WEDNESDAY, SEPTEMBER 2, 1964

BOVINA, TEXAS

FOR OPENING DAY --

Q'Back Club

Sets Meeting

For Thursday

Bovina Quarterback Club will

hold its first meeting of the

year Thursday night, Travis

The session will be in study

Officers will be elected and

other business for the year will

All sports fans in the area

are welcome to attend the meet-

Open House

Set Sunday

Open house will be observ-

ed at the new home of Mr. and

Mrs. Billy Whitecotton Sunday

home is located in Ridgelea

The showing is by Dub Mount,

Mount invites the public to

Home Builder, of Muleshoe.

inspect the new home in an

advertisement in this issue of

The three-bedroom, brick

Afternoon

hall of library and will begin

Dyer, president, announces.

at 7:30.

be discussed.

ing, says Dyer.

afternoon.

The Blade.

from 1 to 5 p.m.

"In The Agricultural Center Of Parmer County"

VOL. IX NO. 10

#### WHITTLIN

BY DOLPH MOTEN

This isn't original, but: Nine times out of 10, when someone says, "It isn't the money, it's the principal;" it's the money.

Wasn't the Democratic convention wonderful?

There was only the slightest bit of conflict and that was probably overplayed by the news media. And said conflict was handled with the utmost tact and diplomacy.

All major parts of the program were terrific.

Several Bovina people, not all of whom have always voted Democratic, have commented that the keynote speech was the best they'd ever heard.

Johnson and Humphrey will make a tremendous political team. Goldwater and Miller stand about as much chance as Slippery Rock would in the Southwest Conference football campaign.

The situation looks so much in favor of the Democrats at this stage that we agree that overconfidence should be guarded against.

lack Patterson, the Rhea farmer who is in favor of Goldwater, has encouraged us to continue to write about the Republican candidate.

He says that it matters not whether we say anything good about the Arizona senator. The important thing, according to Jack, is to just keep Goldwater's name before the public.

Frankly, we think our Rhea friend was using reverse psychology on us in an attempt to keep the GOP nominees from being knocked in the local press.

It is with pleasure that we report that Bovina cantaloupes were served at the melon feed for teachers at the football field Monday night.

The melon feed idea was put into practice last year. And it's a good thing. However, we were disappointed then that no cantaloupes from Bovina were served -- only lucious watermelons of both red and yellowmeated varieties from Muleshoe or some other foreign

Such a gathering is, according to our thinking, a wonderful place to introduce new teachers to that finest of all Bovind foods, cantaloupe.

We did a little lobbying with members of the school board, who personally payed for the melons, in regard to this a few weeks ago. And sure enough, cantaloupes were available Monday night.

Board members gave us credit for the cantaloupe addition -- and we were glad to accept it. Needless to say, they were careful to see that we had a half of cantaloupe at the feed. In turn, we were careful to see, too, that a couple of little Motens showed proper patriotism to their community by eating cantaloupe . . . first.

For our part, it goes without saying that all melon feeds here should include locally produced cantaloupes! ....

It's football contest time again. The contest begins its season run in this week's is-

sue of The Blade. We want to point out that it's almost impossible to win the grand prize without participating in the contest each and every week. Therefore, this first week is just as important to the fellow who wins the

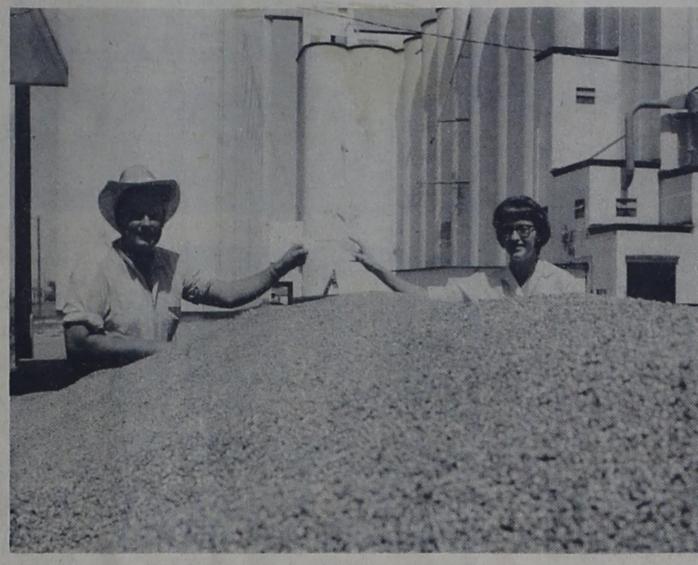
grand prize as the last one is. Don't get left at the starting gate, get in the running this first week and then coast on to an easy finish and that expenseoaid trip for two to the January 1 Cotton Bowl game.

We expect as much interest in the contest this year as there has been in the past . . . and that has, at times, been a bunch.

Contenders for the grand prize may be interested to know that Allen Cumpton, who has for all of the past four years been a strong contender for the championship, says he won't participate this season.

"Why, I'm not going to let that silly thing worry me any more," is his reasoning.

(Continued on page 2)



PREMIUM CHECK - Jim Heard, who produced Bovina's first load of milo for the second consecutive year, is shown accepting a premium check from Mrs. Jon Lynn Riddle, employee of Sherley Grain Co. Heard delivered the first load Friday afternoon.

FOR SECOND CONSECUTIVE YEAR--

# Jim Heard Delivers First Load Of Milo

#### Cars Collide On Third St.

A minor auto accident occurred Wednesday night at the intersection of Third Street and Avenue B.

Involved in the two-car collision were a '58 Ford driven by Jose Alexandro Qusada of Bovina and a '59 Ford driven by Barbara Ann Wilkinson of Bovina.

Third and attempting to turn left when his car was struck from the rear by the Wilkinson vehicle.

Damage was estimated at \$75 to each car.

lim Heard brought the first load of milo to Bovina for 1964. This was the second consecutive year' for Heard to have the award - winning grain sorghum

Sherley Grain Co. Friday afternoon (August 28). This was one day later that his first load of a year ago. It

Heard delivered the grain to

while well cared on might 27. Moisture content of the first load was "over 14 per cent," according to Mrs. Jon Lin Rid-Qusada was driving south on dle, elevator employee. It tested 55 pounds per bushel.

Variety of the first 1964 grain sorghum was P.A.G. 515. It was planted April 10 and watered five times. Estimated yield is 6000 pounds per acre.

Heard says he expects most | Addition. Open house hours are of his milo crop to be ready for harvesting by September 10. He received a premium check from the elevator and will receive a \$25 award from Bovina Chamber of Commerce and

Agriculture.

AT LIONS MEETING --

# County Lake Plans Outlined

outlined publically at a meeting

of Bovina Lions Club Thurs-

day night by Jimmy Smith of

Friona, manager of Parmer

County Soil Conservation Serv-

The multi-purpose dam could

be constructed as a part of

the Running Water Draw water-

shed project with some three-

by the federal government. This

would leave a fourth of the cost

to be paid by the county -- or

another organization. Total

would be for flood control and

fourths of the cost to be paid

the drawing board.

Plans for a three mile-long lake on Running Water Draw in

THIS WEEK--

# Football Contest Starting Time

A total of 133 contestants

entered first week of the con-

test in 1963. Mrs. Jay Sherrill

was the first place winner.

Sponsors of the contest are

Bovina Dairy Freeze, Three-

First National Bank of Bovina,

Oklahoma Lane Farm Supply

and Gin, Sherley Grain Co.,

Charles Oil Co., Cicero

Smith Lumber Co. Bovina

Wheat Growers, Inc. and Bonds

Two letters received here

last week indicate the interest

in out-of-towners in Bovina's

Bull Town Days celebration

which was held here in mid-

From Arkansas came the fol-

FROM OUT-OF-TOWNERS--

Boying Businesses 1964 Cot- | not later than 5 p. m. Friday. ton Bowl Football Contest begins in this week's issue of The

Sponsored by 10 area businesses, the contest is beginning its fifth year.

Entrants in the contest pick | Way Chemical, Bovina Gin Co., the winners of 10 high school and/or college football games each week plus a tiebreaker score. The winners are awarded weekly prize money of \$5, \$3 and \$1. The overall winner, for the season, the contestant who names the most winners over the 13-week contest period, receives an expensepaid trip for two to the Cotton Bowl in Dallas next New Year's.

Contestants must write down the winning team's name on the entry blank which appears in this week's paper and bring or mail it to The Blade office

#### Services Set By Mission

First Baptist Church of Bovina and the Mexican Baptist Mission are participating in Cruzada Bautista Nueva Vida or Baptist New Life Crusade, which is a united effort of both anglo and Latin American Baptists to promote an understanding and fellowship among both groups. The main objective is to launch an evangelistic effort to win more Latin Americans to a knowledge of Christ as their personal Savior, announces Rev. Daniel Morin, pastor here. The Crusade is sponsored by

the General Convention of Tex-

as and will be a state-wide

(Continued on page 2)

lowing letter to Jack McCracken, manager of Bovina Chamber of Commerce and Agricul-Dear Mr. McCracken: We happened to stop in your town on opening day of "Bull Town Days" and we stayed over

just to see what it was about, We have never eaten better barbecue beef and beans and cantaloupe! The food was something to brag about and we are looking forward to returning to the program in 1965.

Congratulations to you and Bovina for your community

Oil Co.

Six of the businesses are now in their fifth consecutive year of sponsoring the contest. They are Bonds, Wheat Growers, Cicero, Charles, Sherley and Three-Way.

Rules appear on the contest

Grand prize winners in previous years have been Neil Smith in '60, Erth Hawkins in '61, Emmett Tabor in '62 and Paul Iones last year.

Letters Indicate

BTD Interest

Sincerely yours,

The Blade:

Dear Sirs:

Mr. & Mrs. Russell Broyles

From Perryton came the fol-

Through a friend I have re-

ceived a copy of Bovina Bull

Town Days edition of your paper

of August 12th and am hoping you

have 10 extra copies for me;

am enclosing my check for the

The pictures of the old timers

were most interesting as mem-

bers of my family, including me,

vina in 1906. My father, Tom

Hoghland, purchased the Bo-

We moved from Pecos to Bo-

papers and postage.

were in many of them.

lowing message addressed to

Farmington, Arkansas

local cost would be in the neighborhood of \$100,000, Smith said. Primary purposes of the dam

recreation. Site of the structure would have to be east of Bovina so water from Catfish Draw, which

runs into Running Water, could be included in the large lake. Being considered for the

vina Mercantile Co. and also had

an interest in the Cicero Smith

Lumber Co. In 1915, he pur-

chased land in Ochiltree County,

sold the store to Frank Hastings

and Luther Barnes and we

My brother, Roy Hoghland,

another sister and I still live

in Perryton and had we known

about the celebration, we would

have been there. If it is to be

an annual affair, we plan to be

Let me extend congratula-

tions for a very fine celebra-

tion edition of your paper.

Mrs. Hallie H. Veale

715 South Fordham

Perryton, Texas

moved to Ochiltree.

with you next year.

Sincerely,

central Parmer County are on , facility is a dam roughly the size of that at Buffalo Lake, Details of the planning were | near Canyon, This would create

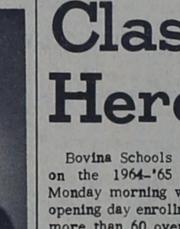
a lake over three miles long. In addition to the multi-purpose dam, three or four smaller dams will be constructed in the county for flood control purposes.

Funds to pay for the federal government's portion of the structure are slated to be approved by Congress in Novem-

Although the federal government would participate in paying for the dam, it would become the property of the county upon completion, Smith explained.

Land for the lake would have to be purchased by the county. Money for the county's portion of the project could be borrowed from the government on a 40 year basis with interest varying from 2.76 to 3.2 per cent or the county could vote bonds to pay its cost.

Special guests at the Lions Club meeting were Charlie Jefferson, county commis-(Continued on page 2)



School Enrollment

Hits New Record

ROY M. HANNAH

# Classes Begin Here Monday

Bovina Schools rang the bell on the 1964-'65 school year Monday morning with a record opening day enrollment of 611 -more than 60 over the number registered at the same time a year ago.

Students were registered on | Spring. Friday and Monday was "almost a normal day of school," according to Otis Spears, superintendent.

AT CHURCH OF CHRIST --

# Gospel Meeting Starts Monday

gospel meetings begin Monday at Bovina Church of Christ and continue through Sunday.

Roy M. Hannah, minister of South Lawn Church of Christ in Amarillo, will be evangelist for the meetings which will be conducted twice daily -- at 7:30 a. m. and 7:30 p. m. during

A week - long series of | weekdays. Services on Sunday will be at their regular times. Wylie Baker of Lariat will be in charge of congregational singing which will be an im-

portant part of each service,

according to Don Stone, minister of the church. Hannah has preached for congregations in Ringling and Healdton in Oklahoma and at Henrietta in Texas as well as Amarillo. He has been with the South Lawn congregation for

more than three years. He has conducted meetings in Oklahoma, Texas, Colorado, Missouri, Kansas, Florida, New Hampshire and Vermont.

"Come and be with us" is the invitation issued to the public by Stone.

#### Firemen Have Dinner Meeting

Bovina Volunteer Fire Department and their wives had dinner Tuesday evening at Bovina Restaurant.

Attending were Mr. and Mrs. James Taylor, Mr. and Mrs. Glenn Hromas, Mr. and Mrs. Jerry Rogers, Mr. and Mrs. Odis White, Mr. and Mrs. Pat Kunselman, Mr. and Mrs. Jim Russell, Mr. and Mrs. Henry Spicer, Mr. and Mrs. D. R. Bushnell, Mr. and Mrs. Henry Minter, Mr. and Mrs. Bill Denney, Robert Lee Hopingardner, Tommy Taylor and John Wil-

> Weather by Willie

Some showers this week. --Willie

#### Last year's opening day enrollment totaled 544. Most of the increase this year over last came from the first grade which has a total of 79 students and replaces a class of 20 seniors who were graduated last

Enrollment of the schools here has been on the upswing for the past several years. This is the first time, however, for it to go over the 600 mark on opening day.

Normally, enrollment figures increase during the first several days of the school year and it's possible the total could push the 700 mark before a peak is reached.

"We have all available space in use, " Spears commented. The school presently has under construction seven new classrooms as well as other facilities. These are expected to be completed after the first of the year.

First grade leads in the largest number of students. It is rivaled by the third grade, which has 66, and the fifth grade

Figures released by the superintendent's office show the following number of students in each grade:

First -- 79 Second -- 58 Third -- 66 Fourth -- 57 Fifth -- 65 Sixth -- 52 Seventh -- 53 Eighth -- 44

Ninth -- 51 Tenth -- 40 Eleventh -- 18 Twelveth -- 28 Total -- 611

#### 2 Teachers Join Faculty Two additional teachers were

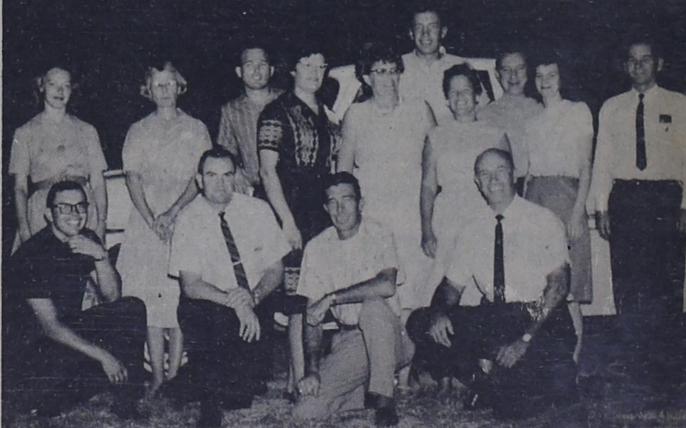
signed Saturday to complete Bovina Schools faculty for the new school year, announces Otis Spears, Superintendent. Mrs. Wanda McCracken was

named as a first grade teach-

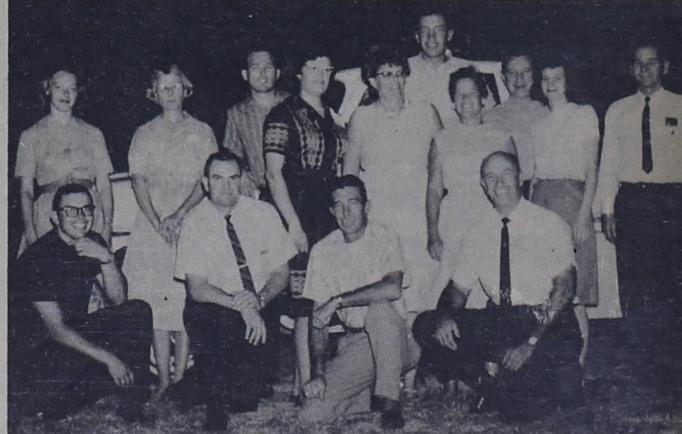
er. She is a graduate of Oklahoma State University. Signed as a fourth grade instructor was Milton Grimes, a graduate of Eastern New Mexico University at Portales who

taught in Clovis last year. Signing of these two teachers brings the total number of intheir first year with the school

structors who are beginning system here to 14.



NEW TEACHERS -- All 14 new members of faculty of Bovina Schools were in attendance at a cantaloupe-watermelon feast presented in their honor by members of the school board Monday night at the football field. Some 350 people attended the gathering which was open to the public. Standing, left to right, are Mrs. Wanda McCracken, Mrs. Lillian Owen, Gary Cox. Diane Covington, Mrs. Bonny Ward, Milt Fitts, Mrs. Irene Spears, Gene Douglas, Mrs. Margaret Douglas and Milton Grimes. Kneeling are Roger McFarren, Roy Stone, Bruce Rhodes and Otis Spears.





The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009 Published At Bovina, Texas, Every Wednesday

Dolph Moten . . . . Publisher & Editor Sue Moten .... Women's News

County Lake--

(Continued from page 1) sioner from this precinct, and Guy Cox, Farwell commision-

"The commissioners court needs to know how people of the county feel about spending taxpayers' money for this facility," Smith pointed out.

A. L. Black of Friona, president of county SCS committee, accompanied Smith to the meeting. He explained that the county has spent \$12,500 for planning for the project. "If we miss getting this facility, I think we'll lose one of the great opportunities of our lifetime for developing Parmer County," Black said.

Smith explained that similar

lakes in other areas have paid for themselves with recreational revenue in 10 to 12 years. He also said that the county's estimated cost for the dam would be equal to 35 or 40 cents per acre of land in the county. "This doesn't include the towns in the county," he

Smith went on to say that the City of Muleshoe is interested in erecting the dam if Parmer County isn't.

Plans are for a group of county residents interested in the project to meet with the commissioners court at its regular meeting this month to discuss it.

If the county takes on the project, engineering work will be ready to begin by next summer. Smith said.

C AND S CHEMICAL

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We Know You Will Be More Than Pleased

C and S CHEMICAL

With Mr. Cassady's Work.

**Third Street** 

Charge Of All Our Fertilizer And

Insecticide Application For Our Customers.

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FIRST GAME SEPT. 11--

# Mustangs Outmanned In Kress Scrimmage

"outmanned." Stone said.

pleased with the way his boys

The Mustangs lost one score

line. Also, they were hurt by a

lack of speed as backs were

caught from behind after break-

has been a problem for the

coaches, Stone says, and this

hurt at the Kress scrimmage.

injury in the Mustang practice

camp. That is Carl Harris, a

freshman halfback, who has a

sprained ankle. He is expected

to be back in action within two

There's has been only one

Getting boys out for practice

ing into the open.

"We started out pretty good but then tired." That was the general opinion of Bovina Mustang Coach Roy Stone about his team's scrimmage with Class A Kress there Thursday night. Kress "won" the practice session by scoring four times to Bovina's one.

In other business, Carl Rea and H. J. Charles were named to captain teams of Lions Club members for the annual broom sale which is scheduled for Friday, September 11.

James Wheeler of Amarillo. Lions District Governor, was present at the meeting and spoke briefly.

#### Whittlin' --

(Continued from page 1)

We kinda hate to see anyone drop out. Maybe he'll change his

C. P. Warren presented us with samples of the best-looking peaches we've ever seen. And the taste of the locally grown fruit wasn't far behind the looks.

Bovina

Phone 238-4311

The Kangaroos have almost

The Mustangs began practice twice as many boys out for sessions on a once-a-day basis football as do the Mustangs and Monday afternoon after working this caused his team to be out during mornings and afternoons for the previous two Also, Kress had 20 practice

sessions in pads while Bovina They are preparing for the had only six at the time of the season opener which will be scrimmage, "That makes a dif-Friday, September 11, against ference," the coach pointed out, arch-rival Farwell. The game On the bright side of the will be played there. ledger, Coach Stone said he was

A new interscholastic league rule causes Class B schools to wait until the second week of September to begin playing by fumbling on the one-yard while other classifications are starting during the first week as usual. This will give Mustang coaches an opportunity to scout their first two oppenents, Farwell and Springlake. They are both Class A. Farwell plays Friona at Farwell and Springlake meets Idalou.

Bovina football fans who are eager to get the 1964 football season started will probably take in the Farwell-Friona tilt Friday night.

The entry must be original,

suitably framed or prepared for

exceeding 36 by 41 inches or the equivalent in square inches,

properly identified with entry

card attached to the drawing and

Each card must contain title

of the painting, full name and

address of entrant, and full

name, address and telephone of

parent or guardian. It should

contain a biographical sketch

including any previous training,

be obtained by contacting Mrs. Leon Smith Sr. at Lazbuddie,

phone 965-3731, or Mrs. Dolph

Additional information may

merit painting.

Moten in Bovina.

AT DIMMITT--

#### Demo Women Slate 2nd Art Exhibition

The second annual state Cita-, accompanying drawings. tion Art Exhibition, sponsored by Democratic Women of Texas | completed within the past year, has been slated.

The 30th District exhibit for | display, signature of artist, not | this year will be October 17 in Dimmitt under the sponsorship of Dimmitt League of Democratic Women, Deadline for entries is October 10.

Qualified to enter the competition is any artist in Texas within the ages of freshmen through senior in high school, including 1964 graduates. The scholarship awards will

Elimination exhibits within this district shall be the responsibility of the state Democratic committeewomen or appointed committee for the dis-

Scholarship entries must be accompanied by pen and ink, charcoal or pencil sketch to show evidence of delineation. These accompaniments need not be related to subject matter entered, but must be matted and framed.

In the state citation exhibition each district may submit as many as three major entries for scholarship awards with be presented by Governor John Connally in the name of the Democratic Women of Texas and will consist of \$500 first prize; \$300 second prize and \$200 third prize.

Media include oils, pastels, tempra, casein, pen and ink drawings, watercolor, mixed media and plastic.

Highlighting the show in Dimmitt will be a merit award of \$50 to be presented to any amateur, one who does not derive more than half his income from sale of art work.

#### Mission--

(Continued from page 1)

effort, Last Sunday was a Day of Prayer for the crusade which officially got underway in the Lower Rio Grande Valley and



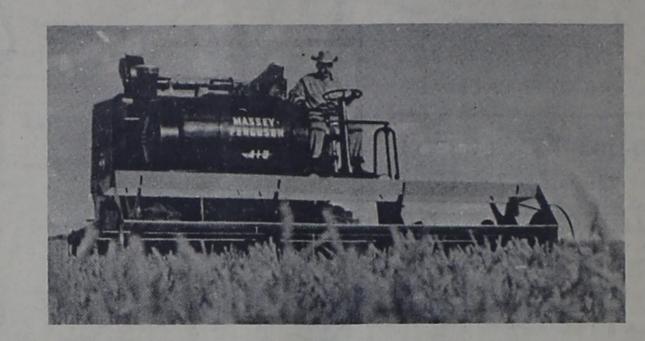
Rev. Jose Rivas

all of South Texas. The Crusade will consist of four weeks of activities. The first week will be an area revival meeting with several churches participating. The second week will be devoted to soul-winning through visitation. The third week every local Latin-American church will be in revival meet-Central Revival in a tent in strategic points throughout the

September 13-18 the local Baptist Mission is to attend the area Crusade meeting at Muleshoe, where Rev. Jose Rivas is to be the speaker. Rev. Rivas is a professor at Howard Payne Baptist College at Brownwood.



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1 Hydraulically controlled,

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4 Floating elevator

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7 Six vane rear beater

80pen-bottom straw walkers 9 Solid bottom returns pan

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J. C. K

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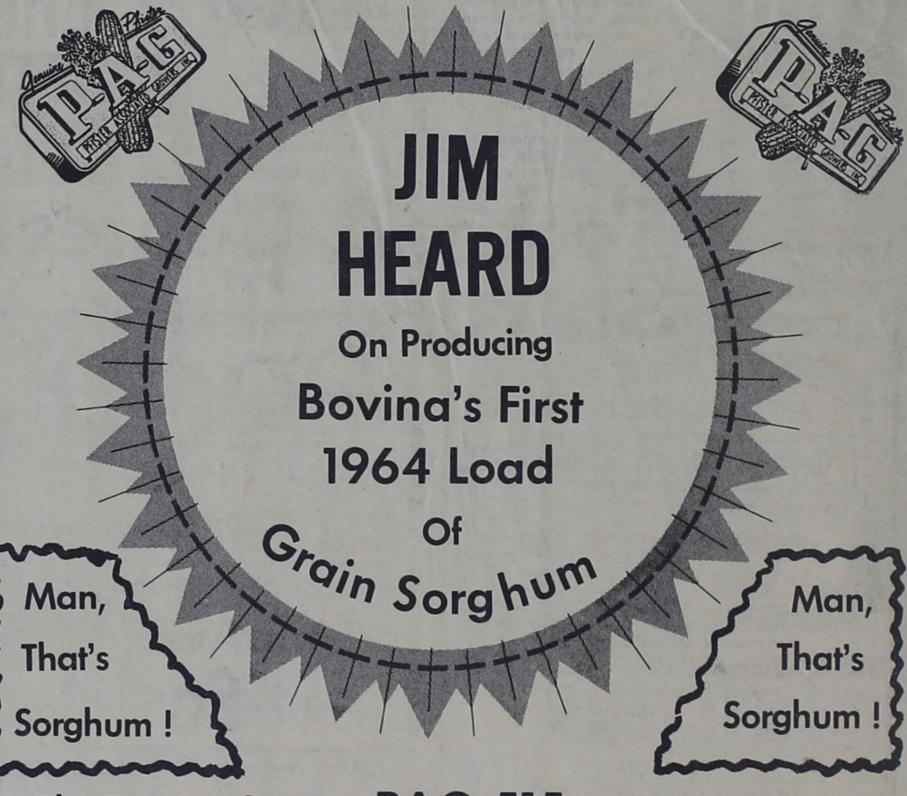
Any One Of Which Will Make You Money During The Approaching Harvest, Let's Trade Combines--

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Your Massey-Ferguson Dealer -

Highway 60

3-Way Chemical Congratulates



The First Load Was PAG 515 5 Times And Is Yielding An Estimated 6000 Pounds Per Acre. It Was Planted April 10 And Harvested August 28.

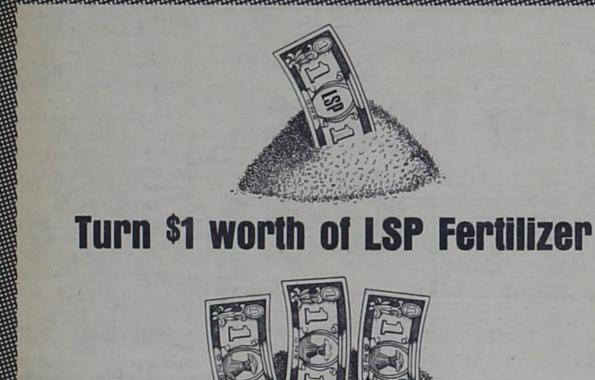
Book Your PAG Seed For 1965 Planting Now!

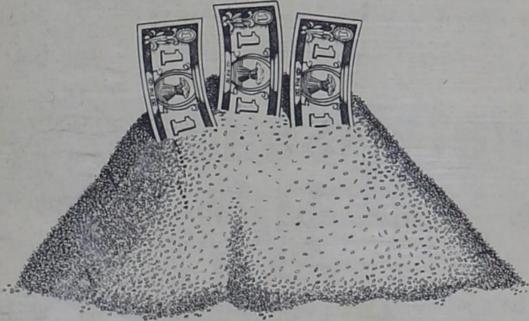
-Way Chemical Co.

"Farmers' Headquarters"

Highway 60 East - Bovina -

Pho. 238-4841





into \$3 worth of extra wheat!

This 3-to-1 average is based on studies of fertilized vs. ing with an anglo Baptist minunfertilized lands. Your return may be greater. LSP ister doing the preaching. The Fertilizer is packed with Phosphorus, Potash and Nitro- fourth week will be a Big gen: The Big Three plant foods grain crops must have. LSP, formulated to fit most soil tests, comes in moistureproof bags, or in bulk, at your dependable LSP dealers.

Chemical Division - Dallas, Texas

LONE STAR PRODUCING COMPANY



GETTING ACQUAINTED -- These girls are getting acquainted at kindergarten. They are, left to right, Tambra Rogers, Laurie Stone, Lezlie Williams and Kim Ware.

#### Kindergarten Enrolls 15

A total of 15 pre-school her with the activities. garten Monday morning at the home of Mrs. Jimmy Ware, who is teaching the group.

Mrs. Earl Ware is assisting

#### Mrs. Fitts Hosts Circle

Mrs. Vernon Willard pre-sended a program entitled, "A New Age Opened New Doors," to members of Charity Circle Tuesday morning at Bovina

Methodist Church. Following a short business session, refreshments were served by Mrs. Milt Fitts.

Attending were Mrs. Leon Ware, Mrs. Harold Snell, Mrs. Bob Fillpot, Mrs. Oakley Stevenson, Mrs. Richard Baxter, Mrs. Jean Magness, Mrs. Fitts and Mrs. Willard.

#### Lingerie Shower Honors Bride

Mrs. Leon Richards was honored with a lingerie shower Thursday evening at the home of Miss Dixie Hartzog.

The honoree was presented with a corsage of pink rosebuds.

The serving table was laid with a pink cloth and featured a floral centerpiece of pink. Chips, dips, and soft drinks were served to guests.

Hosting the courtesy were Miss Hartzog, Mrs. Delbert Morris and Mrs. Dickie Clay-

Attending were the honoree, her mother, Mrs. Norvell an aunt, Mrs. Ben Glow of couple. Georgia.

Others present were Patricia and Nellie Bee Crook, Sandra Patterson, Connie Vaugh, Patsy Hart, Paula Howard, Judy Strawn and Mrs. Jerry Strawn.

Visiting I nursuay in the nom

Mr. and Mrs. Robert Edens Harold Snell, Mr. and Mrs. visited in the home of Mr. and Paul Holcomb, Mr. and Mrs. ton over the weekend.

Repair See--

There are vacancies for four or five more children, Mrs. Jimmy Ware says. Classes are each morning

from 8:30 a.m. until 11 a.m. Those enrolled are Bruce Fillpot, Laurie Stone, Jeff Grissom, Chuck Vickers, Kyle Ray Harris, Arby Hawkins, Lezlie Williams, Kim Ware, Tambra Rogers, George Isaacs, Lary Sides, Jay Barrett, Steve Lance,

Sharon Sudderth and Jeri Ware.

#### Pam Wilson Has Party

Pam Wilson, daughter of Mr. and Mrs. A. M. Wilson, celebrated her ninth birthday with a slumber party at her home

The birthday table featured a ballerina centerpiece and birthday napkins decorated with a pink and white motif. Angel food cake decorated with pink candles, ice cream and lemonade were served to guests.

Attending the party were Kim Langer, Patti Mills, Debra Sorley, Melanie Ivy, Gail Dixon and the honoree.

#### Willard Heads Square Dance Organization

Vernon Willard was elected president of Square Dance Club Friday night at an organizational meeting at the home of Mr. and Mrs. Jimmy Charles. Mrs. Jimmy Charles was

elected secretary. The group decided on an in-Strawn, her grandmother, Mrs. itial membership fee of \$10 J. C. Kendrick of Lubbock and and monthly dues of \$2 per

They are in the process of signing a teacher for the group. Next meeting date is September 17 with time and place to be announced.

Anyone interested in joining the club may contact Mrs. Charles.

Those already members are of Mr. and Mrs. W. E. Wil- Mr. and Mrs. Erith Hawkins, liams were Mr. and Mrs. Mr. and Mrs. Tom Ware, Mr. Barney Jenkins of Fort Worth. and Mrs. Jimmy Ware, Mr. and Mrs. Bob Fillpot, Mr. and Mrs. Mrs. Luther Alexander of Ol- Vernon Willard and Mr. and Mrs. Jimmy Charles.

# Chalk up...

1 Qt. Jar

Shurfine.

for Back to School

Thur.-Fri-Sat. Sept 3-4-5 Many Of These Specials Continue Through Wednesday September 9!

... At Wilson's



4 Oz. Cans

Shurfine

# Whole Hog

SAUSAGE 2 Lb. Pkg.

**USDA** Graded Boneless

Club Steak Lb. 89¢ Fresh

**Pork Liver** 



Cans

10 Oz. Pkg.

**Banquet** 

Custard Pies Oz.

Energy Charcoal 10 Lb. 4

12 Oz. Choice of Flavors

Soflin FACIAL TISSUE 400 Count

ICED CHEESE

Sunshine Krispie CRACKERS 1 lb. Box

Kraft Philadelphia

Shurfine

CUT SPAGHETTI

Shurfine

Vac Pak

Whole Kernel

12 oz.

Cans 4

CORN

Kraft

Bar-B-Q Sauce

Shurfine

Grape Juice

18 oz.

Bottle

Cello Bag

8 oz.

**Red Potatoes** 

Lb. Bag

Colorado Firm Head **CABBAGE** 

Thompson Seedless White **GRAPES** 

New Mexico Delicious

Crop! APPLES

Lb.

Arrow

**Pinto Beans** 

4 Lb. Poly Bag

Northern

**Toilet Tissue** 

Roll Pkg.

Swift's Honey Cup

**Assorted Flavors** 1/2 Gal.-

24 oz. Bottle Nabisco Ritz Crackers

1 lb.

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Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



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Olds, Pontiac, GMC, Chevrolet

**BOVINA MOTOR LAB** 

Highway 60 East - Bovina

or Case, and All Your Motor

**IRRIGATION ENGINES** Finest Quality

Proven Performance

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BOVINA AUTO PARTS, INC.

Sonny Sparlin, Owner - Manager Highway 60 Pho. 238-3701

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ed 88,000



MR. AND MRS. OLEN JOHNSTON (Photo by D. R. Bushnell)

#### Miss Sanders Bride Of Olen Johnston

A candlelight ceremony Sun- | bras enhanced the altar and Sanders and Olen Johnston.

Parents of the couple are Mr. and Mrs. Fred Sanders of of Christ officiated at the double Orangeville, Calif., and Mr. and | ring ceremony. Mrs. E. O. Johnston of Bovina. The couple exchanged vows

palms. Branched gold candela-

day afternoon united Miss Donna | single candleholders decorated the aisles. Don Stone, minister of Church

Given in marriage by her uncle, O. L. Shannon of Sudan, before a similated altar featur- the bride wore a floor length ing a white satin heart flanked gown of imported bridal satin on either side by orchid and over taffeta. The fitted bodice white pom poms and woodwardia | featured a portrait neckline reembroidered with seed pearls.

**UPHOLSTERS** SEAT COVERS

PRICE Men's Short Sleeve

**Sport Shirts** 1/2 PRICE Each

9 x 12 RUGS For Bedroom

Men's Short Sleeve

**Dress Shirts** 

## WILLIAMS Mercantile Co.

"Pioneers In Bovina"



Samsonite Silhouette

A Ladies' 24" Pullman. \$32.50 B Ladies' O'Nite . . . \$27.50 C Week End Tote . \$25.00 D Men's Three-Suiter \$45.00 E Executive Overnight. \$30.00 F Beauty Case \$25.00 All Prices Plus Tax

GAINES HARDWARE CO. "NOTHING KNOCKS ON BOVINA

BUT OPPORTUNITY"

The petal point sleeves were fashioned of imported lace. The bouffant skirt featured inserts of imported lace and cascaded into a chapel train.

Her fingertip veil of silk illusion fell from a lace crown which was decorated with seed

She carried a cascade arrangement of white gladioli and bridal wreath featuring a single white orchid atop a white satin

Carolyn Johnston, sister of the groom, attended as maid of honor. She wore a pale pink brocade street length dress. She wore a circlet veil of matching pink net and carried a cascade of white gladioli.

Bridesmaids were Beverly Pinner, Janice Boothe and Brenda Newbrough of Bovina, Nell Ingle of Sudan, Shirley Johnston of Lubbock and Charlotta Richards of Lubbock. They wore identical dresses

of orchid brocade and matching circlet veils. They carried cascades of white gladioli. Evanna Johnston, sister to the

groom was flower girl and Dale Johnston, brother to the groom, was ring bearer.

James Clayton of Bovina attended as best man.

Johnston, brother to the groom of Lubbock, Cecil Boothe, Dennis Iker of Fritch, Larry Archer, Lubbock; Curtis Archer, Bula; and Jimmy Archer of the show and fashions included

For her niece's wedding, Mrs. Shannon chose a sheath dress of soft gray and complimented her ensemble with black | Carol Kirkpatrick, Carolyn accessories and a corsage of Graham, Sherri Hutto, Linda

blue lace gown over taffeta with | son and Mrs. Kent Glasscock. black accessories and a corsage of gardenias.

Immediately following the ceremony the couple was honored with a reception in fellowship hall of the church. The bride's table was laid

with white lace over orchid and appointed with silver and crystal. Table decorations included white hearts decorated with orchid flanked by candelsticks with burning orchid tapers. Traditional tiered wedding cake and punch were served by Mrs. James Boardman and Mrs. Billy Marshall.

For her wedding trip to points of interest in New Mexico, the bride chose a white lace suit with white accessories. She complimented her ensemble with the orchid from her bridal

Following their wedding trip, the couple will be at home in Bovina.

#### Tracy Russell Hospitalized

Tracy Russell, daughter of Mr. and Mrs. Jim Russell, was hospitalized Thursday at an Amarillo Hospital. She was released Saturday and is reported in good condition.

#### Visitors In Harris Home

Visiting in the home of Mr. and Mrs. Robert Harris recently were their son and daughter-in-law, Mr. and Mrs. Billy Bob Harris of Ft. Worth.

#### Don Sides Hospitalized

Don Sides was hospitalized Saturday night at Methodist Hospital in Lubbock. He is reported to be improving.

Mary Marr Presents School Fashion Show

STYLE SHOW MODELS -- These models are wearing their

attire for the back-to-school fashion showing which was Thurs-

day evening at school auditorium. They are from left to right, Judy Strawn, Carol Kirkpatrick, Dana Harris and Roxie

"Back to School Fashions" Dana and Kyle Ray Harris, was the theme carried out in the Ginger Glasscock, Tammi Groomsmen were Dennis style show presented by Furne Hutto, Kathy Spurlin, Jana Harris, owner of Mary Marr shop Thursday evening at school ley and Darlene Murphy. auditorium. Mrs. H. J. Charles narrated

> dress ware, sports clothes, school fashions and childrens Modeling were Judy Strawn,

Estes, Tonya Ivy, Roxie Hutto, The groom's mother wore a Linda Johnston, Suzanne Fergu-Youngsters taking part were

Shower Honors

Mrs. Leon Richards was hon-

ored with a bridal shower

Thursday afternoon at First

Baptist Church fellowship hall,

gadgets, tied with pink and white

ribbon were presented to the

honoree, her mother, Mrs. Nor-

vell Strawn and her mother-

in-law, Mrs. Earl Richards.

laid with a white lace cloth

over pink centered with a pink

either side by pink candles.

Silver and crystal appointments

completed the table. Cake dec-

orated with pink roses and pink

punch were served to guests.

the come and go courtesy.

Georgia.

Approximately 30 attended

Out of town guests included

Mrs. Norvell Strawn's mother, Mrs. J. C. Kendrick of Lub-

bock and Mrs. Ben Glow of

Hosting the occasion were

Mrs. Jack Clayton, Mrs. H. H.

Kelso, Mrs. Mary Ruth Martin,

Mrs. Lester Rhinehart, Mrs.

Carrie Milear, Mrs. Jack Pat-

terson, Mrs. Floyd Damron,

Mrs. Boyd Gilreath, Mrs. Ar-

lin Hartzog, Mrs. Buster Cochran, Mrs. Dean Hastings and

Mrs. Jack Morris.

Rainbow Girls

To Hootenanny

Carol Mast, Teresa Page and Pat Taylor represented Bovina

Rainbow Assembly at a hoote-

nanny at Friona Friday evening at the home of Mr. and Mrs.

Other Rainbow assemblies

represented were Morton,

Plainview, Canyon and Friona.

*MARY MARR* 

**Furne Harris** 

Third St.

Bovina

Handsome wool coat in black, camel or green, to be worn with the Continental

slack of Arnel and rayon with zipper, and concealed elastic waist. In black, brass,

brown, or grey. Both 2-6. Finish off the

for the youngest Ivy Leaguers

Rugby Coat \$8.98 Slacks \$3.98

outfit with a button down collar shirt

The Continental Look

Also For Little Boys

Texson Shirts

And Jackets

Sizes 2-6X

The refreshment table was

Corsages fashioned of kitchen

Mrs. Richards

Boy Born To Leon Grissoms Mr. and Mrs. Leon Grissom

Rogers, Ken and Debra Sor-

are the parents of a baby boy, born Monday afternoon at Parmer County Community Hospital in Friona. The infant weighed nine

pounds three ounces and is named Timothy Leon. The Grissoms have two other boys, Mike and Jeff, and one daughter, Pamela.

Grandparents are Mr. and Mrs. L. M. Grissom of Bovina and Mr. and Mrs. Jay Jolly of Plainview.

#### Mexican Dinner September 6

St. Ann's Catholic Church will host the annual Mexican Dinner Sunday, September 6. Serving times will be from

11 a.m. until 2 p.m. and from floral arrangement flanked on 4 to 6 p.m. for the evening Entertainment will be pro-

> vided as well as a drawing for door prizes. Tickets are on sale for \$1.25

> by members of Guadalupanas Society, who sponsors the annual event.

#### Housewarming For Marshalls

Mr. and Mrs. Billy Marshall and family were honored with a housewarming Saturday evening at their new home in Ridgelea Addition.

Hosting the courtesy were members of Church of Christ congregation and other friends. Refreshments of homemade ice cream and cake were serv-

ed to guests. Approximately 50 people were on hand for the celebration and several gifts were presented to the couple.

Forty-two and bridge provided entertainment for the group.

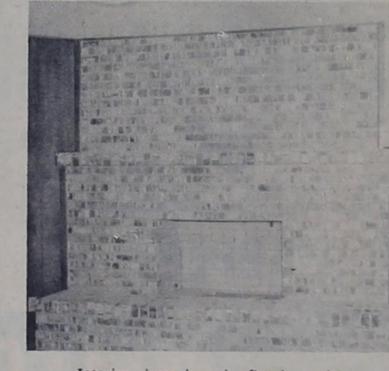


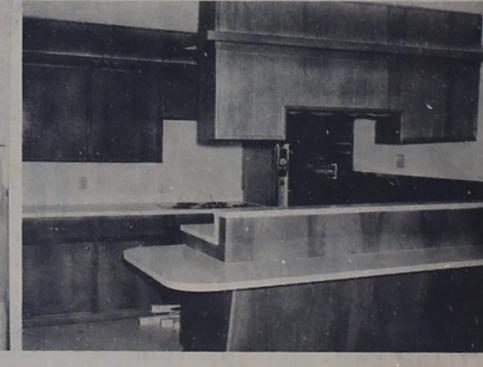


Open House Sunday - 1 To 5 p.m. At The

New Home Of

Mr. And Mrs. Billy Whitecotton In Ridgelea Addition - Bovina





Interior views show the fireplace which is A feature of the den. The well arranged kitchen is at right.

You're Cordially Invited To Inspect This 3-Bedroom Brick Home Sunday Afternoon. For Help In Planning Your New Home,

Contact Dub Mount, Home Builder

Muleshoe

Phone 4540

applies for the first time to

County farmers have been

Example: Normal yield 35 bu.

Export certificates (worth 30

time the allotment, Example:

X 100-acre allotment equals

each, totaling \$367.50.

1225 certificates worth 30 cents

Here are some of the options

a farmer may use in deciding

wheat allotment, a minimum

X 45% X 100-acre allotment

gram started August 24, and allotment, he could plant it all To find the number of domestic will extend through October 2. or wheat (or grain sorghum, certificates (worth 75 cents

tors of the 1232 farms in Par- gible for compensatory pay- ment will give the answer. The 1965 allotment of 96,249 out payments. acres is a slight increase from

the 1964 program are somewhat other. different from this year's,

1964 wheat program -- which in- ticipation and layout of acre- for future years, Mills points clude for the first time an okay age will be "about the same" out, "This is a change that

signup period now in effect. Stance that an individual might the "normal yield" has been Signups for next year's pro- acquire a new farm without established for their farms. Affected in these delibera- for that matter) without penalty, each) the farm may earn, the tions will be owners and opera- Of course he would not be eli- yield times 45% times the allotmer County producing wheat, ments, price supports, or lay-

So, technically the program is would equal 1575 certificates this year's quota of 95,557. "entirely voluntary" although worth 75 cents each, totaling Acreage planted to wheat in as a practical matter economic \$1181,25. Parmer County this year total- considerations bring practically all producers into the cents each) are computed by Even though the features of program in one manner or an- multiplying the yield times 35%

Growers who overplant their Normal yield 35 bu, X 35%

Prentice Mills, ASC office acreage allotment in 1965 will

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Expect the unexpected in a Justin

McCarty worsted wool double knit

ensemble, for every facet of fashion

in this Jody VanAmburgh design is

delightfully different. The honeycomb

knit is finely textured, the bow tied

blouse is pure silk and the coloring

is masterful. A modern print for the

blouse, and royal, brandy, red in the

double knit. Sizes 6 to 18 . . . \$90

whether he wishes to participate and to what extent. In each example it is assumed the farm has a 100-acre

> NOTICE OF HEARING Notice is hereby given that the Parmer County Commissioner's Court will hold a hearing on the proposed 1965 Parmer County Budget at 10:00 o'clock A. M. on September 14, 1964 in the county court room in the Court House in Farwell,

All persons interested in attending this hearing are invited to be present at that

Loyde A. Brewer County Judge Parmer County, Texas mal yield established at 35 sumed wheat will sell for \$1.35 bushels, the farm will produce 40 bushels of wheat per acre per bu, and grain sorghum for in 1965 and 4500 lbs of grain \$1.70 per cwt.

Example No. 1 Farm is not complying in wheat program and 111.1 acres of wheat are seeded, 111.1 acres X 40 bushels X \$1.35 = \$5999.40-Gross income for wheat. This would be an average of \$54.00

Farm is signed up in program and makes minimum diversion of 11.1 acres and 100 acres of wheat is planted. There is no diversion payment earned. 100 X 40 X \$1.35 = \$5400.00 received for wheat

Value of domestic certificates = \$1181,25 Value of export certificates = \$367.50 Total income from the 111.1 acres = \$6948.75 An average of \$62.54 per acre on the 111.1 acres

Example No. 3 Farm is signed up in program and makes the maximum diversion (the 11.1 acres plus 20% of the allotment) plus 20 acres for a total diversion of 31.1 acres. The payment rate

for the diverted acres (the additional 20%) is \$21.70 per acre.

80 acres of wheat is seeded 80 X 40 X \$1.35=.....\$4320.00 Value of certificates (same as No. 2) ...... \$1548.75 Diversion payment earned --- 20 X \$21.70 .... \$ 434.00 Gross income from the 111.1 acres-.....\$6302.75 An average of \$56.73 per acre

Example No. 4 Farm is signed to divert additional 10% for a total diversion of 21.1 acres and 90 acres of wheat is harvested.

Value of certificates (same as No. 2 and No. 3) . . . . \$1548.75 Diversion pyment earned --- (10 X \$21.70) .... \$ 217.00 Gross income from the 111.1 acres-..... \$6625.75 Average per acre = \$59.64 Example No. 5

Farm signs up for the minimum diversion, plants 20 acres to grain sorghum, and 80 acres to wheat. Grain Sorghum produces 4500 lbs. per acre 80 X 40 X \$1.35 .....\$4320.00 Value of certificates-....\$1548.75 4500 X 20 X \$1.70 = value of grain sorghum . . . . . \$1530.00 Gross income from the 111.1 acres ..... \$7398.75 An average of \$66,60 per acre

Example No. 6 Farm signs up to make minimum diversion, plants 45 acres of wheat, and 55 acres of grain sorghum.

45 X 40 X \$1.35 = ..... \$2430.00 Value of certificates (domestic only) ..... \$1181,25 Grain Sorghum 55 X 4500 X \$1.70=......\$4207.50 Gross income from the 111.1 acres ..... \$7818.75 Average gross---\$70.38 per acre

SUPPLEMENT TO STATE LINE TRIBUNE, BOVINA BLADE

# THE HIGH PLAINS FARM AND HOME

THURSDAY, SEPTEMBER 3, 1964

FARM AND HOME

#### **HPRF Board Meeting Slated**

The board of trustees of the various hours of the afternoon High Plains Research Founda- in the registration tent. This tion will hold its semi-annual group is under the direction of meeting at 10 a.m. preceeding Jimmy Willson, Jr., of Floydthe Eighth Annual Field Day the ada. Here they will take care afternoon of September 10. The of the registration and dismeeting will be held in the con- tribute printed programs of the ference room of the Foun- day. They will also guide the dation's Killgore Memorial visitors to the agricultural dis-Building at Halfway. Harold plays in the tent, consisting of Hinn of Plainview and Dallas a Soil Conservation Service disis chairman of the board and play featuring the Running

The board will review the noxious weed control program, progress made in the agricul- and the home demonstration tural research program of the display. Also on display will Foundation for 1964. They will be the combine cab and the also determine the research \$10.00 rare gold coin to be program to be followed for 1965 given away at the end of the and the budget for 1965 to ac- day's program. complish this program. Plans will be finalized for operation during 1965 of the new 504 acre demonstration research farm.

The new farm is located between the Mayfield community and Cotton Center, 9 miles directly west of Hale Center. This farm is being purchased Burkett, W. 80 ft. Lots 7 & from Mr. and Mrs. Frank Trip- 8 Blk 4 McMillan & Fergus lett. It /as homesteaded in 1896 by Mr. Triplett's father. The Tripletts made the first contribution to the purchase of the farm. Various committees of the board will make reports.

Wives of the board members will be entertained during the board meeting by the Plainview board members' wives and the wives of the Foundation staff.

Members of the board of trustees will play a major role in the Field Day program the afternoon of the 10th, They will be hosts at the 5 major events of the day. Fourteen members of the board will be hosts at

Water Draw project, display of

#### COURTHOUSE NOTES

INSTRUMENT REPORT August 24 thru 29, 1964 WD, Gordon Massey, Bob

WD, Ralph Paul et ux, Gene Smith - Part of NE part of SE/4 Sect 69 Kelly "H"

DT, J. S. Triplett, Jr., Amarillo National Bank, S/2 & NW/4 Sect 23 Blk "B" & SA? & NE/4 Sect 12 Blk "B" Cap.

WD, Edward Jesko, James Jesko et al, S/2 Sect 9 Harrah

WD, C. M. Jones Est., Walter R. Cunningham, S. 76.9 ac. Sect.

6 Rhea "C" DT, Lillian Warren, A. E. Crump, SE/4 Sect 20 Synd "B" DT, Walter R. Riethmayer, Hi-Plains Savings & Loan, Part E/2 NE/4 Sect 8 T4S R4E

Cap. Synd. WD, Elvin Wilson, Jessie R. Murphree, Lot 5 Blk 1 Staley

DT, Jessie R. Murphree et ux, First Federal Savings, Lot 5 Blk 1 Staley Friona.

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CLOVIS, NEW MEXICO

ACRES OF FREE PARKING

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ı	TISED LINES. WITH OUR LOW OVERHEAD	D, WE
ı	LIVING ROOM SUITES	1371 (4)
1	2 Pc. Danish Modern (nice for apartments) 119.95	59.95
ı	2 Pc. roam (Danish Modern)	99.95
ı	(Materials on Plastics, color choice)	
ı	3 Pc. Curved Nylon Sectional (Foam) 299.95	179.95
ı	4 Pc. Curved Nylon Sectional (Foam) 349.95	219.95
1	80" Modern Divan (Foam-Dacron) 259.95	129.95
ı	2 Pc. Early American Living Room Suite	
ı	Foam, makes bed or Non-bed 299.95	169.95
ı	Hide-A-Way Bed	149.95
ı	2 Pc. Hide-A-Way Bed 329.95	179.95
ı	2 Pc. Modern Foam Suite, Nylon 299.95	169.95
ı	2 Pc. Foam Suite 269.95	129.95
ı	2 Pc. Plastic Studio Suite 189.95	109.95
Ì	CHAIRS, ROCKERS & RECLINER	25
۱	Large Swivel Platform Rockers 99.95	49.95
ı	Occasional Chairs	12 95

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Swivel Chairs . . . . . . . . . . . . . . . . . . 49.95 24.95 Early American Swivel Platform Rocker .... 109.95 59.95 APPLIANCES 12 Cu. Ft. Admiral Refr. . . . . . 249.95 169.95 WT 14 Cu. Ft. Admiral Refr. . . . . . . . 299.95 199.95 WT 15 Cu. Ft. Norge Refr. (Double Door) .349.95 229.95 WT 16 Cu. Ft. Admiral Refr. . . . . . . . . . . . . 499.95 299.95 WT

13.2 Cu. Ft. Upright Admiral Freezer. 269.95 199.95 WT RECORD PLAYERS & TELEVISION 11" Admiral Lightweight Portable TV . . 139.95 109.95 Admiral Stereo Record Player-Radio . . . 299,95 219,95 16° Admiral Portable TV (Thin-Line) . 159.95 129.95 WT 19" Admiral Portable TV . . . . . . . . . 189.95 139.95 WT 23" Admiral Console TV ..... 259.95 199.95 WT

12 Cu. Ft. Double Door Admiral Refr. .. 329.95 239.95 WT

MATTRESS TRADE-IN SALE Mattress & Box Spring, Reg. 99.00 . . . . . . \$59.95 set Mattress & Box Spring, Reg. 139.00 . . . . . . . . \$69.95 set Posture Mattress & Box Springs, Reg 159.00 \$79.95 6" Foam Mattress & Box Springs, Reg 149.95

16 Cu. Ft. Chest Freezer

BEDROOM SUITES 2 Pc. Double Dresser & Bookcase Bed . . . 119.95 79.95 3 Pc. Double Dresser & Bookcase Bed . . . . 159.95 109.95 2 Pc. Broyhill Early American Bedroom Suite . 279.95 179.95 2 Pc. Bassett French Provincial Bedroom Suite 

BUNK BEDS Bunk Beds, with Irrerspring Matts . . . . . . . . . . . . \$69.95 Maple Bund Beds, Complete . . . . . . . . . . . . \$79.95 Maple Bookcase Bunk Beds . . . . . . . . . . . . . \$99.95

**DINETTES & LIVING ROOM** 

5 Pc. Round Table & Mates Chairs . . . 129.95 89.95 5 Pc. Large Round Early American . . . 169.95 109.95 38° Early American Hutch . . . . . . . . . . . 89.95 59.95 26" Early American Hutch . . . . . . . . . . . . 79.95 49.95 

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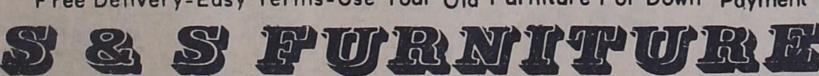
Call us for free estimates on upholstering of any kind. Come by our shop and see finished suites on our floor.

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Complete Houseful Consisting Of Straight Across Freezer Refrigerator, Range, Double Dresser, Bed, Mattress, springs, 5 pc. dinette, 3 tables, 2 table lamps, 2 pc. living room suite. Payments 19.69 per month.

LARGEST SELECTION OF USED FURNITURE IN THE SOUTHWEST! Wringer Washer, guaranteed . . . . . . . . \$39.95 to \$49.95 Mattresses (full or half sizes) . . . . . . \$7.50 to \$15.00 (13.55 down, \$5.69 per mo.) . . . . . . . . . . . . \$119.95 Televisions ..... \$30.00 to \$89.95 Chest of Drawers . . . . . . . . . . . . . . . \$10.00 to \$14.95 7 Pc. Dining Room Suite . . . . . . . . . . \$30.00 to \$59.95 Motorola Hi-Fi Record Player 4 speeds . . . . . . \$45.00 Posture Rest reducing machine . . . . . . . . . . . . \$40.00 Large Oak Table (office type) 2 Drawer . . . . . . \$20.00 Electric Ranges . . . . . . . . . . . . . . . \$20.00 to \$49.95 Baby Bed and Mattress . . . . . . . . . . . . \$12.50 to \$15.00 Trundle Beds, complete . . . . . . . . . . . . . . \$49.95 Automatic Washers (\$7.75 down, \$6.05 per mo.) . . \$69.95 Bed Springs . . . . . . . . . . . . . . . . . \$2.50 to \$15.00 

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Southwest Original Discount Center

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C-1000 10 Amp. BATTERY CHARGER

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· Actually delivers 10 Amps.

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· Plug into any AC outlet

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# 108 Sycamore- Open 9 to 9(Except Sunday) Clovis

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6.000 Pound Metal To Metal Meets SAE

J4 U.S. Govt. Specs. Complete With Mounts

All Colors.

SEAT BELT RETRACTOR

#300c 1 Pr. For Each Set Required \* Adjustable

\* Approved

TEXAS **AUTO LOADER** Model M11

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SHOTGUN SHELLS

7 1/2 Shot 12 Gauge 16 Gauge

Box 20 Gauge



R ALL TRANSMISSIONS STOPS TRANSMISSION LEAR ... waste countless gallons of gas .
for speed up costly repairs?

STOP TRANSMISSION LEAKS NOW simple by pouring TRANS-CURE into transmission Juid. Power is restored. Economy is assured. Smoothness returns. You'll drive with NO NO NO NO SLIP JERK HOWL GEIND TRANS-CURE-the pure petroleum bois around seals and gatkets — keeps them soft and nliable — prevents hardening drying or shrinking. One can is all you need. Results are guaranteed or your

Gibsons Discont

Price

National 4-H Club Week is will be observed in the future. scheduled for the fall instead of the spring. It will be abserved September 26 to Octo-

AZTEC BOW'L Open Bowling at All Times 1010 E. 1st St. Clovis, New Mexico

Our savers have green thumbs

When it comes to making dollars grow, our

with us thrive nicely on generous earnings.

Put part of your pay regularly into "seed money"

and watch it bloom into an impressive reserve.

First Federal Savings

And Loan Ass'n

Member of the Savings and Loan Foundation, Inc., sponsor

of this advertisement in Reader's Digest, National

Geographic and McCall's

Branch Office 2nd & Abilene, Portales

Home Office 4th & Pile, Clovis

savers are real gardeners. Dollars saved

Why not start your bumper crop of

"growth dollars" with us this week?

This year, for the first time, ber 3, and corresponding dates

Suits get mussed as much from being crowded against other suits in closets as from being worn. To prevent this, upholstery tacks may be driven into tops of wooden clothes rods or heavy rubber bands may be wrapped around metal rods at equal distances to keep the clothes spaced apart.



By CRICKET B. TAYLOR County HD Agent

Parmer

County

4-H NEWS

Many 4-H girls are already is loosened, or working on exhibits for the Fair Some are working on canning, at once in cold water, or others on clothing and of course \*Run fork into tomato and Bake Show will be a jump ahead shiny. as they worked to achieve a good product for the show and should really make a good showing at the Fair.

names were not included in last couraging note about teeth. news report were: Delayne If Johnny comes home with Steinbock, Lazbuddie, white a front tooth in his hand instead ribbon; Ann Blackstone, Laz- of in his mouth, don't panic, says buddie, red ribbon; Cheryl Bol- an official of the school of ribbon, and Kathryn Gober, good but of course all could not Dr. John R. Mink of the Ken-

Only nine girls entered the perience is very worthwhile, when a tooth is knocked out, par-

TOMATO TIPS Know how to peel tomatoes dentist.

quickly and easily?

the job easy.

BOYD'S COMPLETE BRAKE and BEAR FRONT END Service TIRE TRUING

WHEEL BALANCING AND OVERLOAD SPRINGS MONRO-MATIC SHOCKS MUFFLERS AND TAIL PIPES FACTORY REBUILT POWER BRAKE UNITS-NEW UNIT GUARANTEE-EXCHANGED

BOYD'S BRAKE SHOI 21 Years in Clovis 221 W. Grand - 763-4326

edge of a knife blade until skin

\*Dip the tomato in boiling in September at Lazbuddie, water for I minute, then cool

those girls that recently par- rotate it over heat of cooking ticipated in the County 4-H unit until the skin is tight and

Cool at once in cold water. The peel will come off easily with a little more practice they after any of these treatments. OF INTEREST TO PARENTS

The girls participating in the From the Kentucky School of County Better Bake Show whose Dentistry comes this very en-

ing, Farwell, white ribbon; Dentistry, Head for the nearest Kathy Coker, Lazbuddke, red dentist's office on the double. "And don't forget to take the Farwell, red ribbon. All the tooth with you -- for it can be products were exceptionally put back where it belongs," says

tucky School. Permanent teeth can be rebake show this year. It is hoped placed, if treated quickly enough that more of the girls will enter and are likely to last six months this contest next year as the ex- to six years. The trouble is ents forget to take the tooth with them when they go to the

While on the subject of teeth-Try any one of these don't forget the importance of three suggestions. They make milk in the diet of those growing boys and girls. One quart a \*Stroke the skin with the dull day is needed because its our very best source of calciumneeded to build bones and teeth.

> Do you know that it takes about 12 years to build a tooth? The tooth structure is formed during this period of growth. If sufficient building material is lacking, the tooth structure may be weakened.

The average daily menu just does not contain enough calcium for development of sound teeth and bones without milk. An adequate diet is essential for alertness and learning, and what parent isn't interested in little junior being head of his class? "Food for families with

#### Headliners At The Supermarket

Shoppers should find this con- for best beef values on ground cucumbers, green beans, southsumer information helpful as beef, arm and blade pot roasts ern peas, green onions and they make purchases at their and steaks, rib steaks and favorite food market during the week, says Mrs. Gwen Clyatt, Extension consumer marketing specialist.

At retail meat counters, look

a bulletin that is available upon request from our office, also "Good Milk for Good Meals" is an excellent bulletin with recipes and suggestions. Come by the County Courthouse in Farwell or call 481-3619 and a copy will be mailed to you.

roasts and ground steaks.

Pork values should include smoked picnics, boneless cooked hams and spareribs, Fryers continue to be high in quality and low in price. Grade A large school children," is the title of eggs offer the most quality for one's money.

Fresh fruit and vegetables items in greatest supply the most pleasing prices include bananas, lemons, cantaloupes. plums, watermelons, squash, head lettuce, eggplant, cabbage, dry yellow onions, sweet corn.

beets. Radishes are featured at some markets.

Some brands of frozen orange juice concentrate are featured this weekend.

By careful shopping, consumers will find other special features in their favorite markets.

If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at

Machinery Supply Highway 60 Bovina Phone 238-4861

Dr. William Beene Optometrist

Phone 247-3061 Friona, Texas

13th. & Cleveland (South Of Hospital)

# "We Have The Best Selection Of High Quality Seeds That We Have Ever Carried In Small Grain Selections."

These Seed Were All Selected From Choice Fields That Were Carefully Inspected Before Harvest.

**SELECT KAW** SELECT TASCOSA SELECT CONCHO CERTIFIED CONCHO CERT. IMPR. EARLY TRIUMPH **REGISTERED TASCOSA** 

**BALBOA RYE ELBON RYE** 

**NORTEX OATS MOREGRAIN OATS** 

**NEW MEXICO** WINTER BARLEY HIGHLAND BARLEY



Heffin's Seed Co.

1st and Pile Sts. (Curry Ave.) CLOVIS, NEW MEXICO



SPE

14'3" Fibe

40 HP Motor

Tilt Trailer

See Your E

Clovis B

V.E. (Dink

# & GENTLEMEN, THIS IS IT!

THISISIT

# FINE CARPET REMNANT CLEAN-UP SALE

12 x 5.9 100% Gold	\$17.00	12x 12.9	100% Nylon	Coffee	\$52.00	12 x 15.9	100% Nylon	Bronze \$	83.00
7 x 12 100% Sandlewood	22.00	12 × 12.11	100% Nylon	Toast	56.00	12 x 13	100% Nylon		0400
12 x 8.11 100% Sandlewood	23.00	12 x 9.4	100% Nylon	Cane Beige	59.00	12 × 18.7	Acrilan	Turquoise-Ruse Tweed	87.00
9 x 12 100% Nylon Gold Tweed	27.00	12 x12.3	100% Nylon	Cane Beige	65.00	15 x 12	100% Nylon	Cane Beige	89.00
12 x 12 100% Nylon Cocoa	31.00	12 x 10.9	100% Nylon	Cane Beige	66.00	12 x 11.5	Acrilan	Rosewood	93.00
12 x 9.6 Nylon Saddle Tan	39.00	10 - 14	100% Nylon	Bone White	74.00	12 x 12.3	100% Nylon	Green Tweed	
12 x 8 100% Nylon Cane Beige	43.00	12 x 14		Bone Whate		12 x 18.8	100% Nylon	Driftwood	40.00
	43.00	12 x18.7	100% Nylon	Red	75.00	12 x 24.6	100% Nylon	Moss Green 1	50.00
12 x 7 100% Nylon Parchment	45.00	12 × 11.11	100% Nylon	Almond	THE RESERVE AND ADDRESS OF THE PARTY OF THE	12 x 16.3	Acrilan	Martini Beige	163.00
12 x 10.11 100% Doeskin	48.00	15 × 10.6	100% Nylon	Cane Beige		12 x17.10	Acrilan	Turquoise	85.00

**NEVER BEFORE** IN THE HISTORY

Of The Hereford, Friona, And Dimmitt Area's Have You Been Able To Buy Fine Carpet At The Ridiculously Low Prices That You'll Find At Caprock Contract Carpet Inc. During This Gigantic Remnant Clean-up Sale, Prices Are Low! Carpet Will Go!

MANY OTHERS TO CHOOSE FROM! 

SHOP EARLY FOR BEST SELECTION

Call For Our Sample Wagon, Or Visit Our

Show Room.

DOWN!

APROCK CONTRACT CARPET,

129 Sampson

Hereford, Texas

Laying Crews Are Experts.

Our Carpet

WE GO ANYWHERE

HINERY

Nick

at

Supply

Bovins

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spital)



FIRST LOAD OF MILO: Guy Austin brought the first load of milo of the season for Parmer County from the Austin Brothers farm at West Camp to Sherley-Anderson-Pitman elevator on Friday, August 28. The milo, of the Frontier variety, was from a 100 acre field. It was planted on April 20 reaching maturity in only three months. Test of the 16,120 load was 57 with a moisture content of 16.58. Austin received a bonus of \$25. on the load. Fred Chandler, office manager, center, examines the load of grain along with Austin and Wayne Carr, elevator employee.

#### **Production Credit Associations** Set Public Relations Conference

Credit Association will be re- Credit Bank of St. Louis; Merle presented at a state-wide public E. Betts, public relations direlations and new business rector of the Farm Credit Banks development conference at the Stagecoach Inn in Salado, Wednesday and Thursday, Sept.

Co-sponsored by the Public the Stamford Production Credit Relations Committee of the Production Credit Associations of Texas and the Federal Intermediate Credit Bank of Houston, discount and supervisory agency for the 36 Texas agricultural financing institutions, and the conference will feature two out-of-state speakers and a public relations-publicity workshop.

H. L. Howerton of Plainview, assistant manager of the Plainvew PCA, will attend the meeting. The Plainview PCA provides more than \$45,000,000 annually in agricultural financing in an eight-county area of the High Plains. Offices are operated in Plainview, Muleshoe, Littlefield, Floydada, Friona, Tulia, Silverton, Dimmitt and Olton.

Featured on the program will be T. R. McGuire, vice presi-

At least the black sheep of the family knows how to keep from getting sheared.

The Plainview Production dent of the Federal Intermediate in Houston, will preside at the two-day conference.

of Omaha; J. D. Sartwelle, of any successful and progrespresident of the Port City sive business, association or Stockyards in Houston; J. L. organization," Scudday stated, Hill Jr., general manager of Association and Moody Rankin, former general manager of the Winter Garden Production

Credit Association at Pearsall. Roy Scudday of Fort Worth, public relations director for the PCAs of Texas, and Jack Barton, assistant vice president of the Intermediate Credit Bank of Houston, will conduct a workship and roundtable discussion on public relations and highest total in the associations' 30-year history in Texas.

Other activities will include a luncheon Wednesday noon and a dinner Wednesday evening, both in the Stagecoach Inn din-

The 12-man PCA Public Relations Committee will hold its fall session Wednesday night at the Inn.

President W. N. Stokes Jr. and Secretary Ellis Lanier of the Intermediate Credit Bank

ABSTRACTS See JOHNSON ABSTRACT COMPANY Farwell Fast, Accurate Ph. 481-3878 Box 88

"Public relations is an increasingly important function "This conference gives us the opportunity to strengthen our association public relations on

the local and regional level." The 36 home-owned and operated Production Credit Associations and 14 other agricultural financing institutions, had a total volume of more than \$520,000,000 in farm and ranch financing discounted through the Intermediate Credit Bank during the fiscal year ended June 30, 1964. This was the

be sure to blanch them. This is an important step in freezing virtually every vegetable. If they are not heated before freezing -- or heated enough -the enzymes which have helped the vegetables to grow and mature will continue to be active. The vegetables may develop offflavors, discolor, or toughen so that they are soon unappetizing, food specialists remind. Check your freezing manual for the correct blanching time

If You're Interested In Buying

FARM MACHINERY Call Big Nick Trienen at Machinery Supply

Hwy. 60 Bovina Phone 238-4861

Open 7 Days A Week 8 a.m. - 7 p.m.

Loose BANANAS 5¢ Lb.

**EGGS** 3 Doz. \$1.00

**TOMATOES** 2 Lb. Bag 25c

Large Black Diamond Watermelon

POTATOES Red or 10 lbs. 49¢ 89¢

**B&D FRUIT** BOB'S MARKET

Seventh & Prince, Clovis 600 S. Ave. C. - Portales

#### Light Flashes Upset Insect's Life Cycle

All=1964=New 14'3" Fiberglass Boat 40 HP Motor \$1195.00

Complete Automotive

Machine Shop

SERVICE

Valve Work- A Speciality

Crankshaft Grinding

311W. 7th. At Rear Elliott Auto Parts

See Your Evinrude Dealer Clovis Boat & Motor

SPECIAL

2106 N. Prince St. V. E. (Dink) Lovett, Owner insect controls? The not-too- of a second. distant future may provide for

normal life cycle of one insect at Beltsville, Md. pest, the imported cabbage-

Clovis

The Agricultural Research scientists, The insect developed the control of some insect pests, Service, U. S. Department of from a pupa in its cocoon into a "new" ingredient -- light Agriculture, has conducted ex- an adult butterfly when it norm- alter insect development have Research has found that the periments on this test insect ally would have entered a dor- little or no effect on plants,

Photoflashes given nightly to worm, can be upset by expos- the cabbageworm in the larva ing it to flashes of light last- or destructive caterpillar stage nation and is a vital phase of means of control.

SAVE MONEY ON

ALL OF IT

**AGENCY** 

715 Main, Friona

Ph. 247-2230

the life cycle of many major insect pests. photoflash technique may have potential value as a biological Forcing insects in their natural environment to bypass diapause and develop into adults "ahead of schedule" would probably RAYMOND EULER

plain the scientists.

cause them to be so out of step with nature that they would perish, explain ARS entomologists. The ARS emphasizes, however, that its findings do not

What's new in the way of ing less than one one-thousandth upset the growth sequence later prove photoflash can be used in its life cycle, report ARS to control insects under field conditions.

Since light treatments that mant stage called diapause, ex- this new knowledge is expected to heighten research interest Diapause is similar to hiber- in photoflash as a possible

Airplanes and helicopters ARS scientists say this new flew 55,578 hours during 1963 on missions for protection and management of national forests, control method against insects. with 70 per cent of the hours directly related to fire fighting.

> RITEWAY JANITOR Clovis, N. Mex. Carpet shampooing. Free estimate. Cleaning is our only business - not a side-line. Phone 763-6361.

and you have a good supply of fertilizer still available next

spring for an early push to top yields, with stronger,

healthier plants.

Mon.-Fri. 8a.m.-8 p.m. Saturday 8 a.m.-10 p.m Open Sundays

Discount

Plenty of Free Parking Hereford, Texas

#### **HUNTING & CAMPING HEADQUARTERS**

SHOTGUN SHELLS 12 ga. Western Expert 6 or 8 16 ga. Western Expert - 2.47 SHOTGUN SHELLS 20 ga. Western Expert -2.37SHOTGUN SHELLS Coleman 2 Burner - - - 12.15 CAMP STOVE 2 Mantle - - - - - 13.48 COLEMAN LANTERN COLEMAN FUEL Gallon ----1.075.95 to 7.95 SLEEPING BAGS -----**HUNTING BOOTS** Ace Rubber - - -Insulated \_ \_ \_ \_ \_ 14.97 **HUNTING BOOTS** 

HAIR SPRAY Sudden Beauty - - - - 776 63¢ TOOTHPASTE All Family Size - - - - -Pint - - - - - 12¢ RUBBING ALCOHOL 60 Count Card — — — — — — 11c **BOBBY PINS** BRUSH ROLLERS \$1.00 Size \_ \_ \_ \_ 2 For \$1.00 69¢ Can -- -- 27¢ AERO-SHAVE Paste or Liquid — — — — - 19c SHOE POLISH Quart - - - - 776 AERO-WAX FLOOR WAX 67 c IRONING BOARD PAD & COVER -- - -**CURTAIN RODS** NOTEBOOK PAPER 500 Count \_ \_ \_ \_ 67¢ 37c NOTEBOOK PAPER 300 Count - - - -No. 2 Lead \_ \_ \_ \_ \_ \_ \_ Each ] PENCILS BIG CHIEF TABLETS Each - - - - - 17

BLANKETS 100% Cotton Plaid - - - - - \$2.95 LADIES PADDED BRAS Each ---- 87c ELECTRIC BLANKETS Single Control - - \$10.88 DRESSES Little Girls Wash & Wear ----LADIES FALL FLATS - - - - - \$2.69 & \$2.87 3 Pair 97¢ CREW SOX Stretch 3 Pair 976 BOBBY SOX

CHAMPION or AC SPARK PLUGS Each - - 59¢ TRANSMISSION FLUID

HAVOLINE MOTOR OIL Quart - - - - 36¢

#### LET US HELP YOU MAKE We Recommend 200 To 300 Pounds Of 6 - 18 - 6 In Liquid Form Or 100 - 150 Lbs. Of 10 - 34 - 0, And 100 Pounds Of Anhydrous Ammonia All Put Down Preplant This fertilizer combination gives your wheat crop immediate availability of plant food for a good start . . . helps plants get established well. . .

See Us For Free Soil Sampling

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Red Barn Products For Greater Farm Profit Located 2 Miles North Of Clovis On The Grady Hiway

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FRIONA And HUB

RE

MULESHOE

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## Membership Drive This Month

ber a 4-H membership campaign "Each One Get One" is being held throughout the State of Texas. The Parmer County

NEW! 350 Model Farmhand **Beet Diggers** Last Year's Model But Brand New

\$4,000 See Big Nick At **Machinery Supply** Bovina Pho. 238-4861

Butter

During the month of Septem- 4-H committee has made plans of the above towns will be held to join this drive.

the latter part of September. Plans include to re-organize At these meetings parents and community 4-H clubs in Laz- club members can learn more buddie, Farwell, Oklahoma about club work and decide Lane, and try to organize clubs whether they want to organize in Bovina and Friona.

4-H interest survey sheets are being distributed thru all Parmer County schools next ent on the local leadership. week. Boys and girls interested in learning more about 4-H Club work should complete and return a survey sheet to their

"If you don't hear about these thru your school by September 9, ask your principal about the 4-H Interest Survey," says County Agent Joe' Van Zandt, Orientation meetings in each

Quality Chekd

DAIRY PRODUCTS

sion office in Farwell, phone 481-6319," asks Van Zandt, This 4-H campaign is preceding National 4-H Club Week, September 26 to October 3. Civic clubs and organizations that would like to have a program presented on 4-H Club work between September 14 and October 3, should contact the county agent to see if a meet-

A good, worthwhile 4-H pro-

gram in a community is depend-

Adults to serve as leaders are

necessary. Nearly everyone has

a busy schedule. When several

leaders share the load and re-

sponsibility a good job can be

accomplished and not overload

ing a progressive 4-H program

developed in your community,

please notify the county exten-

"If you are interested in see-

To select a tender steak, consider two things -- the cut and the grade. The most tender are porterhouse, T-bone, sirloin and club steaks



ADAMS DRILLING CO.

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PUMPS, INC.

PUMP & GEAR **HEAD REPAIRS** 

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Self-Storing

Aluminum

STORM and SCREEN

DOOR

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Farm And Ranch Loans Long Term ETHRIDGE-SPRING

#### In No-Wax--No-Leak ing date is open. LAYNE Plastic-Coated Cartons

SAVE DURING

CLARDY CAMPBELL

"Sure Sign of Flaver"

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DAIRY PRODUCTS

KEMP LUMBER COMPANY CASH and CARRY wouldy

STOCK-UP WHILE THESE PRICES LAST.

LUMBER Specials! 1x6 Rough FENCE BOARDS

REG. 1324 BD.FT Sale 5/24 lin.ft.

REG. 124 BD. FT. Sale 62 lin.ft

2x4 - 2x6 - 2x8 - 2x10 - 2x12 Good Standard CONSTRUCTION Grade REG. 14 BD. FT 1 BD. FOOT

1x12 Economy SHEATHING REG. 84 SQ.FT. Sale 6 24 SQ.FT.



Corrugated Iron per square GALV.

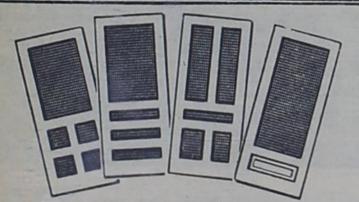
SAVE ON THESE CASH and CARRY SPECIALS **ALL PRICES SUBJECT** 

TO STOCK ON HAND!



MEDIUM THICK BATT Insulation REG. 5.50 100 SQ.FT.

100 SQ.FT.



FIR SCREEN DOORS Reg. 6.95 to 9.95 Sale 495 to \$795

Phone 481-3291

**Pre-Inventory Savings** 

This Sale Ends September 30th

Plywood SPECIALS 4" AD FIR

PLYWOOD Reg. 385 4'x 8' sheet 299

5/8 CD PLYWOOD SHEATHING Reg. \$560 4'x8' Sheet

4" V-GROOVE PRE-FINISHED MAHOGANY

BIRCH REG. 5.98

4'x8' SHEET Will will will

ODDS and ENDS... **BROKEN LOTS...** DISCONTINUED LINES...

> ... Some slightly soiled perhaps ... but all NATIONALLY KNOWN BRANDS of Merchandise have been gathered from all Corners of Our Store, Warehouse, Basement, Lumber Bins and herded into one BIG Corral ... THEN WE DRASTICALLY CUT ALL PRICES IN HALF! Look for the Corral with the



15¢ ...ch

2 for 29¢

KEMP LUMBER COMPANY

**PAINTS** BRITE-WHITE OIL BASE OUTSIDE House Paint 595 GAL. Sale \$479

MELDURA LATEX

PAINT Closeout 1/2 PRICE



Farwell, Texas

Roof Coating REG. 85¢ 98fgal

Phone 247-2766

**ALUMINUM** WINDOW SCREENS



90 LB. SLATE ROLL ROOFING Rea: 4 \$329 Per 100 Sq. Ft. 15 or 30 LB. ASPHALT FELT

45 LB. SMOOTH LARGE ROLL

210 Lb. **ASPHALT** Composition **ROOFING** 

REG \$7.75

Per 100 Sq. Ft.

POSTS 99 tea



PEG BOARD PANELS 4' x 8' sheet 1/8" . . . 12c sq. ft. 1/4" . . . 22c sq. ft.



On The Farm In Parmer County

Is the storage bin on your sive exposure. farm insect-free and ready for

Stored grain insects inflict agents office. enormous losses upon grain producers each year. Insects destroy an estimated two per and Extension Center, 7 1/2 cent of the nation's farm-stor- miles north of Lubbock on U.S. ed grain each month.

Among the most destructive Day on Tuesday, September 15. stored grain insects in Texas are rice or corn weevils, less- and will continue throughout the grain moths.

debris that furnish living quar- ute research projects. ters for insects should be removed. Cracks should be coverbins should be destroyed.

clor or malathion at the rate morrow.

clean and sound and have mois- are willing to help, ture content of 12 per cent or

Also, when filling the bin,

Premium grade malathion may be used as a grain pro- commerce. tectant on wheat, oats, rice, corn, rye, barley, grain sorghum, peanuts and field or garden seeds. It can be applied as a dust or spray at the time the grain is being placed in final

Several liquid fumigants are effective in killing weevils and beetles which feed below the grain surface. Some of these include ethylene dichloride, carbon tetrachloride and carbon disulphide (Hi-Life). Before fumigation, spray the

outside of the bin with a residual spray such as malathion to kill insects that may be forced out of the building by the fumigant. The bin should be made as tight as possible before fumigation and the grain surface be level to insure even penetration. Fumigants, when applied pro-

perly, will penetrate grain and in most cases kill all stages of insects to a depth of 10 to 12 feet. Best results are obtained if fumigants are applied when the air is calm.

Since fumigants are dangerous, precautions listed on the manufacturer's label should be followed carefully. When applying fumigants, always work with someone who can assist you in case of an accident or exces-

Additional information on the those soon - to - be - harvested control of stored grain insects can be obtained at the county

FIELD DAY The South Plains Research 87 will hold its Annual Field

Tours will start at 1:00 p.m. er grain borers and Angoumois afternoon. This is a "must" on the program of anyone in-Protection against these terested in agriculture, You will pests is begun by storing grain see broadcast cotton, grain soronly in bins that have been ghum variety trials, weed conthoroughly cleaned. Old grain, trol, cotton diseases, sub-irritrash, feed sacks and other gation and other up-to-the-min-4-H INTEREST

Plans have been made to ined to prevent grain from col- crease our county 4-H Club prolecting, and grain and other gram during September, Club material beneath and near the Work is an excellent way for boys and girls, 9 years and After cleaning, spray the in- older, to learn how to become side with either methoxy- more useful citizens for to-

of about two gallons per 1,000 We need interested adults square feet of surface area, to help if a worthwhile 4-H It should be remembered that program is to develop. Notify grain to be stored should be the county agent's office if you

FARMERS USE 85 PER CENT allow adequate working space OF THE HAY they produce. for fumigation and inspection of Normally the U.S. produces 117 million tons of hay a year, but only 15 per cent of this enters

> MILK IN SOFT DRINK BOT-TLES is next for the American iblic. The August Issue of the Dairyman magazine reports that a Wisconsin firm has been formed to bottle milk in soft drink-type bottles for vending machine sales, Chocolate milk will be the first produce of-

> > Irrigation Systems Designed & Installed Roll-Flex Concrete

Pipe Motor Joint Concrete Pipe

 Aspestos Cement Pipe ALCOA ALUMINUM IRRIGATION SYSTEMS

• Flowline

• Galed Pipe Sprinkler

Days 2790 - Nights 4124



easiest to cleanwears longer

Here it is-the best continuous fila-Caprolan nylon. So practical it's room in the house. So easy to clean you can choose it even in the palest range of exciting col-

**HERE'S PROOF:** 1,500,000 PEOPLE TRAMPLED THIS CARPET COULDN'T WEAR IT OUT! 3,000,000 feet pounded this

carpet during a 55-day wear test in New York's Penn Station. Result! Tex-tured Caprolan showed no sign of wear-while other test carpets wore down to the backing.

PILE: 100% continuous filament Textured Caprolan nylo

109 - III Main 763-5537 Clovis, N.M.

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# **BOVINA BUSINESSES 1964** Cotton Bowl

May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE

MODERN FARMING USE

Gulf Warrengas Is The LP-Gas Member Of The Gulf Family Of Quality Petroleum Products

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Springlake At Idalou

Hwy. 60

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**First National** Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Muleshoe At Dimmitt



'Serving Parmer County Farmers

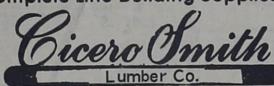
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Bovina

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Hale Center At Lockney

Boving Wheat Growers, Inc. "We Serve To Serve Again"

Jim Russell, Mgr. 238-2411 **Not Everyone Belongs** To A Co-op -**But Everybody Benefits** 

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Save Now On A **New CASE Tractor** 

FREE\* RADIO FOR TRACTOR OWNERS

We're hankering to get you behind the wheel of a Case tractor. So much so, we'll swap a quality GE transistor radio (Retail list \$9.95) for just 30 minutes of your time — with no obligation to buy. All you have to do is get a demonstration on your own farm — test a Case for work-capacity, economy, handling ease, comfort. Then get our deal. We're ready to demonstrate. Call us today!

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OKLA. LANE FARM SUPPLY

Colorado City At Phillips

Reasonably Priced Meet Your DAIRY Friends Mr. And Mrs. Here Often

Silverton At Claude

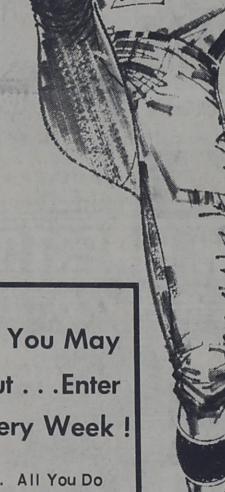
WAY **CHEMICAL** CO.

Anhydrous Ammonia - Phosphoric Acid-Phosphate Extra - Dry Fertilizers - Butane OIL-GREASES-TIRES-BATTERIES -- FARMERS' HEADQUARTERS--

Bovina - Pleasant Hill - Rhea Ed Hutto - Jay Harris - Joe Allen Portales At Clovis

Grand Prize **Consists Of** Expense-Paid \* Trip For Two To **Cotton Bowl** In Dallas, **January 1, 1965** 

Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Travel ing Expenses



It's Fun! It's Easy! You May Win! Don't Lose Out . . . Enter This Week And Every Week!

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!



You Don't Have

Football Expert

To Be A

Rules I. There are 10 high school and/or college football games listed

Contest

in ads on this page. 2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.

3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record, It will used only in case of a tie.

4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.

5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named, Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.

6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each

7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified. 8. Tabulations will be available

for public inspection. Members of Blade staff will serve as judges for contest.

9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P.M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name

Address \_\_\_\_\_ Friona At Farwell\_\_\_ Tie Breaker (Pick Score) Bonds Charles Oil Co. -Oil Co .-

**Boving Wheat** First National Bank Of Bovina Growers, Inc. -Okla. Lane Sherley Grain Co. -Farm Supply-Cicero Smith Bovina Lumber Co. ---Dairy Freeze-Bovina 3-Way Chemical Co. Gin Co.

ested adults thwhile 4-H S PER CENT ley produce. y a year, but f this enters

grain insects

on, grainsor-

made to in-

lent way for

DRINK BOThe American ist issue of azine reports irm has been milk in soft for vending ocolate milk produce of-

SYSTEMS

Installed

100F: OPLE

TURE

#### First National Bank Presents By Ace Reid COW POKES



"Now, Mister, calm down, or people will think you are a poor loser!"

> Arithmetic AUTO

> > FINANCING

A little multiplying

First National Bank of Bovina

-- Member FDIC --

"Helping Make A Good Community Better"

#### Malcoms Have Family Reunion

Tulia was the scene of a reunion for Malcom family over the weekend.

The group spent the weekend swimming, skiing, playing softball and forty-two.

Attending were Mr. and Mrs. Donald Malcom and family of Duncan, Okla.; Mr. and Mrs. Laxton Malcom and family of Fredrick, Okla.; Mrs. Max Seibold and children of Lawton, Okla.; Mrs. Forrest Moss and children of Odessa, Mr. and Mrs. Billy Malcom and family of Tulia, John Russell of Monahans and Mr. and Mrs. M. H. Carson and family of Bovina.

#### LEGAL NOTICE THE STATE OF TEXAS

TO: Loodema D. Hewett, L. D. Hewett, Joseph De Oliviers, Juan Jose De Oliviera, Josesita De Oliviera, Salome Madrid De Oliviera, Rhea M. De Oliviera, Paul F. De Oliviera, R. E. Dunlap, and the unknown wife or wives and husband or husbands of each of the above named parties, each of whom is unknown to Plaintiff, and if any of the above named parties is deceased, then his unknown heirs, assigns and legal representatives, all of whom are unknown, and all of whose addresses are unknown, and the unknown persons owning, having or claiming any interest or lien of any nature in or to the land and property hereinafter de-

AL. Defendants. The names of the parties to the cause are as follows: Sam Aldridge is Plaintiff; and Loodema D. Hewett, L. D. Hewett, Joseph De Oliviera, Juan Jose De Oliviera, Josesita De Oliviera, Salome Madrid De Oliviera, Rhea M. De Oliviera, Paul F. De Oliviera, R. E. Dunlap, and the unknown wife or wives and husband or husbands of each of the above named parties, each of whom is unknown to Plaintiff, and if any of the above named parties is deceased, then his unknown heirs, assigns and legal representatives, all of whom are unknown, and all of whose addresses are unknown, and the unknown persons owning, having or claiming any interest or lien of any nature in or to the land and property hereinafter described, and all of the unknown heirs, assigns and legal representatives of all of said above named persons, are Defendants.

KRAUSE IMPLEMENT CO.

BOVINA IMPLEMENT CO.

Hwy. 60 - 238-2541

scribed, and all of the unknown

heirs, assigns, and legal rep-

resentatives of all of said above

named persons, Defendants,

You are hereby commanded to

appear by filing a written

answer to Plaintiff's Petition at

or before 10 o'clock A.M. of

the first Monday after the ex-

piration of 42 days from the

date of the issuance of this

Citation, same being Monday,

the 5th day of October, A.D.

1964, in this cause, Numbered

2498 on the docket of said court.

SAM ALDRIDGE, Plaintiff vs

LOODEMA D. HEWETT, ET

GREETING:

and styled:

A brief statement of the nature of this suit is as follows,

Plaintiff sues for title to and possession of the following described land, to-wit:

All of Garden Lots 4 and 5, of Section 31, Township 9 South, Range 1 East, of a Capitol Syndicate Subdivision in Parmer County, Texas,

having filed a petition alleging suit in trespass to try title in the above case, alleging ownership and title to said land and claiming title to said land by virtue of the 10-year statute of limitations, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within 90 days after the date of its issuance it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law and make due return as the law

ISSUED AND GIVEN under my and and the seal of said Court at office in Farwell, Texas, this the 20 day of August, A.D. 1964.

> ATTEST: Dorothy Quickel District Clerk, Parmer County, Texas.

Medical Management Of The Overweight Patient

Dr. Youngblood 19 Pile FOR SALE -- Barracks build-

ings with 2x6 floor joists, walls 3/4 inch sheetrock, one-inch solid board sheeting, asbestos shingle siding, asphalt tile roof. \$1 per square foot delivered. Homer Bennett Trucking Co., Clovis, Call collect 763-5501 day or 763-5502 night, 10-1tc

FOR SALE -- Building lots, small down payments, low monthly payments. See Tom

PEACHES FOR SALE Mrs. Laura Tritsch Phone 238-4401

FOR SALE -- Used Frigidaire automatic washing machine in good condition. \$65. Can be seen by calling 238-6451. 9-2tc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone

#### \* CBS \* NBC \* ABC

Get All Three Major Networks To Perfection:

Get On Cable TV Now! \*Low Tie - On Fee As Low As \$12. Down \*Low Monthly Rates

Clearview Company Ol Bovina Phone Bovina 238-3592 Or Friona 4311

FOR SALE OR RENT . . . 10 ft. X 6 ft., 2 bedroom, mobile home, 1963 model, Contact Tom Hartwell at 238-3751 or 238-

> Showing at MUSTANG THEATRE

Sunday Aft. ONLY --"Move Over Darling" starring Doris Day, James Garner and Polly Bergen in

a hilarious comedy. Feature times - 2:10 and 4:10

The Mustang will be closed this Monday night only for a brief holiday.

PEACHES FOR SALE. See Frank Burnett, 7 1/2 miles northwest of Bovina or phone 10-1tc

IT'S inexpensive to clean rugs and upholstery with Blue Lustre, Rent electric shampooer \$1. Super Save-

FOR RENT -- Two-bedroom house in Bovina. Well located. On pavement. Carpeted throughout. H. J. Charles, phone

LOST -- Two cotton trailers branded "ABK". Red or green. Please return to Jim Owens.

KINDERGARTEN - Now taking enrollment for 1964-65 terms. Call Mrs. Jimmy Ware, 238-6531 for further information.

### Lightning Arrestors Installed

Protect Appliances and TV

#### BOVINA **ELECTRIC**

Odis White - Pho. 238-3871

Am interested in making loans and buying first and second lier notes secured with farm and ranch lands.

J. J. Steele Citizen's Bank Building Clovis, New Mexico Dial: 763-3521 or 763-6455

FOR RENT -- Two 2-bedroom houses in Bovina, Phone 238-2591.

Gene Barton Home Builder And Designer

**FHA Or Conventional** 

Show Homes -100 Block Juniper In Herford

Maximum Loans Arranged

**Phone Collect** Day Or Night EM4-2327-Hereford

# Evangelistic Services Bovina Church of Christ



**ROY HANNAH** 

Amarillo

Evangelist

September 7 - 13 Services At

7:30 a.m. & 7:30 p.m. Congregational Singing Led By

Wylie Baker of Lariat

Come And Be With Us!

# The Entire Bible

## **Enroll In Either Class:**

- ★ 5:30 To 6:30 p.m. Sunday, Or
- ¥ 9:30 To 10:30 a.m. Wednesday (Classes Begin Sept.13, Sept. 16)
- Enrollment Fee: \$10.00\*

\*(Covers All Cost; Two Textbooks H. I. Hester's, The Heart Of Hebrew History And The Heart Of The New Testament, Plus A Bonus Book)

Contact Don Stone,

Phone 238-3341 Or Box 422, Bovina

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0% Discount

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# PASSENGER CAR TIRE IN STOCK Sale Ends Buy The 1st Tire At Price Listed Below. . . Get The 2nd Tire For ONLY ONE-HALF THAT PRICE! !

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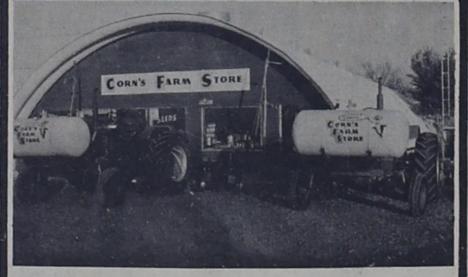


# Paul Jones lexaco Service Station

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Pho. 238-4331

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