

WEDNESDAY, SEPTEMBER 9, 1964

# The Bouina Blade Per Single

"In The Agricultural Center Of Parmer County"

BOVINA, TEXAS

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

VOL. IX, NO. 11

## WHITTLIN'

BY DOLPH MOTEN

A fellow we know says his wife has, for years, told him she'd leave him if and when he got potbellied and baldhead-

"But she didn't," he grins.

At the supper last week for members of Bovina Roping Club and their wives, Hugh Moseley, who is secretary-treasurer for the organization, served a couple of jars of pickled okra.

The dish, which was a novelty to us and seemed to be to most everyone there, was delicious. The okra was pickled on the hot order and added a zing to the main meal.

Vinegar is used to do the pickling, according to the county tax assessor-collector's wife, and the seasoning is added with garlic, hot pepper and salt.

The type of pickled okra can be changed to suit the taste by changing the type of seasoning used, she pointed out. We forgot to ask how long it takes for the okra to pickle after it's put up.

The pickled pods they served were uniform in size which added to the attractiveness, if not the taste, of the dish.

Pickled okra makes for better than average eating and is outstanding from the stand point of being a novelty food.

We'd fix some, but biscuit bakers can't be expected to master the art of pickling too,

School Bus Driver J. D. Stevens is evidently easy to please. Last year, his bus was the oldest used by the school and he was proud that it was and that it had been driven so many miles. This year, the old, bragged-on bus has been discarded in favor of a new one. J. D. likes the new one this year because it's the newest.

He's been telling some kind of yarn that we don't understand about the new bus being equipped with a seatbelt for the driver?

We owe Donnie Dyer an

Watermelons which were served at the feed for new school teachers here last week came from his field east of Bovina. . .not from Muleshoe or "some foreign area" as we said in last week's column.

We were arguing with ourselves that Bovina cantaloupe were better than Muleshoe watermelon. . . and still think so. However, if it's a question of Bovina watermelon or Bovina cantaloupe we'll remain neutral.

Listen for some exciting announcements within forthcoming months in regard to business building growth for Bovina.

There's nothing definite yet, that we know about, but plans are being made.

This town's business district needs to expand more to keep in step with the growing, developing residential area.

We think it will ... and there's no end in sight for the new home construction.

Another encouraging thing about our community is the increase in school enrollment, It now appears that the expanded enrollment has finally, at long last, reached the high school level. There are almost twice as many students in the ninth and tenth grades as in the eleventh and twelveth grades for example.

In regard to the enrollment increase, it was the official consensus of opinion at Quarterback Club last week that Bovina High will be promoted from Class B into Class A at the beginning of the 66-67 school year. That's two years from now.

A school's classification is based on the number of students in the top four grades. Changes are made by the state interscholastic league only every two years and changes were made this year. It appears a cinch that Bovina will move up at the end of the present two years period.

Be the change good, bad or

(Continued on page 2)

GAME THERE --

# Farwell First Football Foe

LIST OF JURORS ANNOUNCED --

## Grand, Petit Juries To Convene Monday

at the courthouse in Farwell. Sixteen citizens have been asked to report for grand jury

They are Fred M. Burch, Jim E. Ware, Harold Carpenter, O. J. Beene, Charles Russell, T. L. Gleason, Jack Patterson, Vernone Jamison, Dave Carson, E. A. Parham, Ronald Minyen, Gilbert Kaltwasser, Marion Fite, Paul Fortenberry, Dick Rockey and Fern Barnett. A total of 72 have been sum-

moned for petit jury duty. They will report at 1:30 Monday. Named to this list were: John R. Hays, Wesley Barnes, G. D. Anderson Jr., Joe Blair,

Ernest Anthony, Joe Lewellen, Harvey Blackstone, Lady Armstrong, H. R. Campbell, Bill Baxter, Otey Hinds, C. W. Bradshaw, J. B. Barrett, Preston Cargile, Keith Brock, Mrs. Bruce Parr. Also Wayne Clark, Mrs.

Thomas Beauchamp, John Chrisitian, John Burrow, A. G. Schlab, Jim Roy Daniel, Ronald Bergren, Mrs. L. L. Cooper, Kenyth Cass, Travis Stone, Mrs. E. E. Engelking.

Also Tom M. Bonds, Gerald Curtis, Doyle Cummings, Ellis Tatum Hoyt Fubanks, Earl Dean Boyd, Mrs. C. G. Davis, Lester Dean, Roscoe Ivie, E. T. Ford, Mrs. E. B. Caldwell, J. T. Ford, Fred

Also J. R. Euler, J. W. Gam-

FRIONA MAN WINS --

Bowl Football Contest.

prize money. He correctly nam-

ed all 10 winners of the area

point. Ellis predicted the score

would be 33-7. In actuality it

10 winners and was the only

other contestant to do so. He

missed the tiebreaker score

more than did Ellis. This effort

tions in downtown Bovina.

a check for \$3.

earned Willard second place and | right.

Parmer County grand jury | mon, Geo. Cervantez, Mrs. | grove, Bill Ellis. convenes Monday at 9:30 a. m. R. D. Geries, Mrs. Henry Lewis, son, Jack Clayton, Elmer Har-

Also Mrs. Mack Bainum, Leo Bailes, Charley Glover, Mrs. Finis Jennings, F. M. Mrs. Jimmie Charles, Mrs. Bob Crook, Mrs. D. Brown, Paul Hammonds, Arthur Drake, Hall, Mrs. Bob Burkett, James Floyd Brookfield, Frank Hink- D. Mabry, Allen D. Cumpton, (Continued on page 2)

SEPT. 13-20--

## BaptistRevival Set Next Week

Baptist Church of Bovina are | nounces. scheduled for next week, Rev.

Annual fall revival at First John Ferguson, pastor, an-

Dates of the series of services are Sunday through Sunday, September 13-20. Services will be conducted

at 11 a. m. and 7:45 p. m. each weekday. Evangelist will be Rev. Bill Baker, pastor of Eastview Bap-

tist Church of Kilgore. He has been pastor at Kilgore for the

past three years. Singer will be Bob Elmore. music and education director at the Baptist Church at Eldorado, Arkansas, Elmore was

here for a revival three years

This is one of two revivals the church has each year. An invitation to the public

to attend the services is expended by Rev. Ferguson.

Contest sponsors are Three-

Way Chemical Co., Dairy

Freeze Oklahoma Lane Farm

Supply, Boyina Wheat Growers,

Inc., Charles Oil Co. Bovina

Gin Co. Cicero Smith Lumber

Co., Sherley Grain Co., First

National Bank of Bovina and

This was the second consecu-

tive year for the opening week

total record to be broken by

two. In '62, 131 entered the first

Their perfect records of last

week put Ellis and Willard ahead

in the race for the grand prize,

an expense-paid trip for two

to Cotton Bowl in Dallas Jan-

of The Blade.

Bonds Oil Co.



REV. BILL BAKER

135 Enter Contest

first place for its owner last Earl Richards. She named nine

week, the opening round of Bo- of 10 winners as did eight

vina Businesses 1964 Cotton others, and finished in the

Bill Ellis, editor of The Fri- off on the tiebreaker score, She

ona Star, took the \$5 first place | received \$1 third place prize.

high school football games and Travis Dyer, Boyd Gilreath,

missed the tiebreaker score of | Walter Cunningham of Friona,

Farwell-Friona game only one Ruby Wilson, Joe Tarter. Jay

Vernon Willard also named vious opening week high had

During First Week

A near-perfect entry won | Third place winner was Mrs. | on an inside page of this issue

money by being only 13 points

Others who named nine win-

A record first-week total of

135 entered the contest. Pre-

been 133, set last year. Of

these, 32 named eight winners,

41 had seven, 32 selected six,

12 picked five and one had two

UPTOWN IMPROVEMENTS -- Painting of stripes for parking spaces on Main Street in Bovina

has been a city project for the past few days. Bill Moore, new city employee, is shown swinging a

paint brush as Deputy Henry Minter, Marshall Bill Denney and Water Superintendent Paul Holcomb

look on. The painting of stripes on the street is expected to improve the traffic and parking situa-

This week's contest appears

ners were Richard Carson,

Sherrill and Carl Rea.

FOR FRIDAY --

tion with the annual promotion.

# Lions Schedule Sale Of Brooms

RIVALS -- Squared off for Friday's Lions Club broom sale

fight are H. J. Charles, left, and CarlRea. They will each cap-

tain a team of Lions as they conduct a sales race in connec-

the year for Bovina Lions Club parked at a downtown location is scheduled for Friday. It's the annual broom sale conducted by members of the civic organization.

chandise of the household type made by Texas Lighthouse for the Blind, It begins at 7 a. m. Friday and continues throughout

Lions will be divided into two teams to created sales effort competition. Team captains will be Carl Rea and H. J. Charles.

In addition to a variety of kinds and sizes of brooms, merchandise to be offered for sale includes dish cloths, mops, brushes, floor mats, pot holders and other household items. . The truck which will bring

## Quarterback Club Plans 2nd Meeting

Organizational meeting of Bovina Mustang Quarterback Club is scheduled for tomorrow (Thursday) night in high school library.

First meeting of the year was conducted last week, but light attendance caused Travis Dyer, president, to postpone organization of the club this year until this week.

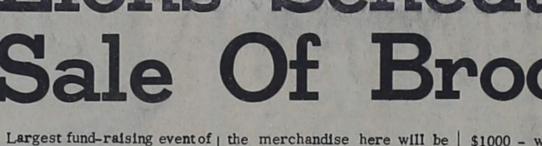
The club had well over 200 members a year ago. A membership campaign is slated to be kicked off at the Thursday night session. Dues are expected to be \$5 per member. Primary use of the funds will be to pay the expense of filming Mustang football games.

Dyer urges all sports fans to turn out for the Thursday night session. "After our tremendous membership total last year, we have a good pattern to follow and we need to have a large crowd out for election of officers," Dyer say.

### Weather by Willie

If it doesn't rain a little this week I will take to the tall and uncut and never show ny face in Bovina again.

---Willie



throughout the day. Profits from the sale of items

will be used to finance various Lions Club project throughout The sale featured mer- the year. This is the major general purpose fund raising event conducted by the club. Members of the organization on normally sell approximately

\$1000 - worth of merchandise which gives the club a commission of about \$250.

Team members will be announces at a regular meeting of the club Thursday at 7:30 in City Drug.

A price list of merchandise to be offered appears in an advertisement in this issue of The Blade.

## MustangsStart Season Friday

The Bovina Mustangs kick off | and Malcolm Kennedy. the 1964 football campaign Fri-Steers. The game, which will

As usual, the Class A Steers will be favored over the Class | pressive passer. B Mustangs, However, if tradition holds true, the maroon and white will give an extra effort against the capital city boys and this could be the year that Farwell's win streak is broken. The Steers have won each game between the two schools since 1954.

This year the Steers have the added advantage of having an extra game under their belt. They opened the season last week and took a 34-7 scalping at the hands of the Class AA Friona Chiefs. That game wasn't as one-sided as the score indicated, though, and with a couple of breaks, Farwell could have played the impressive Chiefs a much closer game.

This will be the first tilt for the Mustangs under their new coaches, Roy Stone and Milt Fitts. They took over the team's reins from Hallie Gee

Farwell will field an exday night against the Farwell | perience, the Steers are led by a 165-pound sophomore quarbe played there, begins at 8. | terback, Bobby Field, who is an excellent runner and an im-

> The Steers, as could be expected, will have a weight advantage over the Mustangs. Coach Stone estimates his troops will be outweighed an average of 12 pounds per man.

> This isn't expected to make a lot of difference, according to the coach. "We're hurting in lack of speed more than we are in lack of size," he points out.

Coach Stone this week announced the following probable starting lineup: Center - Billy Marshall, 139,

junior: Right Guard - Gary Beauchamp, 154, senior letterman; Left Guard - Don McKinney, 160, junior;

Right Tackle - Roman Ramirez, 193, junior letterman; Left Tackle - Eddie Corn.

160 sophomore; Right End - Jerry Roach, 135 junior:

Left End - Al Shamblin 156. senior letterman: Ouarterback - David Ander-

son, 154, senior letterman; (Continued on page 2)

## Enrollment Hits 644 This Week

Enrollment in Bovina High School reached an all-time high this week with 142 in grades nine through 12, according to Superintendent Otis Spears.

Elementary grades one through six enrolled 398 and junior high grades seven and eight enrolled 104.

Total enrollment is 644. Spears expects more students to enroll in the near future.

DOWNTOWN AND AT SCHOOL --

## Vandals Strike Here

A wave of destructive, but | made to enter the buildings. | several places, a riding lawn unspectacular, vandalism occurred here Sunday night.

Damage was done to the fronts of buildings occupied by Mustang Theatre and Hammonds Electric in downtown Bovina and at the school.

A plate glass window was broken in Hammonds Electric building. Glass and sign holders were damaged at the theatre. Deputy Henry Minter, who investigated the destruction, estimated damage to the Hammonds building at \$65 and to the theatre at \$100.

Apparently no effort was

At the school, two windows were broken in the fieldhouse. a few in the gym, a water hose

mower was damaged by upholstery being cut and dirt put in the gas tank. Rear tires on the at the football field was cut in | mower were also cut.

### Hawkins Has First Milo

first load of 1964 grain sorghum

to Bovina Wheat Growers Tuesday afternoon. Moisture content of the new

grain was 15 per cent, Variety was Weathermaster 45. Estimated yield is 4000 pounds per

Harold Hawkins delivered the | acre for the crop which has been watered two times.

Test weight was 56.7 pounds

per bushel, according to Jim Russell, manager of the ele-Hawkins received a prem-

ium check from the elevator for delivering the first milo there.



VANDALISM -- Glass was broken on the fronts of Hammonds Electric, at left, and Mustang Theatre during a Sunday night wave of vandalism here. Vandals also did damage at the school. Parmer County Sheriff's Department is investigating.

Bessle V

Leagi

Visito

Killo

of Mr. and

were Mr.

Lloyd Ge.

Friona.

Mrs.

to Altus

Quilti

In Llo

Club Thu

luncheon

afternoon

Those

T. P. Gri

Mrs. Lev

Owens, M

Mrs. J. F

Woma

Slates

opens thei

Followi



The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009 Published At Bovina, Texas, Every Wednesday

Dolph Moten . . . . Publisher & Editor

In a shoe store on Fifth Ave-

nue, a clerk was reprimanded

by his employer, "What's the

matter -- can't you serve this

customer?" he growled

Sue Moten ..... Women's News

#### Mustangs--

(Continued from page 1)

Left Halfback - Scotty Rundell, 138, junior letterman; Right Halfback - Richard Carson, 121, junior letterman; Fullback - Gene Pruitt, 173,

senior letterman; On defense Dean Stanberry, a sophomore, will replace Roach. Stanberry has been bothered with an injured knee, however, and how much he plays depends on how quickly the knee improves.

Other minor injuries have been to Jerry Cooper, who has a hurt shoulder, Alfred Stanberry, an injured elbow, and Jimmy Redden, who has a hurt

The Ponies will operate

from a spit T offense. If the Steers have a weakness, it's a lack of depth, Stone points out.

Scores of Bovina-Farwell games since Bovina's victory in '54 have been 6-0 in '55, 13-0 in '56, 38-12 in '57, 39-8 in '58, 36-12 in '59, 44-12 in '60, 6-0 in '61, 18-14 in '62, and 46-0 last year.

Mustangs are launching the season with hopes of improving on their 5-5 mark of 1963. A near-capacity crowd is expected to be on hand in Steer Stadium for the 1964 renewal of the Bovina-Farwell gridiron rivalry.

#### Jurors--

(Continued from page 1)

Tom Caldwell, Hollis Horton, Claude Blackburn, J. T. Mayfield, Mrs. John F. Dixon, Mrs. Max Crim, Newman Jarrell, Mrs. T. I. Burleson, Roy M.

#### Whittlin' --

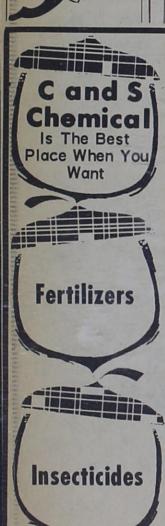
(Continued from page 1) indifferent, we won't have to worry about it for two more

years.

Wonder if this could be the year that the Mustangs break that victory drought in football games with Farwell?

GET ON THE THRIFT-GO-ROUND BUY AND HOLD U.S. SAVINGS BONDS





Phone 238-4311

## Pep Rally Scheduled Thursday

The 1964 football season will be inaugurated with a bonfire and pep rally Thursday night at

The sendoff will be in the Cheerleaders are sponsoring is invited to attend.

"He's Mr. Toscanini, the ofchestra conductor, and he's trying to find two shoes which His teachings. squeak in the same key."



They had been with Jesus. for Bovina area vegetables pro--(Acts 4:13).

outfield of the baseball field Jesus through studying His week, according to Mario Treon Eighth Street, announces life and lessons, and through vino of Gateway Produce Co. Louisiana, and Mississippi. Judy Strawn, head cheerleader. prayer, people recognize that here. we, too, have "been with the pep rally to which the public Jesus." We are wise, but patient and kind in dealing with to the dry growing season, Treother persons. We are forgiv-"No, sir," replied the clerk. ing, free from criticism and condemnation. We gain a spiritual strength by practicing

## '64 Good Year For Vegetables

This has been a good year of \$3.75. ducers.

processing is scheduled to be

Quality of his year's melons has been better than ever due vino says, and the price has been better than average. Cantaloupe rice hit a peak of has been in the neighborhood pers going at \$2.75.

Some 50,000 crates of cantaloupes, 175 truckloads, have Cantaloupe harvesting and been shipped from the shed here. They have gone to all When we spend time with completed by Saturday of this parts of the country, but main-

> This total of 50,000 crates is about a normal run for the shed which is in its seventh year of operation here.

Harvesting of cucumbers and bell peppers is currently underway. Both these crops are a \$5 per crate during the season, good price at present with cukes he says, but the average price | bringing \$3 per crate and pep-

Cabbage has been one of the brightest spots in the vegetable picture here. Price of it has

been \$2 per bag or \$80 per The shed will remininopera-

tion until the first freeze.

Irrigation Motor Headquarters For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor

Repair See--**BOVINA MOTOR LAB** 

Highway 60 East - Bovina 

Now In Our 30th Year Of Service To Farmers In This Great Area And

## YOUR PATRONAGE

## WELCOME

Than Ever Before During The Forthcoming Grain Sorghum Harvest!

When You Do Business With **Bovina Wheat Growers, You** Become A Stockholder . It's Your Organization. Use It To The Advantage Of Your Farming Operation.

You're Assured Of The Best In Elevator Services When You Send Your Milo **Here This Season** 

Everybody Not **Belongs To A** Co-op But **Everyone Benefits** 



Bovina Wheat Growers Inc.

Jim Russell, Manager Phone 238-2691

For Your Protection

2,000,000 Bushel **Storage Capacity** 

RHEA

Federally Licensed

**And Bonded** 

PAGE 2



The Rambler Ranch Hands, a western band oranized in Laon, France is under the direction of Bob Webb, center, son of Mrs. Bessie Webb of Bovina, Webb is stationed there with the Army.

#### League Women Help Haseloffs

Lutheran Church at Lariat met recently in the home of Mr. and Mrs. Henry Haseloff to help

#### Visitors In Killough Home

Visiting recently in the home of Mr. and Mrs. Lloyd Killough were Mr. and Mrs. John Purvis Jr. Joretta, Jackie, Debbie and Don of Abilene; Mr. and Mrs. Lloyd Gene Purvis and Kim also of Abilene; Mr. and Mrs. Joe Johnson of Cyril, Okla.; Mr. and Mrs. Bob Sherwood and Bobby of Altus, Okla.; Mrs. Gary Darragh and Randy of

Mrs. John Purvis returned to Altus after visiting three weeks with the Killoughs.

### Quilting Club In Lloyd Home

Mrs. Travis Lloydentertained members of Quilting. Club Thursday at her home. Following a covered dish luncheon the group spent the afternoon quilting for the hos-

Those attending were Mrs. T. P. Griffith, Mrs. Mel Gunn, Mrs. Levi Johnson, Mrs. J. E. Owens, Mrs. H. D. Bradshaw, Mrs. J. R. Caldwell, Mrs. Bob McMeans, -Mrs. Julia Lloyd, Mrs. Don Lloyd and son of Canyon and Patsy Lloyd.

#### Woman's Club Slates Luncheon

Bovina Woman's Study Club opens their new season with a charge of music. luncheon meeting Thursday, September 10, at Bovina Restaurant.

Mrs. Robert Tipps, of Denver City, president of Caprock District of Federated Woman's Clubs will be special guest at the meeting.

All members are urged to attend the first meeting.

Several members of St. John | process beans and okra for them while they are in Lubbock at the bedside of their five-yearold son Joe Scott, who has encephalitis.

Those working were Mrs. Fred Ramm, Mrs. Otto Lingnau, Mrs. Ben Kube, Mrs. Ed Ramm, Mrs. Adolph Haseloff, Mrs. Gerhardt Meissner, Mrs. Wilbur Kalbas and Mrs. Herbert Peiman, Others helping the missionary league workers were Mrs. Vernon Symcox, Mrs. Robert Schuman, as well as Gerhardt Meissner and pastor, Herbert Peiman.

#### Bob Price To Speak At Friona

Bob Price, Republican candidate for Congressman from the 18th District will speak in Friona, Tuesday, September 15.

Price will appear at the Friona School auditorium at 8 p.m. and give his views as well as answer questions, according to Mrs. Joe Briggs of Lazbuddie.

Anyone interested in hearing Price is urged to attend, Mrs. Briggs says.

#### St. John's Plans Saturday School

A Bible School opened at St. John's Luther Church at Lariat Saturday morning for all children from grades four to seven. This school will meet every Saturday from 9:30 to 11:00 a, m, and is open to all children of the community, stated the pastor, Rev. Herbert Peiman. Assisting the pastor in conducting this school will beMrs. Gladys Kaltwasser and Gerhardt Meissner as well as Mrs. Betty Norrod who will be in

## Troy Fuller

At Home Troy Fuller was released from Parmer County Community Hospital in Friona Monday after serious illness. He is

reported to be improving.



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Of course you'll love SPRED SATIN with years ahead stay. fresh colors that give your walls new decorator soft beauty. You'll love the greater durability and improved resistance to dirt and grime. Try it today and see for yourself! \$683
Paint anytime, no-fumes, no-odors. Dries in 20 min.



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Heinz Dill Pickles

Wilson's





Austex Plain

300

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Tokay Red

Bama

## Preserves

**Apricot Or Peach** 

18 Oz. Tumbler

Reynolds

Can

25 Ft. Roll

Sunkist

Mexico Crystal Wax

White Onions

Lb.

Lb.

Schilling's

Thursday - Friday - Saturday September 10 - 11 - 12 Continue Through Many Wednesday Sept. 16



**USDA** Graded Tender Aged

ARM

**CHUCK** 

**USDA** Graded Tender Aged

SHORT

AF Brand First Grade

Skinner's

Cut Spaghetti

River Brand RICE 2 Lb.

Cello Bag

Shurfine Elberta **PEACHES** 

Slices Or Halves 3 No. 2 1/2 5

Nabisco Premium CRACKERS

> 1 Lb Box

Shurfine

Pineapple Juice

46 Oz. Can

Fancy Stewed

TOMATOES

No. 303 Can

Sunshine Hi Ho

**CRACKERS** 12 Oz.

Box

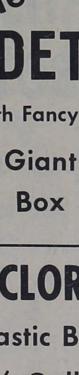


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BOVINA

SUPER MARKET



With Fancy Gold-Trim Glassware

Phone 238-4781

CLOROX

Silver Dust

Plastic Bottle 1/2 Gallon

10 Oz. Pkg. Mrs. Paul's

Cape Ann

Pkg.

8 Oz.

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

Each

ONIONS

RINGS oz.

Bovina

Lions

Club

Annual

BROOM

SALE

Friday,

Sept. 11

## 39ers Honor Mrs. Wilson

Mrs. Joe Wilson was honored bers of 39ers Birthday Club of Mrs. A. E. Crump.

### Gaines Family Has Reunion

Members of Gaines family had a reunion at the home of Mr. and Mrs. Don Sudderth over the Labor Day weekend. Attending were Mr. and Mrs. Aaron Gaines and family of Bronco, Mr. and Mrs. James Linthicum of Lubbock, Mr. and Mrs. Truman Gaines and family of Dumas, Mr. and Mrs. Tommy Cagle and family of Hood River, Ore.; Mrs. Ruth Woody and family of Clovis, Mr. and Mrs. O. W. Adams, Mr. and Mrs. A. E. Gaines and the Sudderth family of Bovina.

A total of 33 members of the family were present.

One daughter, Mrs. Euell Watts of Colorado, was unable to attend due to fact she was injured in a car wreck.

## McCallums Host Bridge Party

Mr. and Mrs. DeanMcCallum with a bridge party Tuesday evening at their home.

Winning high for the evening were Mrs. Johnie Horn and Vernon Estes.

relishes, homemade ice cream,

Tom Caldwell, Mr. and Mrs. Gene Ezell and the hostesses.

The dinner menu consisted of with a birthday dinner by mem- stuffed peppers, baked potatoes, black eye peas, salad, fresh Tuesday evening at the home | vegetable relish plate, hot rolls angel cake filled with ice cream and frosted with whipped cream.

Attending the celebration were Mrs. Emmett Tabor, Mrs. Paul Jones and her sister-inlaw, Mrs. Melvin Jones and daughter Phyllis of Arlington, Mrs. Robert Read, Mrs. Odis White, Mrs. Nola Read and the honoree.

### Christians Host Chicken Fry

Mr. and Mrs. Wendol Christian hosted their annual Labor Day celebration for employees of Oklahoma Lane Farm Supply and Oklahoma Lane Gin and members of their families Monday afternoon at their home.

Various activities including volleyball, horsebackriding and other yard games provided entertainment for the group.

Acting as cooks for the chicken fry were Melvin Terry and Jesse Fulcher, Jack Roach furnished watermelon for the group during the afternoon.

Attending the event were Mr. and Mrs. Jack Roach, Mr. and entertained several couples | Mrs. C. C. Christian and Phyllis. Mr. and Mrs. Harold Carpenter and Richard, Mr. and Mrs. I. C. Boone of Clovis, Mr. and Mrs. Frank Edwards, Mr. and Mrs. Melvin Terry and Refreshments of chips, dips, children, Mr. and Mrs. Floyd Coates and son, Mr. and Mrs. cake, tea and coffee were served | Jesse Fulcher, Mr. and Mrs. Vernon Conner, Mr. and Mrs. Attending were Mr. and Mrs. | Pat Quintana, Mario Espinoza, Mr. and Mrs. Arnold Freeman Bedford Caldwell, Mr. and Mrs. and others who called during the Johnie Horn, Mr. and Mrs. evening were Mr. and Mrs. Ar-Vernon Estes, Mr. and Mrs. | nold Hromas and Bradand Mrs. Josephine Ender.

# WEEKEND

Maternity Dresses

1/2 PRICE

Fall **Materials** 

20% off

Summer Dresses

Your Choice \$5 **Solid Prints** 

1/2 Price Straw Hats

**BLOUSES** 

Choice 49¢ Yd. 1/2 Price WILLIAMS Mercantile Co.

"Pioneers In Bovina"



**Just Arrived!** 

Irons, Dry And Steam Steam Irons \$10.25

Hair Dryers \$13.95

Electric Blankets

With 2-Year Guarantee

Single Control \$15.95 Dual Control - \$19.95

**GAINES** HARDWARE CO.

"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"

## Shower To Fete Recent Bride

Mrs. Olen Johnston will be honored with a bridal shower Friday, September 18 in fellowship hall of Bovina Church of

The come and go courtesy will be between the hours three and five p.m. Friends of the couple are

cordially invited.

## To Ruidoso

Vacationing over the Labor Day weekend in Ruidoso were Mr. and Mrs. A. M. Wilson, Mr. and Mrs. Glenden Sudderth. Mr. and Mrs. Erith Hawkins, Mr. and Mrs. Jim Hemke, Mr. and Mrs. Bob Estes and girls, and Mr. and Mrs. Mack Rags-

## Mrs. Hawkins Hosts Party

Mrs. Erith Hawkins entertained several women with a bridge party recently at her

Winning prizes for the afternoon were Mrs. Billy Whitecotton and Mrs. Nicky Foster. Refreshments of chips, dips, cakes, coffee and soft drinks were served to guests.

Attending were Mrs. Don Owens, Mrs. Lanham Ford, Mrs. Bob McMeans, Mrs. Scott Gober, Mrs. Kent Glasscock, Mrs. Billy Whitecotton, Mrs. Nicky Foster and the hostess.

## Masonic Lodge Workshop Set

Officers and members of five Masonic Lodges in this area have been invited to attend a workshop which will be held at 8 p.m., September 17, in Masonic Lodge Hall at Dimmitt. Hereford, Vega, Bovina, Friona and Dimmitt Lodges are invited.

The workshop is being held to enable Masons to study common problems of Masonic Lodges and their operations, It will be conducted by J. B. Noland of Summerfield, chairman of the Masonic Workshop Area covering eight nearby counties.

The workshop is part of a statewide semi-annual program held for the quarter-million members of nearly 1,000 Texas Masonic Lodges. It has been authorized by John R. Collard, Jr. of Spearman, Grand Master of Masons in Texas. He urged all officers and members of the invited Lodges to attend and said other Masons are also wel-

## Dorcas Circle Has Luncheon

Mrs. Earl Richards presented program titled, "The Christian And His Money," to members of Dorcas Circle Wednesday at their meeting at the home of Mrs. C. O.

Members brought covered dishes to compliment the hostesses luncheon.

Attending were Miss Ellen Reminsnider, Mrs. John Wilson, Mrs. Frank Wilson, Mrs. Pat Kunselman, Mrs. Billie Sudderth, Mrs. I. W. Quickel, Mrs. Lloyd Battey, Mrs. Mable Newberry, Mrs. Earl Richards and Mrs. T. J. Hopingardner.

Step

into the

totally smart look

of fall! Elegant

new ensembles,

accessorized with the smartest hats.

gloves, and jewel-

ry. Shop here, for

the components that make up a

complete fashion

**MARY MARR** 

Furne Harris

Bovina

THE-

Third Street

picture:

## Of Interest To THE WOMEN



MELON FEAT CONVERSATIONS -- Shown visiting during the recent melon feast for new teachers are, left to right, Vernon Estes, Mrs. Vernon Estes, Jack McCracken, Mrs. Jack Mc-Cracken, Mrs. Jim Russell, and Mrs. Grady Sorley.

## Blade Sawdust

- Sue Moten -

For the past several days we have been hearing people utter that they don't keep up with or want to be informed about politics because it is all dirty and corrupt, anyway. We think the answer Senator Humphrey gave to this question was one of the best we had heard. He pointed out in his speech to the Young Citizens for Johnson that if you felt this way about politics then this is the time to get in and try to do something about it rather than stand on the sidelines and criticize. This is not only a good statement but a completely logical one.

Being a Democrat, we certainly enjoyed the convention! We also enjoyed the fact that President Johnson did the unexpected and appeared at the convention earlier than was expected. He proves the point that he doesn't stand on tradition but does what his conscience and mood dictates. The zest and enthusiasm which was shown during the convention also helped make it a success. Even the song "Hello Lyndon," is supposed to be the most catchy tune since "Swanee."

We heard a new and different idea on youngsters returning to school the other afternoon. We actually heard a mother say she dreaded it because she hadn't had enough time to enjoy her children this summer. It makes one feel good to think that not all are ready and willing to have the youngsters away from

We'are looking forward to seeing the Mustang Band in their new uniforms and also viewing the Drum Major, Cecil Boothe. It is our contention that a boy makes a better leader for the band but this is the first time Bovina has had a drum major. We think with new uniforms and the hard work the band did during the summer they should look real sharp on the field.

Another part of school life that we are going to enjoy this year will be the beginning of a kindergarten by Dorothy Ware. She plans to have this at her home and will teach 20 pre-school children.

Arby Hawkins will be a member of this class and his younger brother, Corby, isn't happy about it. He told his mother that when it came to doing things he was "always too young or too little." Guess this is what the youngest member of the family always thinks.

Jr. High Band

**Elects Officers** 

Mustang Junior High Band.

er, Tommy Spears.

for the fall season.

John David Ferguson has been

The other officers are vice-

elected president of Bovina

president, Carol Foster, secre-

tary, Candy Wilson; and report-

The group will march at some

of the Junior High football

games and plans other activities

## Club To Have

Mrs. Don Sides.

Hosting the courtesy will be Jimmie Charles.

## Couples Social

Thursday Afternoon Bridge Club will open the season with a couples party Thursday evening at the home of Mr. and

the Sides and Mr. and Mrs.

## 500 Attend Mexican Dinner

Stephenville.

Mexico this fall.

Visitors In

Young Home

Visiting recently in the home

Visitors included Mr. and

Mrs. Paul Young, Beverly and

Preston of Lubbock; Mr. and

Mrs. Henry Young, Jim,

Brenda, Teresa and Beryl of

Baytown; Mr. and Mrs. George

Young, Peggy and Paxton of

Halfway; Mr. and Mrs. Roy

Young, Ray and Tana from

Channing; Mrs. Rosie Lee

Young, Cindy and Lisa from

McLean; Mr. and Mrs. Den-

zil Young, Bill and Becky of

Toms River, N.J.; and Miss

Mildred Young who will teach

in Grants public school in New

Also visiting were Mr.

Young's sister, Mrs. Minnie

Ash of Tahoka and Mr. and

Mrs. P. D. Ash and family of

of Mr. and Mrs. E. H. Young

were several of their children

and their families.

Approximately 500 were served at annual Mexican Dinner sponsored by Guadlupanas Society of St. Ann's Catholic Church Sunday at parish hall.

Booth, first prize and Julian Romas of Friona, second prize. Entertainment was provided during the dinner.

## Gene Barton Home Builder And Designer

**FHA Or Conventional** 

Show Homes -100 Block Juniper In Herford

Maximum Loans Arranged

**Phone Collect** Day Or Night EM4-2327-Hereford

Mrs. Ben Rejino was in

charge of the dinner. She was assisted by members of Guadlupanas society and members of Sacred Heart Society and its president, Nativadad Saldana. Winning door prizes were Jay

# REVIVAL SERVICES FIRST BAPTIST CHURCH OF BOVINA



**Bill Baker** Evangelist Kilgore

Sept. 13-20 Service **Twice Daily** 11 a.m. 7:45 p.m.



**Bob Elmore** Singer Eldorado Ark.

EVERYONE WELCOME

## **Featuring** Brooms, Mops, **Brushes And** Other Household Items Made By

TEXAS LIGHTHOUSE For The BLIND

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farms.

NOTICE

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Will Be Located Downtown All Day Friday And Lions Will Canvass The Area. If Your Home Is Missed, Phone 238-4531 For Immediate Service.



All Profits Will Be Used To Finance Worthwhile Community **Projects** 



Make Your Order From This Price List:

| Cup Towels (1 pkg.)              | 1.25   |
|----------------------------------|--------|
| Dish Cloth (1 pkg.)              | 1.00   |
| Ironing Board Cover              | 1.50   |
| Ironing Pad                      | 1 =0   |
| Damp-N-Iron Bag                  | 1.00   |
| Pot Holder                       | .25    |
| Dust Cloths                      | .25    |
| Food Bags                        | 1.25   |
| Oven Mitt                        | 1.50   |
| Bar-B-Q Apron                    | 2.00   |
| Lint Brush                       | 1.00   |
| Lawn Rake                        | 1.75   |
| Warehouse Mop<br>Rayon House Mop | 1.50   |
| Rayon House Mop                  | 1.00   |
| Toy Mop                          | .50    |
| Dust Mon                         | 2.00   |
| 24 oz. Mop Head                  | 1.50   |
| Commercial Mop                   |        |
| Handle                           | 1.75   |
| Poly-Sweep                       | 1.75   |
| Warehouse Broom                  | 2.10   |
| House Broom                      | 1.75   |
| Whisk Broom                      | .75    |
| Double Duty Broom                | 3.25   |
| Rubber Door Mat No. 1            | 2.00   |
| Rubber Door Mat No. 3            | 5.25   |
| Garage Brush 18"                 | 3.50   |
| Garage Brush 24"                 | 4.50   |
| Floor Brush 18"                  | 4.75   |
| Floor Brush 24"                  | 5.75   |
| Special Oil & Grease-1           | resis- |
| tant Plastic Garage<br>Brush 18" |        |
| Brush 18"                        | 5.00   |
| 24"                              | 6.50   |
|                                  |        |

Special Order Rubber Mat

per square feet ...

# HARVEST TIME NEAR



Glamour crop for Parmer County farmers this year is sugar beets. Look at this big lunker! Sugar beets, so far as production goes, are off to a roaring start on Parmer County farms. They will head for market in the next few weeks.

## CO. AGENT VAN ZANDT LOOKS 'EM OVER NOTICE OF HEARING

Notice is hereby given that the Parmer County hold a hearing on the proposed 1965 Parmer County Budget at 10:00 o'clock A. M. on September 14, 1964 in the county court room in the Court House in Farwell,

All persons interested in attending this hearing are invited to be present at that

Loyde A. Brewer County Judge

Parmer County, Texas

Ot Home In Parmer County

County HD Agent Cricket

the other day, she showed me some canning she had done and BY CRICKET B. TAYLOR

plans to put in Fair Exhibit. Her green beans were wonderful and it is going to really take something to beat that entry. We worked on records and talked about and planned her next project, Home Improvement.

Fair, Maize Days in Friona and

the organization of 4-H clubs,

school and other activities, Sep-

tember is a really busy month.

Davis, Lazbuddie 4-H member

While visiting Charlotte

While visiting with Judy Koelzer she showed me awardrobe full of clothes she has made. With all that experience there is no wonder that she has taken county honors in 4-H dress revue these past two years. Judy has also taken home improvement - made her own bedroom curtains and her next big project is to refinish her Savings & Loan, Lot 3 Blk

bedroom furniture. Mrs. Webb Gober of the Oklahoma Lane community, has been Builders, Part NE/4 Sect 8 Home Improvement leader for several girls in the Farwell Country Club and I hear of nice Plumbing & Heating, Lot 10 things they have done and hope Blk 76 O. T. Friona to make a tour soon to see results of project work. Mrs. L. R. Garth, See Records Gober demonstrated some very good ideas for bedroom im- Savings & Loan, Lots 7 & 8 provement and I'm sure I'll Blk 52 O. T. Friona find some good results of her

A 4-H membership drive is Sect 4 T15S R2E on this month and already 9 year old girls are asking about 4-H and are ready to start. ft. Blk 9 E. H. Robinson Add. Mrs. Hershel Harding of Farwell has said she will be a leader, so thats a good start, zon Homes, Inc., Part SW Part We hope to have other parents ready and willing to be leaders when project work starts in Oc- Savings & Loan, Lots 3 & 4

If any parent is interested in being a leader, call our office 481-3619 and leave your name and I'll contact you when leader training meetings start.

I Get 5% Dividends On My Money At..... FIDELITY SAVINGS & LOAN 416 Mitchell St. PO 2-2917

40 HP Motor Tilt Trailer \$1195.00 See Your Evinrude Dealer Clovis Boat & Motor

> 2106 N. Prince St. V. E. (Dink) Lovett, Owner

Sect 21 T1N R4E

Blk 15 Friona

COURTHOUSE

NOTES

INSTRUMENT REPORT

Aug. 31 thru Sept. 5, 1964

75 feet ,Lot 3 Blk 91 O. T.

MML, W. H. Sims, D & R

Fed. Tax Lien, USA, H. T. 8

DT, E. M. Rushing, Hi-Plains

WD, Archie M. Hollis, Pres-

SPECIAL

All=1964=New

of NE/4 Sect 8 T4S R4E

76 Friona

ADAMS DRILLING CO. WATER WELL DRILLING

Clovis, N. Mex.

PUMP & GEAR HEAD REPAIRS

## THE HIGH PLAINS FARM AND HOME

THURSDAY, SEPTEMBER 10, 1964

FARM AND HOME

A little more sunshine will turn these ripe bolls into fluffy white cotton and ring the register for Parmer County's No. 1 money-maker, irrigated cotton.



## FB Head Asks Reverse Of Decision

The president of the Texas Farm Bureau has urged both Texas Senators to press for legislation before Congress adjourns to reverse the Supreme

Court's decision on apportionment of state legislatures.

In a telegram to Senators Yarborough and Tower, C. H. DeVaney said, "Delay would create further confusion and

jeopardize chances for ultimate reversal if a Constitutional

amendment is necessary." The Texas Farm Bureau believes, he said, in the "timetested and successful pattern" of representation on an area

basis in the U.S. Senate and on a population basis in the U.S. House.

"This provides a workable system of checks and balances which assures a truly representative government with con-

sideration for minority and area interests," the state farm leader said.

DeVaney declared that at the time of adoption of the Constitution and subsequent amendments, "it was never presumed to authorize federal regulation of the apportionment of state legislatures."



Parmer County is the leading grain sorghum producing county in the nation. Here is a champion field or hybrid milo. Yields of over 6,000 pounds per acre are not uncommon.

ton Collins, Lot 13 Blk 61 Stubbs, E/2 Lots 9, 10, 11 & lea; Bovina 14'3" Fiberglass Boat

Lovett, N. 5 ft. Lot 4 & Lot Jones, See Records 3 Blk 2 Lakeside Friona WD, Homer Horner, Steven Federal Savings & Loan, Lots Stubbs, Federal Credit Union, 30, 31 & 32 Blk 17 Bovina E/2 Lots 9, 10, 11 & 12 Blk

WD, Homer Horner, Steven SW 12 ft. Lot 18 Blk 4 Ridge-

WD, A. M. Wiley, T. E. DT, L. C. Woltmon, Oswell Beverly Dean M. Malone, Sect

DT, Jack McManigal, First WD, A. L. Glasscock et al, J. E. Sherrill, Jr., Lot 17 &

WD, Jodie Patrick Malone, 17 & Part Sect 18 T15S R2E

Join 4-H or volunteer to be a leader during National 4-H Club Week, September 26 - October

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AT RAYMOND EULER

715 Main , Friona Ph. 247-2230

Complete Automotive Machine Shop **SERVICE** Valve Work- A Speciality Crankshaft Grinding

Commissioner's Court will

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4-H -- One would never know the county and seeing the wonthere was a drought in Parmer derful crops. Maize days are County when driving through really here - and so are hay-

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Sherley, Fri

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and Mrs. Ral

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Mrs. A. E. I

Mrs. Keith

Mrs. Joel

Lane and M

Menus and

on hand.

## Sugar Plant Dedication Planned

Dedication of Holly Sugar Corporation's new multi-million-dollar sugar plantatHereford, first such industrial complex in Texas, has been scheduled for Saturday, September 19, with Texas Governor John Connally the principal speaker, it was announced today by Dennis O'Rourke, Holly President.

The plant has been named in honor of the late Merrill E. Shoup, former President and Chairman of the Board of Directors of Holly, who died on July 15.

A program to which the public is invited will begin at 10:30 a. m. at the plant which is located on a 1,700 - acre site just west of the Texas Panhandle community. Immediately following the program, the public will be conducted on tours of the huge new food plant.

Construction of the Holly installation, the newest and one of the most modern and largest in the world, has been under way since the spring of 1963. Sugar-making operations are scheduled to begin about October, 1, Mr. O'Rourke said today.

finery will be able to produce under optimum conditions, up to as much as 200,000,000 pounds of sugar annually. This will be the only sugar produced on farms in Texas, and refined in Texas the Holly President pointed out. Some of the beets processed at the plant will be grown in a portion of neighboring New Mexico.

high plains agricultural area entire annual beet crop has been converted into sugar.

"We are honored that Gov- making industry. ernor Connally will be with us on the important occasion of new operation, some 27,500 the plant dedication which will acres of sugarbeets were plantmark the beginning of a new chapter in Texas agriculture and in future years the total and industry," Mr. O'Rourke acreage is expected to be in-

He added that dignitaries and to be present and to participate in the dedicatory program.

The Merrill E. Shoup plant includes several outstanding add many millions of dollars features. Closed circuit tele- in new wealth and dollar cirvision will be used in monitor- culation every year to the ing some plant operations. An- economies of the region and other feature is the largest dif- the nation." Mr. O'Rourke said fuser of its kind in the world, today, "This will include cash This hug cylindrical machine payments to farmers for their is used in steeping sugar juices beet crops, employment at the The Hereford beet sugar re- from the sugarbeets. The plant plant and purchase of a multialso includes an impressive tude of supplies and services main process building in which necessary in the operation of a is housed sugar-making equip- plant of this great scope." ment of latest design; bulk sugar silos with a capacity of 60,000,-000 pounds of sugar; three huge brought an economic surge in dried\_beet pulp warehouse, each covering an area almost as cently by Congressman Walter large as a football field, and Rogers (D-Texas) who said that numerous other buildings and manufacturing installations.



THE FASHION SHOP 521 Main, Clovis

LIVING ROOM SUITES

2 Pc. Danish Modern (nice for apartments) . . . 119.95 59.95

3 Pc. Curved Nylon Sectional (Foam) . . . . 299.95 179.95

4 Pc. Curved Nylon Sectional (Foam) . . . 349.95 219.95

80" Modern Divan (Foam-Dacron) . . . . . . 259.95 129.95

2 Pc. Hide-A-Way Bed . . . . . . . . . . . . 329.95 179.95

Pc. Modern Foam -- Suite, Nylon . . 299.95 169.95

Pc. Foam Suite . . . . . . . . . . . . . . . . . 269.95 129.95

Pc. Plastic Studio Suite . .... 189.95 109.95

CHAIRS, ROCKERS & RECLINERS

Large Swivel Platform Rockers ..... 99.95 49.95

Occasional Chairs ...... 19.95 12.95

Early American Swivel Platform Rocker .... 109.95 59.95

12 Cu. Ft. Admiral Refr. . . . . . . . . . . 249.95 169.95 WT

14 Cu. Ft. Admiral Refr. . . . . . . . . 299.95 199.95 WT

16 Cu, Ft, Admiral Refr. . . . . . . . . . . . . 499.95 299.95 WT

12 Cu. Ft. Double Door Admiral Refr. .. 329.95 239.95 WT

13.2 Cu, Ft. Upright Admiral Freezer. 269.95 199.95 WT

11" Admiral Lightweight Portable TV . . 189,95 109,95

Motorola Stereo Record Player. . . . . . . . 189.95 119.95

16° Admiral Portable TV (Thin-Line) . 159.95 129.95 WT

19" Admiral Portable TV . . . . . . . . . 189.95 139.95 WT

(13.55 down, \$5.69 per mo.) . . . . . . . . . . . . . \$119.95

Chest of Drawers . . . . . . . . . . . . . . \$10.00 to \$14.95

7 Pc. Dining Room Suite ....... \$30.00 to \$59.95

Posture Rest reducing machine . . . . . . . . . . . . \$40.00

Electric Ranges . . . . . . . . . . . . . . . \$20.00 to \$49.95

Automatic Washers (\$7.75 down, \$6.05 per mo.) . . \$69.95

16 Cu. Ft. Chest Freezer

Ben O. Smart - Mgr.

RECORD PLAYERS & TELEVISION

15 Cu. Ft. Norge Refr. (Double Door) .349.95 229.95

APPLIANCES

(Materials on Plastics, color choice)

2 Pc. Early American Living Room Suite --

and shape-holding . . . acetate

lamination provides a back to jersey knit (80% Orlon and 20%

wool). A sheath with "newfound"

flexible comfort, knee-deep in

buttons, sashed and pocketed.

Royal, red, gold or black. Sizes 10 to 20.

Latest techniques of instru-Hereford will be supplied by mentation and automation have farmers located in the vast been incorporated in the new plant which is expected to draw surrounding the impressive big technicians and other visitors new industrial complex. The from many parts of the world plant will have capacity to pro- where beet sugar is also process in excess of 6,000 tons duced. The plant, unique in the of beets daily and will operate southwest, also includes fuice 24 hours a day, 7 days a week, storage equipment pioneered each fall and winter until the and developed by Holly at its Imperial Valley, California, refinery and novel in the sugar-

In this maiden year of the rock. ed in the region. Next year creased sharply and will be distributed among farmers who special guests from many parts welcome the new non-surplus of the nation have been invited cash crop as a valuable addition to their farm rotation pro-

"This new enterprise will

Already the new facility has the area, it was reported resome 46 permanent new business and service establishments have opened in the Hereford area since it was known that the Holly plant would be located

Mr. O'Rourke said that Holly has moved to the area more than half-a-hundred key plant technicians, agricultural specialists, and others who will guide the operation of the plant and help growers in production of the beet crop. These people, along with members of their families, will be permanent residents of the Hereford community. Employment at the plant year-around is expected to be approximately 100 individuals. while total employment during sugar-making operations will increase to about 350 in all departments of the complex operation.

Visitors to the Holly plant for the dedicatory program will be given special gift packages of Holly sugar and other mementos of the occasion, according to Holly officials.

We Invite Comparison

NATIONALLY ADVERTISED MERCHANDISE. WE HANDLE COMPLETE LINE OF ADMIRAL, NORGE AND

AMANA APPLIANCES. WE ALSO HAVE VIRTUE BROTHERS DINETTES, BASSETT AND BROYHILL FUR-

NITURE, STANLEY, COLEMAN, CLEVELAND, VAUGHAN AND MANY OTHER NATIONALLY ADVER-

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TISED LINES. WITH OUR LOW OVERHEAD, WE GUARANTEE TO SAVE YOU MONEY.



In Parmer County

BY JOE VAN ZANDT

ute research projects.

I believe.

TAKE A BREAK

This is sound advice for any-

Everybody gets in a hurry

This is true mainly because

Even if you can't stop work,

Habits play an important part

the machines you operate?

"Tun it off and take a break"

will help keep you awake, alert

and out of dangerous situations.

take an occasional stretch or

County Agent

BOLL WEEVIL PROGRAM The Boll Weevil diapause control program will soon get underway in infested cotton terested in agriculture. You will fields above and below the cap see broadcast cotton, grain sor-

A county wide meeting has trol, cotton diseases, sub-irribeen set for Thursday, September 17, at 8:00 p.m. in the Bovina School Auditorium to explain this program to cotton farmers in Parmer County.

The success of this control cause someone to get hurt. program holds the key to the future of cotton here in Par- one operating farm machinery mer County as well as all over during this busy harvest season the Plains area.

The best experts available believe the program will work this time of the year, but it's to eliminate the boll weevil a good idea to take a break at threat to this area in a few midmorning and midafternoon. short years. Otherwise, cotton Experience has shown that these producers will likely be faced are th times when most farm with insect control programs machinery accidents occur. costing up to \$36.00 per acre plus loss in production, qual- machine operators often bewhen the weevil infests an area. times of the day and accidents

Everyone interested and con- have a way of happening when cerned with the future of cotton operators aren't alert. A short in this area should plan to at- rest period is suggested for a tend this meeting. The boll cup of coffee, glass of milk or weevil program will be ex- drink of water to replenish plained in detail and a film energy and restore alertness. will also be shown, Make plans Safer work can then be done. to be in Bovina, Thursday night,

GASOLINE TAX REFUND do something different for a few The deadline for filing for minutes to break the monotony, the federal tax refund on gaso- Always be sure you are wide line used on a farm or ranch awake while operating any type for farming purposes is Sep- of arm machinery. tember 30, 1964. The gasoline to be included would have been in safe machinery operation. used after June 30, 1963 and So learn how to properly handle

before July 1, 1964. apply to diesel fuel and special motor fuel and you should check with your District Director of Internal Revenue.

SORGHUM MIDGE Producers with blooming grain sorghum should watch the fields closely for midge. Some midge infestations have been found in the Lazbuddie and

Oklahoma Lane areas the past 10 days. FIELD DAY The South Plains Research and Extension Center, 7 1/2 miles north of Lubbock on U.S. 87, will hold its Annual Field

Tours will start at 1:00 p.m.

MATTRESS TRADE-IN SALE

Mattress & Box Spring, Reg. 99.00 . . . . . . \$59.95 set

Mattress & Box Spring, Reg. 139.00 ..... \$69.95 set

Posture Mattress & Box Springs, Reg 159.00 \$79.95

2 Pc. Double Dresser & Bookcase Bed . . . 119.95 79.95

3 Pc. Double Dresser & Bookcase Bed . . . . 159.95 109.95

2 Pc. Broyhill Early American Bedroom Suite. 279.95 179.95

DINETTES & LIVING ROOM

5 Pc. Large Round Early American . . . . 169.95 109.95

38" Early American Hutch . . . . . . . . . . . . 89.95 59.95

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Call us for free estimates on upholstering of any kind.

Come by our shop and see finished suites on our floor.

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GROUP

Complete Houseful Consisting Of Straight Across Freezer

Refrigerator, Range, Double Dresser, Bed, Mattress,

springs, 5 pc. dinette, 3 tables, 2 table lamps, 2 pc.

Wringer Washer, guaranteed . . . . . . . \$39.95 to \$49.795

Mattresses (full or half sizes) . . . . . . \$7.50 to \$15.00

Televisions ..... \$30.00 to \$89.95

Motorola Hi-Fi Record Player 4 speeds . . . . . . \$45.00

Baby Bed and Mattress . . . . . . . . . . . . . . \$12.50 to \$15.00

Maple Bed, Vanity, & Bench .... \$49.95

Texico, New Mexico

living room suite. Payments 19.69 per month.

5 Pc. Round Table & Mates Chairs . . . 129.95

26" Early American Hutch . . . . . . . . . . . 79.95

BEDROOM SUITES

6" Foam Mattress & Box Springs, Reg 149.95

2 Pc. Bassett French Provincial Bedroom Suite

Day on Tuesday, September 15.

At a meeting of Institute participation on the current cotton crop indicate funds for the

of the 14 major cotton states, and further expansion is ex-

Cotton sales messages will be carried into millions of homes

Extensive merchandising work by leading garment manufacturers and Sears, Montgomery Ward and J. C. Penney will give cotton products a

If You're Interested In Buying

Trienen at

Hwy. 60 Bovina

Loose

Open 7 Days A Week 8 a.m. - 7 p.m. **EGGS** 

3 Doz. \$1.00 Apples

**TOMATOES** 2 Lb. Bag 256

\$2.50 JONATHAN Bu. RED DELICIOUS Bu. 3.00 BARTLET PEARS Bu.

POTATOES Red or 10 lbs. 49¢ 89¢

**B&D** FRUIT BOB'S MARKET

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In Russia there are no 4-H | the role of extension for the last | servation, John Deere; Foods better way of life and work; no | Club program. agricultural extension service to show better methods for raising trained extension agents worked Purina. crops and livestock; no special- with the children of farm famiity and lowered land values, come drowsy and tired at these ing skills; no business men to wedge that opened the door for tomatoes and canning them; support this "massive, informal, the agents to reach the farmers growing corn and raising pigs educational program" which in- and their wives. cludes 4-H.

However, Premier Khrushchev did learn something about the Cooperative Extension Serv- Khrushchev might further imice during his visit to the U.S. prove farming under communsian people. He admitted that after the 4-H Clubs. Seventy certain extension practices were other foreign countries have. hauled recently.

#### **Explains Service**

"I have in mind," he said, the introduction of scientific achievements. In the United States of America a farmer's service exists under the univer-We now have a supply of the Practice what you have learned sities and colleges. The agents forms available in the county until habit will cause you to meet with the farmers and peragents office. Different rules automatically react properly in suade them to introduce this dangerous situations. The habit or that method, help them in Today there are at least three gram. Altogether about 1,600 furnish them with plans."

picture, but apparently missed raphy, Eastman Kodak; Con- event.

Clubs to teach boys and girls a 50 years in developing the 4-H Nutrition, General Foods; Alum-

No Free Enterprise

It has been suggested that enterprise. U.S. industry has backed 4-H

work right from the beginning. It provides technical know-how, Oil Foundation. financial aid and recognition. More than 55 leading business firms cooperate with the extension service and the National

In addition to those named,

Fresno; Frank C. Diener, Five

Points, Calif.; Jack Funk, Har-

lingen, Tex.; Mary Raney,

Bakersfield; W. T. Robertson,

Holly Ridge, Miss.; Sherman

Thomas, Madera, Calif.; and

Victor Wuytens, Brawley, Calif.

Boswell Stevens of Macon,

Miss., who was chairman of the

special committee that develop-

ed procedures under which the

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estimate. Cleaning is our

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line. Phone 763-6361.

ni Recognition, Olin Mathieson; In the early days of 4-H, the Dog Care and Training, Ralston-

Fifty years ago there were ists to help improve homemak- lies. The plan provided the only a few projects: growing to eat the corn.

#### Long-Time Support

Sponsors that have supported 4-H for 20 or more years are: In a Pravda article, Krushchev ism if he also had initiated a Railway; Burlington Railroad; Milrevealed a "secret" to the Rus- program for youth patterned waukee Railroad; Chicago & North Western Railway; Coats & Clark; Conrad Hilton Hotel; Cudahy Pack-"borrowed" when the Soviet But Russia lacks the incentive Central Railroad; International Haragricultural system was over- and backing provided by private vester; Kerr Glass; Livestock Con-Ward; Sears-Roebuck Foundation; Westinghouse Educational Foundaion: Wilson & Co.: Standard Oil (Ohio); General Motors; American

Collectively they make the National 4-H Club Congress possible. One of the most coveted awards for a 4-H'er is the congress trip given to one boy or girl per state in a specific proorganization of production and dozen areas of 4-H Club work. young people from 50 states Some of the newer programs travel to Chicago each fall to He got most of the extension and their sponsors are: Photog- participate in this educational

Institute was organized, was re-

named an ex-officio member.

motion projects are serviced

by the National Cotton Council,

thus all funds go for operating

programs.

Institute research and pro-

The 4-H member pledges:

"My head to clearer thinking;

my heart to greater loyalty;

my hands to larger service,

and my health to better living.'

ABSTRACTS

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ABSTRACT

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BLEND - SNAP OFF STIRRUPS--

SIZES 8 to 20 - COLORS: BROWN

PROPORTIONED LENGTHS--

## Cotton Farmers Pour Money Into Research

Cotton farmers will spend \$2.6 million for research and promotion in 1965 and estimate nearly twice that figure will be available for building markets and profits the following year.

A total of \$1,792,274 was budgeted for cotton promotion and \$867,000 for research during 1965, according to Roy Davis, Lubbock, and Jack Funky, Harlingen, Texas trustees for the Cotton Producers Institute.

trustees here yesterday it was revealed estimates of grower-1966 program will be almost double the present budget. The Institute now is operating in 12

Aim of the promotion program approved by the trustees is to convince housewives and others to buy "comfortable, carefree cotton" products. Campaigns are scheduled for spring and fall during heavy textile buying months.

by consumer magazines, newspaper advertising in cooperation with local department stores and large chains, network television, and trade magazines.

FARM MACHINERY Call Big Nick Machinery Supply

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strong push at the retail level. was re-elected secretary. This group will use posters, ad reprints, direct mail, trustees guiding the voluntary ad mats for local stores and Institute are: G. C. Cortright, materials featuring other Rolling Fork, Miss.; E. J. Cecil.

Trustees budgeted \$867,000 for 27 research projects. New projects deal with research on a boll weevil feeding stimulant, verticillium wilt tolerance, setting and altering creases in garments, improving wear life of easy care fabrics, and improving cotton rugs.

Twenty projects were renewed after trustees heard executive committee members report inspections show the work generally is making good pro-

Continuing projects deal with systemics insecticides, fruiting and growth, verticillium wilt, men's cotton suits, fiber strength tests, biochemistry of cotton plant, chemical treatment and luster of fabrics, chemical weed control, biological - chemical insect control, fabric development, adaptation of plant to minimum temperature, and comparison of cotton's qualities with other fibers.

Aims of the program are to cut unit costs of producing cotton an average of 11 cents per pound and to develop better products which will enable cotton to expand its domestic market by 5.6 million bales. Trustees, elected earlier by

growers participating on the 1963-64 crop, renamed Russell Giffen, Fresno, Calif., chairman, and J. Clyde Wilson, Buckeye, Ariz., vice chairman. Executive committee mem-

bers elected include Keith Walden, Tucson, Ariz, chairman; J. Russell Kennedy, Bakersfield, Calif.; Roy Davis, Lubbock, Tex.; R. E. L. Wilson, III, Wilson, Ark.; Dr. C. R. Sayre, Greenwood, Miss.; J. E. Mayes, Mayesville, S. C.; and the chairman and vice chair-

Clifton Kirkpatrick, Memphis, Tenn., National Cotton Council field service director,

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Texas rank wide basis in gen and anh Texas leads nitrogen used states in the of nitrogen us Iowa, Illinois

diana, Georgi sas and North all of these producers of corn, grain s These ten str about 54% of used in the na Texas also n tomage o monia. The

MEM! 3 Beet | Last Ye But Bro See Big

Machin Bovina P

# PUBLIC MEETING ON RUNNING WATER DAMS NEXT TUESDAY

Farwell. The meeting will be in the county courtroom and will start at 10 a.m.

The public is urged to attend the meeting for a general functions About Substituting review of the proposal, and the commissioners court -- which has previously studied various facets of the project -- will be on hand.

For several years individuals and groups in Parmer County INCOME

## **HD** Agent Conducts Training School

Foods; Alum-

n Mathieson;

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raising pigs

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cudahy Pack-tone; Illinois

rnational Har-

ivestock Con-Montgomery Foundation;

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Standard Oil ors; American

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Mrs. Cricket B. Taylor, Heavy substitution by farmers Parmer County HD Agent con- could have an effect on future ducted a training school for HD prices of either wheat or feed Club leaders on August 25 at grain, or both. Hub community center, Purpose of the school was learning prep- get winter grazing and make aration of foods of nations in final decision in late winter the United Nations. Such foods when more is known about 1965 will be served at the annual wheat prospects and more about county luncheon.

Attending the training school Black, Hub; Mrs. Glenn Lust and Mrs. Ralph Broyles, Lazbuddie; Mrs. Lee Mason and Mrs. A. E. Redwine, Midway; Mrs. Keith Brock, Northside; Mrs. Joel White, Oklahoma

bring the long studied dam pro- or more dams on Running Water appeared desirable and one or trol aspect of the project to jects on Running Water Drawin- at Plainview several years ago, more are tentatively proposed to focus will be next Tuesday in retention structures on the in Parmer County.

but feed grain prices for 1965

have not been established.

Wheat can be planted this fall,

the 1965 feed grain program.

gram is a risk reducer.

between fall and spring.

AMMO

NOTES

By Bill Bennett, Agronomist

Texas include Nebraska, Cali-

fornia, Iowa, Illinois, Missouri,

and South Central regions of

the United States. Texas farm-

ers used almost 20% of the

total nitrogen use were not in the

top ten or use of ammonia.

These were Georgia, North

Carolina and Kansas, Georgia

Of the total nitrogen used

anhydrous ammonia. The nitro-

gen in mixed fertilizer

furnishes about 32% of the ac-

tual nitrogen used. Another 13%

was applied as ammonium ni-

trate and 12% as nitrogen solu-

tions. The balance of the nitro-

gen comes from various

sources such as ammonium sul-

Three of the top ten states in

total tonnage of ammonia.

moisture is adequate.

Texas also leads the nation and North Carolina use more

monia. The states following of large pasture acreages. Kan-

A county-wide meeting to have studied possibilities of one upper watershed of the draw

Expansion of this flood-conwhat is called a "multi-purpose" structure which would

determine feasibilities. To attend the meeting next

A 27-member program build-

make possible fishing, boating, and other recreation, is now considered.

C. Novosad, Extension pasture Doing most of the spade work specialist, Texas A&M Univeron early planning has been the board of supervisors of the Parmer County Soil Conservaperly supplemented if their nution District. They encouraged tritive value is unknown, the the county to share the exspecialist points out. If forage pense of preliminary studies to is imporperly utilized and supplemented according to its feeding value, this will be quickly

week will be Phil Grazier, engineer with the Soil Conservation Service, from San Marcos, who has worked on other projects similar to the one under study here.

ing committee representative of all parts of the county has been named to help develop the pro-

Forage Testing Makes Modern Farming More Efficient Forge testing, an important other conditions which may be chemical forage analysis and a management tool, allows to-

present. ' Through this evaluation method, determinations are made for percentage of crude protein and crude fiber, and calculated values are reported for digestible protein, total digestible nutrients and net en-

ported for silage only. Although chemical evaluation may not always reveal the true value of a forage, it can serve as a valuable guide as to its feeding value, the special-

ergy. Moisture percentage,

says Novosad, is usually re-

The Texas A&M Forage Testing Service, initiated last March, is available to anyone desiring to have hay or silage tested, Novosad points out. A two-part service is being offered in connection with the program. This includes the

suggested feeding program

based on the forage analyzed. A balanced feeding program suggestion for both dairy and beef cattle will be provided for those who request it, says the specialist, Request for this service must be submitted on the proper forms and all hays and silages to be fed must be analyzed.

The Forage Testing Service. says Novosad, is operated somewhat similar to the Soil Testing Service.

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13th, & Cleveland (South Of Hospital)

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Through

Saturday

Night

Menus and recipes were given Maximum income from wheat to each of the ladies from clubs or feed grain does not necesrepresented. Menus were from sarily mean maximum total the Far East, Middle East, farm income. European Countries, Latin and South American countries. Two RISK county clubs were assigned foods from the same area.

Nitrogen Use

wide basis in the use of nitro-

gen and anhydrous ammonia.

Texas leads the nation in total

nitrogen used. The next nine

states in the order of quantity

of nitrogen used are California,

Iowa, Illinois, Nebraska, In-

diana, Georgia, Missouri, Kan-

sas and North Carolina, Nearly

all of these states are high

producers of grain - either

corn, grain sorghum or wheat.

These ten states accounted for

about 54% of the total nitrogen

in tonnage of anhydrous am-

NEW! 350 Model

**Beet Diggers** 

Last Year's Model

**But Brand New** 

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**Machinery Supply** 

Farmhand

\$4,000

used in the nation.

Texas ranks high on a nation-

low yield or lower prices. Planning for maximum in-

**Wheat And Feed Grain** 

RESOURCE USE come in the short-run could prove wrong in the longrun. Using present wheat program prices and present feed grain prices, the greatest opportunit-Changing land use could effect ies appear to be in feed grain, production and cultural cost.

> Water, labor, or capital could or heavy stress on wells could

tude could change.

If wheat or feed grain is sub-If wheat and feed grain are stituted one for the other in substituted, there is a great 1965, this could make it diffipossibility of getting the farm- cult to change back to a both ing activities out of balance, crops program in 1966, or future years.

The amount of wheat or feed grain planted and produced become a limiting factor. By in- could directly effect other encreasing one crop or the other, terprises or activities on the poorer utilization of rainwater, farm, such as stocker cattle activities, feedlot operations, etc. occur. Present labor and ma- There may be some advantages chinery could become inade- for substitution, but on a given quate. Operating capital needs farm these advantages could be might change. Bankers' atti- offset by other disadvantages.

## **County Council Plans Annual Luncheon**

The certificate wheat pro- visitor, of the Parmer County HD Council met in the bank The provision allowing sub- building in Friona Monday with were Mrs. Bill Carthel and Mrs. stitution of wheat for feed grain, Mrs. Cricket B. Taylor, HD Texas HD Association of Ex-Fern Barnett, Black; Mrs. T. A. or feed grain for wheat, could Agent to complete plans for the tension clubs. Sherley, Friona; Mrs. A. L. be considered a risk reducing annual HD luncheon, which will be held November 19, 11:30 a.m. factor for some, since wheat can be planted this fall and de- at the Oklahoma Lane Communstroved at any time that proity Center.

spects appear to be not good Mrs. Ralph Price, HDCouncil chairman appointed Mrs. Joel White, Oklahoma Lane club. Substituting these crops, one Lane and Mrs. Elmo Dean, for the other, could prove to be Mrs. Cordie Potts, Rhea club a greater risk in the event of and Mrs. V. W. Rannals, Midway club as a program com-

Lazbuddie club nominated Katle Blackstone, member of the Lazbuddie 4-H club as recipient of the \$500 scholarship which is presented annually to some girl in the district who is completing high school and plans to major in home economics. She was approved as county contestant. Appointed as a committee to visit with the nominee and

#### Indiana, Mississippi, Washington and Louisiana. These ten states used slightly over Dropouts Can 75% of the anhydrous ammonia used nationwide. Most of the Be Reduced states are in the North Central

Reducing the number of school dropouts is a big job, yet it can be accomplished by adequate programs of guidance, training and placement, says Patsy Reynolds, Extension

Great Britain has only onedry nitrogen fertilizer because fifth the unemployment rate for 15-to-19 - year - olds, as the sas farmers use a dry nitrogen United States has. And in this to topdress wheat when winter nation, skilled, mobile, educated workers who are qualified for new fields of work are in the nation, 25% comes from

consider that occupations change as new jobs develop and old ones disappear. These resulting new occupations are

Three ways which might help change the levels achieved by pendent practicing prediatriyoung people, Miss Reynolds clans, hospitals and mothers. says, are: . Improve schools, parti-

cularly the guidance services. to help reduce the effects of geographic isolation. 2. Work to motivate able youth

who hold low occupational and educational goals. 3. Help rural youth and their parents face the facts of farm and industrial opportunity.

AZTEC BOWL All Times 1010 E. 1st St. Clovis, New Mexico

Fifteen members, and one district winner were Mrs. Ralph Price, Mrs. Gladys Kaltwasser and Mrs. Cordie Potts. The scholarship is given annually by

A report on clubs planning entries in "Maize Days" was given with the following clubs planning window exhibits: Rhea, Northside, and Black, Lazbuddie 4-H club plans to enter a float in the parade.

Mrs. Price appointed a nominating committee to select a slate of officers for the 1965 club year. Serving on the com-Mrs. Ralph Broyles of the mittee are: Mrs. Ralph Broyles, chairman, Mrs. W. M. Massie and Mrs. Floyd Schueler.

In attendance at the council meeting were Mrs. Ralph Price and Mrs. H. R. Cocanougher, officers, and members Mmes. Gene Welch, Travis Stone, Black; Ralph Broyles, Lazbuddie; V. W. Rannals, Lora Brown, Midway, W. M. Massie and Estes Bass, Northside; Eddetermine her eligibility as a mund Kitten and Joel White, Oklahoma Lane; Floyd Schueler and Cordie Potts, Rhea; Walter Kaltwasser, THDA chairman, Oklahoma Lane and a guest, Mrs. C. C. Gares, Friona.

New formulas and new concepts in infant feedings are being introduced by a major dairy foods company to bring the ultimate in safety and convenience to the field of formula feeding, A completely self-contained, fully Service specialist in family life disposable feeding unit with pre-mixed, pre-sterilized formula in it is ready for immediate use. Neither refrigeration nor warming is necessary--the baby drinks the formula at room temperature. There is nothing to add before feeding; and after feeding, the in demand, the specialist says. entire unit is thrown away. Four Planners for rural youth must different formulas are included. covering the range generally prescribed by physicians for 90 per cent of the U. S. bottle fed babies. The formulas have been tested by research scientists of the company, and by inde-

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efficient utilization of forages,

improve management practices

and strengthen his feeding pro-

In Texas, forages are depend-

ed upon to supply large amounts

of feed nutrients in dairy and

beef cattle rations, says Albert

These forages cannot be pro-

reflected in beef and milk pro-

are used to evaluate forages.

the chemical evaluation method

is the most common, says Novo-

sad. This method, he explains,

should be used in combination

with a visual estimation be-

cause it will not reveal foreign

material, mold, shattering and

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Although numerous methods

duction and in profits.

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CMO-SAE 30 \$17.70 30 Gal. Barrel Only 59c Gal. \$17.70 30 Gal. Barrel Only 59c Gal. CMO-SAE 40 HI-VI-SAE 30 \$20.10 30 Gal. Barrel Only 67c Gal. \$20.10 30 Gal. Barrel Only 67c Gal. LPG-SAE 30

DELUXE SAE 30 \$23.40 30 Gal. Barrel Only 78c Gal. DON'T MISS THIS FANTASTIC SALE

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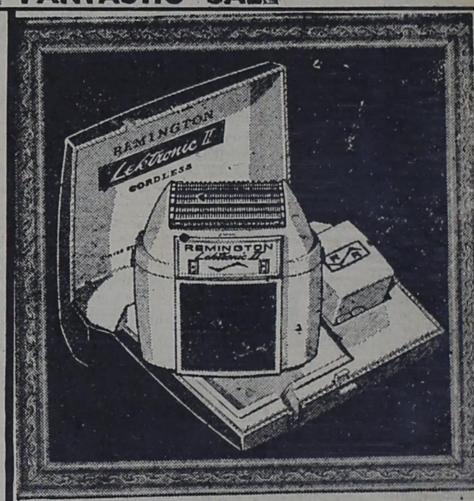
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The resolute effort to stop known as diapause control. and drive back the cotton boll QUESTION: Why is this method weevil from the Texas Plains is a bedrock prerequisite to continuing the current level of First, it is less expensive beprosperity in our cotton indus- cause it controls weevils with try. Probably never has there from three to five applications been a threat to the Plains which instead of the 10 to 15 often portends greater devastation to needed for effective in-season the area than the threat of the control, Second, by killing wee-

from ravaging our cotton fields terially affected. -- by way of the diapause con- QUESTION: What can diapause trol program -- is to a large extent dependent for its success on being thoroughly underthese questions, and they pretty or below the Cap Rock. well tell the boll weevil story: QUESTION; Willin-season con- ipate.

QUESTION: Why worry about

stopping him is "not a need, but a must' for the High Plains

tainment is the "diapause" control program.

QUESTION: What is "dia-

"diapause" which enables them ted. to survive the Winter and reinfest cotton fields the following

QUESTION: What is diapause

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superior to others? There are two big reasons. vils in the Fall, the beneficial The endeavor to stop this pest insect population is not ma-

control do for the South

By spraying EVERY INstood. And, despite the variety FESTED ACRE of cotton on the of approaches used to acquaint High Plains and Rolling Plains producers with the program, back to the line of ranches which many are still not clear on lies on the East side of the area, the why, what, where, when and a barrier can be established behow of diapause control for the tween the weevil and the High Plains. Consequently a lot of Plains' two million acres of questions are still being asked. cotton. After three years, en-Plains Cotton Growers (the pro- tomologists believe this barducer organization responsible rier can be maintained simply for initiating and coordinating by spot spraying of local outprinted a folder containing an- no longer be a serious problem

trol be eliminated in the infested area?

In-season control in 1964 will Weevils have attacked in- not be affected at all, Beginning creasing acreages of cotton with the 1965 crop year, inon top of the Cap Rock, farther season control will either be tion's best entomologists say QUESTION: How will the area to be sprayed be determined?

All infested cotton fields above or below the Cap Rock QUESTION: How can he be which entomologists determine at 50 cents a bale. are a threat to the 23-county QUESTION: Whose idea is this? The best -- and the only -- High Plains area will be known method of weevil con- sprayed. Note that ONLY COT- ordinating this program at the TON will be sprayed. Boll request of its members. An weevils eat nothing else, State Areawide Boll Weevil Compersonnel of Plant Pest Control mittee, composed of one mem-In late Summer and early and Extension Center are con- ton Growers' 23 counties has Fall adult weevils attain a phy- ducting extensive surveys to de- voted UNANIMOUSLY to carry siological condition called termine which fields are infes- out this program for the pro-

> QUSTION: Who will be responsible for carrying out QUESTION: Who administers the program?

The Federal Plant Pest Control Division of the USDA will

be used to spray infested for NO OTHER PURPOSE.

most effective and economical free for the asking. material now available.

fly spray used in homes. OUESTION: Who gives permis-

sion to spray a given field? The farmer himself signs a permit which allows his field to be sprayed. The Texas Department of Agriculture is responsible for getting such permits signed, and permits can be gotten from County Agents, Plains Cotton Growers, ASC offices or from county and community boll weevil committeemen. The success of the program depends on 100 per cent participation by farmers in the control zone. EVERY infested cotton field must be sprayed. QUESTION: When will the pro-

gram start? The first spraying is scheduled tentatively for September 14. Weather conditions, the weevils actions etc. will determine whether this starting date is changed.

QUESTION: Who pays for the

program? High Plains farmers are to contribute half the cost -- the Federal government the other half. Contracts have been signed with all cotton compresses in the area for the collection of 50 cents a bale from each producer as a part of the compress receiving charge. It is estimated that the program this first year could cost \$2,000,000 -- hence the program) has caused to be breaks, and the boll weevil will the 50 cent figure to raise the farmer's half. Provisions have swers to the most repeated of for our farmers either above been made for refunds to those who cannot or will not partic-

> QUESTION: What are the economics of the weevil situa-

Weevil control in areas where he has become firmly established costs farmers up to \$36.and farther westward, in each eliminated or greatly reduced 00 per acre, plus up to 25 per of the past four years. The na- for all farmers in the area, cent loss in production, plus losses in quality, plus drastic lowering of land and investment values. Insurance against such costs and losses is dirt cheap

Plains Cotton Growers is coand the South Plains Research ber from each of Plains Cottection of the High Plains cotton industry.

the funds collected for the

Compresses send the farm-With from three to five chem- contract for the purchase and er's contribution direct to the ical sprayings in the Fall at 10 application of insecticides, set Boll Weevil Control Fund, which to 14 day intervals, the num- up specifications, and conduct is kept completely separate and ber of weevils going into hiber- the program, Plant Pest Con- apart from Plains Cotton Grownation can be reduced by 90 to trol has had wide experience in ers' regular funds, and is ad-100 per cent. This system is massive insect control pro- ministered exclusively by the grams and has the personnel Boll Weevil Steering Committee, made up of farmers in QUESTION: What chemical will the control zone. It can be spent

> The title of this folder is Malathion in its technical "The Boll Weevil Attack on the form has been selected as the High Plains," and copies are

> In addition, a color movie QUESTION: Is Malathion dang- telling the boll weevil story is available for showing to group Malathion is one of the safest meetings anywhere in the area. insecticides known. Properly Just write or call Plains Cotton handled it is just as safe as the Growers in Lubbock for the folder, the movie, or both.

## Helpful Hints For Food Shoppers

Attention to the food market situation may provide helpful hints for many shoppers, reports Mrs. Gwen Clyatt, Extension consumer marketing specialist.

Wholesale beef costs are a bit higher but this had had little influence on general retail meat pricing. Beefsteaks and roasts and pork spareribs, cured hams and picnics continue as featured items, she says.

Franks, summer sausage and other cold cuts which received promotional emphasis for August Sandwich Month remain good buys. The vacuum pack in which many of these come will extend the shelf life of the meat for several weeks provided they remain unopened and cold. Once the vacuum packs have been opened, however. quick use is advisable.

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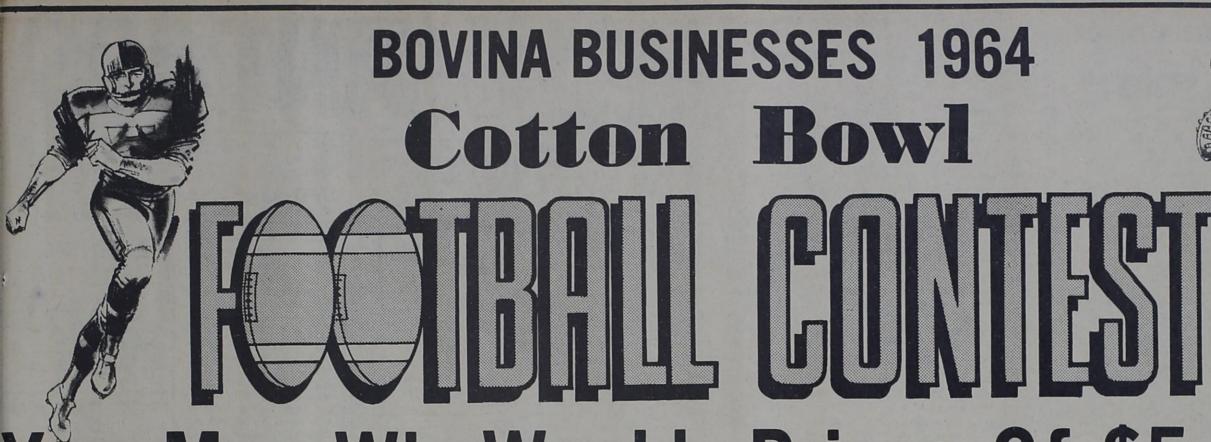
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GULF MODERN FARMING USE

Gulf Warrengas Is The LP-Gas

Member Of The Gulf

Family Of Quality

Petroleum Products

BONDS OIL CO.

Hwy. 60

238-227

Plainview At Hereford

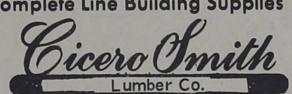
First National Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

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Nothing Down - 60 Months
To Pay
Complete Line Building Supplies



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Bovina

The Year 'Round

BOVINA
GIN CO.

PHILLIPS

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• Top Quality Ginning
• Fairness In Every Dealing
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For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

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Wheat Growers, Inc.

'We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

**Not Everyone Belongs** 

To A Co-op -

**But Everybody Benefits** 

Save Now On A New CASE Tractor

FREE\* RADIO FOR TRACTOR OWNERS

We're hankering to get you behind the wheel of a Case tractor. So much so, we'll swap a quality GE transistor radio (Retail list \$9.95) for just 30 minutes of your time — with no obligation to buy. All you have to do is get a demonstration on your own farm — test a Case for work-capacity, economy, handling ease, comfort. Then get our deal. We're ready to demonstrate. Call us today!

HIGHEST TRADE-INS

Bovina

OKLA. LANE FARM SUPPLY

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Happy At Turkey

Good Food
And Drinks
Reasonably
Priced
BOVINA
Meet Your
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CHEMICAL
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Bovina - Pleasant Hill - Rhea

Ed Hutto - Jay Harris - Joe Allen

Albuquerque Valley At Clovis

Grand Prize
Consists Of
Expense-Paid \*
Trip For Two
To
Cotton Bowl
In Dallas,
January 1, 1965

Expenses Include
2 Tickets To
Cotton Bowl Game,
Paid Hotel Reservations
For 2 And \$55.
For Food And
Travel ing Expenses

It's Fun! It's Easy! You May

Win! Don't Lose Out . . . Enter

This Week And Every Week!

Be A Lucky Cash Winner. All You Do

Is Pick The Winner. There's Nothing To

Buy, Nothing To Subscribe To. Enter Now!

Gin Co .-

Contest

You Don't Have

Football Expert

To Be A

I. There are 10 high school and/or college football games listed in ads on this page.

2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.

3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.

4. Winners will be named by the Monday following the contest dead-line each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.

5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.

6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.

7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.

8. Tabulations will be available

8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.

Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P.M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

| ENTRY BLANK       |   |
|-------------------|---|
| Contestant's Name | ; |

| Address                  |        |               |          |
|--------------------------|--------|---------------|----------|
| Tie Breaker (Pick Score) | Bovina | At            | Farwell_ |
| Bonds<br>Oil Co.         |        | Charles       |          |
| First National           |        | Bovina Wheat  |          |
| Bank Of Bovina           |        |               |          |
| Sherley                  |        | Okla. Lane    |          |
| Grain Co.                |        | Farm Supply-  |          |
| Cicero Smith             |        | Bovina        |          |
| Lumber Co.               |        | Dairy Freeze- |          |
| Boying                   |        | 3-Way         |          |

Chemical Co.-

## Gear Crops to Future Needs



"Scientists believe they now have enough knowledge to feed twice the number of people that inhabit the world today. But scientists with this knowledge produce very little food," a University of Illinois agricultural economist told a 4-H group.

cient American farmers produced just enough to keep pace with the population growth during the last half century."

6 Billion Must Eat

The education of youth, satisfying jobs and conservation of soil, water and mineral resources he cited as challenging problems of our time. By the year 2,000-a little more than one generation away-six billion people will inhabit the earth. Said Simerl: "That's about twice as many as we are unable to feed adequately." The Cooperative Extension 4-H.

It's the farmers who need | Service is educating one segthis information, L. H. Simerl ment of the nation's farm youth pointed out. As a matter of fact, through the national 4-H field he said, "even the highly effi- crops program. The 4-H'er ob-

tains information and guidance to aid him in improving quality and quantity of crops and

Scores of examples could be

given where 4-H members have led the way to use of better practices by an entire farming community. Public demonstrations and exhibits are also pre-

4-H'ers Help Produce One hundred-bushel-per-acre corn clubs are not unusual in

## YOU'LL SCORE When You Shop

Here For Car Service On Your Way To The Game

The Friendliest Service The Finest Products **PAUL JONES** 

TEXACO

- Bovina -Hwy. 60 - Pho. 238-4331

Turn \$1 worth of LSP Fertilizer

into \$3 worth of extra wheat!

# Reflections

The Blade

August 20, 1958

One vacancy still remains in the high school faculty of Bovina Schools, as officials make final plans for the beginning

Interest in the Second Democratic Primary election on the local scene is high this week as time draws near for voting on a Bovina commissioner and also for a county judge in run-off

Members of the First Baptist Church of Bovina Wednesday night of last week approved architect's plans for building and additions costing about \$85,000.

"I'm very pleased with the pre-enrollment," stated W. Wayne Stevens, Bovina band instructor, at the conclusion of the first morning of pre-registration Monday. The band school will continue each day this week and next week according to present

Approximately 130 teachers will meet in Bovina Thursday, August 28, for the initial Parmer County teachers workshop, planned as an annual affair in the future. Consultants from Lubbock. Austin and Portales will be on hand to aid the educators in their studies.

THREE YEARS AGO

August 23, 1961

Monday, August 28 is opening day of 1961-'62 school year in Bovina. Enrollment is expected to be in neighborhood of

Three Parmer County men, injured in a head-on collision near Clay's Corner last Thursday morning are now recovering

Another attempt to organize a 1961 version of Bovina Mustang Quarterback Club will be made Friday night, Norvell Strawn, last year's president announces. Board of trustees of Bovina Schools met in lengthy ses-

sions Monday and Tuesday afternoons. Purpose of the meetings was to discuss teachers' salaries. Bovina Chamber of Commerce and Agriculture directors

voted to present a letter to editor of this newspaper at a meeting Friday noon in Bovina Restaurant, Wendell Garner was elected president of Bovina Roping and Rodeo Association at a meeting of members last week.

C. E. Trimble was named vice-president and Al Kerby was elected secretary-treasurer. Cheerleaders for Bovina Mustang's football season this

year will be Judy Strawn, Marilyn Brandon, Linda Estes, Elaine Fuller and Vickie Strawn. SIX YEARS AGO

August 27, 1958

Paul Cokenour of Bovina has filed a law suit against two other Bovina residents for "negligence" on several counts after a car allegedly struck him August 21.

Beginning January 1, Loyde A. Brewer will be Parmer The Friona businessman and former county clerk won elec-

tion to the office in Saturday's second Democratic primary from A. D. Smith, long-time holder of the office.

Charlie Jefferson wonre-election to his county commissioner post in a close race in Bovina precinct. A few seconds are a matter of serious concern for Bovina

Volunteer Firemen these days -- they are practicing for a contest in which speed in connecting hoses will determine the

Bovina's Celia Berry, daughter of Mr. and Mrs. C. E. Berry, was awarded the runner-up title at the Parmer County Farm Bureau's queen contest.

THREE YEARS AGO

August 30, 1961

Connie O'Brien is new president of Bovina Mustang Quarter-

He was elected at an organizational meeting Friday night in school cafeteria.

Bovina Schools hit its highest opening day enrollment in history Monday with a 485 total.

Superintendent Warren Morton says he expects the figure to swell over the 500 mark within two weeks.

Bovina teachers will continue to receive \$200 a year more

than state pay schedule calls for. All teachers received a state increase of \$810 for this year. Bovina's Mustangs, hoping to improve on their 3-7 mark of a year ago, launch a 1961 football season here Friday night at p.m. Springlake's Wolverines will furnish the opposition.

## Monday Bovina Holiday

This will be a short work week for most Bovina people. The town was 90 per cent closed for the Labor Day holiday Monday.

Business returned to normal Tuesday morning following the Monday holiday which traditionally marks the end of summer and the beginning of fall.

This year, it was also the first holiday for the school. Next school holidays will be at Thanksgiving in latter part of November.

A former salesman had been appointed to the police force. Returning from his first assignment, the Chief asked him, "How do you like the new job?" To which the new policemen replied, "Swell -- the pay is good, the hours okay, and the customer is always wrong."

After the first week of school, officials required teachers to fill out forms about their new classes. One question was: "Have you any abnormal children in your class?"

"Yes," wrote the teacher, And in the blank space for explanation, she wrote: "Two of them have good manners."

In spite of his 99 years, the old man lived by himself on the side of a mountain. When his son, aged 78, tried to get the father to move down to the village, the older man objected.

"Mebbe I oughta go," the 99-year old admitted to his grandson, who was 57, "but I just hate to have a young upstart tellin' me what I gotta

Dept of philosophy Leavening helps an after-dinner talk but shortening helps

A man no more than gets his daughter off his hands than he has to help her husband get on

Wives have three ways of meeting a domestic crisis: Sue for separate maintenance, have a good cry, or rearrange the

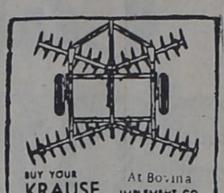
## LEGAL NOTICE

THE STATE OF TEXAS TO: Loodema D. Hewett, L. D.

Hewett, Joseph De Oliviers, Juan Jose De Oliviera, Josesita De Oliviera, Salome Madrid De Oliviera, Rhea M. De Oliviera, Paul F. De Oliviera, R. E. Dunlap, and the unknown wife or wives and husband or husbands of each of the above named parties, each of whom is unknown to Plaintiff, and if any of the above named parties is deceased, then his unknown heirs, assigns and legal representatives, all of whom are unknown, and all of whose addresses are unknown, and the unknown persons owning, having or claiming any interest or lien of any nature in or to the land and property hereinafter described, and all of the unknown heirs, assigns, and legal representatives of all of said above named persons, Defendants, GREETING:

You are hereby commanded to appear by filing a written answer to Plaintiff's Petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of the issuance of this

# MANTADS



KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

FOR SALE OR WILL TRADE equity for farm machinery --Three bedroom home in Bovina, Less than two years old. See Big Nick Trienen at Machinery Supply, Bovina, phone 238-4861.

CHOICE BUILDING LOTS IN RIDGELEA ADDITION STILL AVAILABLE

Select yours now! Terms are available on a few of these building locations. If you're interested in building, buying or selling a home in Bovina, see us. We offer the finest in home loan service.

A. L. GLASSCOCK REAL ESTATE Phone 238-3231 -Bovina-

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.

J. J. Steele Citizen's Bank Building Clovis, New Mexico Dial: 763-3521 or 763-6455

11-4tc

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Super Saveway.

Experienced man wanted for farm work and year around employment, tractor driving, irrigation, etc. \$1.00 per hour for all hours worked with \$40. per week guaranteed. Free housing, utilities furnished. Transportation from retrivement point to job and from house to job site. On the job insurance furnished. Contact James Boardman, Route 1, Bovina, Texas or call Tharp 225-4133.

Citation, same being Monday. the 5th day of October, A.D. 1964, in this cause, Numbered 2498 on the docket of said court, and styled:

SAM ALDRIDGE, Plaintiff vs LOODEMA D. HEWETT, ET AL, Defendants.

The names of the parties to the cause are as follows: Sam Aldridge is Plaintiff; and Loodema D. Hewett, L. D. Hewett, Joseph De Oliviera, Juan Jose De Oliviera, Josesita De Oliviera, Salome Madrid De Oliviera, Rhea M. De Oliviera, Paul F. De Oliviera, R. E. Dunlap, and the unknown wife or wives and husband or husbands of each of the above named parties, each of whom is unknown to Plaintiff, and if any of the above named parties is deceased, then his unknown heirs, assigns and legal representatives, all of whom are unknown, and all of whose addresses are unknown, and the unknown persons owning, having or claiming any interest or lien of any nature in or to the land and property hereinafter described, and all of the unknown heirs, assigns and legal representatives of all of said above named persons, are Defendants. A brief statement of the na-

ture of this suit is as follows.

Plaintiff sues for title to and possession of the following described land, to-wit: All of Garden Lots 4 and 5,

of Section 31, Township 9 South, Range 1 East, of a Capitol Syndicate Subdivision in Parmer County, Texas,

having filed a petition alleging suit in trespass to try title in the above case, alleging ownership and title to said land and claiming title to said land by virtue of the 10-year statute of limitations, as is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served

within 90 days after the date of its issuance it shall be returned unserved. The officer executing this

process shall promptly execute the same according to law and make due return as the law directs.

ISSUED AND GIVEN under my hand and the seal of said Court at office in Farwell, Texas, this the 20 day of August, A.D. 1964.

ATTEST: Dorothy Quickel District Clerk, Parmer County, Texas.

Medical Management Of The

Overweight Patient Dr. Youngblood 519 Pile Clovis

> Showing At Mustang Theatre Sunday Aft. at 2:00 Monday Night at 7:30 September 13-14

"WILD AND WONDER FUL"

Co-starring Tony Curtis and

Christine Kaufman and introducing 'Monsieur Cognac." a very intelligent and fancy dog in a delightful comedy. The setting is Paris and color is by Eastman, It's beautiful and refreshing to relax and escape from acid stomach, toothpaste and soap commercials.

. . . Spanish Shows Sunday Nights . . .

FOR SALE girls' Texas Rangerette bicycle, very good condition with new tires and tubes. Call 238-4162 or see Betty Hawkins.

KINDERGARTEN - Now taking enrollment for 1964-65 terms. Call Mrs. Jimmy Ware, 238-6531 for further information. Lightning Arrestors Installed Protect Appliances and TV

BOVINA

Odis White - Pho. 238-3871

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

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Get All Three Major Networks To Perfection: Get On Cable TV Now! \*Low Tie - On Fee . As Low As \$12. Down

\*Low Monthly Rates . Clearview Company

Ol Bovina Phone Bovina 238-3592 Or Friona 4311 FOR SALE OR RENT . . . 10 ft, X 6 ft., 2 bedroom, mobile

home, 1963 model, Contact Tom Hartwell at 238-3751 or 238-4 tfnc 10-2tc Welcome

Pool Snooker **Dominoes** Thursday Night Is Family Night. Fun For All The Family! Now In Our New Location On East Main Street

> MR. AND MRS. FRED LANGER Come On In - The Playing Fine !

Notice -

To All People Near And Far!

We Have Opened A New Service Station In Bovina On Highway 86.

We Invite You To Visit Us. You Can Help Us And We Can Help You.

We Want To Get Acquainted With You All

- Marshall and Son Marshall Independent Service Station

Bovina

First National Bank Presents **COW POKES** By Ace Reid

Highway 86



"At least we're gittin to work in the shade."

Arithmetic AUTO FINANCING

and you will see how much you can save with on Auto Loan here. (We sharpen our pencil!) Come in soon.

A little adding .

A little multiplying

First National Bank of Bovina

-- Member FDIC --

"Helping Make A Good Community Better"



This is an average return based on official comparisons of fertilized and unfertilized fields. Improve your wheat and small grain yields with LSP: It starts your crop off fast, promotes sturdy root systems, increases protein content and protects against disease. LSP, in moistureproof bags or in bulk, contains the Phosphorus, Potash. and Nitrogen to fit your soil's requirements. See your LSP Dealer now!

LONE STAR PRODUCING COMPANY Chemical Division — Dallas, Texas



a note so they'll know we stopped by.'

> For Your IRRIGATION ENGINES

Get The Best And Save Dollars!

 Finest Quality Proven Performance

TRY SOME TODAY!

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BOVINA AUTO PARTS, INC. Sonny Sparlin, Owner - Manager

Pho. 238-3701