

WHITTLIN'

By DOLPH MOTEN

We could be more enthusiastic in our support for Senatorial Candidate Bentsen, if we thought his leading backers would be supporting Yarborough now if the Demo primary had gone the other way... Nonetheless, we're for Bentsen, nevermind the enthusiasm. Bush is all right for a Republican, but it looks from here as if we have too many of them in Washington now. There's no point in the great state of Texas sending one more.

Bovina people who have been paying the extra per cent of sales tax since Thursday, October 1, are doing so with a minimum of complaining, as far as we can tell.

Evidently, there is only a minimum of grumbling about the one extra penny on each dollar's worth of taxable products purchased. This could mean that the taxpayers are too tired to care, figure their complaints wouldn't do any good or figure that the tax is going for a good cause.

And maybe, too, the answer is a combination of all three.

The City of Bovina's government has long been underfinanced, in our opinion, and the extra income can be a benefit to the entire community. Probably, the one per cent sales tax won't be enough to do all the things that need doing, but it'll help.

Incidentally, we notice in The Earth News-Sun that the income for a three-month period in that Lamb County community was \$3,179.12.

We'd guess the three-months were April, May and June. If that's an average quarter, the tax there will be worth in excess of \$12,000 on a yearly basis. We don't know how Earth's retail sales compare with ours, of course, but we'd guess we're somewhere in that category.

Estimates of how much the tax would be in Bovina varied from \$10,000 to \$20,000. Those figures are overly general, but it appears they'll be correct, even so.

One of our favorite non-local sporting events of the year is scheduled for Saturday night down on the Brazos River. The Fightin' Texas Aggies take on the Texas Tech Red Raiders in their annual football scrap.

Both teams have could-be-worse seasons underway and the outcome of the contest will be highly interesting in these quarters. The game has been close and interesting for the past several years and this one promises to be of the same calibre.

We hope our Red Raider friends won't get their hopes for winning up to high. We hate for them to have their feelings hurt and their spirits dampened.

But not much!

Deadline for entering The Blade's First Freeze date contest is Thursday of next week -- the 15th. If you haven't done so yet, best get your entry in. Somebody is going to get \$5 extra cash out of the deal and it might as well be you. Besides, the first freeze is highly important in this agricultural area where the growing season is often too close for comfort, anyway, and most everybody is going to be talking about when the first freeze is coming and the consequences it will have. Without looking, we'd guess there are still several potential-winning dates which haven't been guessed yet.

We're not offering any advice, but we hope we have the contest deadline set early enough that it won't overlap the freeze date.

We finally got serious about this football predicting business, hitting all 10 winners in last week's contest. It wasn't overly difficult to do, we'll admit, as some 37 participants in Bovina Businesses Football Contest did likewise. Nonetheless, it was highly unusual for us to be so accurate.

That good week brought our season record up to 29 out of 40 for a percentage of .725, which is not too bad for an old boy who just plays for fun and not for the money.

You're welcome to the following advice about this week's games if you like it. And before you discard it, remember our record of last week:

VEGA at Sudan --- We don't have the proper respect for the Vega team, we guess, but we keep picking them because of their pre-season publicity and they keep winning so we won't change now. The Hornets have a better football reputation than do the Longhorns, but maybe this is Vega's year.

Harvest Underway For Milo, Beets

'70 Crop's Potential Promising

Those smiles on the faces of producers of sugar beets in this area are brought about by promises of a better crop this year.

Digging of the sugar beets began Monday of last week and most farmers agree, without being overly optimistic, that they are expecting a better return on their crop this year than last.

It's still too early to tell how the yields and the sugar content will compare with last year's "bad" crop, but early indications are that more income can be expected per acre from the 1970 beets.

The receiving station of Holly Sugar in Bovina is not on quotas for individual farmers yet, according to Christine Mann, who operates the office, and farmers have been allowed to dig as many beets as they liked. During the first week of digging, the station here received from 487 to 750 tons of beets per day.

A sugar content of 12 per cent was considered good last year. While it's still too early to tell, an average of 13 per cent could be the story this season.

Most farmers haven't dug

(Continued on Page 2)



SPILED BEETS -- This spectacular one-vehicle accident resulted in some \$400 damage to the truck and a load of spilled sugar beets Saturday morning at the intersection of FM Road 1731 and Highway 86 in Bovina. Dalton Lee Henderson of Route 2, Muleshoe, driver of the truck, was uninjured. The truck is

owned by Byron Gunner of Muleshoe. Henderson was coming into Bovina from the south when the brakes on the truck went out. A vehicle in the intersection kept him from going straight, he told investigating officers, and the truck turned over as he turned right.

Grain Sorghum Yields Improved

This is milo harvesting time in Parmer County. Spokesmen for the two grain elevators in Bovina estimated at mid-week that the 1970 crop is from 25 to 40 per cent harvested.

As predicted, this year's crop is a good one. Yields are up considerably from the '69 crop, which was marked down as below average.

Price of the grain is now resting on a stable \$2.05 per hundred and there isn't a great deal of speculation among farmers of any drastic change.

Quality of grain is exceptionally good this year, Harry

Johnston of Sherley Grain Co. and Jim Russell of Bovina Wheat Growers, Inc. agree. Test weight of the grain is some two or three pounds over the norm of 56 pounds per bushel. Parmer County grain is traditionally heavier than that -- in the 58 or 59 pounds per bushel category.

Johnston says he's had a report of one field of milo producing 10,330 pounds per acre with several reports in the 9,000 pounds per acre bracket.

Russell says that many farmers are averaging from 1000 to 1500 pounds per acre more than they did last year.

While the majority of the crop is ready for harvesting, there are still some fields which are still "too wet" with the grain measuring more than the desired 14 per cent moisture. A frost would aid in drying out the wet fields and normally a rush in harvesting operations is expected after the first frost, which hasn't come yet this year.

Everything about this year's milo harvest is normal, the elevator men say, except the increased yields.

Barring unusual weather conditions, the harvest will probably continue for about another month. Up to now, the harvest has been steady, but not rushing, the area over.

Bovina High Homecoming October 30

Homecoming for Bovina High School has been set for Friday, October 30. Sudan will be the football opponent for the homecoming game.

The theme for parade floats and a schedule of events will be announced at a later date, according to Gary Cox, high school principal.

In Football Contest --

Friona Man Takes First Prize Money

Andy Hurst of Friona took top prize money in the fourth week of Bovina Businesses Cotton Bowl Football Contest.

He was one of 37 contestants correctly predicting the outcome of 10 games, but came closest on the tie breaker, being only seven off the actual score.

Carole Jean Wright won the second place \$3, and three people tied for third place, Frances Gober, Wendell Garner and Gaylon Rhodes shared third place prize money of \$1.

Bob Fillpot and Erith Hawkins are now tied for the overall lead with 34 points. Running a close second are Cecil Bunch, LaQueta Garner and Buford Stanberry with 33.

A large number of entries continue to be received. Last week 193 were turned in before the deadline Friday afternoon.

Others picking 10 correct games, were Claire McFarland, Tom Bonds, Wilson Duffa, Roger Ezell, Houston Bartlett, A. M. Wilson, Billy Smith, Hawkins, Mrs. A. L. Berry, Bobbie McFarland, Penny Crump, LaQueta Garner, Lewis McDaniel, Dannie McKay, M. H. Carson, Arty Kunselman, Mrs. W. M. Roberts, Odus White, Laura Bartlett, Joyce Read, Rush Looney, Paula Whitecotton, Kathryn

Johnston, Debra Wardlaw, Darrel Read, Donna Criswell, Jim Lance, Helen Isaac, Lynn Murphy, Lavonda Hawkins, Al Kerby Jr. and Mrs. J. H. Eubank. The past two weeks have proved to have the majority of entries "near the top." Besides the 37 who named 10 win-

ners; 91 named nine; 45, eight; 13, seven; and seven, six.

Nine weeks remain in the contest this year. The grand prize winner will receive a trip for two to the Cotton Bowl game in Dallas, including tickets, room reservations, and \$55 traveling expenses.

Due Jan. 31 --

School Taxes Total \$269,493

A total of 900 tax notices to patrons of Bovina Independent School District were sent out last week, according to Mrs. Zoe Clary, school district tax assessor-collector.

The total tax due by January 31, 1971, without penalty is \$269,493. Some \$4,515 of this total has already been collected.

Approximately 97 per cent of last year's taxes have been collected. A total of \$253,256 has been collected which includes taxes for last year and also delinquent taxes from years past.

First Freeze --

42 Entries In Contest

Eight more days remain before the October 15 deadline for entering The Blade's First Freeze Contest.

Forty-two entries have been received so far in the sixth annual event, sponsored jointly by the Bovina Blade and Bovina Weatherman W. E. Williams.

A \$5 prize and the title "1970 Champion First Freeze Predictor" will be awarded the person correctly predicting the first killing freeze. In case more than one entry predicts that date, the one submitting the earliest guess will be declared the winner.

Williams is judge for the event. He points out the correct date will be a "killing" freeze -- not a frost or light freeze. Last year's winner was Mrs. Rita Mast. Her prediction was October 13, the earliest freeze date since this contest began. The first freeze has ranged since the contest's beginning, from October 13 to November 27.

Annual Event --

4-H Banquet Here Saturday

As an appropriate ending of the observation of National 4-H Club Week Oct. 4-10, Parmer County 4-H members and their parents will be feted at the annual awards and achievement banquet Saturday night, Oct. 10, at 7 o'clock in Bovina Schools Cafeteria.

Speaker for the event will be Rev. Robert Harrison, pastor of Kingswood Methodist Church in Clovis. Rev. Harrison has spoken at various meetings, banquets and church gatherings throughout the county and is well-known for his keen sense of wit and timely advice.

The annual banquet is co-sponsored by Balley County and Deaf Smith County Rural Electric Cooperatives. It is for 4-H Club members who have completed projects and turned in record books the past year, and their parents.

County extension agents Miss Janice Miller and Mack Heald will present awards to club members.

Coy Jameson of Friona 4-H will be master of ceremonies and Kevin Kaltwasser of Oklahoma Lane 4-H will give the invocation. Pledge of allegiance will be led by Danny Clark of Lazbuddie 4-H, Arlene Mag-

ness of Bovina will lead the 4-H pledge and motto.

Karla Littlefield and Candy Moore of Lazbuddie will provide entertainment and Darwin Green of Farwell will introduce

the guest speaker. Guests will be introduced by Carrie Hasehoff of Farwell, Deborah Harding, also of Farwell, will give a talk on the highlights of the past club year.

Total \$26,000 Plus --

Bovina Mails Tax Notices

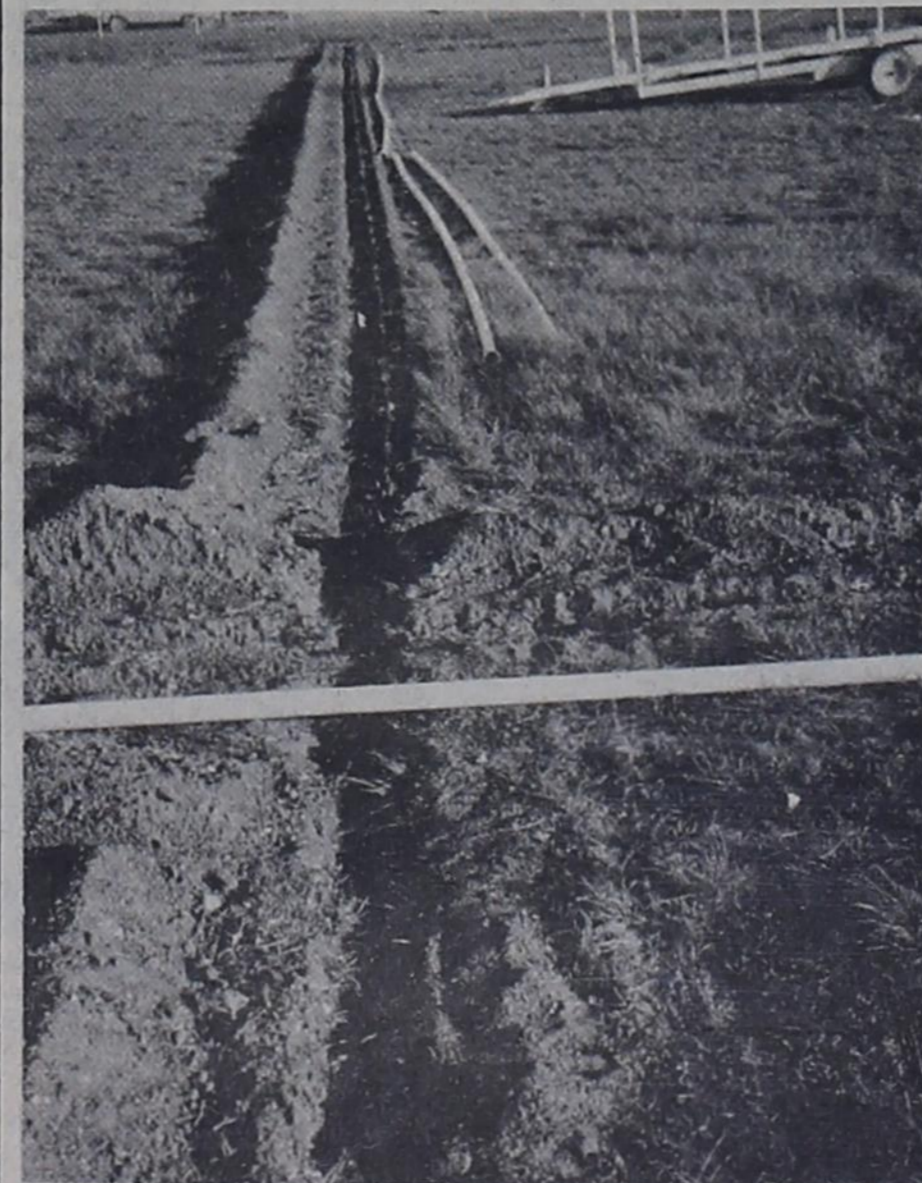
City tax statements were mailed in Bovina last week. Those paying their taxes within the next three months will receive a discount, according to City Secretary Mary Ruth Martin.

Total tax due by the deadline on January 31 is \$26,797.43 from evaluations of \$2,320,138. The rate remains at \$1.15 per \$100 valuation, the same as in 1969.

The tax roll for 1969 was \$26,721.10, as of May 1, \$1,773.19 had not been collected.

Those paying city taxes in October receive a three per cent discount; in November, two per cent; in December, one per cent.

No discount is given in January and after the January 31 deadline, penalties will be charged, Mrs. Martin points out.



BALLPARK IMPROVEMENT --- The ditches are dug and the pipe is on hand for the sprinkler system which is being installed at Bovina's baseball park. The improvement is being made by Bovina Lions Club, with Dan Koelzer in charge of the project. The pipe being installed is two-inch plastic. The system will allow the entire field to be watered. Previously, only the infield area could be watered.



The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Published at Bovina, Texas, Every Wednesday

Dolph Moten Publisher & Editor



At Home In Farmer County

By Janice Miller
County HD Agent

This week - October 4-10 - is National 4-H Week. It's being celebrated by the six 4-H Clubs in Farmer County as well as those all over the nation. Approximately 150 boys and girls between the ages of nine and 19 are Farmer County 4-H members.

As one author in the September, 1970 "National 4-H News" said, it Ain't All Cows and Cookin! 4-H is more. Local members carry projects in leadership, entomology, photography, home improvement, and electricity just to name a few. Yes, cattle and nutrition and beef cattle are popular projects; but they also have lots of others.

Four-H offers young people the chance to win trips and scholarships, and blue ribbons. These awards are an important part of the program, but the most important part is the development of each individual member. They develop their citizenship and leadership abilities, and learn to get along with new friends in new situations.

This Saturday, October 10, our young 4-H leaders will be responsible for the program for their Annual Achievement Banquet. At this event members will be recognized for their outstanding work during this past 4-H year.

Have you ever heard the 4-H Pledge and Motto? It goes like this ---

"In support of the 4-H Club motto

To Make The Best Better I pledge

my head to clearer thinking my heart to greater loyalty my hands to larger service and my health to better living For my Club, my Community, and my Country."

Four-H'ers are concerned about OUR world; they care! Help them celebrate National 4-H Week.



COTTON CONFAB -- Leading cotton producers in the High Plains heard detailed reports in Lubbock last week on progress of the dollar-a-bale research and promotion program operated by the Cotton Producers Institute. Admiring all-cotton pajamas that are perma-press and flame retardant are, left to right, A. L. Hartzog of Bovina; P. L. Carmichael of Friona; and W. L. (Preach) Edelman of Friona. (National Cotton Council Photo)

86% In Favor --

Producers Approve Soybean Referendum

The soybean referendum which was voted on September 26 has been approved, according to preliminary results, announces Farmer County Agricultural Agent Mack Heald.

The results showed that 86 per cent of the producers that voted across the state favored the one-half cent per bushel self-assessment for research, education market development, and disease and insect control.

According to Heald, nine producers were also elected to a board charged with the administration of the new program. Elected were Raymond L. Tidwell, DeKalb, Bowie Co.; W. A. Mabry and Loyd Goldston, both of Petersburg, Hale Co.; Wesley A. Schumaker, Plainview, Hale Co.; E. O. Feagley, Littlefield, Lamb Co.; Clarence R. Mason, Muleshoe, Bailey Co.; Carl Pate, Kress, Swisher Co.; Royal D. Burnside, Jr., Baytown, Harris Co.; and R. G. Dunlap, Floydada, Floyd Co.

A joint meeting of the officers of the Texas Soybean

Association and the newly elected board members was held Monday in Lubbock. Plans and procedures were developed for initiating the collection of funds, and program administration will be formulated.

Soybean producers who do not wish to be a part of this "self-help" program through the check-off may ask for a refund on paid-in assessments. A written request must be made within 60 days from the date of the check-off payment on a form provided by the Producers Commodity Board. The assessments will be made at the point of the first sale.

The check-off program may be terminated at any time by a simple majority vote of qualified producers, adds the agent.

Heald points out that the soybean producers now join the producers of peanuts, grain sorghum and turkeys in adopting a self-assessment program for research and promotion of their commodities under authority granted by the 61st

Texas Legislature in House Bill 764.

Official results of the referendum will be announced through the office of Texas Commissioner of Agriculture John C. White.

Whittlin' --

(Continued from Page 1)

FARWELL at Happy --- Every year, the Steers' fans say they aren't going to have a good team and every year they win more than their share.

Hart at KRESS --- Both teams already have one loss in 3-A competition, but the Longhorns aren't supposed to win this season.

DIMMITT at Friona --- The Bobcats are evidently not as strong as usual, but they should be able to handle Friona.

PORTALES at Muleshoe --- We've said here before to pick a Texas team over a New Mexico team when everything else is equal. We doubt everything else being equal in this case.

Texas Christian at OKLAHOMA STATE --- The Frogs will save their upset for someone in the Southwest Conference.

TEXAS vs. Oklahoma --- We think the Longhorns will lose before this season is over, but maybe their "luck" will last through this game.

Baylor at ARKANSAS --- The Bears are getting better, but not that much.

Texas Tech at TEXAS A&M --- Wonder if that surprises anybody?

WEST TEXAS at Northern Illinois --- Stay with the Buffs and you'll be right more times than you're wrong.

COURTHOUSE NOTES

Instrument report ending October 1, 1970 in County Clerk Office, Bonnie Warren, County Clerk

WD, Sam Justice, Ernest Howard, Part Garden Lot 22, Sec. 31, T9S; R1E

WD, Linda A. DeLaRosa, Alfredo Garza, W 75 ft. Lot 3, Blk 29, OT Bovina

WD, Guadalupe DeLaRosa, Alfredo Garza, W 75 ft. Lot 3, Blk 29 OT Bovina

WD, Andrew J. Jesko, Joe R. Jesko, W 1/2 Sec. 3, D & K

WD, Joe R. Jesko, Andrew J. Jesko, SE 1/4 Sec. 4 & NW 1/4 Sec. 9 D&K

WD, John C. Matthews, Travis M. Coburn, W 100 ft. Lots 17, 18, 19 Blk. 10, Farwell

WD, George C. Taylor, Leonard L. Jacobs, N 70 ft. Lot 8, Blk. 1 Ridgelea, Bovina

WD, J. E. Hicks, Roque Y. Garcia, Lot 12, Blk. 2, Hicks Add, Friona

WD, Bessie D. Drake, Lee R. Appling, Lots 1 & 6, Blk. 11, Drake Rev. Sub. & Add Friona

WD, George McKinney, Robert Estes & Bob McLean, 279.42 ac. out Sec. 21 T7S; R2E

WD, B. J. Goldsmith, T. F. Tunnell, 230 ft. out W 1/2 Garden Lot 43, Sec. 31, T9S; R1E

WD, Denver & Denham Smith, Paulino Rios, Lot 1, Blk. 26, Friona

WD, J. E. Knight, W. W. Appling, Lot 12, Blk. 30, OT Friona

WD, J. E. Knight, Ralph Broyles, Lot 1 & N 1/2 Lot 2, Blk. 30 OT Friona

WD, Frocia Mae Lindop, George T. Lindop, Lots 10 thru 15, Blk. 97 Farwell

WD, Kenneth Taylor, et al, Orlando Ortiz, Lots 1 thru 9, Blk. 1, L & N Add, Farwell-- Lots 1 thru 8 & N 22 ft Lot 9, Blk. 6, Hamlin Heights Farwell

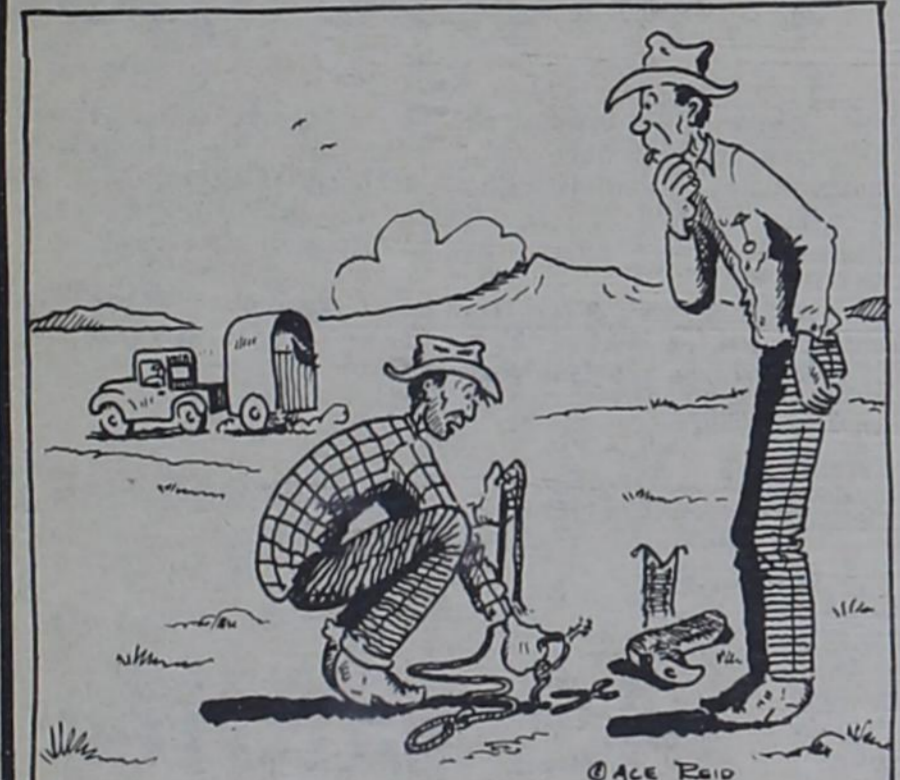
United States mint was established in Philadelphia in 1792.

World's largest cemetery is in Leningrad, U.S.S.R.

An alligator pear is commonly called an avocado.

First State Bank Presents -- COW POKES

By Ace Reid



"Hey, I came out pretty good on this swap, I got a broke rope, a spur, two boots, a pair of pliers, and got rid of a hoss and a feed bill!"

West Texas State Buffalo FOOTBALL TICKETS Now Available Here -

First State Bank OF BOVINA MEMBER FDIC

INSULATE your PIPES! PREVENT FREEZING IN BRIEF COLD SNAPS use WRAP-ON '40 FIBER GLASS INSULATION Sherrill Lumber Co. Bovina

STOP FROZEN PIPES! use WRAP-ON ELECTRIC HEAT TAPES NO TIME LIMIT FREE REPLACEMENT GUARANTEE! Sherrill Lumber Co. Bovina

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

CARD OF THANKS I wish to thank those who visited me, sent cards or showed other concern during my stay in the hospital. Bessie Caldwell 15-1tc

FOR SALE -- Two-1968 John Deere 95 Combines with custom cabs; 1964-Chevrolet truck series 60, 18 ft. steel bed with hoist; 1965-Chevrolet truck series 60, 18 ft. steel bed with hoist; 1967-Chevrolet pickup, all in good condition. 811 Virginia Ave. Friona, Texas Phone 806-247-2540 15-1tc

DRIVERS NEEDED Train now to drive semi truck, local and over the road. Diesel or gas; experience helpful but not necessary. You can earn over \$4.00 per hour after short training. For application and personal interview, call 214-742-2924, or write Safety Dept., United Systems, Inc., 4747 Gretna, Dallas, Texas, 75207. 14-2tc

Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect Tri-State Industries Clovis 763-5513 Plainview 293-4432 14-tfnc

FOR SALE --- Residential lot well located in Bovina. Has pavement. Plumbed for mobile home. Low down payment. See Big Nick or phone 238-4861. 12-tfnc

NOTICE We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates. Ed Hicks Real Estate Friona Phone 247-3537 or 247-3189

FOR INFORMATION concerning purchasing of World Book Encyclopedia, Childcraft and other aids to learning contact local representative or - Juanita F. Bratcher 3414 58th St. Lubbock, Texas 79413 10-9tc

FOR SALE --- Two industrial buildings on Highway 60 in Bovina. See Big Nick or phone 238-4861. 12-tfnc

640 ACRES, \$285. PER ACRE. Now down payment, 6 1/2 per cent int. 7 full 8" and 10" wells. Underground pipe. Natural gas. 400 acres of hay. 3 miles west of Muleshoe, Dal a.c. 806-763-5323. 13-4tc

NEED EXTRA INCOME? Full-time or part-time work available with Field Ent. Educational Corp. For complete information write - Juanita F. Bratcher 3414 58th St. Lubbock, Texas 79413 10-9tc

FOR SALE Beautiful 200-acre farm. Located about five miles from Bovina, top quality and ready to farm. Price only \$150 per acre. Good terms. O. W. Rhinehart Phone 238-4452 Bovina, Texas 14-tfnc

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tfnc

All sizes structural type, post, cable, and sucker rod. Farwell Wrecking Farwell, Texas Phone 481-3287 or 481-3870 12-4tc

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tfnc

WELL DRILLING For the best in know-how and experience. For drilling, pump repair and gear head repair. Contact Big T Pump Co., Friona, 247-3311 or Bob Clark 247-3236, Distributor for Worthington pumps. 12-tfnc

NEW COLOR CH. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271 THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. Super Saveway

Crop Promising -- (Continued from Page 1) enough acres to get a definite report on the yield per acre but most seem to be satisfied with the number of tons per acre this year's crop is producing.

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales HOUSTON BARTLETT Route 1 Bovina, Texas Phone 389-2191 - Clovis LARRY POTTS Route 2 Friona, Texas Phone 295-3387

TELEX HEARING AIDS CLOVIS HEARING AID CENTER *Batteries *Molds *Free Hearing Tests SERVICE ALL MAKES 416 Mitchell Ph. 763-6900 9-tfnc

Better weather conditions during this year's growing season is the general reason given for the improvement in this year's crop.

CUSTOM ROW-BINDING --- Have tall and short two-row machines. Ralph Packard Ph. 364-2110 Hereford, Texas 13-4tp

STRAYED -- Black Angus and Hereford steers, weighing approximately 400 pounds each, branded with Rafter Z on right hip. Call Lawrence Jamerson, Tharp 225-4136. 15-4tc

Normally, the sugar content can be expected to increase slightly following the first frost.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of October 23, 1962; Section 4369, Title 39, United States Code)

Publisher: File two copies of this form with your postmaster. Postmaster: Complete verification on page 2 Form Approved, Budget Bureau No. 46-8029

Table with columns for DATE OF FILING (10-1-70), TITLE OF PUBLICATION (The Bovina Blade), FREQUENCY OF ISSUE (Weekly), LOCATION OF KNOWN OFFICE OF PUBLICATION (101 Third Street, Bovina, Texas 79009), NAMES AND ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR (Dolph Moten, Box B, Bovina, Texas 79009), OWNER (Dolph Moten, Box B, Bovina, Texas 79009), and CIRCULATION data (Total no. copies printed: 950, Paid circulation: 155, Total paid circulation: 680, Total distribution: 885, Office use: 65, Total: 950).

Reflections From The Blade

TEN YEARS AGO
September 21, 1960

Jack Clayton delivered first bale of 1960 cotton to Bovina Monday. The bale weighed 405 pounds and was of Austin variety. Sacred Hearts Society of St. Ann's Church will have a Mexican barbecue dinner at Legion Hall Sunday.

Commissioner Bedford Caldwell presented the report from Sheriff Charles Lovelace that said a county plan to put a full-time officer here is in the planning stage.

Sherley Grain Co. of Bovina has donated a new electric scoreboard and there will be a race with time to see if the new addition to Mustang Field is erected before kickoff time Friday night. James Clayton has been elected president of Bovina FFA Chapter and Phillip Lloyd was elected Greenhand president.

Contract for a new and larger building for Farmer County unit of Texas Highway Department has been let by the state, Lloyd Kilough, maintenance foreman, announces.

Burl Spears wins \$5 first place prize money in Bovina Business Cotton Bowl Football Contest.

Mr. and Mrs. Howard Ellison hosted a sandwich supper and "old time singing" for members of Church of Christ Sunday evening following church services.

Guest speaker at a special meeting of Bovina Woman's Study Club Thursday night, September 29, will be Bailey County Judge Glen Williams.

Bovina Mustangs jumped to an impressive 14-0 lead, but then slumped to a 26-20 defeat at Whittarral Friday night.

Revival services began at Frist Baptist Church Sunday and will continue through next Sunday, September 25. Bob Meadows, of Kingsville, is evangelist for the revival. Dale Pruitt is in charge of singing.

SIX YEARS AGO
September 23, 1964

Homecoming activities have been scheduled for October 30 with a parade and the football game with Nazareth highlighting activities.

School tax notices for 1964 were mailed last week, on September 16, Mrs. Pearl Dodson, school tax assessor-collector announces.

Mr. and Mrs. Billy Marshall were elected co-presidents of Bovina Band Parents at an organizational meeting Monday evening at school.

Two new bleachers which will seat 75 people each are being erected to provide extra seating at the football field. One will be erected on each side of the field to be used by bands of the schools.

Plans are underway to organize a Junior Chamber of Commerce in Bovina, announces Bobby Fillpot, a leader of the movement here.

Suzanne Wilson, Kathy Estes and Merideth Anderson were initiated into Order of Rainbow for Girls Monday evening at Masonic Lodge Hall.

Parmer County Teachers Association will have its first meeting of the year at Bovina Schools cafeteria, Tuesday. Guest speaker for the evening will be Miss Elizabeth Ramos, a former teacher from Cuba.

Parmer County couples interested in square dancing are invited to instructional sessions being sponsored by Bovina square dancers.

TEN YEARS AGO
Oct. 5, 1960

District Governor Ralph Thomas will speak to Bovina Lions Club Thursday night at 7:30.

Parmer County Democrats have an invitation to attend a Democratic barbecue and rally Thursday at Dimmitt.

Regular meeting of Bovina Mustang Quarterback Club will be Thursday at 7 p.m. in high school study hall, Club President Norvell Strawn announces.

Bovina's new football scoreboard was used for the first time Friday night for the Bovina-Boys' Ranch football game.

Auditor's report for the fiscal year ending August 31 for Bovina Schools has been completed. The report shows the school system kept well under its budget of \$212,423.00. Total disbursements were \$208,710; income was \$205,311.48.

Darrel Read, son of Mr. and Mrs. Nat Read, enlisted in the Army National Guard recently. He left Saturday for Fort Ord, California, where he will receive basic training.

Bovina Business Cotton Bowl Football Contest received its first perfect entry last week. It belonged to Billy Richards, Bovina student at West Texas State College, and earned him the weekly first prize of \$5.

The injury-riddled Bovina Mustangs will probably go to the post Friday night without the services of starting backs, Roger Ezell and Buddy Turner.

Attendance was light at first night of Bovina Volunteer Fire Department bingo games at the American Legion Hall Saturday night.

A new bus was delivered to Bovina Public Schools this week. Bus foreman Frank Wilson made the trip to Conway, Arkansas, to pick up the 48-passenger transportation facility.

Several young people of Bovina Church of Christ attended a lecture at First Street Church of Christ at Portales Monday evening.

Mrs. Bedford Caldwell will conduct a study course at Wesleyan Service Guild Monday evening, October 10, at Methodist Church.

Don Caldwell's outstanding play last week against Amherst earned him Class B Player of the Week Award by The Amarillo Daily News.

SIX YEARS AGO
October 7, 1964

Rev. John Ferguson, pastor of First Baptist Church of Bovina for the past five years, submitted his resignation Sunday.

A Junior Chamber of Commerce chapter will be organized in Bovina. That decision was made at a meeting of 11 young men of the community Thursday night in Bovina Restaurant.

Standard Concrete Pipe Company, with general offices in Lubbock, will open its fourth branch office in the area at Bovina in the near future.

Highway Week, which is October 4-10, will be observed by the department here with an open house at the highway department building on Highway 86 Friday afternoon.

Women have just about taken over Bovina Business Cotton Bowl Football Contest. They captured three of four weekly prize money places last week and three are tied for first place in the race for the grand prize.

District football action begins for Bovina Mustangs Friday night when they go to Texline to do battle with the Tornados. Richard Carson is president of Bovina FFA Chapter. He along with other officers, was elected at a meeting last month.

Mr. and Mrs. A. M. Wilson entertained several couples with a dinner party Wednesday evening in their home.

Plans were made for Fiesta of Our Lady of Guadalupe by members of Guadalupe Society Sunday at St. Ann's Parish Hall. "Life Was Simpler Then," a book review, will be presented by Mrs. L. E. Dudley of Abilene to members of Bovina Woman's Study Club Thursday at clubhouse at 3 p.m.

Plans for a 4-H Club for Bovina were made at a meeting Monday night in school cafeteria.

shurfresh Mellorine

1/2 Gal. Assorted Flavors

39¢

QUALITY FOODS AT Thrifty Prices

Shop These Specials At WILSON'S Thursday thru Wednesday, Oct. 8 - 14

Wilson's Wisdom:

The trouble with good advise is that it usually upsets our plans.

Shurfine Tomato Sauce
10 8 oz. Cans **\$1.00**



Shortening
3 lb. Can **79¢**

Van Camp Pork & Beans
5 No. 2 cans **\$1**

SPECIAL!

U.S. No. 1 Russet Baking **POTATOES**
9¢ lb.

Just Arrived! New Pak Honey Boy

Salmon

No. 1 Tall Can **79¢**

shurfresh USDA Grade A Large **EGGS**

Dozen **49¢**

New Crop of Ripe Values

Ocean Spray Cranberries 1 lb. Cello Pkg. **29¢**

Texas Firm Head Cabbage lb. **7¢**

California Crisp Celery Hearts Pkg. **35¢**

FREE SHEETS BASKETBALLS RODS & REELS DOLLS FOOTBALLS LADIES HOSE WHEN YOU SAVE SHURFRESH COUPONS

FREE SHEETS LADIES HOSE RODS & REELS DOLLS BASKETBALLS FOOTBALLS WHEN YOU SAVE TenderCrust Coupons

Dromedary Whole Pimentoes 4 oz. Glass Jar **25¢**

Kleenex Designer Towels Jumbo Roll **29¢**



Colored Quarters lb. **29¢**

Nabisco Ritz CRACKERS 1 lb. box **45¢**

Shurfine Mixed Vegetables No. 303 can **20¢**

Eagle Brand MILK 15 oz. can **39¢**

Kraft Marshmallow Creme 7 oz. jar **30¢**

V-8 COCKTAIL JUICE 46 oz. can **49¢**

American Beauty Instant Potatoes 8 oz. pkg. **29¢**

Super USDA Choice

Round Steak lb. **99¢**

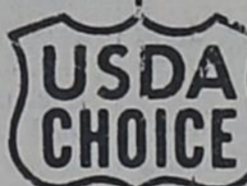
FREEZER BEEF

Half or Whole - Cut & Wrapped
USDA Good lb. **58¢** | USDA Choice lb. **59¢**

250 lb. and over per half - (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

FRYERS USDA Graded Whole - lb. **29¢**

WILSON'S Fine MEATS



Savings USDA Choice

Sirloin Steak lb. **99¢**

USDA Choice

T-Bone Steak lb. **\$1.19**

Bob Fillpot

BOVINA INSURANCE AGENCY

Phone 238-4381 ••••• BOVINA

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



SUPER MARKET

Phone 238-4781

Discount Prices PLUS Gunn Bros. Stamps

Bovina

Of Interest To THE WOMEN



GENERAL JO SHELBY --- This portrait of Mrs. Bob Fillpot's great-grandfather was presented to the Historical Society of Missouri in ceremonies last weekend. Mrs. Fillpot and her father, Shelby Jersig of Clovis, attended the dedication.

Mrs. Estes' Kindergarten Underway

Kindergarten classes began Monday, according to Mrs. Vernon Estes, director. Eighteen children registered for the classes which are conducted each weekday at Bovina United Methodist Church. Some of the curriculum for the year will include art activities, math program, science, social studies, reading readiness, writing readiness, and field trips. The children learn to work puzzles and play different types of games. There is also a snack time each day. There are still a few openings left for five-year-olds wishing to attend, Mrs. Estes says.

Hospital Notes

Miss Ellen Remnsnider suffered a heart attack Sunday at the Bovina Restaurant and was rushed to Parmer County Community Hospital. She is listed in fair condition and visitors are welcome, members of her family say.

Cook's Corner



MRS. KEITH (LAQUETA) GARNER

Getting adjusted to country living was hard for Mrs. Keith (LaQueta) Garner who had always lived in town until moving to the Bovina area 12 years ago. Now, she wouldn't trade farm life for anything. Her husband farms with his brother north-east of town.

LaQueta and Keith are both graduates of Plainview High School. She attended Watson's Business College in Plainview, and after finishing, worked as a secretary. The Garners are parents of three children, Timmy eight, is in the second grade; Doyle six, first grade; and Donell, two years old. They attend the First Baptist Church and are both active in churchwork. LaQueta teaches a class in the youth department and is also Mission Chairman for the Baptist Women.

LaQueta is an avid seamstress and enjoys sewing for her daughter and herself. She also likes to read and do handwork. Antiquing furniture is another of her interests and LaQueta has done two bedroom suites among other things. Collecting recipes is one of her favorite hobbies and she also enjoys sports, especially football. LaQueta shares some of her favorite recipes with Blade readers this week:

POUND CAKE

2 c. sugar
3/4 c. oil
2 eggs
1 t. vanilla
Mix together in large mixer bowl. Add 1/2 c. milk and beat well. Add:
2 c. flour
1 t. salt
1/2 t. baking powder
1/2 c. milk
Beat well. Bake in bundt or angel food pan 1 hour at 350 degrees. About 15 minutes before cake is done place a pan of water under the cake until done.

PEANUT PATTIES

2 1/2 c. sugar
1 c. milk
2/3 c. white syrup
3 c. raw Spanish peanuts
Cook over slow heat until mixture forms soft ball - 230 degrees candy thermometer. Remove from heat and add 1 t. vanilla, 2 T. butter and red cake coloring. Beat until mixture

loses glossy color. Drop quickly onto wax paper.

MEXICAN CORNBREAD

1 c. corn meal
1 t. baking powder
1/2 t. soda
1/2 t. salt
1 c. buttermilk
2 eggs
1/3 c. oil
1 medium onion (chopped fine)
1 c. cream style corn
1-4 oz. can chopped green chilies
Mix together, pour 1/2 mixture into hot skillet, top with 1 c. grated cheddar cheese. Add remaining cornbread mixture. Cook 1 hour at 350 degrees.

POPPY SEED DRESSING

1 1/2 c. sugar
2 t. salt
3 T. onion
2 c. salad oil
2 t. dry mustard
2/3 c. vinegar
3 T. lemon juice
2 T. poppy seed
Mix all ingredients, except poppy seed, in blender for two or three minutes. Add poppy seed, mix only enough to blend. Pour into containers and store in refrigerator. Good on fruit salad or green salads.

Alley Offers Course

A class in decorative art will be offered at Galley Alley beginning October 14 from 9 to 12 a.m.

Teaching the class will be Mrs. Johnny Williams, Mrs. Clyde Magnus and Mrs. Mark Liethen. They are associated with an art shop in Farwell. Decoupage, toile painting, gold leafing and paper mache will be offered.

Anyone wishing further information can contact Mrs. C. C. Naegle or Mrs. A. M. Wilson.

Mrs. Estes Entertains Bridge Club

The Thursday Afternoon Bridge Club was entertained in the home of Mrs. Vernon Estes last week.

Refreshments of chips, dips, pineapple ice box cake, tea and coffee were served. Present were Meses, Bedford Caldwell, Dean McCallum, Wilson D'Cluffa, R. E. Wilson, A. M. Wilson, Arlin Hartzog, Durward Bell, Carl Rea, Tommy Williams, G. D. Anderson, Reagan Looney and the hostess.

Party Starters

HOT PEPPERONI EGGS
6 hard-cooked eggs
3 tsp. mayonnaise
2 tsp. lemon juice
1 tsp. dry mustard
1 tbsp. A.I. Sauce
1 hot pepperoni (pencil thin), cut into small slices
Cut eggs in half lengthwise. Remove yolks. Mash eggs, mix well with mayonnaise, lemon juice, mustard and A.I. Sauce. Refill egg whites. Garnish with pepperoni slices. Makes 6 appetizers.



IT'S HARVEST TIME

for your savings, too, where they are insured up to \$20,000 in our Association and earn the top dollar when it comes to dividends. Stop in or save by mail.



FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF CLOVIS HOME OFFICE 102 PINNACLES CLOVIS, N.MEX. BRANCH OFFICE 208 WEST ABILENE STREET PORTALES, N.MEX.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

September 29-October 5 ADMISSIONS

Ruben Galvan, Friona; Joel Hight, Friona; Andrew Glenn, Farwell; Mrs. Santos Rando Jr. and baby boy, Friona; Mrs. Doyle Goldsmith and baby girl, Farwell; Ellen Remnsnider, Bovina; Bula Jarrell, Friona; Kyle Barnett, Friona; James L. Taylor, Friona

DISMISSALS

Ruben Galvan; Mrs. Andre Galen and baby boy, Hereford; Joel Hight; Lillian Wheeler, Friona; Andrew Glenn; Wanda Coates, Friona; June Wallace, Friona; Mrs. Santos Rando Jr. and baby boy; Ira Welborn, Bovina; Kyle Barnett; Bessie Caldwell, Bovina; and Jesse Orr, Farwell.



BABIES HAVE 3 TIMES AS MANY TASTE BUDS AS ADULTS!!

Medals Awarded

Sgt. Laster

Army Sgt. Luther L. Laster Jr., 22, whose wife Freda lives at 3400 Meadow, Amarillo, recently received the Bronze Star Medal and the Air Medal in ceremonies near Song Be, Vietnam.

Mrs. Laster is the daughter of the Truman Gaines of Bovina, and the granddaughter of A. E. Gaines.

The Bronze Star was awarded for heroism in action while engaged in ground action with the First Cavalry Division. The Air Medal was awarded for meritorious service, while participating in aerial flight.

Sgt. Laster entered the Army in February 1969. His parents live in Snyder.



SGT. LUTHER L. LASTER JR.

75 Attend Methodists Family Night

Family night was attended by about 75 people at United Methodist Church Wednesday.

Ronnie Gates gave the devotional, followed by a talent and hobby show in which everyone had a chance to display their work.

Refreshments of ice cream and cookies were served.

Mrs. Bob Fillpot, family coordinator for the church, planned the activities for the evening.

Marriage Licenses

Two marriage licenses were issued from Parmer County Clerk Bonnie Warren's office during the week of September 28.

Receiving permits to wed were Feliz Perez and Socorro Saldana on September 30; and Raymond Ford and Sally Belle Wilkins on October 2.

Place your tie over this outline.

If you can see the lines on the right or left--Your tie is too narrow for the current mode.

Come to -

Bovina Dry Goods "The Store Where Your Money's Worth More"

for a large selection of the new 4" wide ties.

Attend Presentation Of Bingham Portrait

Mrs. Bob Fillpot and her father, Shelby Jersig of Clovis, were in Columbia, Missouri over the weekend for the formal presentation of a portrait of Mrs. Fillpot's great-grandfather and Mr. Jersig's grandfather.

A Bingham portrait of the Civil War general, Jo Shelby, the undefeated rebel remembered for his innovative use of cavalry and his refusal to surrender, was presented to the State Historical Society of Missouri.

Dr. Richard S. Brownlee, secretary and manager of the Society, said that the Shelby portrait in effect marks the discovery of a "new" Bingham. It is an unlisted painting that had been in the Shelby family for nearly three-quarters of a century, was purchased as a Bingham in the early 1900's by Gen. Shelby's daughter, and subsequently has been accredited as authentic by Bingham authorities.

The portrait shows the general seated, in uniform. It is 24 by 36 inches in size. Sidney Larson, curator of the Society, cleaned and restored the canvas.

General Shelby, a native of Kentucky, is best identified as a Missouri manufacturer, farmer and cavalry general. He was U. S. Marshal for the western district of Missouri at the time of his death in 1897. He is buried in Forest Hill Cemetery in Kansas City, site of the battlefield of Westport where General Shelby once saved the last Confederate army of the west from destruction.

General Shelby is called by some authorities as the best cavalry general of the south. He took part in the Missouri-Kansas border wars preceding the Civil War and as leader of the famed Iron Brigade of Missourians. He was involved in the First Newtonia, Camp at Cross Hollows, Cane Hill, Prairie Grove, Helena and Great Raid battles as well as the Missouri State Guard engagements at Booneville, Carthage and Wilson's Creek.

He refused to surrender at the end of the war and led some of his troops into an ill-fated colonization effort in Mexico before returning to Missouri where he was credited with great contributions toward ending postwar hatreds. He is re-

membered, too, for his connections with two of his former cavalrymen, Frank and Jesse James. He was a showcase farmer of the Southern tradition and wealthy manufacturer of rope from hemp at Waverly in the decade before the war. While in Missouri, Judy and her father visited the site of the general's old homeplace in Waverly, Missouri. They also toured Columbia University and visited in Lexington, Judy said the trenches that were dug to hold 20,000 men, at the Battle of Lexington were still visible. A cousin of Judy's still farms some of the land which belonged to General Shelby.

Recent Bride Shower Honoree

Mrs. Mike McMeans was honored with a bridal shower Saturday in the home of Mrs. Durward Bell.

Forty-five guests called between the hours of 3 to 5 p.m. Twila Hutto, Darlene Murphy and Nena Spicer registered guests. The table was decorated with white mums and blue baby breath in a bud vase. Karen Bell, Cindy Barrett and Debbie Gober presided at the serving table. The table was laid with a white cut-work cloth with a centerpiece of white

mums with blue baby breath. Banana punch, finger sandwiches and mints were served.

The honoree was presented a blue orchid corsage, and corsages of white mums was presented to the bride's and groom's mothers and grandmothers.

Hostesses were Meses, Bell, Herman Estes, Travis Dyer, John Dixon, Vernon Estes, Bedford Caldwell, Scott Gober, Nicky Foster, Tom Bonds, J. W. Wright, Roger Ezell and Glenn Hromas.

BARBARA GOULD

Fall Sale!



SPECIAL CLEANSING CREAM. A luxurious cream especially designed to lift out "hidden" dirt and grime. reg. \$2.50-\$1.25... reg. \$3.50-\$1.75

SKIN FRESHENER.... The exhilarating final touch to your cleansing job! reg. \$2.00-\$1.25

POMPON COLD CREAM. The lightest, fluffiest cream ever designed to melt away dirt, grime. reg. \$2.50-\$1.25... reg. \$3.50-\$1.75

ASTRINGENT LOTION.... To tone the skin and control the flow of oil! reg. \$2.00-\$1.25

Don's MEDICINE CHEST

Phone 238-4901 Third Street - Bovina

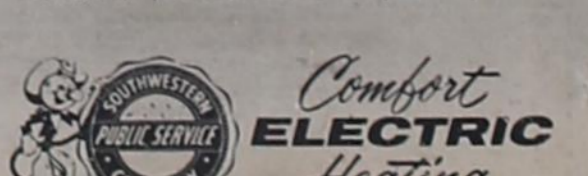
CONVERT YOUR HOME TO COMFORT ELECTRIC HEATING NOW...AND WE'LL INSTALL STORM WINDOWS... Free!

Now is the time to bundle up your home for winter. Now is the time to install whole-house, comfort electric heating because, right now, with every qualifying electric home heating installation, we'll install free a complete set of storm windows for the heated portion of your home. All you need do is call Southwestern Public Service Company. Our electric heating specialist will gladly and professionally determine the exact heating requirements for your home.

inner heat loss and contributing to lower heating costs. The storm windows now offered free with qualifying home electric heating installations, are 2-track, aluminum windows with screen, and custom made to fit your own windows. Storm windows do an excellent job of combating dust storms, too.

IS YOUR HOME ELIGIBLE?
This offer is available to residential customers of Southwestern Public Service Company, living in existing single family homes and qualifying for the special residential electric heating rate. Should you already have storm windows or windows of non-tilt design or shape that they do not lend themselves to normal installation, do not despair -- we have a special, most attractive plan for you, too.

Modern electric comfort heating is already being enjoyed by over 1 million American families' -- almost 5,000 in our area alone. The reasons are many, but what most people like about clean electric heating is the comfort it gives. An even warmth from floor to ceiling creates a comfort unlike any other heating method. You owe it to yourself and your family to get the facts about electric heating! ... and now is the time to do it.



Comfort Electric Heating

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



REV. TWEEDLE, D. D.

"Don't drag me into this, Reverend. I never get involved in religious discussions!"

WILL GOD ALWAYS BLESS AMERICA?

Our world and its future become more complex to us with every single passing day. We may be confused, but this we know; we are on this planet, we are a vital part of its preservation. In fact, we are the most blessed country on this planet.

Let us see what America has in contrast to the rest of this planet.

600,000 people slept in the streets of Calcutta last night, 10,000 people died today from starvation, 10,700,000 people outside the United States have leprosy, 11,000,000 people are refugees in the world.

Let us look at something else in America as compared with the rest of our world. The average American family spends \$173 on Christmas gifts. The average income of the world is under \$100. The average teenager in America has income in earnings and allowance equal to the per capita income of all individuals in 80 per cent of the countries of the world. Ninety per cent of the dogs in the United States receive better medical treatment than half the population of the world. America is the first place on earth where people spend more on wants than on needs. Our economy is growing at a rate which will double in the next 20 years. This means there will be as much growth between 1965 and 1985 as between the pilgrim's time and 1965. Truly, ours is a blessed nation. Solomon says, "Righteousness exalteth a nation, but sin is a reproach to any people." David said, "Blessed is the nation whose God is Jehovah." At the present rate, How long will God bless America?

Cecil Bunch - Minister
Bovina Church of Christ

Church Page Sponsors

Friona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Big Nick Farm Machinery

Buy - Sell - Trade
If I don't have it, I'll get it!

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
- Friona -

Bovina Wheat Growers

"We Serve To Serve Again"

First State Bank

of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Bovina Dry Goods

"The Store Where Your Money's Worth More"

Agri-Sprayers, Inc.

-Quality Aerial Spraying -
Phone 238-4311

Kerby Welding Service

A □ Deal The Year o

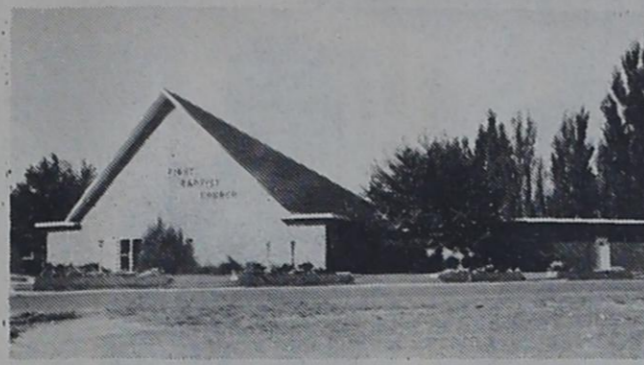
Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.



Larry Heard

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado

Chuck's Aerial Spraying

Highway 60 - Bovina
Phone 238-3721

Paul Jones Texaco

Firestone Tires

Charles Oil Company

Phillips 66 Tires, Batteries

Bovina Feeders, Inc.

Designed with Farmers & Feeders in mind.
Ph. Okla. Lane 825-2103

The Bovina Blade

Western Ammonia

FM Road 2290 - Bovina

Gee Cleaners

Mr. and Mrs. John Gee
Phone 238-3611

PARMER COUNTY IMPLEMENT CO.

WEST HIGHWAY 60 - FRIONA, TEXAS 79035
PHONE: 247-2721

Oklahoma Lane Farm Supply And Gin

Phone 225-4386

Don's Medicine Chest

Prescription & Health Needs
Phone 238-4901

Tide Products, Inc.

Farwell, Texas
Glenden Sudderth,
Bovina representative

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Bovina Gin Company

"Your Satisfaction Is Our First Concern"

ST. JOHN LUTHERAN CHURCH



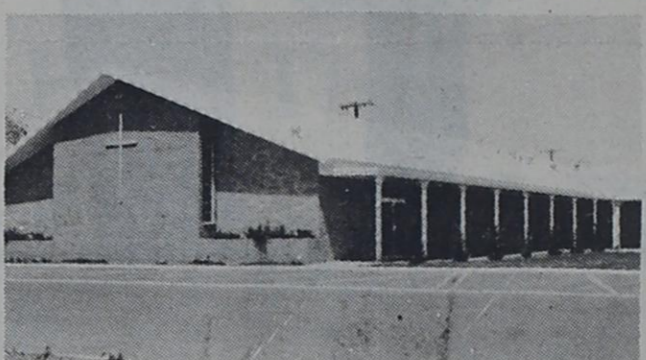
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

OKLAHOMA LANE BAPTIST CHURCH

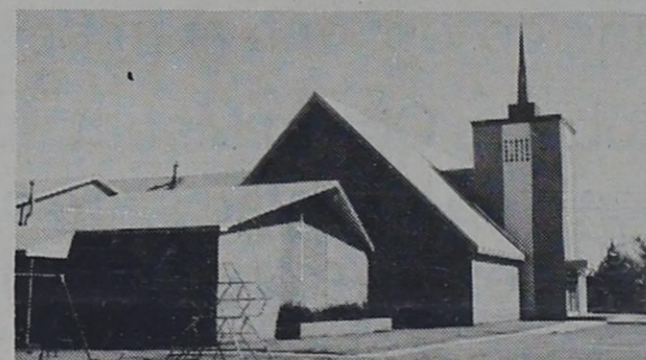


Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.



Charles McCause

Birklebach Machine & Pump

Hwy 86 - West

American Dusting

Aerial Crop Dusting & Spraying
Phone 238-6041

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friona, Texas

Bovina Restaurant

Mr. & Mrs. Mutt Graham

Lariat Lutheran Church

Sherley Grain Company
"Serving Parmer Co. Farmers The Year 'Round"

Jake Diel

Dirt & Paving Contractors, Inc.
Muleshoe, Texas & Hereford, Tex.
Phone 272-4848 Phone 364-0763

Gaines Hardware Company

"Nothing Knocks On Bovina But Opportunity"

co—together; operative—doing work: co•op•er•a•tive



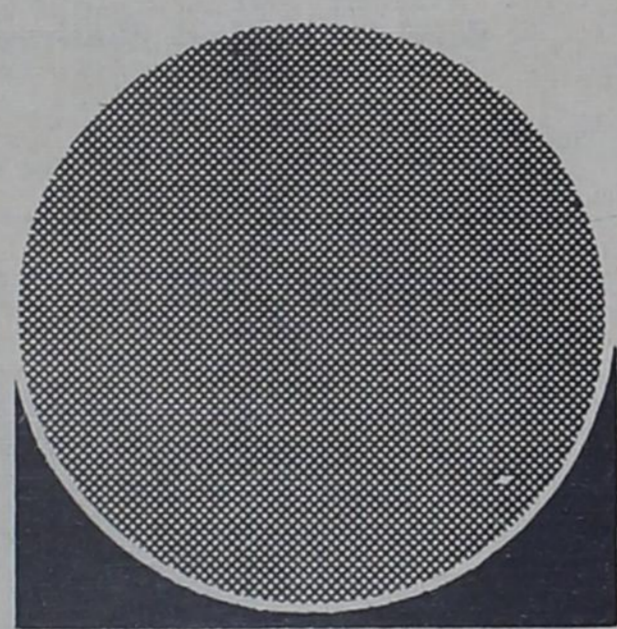
a good word for a GOOD IDEA

And you can't keep a good idea down. All over the world people are working together, to make life better for themselves and others.

In our own country, millions share ownership in cooperatives of all sorts—from city apartment co-ops to rural electric co-ops.

So what makes a co-op different? This: it serves the people who own it at cost. Each consumer-owner has a voice in running the co-op; one member, one vote.

October is Co-op Month. All over the country, the people of America's cooperatives are committed to working together for a better tomorrow. We are proud to help carry out this pledge.



A better
life in the
70's

Deaf Smith County Electric Cooperative

Serving Parmer, Oldham, Castro
and Deaf Smith Counties

"Helping Texas Grow
With Better Electrical Service"

Not Everyone Belongs To A Co-Op But Everybody Benefits

Bovina Wheat Growers, Inc.



Bovina and Rhea

October --

Co-Ops Note Special Month

The October observance for cooperatives is being designated as a time for cooperatives to gather strength for the 70's, strength directed toward helping members build a better life for themselves, their community, and the nation.

The majority of the states will again this year have statewide committees of all types of cooperatives to plan activities for the month, called Cooperative Commitment Month for 1970.

On a national basis, representatives of the national cooperative organizations are working with Federal government officials on plans for activities. These national groups are preparing background and support materials for state and local groups to use -- all geared to the theme, "A Better Life In The Seventies -- The Pledge of America's Cooperatives."

Kenneth D. Naden, Executive Vice President, National Council of Farmer Cooperatives, is heading up rural cooperative's activities; Stanley Dreyer, President, Cooperative League of the USA, those for urban cooperatives. They suggest that while members and employees are seeking to help correct some of the problems facing the communities and the nation, they can also be building stronger cooperatives. Cooperatives and their mem-

bers will be making pledges to move into action in various fronts. Among these are: Improving the environment by curbing pollution and other hazards . . . Adding to income of members in order that they personally can have a better life . . . Finding new services and improving existing ones that will upgrade the quality of life for members . . . Increasing participation in community affairs in order to improve educational and cultural aspects of life . . . Encouraging young farmers to begin to take leadership . . . Helping bring industry into rural areas in order to provide jobs and add to income.

Naden explains why a clear call to action is needed this October. "There is overwhelming evidence that our nation is in trouble. Rural areas especially are facing problems, yet cities too face a serious crisis. Irony of it is that one relates very directly to the other. Migration from the country leads to overcrowded cities. Pollution on the farm threatens food and water supplies of the city. Pollution from the cities threatens crops and livestock on the farm.

"Group action such as practiced through a cooperative can amplify the sound of needs calling for action and reach a much broader audience."



On The Farm In Parmer County

By R. MACK HEALD
County Agent

Dr. Roland E. Roberts became Area Vegetable Specialist with headquarters at Texas A&M University Agricultural Research and Extension Center at Lubbock on September 1. He will serve the vegetable producing areas of the High and Rolling Plains of Texas. Major emphasis will be placed on the development of result demonstrations in all phases of vegetable production. Dr. Roberts will work closely with the county agricultural agents on this program and with research personnel at the Lubbock Center and the field station at Munday.

The new specialist is a native of Connecticut and during his youth was an outstanding 4-H Club member. He was a state winner in both soil conservation and vegetable production. He holds a BS degree from the University of Connecticut; and MS from the University of Maine, and a Ph. D. from the University of Missouri with horticulture his major field of study. He served as a district agent in vegetables for

the Maine Extension Service for five years; managed the vegetable research farm at the University of Connecticut and was a research assistant at the University of Missouri. He has also had commercial experience.

Parmer County producers are reminded of the September 26 soybean referendum. Votes may be cast at Security State Bank in Farwell from 8 a.m. until 5 p.m.

The producers will determine whether or not they want to participate in a check-off program, one-half cent per bushel, for the purpose of supporting self-help programs for soybeans.

The referendum is being conducted under provisions of the Texas Check-Off Act of 1969. At the same time, a Producers Commodity Board will be elected to handle all phases of the program provided it is given a favorable vote. Farm owners, tenants or sharecroppers who produce soybeans or have produced soybeans in recent years are eligible to vote.



food news & cues

from the Aunt Jemima Test Kitchens

AMBER HAM ROLLS Makes 8 servings

- | | |
|--|--|
| Ham Sauce: | Pancakes: |
| One 10 1/4 oz. can condensed cream of asparagus soup | 2 cups pancake mix |
| 1/2 cup milk | 2 1/4 cups milk |
| 2 tablespoons mustard-pickle relish | 1 egg |
| 1 lb. cooked ham, diced | 2 tablespoons melted or liquid shortening |
| | 1 lb. fresh asparagus spears, cleaned, cooked and drained. |

For ham sauce, combine soup, milk and relish in saucepan. Stir in ham; heat thoroughly.

For pancakes, place mix, milk, egg and shortening in bowl. Stir lightly until batter is fairly smooth. For each pancake, pour about 1/4 cup batter onto hot, lightly greased griddle. Turn pancakes when tops are covered with bubbles and edges look cooked. Turn only once.

To serve, place 1 or 2 asparagus spears on each pancake; roll up. Top with hot ham sauce.

Free Removal
of Dead Livestock

**BOVINA
BY-PRODUCTS**

George Mask, Manager

Phone Day or Night

Tharp 225-4592

One-Day Service

Bovina Businesses

1970 Cotton Bowl

FOOTBALL CONTEST

You May WIN Weekly Prizes Of \$5-\$3-\$1

Parmer County Cattle Co. Commercial Cattle Feeding... Vega at Sudan

Bovina Wheat Growers, Inc. 'We Serve To Serve Again'... Dimmitt at Friona

Gulfgas LP-GAS... BONDS OIL CO. Farwell at Happy

BIRKELBACH Machine & Pump... Hart at Kress

BOVINA GIN CO. Top Quality Ginning... Portales at Muleshoe

'We Aim To Please' Agri-Sprayers... Oklahoma vs. Texas

SHERLEY GRAIN CO. Serving Parmer County Farmers... T.C.U. at Oklahoma State

CHARLES OIL CO. Phillips 66... Baylor at Arkansas

SUN-MASTR ROTARY MOWERS TITAN Stalk Shredder... Oklahoma Lane Farm Supply

First State Bank OF BOVINA Complete Banking Services... West Texas at Northern Illinois



Plus The Grand Prize - An Expense-Paid* Trip For Two To The 1971 Cotton Bowl Classic!

Expenses include two tickets to the Cotton Bowl game, paid reservations for two and \$55 for food and traveling expenses.

It's Fun - It's Easy - You May Win! Enter This Week And Every Week - All You Have To Do Is Pick The Winners. There's Nothing To Buy!

Contest Rules

- 1. There are 10 football games listed in ads on this page. 2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad. 3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie. 4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded. 5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1971 football classic. 6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday. 7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified. 8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest. 9. Contestants must be 10 years old or older. 10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
1961 - Erith Hawkins
1962 - Emmet Tabor
1963 - Paul Jones
1964 - Jeanne Kerby
1965 - Allen Cumpton
1966 - Truck Lusk
1967 - Leroy Lance
1968 - Bill Roberts
1969 - Larry Wardlaw

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name Address

Tie Breaker (Pick Score) Springlake-Earth at Bovina

- Parmer County Cattle Co.
Bovina Wheat Growers, Inc.
Bonds Oil Co.
Birkelbach Machine & Pump
Bovina Gin Co.
Agri-Sprayers
Sherley Grain Co.
Charles Oil Co.
Oklahoma Lane Farm Supply
First State Bank Of Bovina

Friday Night At 8 --

Favored Springlake-Earth Next Opponent

Second 3-A Match Here

Friday night's football action for the Bovina Mustangs is expected to be "uphill and against the wind." The Mustangs meet the heavily-favored Springlake-Earth Wolverines here at 8 p.m.

This will be the second District 3-A encounter for each team. The Wolverines further established themselves as one of the favorites for the district championship last week with a convincing, 21-7, win over Sudan. That win brought their season record up to 3-1, the only loss being to the Hale Center Owls in their second game. Wins have also come over Class AA Dimmitt, in an upset, and Amherst.

Springlake-Earth is led by Quarterback Hoyt Glasscock, a 200-pound junior who has been a starter since he was a freshman.

Speaking of the overall Wolverine team, Mustang Mentor Gib Hough says it is "big, plays fine defense, has good runners and is a really impressive ballclub."

In addition to the obvious reasons for wanting to win, the Mustangs would especially like to come out on top of Springlake-Earth this year to revenge last year's 64-0 loss. That one-sided loss cut deeply into the pride of the Mustangs and they'd like to at least partially settle the score this year.

However, the dopsters don't expect the Bovina team to get

that wanted revenge Friday night. Coach Hough says, "We'll have to have a fine effort from everybody to stay with them, even though we would tremendously like to beat them after last year."

This game will mark the midway point of the 1970 season for the Mustangs. After this one, they will have played five games and have five remaining, all district encounters.

Commenting on his team's 21-0 win over Happy last week, Coach Hough said he felt his team had "recovered mentally" from the 54-0 non-district loss to Lazbuddie the previous week, "but we made too many mistakes."

"We played all right in spots and ran the option play well now and then," he said. The coach was especially pleased with the defensive team for shutting out the Cowboys.

The Mustangs and Wolverines have been rivals for years. The Bovina team won, 28-14, in '68 in a game played here and lost in '67, 20-13.

Last week's 3-A results were:

Bovina 21, Happy 0
Farwell 80, Hart 7
Springlake-Earth 21, Sudan 7
Vega 54, Kress 24

This week's schedule, in addition to Bovina vs. Springlake-Earth, has Vega at Sudan, Farwell at Happy and Hart at Kress.

School Menus

October 12-16

Monday -- Corn dogs, black eyed peas, parsley potatoes, hot rolls, butter, applesauce cake, milk.

Tuesday -- Fried chicken, gravy, whipped potatoes, buttered peas, hot rolls, butter, orange whip, milk.

Wednesday -- Beans with ham, spinach, pickled beets, cornbread, butter, apricot pie, milk.

Thursday -- Hamburgers, buttered corn, potato chips, brownies, peach halves, milk.

Friday -- Barbecue beef, buttered potatoes, green beans, hot rolls, butter, strawberry preserves, milk.

25 Attend Lettermen's Meeting

About 25 boys attended Lettermen's Club at the Reagan Looney home Thursday. After a short business meeting, refreshments of ice cream, cake, and Cokes were served.

Hosts were Mr. and Mrs. Wayne Spears, Mr. and Mrs. Glenn Hromas, Mr. and Mrs. A. L. Nuttall, Mr. and Mrs. Lawrence Jamerson and Mr. and Mrs. Bob McMeans.

Dog Tags From City Available

City license tags have been purchased for only 20 pets since Dr. B. L. Russell was here recently to give the rabies vaccine, according to Mary Ruth Martin, city secretary.

Tags may be purchased at City Hall for \$1 each.

Dogs not tagged may be picked up by the city if complaints are received, officials say.

There have been two recent instances of dogs killing sheep near the city limits, according to City Marshal Ronald Mitchell.

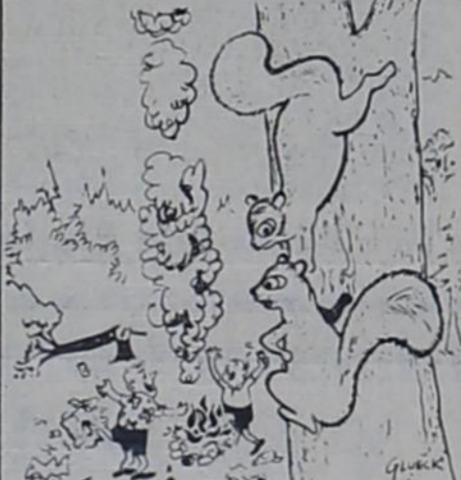
Davis Wins Bull Riding Go-Round

Brooks Davis of Bovina took high score for the final night in the bull riding contest at the New Mexico State Fair in Albuquerque last week.

Davis scored 66 points out of a possible 100. There were 56 contestants competing in the overall contest.

Davis is manager of American Dusting Co. here.

My Neighbors



"And they call us pests!"

Cowboys Blanked 21-0 --

Mustangs Get Happy; Win Opening District 3-A Tilt

The Bovina Mustangs struck for two quick touchdowns here Friday night --- one on the opening kickoff --- and then held on for a 21-0 win over the Happy Cowboys.

The game was the District 3-A opener for both clubs. The win was especially satisfying for the Mustangs, who had taken a 54-0 shellacking from the Lazbuddie Longhorns the previous week.

Mike Beauchamp ran the opening kickoff back from his own 30 for the initial score almost before the game clock could get untracked.

In less than three minutes, Beauchamp had another TD for

the Maroon and White on a 16-yard scamper. The Cowboys were forced to punt following their first possession and the Mustangs went to work at the midfield stripe for their first offensive play from scrimmage. Halfback Roy Ramirez went wide with a pitchout for 34 yards and a first down at the 16. On the next play, Beauchamp, who displayed his best running form of the year, went in for the score. It looked then as if the Cowboys were in for a long, rough night, but the scoring was over except for a six-pointer by the Mustang defense in the third period.

Jim Harris kicked the extra point following the initial score. After the second six-pointer, the snap from center was bobbled by Mike Hough, but Hough handed the ball to the speedy Harris, who scooted around right end for the double points.

Before the game was over, it appeared that the Mustangs might need all the early points they had racked up, but a tough Mustang defense kept the Cowboys at bay throughout.

Happy made two serious

threats. The Cowboys were at the Bovina five yard line with second down when time ran out in the first half. Then late in the fourth period, they were at the Bovina 10 when Freshman Billy Shelby, a defensive back, intercepted a stray aerial, killing the scoring opportunity. Shelby returned the pass to the Happy 34 yard line before he was brought down.

The Ponies' final touchdown came early in the third period. Defensive End Randy Chisum blocked a punt. The ball was scooped up by Shannon Davis, who raced into the endzone, boosting the score to 21-0. Harris' attempted extra point kick was blocked.

The Mustangs would have won by a larger margin, no doubt, had they not been handicapped by their own mistakes. They had eight turnovers during the game --- five pass interceptions and three lost fumbles.

Midway through the first quarter, they were rolling for possibly what would have been their third TD of the period when a pass interception stopped the drive.

However, the Mustangs countered with three pass interceptions and one recovered fumble of their own. In addition to Shelby's interception, Hugh Rogers and Gary McCormick each had one.

The Cowboys led in the first down department, 12-9. Total yardage was 145 to 120 in Bovina's favor.

The Cowboys were led by Quarterback Steve Cole, who completed nine of 21 passes, and Fullback Ruben Garcia.

Beauchamp paced the Bovina ballcarriers with 70 yards, not including the kickoff touchdown run. Ramirez had a net of 64 yards in a like number of attempts. Fullback Royce Sisk carried the ball four times for nine yards. Harris carried three times for 14 and Halfback Walter Martinez made six yards in two tries.

The Mustangs had one pass completion. That went from Quarterback Hough to Harris for a 13-yard gain.

The win evened Bovina's season record at 2-2. The Cowboys are now 1-3.

STATISTICS:	
BOVINA	HAPPY
9	First downs 12
132	Yards gained rushing 66
13	Passes attempted 22
1	Passes completed 9
13	Yards gained passing 54
145	Total offense 120
3	Passes intercepted by 5
2	Number of punts 5
32	Punt average 30
6	Number of fumbles 1
	Opponent's
1	fumbles recovered 3
7	Number of penalties 2
85	Yards penalized 10

Wholesale Prices

AC Products
Delco Ignition Parts
Bearings
Grease Seals
Brake Parts & Shoes
Oil Sight Gauges
U Joints
Starters & Starter Drives
Generators - Alternators
Water Pumps
Clutch Hubs
Pressure Plates
Jacks-Hand Tools
Purifier Filters
Ignition Wires
Champion Plugs
Belts & Hoses
Shock Absorbers
Hydraulic Hose, Ends & Hose Repair
Butane Fittings & Repair
Tires, Batteries & Other Accessories
Bonds Oil Co.
Bovina

Colts Stop 'Boys

Bovina's Junior High Colts, eighth and seventh graders, won 40-24 over the Happy Junior Cowboys Thursday in a football game played there.

Larry Haney carried the ball for four touchdowns. Gary Ward and Bryan Fillpot made one TD each. The ball was carried over twice for the extra two point conversions.

Supposedly three games were to be played but due to a misunderstanding only one was played. The "B" Team was on the way to Happy when Coach Gib Hough received a call from the Happy coach, informing that he had only one junior high team and no "B" Team.

Bovina's "B" Team was stopped at Dimmitt by the highway patrol.

Barring any misunderstanding this week, there will be three games at Springlake-Earth this Thursday, starting at 5 p.m.

Homecoming Dance Set

The Cords of Amarillo will play for the homecoming dance Friday, October 30, according to Marie Venable.

It will be held at the Legion Hall from 10 to 12 p.m. Admission will be \$2 per person.

Band Parents Meeting Set

There will be a Band Parents meeting Monday at 8 p.m. in the school library.

All parents of Bovina Mustang Band members are invited to attend.

Earliest reference to rodeo activities is 1847. Place: Santa Fe, New Mexico.

Boosters Serve 120 After Tilt

Approximately 25 people were present at Booster Club Tuesday night of last week. The film of the Lazbuddie-Bovina game was viewed and comments made. After a business meeting, refreshments of brownies and coffee were served.

The club has a membership of 115 which is still short of the 150 goal set for the year.

President Wayne Spears said he would appreciate it if anyone knowing the whereabouts of the "Booster Barrel" would contact him. It has been missing since last week.

Spears reported approximately 120 people were served pie and coffee in the school cafeteria after the game Friday night. The Booster Club will be serving pie and coffee after each home game in the school cafeteria.

Oldest stained glass in the world represents the Prophets. It is in a window of the cathedral of Augsburg, Bavaria, Germany.

Serving their Community while serving their Country. The U.S. Army Reserve.



YOUR PRESCRIPTION THE BIGGEST BARGAIN IN HISTORY

Monks Preserved Greek-Roman Writings

When the Roman Empire collapsed, much knowledge of medicine disappeared. Fortunately, Christian monks preserved remedies. Your prescription today may be "Greek to you" but is based on a wealth of knowledge.

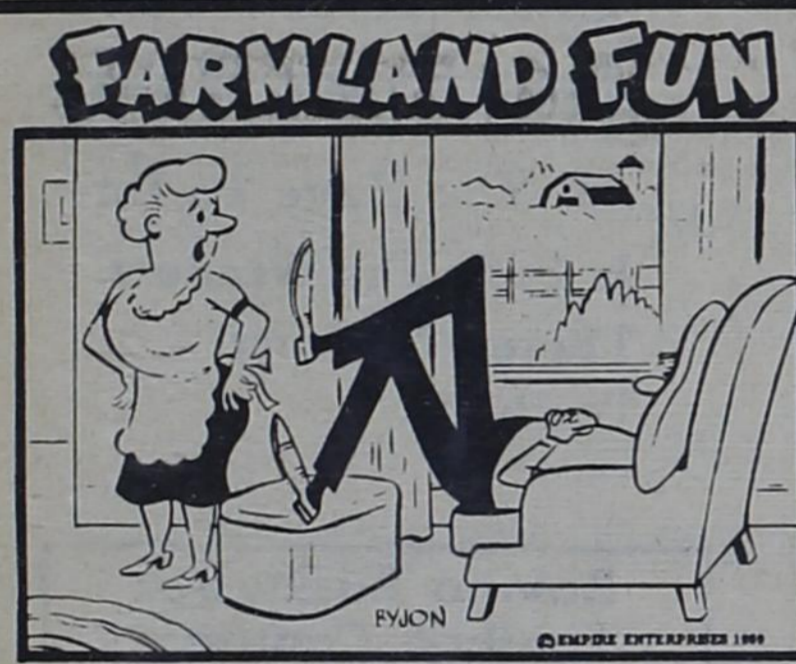
Don's MEDICINE CHEST
Phone 238-4901
Third Street - Bovina
Don P. Spring Registered Pharmacist

YOUR DOCTOR CAN PHONE



WHO STARTED DAYLIGHT SAVING TIME?

Benjamin Franklin originally proposed the idea in 1784 but Englishman John Willett actually instituted the plan of putting clocks one hour ahead to "save daylight" in England in 1907.



BUT YOUR PAW THINKS YOUR BIG ENOUGH TO HELP HIM WITH THE CHORES NOW, JUNIOR!

We're just the right size to help you with your milo harvest.



Bovina Wheat Growers Inc.

"Not Everybody Belongs To A Co-Op But Everyone Benefits"

There's nothing "hit-or-miss" about our Texaco Marfak Lubrication

1. We lubricate by chart, not by chance—never miss a spot!
2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the sure protection of Marfak Lubrication—and drive more smoothly, more safely. Our other services are tops, too!

Trust your car to the man who wears the star

Paul Jones Texaco SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331



Tax Discount for Taxpayers

City of Bovina

3%	if paid in October
2%	if paid in November
1%	if paid in December

Net Amount Due January 31, 1971

City of Bovina

Mrs. Mary Ruth Martin, City Secretary