

Bull Town Bulletins



By
Bill Ellis

JUST RETURNED from our annual ski outing. We had some writing and other work we needed to get done, so decided to just take our brief case and typewriter and not tempt fate.

Worked fine until the second day when we slipped while getting in the car, hitting both shin bones and jamming a wrist somewhat.

So, even when you don't ski, you can still come up with "ski bruises." Ours are as impressive as those of our two high school age kids, both of whom skied three days.

But, we can still tipe (well, almost), so we came out pretty well for our wear.

We shouldn't be making light of ski injuries, since our friend Mike Smith of Friona, owner of the Crop Care outlet there, broke both legs on his ski trip. That would really make your trip a costly one. Chin up, Mike!

WASN'T MONDAY'S eclipse of the sun a pretty sight! We followed our own advice, and watched the coverage on television, which gave some spectacular shots.

We also made a pin-hole cardboard system, and projected the sun's image on a white sheet of paper. From where we viewed the eclipse, in Red River, N.M., it seemed that there was a lot more than 75 per cent of the sun's surface covered, which our area was supposed to have viewed.

But the surprising thing was that, even with 75 to 80 per cent of the sun covered, the "brightness" outside had not diminished as much as you would have thought. It resembled a thin cloud cover (very thin) over the sun's surface.

After watching the coverage of the areas which were lucky enough to see a total eclipse, we decided that the last 20 per cent of the sun's rays are the "critical" ones, since it really got dark at those places for a minute or two.

We enjoy such astronomical spectacles as the one Monday morning, and regret that it will be 38 years before another sight such as this will be possible in our area.

YES, YE PUBLISHER made the current issue of Playboy Magazine, so eat your heart out.

It wasn't through publication of a short story, or controversial interview concerning one's sex outlook, as with Jimmie Carter.

Our "place in the sun" came about as a result of our now infamous caption which was carried under a picture of kids rehearsing for the "Winnie the Pooh" Summer Drama Workshop last summer, as run in the Friona Star.

We have been striving for nearly 20 years to publish some gem of wisdom that would merit national attention, as by a well-read magazine. But we must have been going about it all wrong. The one time we failed to proof-read our copy did the trick.

We know a little about how Alex Haley felt when his first good break in writing was for the Playboy publication. Someone asked him, "You mean people actually READ that magazine?" He answered, "Yes, surprisingly."

And surprisingly, a number of folks in the area called to tell us about our mention. So Haley must be right. People read Playboy, in addition to looking at the pictures.

We don't know which of our "friends" submitted our faux pas to the magazine. We hope they'll keep reading. Someday we're going to produce a literary gem, worthy of clipping and sending in (we promise). And if you don't read us every week, you might just miss our masterpiece.

Scientific Fact: Only one in ten women can whistle audibly (Audibly is a Bavarian beer-drinking song).

WE WILL GET RID of dishonesty among politicians as soon as we get rid of it among those who elect them.

Bovina Youngsters At Houston Show

Forty-five FFA and 4-H members from the Bovina area will be participating in the 1979 Houston Livestock Show and Rodeo, February 21-March 4. With more than 27,800 expected livestock entries, the Houston Show will once again be the largest in the world.

For junior exhibitors throughout the state, the Houston Show is the culmination of a year's hard work of preparing their animals for the toughest of show ring competition. It is hard work that often pays off: open show and junior exhibitors will vie for more than half a million dollars in prize monies and premium auction prices above market value.

Those entering market barrows from Bovina are: Ruben Salazar, Pat Ware, Faron Grissom, Ronnie Cary, Randy Alonzo, Michael Wiseman, Randall Ritchie, Thad Rains, David Steelman, Stephen Stevenson, Mike Read, Eddie Isaac, Del Ray Sudderth, Ryn Rains, Boyd Pipes, John Johnston and Ricky Mayfield.

Also, Eddie Don Lide, Ricky Jamerson, Ronnie Ward, Laura Widner, Doug Roming, Blake Sudderth, Richard Lowe, Scott Johnson, Jody Watts, Johnny Stanberry, Tim Garner, Michael Nance, Tad Mayfield, Jim Rhodes, Pam Rhodes, Joan Carson, Lynn Read, Daryl Gene Hawkins and Bill Lowe.

Also, Joe Angel Pena, Dale Turner, Charlie Trimble, Brad Hefflin, Donna Beth Lide and Kenny Guest. There are a total of 41 barrows entered by Bovina FFA and 4-H members.

Those entering market lambs are: Mike Read, Laura Widner, Johnny Stanberry, Doyle Garner, Tim Garner, Michael Nance, Mark Teague, Jim Rhodes, Pam Rhodes and Charlie Trimble.

Those entering market steers are: Doug Roming and Tim Grissom.

The group left for Houston Monday, February 26 and will be there all week participating in the show and projects that have been planned for them.



GOOSE-NECK TRAILER....(L-R) Bill Lowe, Randall Ritchie, Pat Ware, Ronnie Cary, Chip Grissom,

and Richard Lowe stand next to the goose-neck trailer that the Bovina FFA made for hauling their

animals. The boys were preparing to load some of the animals to take to the Houston Stock Show.

Bovina Schools Set Public School Event

Bovina Schools will observe "Public School Week" the week of March 5-9, with special activities, according to Superintendent of Schools Larry Wilson.

Although special activities are scheduled for Thursday and Friday, March 8-9, Wilson emphasized that visitors are welcome to visit the school at any time, any day.

The Bovina Schools Band will present a concert on Thursday, March 8, from 7-7:45 p.m. at the school auditorium.

Prior to and following the concert, open house will be held at the various schools. Ridgelea School will host open house from 6-7:30 p.m. that evening, while grades 3-12 will have their open house following the concert, from 7:45-8:45 p.m.

Attend Public Schools
Events March 8-9

In addition, the Band Boosters are sponsoring a pie supper in the high school cafeteria on Thursday during the visitation, from 7:45-8:45 p.m. Pie and a drink will be available for 75 cents.

On Friday, March 9, parents are invited to eat lunch at the school cafeteria, if they wish. Reservations must be made with Mrs. Connor at the high school or Mrs. Garza at Ridgelea by Wednesday noon, March 7, so that the school may adequately plan for the extra lunches. Cost will be \$1.50 for adults. "We invite the public to visit us at

any time, but especially want them to be our guests during the

observance of Public School Week," Wilson said.

Signup Period Begins At ASCS

Intentions to participate in the 1979 farm programs may be filed at anytime between now and the end of April. The signup period opened on February 15.

Although program participation is voluntary, producers must file their intentions to participate during the signup period to obtain program benefits. All farmers planting wheat, feed grain or upland cotton are eligible to participate. A producer who will plant only cotton on his farm is not required to signup during the signup period-but, he is urged to do so.

Under the wheat and feed grain programs participants are required to set-aside acres from production to be eligible for program benefits. Benefits include loans as well as deficiency and disaster program payments.

A 20 per cent set-aside requirement is contained in the wheat and barley program. The corn and grain sorghum calls for a 10 per cent set-aside and offers a ten per cent

voluntary diversion. There has been no set-aside or diversion announced for cotton. Voluntary diversion payments will be available for corn and grain sorghum participants who make the voluntary diversion.

An item of importance to local producers participating in the program is the non-grazing period for set-aside acreages. The non-grazing period for these set-aside acres in Parmer County begins on May 1, and ends on October 31. This continuous six month period enables farmers to obtain maximum grazing benefits during the remaining six months of the year.

"Of course, it is realized that the sign-up period has been kicked-off a little early for farmers in this area and that not many will be signing up right away-but, the people at the local office of the Agricultural Stabilization and Conservation Service (ASCS) invites each and every producer to drop by and discuss the program and its application to each farm," says Prentice Mills, executive director of the ASCS.

Annual Meeting Set By Deaf Smith REC

Capital Credit checks totaling about \$400,000 will be paid back to those members of Deaf Smith Electric Cooperative who purchased electricity during 1966 and 1967 when members meet for the 41st Annual Membership Meeting.

The Annual Meeting, scheduled for Saturday, March 3, will be jam packed with eatin', fun, and business, and will begin at 5 p.m. at the Hereford Bull Barn.

There will be a barbecue dinner, served by the Catholic Daughter Society of Nazareth. Following the meal, the business meeting will convene.

Sloan Osborn, President of the Board of Directors, will call the business meeting to order. Noel Gollehon, Secretary-Treasurer, will report on the number of members present; read the notice of the meeting, and present the minutes of last year's annual meeting for approval.

The Nominating Committee met January 9, and will submit the following names for election: Castro County, Noel Gollehon and Donald

Wright; Deaf Smith County, Clark Andrews and Jerry Sublett.

Tickets On Sale For C-C Fete

Bovina area residents are reminded to send in their Chamber of Commerce and Agriculture dues for 1979.

Voting ended Sunday for four new directors, which will be elected to the board. C-C members can still vote on the Man or Woman of the Year, however, according to Steve Sherrill.

The annual Chamber of Commerce banquet is scheduled for Thursday, March 15, at 7:30 p.m. at the Bovina High School Cafeteria.

Tickets are on sale from members of the board of directors at \$7.50 per person. There are 300 tickets remaining to be sold, according to Steve Sherrill, president.



JUNIOR MISS....Misti Boozer (center), daughter of Mr. and Mrs. Lowell Boozer, was named as the 1979 Junior Miss. Kim McClaran (left), daughter of Mr. and Mrs. Wayne McClaran, was first runner-

up and Tami Nabors (right), daughter of Mr. and Mrs. Lloyd Nabors was second runner-up. The Young Homemakers sponsored the Little Miss and Junior Miss Pageants.



LITTLE MISS....Keri Mitchell (center), daughter of Mr. and Mrs. Larry Mitchell, was named as the 1979 Little Miss in competition here. Wendy Jones (right), daughter of

Mr. and Mrs. Billy Jones, was first runner-up and Angelic Cordoza (left), daughter of Mr. and Mrs. Ismael Cordoza was second runner-up.

Band Festival Slated March 8

The Bovina Independent School District Bands will present their annual "Festival of Bands" at 7 p.m. Thursday, March 8 in the school auditorium. The program will be held in conjunction with the observance of Texas Public Schools Week in Bovina.

The concert will feature the fifth grade beginning band, the sixth grade cadet band, the junior high concert band, and the high school concert band.

The high school band will perform selections which will later be presented in UIL competition when that group travels to Dimmitt for the

Region 16 concert and sight reading contest on Friday, March 16.

The "Festival of Bands" concert will be part of the open house observance on Thursday and is under the direction of Jim Little, director of bands. There will be no admission charge for the program. All residents of the Bovina School District are urged to attend the concert and stay for the open house which will follow.

The Band Boosters will host a pie and coffee supper in the cafeteria immediately following the concert, at which parents and teachers may visit. The charge for a serving of pie and a drink will be 75 cents.

PCA Loans Increased

Money loaned for agricultural production by Plainview Production Credit Association increased in 1978, according to James A. Rogers, the association's manager.

Rogers said his association loaned more than \$171.3 million to farmers and ranchers in 1978, an increase of 14.3 per cent over the \$149 million recorded by the association in 1977.

Plainview is one of 30 Texas PCAs which collectively provided more than \$1.5 billion in short and intermediate term credit to Texas farmers and ranchers.

Plainview PCA provides loan funds to Texas farmers and ranchers in Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Parmer and Swisher counties.

Everything Is Right On The Label

When we deal with patrons, no guess work is involved. Everything is on the prescription label — dosage, when and how to be taken, given.

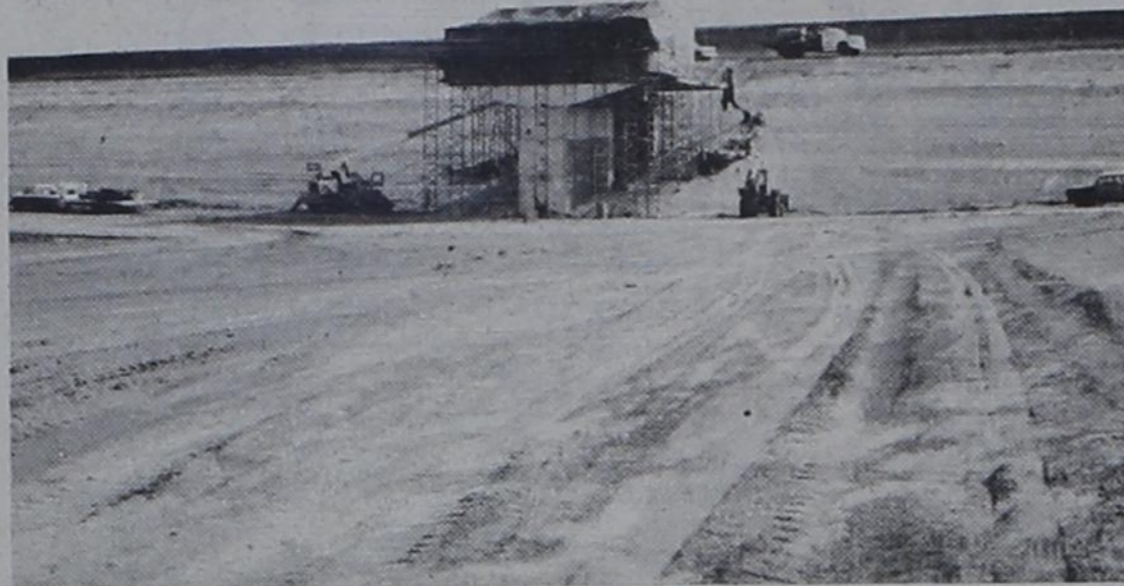


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TAKE TOUR....Touring the Lazbuddie Flood Prevention Dam during a final completion check were, left to right, Don Ramsey, SCS construction engineer; Raymond McGehee, County Commissioner; Paul Fortenberry, County Judge; Jack Patterson, County Commis-

sloner; Archie Tarter, County Commissioner; Mack Mauldin, Soil Conservation Service and Ernest Anthony, County Commissioner. Prentice Mills of the ASCS and Tony Parham, former ASCS County Committeeman, also toured the dam but were unavailable for the picture.

Lazbuddie Dam Nears Completion

Several local officials and interested people were given a tour of the Lazbuddie Flood Prevention Dam during a final completion check.

All those attending were extremely impressed by the dam and felt this would be of great benefit to Parmer County.

Most people in the county do not realize the size, capacity, etc. of the dam.

Some figures of interest on the structure:

1. The dam contains 411,260 cubic yards of fill.
2. Height is 56 feet.

3. The main spillway contains 1396 cubic yards of concrete along with 260,000 pounds of reinforcing steel.
4. The water in the dam will cover 453 surface acres and contain 4427 acre feet at draw down stage.
5. There are four emergency spillways with each about 200 feet wide.

The Parmer County Soil and Water Conservation District and the Parmer County Commissioner's Court are the local sponsoring organizations.

The dam was designed and built by the Soil Conservation Service.

Reflections From The Blade

20 YEARS AGO—FEB. 25, 1959
Henry Reynolds, long-time resident of Bovina now living in Farwell, has been confined to Clovis Memorial Hospital with a heart condition for about two weeks. Relatives report that he expects to be released the latter part of this week.

Bill Read has sold his Gulf Service Station on Highway 60 in Bovina to Clarence Gaunt. Gaunt assumed operation of the business Sunday.

Lyndon Neal Moore, 18-month-old son of Mr. and Mrs. Joe Moore, is confined to Clovis Memorial Hospital with lobar pneumonia. He was admitted Tuesday afternoon, February 16. His father reports that the little boy is showing improvement but will be kept in the hospital for at least another week.

15 YEARS AGO—FEB. 26, 1964
Lt. Ramey Brandon, son of Mr. and Mrs. C.R. Brandon, left Sunday for North Carolina. He will leave there February 28 for Manheim, Germany where he will be stationed for three years.

Cathie Trimble, daughter of Mr. and Mrs. C.E. Trimble, underwent

minor surgery last week at Memorial Hospital in Clovis. She is reported to be in good condition.

Mr. and Mrs. J.W. Harris, Mr. and Mrs. Gerald Rountree and Mr. and Mrs. H.A. Vick of Littlefield vacationed recently at Falcon Lake. The group was gone approximately 10 days.

10 YEARS AGO—MARCH 5, 1969
Chief Petty Officer and Mrs. Cleo Thomas have been in Bovina prior to his leaving from California Wednesday for Vietnam.

C.C. Ross is reported to be showing improvement at McBride Clinic in Oklahoma City where he underwent surgery on the right knee about two weeks ago.

Mrs. J. Sam (Granny) Gaines will be 92 years of age Friday.

5 YEARS AGO—MARCH 6, 1974
One student from Bovina and five from Friona have been named to the Dean's Honor Roll at South Plains College in Levelland for the fall semester.

Cleason Stanberry of Bovina and Cynthia Barnett, Silvia Flores, Jan Peters and Betty Sachs, all of

Friona, were named to the list, according to an announcement recently by Nathan Tubb, academic dean at the college.

The Glenn Hromas home was scene of a family reunion and dinner Sunday. Mrs. J.K. Barfield II of Ft. Sumner, N.M., mother of Mrs. Hromas, was the honoree on her birthday.

Miss Opal Perry is recovering from surgery recently at Memorial Hospital in Clovis. She will, reportedly, remain a patient there for about one more week.

The Bovina Blade
(Publication Number USPS 550-800)

Published Every Wednesday
At 100 3rd St.
Bovina, Texas 79009
Second Class Postage Paid at Bovina, Texas 79009

Subscription Rates—Parmer & Adjoining Counties, \$6.00 per year. Outside area, \$7.50 per year.

Bill Ellis, Publisher
R.D. Looney, Editor
Scooter Russell, Bookkeeper



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The top 8 corn hybrids on the Irrigated Plains are all from Pioneer.

That's a pretty bold claim, we admit. But in farmer's fields, county agent test plots, wherever they're grown, these Pioneer® brand corn hybrids consistently out-perform competitive hybrids year after year. Each hybrid has its own particular strong points that make it especially well suited for certain environmental and management conditions. When thoughtfully selected and properly managed to meet the conditions, each of these

hybrids delivers top performance... winning performance that's head and shoulders above the competition.

Don't take our word for it. Ask your Pioneer dealer about yield data in your area for the last several years and see for yourself. The consistent performers... the top 8 performers are all from Pioneer!

Short Supply **3195**

NEW **3183**

3305

Short Supply **3184**

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NEW **3311**

3541

3360

High-yielding, full-season powerhouse! 3195 gets off to a good start with high seedling vigor, then makes the most of High Plains growing conditions. High test weight grain is hard textured and dries down fast. Ideal for grain or silage.

Contest winning yield potential with excellent disease tolerance makes 3183 an ideal companion for 3184. It also has excellent seedling vigor plus good standability and stay-green qualities.

A silage grower's dream come true (even if your plans change mid-season)! Tall with good standability and a high grain-to-stover ratio. Adapts well to the high plant populations required for top silage yields. And if your plans change, excellent grain yields make it a profitable grain crop, too.

Steady corn maker, popular for excellent yields and consistent performance. Strong stalks, good roots provide outstanding standability.

The corn you can manage almost like sorghum. Total fertilizer, water and insecticide requirements similar to sorghum. Maximum water use period makes it an ideal companion crop to cotton. Yield average of more than 7,800 lbs./A in four years of High Plains production at 96 locations.

A new hybrid you can trust like an old friend! It delivers top yields and is an outstanding companion for 3195. It silks earlier than 3195 and performs better under stress.

Very early silking, a long kernel fill period, and fast drydown help 3541 produce extremely high yields for its maturity. Give 3541 the management it needs, and it could easily be your top income producer. Excellent standability, ear retention and head smut tolerance.

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FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"Bring more buckets, more buckets."

Hospital Report

ADMISSIONS—

Judy Hromas, Friona; Lonnie Walker, Friona; Robbia Hughes, Friona; Oralia Escalante, Friona; Rufus Vinson, Bovina; Annie Scott, Friona; Leslie Rushing and baby girl, Friona; Geneva Gustin, Friona; Valoris Osborn, Friona; James Leroy Lambert, Friona; Inez Rule, Friona; Jan Patchin, Friona; Carmen Rape, Friona; and Stacy Sewell, Farwell.

DISMISSALS—

Veronica Gonzales, Radford Venable, Jr., Marciano Escalante, Jr., Alice Stone, Virginia Burnett, Clemencia Ozuna, Judy Hromas, Lonnie Walker, Oralia Escalante, Annie Scott, Rufus Vinson, Leslie Rushing and baby girl, Gertrude Allen, Geneva Gustin and Valoris Osborn.

PATIENTS IN HOSPITAL—

Carmen Rape, Jan Patchin, Inez Rule, Mary Elliott, Kay Kendrick, Robbia Hughes, Leroy Lambert, Thomas Mendoza and Stacy Sewell.

Bookmobile Schedule

The High Plains Bookmobile will be in our area on the following dates:

Wednesday, March 7—Whiteface, 9:30-11 a.m.; Lehman, 11:05-11:30 a.m.; Bledsoe, 12 noon-1:30 p.m.; and Maple, 2:15-3:15 p.m.

Thursday, March 8—West Camp, 9:15-10:15 a.m.; Lariat, 10:30-11:30 a.m.; and Bovina, 12 noon-3:30 p.m.

Friday, March 9—Lums Chapel, 10:10-45 a.m.; Spade, 12 noon-1:30 p.m.; Hart Camp, 1:45-2:30 p.m.; and Fieldton, 2:45-3:30 p.m.

Saturday, March 10—Oton, 9:30-11:45 a.m.; and Amherst, 1:15-3:30 p.m.

Support Your School

--Attend Public

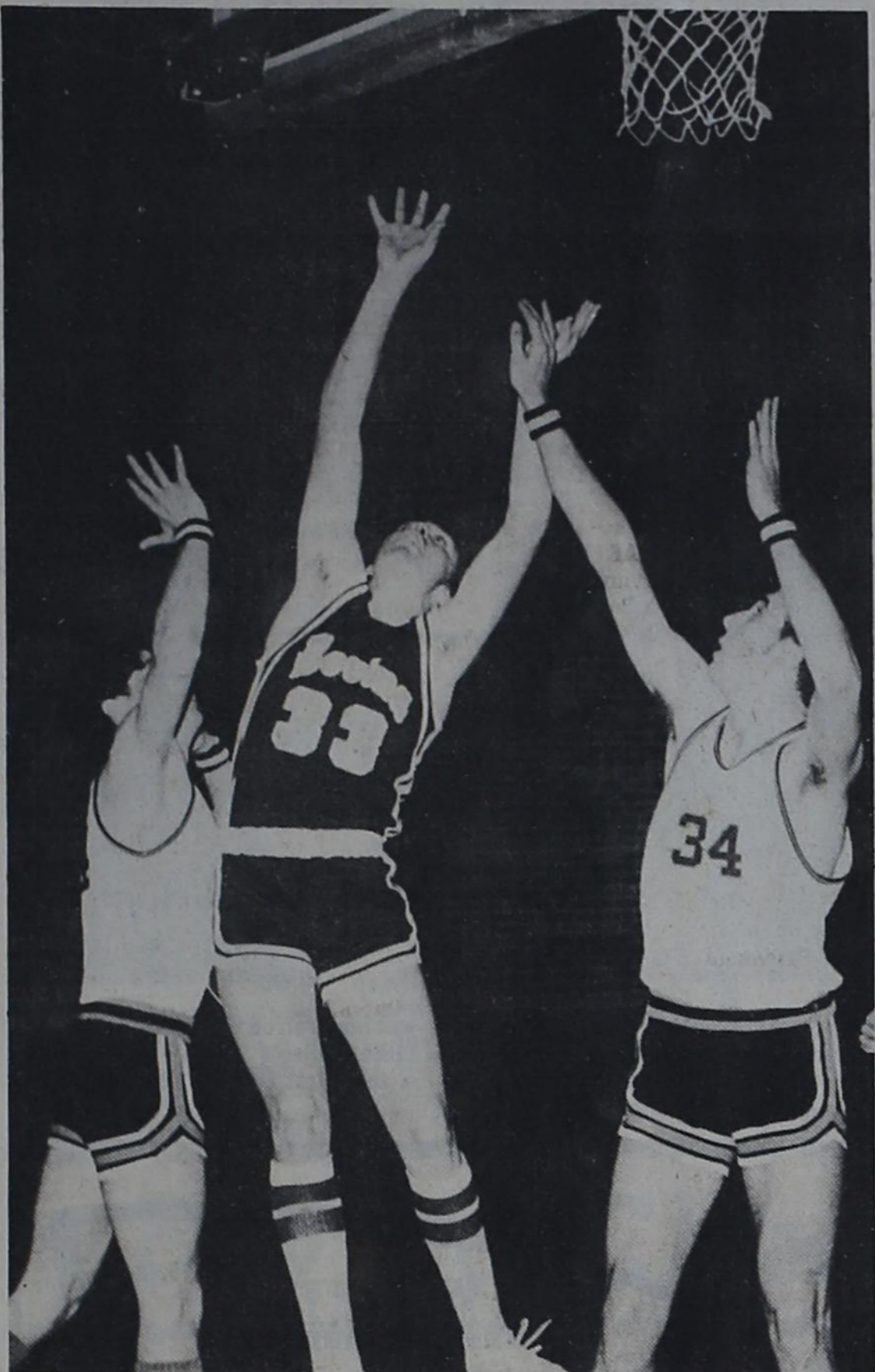
Schools Week

FIRST STATE BANK

Member, FDIC

Of Bovina

115 3rd St.



MIKE READ...Goes up between two Vega Longhorns in an attempted shot during the final game Saturday for the District 3-A Championship. The Mustangs lost the game, 51-58.

Profiles and Things by don watkins



I have a friend who is admittedly apathetic toward certain events concerning national affairs. He tells me he could care less about women's lib, ERA, or Virginia Slims.

He's always making derisive quips and jokes using his wife as the embodiment of the female gender. Ever on the defensive, he denies accusations labeling him chauvinistic, but the themes of his stories seem to belie his negations.

For instance, he told me once that he had bought his wife a birthday gift and hid it. She didn't find it for three months.

"Where on earth did you hide it?" I asked.

"In the oven," he replied.

"Oh, I see. Then you're telling me your wife shuns the kitchen."

"One could say that. She came in the other day and asked to go someplace to eat we hadn't been for awhile."

"And did you take her?"

"No, I just said how about our dining room."

"Then you really can't deny, and be honest about it, that you're not put out about all these feminist

movements we read and hear about these days."

"Well," he says slowly, "they really don't bother me all that much."

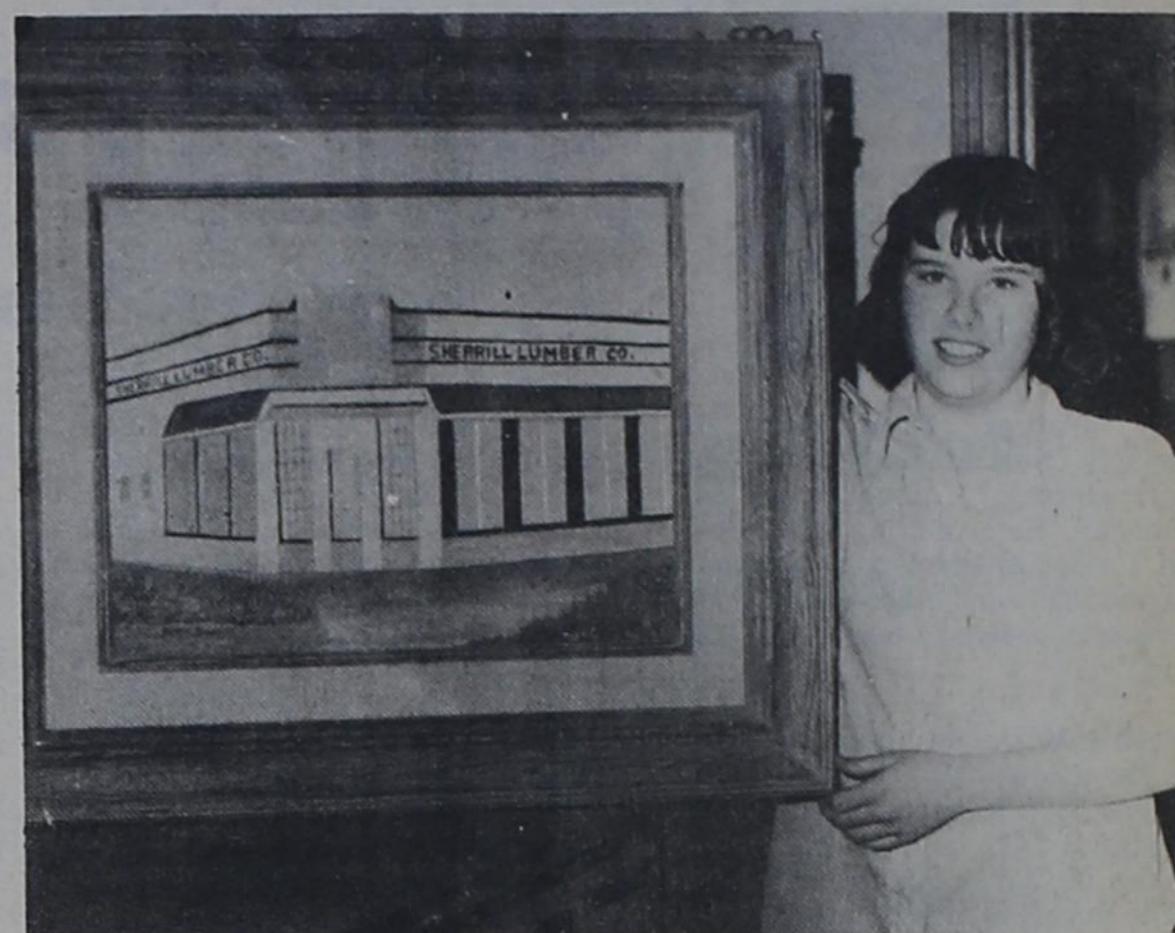
"Then why do you complain about taking your wife golfing, among other things?"

"Because of this equality junk, that's why. They tell us they're equal and turn right around and demand us spot them 25 yards on the driving tees. And that's not all," he continues, "If I don't open doors for the wife, she gripes. She gripes if I'm late and never, never does she carry out the trash. Not a woman's job, she says."

"But after all," I tell him, "she is a female and is entitled to respect."

"That's all well and good," he answers, "but I'm sick and tired of being belittled for the sake of so-called equality. The rest of you men may want to coddle them and pamper them, or whatever, but as for me, I believe it's time we men take our own stand and offer resistance."

"Okay, okay," I say. "Have it your way."



YOUNG ARTIST...Patti Sherrill stands with the picture that she painted of her parents' business, Sherrill Lumber Company of Bovina. Miss Sherrill has been a student of Mrs. Alvo Kersey for about a year.

Signup Begins For Grain Programs

Intentions to participate in the 1979 wheat and feed grain program may be filed at the county Agricultural Stabilization and Conservation Service (ASCS) office at anytime between now and the close of business on April 30, 1979.

Although program participation is voluntary, producers must file their intentions to participate during the signup period to obtain program benefits. All farmers planting wheat and/or feed grain for harvest in 1979 are eligible to participate.

The program requires that participants set aside acres from production to be eligible for program benefits. These being loans, disaster and deficiency payments and the reserve program. There is no set aside requirement under the cotton program.

20 PERCENT

A 20 percent set-aside requirement is contained in the wheat and barley program.

The corn and sorghum program contains a 10 percent set-aside and a 10 percent diversion. Participating farmers will receive voluntary diversion payment on corn and sorghum.

WHEAT-ACREAGE REPORTS

Producers will be expected to report their wheat, barley, rye and oats acreages at the time they sign up in the program. Producers who are not sure of the exact acreage they have planted, should consider having the people at the ASCS office do their measuring for them.

Details of the 1979 program may be obtained from the local ASCS office.

Medicare Enrollment Period Is Underway

People eligible for, but who do not have, Medicare medical insurance protection can enroll for it now through April 2, Augustine Casares social security Branch Manager in Clovis said recently.

Those eligible to sign up during the 1979 general enrollment period include people 65 and over and disabled people who have Medicare hospital insurance but failed to sign up when they were first eligible, or who once had protection but cancelled it.

Protection will start July 1, 1979, for those who sign up during this time, Casares said. The basic, monthly premium is \$8.70 for the 12-month period starting July 1.

People who sign up during the general enrollment period may pay a higher premium if there was a period of 12 months or more during which they were eligible for medical insurance but did not have it.

Even so, Casares said, medical insurance represents a real bargain because the Federal Government pays over two-thirds of the total medical insurance premium out of

the general revenue. Medical insurance helps pay the cost of doctor bills and for other services and supplies not covered by Medicare hospital insurance.

Full information about Medicare can be obtained at the Clovis Social Security office. The people there will help those who want medical insurance sign up for this protection. The office is located at 5th and Gidding and the telephone number is 762-2977.

Church Sets Service Here

Charismatic Church services are currently being held each Sunday from 3-5 p.m. at the American Legion Hall in Bovina. The services are sponsored by the Assemblies of God, a nondenominational fellowship of churches.

A city-wide crusade is planned by the group during the month of March.

SCS Report

The Parmer County Soil and Water Conservation District offers assistance to its members. The District is directed by Leroy Johnson, M.C. Osborn, Dan Smith, Jimmie Cockerham and Leon Grissom.

Assistance is offered on conservation practices such as cropping systems, crop residues, minimum tillage, land leveling, irrigation water management, irrigation pipelines, waterways, terracing, con-

touring, grass seeding and others. Members can receive assistance by using research information compiled for their benefit. Cost-sharing assistance can be approved for some of the conservation practices to be installed.

If you would like more information on how to receive this assistance contact the Soil Conservation Service or one of the directors of the Soil and Water Conservation District.

THANK YOU

On Behalf Of The 4-H And FFA Youngsters Of Parmer County, We Wish To Thank The Buyers Who Purchased Calves, Lambs And Swine At The Annual Parmer County Jr. Livestock Show

We also wish to thank Parmer County Young Farmers, the division superintendents and assistants. Also, all of the vo-ag teachers, the judges, county agents, members of the Friona FFA, Parmer County Farm Bureau, Friona Young Homemakers, Friona Star for their help and contributions. Also, special thanks to auctioneers, Houston Bartlett and Larry Potts, Friona P.C.A., Cris Alexander, Cindy Gribble, Bessie Holt and Mary Ford for printing sale bills, Hi-Pro Feeds for ear tags and use of copier, all of the FFA Sweethearts and Plowgirls, the clerks, bookkeepers, and others helping in the ring and all those who assisted the show in any way. We would like to extend a special thanks to KPAN Radio-Hereford for broadcasting and announcing the show.

FRIONA
Friona Feed Yard
Tide Products
A.L. Black
Pro Auction Service
Friona Livestock Boosters Club
Crop Care, Inc.
Horn-Clayton Insurance
Parmer County Implement Co.
Black Grain, Black
Friona State Bank
Ethridge-Spring Ins. Agency
Friona Wheat Growers, Inc.
Parmer County Farm Bureau
Friona Consumers, Inc.
Herring Implement Co.
Friona Farmers Co-Op Gin
Friona Star
Doug Stephenson
Ron Davenport
Parmer Co. Vet Clinic
Cattle Town, Inc.-Summerfield
Black Farm Supply
Reeve Chevrolet
Snowball Cattle Co.
Rhea Feed & Grocery
Jedon Gallman
Friona Industries
Potts & Gustin Suffolk Farm
Sherley Grain, Rhea
Mike Chaney Fertilizer
Parmer County Pump Co.

FARWELL
Tide Products, Inc.
Worley Grain Co.-Worley Mills
Pioneer Seed-G. Kaltwasser
Farwell Championship Club
Farwell Chemicals
Sudderth Real Estate
Hartzog Angus
Western Ag

Dalry Queen
Capitol Food
Rips Western Wear
Horn-Clayton Insurance
Farwell Gin Co.
Max Eubanks
Borden Dairy Products
Helton Oil
Langford-Herefords
Lariat Gin
Security State Bank
Sherley-Anderson, Farwell
Williams Fertilizer
Interstate Fertilizer

BOVINA
Parmer County Cattle Co.
Lawrence Jamerson
Horn-Clayton Insurance
Parmer County Spraying Co.
Agri-Sprayers & DeKalb Seed
Sherley Grain Co.
First State Bank
Bovina Wheat Growers
Bovina Blade
Bovina Pump Co.
Bovina Cowbells
Bovina Championship Club
Edwin Lide
Bovina Feeders
Pioneer Seed, Tommy Williams
Tommy Williams
Bovina Gin
Charles Oil
Sherrill Lumber Co.
J.W. Wright & R.G. Davies
James Clayton
Jack Clayton
Tom Beauchamp & Mike
Keith Garner
Tom Ware
Crop Care, Inc.

Vernon Willard
Dale Kirkpatrick
Lawliss Gin
Kelso Traller Park
Trimble Quarter Horse Farm

LAZBUDDIE
Ag Air
Tide Products, Inc.-Clay's Corner
Foster Fertilizer Co.
Lazbuddie Farmer's Supply
North Lazbuddie Gin
Hinkson & Lust Angus
Lazbuddie Grain
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Lazbuddie Grocery

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Aero Farm Supply & Chemicals, Pleasant Hill
Caviness Packing, Hereford
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Texico Branch
Hurst Farm Supply, Lorenzo, Texas
West Texas Rural Telephone Co-Op, Inc., Hereford
Parmer County Young Farmers
Muleshoe Co-Op Gin
Billy Wayne Slisson, Hereford
Western 66-Muleshoe
Larry Winkler, Muleshoe
Big Country Ford, Clovis
Farmers Co-Op Elevator, Muleshoe
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Muleshoe Livestock Auction
T&E Cattle, Tulla
Robert Green, Muleshoe



This Public Service Message Is Being Sponsored By
Parmer County
Junior Livestock Show Assn.





Scooter's Scoops

By Scooter Russell



My brother, Fred West of Moriarty, New Mexico, underwent heart surgery in Albuquerque last Thursday. He is getting along fine and I want to thank you for your prayers, calls and other expressions of concern shown to me during this time.

Sophia McDaniel announced that she has a new little great grandson. He was born to her son-in-law and daughter, Mr. and Mrs. Chuck Glikies of Clovis, Sunday morning.

The young man has been named Jason Joseph and is the couple's first child.

Dorothy Harris and daughter Betty Shepherd recently returned home after spending a day in Amarillo with Dorothy's son, Carl and his family.

Her grandson, Roger and his cousin, Michael, celebrated their ninth birthday. Birthday cake and party refreshments were served to several members of their family.

Among those attending were: Dorothy Harris, Betty Shepherd and children, Michael and Marsha, Wendy Jones, Mr. and Mrs. Jimmy Harris and children, Tracy and Mark, Mr. and Mrs. Carl Harris and daughter, Tamara, and the honorees, Roger and Michael.

Sid Lloyd, her brother, Elbert Kelly, and Mr. and Mrs. R.G.

R. Rejino To Present Recital

Richard Rejino, Bovina senior at West Texas State University, Canyon, will be presented in piano recital at 4 p.m. February 28 in Northern Hall.

Rejino's program will include "Fantasy in C Minor" by Bach, "Sonata in G Major" by Beethoven, "La Vallée des cloches" by Ravel, "Etude-Tableau in G minor" by Rachmaninoff and "Escenas Romanticas" by Granados.

A student of Stanley Potter, assistant professor of music, he is a music education major, a member of the Symphonic Band and a member of Phi Mu Alpha.

Rejino is the son of Ben C. Rejino of Route 1 in Friona.

Laura Jacobs Gives Program

The Rhea Extension Homemakers met Monday evening, February 12 at the home of Velma Schlenker.

Roll call was answered with "A Trip I'd Like To Take" by the members. Members answering roll call were Velma and Judy Schlenker, Sarah Dean, Wynell Ruszenas, Ruth Drager, Martha and Cecelia Schueler, Ona Patterson, Gay Taylor, Sue Smith and one guest, Laura Jacobs.

A short business meeting followed the roll call. Krita Potts will be the Rhea delegate and Cecelia Schueler, will be the alternate to the District Extension Homemakers meeting at Tulia, April 24. All members were encouraged to attend this meeting.

The Shampoo Chair Fund for Prairie Acres is up to \$125 and a new chair will cost approximately \$300 so

Barron spent the weekend in Childress visiting relatives.

Bud Venable, eight-year-old son of Kay and Radford Venable spent a couple of days in the hospital in Friona last week. He is home now and getting along much better.

Donald Blew of Alamogordo, N.M. was flown to Houston, Monday of this week. He has cancer and his condition is very serious. He and his family lived in Bovina several years ago.

Mary Jane Wilson hosted the ladies bridge luncheon last Thursday in her home with several guests: Lee Stevenson, Aletha Wilson, Furne Bell, Sandy Ware, Kathy Boozer, Lura Hoover, Maxine Hart, Joe Looney, Evon Stevenson, Pat Sherrill and Carlene Jones. The ladies had a nice day together.

Mrs. Nettie Rhinehart was honored on her 85th birthday, February 26, at the Party Room of Prairie Acres, by Mrs. Lillie Fuller's Sunday School Class of the First Baptist Church of Bovina. Cake and punch were served to several guests: Nellie Crook, Opal Bowen, Alice Moore, Leona Steelman, Joe Looney, Lillie Fuller, Dottie Ward, Marilyn Rockwell, Carolyn Pruitt and Willie Mae Ross. Also attending was her daughter and grandson, Joyce and Larry Hammonds.

Mary Jane Wilson was honored with a birthday supper in the home of her daughter and son-in-law, Suzanne and Rod Murphy of Hereford, last Saturday night.

Other members of the family present were: Greg and Pam Bell and daughter, Kasey Lynn, Rod's and Suzanne's son, Adam, and A.M. Wilson.

The Owen Pattons and Elton Venables have recently made a trip to Jackson, Wyoming to see the elk in the National Wildlife refuge. They

Three Members To Attend Convention

Three Parmer County educators are planning to attend the 100th annual state convention of the Texas State Teachers Association March

are fed by horse drawn sleds from September until the first part of June.

There are approximately 8000 head of elk in the refuge and they saw one herd which had 1500 elk in it. They said the temperature was 18 below zero and the morning they left to come home, it was 40 below zero.

They were able to watch the skiers and ice skaters and the skating rink was on the school grounds.

They said it was a beautiful part of the country to visit.

Kasey Lynn, daughter of Pam and Greg Bell spent four days in the hospital in Muleshoe week before last. She suffered bronchitis but is getting along fine now.

Mr. and Mrs. Earl Whitten and son Bret, Mr. and Mrs. Leon Ware and daughter Carol and also Ricky Mayfield returned home Tuesday from a skiing trip to Vail, Colorado.

A group of twelve have just returned home from a skiing trip to Ruidosa. These were from the First United Methodist Church and sponsoring the children were: Larry and Donna Mitchell and Ronald and Nancy Sudderth.

The First Baptist Church had a group of 22 children and sponsors who have just returned from a skiing trip to Glorietta, N.M. They attended the Bible Ski Conference at Glorietta. Sponsoring that trip were: Eddie Gayle and Phyllis Steelman, Bill and Suezy Smith, Don and Juanda Murphy, and Grady and Dorothy Sorley.

Our congratulations goes to the winners of the Little Miss Pageant held last week in Bovina. Winners are:

Little Miss; Keri Mitchell, Wendy Jones and Angelic Cordoza. Junior Miss winners were Misti Boozer, Kim McClaran and Tami Nabers.

Alice Stone is home after spending two and one half weeks in the

22-24 at the Astrohall in Houston.

Some of the Parmer County teachers will be voting representatives to the 1979 TSTA house of delegates. This official governing body will meet during the convention to act on proposed amendments to the TSTA constitution and to consider committee reports, resolutions, and other business. First delegate session begins at 4 p.m. March 23.

These official delegates—a potential 1,650—are elected from the 500 TSTA local associations throughout the state. They are certified by districts on the basis of one delegate per 75 members or major fraction of 75, to represent the 125,000 members of TSTA. Every local association is entitled to at least one official delegate.

The Rev. Jesse Jackson of Chicago, president of Operation PUSH (People United to Save Humanity) has accepted an invitation to speak at the second general session of the convention, at 9:30 a.m. March 23.

A critical issues conference scheduled for the first general session at 7 p.m. March 21 will include discussions of teacher certification, federal legislation, Project Push for Excellence in Education, the TSTA budget, and other Association concerns.

The Parmer County delegation will include Mrs. Anne Corn, Richard Montgomery of Farwell and Mary Pryor of Friona.

hospital in Friona. She suffered an attack of spinal meningitis but is feeling better every day, she says.

By the way, she also said it was not contagious.

Shirley Caloway recently returned home from a trip to Perryton. She visited with her son, daughter-in-law and grandchildren, Bill, Janet, Billie Jo and Shannon. She stayed four days before returning home.

Our condolences to the Gene Ezell family, on the loss of Gene's brother, Glen, this past Sunday. Glenn was a former resident of Bovina, and had been living in Portales.

"We the willing, led by the unknowing, are doing the impossible for the ungrateful."

"We have done so much, for so long, with so little, we are now qualified to do anything with nothing."

Have a good week and thank you for your calls....Scooter.



85th BIRTHDAY....Mrs. Nettie Rhinehart is shown holding the cake that was baked on the occasion of her 85th birthday. Mrs. Rhinehart was honored on her birthday by Mrs. Lillie Fuller's Sunday School Class of the First Baptist Church.

**41st ANNUAL
DEAF SMITH
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**ANNUAL
MEETING**

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MARCH 3,

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- * Capital Credit Checks totaling \$395,501.67 will be returned to members.

BORDEN'S MILK

LUNCH MENU

WEEK OF MARCH 5-9

MONDAY—corn dogs, baked beans, mustard, batter bread, butter, fruit and Borden's milk.

TUESDAY—Tacos, pinto beans, Spanish rice, crackers, sliced pineapple and Borden's milk.

WEDNESDAY—Hamburgers, lettuce, tomatoes, onions, pickles, mustard, fried tators, brownies and Borden's milk.

THURSDAY—Fried chicken, macaroni and cheese, green beans, cranberry sauce, hot rolls, butter, chocolate clusters and Borden's milk.

FRIDAY—Fish, tartar sauce, candied sweet potatoes, buttered corn, hot rolls, butter, lemon pie and Borden's milk.

(Menu Sponsored by BORDEN'S MILK)

VISIT A PUBLIC SCHOOL DURING

TEXAS ANNUAL

PUBLIC SCHOOLS

WEEK

March 5 through 9, 1979

Austin Guest Gives Program

Parmer County Teachers Association met in Bovina February 12 for the third meeting of the year. Following the invocation and Pledge of Allegiance, President Anne Corn called the association to order.

Minutes were read by Frances Boling, secretary, and a treasurer's report was presented by Virginia Cleveland. Reports were heard from Janie Sudderth as she discussed Constitutional changes. Mr. Don Dorsett of Austin presented the program. He discussed "Professional Rights and Responsibilities" which are now pending in the Legislature.

The meeting was adjourned after the program. The next meeting will be in Farwell, April 2.

Airman Gets AF Promotion

Benito Arizmendez, Jr., son of Mr. and Mrs. Benito Arizmendez, Sr. of 1103 Ave. D, Bovina, has been promoted to airman first class in the U.S. Air Force.

The airman, a freight traffic specialist at Davis-Monthan AFB, Arizona, serves with a unit of the Tactical Air Command.

Airman Arizmendez is a 1974 graduate of Bovina High School.



Courthouse Notes

Instrument Report Ending February 7, 1979 in County Clerk Office, Bonnie Warren, County Clerk

WD, Dave Bentley, Jimmy Maynard, 3 ac. out NE 1/4 Sec. 16, T4S; R4E

WD, Gerald A. Marnell, Jerry R. Landers, 320 ac. out N-pt. Sec. 11, Chas. Harding Sub.

WD, Jerry R. Landers, Dave and W.D. Buske, 320 ac. out N-pt. Sec. 11, Chas. Harding Sub.

WD, Leo Mathis, Jimmie Heard, NW 1/4 Sec. 16, T10S; R2E

WD, E.M. Rushing, Joe Dean Allen, lots 3 and 4, Blk. 15, Friona

WD, Richard Francis Talley, W.D. and Dave Buske, Sec. 11, Harding Sub.

WD, Jimmy Briggs, Claud Gregory Jr., 5 ac. out Sec. 85, Blk. H, Kelly

WD, Jon Mack Roden, G. Baxter Laymance, W 50 ft. lot 7 and E 50 ft. lot 8, Blk. 3, Western Add., Friona.

ELK HERD....Pictured above are some of the 1500 elk that were in a herd in the National Wildlife Refuge at Jackson, Wyoming. The Elton Venables and Owen Pattons of Bovina visited the refuge during a vacation recently. The elk shed their horns every year and the Boy Scouts are allowed into the area to collect them. The horns are then auctioned off and the Boy Scouts receive the funds.

Have you heard?

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Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.
Wednesday Prayer Meeting-8:30 p.m.



Jerry Rockwell

PLEASANT HILL BAPTIST CHURCH

Sunday School-10:30 a.m. Texas Time;
Morning Worship, 11:30 a.m. Texas Time;
Church Training, 7 p.m. Texas Time;
Evening Worship, 8 p.m. Texas Time;
Wednesday Night Meeting-8 p.m.



Phillip Shelton

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-6 p.m.



Rev. Moody Smith

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. H.L. Whittenburg

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m. M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-Wednesday-8 p.m.



Rev. Dick Richards

BOVINA CHURCH Of CHRIST

SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-8:30 p.m.



Lee Clark

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Herman Schelter

MISSION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

Church Chuckles by CARTWRIGHT



"I hope you realize there's a terrible credibility gap between what the Bible teaches and what it takes to succeed these days!"

Lighten The Load

I remember, as a boy, one of my chores was carrying water from the well for household use. The water bucket was quite large and was very difficult to handle. If I filled it it was a struggle to carry to the house. If I didn't fill it I would have to make two trips. One day while struggling with the bucket of water an older brother came to my aid, he put a stick through the bale of the bucket and gave me the long end. I marvelled at how much lighter the bucket was with him on the short end of the stick.

Each of us has an older brother that is waiting to help us bear the burdens of life that often become heavy and hard to handle. If we submit our lives to

His will He will take the short end of the stick and ease our load. Christ is the master of life and has "...been tempted in all points such as we are, yet without sin." (Heb. 4:15). "For since He Himself was tempted in that which He has suffered, He is able to come to the aid of those who are tempted." (Heb. 2:18). Christ knows our burdens and how we struggle with them. He asks you to let Him carry the heavy end. Don't you think it is about time to realize that the burden of life is too heavy to carry alone. Accept Him on His terms. He stands ready to take the short end of the stick.

Lee Clark
Minister
Church of Christ

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday, 8:30 a.m.
CCD-After Mass Sunday
Confession: Sunday, 8-8:25 a.m.
Rev. John F. McGovern, S.A.
Pastor



Rev. John F. McGovern



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 cards, visits, and prayers
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 and helped keep our kids.
 May God bless you all.
 Jessie and Alice Stone
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 like to express their thanks
 and appreciation to all of
 you who worked to make our
 wedding a beautiful mem-
 ory. There was much
 work to be done and you did
 it so willingly it gave us a
 very happy feeling, and we
 think it couldn't have been
 done any better or been
 made more beautiful. Our
 love and thanks to all of you.
 Buck and Dorothy Ellison 32-1tc

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+ + + +
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 near Bovina.
 + + + +

240 A. irrigated real good. Pleasant Hill
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640 A. irrigated, 4 8-inch wells.
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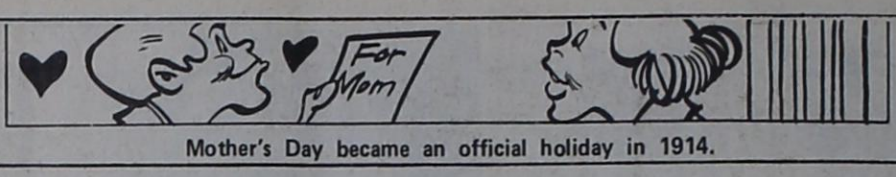
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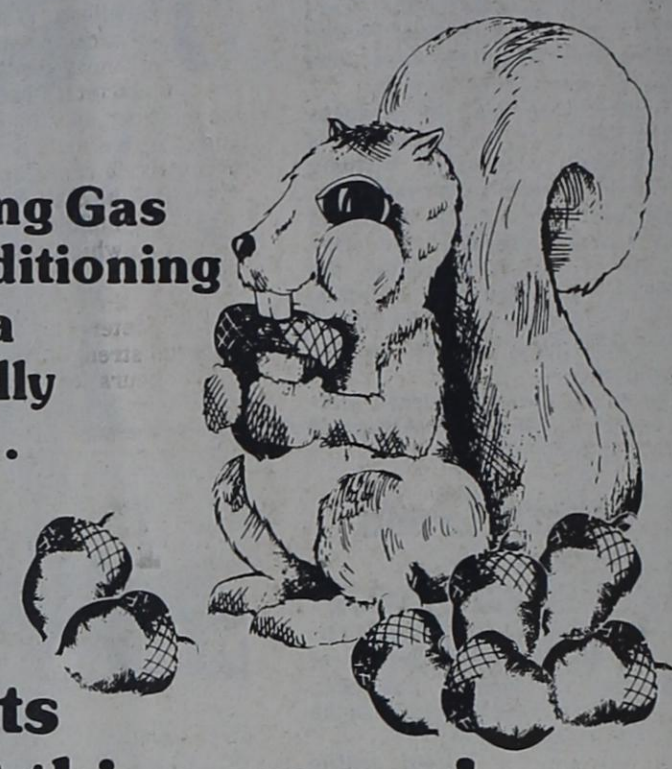
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Around The House

By LAURA JACOBS

Badly stained tile—especially in showers—presents a cleaning problem.

Often, there's a rough, white build-up on them, a brownish soil along the grout lines and a dark, varnish-like stain in the center of the shower base.

Actually, the blame falls to three different culprits—so, three different cleaning methods are needed.

Avoid using abrasive cleansers—they harm the ceramic glaze.

Just follow these three treatments:

Rough, White Build-Up

Use a commercial tile cleaner weekly to dissolve the scale, and then wipe it clean.

Brownish Soil On Grout Lines

This is mildew. Scouring and scrubbing will work, but the mildew will grow back. Spray an ordinary household spray disinfectant on the dry tile, and let it stand overnight. In the morning, sponge the mildew off. The mildew should not return if this treatment is repeated monthly.

Varnish-Like Stain On Shower Base

This is a build-up of body oils and soap scum which most cleaners will not remove from ceramic tile. Remove the stain with liquid laundry detergent. Pour it on the stain full strength and let it stay for a few hours or overnight. Then, sponge or scrub, and rinse with plenty of water.



CLAUDIA CHISOM...Is shown above as she launched this attempt in the shot put event at the L.C.H.S. track meet in Lubbock last Saturday, February 24. Miss Chisom placed fourth in the event and the Fillies placed third in the meet.

Fillies Third In Indoor Event

By R.D. LOONEY

The Flying Fillies competed in their first track meet of the season at Lubbock this last Saturday, February 24, and came away with third place in the girls division.

The Fillies placed third behind Kermit, which scored 111 points and Slaton with 88 points. The Fillies had a total of 71 points.

In the shot put, Claudia Chisom placed fourth and Belinda Shelby took sixth. Denise Read took third in the high jump and in the 60-yard hurdles.

Kathy Williams placed second in the mile run and the relay teams took second in both the 880 and mile relays.

Sandi Sides received the "Outstanding Individual" award in the girls division with seconds in the long jump, triple jump, 60-yard dash, and was a member of the 880 relay team.

Coach Joel Nelson said, "If I had known that the relay events didn't receive double points, I would have entered more individual events." All in all, the Fillies did pretty well for

their first meet of the season and with only a week's practice under their belts.

For the Mustangs, scoring points was Ronnie Cary with a fourth place in the long jump.

The Fillies will be participating in the Plainview Relays this weekend, March 2 and 3. The Mustangs have an open date.



1979 Track-Field Schedule For BHS

1979 FILLIE TRACK SCHEDULE

February 24	L.C.H.S. Indoor Meet+	Lubbock Christian Col.
March 2-3	Plainview Relays	Plainview
March 10	Farwell Relays+	Farwell
March 16	Hereford Relays	Hereford
March 23-24	Mustang-Fillie Relays+	Bovina
March 30-31	Amarillo Relays	Amarillo
April 6-7	District Meet	Bovina
April 13 or 14	Regional Qualifiers	??????
April 20-21	Regional Meet	Odessa
April 28	State Qualifiers	??????
May 4-5	State Meet	Austin

+ Indicates boy and girl meet

JUNIOR HIGH TRACK SCHEDULE

March 17	Springlake-Earth Meet+	Earth
March 22	Mustang-Fillie Relays+	Bovina
March 29	Hereford Meet	Hereford
April 6-7	District Meet	Bovina

1979 MUSTANG TRACK SCHEDULE VARSITY

February 24	L.C.H.S. Indoor Meet+	Lubbock Christian College
March 3	Open	
March 10	Farwell Relays+	Farwell
March 17	Hereford Relays	Hereford
March 23-24	Mustang-Fillies Relays+	Bovina
March 31	Frona Relays	Frona
April 7	Open	
April 14	Springlake-Earth Relays	Earth
April 20-21	District Meet	Bovina

JUNIOR VARSITY

March 17	Hereford Relays	Hereford
March 31	Dimmitt Relays	Dimmitt
April 7	Clovis Marshal Relays	Marshal Jr. High, Clovis
April 20-21	District Meet	Bovina

JUNIOR HIGH

March 17	Springlake-Earth Meet+	Earth
March 22	Mustang-Fillies Relays+	Bovina
March 31	Dimmitt Relays	Dimmitt
April 7	Clovis Marshal Relays	Marshal Jr. High, Clovis
April 20-21	District Meet	Bovina

+Indicates Boy-Girl Meets

Study Club Has CPR Program

The Bovina Women's Study Club met at the Club House on February 22 with the Rev. and Mrs. Dick

Richards showing a film, "New Pulse of Life."

They also gave demonstrations on basic life saving techniques. The Cardio Pulmonary Resuscitation (CPR) which has been lauded by a number of specialists with giving average citizens information which might enable them to save the life of a person having a heart attack until professional help can be secured.

Glen Ezell Rites Set

Funeral services were scheduled for 2 p.m. Wednesday in Portales, N.M. for Glen Ezell, the brother of a Bovina resident.

Ezell, 63, suffered a heart attack Sunday afternoon while playing golf, and the attack proved fatal. He had lived in Bovina several years ago. He was manager of the Roosevelt County REC in Portales.

Survivors include his wife of the home; a brother, Gene Ezell of Bovina, a sister, Mrs. Ell D. Parker of Amarillo, two daughters and one son.

Members present were Mrs. Dick Richards, Mrs. Earl Whitten, Mrs. Earl Stevenson, Mrs. Allene Russell, Mrs. Jack Clayton, Mrs. Ovid Lawlis, Mrs. Pearl Barron, Mrs. Earl Richards, Mrs. Billie Sudderth, Mrs. Leslie McCain, and hostess, Mrs. George Trimble.

The next club meeting will be held March 8. The members will tour the Littlefield American Cotton Growers Denim Plant. They will leave at 11 a.m. from the Club House.



Lockett 77

Cotton like you've never seen!

This great new variety was introduced for wide-area planting only one year ago. And already it's becoming one of the most popular cotton varieties in the Southwest! Farmers who've seen it are excited about its performance. Here's what they liked about Lockett 77:

- "Disease was not a problem." Multiple disease tolerance includes protection against the fusarium wilt-nematode complex.
- "It came out of the ground real fast." Excellent seedling disease escape and cold tolerance provide good early-season vigor.
- "It fit my conditions exactly." Early maturity makes Lockett 77 a good choice for short season production.
- "The lint tested out real well." Fiber qualities are outstanding with good strength and uniformity ratings.
- "Lockett 77 was a beauty in the field." Foliage is sparse on short- to intermediate-size plants. Short, close-fruiting branches make Lockett 77 ideal for stripper harvest.
- "The field looked white with my narrow-row planting." An excellent stripper cotton.

If you weren't among the farmers who planted Lockett 77 last year, talk to your ginner. If he doesn't have a supply on hand, he can get it for you. You're going to be really excited about the first field of Lockett 77 you see. It might as well be yours.



PIONEER
BRAND
SEEDS

PIONEER HI-BRED INTERNATIONAL, INC.
Southwestern Division
Plainview, Texas

Lockett 77 is a U.S. protected variety (Plant Variety Protection Certificate No. 7500084). Unauthorized propagation and unauthorized seed multiplication prohibited by law. This variety of cotton planting seed can be sold by variety name only as a class of certified seed. It is unlawful to sell non-certified seed of this variety.

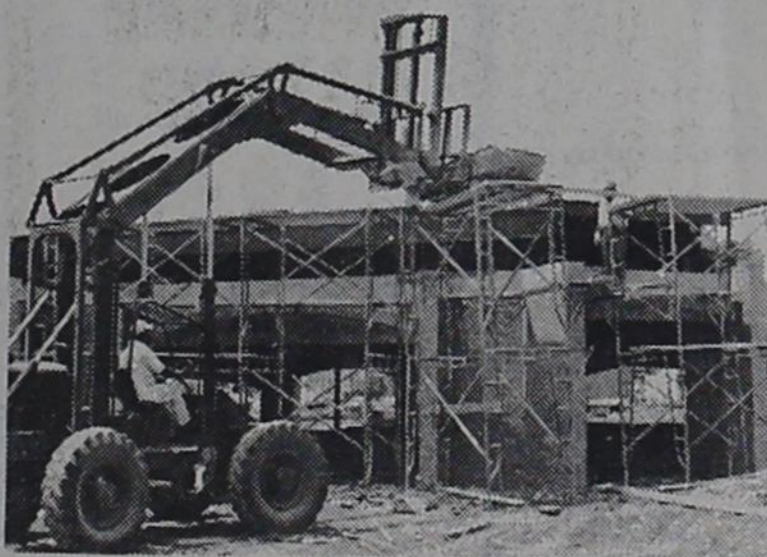
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our job is to supply our community with dependable low cost electric energy.

at sps...

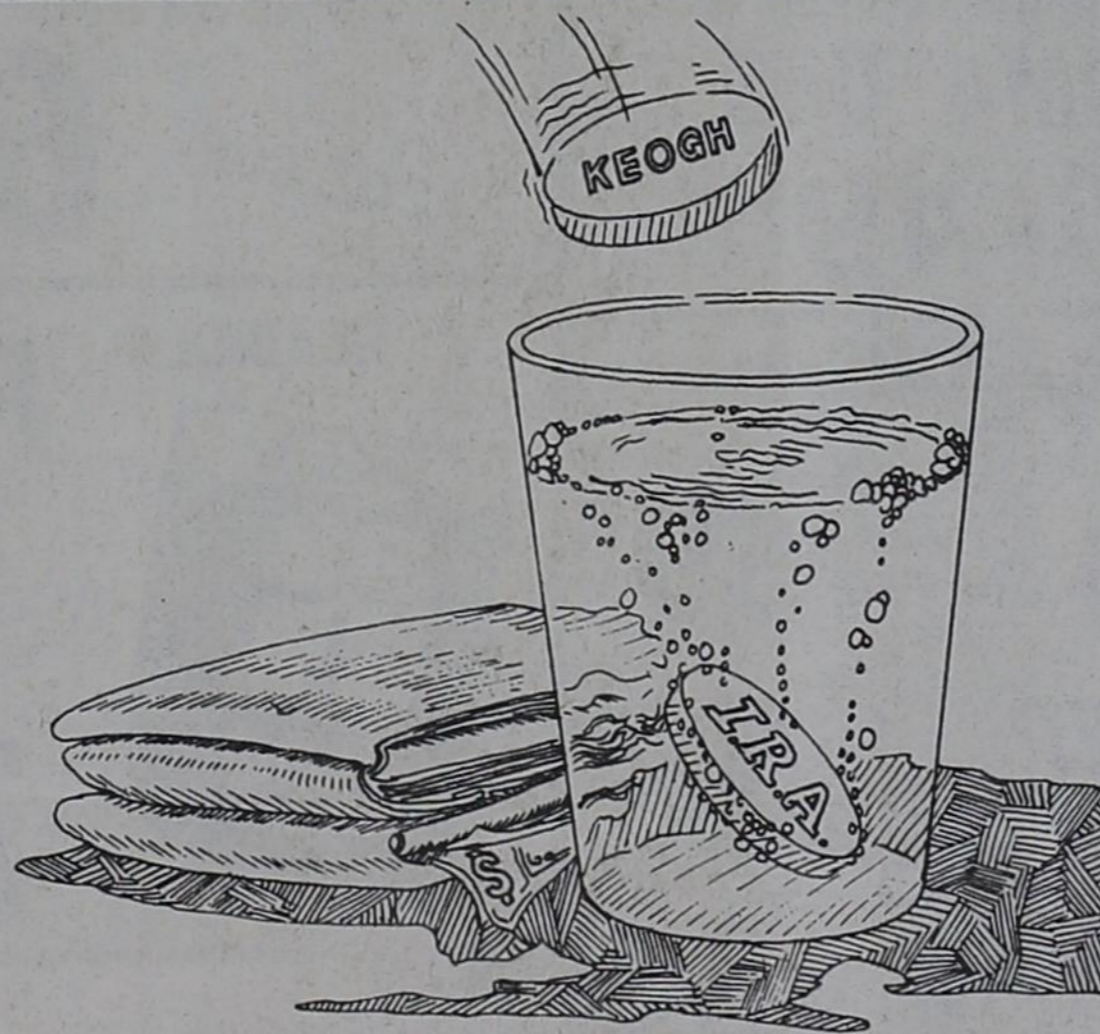
we do our job... and a lot more.



At Southwestern Public Service, our job is to supply you with dependable low cost electric energy. At Southwestern Public Service we do our job... and a lot more. We know this area needs industry to grow so we actively involve ourselves in making it an attractive place for new business. We work with our communities on research data, industrial team training seminars, community betterment programs and much more. We do more than just our job because we really care about the growth of this area and its people.



SOUTHWESTERN PUBLIC SERVICE



Klink, Klink, Bizz, Fizz oh what a relief it is I.R.A.

Feeling uneasy, queasy about tax time and is making plans for retirement a pain in the neck? If so, First Federal offers you fast simple relief with an IRA (Individual Retirement Account) or for those of you who prefer being self employed, try a Keogh account. Both earn a whopping 8% interest to help relieve those of retirement upsets and at the same

time give you the relief of a tax break. As a matter of fact any contribution made by April 15, 1979 can be deducted from your 1978 taxes.

So, don't sing those retirement blues, just take yourself down to one of First Federal's offices and ask for details on retirement relief, then go out and enjoy, because it's a beautiful day.



"Understanding A Growing Community"

with offices in Clovis and Portales



PRICES GOOD WEEK OF MARCH 1 THRU MARCH 7



Bovina Supermarket



DOUBLE STAMPS ON WEDNESDAY
WITH \$2.50 PURCHASE OR MORE

Family Center



"BIG CITY SELECTIONS
SMALL TOWN CONVENIENCE"

NOW OPEN 7 DAYS A WEEK FOR YOUR CONVENIENCE



CHICKEN OF THE SEA
TUNA

CHUNK LIGHT **69¢**
6 1/2 OZ. CAN

KRAFT MAC. & CHEESE

DINNER

7 1/4 OZ. BOX

3/\$1.00

GOOD ONLY AT Bovina Supermarket

WITH THIS VALUABLE COUPON
[1] LB. CAN OF HILLS BROS COFFEE

\$2.09

WITHOUT THIS COUPON **\$2.59**

CASH VALUE 1/20 OF 1¢

GOOD THRU Mar. 7

MEATS

"FRESH FROM OUR MARKET"

WILSON'S CERTIFIED **FRANKS** MEAT or BEEF **89¢**
12 OZ. PKG.

FRESH **TURKEY DRUMSTICKS** LB. **49¢**

JENNIE-BRAND **TURKEY SLICES & GRAVY** 2 LB. BOX **\$1.69**

CUDAHY GOLD COIN CANNED **CANNED PICNICS** 3 LB. CAN **\$4.69**

FREEZER BEEF

USDA GOOD LB. **\$1.22** | USDA CHOICE LB. **\$1.23**

BEN FRANKLIN SPECIAL

REVLON FLEX SHAMPOO

16-Oz. Size

1.37 each

HUNT'S **TOMATO SAUCE** 8 OZ. CAN **5/\$1**

RENUZIT SOLID **AIR FRESHENER** 7 OZ. SIZE **3/\$1**

KING SIZE **PEPSI-COLA**

6 BOTTLE CARTON PLUS DEPOSIT **79¢**

BAMA **RED PLUM JELLY**

16 OZ. JAR **69¢**

3 for \$1.00

Onward® **TABLETS, ENVELOPES**

6 x 9-inch tablets; packs of envelopes in choice of sizes.

Your Choice **3 \$1.**

FRESH PRODUCE

CALIFORNIA SUNKIST **LEMONS** LB. **39¢**

CALIFORNIA VINE RIPE **TOMATOES** LB. **49¢**

BORDEN **COTTAGE CHEESE** 12 OZ. CUP **65¢**

Jobe's **HOUSE PLANT SPIKES**

Made of 100% organic nitrogen, won't ever over-feed your plants! 20 spikes per pkg.

Now only **2.150** FOR

FROZEN FOODS

GREEN GIANT NIBLETS **CORN on COB** 6 CT. PKG. **69¢**

GREEN GIANT **CAULIFLOWER** IN CREAM SAUCE 10 OZ. PKG. **59¢**

GLADIOLA **FLOUR** ALL PURPOSE 5 LB. BAG **79¢**

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BROASTED CHICKEN

Treat the whole family to our specialty. Golden brown, luscious Broasted Chicken.

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HOT FOODS EVERY DAY!

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MADE IN U.S.A. **CANNON**

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Generous 12 x 13-inch size waffle-weave dishcloths, 100% cotton.

Set of 3 **\$1.**

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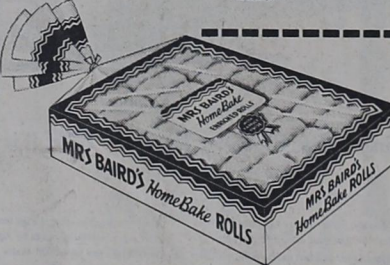
SHEARED KITCHEN TERRIES

Soft, luxurious terry towels in colorful patterns. 16 x 26-inch size.

Only **\$1.**

Hefty BAGS

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MRS. BAIRD'S **Home Bake ROLLS**



WHITE SWAN **SHORTENING** 42 OZ. CAN **\$1.29**