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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, DECEMBER 11, 1963

BOVINA, TEXAS

VOL. VIII, No. 24

WHITTLIN'
BY DOLPH MOTEN

Seems from here that a person who lives in this community and is highly intent on dying a natural death of extreme old age should cross the Santa Fe tracks in Bovina via the underpass west of town.

Previously, we've commented about the dangers of crossing the railroad here in an automobile and Friday's accident, of course, brought these dangers back to mind.

Possibly the signals that a train is approaching are ample. After all, there's a bell which rings as well as flashing lights which give notice that it isn't safe to get on the tracks.

Still, two fatal accidents have occurred on the Third Street crossing here in four years and there's been at least one which wasn't fatal.

That is, we understand, too many, too fast.

What can be done to prevent accidents in the future? We've heard that the trains should be slowed down when they come through Bovina. That might help, but we doubt it. A train going 40 miles an hour can kill you just as dead as one going 60. Deputy Henry Minters agrees and the fact can't be denied.

There would be a safety factor, of course, in less speed, but we don't know if it would be enough to solve the constant danger.

Automatic roadblocks which halt traffic when a train is approaching would also help, we feel sure. And maybe these could be installed. Not being a traffic expert, we can't say positively that such an improvement would solve the danger, either, but probably that would be the easiest, most practical improvement.

We don't mean to criticize Santa Fe officials unduly. Officials of the railroad are probably as aware of the accident problem as much as anybody and more concerned than most of us. At the same time, we wonder if they're doing all they can to prevent accidents.

Maybe they are.

As we've also written before, we believe that the biggest cause of accidents here is that sometimes the danger signals are ringing and flashing when there is no real, immediate danger.

In other words, sometimes--and we'll admit that this doesn't happen as often as it did a few years ago--the signals are working when there's a "local" train parked on a side track here.

People who are crossing the tracks in automobiles see the local stopped, ignore the warning signals and drive on across. This in itself isn't especially bad, as we see it. But what it leads to is.

Eventually, people who drive across the tracks frequently and get into the habit we mentioned, quit relying on the warning signals at all. They still might be safe if they continue to look closely for approaching trains. But when they start ignoring the signals and then forget to look for an oncoming train as when a tragedy can occur.

Probably there is no way to make a railroad crossing accident proof. At least we don't know what it would be.

So, the safest, surest way we know to cross the tracks in Bovina is to go a mile west of town and use the underpass.

This takes time and additional auto expense, but we aren't sure but what both won't be well invested when this route is taken.

The smartest thing done in this community, incidentally, is sending the school busses around by the underpass no matter which way they're going from town. That's as wise a simple decision as we've ever seen made.

We'd hate to cross the tracks in Bovina 10 times a week with a load of kids.

Another thing: As rough as the railroad crossings here often are, you might even break even on the wear and tear on your car by going the extra two miles and using the underpass.

The jolts a car receives crossing the tracks can knock wheels out line, shake up the car's body as well as your own.

FRIDAY MORNING --

Man Dies In Train-Pickup Collision

TO BOVINA --

Santa Coming December 20

Word has been received here that Santa Claus, that jolly, white-whiskered symbol of Christmas, will make his annual appearance in Bovina Friday, December 20.

His visit here will be sponsored by Bovina Chamber of Commerce and Agriculture.

A total of 400 sacks of candy treats has been ordered for Santa to distribute to children who visit him here.

He will talk to children in downtown Bovina. He's scheduled to arrive about 2:30 p.m.

Fire Chief Bill Denney says that volunteer firemen have agreed to help Santa distribute the Christmas candy to youngsters. Santa is expected to make his entrance into town on the fire truck.

School will be dismissed an hour earlier than usual for the event, Superintendent

Warren Morton announces, and busses will stop downtown before delivering students to their homes that afternoon.

3 Injured In Wreck Saturday

Three Tullia men escaped death in a spectacular one-car accident about midnight Saturday a mile east of Bovina on Dimmitt Highway.

The car in which the men were riding struck the concrete guard railing on the bridge across Catfish Draw. The right side of the car was torn off and the men were thrown from the vehicle.

Involved in the accident were Ruben Garcia, who was the driver, Tesdeoco Hernandez and Mario Cuellar.

The '60 Chevrolet in which (Continued on Page 2)



FATAL TRAIN -- Spectators are shown viewing front of the train which struck a pickup here Friday morning. The engine stopped approximately a mile from the point of the impact. There was a minimum of damage to the train even though it carried a portion of the pickup to the point where it stopped.

Third St. Crossing Scene Of Accident

A man was killed in a train-pickup collision at Third Street crossing here Friday morning. Dead at the scene of the accident was Rodrigo Robles Herrera, 27. He lived two miles east of Bovina and was employed by Farmer Cecil Winegeart.

Herrera was crossing the tracks from the south in a '59 model Ford pickup owned by Winegeart. The pickup did not stop before going on the tracks, according to witnesses.

Time of the accident was 8:52.

The train was going east at time of the collision. Estimated speed of the train was 55-60 miles per hour, Dean Hastings, Santa Fe agent here, says.

Parts of the pickup were scattered from the point of impact to where engine of the train stopped, about a mile east

of the crossing. The body was thrown clear of the wreckage about 80 yards from the crossing.

Interment was in Oklahoma Lane Cemetery. He was born December 2, 1936 in Mexico.

Survivors include his wife, Emma, of the home, a daughter, three step-daughters and one step-son, his father and mother of Mexico and three brothers and sisters.

Funeral services for Herrera were conducted Sunday afternoon at Oklahoma Lane Baptist Church.

DEADLINE DECEMBER 19 --

Card Project Starts Slowly

Contributions to Bovina's first Christmas Card Project were off to a slow, but encouraging, start last week and this.

Some 25 families had contributed to the fund as of press-

time, Mrs. Earl Stevenson, who is chairwoman of a Bovina Woman's Study Club committee in charge of the project, announces.

The project works like this: Instead of sending Christmas cards in this community, people are depositing the amount of money they would ordinarily spend for cards, envelopes and stamps in the Christmas Card Project fund in First National Bank here.

The money will be used for a worthwhile community project.

Names of people contributing to the fund will be published in a "community Christmas card" in the Christmas issue of The Blade, which is slated to be mailed December 23.

Deadline for contributing to the fund and having names published in the community Christmas card is Thursday noon, December 19, Mrs. Stevenson emphasizes.

The number of contributors is expected to increase quickly as the deadline draws nearer. Contributors are reminded by Mrs. Stevenson to tell the bank teller they want their name and those of their family to appear in The Blade.

BY CITY COUNCIL --

Trash Hauling Costs Doubled

Cost of hauling trash in Bovina has been doubled. In a regular meeting last week, the city council raised monthly trash hauling charges from 75 cents for residences and \$1 for businesses to \$1.50 and \$2.

At the same time, it was

pointed out that the previous rate paid for hauling trash on a monthly basis. Now, the trash is being hauled weekly or at least every two weeks. Therefore, more service is being given for the increased rate.

The increase is effective this month.

Elevator operators in Bovina will be invited to attend the next meeting of the council which will be Tuesday, January 7. Elevator dust problem in town will be topic of discussion between elevator men and the commission.

Salary of city marshal Bill Denney was increased to \$125 per month and \$60 monthly

car expenses from \$50 monthly and car expenses for the part-time job.

The old figure had been set up on a trial basis. The salary increase becomes effective this month.

The council voted to assist the county and state in obtaining four-lane right-of-way on Highway 60.

Andy Hensley was hired to operate city's trash truck for a salary of \$300 per month.

Members of the commission present were Mayor Boyd Gilreath, and Councilmen H. J. Charles, Jim Russell and J. E. Sherrill. Absent were A.R. McCutchan and A. L. Glasscock.

Methodist Cantata Sunday

A Christmas cantata, "Glorious To God," will be presented Sunday evening at 5 p.m. at Bovina Methodist Church by members of Methodist Choir.

The cantata for mixed voices was arranged by Ellen Jane Lorenz from themes by Charles F. Gounod.

Solos will be sung by Mrs. Jimmie Charles, Mark Charles, Mrs. Pat Kunselman, Mrs. Carroll Powell and Miss Kathy Jones. Warren Morton and Mark Charles will sing a duet and a trip composed of Mrs. Jon Lin Riddle, Mrs. Jimmie Charles and Miss Kathy Jones will also sing selections.

Mrs. John Wilson, organist, will accompany the choir which is under the direction of Mrs. Bedford Caldwell.

Public is cordially invited, according to Mrs. Caldwell.

ON HIGHWAY 60 --

Auto Sales Open Here

Bovina Auto Sales is a new Bovina business.

Located on Highway 60 -- next to Northside 66 Service Station -- the firm will specialize in the sale of used automobiles.

The business is owned by Jim Ware, who is also in the insurance business here, and Burl Spears, owner of the service station which is adjacent to the used car lot.

Spears will be manager of the business.

In addition to used cars and pickup, new cars of all models will also be sold, the owners announce.

This is presently the only firm in Bovina dealing in automobile sales.

Announcement of the firm's opening is made in an advertisement in this issue of The Blade.

Roundup Of Junior High Basketball

Playing in a tournament at Farwell last weekend, Bovina's junior high girls won one game and lost two as they dropped a heartbreaker to Muleshoe in the consolation finals, 24-25. The boys lost their first two games in the tournament.

In their opening game, the girls lost to Farwell, 14-36. They came back to defeat Lazbuddie, 21-15, in second game before losing in the consolation finals.

Elaine Minyen and Carol Kirkpatrick led Bovina scoring. The Colts lost their opening tournament game to Farwell, 18-38. They fell in the second tilt to Lazbuddie, 8-21.

In games at Springlake Tuesday night of last week, the Colts lost, 18-36, with Daryl Kirkpatrick and Galen Hromas leading the scoring with six each. The girls were defeated by Springlake, 37-44. Elaine Minyen with 19 and Carol Kirkpatrick with 15 led the Bovina point making.

Monday night action here saw (Continued on Page 2)

SPONSORED BY LIONS CLUB --

Decoration Contest Deadline Monday

Deadline for entering Bovina's Home Christmas Decoration Contest is Monday at 5 p.m.

Announcement of the deadline time was made this week by Warren Morton, president of Bovina Lions Club, which is sponsoring the contest. Homes entered in the contest will be judged sometime Monday, Tuesday or Wednesday nights. People who enter the contest are asked to leave their decorative lights on each of the

three nights during the judging period until 10:30, Morton requests.

A total of \$50 in prize money will be awarded to the top three entrants. First place winner will receive \$25, second place \$15 and third place \$10.

Prize money checks will be awarded by Christmas Eve. Winners will be announced in Christmas issue of the Blade which will be mailed on Monday before Christmas on Wednesday.

An entry blank which accompanies this story is to be used for entering the contest. The blank must be postmarked no later than Monday or it may be brought to the Blade office.

"We want to encourage everyone in the community to enter," Morton says, "the more entries we have, the better contest we have."

An anonymous committee will be in charge of the judging. The decoration contest is an annual project of the Lions Club.

Model Plane Events Slated

Model airplane contests will be sponsored here Sunday afternoon by members of Bovina Modelers.

Action will get underway at 12:30, according to a club spokesman.

Model airplane enthusiasts from throughout the area have been invited to participate in the contests which will include a 250-lap rat race and combat competition.

Trophies will be awarded as prizes. Public is invited to attend the contests.

Members of the organization are selling chances on a portable television set which will be awarded when Santa Claus makes his annual visit to Bovina Friday, December 20.

Bovina Home Christmas Decoration Contest Entry Blank

Bovina Lions Club
Box 925
Bovina, Texas

Please accept my entry in 1963 contest. My home is located _____

CLIP AND MAIL TO
Bovina Lions Club
Box 925

Sign Here



NEW BUSINESS -- Burl Spears, manager and co-owner of Bovina Auto Sales, new business here. Is shown in front of the used car lot which is located on Highway 60.

Weather by Willie

Folks, we are gradually going into real winter--rain and snow. Will continue to get worse as the days go along. White Christmas.

---Willie

(Continued on Page 2)

NEWSPAPER CONTESTS
1963
PRIZE WINNER

The Bovina Blade
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 Dolph Moten Publisher & Editor
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PLAINS PROFILE

**Weather Forecasts
A Popular Hobby**

EDITOR'S NOTE--The following article, which is self-explanatory, appeared recently in The Amarillo Daily News. Paul Bascus, Daily News staffer who wrote the article, was in Bovina several days ago compiling information on his subject. The story is reprinted here for benefit of Blade readers who didn't have an opportunity to read it in the area daily.
By PAUL BASCUS

BOVINA, Dec. 4 -- "I came here when the sun was just a little bitty thing and there wasn't any moon at all."

These are the mystic words of Bovina's phenomenal "weather man" and well known civic leader, W. E. "Willie" Williams.

Actually it wasn't quite that far back when Willie made his way to Bovina, but, though Bovina isn't exactly a metropolis now, it was considerably smaller then.

WILLIE WAS BORN in Indian Territory Oct. 17, 1895, near what is now Purcell, Okla. At the age of seven he moved with his family to Springtown, Tex., where he lived on a farm until he went into the Army in 1918.

As a member of the 36th Division he saw action in the Champagne offensive which ended up on the Marne.

After the war, young Willie returned to the farm, but for only a brief time. In September of 1920 he left Springtown and came to Bovina at the request of his girl friend's uncle, who needed help getting his maize in. He headed winter by hand that fall and when mizer came he decided to stay in Bovina and got a job in a grain elevator, where he worked until the following spring.

MEANWHILE, word got around that Willie had a good singing voice and enjoyed singing. The result was that he was "drafted" to direct the choir at the Bovina Methodist Church. He directed the choir for the next 27 years.

In the spring of 1922 he went into business for himself, opening a small grocery store in Bovina.

"I hadn't been open but about a month," Willie recollected, "when a rancher, who lived about 60 miles north of here, pulled up in front of the store one day in a wagon. He came in and told me what he wanted. I told him I didn't have some of the things he asked for and that I didn't have enough of the other things to fill the order."

"HE JUST SAID, 'That's all right, I'll just take what you do have.' He took everything I had in stock.

"Then I found out he didn't have any money with him, but that he wanted to write a check for it. That didn't bother me any, because he looked like an



W. E. WILLIAMS

honest man. So I took it and sure enough the check was good."

Willie restocked his little store and continued to do good business.

On Aug. 30, 1922, Willie married his childhood sweetheart Leola Denney.

In 1924 the Williams bought their first home. They bought it from a railroad agent for \$1,300. After purchasing the house, Willie promptly installed an inside bathroom. It was only the fourth inside bathroom in Bovina.

Willie's luck didn't hold out during the depression and he gradually went broke. Undaunted, he went to work for wages for the first time since opening his little grocery store in 1922.

He first went to Dimmitt to work in Jones Mercantile owned by W. A. Jones, who also had a store in Bovina. Willie worked in the Dimmitt store for 11 months and then returned to Bovina to work in the Jones store there. In 1938 Willie bought the Jones Mercantile store in Bovina and promptly changed its name to Williams Mercantile. He still owns and operates that store.

WILLIE CAN'T remember just when he started predicting the weather around Bovina. He said he first started doing it just for fun, and actually, even now that the Bovina Blade prints his predictions, it is still just a hobby. Most of the people in this vicinity swear by Willie's

predictions and never blink an eye when Willie's forecasts conflict with those of the television and radio weathermen.

How does Willie do it? That's a well guarded secret.

There are other things about Willie, which have been dimmed with the passing of time. Nobody remembers just how long he served on the school board at Bovina. There was no newspaper back then and no organized city commission or chamber of commerce. It is estimated that he served on the board between 10 and 15 years before and during the depression.

WHENEVER there was some worthwhile cause which needed funds Willie was always the first in line of contributors. He has always lived and worked for the betterment of his community, as any longtime citizen of Bovina will be the first to confirm.

In the way of hobbies Willie has always liked to fish, though he hasn't fished as much as he would like in recent years. He speaks fondly of the days when he and friends would fish for catfish on the Canadian River.

In 1954 Willie and his wife built and moved into a comfortable stucco home in Bovina. Mrs. Williams is a first grade teacher in the Bovina school system.

The Williams have three children, Mrs. Ellen Small of Fayetteville, Ark., Mrs. Martha Alice Barnett of Dallas, and Charles D. Williams of Tulsa, Okla.

When asked what he has accomplished since he came to Bovina way back when, Willie, typically, replies, "Well, I came here with nothing and I still have it all."

shining white elevators, sometimes shimmering in mirages on the horizons, rear up from all the little towns.

"The City of Bovina, Parmer County, incidentally, was first called Bull Town, but the post office department thought that too inelegant and changed to the nonsensical Bovina."

We appreciate the publicity, Mr. Tolbert, and invite you to come back with your portable typewriter and your camera anytime.

Speaking of publicity, Weatherman Willie Williams received a slug of it last week in the Amarillo paper. A reprint of the article appears in this issue of The Blade, space permitting.

Willie, by the way, told us there's no truth in the oft-heard theory that "it's too cold to snow."

"It just doesn't get too cold to snow," he told us and we're not in any position to argue with Willie about the weather.

In spite of some highly-respected opinions to the contrary, poll tax will be a requirement for voting in Texas again in '64.

Don't forget to pay yours. The deadline is January 31.

These skyscraper - tall

they were riding was a total loss.

Two of the three were seriously injured. They were taken to Parmer County Community Hospital in Friona by Claborn ambulance.

Bovina volunteer firemen were called to the scene to assist in moving the wreckage from the bridge.

The automobile was going west--toward Bovina--when the accident occurred.

the junior girls down Friona, 25-24, in a thriller. The winners scored five points in the final 30 seconds for the win.

The boys lost to Friona, 15-40.

Seeing most of the action at guard positions for the girls in the games were Margaret Jo Venable, Zella Donaldson, Diane Stowers and Jan Morton.

Thursday (tomorrow) night the teams meet Lazbuddie here with the first game beginning at 7.

December 19, the junior teams play Hart at Hart.

3 Injured-- (Continued from Page 1)

Basketball-- (Continued from Page 1)

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THIS WEEKEND --

**Mustangs and Fillies
In S'lake Tourney**

Bovina High basketball teams are entered in Springlake Tournament Thursday, Friday and Saturday of this week.

Their action begins Thursday at 5 p.m. when the Fillies meet Lazbuddie. Mustangs' first game follows at 6:15. Lazbuddie will also furnish the opposition for the boys.

Teams in the tourney, other than Lazbuddie and Bovina, are Amberst, Springlake, Farwell, Pep, Whiteface, Three-Way and Nazareth.

Playing in a tournament at Happy last weekend, the Fillies lost to the host team in consolation finals while Mustangs dropped their first two games.

Fillies played a total of four games in the meet. In the opening round, they lost to Abernathy, 34-55, in the game which sent them into the consolation bracket.

On the way to the consolation finals, they defeated St. Mary's of Amarillo, 54-43, and Hart, 41-34.

Score of the Happy game in the finals was 31-41.

Judy Strawn was leading scorer in Abernathy game with 15. Sandra Patterson had nine, Lynn Looney seven and Patsy Cumpton three.

Against St. Mary's, Looney had 23, Patterson 16, Strawn 11 and Cumpton four.

In the Hart game, Patterson was high with 15, Strawn made 14 and Looney had 12.

In the final tilt, Looney had 14, Strawn nine and Patterson eight.

Seeing most of the action at the guard positions for the Fillies were Linda Estes, Tonya Ivy, Mary Ann McKinney and Pat Taylor.

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In the Plainview game, Tally Kelso was leading scorer with 16 points. Gene Pruitt had eight, Scotty Rundell four and Eddie Reeves three.

Kelso was again high in the Lubbock game with 20. Dean Mayhew contributed eight points in that game.

Price College of Amarillo was the boys' winner in the

Happy tournament and Floydada took the girls' division. Lubbock Christian won the boy's consolation trophy and Happy was the girls' consolation winner.

Bovina teams dropped a doubleheader Tuesday night of last week at Adrian. Mustangs fell, 31-75, and the Fillies were defeated in a close one, 34-37.

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 But Everybody Benefits"

-Bovina and Rhea-

Circles Have Joint Session

Ruth Circle of Oklahoma Lane Methodist Church and Charity Circle of Bovina Methodist Church met Tuesday morning in sanctuary of the Bovina church.

Mrs. Oakley Stevenson presented a devotional after which Mrs. Carrol Powell sang a solo. Mrs. Jimmy Clements accompanied her at the organ.

Miss Heidi Jonassdottir, Bovina High exchange student from Iceland, spoke to the group about her native country, her education and Christmas there.

Following the program, refreshments of Danish rolls, coffee and tea were served to guests from a table laid with a

white cloth and centered with a fall arrangement.

Attending were Mrs. Jimmy Ware, Mrs. Dick Baxter, Mrs. Bobby Filpot, Mrs. Donald Christian, Mrs. Troy Christian, Mrs. Douglas Gossett, Mrs. Wayne Foster, Mrs. Alton Wylle, Mrs. Johnny Rundell, Mrs. Vernon Willard, Mrs. Ted Tipps, Mrs. Hallie Gee and those on the program.

Quilting Club

Has Yule Party

Members of Quilting Club entertained their husbands Thursday evening with their annual Christmas party at the home of Mr. and Mrs. Levi Johnson. The women exchanged gifts and revealed their secret pals. Following an evening of forty-two refreshments of pie and coffee were served to guests.

Attending were Mr. and Mrs. H. D. Bradshaw, Mr. and Mrs. T. P. Griffith and Barbara Kay, Mr. and Mrs. Lloyd Killough, Mrs. J. R. Caldwell, Mrs. Mel Gunn, Mr. and Mrs. Travis Lloyd, Mr. and Mrs. Reagan Looney, Mr. and Mrs. J. E. Owens, Mr. and Mrs. W. J. Parker, Mr. and Mrs. F. O. Turner, Mr. and Mrs. C. P. Warren and the hosts.

Mrs. Lloyd Has Surgery

Mrs. Paul L. Lloyd underwent major surgery Monday morning at Parmer County Community Hospital in Friona. She is reported to be in good condition.

TOPS Club To Meet Thursday

TOPS Club will meet Thursday evening at 7:30 at Fantasy Beauty Salon.

Anyone having a weight problem is asked to come, according to Mrs. Art Mast, chairman of the group.

A program will be planned and public is invited.

Thrifty Club

Elects Officers

Mrs. Earl Ware entertained members of Thrifty Club Monday afternoon in her home with a seasonal party.

Mrs. L. M. Grissom presented a Christmas reading after which the group exchanged gifts and revealed secret pals.

Mrs. J. D. Stevens was elected to serve as president for the coming year. Other officers elected were treasurer, Mrs. C. R. Brandon and reporter, Mrs. Wilbur Charles.

Following the business meeting refreshments of sandwiches, cake topped with whipped cream, apricot ball, coffee and tea were served to guests.

Attending were Mrs. L. M. Grissom, Mrs. C. R. Brandon, Mrs. Wilbur Charles, Mrs. Frank Smith, Mrs. J. D. Stevens, Mrs. Zemry Boozer, Miss Lola Grissom, Mrs. G. A. Bandy, Mrs. H. H. Kelso and the hostess.

Snooky



"Don't hold me back, dog... I want to go to C and J Hobby and Craft Shop, I need some hobby advice and they're the only folks in town who can help me!"

C and J Hobby and Craft Shop

902 Ninth - Bovina -

Blade Sawdust by SUE MOTEN

Have you noticed that they are adding numbers to everything. Not only do we have telephone numbers, social security numbers, and postal zone numbers, we now have numbers on items we buy at the market.

Don't know about you, but it is real confusing to us as to whether we are supposed to have QK 115 on our toothpaste or GL 70 on our cleaner. It seems that the 115 is supposed to kill the germs that make you lie awake all night wondering if your kitchen drain is dirty. Granted we lost our share of sleep but never over germs in the drain.

Another item on the agenda is this. Why doesn't anyone ever interview the woman with the grayest wash on the block. Feel sure we would be in the top ten. After using the new blue, the new improved, the low suds, high suds as well as the super duper bleach, we still have the grayest wash. Now surely this deserves some sort of medal.

If ever a sock service is formed we will be the first to subscribe. What with uniform services where one can get a clean change of clothing each day, it looks like that the sock service would be fine. Perhaps they could deliver a pair of clean socks each morning.

Feel sure that if one got a week's supply the wearer would wear the entire lot the first three days thus leaving us in the same shape we are now. It seems the early morning greeting is in the form of a question -- "No clean socks?"

Andersons Host Bridge Party

Several couples were entertained with an evening of bridge Tuesday at the home of Mr. and Mrs. G. D. Anderson Jr.

Refreshments of pumpkin pie, whipped cream, tea, coffee and snacks were served to guests. Table decorations carried out a Thanksgiving theme.

Attending were Mr. and Mrs. Jack McCracken, Mr. and Mrs. Leon Grissom, Mr. and Mrs. Tom Caldwell, Mr. and Mrs. A. M. Wilson, Mr. and Mrs. R. E. Wilson and the Andersons.

At Wilson's Thursday, Friday, Saturday, December 12-13-14

QUALITY FOOD

at savings!

Delsey TOILET TISSUE 4 Roll Pkg. 39¢	BAKE-RITE SHORTENING 3 Lb. Can 59¢
--	--

KLEENEX 5 400 Count Boxes \$1.00	FRUIT CAKES For The Holiday Available NOW	PRIME MEAT Bargains
---	---	----------------------------

WAX PAPER Wax Tex 100 Ft. Roll 19¢	Wilson's Corn King BACON 1 Lb. Pkg. 49¢
--	---

Folger's COFFEE 1 Lb. Can 69¢	Fresh Lean PORK CHOPS Lb. 59¢	Fresh Lean PORK ROAST Lb. 39¢
---	---	---

WAX PAPER Wax Tex 100 Ft. Roll 19¢	Fresh Lean PORK STEAK Lb. 45¢
--	---

FROZEN FOOD SPECIALS

Welch's Grape Juice 12 Oz. Can 35¢	Patio Mexican Dinners 16 Oz. Size 39¢
--	---

QUALITY PRODUCE

For Christmas - California Fancy

Tangerines Lb. 19¢	California Pascal CELERY Stalk 15¢	Texas U.S. No. 1 Yellow Onions 2 Lbs. 15¢
Shurfine CUT CORN 10 Oz. Pkg. 15¢	U.S. No. 1 Texas CARROTS 1 Lb. Bag 10¢	2 10 Oz. Pkgs. 45¢

Special HUNT'S SALE

Solid Pack TOMATOES 2 No. 300 Cans 35¢	California SPINACH 2 No. 300 Cans 29¢	Whole New POTATOES 2 No. 300 Cans 25¢	Slices or Halves Peaches No. 2 1/2 Can 29¢	FRUIT COCKTAIL 2 No. 300 Cans 45¢	Bartlett PEARS 2 No. 300 Cans 49¢
CATSUP 2 14 Oz. Bottles 35¢			Gerbers-Strained Fruits and Vegetables 3 4 1/2 Oz. Jars 29¢		

ONE-STOP SHOPPING

GIFTS for EVERYONE

Our Variety Of Merchandise Makes Shopping For Every Member Of Your Family Easy Here.

Come On In - **The Shopping's FINE- ALWAYS SOMETHING NEW!**

BOVINA VARIETY

MAIN STREET

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST

SUPER MARKET

BOVINA

Of Interest To THE WOMEN

Methodist Circles Have Yule Supper

The Nativity Story, with a background of music, was the program for the joint meeting of Dorcas, Marzie Lynn, and Charity Circles and Wesleyan Service Guild of Woman's Society of Christian Service Monday evening at Methodist Church.

Those who took part on the program were dressed in costumes depicting their role in the Nativity play. Mrs. Warren Morton, narrator, and Mrs. Bedford Caldwell were in charge of the program.

Mrs. Jimmie Charles provided background Christmas music. Those on program were Mrs. Vernon Willard, Mrs.

Carroll Powell, Mrs. John Dixon, Mrs. Jimmy Clements, and Mrs. Vernon Estes.

Preceding the program the group had a salad supper in fellowship hall.

Tables carried out the yule theme and were decorated with Christmas centerpieces made from bells, greenery, satin apples, and candles. The buffet table featured a nut tree surrounded by greenery.

Hosting the supper were Mrs. Richard Baxter, Mrs. John Dixon and Mrs. Dean Hastings.



Refreshment time at annual Rainbow Christmas Party finds several girls gathered round the Christmas table.

Rogers, Dutton Exchange Vows

Vicki Lynn Rogers, daughter of Mr. and Mrs. Chester Rogers, and Joe Mack Dutton, son of Mr. and Mrs. Floyd Dutton of Hub, were married recently in an evening ceremony at the bride's home.

Don Stone, minister of Church of Christ, read the ceremony.

The bride wore an ecru brocade dress with bouffant skirt. The fitted bodice featured a scoop neckline and cap sleeves. She complimented her ensemble with blue accessories.

The bride carried out tradition with a penny in her shoe minted in the year of her birth. She borrowed a rhinestone hair clip from the Matron of honor and wore an old rhinestone bracelet.

Mrs. Ray Carter served as matron of honor and Billy Dean Dutton, brother of the groom, attended as best man.

Immediately following the ceremony the brides parents entertained the wedding party with a reception at their home.

The serving table was laid with an ecru lace cloth over pink, the brides chosen colors. A crystal punch bowl and cups with pink candles formed the centerpiece. Individual cake squares decorated with pink rosettes and punch were served to guests.

The couple will make their home at Hub.

Rainbows Have Christmas Party

A clue hunt provided entertainment for members of Rainbow Assembly Monday afternoon at Masonic Lodge Hall at their annual Christmas party.

Following entertainment the girls exchanged gifts to music and presented Mrs. Clifford Leake with a past Worth Advisor pin.

Mrs. A. M. Wilson, Mother Advisor, gave each girl a station pin.

The hall carried out a Christmas theme with bells, candles, greenery, and a Christmas tree.

The refreshment table was laid with a red cloth and centered with a red and white Christmas centerpiece. Chips,

dips, snacks, nuts, candy and soft drinks were served to girls.

Members present were Brenda Dilger, Kathy Sikes, Myrna Ritchie, Sheryl Lane, Cindy Crump, Karen Bell, Teresa Page, Carol Mast, Pat Taylor, Mary Coffey, Janice Prince, Martha Coffey, Linda Staley, Linda Johnston, Camille Hobbs, Barbara White, Donna Dunn, Linda Langston and Peggy Eason.

Guests attending were Judy and Carla Meachum of California, Pam and Suzanne Wilson, Kim Langer, Leslie Williams, Mrs. Kent Glasscock, Mrs. J. E. Sherrill and Mrs. Clifford Leake.

Gib Rogers Have Girl

Mr. and Mrs. Gib Rogers of El Paso became the parents of a baby girl, Tuesday morning, December 3, at Parmer County Community Hospital in Friona.

The new arrival weighed three pounds five ounces and is named Tammy Gea.

The Rogers also have a son Timmy who is six years old.

Grandparents are Mr. and Mrs. Herbert Lowe of Aber-

deen, S.D., and Mr. and Mrs. Wallace Rogers of Bovina.

Son At Home

Ronnie Dale Bushnell, infant son of Mr. and Mrs. D. R. Bushnell, was released from West Plains Hospital in Muleshoe, Saturday morning. He is reported to be improving.



Last minute table preparations for Methodist women's salad supper Monday evening were made by, left to right, Mrs. Dean Hastings, Mrs. Bedford Caldwell and Mrs. Carroll Powell.

Mrs. Rogers Hospitalized

Mrs. Wallace Rogers was hospitalized Saturday night at Parmer County Community Hospital in Friona. She is reported to be improving.

Shower To Fete Recent Bride

Mrs. Joe Mack Dutton, the former Vickie Rogers, will be honored with a come and go bridal shower Saturday afternoon, December 14, in Fellowship Hall of Bovina Church of

Christ. The come and go affair will be between the hours three and five p.m.

Hosting the courtesies are Mrs. Frank Wilson, Miss Grace Paul, Miss Roxie Hutto, Mrs. Connie O'Brien, Mrs. Joe Pinner, Mrs. B. L. Marshall, Mrs. Jim Heard, Mrs. Fred O'Hair, Mrs. Lloyd Killough, Mrs. Dolph Moten, Mrs. Robert Pegram, Mrs. Ray Carter, Miss Juanita Sims, Mrs. Travis Lloyd, Mrs. Clifford Leake and Mrs. Charles Jefferson.

Band Parents Meet Thursday

Joe Harper, band instructor, announces Band Parents Meeting Thursday night, December 12 in school auditorium at 7:30 p.m.

Film of contest marching taken at Canyon will be shown and discussed as well as the concert.

Plans will be worked on for next year's band program, according to Harper.

For Tall Men Only

SPORT SHIRTS

Small-Medium
Large-Extra Large
And Extra-Extra-Large

For Tall Men **\$4.98**

BOVINA DRY GOODS

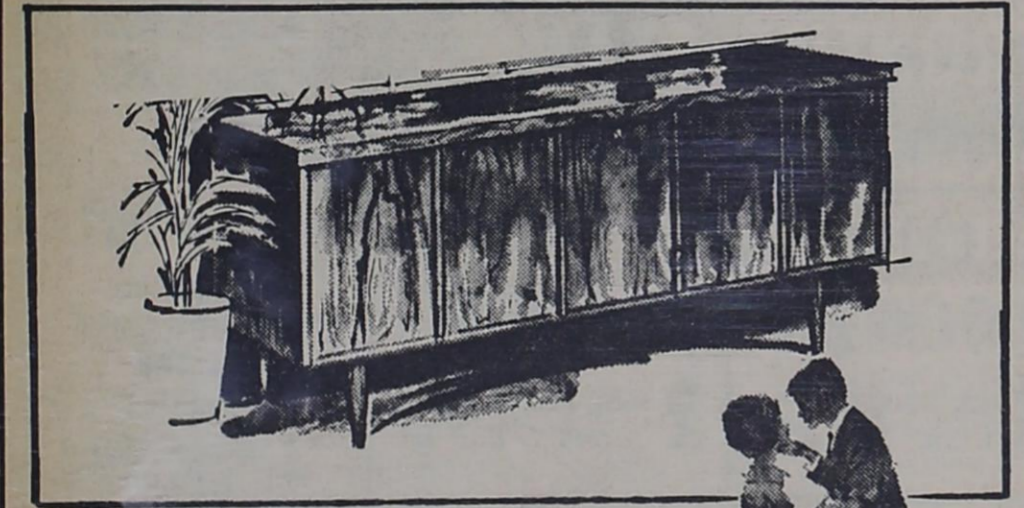
"The Store Where Your Money's Worth More"

Lane Sweetheart Chests

25% OFF

Choose From Many Beautiful Styles

Christmas SALE



Regular Prices Start At \$69.95 - And You Save- 25%

Sweetheart Chests Are Ideal For Christmas



GAINES HARDWARE CO. "Nothing Knocks On Bovina But Opportunity"

Club Plans Dinner Party

Bovina Woman's Study Club will have its annual Holiday Dinner Party Thursday, December 12, at club house.

Husbands of members will be special guests and social committee will host the dinner.

continued

OUR GIFT: Low Prices

Pork Special
Grain - Fed Top
HOG Lb. 29¢
Half or Whole
This Includes Cutting, Wrapping And Freezing

Weekend Special
Chuck Roast Lb. 45¢

STEELMAN'S QUALITY MEATS

Phone 238-4281
First Street Bovina

...in doubt? Give a Gift Certificate From

WILLIAMS MERCANTILE CO.

A Wonderful Gift For Men
Raincoat-Overcoat
Combination
See These! **\$22.95**

Williams Mercantile Co.
"Pioneers In Bovina"

OLD STOVE ROUND-UP

time to see your
GAS APPLIANCE DEALER
and get a top
TRADE
FOR A NEW GAS RANGE
SAVE... NOW!

Pioneer Natural Gas Company

Superior Electric Co.

GIFT HEADQUARTERS

Give Santa A Helping Hand By Shopping The **ADMIRAL** Electric Gifts At Superior Electric Now!

TELEVISION SETS

We have a delightful selection of Admiral TV's including the 11-inch portable which is an ideal gift for that member of your family away at school or for a second TV in your home. Prices start at 90-Day Free Service Warranty On All TV Sets **\$99.95**
A Full Year On Color Sets!

HI-FI & STEREO SETS

Record Players

Make This A **RECORD Christmas** Shop Our Large Selection Of Records. Ideal For Christmas Giving

Admiral Superior AM-FM RADIOS \$10.95 FROM

Superior Electric Co.
Main Street - Bovina - Phone 238-2751

Bridge Club Has Luncheon

Mrs. Dean McCallum hosted a luncheon for members of Thursday Afternoon Bridge Club at Bovina Restaurant this week.

Following the luncheon the group spent the afternoon playing cards. Mrs. A. M. Wilson won high and bingo prize and Mrs. Jimmy Ware won low.

Mrs. Jimmy Ware and Mrs. J. E. Sherrill were honored with a surprise lullaby gift box from club members following refreshments.

Mrs. Ware was presented

several gifts from a blue gift box and Mrs. Sherrill was given a box decorated with pink decorations, carrying out the lullaby theme.

Those attending were Mrs. Vernon Willard, Mrs. Jim Henke, Mrs. Bedford Caldwell, Mrs. Leon Grissom, Mrs.

Virginia Embree Initiated Into Honor Society

LUBBOCK -- Texas Tech's chapter of Psi Chi, national honor society in psychology, has initiated eight new members to the organization.

Included in the initiates are Virginia Embree, daughter of Mr. and Mrs. Warren Embree of Bovina.

Purpose of Psi Chi is to advance the science of psychology and to encourage, stimulate and maintain the scholarship of all individual members, particularly in psychology.

Miss Embree is a graduate of Bovina High School.

Rainbow Girls To Amarillo

Several Rainbow girls attended a salad supper and DeMolay Dance Saturday evening at Kiva Temple in Amarillo.

Mrs. A. M. Wilson, Mother Advisor, and Mrs. Bob Johnston accompanied the girls.

Attending were Linda Staley, Linda Johnston, Carla Meachum, Mary Coffey, Pat Taylor and Martha Coffey.

R. E. Wilson, Mrs. Johnie Horn, Mrs. A. M. Wilson, Mrs. Dolph Moten, Mrs. Jimmy Charles, Mrs. Ware, Mrs. Sherrill and Mrs. McCallum.

SHERIFF'S SALE THE STATE OF TEXAS County of PARMER

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable 99th District Court of Lubbock County, on the 27th day of November, 1963, by the Clerk of said Court for the sum of Two Hundred Forty-Five and 85/100ths Dollars plus interest from June 19, 1958 at the rate of 7% per annum and attorney's fees of \$100.00 and costs of suit, under a judgment, in favor of Municipal Investment Corporation in a certain cause in said Court, No. 35500 and styled "Municipal Investment Corporation vs J. A. Richards, and, if dead the unknown heirs and legal representatives of the said J. A. Richards deceased and the following Defendants Frank J. Richards, Olive Roberts, Della Wingo, Lucy Raynes, Theima New, Marie Chase, Dollie Keip, Cash Richards, George Richards, Earl Richards and Lohoyt Richards, placed in my hands for service, I, CHARLES LOVELACE as Sheriff of Parmer County Texas, did, on the 7th day of December 1963, levy on certain Real Estate, situated in Parmer County, Texas, described as follows, to-wit: East Fifty (50') feet of Lot Eleven (11), Block Twenty-Three (23), Original Town (also known as Old Town) Addition to the City of Bovina, Parmer County, Texas, and levied upon as the property of J. A. Richards, and, if dead the unknown heirs and legal representatives of J. A. Richards, deceased as set forth above and that on the first Tuesday in January 1964, the same being the 7th day of said month, at the Court House door of Parmer County, in the City of Farwell Texas, between the hours of 10 a.m. and 4 p.m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. A. Richards, and, if dead, the unknown heirs and legal representatives of J. A. Richards, deceased.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive

weeks immediately preceding said day of sale, in the Bovina Blade, a newspaper published in Parmer County.

Witness my hand, this 7th day of December 1963.

Charles Lovelace Sheriff Parmer County, Texas.

24-3tc

WANT ADS

HAY SWATHING and/or baling. Earl Hise, phone Tharp 225-4105, or Art Mast, 238-4171. 21-4tp

FOR SALE OR LEASE-OK Tire Store and Service Station. See Tom Bonds, phone 238-2271 or 238-2631. 16-tfnc

PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc

FOR SALE BY OWNER 80 A. farm well located on pavement, Near Bovina, Good 6 - inch irrigation well fully equipped, 57 A. in cultivation. All nice smooth land, 33 A. native grass most of which is smooth and level.

75 A. could be farmed or all could be put in grass and watered. Price only \$250 per A. Half down. Balance 10 years at 6 per cent interest. Contact O. M. HAMMONDS Hammonds Electric Shop Bovina, Texas 24-3tp

FOR SALE: Large wall heater. 50 BTU. One year old. Levi Johnson, phone Tharp 4176. 23-2tp

FOR SALE -- Grandfather clock. Made in 1840. In good condition. Seven feet tall. See at Holiday House Motel, Friona, Ph. 8411. 23-2tp

FOR SALE: Large wall heater. 50 BTU. One year old. Levi Johnson, phone Tharp 4176. 23-2tp

FOR SALE: Large wall heater. 50 BTU. One year old. Levi Johnson, phone Tharp 4176. 23-2tp

FOR SALE: Large wall heater. 50 BTU. One year old. Levi Johnson, phone Tharp 4176. 23-2tp

FOR SALE: Large wall heater. 50 BTU. One year old. Levi Johnson, phone Tharp 4176. 23-2tp

REAL ESTATE FOR SALE 3 bdrm house in Bovina 160 A. Castro Co. Improvements, \$425 per A. 480 A. Dallam Co. 2-8" and 2-10" wells. Good milo base. Permit for 75 mother cows on government range, \$350 per A. 240 A. Floyd Co. Good cotton allotment, \$465 per A. JOE PINNER Ph. 238-4451 Bovina

NOW OFFERING WORK With Electric Root Raider Machine Ditching Service BOVINA ELECTRIC Odie White - Ph. 238-3871

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

LEGAL NOTICE NOTICE TO BIDDERS Notice is hereby given that Parmer County will accept bids until 10 a. m. December 20, 1963 at the office of the County Judge, Court House, Farwell, Texas for the purchase of a backhoe attachment for a Model 50 MF tractor delivered to Bovina, Texas with the following specifications:

With 220 degree operating arc, with five digging positions, and 12 ft. digging depth. Also, with adjustable cushioned seat and back rest to pivot with boom, with six spool control valve, with individually operated stabilizer feet, and with 36" bucket.

Parmer County reserves the right to reject any or all bids, or to accept the bid deemed most advantageous for Parmer County.

Loyde A. Brewer County Judge Parmer County, Texas 24-2tc

FARM LISTINGS 75 A. on pavement, 8" well, 13 A. cotton, 21 A. wheat, balance maize. Terms. 157 A. 8" well. Well allotted, water from one ditch. 160 A. 8" well, on pavement, nice 2-bdrm home, wheat, plowing and motor goes. 154 A. tiled, 8" well, wheat and motor goes. 29 per cent down. 20 yrs. on balance. 189 A. all in cultivation, 8" well, \$450 per A. 29 per cent down, 20 years on balance. Half mile of Bovina. 160 A. on pavement, tiled, 39 A. cotton, balance wheat and maize, 8" well. 200 A. with nice home, two wells, 35 A. cotton, balance wheat and maize. 315 A. with 2 strong 8" wells, waters from one ditch, well allotted, motors go. 320 A. 3-bdrm home, 48 by 80 barn, 298 A. in cultivation balance permanent grass. Priced right. 640 A. all in cultivation, 2 sets improvements, 4-10" wells, all tiled, 200 A. cotton, 335 A. maize, 55 A. wheat, 29 per cent down, 20 years on balance.

--Farm Loans-- RAY SUDDERTH REAL ESTATE Hwy 60 Bovina Bus. Ph. 238-4361 Bovina Res. Ph. 481-9064 Farwell

FOR SALE: New Hale tandem-wheeled stock trailers, 12, 14, 16 and 20 feet, Robert Calaway. Phone Tharp 225-4438. 22-tfnc

BUY YOUR KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

CUSTOM Carry-All dirt work. Eddie Redden, Phone Tharp 225-4147. 23-13tp

Wheat Pasture Wanted

★

TRIPLETT CATTLE CO.

Ph. 238--2711--Bovina

Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Parmer County Hurschel R. Harding (Re-Election)

FOR TAX ASSESSOR-COLLECTOR, Parmer County Leona Moss Hugh Moseley

FOR SALE: One owner 1959 Ford pickup, F-100, 6-cyl., 3-speed, long wheelbase, wide bed, custom cab, trailer hitch, recent overhaul, good tires, priced to move. Phone 238-4273. 17-tfnc

Want To Lease For Cash

100 to 160 Acres Of Irrigated Land In Bovina Area For Vegetable Production.

For Additional Information, Contact Charlie Flynn Or Mario Trevino At Gateway Produce Co.

Phone 238-4821 - Bovina

OLD STOVE ROUND-UP

time to see your

GAS APPLIANCE DEALER

and get a top

TRADE ON A GAS RANGE

SPECIAL VALUES NOW!

Pioneer Natural Gas Company

Announcing

A New Bovina Business BOVINA AUTO SALES



Specializing In

USED AUTOMOBILES

But We Also Offer All Models Of New Cars And Pickups.

No Matter What Your Car or Pickup Need, Let Us Figure With You.

"If We Don't Have The Vehicle You Want - We'll Get It"

Bovina Auto Sales

Burl Spears, Manager-Co-Owner

Phone 238-2242 - Hwy. 60 - Next To Northside 66 Station

WELCOME TO HARRY'S

FORMAL OPENING FRIONA, TEXAS

LOW LOW PRICES IN FACT THE LOWEST!

THE STORE THAT BROUGHT PRICES TO FRIONA

DOUBLE FRONTIER STAMPS

THURSDAY DECEMBER 12th THROUGH DECEMBER 18th

DOUBLE FRONTIER STAMPS-WEDNESDAYS WITH \$2.50 PURCHASE

Hey! Kiddies FREE RIDES Friday & Saturday

RIDE FREE CHEKY CHOO-CHOO

LOOK! FREE FREE FREE

LADIES GET 100 FREE FRONTIER STAMPS

100 FREE STAMPS-WITH-THIS COUPON BRING THIS-COUPON-TO-HARRY'S

Clardy-Campbell DAIRY PRODUCTS QUALITY CHECK

FREE DOOR PRIZES FOR LADIES FRI. and Sa SAT.

We Specialize In Brands You Know And Trust TOP QUALITY FOODS AT LOWER PRICES




Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

H & M GARAGE

Highway 60 East - Bovina

NEW EASY TERMS
On Phillips 66

Phillips Tips

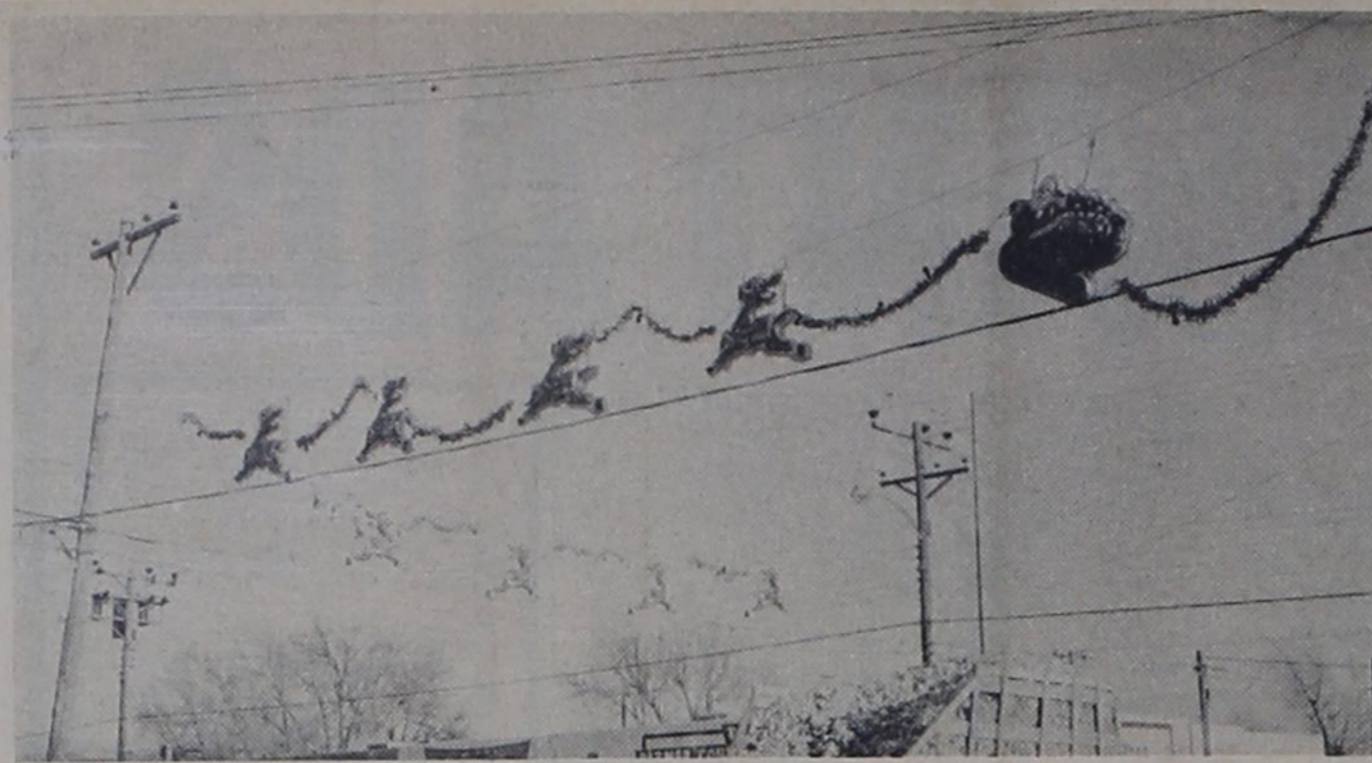
Tires...
Tubes...
Batteries...

Stop In Today, Let Us Explain



When you get in a tight squeeze with your Automobile, call "Us."

NORTHSIDE 66 SERVICE STATION
Cadillac, Compact or Cutting Grass-Use Phillips Gas!
Hwy. 60 238-2242



CHRISTMAS TIME REMINDER -- These swaying strands of Christmas decorations, and others, were put up in Bovina last week reminding that Christmas is "just around the corner." The community decorations are a joint effort of Bovina Chamber of Commerce and Agriculture and City of Bovina.



HIGHWAY 60 WRECK -- Two people died in this car when it collided with a bakery truck on Highway 60 near Farwell Wednesday morning of last week. Killed were Mr. and Mrs. Jimmy Coleman. Coleman was stationed with the army at Fort Bliss in El Paso. Driver of the truck, Ray F. McCuiston of Amarillo, was critically injured.

SUNDAY AFTERNOON --

Band Concert Attracts 325

Approximately 325 people attended a concert featuring Bovina High and Junior High Bands Sunday afternoon at school auditorium.

A total of \$350 was made from ticket sales. This money will go to Band Parents fund. The Junior High Band played

four numbers and Miss Vickie Hawkins played a clarinet solo. High School Band played seven numbers. Guest conductor for the afternoon was Eddie White of Eastern New Mexico University. Both bands are directed by Joe Wayne Harper.

Theatre Here Gets Remodeling

Mustang Theatre in Bovina has been undergoing remodeling this week.

Awning on front of the building is being replaced and some remodeling work is being done on inside of the movie house.

The theatre is located on Bovina's Main Street and is owned and operated by Mr. and Mrs. Scott Levins of Farwell.

County Commissioners Purchase Cars For Sheriff's Dept.

Parmer County Commissioners, meeting in regular session Monday, approved the bid of Reeve Chevrolet Co., Friona, in the amount of \$2340 each, for the purchase of three 1964 Chevrolet Bel Air, 4 door sedans to be used by the sheriff's department, Deputies Rex

Cowart, Friona; Henry Minter, Bovina; and Tom Atkins, Farwell; will use the cars. Delivery date of the cars was set for some time in January.

Next meeting for the commission was moved from the regular time of Monday, Dec. 23 to Friday, Dec. 20. Announcement was also made by Judge Loyde Brewer that the offices in the Parmer County courthouse will be closed Dec. 24-26 except for

emergency matters. All other business transacted by the commission was routine with bills for the month approved and ordered paid.

Circle Honors Miss Reminsnider

Miss Ellen Reminsnider was crowned "Queen for a Year" by members of Dorcas Circle Wednesday at their luncheon meeting at the home of Mrs. I. W. Quickel.

Members of circle presented Miss Reminsnider with gifts. Mrs. C. O. Edens presented the devotional titled "Stars of the East" and Mrs. Pat Kunselman presented "The Church that Dared to Stay." Other members gave parts of their study "Cities Glorious."

The group will meet next Wednesday, December 18, at the home of Mrs. Lloyd Battey in Hereford for their Christmas party.

Sewing Club Has Dinner Party

Good Neighbor Sewing Club had a dinner party Thursday evening at a Clovis restaurant. Following dinner the group exchanged gifts and revealed secret pals.

Attending were Mrs. Bessie Webb, Mrs. Alfred Mills, Mrs. Earl Dean Boyd, Mrs. Mable Newberry, Mrs. T. J. Hopingardner and Mrs. Jessie Sisco.

TUESDAY BASKETBALL --

Bovina Loses To Farwell

Sleet and snow weren't the only thing which made things miserable for Bovina basketball fans here last (Tuesday) night.

Their favorite teams, the Mustangs and the Fillies, dropped basketball tilts to Farwell. The Fillies lost theirs in a cliff-hanger, 33-35, while the Mustangs were never in the running and took their sixth straight defeat, 32-45.

The Fillies played without their star forward, Lynn Looney, who was out with an injury, but made a run for the winning honors right up to the final gun. They led at half-time, 16-13.

Judy Strawn led the scoring with 16. Sandra Patterson had 13 and Patsy Cumpton made four. Fillies' record for the season is now 4-4.

Tally Kelso, with 14 points, paced the Ponies in their losing cause. Dean Mayhew threw

In eight, Scotty Rundell contributed two. Gene Pruitt had seven and Eddie Reeves one. Mustangs trailed at the half, 10-31.

Wellborn Hurt In Car Wreck

Ira Wellborn, who lives northwest of Bovina, suffered face and chest injuries Friday night when his car crashed into a deadend a mile from his home.

The accident occurred about five miles west of town. Wellborn walked about a mile to his house following the accident. He was then taken to Parmer County Community Hospital in Friona where he is receiving treatment for his injuries.

His '53 Chevrolet, which he was driving at the time of the accident, was a total loss, according to Deputy Henry Minter, who investigated the accident.

Junior Class Cancels Play

Junior class of Bovina High School announces the cancellation of "The Christmas Carol" a play which was to have been presented December 19.

Gene Pruitt, spokesman for the class, said the play had to be cancelled due to extra curricular activities.

December 26 Holiday Here

As has been the custom the past several years, December 26 will be observed as a holiday here.

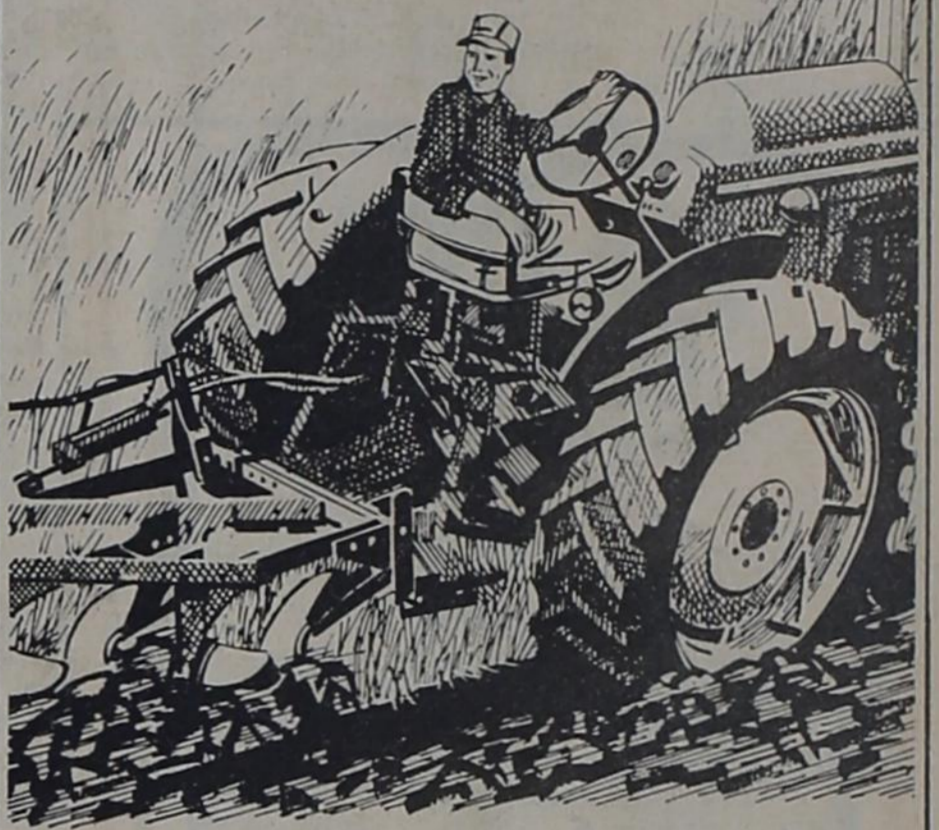
That announcement was made this week by Mayor Boyd Gilreath. He says this will allow business people and their employees to have a two-day Christmas break.

Most places of business here will probably observe the extra holiday.

First elevated railroad in the world was built in New York in 1866-67.

Dilger's CLEANERS
Parmer County's Finest Cleaning
BOVINA, TEXAS

SAVE 10%



Save up to 10% OR MORE... on tractor fuel and upkeep costs

REDUCE TOTAL TRACTOR COSTS. Save money with Gulf-Warrengas³ fuel over diesel, the so-called economy fuel—and over gasoline, too. Consider all costs.

SLASH REPAIR AND UPKEEP COSTS. Cut these costs about one-third with Gulf-Warrengas, compared with gasoline engines. Save more than \$100 a year for 1000 hours of use with a 4-plow tractor.

FEWER OIL AND FILTER CHANGES. You go three times as long as diesels and one and one half times as long as gasoline engines between changes. Spark plugs last longer—no foul-up due to fuel residues.

Gulf-Warrengas³ is the LP-Gas member of the Gulf family of quality petroleum products.

OUR PROMISE! You'll have better living and better farming with Gulf-Warrengas.



BONDS OIL CO.

Hwy. 60 - Pho. 238-2271

GUARANTEED TO GO

thru ice, mud, or snow or WE pay the tow

PLUS
Guaranteed Against Road Hazards in all 50 States and Canada

Guaranteed
1. Actual defects in workmanship and materials for the life of the original tire.
2. Actual road hazard (potholes, ruts, etc.) repairable punctures, abrasions, or any other damage to the tire.
3. Actual road hazard (potholes, ruts, etc.) repairable punctures, abrasions, or any other damage to the tire.
4. Actual road hazard (potholes, ruts, etc.) repairable punctures, abrasions, or any other damage to the tire.

Firestone Town & Country TIRES

Now Only

15.95

Plus tax and tire off your car regardless of condition—6.70-15 Blackwall tube-type



PAUL JONES TEXACO SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331

GORN'S Farm Store

Highway 86 And Third Street
Bovina Phone 238-3181

Now In Stock: Amalie Oils Wix Filters Farm Hardware

Including Bolts Needed For Operation Of Farm Equipment

Come In Soon

A Great Land Breaking Team!



... The Massey-Ferguson Model 90 Tractor And The Massey Ferguson 55 Plow!

MF 55 PLOW is a roll-over mold-board model. Bottoms reverse when hitch is raised and plow can go back through the field in the same furrow. 2 or 3 bottoms.

See These NOW!

Put Them To Work For You Now!
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Uncle Sam needs the help of every American business, large and small, in the nation's crisis. He is asking each business to:

1. Pay its fair share of taxes under laws fair to everyone. Cooperatives do.
2. Produce and distribute all possible goods and services. Cooperatives do.
3. Refuse to profiteer, thus checking inflation and reducing our tax burden. Cooperatives can't profiteer. Any business which does these three things is helping the nation. Any business which does not do these three things is hurting the nation.

CO-OPERATIVES PAY ALL THEIR TAXES! YOUR PARMER COUNTY CO-OPERATIVES ASK YOU -- DON'T BE FOOLED BY FALSE ATTACKS ON THE CO-OPERATIVES!

PATRON OWNED CO-OPERATIVES SERVING IN PARMER COUNTY



Watts Wire-Hand

• **DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE** Leo Forrest, Mgr.



• **WEST TEXAS RURAL TELEPHONE CO-OPERATIVE** Vernan Inmon, Mgr.

• **FRIONA FARMERS CO-OPERATIVE GIN** N.B. Seay, Mgr.

• **FRIONA WHEAT GROWERS INC.** Arthur Drake, Mgr.

• **FRIONA CONSUMERS** Buddy Lloyd, Mgr.

PARMER COUNTY HOMEMAKER FEATURE

Christmas Culinaries

With Christmas less than three weeks away new recipes are something all housewives are looking for. This week we are using holiday recipes from the kitchens of Mmes. Leon Billingsley, Cricket Taylor, Oscar Hubbell and Bill Moss. Also given is a recipe for no bake cookies which is always a great favorite with busy mothers and the small fry.

CHOCOLATE NUT FONDANT
1 cup Eagle Brand milk
1/4 cup butter or margarine
2 boxes powdered sugar
1 quart chopped nuts
1 1/2 teaspoon vanilla
Mix first ingredients and form into small balls, place on wax paper -- melt together three small packages chocolate chips and 1/4 lb. paraffin in top part of double boiler. Allow chocolate mixture to cool slightly and dip each of the balls into mixture, place on wax paper to cool. If the chocolate mixture becomes too cool, place on stove and heat for a few minutes.
For a variation in the recipe coconut may be substituted for the nuts.

1 cup chopped dates
1/2 cup coconut
2 cups grated carrots
Add to above ingredients:
3 cups flour
1 teaspoon salt
1 teaspoon soda
1 teaspoon cinnamon
1 cup nuts
Pour into a tube pan lined with wax paper and bake 1 1/4 hour in a 325 degree oven. This cake is delicious without icing.

COKE SALAD
Drain juice from a #2 can of black sweet cherries, heat juice to boiling point and add to one package cherry jello -- when jello is dissolved add one large coke to the mixture place in refrigerator and let become slightly firm. When mixture is slightly firm remove from refrigerator and add: 1 cup nuts, 1 No. 2 can drained crushed pineapple, 1 cup grated American cheese.

Pour into the mold and replace in refrigerator until ready to serve. This salad is delicious with ham, chicken or turkey and dressing.

FRESH APPLE CAKE
1/2 cup butter
1 cup sugar
2 cups flour
1 1/2 teaspoon soda
2 eggs
2 teaspoons cinnamon
1 cup nuts
dash of salt
1 cup raisins
2 large apples-grated
1 teaspoon vanilla
Cream sugar and butter, add eggs, nuts, raisins and grated apples. Sift dry ingredients and add to first mixture. Last add vanilla and mix well. Bake in moderate oven (350 degrees) for 40 minutes.

NO BAKE COOKIES
2 cups sugar
1/2 cup butter or margarine
2/3 cup milk
1/2 cup cocoa
Mix above ingredients and boil five minutes. Remove from stove and add 1/2 cup coconut, 1 cup chopped nuts, 3 cups quick oatmeal. Stir well and drop from spoon on to wax paper. When cool they are ready to serve.

CARROT CAKE
Beat together:
1 cup salad oil and 2 cups sugar
add: 2 eggs
1 small can crushed pineapple
2 tablespoons grated orange rind

COURTHOUSE NEWS

REPORT OF INSTRUMENTS FILED Dec. 2 to 7, 1963
W.D., Leonard A. Duff, Vaughn W. Bates, NE/4 Sect. 63, Johnson "2"
D.T., T. F. Lloyd, First Fed, Sav & Lona, Lots 6 thru 10, Blk 56, Bovina.
W.D., Swain Burkett, Jean Newstadt et al, W/2 Sect 1, Rhea "A"
W.D., Billie H. Bailey, Gary Brown, Lot 12, Blk 1, Lakeside, Friona
D.T., James & Inez Crump, John Hancock Mutual Life, SW/4 Sect 16, Harding
W.D., Leroy Hunton, Frank Hammonds, W. 13-34 ft, Lot 5 & E-47 ft, Lot 4, Blk 4 MIMO Add, Farwell.
D.T., Frank D. Hammonds, First Fed, Sav. & Loan, W. 13 ft, Lot 5 & E 47 ft Lot 4, Blk 4 MIMO Add, Farwell.
D.T., Gordon W. Massey, Hi-Plains Sav. & Loan, Lot 7 & 8 Blk 4 M&F, Friona
W.D., A. N. Bradley et al, Gordon W. Massey, Lot 7 & 8 Blk 4 M&F, Friona
W.D., George C. Taylor Jr., L. P. Davis, Lots 2 & 7 Blk 1 Drake Rev, Friona.
D.T., L. P. Davis, F.F.S. & Loan, Lots 2 & 7 Blk 1 Drake Rev, Friona
D.T., Egra Englant, Monty Barrett & Howard Keen, Lots 3, 4, & 5 16 & 17 & S/2 18 Blk 34 Bovina

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Long Term, Low Interest
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Agency, Friona
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ANNOUNCEMENT
The Federal Land Bank Association of Muleshoe announces a 5% dividend to its stockholders.
Farmers and ranchers who have Land Bank loans own the association and share in its earnings.
For information about a long term-low payment Land Bank loan on your land see Ernest Kerr, Manager, 316 Main Street in Muleshoe.

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty
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Tragedy Interrupts Texas Farmers Union Convention

The 60th Annual Convention of the Texas Farmers Union in Lubbock, November 22 and 23 was cut short by the tragic death of President Kennedy on Friday. Most convention events were cancelled, including a scheduled appearance by Senator Ralph Yarborough.
Convention delegates, in a business meeting on Saturday, approved a 1964 program for the farm organization which:
1. Expressed its grief at the death of the President, saying in part: His abiding faith in securing ultimate peace for all mankind, his selfless devotion . . . have secured the highest place for him in the hearts of all men of goodwill forever."
2. Saluted Orville L. Freeman, saying that the Secretary of Agriculture "has amply demonstrated that he is cognizant of the problems of the family farmer . . . and is dedicating his . . . talents to their solution; and decrying "smear tactics . . . misleading and meaningless slogans used by various opposition elements in a vain effort to discredit (the secretary)."
3. Pointed out that the 1964 wheat carryover of more than one billion bushels will require the Secretary of Agriculture to call another wheat referendum, and promising support for a "yes" vote for the wheat certificate plan if no new wheat program is passed next year. If Congress amends the existing wheat program or passes new wheat legislation, the convention urged: (1. If bushel quotas are retained); that the support price be increased to 100% of parity or \$2.50 per bushel; that the referendum be held August 1, 1964; that Congress consider ways the program be made more acceptable to 15-acre growers. (2. If bushel quotas are not retained); that the program contain a voluntary certificate plan; that cooperators who stay within allotment be eligible for certificates as they would have been under the 1963 program, if that program had passed; that allotments for small growers be based on the average acreage planted for harvest in 1959, 1960 and 1961.
4. Cotton resolutions ex-

pressed objections to two features in the cotton bill presently before the House, (H.R. 6196). One provision in the bill would inject a "choice" provision, which is a departure from existing law under which a national minimum acreage allotment is established on the basis of historic plantings. The second objection was to a feature which would authorize the reduction of price supports by several cents per pound over a three-year period, thereby reducing producer income.
Delegates supported a program which would permit cotton to be priced in the market place with direct payments to producers, and recognized the need for making U. S. cotton and U. S. textile mills competitive with foreign cotton and mills. Delegates called for a program of payments to producers at 90 per cent of parity and for more market research which would work toward bringing the price of cotton to 100 per cent of parity for family farm producers.
* Supported rural electric cooperatives and urged a congressional investigation of the "activities of power monopolies to destroy REA's; and opposed any increase in interest rates for REA loans.
* Called for expansion of domestic family farm allotments of sugar beets.
* Supported the sale of surplus wheat for cash to the Soviet Union.
* Reaffirmed the organization's "strong belief in the true free-enterprise system" and pledged efforts to secure bargaining power for family farmers "that will permit them to receive a parity of income equal to all segments of the economy." Condemned were "large corporate farming enterprises" which are "replacing the family farmer."
* Urged Secretary of Agriculture Orville Freeman to publicize the need for farm programs and the "tremendous spread between farm income and consumer prices."
* Reaffirmed its support of the family farm, defining it as "an economic farming unit which can be efficiently operated by one or more typical farm operator families who provide the management and take the economic risks."
* Vigorously supported the Upsher Rural Electric Cooperative of Gilmer in its defense of a lawsuit filed by the Texas Attorney General on behalf of the Southwestern Electric Power Company of Shreveport, La., which seeks to restrain the coop from building its own power generating plant.
Early Friday morning Texas Farmers Union President Jay I. Naman, Waco, in his keynote speech said, "defeat of the wheat program in last summer's referendum will have a destructive effect that will extend far beyond lower prices for farmers -- losses which are estimated at \$84 million in Texas alone. The defeat has already had the effect of souring Congress on other farm programs and may negate the possibility of a new cotton program and extension of feed grain program."
Despite this defeat, Naman said, the Texas Farmers Union will urge higher farm prices and the kind of supply management programs that will make these prices tenable.
"I doubt if we will shrink from the idea of controls as

THE HIGH PLAINS FARM AND HOME

Texas Land Use Pattern Changes As Urban Needs Increase

Urbanization is having its effects upon the pattern of land use in Texas. Land in urban areas, cities and densely populated suburbs, accounted for 2,501,000 acres in 1959 compared with only 733,000 acres in 1945, reports Gerald F. Vaughn, Extension rural-urban affairs specialist.
Texas had more land in urban areas in 1959 than any other state and more cities with 100,000 or more population (11) in 1960 than any other state except California with 14, Vaughn adds. He points out that Texas cities favor elbow room, Hous-

ton, for example, with a 1960 population about equal to Baltimore, contained 328 square miles or four times more area than the Maryland city. In fact, he adds, Houston was larger in land area than New York City.
The urban population of Texas increased from 4.8 millions to 7.2 millions between 1950-60. This tremendous jump has brought on added problems and shifts in land use in the developing areas, he says.
Along with the population growth, Vaughn points out other land shifts. Land used for highways, railroads and airports outside cities increased from 1,151,000 acres in 1945 to 1,501,000 acres in 1959. Rural parks and wildlife areas increased from 790,000 to 1,502,000 acres and national defense

areas from 773,000 acres to 972,000 acres during the same period.
On the other hand, the acreage of cropland remained stable over the period, 30.2 million compared with 30.6 million acres. Pasture and grazing land increased slightly from 95.3 million to just under 103.1 acres during the 1945-59 period. Farm and nonfarm woodland acreage dropped from 35.7 million acres to 24.3 million and miscellaneous land uses, such as marshland, desert, and bare rock areas amounted to a few thousand acres to round out the state's total land area of 168,218,000 acres.
These shifts in land use, Vaughn says, are affecting agriculture and rural living in the developing areas, some of which are miles from cities.

Boys Ranch Aided With Grain Project

For the third straight year, Area One Jaycees are teaming up with farmers, ranchers, and businessmen of the Texas Panhandle to help the more than 300 boys at Cal Farley's Boys Ranch.
Farwell Jaycees are among the more than 30 Junior Chambers of Commerce who are collecting grain and roughage from area producers, and helping with the delivery to Boys Ranch for the livestock there. The "Jaycee's Grain-Sorghum for Boys Ranch" program is now an annual project that began in 1961 to help the boys care for their livestock. The Pancho does not have the pasturage needed to grow the large amount of feed necessary for the animals each year.
At the present time, 312 boys are being cared for, trained and educated at the Ranch. The 52 dairy cows milked by the Ranchers provide over 100 gallons of milk daily for them. The boys also fatten the heaves that are donated to the Ranch, averaging about 20 at a time in the pens.
The livestock program also includes 45 horses and more than 400 hogs. The FFA swine production program alone averages more than 2000 pounds of feed daily. Many of the boys raise pigs for projects, and more than 40 sows and gilts are kept for breeding. Around 275 hogs are processed each year by older boys who take butchering and meat cutting for

their vocational training. Donald Jones is president of the Farwell Jaycees, and Don Parsons of Dimmitt is Area Project chairman. Currently, 2 boys from the Farwell-Friona area are being cared for at Boys Ranch.

The Cottage
SERVING "THE WEST'S BEST FRIED CHICKEN"
Also Steaks And Sea Foods
Boxed Orders To Go PO 3-4605
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See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
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FARM EQUIPMENT -FOR SALE-
*NO. 210 REVERSIBLE BREAKING PLOW WITH 2-POINT HITCH
* CRUSTBUSTER
* 7' TANDEM DISC
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* INTERNATIONAL 2-BOTTOM BREAKING PLOW
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6 Miles South And 1 West Of Bovina
Phone Tharp 225-4469

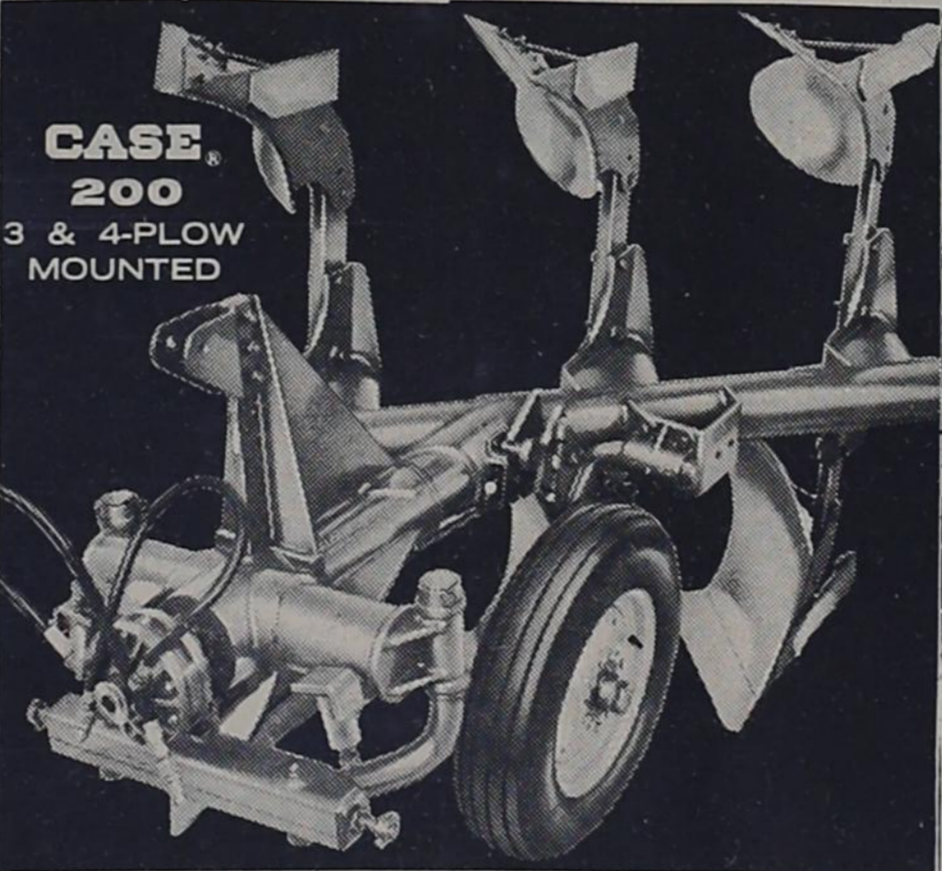
ATTENTION Homemakers In Farwell Area

Are you interested in modern information on homemaking? If so, you are invited to a coffee from 9:30-11 a. m., Dec. 3 in the home of Mr. C. M. Meeks at 210-2nd St. in Farwell.
The County Home Demonstration Council committee in charge of education, expansion and exhibit will host the affair and assist with the organization of a new club. Mrs. H. R. Cocanougher, Friona, is chairman of this committee.
Homemaker information is a part of the Extension Service program of A and M College. Homemaking areas in which authoritative source of information is given are: foods, nutrition, clothing, money management, home furnishings, food preservation, time and energy management, child care, housing and storage landscaping and many others.
An exhibit of Christmas gifts made by HD Club homemakers will be on display.
Mrs. J. D. Sanders, County Council chairman of Extension clubs in Parmer County and the County HD agent, Cricket B. Taylor will be present to assist with the organization.

KIRBY VACUUM CLEANER
Sales and Service--Rebuilt Cleaners and parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis N. Mex.

I cannot afford to waste my time making money.
-Louis Agassiz

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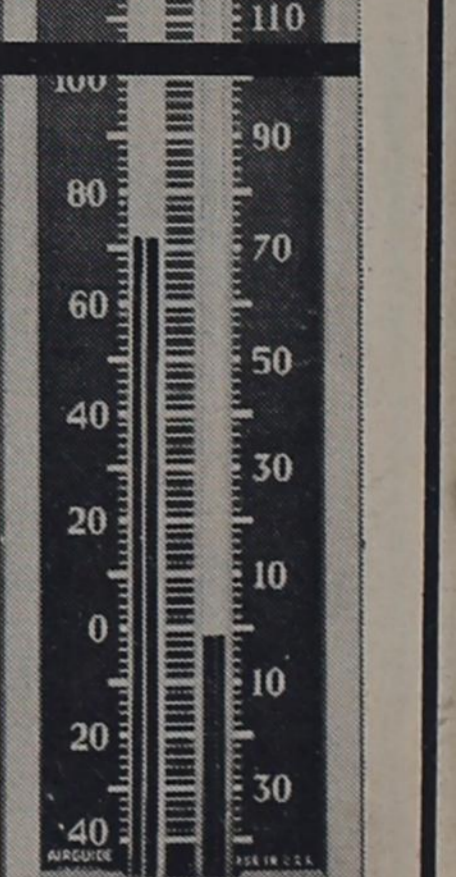
EVERYTHING YOU WANT IN A ROLLOVER PLOW!

- **UNEQUALLED STRENGTH** -- New Case 200 roll-over main frame has twisting strength 40 times that of channel iron with same weight per foot!
- **ULTRA-SIMPLE DESIGN** -- Tubular frames permit clean design minus clumsy braces. Plow levels quickly -- easy-to-adjust stop pads. Cuts full width on curves. Separate hydraulic controls raise and turn plow . . . lift it over waterways without plow turning, or need for special lockout. Simple hydraulic actuator turns plow.
- **NON-STOP TRASH CLEARANCE** -- More clearance! No comparable plow -- 28 1/2 in. under beams! No braces or bolt heads. Sharp 40° slicing angle lets trash flow thru, pulls easier.
- **FITS CASE AND OTHER TRACTORS** -- 3 and 4-bottom rollover plow fits Case 630, 730, 830 tractors with Eagle Hitch and dual hydraulics; other tractors with ASAE Category I or II hitch and dual hydraulics.

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OFFER EXPIRES SATURDAY

TELLS INSIDE-OUTSIDE TEMPERATURE!



Saturday is your last chance to get this free \$5.00 value. If you are a customer of Southwestern Public Service Company, own your own home and want to know the advantages of heating your home electrically, just call your Public Service manager. He'll arrange to have an electric heating representative call on you and check your home for modern comfort heating. No obligation to buy but you'll still get your free thermometer.



MODEL 407-B 70-4

ADAMS DRILLING CO.
WATER WELL DRILLING

LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS
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"Sure Sign of Flavor"
QUALITY CHECK
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Butter Milk Cottage Cheese Sour Cream


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ARTEMIS
Echo of a dream

Dual layered nylon tricot peignoir to echo and enhance coordinated sleep styles. Rich Bourdon lace at the scalloped, widened collar for an angelic look. Total button front and elasticized push-up sleeves.

THE FASHION SHOP
6th And Main Clovis




ALL DUDED UP in their open house finery were the members of the Gifford-Hill Western team at Farwell Saturday, when they showed off the system's newest manufacturing facilities. In this picture Preston Martin and Joe Camp, G-HW employees, pass pleasantries with farmer Harvey Jordan. Although the

weather hit a bad streak Saturday morning, attendance at the open house was good. Winner of \$1,000 worth of irrigation pipe given as an attendance prize will be announced next week.

New & Rebuilt Electric Motors
For All Purposes

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Hearings Set In Texas On Sugar Beet Wages And Prices

The United States Department of Agriculture has announced two public hearings on wage rates and prices for the 1964 crop of sugar beets in Texas. They are as follows:

San Antonio, Texas, January 7, 1964, in the Assembly Room, Gunter Hotel, Houston at St. Mary's Street, 9:30 a.m.

McAllen, Texas, January 9, 1964 in the Fairway Motor Hotel, South Tenth at Wichita Street, 9:30 a.m.

Persons may present testimony to be considered, at either of these two places. The testimony given at both cities will be considered as one hearing.

Dr. William Beene
Optometrist
Phone 4051 13th. & Cleveland Friona, Texas (South Of Hospital)

NEWS FROM THE
FARM BUREAU
BY RAYMOND EULER

By Raymond Euler

It is indeed appalling that some members of our society continue to deplore and criticize those who stress the Communist danger. What these misguided 'authorities' fail to realize is that the Communist Party, U. S. A., is an integral part of International Communism . . . public indifference to this threat is tantamount to national suicide. Lethargy leads only to disaster. We have quoted from J. Edgar Hoover, as he spoke to law enforcement officers on March 1st, 1960, in the above paragraph. We believe it is appropriate to emphasize Mr. Hoover's statement in the presence of so much confusion as that being spread as an aftermath of recent tragic events in our nation. Harry Hamilton was given serious consideration to attending the American Farm Bureau Convention in Chicago this week. We were unable to reach his family to know if he went or not. If he did not, someone will probably go to Philadelphia next December from Farmer County. One hundred dollars is available for this purpose from Texas and American Farm Bureau as a result of your having reached the quota in membership locally for the past two years.

John Henderson, Vice President, has already set a goal of five hundred seventy five members for 1964, an increase of twenty over the 1963 membership. The Texas Farm Bureau

Hay Report, posted in over two hundred FB Offices throughout the state lists more than seven sources of hay of various kinds, prices and locations after a beginning of only one listing just a month ago. Prices vary from \$18 per ton for red top cane to \$35 per ton for peanut vines. Farm Bureau officers, directors and staff hope that you and yours will enjoy Christmas and New Year's season.


CONSIDER THIS: Whoso mocketh the poor reproacheth his Maker; and he that is gald at calamities shall not be unpunished, Proverbs 17:5.

ABSTRACTS

See **JOHNSON ABSTRACT COMPANY** in Farwell Fast, Accurate Ph. 481-3878 Box 88

FOOTSAVING EDUCATION

by James E. Edwards

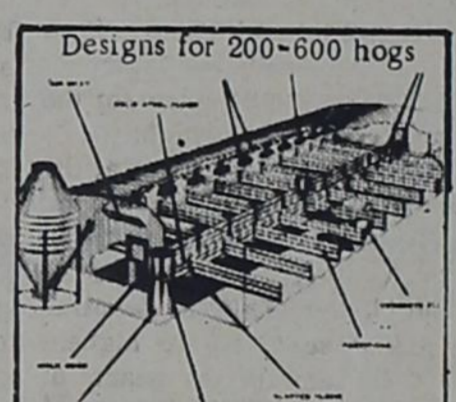


Why So Much For Such Little Shoes?

During World War 2 there was a terrible shortage of children's shoes. The situation was so bad that the federal government required shoe manufacturers to produce more shoes for children.

It came to light then that the workmen would far rather work on bigger shoes than little ones. There are just as many pieces in a small shoe as a larger one but the smaller pieces are harder to handle. A slight error in a small shoe is more likely to make it a "second" for which the operator gets no pay.

We have ladies' size shoes (for growing girls) at the same price as some of our babies' shoes and, honestly, the only consolation that we can give the buyer of babies' shoes is that they are even more important to foot-health than the bigger ones. The baby won't say, "Hey, Mom, these shoes don't fit."



From Farrow to Finish Behlen Pork Factory

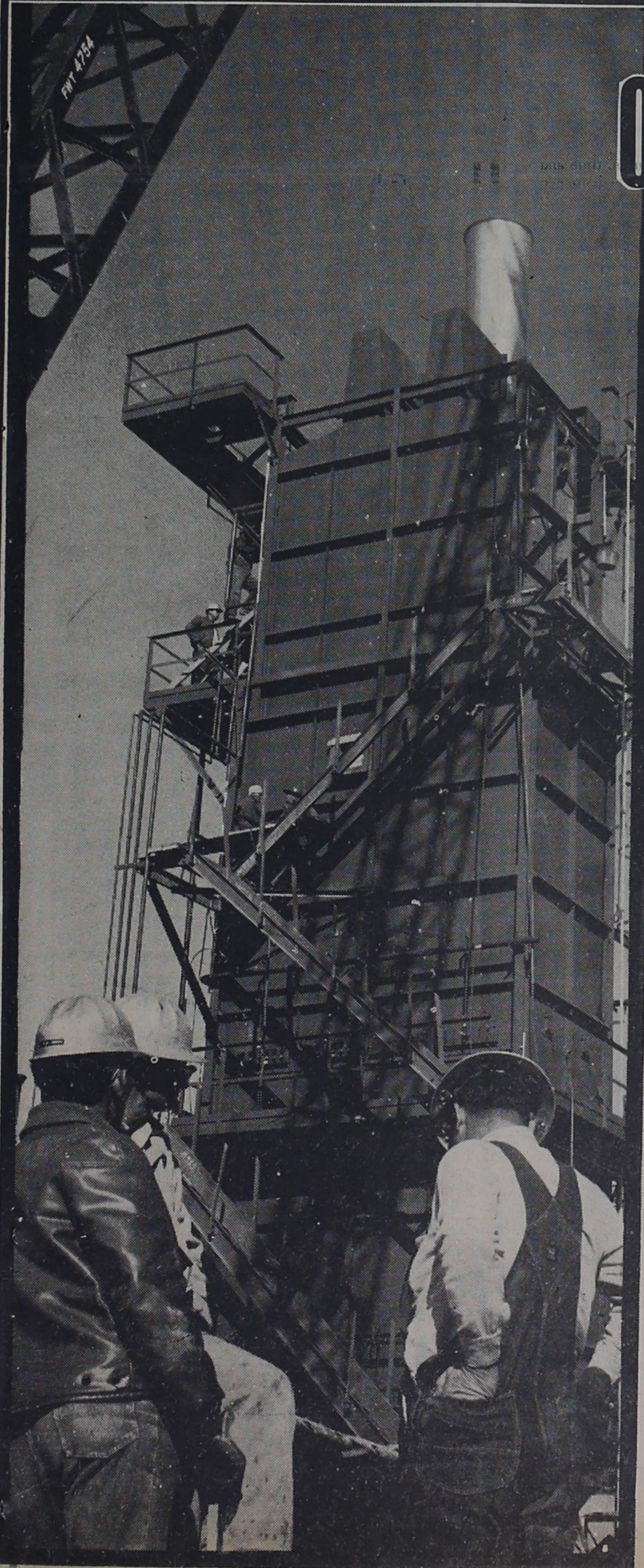
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Elevator Financing Available
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Designed for Young America
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on its way up!

Nearing completion is the all new Western Ammonia manufacturing plant. The plant, located at Dimmitt, Texas will give agriculture a virtual shot in the arm when it begins its production now scheduled around January 15, 1964. This modern 3 1/2 million dollar plant will locally produce and make available to our area, a product second to none in quality or convenience of distribution.

It will be backed by capable personnel with years of experience and the finest of research. Western Brand Fertilizer can be relied upon . . . and trusted.

REMEMBER THIS TRADE NAME . . . WESTERN BRAND FERTILIZER . . . A PRODUCT OF WEST TEXAS . . . FOR WEST TEXAS AGRICULTURE.



Western Ammonia Corporation
Dimmitt, Texas



This Farmall 806 Diesel Was Caught At Work On The Charles Hough Farm.

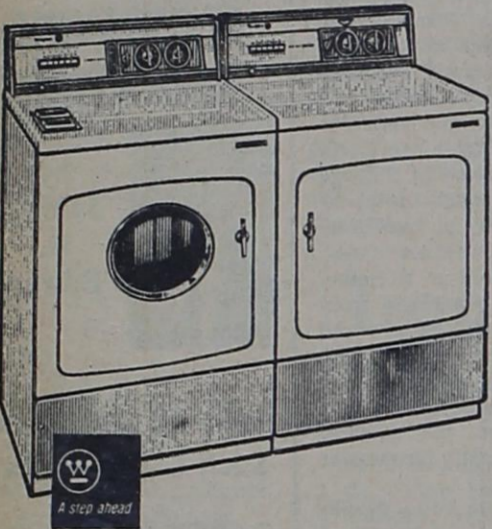
Let Us Put A 806 To Work On Your Place. You Will Thank Us!

PARMER COUNTY IMPLEMENT COMPANY

NEW FOR CHRISTMAS! NEW FOR A NEW YEAR! NEW FROM WESTINGHOUSE!

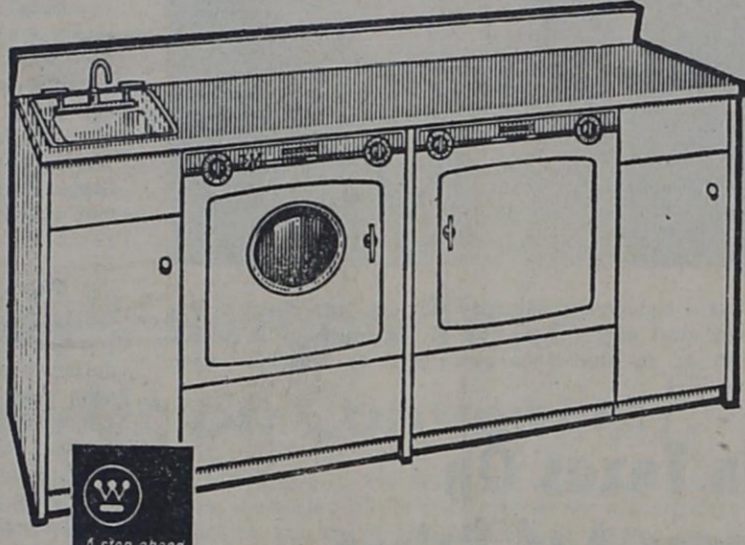


NEW WASHERS -- NEW DRYERS -- NEW REFRIGERATORS -- NEW RANGES
-- YOU CAN BE SURE IF IT'S WESTINGHOUSE --



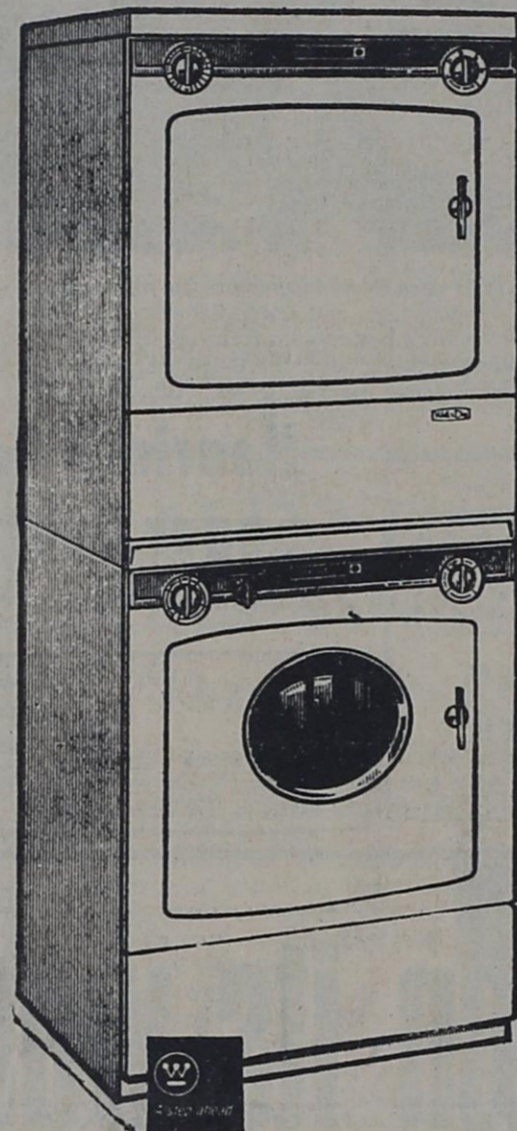
Heavy Duty Laundromat[®] Washer LTF200
6 Preset Wash Programs for every type of fabric.
Automatic Dispensers for bleach and fabric softeners.
Two Deep Rinses—an exclusive Westinghouse feature.
5-Position Water Saver adjusts water input to size of load.
Giant Capacity washes 12-lb. load or more.
Automatic Lint Ejector with no filters to clean.

Heavy Duty Electric Dryer DTF200
Automatic Drying Programs for every type of fabric.
Automatic Dryness Sensor gives exact degree of dryness desired.
Ozone Interior Light purifies air in dryer.
Large Capacity Lint Collector is easy to reach, easy to clean.
Balanced Air Flow Drying eliminates possibility of hot spots.



Complete Home Laundry Center

Heavy Duty Giant Capacity Laundromat[®] Washer LTF100
Heavy Duty Electric Dryer DTU100
Micarta[®] Counter Top (Constellation Pattern) and Porcelain Sink
Sink Cabinet
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A step ahead

Model RVD21
77 Lbs. Frozen Storage... 63 lb. in Freezer... 14 lb. in Storage Tray.
Convenient Door Storage for eggs, butter, tall bottles.
Full-width Porcelain Crisper keeps almost 2/3 bushel vegetables dewy-fresh.
2-Position Shelf even holds gallon milk jugs.
Built-in Quality means you can be sure... if it's Westinghouse.

Only \$198.00

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STACK THEM
SIDE BY SIDE

CHRISTMAS SPECIALS! ONLY \$149⁸⁸

SHAPE OF TOMORROW HERE TODAY IN NEW '58 WESTINGHOUSE SPACE-MATES

wash and dry 16 lbs. at the same time in a space 25 inches wide

PATENTED DIRECT AIR FLOW dries faster at lower temperatures, saves money, removes wrinkles.

REVOLVING AGITATOR washes cleaner, rinses better, cleans itself! Lifts, turns, plunges clothes 50 times a minute, washes each piece equally well all the time.



- Install with Laundromat below, Dryer above, or side-by-side.
- Revolving Agitator Laundromat uses 1/2 the detergent, saves 23 gallons water per load.
- Control Centers have push buttons for washing and drying fine and regular fabrics.



DRY 8 LBS. HERE

WHILE YOU WASH 8 LBS. HERE

A WESTINGHOUSE LAUNDROMAT[®] AUTOMATIC WASHER AND ELECTRIC DRYER FOR EVERY NEED!
Washer & Dryer \$399.00 with Both Only... exchange

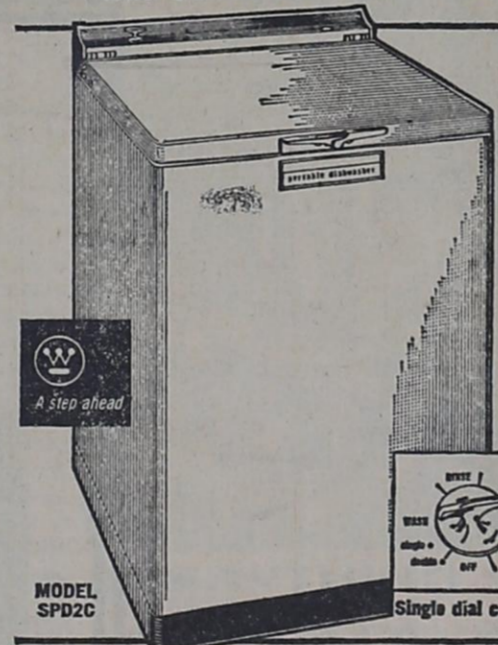
Wash 'N Dry Combination Custom Imperial Twins Royal Twins Deluxe Space-Mates Laundromat Automatic Washers Electric Dryer

YOU CAN BE SURE... IF IT'S Westinghouse



WESTINGHOUSE DISHWASHER

washes rinses dries SERVICE for 13... AUTOMATICALLY!



MODEL SPD2C

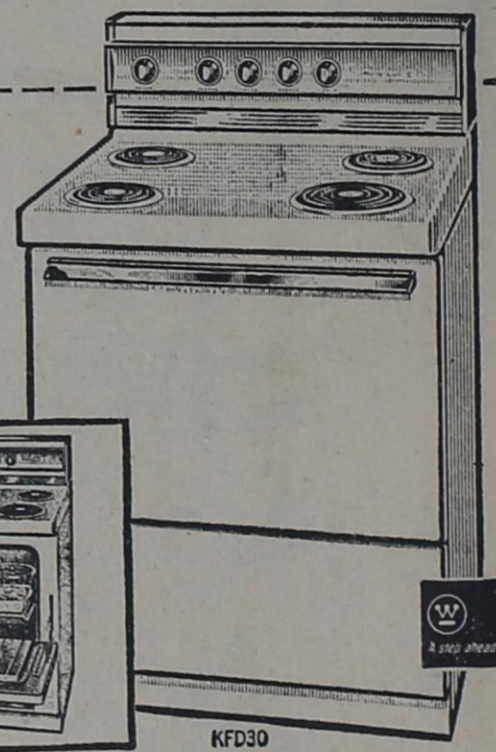
WASHES TWICE! No hand-rinsing necessary
RINSES THREE TIMES! Powerful Turbo-Jet rinsing makes dishes sparkling.
DRIES SPARKLING BRIGHT! Double fan drying for spot-free dishes.

Think how much time you'll save with this big capacity Westinghouse dishwasher! It washes and dries a complete service for 13... automatically... gives more sanitary results than the old-fashioned "hand" method. Come in! Let us show you how you can own a new Westinghouse for only pennies a day!



Single dial control Needs no installation!

IT'S HIGHEST IN QUALITY... SIMPLEST TO COOK ON... EASIEST TO CLEAN! What a terrific buy! This big oven Westinghouse costs you only pennies a day, yet it has features found in much more expensive ranges. Fine-tuning surface unit controls, high-speed broiling, single dial oven control make this range simplest to cook on. Lift-off oven door, plug-out oven heaters, lift-up surface units make it easiest to clean. Come in! See it today! You can be sure... if it's Westinghouse.



\$149⁸⁸

4 WAYS TO PAY

- 30 Day Charge
- 90 Day No Carrying Charge
- Crop Payment
- 36 Months Easy Payments
- We Do NOT Sell Your Contract

MURPHY — ECHOLS COMPANY

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