in each section, Stone says.

The course is interdenominational. It is designed as a correspondence course, but is being taught as a class.

The course will continue over a nine-months period.

Deadline for enrolling was last week.

"We had hoped to have 50 people take the course and are certainly pleased that we have 60," Stone says.



CROSSING REPAIR--Repair work on Third Street railroad crossing in Bovina Monday by this crew of Santa Fe workmen resulted in its being made safer and smoother for motorists. The men are shown putting the finishing touches on the job.

NEWSPAPER CONTESTS
1962
ASSOCIATION PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas
 Published At Bovina, Texas, Every Wednesday.

Dolph Moten Publisher & Editor
 Sue Moten Women's News

Reflections

From
The Blade

SIX YEARS AGO
 September 18, 1957

News of first loads of milo was popping like firecrackers around Bovina Monday afternoon as four loads were brought to town within 120 minutes of each other.

C. R. Brandon, who farms two miles south and a mile east of Bovina, won the race. He pulled his load onto the scales at Macon Elevator at 3:30.

Clarence Gauntt was No. 2. He had his freshly-cut maize at S. E. Cone Grain and Seed Co. Elevator at 4:30.

The resignation of C. R. Elliott, first president of First National Bank of Bovina was accepted by the bank's board of directors at their regular September session Wednesday.

Eighty-four dollars in cash was taken from the cash register and cigarette machine at Ed's "66" Service Station sometime Tuesday night.

Carson and Barnes Three Ring Wild Animal Circus will stage two performances here Saturday. Shows are scheduled for 2:30 p.m. and 8 p.m. The baseball field will be the site of the entertainment.

THREE YEARS AGO
 September 21, 1960

Jack Clayton, who makes a habit of getting his crops out early, delivered the first bale of 1960 cotton to Bovina Monday.

It was ginned by Lawlis Gin Co.

Contractor for a new and larger building for Parmer County unit of Texas Highway Department has been let by the state, Lloyd Killough, maintenance foreman, announces.

Bovina Mustangs jumped to an impressive 14-0 lead, but then slumped to a 26-20 defeat at Whitarral Friday night.

Upsets plagued entrants in Bovina Businesses Cotton Bowl Football Contest last week.

After three weeks, the race for grand prize, an expense paid trip plus tickets to the Cotton Bowl January 2, has seven entrants tied for first place. They are Mark Charles, Allen Cumpton, James Lawlis, H. N. Turner, A. M. Wilson, Donnie Young and Jack McCracken.

Bovina's first home football game of the 1960 season may find a new scoreboard clock furnishing a constant reminder as to how the game is progressing, Sherley Grain Co. of Bovina has donated the electric scoreboard.

HERE FRIDAY NIGHT-- Steers Stampede Mustangs 46-0

A classy, Class A herd of Farwell Steers were too much for the sickness and injury-riddled Bovina Mustangs Friday night in a non-district clash on the losers' field as the visitors stampeded to a 46-0 win.

It was Farwell's ballgame from the opening whistle.

The Steers, taking out their frustrations of an opening game defeat at the hands of Friona, the previous week, scored the first time they had the ball and went on to rack up 20 points in the initial quarter and coast to the win.

The Mustangs suffering from more injuries and sickness than the Confederate Army during the Civil War, were able to make only one serious scoring threat. That came late in the third quarter. Quarterback David Anderson completed a 10-yard pass and run play to Tally Kelso. Kelso was jarred loose from the ball when he was tackled on Farwell's three yard line, however, and the Steers recovered, killing the threat.

A highlight of the game, from a spectator's standpoint, was a 100-yard kickoff return by Farwell's Danny Lindop as the second half began.

The kick went inside the end-zone. Lindop took a handoff from a teammate on the goal line and sped down the west sideline of Mustang Field for the 100 yard gallop and the six points.

The blue and white from the capital city wasted no time in showing their supremacy. They kicked off, recovered a fumble on the kickoff return on Bovina's 32, and scored in five plays with Quarterback Leon Lovelace going the last 20 yards.

The second time they had the ball it took the Steers eight plays to score and they were hampered by three penalties on the way.

Halfback Jerry Field set up the score on a 25 yard scamper to the Bovina five. Fullback Jerry Herrington went four yards to set the ball on the one and Field went over from there. Lovelace placekicked the extra point and the score was 13-0.

Following the kickoff, the Steers recovered a fumble on the Mustangs' first play from scrimmage and had possession on Bovina's 28.

Field took a lateral 24 yards to the four and Lovelace punched it across from there. Lovelace's kick was true and the first quarter scoring was over at 20-0.

Farwell's second quarter TD was begun with an interception of a stray Bovina aerial. The drive featured a 20-yard gainer on a pass interference ruling. The throw was made by Alternate Quarterback Bobby Field.

Halfback Joe White made the score on a one-yard plunge.

Lindop's dazzling kickoff return started the second half with a bang and coupled with Lovelace's successful conversion made the score 33-0.

The Mustangs were unable to gain following the Farwell's kickoff and Kelso punted from his 32 to Farwell's 25. The Steers picked up one first down and were on Bovina's 46 when Mustang Gene Pruitt plucked a Bobby Field-throw football out of the air and returned it to Farwell's 30. That set the stage for the aforementioned threat by the Ponies.

The Steers' sixth scoring play came five plays deep in the final stanza. Lovelace tossed to Jerry Childs for 21 yards and the six points. Lovelace's kick was good to boost the score to 40-0.

The final score came late in the quarter as Farwell put a Bovina punt in play on the Mustangs' 38. Field passed 21 yards to Childs and then 15 to Butch Ford to put the ball on the two. Herrington rammed it over from there. Lovelace's kick was no good and the scoring was over at 46-0.

The final gun sounded before the Mustangs were able to run a play after the kickoff.

The game was played in ideal weather before a crowd estimated at 800.

This marked the ninth consecutive year for the Steers to win over their Parmer County neighbors. This was, however, the most lop-sided score in the nine-year span.

STATISTICS

Bovina	Farwell
4	First downs 16
67	Yards gained rushing 184
7	Passes attempted 19
1	Passes completed 9
10	Yards gained passing 198
77	Total offense 382
1	Passes intercepted by 2
5	Punts 1
33.6	Punt average 37
4	Number of fumbles 1
1	Opponents' fumbles 4
6	Penalties 9
45	Yards penalized 55

PLUMB-OUT STOP THIS



CONCENTRATED LIQUID DRAIN OPENER - CLEANER
 • EATS HAIR
 • EATS FAT
88¢

Gaines Hardware Co.
 "Nothing Knocks On Bovina But Opportunity"

Football Contest --
 (Continued from Page 1)

expense-paid trip for two to the January 1 Cotton Bowl game in Dallas.

This week's contest, which is the third in the series of 13, appears on page five of this issue of The Blade.

Farm Bureau --
 (Continued from Page 1)

drawing up of resolutions for consideration in convention October 7.

Notices have been mailed to all voting members of Farm Bureau, but Armstrong pointed out that all interested farmers and ranchers, members or not, will be welcomed to come and enter the discussion Thursday. Of course, when resolutions are presented at the convention in Friona, voting members only may cast a vote for or against such resolutions.

Bovina Wheat Growers, Inc.
 Jim Russell, Manager Ph. 238-2691

Ready Now For Your
1963 Milo Crop

"Not Everyone Belongs
 To A Co-Op-
 But Everybody Benefits"

-Bovina and Rhea-



By Vern Sanford

During the past hunting season more than 2,400 permits to kill antelope were issued to Texas hunters.

This may not seem unusual to people unfamiliar with the antelope story in Texas. But to those in the know it is indeed remarkable.

Back in the early 1930's the antelope was threatening to become extinct in Texas. There were less than 500 roaming the range.

Only through concentrated conservation practices were antelope herds brought back to the huntable numbers we enjoy today.

The bulk of the Texas antelope are found in the Trans-Pecos region of West Texas. Some also roam the prairies of the Panhandle.

Unlike deer, the antelope won't jump a fence. When ranching became a big business in Texas, barbed wire fences were criss-crossed over the land, thus posing a man-made barrier to the antelope. Fences restricted the antelope's range.

But by trapping the antelope and moving them to areas where there were no fences, the Texas Game and Fish Commission expanded both the range of the antelope and the size of the herds.

In one instance, a few years back, a herd of antelope was causing some concern among pilots using the Marfa airport. The sleek animals gathered on the grassy runways to feed. Naturally the pilots had to do some fancy flying to dodge them.

But biologists took care of the problem. They simply trapped the antelope and found them a new home.

An antelope has horns branched like the antlers of a deer. But on an antelope they are true horns and not antlers. Antlers are solid bone.

The antelope is the only animal in the world with branched horns. Also, it's the only one which sheds the outer shell annually. It isn't kin to any other animal found in Texas.

The antelope is an animal of American vintage. It descended from a group of animals which couldn't, for some unknown reason, survive the climatic changes which the earth went through in the distant past.

Because the antelope lives out on the vast, bare plains where it is naked to the world, it must depend upon its legs and eyes for protection.

In these two respects the antelope is well blessed. It can detect something unnatural more than a mile away. Furthermore, it can run at a speed that will astonish those who have never seen one galloping away in a plume of dust.

But the antelope has one weakness that hunters exploit to advantage. It is, a highly curious animal. Often it will

(Continued on Page 6)

A.L. Glasscock
 Real Estate
 Phone 238-3231-Bovina

We Have The
LAND BUYERS
 And Need Your
FARM LISTINGS

Yes, We Have Several Buyers Interested In Land In This Area. If You're Interested In Selling, Now Is The Best Time To Show Your Land, And We'll Appreciate Your Listing.

Loans Available For
 Underground Tile
 And Other Farm
 Improvements

**Milo Harvest Means
 It's Combine Time!**



Bovina Implement Now Has A Good Supply Of Reasonably Priced Massey-Ferguson (Is There A Better Kind?) USED COMBINES.--

All Have Been Thoroughly Reconditioned In Our Shop And Are Ready To Go To Your Field And Make Money For You. Before You Buy A Combine This Season, Or Trade For One, It Will Pay You To Get Our Deal.

Of Course, We Can Take Care Of Your NEW COMBINE Needs, Too.

Bovina Implement Co.
 Your Parmer Massey-Ferguson Dealer
 Highway 60 Phone 238-2541

**Some Take Sleeping Pills!
 Others, Who Are Wiser,
 Rent A
 SAFE
 DEPOSIT
 BOX**




At
**FIRST NATIONAL BANK
 OF BOVINA**

And Don't Worry About The Loss Of Valuable Papers, Jewelry Etc. The Cost Is Amazing Low For The Great Peace Of Mind It Offers.

See Us About
 A Safe Deposit Box Today!

**FIRST NATIONAL BANK
 OF BOVINA**

"Helping Make A Good Community Better"

BEE GEE
 HERE'S MARY JANE, PLEASE TAKE A LOOK, SHE'S USING GAS - HOW SHE CAN COOK!



PHILGAS

CHARLES Oil Co.
 Phone 238-4321
 SERVICE & REPAIRS FOR ALL GASOLINE & DIESEL ENGINES
 BOVINA, TEXAS

**Bovina Lions Club
 Annual BROOM SALE**

Friday, Sept. 20

★
Featuring Brooms, Mops, Brushes And Other Household Items Made By

TEXAS LIGHTHOUSE
 For The BLIND

★
Merchandise Will Be Located Downtown All Day Friday And Lions Will Canvass The Area.

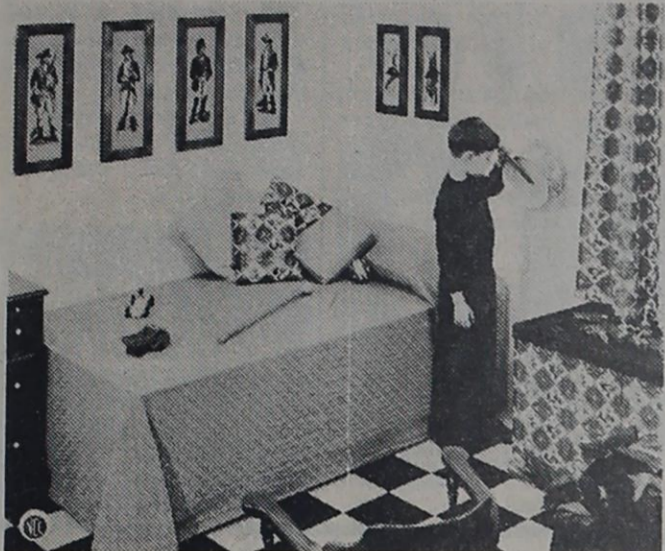
If Your Home Is Missed, Phone 238-4531 For Immediate Service.

★
All Profits Will Be Used To Finance Worthwhile Community Projects

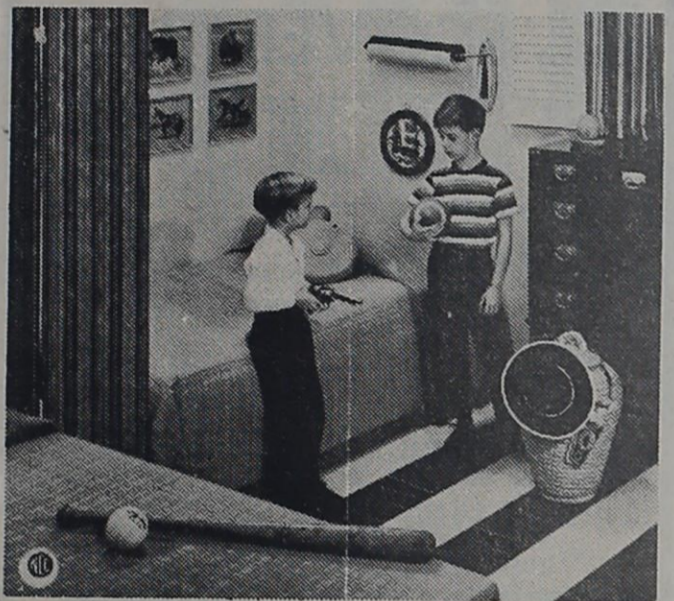
★
Make Your Order From This Price List:

Cup Towels (1 pkg.)	1.25
Dish Cloth (1 pkg.)	1.00
Ironing Board Cover	1.50
Ironing Pad	1.50
Damp-N-Iron Bag	1.00
Pot Holder	.25
Dust Cloths	.25
Food Bags	1.25
Oven Mitt	1.50
Bar-B-Q Apron	2.00
Lint Brush	1.00
Lawn Rake	1.75
Warehouse Mop	1.50
Rayon House Mop	1.00
Toy Mop	.50
Dust Mop	2.00
24 oz. Mop Head	1.50
Commercial Mop	
Handle	1.75
Poly-Sweep	1.75
Warehouse Broom	2.10
House Broom	1.75
Whisk Broom	.75
Double Duty Broom	3.25
Rubber Door Mat No. 1	2.00
Rubber Door Mat No. 3	5.25
Garage Brush 18"	3.50
Garage Brush 24"	4.50
Floor Brush 18"	4.75
Floor Brush 24"	5.75
Special Oil & Grease-resistant Plastic Garage Brush 18"	5.00
24"	6.50
Special Order Rubber Mat per square feet	1.15

Back-to-School Bedrooms



DRUMMER BOY'S ROOM—Red, white, and blue is the logical color scheme for this young boy's room, and it is handsomely carried out in the pinch-pleated cotton draperies and covering for toy chest and in the bright blue cotton bedspread by Morgan-Jones.



BROTHERS' ROOM—A gay circus stripe cotton fabric used for curtains and as covering for a screen sets the tone for this room for two brothers. Yellow is picked up from the fabric for the walls, and the copper tone is repeated in the cotton bedspreads by Morgan-Jones.

Children's bedrooms are often given a low redecoration priority, but this fall many women may decide to make a full-scale project of these rooms.

A few basic pieces of inexpensive furniture, happy colors, and a few imaginative accessory notes can make a child's room the most refreshing and delightful in the house.

Women who attempt this chore should be guided by three basic requirements for a child's room. The room must be practical, functional, and colorful.

The practicality of furnishings in a child's room can be measured by how sturdy and long wearing they are and by how easily they can be cleaned. Size and age of the occupant must be considered if the room is to be truly functional.

Color no longer means strictly pink for girls and blue for boys. Red, orange, and yellow are just a few other colors to which children respond.

Cotton can help in any redecoration job, especially in a child's room. For a 500-word feature containing helpful hints on decorating for children, check the enclosed post-paid reply card. Mats 12, 13, 14, and 15 can be used to illustrate the feature story.

Cold Weather Caution

"As temperatures drop, fire dangers rise."

With cold weather nearing, it's smart to heed this conclusion of the National Fire Protection Association, based on studies of thousands of fire records.

A major step to take for family safety is to have your heating equipment cleaned and checked. Correct any defects without delay.

Especially hazardous are any fixed or portable room heaters which are not in first-class operating condition.

Remember: It's good to be warm, but essential to be safe!

BE SURE TO INSURE

--With--
Bovina Real Estate
And Insurance
.....Offering
GENERAL INSURANCE

Through Old Line,
Legal Reserve
Stock Companies.

You're Sure Your
Insured When Your
Insurance Is Here!

See Us, Too, For Your
LIFE INSURANCE
Program

**Bovina Real Estate
And Insurance**
Bank Building
Phones 2381-2081-238-4381
Dean McCallum-Jim Ware

**Sew and Save
Headquarters**
For Your Sewing
Needs, Shop
Bovina Variety

We Offer All The Materials You
Need For Your Back-To-School
And Fall and Winter Sewing

-Come In Today-
ALWAYS SOMETHING NEW!
BOVINA VARIETY
MAIN STREET

THURSDAY, FRIDAY, SATURDAY-SEPT. 19-20-21

Hunt's Big Dollar Sale



Apricots Hunts Whole Unpeeled No. 2 1/2 Can **3 for**

Pears Hunts Halves Bartlett - No. 300 Can **4 for**

Peaches Hunts Halves or Sliced - YC - No. 2 1/2 Can **4 for**

Fruit Cocktail Hunts - No. 300 Can **5 for**

Spinach Hunts California - No. 300 Can **7 for**

New Potatoes Hunts Whole - No. 300 Can **8 for**

Catsup Hunts Tomato - 14 oz. Bottle **5 for**

Tomatoes Hunts Solid Pack or Stewed - No. 300 Can **5 for**

Tomato Juice Hunts - No. 300 Can **9 for**

Tomato Sauce Hunts - 8 oz. Can **10 for**

Tomato Paste Hunts - 6 oz. Can **8 for**



COFFEE!
smart!
new!
no-key
can!

Folger's
coffee

1-lb. Can **59¢**
that same wonderful Mountain Grown coffee!

SHURFINE
STRAWBERRIES

10 Oz. **5** Pkgs. **\$1**

PORK RIBS UNDERWOOD'S BAR B Q 14 Oz. Pkg. Regular 99¢ **79¢**

PATIO BEEF TACOS 13 Oz. -6 Count or 11 Oz. 24 Count **45¢**

FLUFFO SHORTENING
3 LB. CAN **59¢**

SHURFINE
CHUNK PACK TUNA

CHUNK STYLE TUNA

6 1/2 OZ. CAN **25¢**

NORTHERN TOILET TISSUE 4 ROLL PKG. **29¢**

FOOD KING STRAWBERRY PRESERVES 18 Oz. Jar **35¢**

HERSHEY COCOA 1 Lb. Box **59¢**

Nabisco Premium CRACKERS 1 Lb. Box **29¢**

SPRINGTIME Freshness California **ORANGES** Lb. **19¢**

New Mexico **SWEET POTATOES** Lb. **12¢**

Idaho **PRUNES** Lb. **15¢**

New Mexico **BELL PEPPERS** Lb. **15¢**

EAT BETTER MEAT FOR LESS

Wilson's Fully-Cooked **HAMS** 49¢

Whole or Half Shank Lb. **49¢**
Butt Half Lb. **53¢**
Center Slices Lb. **98¢**

USDA Graded **CHUCK ROAST** Lb. **45¢**

Pinkney Sun-Ray **BOLOGNA** Lb. **49¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



Phone 238-4781

PARMER COUNTY'S FINEST

SUPER MARKET
BOVINA



LUBBOCK FAIR OPENS MONDAY --- The midway at Lubbock fairgrounds will come alive Monday, as shown above, when the 46th annual Panhandle South Plains Fair is officially opened. The annual "parade of bands" will march through downtown Lubbock Monday morning leading an entourage of government officials headed by Texas' Lt. Gov. Preston Smith. Monday is the fair's tribute to area school students, who will be admitted free to the fairgrounds and offered half price tickets to Ice Capades and all carnival rides and shows. New attraction this year will be a new 70 x 160-foot Children's Building which will feature the Children's Barnyard Exhibit, annually the biggest at the fair, and a Game and Fish Commission exhibit featuring the animals, birds and fish of the state. Both are free exhibits. The fair will last through Saturday.

Of Interest To THE WOMEN

Guild Has Salad Supper

Members of Wesleyan Service Guild opened their year of study with a salad supper Tuesday evening at Methodist Church.

Following the meal Mrs. Bedford Caldwell presented the first program titled "You Are Christ Called." Mrs. Jimmy Charles sang "I Heard the Voice of Jesus Say."

Mrs. Margaret Caldwell presided over the business session. Several new members joined they are Mrs. D. R. Bushnell, Mrs. Jimmy Charles, Mrs.

Vernon Estes, Mrs. Mary Clay and Mrs. Earl Stevenson. Guests for the meeting were Rev. Harold Morris and Mrs. C. O. Edens.

Members present were Mrs. Harold Morris, Mrs. W. E. Williams, Mrs. Dean Hastings, Miss Grace Paul, Mrs. Edward Isaac, Mrs. Margaret Caldwell, Mrs. Bedford Caldwell and Miss Rita Caldwell.

Blade Sawdust by SUE MOTEN

Think a real good and profitable occupation would be a general repair executive.

Was trying to have a wheel repaired on a tricycle the other day and trying to find someone to work on such an object was quite a task.

It seems the general trend of thinking is not to repair but to re-invest in a new mode of transport. We even thought that in this great era of "do it yourself" we might be able to find a new tire and put it on.

But to no avail, all salesmen were aghast that we even wanted to fix a tricycle. But persistence won out, after trying several places we finally ran across one wizened little man, complete with mechanic's cap and spectacles, who said certainly he could fix it.

Was pondering the great change in offices the other day and they are probably more drastic than anything except supermarkets.

Can remember when offices were considered to be primarily for work and should be functional instead of beautiful. What with all the psychology that has crept into our thinking we now have to have modern furniture, carpet, drapes, and piped music for a really successful office. Furniture designed to the nth degree complete with lamps and astris are all part of an office. According to all the latest reports people work better in these surroundings, but am afraid they would have the reverse affect on us. What with soft chairs, music, carpet and the works feel sure that a game of bridge would seem more in order than work.

Anyway, the newspaper offices we have seen look similar to those at the Blade; cluttered, ashes on the floor and a look of general disarray surrounding the entire place.

We are anxious to see how the football contests comes out this year. Last year with all the women winners we really got in our share of "I told you so's" and are wondering if the women will come through again this year.

Plain Jane meals become company-special when you serve home-baked quick breads. Delicious biscuits or muffins, for instance, take only minutes to prepare. While they bake, you have time to take care of last minute meal preparations and set the table.

Shower To Fete Recent Bride

Mrs. Jerry Burnett, the former Floye Smith, will be honored with a bridal shower Saturday afternoon, September 21.

The come and go affair will be between the hours three and five p. m. in fellowship hall of Bovina Church of Christ. Friends of the honoree are cordially invited.

Hosting the courtesies are Mrs. Billy Marshall, Mrs. Warren Morton, Mrs. E. O. Johnston, Mrs. Don Stone, Mrs. Robert Read, Mrs. Robert Harris, Mrs. Carrie Melear, Mrs. J. D. Stevens, Mrs. Boyd Gilreath,

Mrs. W. E. Williams and Mrs. Clifford Leake.

Macons Return From Minnesota

Mr. and Mrs. J. P. Macon returned home Saturday afternoon after spending eight weeks in Rochester, Minn.

He underwent surgery at Mayo Clinic at Rochester and spent several weeks convalescing there.

Dilger's CLEANERS
Parmer County's Finest Cleaning
BOVINA, TEXAS

Ideal For The Cold Weather Ahead Men's Insulated

One Piece **COVERALLS**

-Wall's Blizzard - Pruf \$16⁹⁵ and \$18⁹⁵

COVERALLS For Men and Boys
Boys Sizes 4 to 18 Olive Drab and Striped \$6⁹⁵ | Men's \$8⁹⁵

Bovina Dry Goods

"The Store Where Your Money's Worth More"

Enjoy A Real Family Holiday!

AT THE **FAIR** Sept. 23 Thru Sept. 28 LUBBOCK, TEXAS

featuring... **JOE GAPADES**
JOHN H. HARRIS PRESENTS THE 23rd ALL NEW GO EDITION

In Fair Park Coliseum Opening Sept. 22 Tickets: \$2 - \$2.50 - \$3 - \$3.50 Only 4 Nites, 5 Matinees.

- AND: Parade of Bands Monday, Sept. 23. Carnival Midway and Shows. New, Bigger, Childrens Barnyard. Game and Fish Commission Wildlife Exhibit. Rabbit Show. Livestock. Agriculture. Crafts. Hobbies. Women's Exhibits. Flowers. Art. Antiques. Textiles. NBA Twirling Festival. Military Exhibits. And Hundreds of other features!

FREE BUS SERVICE BETWEEN FAIR & DOWNTOWN **PANHANDLE SOUTH PLAINS FAIR**

39ers Honor Mrs. Jones

Mrs. Paul Jones was honored with a birthday dinner Thursday evening at the home of Mrs. Robert Read, by members of 39ers Birthday Club.

Those attending were Mrs. Emmett Tabor, Mrs. Joe Wilson, Mrs. Jesse Walling, Mrs. A. E. Crump, Mrs. Odie White, Mrs. Nola Read, Mrs. Robert Calaway and the honoree.

Art Class To Move

Members of Monday Evening Art Class taught by Dean Merritt of Clovis will move their meeting place from the school to building formerly occupied by

Bovina Auto Service. Troy Fuller, who has the building rented agreed to let the group use a portion of the building rent-free.

The class has been meeting at school for the past three years.

Those in the class are Mr. and Mrs. Dean McCallum, Mr. and Mrs. J. T. Hammonds, Mrs. Tom Caldwell, Mrs. Dolph Moten, Mrs. J. P. Macon, Mrs. Erith Hawkins, Mrs. Billy Johnson and Mrs. Marlin Ferguson.

Shower To Fete Mrs. Wright

Mrs. Jimmy Wright will be honored with a come and go bridal shower, Wednesday September 25 at the home of Mrs. George Turner.

The courtesy will be between the hours three and five p. m. Friends of the couple are cordially invited.

Hostesses are Mrs. O. H. Jones, Mrs. Jack Patterson, Mrs. Earl Stevenson, Mrs. A. M. Wilson, Mrs. Tom Bonds, Mrs. Dolph Moten, Mrs. Lester Rhinehart, Mrs. Robert Read, Mrs. A. L. Glasscock, Mrs. Ovid Lawlis, Mrs. Gene Ezell, Mrs. Arlin Hartzog, Mrs. Floyd Damron, and Mrs. George Turner.

To Levelland

Mr. and Mrs. Tommy Williams, Kathy and Leslie, and Mr. and Mrs. Clifford Leake visited in the home of Mr. and Mrs. Joe Wesley Hromas and family of Levelland, Sunday.

Mrs. Dixon Has Club Program

"Womans Role in a Changing World; In Appreciation of Good Literature" was title of opening program for Bovina Woman's Study Club Thursday afternoon at club house.

Mrs. John Dixon was in charge of program and gave "Read a Piece of Literature" and Mrs. J. R. Caldwell gave "When The Piece Was Written, Why and By Whom." Some of pieces discussed were the "Declaration of Independence" and the "Gettysburg Address."

Following the program Mrs. Dixon conducted a discussion on "What Is Good Literature."

Roll call was answered by members with "something I enjoyed reading this summer."

Mrs. Warren Morton presided over a short business session in which a committee was appointed to start plans for the Christmas Card Project. The committee chairman is Mrs. Earl Stevenson with Mrs. Arlin Hartzog, Mrs. Ovid Lawlis, Mrs. A. E. Crump and Mrs. Jack Clayton assisting her.

The group also sent \$50. to Girls Town at Whiteface. One new member, Mrs. Lloyd Battey of Hereford, was accepted into the club.

Those attending other than the aforementioned were Mrs. Leroy Berggren, Mrs. Buck Ellison, Mrs. H. L. Ivy, Mrs. Reagan Looney, Mrs. Billie Sudderth, Mrs. F. O. Turner, Mrs. Jesse Walling and hostesses, Mrs. Clarence Jones and Mrs. Charles Ross.

Seeing that your family has the nutrient-rich foods needed daily for good health is of prime concern to all you homemakers. An easy way to assure getting three essential B-vitamins and mineral iron is to check for the word "enriched" on the labels of the flour you use for home baking and on all the commercially prepared flour products you buy.

Mrs. Ware Gives WSCS Program

Mrs. Jimmy Ware was in charge of program for Womens Society of Christian Service Tuesday at their monthly meeting.

Following initiation ceremonies refreshments of punch and cookies were served to members and guests.

Those present were Vicki Rogers, Donna Dunn, Mary Coffey, Martha Coffey, Peggy Easton, Janice Prince, Carol Mast, Mrs. Jimmy Clements, Mrs. Kent Glasscock, Linda Staley, Linda Johnston, Ann Lynn Wilson, Mrs. Clifford Leake, Mrs. J. E. Sherrill, Mrs. Carl Rea, Mrs. A. M. Wilson and Connie O'Brien.

Shower To Fete Mrs. Burnam

Mrs. Carroll Burnam will be honored with a pink and blue shower Saturday afternoon, September 21 at 3 p. m. in the home of Mrs. Mary Ruth Martin.

Friends of the honoree are cordially invited. Hosting the occasion will be Mrs. Tom Ware, Mrs. Sonny Spurlin, Mrs. George Terry, Mrs. Alva Hudson, Mrs. Vernon Ward, Mrs. J. T. Jones and Mrs. Mary Ruth Martin.

Personal Shower Honors Bride

Mrs. Jimmy Wright was honored with a lingerie shower Saturday afternoon at the home of Miss Judy Roach.

The honoree was presented with a corsage of whitefeathered carnations tied with green ribbon.

The serving table carried out the bride's chosen colors of green and white. An arrangement of white roses centered the table which was laid with a white cloth. Refreshments of green and white sugar cookies and lime punch were served to guests. Milk glass appointments completed the table.

The gift table was decorated with a stemmed green goblet filled with white roses.

Those attending were the honoree, her mother, Mrs. Earl Richards and the groom's mother, Mrs. J. W. Wright, Miss Carole Jean Hastings, Miss Claudia O'Hair, Mrs. James Lawlis, Mrs. Kent Glasscock and Mrs. James Roach.

Several unable to attend sent gifts.

Hosting the courtesies were Misses Judy Roach, Dixi Hartzog, Cynthia Patterson, Patsy Hart, Paula Howard and Mrs. Jon Lin Riddle.

STOP FROZEN PIPES
Electric Heating Tape easily wrapped on pipe prevents freezing. Built-in thermostat saves current. Insulate with **WRAP-ON INSULATION** to save heat. All sizes stocked. \$3.85 up. SEE US TODAY.

Gaines Hardware Co.
"Nothing Knocks On Bovina But Opportunity"

Williams Mercantile Co.'s SHOE SALE CONTINUES!
All Shoes In The House **33 1/3 % OFF**
Men's-Women's-Children's
We Have An Especially Large Selection Of Children's Shoes

This Is The Biggest Shoe Sale Ever Offered In Bovina And A Great Savings Opportunity. Take Advantage Of It.
ALSO
Ladies **FALL DRESSES**
Values From \$9.95 To \$19.95 Your Choice **\$4.90**
WILLIAMS Mercantile Co.
"Pioneers In Bovina"

Thur.-Fri.-Sat **SPECIALS**
Fresh Grade A **FRYERS** 2 to 2 1/2 Lbs. Each **59¢**
Please Make Deepfreeze Orders In Advance
QUALITY BEEF Cut, Wrapped And Frozen Half Or Whole **49¢ Lb.**
Front Quarter lb. 39¢-Hind Quarter lb. 59¢
Guaranteed
STEELMAN'S QUALITY MEATS
Phone 238-4281
First Street Bovina



CALICO QUEEN—Colorful cotton calico moves out of the cracker barrel era into current fashion in a reversible skirt, roll sleeve blouse, and matching kerchief. By Queen Casuals.

Give freshly baked homemade breads the special service they deserve. Take them from the oven and pop immediately into a napkin-lined basket or heated serving bowl.



"Let's Keep It A Secret. C. & J. Hobby Has The New Model Cars. If You Hurry. We Can Beat The Other Kids!"

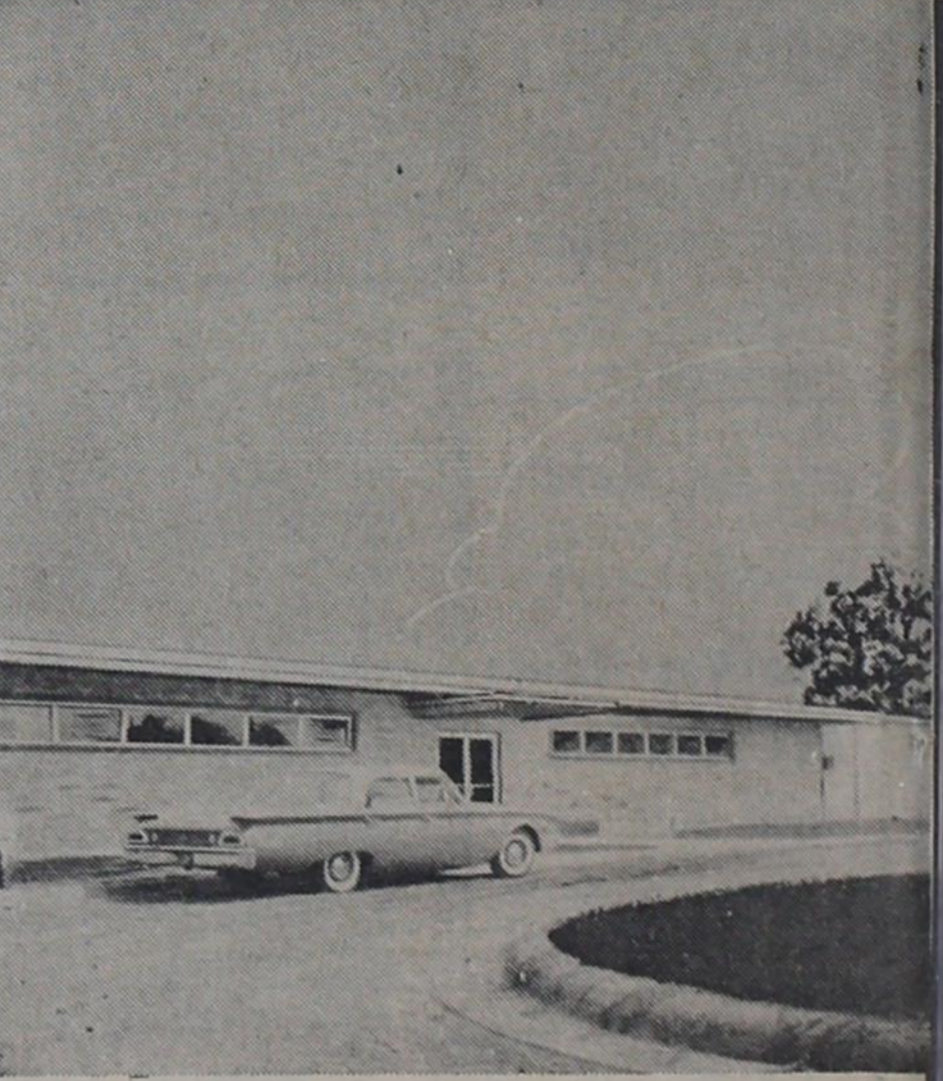
C and J Hobby and Craft Shop
902 Ninth --Bovina--

GENERAL TELEPHONE TOWNS ON THE MOVE

When the Augusta, Arkansas Industrial Development Corporation set out to secure new industry, they came up with one of America's largest and most respected manufacturers of men's shirts.

The Phillips-Van Heusen Corporation, makers of famous Van Heusen shirts, was brought to this 2300 population town about a year ago. They employed local workers, instituted an intensive training program, and completed the first products in the brief time of 14 days. Such aggressive ac-

GENERAL TELEPHONE OF THE SOUTHWEST



tion by local citizens and company officials has caused the plant to become a major factor in the local economy. It is another reason we say General Telephone towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion, perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

BOVINA BUSINESSES 1963 Cotton Bowl FOOTBALL CONTEST

Join The Fun !

★
**WIN
The Prizes**



You May Win
Weekly Prizes
Of
\$5-\$3-\$1
PLUS
Grand Prize

Of Expense-Paid ★
Trip For Two
To Cotton Bowl
Game, Jan. 1, 1964

★ Expenses Include
2 Tickets To
Cotton Bowl Game,
Paid Hotel Reservations
For 2 And \$55.
For Food And
Traveling Expenses

★
You Don't
Have To
Be A
Football
Expert !

★
Anyone Can Win !

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1964 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____

Address _____

Tie Breaker (Pick Score) Whitharral at Bovina

- | | |
|---------------------------------|----------------------------------|
| Bonds Oil Co. _____ | Charles Oil Co. _____ |
| Parmer County Farm Supply _____ | Bovina Wheat Growers, Inc. _____ |
| Sherley Grain Co. _____ | Okla. Lane Gin _____ |
| Cicero Smith Lumber Co. _____ | Bovina Dairy Freeze _____ |
| Bovina Gin Co. _____ | 3 - Way Chemical Co. _____ |

FOR MODERN FARMING USE
Gulf Warrengas Is The LP-Gas
Member Of The Gulf Family Of Quality Petroleum Products

BONDS OIL CO.
Hwy. 60 238-2271
Arlington State at West Texas

For All Your Farming Needs
PARMER COUNTY FARM SUPPLY
"YOUR COMPLETE FARM SUPPLY STORE"
Bud Grump, Mgr. - Pho. 238-2621
BOVINA
Friona at Memphis

SHERLEY GRAIN CO.
"Serving Parmer County Farmers The Year 'Round"
Phone 238-2211
Bovina
Seagraves at Farwell

REPAIR! REMODEL!
Nothing Down - 60 Months To Pay
Complete Line Building Supplies
Cicero Smith
Lumber Co.
238-2671 Bovina
Washington State at Texas Tech

BOVINA GIN CO.
• Top Quality Ginning
• Fairness In Every Dealing
• Sincere Appreciation For Your Business
FM Road 1731 North
Don Sides, Mgr. 238-4801
Hart at New Deal

CHARLES OIL CO.
Phillips '66' Jobber
Philgas - Oils - Greases
Gasoline - Tires - Batteries
Phone 238-4531
H.J. Charles - Bovina
Tulia at Muleshoe

Bovina Wheat Growers, Inc.
"We Serve To Serve Again"
Jim Russell, Mgr. 238-2411
Not Everyone Belongs To A Co-op -
But Everybody Benefits
Hereford at Dimmitt

Oklahoma Lane Farm Supply
PHONE THARP 225-4366
IT'S TIME TO TEST CASE.
... And When You Do We'll Present You With A Handsome, Dependable Timex Wrist Watch
• Case Farm Equipment
• Fertilizers
• Insecticides
Dalhart at Canyon

Good Food And Drinks Reasonably Priced
★ Meet Your Friends Here Often
★
Mr. And Mrs. Boyd Gilreath
Hwy. 60 - Phone 238-2662
Happy at Claude

3 WAY CHEMICAL CO.
Call Us For
Anhydrous Ammonia - Phosphoric Acid - Phosphate Extra - Dry Fertilizers
OILS-GREASES-TIRES-BATTERIES
--FARMERS' HEADQUARTERS--
Bovina - Pleasant Hill - Rhea
Ed Hutto - Jay Harris - Joe Allen
Springlake at Olton

Progress Report Heard On Running Water Draw Project

Several Parmer County persons attended a called meeting of the Running Water Draw steering committee and other interested parties in Plainview. Frank Gray, Lubbock, chairman of the State Soil Conservation District Board, attended the meeting, along with Congressman George Mahon, and state representative Bill Clayton. Those attending from Parmer County were Bruce Parr, A. L. Black, John Littlefield,

Bill Lyles, Judge Loyde Brewer and Jimmie Smith. The main purpose of the meeting was to present Gray with a total of \$70,000 in commitments for financing the draw project. It was the theory while raising the commitments from the various counties that this might help the project's priority. Gray wouldn't commit himself on how soon any actual work might be done on the project,

but did say "Very soon we will have to get the planning started, and also very soon we will see dams on the draw, as we now see in this picture (referring to a picture of the Brady Creek Watershed, displayed at the meeting.)"

F. F. (Flip) Calhoun, chairman of the steering committee, commented that he hoped to see the planning committee at work by January.

RITWAY JANITOR SERVICE
Clovis, N. Mex.
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

Overplanting Allotments Can Cause Reduction

Overplanting wheat allotments this year can reduce a farm's future allotments, according to R. J. Mears, agronomist with the Texas Agricultural Extension Service. This effect on a farm's wheat history is one of several factors which farmers will want to consider in planning their 1964 crop operations. Mears calls attention to a provision of the law passed in 1958 which can affect a farm's

wheat acreage history. It directs that when no marketing quotas are in effect, farms exceeding allotments will receive that year's allotted acres as history for future allotments. Complying farms receive their base acreage as history, he says. The agronomist cited this example of how the provision would apply on a farm with a 100-acre wheat base and a 1964 allotment of 60 acres. If a farmer complies with his allotment, his wheat acreage credit for 1964 will be based on the 100-acre history. But if he exceeds his allotment, he will be credited with only 60 acres in computing his 1966 allotment. Overplanting for the 1964 wheat crop will not affect the 1965 allotment since national and state 1964 wheat acreage figures will not be available when allotments are determined.

"CHEAP WATER"
The additional water you get when you acidize your well with **DRY ACID®**
See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
Cotey Chemical Co.
Lubbock, Texas

"Sure Sign of Flavor"
QUALITY CHEK
DAIRY PRODUCTS



In No-Wax--No-Leak Plastic-Coated Cartons
CLARDY CAMPBELL Quality Chek DAIRY PRODUCTS

NOTICE OF HEARING
Notice is hereby given that the Parmer County Commissioners Court will conduct a public hearing on the proposed 1964 county budget at 2 p.m. Monday, September 23, 1963, in the County Courtroom in the Courthouse in Farwell, Texas. All interested parties are invited to be present at that time.

Loyde A. Brewer
County Judge
Parmer County, Texas

A farmer who overplants his 1964 allotment, Mears points out, can still avoid loss of base acreage history. He can dispose of his excess acreage by the deadline date for his county and still receive his 1964 base acreage as history credit in determining future allotments. By thus complying with his allotment, he also becomes eligible for price supports.

Farmers are urged to check with the local ASC office for further information on the 1964 wheat program, says Mears.

Desk blotters make good kitchen shelf liners. They cushion dishes and absorb moisture.

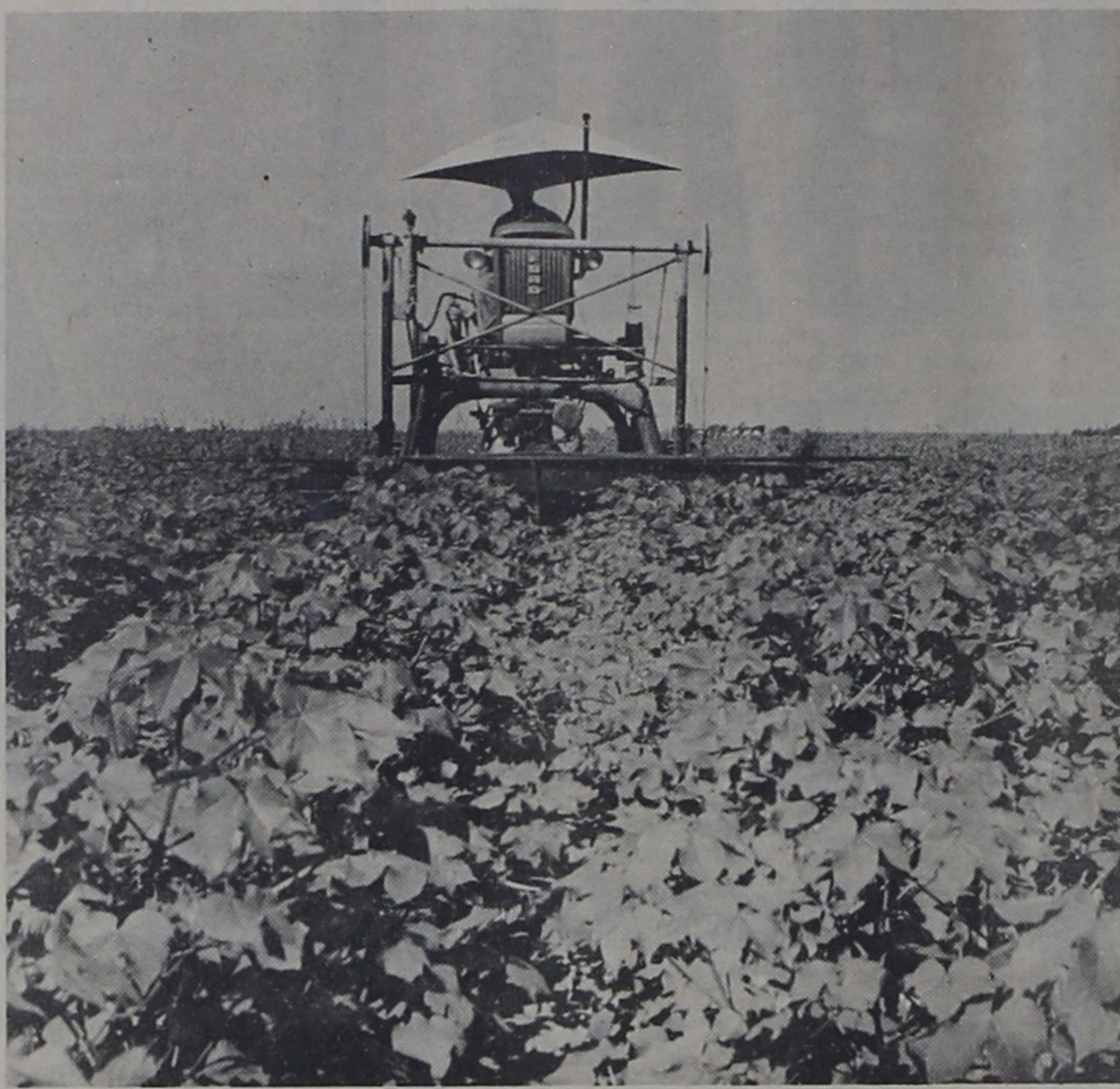
THE INVESTIGATORS
Phone PO 3-5362
COMPLETE CONFIDENTIAL SERVICES



SEE THE NEW 806 TRACTOR
The World's Most Powerful General Purpose Tractor. Big **BIG POWER!**
110 HORSE POWER
for maximum pulling power at higher plowing speeds. Proves its ability in the field, in extra work done at the end of every day.

Parmer County Implement Co.
FRIONA PH. 2201

THE HIGH PLAINS FARM AND HOME



TOPPING COTTON on the Spencer Hough farm is Lloyd Rector. The operation lets the sun to bolls which have formed, allowing them to mature, and not be slowed down, while ridding the plant of its top, which continues fruiting up until frost.



On The Farm In Parmer County

By **DERYL COKER**
County Agent

Farmers in our area are real progressive and in most cases will do or try anything that might net them more money per acre, but sometimes we get in too big a hurry and overlook some things. Lets not overlook the baking quality of the wheat that we plant. We have a very high quality wheat and at the present time mills buy it without any hesitation.

It has been brought to my attention that a few farmers have brought wheat seed of the Gaines variety. This particular variety is a soft white winter type and is not recommended in our area. It is very low in protein and has a low sedimentation reading. It might be that you would not be able to sell it after you raised it, also overplanting wheat allotments this year can reduce a farm's future allotments. This effect on a farm's wheat history is one of several factors which farmers will want to consider in planning their 1964 crop operations.

Some 17 species of trees and shrubs will be available from the Texas Forest Service for planting by Texas landowners early in 1964. Application forms for ordering trees may be obtained from the County Agent. Delivered cost of the trees is \$1.50 per hundred. The trees and shrubs are grown under contract for the Texas Forest Service in climates similar to that in West and Central Texas so as to insure high livability.

These trees may be obtained for soil stabilization, windbreaks or for Christmas tree plantings. However, they cannot be used or resold for shade or ornamental purposes. If you want trees, be sure

and place your order this fall. There are not many fields of grain sorghum that haven't bloomed but any field that is in bloom or will bloom is in trouble, unless proper treatment has been taken.

Every farmer in the county should familiarize himself with the sorghum midge, for as it looks now, we will have to live with this little insect. The only way to beat the sorghum midge is to plant early. Almost any variety planted by May 10 should be ahead of the midge. As it looks now I would certainly recommend that we all make plans to plant early in 1964.

As of yet, not a great deal of wheat has been planted, so let's plant the varieties that are recommended.

Recommended: -- Tascosa, Bison, Kaw, Aztex, Ponca, Warrior.

Acceptable: -- Concho, Crockett, Commanche, Improved Triumph.

A few farmers are going to plant a variety of wheat called Gaines, but let me remind you it is a white wheat and is not suited to commercial bakery flour. It is not recommended in Texas and its seeding should be discouraged by all wheat farmers, because it will greatly reduce the value of wheat from our area.

Nearly everyone in the county has some water grass, and each year it is becoming more of a problem. On turn rows and irrigation ditches, Propazine at the rate of three to four pounds per acre should control it. In using Propazine every precaution should be taken because it will kill some crops. I will have more information on the use of Propazine later in the year.

Holly Sugar Corp. Declares Dividend

The Board of Directors of Holly Sugar Corporation has declared a quarterly dividend of 40 cents per share on the Corporation's Common Stock, payable November 1, 1963, to Stockholders of record September 30, 1963. The previous quarterly dividend was 35 cents per share.

Dennis O'Rourke, President of the Corporation, said thus far this year the volume and quality of the Corporation's beet receipts and sugar production have been generally good. He said that the relatively high market prices of sugar during last spring have given way to prices only moderately above

(Continued on next page)

Weatherman Predicts Drought For Texas

Farmers in the bone dry, parched areas of Texas are apt to find little comfort in predictions of a Denver meteorologist.

"By 1972 or 1975 we're likely to have seen a drought on the Great Plains more severe and more sustained than the droughts of the 1930's and 1950's", according to Dr. Walter Orr Roberts.

A director of the high altitude observatory at the University of Colorado, Dr. Roberts made his long-range forecast shortly after the end of the disastrous 1950-57 drought. And now after a six year interval, several South and Central Texas counties are once again being designated as drought disaster areas.

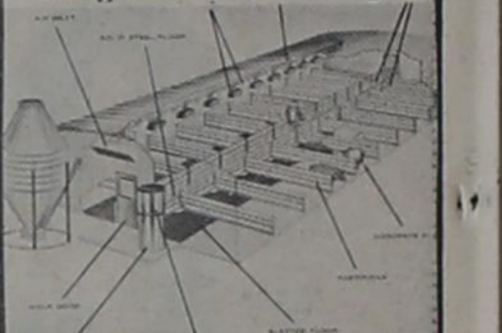
Some hope can be gained from a New Englander, Dr. Hurd C. Willett of the Massachusetts Institute of Technology. This summer, Dr. Willett said the Southwest should begin to get some relief from its present dry spell before the end of 1963. He qualified his prediction as "off the cuff", however, based on a cursory glance at the statistical pattern of dry cycles.

In some respects, Texas is in much better shape to withstand the ravages of a drought than it was at the start of the long scorcher of the 1950's. The Texas Water Conservation Association figures show that in 1950, Texas had only 63 reservoirs with 5,000-acre feet or more capacity which held a total of 7,400,000 acre-feet of water. Stock and irrigation needs during the seven-year drought depleted this supply alarmingly.

Today, however, Texas now has 116 such reservoirs with a total usable conservation storage capacity of 14,932,000 acre-feet. Twelve more are under construction which will have 9,055,000 acre-feet capacity when completed. Should another long drought be on the way, Tex-

as will have approximately three times more water in reserve than it had 13 years ago. These figures are reassuring but do little to help farmers in dry land areas which are heavily dependent upon annual rainfall to make a crop. This includes a majority of the Texas cropland. But at least, efforts to increase our storage capacity in recent years has done much to provide adequate municipal water and much livestock supplies.

The Cottage
SERVING "THE WEST'S BEST FRIED CHICKEN"
Also Steaks And Sea Foods
Boxed Orders To Go PO 3-4605
Hiway 60 2 Miles West



From farrow to finish
Behlen Pork Factory

FARM & RANCH elevators, financing, available

Grain showrooms-farm buildings

Behlen FRAMELESS METAL BUILDINGS
Spray-Gro Construction Co.
PO2-4443 - 2208 N. Prince
Box 48 Clovis See Howard or Andrew Chitwood

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

what's it cost?



Just a penny and a half a day to do the dishes the clean, sanitary way. The electric dishwasher is another example of the many ways dependable electricity serves you daily. And your electric service dollar buys more than ever before—24 per cent more. Probably your electric service bill is greater than it used to be but that's because you're using more. Add up the different ways electricity serves you—you'll be amazed... and happy at the bargain you're getting.

ELECTRIC SERVICE... the biggest bargain in your family budget!

SOUTHWESTERN PUBLIC SERVICE COMPANY

Nelly Don



Dressmaker knit in Amel® triacetate-careline, easy-to-wear design with pretty neckline. Inset and slim-hanging skirt of soft pleats. Oriental print in red, blue, green. 10 to 20 and 12 1/2 to 22 1/2. 19.98

THE FASHION SHOP
6th And Main Clovis
See Our TV Fashion Show Ch-12 10:10 P. M. Tues.

NEWSPAPERS
dicts
as
approximately
water in re-
3 years ago,
reassuring
farmers in
ch are heav-
annual rain-
op. This in-
of the Texas
east, efforts
age capacity
s done much
the municipal
westock sup-
rtage
WEST'S
HICHEN"
See Foods
PO 3-4005
Miles West
500 hogs.
finlan
actory
FARM
&
RANCH
elevator
financing
available
ms-
gs
MELESS
METAL
BUILDINGS
uction Co.
N. Prince
s See
Chitwood
ve
Clavis
it
?
the disbe-
etric dish-
many ways
aily. And
more than
Probably
an it used
ng more
y service
pp at the

Foreign Markets Critical To U.S. Wheat Growers

Acceptance of U. S. wheat in foreign markets is of critical importance to American grow-

ers since more than half of our total production moves into these markets according to the USDA. And increasing competition in the world markets has intensified the need for wheat of more dependable quality, the Department adds.

For the past two years, the USDA's Agricultural Marketing Service has been reviewing the official U. S. wheat standards, in cooperation with members of all segments of the wheat industry, State Departments of Agriculture and other agencies, and with state and commercial inspection agencies. Through a series of meetings, attention was called to the real purpose of the standards, that is, to constitute a measure of wheat value that can be used by the buyer and seller, in terms that will measure end-use value. Through these meetings, study and research, and discussions several weaknesses in the standards were exposed.

Noted in particular was the wide variation of quality in each of the grades. Consequently, on August 1, the USDA proposed a revision of the present wheat standards.

The proposed changes are: to set maximum limits in the numerical grades for total defects, such as damaged kernels, foreign material, and shrunken and broken kernels. To lower the limits of shrunken and broken kernels. Both these proposals would provide a cleaner, more merchantable product, according to the Department.

Another proposed change concerns dockage, or the material other than wheat removed by cleaning. It would require that dockage be stated by whole and half percent, instead of whole percent as at present. Still another change would place wheat with more than 13.5 percent moisture in the "tough" category. Another change would recognize higher than normal test weights per bushel by providing for a special "heavy" grade.

The name for Western White Wheat would be changed to Mixed White Wheat, which is more descriptive of the subclass, in another change proposed. Discontinuing the smut dockage method for appraising the quantity of smut in a lot of wheat, since the scouring method to determine smut dockage is no longer in use, is another proposed change. And a further change would eliminate Western Red Wheat from the official standards since this wheat is no longer produced. Wheat is one of the most important agricultural crops in terms of dollar value and in quantity exported, says the USDA. Therefore, wheat growers, processors, handlers, and

exporters stand to gain much from meaningful grades, and standards to describe those grades.

Public hearings have been scheduled during October to consider the proposals. These will be held at Kansas City, Mo., Oct. 1; at Minneapolis, Minn., Oct. 4; Portland, Ore., October 8; and Toledo, Ohio October 11. Those interested in submitting their views on the proposals may do so by October 31, to the Grain Division, Agricultural Marketing Service, U. S. Department of Agriculture, Washington D. C., 20250.

Holly Sugar--

those at this time last year. In the absence of adverse developments, Mr. O'Rourke said that Holly could expect earnings this year better than last year's. The President stated that the Corporation is in the midst of a large new factory construction program at Hereford, Texas, which is substantially on schedule at the present time, and if completed as now anticipated, will be ready to process beets in the fall of 1964.

Cultivator Used To "Top" Cotton

A new use for the "Hi-Trac" cultivating machine was made near Friona last week. Lloyd Rector, who owns the machine along with his brother Floyd, put it to use in "topping" cotton on the Spencer Hough farm.

The cutting attachment has mainly been used to "top" maize fields. The Rectors have used it in about 1,000 acres of maize. It was the first time it had been used in cotton.

"With the cotton being late, this will trim off the late stuff in the top of the plant, and allow the bolls a chance to make good," Rector said.

He pointed out that in addition to giving the bolls more sunlight and helping the crop to maturity, the topping operation should help the grade considerably.



INDICATING DIFFERENCE in cotton plants which have been "topped" is Lloyd Rector, after taking as much as a foot off the larger plants with his topping machine.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

To represent Parmer County at the Texas Home Demonstration Association in San Antonio, September 18 and 19th will be Mrs. Walter Kaltwasser, Parmer County THDA Chairman for 1964 and Mrs. Ralph Price, Black Home Demonstration Club. In this conference representatives from Home Demonstration clubs from all parts of Texas will assemble to discuss programs and plans to improve home and community living. The Parmer County Home Demonstration Council made plans last Monday for their annual luncheon to hear reports of the Delegates. This will be held October 7, in Friona from 10:00 A.M. till 2:00 P.M.

Mrs. Walter Schueler of the Rhea community has assumed the responsibilities of a 4-H adult leader. She will work with the other adult leader, Mrs. Franklin Bauer in assisting 4-H members with project work, program plans and other 4-H activities in that club. The community 4-H clubs in Parmer County are starting now to plan for a very busy season. Now that fall weather is in the air, our thoughts turn to wardrobe planning for warmer clothing. This means that sewing machines will be busy for those who sew. Do you need some information about sewing these lovely double knit fabrics? DOUBLE KNITS for home sewing are relatively new, although jerseys are familiar to most women, points out Mary Routh, Extension Service clothing specialist with Texas A&M University.

While no special skill is required to sew double knit fabrics, an understanding of their characteristics can simplify and speed the handling.

Select a pattern with few seams, a rather easy fit, and no buttonholes. It is wise to avoid circular skirts and bias cuts, reminds Miss Routh. Weight of the double knit fabric should be chosen to conform to the design of the pattern. Hand if the knit fabric is "off grain" more than one inch, it should be straightened by pulling slightly on the bias while steam pressing it. All knit fabrics should be shrunk before cutting — steam pressed at home or at the dry cleaners.

Double knits are made in tubular form and some are sold this way. Others are cut along the fold of the flattened tube and edges are overcast. The lengthwise edges should be examined before buying the fabric to see that they follow the grain line. In knits, the grain line is a continuous rib. In the finished process, some tubular knits twist as much as 4 to 6 inches. This cutting along the fold cuts across the continuous ribs the depth of the twist. To straighten such fabrics will cause some loss.

"If the tubular knit has not been cut, baste along the rib the entire length of the fabric, re-fold on this baste line and pull the fabric into a flat shape as it

Officers Elected At PCG Meeting

LUBBOCK -- Continued confidence in current leadership was the order of the day September 12 in the election of 1963-64 officers of Plains Cotton Growers at the producer organization's annual meeting. W. O. "Mr. Bill" Fortenberry, President of PCG since its beginning in 1956 and to whom the meeting was dedicated, became Chairman of the Board of Directors; Wilmer Smith a New Home farmer and Vice President of Plains Cotton Growers since 1956 was elevated to President; Roy Forkner, Lubbock, former PCG Secretary-Treasurer was elected Vice President, and a long-time active director, John D. Smith, of Littlefield, was elected Secretary-Treasurer.

Fortenberry was honored at the meeting by the presentation of a large plaque and was cited as "Mr. Cotton" on the South Plains.

If you are interested in improving techniques and skill come by the Home Agent's office on the second floor of the Farwell Courthouse for further help and information. "Make Your Own Belts & Buckles," is a good bulletin available to those who sew.

Farm And Ranch Loans
Long Term
Low Interest
ETHRIDGE-SPRING Agency, Friona
Phone 8811

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE DIAL 2921 PUMP & GEAR PUMPS, INC. NIGHTS 2951 HEAD REPAIRS ALL MAKES
Sales & Service Friona Texas

COURTHOUSE NOTES

INSTRUMENTS FILED SINCE September 9, 1963
DT, D. B. Ivy, John Hancock Mutual Life Insurance, part Sect. 3, Blk. "H" Kelly
WD, Omer Fletcher, Truman McKillip, Lot 13, Blk. 3, Staley Add., Friona
Tax Rec., State of Texas, L. M. Mears, Est., S. R.
Tax Rec., State of Texas, Coy James Patton, Est., S. R.
WD, Bessie D. Drake, et al, D & R Builders, part lot 10, part lot 11, Blk. 2, Drake Rev. Sub., Friona
DT, D & R Builders, First Natl. Bank, Hereford, part lot 10, part lot 11, Blk. 2, Drake Rev. Sub., Friona
DT, D & R Builders, First Natl. Bank, Hereford, PART lot 8, Blk. 5, Staley Add., Lot 2, Blk. 14, Staley #2, Friona
DT, Tommy L. Taylor, et ux, First Fed. Sav. & Loan, Lots 1 & 2, Blk. 22 Bovina
WD, David L. Spring, Tommy L. Taylor, First Fed. Sav. & Loan, Lots 1 & 2, Blk. 22 Bovina
ML, Wesley Palmer, Certain-teed Products Corp., First Fed. Sav. & Loan, Lots 1 & 2, Blk. 22 Bovina
DT, Friona Feed Yard, Fort Worth Natl. Bank, N. 164.2A, of Sect. 1, T4S, R4E
Fed. Tax Lien, U. S. A., Lester Rhinehart Butane, S. R.

FOOTSAVING EDUCATION



by James E. Edwards

Foot Care For Children #5

There should be firmness around the heel of the shoe. The sole should be flexible where the foot bends and the leather soft. Avoid heavy, clumsy shoes. A cloth lining in the toe section protects chafing of sensitive toes.

Principle #7

Young children should wear high shoes that lace up over the ankle. Save the sandals and Mary Janes for "Dress up".

Principle #8

I can't emphasize too much the fact that shoes should be replaced frequently with larger sizes. The need for larger sizes may occur as often as every month or two, especially in the very early years. At the age of 10 years, the rate usually slows down. Tight footwear can cause untold damage. Never permit your child to wear the wrong size of footwear. Discomfort deformed toes and toenails are a few results.

Robin Hood Shoes
Designed for Young Americans
Orthopedic Shoes Fitted To Your Doctor's Prescription
Edwards' SHOE STORE
512 MAIN CLOVIS, N. MEX.

Dr. William Beene
Optometrist
Phone 4051 Friona, Texas 13th. & Cleveland (South Of Hospital)

REAL ESTATE LOANS

- HOME LOANS
Conventional
F.H.A.
G.I.
Home Improvement
- BUSINESS BUILDING LOANS

First Federal Savings & Loan

HOME OFFICE 4th & FILE CLOVIS, N.M.
BRANCH OFFICE 2nd & ABILENE PORTALES, N.M.

ABSTRACTS
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

HEY, BOYS GET IN ON THE FUN AND PRIZES!

8 THROUGH 11

FORD PP&K

ENTER OUR PUNT, PASS & KICK COMPETITION NOW!

WIN!

Official NFL team warm-up jackets! Football helmets! Footballs signed by the champion NFL punters, passers and kickers of 1962! You can even win a trip to an NFL game to compete (and take both Mom and Dad)! Top winners will go on a "Tour of Champions" (with both parents) to the White House, to Dearborn, Michigan, and to the 1963 NFL Championship game to compete for the national PP&K championship! It's fun! It's free! It's for grade school boys only. You compete with boys your own age. No body contact. Nothing to buy.

YOURS FREE! When you sign up you get a PP&K instruction folder written by Tommy Davis, Bart Starr and Don Chandler! PLUS an "Action-Picture" ring! AND, a 1963 Ford Teletviewer—handy guide with line-ups of the NFL teams on TV this fall!

You must be accompanied by a parent or legal guardian to register. (Registration closes October 11.)

BRING DAD AND GET FULL DETAILS AT:
FRIONA MOTORS
Contact Darrel Read

10th ANNUAL MEETING

Of the membership of

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

September 26, 1963 - 7:30p.m.
AT THE
Community Center - Hereford, Texas

All Cooperative Members are Urged to Attend
This Annual Meeting
Election of Three Directors for
DAWN, HUB and PARMER Exchanges
-DOOR PRIZES-

LEGAL NOTICE

Notice to Bidders
Notice is hereby given that
Parmer County will accept bids
until 10 a.m. Monday, September
23, 1963 at the office of the
County Judge at the courthouse
in Farwell, Texas for the construction
as a county warehouse
building to be constructed on
property situated in the City
of Bovina, Parmer County, Texas
owned by Parmer County.
The building shall have the following
specifications:
36 by 84 feet Quonset type
building; With 2-14 by 12 feet
double sliding doors; 1-2' -
8" by 6'6" walk-in door; 6-
8 by 2 feet fiberglass panels;
Floor to be 4" reinforced concrete;
Framing to be SPIG No.
2 yellow Pine lumber; Metal
covering to be 29ga. corrugated
galvanized steel; Plumbing to be

pipled to exterior of building and
to include lavatory, commode
and 20-gal. water heater; Storage
and restroom 7 by 12 feet
with 2-2' 8" by 6' 8" HC mahogany
doors, 3" insulation in
outside walls and ceiling, 2"
insulation in inside walls; 2-
5000 BTU gas heaters with gas
pipled to exterior of building;
Electrical wiring not included.
Parmer County will furnish
the necessary grade and leveling
work as well as sand,
electricity and all necessary
city permits and plumbing to
the source of supply.
Parmer County reserves the
right to reject any or all bids
or to accept the bid deemed
the most advantageous to Parmer
County.

Loyde A. Brewer
County Judge
Parmer County, Texas

WANT ADS

STRAYED OR LOST -- One
white face cow, two white face
calves, weight 400 lbs, branded
on left hip with -T, Notify Henry
Minter. 11-tfnc

FOR SALE -- 500 acre with 250
acres wheat, 45 acres cotton
and 150 acres milo, \$360 per
acre, 29 per cent down.

Also, business building in Bovina,
on 80 by 150 ft. lot, metal
building 30 by 100 ft. Low down
payment and worth the money.

See Jim Ware at McCallum Real
Estate, phone 238-4381, 6-tfnc

Electrical Installations
And Repairs
★
Plumbing Repairs
★
BOVINA
ELECTRIC
Odis White - Pho. 238-3871

FOR SALE: 1957 Ford car.
Has six-cylinder, '59 Ford Motor,
Rus good, \$375, Vernon
Estes, phone Tharp 225-4187,
11-2tp

FARM WIVES
Make Avon Available in your
Community
Excellent Earnings Possible
Territory Open
Bovina To Hub And South-
Write - Dist Sales
Mgr. Box 2017
Plainview, Tex

BORROWED or lost--No. 10
World Book Encyclopedia
borrowed from Butch Wolton last
year. Return to Mrs. Jack Wolton
or call 238-2891. 11-2tc

CARD OF THANKS
I wish to take this opportunity
to express my thanks and gratitude
for all the kindness shown me
during my recent stay in the
hospital. I wish to say a special
thank you for the cards, visits,
flowers and prayers.
Elaine Fuller
12-ltc

TEXAS HIGHWAY DEPARTMENT EXPANDS ANTI-LITTER CAMPAIGN



The Texas Highway Department has added two new methods to its continuing anti-litter campaign: a cartoon character printed on its Official Highway Travel Map and revised highway signs reminding drivers they can be fined from \$10 to \$200 for littering. The cartoon character, "The Litter Longhorn," pleads with the public to "Help Stop Out Litter." The sign emphasizes that it is against the state law to litter. In 1962 the Highway Department had to spend \$1.4 million to pick up litter, an increase of about a hundred thousand dollars over 1961.



Fire Protection Association records, are both a warning and a challenge -- a warning that deadly fire can strike your home, a challenge to you to take preventive action.

Prevention starts with good family habits about fire hazards. It includes care with matches and smoking, keeping heating and cooking equipment in good order, proper use of electrical fuses, appliances and extension cords, and frequent clean-up of combustibles. High on the list of family safety measures is a carefully prepared and rehearsed escape plan for fire emergencies. Alternate routes to safety from every room, particularly every bedroom, are of prime importance in the plan, to provide for halls and stairways that may be blocked by fire. Remember, prevention through good habits and preparedness through good planning make a fire-safe family. Every single day is fresh from the hand of God, wrapped in the shimmering glory of His presence. To get the most out of a day, one must give the most and be thankful for all the happy surprises God may grant.

SPORTS AFIELD

By Ted Kesting

He's little, but loud; diminutive, but daring; yet he has a heart for hunting half as big as his body. In fact, he's small only in size. He is the beagle! The hound group, as recognized by the American Kennel Club, is represented by some 18 different breeds, each with a specialty, yet all comprise versatile hunting dogs that are used for many purposes. Like the rest, the beagle is a specialist, our best-known rabbit hunter, and yet, for versatility, he is unsurpassed among hounds. He is one of the two trailers--the other being the short-legged basset--that are regularly used by many hunters in gunning upland game birds, particularly pheasants. He can be taught to trail any species of game that leaves a scentful track on the ground and has even been known to trail up stray livestock. He is possessed of a merry and affectionate disposition that

makes him a favorite as pet and companion for children, and his beauty, high color and symmetry combine to form a highly ornamental canine. All of these factors have contributed to the extremely high popularity which the breed has enjoyed for many years. More sportsmen, says Henry

P. Davis, Sporting Dogs Editor, Sports Afield Magazine, hunt with the beagle than with any other single breed. More competitive field trials are held annually within the breed than within any other breed or type. His performance in the field does not carry with it the dramatic and spectacular status-que poses of the pointing breeds, the flashing speed of the greyhounds or the almost uncanny obedience and control of the retrievers and spaniels.

Irrigation Motor Headquarters
For A Better Deal On A New Irrigation Motor, Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, And All Your Motor Repair See--
H & M GARAGE
Highway 60 East - Bovina

"FARM FUN" by Troy Fuller
DOES YOUR WIFE MISS YOU MUCH? NOPE. SHE THROWS REMARKABLY WELL FOR A WOMAN. LEAVE IT TO THE LADIES TO KNOW BOVINA FARM CHEMICAL IS THE BEST PLACE IN TOWN FOR GOOD SERVICE.

DRY FERTILIZERS
*18-46-0 *11-48-0
*0-46-0 *16-20-0
BAG Or BULK
You Apply It Or We Will Whichever You Prefer
Bovina FARM CHEMICAL
Fertilizers & Insecticides
BUY FROM US WITH CONFIDENCE
WIX Filters - BOVINA, TEXAS
DRY FERTILIZERS

Wheat Pasture Wanted
★
TRIPLITT CATTLE CO.
Pho. 238--2711--Bovina

FOR SALE:
SPINET PIANO
(new) located in your vicinity. Will Sacrifice to party able to assume \$27.50 monthly. Write Channer Music Co., Sterling, Colo. 12-1tp

Smart-Slim-Colorful
New! All-Cotton
SLIM JIMS
GIRLS DRESSES
Sizes 7 - 14
Two Piece
\$898 To \$1198
Shop Our New FALL HATS
New Fall Merchandise Arriving Regularly
THE MARY MARR SHOP
Margaret Minter - Jessie Williams
Third Street Bovina

Glen Mayben
of
Superior ELECTRIC CO.
Industrial - Commercial - Residential Wiring
Main St. - Bovina - 238-2751
Offers Fast, Guaranteed Television and Radio Repair Service.
Phone 238-2751
Next Time You Need Service

The Fire-Safe Family
The home is traditionally one sure place of refuge and safety. Yet homes are the scene of more than one quarter of all the fires we allow to happen each year. Even more tragically, more than half of all fire deaths occur in homes. These facts, from National

For Extra Mileage And Safety At Economy Price...
Exclusive, precision-bladed tread design provides positive gripping action, long non-skid safety.
Four full piles of S/F Safety-Fortified Nylon for extra protection.
Built with tough Diene rubber for long trouble-free mileage.
Speedway proved for your turnpike driving safety.
NOW ONLY
1369 1569
6.70-15 WHITEWALL... 1669* 7.10-15 WHITEWALL... 1969*
TUBELESS TUBELESS
6.70-15 or Black 1569* 8.00-14 White 2169*
7.50-14 White 1869*
FOR ALL THESE CARS
Chevrolet - Dodge - Ford Pontiac - Studebaker Hudson - Mercury - Edsel Kaiser - Plymouth Chrysler - Mercury - Nash DeSoto - Dodge - Pontiac Oldsmobile - Edsel Packard - Thunderbird
* Plus tax and tires off your car
Firestone DELUXE CHAMPION LEAKPROOF TUBES
"Tailored" to fit... hold air longer
PAUL JONES TEXACO
Highway 60 Bovina Service Station Phone 238-4331

Bovina Auto Parts, Inc.
Automotive Parts HEADQUARTERS
Whatever your needs, let us supply you.
Brand Name Parts That You Trust!
-Call Or Come In- "You Need It-We Got It"
Bovina Auto Parts, Inc.
Sonny Spurlin, Mgr.
Highway 60 - Bovina

NEW EASY TERMS Phillips Tips
On Phillips 66
Tires... Tubes... Batteries...
Stop In Today, Let Us Explain
PHILLIPS 66
NORTHSIDE 66 SERVICE STATION
Cadillac, Compact Or Cutting Grass-Use Phillips Gas!
Hwy. 60 238-2242

HARVEST SPECIALS
Cotton Trailer Tube Sale
Case Of 6 Tubes For Cotton Trailer Tires Special Case Price \$1500
Plenty Of Used Cotton Trailer Tires Priced From \$350
Call Us For Your COTTON TRAILER FLATS -TRUCK TIRE FLATS-
\$2.50 For Outside Wheel-\$3.00 Inside During Milo Harvest
OK TIRE STORE
Highway 60 -BOVINA-

WHEAT SEED
CERTIFIED
★ KAW
★ CONCHO
★ CROCKETT
★ TASCOSA
★ EARLY TRIUMPH
All Cleaned, Treated, Bagged And Ready To Plant-
Quality Wheat Seed Is Scarce - Get Yours Now At.....
PARMER COUNTY FARM SUPPLY
--Bovina--
"Your Complete Farm Supply Store"
Bud Crump, Mgr. Pho. 238-2621