## Bovina,



In favor of the Democrats at
this stage that we agree that
overconfidence guarded against.
armer who is in favor of $G$ ontinue to write
publican candidate
He says that it matters no
whether we say anything goo
important thing, according jack, is to Just keep Goldwate
name before the public
Frankly, we think o
psychology on using revers to keep the GOP nominees fron
being knocked in the local press.

It is with pleasure that we
eport that Bovina cantaloupes
or teachers ar the footballffeld
Monday night.
The melon feed idea was pur
Into practlce last year. And it's
a good thing. However, wewere
disappointed
erved -- only luclous water
melons of both red and yellow-
meated varietles from Mule shoe or some other fore Such a gathering is,
ing to our thinking, 1 place to introduce new teac
on to that finest of all We did a little lobbying w nembers of the school board,
who personally payed for the
melons, in regard to this a fev meeons, in regard to this a cantaloupes
Monday night
Bedit for the cantaloupe addlton -- and we were glad to accept 1 . Needless to say, they
were careful to see that we had hali of cantaloupe at the
sed. In turn, we werec careful
see, too, that a couple of see, too, that a couple of
trte Motens showed proper by eating cantaloupe. . .firsty. it saying that all melon feeds produced cantaloupes 1

It's football contest time
gain. The contest begins its again. The contest begins its
season run in this week's issue of The Blade.
We want to
it's almost impossible to win cilpand frize without parand every week. Therefore, this
first week is just as import-
ant to the fellow who rand prize as the last one is,
Don't get left at the starting gate, get in the running this
first week and then coast inish and that expense Cotton Bowl game in the contest this interes here has been in the past.
and that in the past... prize may be interested grand that Allen Cumpton, who has een a strong contender for partlcipate this season.
hat silly thing worry me


| A minor auto accide curred Wednesday night intersection of Third Stre Avenue B. <br> Involved in the two-car coll n were a '58 Ford drive Jose Alexandio Yusada vina and a '59 Ford driv Barbara Ann Wilkinson vina. <br> Qusada was driving south Ird and attempting to tur when his car was struck m the rear by the Wilkin |
| :---: |
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## THIS WEEK-

## Football Contest Starting Time



Q'Back Club Sets Meeting For Thursday

School Enrollment Hits New Record
 Classes Begin Here Monday

## Open House Set Sunday Afternoon <br>  <br> Mrs. Billy Whitecotton Sunday <br> $\qquad$ <br> Gospel Meeting Starts Monday

afternoon.
The three bedroom, brick
home is located in Ridgelea
 Heard delivered the grain
Sherley Grain Co. Friday afternoon (August 28).
This was one day later that
ts first load of a year ago, it

## County Lake Plans Outlined

will be at st tervir ces or on sular sunay Wyile Bater of Lerlat win








Monday morning with a recor opening day enrollment of 611 -more than 60 over the numbe
registered at the same time

Students were registered
Friday and Monday was most a norma
according to
superintendent


Firemen Have
Dinner Meeting

| of that at Buffalo Lake near Canyon. This would create | Firemen Have Dinner Meeting |
| :---: | :---: |
| In additron to the mullt-pur- | Bovina Volunter |
| dams will be constructed in the |  |
| county for flood |  |
| purposes. | Yna Restaurant. Attending were Mr. and Mrs. |
| goverment's portion | James Taylor, Mr. and Mrs. |
|  | Clenn पromas, Mr. and Mrs. Jerry Rogers, Mr, and Mrs. |
|  | Odis White, Mr. |
|  | Kunselma |
| ment would partclipate In paying for the dam, 1 IWould become the | Russel, Mr. and Mrs. Spicer, Mr. and Mrs. D . |
| for the dam, 1 twould ${ }^{\text {become e the }}$ property of the county upon | spicer, Mr. and |
| ton, Smith explained. | Minter, Mr. and Mrs. Bill Den- |
| for the lake would have | ney, Robert Lee Hopingardne |
| Pr fosd by | Tommy Taylor and John WIL |
| Money for the county's por- |  |
| borrowed from the govern |  |
| on varyng fir from 2.76 to to 3.2 per |  |
| cent or the county could vote | $y$ Willie |
| bonds to pay y its cost. Spectal guests at the Lions |  |
| Club meeting were Charlie | e showers this week. <br> _-W11le |
| Jefferson, county commis(Continued on page 2) |  |

2 Teachers
Join Faculty
ind in their honor by members of the school board Mondig.

night at the football fleld. Some 350 people attended the gathering
Standing, left to right, are Mrs. Wanda McCracken, Mrs, Lillian


## C AND S CHEMICAL



That PHIL CASSADY is in
Charge Of All Our Fertilizer And Insecticide Application For Our Customers. We Know You Will Be More Than Pleased
Cos CHEMICAL
$\overline{\text { Bovina }}$
(Formerly Bovina Farm Chemical)


Turn \$1 worth of LSP Fertilizer

into $\$ 3$ worth of extra wheat!
 unfertilized lands. Your red on studies of fertilized vas Fertilizer is packed with Phosphorus, Potash and. Nitro
gen: The Big Three plant foods grain crops must have LSP, formulated to fit most soil tests, comes in moisture
proof bags, or in bulk, at your dependable LSP dealers

FERTILIZER
LONE STAR PRODUCING COMPAN

Demo Women Slate 2nd Art Exhibition
The second annual state Cita-

tion Art Exhibbition, sponsored |  |
| :--- | :--- | :--- |
| by Democratic Women of Texas |
| has been slated | \(\begin{gathered}The entry must be original, <br>

completed within the past yea\end{gathered}\)

this year will be October 17
in Dimmitt under the sponsor-
ship of Dimmitt League
Ship of Dimmitt League
of Democratic Women. Dead-
line for entrites is October 10,
Qualfifed to enter the com-
petition is any artist petition is any artist in Texas
withln the ages of freshmen
through through senior in high school,
Including 1964 graduates. The scholarship awards will
Elimination exhibits within
this district shall be the re Elimination exhil te the re-
this district shall be
sponsibility of the state Democratic committeewomen or appointed committee for the dis-
trict.
Scholarship entries must be Scholarship
accompanied
charcoal or accompani
charcoal
show evid
These accompaniments olineation.
 antere, but must be matted In the state cltation exhibl-
ton each district s each district may submit for scholarship awards with be presented by Governor John Connally in the name of the
Democratic Wo Democratic Women of Texas
and will consist of $\$ 500$ first
prize; $\$ 300$ second prize prize; $\$ 300$ se
$\$ 200$ third prize.
Medta include Media include oils, pastels,
empra, caseln, drawra, caseln,
deatians wate plastic
media
 from sale of art work. Mission-

$\qquad$
$\qquad$
$\qquad$
$\qquad$ ry local Latth-American
hurch will be in revtval meet-
ng with an anglo Baptist min ister doing the $\mu$ reaching. The fourth week will be a Big
Central Revival in a tent in
Strategic polnts throughout the State.
September $13-18$ the local
Baptist M1ssion is to attend the apea Crussidion meeting att Mule-
shoe, where Rev. Jose RIvas
at shoe, where Rev. Jose Rivas
Is obe the speaker. Rev. RIvas
is a professor at Howard Payne display, signature of artist, not
exceeding 36 by 41
the exceeding 36 by 41 inches or
the equivalent in spuare inches,
properly identled properly Identinfied whe incheses,
card attached to the drawing and card attached to
mertt painting. Each card must contain title
of the painting, full name and of the painting, full name and
adddress of entrant, and full
name, address adaress of entrant, and full
name, address and telephone of
parent or guardlan parent or guardlan. It should
contain a blographical sketch
including any previous training Including any previous training,
If any.
Additional information may Additional information may
be obtained by contacting Mrs.
Leon Smith Sr. at Lazbuddte Leon Smith Sr. at Lazbuddie,
phone $965-3731$, or Mrs. Dolph
Moten in August 28.

5 Times And Is Yielding An Estimated 6000 Pounds Per Acre. It Was Planted April 10 And Harvested

Book Your PAG Seed For 1965 Planting Now !

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Highway 60 , Phone 238-2541

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Also, Now in Stock-A Large Supply Of USED COMBINES, Any One Of Which Will Make You Money During The Approaching Harvest, Let's Trade Combines

## Bovina Implement Co

$\longrightarrow$ Your Massey-Ferguson Dealer $\longrightarrow$
Phone 238-2541

3-Way Chemical Congratulates


The First Load Was PAG 515 Watered



Miss Sanders Bride Of Olen Johnston


## GAINES

HARDW ARE CO.
"NOTHIMG knocks on bovina

BUT OPPORTUNITY <br> $$
1
$$ <br> <br> \section*{} <br> <br> \section*{} <br> <br> \section*{}

## b

##  <br> Samsonite: Silhouette



Rugby Coat $\$ 8.98$ Slacks $\$ 3.98$
Also For Little Boys
Texson Shirts And Jackets Sizes 2-6x


## GENERAL TELEPHONE

OF THE SOUTHWEST

## Open House

Sunday

- 1 To 5 p.m. At The New Home Of


## Mr. And Mrs. Billy Whitecotton

 In Ridgelea Addition - Bovina

You're Cordially Invited To Inspect This 3-Bedroom Brick Home Sunday Afternoon. For Help In Planning Your New Home,

Contact
Dub Mount, Home Builder

## WHEAT SIGNUPS UNDERWAY; NEW PROGRAM IS COMPLEX

FARM ano HOME

THE HIGH PLAINS

 sure to wheat acreage--are
sure or of head
scratching for Parmer County scratching for Parmer County
farmers as they contemplate the signup pertiod now in effece.
Signup for next year s. proSlignves for next year's pro-
gram extred A Avyust 24 and
wil extend throush October 2 will extend through October 2 .
Affected in these delliberatons will be owners and operamer County producms mer County producing wheat.
The 1965 allotment of 96,249 acres is a slight increase from
 ngain next year there are the 1965 crop as sprovided in
onerketing quotas or quota the 1964 leglislation.
penalites on wheal penalltes on wheat o- which
neans that in the unlikely the
County fle farmers."





 out payments.
So, technililly the program is is
$\times$ would equal 11575 cerrufficates
 as a practccal matter economic
considerations
brlng
cally
practl-
\$1181.25.
Export certificates (worth 30




Example N 4500 lbs of grain
Farm is
 Gross incom
per acre.
Example No.
Example No .
Farm is
Farm is signed up in program and makes minimum diversion
of 11.1 acres and 100 acres of wheat is planted. There is no diversion payment earned,
$100 \mathrm{X} 40 \mathrm{X} \$ 1.35=\$ 5400,00$
$100 \mathrm{X} 40 \times \$ 1.35=\$ 400.00$ received for wheat
Value of domestic certificates $=\$ 181.25$
Value of domestic certificates $=\$ 1181,25$
Value of export certificates $=\$ 367.50$
Value of export certificates $=\$ 367.50$
Total income from the 111.1 acres $=\$ 6948.75$
An average of $\$ 62.54$ per acre

An average or
Example No. 3
Farm
Farm is signed up in program and makes the maximum di-
version (the 11.1 acres plus $20 \%$ of the allotment) plus 20
version (the 11.1 acres plus $20 \%$ of the allotment) plus 20
acres for atoal diversion of 31.1 acres. The payment rate
for the diverted acres (the additional $20 \%$ ) is $\$ 21.70$ per acre. for the diverted acres (the
80 acres of wheat 1s seeded
$80 \times 40 \times \$ 1.35=$

| Gustrin MePcontes | each, totaling $\$ 367.50$ <br> Here are some of the options <br> a farmer may use in deciding whether he wishes to participate and to what extent. <br> In each example it is assum <br> ed the farm has a 100 -acre wheat allotment, a minimum |
| :---: | :---: |
|  | NOTICE OF HEARING Notice is hereby given that the Parmer County Commissloner's Court will hold a hearing on the proBudget at 10:00 o'clock A. M. on September 14, 1964 in the county court room in in the county court room in the Court House in Farwell, Texas. <br> All persons interested in attending this hearing are intime. <br> Loyde A. Brewer <br> County Judge Parmer Coun |

## We Invite Comparison

NATIONALLY ADVERTISED MERCHANDISE. WE HANDLE COMPLETE LINE OF ADMIRAL, NORGE AND AMANA APPLIANCES. WE ALSO HAVE VIRTUE BROTHERS DINETTES, BASSETT AND BROYHILL FUR NITURE, STANLEY, COLEMAN, CLEVELAND, VAUGHAN AND MANY OTHER NATIONALLY ADVERTISED LINES. WITH OUR LOW OVER

| LIVING ROOM SUITES | BEDROOM SUITES |
| :---: | :---: |
| 2 Pc. Danish Modern (nice for apartments) ... 119.95 59,95 | 2 Pc. Double Dresser \& Bookcase Bed. |
| ${ }^{2}$ P. F. Foam (Danish Modern) . . . . . . . 179.9599 .95 | 3 Pc. Double Dresser \& Bookcase Bed .... 159.95109 .95 |
|  | 2 Pc . Broyhill Early American Bedroom Suite . 279.95 179.95 |
| 3 Pc. Curved Nylon Sectional (Foam) . . . 2999.95179 .95 | 2 Pc . Bassett French Provinclal Bedroom Suite |
| 4 Pc. Curved Nylon Sectional (Foam) . . . 349.95 219.95 | (72"י Triple) . . . . . . . . . . . . . . . 399.95269 .95 |
| 2 Pc. Early American Living Room Suite Foam, makes bed or Non-bed . . . . . . | BUNK BEDS |
| Hide-A-Way Bed | Bunk Beds, with Ir-erspring Matts . . . . . . . . . . $\$ 699.95$ |
| 2 Pe . Hide-A-Way Bed . . . . . . . . . 329.95179 | Maple Bund Beds, Complete . . . . . . . . . . . . . . $\$ 779.95$ |
| 2 Pc. Modern Foam -- Suite, Nylon . . 299.95 - 169.95 | Oak Bunk Leds, Complete |
| 2 Pc. Foam Sulte . . . . . . . . . . . . . . 26.29 .95129 .95 | Maple Bookcase Bunk Beds |
| 2 Pc. Plastic Studio Sulte . . . . . . . . 189.95 109.95 |  |
| CHAIRS, ROCKERS \& RECLINERS | DINETTES \& LIVING ROO |
| Large Swivel Platform Rockers ........... . 99.95 49.95 |  |
| Occasional Chalrs . . . . . . . . . . . . . . . . . $19.95{ }^{19.95}$ | 5 Pc. Large Round Early American . . . . $169.95 \quad 109.95$ |
| Swivel Chalrs . . . . . . . . . . . . . . . . . . . . . $49.95{ }^{4995}$ | 38" Early American Hutch . . . . . . . . . . . 89.959595 |
| Recliner . . . . . . . . . . . . . . . . . . . . . . $99.95{ }^{59} 59.95$ | 26" Early American Hutch . . . . . . . . . . . . . 79.959 .959 .95 |
| Early American Swivel Platform Rocker. . . . 109.95 59,95 |  |
| APPLIANCES <br> 12 Cu . Ft. Admiral Refr. . . . . . . 249.95169 .95 W | orne |
| 14 Cu . Ft. Admiral Refr. . . . . . . . 299.95 199.95 WT |  |
| 15 Cu . Ft. Norge Refr. (Double Door) .3499.95 229.95 WT |  |
| 16 Cu . Ft. Admiral Reff. . . . . . . . $499.95{ }^{299.95}$ WT |  |
| $12 \mathrm{Cu} . \mathrm{Ft}$. Double Door Admiral Refr... $329.95 \quad 239.95$ WT | estimates on upholstering of any kind. |
| RECORD PLAYERS \& TELEVISION | Come by our shop and see finished sultes on our floor. |
| 1" Admiral Lightweight Portable TV . . 139.95109 .95 |  |
| Admiral Stereo Record Player-Radio $15.299 .95 \quad 219.95$ |  |
|  | SED |
| 19"' Admiral Portable TV . . . . . . . . . 189.95 139.95 2399." Admiral Console TV . . . . . . . . 250 WT | ROU |
| MATTRESS TRADE-IN SALE |  |
| Mattress \& Box Spring, Reg. 99.00 . . . . . . $\$ 59.9$ |  |
| Mattress \& Box Spring, Reg. 139.00 . . . . . . . $\$ 69.95$ | Inette, 3 tables, 2 table |
| Posture Mattress \& Box Springs, Reg 159.00 \$79.95 |  |
| $6^{\prime \prime}$ Foam Mattress \& Box Springs, Reg 149.95 \$79,95 |  |
| LARGEST SELECTION OF USED | NITURE IN THE SOUTHWEST |
| Hide-A-Beds . . . . . . . . . . . . . . . . . . $\$ 40.00$ to $\$ 999.95$ | 2 Pc . Recovered Living Room Suites ... 49.95, |
| 2 Pc. Living Room Sultes . . . . . . . . . . . . $\$ 20.00$ to $\$ 99.95$ | Platform Rocker |
| Bedroom Sultes . . . . . . . . . . . . . . . $\$ 45.00$ to $\$ 79.95$ | Ranges . . . . . . . . . . . . . . . . . . . $\$ 25.00$ to $\$ 79.95$ |
| $16 \mathrm{Cu} . \mathrm{Ft}$. Chest Fre | Wringer Washer, guaranteed . . . . . . . . $\$ 39.95$ to $\$ 49.95$ |
| (13.55 down, \$5.69 per mo.) . . . . . . . . . . . . . . $\$ 1119.95$ | Mattresses (full or half sizes) . . . . . . $\$ \$ 7.50$ to $\$ 15.00$ |
| Chest of Drawers . . . . . . . . . . . . . . . $\$ 10.00$ to $\$ 14.95$ | Televisions .......................... $\$ 30.00$ to $\$ 8$. |
| 7 Pc. Dining Room Sulte . . . . . . . . . $\$ 30.00$ to $\$ 59.95$ | Night Stand . . . . . . . . . . . . . . . . . . . . $\$ 3$ to $\$ 1$ |
| Posture Rest reducing machine . . . . . . . . . . . . $\$ 40.00$ | Motorola H1-F1 Record Player 4 speeds . . . . . . $\$ 45$. |
| Large Oak Table (office type) 2 Drawer . . . . . . . $\$ 20.00$ | Pc. Sectional . . . . . . . . . . . . . . . . . . . . . . $\$ 20.00$ |
| Electric Ranges . . . . . . . . . . . . . . . $\$ 20.00$ to $\$ 49.95$ | Desks . . . . . . . . . . . . . . . . . . . . . . . . $\$ 10.00$ to $\$ 30$. |
| Trundle Beds, complete . . . . . . . . . . . . . . . $\$ 49.9$ | Baby Bed and Mattress . . . . . . . . . . . . . . . $\$ 12.50$ to $\$ 15.00$ |
| Automatic Washers ( $\$ 7.75$ down, $\$ 6.05$ per mo.) . . $\$ 69.95$ | 4 Pc. ${ }^{\text {S }}$ Sectional |
| Refrigerators . . . . . . . . . . . . . . $\$ 35.00$ to $\$ 999.95$ | 7 Pc. Dinette . . . . . . . . . . . . . . . . . . . . . . . . . . \$49.95 |
| Bed Springs . . . . . . . . . . . . . . . . . $\$ 2.50$ to $\$ 15.00$ | Maple Bed, Vanity, \& Bench . . . . . . . . . . . . . . . . . $\$ 49.95$ |
| Beds . . . . . . . . . . . . . . . . . . . . . . . $\$ 5.00$ to $\$ 1$ | 8 Pc. Dining Room Sulte . . . . . . . . . . . . . . . . . . . . . $\$ 49.95$ |

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Night


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SEAT BEL
RETRACTOR
1 Pr. For
Required $\qquad$
TEXAS
AUTO LOADER
Model M11
Load Your Own Shells
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Reg. $\$ 159.50 \quad \$ 8987$
Gibson's Price

SHOTGUN SHELLS
$\begin{array}{lc}71 / 2 \text { Shot } & \$ 173 \\ 12 \text { Gauge } & \\ 16 \text { Gauge } & \text { Box } \\ 20 \text { Gauge } & \end{array}$
4 OR 5 FT. WOOD


STEP
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$\$ 244$


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rreezing -- or heated enough--
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Plenty of Free Parking

HUNTING \& CAMPING HEADQUARTERS
SHOTGUN SHELLS 12 ga. Western Expert 6 or $8 \quad \$ 2.57$
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CAMP STOVE Coleman 2 Burner - - - 12.15
COLEMAN LANTERN 2 Mantle - - - - - - 13.48
COLEMAN FUEL Gallon - - - ---- 1.07
SLEEPING BAGS - - - - - - 5.95 to 7.95
HUNTING BOOTS Ace Rubber _ _ _ _ - 4.97
HUNTING BOOTS Insulated _ _ _ _ - 14.97
HAIR SPRAY Sudden Beauty - - - - - - - 77 §
TOOTHPASTE All Family Size $-\ldots$ _ $\quad$ - $3 \zeta$
RUBBING ALCOHOL Pint $-\ldots \ldots$
BOBBY PINS 60 Count Card ------11 ç
BRUSH ROLLERS Sl.00 Size $\ldots, \ldots 2$ For $\$ 1.00$
AERO-SHAVE 69c Can - _ - _ - . - 27 ¢
SHOE POLISH Paste or Liquid - - - --• 19 ¢
AERO-WAX FLOOR WAX Quart $\quad-\quad-77$ ¢
IRONING BOARD PAD \& COVER $\ldots \ldots$. 67 §
CURTAIN RODS Each $-\ldots-\ldots---19 ¢$
NOTEBOOK PAPER 500 count _ _ _ _ $67 ¢$
NOTEBOOK PAPER 300 Count $\ldots \ldots$
PENCILS No. 2 Lead _ _ _ _ _ Each 1 $¢$
BIG CHIEF TABLETS Each $-------\cdot 17 \xi$
BLANKETS $100 \%$ Cotton Plaid $\ldots \ldots \ldots$
LADIES PADDED BRAS Each - - - - - - 87 ¢
ELECTRIC BLANKETS Single Control - - $\$ 10.88$ DRESSES Little Girls Wash \& Wear - - - $\$ 3.97$ LADIES FALL FLATS - - - - - - \$2.69 \& \$2.87
 HAVOLINE MOTOR OIL Quart - $-\ldots-3^{2}$ 个 CHAMPION or AC SPARK PLUGS Each - - - 59 ¢ TRANSMISSION FLUID Quart _ _ _ - 37 ¢

## Membership Drive This Month


 NEW! 350 Mode Beet Diggers Last Year's Mod
But Brand New $\$ 4,000$
See Big Nick At Machinery Supply


Clardy Campbell
$\qquad$


## SAVE DURING <br> Kemp Lumber COMPANY

 MASH and CARRY
${ }^{2 r} P_{4}$

## 

SAVE ON THESE
SAVE ON THESE
CASH and CARRY GPEULLS
ALL PRICES SUBJECT
TO STOCK ON HAND!

## $\xrightarrow{(1)}$

 DISCONTINUED LINES.

SPECIAL SALE.
Sale $6^{5} 6^{7}$

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## 5-7

LOWF BROTHERS PARHTS OLI BaE OUITSDE House Paint



Paint Accessories


25\%of
WITH EACH PIJRCHASE OF 2 GALLONS or


This is the carpet that loves teenagers




