

Mustangs District Champs

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, NOVEMBER 25, 1964

BOVINA, TEXAS

VOL. IX, NO. 21

WHITTLIN'

BY DOLPH MOTEN

The Mustangs' entry into the football playoffs this brings to mind playoff games of other years.

A couple of weeks ago, for instance, we were talking with Prentice Mills, the county ASC office manager who lives at Farwell. He remembered that "the coldest football game I ever went to was when Bovina played Groom in bi-district in Canyon two or three years ago."

We don't remember what the temperature was, if we ever knew, but the weather was unbearably cold.

It was fairly warm in the elaborate Buffalo Bowl press box, but there was a tremendous threat of freezing during the time you were walking or running from your car to it.

And then, too, we quit talking about the warmth of the press box that year after some near-frozen fans who had braved the elements pointed out that they didn't appreciate our humor in their cold-numbed state.

The "two or three" years ago Prentice was talking about was in '61. We're proud to be going to see the Mustangs in another bi-district tilt after a two-year layoff from post-season football activity.

A few players on the present Mustang squad were freshmen members of that championship aggregation. They are seniors this year, of course.

Just the other day, too, we heard some people discussing the sandstorm of the Spring of '56. It came on the day Bovina High basketballers were to play their opening game in the regional tournament, which was also at Canyon.

Wind and sand were blowing between here and Friona to the extent that it was almost impossible to see to drive. Traffic was halted in places for several minutes. Some fans, going to the regional tournament or else, went by Hub or went north out of Bovina to try to escape the worst of the storm.

And after the game, the sand was still blowing, as we remember, making the trip home dangerous if not impossible.

And the game. Well, if you don't remember how it turned out, it's better that way.

We've had some disappointing moments in sports playoff games in Canyon. For that reason, we're glad this year's bi-district game is being played somewhere else.

Back earlier in the season, when the Mustangs' football fortunes for this season didn't look as bright to the average fan as they do now, Coach Roy Stone, who was beginning his first season here, spoke to the Lions Club about the team.

He said, among other things, something to the effect that "We have only 10 games scheduled for this season, but we're figuring on playing 12 because that's how many it takes to go to regional."

We thought at the time that such an outlook on the part of the team and the coach was admirable.

Needless to say, we still do. And we hope they get to play all 12 of those looked-forward-to games! It couldn't happen to a better bunch of people.

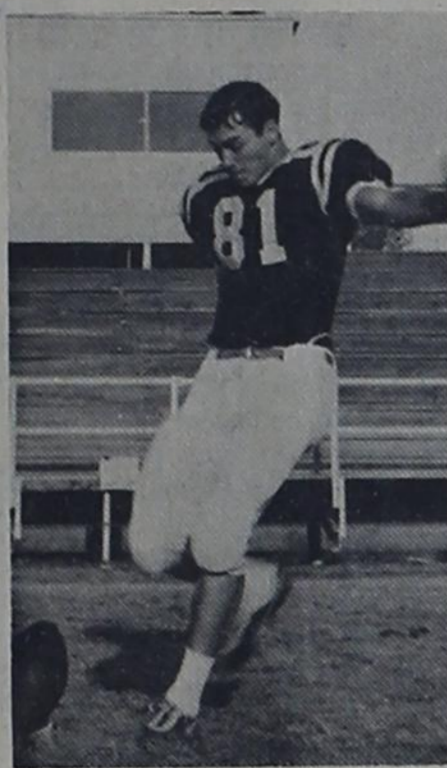
Bovina's city council is still considering locations for a new municipal building, which is presently in the consideration stage.

If you have a good suggestion, now is the time to make it known. Don't wait until a site is settled on and then criticize it.

One thing has been settled about the site. It won't be on lots the American Legion Hall now occupies. Improvements are being made to that structure by the re-organized Legion and it will, fortunately, be retained for community use.

If it would be worth anything, and it wouldn't, Bovina could be

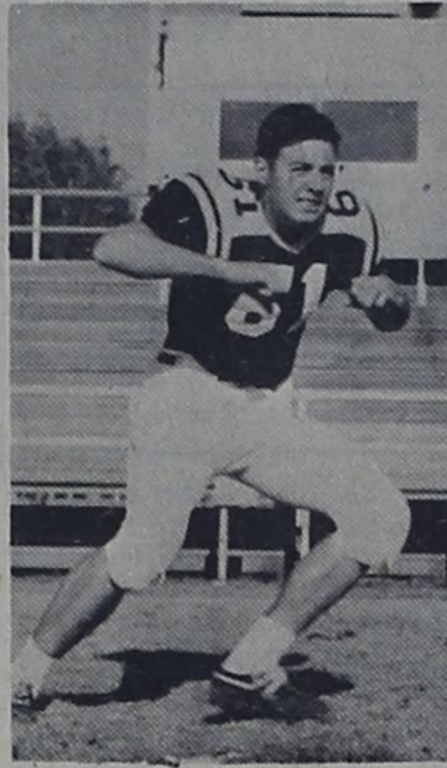
(Continued on page 2)



End
Al Shamblin



Tackle
Eddi Corn



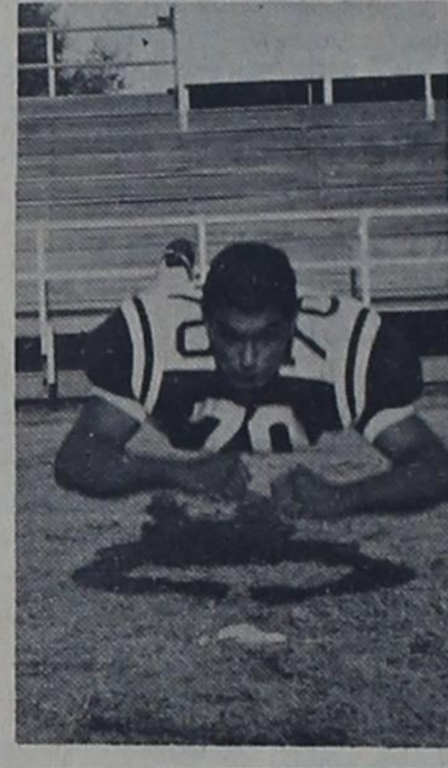
Guard
Don McKinney



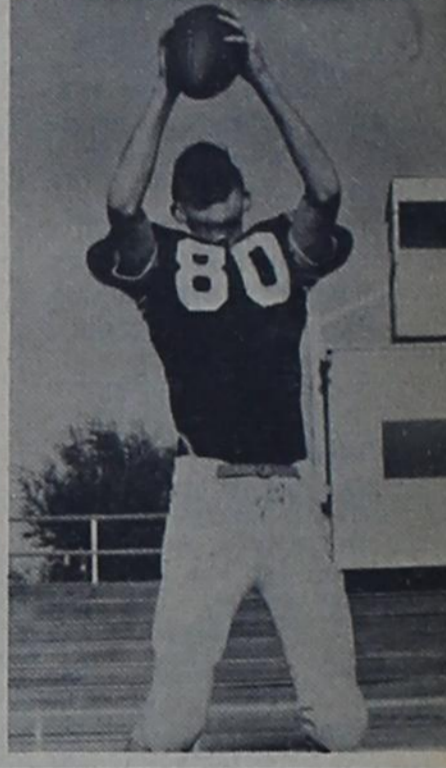
Center
Radford Venable



Guard
Gary Beauchamp



Tackle
Roman Ramirez



End
Jerry Roach

Photos By Bruce Rhodes

Meet Sundown In Bi-District Contest Thursday At Farwell

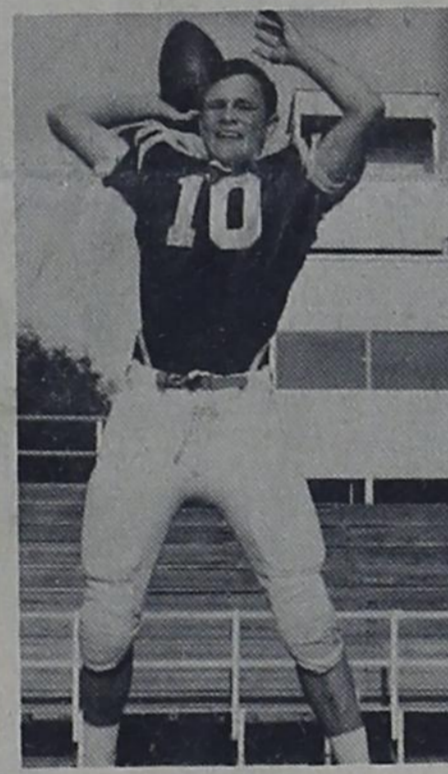
Pheasant Season Set Here

A week-long pheasant hunting season will be in effect in Parmer County from Tuesday, December 1 through Monday, December 7.

This will be the first year for open season to be observed here.

Legal hunting begins each day at sunrise and closes at sunset. Limit is two cocks per day with four in possession.

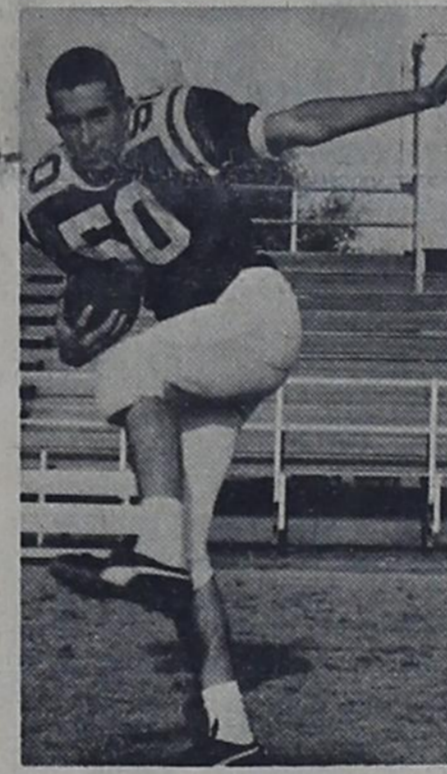
No license is necessary for sportsmen hunting in the county in which they live.



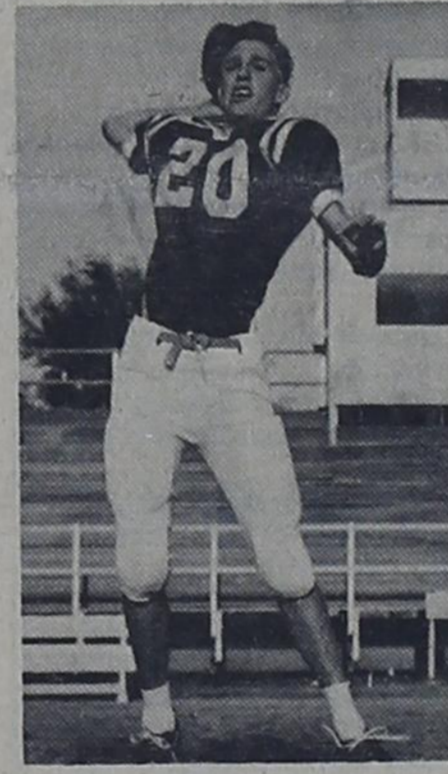
Quarterback
David Anderson



Fullback
Gene Pruitt



Halfback
Billy Marshall



Halfback
Scotty Rundell

Photos By Bruce Rhodes

Ponies Have 7-3 Record

Riding high on a seven-game winning streak and their recently-won District 1-B championship, Bovina Mustangs meet Sundown tomorrow (Thursday) night in Farwell in bi-district competition.

The game starts at 7 p.m.

Sundown is the District 2-B champion with a perfect, 4-0 district record and a 6-4 mark for the season.

The Mustangs, after dropping their first three non-district clashes, came down the district championship path with six straight wins in district and one decision in non-district play for a 7-3 season mark.

* * * * *

Details of the playoff tilt were agreed on at a meeting Saturday morning in Littlefield.

Sundown wanted to play on one of the school's home fields -- not on a neutral site and preferred to play on Thursday night.

Bovina Coach Roy Stone preferred to play the game on Friday night. Bovina won the site coin toss and chose Farwell as the place to play the game. This, then, gave Sundown the choice on the time and Thursday was selected.

Officials will be from the Plainview association.

The Farwell field will seat some 1700 fans, according to Otis Spears, superintendent of Bovina Schools. Farwell Chamber of Commerce has agreed to furnish trophies for the champion and runner-up, to take tickets and print the programs.

The two schools will divide the net evenly and then Sundown will receive \$50 from Bovina for making the trip.

Admission charges will be \$1 for adults and 50 cents for students. Bovina fans will use the stands on East side of the field.

Representing Bovina at the meeting were Spears, Stone, Gary Cox and Roger McFarran.

* * * * *

The Mustangs are expected to be slight favorites in the tilt. They have a slight weight advantage -- four pounds in the backfield and six in the line -- and a

(Continued on page 8)

STATE PRESIDENT SPEAKER--

Jaycee Banquet Set Saturday

Charter night banquet for recently-organized Bovina Junior Chamber of Commerce is set for Saturday at 7:30.

The state Jaycee president, Jim Reese of Grand Prairie, will be guest speaker and will install officers of the local organization.

About 150 people are expected to attend the banquet which will be in school cafeteria. Arrangements are being made for a "hoped-for" crowd of 200, Bob Fillpot, president of the new civic group, says.

The meal will feature ham and will be prepared by the

cafeteria staff.

Tickets are being sold for \$5 per couple. They will be available at the door.

Serving as master of ceremonies will be Don Stone, a Jaycee member and minister of Bovina Church of Christ.

Invocation will be by Rev. Harold Morris, pastor of Bovina Methodist Church. Offices of the club, other than Fillpot, are Sonny Spur-

lin, vice president; Alfred Moody, secretary; Harold Snell, treasurer; Charles Smith, Sid Killough and Jesse Fulcher, directors.

Others on the list of 27 charter members are Don Bandy, Clyde Bartley, Joe Dutton, Marlin Ferguson, John Gamble, Gary Kent Glasscock, Charles Haney, Bob Holcomb, Paul Holcomb, Glenn Hromas, James Ingle, Billy Johnson, Joe Jones,

Don Owens, Dickie Steelman, Stone, John Vaughn, Larry Webb, Billy Whitecotton and Olen Johnston.

"Everyone in the community is invited and welcome to attend the banquet," Fillpot says.

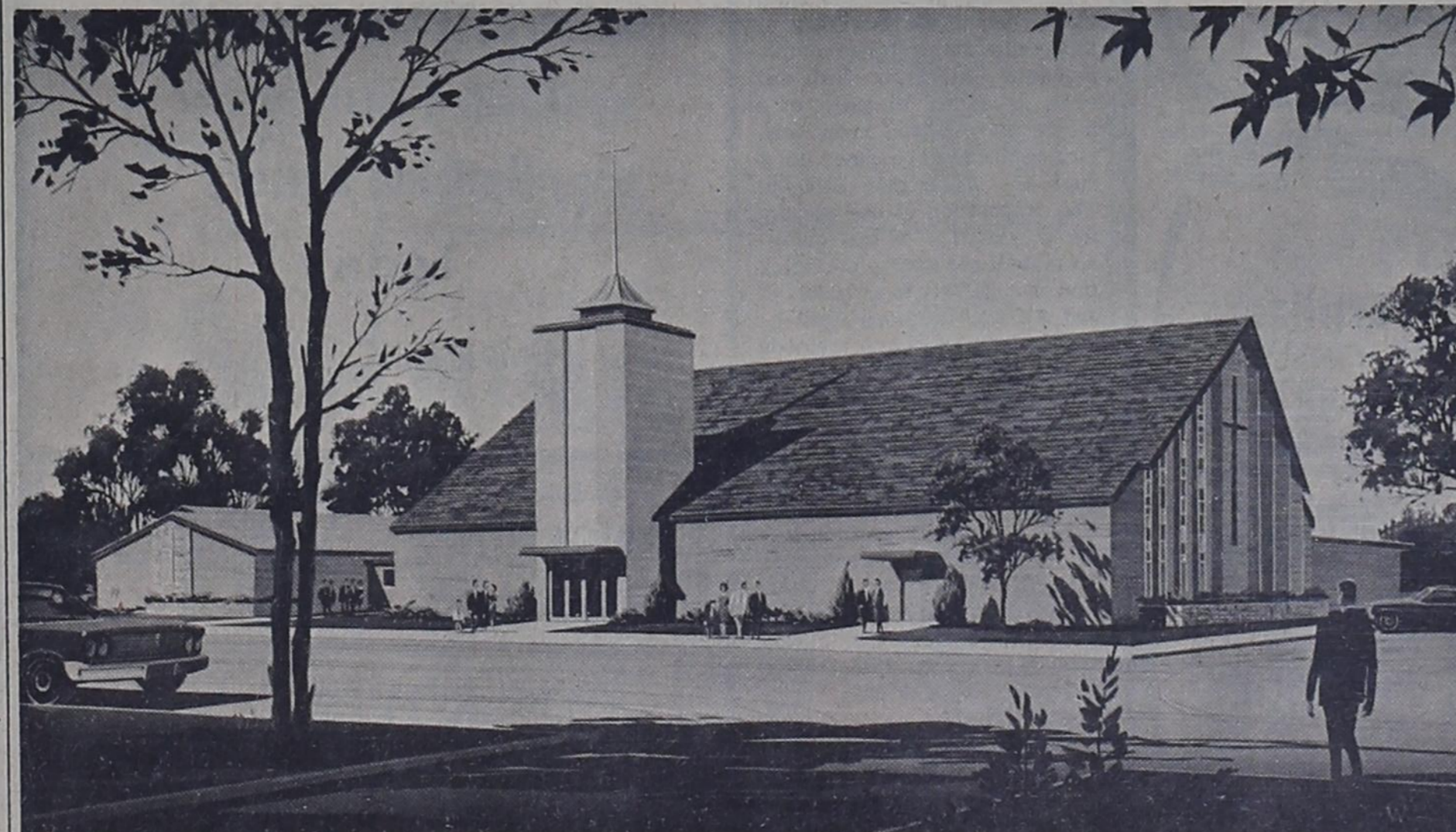
The club was organized in October. One of its first major projects will be the handling of community Christmas lighting decorations. Work on this project is slated to begin this week.

Methodists Plan New Sanctuary

Plans are being made for a new sanctuary to be constructed by Bovina Methodist Church. Announcement of the proposed building program has been made by Rev. Harold Morris, pastor.

The new structure will be (Continued on page 2)

* * * * *



PROPOSED CHURCH BUILDING -- Shown here is an architect's drawing of a new sanctuary planned by Bovina Methodist Church. Plans call for the new structure to be erected in connection

with the present building and west of it. Church leaders hope construction may begin sometime next Spring.

Announce School Holidays

Bovina Schools will dismiss at 2 p. m. Wednesday for the Thanksgiving holidays, announces Otis Spears, superintendent.

Classes will resume on a normal schedule Monday morning.

School will be dismissed for Christmas Wednesday, December 23, and classes will begin again on Monday, January 4.

Weather by Willie
Looks good for a big change in weather by week-end.

--Willie

TEXAS PRESS ASSOCIATION
1963 PRIZE WINNER
NEWSPAPER CONTESTS

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Jeanne Kerby Women's News

Reflections

From
The Blade

Six Years Ago
 November 12, 1958
 With eight patients in area hospitals suffering meningitis, the community has become acutely aware of the disease. Dr. Paul Spring, county health officer, stated that it is no longer fatal, except in rare cases, if treated early.

Annual Junior Class play will be presented Friday night. Cast of "Men Are Like Streetcars" include Claudia O'Hare, Sid Killough, Lexie Stevenson, Barbara Rea, Harriette Lou Charles, Suzie Estes, Jo Carol Willey, Jerry Barron, Chuck Stoner, Max Gilreath, Jackie Davies, Roy Dodson, Lena Steel, Verna Marie Estes and Charlotte Morris.

Formal Coronation Services were held at the Baptist Church Sunday night for Girl's Auxiliary, Jeanne Ivy was crowned "Queen in Service" and Frances Fuller "Queen" by Rev. Jack Jeter.

The Bovina Mustangs closed out the season Friday night with a 14-0 win over Vega.

Three Years Ago
 November 15, 1961
 Plans were completed for a civil defense educational program this week. The course will cover all phases of civil defense, including natural and man-made disasters, with two sessions devoted to Communism.

For the first time since 1954 the Bovina Mustangs will vie for bi-district honors. The game will be played in Buffalo Bowl at Canyon, Saturday at 7:30 p.m. with the Groom Tigers, defending bi-district champions.

John E. Bingham, 85, died of a heart attack at his home Friday morning.

A unique fund raising project is underway by the Quarterback Club. A Spanish goat is staked in a members yard and for a fee of \$5 the member may have it transferred to another yard.

Public Open House is planned Monday for Bovina High School Library. It will mark the opening of a book drive for the library.

The Chamber of Commerce and Agriculture decided to name a Woman of Year as well as Man of Year for 1961. They will be named at the annual chamber banquet.

Bovina People's Mother Dies

Services for Mrs. Lillie Eugenia Strawn, 84, were held at the First Baptist Church in Littlefield Saturday morning. Officiating was the pastor, Rev. Robert Longshore, with burial in the Littlefield Cemetery.

Mrs. Strawn passed away Wednesday afternoon at the home of a daughter, Mrs. V. L. Hicks, in Lubbock.

Survivors include three daughters, Mrs. Hicks, Mrs. Roy Dodson, Bovina; and Mrs. Galen Williams, Irving; three

sons, L. C. of Tucumcari, Horace of Spearman and Norvell of Bovina; two sisters, 11 grandchildren and five great-grandchildren.

Serving as pallbearers were Mrs. Strawn's grandsons, Jerry, Bill, Tommy and Rodney Strawn, Roy Dodson and Keith Williams.

Attend Funeral In Lorenzo

Mr. and Mrs. Reagan Looney, Mrs. Bob McMeans, Howard Looney, Pat Kunselman and Mrs. Robert Read attended funeral services Saturday morning at Lorenzo for Roland Westerman of that community. Westerman was killed last week in Colorado. He was the husband of a former Bovina resident, Lera Dell Cherry.

Rust-Proofing Arrows

To keep the points on hunting arrows sharp, dip the heads in paraffin before you store them for the long wait until next season. This way they will stay sharp without rusting.

Rubber Snubber

Here's how to keep bait-casting reels free from snarls and tangles when transporting or storing them: Cut a strip of rubber out of an old inner tube. Then cut a hole in each end. Slip one end over the rod butt or the reel seat; the other end over the reel handle. Tension holds everything in place.

Compact Match Box

A handy carrier for transporting matches in your pocket can be made by slipping an empty 12 gauge shotgun shell over an empty 16 gauge shell.

It also is semi-watertight.

Hairpin Sinker Holder

Clip sinkers onto your line through a woman's hairpin. If the sinker gets hung on the bottom, a slight pull will open the wire, leaving the sinker behind. But you can rescue the rest of the rigging.

Improvised Lure

For catching bluegills and other small fish, improvise a lure by wrapping a pipe cleaner around a long-shank hook. Nifty on a fly rod, or even a spinning rod when a split-shot sinker is added to the line.

Speeds Nighttime Docking

Reflecto tape wrapped around poles on your boat dock will make docking your craft much easier after dark.

Scope Protector

A two-inch-wide band cut from an old rubber inner tube makes fine scope protection. Snap the band over the ends of the scope. It will keep water and dirt off lenses and may be removed quickly.

Lazbuddie School Bond Election Set Monday

Patrons of Lazbuddie Independent School District will vote on a \$235,000 school building bond election Monday, November 30.

According to E. A. Parham, school board president, the election has been called after seven months of intensive study of problems relative to modernization of the school program and housing facility needs. The board is asking citizens of the district to support the building program which is sufficient to house courses now being offered.

The proposed building will provide a modern, all-purpose science lab, a new cafeteria

Protects Reel and Line

Tie a plastic bag over your reel before you store it away. Keeps dirt out, oil in.

Cooling Sensation

If you have no cool water in camp, you can achieve the same effect by chewing a peppermint lifesaver, then drinking the water. Gives a cooling sensation.

Blocks Lint

If you want to seal a shotgun barrel from lint after oiling, put an empty shell of appropriate size in the breech, then insert a cork in the muzzle.

and kitchen, a new home economics department and three new classrooms and related service and administrative facilities.

The school in its efforts to meet demands for an upgraded program, has already provided six courses in modern foreign language, a four-year math and science program in addition to improved offerings in English and liberal arts, according to a school spokesman.

The new building will replace the old red building on the campus which has been used for 36 years and is now considered unsuited for the modern program.

Cost of the new building can be met by an increase of one-seventh of the current tax rate without any change in the evaluations.

Bonded indebtedness of the school district, with the new building, will be retired in 17 years.

Eligible to vote in the Monday election are all citizens who live in the school district and who have property rendered for school taxes, personal or real.

Whittlin's--

(Continued from page 1)
 correctly billed as "The Town With The Two Roughest Railroad Crossings On The Santa Fe."

Most local citizens are probably so accustomed to the bumpiness of the crossings here that they think all railroad crossings are that way. They don't have to be.

and who have a paid poll tax, announces Parham.

"The acceptance of this bonded indebtedness by the school patrons will in no way affect the tenure of teaching personnel of the administration," Parham points out.

LEGAL NOTICE

An ordinance regarding rate to be paid for building permits in City of Bovina, prescribing rules governing the issuing of permits, and providing a penalty for violation.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BOVINA, TEXAS:
 I - The price for building permits is \$5 for all buildings, improvements or additions costing from \$1 to \$1000 and \$25 for all buildings, improvements or additions costing more than \$1000.

II - A building permit must be obtained from the city offices before building starts and plans for the building are to be inspected by the Ordinance Inspector to comply with the city's zoning ordinance, Enforcement: Section 21 of the Zoning Laws of the City of Bovina, Inc.

III - The provisions of this ordinance shall be enforced and administered by the Ordinance Inspector of the City of Bovina. All applications for buildings permits shall be accompanied by a plat in duplicate, drawn to scale, showing the dimensions of the lot to be built upon, the size of the building to be erected and such other information as may be necessary to provide for the enforcement of these regulations. A record of such applications and plats shall be kept in the office of the city secretary.

IV - Any person who shall violate any of the provisions of this ordinance, or fail to comply therewith, shall for each and every violation be guilty of a misdemeanor, and upon conviction thereof be fined in a sum not more than \$100.00. The imposition of one penalty for a violation of this ordinance shall not excuse the violation nor permit to continue, and all such persons shall be required to correct or remedy such violation within a reasonable time, and each day that such violation continues, and each day that such persons fails to comply with ordinance, shall constitute a separate offense.

V - All ordinances and parts of ordinances inconsistent herewith are repealed.

Passed and approved by the city council of the City of Bovina, Texas this 18th day of November, A. D. 1964.

CITY OF BOVINA
 By Boyd Gilreath,
 Mayor
 ATTEST:
 Mary Ruth Martin,
 City Secretary

WANT ADS

Write PATE for real-estate. I have properties in New Mexico and West Texas. Write me, let me know what you want. I'll rush information to you.
 PATE,
 623 West Third Street,
 Portales, New Mexico
 18-8tp

NOW AVAILABLE: Beauty Counselor Cosmetics, The cosmetic "You Try Before You Buy." For a presentation call Joyce Dyer at 238-4145, 19-4tc

FOR SALE -- Atlas 45 BTU heater, just like new. Original cost \$69. Will sell for \$40. Mrs. Robert Edens, phone 238-4751. 20-2tp

FOUND--Neatly - wrapped roll of adding machine or cash register tape. Owner may claim at The Blade office. 21-1dh

SUPER stuff, sure nuff! That's Blue Lustrre for cleaning rugs and upholstery. Rent electric shampooer \$1. Super Saveway.

FOR SALE -- 1 International chest-type deep freeze, 1-steel windmill tower and 1-30-gallon, electric, glass-lined hot water heater. All in good condition. Fred Langer, phone 238-8421. 21-2tc

FOR SALE -- Desirable building lots in Bovina. Paving on both sides. Phone 238-2591. 21-1tp

FOR SALE -- Half section in Bovina area with 8-inch well, 55 acres cotton, 24 acres wheat and rest in milo. \$350 per acre with 29 per cent down and balance over 20 years at five per cent interest. Fowler Real Estate, half mile west of Oklahoma Lane crossroads. Phone day or night 825-2600. 21-2tdh

FOR RENT -- Office space in new laundry building located at intersection of Third Street and Highway 86 in Bovina. Private entrance. For more information, call B. V. Hughes at 481-9083 in Farwell. 21-2tc

CARD OF THANKS
 We would like to take this opportunity to express our appreciation for the many floral offerings, cards and expressions of kindness at the loss of our beloved Mother,
 Mr. and Mrs. Roy Dodson
 Mrs. E. L. Hicks
 Mr. and Mrs. L. C. Strawn
 Mr. and Mrs. Horace Strawn
 Mr. and Mrs. Galen Williams
 Mr. and Mrs. Norvell Strawn

Sanctuary--

(Continued from page 1)
 built west of the present sanctuary with the present one to be converted into Church School rooms, Rev. Morris says.

Final plans are now being drawn by an architect and building is scheduled to get underway sometime next year.

Proposed cost of the new building and improvements of the present structure is \$100,000.

The new sanctuary will have a seating capacity of 280 with a balcony providing seating for an additional 100.

Present seating capacity is 224.

The last addition to the church building was completed in '57.

Medical Management Of The Overweight Patient
Dr. Youngblood
 519 Pile Clovis

FOR SALE OR WILL TRADE equity for farm machinery -- Three bedroom home in Bovina. Less than two years old. See Big Nick Trienen at Machinery Supply, Bovina, phone 238-4861. 11-tfnc

LOST -- 10:00 x 20 tire and rim for truck. If found, please notify C. C. Richards, phone 238-4923. 20-2tc

Lightning Arrestors Installed
Protect Appliances and TV
BOVINA ELECTRIC
 Odie White - Ph. 238-3871

IRONING WANTED -- Contact Sharon Young, Grey house west of Methodist Church, (Bill Denney's rent house). 20-4tp

REAL ESTATE LOANS, with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tfnc

Machinery For Sale
 New 66-Inch Shredders each \$295
 9 Ft. Industrial Blade With 3-Point Hook-Up \$175
Thomas C. Hartwell
Machinery Supply
 Hwy. 60 -- Bovina
 "See Tom For Your Best Deals"

FOR SALE -- Three-bedroom brick home in Bovina. Less than year old. On Corner lot. Ideally located near school and churches. Well landscaped. Financial commitment. Shown by appointment only, please. McCALLUM REAL ESTATE, Bank Building, Ph. 238-2081.

CHOICE BUILDING LOTS IN RIDGELEA ADDITION STILL AVAILABLE
 Select yours now! Terms are available on a few of these building locations. If you're interested in building, buying or selling a home in Bovina, see us. We offer the finest in home loan service.
 A. L. GLASSCOCK
 REAL ESTATE
 Phone 238-3231
 --Bovina--

FOR SALE -- Three bedroom home. Also for those interested in buying good farms, we have several listings. Contact Joe Pinner, 233-4451. 13-tfnc

BUY YOUR KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO.
 Hwy. 60 - 238-2541

FOR ALL KINDS OF Insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

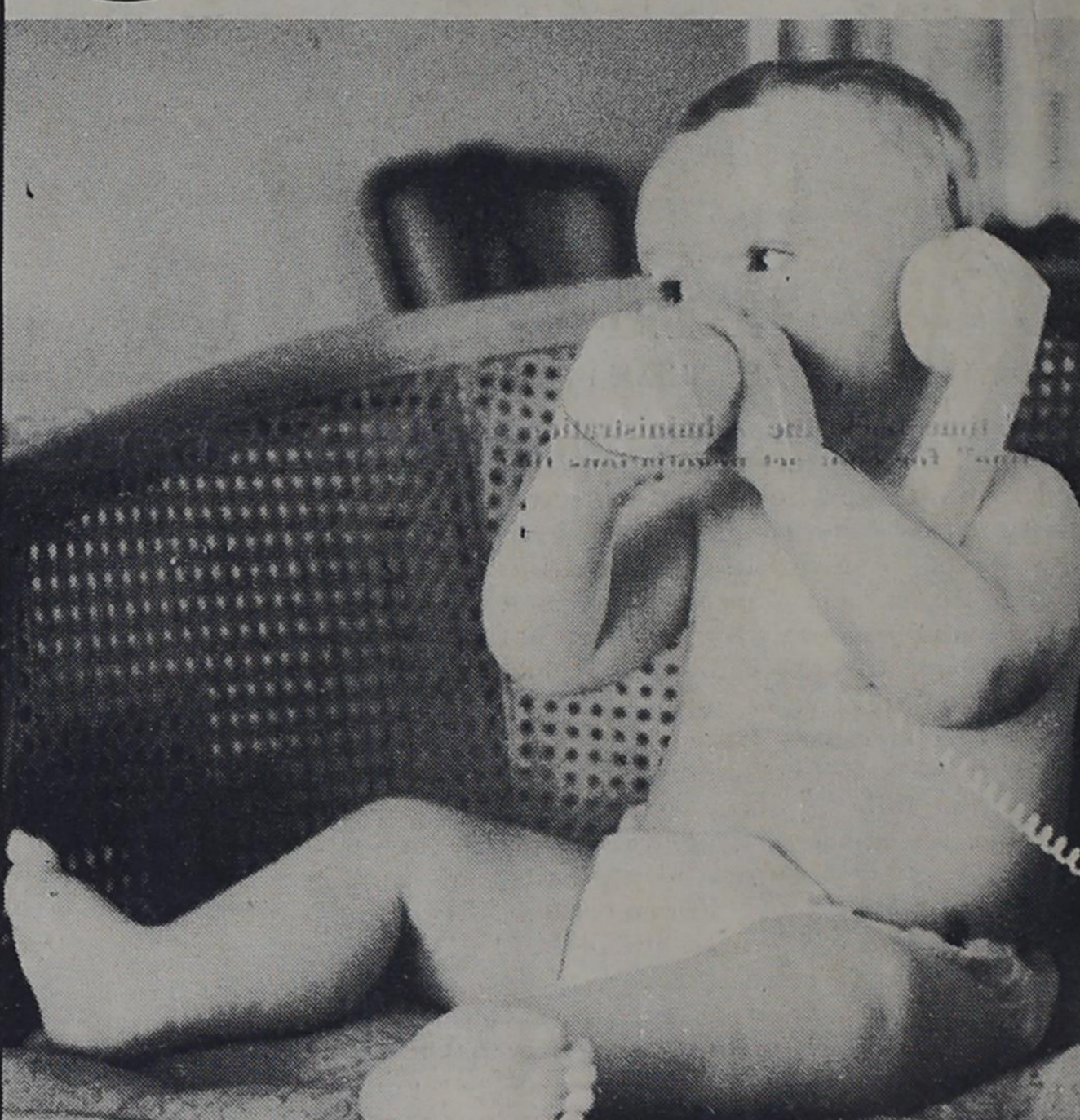
NEW! Cotton Trailer TIRES
 9:00 x 14 and 7:00 x 15 6-Ply Nylon
\$16.90
 Also Good Selection USED TIRES
BONDS OIL CO.
 BOVINA
 Hwy. 60 - Ph. 238-2271

FOR SALE -- Two-bedroom brick home in Bovina. Reasonable, good terms. A. L. Glasscock Real Estate, phone 238-331 or 238-2092. 14-tfnc

★ CBS ★ NBC ★ ABC
 Get All Three Major Networks To Perfection!
 Get On Cable TV Now!
 *Low Tie -- On Fee
 *As Low As \$12. Down
 *Low Monthly Rates
Clearview Company
 Of Bovina
 Phone Bovina 238-3592
 Or Friona 247-3271

FOR SALE -- Two-bedroom home, well located in Bovina. Oakley Stevenson, phone 238-2102. 20-tfnc

GENERAL SYSTEM



"Yes, you're interrupting my dinner, but while I'm eating I can talk on our extension telephone."

GENERAL TELEPHONE
 OF THE SOUTHWEST

GENERAL SYSTEM

First National Bank Presents
COW POKES By Ace Reid



If I ever git these pants thawed out, I'm goin' some place where they don't lie about the weather!"

Rain Or Shine, You'll Like Banking At

First National Bank of Bovina
 -- Member FDIC --
 "Helping Make A Good Community Better"

C and S Chemical
 Is The Best Place When You Want

Fertilizers

Insecticides

Phone 238-4311

WINTER'S COMING
 Get Your New National Battery Today!

HYDRALIC HOSE REPAIR SERVICE

No. 41 IRRIGATION DRIVESHAFTS \$37.50

BOVINA AUTO PARTS, INC.
 Sonny Spurlin, Owner - Manager
 Highway 60 Ph. 238-3701

\$1,000.00 PER ACRES is what the quarter ought to sell for! But can be bought considerably cheaper. All clear, owner retiring, small down payment with brick house, good water, tiled.

COWS ARE CHEAP! Will sell 41 black Angus cows for \$234,850.00! Will throw in one old tractor and equipment. FREE-671 acres with 2 irrigation wells, might trade down.

-----got an irrigated lake for \$325.00 per acre.

\$2,350.00 PER ACRE for 35 acres of cotton! --125 more acres thrown in if you want it. --\$8,700.00 down!

Okla. Lane water for \$420.00 per acre with 480 acres to use it on, 3 wells, improved.

2000 acres with 10 wells, buy this and retire. \$1,000,000.00, low down payment -- say a left leg or so.

\$1,000,000.00 to lend this week on farm and ranch land.

CUT THE NUMBER OF TUBES YOU HAVE TO SET BY ONE HALF when you buy this quarter for \$10,000.00 down.

Will trade brick home in Bovina for several thousand acres of land. Will consider small amount of money, too.

McCallum Agency
 Bank Building
 Ph. 238-2081 - Bovina

Jeanne Kerby Leads Contest In Final Week

Jeanne Kerby pulled into a two point lead in Bovina Business-Cotton Bowl Football Contest last week over Dixie Carson, Mrs. Carson, who had been in the contest lead or tied for it, for seven weeks picked only six winners last week while Mrs. Kerby had eight.

This week's contest marks the end of the 13-week series. The contest winner will receive an expense-paid trip for two to the Cotton Bowl in Dallas January 1.

Winning first place in the weekly contest last week was E. R. Coffman of Farwell. He was one of three contestants to name nine winners and took the \$5 first place checks as a result of the tiebreaker score. Other prize winners were

Rickey Kunselman who took second and \$3 and A1 Kerby, last week's first place winner, who was third and received a check for \$1.

A total of 78 entries were submitted last week.

Mrs. Kerby now has a total of 90 points out of a possible 120 for a percentage of .750. Mrs. Carson has 88.

Others in contention for the grand prize are Gene Ezell and Richard Carson with 86 each and Jack McCracken with 84.

Sponsors of the contest are Oklahoma Land Cafe, First National Bank of Bovina, Bovina Gin, Shirley Grain, Cicero Smith Lumber Co., Charles Oil Co., Bovina Dairy Freeze, Generalgas, Bovina Wheat Growers, and Bonds Oil.

OUT IN THE COLD, AS USUAL



FAIR-PLAY 'GUIDELINE' NEEDED

Some time back the Administration issued a "guideline" for contract negotiations that was designed to limit wage increases to the rate of productivity gains—now roughly 3 per cent a year.

This was a commendable move to forestall inflationary thrusts and thus keep prices down but organized labor evidently has not even bothered to pay ear service to the proposal. The hard fact is that in far too many cases, unions have hammered out raises, or increased fringe benefits, that have exceeded the 3 per cent "guideline."

The automobile industry settlements, for instance, were as much as 2 per cent over the suggested limit. This even moved a member of the Administration—Treasury Undersecretary Robert V. Roosa—to strongly protest the action as being bad for the U. S. payments deficit, and thus harmful to the general economy.

The deplorable part of the situation is that two very important segments of society—consumers and investors—are not getting a decent shake. When organized labor is allowed to swallow up the entire productivity gain, and more, there is no chance for the consumer to benefit by lower prices or for the investor to get a fairer return on the money he risks.

Since it is the capital provided by investors and the money spent by consumers that makes possible the employment of labor, another "guideline" ascribing to them a deserved share of the productivity gains, is certainly needed.

Senator Strom Thurmond says: "The military power of the United States today is not an accurate yardstick for measuring the wisdom of today's military policy decisions. The level of power which we have today is more nearly a measure of the decisions made 5 to 10 years ago. Yesterday's decisions determined our strength today, while today's decisions can be finally judged only by the strength of our military forces in the future. This condition exists because of a technological factor called 'lead time' -- the period between the time when a weapons system is conceived and the time when the actual weapons system is produced and made available in substantial numbers. For major strategic weapons systems, experience has proved that there is a minimum of 5 years between the drawing board and delivery of the weapons system to the troops."

Fine Quality Food BARGAINS

Arrow PINTO BEANS 2 Lb. Cello Bag 29¢

At Wilson's Friday And Saturday, Nov. 27 And 28 Many Continue Through Wednesday, Dec. 2

IT'S NEW!
shurfresh BREAD
Good And Delicious!
1 1/2 Lb. Loaf Wax-Wrapped 29¢

Shurfine
Thrown Stuffed Maz. OLIVES 7 1/2 Oz. Jar 45¢

Miracle Whip **SALAD DRESSING** Quart Jar 49¢

Northern **TOILET TISSUE** 4-Roll Pkg. 29¢

Shurfine
Whole SWEET POTATOES No. 3 Squat Can 29¢



Shurfine
CAKE MIX Your Choice Of Flavors 19 Oz. Boxes 2 For 49¢

Finest Quality **MEAT Sale!**
Wilson's Certified **BACON** 1 Lb. Pkg. 55¢

Red Heart **DOG FOOD** 2 Tall Cans 29¢

USDA Graded Tender-Aged **RIB DINNER STEAKS** Lb. 69¢

Crown Zee **FACIAL TISSUE** 2 400-Count Boxes 45¢

Shurfine
CRANBERRY SAUCE No. 300 Can 19¢

Northern **Luncheon Napkins** 2 80-Count Cello Pkgs. 29¢

Fresh **BEEF RIBS** Lb. 19¢
Cured Center Cut **HAM SLICES** Lb. 89¢

Shurfine
Sliced Beets 2 No. 303 Cans 29¢

Shurfine
FRUIT COCKTAIL 2 No. 303 Cans 45¢

Shurfine
R.S.P. CHERRIES 2 No. 303 Cans 39¢

Shurfine
PEANUT BUTTER 18 oz. Jar 49¢

Shurfine
Fancy TOMATOES No. 303 Can 19¢

Purex **BLEACH** 1/2 Gal 39¢

Supreme Honey **GRAHAM CRACKERS** 1 lb. Box 37¢

Pick Of The Crop **Produce**
Washington Delicious **APPLES** 2 Lbs. 39¢

Texas **CARROTS** 2 Pkgs. 15¢
New Mexico **Yellow Onions** Lb. 7¢
Colorado Russet **POTATOES** Lb. 8¢

FROZEN FOODS

Festival
Shurfine Lemonade 12 Oz. Can 19¢
Mead's **ROLLS** 2-Doz. Pkg. 25¢

Cape Ann **Fish Sticks** 8 Oz. Pkg. 29¢
Blackeye 24 Oz. Cello Bag **PEAS** 49¢
Shurfine Whole Baby **OKRA** 20 Oz. Cello Bag 39¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



SUPER MARKET

Phone 238-4781

PARMER COUNTY'S FINEST

BOVINA

Welcome
To The **Q** Pool Snooker Dominoes
Thursday Night Is Family Night.
Fun For All The Family!
Now In Our New Location
On East Main Street
MR. AND MRS. FRED LANGER
Come On In - The Playing Fine!
Phone 238-8421



BEDROOM CIRCUS—The circus comes to town every night in this child's room. Colorful big top scenes are repeated in cotton sheets, blankets, pillowcases and rug mat, all by Fieldcrest.

Shower To Fete Recent Bride

Mrs. Gaylord Stowers, the former Cheryl Ann Davis, will be honored at a post-nuptial

shower Monday, November 30. The come-and-go courtesy will be held at the Fellowship Hall of the Baptist Church between the hours of two and four.

All friends of the couple are cordially invited.

Mrs. Ware Has Bridge Party

Mrs. Jimmy Ware was hostess for the Thursday Afternoon Bridge Club at her home last week.

Mrs. Leon Grissom won high for the afternoon while Mrs. Milt Fitts won low and Mrs. A. M. Wilson won the traveling prize.

The Thanksgiving motif was carried out and refreshments of chips and dips, soda cracker pie and coffee were served.

Present were Mrs. Fitts, Mrs. Wilson, Mrs. Grissom, Mrs. Jimmie Clements, Mrs. Dean McCallum, Mrs. Jimmy Charles, Mrs. Durwood Bell, Mrs. Vernon Willard, Mrs. Jim Henke, Mrs. Johnnie Horn, Mrs. Bob Wilson and the hostess.

OES Feted At Turkey Dinner

Ladies of the Eastern Star were entertained by the Eastern Star Brothers last Thursday night at the Masonic Hall.

Highlighting the evening was a Thanksgiving Turkey dinner. Following the meal the regular meeting was conducted.

Friendship Club Meets At OL

Friendship Club members entertained their families Thursday night at the Oklahoma Lane Community Center.

During the evening the group enjoyed their annual Thanksgiving dinner.

Attending the affair were Mr. and Mrs. R. E. Blankenship and daughters, Mr. and Mrs. George Douglas, Mr. and Mrs. Marlin Ferguson and daughters, Mr. and Mrs. Ronnie Howard and children, Mr. and Mrs. O. H. Jones, Mr. and Mrs. Bernard Nelson and son, Mr. and Mrs. Owen Patton, Mr. Robert Peggram and children and Mr. and Mrs. Bill Johnson.

SHOE-KEEPER—Youngsters will delight in putting shoes away in this jolly clown bag. It's made from sturdy cotton sailcloth and trimmed with cotton loop fringe. Instructions from National Cotton Council, P. O. Box 12285, Memphis, Tenn.

new Sunbeam radiant control toaster



Model VT40

designed with a special flair for gracious dining

\$23.94

- Special radiant control toasts to suit all tastes. Toasts all kinds of bread to the desired degree of brownness without re-setting the control.
- No levers to push, bread lowers automatically and silently rises when toasted to the desired degree.
- Easy-to-see, easy-to-use toasting control.
- Glistening beauty in modern styling.

GAINES HARDWARE CO.
"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"

Of Interest To
THE WOMEN
Thanksgiving Service Thursday At Lariat

Rehearsal for the Children's Christmas Service at St. John Lutheran Church in Lariat will be held from 2:30 to 4 o'clock, reports the church's pastor, Rev. Herbert F. Peiman.

Following the custom of Lutheran churches throughout the world this service will be held on Christmas Eve. The local congregation has set the time of service at 6 p.m., so as to give all families time to have their own family Christmas after the service.

St. John Lutheran is also cooperating with the American Bible Society in the "From Thanksgiving to Christmas Daily Bible Reading Program." Book-mark sized schedules for this world-wide Bible Reading endeavor have been placed in the Bovina bank. Readers of The Blade are encouraged to pick up their free copy, the

pastor says. If all Christian people of all denominations throughout the world would read the same Bible portions, as suggested by the American Bible Society, this should serve as a mighty influence for unity in Christen-

WSCS Bazaar Nets \$200

Ladies of the Methodist W.S.C.S. reported a "fine turn-out" for their annual bazaar last Friday in downtown Bovina.

A spokesman for the group

stated that they raised approximately \$200 during the day. The money is used primarily for the exchange student and other W.S.C.S. gifts during the year.

The spokesman also wished to express the groups thanks and appreciation to everyone who had a part in making the bazaar a success.

Mrs. Wheeler Hostess For Widow's Club

Mrs. Lillian Wheeler entertained members of the Widow's Club in her home Friday.

They met at the noon hour and enjoyed a covered dish luncheon followed with home made ice cream which Mrs. Troy Armstrong had made for the group.

Mrs. Margaret Caldwell led a Thanksgiving Program during the afternoon with the ladies sharing some of their experiences.

Present were Mrs. J. R. Glover, Mrs. G. E. Free, Mrs. Mel Gunn, Mrs. J. Sam Gaines, Mrs. J. H. Steelman, Mrs. Bessie Caldwell, Mrs. Margaret Caldwell, Mrs. Pearl Hastings, Mrs. J. H. Wheeler, Miss Rita Caldwell, Miss Ellen Remnesider, Mrs. Armstrong and the hostess.

Mrs. Rogers Leads WMU Bible Study

the W.M.U. of the Baptist Church held a joint meeting Tuesday afternoon at the church.

Mrs. W. W. Wilcox read the Calendar of Prayer and Mrs. Wallace Rogers led the Bible Study on the book of Genesis.

Attending were Mrs. Rogers, Mrs. Wilcox, Mrs. Ovid Lawlis, Mrs. A. L. Nuttall, Mrs. Wendell Garner, Mrs. J. B. Barrett, Mrs. A. L. Glasscock, Mrs. Keith Garner, Mrs. P. A. Adams, Mrs. E. H. Moody, Mrs. Dan Morin, Mrs. Don Murphy, Mrs. J. O. Combs and Mrs. A. C. Hardin.

Good Neighbor's Meet Friday

The home of Mrs. W. W. Wilcox was the site of the regular meeting of the Good Neighbor Club Friday afternoon.

The ladies spent the after-

noon re-upholstering a chair for the hostess. They also discussed plans for the linen shower for Girl's Town.

They will have their next meeting Dec. 4 in the home of Mrs. Jessie Cisco. It will be their annual Christmas party and will be an all-day affair.

Present Friday were Mrs. Cisco, Mrs. Grady Hall, Mrs. Mable Newberry, Mrs. Lee Hoppingardner and the hostess Mrs. Wilcox.

Friona Pastor Speaks Here

On November 30 at 7:30 St. Ann's Catholic Church will be honored by the presence of the Rev. Paul Mohr, pastor of the First Congregational Church, Friona. Rev. Mohr will speak on the protestants view of the Ecumenical Council.

The program will be sponsored by St. Ann's-St. Teresas' Altar Societies and the Knights of Columbus.



NEW FABRIC—Stretch cotton velour makes fashion news in a perky at-home outfit that's perfect for winter weekends. The tapered pants and long-sleeved stretch top come in a variety of colors for easy mixing and matching. By Sacony Sue.

STRENGTH FOR THESE DAYS

Behold, now is the acceptable time; behold, now is the day of salvation.—(II Cor. 6:2).

We cannot postpone blessings to some future time as we live in the ageless life of God. Our thoughts and energies must be concentrated on today's living; on doing His good work now. In that way we will find blessings on every hand.

SPECIALS . . For Your Holiday Hairdos

Permanent Waves

Reg. \$10 ——— \$7.50
Reg. \$12.50 ——— \$9.50
Reg. \$15 ——— \$12.50

These Specials In Effect First Two Weeks Of December At
Fantasy Beauty Salon

Phone 238-3541
Lillian Rogers, Owner - Operator
Juanita Sims, Operator



SLUMBER SET—Prescribed wear while waiting up for Santa; look-alike sleepwear for both big and little girls. At left, flower-sprigged cotton challis in blue or pink makes an enchanting quilted robe and sleep boots. The same fabric also is the inspiration for lace-trimmed pajamas and matching curler bonnet.

New Sleepers Live Happily Ever After

The new bedtime story is of sleepers that live happily ever after. If you've always bought your children's cotton knit sleepers extra large to allow for shrinkage, better check the tag the next time you shop. Thanks to a revolutionary new shrinkage control process called Pak-nit, the days of "allowing for shrinkage" are going the way of the washboard and homemade laundry soap.

Government tests show that cotton knit garments processed by the new method have less than one per cent shrinkage. In addition to children's sleepwear, the process is being used for cotton knit underwear and sleepwear for the whole family and will soon be available in outerwear as well.

EVERYTHING GOES SALE

Begins Friday Nov. 27

All Merchandise Will Be **MOVED OUT AT HUGE DISCOUNTS**

Many Items At **COST AND BELOW**

JONES GIFT SHOP

Third Street Bovina

Davis-Stowers Exchange Vows

In a ceremony on November 15 at the Methodist Church in Kit Carson, Colorado, Cheryl Ann Davis became the bride of Gaylord Stowers. The bride is the daughter of Mr. and Mrs. Dean A. Davis of Kit Carson and the groom is the son of Mr. and Mrs. A. D. Stowers of Bovina.

Rev. Earl H. Miller, pastor, performed the double ring rites before an alter setting of large baskets of white and orchid mums and gladioli, flanked on either side by tall candelabra holding white tapers.

Misses Connie Koch and Marybell Craven sang several traditional wedding selections. They were accompanied by Toni Jones at the organ.

Flower girls were Henrietta and Glorietta Davis, twin cousins of the bride, from Bledsoe, Texas. Ring bearer was Mike Read, nephew of the groom, of Bovina.

Miss Diana Davis attended her sister as maid of honor. Miss Marilyn Olsen served as bridesmaid. They wore identical orchid sheath dresses with white and orchid carnation corsages.

The bride, given in marriage by her father, wore a traditional white satin floor length gown featuring a tiered skirt of scalloped lace. She carried an orchid floral arrangement atop a white Bible. Her shoulder-length veil was attached to a small round tiara. In carrying out tradition, for

something old, the bride carried a handkerchief belonging to her grandmother, a necklace, gift of the groom, was something new, her veil was borrowed and she wore a blue garter.

Larry Stowers, brother of the groom, served as best man and Bill McCormick was groomsman. Serving as ushers were Travis Eubank of Friona and Charles McClure of Kit Carson.

Miss Diane Stowers, sister of the groom, presided at the guest book.

Following the ceremony the couple were honored at a reception held in Fellowship Hall of the church. The table was laid with a white lace cloth over orchid and was centered with an arrangement of white and orchid mums. Mrs. Billy Don Read, of Bovina, and Mrs. Cloys Stansberry of Lazbuddie, sisters of the groom, and Mrs. LaVon Davis and Mrs. Patsy Davis of Bledsoe, aunts of the bride, presided at the serving table.

For traveling to points of interest in Kansas the bride chose a white wool suit highlighted with an orchid corsage.

The bride attended school in Kit Carson and the groom attended the Friona schools. Following their wedding trip the couple will make their home in Bovina.

Study Club Makes Tour In Lubbock

Members of Bovina Women's Study Club went to Lubbock Thursday of last week.

Highlighting the day was a tour of the museum and planetarium on the Texas Tech campus.

The tour followed lunch at a cafeteria.

Ladies making the trip were Mrs. J. R. Caldwell, Mrs. Frank Turner, Mrs. Bill Bradshaw, Mrs. Jesse Walling, Mrs. Jack Clayton, Mrs. Earl Stevenson, Mrs. Billy Suddeth, Mrs. Reagan Looney, Mrs. Charles Ross, Mrs. Clarence Jones, Mrs. Bud Crump, Mrs. Henry Ivy, Mrs. Arlin Hartzog and Mrs. Ovid Lawlis.

Fosters Host Bridge Party

Mr. and Mrs. Nicky Foster entertained a group of couples last Tuesday night with a bridge party at their home.

Winning the couple's high prize were Mr. and Mrs. Jon Lin Riddle with Mr. and Mrs. Kent Glasscock winning low and Mrs. Billy Whitecotton and Glenn Hromas winning the traveling prizes.

The Thanksgiving theme was carried out and refreshments of chips and dips, pie, cake, coffee and cokes were served the guests.

Attending were Mr. and Mrs. Riddle, Mr. and Mrs. Glasscock, Mr. and Mrs. Lanham Ford, Mr. and Mrs. Bob McMeans, Mr. and Mrs. Glenn Hromas, Mr. and Mrs. Don Owens, Mr. and Mrs. Whitecotton and the hosts.

School Classes Raise Money With Projects

The turkey dinner held in the school cafeteria Sunday and sponsored by the Senior Class was well attended, according to a class spokesman. Seniors netted some \$200 from the project.

The cold damp weather Saturday hampered the success of the turkey shoot held Saturday at the Bovina Gun Club shoot house and sponsored by the Junior Class. They reportedly netted \$25 from the day's activities.

W-I-N-T-E-R-I-Z-E

Your Home Now! Special Prices On **STORM WINDOWS** And **DOORS**

Call Today For Free Estimates And Immediate Installation Our Storm Windows Are Constructed Locally To Give You The Best In Service.

ALL SIZES BOVINA GLASS AND PAINT CO.

Highway 60 - Pho. 238-4421

Attend The Area Church of Your Choice Regularly!

This Week's Devotional



WHAT IS MY SIN?
 Israel had gone away from God's Ordinances. Malachi was sent to plead with them to return to God. (Malachi 3; 7.) The people seemed shocked and answered, "Wherein shall we return?" They may have been in the same spiritual condition as the Laodicean church in Rev. 3; 17. who thought themselves rich and needing nothing. But, the Lord said, "You are wretched, miserable, poor, blind and naked, yet you are not aware of it." There is a danger of religious people becoming so involved in the affairs of life until they know not that sin has them doomed.

The people of Noah's day did not know of their doom until the flood came. (Matt. 24; 39.) Noah preached it, but he could not make them conscious of sin. Search me, O God -- and see if there be any wicked way in me.

Archie Cooper,
 Pastor Bovina
 Pentecostal Holiness Church



Attend Church With Your Family This Week



Church Schedule Sponsors:

- ROGERS Barber Shop
--Jerry Rogers--

- WILSON'S SUPER MKT.
" Farmer County's Finest"

- SHERLEY GRAIN CO.
Serving Farmer County
Farmers The Year 'Round

- GENERAL GAS
" Farmers Headquarters"
Hwy. 60

- OKLAHOMA LANE FARM SUPPLY
" If It's For Farming,
We Sell It"

- BONDS OIL CO.
Gulf Products

- CICERO SMITH LUMBER CO.
In Bovina Since 1904

- BOVINA WHEAT GROWERS
" Not Everyone Belongs To A
Co-op, But Everybody Benefits"

- GAINES HARDWARE CO.
" Nothing Knocks On Bovina
But Opportunity"

- BOVINA DRY GOODS
Mr. and Mrs. Edward Isaac

- C & S CHEMICAL CO.
Third St. - Pho. 238-4311

- WILLIAMS MERCANTILE CO.
Pioneers In Bovina

- FIRST NATIONAL BANK OF BOVINA
Let's Make Bovina Grow!

- Lawlis Gin Co.
Ovid Lawlis

- BOVINA BEAUTY SHOP
Jesse Sisk - 238-4352

- BOVINA RECREATION CENTER
Mr. and Mrs. Fred Langer

- KERBY Welding Service
At Deal The Year O

- Bovina Hobby Shop
Sonny Roach - Jack Kester

- BOVINA VARIETY
Always Something New
Mr. and Mrs. Troy Fuller

- CORN'S FARM STORE
--Charles Corn--

- McCallum Real Estate
Dean McCallum

- BOVINA GLASS AND PAINT
Ed Dendy

- BOVINA INSURANCE
-- Jim Ware--

- WILSON - BROCK INSURANCE
Joe Wilson - Aubrey Brock

- CLABORN Funeral Home
-- Friona--

- BOVINA IMPLEMENT CO.
Your Massey-Ferguson Dealer

- GATEWAY PRODUCE CO.
Bovina, Texas

- CHARLES OIL CO.
Phillips 66 Jobber

- PAUL JONES TEXACO SERVICE STATION
Hwy. 60 - Bovina

- BOVINA CHAMBER of COMMERCE & AGRICULTURE

- BOVINA GIN CO.
Don Sides, Manager

- Bovina Auto Parts
-- Sonny Spurlin--

- BOVINA RESTAURANT
Mr. and Mrs. Mutt Graham

- WARD'S WELDING
V.C. Ward

- BARBEE CLEANERS
The Most In Dry Cleaning
Shallie And Doris

- SUPER SAVEWAY
S. & H. Green Stamps

- ADDITIONAL SPONSORS:
 --Mr. and Mrs. Luther Grissom
 --Mr. and Mrs. Gene Ezell
 --Mr. and Mrs. C. P. Warren
 --Mr. and Mrs. Bill Denney
 --Mr. and Mrs. J. P. Macon
 --Mr. and Mrs. Tom Caldwell



Bovina Pentecostal Holiness Church

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School --10:00 a.m.
 Morning Worship--11:00 a.m.
 Lifeline Service -- 6:30 p.m.
 Evening Worship -- 7:00 p.m.

Wednesday
 Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
 Morning Worship - 11 a.m.
 Evening Worship - 7 p.m.



Rev. Douglas W. Gossett



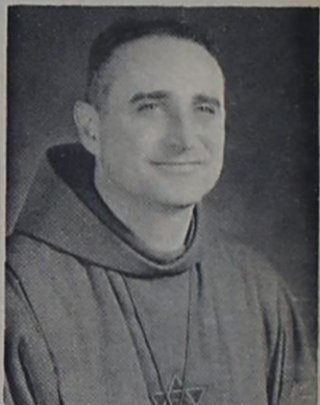
St. Ann's Catholic Church - Bovina

ST. ANN'S CATHOLIC CHURCH

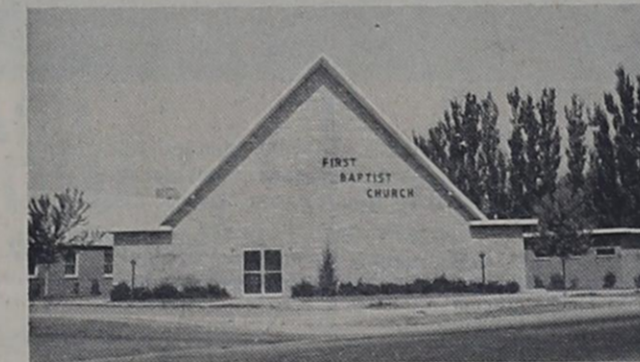
Masses: Sunday 8:30 & 10:30 a.m.
 Weekdays 8:30 a.m. daily except
 Tuesday 8 p.m.

First Friday 8 p.m.
 Holy Days 10 a.m. & 6:30 p.m.
 Confessions: Saturday 4-5 p.m.
 7-8 p.m.

Before Masses
 Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S. A.



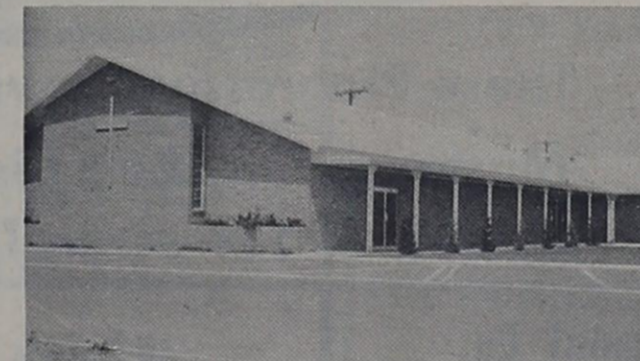
First Baptist Church of Bovina

FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
 Morning Worship - 10:55 a.m.
 Training Worship - 6:30 p.m.
 Evening Worship - 7:30 p.m.
 -WEDNESDAY-
 Y. W. A. - 5 p.m.
 Youth Choir - 7 p.m.
 Mid-Week Prayer Meeting - 7:30 p.m.
 Adult Choir - 8:30 p.m.



A.C. Hardin



Bovina Church of Christ

BOVINA CHURCH of CHRIST

Sunday Bible School:
 Morning Classes - 9:45
 Evening Classes - 5:30
 Sunday Worship:
 Morning - 10:45
 Evening - 6:30
 Wednesday
 Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
 Morning Worship - 11 a.m.
 Evening Worship - 7:30 p.m.



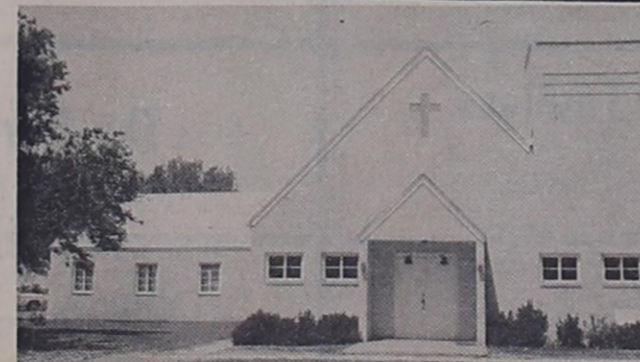
Bovina Methodist Church

BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
 Morning Worship - 11:00 a.m.
 M. Y. F. - 6:00 p.m.
 Evening Worship - 7:00 p.m.
 Choir Practice--
 Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--
 Sunday School - 9:30 a.m.
 Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor



GO MUSTANGS WIN BI-DISTRICT



THE BOVINA MUSTANGS - 1964 District 1-B Champions -- Team members, coaches and managers are, left to right, front row, Alan Carson, Darrel Kirpatrick, Tommy Sisco, Rex Cumpton, Gaylen Hromas, Lynn Murphy, Lane Gover and Randy Jones. Second row, Manager James Denney, Dean Stanberry, Jimmy Redden, Richard Carson, Larry

Dendy, Jerry Cooper, Kregg Wilson, Billy Marshall, Scotty Rundell, and Manager Ronnie Dyer. Standing, Coach Roy Stone, David Anderson, Gene Pruitt, Gary Beauchamp, Al Shamblyn, Radford Venable, Jerry Roach, Alfred Stanberry, Eddi Corn, Roman Ramirez, Don McKinney, Carl Harris and Coach Milt Fitts.

Bi-District Game
Bovina Mustangs
 vs
Sundown Roughnecks
Thursday November 26
7 p.m. In Farwell

These Progressive Bovina - Area Businesses Congratulate The Mustangs On Their District Championship And Wish Them Continued Success In The Bi-District Game.

Kerby Welding Service A Deal	Bovina Implement Co. Your Massey Ferguson Dealer Hwy. 60 238-2541	Wilson's Super Market "Parmer County's Finest"	Bonds Oil Co. Gulf Distributor Hwy. 60
Paul Jones Texaco Service Station Hwy. 60	Jerry Rogers Barber Shop	First National Bank Of Bovina "Helping Bovina Make A Good Community Better"	Gaines Hardware Co. "Nothing Knocks On Bovina But Opportunity"
Trimble Barber Shop Emmett Tabor C.E. Trimble	Oklahoma Lane Farm Supply Case Farm Machinery	Barbee Cleaners The Most In Dry Cleaning	Bovina Wheat Growers Inc. "We Serve To Serve Again"
Cicero Smith LUMBER COMPANY 8-2671 Bovina	Wilson-Brock Agency All Kinds Insurance	Bovina Restaurant Hwy. 60	Dairy Freeze The Boyd Gilreaths
Dilger's Cleaners "Parmer County's Finest Cleaning" Gunn Bros. Stamps	Lawlis Gin Co. Good Sample Good Turnout	Southside Service Station And Grocery F.M. Crook	C And S Chemical Fertilizers-Insecticides
Super Saveway Gunn Bros. Stamps	Charles Oil Co. Phillips 66 Tires-Batteries-Accessories	Corn's Farm Store Hwy. 86 - Bovina	Bovina Hobby Shop Jack Kesler - James Roach
Sherley Grain Co. "Serving Parmer County Farmers The Year Round"	Spears Family Fashions Third Street - Bovina	The Bovina Blade "Works For Bovina"	Bovina Welding Works Hwy. 60
BOVINA GLASS AND PAINT CO. Hwy. 60	Bovina Gin Co. Don Sides, Mgr.	Williams Mercantile Co. "Pioneers In Bovina"	Union Compress And Warehouse Co. Charles Smith, Manager



BOVINA BUSINESSES 1964

Cotton Bowl

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE
Gulf Warrengas Is The LP-Gas
 Member Of The Gulf Family Of Quality Petroleum Products

BONDS OIL CO.
 Hwy. 60 238-2271

First National Bank Of Bovina
 "The Only Bank In The World With Service To People Of This Community As Its First Concern"

Grand Prize Consists Of Expense Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1965.



You Don't Have To Be A Football Expert.

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Tascosa vs Ft. Worth Castleberry

SHERLEY GRAIN CO.
 "Serving Parmer County Farmers The Year 'Round"
 Phone 238-2211 Bovina

Seagraves vs Big Lake

Yselta vs Odessa

REPAIR! REMODEL!
 Nothing Down - 60 Months To Pay
 Complete Line Building Supplies

Cicero Smith Lumber Co.
 238-2671 Bovina

Stamford vs Dublin

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

It's Fun! It's Easy! You May Win! Don't Lose Out... Enter This Week And Every Week!

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

BOVINA GIN CO.

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

Cincinnati vs Houston

CHARLES OIL CO.

PHILLIPS '66'

- ★ Tires
- ★ Batteries
- ★ Accessories

Sweetwater vs Wichita Falls Hirchi

Bovina Wheat Growers, Inc.
 "We Serve To Serve Again"
 Jim Russell, Mgr. 238-2411
 Not Everyone Belongs To A Co-op - But Everybody Benefits

Rice vs Baylor

NOW OPEN!
 8 a.m. Until 8 p.m.
OKLAHOMA LANE CAFE
 Operated By Louise Christian And Bobbie Jones, Just Good Home Cooking!
 --Come In And Enjoy It--

T.C.U. vs S. M. U.

Good Food And Drinks Reasonably Priced
 ★ Meet Your Friends Here Often
 ★ Mr. And Mrs. Boyd Gilreath
 HWY. 60 - PHONE 238-2662

BOVINA DAIRY FREEZE

Army vs Navy

GENERALGAS
 Division of Tuloma, Inc.

Call Us For
 Anhydrous Ammonia - Phosphoric Acid-Phosphate Extra - Dry Fertilizers - Butane OIL-GREASES-TIRES-BATTERIES
 --FARMERS' HEADQUARTERS--
 Bovina - Pleasant Hill - Rheg
 Ed Hutto - Jay Harris - Joe Allen
 Notre Dame vs Southern California

Turn This Blank Into Blade Office By 5 P.M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____

Tie Breaker (Pick Score) Garland _____ At Texarkana _____

Bonds _____	Charles Oil Co. _____
First National Bank Of Bovina _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Farm Supply _____
Cicero Smith Lumber Co. _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	Generalgas _____

MUSTANGS WIN, 26-0--

Vega Whitewashed As Bovina Takes Title

The Bovina Mustangs, handling the Vega Longhorns with more-than-expected ease, won the District 1-B championship here Friday night, 26-0.

Both teams went into the district-decider with perfect, 5-0 district records and Bovina was considered only a slight favorite.

The Mustangs played one of their best games of the season, however, and took advantage of a couple of breaks to make beating the defending district champions look almost easy. It was Bovina's first district championship since 1961.

The Pontes, playing an inspired and determined brand of ball before a capacity crowd estimated at 1000, scored a touchdown in each of the first two quarters, added two more in the third stanza and then coasted in for the win.

They got the first score, and enough points to win, the first time they had the ball, after receiving the game-opening kickoff.

It took 12 plays to score after Fullback Gene Pruitt returned the kick from the 20 to the 34. Pruitt and Halfbacks Scotty Rundell and Dean Stanberry took turns lugging the leather to the goal line. Rundell got the score on a one-yard plunge over the right side. Longest run of the drive was a 16-yard Rundell scamper. Gaping holes opened by hard-charging linemen allowed for consistent yardage to be racked up.

Quarterback David Anderson went through the left side to add the two extra points, making the score 8-0.

One of the game's highlights -- and possibly turning points -- occurred on the following kickoff. Vega's Perry Kirkland gathered in Al Shamblin's kick

on his own 10 and set sail with nothing but a score-evening touchdown on his mind. He broke into the clear about his 30 and would have gone all the way except for a touchdown-saving tackle by Rundell who had to fight off a blocker as he made a desperation clutch of Kirkland's jersey and brought him down on the Bovina 32.

Fired-up by the long return, the 'Horns moved to the 19-yard line to send Quarterback Johnny Halliburton on a run which resulted in a fumble and a Bovina recovery on the five.

The second touchdown came midway of the second quarter with Pruitt roaring 16 yards for it. The successful drive was launched as Vega lost the ball on downs on Bovina's 25. It took 13 plays to cover the 75 yards with the three running backs again taking turns doing the honors.

The clock showed 5:02 remaining in the first half when the additional six points were put on the scoreboard. Anderson's run for the extras was stopped short.

The third tally came early in the third period and was of the "gift" variety.

After receiving the kickoff, the Longhorns were forced to punt from their own 27. A bad snap from center to the punter cost them 22 yards and gave Bovina possession on the five yard line.

From there Pruitt got one, Rundell three and then Anderson plowed in for the score making it 20-0. Running attempt for the points was again halted.

Vega's offense continued to be bottled up by the rugged Mustang defenders and they were forced to punt again following the kickoff. This time it was a short one, going out of bounds on the Vega 40.

It was smooth sailing from there to the score. Ten plays were required with Stanberry going the last two yards. Shamblin's attempted kick for the extra point missed and the scoring was complete at 26-0. Vega was never able to get

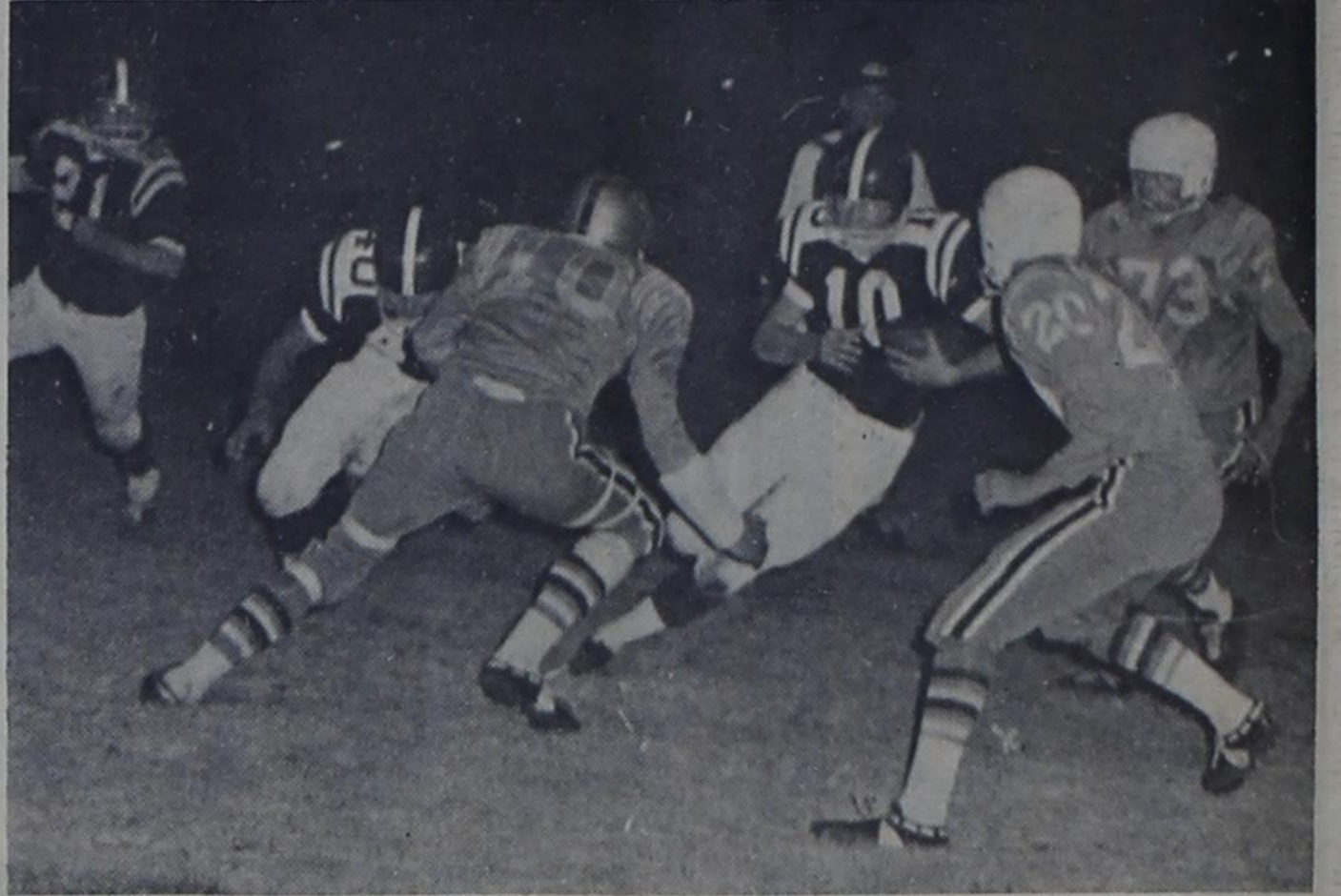
rolling in the fourth quarter. Bovina's second team went in with some three minutes remaining to be played.

Pruitt led the ball carriers with 106 yards in 23 turns. Rundell carried 20 times for 94 yards. Stanberry netted 79 in 17 attempts. Anderson carried only four times and made 11 yards.

A total of 23 yards were earned passing as Anderson took to the airways only twice and completed both of those -- one for 16 and one for seven yards.

The game was played in near-freezing weather.

STATISTICS		
	Vega	
20	First downs	5
305	Yards gained	60
	rushing	
2	Passes attempted	9
2	Passes completed	0
23	Yards gained	0
	passing	
328	Total offense	60
2	Passes	0
	Intercepted by	
1	Number of punts	4
27	Punt average	31
5	Number of fumbles	3
1	Opponent's	3
	fumbles recovered	
4	Number of penalties	1
30	Yards penalized	5



SURROUNDED -- Mustang Quarterback David Anderson, No. 10, is shown surrounded by Vega defenders as he picked up short yardage during second half in Friday night's game here. (Photo by Bruce Rhodes)



TOUCHDOWN -- Dean Stanberry, Mustang halfback, No. 21, with ball, is shown driving over the goal line for the final touchdown during the Vega game here Friday night. This tally boosted the score to 26-0. (Photo by Bruce Rhodes)

Meet Sundown--

(Continued from page 1)

slightly better season record.

Speed and quickness as a team are the long suits of the Sundowners, according to Coach Stone. "They have good speed in the line as well as in the backfield," he pointed out.

Their offense is built around Popejoy, a 145-pounder and Morgan, a 165-pounder. They are two of the leading Class B scorers in the area.

Physically, the Mustangs are in top condition. "We came out of the Vega game without a scratch and everybody will be ready to play this week," Stone says. "We're going to have our hands full and we'll have to contain their speed to win," the coach predicts.

* * * *

Winner of the Thursday night tilt will play the winner of the Ropesvilles-Dell City game for the regional championship next week. The other bi-district game is being played Thursday afternoon at Ropesville. Ropes is the 3-b champion while Dell City is champion of 4-B.

* * * *

Sundown's district wins were over Amherst, a team which defeated Bovina, 30-0; New Deal, 34-6; Whiteface, 58-20, and Anton, 64-14.

In non-district games, they won from Lazbuddie, 37-8, and Wilson, 32-30. Losses were to Ropesville, 24-14; Sudan, 20-7; Plains, 35-6; and Matador, 20-7.

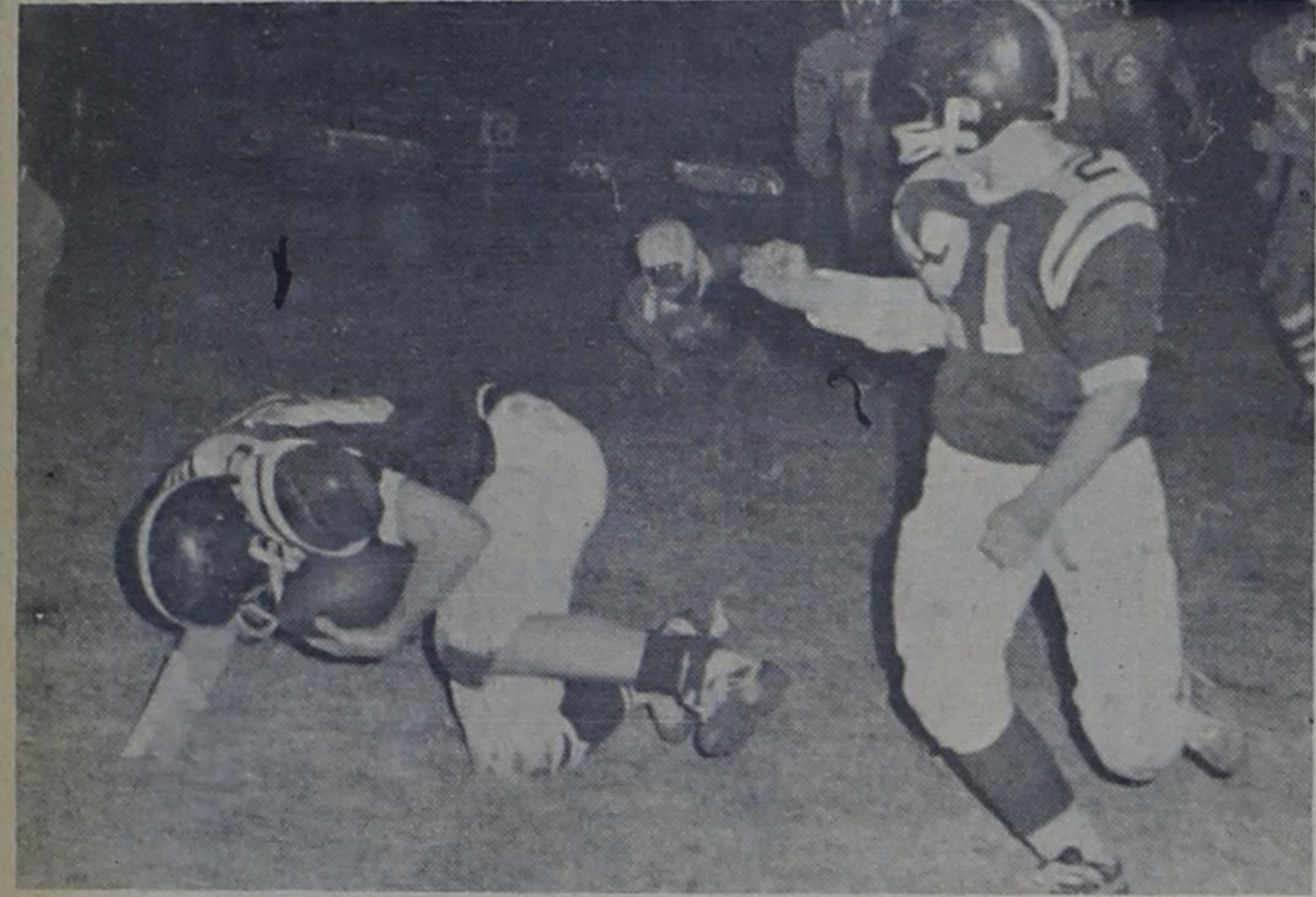
* * * *

This is the second bi-district game for the Mustangs in four years. They last played a bi-district tilt in '61 against Groom in Buffalo Bowl at Canyon. Groom won that game, 12-6.

Men and boys alike have been inspired by Erector, ever since its introduction in 1913. But today's sets, like today's boys, are space minded, and special new versions are available for creating such space-age projects as a planetary probe (to explore the moon surface), a moon bull-

dozer (we have to live after we get there), or a rocket service gantry (that's the big equipment that puts the rocket in place). Sure, Sonny will have to push Dad over to build with his own set! And Dad will find that al-

though the principle of his son's set is the same as when he was a boy, the new sets have tapered girders, shaped pieces and plates in color, and Power-Matic motors. But both ages will find fun and satisfaction in this educational product by the A. C. Gilbert Co.



INTERCEPTION -- Gary Beauchamp, Mustang guard, is shown after loosing his footing after intercepting a stray Vega pass during the game here Friday night, Dean Stanberry is No. 21 at right. (Photo by Bruce Rhodes)

Assemblies, Pep-Rallies Wednesday

Two assembly programs were scheduled for today (Wednesday) at the school. A two-hour film "Captain Courageous" was presented this morning for the entire school. At 1 p. m. the sixth grade presented a Thanksgiving as-

sembly program for the grade school. The junior high and high school students will have attended a school pep-rally at 1:30. Plans are also underway for

a giant pep-rally to be held in down-town Bovina tonight (Wednesday). This will be a community rally and all Mustang fans are invited and urged to attend. Activities are scheduled to get underway at 6:30 p. m.

Veterans Told Of Requirement

Veterans drawing a non-service connected pension were given a notice that their next check will contain vital material important to their pension. Loyde Brewer, acting county service officer for the Veterans Administration, pointed out that with the checks which will be received about December 1 will be a machine-punched income tax form. Wording on the card advises

that they be completed and returned to the VA by January 31, 1964. However, Brewer points out, they must be returned by January 15 in order to avoid interruptions of the pension.

Brewer invited all veterans who have questions or need help filling out the form to contact him either at the courthouse in Farwell or at his home in Friona.

The Old Timer

"A lot of people would like to have 'post no bills' signs on their mail boxes."

GUARANTEED TO GO thru ice, mud, or snow or WE pay the tow

PLUS Guaranteed Against Road Hazards in all 50 States and Canada

Firestone Town & Country TIRES

Now Only **15.95**

PAUL JONES TEXACO SERVICE STATION

Highway 60 -BOVINA- Pho. 238-4331

18 MONTH Road Hazard Guarantee

21 MONTH Road Hazard Guarantee

COMPLETE FARM SUPPLY

HEADQUARTERS Available Now At Corn's: Livestock Salt And Minerals

CORN'S Farm Store

Highway 86 And Third Street Bovina Phone 238-3181

Get Longer Staple With... DEKALB

U. S. DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING SERVICE COTTON CLASSIFICATION MEMORANDUM Form 1

L 331 Gln Bale No. 1048 Whse. Bale No. 107-331 Date 10-22-64

SM 4-3 Mike

Grade 1-3/32 Staple

U. S. DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING SERVICE COTTON CLASSIFICATION MEMORANDUM Form 1

L 330 Gln Bale No. 0024 Whse. Bale No. 1-3/32 Staple Date MID 44 Mike

WALTER KRIEDEL (Grower's Name) BOVINA GIN COMPANY BOVINA, TEXAS

Reduced from LUBBOCK, TEXAS

Chairman, Board of Cotton Examiners.

Another Advantage Due To Hybrid Vigor, Dekalb Grows Off Earlier

More And More Farmers Who Planted Dekalb Cotton Are Getting L-o-n-g-e-r Staple Length And Good Grades. The Result Is More Profit

HAMMONDS SEED SERVICE

Phone 238-2541-J.T.Hammonds--Phone 238-4541

Book Your 1965 DEKALB Seed

TEXAS 1965 COTTON ALLOTMENT SET AND MARKETING QUOTAS ANNOUNCED

Texas farmers have been allotted 6,835,945 acres on which to grow their 1965 upland cotton crop under the national cotton program. This represents the State's share of 16-million-acre national allotment and of the 200,000 acre national reserve acreage (to take care of minimum farm allotments) announced earlier. Marketing Quotas have been proclaimed for the 1965 cotton crop, and December 15, 1964 has been set as the date for a national referendum on the quotas.

The State allotment will be apportioned among counties and the county allotments among farms according to provisions of law. Notices of farm acreage allotments will be mailed to operators of cotton farms prior to the referendum. As the State allotment is approximately 4 tenths of one per cent less than the 1964 allotment for the state, it is anticipated that each individual farm allotment will be a little smaller than it was for 1964.

Cotton growers voting in the December 15 referendum will

determine whether marketing quotas will be operative for the 1965 crop of upland cotton. Approval by at least two-thirds of those voting is necessary in order to put the quotas in effect. THE REFERENDUM PRESENTS THESE ALTERNATIVES TO VOTERS:

If marketing quotas are approved, marketing penalties will apply to any excess cotton of growers who exceed their farm's effective allotments, price support (at a level within 65 to 90 per cent of parity) will be available to growers who do not exceed their effective allotments, and additional price-support payments will be made to growers who voluntarily reduce their cotton acreage to the farm's domestic allotment. (In general, the farm marketing quota -- which a farmer may market free of penalty -- is the production from the farm's effective acreage allotment).

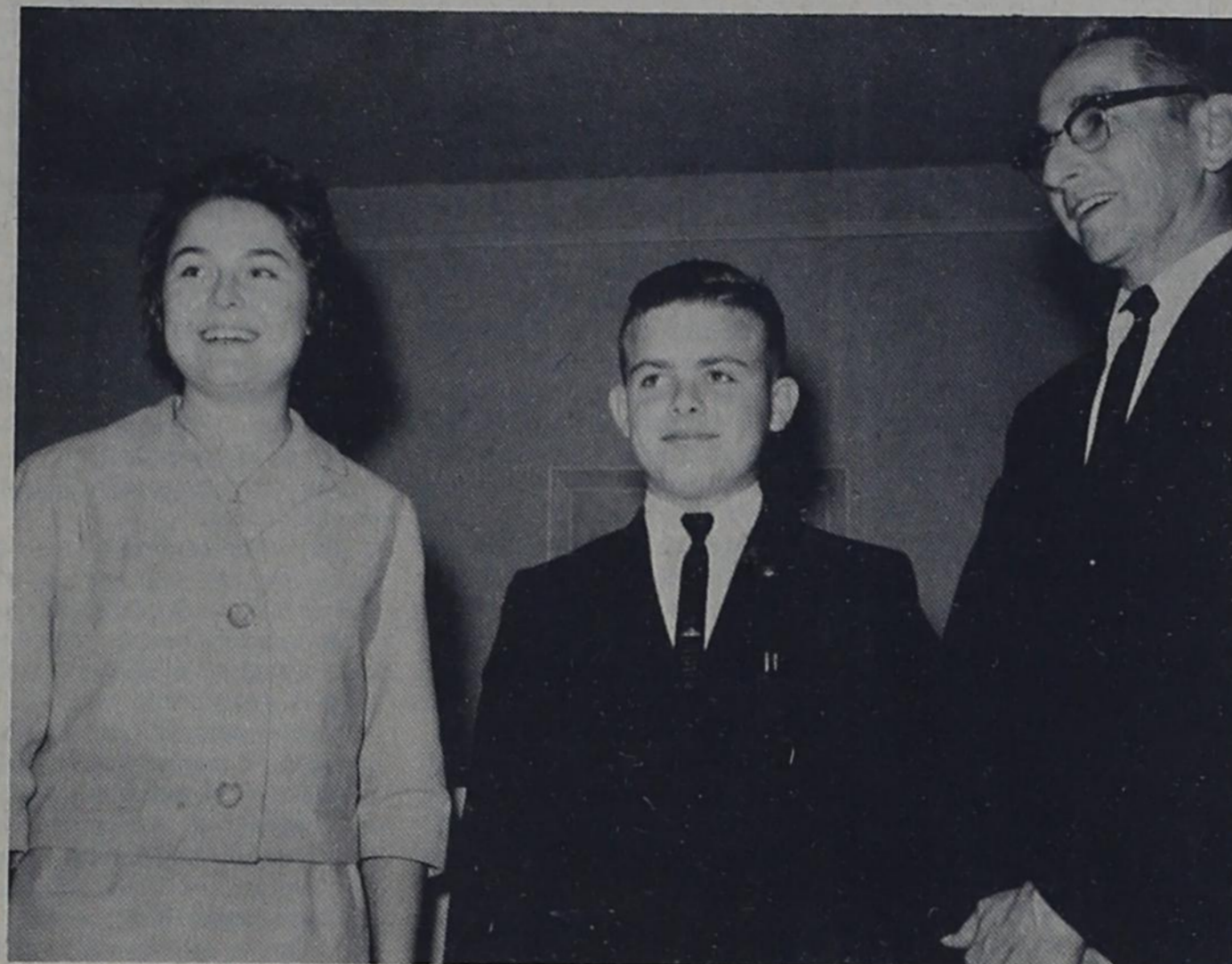
If quotas are not approved, the regular allotment program will remain in effect, and price support at 50 per cent of parity

will be available to growers who do not exceed their effective allotment. Without quotas, the domestic allotment program providing additional price-support payments would not be in effect.

Marketing quotas for the 1964 crop of upland cotton were approved by 94 per cent of the growers voting in a referendum in December 1963.

The domestic allotment program, authorized by legislation enacted last spring, will be in effect for the 1965 upland cotton crop if marketing quotas are approved in the December 15 referendum. Under this program, a cotton farmer has the option of planting within his farm's effective allotment or the domestic allotment. (The

effective allotment is the farm allotment after any release or reassignment.) For those voluntarily reducing their acreage, growers may qualify for price-support payments in addition to the regular price-support loans. The domestic allotment program was in effect for the 1964 upland cotton crop.



Gold Star Award Winners, Judy Koelzer and Dale Blackstone, are shown with Judge Loyde E. Brewer following presentation of awards at the banquet. Judy was recipient of \$50 in cash awards and Bobby received \$35 for his achievements. In addition each was recipient of medals and completion pins.

THE HIGH PLAINS FARM AND HOME

On The Farm In Parmer County

BY JOE VAN ZANDT
County Agent

This week of November 20-26 has been proclaimed as National Farm-City week by President Johnson. Therefore, I would like to bring out a few facts about the interdependence of Agriculture and business. The value of crude oil production in Texas annually amounts to about \$3 Billion and the value of Agricultural production amounts to about \$2.4 Billion annually.

The value of total agricultural production in Texas amounts to more than either the total manufacturing payroll, the total construction awards or the total retail trade payroll.

About 20 per cent of the people in Texas are engaged in processing and distributing agricultural products. These folks add \$3.9 Billion to the \$2.4 Billion value of raw products produced by farmers and ranchers for a total of \$6.3 Billion.

The farmers of Texas spend the following amounts annually: 301 million dollars for machinery purchased, repairs and maintenance; 119 million dollars for petroleum products; 398 million dollars for seed, feed, plants and fertilizer; 67 million dollars for construction materials; 449 million dollars for hired labor and machine hire; 310 million dollars for livestock purchased and live-stock expense; 57 million for miscellaneous crop expense and 147 million dollars for other expense. A total of 1,848 million dollars spent. Farmers keep only 6 million for consumption items.

4-H BANQUET
We thought our Parmer County 4-H members did a real fine job with their Achievement Banquet Saturday night in Bovina. Bobby Redwine was Master of Ceremonies for the event. On the program were: Cheryl Boling, who lead the pledge of allegiance and 4-H motto and pledge, and Dale Blackstone gave the invocation, Janis Billings introduced their guests and John Gullett introduced the speaker, Cotton John Smith.

The Bovina Junior High stage band furnished some very fine entertainment. Three Lazbuddie ladies did fine jobs decorating the banquet room. There were: Mrs. Harvey Blackstone, Mrs. Roy Miller and Mrs. Ralph Broyles. Some of the decorations were furnished by Christ's Flower Shop at Lazbuddie.

This Achievement Banquet was for the 4-H members who were enrolled in 4-H work prior to August of this year. Honored at the banquet were county contest winners and medal award winners. Those receiving medals were judged on the basis

of their overall 4-H record book they turned in last July. Members who completed a project during 1964 were awarded year pins also.

The County Contest winners received cash awards this year for the first time. These awards were made possible by business firms over the county and by a group of adult leaders who made the plans and contacts for the donations.

The Bailey County Electric Co-op and Deaf Smith County Electric Co-op were sponsors for the banquet itself.

VENISON SAUSAGE
With the deer hunting season underway, fortunate homemakers may already have a supply of venison on hand. An excellent way to utilize a portion of this supply is to prepare venison sausage.

A suggested recipe for this delicacy includes the following: 30 pounds of cut venison
20 pounds of cut fat pork, about 50-6 per cent lean
1 pound salt
3 ounces black pepper
2 ounces sage, optional
1 ounce red pepper, optional

Sprinkle the seasonings over the meat and then grind it through a coarse chile plate. Next, regrind the meat through a sausage plate. If the sausage is to be frozen, season only half the total amount. Wrap the sausage, in sizes needed for a meal, in moisture-vapor-proof freezer paper. Seasoned sausage can be thawed and cooked immediately, while the unseasoned portion should receive seasoning just before using.

Unseasoned sausage will keep fresh five or six months, while that with seasoning will turn flat and rancid after three months

COURTHOUSE NOTES

INSTRUMENT REPORT
November 16-21, 1964
MML, Aubrey L. Carlton, William H. Nunn, Part Sect. 6 T4S R4E Cap. Synd.

DT, Joe Briggs, Prudential Ins. Co., S/2 Sect. 63 Kelly "H"

DT, T. L. Lane, First Fed. Sav. & Loan, E. 50 ft. Lots 1-5 Blk 98 Farwell

WD, J. Vlna Hall, T. L. Lane, E. 50 ft. Lots 1-5 Blk 98 Farwell

ML, Chas B. Lovelace, Kemp Lumber Co., S. R.

DT, Tom Arnett, John Hancock Mutual Life Ins. Co., SE/4 Sect. 29 Kelly "H"

WD, Bessie D. Drake et al, Arthur M. Drake, N. 40 ft. Lot 8 & S. 47 ft. Lot 9 Blk 5 Drake Rev. Sub. Friona

ML, Anthony A. Brito, Avinger Lumber Co., SE 15 ft. Lot 13, All Lots 14-15 Blk 56 O. T. Bovina

WD, Floyd Scott Reeve, Glenn E. Reeve Sr., NW part of a 16.48 ac. tract of NW part of NE/4 Sect. 1 T3S, R3E

Guard, Deed, Sharon Louise Reeve et al, Glenn E. Reeve Sr., NW part of a 16.48 ac. tract of NW part of NE/4 Sect. 1 T3S R3E

in storage. Additional venison and other game meat recipes as well as numerous game dinner menus are found in the Extension Bulletin, B-987, Wild Game -- Care and Cooking, available at my office.

I Get 5% Dividends On My Money At..... FIDELITY SAVINGS & LOAN
416 Mitchell St. PO 2-2917 Clovis, N. Mex.



Our savers have green thumbs

When it comes to making dollars grow, our savers are real gardeners. Dollars saved with us thrive nicely on generous earnings. Put part of your pay regularly into "seed money" and watch it bloom into an impressive reserve. Why not start your bumper crop of "growth dollars" with us this week?

First Federal Savings And Loan Ass'n

Member of the Savings and Loan Foundation, Inc., sponsor of this advertisement in Reader's Digest, National Geographic and McCall's

Home Office 4th & Pile, Clovis
Branch Office 2nd & Abilene, Portales

GOING OUT OF BUSINESS!

Ben Smart announces he is closing out all furniture and appliances by approx. Dec. 23rd at S&S Furniture in Texico, N. M. Everything in stock is reduced to sell. There will be three large buildings for lease at unbelievably low prices. Everything is priced to sell. Nothing reserved. Table lamps, tables, mattresses and box springs at half price. All items in both new and used furniture marked down 30 to 50 per cent.

COMPLETE HOUSEFUL TAKE UP PAYMENTS

- * REFRIGERATOR WITH FREEZER
 - * 36" RANGES * 5 PC. DINETTE
 - * 2 PC. DOUBLE DRESSER SUITE
 - * MATTRESSES AND SPRINGS
 - * 2 PC. LIVING ROOM SUITE
 - * 2 TABLES * 2 LAMPS
- Nothing Down
\$19.69 Monthly

LIVING ROOM SUITES

	Reg.	Now.
3 Pc. Curve Nylon Sectional (Foam)	299.95	169.95
80" Modern Divan (Foam-Dacron)	259.95	109.95
Hide-A-Bed	269.95	139.95
2 Pc. Plastic Suite	189.95	99.95
2 Pc. Foam Suite	269.95	109.95
2 Pc. Contemporary Foam Suite	269.95	129.95
2 Pc. Early American Suite	329.95	199.95

BEDROOM SUITES

2 Pc. Double Dresser & Bookcase Bed	119.95	79.95
2 Pc. Walnut Bedroom Suite (Bassett)	199.95	129.95
2 Pc. Danish Modern Broyhill	229.95	129.95
2 Pc. Broyhill Early American Suite	279.95	179.95
2 Pc. Bassett French Provincial Bedroom Suite (72" Triple)	399.95	279.95

DINETTES & LIVING ROOM

5 Pc. Round Early American Dinettes	149.95	99.95
5 Pc. Large Round Early American	169.95	109.95
38" Early American Hutch	89.95	59.95
26" Early American Hutch	79.95	49.95
7 Pc. Dinettes	99.95	69.95
Large 9 Pc. Dinettes	229.95	139.95

CLOSE OUT EFFECTIVE BETWEEN NOW AND DECEMBER 23

- 30 X 120 building for lease with 20 X 80 basement \$100 mo. on Main Hi-way
 - 30 X 120 building with 30 X 90 balcony fronts on to main Hiway \$70 mo.
 - 30 X 120 building, 60 feet off main high-way. Excellent for garage or storage \$50.00 mo. Building for lease after Dec. 23rd.
- All three buildings \$150.00 mo. 15,000 Sq. Ft.

LARGEST SELECTION OF USED FURNITURE IN THE SOUTHWEST!

Hide-A-Beds	45.00 to 79.95
2 Pc. Living Room Suites	20.00 to 89.95
Bedroom Suites	35.00 to 79.95
16 Cu. Ft. Chest Freezer or 12 Cu. Ft. upright (13.55 down, \$5.69 per mo.)	119.95
Chest of Drawers	17.95
Walnut Buffet	12.50 to 20.00
7 Pc. Dining Room Suite	30.00 to 59.95
Posture Rest reducing machine	35.00
Large Oak Table (office type) 2 Drawer	20.00
Electric Ranges	20.00 to 49.95
Trundle Beds, complete	49.95
Automatic Washers	35.00 to 69.95
Bedroom Suites	40.00 to 99.95
Refrigerators	30.00 to 169.95
Bed Springs	2.50 to 15.00
Beds	5.00 to 15.00
2 Pc. Recovered Living Room Suites	49.95 to 79.95
Television	25.00 to 89.95
Portable Sewing Machine	25.00
5 Pc. Sectional	89.95
Wringer washer, guaranteed	25.00
Mattresses (full or half sizes)	5.00 to 15.00
Double Dresser	40.00
Night Stand	3.00 to 7.50
Motorola Hi-Fi Record Player 4 speeds	35.00
2 Pc. Sectional	5.00 to 20.00
Desks	15.00 to 25.00
Baby Bed and Mattress	12.50 to 15.00

Free Delivery Easy Terms

S and S Furniture

Use Your Old Furniture For Down Payment

"The Tradingest, Swappingest Store In The Southwest!"
Ben O. Smart-MGR. Phone 482-3325 Texico, New Mexico

New Product Manufactured At Dimmitt Holiday Tables Will Reflect December's Plentiful Foods

Western Ammonia Corporation announced this week the manufacture of a new fertilizer material. This material is an ammonium polyphosphate with an analysis of 11-37-0. The material, a liquid, is made from superphosphoric acid and ammonia.

The unique part of manufacturing this new product is that Western Ammonia is the first commercial manufacturer of 11-37-0 in the nation. This material was developed experimentally by TVA. It was avail-

able in small quantities through them this past year and was used by a few farmers in the area.

This new product offers several advantages. It is the highest analysis liquid fertilizer available. The material is a 100% water-soluble ammonium phosphate. The 11-37-0 contains a high percentage of its phosphate in the polyphosphate form instead of the standard orthophosphate form. It will not salt out at low temperatures thus permitting year round application. The material has the ability to sequester and hold minor elements in solution.

This 11-37-0 will be stored in a new 1,000 gallon storage tank.

ABSTRACTS
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

320 ACRES IN WATER AREA to be developed. . .good soil. . .lays right for irrigation. . . \$225 per acre.

2 STRONG 8" WELLS 1/2 SECTION CLOSE IN TO CLOVIS! Good Allotments and very best of terms. . . Might trade . . . Priced to sell with immediate possession. . . Minimum down payment. . . desirable land!

We have just completed listings on three fine ranches, that are priced IN THE MONEY with excellent terms! Averaging \$400 to \$500 per cow unit. All three have been under continuous ownership for the past 30 to 40 years, and owners will sell with 15% to 20% down, and carry back the balance; and in some instances will include the cattle on the long term 5% financing.

240 ACRES NORTH OF FARWELL Cotton, Wheat & Milo allotments. . . Under-ground tile, improvements. Lays perfect . . . good clean land.

SMALL DOWN PAYMENT, OWNER WILL CARRY NOTES.

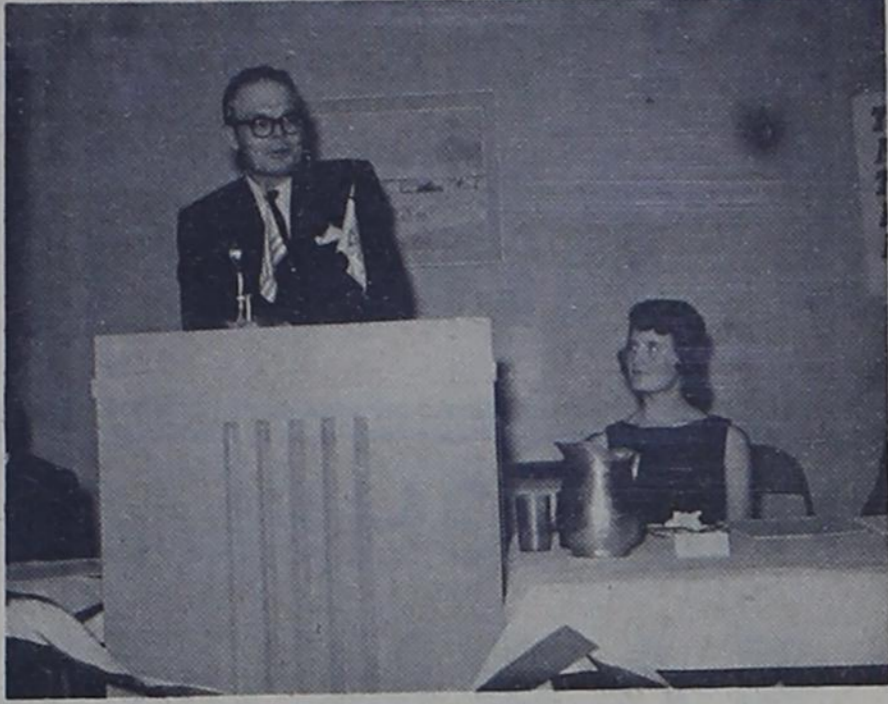
Dean Eldridge—Moreland Martin—
Town And Country Real Estate Inc.
Clovis, N. Mex. - 762-4501

Americans drank more milk last year. For the first time since 1956, per capita sales of fluid whole milk increased. Sales rose from 125 quarts per person in 1962 to 126 quarts during 1963.

THE FASHION SHOP
521 Main Clovis

Many Receive Awards At 4-H Club Banquet

A large crowd of 4-H club members, parents, 4-H leaders, and other interested persons were in attendance at the first 4-H achievement award banquet to ever be held in Parmer County Saturday night. The banquet was held in the Bovina High School cafeteria and was sponsored by the Deaf Smith and Bailey County Electric Cooperatives. Speaker for the occasion was J. Garland Smith (Cotton John) of KGNC fame. Master of ceremonies was Bobby Redwine, 4-H club member from Lazbuddie. Other 4-H club members appearing on the program were John Gulley, Lazbuddie, Janis Billingsley, Oklahoma Lane, Cheryl Boling, Farwell, and Dale Blackstone, Lazbuddie. Entertainment was provided by the Bovina Junior high school stage band, under direction of Joe Wayne Harper. Judy Koelzer, daughter of Mr. and Mrs. B. N. Koelzer and



Cotton John speaker at the Parmer County 4-H achievement award banquet held his audience spell bound for almost an hour Saturday night as he told of his travels to other parts of the world, and the conditions he had found there. Most progressive country he has visited is JAPAN and the most depressing is INDIA.



Bobby Redwine, master of ceremonies at the banquet is shown receiving an award for his achievement in agriculture. Awards were presented by County Judge Loyde E. Brewer.

Dale Blackstone, son of Mr. and Mrs. Harvey Blackstone, both members of the Lazbuddie club were presented with cash awards of \$25, each as Gold Star Award Winners, County winners in several divisions each received cash award of \$10 (first place) and \$5.00 (second place). Donors of cash awards were Security State Bank, Farwell,

Foster Fertilizer Co., Muleshoe, Lazbuddie Grocery Store, Pat's Beauty Shop, Farmer's Union Co-Op, all at Lazbuddie, SIB Gin Co., Friona, Worley Grain Co., Farwell, Hub Fertilizer Co., Parmer County Cotton Growers Improvement Assn., Farwell, Parmer County HD Council, Bailey County Electric Cooperative, Deaf Smith County Electric Co-Op, Inc., Production Credit Assn., Friona, Phillips 66 Service Station, Lazbuddie Garage and Supply, Lazbuddie Cafe, McBride Gin Co., North Lazbuddie Gin, all at Lazbuddie, Oklahoma Lane Farm Supply, Inc., and Shirley-Anderson Grain Co., Bovina. Recipients of the cash awards were: County dress revue - 1st Judy Koelzer; Kathy Coker, Jr.; 2nd-Katie Blackstone; Carolyn Herington; County favorite foods show - 1st-Katie Blackstone; Melody Roberts; 2nd Judy Koelzer; 2nd-Janie Billingsley. County tractor contest - 1st-Gary Foster; Co. Dairy Demonstration - 1st Janis Billingsley and Kathryn Gober; County Food-Nutrition activity -1st Dale Blackstone; County electric demonstration - 1st-Kevin Kaltwasser and Randy Gregory; 2nd - Allan Gober and Buddie Foster. County soil and water conservation demonstration - 1st

- Randy Bush and James Gulley, County Field Crops Contest - 1st - cotton - Bobby Redwine; 1st - grain sorghum - Johnny and Jimmy Broyles; 2nd-cotton Randy Bush; 2nd-grain sorghum-Cheryl Ramage; 3rd-cotton-Johnny Broyles; 3rd-grain sorghum-Bruce Billingsley.

In addition to the cash awards presented to county winners medals were also presented to county winners and completion pins were awarded to 4-H members who had completed their projects and turned in their record books this year. Medals went to: achievement -Katie Blackstone-Dale Blackstone; agricultural-Bobby Redwine, Steve Foster, Troy Steinbock; beef - Gary Phipps; bread demonstration - Linda Hart, Patcine Broyles, clothing - Judy Koelzer, Kathryn Gober, Sharon Williams, Christl Ivy; dairy foods - Darrell Schueler, Wayne Schueler, Irene Bowery, Cheryl Boling; dress revue - Kathy Coker and Charlotte Davis. Awards also went to: electric-Kevin Kaltwasser, Steven Kaltwasser, Allen Gober; field crops-John Gulley, James Gulley, Randy Bush; foods-nutrition-Melody Roberts, Carolyn Herington, Penny Phillips, Rhonda Bauer; food preservation-Delayne Steinbock, Cheryl Kaltwasser, Vickie Schueler and Maxine Broyles. Home Economics - Janis Billingsley, Ann Blackstone,

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

The big event (county achievement awards banquet) of the year for 1964 4-H club members is over with great success. The cash awards to members who won first and second places in county contests was an addition to the previous awards affair and this was greatly appreciated by those girls and boys who won them. The program was well carried out, by 4-H members. Many adult organizations could well take a lesson on how to conduct such an affair, Bobby Redwine presided as master of ceremonies for the evening and did the 4-H proud, John Gulley did a fine job introducing the speaker too, Cheryl Boling, Janis Billingsley and Dale Blackstone performed their parts in a worthy manner. We are indeed proud of these boys and girls in 4-H. You know part of the 4-H program is that of providing opportunity for leadership and there is no better place to learn than in 4-H--and as our motto says -- "Learn to do by doing."

Leaders have been most cooperative with the agents and are due a great big debt of gratitude for the many hours of work and study they have given to help and assist 4-H'ers in project work. I'm sure it has been a rewarding experience for them.

The banquet room was attractive and the credit goes to three diligent 4-H leaders - Mrs. Harvey Blackstone, Mrs. Ralph Broyles and Mrs. Roy Miller. They are all busy people with families to care for but it is generally understood, if you want a job done, get the busiest person in the community and it will be done. The banquet and the cash awards were made possible by business firms and the Deaf Smith County and Bailey County Electric Cooperatives, serving Parmer County. We are appreciate their support. It was a good steak dinner, served by the Bovina School Cafeteria. That opinion was shared by all those present.

Judy Koelzer carried off more awards than any other 4-H'er. Her zeal for learning contributed to her success and it has paid off in skills as well as cash awards this year. People contributing to the success of the banquet as well as the 4-H program as a whole are parents of 4-H members who have been interested in the training of their children and have been willing to encourage them by giving some time and effort to assist in carrying through on project work. Without this parent interest, boys and girls are not so likely to succeed.

Presenting the awards were Cricket Taylor, Parmer County HD Agent, Joe VanZandt, Parmer County Agricultural agent and County Judge Loyde Brewer. Special guests recognized were members of the press, (newspaper and radio), donors of cash awards, 4-H club leaders, county officials and representatives of the sponsoring electric cooperatives.

Now is the time for pushing ahead on project work by leaders, parents and members to achieve goals that have been set in the years program. A new big "new crop" of 4-H'ers are started and it is going to take constant planning and work to be ready for next year's achievement awards program.

Hunting while under the influence of alcoholic beverages is extremely dangerous. Two drinks can reduce visual acuity as much as wearing dark glasses at night. Drinking also affects your judgment, balance and reflexes.

Dynamometer Test Can Restore Lost Horsepower

Does your tractor measure up to its potential or is there a lag in the amount of horsepower produced?

Many farmers are not receiving maximum horsepower from their tractors and that's why Harold T. Wiedemann with the Department of Agricultural Engineering, Texas A&M University, recommends dynamometer testing.

The tractor dynamometer is a portable machine which measures the torque and speed developed by the power take-off shaft. A special scale then converts these measurements to horsepower, explains Wiedemann. In other words, a dynamometer measures the power take-off horsepower developed by a tractor.

Wiedemann points out that such a test will tell whether a tractor is properly tuned up and developing its maximum power. This can amount to an annual savings of up to several hundred dollars on a large tractor, he adds.

An increase in horsepower of over 10 per cent and a fuel consumption decrease of over 14 per cent make the dynamometer test a worthwhile as well as money-saving undertaking. This practice not only saves on fuel dollars, explains the agricultural engineer, but saves the farmer's time as well since he can do a job in less time when his tractor is producing its maximum power.

Today, with an ever-increasing number of larger, more

(Continued on page 4)

Dear Hunter,
Have just what you need
like new 8 ft. for sale cheap.
New Evinrude boats for
65 on display soon.

Clovis Boat & Motor
Sales & Service
2106 N. Prince St. Ph. 2-2641

Farm And Ranch Loans
- Long Term
- Low Interest
ETHRIDGE-SPRING
Agency, Friona
Phone 247-2706

CLOVIS REAL ESTATE inc.
FARM - RANCH - COMMERCIAL DEPT.
SASSER BUILDING - VILLAGE
CLOVIS, NEW MEXICO

PHONE 762-4544

Near Friona - 80 acres - Excellent improvements, 8" well - good allotments - underground tile.

Southwest Texas - 296 acres - 116 acres cotton - 180 alfalfa - one 8" and one 12" well 25 yards apart - Both wells set at average cotton yield 3 bales - Improved - Will trade or sell - \$600,00 acre.

Have client who wishes to trade perfect irr. 1/4 sec near Muleshoe for irr. 1/2 sec. on High Plains. Must be improved and be a good place. His place has 62 acres cotton base, balance feed grains and has one 8" and one 10" well. Not a blemish on the place. Also has two good house w/pressure water systems.

Southwest Original Discount Center
GIBSON'S
108 Sycamore - Open 9 to 9 (Except Sunday) Clovis

Specials Through Saturday Night

Ny-Lint #5700
Construction SET

- * HEAVY DUTY DUMP TRUCK
- * AUTHENTIC CEMENT MIXER
- * COMPACT PICK-UP TRUCK
- * BOX TRAILER

ALL ARE HEAVY DUTY STEEL CONSTRUCTION BAKED ENAMEL FINISH \$9.98 RETAIL

Gibson's Low-Low Discount Price
\$4.88

#PCC4 PRESTO 4 QUART PRESSURE COOKER **\$6.97**
GIBSON'S LOW DISCOUNT PRICE

PRESTO
PCC6 6 QUART PRESSURE COOKER **\$8.98**

MODEL M-200 HY-FRY AUTOMATIC ELECTRIC COOKER-FRYER
Equipped With Heatrol Thermostat

- * Full 5 1/2 Qt. Capacity
- * Guaranteed 2 Years
- * Available in Copper or Chrome

GIBSON'S LOW-LOW DISCOUNT PRICE **\$6.88**

SHOP NOW! SAVE NOW!

BROOKPARK OR PROLONG
MELMAC DINNERWARE

- * CHOICE OF PATTERNS
- * SERVICE FOR 8

GIBSON'S LOW PRICE **\$9.88** SET PER

DORMEYER'S "Camfield" FOOD MIXER
with Food Grinder attachment

10 full power speeds
Food grinder attachment
Automatic beater release

MODEL 70SM6CH
Gibson's Low-Low Discount Price **\$27.88**

AMMO NOTES
By Bill Bennett, Agronomist

SOIL TEST RESULTS
This is the last of the series on soil test results. Topics for this column will include potassium, calcium, sulphur, minor elements and soluble salts.

Tests for potassium determine exchangeable potassium which is available for plant use under most conditions. Most High Plains soils are well supplied with potassium and would normally give no response to this element. A level of 400 to 500# potassium per acre by soil test is usually considered adequate. Most heavy soils will test 1000# or more per acre. Some sandy soils will test as low as 500 to 600# per acre.

Tests for calcium measure exchangeable calcium and calcium present as free calcium carbonate. These levels are usually very high in our soils. Calcium levels, together with soil pH, can be used as a guide to determining needs for other nutrients.

Tests for sulphur and the micronutrients are available from a few labs. The main problem at the present time on such tests is in the interpretation. Chemists can accurately determine certain portions of these elements as they exist in the soil, however, researchers have not yet determined the soil test levels which would be considered adequate for plant growth. Continuing research work, however, will enable agronomists to establish levels and make more accurate recommendations for sulphur and the micronutrients. At the present time, recommendations for these plant nutrients

are usually made on the basis of soil type, soil pH, calcium level, general yield level and other factors that affect production.

Another result usually given on soil test reports is a soluble salt determination. This value is of most benefit in areas where salt accumulation is a problem. Nearly all of our soils in this area will test very low in soluble salts which is desirable.

No Money Down Take Up Payments

1963 Corvair 2 dr.
Real Sharp — **\$56. mo.**

1957 Ford,
Clean — **\$32. mo.**

1961 Ford
1/2 Ton Pickup — **\$49. mo.**

1961 Falcon
Ranchero — **\$51. mo.**

Call **Bob Coons**
Ph. 762-4429 600 N. Main
Clovis, New Mexico

fresh from the home of quality!

CLARDY-CAMPBELL
"Sure Sign of Flavor" Quality Chkd DAIRY PRODUCTS



Thanksgiving Prayer

Dear Lord, we give Thee thanks this day,
But not alone for daily bread —
For all Thy gifts which bless our lives.

We thank Thee for love, that makes life's burdens light.
For friendships shared, for hope and joy,
But mostly for the precious right

To think and speak as conscience leads,
To worship Thee, each in his way,
To walk in freedom where we will,
Lord, as we pause to praise and pray.

The ELECTRIC Company

Winter Screwworm Eradication Planned

Eradication workers are plotting their strategy for combating screwworms this winter which they hope will eliminate the threat of reinfestation of the United States by the livestock pest in 1965.

Their plan is to release all available sterile screwworm flies up to 200 miles or more below the international border along both east and west coasts of Mexico where large numbers of native screwworms live throughout the winter. Sterile males mate with native females and prevent reproduction. This action is expected to weaken Mexican screwworm colonies which form the principal threat to the Southwest and slow the northward migration of the insects next spring.

Eradicators' ability to carry out this plan hinges on whether the number of screwworm cases

in Texas can first be brought to an absolute minimum. If screwworms persist in Texas, it will require diverting sterile flies, airplanes and manpower from the task of strengthening the barrier zone in Mexico to fighting small, but costly, outbreaks in Texas.

Each infestation in Texas costs approximately \$750 to threaten with sterile flies, field inspection and spray. For the same amount of money, one million sterile flies could be dispersed in Mexico where they would help protect against re-invasion from the south in 1965.

A mild winter, which would allow screwworms to survive and build up in numbers in much of the southern part of the state, would be particularly harmful to the program, authorities said. They fear stockmen may stop looking for screwworms because of the low number of cases experienced this year and the prospects of cold weather ahead.

Success of their strategy, therefore, will depend on farmers and ranchers detecting and reporting screwworm infestations before they can multiply, so that emergency treatment can be provided. Treatment of animal wounds with smears is also called for to ward off screwworm attack.

AUSTIN, TEX. - The Texas Safety Association urges all hunters to help the hunter's signal for help.

Fall, Winter Planting Best For Bare-Rooted Roses

By A. F. DeWerth
Professor of Floriculture
Texas A&M University

Bare-rooted roses should be planted while dormant, preferred times during this period being soon after plants have become dormant or shortly before buds break to resume next season's growth.

Under most Texas conditions, the dormancy period of rose bushes is much shorter than in many other areas, varying from four to five months and often limited to January and February. In the Panhandle and other northern sections, there may be a choice between spring and fall planting, although the latter is much more preferable.

Most rose bushes are harvested by growers in late October, November and early December. In some instances late fall rains may delay digging operations and thus retard the time when plants can be obtained. In Houston and other Gulf Coast areas, the disadvantages of spring planting so far outweigh the advantages of fall and winter planting that spring planting should be practiced and confined to container-grown rose bushes.

For ideal planting procedures, dormant roses should be planted as soon as they can be purchased in the fall or winter. If, due to the weather, plants cannot be set immediately in their permanent locations, remove the packing, soak in water and repack it about the roots. Keeping the packing moist, store the plants in a cool, dark place until they can be planted.

Heeling the bushes into the soil outdoors is a better prac-

tice, if they are allowed to remain heeled-in only until conditions are favorable for planting. They should not remain in this state until the buds begin to break.

An important consideration in planting rose bushes is a careful inspection of the plants prior to planting. Plants should not be weak or spindly and root systems should not be damaged from harvesting, packing or shipping. Some injury from handling must always be expected but in no case should it be excessive.

Present-day harvesting and marketing practices have been developed to prevent damage and to insure that plants will be received in good condition by the customer. When plants are received from mail-order nurseries, however, delays in transit may subject them to dry heat during the shipping period and the packing material may dry out. Therefore, rose bushes may arrive in a dried-out condition, even when shipped by the most reputable firms.

In such instances the bark on bushes may present a shriveled appearance and plants may be light in weight due to the loss of moisture. Bushes so received may be expected to be abnormally slow in starting new growth, and many may not start at all. Plants received in this condition should be restored to a succulent state before planting.

This can be done by laying the plants in a shallow trench, covering both the tops and roots with moist soil and keeping it moist for about seven days. Then remove the soil from about the plants, being careful not to damage any growth that may

have started. This procedure will usually restore the bushes to a good planting condition.

Bushes received in good condition can be planted immediately. To protect the roots from exposure to sun or drying winds, place the plants in a bucket of water or cover the roots with wet burlap.

Begin planting procedures by digging a hole about 12 inches in diameter to a depth that will permit the bud union at the stem's base to be level with the soil surface. Place a small mound of soil in the bottom of the hole, prune the roots to a length of about five-and-one-half inches and spread them evenly on the mound. Tamp the soil well around the plant and keep it firm for several weeks so the plant does not become loose due to winds or soil settlement.

Immediately after planting, water the bushes well to settle the soil and to get it into close contact with the roots. Do not water again until the soil dries out.

For more detailed information about growing roses, request a copy of B-1008, "The Response of Garden Roses to a Planned Planting and Maintenance Program," from your county agricultural agent's office.

FOOD, STORED IN refrigerated containers, is also a necessary item in any field exercise.

If You Have
FARM MACHINERY
TO SELL
Call Big Nick
Trienen at
Machinery Supply
Highway 60 Bovina
Phone 238-4861

Mildew Spots Should Rate Attention

Mildew spots should be removed as soon as they are discovered, says Mrs. Elsie Short of Texas A&M University.

The Extension home management specialist says: "Don't give the mold a chance to weaken or rot the material. Brush off any surface growth outdoors to prevent scattering the mildew spores in the house. Sun and air fabrics thoroughly -- and if any mildew spots remain, wash articles that are washable in soap and water at once."

If any stain remains, bleach with lemon juice, salt and sunshine, sodium perborate bleach, or diluted solution of chlorine bleach. Do not use the chlorine bleaches on wool, silk or some fabrics treated with special finishes, Mrs. Short advises.

For upholstered articles, mattresses and rugs, remove loose mold from the articles by brushing with a broom or stiff brush. If possible, do this out-of-doors. Run a vacuum

AUSTIN, TEX. - The Texas Safety Association warns hunters that "gunpowder and alcohol don't mix."

cleaner attachment over the surface of the article to draw out all the mold possible. Then clean out the vacuum cleaner immediately. If the vacuum bag is disposable, destroy it at once. Sun and air the article to stop the mold growth -- and if the mildew still remains, sponge with soap suds and wipe clean with a damp cloth or sponge. Dry again thoroughly.

Rugs and carpets may be sponged with thick suds or a rug shampoo. It's best to apply the shampoo and remove it with rug shampoo equipment, if this equipment isn't available, re-

move the suds with a cloth dampened in clear water. Dry in the sun if possible.

INSURANCE
SAVE MONEY ON
ALL OF IT
AT
RAYMOND EULER
AGENCY
715 Main, Friona
Ph. 247-2230

**Complete Automotive
Machine Shop
SERVICE**
Valve Work - A Speciality
Crankshaft Grinding
MOTOR LAB
311 W. 7th., At Rear Elliott Auto Parts Clovis

**BOYD'S COMPLETE
BRAKE AND BEAR
FRONT END SERVICE**
TIRE TRUING
WHEEL BALANCING AND
OVERLOAD SPRINGS
MONRO-MATIC SHOCKS
MUFFLERS AND TAIL PIPES
FACTORY REBUILT POWER
BRAKE UNITS-NEW UNIT
GUARANTEE-EXCHANGED
BOYD'S BRAKE SHOP
21 Years in Clovis
221 W. Grand - 763-4326

Dr. William Beene
Optometrist
Phone 247-3061 13th. & Cleveland
Friona, Texas (South Of Hospital)

HAPPY SAVINGS TO YOU!
COWAN'S 13th BIRTHDAY Sale
SALE STARTS MONDAY, NOV. 16
LASTS THRU DEC. 24
1 FULL MONTH OF VALUES
No Interest
No Carrying Charge

TIE SETS
Yellow or White Gold
Engraved Without Charge
52 Pct. Set 1847 Rogers Daffodil
\$49.95
SILVERPLATE \$49.95
\$9.95 VAL ALSO DAFODIL BY COMMUNITY

SILCO STAINLESS
"MADEI GRAS" & "DIGNITY"
68 PC. BY INTERNATIONAL \$17.76
SILVERPLATE
By INTERNATIONAL \$19.95
PRECIOUS MIRROR AND SWEEP 50 PC. SET
RING SETS
YELLOW OR WHITE GOLD \$27.50 UP

Cigarette Lighters
KREISLER ZIPPO
Pocket and Table Engraved At No Charge
Trade In Watch Sale
Your Old Watch Is Worth Money To You In On New Watch
JEWELRY BOXES
BY CAMEO ANSON OR MEER \$3.95 UP

2 FULL CARATS DIAMOND WEDDING SETS \$795.00
PENDANTS
PEARL - JADE - HEMATITE - DIAMOND \$2.50 UP \$12.95 UP
EXPANSION - CHARM - COSTUME - IDENTIFICATION
BRACELETS \$1.25 UP
YELLOW OR WHITE GOLD LADIES
WATCHES \$14.95 UP UNCONDITIONALLY GUARANTEED
GENTS' - STAINLESS
WATCH BANDS \$1.25 UP

OVER 250 LADIES' AND GENTS' WATCHES FROM WHICH TO SELECT
Norelco Razor
Reg. 24.95 Floating Head 29.95 \$11.13 \$16.13
Great Savings On
• Costume Jewelry
• Decorative Items
• China Pieces

SEE OUR SELECTION OF SMALL ELECTRICAL APPLIANCES
"Americana" ROSE LINE CHINA PIECES
Priced at Fantastic Savings
For Our Anniversary Sale
MONOGRAM INITIAL GLASSES Service For 8 \$5.95
BABY GIFTS
• PICTURES
• FRAMES
• SPOONS
• RATTLES
• TEething RINGS
• CLIPS
• BABY BOOKS
• RINGS
• NECKLACES

Cutlery Sets
Steak Knives
STERLING - SILVERPLATE STAINLESS - FLATWARE
• WALLACE • INTERNATIONAL • HERBLOOM
• DIBLYTE • 1847 ROGERS • ONERACKART
• GORHAM • COMMUNITY • WM. ROGERS
• LYON • STEGOR • SILCO
Fine China Lines
LENOX
• WEDGEWOOD • SYRACUSE • OXFORD
• FRANCONIA • ADDERLY • SHELLY
• JACKSON • CARINA • SANGO
• CHATELAIN
FINE POTTERIES - EARTHENWARE IRONSTONES & MELAMINES
• WEDGEWOOD QUEENSWARE • LAVENO
• POPPY TRAIL • BODDYS OF ENGLAND
• CASELTON IRONSTONE • CAREFREE
• JACKSON CONTEMPRI • LENOX • ONEIDA
Crystal Stemware - Glassware Bar Accessories
• LOTUS • IMPERIAL • HEFFRY IMPERLUX
• ROYAL MOZELLE • CHENDORFER • REIZART
• NOV MAN THORPE • DOVEN
• GOLDEN CROWN

Giftware
• Cut Glass • Pewter
• Brassware • Florentina
• Venetian Glass • Walnut
• Figurines • Kromex
Cuff Link SETS
\$1.75 UP ENGRAVED FREE
1847 Rogers Silver & Crystal Pieces From \$3.95
INTERNATIONAL Silver Spoon and Crystal Dish 98¢
LADIES' & GENTS' STONE OR GOLD RINGS \$3.95 UP
BRITSTONE \$2.95 UP
SIGNET \$2.50 UP
CHINA GIFTWARE
LENOX SYRACUSE WEDGEWOOD
BUXTON or MEER or CAMEO LADIES' & GENTS' Billfolds NAME IN GOLD FREE

COWAN JEWELRY
217 N. MAIN HEREFORD, TEXAS EM 4-3821
"HEREFORD'S HOUSE OF DIAMONDS"

PROVEN DEPENDABILITY

OVER FOUR MILLION FEET IN SERVICE!

lock-seal IRRIGATION PIPE

Over 3000 Irrigation Farmers know the value and dependability of a LOCK-SEAL underground irrigation pipeline. LOCK-SEAL is a rigid wall, precision made pipe with a rubber gasket joint that allows watertight flexibility in each joint. Over 4 MILLION FEET of LOCK-SEAL is serving High Plains irrigation farmers right now! Put it to work on your farm... contact Gifford-Hill-Western, the nation's number one manufacturer of complete irrigation systems.

gifford-hill-western



COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The hard, cotton-killing freeze which descended on the High Plains November 20 can rightfully be described as a double blessing to farmers in the area. The year's first freeze, which traditionally paves the way for full-throttle harvest operations, this year brought the added benefit of applying the brakes to spraying operations in the area's huge Boll Weevil Control Program.

A killing frost spells doom for boll weevils and stops the necessity for further spraying in a diapause control system by destroying the weevil's only food supply. The lateness of the freezing weather -- latest on record since 1946 -- has been a growing source of irritation to officials in the boll weevil control program as they helplessly watched costs mount beyond original estimates. Early-fall guesses on the aggregate number of acres it would be necessary to spray in order to stop weevil migration and reduce the number of weevils going into hibernation before frost ran only to about 750,000 acres, but an exceptionally heavy build-up of the pest populations, plus the record-setting late freeze, boosted the final figure to about 1,100,000 acres

sprayed. Final cost figures for all phases of the program are not yet complete but observers close to the program feel that the belated weevil-stopping frost has probably halted expenses somewhere near the \$1-1/4 million mark.

Despite adverse weather conditions in the form of wind, fog and rain which have hampered spraying from the start, officials of the Plant Pest Control Division of the USDA are confident that the 1964 leg of the program has accomplished its major objectives. And, other entomologists who have helped to monitor the program -- from the Texas Agricultural Extension Service, Mississippi State College and the Agricultural Research Service's boll weevil laboratory at State College, Mississippi -- are all in agreement.

Dr. E. P. Lloyd of the State College weevil laboratory, after extensive and scientific field checks in the latter stages of the program, said: "While exact results cannot be determined until weevils begin to emerge from hibernation next Spring there is every indication that the number of weevils killed before they could leave cotton fields for hibernation sites has been in excess of 90 per cent." By reducing the number of hibernating weevils each fall for three years running, the program is designed to bring weevil control along the eastern edge of the area down to a matter of fighting local outbreaks.

Don Anderson, Chairman of the Boll Weevil Steering Committee -- made up of farmers in the control zone -- stated that there can now be no doubt that this year's spraying stop-

ped the tremendous westward migration potential of weevil populations which exploded in late Summer and early Fall to levels above any previously seen in the United States. Many feel that such extremely high numbers of the pest would have sparked movement west into many of the now weevil-free counties on the Plains had it not been for the initiation of a spray program this year, and Anderson said that he believed High Plains farmers have "gotten their money's worth" from this migration halt alone.

Cost of the control effort is being borne jointly by farmers in the 23-county High Plains territory served by Plains Cotton Growers, the State of Texas and the Federal Government. Federal funds are committed to match State and local expenditures up to \$1 million. Producer contributions are being made at the rate of 50 cents per bale, collected at area compresses with refunds available to those who do not wish to be a part of the program. Funds collected in this manner are kept in a completely separate Boll Weevil Control bank account, and any money from this year's crop which is not used will be carried over to help with the cost of spraying in 1965. Cost of the program next year will be dependent on the degree to which this fall's sprayings have succeeded in keeping weevils from entering hibernation and on the extent of in-season control next Spring on the eastern High Plains and just off the Cap Rock.

George Pfeiffenberger, Executive Vice President of Plains Cotton Growers, said: "This program is the perfect example of the pull-together attitude which has made the High Plains the most concentrated -- and one of the most prosperous -- cotton producing areas of the world." He went on to say: "A program of this size and complexity could not have been successful without the highly organized teamwork of all, and in the long run it will save literally thousands of dollars for each individual High Plains cotton farmer. Plains Cotton Growers is proud to be a part of it."

RITWAY JANITOR SERVICE
Clovis, N. Mex.
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

Turkey And Ham Top Food 'Specials'

Turkey and ham are being featured in most markets as Thanksgiving arrives. Both are good buys, says Mrs. Gwen Clyatt, Extension Service consumer marketing specialist.

Turkeys head the list of lean meats that are high in protein and low in calories. They're also a low-cost meat choice, and are available in sizes to suit virtually all consumer needs. Select a turkey which has both a government inspection and a Grade A stamp for a top quality bird, suggests Mrs. Clyatt. Thawing frozen turkeys at room temperature for about one hour per pound of weight is satisfactory. Remove the giblets from the chest and body cavity before cooking the turkey.

Good supplies of smoked ham are available, and there are several other ham styles from which to choose. Fresh pork cuts also are inviting this week.

Beef features include both pot roasts and steaks, along with ground beef and liver.

Cranberries are plentiful and

SHOPPING FOR A WASHING MACHINE?

Homemakers who plan to purchase a washer in the near future should study their real needs, then shop for these needs.

Research by various groups shows that women generally do not know what they want in washing machines.

Major manufacturers of washing machines conducted recent studies to determine what features are considered most important to the users. In one survey, 61% of the users named large capacity as the most important feature to them. Water-level control was rated next highest by 29%, and the lint filter was considered the third most important feature by 19% of those interviewed. Persons interviewed reported that the full capacity of the 12-to-15 pound washing machines were used only 35 to 40 per cent of the time.

In a survey conducted by another manufacturing firm, women customers surveyed were not too impressed with large capacity, economical use of detergents, and simplicity of operation.

prices remain about the same as for the past several weeks. Apples, pears, bananas, and grapes are other good fruit choices. Tangerines are coming to market now and are selling at moderate to high price levels.

Peanuts and peanut products are in excellent supply. The 1964 crop is forecast as up to 16 million pounds over last year.

Vegetable choices of the week are mustard greens, turnips and greens, eggplant, cauliflower, squash, head lettuce, sweet potatoes, cabbage, broccoli, carrots and celery.

Dynamometer--

(Continued from page 2)

powerful tractors in use, a regular check on the amount of horsepower being produced is especially important. Wiedemann advises such a check-up at least once a year. For tractors used more than 1,000 hours annually, two tests are recommended.

When a dynamometer test shows that horsepower is lacking, a simple five-step procedure will restore the lost energy. This includes checking the air cleaner, spark plugs and governor, and setting the timing and carburetor.

About 90 per cent of all tractors tested need a new set of spark plugs, Wiedemann points out, while 72 per cent need a carburetor adjustment. More than half require timing adjust-

ment and governor repairs.

Your local tractor dealer will usually have a dynamometer available, says the engineer, or else he will know who has one. The test, including the five-step checkup, will cost from \$5 to \$7.50. This, however, does not include any parts that may be needed, he adds.

Cost of the test is indeed minor, Wiedemann concludes, when compared to the money saved on fuel costs and the saving of valuable time as well.

'UNLOADED' GUN GETS 'EM

AUSTIN, TEX. - It's always the unloaded gun that get 'em! The Texas Safety Association reports that many persons are killed each year by guns they or someone else though were not loaded. Make sure all guns are unloaded before bringing them into the house. And, never point a gun at anyone. It could be loaded.



THE ONE STOP SHOP
Plumbing and heating, Air Conditioning, Complete Refrigeration service, TV and Color TV service GE appliances, Electrical Gas line piping, 24 hour service. Friona Plumbing and Heating 247-3222
247-2480 after 6 p. m.

If You're Interested In Buying FARM MACHINERY Call Big Nick Trienen at Machinery Supply Hwy. 60 BOVINA Phone 238-4861

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC. PUMP & GEAR HEAD REPAIRS ALL MAKES
Sales & Service DIAL 247-3101 Friona Nights 247-2513 Texas

VISIT US

IN OUR NEW OFFICE LOCATION ,
DIRECTLY ACROSS THE STREET IN OLD NEW MEXICO
HIDE & WOOL LOCATION
NOTHING ELSE HAS CHANGED

- STILL RETAIN OUR WAREHOUSES
- STILL THE SAME PHONE NUMBER
- STILL THE SAME PERSONNEL
- YOUR FRIENDLY YARD, GARDEN, AND SEED CENTER
- STILL THE SAME HIGH QUALITY SEED & SERVICE

MAY WE HAVE THE OPPORTUNITY TO SERVE YOU?

SUN-GRO SEED

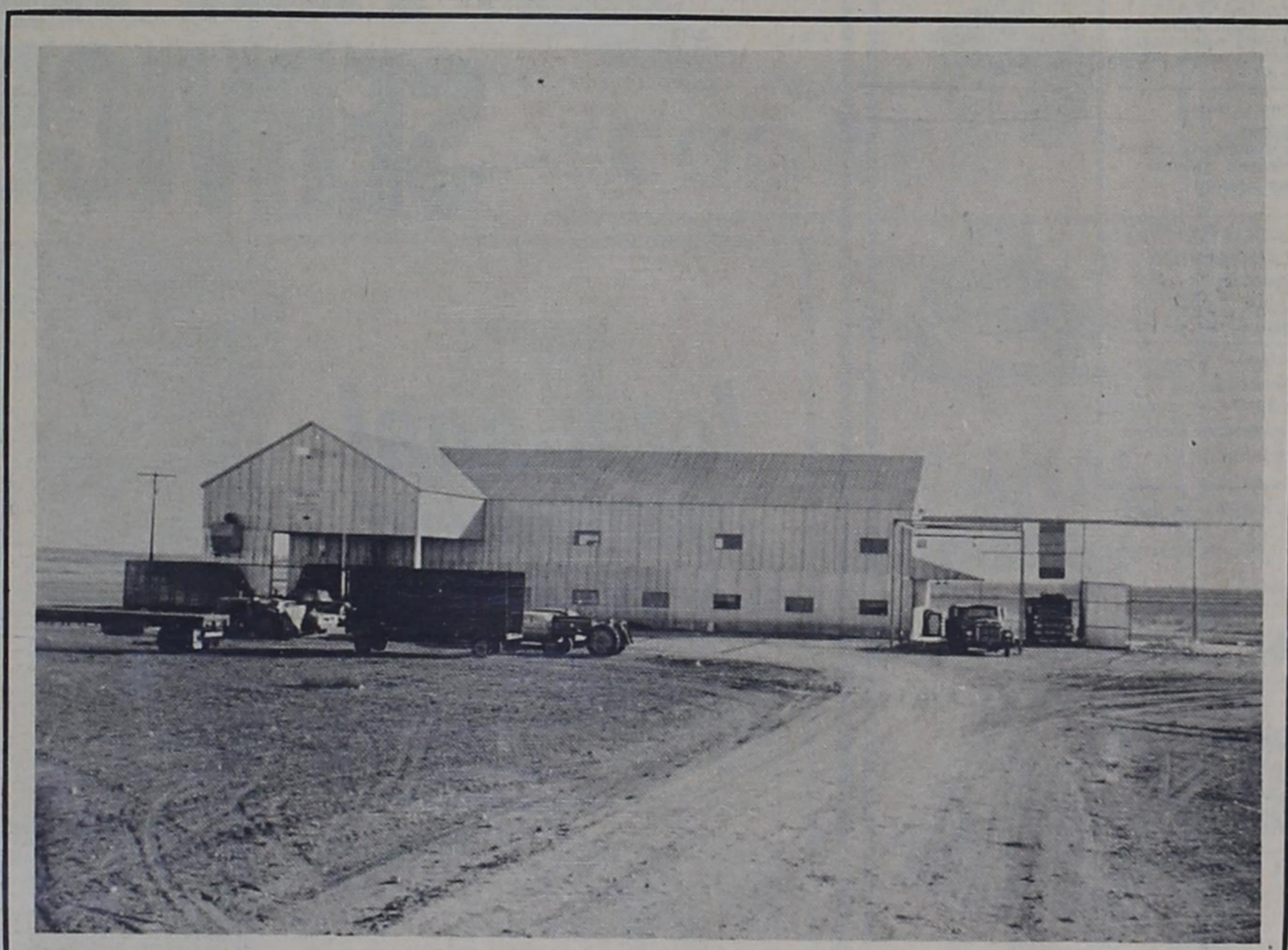
Heflin's Seed Co.

P. O. Box 445 Ph. 762-2948
1st and Pile Sts. (Curry Ave.)
CLOVIS, NEW MEXICO

SUN-GRO SEED

You Share In The Earnings . . .

When You Gin With Your Co-operatives



CO-OP

THAT'S THE DIFFERENCE! WHEN YOU BRING YOUR COTTON TO YOUR COOPERATIVE GIN YOU SHARE IN THE EARNINGS! THAT'S WHY WE INVITE YOU TO PLAN NOW TO HAVE YOUR COTTON GINNED AT THE FRIONA FARMERS COOP GIN. OTHER BONUSES INCLUDE THE FINEST IN GINNING SERVICE, AND THE OPPORTUNITY TO MARKET YOUR COTTON THROUGH AN ORGANIZATION THAT WILL GET THE HIGHEST POSSIBLE PRICE. YOU CAN'T DO ANYTHING BUT BENEFIT WHEN YOU GIN WITH THE COOPERATIVE GIN.

FRIONA FARMERS COOP GIN NOW OFFERS THE LATEST IN COTTON CLEANING EQUIPMENT SUCH AS THE NEW KIMBELL-BISHARD PRE-PROCESSING SYSTEM. THIS SYSTEM REMOVES ALL TRASH, AND SEPARATES THE GREEN BOLES FROM THE COTTON BEFORE THE ACTUAL GINNING STARTS. THE KIMBELL - BISHARD MACHINE MAKES ROUGH MACHINED COTTON LOOK, AND GIN, LIKE HAND-PULLED.

- | | |
|---|--|
| <p>1 AGGRESSIVE SELLING OF YOUR COTTON TO WORLD MARKETS BY PLAINS COTTON COOPERATIVE ASSOCIATION.</p> | <p>2 YOUR COTTONSEED CRUSHED AT PLAINS COOPERATIVE OIL MILL, LARGEST AND MOST MODERN COTTONOIL MILL IN THE WORLD.</p> |
| <p>3 YOUR BALES STORED AT Plainview COOPERATIVE COMPRESS, GIVING SUPERIOR SERVICE TO FARMERS, GINS, MERCHANTS AND MILLS.</p> | <p>4 EARNINGS FROM ALL THESE SUCCESSFUL FARMER OWNED COOPERATIVE BUSINESSES COME BACK TO YOU THROUGH THIS GIN</p> |

FRIONA FARMERS CO-OP GIN

Steve Hargus Manager